



# Missouri Press News

Your inside story for  
**November 2003**



**9** Nebraska wants Hall of Fame for Bill Miller, too.



**15** Dr. Taft returns to the classroom in Mexico.



### 2003 Gold Cup winners

Missouri Press Association President Dave Berry presents Gold Cups to Mark Zieman of *The Kansas City Star* and Steve Curd of the *Lee's Summit Journal*. It was *The Star's* 10th consecutive cup. Coverage of the MPA Convention is on pages 4-7.



Kansas Press retains Little Brown Jug in tight golf match.

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Gary Sosniecki, *Vandalia Leader*, elected president of MPA for 2004.

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# Legislators meet with MPA

## Newspapers lead in providing information for voters

**E**ight of our nine "More in '04" meetings are now behind us, and a few publishers and ad staffs throughout the state are armed with good information on how to make the 2004 election year more meaningful for our respective P&Ls.

Attendance at those meetings was OK, but we knew we had a great story to tell, and when that's the case, the preacher always expects every pew and every collection plate to be full. Still, the message is out and it will continue to get out. The MPA office can still provide information for those who were not able to make it to one of the meetings.

We've always been the leading medium in providing information that voters use to make informed decisions, and at one time we were also the top choice for campaign advertising. Only the latter has changed over time.

As noted before, newspapers didn't lose the lion's share of the campaign dollar overnight and they will not recapture it overnight. It will take time, but we do have a good start.

My appreciation for that is again extended to Dalton Wright of Lebanon and Gary Rust of Cape Girardeau for their leadership in this effort, and to my fellow board members for being willing to invest in the valuable research for this project.

\*\*\*\*\*

**T**here have been some other important meetings going on around the state over the past month, and the feedback has been outstanding.

Our executive director, hotline attorney, lobbyists, and various publishers have hosted several regional visits with lawmakers. Doug Crews reports that the lawmakers have been genuine when telling us they appreciate hearing what we've had to say about issues facing us in Jefferson City. And I'm sure the reverse is true,

too. This kind of meeting will become only more important as the faces in the legislature change over the years.

Those meetings were held in Washington, Mexico, Columbia, Lee's Summit, Independence and Smithville. More are planned. Want to host one in your area for your lawmakers? Give Doug a call.

\*\*\*\*\*

The Convention is old news now, but this is my first opportunity in this forum to extend my thanks to all who had any part in making the Kansas City meeting as successful as it was. (A victory over KU that day would have been a good contribution from the Missouri Tigers, but I suppose they were setting us up for the much better showing two weeks later against the Cornhuskers.)

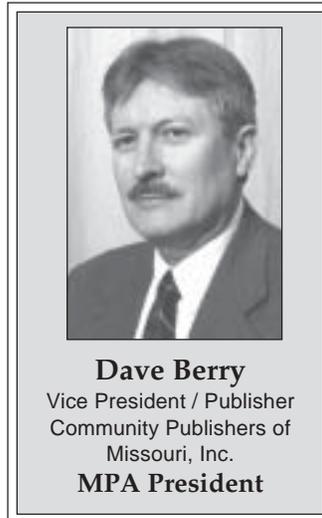
**E**ach of us in attendance at the MPA and NNA conventions will have his/her own favorite moments. I had several special moments due to the royal treatment that Brenda and I received from the MPA staff and others, but the Hall of Fame inductions had extra special meaning for me, not only because I had the privilege of participating in the induction but also because of the makeup of this particu-

lar class.

That's not to say this class is any more worthy than those who have come before, because it is not. Our Missouri Newspaper Hall of Fame is full of champions from throughout the years. It's just that I'm a bit more familiar with the members of this class.

And wasn't it just fantastic that Bill Miller could be inducted into our Hall of Fame the night after receiving NNA's Amos Award? What a weekend for that champion of our craft!

I'm glad I didn't have to pay for as many evening gowns and hotel rooms as he did that weekend. □



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# Sosniecki elected MPA president

Members of the Missouri Press Association have elected Gary Sosniecki, co-publisher with his wife, Helen, of the *Vandalia Leader*, as president for 2004. The election was held Sept. 27 at the Hyatt Regency Crown Center Hotel, Kansas City, during the MPA's 137th annual convention.

Sosniecki is scheduled to replace the current MPA president, Dave Berry, of the *Bolivar Herald-Free Press*, on Jan. 1.

Other officers elected for 2004 are: John Spaar, *Odessa Odessan*, first vice president; Steve Oldfield, *Adrian Journal*,



Gary Sosniecki and his wife, Helen, have been a publishing team since graduating from MU.

*Joseph News-Press*, and Jack Whitaker, *Hannibal Courier-Post*, directors; and past presidents Dave Berry, Dane Ver-

second vice president; Sandy Steckly, Harrisonville *Cass County Democrat-Missourian*, secretary; and Dan Wehmer, Seymour *Webster County Citizen*, treasurer.

Vicki Russell, *Columbia Daily Tribune*, and Phil Conger, *Bethany Republican-Clipper*, were elected directors for three-year terms.

Continuing on the board of directors in 2004 will be David Bradley, *St.*

non, *Eldon Advertiser*, and Wendell Lenhart, *Trenton Republican-Times*.

Gary Beissenherz, *Concordia Concordian*, was re-elected state representative to the National Newspaper Association.

Retiring from the MPA board of directors in December will be William L. Miller, Sr., *Washington Missourian*, past president; Shelly Arth, *Marshall Democrat-News*, director; and Kevin Jones, *St. Louis American*, secretary.

Gary Sosniecki and his wife, Helen, purchased the *Vandalia Leader* on Sept. 1. They are 1973 graduates of the University of Missouri School of Journalism and have won numerous awards during their careers with newspapers in Lebanon, Seymour and Humansville. □

**Veteran publisher  
will succeed  
Dave Berry  
on Jan. 1**

## Vet sees critical role for newspapers

Missouri's only living Medal of Honor recipient doesn't like what he sees in this country. He expressed his disappointment at the MPA Convention in Kansas City.

Col. Donald E. Ballard spoke at the opening breakfast of the meeting in the Hyatt Regency Crown Center.

"We have complacency to the max in this country," he said. "We have people who are born on third base and when they score they think they've accomplished something. They have no idea about what people did to get to first and second base."

Ballard was decorated for his actions as a corpsman in Vietnam. While treating wounded Marines under fire he repeatedly pitched grenades back out of the area to keep the men from further harm.

He spoke at the convention to help Chuck Wright, founder, promote the National Combat Medical Memorial & Youth Educational Center, Inc.

"I see many important people in this room," Ballard told the crowd. "You are the communicators to the young. We need to educate the youth of this country."

Ballard said he is ashamed that so few people vote after what military veterans went through to allow them to vote.

"We're entertained, and that's what our priorities are, to be entertained," he said. "We need to name streets after veterans, not sports heroes." □



Steve Fairchild, right, co-publisher of the Mount Vernon *Lawrence County Record*, greets Col. Donald E. Ballard after the Medal of Honor winner spoke at the Saturday breakfast at the MPA Convention in Kansas City. Col. Ballard believes military veterans should rank above sports personalities and movie stars as our heroes.

# 2003 Inductees: Missouri Newspaper Hall of Fame



LEFT: **Gary Rust**, Cape Girardeau, receives his Pinnacle Award from MPA President Dave Berry. Chuck Haney of Chillicothe introduced the inductees at the Sept. 27 banquet.



RIGHT: **Lila Gunn**, Adrian, accepts for herself and her late husband, Bob, with their daughter, Linda, and her husband, Steve Oldfield. The program was held in the Hyatt Regency Crown Center Hotel, Kansas City.

ABOVE: Accepting for the late **Elston "E.J." Melton**, Boonville, was Scott Jackson, publisher of the *Boonville Daily News*.



BELOW: **Bill Miller**, *Washington Missourian*, who received the NNA's highest award the previous day.



RIGHT: **Jim Sterling**, Columbia. Plaques with inductees' likenesses hang in the William A. Bray Conference Room at the MPA office and in the Student Lounge in Lee Hills Hall at the Missouri School of Journalism in Columbia.



# MPA Convention moments

Lila Gunn had plenty of family and friends around to help induct her and the late Bob Gunn into the Hall of Fame Sept. 27.



Wes Davidson, postmaster in Seymour, below left, won the state and national Benjamin Franklin Award of Excellence competition. He received his state certificate from Dan Wehmer, Seymour *Webster County Citizen*, who nominated him.



ABOVE: Former MPA Executive Director Bill Bray and his wife, Jo Anne, attended the Hall of Fame Banquet. Left, MPA Executive Director Doug Crews presents a gift to Brenda Berry, wife of MPA President Dave Berry. In the center right photo, NNA President Bob Sweeney, Denver, and NNA Immediate Past President Jeff David (at the lecturn) of Denham Springs, La., greet the banquet crowd.



Missouri publishers and editors talked about how their newspapers responded when disastrous storms struck their towns last spring. Panelists were Dan Steinbeck, Canton; Angie Borgedalen, Liberty; Dave Berry, Bolivar; and Marilyn Ellis, Stockton.



ABOVE: Jack Whitaker of Hannibal, right, questions speaker John Marling of Pulse Research during a presentation of data collected in a survey of registered voters in Missouri this summer. MPA commissioned the survey to prepare material to present to political candidates.



LEFT: National Newspaper Association past president Ken Rhoades and his wife, Ginny, of Blair, Neb., bid on an item in NNA's silent auction. The auction and trade show were held during NNA's Convention, which was held the three days before the MPA meeting.



Design and management consultant Karolyn Cannata-Winge, Columbia, gave a presentation on designing pages during one of the Saturday morning sessions of the MPA Convention.

# Miller gets highest NNA award

## Missouri Press Hall of Fame induction next day for Amos winner

KANSAS CITY — William L. Miller Sr., publisher of the *Washington Missourian*, and Brooks Taylor, publisher and co-owner of *The Tunica (MS) Times*, were honored during the National Newspaper Association's 117th Annual Convention when they were presented the Amos and McKinney awards respectively.

Recognized as the highest tributes in community journalism, the Amos and McKinney awards are presented to a working newspaperman and woman who have provided distinguished service and leadership to the community press and their communities. The awards were presented during the President's Banquet at NNA's convention on Sept. 26 in Kansas City.

Miller was honored with the James O. Amos Award, which was established in 1938 in honor of General James O. Amos, a pioneer Ohio journalist and early-day member of what is now the National Newspaper Association, and A.B. White, third president of the Association and the 11th Governor of West Virginia.

Nominating Miller was Dave Berry, publisher and vice president for Community Publishers of Missouri, Inc. Berry wrote to the nominating committee: "As the current president of the Missouri Press Association, I confess to having made a career out of following the lead of Bill Miller. When I became editor of the *Bolivar Herald-Free Press* in 1977, my boss, Jim Sterling, told me part of my job would include paying attention to what other newspapers in the state were doing and to learn from them. My required reading included the exchange papers from the *Washington Missourian*. I quickly came to share Jim's admiration for the work of Bill Miller and [his] staff."

Miller said he was surprised to learn he had won the prestigious award.

"I didn't even know I was nominated. There are a lot of good editors and pub-



William Miller Sr., right, publisher of the *Washington Missourian*, receives the Hall of Fame Pinnacle Award from MPA President Dave Berry. Berry nominated Miller for the National Newspaper Association's Amos Award, which Miller received the previous day. (See the football party pictures for another honor for Miller.)

lishers around the country that are certainly deserving of this award. I think it's nice to be recognized by your peers.

"It's always important to get involved in your community and be accessible to the public," Miller added.

In his letter of support for Miller, David Lipman, former managing editor of the *St. Louis Post-Dispatch*, wrote: "If you listed [Bill's] strengths, they would echo the criteria for the award: He has been an unrivaled supporter and leader in his community and in the state. He

has provided unquestioned leadership in the Missouri Press Association and the Missouri Press Foundation. He has been an active supporter of the national association. His newspaper is a shining example of the best of community journalism. We even perused it as a 'must' at the *Post-Dispatch*."

Miller's paper has won numerous awards at the state and national levels of competition. And this year marks another milestone for the publisher. He was inducted into the Missouri Press Association's Newspaper Hall of Fame.

Taylor was presented with the Emma C. McKinney Memorial Award, which was established in 1966 to honor Emma McKinney, co-publisher and editor of the *Hillsboro (OR) Argus* for 58 years. She was dean of Oregon newspapermen and women in 1954 and was inducted into the Oregon Journalism Hall of Fame in 1982.

"It is an incredible honor for me to be chosen this year's recipient of the Emma McKinney Award—and also quite a surprise," Taylor said. "For someone who came to the newspaper business as late in life as I did — at age 38 — I have been so blessed to be taken into the fold of Mississippi journalism. I thank my friends who nominated me and those who helped me learn the business and supported me in my years serving on the Press Association board."

Taylor bought her newspaper in Mississippi in 1991, and by 2001 had become president of her state press association.

Established in 1885, the National Newspaper Association is the voice of America's community newspapers and the largest newspaper association in the country. □

Closed meetings protect the government from the people. Open meetings protect the people from the government.



## Another honor for Bill Miller

Missouri Press Association was the host to about 60 people from the Nebraska Press Association at a pre-game party on Oct. 11. Most of the people in the top photo were wearing red. The athletic directors from both schools and Columbia Mayor Darwin Hindman greeted the guests at the party in the Hearnes Center Fieldhouse before the football game.

The score: Missouri 41, Nebraska 24!

At left, Nebraska Press executive director Allen Beermann presents a proclamation from the governor of Nebraska to Bill Miller, publisher of the *Washington Missourian*. The governor proclaimed Oct. 11, 2003, William Miller, Sr., Day in Nebraska.

Miller was honored for having in one weekend "hit the trifecta of honors" by receiving the Amos Award from the National Newspaper Association and "a carload of awards" in the NNA newspaper contest and by being inducted into the Missouri Newspaper Hall of Fame.

The proclamation said "Every attempt will be made to find an appropriate Famous Hall in which Mr. Miller can be properly inducted in Nebraska."

The proclamation also referred to Miller's various acceptance speeches during which he did "ignore the advice of his wife Jackie and his daughters which was not to attempt humor and to adhere to the KISS rule of oratory."

# Sedalia publisher relates plagiarism episode

## Missourian participates in national convention sessions

**W**hat would you do if you discovered that an employee had committed plagiarism?

Charlie Fischer, publisher of *The Sedalia Democrat*, talked at the recent NNA Convention about how his newspaper handled that question.

A reader notified the *Democrat* that a movie review written by one of its staffers was similar to one written by a nationally syndicated reviewer. An internal investigation by the paper showed the staffer had used other writers' material in movie reviews and in other stories.

Fischer called the Poynter Institute for guidance on how to proceed with his investigation.

The paper used the internet to verify the plagiarism. Fischer discussed the situation with the staff and *The Democrat* explained what had happened to its readers.

Fischer said any suggestion of plagiarism must be investigated. He recommended getting outside advice on how to handle the situation and to apologize to your readers.

Most of the feedback to *The Democrat* expressed surprise at how seriously we took ethics, integrity and accuracy, Fischer said.

A new ethics code for *The Democrat* would be published after the staff has seen it, he said. □

# Some ideas from the Wagners

## NNA session provides deluge of projects, promotions and procedures

**I**f you've ever been to a session presented by Peter Wagner, you know his presentation won't have a clearly stated opening, a well-developed body and an easily recognized conclusion. He doesn't waste time on such formalities. Wagner's sessions are more like assault weapons with ideas for bullets. But don't duck, because you'll miss something good.

Wagner, publisher of the *N'WEST Iowa Review* in Sheldon, and his son, Jeff, spoke Sept. 25 at a session of the National Newspaper Association Convention in Kansas City. In addition to being publishers, the Wagners are Creative House Print Media Consultants.

Here are some of the bullets they fired in Kansas City.

- **E**veryone in the company is as important as everyone else: Pizza parties, company clothing, road trips, company sports teams all help create friendships among employees.

- Change assignments to prevent burn-out.

- Employees treat customers like they are treated. Your competitor is the company that does it the very best. Compete against the best.

- Produce a Sports Report special in

the summer: It should contain game schedules of all schools covered. It goes in the paper and into all schools. That's where your revenue will come from — sports.

You need to control the sports franchise to attract young people and the advertisers trying to reach them. Provide all the names and details. Every stat needs to be sponsored.

- Send photographers in every direction on game night. Have them go first to the game farthest away, take some photos and start back home. They can get photos at every game as they return.

- **C**ommunity Calendar: A common promotion, but this one has a bonus. As each page of the calendar comes up, it is printed in the paper as a full page with community events filled into each day of the month.

- The company bought a proofing device. In addition to its routine duties, it makes page reprints and ad reprints. Full pages are sold for \$64.95. Businesses frame these and hang them in their offices and businesses. Soon you'll have copies of pages and ads from your paper hanging in many of the businesses in the region. This is invaluable marketing for the newspaper.

- Be easy to do business with. Control the advertisers' mailing lists. Provide all of their marketing services for them, even if it doesn't involve much print advertising.

- Sales people aren't designers or photographers, they are sales people. They need to be selling, not doing office work.

- Exclusive sales territories keep us from getting certain accounts, because accounts often will buy the salesperson, not the product. A different salesperson might be able to get those accounts that the regular salesperson can't get.

- Ads should contain photographs of the business or its products. Good photographs make ads bigger.

- **S**ell promotions by pointing out: "This is how this will benefit the community" and "This is how this will benefit you."

- All special sections are priced differently because some sections are more important or more valuable than others. All sections have modular pricing. Modular pricing and variable pricing hide increases in rates.

- You can sell any special section if you explain why you're doing it. Invite advertisers to participate in this community-support promotion. □

# Photo Workshop shoots Louisiana

5 Missourians among class of 30 at annual week of photojournalism training

**T**hirty photographers from around the world gathered in Louisiana, Mo., for a week of intense photography training in September. They were students in the 55<sup>th</sup> annual Missouri Photo Workshop.

“The purpose of the workshop is to show truth through the camera,” Jim Curley, co-director of the workshop, told the *Louisiana Press-Journal*

Each photographer had to select a subject and photograph it for a week. They were limited to shooting not more

The workshop headquarters were at the Provenance Art Center. The Louisiana Rotary Club and the Community Betterment organization

the Missouri School of Journalism founded the Missouri Photo Workshop in 1949, he looked to the past. Inspired by the gritty, content-rich photographs of the documentary photo unit of the pre-WWII Farm Security Administration, Edom promoted research, observation and timing as the methods to making strong story-telling photographs. FSA director Roy Stryker and photographer Russell Lee worked closely with Edom in the creation of the Workshop and served as faculty members during its early years.



They know their family structure isn't exactly typical, but for Prissy Price, Missy Miller and her ex-husband Martin Stauffer, it's what works. While Martin stays with the couple temporarily while trying to find a better paying job out of town to support the family, Missy and Prissy work inside and outside the home to keep the four kids healthy and happy in a town where a lot of people pass judgment upon them simply for supporting and loving each other. Photographer Jenna Issacson of the *Columbia Daily Tribune* chose this unusual group of people for her Missouri Photo Workshop story. This is one of her photos. All of the stories of the 30 photographers can be seen at the Missouri Photo Workshop website, [mophotoworkshop.org](http://mophotoworkshop.org). The Missourians who participated in the workshop are below.



than 400 digital color photos. Their final stories had to be whittled to four to 12 photos.

At the end of the week, a crew of students from the Missouri School of Journalism printed copies of the photos.

They were placed on display in the Louisiana Middle School gymnasium for the public to view.

Faculty of today includes some of the most energetic, productive and articulate documentarians currently working. All are experts dedicated to passing on the fundamentals of photo research, shooting and editing to those who hope to carry on these values and techniques in the future.

The Missouri Photo Workshop is sponsored by the University of Missouri.

Funding is provided by the Missouri Press Association and Nikon, Inc. Additional support is given by Fuji Photo Film U.S.A., Inc., Apple Computer, Inc. and Extensis, Inc. □



Dan Dalstra,  
*Hannibal Courier-Post*



Jenna Isaacson,  
*Columbia Daily Tribune*



Ted McLaren,  
*Columbia*



Rosemarie Rogers,  
*Fayette Democrat-Leader*



Todd Weddle,  
*St. Joseph News-Press*

helped feed the photographers, faculty and staff.

When the late Clifton C. Edom of



## Creating a stir in Chillicothe

Publisher Rod Dixon got into the act when his paper, the Chillicothe *Constitution-Tribune*, sponsored a Taste of Home Cooking School in September. Dixon took the stage and helped the instructor prepare Southwest Sausage Crepes. (*Constitution-Tribune* photo)

# Scrapbook

### Springfield

The Southwest Missouri Chapter of the Society of Professional Journalists asked, "How can journalists prevent an ethics lapse in the Ozarks?" Springfield's top media directors and editors discussed how their newsrooms tackle ethics in journalism in the face of breaking news and daily deadlines at an Oct. 1 SPJ Ethics Forum.

Panelists for the open, public discussion included *Springfield News-Leader* executive editor David Ledford and several local broadcast news people.

### St. Louis

The *Post-Dispatch* and KMOV-TV collaborate on a weekly television program called "Extra Edition." The half-hour show airs at 6:30 p.m. Saturday.

Local and state issues such as Missouri's concealed guns law and the strike and lockout among St. Louis grocery workers are examined.

### Columbia

The *Columbia Missourian*, the morning daily produced at the School of Journalism, delivers *USA Today* to subscribers

of the *Missourian*.

*Missourian* carriers deliver the national publication along with the local paper.

### Monett

*The Times* sponsored an Oct. 16 performance by the U.S. Air Force Band of Mid-America at Monett High School. Citizens could pick up tickets for the free concert at the newspaper office or through the mail.

### Bolivar

The *Herald-Free Press* will honor veterans of the Korean War on Veterans Day. It asked readers for photos and information about people who served in that war, which ended 50 years ago.

In another project, the paper surveyed classes at area local schools during National School Lunch Week to find out what Polk County students prefer to eat for lunch.

### West Plains

*Daily Quill* reporter Merideth Sisco participated in a panel discussion on the topic "What Do You Know About the

Patriot Act" on Sept. 24.

Other panelists for the public forum were Randy Eggert, assistant U.S. attorney from Springfield, and Matt Lemieux, executive director of the American Civil Liberties Union of Eastern Missouri.

West Plains Mayor Joe Paul Evans served as the moderator.

### St. Louis

Jane Henderson, the *Post-Dispatch's* book editor, received a Governor's Humanities Award Oct. 22 in Jefferson City. She was one of four people who were honored for Excellence in Community Heritage, which is awarded to those who have made a special contribution to a community's understanding of its heritage.

Henderson was cited for her work with Read MOre, a statewide book club.

### Kansas City

*The Star* was to be inducted Nov. 1 into the Mid-America Education Hall of Fame. Ceremonies were to be held at the J. Paul Jewell Center at Kansas City Kansas Community College, which houses the hall of fame.

*The Star* was nominated for its support of education, including providing newspapers to area schools, partnering with other sponsors in the Excellence in Teaching grant program for area teachers and various other education-related initiatives.

*The Star* publishes the *Teen Star* page and the *Kid City Star*, and it sponsors the Ernest Hemingway awards for teenage journalists.

### Richmond

The motor on *The Daily News* press burned in September, causing major delays in delivery of the paper for three days. During repairs the paper was printed at another plant.

### Buffalo

The *Reflex* held an open house in September to showcase its renovated building. Since the 1970s the weekly has inhabited a building that began as a cheese factory.

When Community Publishers, Inc. bought the *Reflex* in 1999, talk began of remodeling. Work began on the west half



## KPA keeps Little Brown Jug

Kansas Press Association's golf team retained the Little Brown Jug in the annual two-day tournament against the Missouri Press team Oct. 2-3 in Olathe, Kan. KPA won by a score of 13-11. Playing for the KPA team were, from the left: Jim Lowell, *Concordia Blade-Empire*; Tom Broeckelman, *Gove County Advocate*; Vivien Sadowski, retired publisher of the *Abilene Reflector-Chronicle*; and Jay Lowell, *Concordia Blade-Empire*. The team's coordinator, Dick Clasen of the *Eureka Herald*, is standing behind the jug. The Missouri Press team consisted of Steve Oldfield, *Adrian Journal*; Kent Ford, MPA; and Darlene and Ken Joesting, *Tarkio Avalanche*. MPA Executive Director Doug Crews took the picture.

One day in 1963

## They missed 'I do' but made it for punch

(*Missouri Press News*, October 1963)

**P**ublisher and Mrs. Si Colborn of the *Monroe County Appeal* at Paris came in for some ribbing by friends recently all because they wanted to attend a wedding.

Si and his wife drove to Boonville to attend the wedding of the son of a fellow State Park Board member. They entered the Christian Church and were escorted by the ushers to seats reserved for friends of the groom.

It was not until the minister pronounced the couple husband and wife that the Colborns discovered it was not the ceremony they expected to witness.

After a frantic inquiry, the Colborns rushed to the nearby Methodist Church, arriving in time for the reception! □

**MPA**

**Postal Help**

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## K.C. Star writers win awards in Heart of America contest

**S**everal writers from *The Kansas City Star* won honors in the Heart of America journalism contest sponsored by the Kansas City Press Club. The club is a chapter of the Society of Professional Journalists.

*Star* reporters Scott Canon and Matthew Schofield, who reported from Iraq during the war, were the keynote speakers at the Aug. 23 awards program.

*Star* staffers who won first place in the daily newspaper over 50,000 category were:

- Michael Mansur, investigative reporting
- Randy Covitz, best sports writing
- Thomas McClanahan, best editorial
- Barbara Shelly, best column
- John Mark Eberhart, best entertain-

ment writing

- Jeffrey Spivak, Kevin Collison and Steve Paul, public service project
  - Michael Mansur, magazine writing.
- Other awards won by *Star* staffers

were:

- Anne Lamoy, second in investigative reporting
- Steve Paul, second in entertainment writing
- Mark Morris and Donna McGuire, second in investigative reporting
- Dawn Bormann, Mark Weibe and John Shultz, third in reporting.

Cruise Palmer, a charter member of the Kansas City Press Club and a former vice president at *The Star*, received the Joe McGuff Lifetime Achievement Award. □

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## Flowers for the lady

Five dozen roses and flowers of many varieties poured into *The Fireside Guard* office in September as production staffer Velma Allen observed her 80<sup>th</sup> birthday. She received a flower arrangement for each year. Velma has been with the weekly for nearly 60 years. The paper has thrown two retirement parties for her. "I keep turning up, like a bad penny," Velma said.

ara Lipscomb and publisher Jim York.

"We started at like 7 a.m. this morning and smoked baby back ribs and spare ribs," Buerck said. "We smoked them for about six hours. We all had a really good time."

### ✍ Kennett

The *Daily Dunklin Democrat* has redesigned its online edition — dddnews.com — improving its appearance and making it easier to navigate and find stories.

A photo gallery section was added to allow the *Democrat* to provide numerous photos of events.

### ✍ Rolla

The *Daily News* Newspapers In Education program has almost doubled in the three years it has been sponsored by the Phelps County Regional Medical Center. Teachers and students in 70 area classrooms receive 3,133 copies of the paper.

The medical center has been the program's sole sponsor since it began.

### ✍ Eldon

The *Advertiser* has redesigned its flag and its front page to make better use of color printing capabilities. The flag now incorporates the local high school's colors, maroon and gold.

### ✍ Odessa

Lynn Guerri, sports editor of *The Odessan*, was married on Aug. 30 to Rose Darlene Nichols at First Methodist Church in Odessa. The bride works at New Haven Nursing Center.

### ✍ Cassville

During some archiving work, office manager Darlene Weirman of the *Cassville Democrat* discovered that the

paper is more than a year older than previously believed.

Wierman, a 33-year employee of the weekly, found the oldest paper on hand is dated June 22, 1872. It is marked Volume 2, Number 19, which moves the founding date of the *Democrat* back to Feb. 16, 1871.

Further digging revealed that the volume number was changed to Volume 1, Number 1 when John Ray bought the newspaper in 1872 from B.H. Farmer.

After the discovery, the next issue of the *Democrat* carried Vol. 132, No. 32 in its folio.

### ✍ Lathrop

A farmer near Gower southeast of St. Joseph turns his land into a commercial enterprise just before harvest. Fall Harvest on the Farm began at the end of August and continued until Nov. 1.

Activities included Civil War Living

History, pumpkin carving and a Halloween costume contest. The farm also has a corn maze.

One field of cornstalks had these words carved into it: Rural Reporter Rules.

*Rural Reporter* is the name of the Lathrop weekly.

### ✍ Mound City

Cindy Heger and Brian Boultinghouse, both employees of the *Mound City News*, were married Sept. 13 at Paradise Park east of Oregon.

Brian is the son of the weekly's editors and publishers, Chris and Linda Boultinghouse.

### ✍ Kansas City

*The Star* has added \$5,000 to the reward for information in the shooting death of *Star* carrier Robert Hack. The money was added to the initial \$1,000 reward offered by the TIPS Hotline.

Hack, 32, was found shot to death in his van early Aug. 27 on his delivery route in the city. Police believe robbery was the motive.

### ✍ Festus

The *News-Democrat Journal* has launched a redesigned paper intended to improve navigation and to highlight certain items.

"Jefferson County Living" is a resurrected column about people and their stories about Jefferson County.



### ✍ Lebanon

The *Daily Record* sponsored a Taste of Home Cooking School Sept. 30. A trade show preceded the school. Both were held in Cowan Civic Center.

### ✍ Excelsior Springs

Penny L. King, 32, a front office employee of *The Excelsior Springs Standard* and *Town & Country Leader*, suffered four broken ribs, two clavicle fractures and a collapsed lung in a September auto accident.

King lost control of her car and ran into a ditch. She was not wearing a seat belt and was thrown out of the car, witnesses said. She was taken by ambulance to Liberty Hospital. □



## Dr. Taft back in class

A group of fourth graders from Centralia learns about an antique printing press from Dr. Bill Taft, MPA's historian and retired professor of the Missouri School of Journalism. Dr. Taft is a 1933 graduate of Mexico High School. He participated in the Audrain County Historical Society's annual Country Fair with the theme "Walk Back in Time." Fourth graders from Columbia, Mexico,

Centralia and Vandalia attended the program. Dr. Taft, who donated the press to the museum in Mexico, described its history, features and functions. Mitchell White, publisher of *The Mexico Ledger* at the time, bought the press at a flea market about 1929. Taft, then a sophomore at Mexico High School, acquired the press from White. (The *Mexico Ledger* photo)

# Thanks to Convention sponsors

**M**issouri Press Association would like to extend special thanks to these businesses and individuals for their contributions to the MPA Convention in Kansas City.

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  - Missouri Grape and Wine Program, Jefferson City.
- The 138th MPA Convention and Trade Show will be Sept. 9-11, 2004, at the University Plaza Hotel and Convention Center, Springfield.

# On the Move



**Martha Edwards** is a former contributing writer.



**Jeremy Copeland** also writes for the *Rolla Daily News*.

## ✍ St. James

Martha Prine Edwards is the new editor of the *Leader-Journal*. A contributing writer for the weekly since 1990, Edwards replaced Sylvia Shomshor.

Edwards and her husband, Dwayne, have a daughter who is a student at UM-Rolla and a son in middle school.

Liberty Group Publishing owns the *Leader-Journal*.

Jeremy Copeland, 25, has joined the *Leader-Journal* as a sports writer. He's also writing sports for the *Rolla Daily News*, another Liberty newspaper.

Copeland has a degree in sports management from Southwest Baptist University in Bolivar.

## ✍ St. Louis

Mark Contreras, vice president of Pulitzer Inc. and senior vice president of Pulitzer Newspapers Inc., has been named senior vice president of Pulitzer Inc.

Contreras will retain responsibility for PNI and will assume oversight of the *Arizona Daily Star* and Pulitzer's interest in TNI Partners, the company's newspaper agency partnership in Tucson.

## ✍ Maryville

Scott Erickson has joined the weekly *Nodaway News Leader* as a news and sports writer and photographer.

Erickson and his wife, Dawn, moved to Maryville from Lee's Summit. She is the administrator of Nodaway Nursing Home. The Ericksons have one daughter.

Erickson also operates a portrait business in Maryville. He earned a degree in photography at Central Missouri State, Warrensburg.

## ✍ Jefferson City

AP capital reporter Paul Sloca has resigned to become communications director of the Missouri Republican Party.

Sloca spent eight years with the AP in Jefferson City after serving in the Air Force during the Persian Gulf War.

## ✍ Joplin

Kelli Price has been named marketing manager of *The Joplin Globe*. She will coordinate marketing and public relations efforts for the newspaper and other publications.

Price received her bachelor's degree from Missouri Southern State University and is working on a master's degree from Southwest Missouri State.

## ✍ Malden

Brian Thompson has joined the staff of the *Delta News-Citizen* in Malden as a sports writer.

Thompson succeeds Mindi Rice, who left the paper to pursue other interests. He will be responsible for the sports content of the weekly.

Thompson, who graduated in May with a degree in journalism from Arkansas State University in Jonesboro, covered sports for *The Jonesboro Sun* during his junior and senior years of college. The 22-year-old resides in Dexter and is a 1999 graduate of Dexter High School.

## ✍ Kansas City

Chris Christian, 35, is the new vice president of circulation for *The Kansas City Star*. The native of Joplin previously

held the same position with *The Arizona Republic* for four years.

Christian began his circulation career at *The Joplin Globe* and has worked in various positions since then, including corporate circulation director of Ottaway Newspapers Inc. in Campbell, N.Y.

Christian replaced Lisa Parks, who left this summer for a consulting position at the *St. Louis Post-Dispatch*. Parks worked at *The Star* for 23 years.

Christian moved to Overland Park with his wife, Julia, and their two children.

## ✍ St. Joseph

Becky Dailey has been hired at the *News-Press* as a news assistant. She previously worked as a reporter/photographer for the *Maryville Daily Forum*. She has a degree in communications from Northwest Missouri State University.

Christie McClelland has been hired as a customer-service manager in the circulation department. She has a business administration degree from UMKC.

Jennifer M. Behrens has joined the *News-Press* as community news reporter for the *South Sider*, a *News-Press* publication that began Sept. 26. She is a graduate of Tarkio High School, previously worked at the *Tarkio Avalanche* and attended Missouri Western State College.

Paul L. Branson has been hired as a graphic artist/page designer. He previously worked as a design editor for the *Manhattan Mercury* in Manhattan, Kan. A native of Osawatimie, Kan., he is a graduate of Kansas State.

Valerie Austin-Rae has been appointed printing consultant for NPG Printing Co., a division of the *St. Joseph News-Press*. She has 24 years of experience in publications and marketing and served as director of publications for Missouri Western State College from 1989-1999.

Jessica Talley has been hired as an advertising sales trainee. She has a degree in business marketing from the University of Missouri.

Dave Kinnamon has joined the *News-Press* as an ad sales rep. He previously worked as a reporter for the *Constitution-Tribune* in Chillicothe. He is a KU graduate.

Quinn Gregg also has joined the paper as an ad rep. He too is a KU graduate.



**Brian Thompson** is an Arkansas State graduate.

### ✍ Perryville

Darla Lankford has joined *The Republic-Monitor* as an ad sales rep. For the past 15 years Lankford worked for Solar Communications in Perryville. She was the prepress manager and worked in the warehouse and in customer service.



**Darla Lankford** formerly managed print shops.

She worked at the *Herald-Tribune* in Chester, Ill., just out of high school and later managed print

shops in California before returning to Perryville.

### ✍ Troy

Amy Fox and Jeff Weinrich are writing stories and taking pictures for *The Lincoln County Journal* in the Community Youth Volunteers Program. They are seniors at Troy Buchanan High School.

Weinrich plans to attend the Missouri School of Journalism.

### ✍ Pleasant Hill

Betty Beason and Myra Doehla have joined the staff of the *Times*. They will share the duties of office manager, each working part time.

Beason is a retired teacher of English and journalism. She directed the publication of the school newspaper and yearbook at Pleasant Hill High School.

Doehla has worked at a number of jobs over the years. She ran a house-cleaning business and then owned the Old Depot Cafe in the Pleasant Hill Depot.

### ✍ Kansas City

Brian Settle has been named executive editor of Dispatch Tribune Newspapers. He will oversee editorial operations of the *Dispatch Tribune*, the *Liberty Tribune*, the *Raytown Tribune* and *The Wednesday*.

Settle has been editor of the *Cincinnati Business Courier* and managing editor of the *Kansas City Business Journal*. He is a graduate of the University of Kansas and has worked for newspapers in Indianapolis, Wichita and Coffeyville, Kan.

Clinton C. Bradt has been named director of sales. He formerly was national travel account executive with *The Kansas City Star* and was advertising sales director for *Kansas City Live*. He was also a senior account executive with Gannett Outdoor and has done production work in radio.

### ✍ Cape Girardeau

Steve Nichols has joined the *Southeast Missourian* as its production supervisor. He will oversee web printing operations and post-press production, such as the mailroom.

Nichols has been involved in newspaper production for 18 years and worked for five newspapers in his home state of Florida. Most recently he was a supervisor for the *Daily Sun* in Lady Lake, Fla.

### ✍ St. Louis

Executive editor Ron Janecke has retired after nearly 18 years at the *St. Louis Business Journal* and 50 years in the newspaper business.

Janecke worked at the *Moline Dispatch* in Illinois before moving to St. Louis and joining the *Globe-Democrat*. He was named sports editor in 1979, a position

he held until the daily closed.

Ellen Sherberg, then the editor of the *Business Journal* and now its publisher, hired Janecke to be news editor.

### ✍ Kirksville

Editor Judy Tritz of the *Daily Express* retired Sept. 13. She became editor of the newspaper in 1990. In April she switched to weekend editor after her husband, Jerry, suffered a stroke.

The couple plan to retire to Sierra Vista, Ariz.

### ✍ Troy

*The Lincoln County Journal* and participating businesses sponsored the annual "Just Say No!" to drugs coloring contest in September. Children in kindergarten through sixth grade were invited to participate.

First- through third-place winners in three age categories received prizes of \$25, \$15 and \$10.

Winning entries were displayed in the newspaper office lobby.

### ✍ Ashland

MU journalism student Mike Ekey has joined the *Boone County Journal* as a reporter. Ekey is a native of Independence who plans to make newspapers his career.

### ✍ LaBelle

Emilie Rumble has joined *The LaBelle Star* as a reporter. The 1974 graduate of Highland High School attended Truman State University.

Rumble has worked at *The Edina Sentinel* as a typesetter for the past 2-1/2 years. She also worked at *The Sentinel* in the 1990s. She and her husband, Ray, live in Knox City. □



**Steve Nichols** is a native of Florida.



### MPA Newspapers In Education

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**Mary Dempsey:** Website associate

# St. Louis Black journalists honored in ceremony at Washington Univ.

## Three inducted into Hall of Fame

The *St. Louis American* won eight awards and former *Post-Dispatch* staffers Gerald Boyd, George Curry and Gregory Freeman were inducted into the Greater St. Louis Association of Black Journalists' Hall of Fame during a ceremony Sept. 6 at Washington University.

Boyd is former managing editor of *The New York Times*. Curry is editor-in-chief for the National Newspaper Publishers Association News Service. Freeman was a former metro columnist who died Dec. 31.

Boyd and Curry were co-founders of the Association's Minority Journalism Workshop, now entering its 27<sup>th</sup> year. Curry, the workshop's founding director, selected Freeman as his successor.

The workshop is held on eight Satur-

days beginning in January. Media professionals volunteer their time to introduce high school students to careers in print and photojournalism, radio and television, the internet and public relations.

The awards program recognizes outstanding coverage of issues of importance to African Americans in St. Louis.

The *American* won the following awards for print and photojournalism, circulation under 100,000:

- General News: Tavia Evans
- Feature: Tavia Evans
- Editorial: Alvin Reid
- News Analysis: Ishmael-Lateef Ahmad
- Spot News: Alvin Reid
- News: Wiley Price
- Features: Wiley Price
- Sports: Wiley Price

*American* city editor Alvin Reid and others also won in the television category Best Talk Show for "In The Loop."

—*St. Louis American* □

## 11 papers represented at circulation meeting

Representatives from 11 newspapers attended the Sept. 27 meeting of the Missouri Circulation Management Association. Twelve people gathered at the Holiday Inn, Lake Ozark, for the annual meeting.

Discussion focused on building better teams through communication and delegation. Guests watched a video about the pitfalls of delegating.

Those elected to MCMA positions for the coming year:

**President:** Jim Kennedy, Community Publishers of Mo., Inc., Bolivar.

**First Vice President:** Brenda Carney, *Cass County Democrat-Missourian*, Harrisonville.

**Second Vice President:** Jack Kaminisky, *The Joplin Globe*.

The board of directors term of Mark Kneer, Cape Girardeau *Southeast Missourian*, expired. He was replaced by Ken Carpenter, Past President, Townsend Newspapers, Kansas City.

Rob Siebeneck, Jefferson City *News-Tribune*, remains on the board. □

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## Volunteer hawkers sell *K.C. Star* to raise funds for program

More than 1,000 volunteers woke up well before the sun rose to sell special editions of *The Kansas City Star* for the inaugural Royal Roundup for Kids.

The Oct. 3 event raised more than \$33,000 and launched the 104th American Royal season. Proceeds will benefit the Rotary Youth Camp Foundation and the Youth Education Program begun by the Royal.

Volunteers covered more than 30 strategic intersections in the city, selling papers in the rain and handing out doughnuts to contributors.

One driver received a grand prize of four tickets to the National Championship Horse Show in November, a one-night stay at the Hyatt Regency Crown Center and breakfast at the Terrace Restaurant. □

## Missouri Bar presents awards for Excellence in Legal Journalism

A number of newspaper journalists were honored by the Missouri Bar recently with Excellence in Legal Journalism awards. Award winners are:

- Gerri L. Dreiling, a reporter for *The Riverfront Times* in St. Louis.
- Bruce Rushton, another reporter for *The Riverfront Times*.
- Kristi Bailey, Buchanan County government reporter for the *St. Joseph News-Press*.

•Scott Lauch, a region reporter for the *St. Joseph News-Press*.

•The *Springfield News-Leader* for exposing dangerous policies of the state social welfare services agencies.

•The *West Plains Daily Quill* and reporter Denise Henderson-Vaughn for reporting on foster care and the juvenile court systems. □

## Carrier aids victim of auto crash

A route driver for the News Tribune Co., Jefferson City, came to the rescue of an accident victim recently.

Angela Martin had just started her route at 4:10 a.m. when she saw someone lying by the side of the road calling for help. She pulled over and found an injured woman.

The young woman from Belle had crawled up an embankment to the road with two broken ankles. She had been traveling south on Highway 63 when she ran off the side of the road. Her car rolled several times down an embankment. □

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of the building after the staff moved into the east half.

Concrete was poured over the brick floor to begin the modernization. After the completion of work in August, the staff expanded into the updated offices.

### ✍ St. Louis

St. Louis Post-Dispatch LLC, an affiliate of Pulitzer Inc., is buying the distribution businesses of some independent newspaper dealers that resell the *Post-Dispatch* in vending machines and at retail businesses.

### ✍ Kansas City

Marc Russell of Lee's Summit was named a Distinguished Adviser in the 2003 Dow Jones Newspaper Fund Journalism Teacher of the Year competition. Twenty nominees from around the country were considered for the top award.

Four teachers were chosen Distinguished Advisers. A teacher from Oxford, Miss., was chosen Teacher of the Year.

Russell advises the staff of *hi-life* news-magazine at Lee's Summit High School. His students produce a monthly page in the *Lee's Summit Journal* and two of his students wrote regularly for *The Kansas City Star*.

Russell was named state journalism teacher of the year by the Missouri Inter-scholastic Press Association, which he serves as president.

### ✍ Lebanon

Charles "Chuck" Walstrom, a compositor for Lebanon Publishing Co., recently observed his 67<sup>th</sup> year with the company. He started working at the newspaper in August 1936 earning \$4 per week as an apprentice.

Through the years Chuck has done it all, from running the Linotype to running the press to running the broom.

The company appreciates Chuck. Its Employee of the Year Award is named the "Chuck Walstrom Award" in his honor.

### ✍ Fayette

James Mouser, co-host of the TV program "Pepper and Friends" out of Columbia, has started a new cartoon feature in the *Fayette Democrat-Leader*.

Mouser, a resident of rural Clark,



## Privy team prevails

You don't have to have the fastest outhouse to win a prize at Santa Fe Trail Days in Marshall. The *Democrat-News* team won a prize for best decorated outhouse. Team members, above, were Naomi Campbell, reporter; Sandra Walter, business manager; Susan Duvall, ad sales rep, August Tynan, composition; and Larry Johnson, head pressman. Below, Duvall jockeys the tastefully decorated mount while Tynan and Johnson provide the horsepower in the Aug. 1 event. (*Democrat-News* photos by Jenny Bryers)

drew his first comic strip for the Farmington newspaper in 1971 when he was 13. He will follow news in the Fayette paper and develop "Fayette Friends" in response to local issues.

### ✍ Park Hills

*The Daily Journal* team captured top honors in the Media Smoke Off during the Mighty Missouri Pig Fest in Leadington in September. Members of the team were ad director Denise Mc-Millen, ad rep Tom Legan, pressman Bruce Milburn, business manager Dave Buerck, ad rep Tam



## Sedalia weekly changes name, design in 19th year

The weekly *Central Missouri News* in Sedalia has changed its name and its look.

Publisher Greg Melton changed the name of his paper to the *Sedalia News-Journal*. That name more accurately reflects the paper's audience, and it should end any ideas that the paper is connected with Central Missouri State University in Warrensburg, Melton wrote.

Melton wanted to change the name to *Sedalia News-Leader*, but after announcing that change, he discovered the next day a website had taken that name. Not being connected to the website, Melton decided to choose a different name.

The paper, in its 19<sup>th</sup> year of publication, has a new flag design and is using color on the front page. A feature called Community Profile has been moved from page one to page three. □

## Dr. Taft's latest book mailed to publishers

Dr. William H. Taft's latest book about Missouri newspapers and newspaper people has been sent to publishers of all MPA member newspapers.

This volume, "Show-Me Journalists: The First 200 Years," focuses on the people associated with Missouri's newspapers. Each MPA member newspaper received the initial copy free.

Dr. Taft, a retired professor of journalism history at the Missouri School of Journalism, is MPA's historian. His earlier volumes, titled "Missouri Newspapers," published in 1964 and 1992, focused on the history of the newspapers.

Additional copies of "Show-Me Journalists" can be purchased from Missouri Press for \$20. Missouri Press also has copies of the 1992 edition of "Missouri Newspapers."

Call the MPA office at (573) 449-4167 or email [litty@socket.net](mailto:litty@socket.net) if you would like to order more copies of either volume. □

## Lancaster youth in running for Amateur Photographer of Year

Publisher's grandson will be honored in D.C.

An 11-year-old from Lancaster, Bo Ridgeway, has been selected by an international panel of professional photographers to receive the Outstanding Achievement in Amateur Photography Award for 2003.

Bo, a fifth grader at Schuyler R-1 School, is the grandson of Ann Bunch, publisher of the *Lancaster Excelsior*. His mother, Laura Ridgeway, is the editor of the weekly.

Bo will travel to Washington, D.C., in November to accept his award during the International Society of Photographers Annual Convention and Symposium. While there he will compete in the Amateur Photographer of the Year competition, which includes 30 finalists. They will be judged on photos taken only at

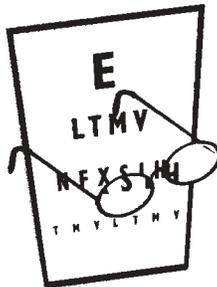
the convention and around Washington.

Bo will meet and work with a Pulitzer Prize winning photographer and with the official photographers for His Royal Highness Prince Andrew and the Baltimore Ravens and the Kentucky Derby and Preakness. He will participate in photographing a professional fashion show.

Bo will be inducted as an honorary member in the International Society of Photographers, will receive a Commemorative Award Medallion for his picture being published and will be honored at two banquets and award ceremonies.

Bo's photograph, "Rippling Sunsets," was published by the International Library of Photography. □

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*When you renew your driver's license or motor vehicle plates, you may make a minimum \$1 donation at the Department of Revenue to support the Blindness Education Screening and Treatment Program Fund.*

# Get free stuff for your newspaper from MPA

A few years ago, I started noticing the excitement that was building as state and national organizations were planning for the 200th anniversary of the Lewis and Clark Expedition.

And as I learned about the important role Missourians had in this event, I felt an obligation to the children of this state to help share that rich heritage.

But so many groups were planning different types of celebrations, I spent nearly a year trying to figure out just where Missouri's Newspaper In Education efforts fit.

That search led me to an educational conference session by the Missouri Historical Society on Lewis and Clark. MHS had earned the honor of organizing the national exhibit, formally called Lewis & Clark: The National Bicentennial Exhibition.

During the session, Tim Grove, the project educator, explained how this exhibit would pull together artifacts and research from museums across the country. Created and debuting in St. Louis, the exhibit would travel to museums in Denver, Portland and Philadelphia before its final stop at the Smithsonian Institution in Washington, D.C.

As Tim showed some of the artifacts and explained to teachers how they could be used to excite children about history, I realized I had found the treasure!

I knew no one could retell this story to the children of Missouri and their parents better than the newspaper.

The Missouri Historical Society agreed and awarded Missouri Press Foundation a grant to create Newspaper In Education materials for Missouri's newspapers.

Like any good story, there was a lot to tell. One story is about what now is Missouri, another is about the rest of the trip.

### • Lewis & Clark's Missouri

We've woven the first part of the story, the Missouri perspective, into an eight-part in-paper series. The features are available free to all MPA newspapers camera-ready in a 4 column by 10.5 inch format.

The titles of the features are: The Expedition Begins; Winter Near St. Louis; Meeting Early Settlers; Encountering Indians; Animals Along the Way & River Challenges; To the Pacific; York's Life; Making Missouri Home.

The series follows the themes of a state panel exhibit the Historical Society also is creating. This panel exhibit may be coming to your community over the next two years.

Lewis & Clark's Missouri, all eight features, several ads to promote the series in your newspaper, and classroom activities all are posted for download on the MPA



Dawn Kitchell is MPA's NIE coordinator. Contact her at (636) 390-2821; kitchell@fidnet.com.



This is a sample of one of the Lewis & Clark's Missouri features. The eight-part series is free to Missouri newspapers. Call the MPA office to order it or download it from mopress.com.

website, mopress.com.

### • Lewis & Clark:

#### Exploring Another America

The expedition was about more than just landscape. Lewis and Clark and their group found a world of rich and diverse Indian cultures. And telling this story took eight full broadsheet pages, so we turned it into a 16-page tab.

The unique focus of the exhibit — and our tab — is the way in which each theme is presented from both the explorers' perspectives and those of the American Indian tribes they encountered. The themes include: Diplomacy and Politics; The Role of Women; Mapping the Landscape; Animals; Warriors and Soldiers; Language; Trade and Property; Curing and Plants; York and Sacajawea.

All of the images used in this special section are part of the museum exhibit. The copy is concise and easy to read, and presents a vivid snapshot of the Corps of Discovery's experiences.

All of the images used in this special section are part of the museum exhibit. The copy is concise and easy to read, and presents a vivid snapshot of the Corps of Discovery's experiences.

### • Companion Teacher Guide

I didn't want to stop at telling about the past. I wanted the newspaper to



This is one of the newspaper ads you can download from mopress.com to promote the Lewis & Clark series in your newspaper.

help young people take that knowledge and connect it to the present.

To do this we created a teacher guide in which every activity incorporates the newspaper. The activities were written by a tremendously talented educator, Carol Craig. Carol is the coordinator of Missouri Geographic Alliance. She's also a former *St. Louis Post-Dispatch* Newspaper In Education Teacher of the Year.

The teacher guide can be printed, photocopied or posted on your website — any way you find to get it into the teachers' hands.

Both the 16-page tab, Lewis & Clark: Exploring Another America, and the teacher guide are free to MPA newspapers. They will be distributed on CD in mid-November to those who request it.

So, how can your newspaper use this



This is the cover of the 16-page Lewis & Clark tab you can order from Missouri Press Association. It's available on a CD or you can order printed copies.

feature? Here are ways I've heard some Missouri newspapers are taking advantage of the feature:

- Printing the special section and inserting it into their newspapers for all of their readers.
- Selling the back cover of the section as an ad, or even signature page, to help offset the cost.
- Printing the section for distribution only to classrooms.
- Adding pages to the newspaper and printing the section

inside.

Missouri Press also is offering newspapers the option of purchasing pre-printed copies of the section. We plan to do one printing in Columbia and have the copies shipped to newspapers that order it.

The cost to purchase pre-printed copies of "Lewis & Clark: Exploring Another America," with color on the front and back covers and the center spread, is \$100 per box of 500, including shipping.

Remember that the tab is available free on a CD. To order the free CD or to order pre-printed copies of the 16-page tab for a fee, return the order form posted on-line or contact MPA.

**The deadline to order printed copies is Nov. 15.**

This project has been a tremendous learning experience for me. Tim Grove's enthusiasm for this history was contagious. He'd be the first to tell you I've come a long way from our initial meetings when I was asking for the "Cliff Notes" version of Lewis and Clark.

I want to thank the Missouri Historical Society, St. Louis, and Emerson, the presenting sponsor of Lewis & Clark: The National Bicentennial Exhibition, for their generosity that allowed us to share these wonderful Lewis and Clark features with newspaper readers — young and old — in Missouri. □

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• "What took hours are now minutes." "It helps me with ideas I can use." •

## Sedalia Democrat, Missouri Press win National NIE awards

**K**ANSAS CITY—In its first ever Best in Newspaper In Education Contest, the National Newspaper Association said it was pleased with the response and the quality of the contestants' entries.

In the partnership category, daily division, the winner is *The Sedalia Democrat*. Judges said this entry was a "great effort by this newspaper to provide local high school students with the opportunity to experience journalism."

Winners were announced during the association's 117th annual convention and trade show here on Sept. 26.

Dawn Kitchell, the NIE coordinator for Missouri Press Association (MPA), worked with NNA to launch the new contest. She also is the NIE coordinator for the *Washington Missourian*.

MPA won the award for best newspaper association NIE program.

The contest was judged in two classes — Innovation and General Excellence — and three circulation divisions.

For General Excellence in the daily division, the winner is the *Mountain Democrat* in Placerville, Calif. Winner of the General Excellence award in the non-daily division is the *Oologah Lake Leader* in Oologah, Okla. □

## Category omitted from contest winners lists

**T**he Missouri Press Better Newspaper Contest winners list in the October issue of *Missouri Press News* omitted the results of the Best Special Section, Class 2, category. That category also was omitted from the results tabloid.

Here are the winners in that category:  
**1st:** *Kansas City Star*: Football 2002  
**2nd:** *St. Louis Post-Dispatch*: Jack Buck  
**3rd:** *Kansas City Star*: Baseball & Baseball

**HM:** *St. Louis Post-Dispatch*: 09-11-01  
**HM:** *Springfield News-Leader*: Start the Presses. □

## Open meetings protect taxpayers

**E**ditor: We have seen a growing number of political subdivisions that seek to add to city revenue without properly engaging their constituents.

The City of Gallatin, for example, recently passed an ordinance barring propane tanks within the city (existing ones are grandfathered). This measure was designed solely to protect the city's natural gas utility, which is losing about \$250,000 each year. We're fighting this as an anti-trust activity by government.

More telling, though, is how the ordinance passed. The city council went into executive session at its meeting Sept. 22, then came back and passed this ordinance at the end of the meeting after everyone had gone. It is assumed that the reason for the executive session was to discuss this ordinance, which is not a permitted reason to close the meeting.

**J**ust down the road, the City of Hamilton was considering a similar ordinance as a way to prop up its city gas utility, but it disappeared from their written agenda after we intervened. Will it reappear when the public isn't looking? Who knows?

Last year, the Osage Beach Fire Protection District passed an ordinance establishing a building code and its attendant inspection fees and permits. The main reason was to generate revenue by creating a phantom "public safety" program. Again, this measure was not included on any agenda, nor was the public informed of the action. The government officials involved merely decided on their own that this would be public policy, re-

gardless of local input, state law or program functionality.

In both cases, the political subdivisions did not even let the public know of their decisions. Instead, they announced the new ordinances to the affected businesses (such as propane companies) who were in turn supposed to explain it to their customers. The public was completely left out of the decision-making although the taxpayer pocketbook was the intended target.

**T**he general public may not get excited about the Sunshine Law, but I know people pay attention when government hits them in the wallet.

As more public entities seek ways to supplement their lagging budgets, this type of activity will become more common. I urge Missouri's newspapers to remain vigilant in the defense of the public's right to informed, participatory government. Jean Maneke is a terrific resource for MPA members and for their communities. Even more important, however, is the presence of newspapers at the meetings of public bodies of every stripe.

As we all know, the public does not attend public meetings — newspapers do. I congratulate MPA on its Sunshine Awards and on its ongoing focus on governmental reporting.

Steven N. Ahrens  
Executive Director  
Missouri Propane Gas Association  
4110 Country Club Drive  
Jefferson City MO 65109  
1-800-601-9332  
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# Obituaries

Kennett

## Jack Stapleton Jr.

76 — Former publisher

Jack Stapleton Jr., former publisher of the *Daily Dunklin Democrat* in Kennett and a syndicated columnist, died Oct. 7, 2003. His health had been failing for several months and he died in a Kennett nursing home where he had been for about a week.

Mr. Stapleton was the son of Jack Stapleton Sr., publisher of weekly papers in Albany and Stanberry for many years. The family bought the Kennett newspaper in 1953, and Jack Stapleton Jr. published it until 1989, when it was sold to Sherman Smith and Gary Rust.

Until this year Mr. Stapleton wrote a column about Missouri government and politics that he syndicated through his Missouri News and Editorial Service. A strong advocate for mental health, Mr. Stapleton served for a number of years on the Missouri Mental Health Commission.

Survivors are his wife, Patricia; two daughters and a son. One daughter, Sally, is deputy executive photo editor for The Associated Press in New York. She is a Pulitzer Prize winner.

St. Louis

## Dave Givens

54 — Production Director

Dave Givens, production director at the *Post-Dispatch* until leaving the

paper in 2001, died of brain cancer Oct. 6, 2003.

Mr. Givens joined the *Post-Dispatch* in the mid-1970s, working in the mailroom.

He leaves his wife, Kathy Givens of Troy, Ill.; two daughters, his mother and a brother.

Lee's Summit

## Westle H. Woods

65 — Production worker

Westle H. Woods, head of make-up and assistant supervisor for *The Kansas City Star* for 45 years, died Sept. 28, 2003, at his home.

He leaves his wife, Bonnie; two sons and a sister.

Warsaw

## Isabel Martin

71 — Correspondent

Isabel Martin, a local news columnist for the *Benton County Enterprise* for more than 21 years, died Sept. 28, 2003, at her home.

Survivors are her husband, Earl; a son, two daughters, five grandchildren and three brothers.

Columbia

## Reed Coday

83 — Retired printer

Thomas "Reed" Coday, who worked in production for a number of Missouri newspapers, died Sept. 20, 2003.

Mr. Coday worked for the *Wright County Republican* in Mansfield, the *Mountain Grove Journal*, the *Seymour*

*Citizen* and the *Columbia Missourian*. He started at the *Missourian* in 1949 as a linotype operator and retired in 1986 as mechanical superintendent.

Mr. Coday leaves his wife, Joyce; two sons, two daughters, a sister, nine grandchildren and four great-grandchildren.

Maryville

## Carolyn Elswick

54 — Reporter, editor

Carolyn Elswick, a former reporter and editor for the *Maryville Daily Forum*, died of pancreatic cancer Sept. 4, 2003.

Mrs. Elswick joined the *Forum* in 1986 and became managing editor. In August 2002 she joined the *Nodaway News Leader* as a reporter and page designer.

St. Louis

## Don S. Schomburg

82 — Former executive

Don S. Schomburg, a former executive of Pulitzer's broadcasting division, died of pancreatic cancer Oct. 13, 2003, at his home in Town and Country.

Mr. Schomburg joined the *Post-Dispatch* at age 15 as a newsroom copy clerk in 1936. He moved to KSD-TV, now KSDK, when the *Post-Dispatch* founded the station in 1947. He became the station's office manager.

He retired in 1987 as the administrative vice president of Pulitzer's broadcast division. Pulitzer sold that division in 1999.

Mr. Schomburg leaves his wife, Ruth, and a brother. □

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and the *MPA Bulletin*  
can be read on [mopress.com](http://mopress.com).

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publications if you wish.

# Advertisers want to be in quality newspapers

Are you 'pre-eminent' in your town?

**A** sign on the print shop wall says "Printing: Fast, Cheap, Good. Pick two."

You just can't find fast, good and cheap. One element of the equation always cancels out the others. You can get good and fast, but you can't get it cheap. You can get cheap and fast, but you can't get it good. If you want good and cheap, you'll have to wait.

Here's an exception. Missouri Press has something for your newspaper that's all three of those things. A number of papers already have ordered it. More should.

The Lewis & Clark eight-part Missouri series, the Lewis & Clark tab insert and its accompanying teacher's guide score the hat trick of quality, speed and price.

Meeting the price aspect is easy. All that stuff is free for MPA member newspapers.

You can get it fast, too. Call the MPA office or email [litty@socket.net](mailto:litty@socket.net). The eight-part series already is on a CD ready to be mailed to you when you call. The tabloid insert will be ready on a CD soon. You can order it now and it will be sent when the CDs are delivered to MPA.

**A**s for quality, I can vouch for that. Dawn Kitchell, MPA's Newspaper In Education coordinator, allowed me to proofread all of the material. Readers of any age of any newspaper will enjoy the stories and anecdotes contained in the series and the tabloid.

It's puzzling why we don't have at least 275 orders for the material.

Some of the speakers at the NNA Convention in September talked about the value of content and community involvement of the newspaper. They were

on a panel discussing competition.

One speaker said a newspaper must be a publication that an advertiser would want to advertise in.

That means quality, vitality and necessity to the community.

A newspaper that is full of news, photographs, editorials, columns and letters about the local community, that participates in and even sponsors activities, that promotes issues that will improve the community and that gets read eagerly by citizens will attract advertisers. The speaker called it creating an "environment."

One speaker even said "community building is a business model" for a newspaper. An intriguing concept. He said the "newspaper is the pre-eminent institution in your community."

Should the pre-eminent institution have any business model other than community building? An interesting topic for a panel discussion.

Advertisers will pay for space in newspapers that are vital organs of their communities. Your paper can be your town's heart if you make it so.

People running for office will be more inclined to buy space in lively newspapers full of quality content, too.

Run the free Lewis & Clark features and you'll pump more excitement into your environment.

**S**ome papers have had trouble downloading material from the MPA website, [mopress.com](http://mopress.com).

You can help the process by downloading the latest version of Adobe Acrobat Reader. It's a free program that can be downloaded by using a link from the front page of [mopress.com](http://mopress.com).



MPA editor **Kent Ford** can be reached by email at [kford@socket.net](mailto:kford@socket.net).

If you're using an old version of Reader, you might have trouble downloading ads, features and registration forms.

Acrobat is the software program that creates portable document format (PDF) files. You can't create PDFs with Reader, but you can open them.

Having the latest version of Reader might solve some other problems you're having, too.

We've had a change in the MPA office staff. Journalism student Mary Dempsey is working part time. She's keeping our website updated.

Shawn Cockrum left the staff right after the Convention for a job with the Jefferson City School District.

Part of his assignment was maintaining the website.

**I**n just a few days — on Nov. 6 in fact — several of your newspaper associates will be in Jefferson City judging the entries in the Colorado Press Association's contest. The Colorado people are the ones who judged our contest (the contest with your entries in it if you participated).

Here's the ideal situation. Eighty of you folks converge on the Ramada Inn at 8 a.m., drink a cup of coffee and eat a sticky bun, hit the contest, finish by 2 p.m. at the latest and be home in plenty of time for dinner.

For that to happen you'll have to call the MPA office right now and sign up. Operators are standing by.

(To publishers who don't want their staffers to leave town for a day — the Colorado publishers did it so your entries could be judged.)

**H**ave you returned your Convention survey?

MPA wants your input on the September meeting — whether you attended or not — to help make next year's Convention better.

If you'd like to participate in planning the 2004 Convention in Springfield, just contact the MPA office and you'll be notified when that committee meets. You're encouraged to participate on MPA committees.

Thanks for doing what you do for your communities and for MPA. □

## Star finishes redesign, content adjustments to features, cartoons

The *Kansas City Star* recently completed some redesign and content changing.

Extensive changes were made to the weather page to emphasize local weather and make the content easier to read.

Star TV, the paper's television book, was reduced by about 16 pages. Movie reviews were removed for one- and two-star films.

After surveying readers, *The Star* dropped the comics "Rugrats," "Mary Worth," "Six Chix," "Gasoline Alley" and "Over the Hedge." Two new puzzles were added along with a new comic, "Pearls Before Swine."

The features section also was redesigned.

Sunday's comics now carry "Baby Blues" and "Zits," which continue in the daily paper as well. □

## Recycled paper use rose in 2002

Missouri newspapers continue to increase their use of recycled newsprint, according to reports gathered by the Missouri Department of Natural Resources.

DNR reported that in 2002, 81 Missouri newspapers reported using an aggregate of 47 percent recycled newsprint. Seventy-one of the papers met or exceeded the 50 percent goal set by waste management legislation. Fifty-one papers used 100 percent recycled newsprint in 2002.

In 2001, the numbers were: 75 papers reported; 52 met or exceeded the 50 per-

cent goal; six used 100 percent recycled.

Statute requires newspapers with distribution of 15,000 or more copies to report each spring their use of recycled newsprint the previous year.

Papers can file exemption reports documenting their attempts to use recycled newsprint. Exemptions from the guidelines are allowed if a newspaper cites inferior quality of recycled newsprint, cost relative to non-recycled newsprint, or an inability to find an adequate supply of recycled newsprint.

Fifteen newspapers filed exemption reports in 2002. □

If you have a good feature photo you would like to share, email it to [kford@socket.net](mailto:kford@socket.net) and it will be placed on the front page of [mopress.com](http://mopress.com).



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Concealed weapons permit list should be open

# 'Fair use' rule applies to 'news' photographs

**M**aybe by the time you read this column there will be some resolution on the concealed weapons law in the state. Both sides are taking strong positions regarding this issue, and lost in the rhetoric is the biggest issue for us – the fact that the names of persons receiving permits to carry concealed weapons is a closed record.

Proponents of secrecy claim that if the names of those receiving permits is made public, those persons will become targets of violence. That opinion

doesn't seem logical. Wouldn't you want criminals to know you were carrying a weapon? Why would that make you a target? It would seem it would make you less of a target.

What it does appear to do is prevent the public from ensuring that its law enforcement officers are properly doing their job in certifying who should receive these permits. No one will be able to verify that convicted criminals are not on the list. No one can peruse the list to ensure that persons who have mental conditions have not been issued a permit. Politicians who assert that they oppose the bill will be able to take that position knowing that no one will be able to check and see if they, in fact, are packing heat.

**A**s always, the benefit of public disclosure of information is that there is a level of confidence that those who are charged with enforcing the law and implementing its procedures are doing their job in a professional and accurate manner.

When this law was passed by the Missouri Legislature during the last session, it was clear that the sponsors were going to push this through with little discussion or negotiation as to its terms, in par-

ticular this term regarding closure of the records. We can only hope that when the next legislative session rolls around, that legislators who have supported openness in government in the past will agree to look further at this issue and make the changes needed to make this record open to the public.

On another note, the hotline frequently gets calls relating to copyright issues related to photographs. Perhaps a quick primer on copyright law as it relates to photos is in order. If a photographer employed full-

time by the newspaper takes a picture, the newspaper owns the photo. If you purchase a photo from a free-lancer (like the kid you hire to shoot high school football and basketball games), then the newspaper owns that photo, also.

**Y**ou should clarify with the free-lance photographer whether you are buying "one-time rights" or ownership of the photo. If you want ownership, you should obtain the negative or the digital image. (Digital images are more complicated, of course, because there can more easily be multiple copies of the same image.)

If you are about to run photos of a wedding supplied by the bride, or headshots of a student taken by a professional photographer in connection with a news story about the wedding or about an achievement by the student, copyright is not an issue. Copyright law gives you a "fair use" exception to use a copyrighted photo in connection with a news story.

But you must be careful that you don't use these same photos in other manners. You cannot use a bride's shot to create an advertisement for a local bridal shop without permission of the photographer. Similarly, there is a copyright problem



**Jean Maneke**  
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Fax (816) 753-9009

with ads when the high school seniors' photos grace the advertisements of local merchants. Those photos are being used for commercial purposes, and — while I would certainly attempt to argue that the whole perspective of the special insert was to give news about the seniors — it is much harder to do this argument when the photos are contained in the ads.

It is much better to put the photos of the kids by their write-ups and then sell the advertising in the section as a separate piece, not containing those photos.

Certainly EVERY photo that you receive in an ad being submitted for publication needs clearance as to whether the advertiser has permission for the photo to be used in the ad.

I believe there is a legal issue in connection with the companies that are approaching newspapers to sell their photographs online using the company's web pages as their selling agent. The concept of their business is good — they relieve the local newspaper from having to deal with calls from the public seeking copies of photos that ran in the local newspaper. There is little, if any, case law that relates to claims of commercial appropriation (the making of money off the selling of a person's image) in connection with a newspaper selling a news photo. Most of these operations are small and primarily limited to families buying photos of Johnny that ran in the local paper.

**B**ut there is a concern if the newspaper had, for example, a photo of a celebrity that was posted on such a website and if sales of that photo generated substantial revenue for the paper. (Which is, of course, the dream result of such a business transaction.) It wasn't long ago that Joe Montana sued a California paper that ran his photo in a special section. He claimed it was trading on his fame.

The argument that would give rise to a copyright lawsuit on the sale of a photo online at one of these sites would be similar. There hasn't been a lawsuit yet and there is no case law on this issue, but the concept concerns me and copyright lawyers with whom I've discussed this issue.

At a minimum, I would recommend that newspapers carefully screen the photos being made available to ensure that no photos are included of people who are celebrities or otherwise making commercial use of their faces. □

# Nostalgia

November  
1943

Missouri  
Press News

## ✍ Kansas City

The 77<sup>th</sup> annual convention of the Missouri Press Association in Kansas City Nov. 5 and 6, an abbreviated war-time meeting, attracted a crowd of approximately 200. ... Roy Roberts reminded the editors at the banquet in the Hotel Muehlebach ballroom that many of them were now doing their own mechanical and editorial duties for lack of manpower.

"How does it feel to go back to work?" Roberts questioned.

Roberts, managing editor of *The Kansas City Star* and president of the American Society of Newspaper Editors, warned against the danger of overconfidence at Allied victories. He predicted it would require from one year to 15 months to finish the European war.

## ✍ Kansas City

The Missouri Press Association's Service Honor Roll, listing 1,116 Missouri editors, publishers, and newspaper employees now serving their country in the armed forces, was dedicated at the convention in Kansas City.

## ✍ Vienna

Vienna High School, under the supervision of the student council, was responsible for the Nov. 11 issue of the *Maries County Gazette*.

Except for the mechanical end the student body had complete management of the paper. The students handled writing, rearranging copy, and advertising.

## ✍ Bunceton

The *Bunceton Eagle* suspended publication on Oct. 29. The *Eagle* was in its 55<sup>th</sup> year. G.T. Richards was publisher.

Since Pearl Harbor the *Eagle* has lost four men to the armed services and others have left to accept government positions. An attempt to remedy the manpower situation has failed and suspension was necessary.

## ✍ Columbia

Walter Williams, the late president of the University of Missouri and dean of the School of Journalism, will be among a group of 11 noted Americans whose names are to be given Liberty ships under construction at the Richmond, Calif., yards.

## ✍ Novinger

The *Adair County Herald* of Novinger recently displayed some unusual garden samples in its window. A solid and edible Chinese radish measured 10 inches long and 11 inches in diameter. A gourd displayed was 49 inches long and 14 inches in circumference at the largest place.

## ✍ Kennett

The *Dunklin Democrat* has nearly 500 subscribers in the armed forces. Like other Missouri papers, copies of the *Democrat* go all over the world.

Among places the *Democrat* goes are: Australia, New Guinea, Guadalcanal, the South Pacific, England, Iceland, Greenland, North Africa and the Atlantic fleet, Alaska, the Aleutians and Canada.

## ✍ Ava

The office of the *Douglas County Herald* is being remodeled. Since the Ava post office moved from the *Herald* building, the *Herald* business and editorial departments have been moved into the additional space.

The newspaper office now opens on the square. The mechanical department of the paper still occupies the original floor space.

November  
1953

Missouri  
Press News

## ✍ Kansas City

A.A. "Gus" Steinbeck, publisher of the *Franklin County Tribune*, Union, was elected president of the Missouri Press Association at the 87<sup>th</sup> annual convention held Oct. 30-31 in Kansas City.

A highlight of the meeting, and a surprise, too, was the appearance of former President Harry S. Truman, who gave a

short talk after the Friday luncheon.

## ✍ Martinsburg

The *Martinsburg Monitor*, 34-year-old paper, suspended publication Oct. 29.

William T. Jacobi and his sister, Mrs. Frances Jacobi O'Meara, owners and publishers since the paper's beginning, turned over the subscription list to *The Wellsville Optic News*.

## ✍ Montgomery City

Mr. and Mrs. Earl F. Hadden are remodeling their plant. They have purchased the C-3 Intertype from the *Martinsburg Monitor*. Recently they added a No. 3 Miehle to their equipment.

In spite of being stacked, they were able to print their own paper, just about an hour behind schedule. Mrs. Hadden says she has a woman looking for some day stretchers.

November  
1963

Missouri  
Press News

## ✍ Mountain Grove

The *Tri-County News* at Mountain Grove has moved into its new location on the town square. Co-publisher Orrin Barbe noted that the *News* plant is air conditioned throughout and claims his backshop is "one of the most comfortable work areas we've ever known." The *News* is printed by offset at Houston.

## ✍ Brunswick

The Oct. 3 issue of the *Brunswick* marked the beginning of Robert H. Clayton's seventh year as editor and third month "without smoking."

Commenting on both accomplishments, Clayton wrote: "I thought that by dripping little ideas on the minds of my readers, I would slowly brainwash Brunswick into becoming a better place to live. I am unable to judge whether this has happened, even a little bit, but I suspect that the slow drip intended for the minds of my readers has instead made a hole in the editor's head." □

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## Marketplace

Ads on this page are free to members of Missouri Press Association. Cost to non-members is 25¢ per word. Please email your ads to [kford@socket.net](mailto:kford@socket.net).

### HELP WANTED

**MANAGING EDITOR:** Missouri's and Kansas' leading regional business publication is seeking an experienced managing editor and team leader who can not only write and edit, but also manage the process and workflow of producing the magazine and related publications. The successful candidate is a research-minded individual who can not only assign and manage writers, but also possesses an entrepreneurial spirit and the ability to pursue in-depth research and produce compelling, "must-read" content. Please reply with resume and references to Fred Kardon, Kardon Communications, 2117 Royal Pine Dr., Seabrook Island, SC, 29455; or e-mail at [fredkardon@aol.com](mailto:fredkardon@aol.com). All replies will be held in the strictest confidence. 10-22

**AD SALES/Darkroom Technician:** Mountain Grove News-Journal. Strong skills in sales, time management, design, & multi-tasking needed. PageMaker and Photoshop experience helpful. Good PR skills a must. Some page layout, proofreading and darkroom work. Must have reliable transportation. Salary plus commission. Benefits available. Send resume to The News-Journal, P.O. Box 530, Mountain Grove, MO 65711 or pick up application at 150 E. First Street, Mountain Grove. 10-13

**REPORTER** for a five-day daily newspaper (Mon.-Fri.) in Kansas. Please send resume to P.O. Box 513, Russell, KS 67665. 10-13

**NIGHT/WEEKEND EDITOR:** The *Northwest Arkansas Times* in Fayetteville, Ark., seeks a copy editor to edit news stories for content, spelling and grammar. The position requires strong editing skills, a journalism background and an excellent grasp of newspaper writing, accuracy and clarity. Knowledge of libel issues and Associated Press style are critical. Candidates will be required to perform well on a copy editing test. An ability to work well with reporters is vital. The full-time position will require nighttime and weekend work and provides opportunity for growth in newsroom leadership for the right candidate. A background in newspaper reporting is preferred. Experience and skill with Quark Express is desirable. Candidates should promptly send resumes, clips and other information to NWAT copy editor opening, C/O Melinda Lenda, Human Resources, Community Publishers Inc., P.O. Box 1049, Bentonville AR 72712. 10-13

**SPORTS EDITOR:** Courier-Post in Hannibal, Mo. Drive our sports presentation to new heights. High school sports emphasized; college and pro sports coverage available. Enthusiasm for local high school athletics. Proficiency with QuarkXpress and Photoshop required. Page layout, digital photography, editing and writing. Ability to coordinate big projects a must. Strong organizational and interpersonal skills needed. Salary commensurate with experience. Check our website ([hannibal.net](http://hannibal.net)). The Courier-Post is owned by Morris Communication Co.

Send resume and samples to Editor Mary Lou Montgomery, [Marylou.montgomery@courierpost.com](mailto:Marylou.montgomery@courierpost.com). Include page layouts, writing samples and a brief biography of where you've been, why you've moved and a bit of your sports coverage philosophy. 10-6

**ADVERTISING MANAGER:** Privately owned daily in Missouri seeks an energetic and organized individual to lead its sales team. Print and online sales, coordination of several special promotions and publications. Accounting skills a plus, customer-service skills a must. Competitive salary, excellent dental and health plan, 401k. Opportunity limitless in one of our state's fastest-growing areas. Send resume, professional references and salary history in care of the Missouri Press Association, Box L, 802 Locust, Columbia, MO 65201. 10-6

**PRESSROOM SHIFT SUPERVISOR:** Tribune Publishing Company, a growing daily newspaper and commercial printing operation, is currently seeking a pressroom shift supervisor. You will supervise production of 48-unit Goss Universal 45, 16-unit Harris 845, and 12-unit DGM 410 presses. Responsibilities include providing feedback concerning production problems to press manager, quality control, accurate job proofing, periodic quality checks during each press run, overseeing waste management, advising manager of personnel matters, providing preliminary personnel reviews, and assigning and overseeing equipment maintenance on assigned shift. You will work closely with pre-press and customer service representatives. Send resume and salary history or apply in person to Columbia Daily Tribune, Attn HR, 101 N. 4th Street, Columbia MO 65201 or email to: [srinehart@tribmail.com](mailto:srinehart@tribmail.com). EOE/Drugfree Workplace. 9-30

**PRESS OPERATORS:** Tribune Publishing needs experienced press operators. 4 years experience with web offset press required. Goss experience helpful. Possible lead operator position available for qualified candidate. 48-unit Goss Universal 45, 16-unit Harris 845 and 12-unit DGM 430 press lines. Desirable lifestyle and benefits, competitive salary, medical and dental, employee gym, and retirement plan. Send resume and salary history to Tribune Publishing Company, Attn HR, 100 N. 4th Street, Columbia MO 65201 or email to: [srinehart@tribmail.com](mailto:srinehart@tribmail.com). EOE/Drugfree Workplace. 9-30

**DESIGN EDITOR:** The Missouri School of Journalism has an immediate opening for an experienced designer to join our faculty and become a leader in design at the Columbia Missourian, the world's only six-day community newspaper managed by professional journalists and staffed by students. Our ideal candidate has significant design experience as well as strong copy editing skills. We're looking for a person who is a content manager first and editor always, someone who enjoys working with all departments to create the perfect front page or eye-popping features sections. You will teach copy editing and/or design while practicing it daily. This could be the perfect opportunity for someone with several years of newspaper design experience to move up into management. Requirements: Five years of experience, willingness to work nights, demonstrated teaching or coaching skills in the newsroom or classroom, Quark or other computer design program proficiency. Master's degree preferred (though not required). Columbia, Mo., is a vibrant, sophisticated college town halfway between Kansas City and St. Louis. It has been ranked one of the top places to raise a family in several national surveys. Please send cover letter, resume and design samples to René Rau, Design Editor Search, School of Journalism, 120 Neff Hall, Columbia, MO 65211. E-mail questions to Reuben Stern, search committee chair, at [sternr@missouri.edu](mailto:sternr@missouri.edu). The University of Missouri is an equal opportunity/affirmative action employer. To request ADA accommodations, please contact our

ADA Coordinator at (573) 884-7278 (V/TTY). 9-23

**REPORTER:** The Washington Missourian, a prize-winning, twice-a-week newspaper in east central Missouri, is looking for a hard-working, enterprising general assignment reporter to join our 11-member news team. Experience is preferred, but we are ready to train a rookie or recent graduate with the right stuff. We are a 16,000 paid circulation newspaper in a rapidly growing area about 50 miles from downtown St. Louis. This challenging position will involve covering a variety of beats and assignments as well as taking photographs. Good pay and great benefits. Please send your resume, qualifications and clips to Ed Pruneau, managing editor, P.O. Box 336, Washington, MO, 63090. 9-24

**REPORTER:** The Clinton Herald in Clinton, Iowa, is seeking a highly motivated reporter to cover the police and court beats and to write features as needed. This is considered a senior reporter position and candidate must have experience covering the courts beat. The candidate must be able to show ability to effectively seek out local news stories and also understand AP style. Send resume, clippings and references to Charlene Bielema, editor, Clinton Herald, 221 Sixth Ave. South, Clinton, IA 52733. 9-29

### JOB WANTED

**REPORTER:** Determined, well-balanced journalist looking to break back into the business. I am a recent college graduate with a desire to tell the stories that move Missourians. Award-winning writer has covered it all, from sports to investigative news, while serving as Editor-in-Chief of a major collegiate newspaper. I'm looking to grow with a forward-looking publication that is dedicated to telling Missouri's story, and will do what it takes to make sure that the public is informed. Please contact via e-mail at [sportsguynb@aol.com](mailto:sportsguynb@aol.com) or via mobile phone at (314) 307-6794. Preference to St. Louis-based publication, but willing to relocate to anywhere news is happening, if the situation is right. 10-6

**DETAIL ORIENTED** office/customer service person seeks challenging position. Experience with billing, collections, office management, handling customers, taking orders, Word and Excel. Excellent organizational, communication and customer service skills. Excellent references. Shirley Holdmeier, Columbia, MO, (636) 358-3166, [holdmesh@hotmail.com](mailto:holdmesh@hotmail.com). 9-17

### FOR SALE

**OWN YOUR OWN WEEKLY** newspaper. Small southeast Iowa publication, a great starter, \$60,000. Also three other small central Iowa weeklies for sale. John E. van der Linden, broker, P.O. Box 275, Spirit Lake, IA 51360 (712) 336-2805. 10-22

**FREE LIST:** 17 Weeklies for sale, grossing from \$60,000 to \$600,000; 2 new listings in central Iowa and southwest Michigan. John E. van der Linden, broker, P.O. Box 275, Spirit Lake, IA 51360 (712) 336-2805. 9-30

**NEW LISTING:** Excellent central Iowa weekly. County official and city official for 8 area cities. Average gross \$175,000. John E. van der Linden, broker, P.O. Box 275, Spirit Lake, IA 51360. (712) 336-2805. 9-19

**GROWING WEEKLY** in Des Moines western suburbs. John E. van der Linden, broker, P.O. Box 275, Spirit Lake, IA 51360. (712) 336-2805. 9-19

Go to [mopress.com](http://mopress.com) to read the ads that were too late to make this publication.

# Missouri Newspaper Organizations

**NORTHWEST MISSOURI PRESS ASSOCIATION:** President, Dennis Ellsworth, St. Joseph; First Vice President, Kay Wilson, Maryville; Second Vice President, Jamey Honeycutt, Cameron; Secretary, Kathy Conger, Bethany; Treasurer, Chris Boultinghouse, Mound City. Directors: Kathy Whipple, Kearney; Becky Sellars, Smithville; Chuck Haney, Chillicothe; W.C. Farmer, Rock Port; Wendell Lenhart, Trenton; Tim Larson, Maryville.

**SHOW-ME PRESS ASSOCIATION:** President, Dick Fredrick, Paris; First Vice President, Charlie Fischer, Sedalia; Second Vice President, Jeff Hedberg, Centralia; Secretary-Treasurer, Sandy Steckly, Harrisonville. Directors: Jack Whitaker, Hannibal; Rob Viehman, Cuba; Mark Cheffey, Palmyra; Linda Oldfield, Adrian; John Spaar, Odessa; Dennis Warden, Owensville.

**OSARK PRESS ASSOCIATION:** President, Keith Moore, Ava; Vice President, Fred Hall, Crane; Secretary-Treasurer, Jeff Schrag, Springfield. Directors: Dala Whittaker, Cabool; Rosemary Hailey, Mount Vernon; Brad Gentry, Houston; Roger Dillon, Eminence; Frank Martin III, West Plains. Past President: Helen Sosniecki.

**SOUTHEAST MISSOURI PRESS ASSOCIATION:** President, Annabeth Miller, Dexter; First Vice President, Scott Moyers, Cape Girardeau; Second Vice President, Barbie Rogers, Doniphan; Secretary-Treasurer, Michelle Friedrich, Poplar Bluff; Historian, Mrs. Mildred Wallhausen, Charleston; Executive Secretary, Ann Hayes, Southeast Missouri State University. Directors: Kim Million-Gipson, Piedmont; Peggy Scott, Festus; Mark Young, Marble Hill; H. Scott Seal, Portageville.

**DEMOCRATIC EDITORS OF MISSOURI:** President, Richard Fredrick, Paris; First Vice President, Bob Cunningham, Moberly; Secretary, Beth McPherson, Weston; Treasurer, Linda Geist, Monroe City.

**MISSOURI CIRCULATION MANAGEMENT ASSOCIATION:** President, Jim Kennedy, Bolivar; First Vice President, Brenda Carney, Harrisonville; Second Vice President, Jack Kaminsky, Joplin; Secretary, David Pine, Kansas City; Treasurer, Doug Crews, Columbia. Directors: Ken Carpenter, Kansas City; Rob Siebeneck, Jefferson City.

**MISSOURI ADVERTISING MANAGERS' ASSOCIATION:** President, Lisa Lynn, Sedalia; First Vice President, Beth Durreman, Lebanon; Second Vice President, Kevin Jones, St. Louis; Secretary, Jane Haberberger, Washington; Treasurer, Doug Crews, Columbia. Directors: Steve Hutchings, Gainesville; Debbie Chapman, Marshfield; John Tucker, Jefferson City; Phil Surratt, Branson; John Spaar, Odessa.

**MISSOURI ASSOCIATED DAILIES:** President, Larry Freels, Kirksville; Vice President, Wally Lage, Cape Girardeau; Secretary, vacant; Treasurer, Doug Crews, Columbia; Past President, Will Connaghan, St. Louis. Directors: Joe May, Mexico; Mahlon Miles, Clinton; Tom Turner, Camdenton; Ernest Hunt, Kennett; Ben Weir, Independence.

**MISSOURI AFFILIATE, NATIONAL FEDERATION OF PRESS WOMEN:** President, Karen Glines, Des Peres; Vice President, Holly Berthold, Eureka; Finance Director, Karen Zarky, St. Louis; Co-Secretaries, Peggy Koch, Barnhart, and Kathie Sutin, St. Louis; Committee Chairs: Alice Handelman, Village of Westwood, Publicity; Christy James, Richmond Heights, Membership; Gina Kutsch, St. Charles, Newsletter; Dee Raby, Granite City, Ill., Archivist; Pamela Walter, Clayton, Meetings; At Large Board: June Becht, St. Louis; Anne Heinrich, St. Louis; and Elly Wright, Kirkwood. Past President: Janice Denham, St. Louis.

**MISSOURI PRESS SERVICE:** President, Wendell Lenhart, Trenton; Vice President, William L. Miller, Sr., Washington; Secretary-Treasurer, Robert Wilson, Milan; Directors: William E. James, Harrisonville; David Lipman, St. Louis.

**MISSOURI PRESS FOUNDATION, INC.:** President, Tom Miller, Washington; First Vice President, David Lipman, St. Louis; Second Vice President, Mrs. Betty Spaar, Odessa; Secretary-Treasurer, Doug Crews, Columbia. Directors: R.B. Smith III, Lebanon; Wallace Vernon, Eldon; Rogers Hewitt, Shelbyville; James Sterling, Bolivar; Mrs. Wanda Brown, Harrisonville; Mrs. Avis Tucker, Warrensburg; Edward Steele, Columbia; Bill Bray, Columbia; Robert Wilson, Milan; Ralph Clayton, Caruthersville; Kirk Powell, Pleasant Hill.

**MISSOURI AP PUBLISHERS AND EDITORS:** Chairman, Gary Rust, Cape Girardeau; Vice Chairmen, Gary and Helen Sosniecki. **Missouri AP Managing Editors:** Chairman, Dennis Ellsworth, St. Joseph; First Vice Chairman, Diane Raynes, Trenton; Second Vice Chairman, Oliver Wiest, Sedalia; Past Chairman, Buzz Ball, Neosho.

**MISSOURI SOCIETY OF NEWSPAPER EDITORS:** President, Bud Jones, Odessa; First Vice President, Buck Collier, St. Louis; Second Vice President, Buzz Ball, Neosho; Secretary-Treasurer, Doug Crews, Columbia. Directors: Chris Winkle, Lebanon; Dennis Ellsworth, St. Joseph; Dale Brendel, Independence; Susan Miller Warden, Washington; and Cathy Ripley, Chillicothe.

**MISSOURI COLLEGE MEDIA ASSOCIATION:** President, Dan Huber, St. Louis Community College-Meramec; Vice President, Dana Fecho, Central Missouri State University; Secretary, Jason Tyler, St. Louis Community College-Meramec; Adviser and MPA Liaison, Tammy Merrett, St. Louis Community College-Meramec.

# CALENDAR

## November

6 — MPA judges Colorado Press Association newspaper contest, 8:30 a.m., Ramada Inn, Jefferson City.

13 — Newspaper In Education Committee meeting, 10:30 a.m.-2 p.m., MPA office, Columbia

## December

7-8 — Missouri/Kansas AP Publishers and Editors annual meeting, Fairmont Hotel, Country Club Plaza, Kansas City.

## January 2004

15 — MPA / MPS Board meeting, 1 p.m., Ramada Inn, St. Joseph

15-16 — Northwest Missouri Press Association annual meeting, Ramada Inn, St. Joseph

## March

17-20 — NNA Government Affairs Conference, Wyndham Washington DC.

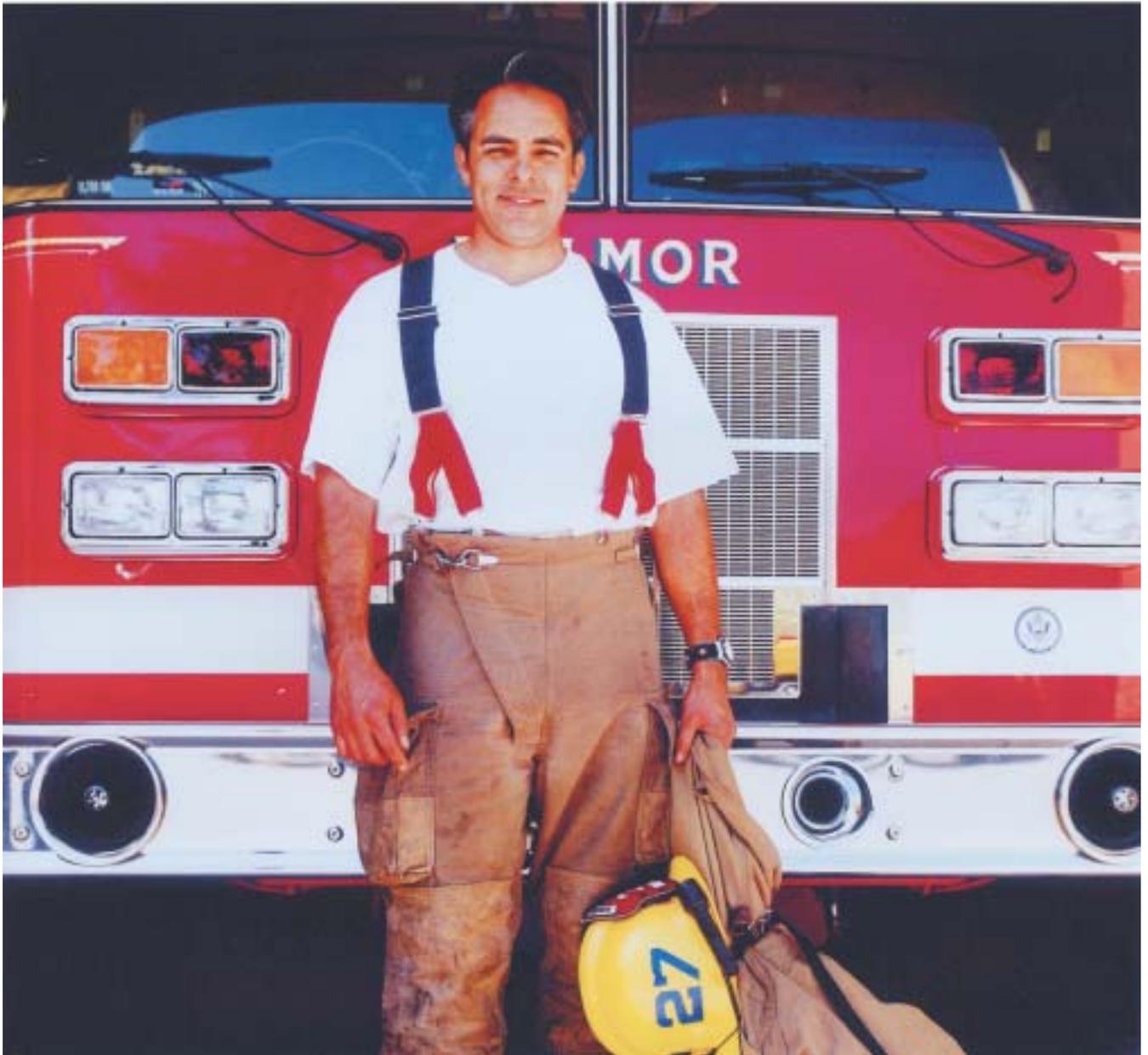
## April

1-2 — Missouri Society of Newspaper Editors, Sheraton Westport Hotel, St. Louis.

15-16 — Missouri Advertising Managers' Association, Sheraton Westport Hotel, St. Louis.

## September

9-11 — 138th Annual MPA Convention & Trade Show, University Plaza Hotel & Convention Center, Springfield



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