



Missouri Press News

Your inside story for
April 2003



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Digital photography pointers in Aurora

Eric Adams, right, of *The Lebanon Daily Record*, gives Kelly Ritterhoff of the *Sarcoxie Record* pointers on the use of a digital camera during the March 7 Ozark Press Association training session held in Aurora. A story is on page 19. (*Lebanon Daily Record* photo)



Awards and fun aplenty for Fulton essay contest winner.

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Legislature a constant challenge

Thanks to publisher for nomination of winning postal worker

The MPA/AP Day at the Capitol provided an opportunity for some of us to get a small taste of what Doug Crews and our lobbyists (Kathi and Harry and company at Harness-Gallagher) are dealing with at this time of year every year. Another taste is provided to those of us who are signed up to receive from those folks the regular updates on bill filings and committee actions on those bills.

The taste I get makes me wonder how any members of our Capitol gang still have any hair and how they ever get any sleep from the time the Legislature goes into session until the gavel falls.

I want to take this opportunity to put into print how I appreciate the job they do for us. I am in awe of how they are able to keep track of so much for so long. It is real scary what the Legislature could do to our readers, our advertisers and us if these folks were not on the ball and watching every move.

You can bet that the people serving in the Legislature know our people by face, name and voice. I have to wonder if any other organization is represented in testimony before committees any more than MPA.

My plea to the membership is to please take quick action any time you are asked to lend assistance by talking to your representatives and senators. They wouldn't ask for that help if they didn't know that your efforts could make all the difference in something getting through or not getting through as law.

* * * * *

The National Newspaper Association Government Affairs Conference provides a similar opportunity to see the efforts that

are expended on our behalf in the nation's capital. That, too, is impressive.

The particular NNA voice that never ceases to amaze me is Max Heath. The amount of postal information he is able to comprehend while still managing a newspaper company is more than impressive. If there were absolutely no other NNA function than the services provided by Max, I'm convinced we would still have a bargain in what we pay for dues. He has saved us that much and more in postage costs in the time he has been our postal watchdog.

Of course, it is always good to remind our MPA members that we also have outstanding help even closer at hand. Many of us worked with Ron Cunningham for several years while he was with the Postal Service, and we know how professional and helpful he was to our cause when our tax dollars and postage fees helped pay his wages.

Now, MPA makes him available to our members as our own specialist. Please don't hesitate to call on him for answers to your postal questions. He is your answer man and he will welcome your calls.

* * * * *

Speaking of postal issues, many thanks to Dan Wehmer at Seymour for his nomination of postmaster Wes Davidson for the NNA Ben Franklin Award.

It is great to have a Missourian receive that award, which can happen only when a publisher thinks enough of a postmaster to submit the nomination. I've witnessed the previous presentations

President (continued on page 6)



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Rich Bauman, left, production manager of the Cape Girardeau *Southeast Missourian*, looks over a page off the new press with Rust Communications co-presidents Rex Rust, center, and Jon K. Rust. The press, which was

manufactured in Pennsylvania, went into production in February in a new building at 500 William St. in Cape Girardeau. (*Southeast Missourian* photo)

Rust rolls new press in Cape

A new press started rolling in a new building in February to print the Cape Girardeau *Southeast Missourian*.

Rust Communications, publisher of the daily, spent \$3 million on the Dauphin Graphic Machines 430 press made in Elizabethville, Pa., and the building.

With its improved printing quality and expanded color capabilities, the company began to recruit new commercial printing customers.

“The press itself is the first step in higher quality, and while readers should be seeing a significant improvement already, it’s going to get even better,” said Jon K.

Rust, co-president of Rust Communications.

Faster and better pre-press machinery also will be purchased that will allow maximum use of the new press’s capabilities, Rust said.

The 80-foot long, 18-foot high DGM 430 press takes up about a quarter of the new building. It can print 35,000 papers per hour, compared to 20,000 on the old Web Leader. Paper storage and work areas take up the rest of the space in the new building.

Rust Communications owns 16 daily newspapers and more than 35 weeklies in seven states. It is headquartered in Cape Girardeau. □

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Show-Me Press sets meeting agenda

Show-Me Press Association will meet Thursday-Saturday, June 12-14, at the Holiday Inn, Lake Ozark.

Following custom, the meeting will open with registration and a poolside hospitality reception 4-6 p.m. Thursday. Guests will have dinner and entertainment on their own.

The MPA Porter Fisher Golf Classic will be played on Friday. That event again will be at Sycamore Creek Golf Course.



Friday dinner will be at 6 p.m. followed by a free evening.

The Saturday breakfast / business meeting will begin at 8 a.m.

Morning sessions will be on Newspapers In Education with Dawn Kitchell and the Sunshine Law / legal issues with Jean Maneke.

Lunch will feature presentation of the Screw-Up of the Year Award and entertainment by Motown Downtown. Golf awards also will be presented.

Afternoon sessions will be roundtable discussions of non-traditional revenue generators and classified advertising.

A 5:30 reception will be followed by dinner at 6:30.

Cost of the meeting is \$100 for an individual, \$175 for a family of up to four people, plus \$25 per person over four. Cost is \$75 per person for Saturday only. Hotel rooms cost \$92.

Information about hotel and meeting registration is on the registration form, which can be copied from mopress.com. □

Sedalia Democrat NIE page involves more than 20 schools

A weekly Newspaper In Education page launched by *The Sedalia Democrat* in January contains material produced by students in more than 20 school districts.

Kathleen Boswell coordinates the *Democrat's* NIE program. The idea for SNAP (School News Aplenty) came up in a circulation department meeting.

Staffers sought a method to increase circulation in communities surrounding Sedalia. Most of those communities don't have a newspaper. The *Democrat* covers their schools, so it sought a way to connect the newspaper to the communities.

Boswell talked to teachers and students about the proposal to publish a page showcasing their work and news about their schools. The newspaper invited students for pizza and asked them their ideas.

As the page becomes established, *The Democrat* hopes to sell more advertising to businesses in the smaller communities.

While the emphasis for SNAP is on positive news, students can tackle more difficult issues as long as it's done well, Boswell said.

As a former English teacher, Boswell has little difficulty editing the students' work without changing their voices, she said.

—*The Inlander* □

J School instructor honored with Curators' Professorship

COLUMBIA — The University of Missouri System Board of Curators recently awarded two MU faculty members, one of them a Journalism School professor, the Curators' Professorship, the highest honor a professor can receive within the UM system.

The awards are given to faculty members who exhibit outstanding scholarly achievements and establish reputations in their fields of study. Nominations are made by a professor's academic department. Appointees receive annual stipends.

The Curators' Professors are:

✍ Jonathan Sperber, a professor of history in the College of Arts and Science.

✍ Betty Houchin Winfield, a profes-

sor of journalism and adjunct professor of political science. She has taught at MU since 1990. Nationally known as a White House scholar, Winfield is the author of three books, including "FDR and the News Media," and many journal articles, conference papers and book chapters. She focuses on political history, free expression conflicts, the news process and the impact of news.

Winfield has held post-doctoral fellowships at the Freedom Forum Center for Media Studies at Columbia University and the Shorenstein Center for Press, Politics and Public Policy at Harvard. She received her doctoral degree in political communication from the University of Washington. □

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Send registration now for SE Press meeting

The Southeast Missouri Press Association annual meeting will be Friday, April 11, at the UM Delta Research Center near Portageville. Registration will begin at 10 a.m.

The center is about 1-1/2 mile south of Portageville on Route T.

Cost of the meeting, which includes membership in Southeast Missouri Press Association, is \$65 per newspaper. Lunch costs \$15 per person.

Newspapers have been sent copies of the meeting registration form. The form can be printed from the mopress.com website and faxed to Southeast Press.

The registration form also is on the facing page. □

President

(continued from page 2)

of that award, as well as this one, and I can attest that it is no small matter. Wes is in good company.

And while I'm passing out roses, here's some for Dan Wehmer's boss, Dalton Wright of Lebanon Publishing Co. He has earned his roses for many things over the years, including his trailblazing leadership in MPA and NNA. And he's still serving our cause by chairing a committee working to steer more political advertising dollars into Missouri newspapers (More in '04).

Thanks for the kind note about the column, Dalton. □

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Editors complete agenda for May 1-2 meeting in Columbia

You soon will receive registration information for the coming meeting of the AP Managing Editors / Missouri Society of Newspaper Editors.

The meeting will be Thursday-Friday, May 1-2, at the Quality Inn, I-70 and Providence Road, Columbia.

Gov. Bob Holden will continue a tradition and attend the APME Awards Luncheon on Friday, May 2.

This year's featured presenter will be writing coach Rick Horowitz. He'll deliver his "Getting Your Words Worth" workshop on Thursday afternoon.

Journalism students are being invited to attend the Horowitz session for just \$10.

Other program sessions will be Dr. El-

son S. Floyd, the new president of the University of Missouri; a visit to the Isle of Capri Casino in Boonville; Jean Maneke with a Sunshine Law update; Hispanic Culture and Rural Communities; and Editors of Today Meet the Editors of Tomorrow.

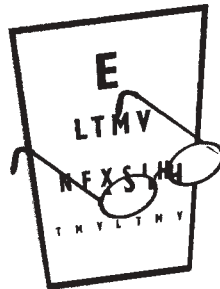
Cost of the meeting is \$70 if you register before April 10, \$90 after that. To reserve a room call the hotel at (573) 449-2491. Rates are \$49.

You won't want to miss this program. And be sure to bring some of your news staffers, too. □



Rick Horowitz will talk about getting the most out of words.

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Join SEMO Press Association

Annual Conference—April 11, 2003
UM Delta Research Center, Portageville
10 a.m. to 6 p.m.



On Tap for the Conference

- Mike Blinder of the Blinder Group, Tampa, a speaker at NAA's Smaller Market Newspaper Conference.
- Nationally known consultant and educator Ken Blum.
- Missouri Transportation Commission member Duane Michie.
- Jon Rust, Rust Communications, Cape Girardeau, on web publishing.
- MPA Legal Hotline Counselor Jean Maneke.
- Tour of the Research Center.
- Reception and Roundtable.
- Business meeting and awards luncheon.

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Names of all who will attend: _____

Membership to SEMO Press Association

- Admission to all sessions for all employees
- Reception at Rone Hall at 4:30 p.m.

\$65

Lunch ... \$15 per person

- Presentation of the Millie Wallhausen Friend of SEMO Press Award and the new SEMO Press Legacy Award.
- Annual business meeting
- Election of 2003-2004 Officers

Number to attend
Luncheon

Lunch Cost

x \$15

Total Investment

\$

Please send registration and payment to:

Michelle Freidrich, The Daily American Republic, P.O. Box 7, Poplar Bluff, MO 63901.
For information contact Scott Seal at the Portageville Missourian-News, (573) 379-5355; sseal@semissourian.com.

Essay contest provides fun for 2

FULTON — A last-minute decision to enter the first “She’s One in a Million” essay contest led to a week-end of fun for two employees of the *Fulton Sun*.

The contest was part of the 16th Annual Working Women’s Survival Show sponsored by the *St. Louis Post-Dispatch*.

The day of the contest deadline, *Sun* newsroom coordinator Dona Derr sent an entry. Her essay featured senior staff writer Kimberly Long.

“I knew right away, when I saw the category for co-workers, that I was going to write about Kim,” Derr said. “Since I started working at *The Fulton Sun*, she has really taken me under her wing. She never hesitated for a moment, as busy as she is, to put her stuff down and help me.”

Derr didn’t tell Long about the essay. Winning surprised Derr

and then Long.

“I was excited, honored and stunned,” Long said. “For once in my life I was speechless. . . . I didn’t realize that I had influenced Dona that much.”

The two women spent a weekend in St. Louis receiving various awards and prizes at the event in the America’s Center. Ten winners received “She’s One in a Million” gifts.

Derr’s essay credited Long with helping her land a newspaper column and a career in journalism.

“I never would have had the opportunity to write ‘Talking With Dona’ if Kim hadn’t let me go to my first interview, worked with me on the story and talked to our editor about starting a column,” Derr said. “Until I did my first column, I didn’t even know I could write. Now I know what I’m going to do for the rest of my life. I’m going back to school and changing my major to journalism.”

— *The Fulton Sun* □



Dona Derr, right, author of the winning “She’s One in a Million” essay, and the subject of her essay, Kimberly Long, display some of the awards they received during their trip to St. Louis. (*Fulton Sun* photo)

41 Missouri entries in national judging

Forty-one entries from Missouri will compete in the 2003 Communications Contest of the National Federation of Press Women.

For the third year in a row, freelance writer Kathie Sutin of Olivette is Communicator of the Year of the state affiliate, based on points accumulated by 19 entries in 19 separate categories, including seven top awards.

Only first-place entries are eligible to move up to the national contest. Debbie Sanders, Mansfield, led the state with eight first-place awards.

Julie Buzbee, St. Joseph, received five first-place awards, several of which appeared in the *St. Joseph News-Press*, where she is assistant lifestyles editor.

Those who won three first-place awards were Janice Denham of Kirkwood, food editor for *St. Louis Suburban Journals*; Kristen Peterson of Frontenac, freelance photographer; Pam Soetaert of Lampe, editor of the *Stone County Gazette*; and Karen Zarky of St. Louis County, publisher of *Senior Circuit*.

Joan Thomas of St. Louis received two first-place awards. Others who received a top prize were: Susan Fadem of Olivette, Dorothy Firestone of Clayton, Susan Sagarra of Creve Coeur, Annette Sanders of Columbia, and Donna Vandiver of Ballwin.

Award certificates were presented March 8 at the NFPW-Missouri Workshop in St. Louis. Sutin will receive a

plaque for 2003 Communicator of the Year at the state affiliate meeting Sept. 13.

The contest is an opportunity for members’ work to be critiqued and to have their skills verified for employers, both current and prospective. Although the majority of the entries were in writing and editing categories, the number of entries also expanded in the public relations field.

Winners at the national level will receive certificates at the final banquet of the national conference, which will be Sept. 4-6 in Wilmington, Del.

NFPW is an organization of professional journalists and communicators in journalism and other fields. □

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Sex offenders lists remain open

Missouri's sex offender lists will remain open to the public, a federal judge in Kansas City ruled March 12.

A motion filed in October sought to bar state and local authorities in all 114 counties from publicly releasing convicts' names, claiming that these lists stigmatized nonviolent sex offenders.

In a ruling March 12, U.S. District Judge Nanette K. Laughrey said that without the list, the public would not be able to take steps to protect themselves and their children.

"While this case poses a difficult question, the court concludes that the harm

to the plaintiffs is outweighed by the harm to the public," she wrote.

Missouri is among several states that adopted a version of Megan's Law, a statute named after a New Jersey girl murdered by a sex offender in 1994.

The Missouri law requires those convicted of sex crimes to register their names and addresses with local authorities. A recent amendment closed a residency loophole that excluded some offenders. Information about sex offenders is available to the public through local sheriffs' offices.

The judge's ruling struck down a motion filed by six men who claimed that

Missouri's registration law unfairly grouped together those with nonviolent and violent convictions. A felon convicted of underage sex, for example, is subject to the same public scrutiny as a serial rapist.

The March 12 ruling did not affect an earlier motion filed in September by three Kansas City area men.

Laughrey had granted the three a preliminary injunction that barred authorities from making their criminal information public. The three men still were required to register.

That injunction remains in effect, but is being challenged in the 8th U.S. Circuit Court of Appeals in St. Louis.

— *The Kansas City Star* □

Seymour postmaster wins NNA Ben Franklin Award of Excellence

The postmaster at Seymour, Wes Davidson, has been named the Benjamin Franklin Award of Excellence winner by the National Newspaper Association (NNA).

Davidson was nominated by publisher Dan Wehmer of the *Webster County Citizen*.

Davidson has been postmaster at Seymour for three years. He received the award in March at the NNA Government Affairs Conference in Washington, D.C.

The award recognizes a U.S. Postal Service employee who provides excellent service and strengthens the relationship between the Postal Service and newspapers. It is named in honor of the first postmaster, who also was a newspaper publisher and a Founding Father of the country.

In his nomination letter, Wehmer wrote: "I've dealt with numerous postmasters, most of which were excellent folks, both helpful and professional... Wes Davidson has made it a point to go above and beyond when I've requested assistance, whether it be tracing a lost

newspaper, helping me find incorrect addresses or calling higher postal authorities for translation of various postal matters.



Wes Davidson is every publishers' dream postmaster.

"Never does Wes complain about my requests, and often he offers his assistance when I don't ask for it. We're not social friends, and we don't belong to the same community clubs or organizations. But I'm his customer, and he makes it a point to provide excellent service.

"The bottom line to me is that not only does Wes service his customers in a professional and kind manner, he also knows his business. He's helped me implement the barcode system that saved my paper thousands of dollars each year."

NNA encourages newspapers to nominate postal people for the Benjamin Franklin Award.

Missouri Press Association honors the state winner each year at its fall convention.

This year's awards program will be Sept. 27 at the Hyatt Regency Crown Center Hotel in Kansas City. □

Federal medical privacy rules effective April 14

April 14 is the date hospitals and other healthcare providers must comply with the medical privacy rules laid out in the Health Insurance Portability and Accountability Act of 1996 (HIPAA).

This law was passed to protect the health insurance of workers who lose their jobs. It also has provisions regarding the security and privacy of health information.

Patients will now have to authorize any release of information, including what the hospital may tell the media about his or her condition.

Newspapers may find it more difficult to get information about people who are involved in accidents or are taken to hospitals. Reporters and editors should visit with area hospital personnel and emergency responders to determine what their policies will be as of April 14.

HIPAA spells out minimum guidelines for healthcare providers to follow, but it's up to individual hospitals and facilities to adopt their own procedures.

For more information about HIPAA, go to hhs.gov/ocr/hipaa. □

K.C. Star reporter wins national award from Ball State

Lee Hill Kavanaugh, a reporter for *The Kansas City Star* since 1997, has won the 2003 Eugene S. Pulliam National Journalism Writing Award.

The award, which has been offered since 1960 by the Ball State University Department of Journalism, carries a \$1,500 award from the Pulliam family of Indianapolis, former owners of *The Indianapolis Star*.

Kavanaugh won for her Dec. 22 story about two children, Hannah and Hunter Saulsbury. Hannah, 3, died of cancer on Christmas Eve 2001, just hours before she and her 5-year-old brother were to take a special ride with Santa.

The ride was arranged by the Elves of Christmas Present, a group of anonymous volunteers that tries to make Christmas special for a few families that have had a difficult year.

"Readers are made to feel the pain of the parents, the compassion of Santa, the tears of the pilot, and the great sense of sadness and finally joy in the boy," said Roger Boye, assistant dean of the Medill School of Journalism at Northwestern University, one of the three contest judges.

"This is an eminently readable, finely crafted, compact, uplifting and engrossing story, a journalistic masterpiece," Boye wrote in his judge's comments.

Kavanaugh, 43, has a master's degree in journalism from the University of Kansas and a master's in music performance from the University of North Texas. □

Smiths sell 3 papers in NE corner of state

Newspaper broker Edward Anderson of Branson has announced the sale of *The Media* in Kahoka, *The Edina Sentinel* and *The LaBelle Star*.

Hazel Bledsoe Smith and Bob Smith sold the weeklies to Michael and Sue Scott. Anderson represented the Smiths.

The papers are in Clark, Lewis and Knox counties in the northeast corner of Missouri. □

Dave Berry appointed to state vote panel

MPA President Dave Berry, Bolivar, has been appointed to the Missouri State Plan Group to help implement the federal Help America Vote Act.

Secretary of State Matt Blunt appointed more than 50 people to guide the state's compliance with the federal election law signed by President George W. Bush last fall.

Berry will represent Missouri Press As-

sociation on the group, which will submit a plan outlining what Missouri will do with election money provided by the federal government. Missouri could receive up to \$76 million in additional election money in the next three years.

Berry, vice president/publisher of Community Publishers of Missouri, Inc., is on the training/education subcommittee of the Plan Group. □



The Edina Sentinel and Advertiser, LaBelle Star, The Media @ Kahoka

owned by Hazel Bledsoe Smith and Bob Smith, have been sold to Michael and Sue Scott.

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On the Move

✍ Pineville

Rick Peck, a McDonald County Newspapers staffer for almost five years, has been named managing editor of the papers. He succeeds Gerald Elkins, who retired but continues to work part time.

Peck joined McDonald County Newspapers in 1998 as a sports writer. He is a 1974 graduate of McDonald County High School, 1976 graduate of Crowder College and 1978 graduate of Missouri Southern State College.

✍ Carthage

Mike Sudhalter has joined the staff of *The Carthage Press*. He will oversee the paper's local sports coverage.

Sudhalter, 23, is a graduate of the Kansas School of Journalism. The native of Overland Park, Kan., has written for a number of Kansas newspapers and for the *Northeast News* in Kansas City.

✍ Marshfield

Mike Cullinan is the new editor of *The Marshfield Mail*. He starting working for the newspaper as a reporter in 1996. He was named city editor a year ago.

Cullinan earned a degree in communications and journalism from Drury University in Springfield in 1995.

✍ St. James

Sylvia Shomshor has replaced Janese Heavin as editor of the *St. James Leader-Journal*.

Heavin served as editor since January 2002. She resigned to take a job in the Kansas City area.

Shomshor, a Rolla native, has more than 18 years of newspaper experience. She has worked at newspapers in Missouri and on the east coast. She most recently covered county government and wrote features for the *Rolla Daily News*.

The Rolla and St. James papers are owned by Liberty Group Publishing.

✍ St. Louis

Kristi Hurst has joined the *St. Louis Post-Dispatch's* NIE team as NIE coordinator. She has been working alongside NIE manager Angie Clark for a year.

Hurst started her career with the *Post-Dispatch's* online component, STLtoday.com. During the past year she has assisted in the development of NIE

programs, curriculum and features to serve teachers in the St. Louis metro area.

✍ Tipton

Judy Rowles is the new bookkeeper and receptionist at *The Tipton Times*. She replaced Karen Burger, who retired.

Rowles previously worked for retail businesses in Tipton. She is married and has a daughter and a grandson.

✍ Birmingham, Ala.

Joe Link, who began his journalism career at the *Kingdom Daily News* in Fulton, has been named executive editor of *Progressive Farmer* magazine.

Link joined the magazine as a senior editor in 1991. He is a graduate of the Missouri School of Journalism.

✍ St. Joseph

Kathy Bennett has been hired by the *St. Joseph News-Press* as an administrative assistant at the production plant.

✍ St. Louis

Cliff Froehlich, former executive director of Cinema St. Louis, has joined the *Post-Dispatch* as arts and entertainment editor.

Cinema St. Louis presents the annual St. Louis International Film Festival in November. □

Every name boldface on first reference

The *Liberty Sun-News*, part of Sun Publications of the Northland, uses boldface type in the first reference to every name in the newspaper.

"Sun Publications began using boldface to help readers recall who is who, especially in longer stories where a person may be mentioned once and not again for several paragraphs," said editor Jack "Miles" Ventimiglia.

"Boldface serves not only as a memory aid for readers, but for staffers digging

into old stories for background."

The *Sun-News* began using boldface names last summer. Three other papers in the group, *Gladstone Sun-News*, *Northland Sun-News* and *Platte County Sun-Gazette*, followed soon after.

Ventimiglia said he began years ago boldfacing the first mention of names of people in stories on his computer monitor. It helped keep names straight in long complex stories.

"Using boldface fits the community news philosophy by helping readers scan for names of family and friends," Ventimiglia said.

"To my knowledge, no other general circulation newspaper in the country uses boldface on first reference for names, except in feature columns," he said.

"I believe it is the right thing to do for our readers, and that makes it the right thing to do for us." □



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Still time to sign up for Ad Managers' meeting

You can still sign up for the April 10-11 meeting in Columbia of the Missouri Advertising Managers' Association. The meeting will be at the Quality Inn Hotel, I-70 and Providence Road.



A registration form can be found at mopress.com.

Print the form and fax it to Missouri Press, (573) 874-5894.

Registration for the meeting will begin at 12:30 p.m. Thursday, April 10. The program will begin at 1 p.m.

Newspaper expert Peter Wagner from Iowa will present "50 All New Ideas for Fun and Profit" and "The Five-Minute Sales Professional."

The Ad Contest Awards Program will begin at 10:30 a.m. Friday, April 11. The meeting will adjourn at 11:30.

Call (573) 449-2491 to reserve a room at the hotel.

Your newspaper has been sent several copies of the registration form for the Ad Managers' meeting. □

Missouri students to attend Dow Jones Intern program

Several students from Missouri schools will participate in the 2003 Dow Jones Newspaper Fund Intern program this summer. A total of 108 interns will work for 79 news organizations in the Fund's programs.

Brian Brooks of the Missouri School of Journalism will lead two weeks of training for a number of editing interns.

Interns will work a minimum of 10 weeks for pay. Those completing their internships and returning to college will receive \$1,000 scholarships.

More than 600 students applied for internships. Among those not chosen are 155 that made the Dow Jones list of top prospects. Newspapers wanting an intern can look at the "top prospect" list at the Dow Jones website, DJNewspaperFund.dowjones.com.

Missouri copy editing interns, their schools and intern assignments are:

Colleen Pauley, UMC, *The Kansas City Star*; Hollie Moore, UMC, *Abilene (Texas) Reporter-News*; Erin White, UMC, *Arizona Daily Star*; Tucson; Holly Wray, UMC, *The Denver Post*; Tracy Dahl, UMC, *The Spokesman Review*, Spokane, Wash.; Brian Connolly, UMC, *The Buffalo (N.Y.) News*,

Ryan O'Shea, Truman State University, *Cape Cod Times*, Hyannis, Mass.; Lauren Pollock, UMC, *Newsday*; Lisa Rummeler, UMC, *The News-Journal*, New Castle, Del.; Andrea Flynn, UMC, *The State*, Columbia, S.C.; Jennifer Intihar, Truman, Knight Ridder/Tribune News Service, Washington, D.C.; Adam Isaguirre, UMC, *Detroit Free Press*,

Rebecca Zipfel, UMC, *St. Paul Pioneer Press*; Heather Collier, Truman, *The Tennessean*, Nashville; Kathryn Handley, UMC, *Richmond (Va.) Times-Dispatch*. □

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J School to admit some freshmen

COLUMBIA — The Missouri School of Journalism at the University of Missouri-Columbia will admit some students directly from high school for the first time starting this spring. High school students who identify themselves as journalism majors and are honors-eligible will be admitted directly to the school.

Effective for the fall 2003 semester, the Journalism School also will admit current pre-journalism students who are enrolled in the Honors College if they have maintained at least a 3.0 grade-point average at MU.

These students will not need to formally apply to the school. Admissions will be automatic for those who meet Honors College eligibility criteria. Students are honors-eligible if they receive an ACT score of 29 or higher (1280 SAT equivalent) and are in the upper 10 percent of their high school classes.

“Our intent is to make it simpler for our best students to enter the school di-

rectly and at the same time reduce the amount of bureaucracy involved in the admissions process,” said Dean Mills, dean of the school.

All general-education and journalism requirements remain the same for these students. To ensure qualification for upper-division status, freshman and sophomore majors still need to maintain a 3.0 grade-point average and complete all the school’s current general education and other requirements for first- and second-

year students. Students with GPAs below 3.0 will be allowed to continue in journalism on a space-available basis.

Existing and incoming pre-journalism students who are not honors-eligible can apply in the second semester of their sophomore year. These application procedures remain the same.

“We want our students to feel like they are part of the school as freshmen,” Mills said. “This is a big step in that direction.” □

K.C. book program doesn’t meet demand

The latest Hooked on Books campaign in Kansas City has distributed more than 82,000 books to area school districts and reading programs. More books are needed as demand grows.

The Kansas City Star is a sponsor of the program that provides books to children at schools with below-average reading scores.

Terry Guignon, client services manag-

er for the consumer marketing department at *The Star*, helps oversee the project.

This is the first year the program has not been able to meet demand for books, he said.

In the last four years Hooked on Books volunteers have distributed 205,000 books. □

Call These Organizations for Answers to Your Questions



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First two years of program laid successful foundation

This month marks completion of my second year working with Missouri Press Association to create a statewide Newspaper In Education program.

In looking back over the past 24 months, I'm amazed at what we've accomplished.

In establishing the NIE Program in April of 2001, my goal was to help community newspapers develop relationships with young readers by providing them training, resources and assistance in initiating, maintaining and/or enhancing NIE programs.

All of our programs have been created with community newspapers in mind. However, we've tried to make these programs of such quality that they appeal to newspapers of any size. By providing consistent guidance and free or inexpensive camera-ready features, we have achieved NIE participation from more than 42 percent of Missouri newspapers.

One of our most successful projects has been our historical fiction serial story series. The project grew from a single story to six and now beyond a dozen. More than 300 stories have been published in community and metro newspapers in Missouri and 14 other states.

In addition to our affordable serial stories, we have provided our newspapers with 13 free, in-paper youth features, four of which were series and two that included teacher workshops and youth contests.

Some of these features we created on our own, but most of them have been partnerships with a variety of state organizations that see the value of using the newspaper to reach young readers. Missouri Press Foundation received more than \$50,000 in grants to fund our statewide NIE projects.

We created a state NIE committee with 18 NIE coordinators, publishers and other newspaper staff members. This group, which represents some of our smallest newspapers to our largest, has met twice each year to discuss direction of the program and to share ideas.

We've helped newspapers raise sponsorship money by creating our NIE Grant Fund to offer tax-deductible benefits to donors. Nearly \$20,000 in charitable contributions has been distributed to pay for classroom newspapers.

And most recently, we've put all of this on-line to make it easier than ever for newspapers to take advantage of these

programs.

I've been so proud to work with the Missouri Press Association and Foundation, its staff, boards of directors and Missouri newspaper publishers, editors and employees.

And while I enjoy looking back over what we've accomplished, what really gets me excited is thinking about what's ahead!

The Louisiana Purchase NIE Series

In 1803, the Louisiana Purchase doubled the size of the United States and created a country of diverse cultures, new citizens and vast natural resources. The Louisiana Purchase NIE Series commemorates the bicentennial of this important historical event.

The series consists of four features, beginning with a look at the Purchase's effect on Native American life and culture, discussing French and Spanish settlement and culture, and explaining family life in the Louisiana Territory. The series concludes with the general history of the Purchase, coinciding with the signing of the treaty on April 30, 1803.

Students reading the Louisiana Purchase NIE Series will come to understand the legacy of the Louisiana Purchase and its importance in the formation of the United States. This free series was created in partnership with the National Louisiana Purchase Bicentennial Committee. It is available now at mopress.com and can be published any time during the 2003-2004 commemoration.

Law Day NIE Feature

Our final NIE feature of this school year celebrates Law Day, May 1. Created in partnership with The Missouri Bar,



Dawn Kitchell is MPA's NIE coordinator. Contact her at (636) 390-2821; kitchell@fidnet.com.

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STAFF

Doug Crews: Executive Director, dcrews@socket.net
Mike Sell: Advertising Director, msell@socket.net
Kent M. Ford: Editor, kford@socket.net
Connie Whitney: cwhitney@socket.net,
and **Jennifer Plourde:** jplourde@socket.net: Advertising Sales and Placement
Karen Philp: Receptionist, Bookkeeping, kphilp@socket.net
Lesa Litty: Member Services, Meeting Planning, litty@socket.net
Sue Heifner: Ad Sales, sheifner@socket.net
Shawn Cockrum: Assistant to the Executive Director: scockrum@socket.net

Teachers could get college credit

Ideally, NIE programs should provide teacher training to ensure the newspaper is being used to its greatest potential. But there aren't many things that will make a newspaper person run away faster than the thought of telling teachers how to teach.

The solution may be just a few months away.

We've worked with Missouri University Direct continuing education program to develop a summer course for teachers on using the newspaper in the classroom. The curriculum will include newspaper content and presentations by educational specialists on ways to use the newspaper as an integrated tool to meet the Missouri Show Me Standards.

The Living Textbook: Integrating the Newspaper Into the K-12 Curriculum will involve 16 contact hours, which will allow teachers to earn one graduate credit, if desired.

Our goal is for Missouri newspapers to use the course as an opportunity to train teachers in their communities not only to use the newspaper effectively in their classrooms, but also to serve as teacher trainers.

We're establishing the course as a scholarship opportunity for Missouri newspapers. Your newspaper provides a scholarship for one or more teachers from your community to attend in exchange for that teacher giving a workshop for you in your community.

A scholarship commitment is \$175 for one teacher, which will cover MU course expenses and housing on campus in Columbia for two nights. (You may elect to cover additional costs, such as mileage and optional \$90 fee for graduate credit.)

By offering a teacher the opportunity to have this experience at your expense in return for a workshop in your community, you are forging a relationship with someone who will undoubtedly be an ambassador in your efforts to reach young readers.

Newspaper publishers will be receiving sign-up forms for this program in the next few weeks. We need a minimum of 20 participants. Newspaper personnel are welcome to take the two-day course as well. It will be held July 30-31. □

this year's quarter-page youth feature will focus on the legal aspects of the Louisiana Purchase. It will include classroom activities for elementary and secondary classrooms.

The Law Day feature also is available at mopress.com.

Here They Come!

Just when we had a perfect dozen, Kay Hively's gone and written another outstanding serial for Missouri Press Foundation about Lewis & Clark's historic journey west.

"Here They Come!" features 12 chap-

ters, each one told through the eyes of a different child who might have encountered the Corps of Discovery.

As with all of the stories in the MPF Historical Children's Fiction Series, "Here They Come!" will be available camera-ready and will include two activities within each chapter, all correlated to the Missouri Show Me Standards.

"Here They Come!" is scheduled for release April 1. It could be used during the summer to encourage continued newspaper reading outside the classroom.

NIE Contest Category

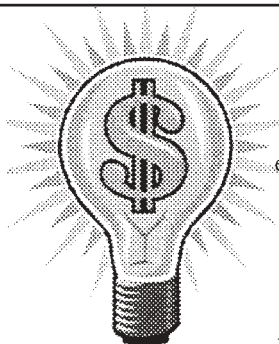
Please enter your Newspaper In Education efforts in the NIE category of the 2003 Missouri Better Newspaper Contest. Official rules can be found at mopress.com. Entry deadline is April 25.

Coming Projects

In next month's *Missouri Press News* we'll update you on coming projects:

- ✍ MSTA Back-To-School Series
- ✍ Famous Missourians
- ✍ Lewis & Clark in Missouri Series
- ✍ Lewis & Clark Student Supplement
- ✍ What's Growin' On in Missouri. □

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Print v. online public notices

Rishi Hingoraney, executive director of Public Notice Resource Center, Arlington, Va., provided those attending the American Court and Commercial Newspapers 2003 Winter Conference with some arguments against shifting public notices from newspapers to the internet. The conference was held Feb. 17-22 at Chaparral Suites Hotel in Scottsdale, Ariz.

1. Public Notices in local newspapers are vital to the proper functioning of democratic government.

a. The government has a fundamental responsibility to ensure adequate notification to the public of its actions. That responsibility cannot be abandoned in favor of cost savings that may prove to be elusive in light of a decrease in effective public notice.

b. Allowing government officials to post legal ads takes away third-party neutral interest, and removes any independent proof of publication.

c. Furthermore, placing the responsibility of notifying the public in the hands of government officials carries with it a potential for abuse. For example, it may create the temptation to change or manipulate the timing of public notices.

2. Newspapers are a more effective medium by which to reach the public.

a. The vast majority of public notices now arrive at citizens' homes or businesses on a regular schedule and in a context

that compels readership (amid local news, features, and other important information).

b. With an online format, guaranteeing or measuring readership is very difficult, as opposed to newspapers, which are required to demonstrate readership by providing records of paid subscribers, maintaining postal permits, or submitting to outside subscription audits.

c. Local newspapers have become the traditional medium for public notices, and this is exactly where the public expects to find them. (In fact, some commercial services, such as those serving the construction industry, actually mine public notices and then pass on valuable information via email notification lists.)

d. An internet site can appear only on one computer, to one reader, at a time. On the other hand, a newspaper can be read and passed along to other readers.

3. Newspapers are more accessible to the public than the internet.

a. The public won't see legal notices if they don't have a computer, and large segments of society lack the financial means to purchase a computer.

b. A significant percentage of Americans do not use the internet on a regular basis. In fact, levels of internet penetration reached only 64% in late 2000, and then stayed there for the next 12 months. Currently, penetration levels are hovering at about 67%, up only 3% in over two

years. (Harris Interactive, 2003).

c. A survey conducted in April and May 2000 found that only about 13% of Americans access the web for news (most use it for email), while 63% read newspapers for news. (Pew Research Center, 2000)

d. Newspapers offer readers a single, convenient location at which to find public notices. On the contrary, allowing individual government entities to publish notices on their respective websites would create a myriad of different locations on the web.

4. The internet is highly unreliable as a source for valuable information.

a. The stability of newspapers as a medium for public notices is unquestionable. The internet, on the other hand, remains highly vulnerable and unstable. Power surges, computer problems, and downed servers can prevent access at any given time.

b. Government agencies cannot ensure that information located on a server is secure. Due to the presence of hackers, internet legal ads are open to alteration. Printed legal ads provide a record of public notices that cannot be altered.

c. Interested parties cannot prove that they were properly notified of an impending action. On the other hand, newspapers provide sworn affidavits that ads were published along with physical tearsheets of the ad as printed. □

SPJ chapter sponsors Ozarks essay contest

High school students in the Ozarks were invited to submit essays for a contest sponsored by the Society of Professional Journalists.

The top three entries — themed "What a Free Media Means to America" — will receive certificates from SPJ. The first-place selection will be forwarded to the national competition where students could earn a scholarship worth \$1,000, \$500 or \$300.

The contest was organized by the Southwest Missouri Professional Chapter of SPJ. □

Publisher gives grandson green flag

Masen Dale Rash got an unusual introduction in his grandmother's newspaper.

The March 5 issue of *The Shelbina Democrat* had a 4-column-by-7-1/2-inch ad with a checkered border and the headline "Rash Racing MEMO."

Cele Gilbert publishes the weekly.

Copy in the ad read:

Rookie Driver,

Masen Dale Rash,

Has won the Race of Champions at Boone Hospital Center Raceways in Columbia!!

Race Date: March 3, 2003.

Checked Flag: 12:56 a.m.

Driver Statistics: 6 pounds, 15 ounces
And 19 inches long.

Crew Chiefs: Jenni and Jeff Rash.

Pit Crew: Montana and Madysin,
Grandma Cele, Grandpa Walt & Grammy Val, Grandma Kathy and Grandpa Terry, Uncle Bryan, Aunt Abby and Eric, Aunt Faith & Uncle Billy.

Baby, Mom, Dad & All Are Doing Fine!!

The ad had a picture of Masen and a drawing of a race car. □

NOMINATION FORM
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To the MPA Hall of Fame Committee:

I am pleased to nominate the following person: (Nominees from 2001 and 2002 are automatically eligible for consideration in 2003. They need not be renominated.)

Name

Newspaper or organization

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Eligibility Criteria

1. Nominee has shown exemplary contributions to the newspaper industry during a period of at least 20 years prior to being nominated, or, if nominee died while still active in promoting the newspaper industry, the nominee displayed exemplary contributions during a period of at least 10 years.
2. Nominee has lived honorably.
3. Nominee has influenced unselfishly.
4. Nominee has thought soundly.
5. Nominee has displayed community involvement.

Nominated by:

Your signature

Newspaper or organization

Address

For a nominee to be considered, you must attach biographical information. Include a photo of the nominee, if available. Provide any information you think will be helpful in deciding the inductees for this year. Additional letters of recommendation assist the committee. You may renominate a person you nominated in a previous year. Confidentiality is extremely important for all nominees. The selection committee thanks you for your assistance.

Deadline for nominations is April 25, 2003. Inductees will be honored at the Sept. 26-28, 2003, MPA Convention at the Hyatt Regency Crown Center Hotel, Kansas City. **Return this form to Missouri Press Association, Hall of Fame, 802 Locust Street, Columbia, MO 65201.** Nominations received after the deadline will not be considered. You may nominate more than one person. Copy this form if necessary.



NIE Week visit in Liberty

Fifth graders from Lillian Schumacher Elementary School toured the Townsend Communications/*Dispatch-Tribune* facility in preparation for the Newspapers in Education program, which started in March. Speaking to the children is Linda Ladd, classified advertising director. Student-created pages began appearing March 12 and will continue through the end of the school year. (*Dispatch-Tribune* photo)

Scrapbook

✍ Bourbon

A Feb. 14 fire that began just after 11 p.m. destroyed the apartments above the Bourbon office of the *Sullivan Independent News*. The newspaper office received heavy water damage and much debris fell through the ceiling. Nobody was hurt.

Bourbon editor Jenny MacDonald relocated to the Sullivan office.

Bourbon is in northeast Crawford County. Sullivan is about 10 miles northeast in Franklin County.

✍ Charleston

Liz Anderson, co-editor with her husband, Jim, of the *Enterprise-Courier* and *East Prairie Eagle*, received the D.A.R.'s Community Service Award in February.

Liz, a native of Charleston, is the daughter of Millie Wallhausen, publisher of the two weekly papers.

Anderson received the D.A.R. award for her many years of work promoting her community and the area, particularly on issues involving conservation, tourism and the Mississippi River.

She was named Conservation Com-

municator of the Year in 1990 by the Conservation Federation of Missouri, and Conservationist of the Year in 1994 by the Mississippi County Conservation Association.

✍ Kansas City

Bernstein-Rein Advertising Inc., won the 2002 Best of Newspaper Award from The Ad Club of Kansas City. The agency's Nelson-Atkins Museum of Art campaign earned the honor.

Steven T. Broas, *The Star's* vice president of advertising, presented the Omni Award at the Feb. 21 ceremony.

✍ Union

The *Union Missourian's* office moved in February from 116 N. Church St. to 312 E. Locust St. on the south side of the Franklin County courthouse square.

The building housed the *Franklin County Tribune* until that newspaper folded a number of years ago.

✍ Liberty

Jamie Archer of Kansas City and Matthew Kelsey of Liberty recently an-

nounced their engagement. They plan to be married on Sept. 20.

Archer is a former assistant editor of the *Platte County Citizen* in Platte City. Kelsey is a student at Park University and a reporter for the *Liberty Tribune* and *Dispatch-Tribune* newspapers.

✍ Kansas City

Demolition began in February on the first of 15 buildings to be razed to make way for *The Star's* \$190 million downtown production plant.

The 430,000-square-foot building will cover two square blocks between McGee and Oak streets and from 17th Street to Truman Road. To support the weight of the building and equipment, 570 30-inch pilings will be driven 65 feet to bedrock.

Newspapers are scheduled to come out of the plant in three years.

Details of the project, including an artist's rendition and a constantly updated photo of the construction site, can be seen at kansascity.com. Click the webcam link in the left column.

✍ Summersville

The Summersville Beacon, a sustaining member of Missouri Press Association, held an open house March 1 to celebrate the third anniversary of its founding.

The weekly paper may be unique in the industry. In October 2002 it became a non-profit firm. That status allows it to seek funding from donors, who can make tax-deductible contributions.

Summersville, population about 570, sits on Highway 106 on the county line between Texas and Shannon counties in south central Missouri.

The *Beacon* reports circulation of 3,000.

✍ Cuba

The staff of the *Free Press* held "Cuba Free Press in Education Night" for grades K-4 at the Cuba school building in observance of Newspaper In Education Week.

✍ Perryville

The *Perry County Republic-Monitor* in March launched a monthly "Real Estate Review" magazine. The color publication will appear in the first issue of the newspaper each month.

The *Republic-Monitor* launched a

monthly Health and Fitness page in February.

✍ La Plata

A Kirksville man was charged with a March 1 break-in at the *Home Press* in La Plata.

A front window of the newspaper office was broken. Witnesses told responding officers that the culprit was in a local tavern.

The man was taken to jail in Kirksville. He is charged with burglary, property damage, resisting arrest and possession of drug paraphernalia.

✍ Ashland

The *Boone County Journal* opened in a new location at 209 E. Johnson St., effective March 17.

✍ Kansas City

Friends of James Hale, publisher of *The Kansas City Star* and *The Kansas City Times* from 1977 to 1992 who died Jan. 12, gathered recently for a celebration in his honor.

The evening of jazz and fellowship also raised funds for Project Warmth, which helps provide assistance to needy families in the metro area.

✍ Lancaster

A photo taken by Bo Ridgeway, 10, the son of the editor and grandson of the publisher of *The Excelsior* in Lancaster, has been chosen a semi-finalist in the Nature category of the International Open Amateur Photography Contest.

Bo took a photo last year of a sunset reflecting off a local lake. The photo will be among those published in "The Mirror's Reflection," a compilation of photos from around the world.

Bo's mother is Laura Watson. His grandmother is Ann Bunch.

✍ Kansas City

Art Brisbane, publisher of *The Star*, was one of two leaders of this year's Heart of America United Way fund-raising campaign. Brisbane raised about \$7 million as head of the organization's Key Accounts Group last year.

He will help oversee the efforts of about 30,000 volunteers who will raise money at more than 2,000 locations. □

17 participate in Ozark Press training program in Aurora

Regional advertising sales and digital photography training sessions sponsored by the Ozark Press Association on March 7 drew 17 participants from nine newspapers to Aurora.

Lebanon Daily Record advertising manager Steve Russell conducted the advertising sales sessions, and Eric Adams of *The Daily Record* and Justin Ballard of the *Bolivar Herald-Free Press* conducted the photography sessions.

Ozark Press President Helen Sosniecki said the regional session, like one conducted in October in Cabool, was an attempt to get more newspapers active in the association. The October sessions drew 21 participants from 10 newspapers in the eastern portion of the Ozark Press region.

Attending at Aurora were: Kim McCully and Judy Dingman of *The Aurora Advertiser*; Leatrice Strothers of the *Barry County Advertiser*; Matt Comer, Patti Richardson and Chad Hunter of *The Chart* at Missouri Southern; Kaylea Hutson of the *Lawrence County Record*; Lisa Craft, Kathie Rhoden and Melonie Roberts of *The Monett Times*; Marlene Gish, Dorothy Blinzler and Kelly Ritterhoff of *The Sarcoxie Record*; Don Ambrosius of *The Lebanon Daily Record*; J.B. Kelly of the *Seneca News-Dispatch*; and Roger Dillon of the *Shannon County Current Wave*.

The training sessions were held at the Aurora Chamber of Commerce and the Aurora OACAC offices. □

LETTERS

Reader appreciates St. Joseph newspaper

Just a bite. I just want to call and tell the *News-Press* how much I appreciate the daily paper. It is so nice and refreshing to be able to pick up the paper and read a story on some news item, something that you've just heard on TV.

Some TV stations just give you a little bite of the news item, and you're sup-

posed to supply the rest yourself unless you want to listen to a later newscast. Then they'll give you a little bit more, and then a little bit more at the next one.

But it's really great to be able to pick up the newspaper. I'm a 73-year-old woman and my father always read the *St. Joseph News-Press* and the *St. Joseph Gazette* at that time, and I can understand why. He even got me into the habit of doing it, and I'm still doing it today. And you do a great job. Thank you. □

Former Missourian will publish Nevada paper

Missouri Press: Would you please change my address on the Bulletin and the MPA magazine?

Liberty offered me the opportunity to run the paper in Elko, Nev., and I accepted.

I still keep up with what's happening

in Missouri and enjoy reading the MPA magazine. (I also now keep up with Missouri football and basketball.) I also remember the help the Press Association gave me in Maryville. That help meant a lot to me and I will always value the press association and the good work it does for newspapers.

Thanks,
Jerry Pye □

We should coordinate open records promotion

Juvenile court secrecy getting high attention

We will be more than halfway through the legislative session by the time this column hits your mailboxes.

Our proposed Sunshine Law changes are moving slowly and there is concern that they may be bogged down by attempts by public hospitals, especially North Kansas City Hospital, to tag onto the bill an exemption closing certain of its records. This is even more amazing when the public considers that this hospital is launching a building and expansion campaign.

Legislators need to be told by you again and again in your papers that efforts to increase closure in public records is not good for the public.

Another bill, which is being drafted by the law firm that represents *The Kansas City Star*, believe it or not, is attempting to close some emergency plans that safety responders would use in responding to emergencies. This measure sounds sensible until you look closely at the language in the measure and realize that it would close emergency evacuation plans to the public.

In a letter to the editor that ran in the *St. Joseph News-Press* on March 11, the Platte County Sheriff noted that school shooters in Arkansas in 1998 used their knowledge of emergency escape routes to kill five and injure 10 with rifles as students filed out of the school. He argues that constitutes a reason to close emergency escape routes.

I don't understand how he expects the public to know how to escape a building if the escape plans become a closed record.

In mid-March, newspapers in the state

of Florida took a Sunday and did articles reminding the public of just how important open records are to them. I think that's a great idea we should adopt during some week in Missouri.

All of you have the ads that the Missouri Press Association distributed last year. Do your own editorial to remind your readers of this important issue. If you would prefer to reproduce editorials from other metropolitan areas, I

know we'd be glad to point you to some to complement your editorial page.

Some exciting things are happening in the area of juvenile court coverage in this state. As many of you know, our own Frank Martin, of the *West Plains Daily Quill*, is sitting on the committee established by Chief Justice Stephen Limbaugh of the Missouri Supreme Court to attempt to make revisions to this state's juvenile laws. (This is especially exciting in that one of the complaints the Press Association made of the juror closure provision was that we had not been included in the study done before this rule change was announced.)

At the AP/MPA Day at the Capitol in Jefferson City in late February, members of the Supreme Court talked with our members about their feelings about possible changes in juvenile law in the state. They discussed a pilot program in Minnesota where the media is given access to



Jean Maneke
MPA
Legal Hotline
Counselor

(816) 753-9000
Fax (816) 753-9009

juvenile hearings. Apparently something similar is being considered in this state.

That's an exciting idea. Most of you know that in your communities the public often knows more about juvenile cases than you can verify to print in the paper. The public wants to know that a juvenile offender is being handled justly, and often that is the issue, not the name of the juvenile. Anything that can accomplish this goal would be a step in the right direction.

(I assume most of you already are aware that you have access to juvenile cases that are qualified as major offenses. You may not be able to access the records, but the courtroom is not closed to you in these matters. If you have a juvenile felony in your area, you should explore covering the court proceeding.)

Finally, this discussion leads into a mention that the Attorney General's Office issued an opinion in February (Opinion 37-2003, available on the AG's web page) relating to access to juvenile court information.

Specifically, the opinion deals with access to regular police records (ie: incident reports) when they contain the name of a juvenile. The opinion is interesting in that it doesn't answer the question that most often comes up in terms of information "falling between the cracks."

Clearly, the opinion states, information in police reports must keep confidential the names of juveniles when the juvenile court is involved or in terms of juveniles in juvenile court proceedings. But the opinion doesn't clarify that this doesn't involve the names of juveniles who might be listed as incidental parties in such records, such as juveniles who are passengers in a car accident.

Assuming that there is no reason to close the name under the "protection of a witness" provision, I argue that this name should be public because this person is not involved in a juvenile court proceeding. The AG opinion doesn't address that issue. □

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Obituaries

Grandview

James D. Turnbaugh, Jr.

76—Publisher of weekly

James D. Turnbaugh, Jr., founder, editor and publisher of the *Jackson County Advocate* in Grandview, died March 13, 2003, at Research Medical Center.

Mr. Turnbaugh had surgery for an aneurysm in his brain in September. He had remained in the hospital with complications.

A lifelong Kansas City area resident, he attended the U.S. Naval Academy in Annapolis, and was a 1949 graduate of Park College in Parkville. He started his journalism career as a reporter for the *Kansas City Times*, where his father, James D. Turnbaugh, was editor.

Mr. Turnbaugh and his wife, Agnes Anne, founded the *Jackson County Advocate* in 1953. In January Grandview's mayor signed a proclamation congratulating the Turnbaughs on the 50th anniversary of the founding of the *Advocate* and for their 50 years of service to the community.

Mr. Turnbaugh also leaves a daughter, a son, a brother, and a grandson.

St. Louis

Elmer Bunce

90—Mailroom foreman

Elmer Bunce, a retired *Post-Dispatch* employee who worked for several St. Louis publications, died March 10, 2003, of complications from surgery to amputate a leg.

Mr. Bunce worked at the old *St. Louis Star-Times* as a youth and later for the old *St. Louis Globe-Democrat* for 25 years. He became mailroom foreman there before going to work for the *Post-Dispatch* in 1959. He retired in 1977.

Among survivors are his wife of 69 years, Mary M. Vien Bunce, a daughter,

a son and four grandchildren.

Malden

Lillian Johnson

78—Longtime bookkeeper

Lillian L. Johnson, bookkeeper for the *Malden Press-Merit* for 27 years, died Feb. 9, 2003, at her home. She is survived by a sister, two nieces and two nephews.

Poplar Bluff

Bob Gray

88—Retired sports editor

Robert Ewing "Bob" Gray, who started working as a newsboy for the *Daily American Republic* before he was 10, died Feb. 23, 2003, at his church. He had gone into the office to count the morning offering when he collapsed and died.

Mr. Gray became the sports editor at the Poplar Bluff newspaper in 1946 after returning from service in World War II. In December Mr. Gray was recognized for his 58th year as basketball scorekeeper for local teams.

In 1984, the Bob Gray Award was established to honor the outstanding girl basketball player in the SEMO Conference. He served on the Board of Directors of the Missouri Sports Hall of Fame.

Survivors are his wife, Clarebel; a daughter, a son and two grandchildren.

Charleston

J.C. Henderson

75—Longtime pressman

J.C. Henderson worked for the *Enterprise-Courier* in Charleston from 1951 until 1999. He had retired in 1995 but continued to work part time.

Mr. Henderson died Feb. 21, 2003, at a care facility in Malden.

He had started working at the newspaper as a printer and Linotype operator. His work evolved as the newspaper changed to computers and offset print-

ing.

Mr. Henderson is survived by a daughter and two grandchildren. His wife, Betty Lou, died in 1994.

St. Joseph

Harold Mills

86—Retired managing editor

Harold E. Mills, managing editor of the *St. Joseph Gazette* from 1954 until 1976, died Feb. 9, 2003, in a St. Joseph care center.

Mr. Mills grew up in Mound City and attended Park College and the Missouri School of Journalism. He worked at the *Maryville Daily Forum* before joining the morning *Gazette* in 1945. He stayed with the company until the *Gazette* merged with the *St. Joseph News-Press* in 1988.

He served as editor of the editorial page from 1976 until he retired.

Mr. Mills is survived by three sons, a daughter, six grandchildren and his long-time companion, Mary Daniels.

Prairie Village, Kan.

Clark O. Murray

80—Inland chairman

Clark O. Murray, owner and chairman of Inland Industries Inc. of Lenexa, Kan., died March 8, 2003, at a care center.

Inland Industries sold newspaper printing equipment around the world. It also owned a number of newspapers, including until a few years ago the *Cass County Democrat-Missourian* in Harrisonville, the *Lee's Summit Journal* and *Belton Star-Herald*.

Mr. Murray is survived by three sons. □

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Talk to area hospitals about new privacy rule

Who will sign releases for the dead?

Editors and their reporters who cover emergency and hospital beats should be talking to local first responders and hospitals about HIPAA.

Medical records privacy provisions of the federal Health Insurance Portability and Accountability Act will take effect April 14. Health care providers by then must have in place procedures for protecting the privacy of those they treat. Virtually no information about a patient will be provided without the patient's written permission.

If you plan to continue providing your readers with information about accident victims and hospital patients, you should talk to medical and emergency people to see what procedures need to be followed. They stand to be severely punished if they violate these new rules, so don't get mad at them if they tell you they won't give you any patient information.

We're not too far from stories like the following:

"Smith Funeral Home will conduct a service Thursday afternoon at 2 p.m. Burial will be in Heavenly Rest Cemetery.

"The deceased, reportedly a man in his late 80s, apparently died recently. His name was not released because he didn't sign the privacy form.

"If your father or grandfather has been missing for a few days, you're requested to contact the police department. You may want to attend the funeral."

Bill Bray, the retired executive director

of MPA, envisioned a similar scenario with police records. He saw authorities arresting people and not telling anyone they had done so. One of these "suspects" dies in custody and gets dumped in the river or buried in the woods.

That couldn't happen in this country, you say? How would you ever know?

Some things are more important than privacy. We cannot allow government at any level to use the excuse of protecting personal privacy to shield its own activities.

Government taxes us, makes rules that regulate our lives and sends us off to war. When we lose the right to know who, what, when, where, why and how, we're no longer free.

In February, *The Kansas City Star* ran a story that illustrates the importance of open records. *The Star* found that several city workers took home more than twice their annual salary in overtime. It named names and reported payments.

A similar study a month earlier focused on the police and fire departments, with similar findings.

In January *The Star* reported Kansas City's overtime costs had jumped to \$20 million, a 40% increase in two years.

The newspaper's study didn't find overtime payments that were not earned. It did reveal, however, that a revision of the city's overtime policy could save a significant amount of money.

Contrast that story based on open government records with an item from Washington state involving federal activity and secrecy. The item from a Washing-



MPA editor **Kent Ford** can be reached by email at kford@socket.net.

ton newspaper comes via the newsletter of the Washington Newspaper Publishers Association.

The U.S. Forest Service has disciplined 11 employees as a result of four deaths in a 2001 fire in central Washington. It concluded last year that fire bosses failed to follow basic safety rules and ignored numerous signs of danger, which resulted in the deaths of the young firefighters. Commanders broke all 10 of the agency's standard safety rules.

It remains unclear whether the Forest Service actually did discipline or punish any of the 11 people.

The Forest Service will not disclose what action was taken or who was disciplined, even to the families of the victims of the Thirtymile Fire.

The *Yakima Herald-Republic* and *The Seattle Times* filed an FOIA request for public records about the disciplinary actions. The Forest Service denied the information. A U.S. senator and a U.S. representative from Washington also were denied the reports.

The Forest Service, a government agency, cites "privacy laws" for not releasing the information. This is another case where a government agency uses that word "privacy" to cover its own backside.

Why should that information be public? For one reason, it could prevent the Forest Service from piling all of the blame onto one or two subordinates who may have had nothing to do with calling the shots, and giving the real culprits a free ride.

For another reason, it would exonerate the innocent. When the name of a violator is kept secret, all associated with the person are suspected.

For another reason, making records public might lead to better procedures that could save lives.

And a question: Is personal privacy so sacred that even someone whose professional negligence or incompetence cost four lives can have his name kept secret—even from the families of the victims and from firefighters?

Just like soldiers, firefighters must have complete confidence in their supervisors. In order to do their jobs they need to believe the people giving the orders know what they're doing. Firefighters have a right to know that their bosses were not responsible for the four deaths

in Washington.

Look over Dawn Kitchell's story about the summer Newspapers In Education course teachers can take for college credit. In order for this program to succeed, the course needs students.

Your newspaper can help by providing a scholarship for a local teacher to attend the course. (Course may be the wrong word. It's more like a weekend seminar.) The cost is insignificant compared to the benefit your newspaper could receive.

In exchange for a scholarship, the teacher would agree to teach other local teachers how they can use the newspaper in their classrooms.

Read about the program and give serious consideration to becoming a sponsor for one or two teachers in your school. □

SESQUIP

Word Game

Bob Levin

770 Starlet, Florissant, MO 63031
(314) 954-7377

Editorial: *Springfield News-Leader*

Openness would help child welfare system

An overzealous devotion to privacy damages Missouri's child welfare system. It hides the workings of government, erasing accountability and allowing suspicion and rumor to go unchecked.

(In January) Missouri Chief Justice Stephen Limbaugh Jr. took the first step toward changing that. He deserves vigorous applause for his leadership.

Limbaugh devoted most of the annual State of the Judiciary speech to the state's troubled child welfare system ...

But the most breathtaking stand he took was for greater openness in a system shrouded in well-meaning secrecy.

"We will look very seriously at opening our court proceedings, at least to

some extent, so that there is a better balance between the need to protect the privacy of children, and the need to inform the public and shed light on the system," said Limbaugh ...

Openness brings accountability ... Openness would improve performance and increase the public's trust in the system. ...

A preference for openness should be carried into the legislative discussion as well. Any solutions will be empty unless taxpayers can measure the performance of the system and its employees. ...

The first step to restoring faith in the system is to make it transparent. Limbaugh has opened the way. □

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"It makes my reps more efficient on the road."

Nostalgia

April
1943

Missouri
Press News

Washington, D.C.

For the 415 weekly newspaper plants of the state the year's contribution to voluntary rationing will count up to an estimated 187 tons saved ...

Newsprint conservation reports were requested for all member papers exempt from the newsprint rationing restrictions because they use less than 25 tons of print paper per quarter.

Independence

The *Independence Examiner* has been running a series of short items urging its subscribers to help the carrier boys by having their change ready on collection days so that the boys do not have to wear out their rationed shoes on a return trip.

Fulton

When the Callaway Hospital at Fulton found its supply of safety pins nearly exhausted recently after manufacturers were unable to fill its orders, the *Fulton Sun-Gazette* appealed to its readers for contributions.

The appeal resulted in 600 pins being supplied to the institution by persons living in Missouri, Kansas and Illinois.

The response carried the hospital until the arrival of 5,000 pins from the manufacturer.

Excelsior Springs

The *Excelsior Springs Daily Standard* was printed on magazine presses part of March after its newspaper press broke down and a gear and its track were shattered.

Odessa

A fire that burned between a fireproof metal outside wall and the plaster caused slight damage to the office of the *Odessan* at Odessa recently. A spark ignited trash piled against the wall. It was the first fire for the paper in 25 years.

Great Britain

(From Great Britain) Normally, British newsprint came from Finland and Scandinavia, and some from Canada. Now it has to come from Canada and the U.S.A. entirely, in convoy, and under an acute shipping shortage.

... There have been at least four downward cuts in the ration of newsprint during the war ... leaving them about 15 percent of normal.

The government fixes only the total tonnage available. The Newspaper Supply Co., a co-operative concern set up by the newspaper proprietors, pools supplies, and a private, voluntary, war-time rationing committee allocates supplies.

... 100 percent of all profits over the 1938 level are taken by the government's excess profits tax.

April
1953

Missouri
Press News

Savannah

Members of the Northwest Press group enjoyed steak and fried chicken at Ed Lee's party in Savannah last month. The Northwest group holds a meeting once each month rotating from one town to another.

Most always on Saturday night, the party starts about 5 p.m. with a visit at the host publisher's plant.

West Plains

Frank L. Martin of the Quill Press Co., West Plains, this month announced the purchase of the *Journal-Gazette*, formerly owned by George Tumbleson. The *Journal-Gazette* will be merged with the *West Plains Daily Quill*.

Gainesville

A mid-afternoon fire Feb. 14 destroyed a frame building in Gainesville which had housed the *Ozark County Times* since 1908.

All files and records were saved, but the newsprint stock was destroyed.

The issue after the fire was printed by the *Mansfield Mirror*.

Ste. Genevieve

The *Ste. Genevieve Herald* has joined the growing number of Missouri newspapers to install the Photo-Lathe engraver. The machine scans original photos and simultaneously cuts the scanned image into a metal plate attached to a second cylinder. □

Old Chillicothe papers in online archive

Secretary of State Matt Blunt attended the open house March 4 at Livingston County Library in Chillicothe to introduce Livingston County Historical Newspapers Online.

Users at the library can search for people or events that occurred in the county dating back to the late 1800s. Access at the library is free. Those using the service at home must subscribe to Ancestry.com.

The company NewspaperArchive.com has around six million pages of newspapers that can be searched by word. It



Matt Blunt's office oversees library work. (AP photo)

continually adds more pages and more newspapers.

The Livingston County project began last summer when \$9,000 was provided to the library by the Missouri State Library, a division of the Secretary of State's office. That money made

the initial payment to NewspaperArchive.com to begin scanning pages of the *Chillicothe Constitution-Tribune*.

Total cost of the project was \$30,000, which covered the processing of archived newspapers through 1981. □

Jean Maneke

MPA Legal Hotline
4435 Main St., 620 One Main Plaza
Kansas City, MO 64111
(816) 753-9000; Fax (816) 753-9009



Museum gets gangster's necklace

The Joplin Globe developed film from Bonnie and Clyde's apartment



Bonnie and Clyde liked to mess around with their guns and have their pictures taken. The Joplin apartment they shot their way out of in 1933 remains in use. The couple died in a police ambush 13 months after they fled Joplin in a hail of bullets. Bonnie was 23 years old, Clyde 24. Both incidents are portrayed in the 1967 film "Bonnie and Clyde." These photos were taken from Bonnie and Clyde websites.



The Joplin Museum Complex has received three necklaces that once belonged to gangster Bonnie Parker of Bonnie and Clyde fame.

The necklaces were given to the museum by Betty Bridwell Adams of Hemet, Calif. Her long-

time friend, Raydeen Moore of Joplin, went to California to get the necklaces.

Moore and Adams first met when they were 13 years old. They went to school together and have been best friends ever since.

Adams' mother acquired the pieces and passed them down to her daughter.

The necklaces, several guns, five diamonds heisted from a jewelry store in Neosho and two rolls of film were among the items left behind when Bonnie Parker, Clyde Barrow, his brother, Buck, and Buck's wife, Blanche, shot their way out of an apartment at 34th Street and Oak Ridge Drive, Joplin, on April 13, 1933.

A Newton County Constable, Wes Harryman, and Joplin police detective Harry McGinnis were killed in the shootout.

The Joplin Globe developed the film. Among the snapshots were pictures of Bonnie Parker posing with a cigar clenched in her teeth and holding a gun. Newspapers across the nation published the photos.

Contents of the apartment were stored in the evidence room at the Joplin Police Department.

Adams' mother was dating a Joplin policeman at the time. She was in a local play and needed jewelry to embellish her costume. Her boyfriend got the necklaces for her to use.

The necklaces have attracted visitors to the museum.

The apartment building where the shootout took place has no official historical designation, but it will be listed in a new brochure of 67 historic sites in Joplin that is being published by the museum. □

UM settles with union over records

The University of Missouri has paid \$3,000 to settle an open records lawsuit brought against it by a St. Louis labor union.

Attorneys for the union said the suit was dropped in exchange for the payment and documents released by the university.

The International Association of Heat and Frost Insulators & Asbestos Workers Local No. 1 sued in July 2001 claiming

UM failed to release information related to five construction projects at the Columbia campus.

In response, the university claimed the papers were not public information, but it did release the information.

Early this year UM's new president, Elson Floyd, said he asked the university's legal counsel to try to settle a Sunshine Law suit filed by *The Kansas City Star*.

The Star sued the university several years ago seeking the results of internal audits. A Boone County judge ruled in favor of *The Star*, but the university has appealed.

Earth Share of Missouri sued the university in October 2001 seeking documents about payroll deduction regulations. It claims those regulations favor United Way. That suit also continues. □

Marketplace

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PAGINATOR / COPY EDITOR: The Hannibal Courier-Post (Morris Communications) has an immediate opening for a paginator/copy editor. This is a full-time position with company benefits. The successful candidate will have strong English skills, familiarity with AP style, and a working knowledge of Quark and Photoshop. The Courier-Post is located in the town Mark Twain made famous - Hannibal, Missouri, on the banks of the Mississippi River. This job opportunity is suitable for a recent journalism school graduate seeking experience, or a veteran journalist seeking an affordable and pleasant life style. Pay is commensurate with experience. Please submit your resume to: Mary Lou Montgomery, Editor, Hannibal Courier-Post, P.O. Box A, Hannibal, MO 63401, or email: marylou.montgomery@courierpost.com. Phone calls are welcome: (573) 221-2800. 3-5

REPORTER: The Sedalia Democrat is seeking a reporter to provide hard-hitting, evocative enterprise stories and work on projects. The successful applicant will fill a fifth reporting position in our 15-person newsroom. The Democrat, a Freedom Communications paper, offers an open, creative newsroom, good pay and excellent benefits. Reply with a letter, resume, clips and references to: Oliver Wiest, editor; P.O. Box 848; Sedalia, MO 65302-0848. editor@sedaliademocrat.com (800) 892-7856. 3-6

WRITER: The Guidon is currently seeking a qualified individual to fill the position of Section Writer. This individual covers subjects as assigned and writes and produces articles for the weekly edition. Previous journalism experience

is required. A college degree in journalism and/or equivalent related work experience is preferred. We offer a competitive wage plus an excellent benefits package. This includes paid vacation in the first year, sick leave, 401(k), medical, dental, hearing and vision insurance. Advancement opportunities are available. Qualified candidates should apply to: Springfield News-Leader, Attn: Human Resources Department, Guidon Writer, 651 Boonville, Springfield, MO 65806 e-mail: nbass@springfi.gannett.com Fax: 417-836-1230. EOE. We appreciate the benefits of diversity in the workplace. People who share this belief or reflect a diverse background are encouraged to apply. 3-6

SALES MANAGER needed for rural weekly newspaper in the Missouri Bootheel. Individual should be a great personality and be self-motivated. Experience is a plus, but we will train. Send resume and three letters of reference to: Ad Sales, P.O. Box 456, Portageville, MO 63873. 3-5

AD DIRECTOR: The West Virginia Press Association is looking for an Advertising Director/Assistant Executive Director. The successful candidate will sell member newspapers to advertisers and serve as liaison between West Virginia newspapers and businesses located throughout the state as well as other states. The position is located in Charleston, the capital city of West Virginia. Numerous recreational opportunities include world-class skiing, white water rafting, mountain biking and sport fishing. Charleston attractions include museums, shopping, The Charleston Symphony and theaters featuring nationally known performers. West Virginia is rich in history, beauty and charm, much of which is located in and near Charleston. Interstates 64, 77 and 79 merge in Charleston to give the area direct access to markets north, south, east and west. Required qualifications include: proven track record of advertising sales, marketing and management; excellent organizational skills; ability to interface with a wide variety of internal and external clientele; ability to initiate and implement a variety of projects. Newspaper sales or marketing and management experience a plus. A competitive benefits program is offered. WVPA is an equal opportunity employer. For immediate consideration, please forward cover letter, resume with references and salary requirements to: Leslie Hurst, Chair, Search Committee; c/o The Herald-Dispatch; P.O. Box 2017; Huntington, WV 25701. 2-7

NEWS REPORTER. Full-time position to cover local news for twice-weekly newspaper. Applicant should have layout and photography skills. Send resume and writing samples to: The Lexington News, P.O. Box 279, Lexington, MO 64067. 2-5

SALES: Experienced. Send resume and references to: George Pogue, McDonald County Press, P.O. Box 266, Pineville, MO 64856. 2-3

REPORTER: Missouri's best small daily (47 state and national awards in 2002) has its first reporter opening in three years. If you're ambitious enough to write for Page 1 every day, ver-

satile enough to handle any beat, unafraid of deadlines or competition and willing to work hard and have fun, we'll teach you how to be your best. The Lebanon, Mo., Daily Record is an independently owned newspaper with a seven-person news team dedicated to quality in print and online. We're in a progressive community on Interstate 44 just minutes from beautiful state parks and the Lake of the Ozarks. Spring 2003 grads and weekly reporters are encouraged to apply. Send resume, clips and salary requirements to: Gary and Helen Sosniecki, Publishers, The Lebanon Daily Record, P.O. Box 192, Lebanon, Mo. 65536, or e-mail sozsez@aol.com. 1-31

OFFSET PRESS OPERATOR: Excellent opportunity for experienced offset press operator to join the Springfield News-Leader. Must have minimum 5 years experience in cold web offset printing. Must demonstrate mechanical aptitude and manual dexterity. Good eye-hand coordination for working with equipment, parts, colors, tools and paper. Good verbal and communication skills for communicating problems, instructions, or other concerns. Previous newspaper web press experience offset preferred. Must be able to see and differentiate all colors. Must be motivated to achieve high quality. The News-Leader is part of the Gannett Co., Inc. family, a Fortune 500 company with over 50,000 employees worldwide. Competitive salary and benefits package is offered. Excellent advancement opportunities are available. Send resume to: Springfield News-Leader, Attn: Human Resources, 651 Boonville Ave., Springfield, MO 65806. 418-836-1218, fax: 417-836-1230. EOE. 1-31

JOB WANTED

MANAGING EDITOR / REPORTER: Managing editor for weekly newspaper seeking job in St. Louis area due to husband's relocation. Excellent skills in writing, managing, copy editing, designing and photography. Experienced in putting together special supplements. Produced two special publications. Very organized and excellent at multi-tasking. Knowledge of PageMaker, QuarkXPress and Photoshop. Held positions as a reporter, advertising manager, managing editor, features editor and editor-in-chief at twice-weekly college newspaper. Call Delaney Haley at (913) 486-2746. Resume, clips and references available upon request. 3-12

WRITER: National award-winning writer and book author seeks writing position with newspaper in the Kansas City metro area. Broad range of interests, with strong emphasis on features and sports. Call Dan Johnson at (913) 334-5612 or e-mail djohnson5@kc.rr.com. 1-22

FOR SALE

TIME TO SELL: Due to health reasons. Family-owned 1800-circulation weekly community newspaper with legal status. Located in southwest Missouri. Potential for growth. Will sell with or without the building. Serious inquiries only, please. Send inquiries to: Seneca News-Dispatch, PO Box 1110, Seneca, MO 64865. 10-31

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CALENDAR

April

- 10-11** — Missouri Ad Managers' Association annual meeting, Quality Inn, Columbia
11 — Southeast Missouri Press meeting, UM Delta Research Center, Portageville
11-12 — Missouri College Media Association Spring Convention, Southwest Missouri State University, Springfield

May

- 1-2** — Missouri Society of Newspaper Editors / AP Managing Editors meeting, Quality Inn, Columbia
8 — Missouri Press Foundation Board of Directors, 11 a.m., Reynolds Alumni Center, UMC
8 — MPA Past Presidents Dinner, Reynolds Alumni Center, UMC

June

- 12** — MPA/MPS Board meeting, Holiday Inn, Lake Ozark
13 — Ozark Press Association meeting, Clarion Hotel, Springfield
13 — MPA Porter Fisher Golf Classic, Sycamore Creek Golf Course, Osage Beach
13-14 — Show-Me Press meeting, Holiday Inn, Lake Ozark

July

- 10-11** — Central States NIE Conference, Stoney Creek Inn, St. Joseph

September

- 24-27** — National Newspaper Association Convention and Trade Show, Hyatt Regency Crown Center Hotel, Kansas City
26-28 — MPA Convention, Hyatt Regency Crown Center Hotel, Kansas City

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