

Terry D. Bassham, Chairman and CEO of KCP&L, and wife, Zulema Carrasco Bassham, will serve as the 2018 Honorary Chairpersons for Comida KC.

PRESS RELEASE

March 1, 2018

TO: Editors / News Directors

FROM: Missouri Press Service

Note: This Flash News! item is being distributed by Missouri Press Service. MPS is not the source of the news. If you need further information or verification, contact the person listed in the news release, do not "reply" to this message.

Press Release

Comida KC

Contact: Valerie Coyazo

Phone: (816) 556-2843

Cell: (913) 710-1932

Email: valerie.coyazo@kcpl.com

Date: March 1, 2018

Amarilis Valdez-Dempsey

(913) 261-9807

(303) 522-5539

amarilis.valdez-dempsey@bankofamerica.com

FOR IMMEDIATE RELEASE

COMIDA KC ANNOUNCES 2018 HONORARY CHAIRPERSONS

KCP&L CEO Terry Bassham and wife to serve

March 1, 2018/Kansas City, MO -- Terry D. Bassham, Chairman and CEO of KCP&L, and wife, Zulema Carrasco Bassham, will serve as the 2018 Honorary Chairpersons for Comida KC.

The fifth annual Comida KC will be on Thursday, April 26 at Union Station. The event is revered as Kansas City's only culinary arts event to showcase the cuisines of Latin America, Brazil and Spain. The evening includes local and visiting celebrity chefs, restaurateurs, and cutting-edge mixologists.

The Basshams are already at the forefront of philanthropic efforts in the Greater Kansas City area, serving on many boards, including contributing to initiatives with Children's Mercy, ArtsKC, the Nelson-Atkins Museum of Art, Urban Neighborhood Initiative, the Mattie Rhodes Center, Boys & Girls Clubs, Genesis School and others.

"This is truly a one-of-a-kind event in Kansas City and we're proud to be a part of bringing diversity and culture to the city," said Terry Bassham.

Together, the Basshams bring a charitable and civic spirit to Kansas City from El Paso, Texas, where they were also involved in numerous community initiatives. They were, and continue to be, greatly involved with programs and initiatives that directly impact the Latino community.

"It's a great honor to have such committed civic leaders serve as honorary chairpersons of Comida KC. We look forward to working together in 2018," said Valerie Coyazo, 2018 ComidaKC co-chair.

Comida is an annual event sponsored by the Greater Kansas City Hispanic Collaborative, and benefitting the Latinos of Tomorrow, Young Latino Professionals and KC BizFest that directly contribute to the professional and entrepreneurial development, growth and education of Latino youths and young adults in the Greater Kansas City area.

Visit comidakc.com for tickets and information. Follow @comidakc on Facebook and Twitter.

###