

# "Active Online Newspaper" Membership Application Missouri Press Association

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Thank you for your interest in joining MPA as an Active Online Newspaper.

According to MPA Bylaws, requirements include: (1) An online newspaper must publish for three years, regularly and consecutively, prior to application for Active Online Membership. (2) The Active Online Newspaper must be published using recognized standards of professional journalism. Its content must be revised on a regular basis, not less than once per week. It shall bear a fixed title or name and date lines. (3) The Active Online Newspaper must be principally devoted to the dissemination of original local or general news and other editorial content (not less than 25 percent of overall content). It must be available to the general public via the World Wide Web. (4) The Active Online Newspaper must not serve primarily as a platform to promote the interest and/or opinions of a special interest group, individual or cause. (5) The Active Online Newspaper must have a known Missouri-based office of publication, open to the public, where the business or publication is transacted during usual business hours with a local telephone listing. (6) All other definitions of a "newspaper" as determined by the MPA Bylaws and the Board of Directors of the Association shall apply to Active Online Membership.

Active Online Newspaper members receive the Missouri Press News magazine and the MPA Confidential Bulletin with their membership. Each Active Online Newspaper has voting rights in MPA business. An online newspaper applying must furnish a letter of sponsorship from one (or more) MPA active newspaper member publisher(s). All applications are subject to approval by the MPA Board of Directors.

Publisher's Name \_\_\_\_\_

Online Newspaper Web Site Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ E-mail \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Application must be accompanied by a check for the first year's dues. Membership card(s) will be issued after approval by the MPA Board of Directors.

MPA Online Newspaper Member Dues - \$195 per calendar year