



152nd Missouri Press Association Convention and Trade Show

September 13-15, 2018
Sheraton Westport
Chalet Hotel
St. Louis

MISSOURI NEWSPAPERS: BEYOND WORDS!

TENTATIVE AGENDA

Thursday, September 13

11:00AM | Registration Open

Noon | MPF Board Meeting

2:00PM | MPA/MPS Board Meeting

6:00-7:30PM | Foundation Fundraiser Social Hour with Live Music from Lynn Rose Terry & Friends | Versailles Patio

Friday, September 14

7:30AM-6:30PM | Registration and Better Newspaper Contest Displays Open

8:00AM-4:00PM | Trade Show Open

8:30AM | Breakfast Program, Howard Richards, Mizzou Athletics Community Relations Director and Radio Analyst

9:15AM | Business Meeting

9:30AM | Questions and Answers with U.S. Senator Roy Blunt

10:00AM | Break

10:15AM | "Revolution, rights and rock 'n' roll: The hidden history of the First Amendment, an interactive presentation that will challenge and inspire," Ken Paulson, former editor-in-chief and columnist for USA Today

11:15AM | Sunshine Law Panel Discussion with State Representative David Gregory, State Representative Jean Evans, Deputy Attorney General Darrell Moore, and General Counsel for the Attorney General, Michael Martinich-Sauter.
Moderated by Jean Maneke, MPA's Legal Hotline Attorney

Noon | Lunch Program, "Making Trouble with Your Very First Line: If What You Say Makes Everybody Happy, You're Not Saying It Right," Gina Barreca, Syndicated Columnist, Hartford Courant

1:30PM | State Auditor Candidates Forum

2:30PM | Break

3:00PM | U.S. Senate Candidates Forum

6:00PM | Hall of Fame Reception

6:30 PM | Hall of Fame Dinner with special guest Governor Mike Parson and his wife Teresa

8:30 PM | Hospitality Room Open

Saturday, September 15

7:30AM-Noon | Registration Open

8:30-10:00AM | Breakfast Program: "Addressing the elephant in the room... and the power of what we deliver!"
Norm Frain, Sales Development Director of the St. Louis Post-Dispatch

9:45AM | Break

10:00-11:00AM | Jon K. Rust, Publisher, Southeast Missourian on Rust Center for Media and a panel discussion featuring Dr. Tamara Zellars Buck, Associate Professor of Mass Media, Southeast Missouri State and members of the Southeast Missourian's Arrow Staff.

11:00-11:30AM | Stories of the Wild: Cover Missouri's great outdoors by focusing on resources, honing in on issues and interacting with readers, Andy Ostmeyer, Joplin Globe

11:30AM | Better Newspaper Contest Lunch

REGISTER TODAY! • BRING YOUR STAFF

STAFF MEMBERS MAY ATTEND LEARNING SESSIONS FOR NO ADDITIONAL COST ONCE NEWSPAPER HAS PAID ONE REGISTRATION FEE!

Please visit MOPRESS.COM/Convention for online hotel room reservations!

Missouri Press Association Rate of \$119.00 per night. Call 314-878-1500 or reserve online by August 17.