Pictures of some of the judges who helped with the Tennessee contest are on page 16. A list of the judges is on page 17.

The Porter Fisher Golf Classic will be played June 4 at Sycamore Creek, Osage Beach.

Ozark Press Association will meet June 11 in Springfield.

Gov. Bob Holden met with Missouri editors in St. Louis.

Paste-up tables make way for paintings at St. James weekly.
We have much in common
You can learn a lot by getting to know your associates

For 10 minutes before dawn every Wednesday, Gene Statler and I solve the problems of community journalism in northeast Missouri.

Gene’s Ralls County Herald-Enterprise follows my Vandalia Leader on the press at Press Journal Printing in Louisiana. While I wait for the press to start on The Leader and Gene waits for his pages to be shot in camera, we share the latest challenges of covering school boards and county governments and worry whether we’re moving fast enough in adopting the latest printing technologies.

Our conversations are not much different from those I had every Wednesday morning more than 20 years ago with Bill Farmer as we waited for his St. Clair County Courier and my Humansville Star-Leader to come off the press at the Bolivar Herald-Free Press.

Sometimes we forget that a major value of the Missouri Press Association is the networking opportunities it provides. Through attending MPA’s annual conventions, seminars, Days at the Capitol and contest judgments, by going to meetings of our regional press associations, and just by informal conversations at central printing plants, we build lifetime friendships and support systems.

Most of us at one time or another have called on a neighboring newspaper for help. Helen and I knew nothing about changing exciter lights on Compugraphic equipment when we bought our first newspaper. But Bill Farmer drove down from Osceola, and Derral Cloyd drove up from Bolivar, and with the assistance of a six-pack, taught us how to get our 7200 running again.

Bill and I have moved on from Osceola and Humansville — he’s been at Rock Port for many years now — but still enjoy reminiscing when we run into each other at meetings, most recently in St. Joseph at the Northwest Missouri Press Association convention.

Don Ginnings of the Hermitage Index, one of the nicest people in our business, helped us convert our job shop from letterpress to offset in 1982, even though it meant we wouldn’t be subbing offset jobs to him any more. We continue to be friends and enjoyed talking basketball during the state tournament in Columbia. (Don was covering Class 2 girls state champion Skyline; Helen and I were covering Class 2 boys state champion Van-Far.)

Old Bolivar friends Jim Sterling and Dave Berry are ever-present at MPA events, as was Judy Kallenbach until her recent retirement. I snuck up behind Bill Breshears, longtime Bolivar sports editor, at the same state tournament and teased him about my Chicago Cubs, just as I have each time our paths have crossed in the past 20 years.

Every time I run into Mark Lile, editor of The Marshall Democrat-News, at an MPA convention, we reminisce about competing against each other when he edited the Marshfield Mail and Helen and I owned the Webster County Citizen. Same with Chris Wrinkle, editor of The Lebanon Daily Republican, who was sports editor at Marshfield (and whom we hired at Lebanon during our years there).

So many good people from neighboring newspapers have become friends and offered advice through the years: Larry Dennis of the Mansfield Mirror, Tony Jenkins and Keith Moore of the Douglas County Herald, Brad Gentry of the Houston Herald to name a few from our years in Seymour.

Dalton Wright of Lebanon, who served with me on the Ozark Press Association board, teased me for years about the rotting wooden boat in my garage; later he bought the Seymour newspaper.

President (continued on page 31)
Ad contest awards were presented at the April 15-16 meeting of Missouri Advertising Managers’ Association. A number of first-place winners in the dailies division were represented by these people: front left, Eddie Crouch, Sedalia Democrat; Lonna Stephenson, Rolla Daily News; and Bobbie Snodgrass, The Joplin Globe; back left, Beth Durreman, Lebanon Daily Record; Lisa Lynn, Sedalia Democrat; and Joe Jordan, Poplar Bluff Daily American Republic.

Ad managers’ winners

First-place winners among the weekly newspapers were represented at the MAMA meeting by these people. In front, from the left, they are Onye Ijei, St. Louis American; Teri King, Jackson Cash Book Journal; Mandy Reed, New Haven Leader; and Jane Haberberger, Washington Missourian. In the middle are Janie Flynn, Thayer South Missourian News; Diane Proffer, Jackson Cash Book Journal; Cathy Engelage, Marthasville Record; and Karla Johnson, St. Louis American. In the back are Steve Hutchings, Gainesville Ozark County Times; Kevin Jones, St. Louis American; and Dennis Warden, Owensville Gasconade County Republican.
Inland Press Foundation’s 2004 Advertising Executives Conference will be Thursday and Friday, June 10-11, at the Radisson Hotel & Suites in downtown St. Louis.

Sessions will be practical and totally dedicated to performance improvement, with topics like the “10 best ideas for selling to local advertisers,” “strategies for growing your classified advertising base,” “maximizing co-op sales,” “niche publication opportunities,” “actively selling online through your retail staff,” and more. Even individual coaching will be provided in a “time management and motivation” session.

Rooms at the Radisson are $99; call (314) 621-8200.

To register for the conference call Inland Press Foundation at (847) 795-0380 or go to the website inlandpress.org.

Missouri Press Association is a co-sponsor of this event, which entitles MPA members to attend the conference at the Inland Press membership rate.

P. 1 marriage proposal gets desired response for Hannibal suitor

Russ Cooper’s proposal of marriage to Tara Genovese came in a most unusual way—an ad on the front page of the March 5 edition of the Hannibal Courier-Post.

The ad read, “Tara Genovese, will you be mine forever?” It asked her to meet him at the location of their first date with her answer. She said “Yes!”

Cooper worked with Kelly Leake, advertising specialist at the Courier-Post.

“We had to be real careful about it because we were afraid that word would get out,” Leake said.

When asked if she expected the proposal, Genovese said, “No, I didn’t. I didn’t think he ever would.

“We both work at General Mills,” she said. “They knew before I did. It didn’t matter whether or not I read the paper because everybody at work reads the paper.”

Inland ad conference June 10-11 in St. Louis

Inland Press Foundation’s 2004 Advertising Executives Conference will be Thursday and Friday, June 10-11, at the Radisson Hotel & Suites in downtown St. Louis.

Sessions will be practical and totally dedicated to performance improvement, with topics like the “10 best ideas for selling to local advertisers,” “strategies for growing your classified advertising base,” “maximizing co-op sales,” “niche publication opportunities,” “actively selling online through your retail staff,” and more. Even individual coaching will be provided in a “time management and motivation” session.

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Judge closes off Sunshine suit

Judge Stephen Nixon of the 16th District Circuit Court dismissed the Sunshine Law case in Independence with prejudice on April 16. No more petitions or testimony will be accepted in the case.

Nixon ruled the plaintiffs did not have enough evidence to pursue a case against the mayor and four council members.

Nixon also said the group of plaintiffs, 12 citizens represented by Jean Maneke of the Maneke Law Group, used the courts improperly in an attempt to further a claim against the council members.

“This approach is not proper, and is a misuse of the concept of the Sunshine Law,” Nixon said.

The plaintiffs accused the council members of violating the state’s open meetings law during a campaign rally Feb. 7.

Nixon sided with the council members, saying there was no evidence city business was discussed at the Feb. 7 gathering.

The council members said even though a quorum of the council was present, the event was a social gathering. The Missouri Sunshine Law provides for social gatherings where city business is not discussed or the law is not intentionally avoided.

Nixon, who had already dismissed the plaintiffs’ first petition on March 19, heard arguments earlier as to whether the case should continue.

—Independence Examiner

New Ad Managers’ Association officers

Beth Durreman, right, Lebanon Daily Record, is the new president of the Missouri Advertising Managers’ Association. She succeeds Lisa Lynn, Sedalia Democrat, back center, who continues on the board of directors. Other officers elected at the April 15-16 annual meeting were: front left, Trevor Vernon, Eldon Advertiser, Director; and Mike Vivion, Jefferson City News Tribune, Director; back left, Steve Hutchings, Gainesville Ozark County Times, Secretary; Lynn; and Jane Haberberger, Washington Missourian, Second Vice President. Not present for the photo were First Vice President Kevin Jones, St. Louis American; Director Debbie Chapman, Marshfield Mail; and Director Phil Surratt, Branson Tri-Lakes Daily News. MPA Executive Director Doug Crews is the Treasurer of the Ad Managers’ Association. The group held its annual workshop and awards program at the Sheraton Westport Lakeside Chalet in St. Louis. A list of MAMA contest winners begins on page 28.

Missouri Press News, May 2004
Journalism students hit the road

Jim Sterling, left, community newspaper management professor at the School of Journalism, sent this group of his students on field trips to Missouri newspapers recently. The students, and the papers they visited, front row from left, are Daniel Vennemann, Washington Missourian; Charlotte Taylor, Lebanon Daily Record; Justin Jarrett, Parsons (Kan.) Daily Sun; Jamie Wachter, Gasconade County Republican, Owensville; Josh Coonrod, Warrensburg Daily Star-Journal; and James McNary, Fulton Sun. Seated, from left, are Emily Drago, West Plains Daily Quill; Jessie Turner, Columbia Missourian’s Adelante! Spanish language publication; Andrew Petersen, Boonville Daily News; Nick Wagoner, Fulton Sun; Shawn Reid, Bolivar Herald Free-Press; and Adam Estep, Washington Missourian. Not present for the photo were Heather Hogg, Hannibal Courier-Post; Beth DeBouck, Odessa Odessan; and Michael Deering, Boonville Daily News.

Mexico student wins national journalism honor in San Diego

Lauren Miller, a senior at Mexico Senior High School, was named the National High School Journalist of the Year in San Diego early in April.

Miller was chosen Missouri High School Journalism Student of the Year in February. She is Missouri’s first national Journalism Student of the Year.

Lauren and five other students attended the San Diego meeting with their adviser, Kathy Craghead.

Lauren won a $5,000 scholarship. She has been accepted at the University of Missouri and intends to attend the School of Journalism.

She was honored at Missouri Interscholastic Press Association Awards Day April 28.

Rust Communications buys Cassville, Wheaton weeklies

Rust Communications of Cape Girardeau purchased the Cassville Democrat and the Wheaton Journal, effective April 1.

Mike and Lisa Schlichtman retain part ownership in the newspapers. Lisa remains editor of both papers. Mike continues as project director.

“We’ve reached a point where we believe we’ve taken the business as far as we can alone,” Mike Schlichtman said.

“Rust has been successful in rural areas, and Lisa and I are excited to remain on staff and retain ownership in a venture that we’re sure will continue to grow and prosper.”

Rust now owns 17 dailies, 30 weeklies and a number of shoppers in several states. Its flagship is the Southeast Missourian in Cape Girardeau.

The Cassville Democrat, circulation about 4,700, was founded in 1871. The Schlichtmans bought the Barry County weekly from Bob and Sue Mitchell in 1995. They purchased the Wheaton Journal from David and Tina Moore in 2001.

The Journal, circulation about 500, has been published for 84 years. Wheaton is on the western edge of Barry County, which is near the southwest corner of the state.

Rust Communications also owns a Carroll County, Ark., group of newspapers based in Berryville. Bob Moore, who manages that group, now is publisher of the Cassville Democrat and Wheaton Journal.
Annual Convention
June 3-5, 2004
Holiday Inn, Lake Ozark

REGISTRATION: If you register as a family of up to four people, pay only $175 total ($100 for individuals) for all sessions and meals. If you have more than four in your family, pay $25 for each member over four. If you register only for Saturday programs and meals, pay a $75 Partial Individual registration fee. EVERYONE: Please indicate the number of people to attend each event. This is critical for meeting and meal planning. Thank you.

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Thursday, June 3
4-6 p.m. Early Bird party in poolside Hospitality Suite

Friday, June 4
MPA Porter Fisher Golf Classic at Sycamore Creek
3 p.m. Registration in Hospitality Suite
6 p.m. Poolside Dinner at Holiday Inn
Evening on your own

Saturday, June 5
8 a.m. Breakfast Business Meeting
9 a.m. Linda Geist on Protecting Yourself From Competition
10 a.m. Republican Candidates for Governor
11 a.m. Democrat Candidates for Governor
Noon Lunch
1:30 p.m. MPA Committee Reports
5:30 p.m. Reception
6:30 p.m. Dinner

TOTAL ____

Name(s) _____________________________________________
____________________________________________________
Affiliation ___________________________________________

Mail your registration form and check to Sandy Steckly, Secretary-Treasurer, Show-Me Press, Cass County Democrat-Missourian, PO Box 329, Harrisonville, MO 64701. Make hotel reservations with the Holiday Inn, (573) 365-2334 or (800) 532-3575. Mention the Show-Me Press meeting to get the meeting rate. Check-in time is 4 p.m. Register now because the hotel will be full of lake visitors.
Press Women from Missouri in national contest

Thirty-seven entries from Missouri will compete in the 2003 Communications Contest of the National Federation of Press Women.

For the fourth year in a row, freelance writer Kathie Sutin of Olivette is Communicator of the Year of the state affiliate. She accumulated 11 top awards for work published in publications including the St. Louis Post-Dispatch, St. Louis Parent Magazine, Senior Circuit and Construction News and Review.

Only first-place entries are eligible to move up to the national contest.

Several submissions by Linda Matz Mantle of University City were honored. Five first-place entries have been forwarded to the national contest. Freelance photographer Kristen Peterson of Frontenac was awarded four first-place awards.

For the second year in a row, dietitian Roberta Duyff, food and nutrition writer from Ballwin, had books that ranked first in the state.

Others represented in the national NFPW contest are: Janice Denham of Kirkwood, Cynthia Kagan Frohlichstein, freelance writer Joan Sewell Gilbert of Hillsville, Karen Glines of Des Peres, Alice Handelman of Westwood, Marilee Martin of Brentwood, Tresa McBee, for work published in newspapers in Arkansas and Springfield, and Carin Shulusky of Ballwin.

Members received certificates March 13 at the NFPW-Missouri Workshop in St. Louis. Sutin will receive a plaque for 2003 Communicator of the Year at the state affiliate meeting in May.

About 1,000 entries are expected in the national contest. Members whose entries are named winners at the national level will receive certificates at the final banquet of the national conference, to be held Sept. 9 to 11 in Lexington, Ky.

NFPW is an organization of professional journalists and communicators that promotes the highest ethical standards in communications and provides professional development, youth programs, networking and protection of First Amendment rights.

Show-Me Press preparing for annual meeting June 3-5

Dust off your worst published blunder of the past year and send it in to Show-Me Press Association. You may be the lucky winner of Show-Me's Screw-Up of the Year Award.

Presentation of that award will be among the activities for the June 3-5 meeting of the Association at the Holiday Inn, Lake Ozark. Events will begin with the early-bird registration and party 4-6 p.m. Thursday, June 3, in the hospitality room at the hotel.

The Missouri Press Association Board of Directors will hold its summer meeting at the hotel earlier in the afternoon.

Dinner will be on your own Thursday evening.

Missouri Press will host the Porter Fisher Golf Classic at Sycamore Creek on Friday. A two-person scramble will tee-off at 8 a.m.

Meeting registration will resume Friday afternoon in the hospitality room.

Dinner will be at the hotel Friday evening.

A breakfast followed by the business meeting will open Saturday's schedule.

At 9 a.m., Linda Geist of the Lake Gazette, Monroe City, will give a presentation on “Protecting Yourself From Competition.”

Republican candidates for governor have been invited to participate in a discussion and Q&A session at 10 a.m. Democrat candidates for governor have been invited to an 11 a.m. session.

The Screw-Up Award and golf tournament awards will be presented at lunch Saturday, followed by brief entertainment by show people from Branson.

MPA committees — both standing committees and the new long-range planning committees — have been invited to give reports at 1:30 p.m. Guests will have the rest of the afternoon free.

The hospitality hour will begin at 5:30, followed by the closing dinner.

Regulations, politicians on agenda for Ozark meeting in Springfield

New legal and legislative issues facing newspapers will be discussed during the Ozark Press Association's annual meeting. Ozark Press will meet 9 a.m.-2 p.m. Friday, June 11, at the Clarion Hotel, 3333 S. Glenstone, Springfield.

Political candidates have been invited to speak to the group. Other discussion will be on postal issues and ethics. Newspapers are asked to take copies of their mailing forms.

Cost of the meeting is $40 per newspaper. That covers attendance for one person from the newspaper. Additional people from the paper may attend for $25 each.

Non-member registrants will pay $50 for the first person and $35 for each additional person.

Fees cover lunch and any other costs. If you would like to stay overnight, call 800-756-7318 to reserve a room at the Clarion.

Send your meeting registration to OPA, C/O Jeff Schrag, The Daily Events, PO Box 1, Springfield, MO 65801.

Ozark Press asks attendees to contribute door prize. Mention what you’ll contribute to the drawings on your registration and you’ll be acknowledged in the meeting program.
Ozark Press Association

2004 Annual Meeting
9 A.M. - 2 P.M. • Friday, June 11
Clarion Hotel, 3333 S. Glenstone, Springfield

Come and join us for a day all about newspapers in the Ozarks.

We are planning sessions on:
• New legal and legislative issues facing newspapers with Jean Maneke
• One-on-one postal forum with Ron Cunningham (bring a copy of your postal form)
• Ethics of letters to the editor with David Burton, Missouri Extension

Annual business meeting and luncheon

Plus, we have invited candidates for statewide office to address the group

Only $40 registration for OPA member newspapers and one employee, and $25 for each additional registrant from your newspaper. You have a menu choice – roast sirloin of beef or chicken cordon bleu. (Be sure to note your choice below).

BRING COPIES OF YOUR NEWSPAPER – WE'LL SET UP AN EXCHANGE TABLE!

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<th>Newspaper:</th>
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Total enclosed: ___________

Send registration with payment by May 28, 2004, to
OPA, c/o Jeff Schrag, The Daily Events, PO Box Box 1, Springfield, MO 65801

Can you donate something from your newspaper or town for a door prize?
If so, tell us what and we'll list your newspaper in the program. Prize: ___________________________

A small block of rooms has been set aside for those wishing to stay overnight on June 10 or June 12 at a convention rate of $59.95 per night plus tax. Please make reservations on your own, requesting the OPA rate. The Clarion requests reservations no later than June 1. Please phone 1-800-756-7318.
Members of the Missouri Society of Newspaper Editors elected Buck Collier of Suburban Journals South president for the next two years. Collier is front left, beside Second Vice President Kathy Ripley of the Chillicothe Constitution Tribune. In back, from the left, are Director Dennis Ellsworth of the St. Joseph News-Press, Past President Bud Jones of The Odessaan, Director Dale Brendel of the Independence Examiner, First Vice President Buzz Ball of the Neosho Daily News, Director Chris Wrinkle of the Lebanon Daily Record, and Director Diane Raynes of the Trenton Republican-Times. Director Greg Orear of the Linn County Leader, Brookfield, was not present. Moving up in leadership of the Associated Press Managing Editors are Diane Raynes to Chairman and Oliver Weist of The Sedalia Democrat to First Vice Chairman.

Gov. Bob Holden accepts a basket of Missouri products from MSNE President Bud Jones.

Officers for editors

Editorial

Why the secrecy on gun permits?

Applicants didn’t object to having photos taken for the newspaper

April 2, Washington Missourian

We hope members of the Missouri General Assembly took note of the pictures in newspapers and on television of people seeking concealed gun permits (recently). The Missourian published on the front page a picture of the first person in Franklin County to apply for a permit. Under the picture was the man’s name, William B. Adams of Gerald.

We did not hear of a single complaint about pictures being taken of concealed gun applicants from those seeking the permits.

Why did lawmakers include a provision in this new law that requires law enforcement agencies issuing the permits to keep the applicants’ names secret? Why the secrecy?

We would venture to say that most applicants don’t care whether their names are made public. Why the secrecy?

Right after this law was passed, several lawmakers told us that they didn’t know the secrecy provision was in the law.

Lawmakers can remedy this situation by amending the law to make public the names of persons issued concealed gun permits. The public has the right to know if their neighbors or people they have dealings with carry concealed guns. This is a safety issue. We would think our lawmakers would recognize this fact!
Meeting with the editors in St. Louis

At right, Bill Miller, publisher of the Washington Missourian, talks with Missouri School of Journalism graduate student Mike Burden during the APME Awards Luncheon at the conclusion of the MSNE/APME meeting. The groups met April 1-2 at the Sheraton Westport Plaza Hotel in St. Louis. Gov. Bob Holden spoke at the Awards Luncheon in the hotel’s top floor restaurant. A number of area journalism students participated in a panel discussion before lunch. In the background, School of Journalism graduate student Kelly Snowden visits with Mrs. Miller.

Bud Jones, Buzz Ball and Oliver Weist gather writing instruction material offered by Dick Weiss, right, who is visiting with Bill Miller of Washington. Weiss, an editor and writing coach for the St. Louis Post-Dispatch, presented his program “The 7.5 Habits of Highly Successful Journalists” at the annual meeting of the Missouri Society of Newspaper Editors/AP Managing Editors.

AP Kansas City chief of bureau Beth Grace, left, talks with St. Louis Post-Dispatch editor Ellen Soeteber after a panel discussion at the MSNE/APME meeting. Students from the Missouri School of Journalism and ethics professor Stephanie Craft joined Soeteber and Sedalia Democrat editor Oliver Weist in a panel discussion about ethics. University students from around the state also participated in a discussion titled “I Want to Be a Journalist, But Do I Want to Work for You?” Student journalists were in St. Louis at the same time as the editors for their annual meeting of the Missouri College Media Association.
A survey by the Call newspapers of candidates for the Mehlville Board of Education contained this question: Do you believe the Mehlville Board of Education has faithfully adhered to the letter of the Missouri Open Meetings and Records Law, also called the Sunshine Law? What would you do as a board member to ensure the board’s compliance with the law?

Two of the candidates disagreed in their answers. An incumbent said the board complies with the law, a challenger said it did not.

The Glasgow Missourian has made minor design changes, adding some features and moving others to different places in the paper.

A community calendar listing events of the week has been added to page 2. Column headings have been redesigned.

The movie “Killer Diller,” which was filmed in Glasgow and Fayette last summer, debuted in Austin, Texas, late in March.

Formerly known as “Bottleneck,” the film was shown as part of the South by Southwest Film Festival.

Several local residents, including Mike Heying, managing editor of the Glasgow Missourian, appear in the film.

The Norborne Democrat-Leader and the Carrollton Democrat now are accepting paid obituaries in addition to the standard death notices that are free of charge.

Lauri Link, a second-grade teacher at Gerald Elementary School, was named the first Missourian in Education Teacher of the Year for 2003 by Missourian Publishing Co., Washington.

Dawn Kitchell, coordinator of the Missourian in Education program, visited Link’s class to present her with a crystal apple, framed newspaper announcement and several gift certificates.

The Republic Monitor now has a free-access website that contains most of the contents of the printed edition. Its address is republic-monitor.com.

The Marshfield Mail and South County Mail have resumed publication of The Country Mailbox, a free paper delivered to non-subscribers of the weeklies.

The Edge, a classified ad section that replaced Country Mailbox in 2000, and Drive, an auto sales publication, will be inserted into Country Mailbox.

The Kearney Courier is sponsoring its first “Mother of the Year” contest. The winner will be recognized in a newspaper article and will receive a basket of gifts from area merchants.

Anyone can nominate a “mom,” but the nominee must live in the Kearney school district.

Nominations consist of brief essays explaining why the mom should be Mother of the Year. The writers and nominees will remain anonymous to the judges.

The St. James Leader-Journal and the Cuba Free Press joined their Chambers of Commerce in sponsoring a region-wide garage sale on April 3.

Ads for the sale were sold for $10. Both weeklies printed maps of their communities with locations of garage sales marked and placed the ads in other newspapers in the region.

Your $1 donation can help others view this world a little better

MISSOURI OPTOMETRIC ASSOCIATION

100 East High, Suite 301, Jefferson City, Missouri 65101
(573) 635-6151 FAX(573) 635-7989
E-MAIL: moopt@socket.net
Web Site: www.moeyecare.org

Contact:
Zoe W. Lyle
Executive Director

When you renew your driver’s license or motor vehicle plates, you may make a minimum $1 donation at the Department of Revenue to support the Blindness Education Screening and Treatment Program Fund.
Cuba has held the garage sale for several years. This was the first time St. James joined the event.

**St. Joseph**

The News-Press held a Storm Watch Weather Photo Contest, with winners published in a Storm Watch section April 13.

The top winner received a weather radio, News-Press umbrella and a photo on the cover of the Storm Watch section. Five runners-up received umbrellas and photos in the section.

Some of the photos submitted were posted on the paper’s website StJoeLive.com.

**Lebanon**

Daily Record photographer Eric Adams was one of three people who received Lifesaver Hero awards recently. He received the award for saving a child from being mauled by a pit bull terrier.

Those awards and others were presented by the American Red Cross and Central Bank at the March 18 Hometown Heroes Breakfast.

**Neosho**

Loren Lamoreaux, a Neosho businessman and a Daily News photographer since 1966, was honored in March with a surprise 85th birthday party.

Lamoreaux is a fishing and sports enthusiast and has been active with Neosho High School and Crowder College athletic programs for many years.

**Harrisonville**

Jason Tarwater, sports editor of The Cass County Democrat-Missourian, plans to be married June 19 to Leigh A. Stock, who will graduate in May from Northwest Missouri State University, Maryville.

Tarwater also is a NWMSU graduate.

**Joplin**

The Joplin Globe won several ADDY Awards in the recent Joplin Area Advertising Federation’s 18th Annual Advertising Awards competition.

The Globe earned the Best of Show Award in the print category. It also received the Judges Award, four gold ADDY awards and five silver awards for work in print, poster, billboard and website design.

Local winners advance to district ADDY competition. Winners there advance to the national event.

**Sullivan**

The Sullivan Independent News was a sponsor of the March 20 “Memories of Elvis” concert at Sullivan High School.

Elvis impersonator Steve Davis and his Taking Care of Business Band performed to benefit the Sullivan Chamber of Commerce, the school district and senior citizens.

**Cape Girardeau**

Mark Evans, former sports editor of the Daily Dunklin Democrat in Kennett and the Daily Statesman in Dexter, has received the 2004 Osmund Overby Award for his Ste. Genevieve house tour book “The Commandant’s Last Ride.”

The Cape Girardeau resident received the award from the Missouri Alliance for Historical Preservation.

Evans lived in Ste. Genevieve for about three years before moving to Cape Girardeau.

**Pierce City**

The Pierce City Leader-Journal and the Monett Times sponsored a public forum for the five candidates for the board of education.

**Liberty**

The editor of the Liberty Tribune, Angie Anaya Borgedalen, and the editor of the Liberty Sun-News, Jack “Miles” Ventimiglia, spoke about the history of newspapers in Liberty for the Liberty Shepherd’s Center: Adventures in Learning Center in March.

Both editors wrote articles that appeared in the new Liberty history book “Liberty For All: Celebrating 175 Years.”

Ventimiglia also wrote a community history special section for the newspaper.

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McBee Rack Refurbishing & Sales

We will completely refurbish your racks to look like new.

Pick up and Delivery available.

We also sell racks.

CALL NOW!

660-248-1974
and “Jesse James in the County of Clay,” a book produced by the Friends of the James Farm.

**Mexico**

The annual North Central Missouri “Salute to Literacy” was held April 21 at Handi-Shop Inc. in Mexico.

Joe May, publisher of *The Mexico Ledger*, welcomed guests and presented The Mexico Ledger Community Literacy Award.

*The Ledger* and its Newspaper In Education Partners in Education are primary sponsors of the annual event.

**Steelville**

Nine members of the Steelville Middle School 7th grade language arts class held a yard sale at the school. They raised $120.65 for the *Steelville Star*’s Newspaper In Education program.

The money will be used to provide classroom copies of the *Star*.

**Rolla**

R.D. Hohenfeldt, managing editor of *The Rolla Daily News*, was married March 12 at Judge Roy Bean’s Wedding Parlor in Eureka Springs, Ark., to Delaine Litman.

The bride is the South Central Region horticulture specialist with University of Missouri Outreach and Extension.

**La Plata**

Four young lawyers began writing a new column for *The Daily Record* in March. All four attended law school at the University of Missouri-Kansas City.

Their column is titled “The Rookies.”

**Washington**

The Washington Missourian presented its 2004 Washingtonian Award in March to Enid Struckhoff, who was honored for more than 50 years of service to military veterans through her work with the American Legion Auxiliary.

The award was presented during the annual Washington Area Chamber of Commerce dinner.

**Lee’s Summit**

The Lee’s Summit Journal, a twice weekly, has switched from afternoon to morning delivery.

Readers get the Journal on Wednesdays and Fridays.

**St. Louis**


Pantagraph Publishing is owned by Pulitzer Newspapers Inc., a subsidiary of Pulitzer Inc. Pantagraph publishes six other weeklies and several specialty publications.

**Mexico**

*The Mexico Ledger* has entered its 150th year of publication.

Now a property of Liberty Publishing Group of Northbrook, Ill., *The Ledger* was founded in 1855.

The paper has 30 full-time employees. Managing editor Janeen Sims heads the newsroom. Martin Keller is the advertising director.

Lyndell Farrah supervises the production crew. Sally Morris and Crystal Shuck oversees circulation with 11 motor route carriers and 102 junior carriers.

The Audrain County daily has Monday-Saturday circulation of about 7,150. It distributes 5,000 free copies of Wednesday Extra.

**St. Joseph**

NPG Printing, the printing affiliate of the News-Press & Gazette Co., won a top national printing award recently from the Web Offset Association.

NPG finished third out of more than 500 contestants in the national contest for the printing quality, proper folding, accurate registration, color quality and other measures of an edition of the News-Press You & Yours section.

NPG received honorable mention in nine other categories. Awards were presented in Chicago in April.

Rich Creighton is production manager for NPG Printing.

**Kansas City**

*The Kansas City Star* has begun a digital delivery service that provides PDFs of the newspaper pages for download to computers each morning. Subscribers pay less than $10 a month for the service.

The downloads are keyword searchable.

Free samples of the digital *Star* can be downloaded at digital.kcstar.com.

**La Plata**

Becky Huddleston of the *La Plata Home Press* handed out Missouri Sunshine Law booklets to each member of the local school board at a meeting in March.

**St. Joseph**

Thirty-two students from 16 Northwest Missouri counties competed in March in the *St. Joseph News-Press* Regional Spelling Bee.

The winner will compete in the National Spelling Bee in May.

**St. Louis**

The *Post-Dispatch* invited students to write about what makes the St. Louis region like no other place on earth.

Essays of 100 words or less were solicited for inclusion in the paper’s special section that will run in the Sunday, May 23 issue.

More of the submitted articles were to be placed online at STLtoday.com.

Students who needed some writing assistance were invited to call the newspaper for help.
Phelps County artist Sandra Ford, second from right, chats with friends at her opening-night reception last month. Ford displayed her colorful and whimsical paintings and “art furniture” at the St. James Leader-Journal office and gallery, located in historical downtown St. James. Hosting art receptions in the Leader-Journal office and gallery draws crowds to the downtown area, offers local artists a venue for displaying their talent, and adds to the social scene in St. James. This summer the Leader-Journal will host a children’s “Art in the Afternoon” event where youngsters will create their own art on the sidewalks outside the Leader-Journal office and meet some of the artists who have exhibited at the Leader-Journal. (Photos provided by the St. James Leader-Journal)

Young St. James artist Garrett Scudder, right, visits with Bonnie Ridenhour of St. James at an opening-night reception for his art exhibit, which was hosted by the St. James Leader-Journal last winter. Leader-Journal editor and general manager Martha Prine Edwards decided to host receptions for local artists throughout the year and to use free wall space in the Leader-Journal offices to display their work.

The office was full of layout tables that the newspaper no longer needed, since design of the newspaper is now done completely on computers. Edwards and her staff removed all of the layout tables except for one antique table that will remain as a reminder of “days gone by.” The new space added to the office by the removal of the layout tables gave Edwards room to create an art gallery.

Since November, the Leader-Journal, located in downtown St. James, has hosted exhibits by local artists of all ages and held opening-night receptions for these artists. This provides the community with more cultural and social opportunities and provides artists with a new venue to display their talent.

The first art reception was held last fall for Garrett Scudder, a local high school student. Currently on display at the Leader-Journal are works by Sandra Ford, whose whimsical and colorful canvases and furniture make working at and visiting the Leader-Journal offices a pleasure.


This year’s Missouri Photo Workshop will be Sept. 19-25 in Hermann.

The annual workshop, which attracts photojournalists from around the world, is administered by the photojournalism program at the Missouri School of Journalism.

A faculty of photojournalism experts from around the country directs a week of hands-on photography in the selected community. Participants develop their own photo features and get daily feedback on their work.

Missouri Press Association will provide a scholarship to the workshop for a working photographer at a member newspaper. Application information will be provided soon.

Layout tables out, art gallery in at St. James weekly

Annual Photo Workshop in Hermann Sept. 19-25

**Judging Tennessee newspapers**

Rob Viehman of Cuba and Don Warden of Owensville, below, were among those who helped judge the Tennessee Press Association’s newspaper contest. Many of the judges are the same people who contribute their effort and expertise each time judges are needed. Each judge received coupons for two free entries in the Missouri Press Foundation’s Better Newspaper Contest. Tennessee Press will judge the Missouri Press contest June 10 in Nashville. Winners will be recognized at the Awards Luncheon during the annual MPA Convention, which will be held Sept. 9-11 in Springfield.

Tony Messenger, above, city editor of the *Columbia Daily Tribune*, studies an entry in the Tennessee contest at the judging March 18 at the Holiday Inn Select in Columbia.
Thanks for your help!

These people helped judge the Tennessee Press Association’s Newspaper Contest March 18 in Columbia.

Tennessee Press and Missouri Press Association appreciate their contribution of time and talent to the program.

• Scott Charton, The Associated Press
• Dala Whittaker, Cabool Enterprise
• Charlie Hedberg, Centralia Fireside Guard
• Tony Messenger, Columbia Daily Tribune
• Rob Viehman, Cuba Free Press
• Chris Case, Cuba Free Press
• Don Warden, Gasconade County Republican
• Pat Martin, Jefferson County Leader
• Craig Nienaber, The Kansas City Star
• Beth Durreman, Lebanon Daily Record
• Walt Gilbert, Louisiana Press-Journal
• Sue Heifner, Missouri Press Association
• Kent Ford, Missouri Press Association
• Ed Steele, MPA (Retired)
• Jane Haslag, Jefferson City News Tribune
• Bill Hankins, Platte County Landmark
• Dan Steinbeck, Canton Press-News Journal
• Dawn Spurgeon, Canton Press-News Journal
• Jeff Schrag, Springfield Daily Events
• Kevin Jones, St. Louis American
• P.C. Thomas, State Fair Community College
• Brandi Schubert, The Fulton Sun
• Charlie Fischer, The Sedalia Democrat
• Katy Clifford, Tipton Times
• Cathy Mitchell, Versailles Leader-Statesman
• Bill Battle, Washington Missourian
• Charles Fair, Central Missouri State University
• Bruce Wallace, Boone County Journal

The design and fabrication company building the new printing plant for The Kansas City Star has filed for bankruptcy protection from creditors.

Kansas City-based Havens Steel Co. said the soaring cost of steel has resulted in the company losing money on fixed-cost contracts around the country. Those losses resulted in its main lender seeking repayment of loans.

A bankruptcy judge ruled later that the company could use a trust account to meet payroll expenses.

Among other projects Havens is working on are a $62 million contract at Miami International Airport, the Churchill Downs horse track in Louisville, and a convention center in Des Moines.

— The Kansas City Star
Tammy McKee has been named the new publisher of The Carthage Press. She succeeds Ralph Bush, publisher since 1997, who left to take a position as publisher of another newspaper.

McKee joined The Press in January of 2003 when she was named advertising manager.

McKee got her start in the newspaper field working for her college newspaper as she earned an associate's degree in journalism. She continues to work toward a bachelor's degree in marketing and management from Missouri Southern State University in Joplin.

McKee has two daughters.

Pam Strauser has joined the advertising sales staff of The Daily Statesman in Dexter and The North Stoddard Citizen. She took over the accounts of Allison Epplin, who took a position at a Cape Girardeau TV station.

Strauser has lived in rural Bloomfield for the past 17 years with her husband, Dennis. They have two children.

Stephen Luman has joined the sales staff of The Schuyler County Times in Glenwood. He lives in Novinger with his wife, Amy, and their son.

Tony Rehagen has joined the Southeast Missourian as business editor. He previously worked as a reporter for the Centralia Fireside Guard and as a freelance writer for the Columbia Daily Tribune.

A native of St. Elizabeth, Rehagen earned a bachelor's degree from the Missouri School of Journalism. He replaced Scott Moyers at the Southeast Missourian.

Rehagen and his wife, Erin, moved to Cape Girardeau recently after living in Columbia for seven years.

Kathryn Alfisi has joined the Southeast Missourian as arts and leisure editor. She previously worked at the Daily Record in Canon City, Colo. She has a master's degree in journalism from Northwestern University in Evanston, Ill.

Alfisi grew up in Monument, Colo. She moved to the Washington, D.C., area after earning a bachelor's degree in English at Sweet Briar College.

She replaced Sam Blackwell, who recently was named the Southeast Missourian's managing editor.


Wessell, a former managing editor of the Globe, most recently was executive editor of the Citrus County Chronicle in Crystal River, Fla.

Dick Whipple of Kearney served as interim publisher. He will continue in an advisory position.

Christina Daugherty has joined The Kearney Courier as a photographer, and Tammy Martine joined the weekly as an ad sales rep.

Daugherty, a Hutchinson, Kan., native, graduated from the University of Kansas in 2003 with a degree in journalism. She previously was a freelance photographer for The Kansas City Star. She and her husband, Matt, live in Kansas City.

Martine also works part time for a fitness center. She and her husband, Dan, have two sons.

David Ledford, executive editor of the News-Leader, was named executive editor of Delaware's largest newspaper, the News Journal in Wilmington. Both papers are owned by Gannett Co. Inc.

Ledford, 49, began his new position March 29. He was the News-Leader's top editor since July 2001. He leaves a paper with daily circulation of about 65,000 for one with circulation of about 121,400.

Before going to Springfield, Ledford was executive editor of the Argus Leader in Sioux Falls, S.D., deputy editor of the Salt Lake Tribune and city editor of the Trentonian in New Jersey.

Managing editor Cheryl Whitsitt is running the News-Leader newsroom during the search for Ledford's replacement.

Brian Thompson has been named regional sports editor for the Delta North division of Rust Communications.

He will coordinate sports coverage for The Daily Dunklin Democrat in Kennett, The Daily Statesman in Dexter, The Delta News-Citizen in Malden and The North Stoddard Citizen in Bloomfield.

Delta North publisher Bud Hunt, Kennett, said Thompson will manage six sports writers. Hunt and Thompson said they plan to beef up the regional sports coverage for all of the newspapers.

A native of Dexter, Thompson attended Three Rivers Community College in Poplar Bluff before earning a journalism degree in 2003 from Arkansas State University.

For the previous five months he was the sports writer for The Delta News-Citizen in Campbell.

Lamar Graham, a 1983 graduate of Carrollton High School and former employee of The Carrollton Democrat, has been promoted to general manager of PARADE magazine.

Graham joined PARADE in 2000 as contributing editor of technology and
Kansas City Star reporter Michael Mansur has won a National Headliner Award for beat coverage from the Press Club of Atlantic City, N.J.

This is the 70th year for the national awards. About 1,700 articles and photographs were submitted. An awards program will be held later this spring.

Star reporters Donna McGuire and Mark Morris won a third-place award in the public service category for “Protect Our Children,” a series on child abuse in Missouri and Kansas.

One of Mansur’s series reported how local government wasted millions of dollars by waiving penalties and interest on delinquent property taxes for developers, commercial property owners and others. State and county officials are investigating those waivers.

Mansur and database editor Greg Reeves searched computer parking records and found that the city’s municipal court judges average less than 30 hours a week in the courthouse. The city eliminated one judge, saving taxpayers about $250,000.

Working with reporter Lynn Horsley, Mansur disclosed that city employees were making millions in overtime. Another story revealed that Kansas City pours millions of dollars down the drain in wasted and unpaid-for water—more than 12 billion gallons a year.

Mansur also reported that dozens of Kansas City board and commission members had failed to file annual financial disclosures as required by law.

—The Kansas City Star
Porter Fisher Golf Classic

8 a.m. Shotgun; 2-Person Scramble

Friday, June 4; Sycamore Creek Golf Club, Osage Beach

Please Consider a Contribution

Would you or your newspaper consider a $25 or $50 contribution to the tournament prize/expense fund? If so, make a check to Missouri Press Association and send it to MPA or bring it to the golf course.

Thank you.

Be at the golf course by 7:30 to pay your fees and prepare for the shotgun tee-off. Do NOT send money to Missouri Press. If you do not have a foursome, you will be assigned to one. Send your registration to: Missouri Press Golf, 802 Locust St., Columbia, MO 65203; fax to (573) 874-5894; or email your name(s) to kford@socket.net.

Name(s): __________________________________________

Co. / Newspaper: ______________________________________

Address / Phone: ______________________________________

Directions: Turn north off Highway 54 on Lake Road 54-56 (Nichols Road). Clubhouse is about a mile up the road on top of a hill on your right. Lake Road 54-56 is near the hospital, west of the Grand Glaize bridge and just east of Route KK.

Greens Fee, Cart, Lunch, Longest Drive Prizes;
Winners Trophies & Prizes

$45

(Pay at clubhouse, do not send money to MPA.)
Fifty years ago this month, the Supreme Court handed down its ruling on Brown vs. Board of Education, offering a better education for African-American children.

The May 17 anniversary is a great opportunity to commemorate this historic act, and MPA has a free feature available to help Missouri newspapers do so.

The final in our four-part Newspaper In Education series on landmark Supreme Court rulings focuses on the Brown vs. Board of Education case. It also includes classroom activities to encourage discussion. This series was created in partnership with the Missouri Bar Association.

Millie Aulbur, director of Law-Related Education for The Bar, wrote the series. She said despite cynics who say the vision of Brown has not been realized, Brown has had an enormous impact on American society.

“While large cities are still struggling with how to desegregate their schools, other Missouri school districts abandoned the policy of segregated education within a relatively short time after the case was handed down,” Aulbur said.

Although it took years for there to be African-American homecoming queens, cheerleaders and student council officers, it is a common occurrence in most schools. And it not only impact our schools. A visit to movie theaters, swimming pools, airports, restaurants, hotels and malls reveals an integrated society unimaginined in the 1950s.

“Brown did mean a better education for African-Americans and consequently a greater number of them advanced economically and socially. I really do not think we can overestimate the importance of Brown in breaking the color barriers in American society. Is there still work to be done? Yes, a great deal, but Brown has been instrumental in the great strides made in the last fifty years.”

The feature can be found on the MPA website at http://www.mopress.com/live-pages/65.shtml under High School Civics Series.

Please don’t miss the opportunity for your newspaper to send a teacher or staff member to our Newspaper In Education training this July at University of Missouri. Information on the course was published in the April issue of Missouri Press News and can be found, along the sign-up form, at mopress.com.

This month Diane Goold, Newspaper In Education director for the St. Joseph News-Press, shares a wonderful collection of activities she uses with students to give them a “tour” of the newspaper. We’ll also post this information on the website, on the Teacher Resources link, in case your newspaper would like to distribute it as a handout to teachers next fall or direct your teachers to it on-line.

Star fined for failing to get air permit

The Star has agreed to pay Kansas City a $10,000 fine for failing to obtain an air quality permit for its printing plant before construction of the plant began.

The city Health Department notified the newspaper last August that it had violated a state rule requiring it to obtain the permit before beginning construction of its $200 million printing plant downtown. The city originally sought to levy a $20,000 fine but agreed to accept half that amount.
School visits capture new readers
St. Joseph NIE director shows how newspapers can stimulate students

By Diane Goold, NIE Director, St. Joseph News-Press

One of my favorite responsibilities as NIE director for the St. Joseph News-Press is giving classroom presentations. I take students on a “tour,” explaining the different parts of the newspaper, and present learning activities for each section.

I’m always delighted when the teacher, who is taking advantage of having a guest speaker, stops grading papers or checking e-mail and takes notes as I’m talking.

In this article I’ll be sharing some of the activities I present to the students. Maybe you can take a few notes too!

Front page activities:
• Compose new headlines for news stories.
• Locate on a map all geographic locations named in the news stories.
• Find the Who, What, When, Where and Why of a news story or picture.
• Determine the number of stories that are local, state, national or international. Graph your results.
• Discuss newspaper terms such as banner, jump, byline, etc.

Weather:
• Geography: locate cities on a U.S. or world map.
• Calculate range of temperatures.
• Learn weather-related words and phrases.
• Graph high and low temperatures for a given city or town.
• Find the average temperature from a given or several days.

Opinion Page:
• Determine fact and opinion in letters or editorials.
• Write an editorial on one of the issues presented.
• Conduct classroom debates on the issues. If you agree with an issue, treat it as if you disagree with it and look at it from another point of view.
• Interpret the political cartoon, or draw your own on a current issue.

Obituaries:
• Read them as a story of a person’s life, noting how old they were, the person’s education, military service, career, hobbies, community involvement, number and names of survivors, etc.
• Write a short biography of that person based on the information given.
• Locate cities, states and countries listed on the obituary page.
• Keep a list of unusual and interesting names and nicknames for use in future stories that you might write.
• Calculate the average age of all who died on a given day. Collect data over a number of days or weeks to see what the average life span is in your community. Graph your conclusions.

Display ads:
• Compare prices between competing stores.
• Determine cost per item; 3/$1.00, 2/$9.99 etc.
• Determine greater than and less than pricing comparison.
• Determine who is advertising, what item is advertised, when the item is on sale, where the store or business is, why someone buy it and how much the cost is.
• Design your own ad for the item or place of business.

Classified ads:
• How many items are under each category?
• Which category has the most number of ads. The least?
• Write an ad for something you want to sell, using abbreviations and the fewest number of words possible.
• Determine qualifications and education needed for some of the jobs listed.
• Compare wages to amount of education or experience required.

I continue with ideas for the sport’s section, comics, community events, local news, etc. I draw attention to leading stories as well as feature stories that interest the students.

I show them how they can learn math, science, geography, civics, language arts, current issues, health, fine arts and of course reading, all from the newspaper.

I bring a notebook of past clippings and share the stories that are of interest at any time, regardless of when the article or story appeared in the newspaper.

The most popular story by far is the one about Mike the Headless Chicken — a chicken that lived 18 months without his head!

Students and teachers are amazed at what I’ve shared with them, and I receive thank-you notes thanking me for opening their minds to the possibilities of the newspaper.

In other words, by spending an hour in each classroom, I’ve introduced numerous students to a lifetime of newspaper reading. And that’s how I put the E in NIE!
A truck slammed into the building of Lebanon Publishing Co. shortly after 4 p.m. Saturday, April 24, damaging the side and front of the building and causing a portion of the second floor to collapse. Editor Chris Wrinkle and Sunday Editor Matt Decker were in the building, but neither was injured. The driver was cited for failure to drive on the right half of the roadway. Newspaper officials expected to be back in the building by the coming Monday. (Lebanon Daily Record photo by Edward J. Sisson from the newspaper’s website.)

City emergency personnel, construction workers and members of a special federal task force out of Boone County worked into the night April 24 to stabilize The Lebanon Daily Record office after a tractor-trailer rig crashed into the northwest corner of the historic building.

Crews placed a steel beam under a section of a second-story roof that had fallen in. They planned to install a second support beam in the corner of the building that was demolished.

“Our intention is to rebuild it or repair it,” said Dalton Wright, president of Lebanon Publishing Co.

The damage forced the staff to move computers and other equipment to the newspaper’s nearby printing plant to put together the Sunday newspaper.

Lebanon police said the 49-year-old truck driver is from Mountain Home, Ark. His co-driver, 57, is from Watson. Neither was seriously injured.

A man driving a few car lengths behind the tractor trailer said, “I saw it lock up and then move sideways into the building. Either the driver wasn’t paying attention or something happened and he lost control. When he got out he was real woozy — he was real disoriented.”

The truck driver said he was going north about 25 mph. The tractor-trailer pulled to the right and he pulled it back. Then it pulled to the right again and he couldn’t gain control before it struck the building.

The co-driver told officers he heard air leaking and the cab started shaking as it headed at the building.

The Missouri Task Force based in Boone County has plenty of experience dealing with an array of disasters. About 30 members of the task force, some of whom responded to the Oklahoma City bombing in 1995 and the World Trade Center site shortly after 9/11, were on hand to help assess the damage.

The building, erected in 1912, originally contained doctors’ offices and other businesses. It once housed Dollar General. Coincidentally, the truck that struck the building was a Dollar General vehicle.

Lebanon Publishing Co. purchased the building in 1996. After extensive remodeling it moved its news, advertising, composing and business offices there in early 1998.

Wright, whose family owns Lebanon Publishing Co., expressed the company’s appreciation for all those who responded to the emergency and who worked to save the building.

“I think the response we’ve seen has been tremendous,” Wright said. “My phone has been ringing off the hook today with calls from all over town from people asking what they can do to help. … I think that’s one of the benefits of living in a small town.”

—The Lebanon Daily Record

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Call us. We’ll help.
(800) 735-6776, Ext. 136

www.mpro.org
These are the winners from the Missouri Associated Press Managing Editors writing contest. Awards were presented April 2 in St. Louis at the MSNE/APME annual meeting.

Sports columnist Joe Posnanski of The Kansas City Star won the sweepstakes award for reporting excellence for a story about Kansas City Royals’ manager Tony Pena’s journey home to the Dominican Republic. The entry was chosen unanimously by editors of the Milwaukee Journal-Sentinel. It also won first place in the sports feature writing portion of the competition.

The sweepstakes award is selected from among all first-place winners in the annual Missouri APME News Writing Contest. The contest drew 190 entries from 18 newspapers and was judged by newspaper staffs from Nebraska and the Journal-Sentinel. It also won first place in the sports feature writing portion of the competition.

The sweepstakes award is selected from among all first-place winners in the annual Missouri APME News Writing Contest. The contest drew 190 entries from 18 newspapers and was judged by newspaper staffs from Nebraska and the Journal-Sentinel. It also won first place in the sports feature writing portion of the competition.

Here is a list of contest winners:

Division I (Newspapers in cities of more than 50,000 population.)

Spot News:
1. The Kansas City Star, “Neighborhoods in Rubble”
2. St. Louis Post-Dispatch, “Pilots Who Engineered Landing” by Bill Bryan, Ken Leiser and Tim O’Neil
3. The Kansas City Star, “Judge Ends Desegregation Case” by DeAnn Smith and Donna McGuire

Feature Writing:
1. The Kansas City Star, “A Journey West” by Steve Paul and Rick Montgomery
2. Columbia Missourian, “Surviving a Son” by Patrick Healy
3. Springfield News-Leader, “Your Daddy Won’t Be Coming Home” by Sony Hocklander

Spot Sports:
1. The Kansas City Star, “Giving it the Gas”
2. The Kansas City Star, “This Time He’s Going, Going... GONE!”
3. Springfield News-Leader, “No Regrets for Bears”

Sports Feature
1. The Kansas City Star, “Dusting Off Home” by Joe Posnanski
2. Columbia Missourian, “On the Road Again” by Bryan Clark
3. The Kansas City Star, “Trials of Tony Temple” by Sam Mellinger

Community Affairs/Public Interest:
1. The Kansas City Star, “Protecting Our Children” by Donna McGuire and Mark Morris
2. The Kansas City Star, “State of Disrepair” by Judy Thomas
3. St. Louis Post-Dispatch, “Joyce Meyer Ministries” by Carolyn Tuft and Bill Smith

Elements of Excellence—Headlines:
2. St. Louis Post-Dispatch, “Oh, the Thinks Bush Can Think From His Perch in Seuss’ World”

Division II (Newspapers in cities of 15,000 to 50,000 population.)

Spot News:
1. The Joplin Globe, “11 Dead”

For information about public education, contact:

Missouri State Teachers Association
407 S. Sixth St., P.O. Box 458
Columbia, MO 65205
573-442-3127 or 800-392-0532

For information about agriculture or issues affecting rural Missouri, contact:

Missouri Farm Bureau
(573) 893-1467

For insurance information...

Missouri Association of INSURANCE AGENTS
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Missouri Dietetic Association
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**Feature Writing:**
1. Cape Girardeau *Southeast Missouri*, “One Gun, Two Crimes” by Mike Wells
2. *Southeast Missouri*, “A Boy and His Dog” by Bob Miller.
3. Poplar Bluff *Daily American Republic*, “P.B. Police Officer Intends to Carry on For His ‘Hero’ and ‘Angel’” by Michelle Friedrich

**Spot Sports:**
2. *Southeast Missouri*, “Skyhawks Rally Sends Southeast to OT Loss” by Marty Mishow
3. Warrensburg *Daily Star-Journal*, “Mules Advance” by Dave Kopp

**Sports Feature:**
1. *The Joplin Globe*, “Memories of First Game Die Hard” by Mike Pound
2. *Southeast Missouri*, “Only Game in Town” by Bob Miller

**Community Affairs/Public Interest:**
1. *The Sedalia Democrat*, “Broken Trust” by Bill Medley
3. *Southeast Missouri*, “Weed & Seed” by Mark Bliss, Scott Moyers, and Mike Wells

**Elements of Excellence—Headlines:**
1. *The Sedalia Democrat*, “Mattress Plant Makes Bed in Sweet Springs” by Didier Bahuaud

**Division III (Newspapers with less than 15,000 population.)**

**Spot News:**

**Feature Writing:**
1. Chillicothe *Constitution-Tribune*, “Toddler Battles Brain Cancer” by Catherine Ripley
2. *West Plains Daily Quill*, “From the Earth: A Precious Gift at Harvest Time” by Kimberly Martin

**Spot Sports:**
1. *Washington Missourian*, “Mizzou Retires Olivo’s No. 27 at Home Opener” by Bill Battle

**Sports Feature:**

**Community Affairs/Public Interest:**
3. *The Fulton Sun*, “Millersburg Landfill” by Ty Hawkins and Colen Suchland

**Elements of Excellence—Headlines:**

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(573) 893-4996 - fax
moins@midamerica.net - email
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Missouri Digital News at mdn.org provides newspapers with up-to-date news throughout the legislative session on Missouri government and public policy. MDN is operated by the Missouri School of Journalism. Missouri Press Association members have permission to publish any story or information filed at mdn.org.

Stand-alone real estate publications in question

Paper may need broker’s license

A number of the newspapers that are members of Missouri Press Association are involved in publishing advertisements for real estate.

Many publish real estate ads in their newspapers either in the classified advertising section or in stand-alone sections featuring real estate features and advertising. Others may publish special publications relating to real estate. It is to those publications that I address these comments.

Occasionally in the course of handling hotline calls, I have received information regarding complaints made by the Missouri Real Estate Commission in connection with such publications, claiming that they violate state law inasmuch as the publishers of such special publications are required to have a Missouri real estate broker’s license to publish such a publication.

The provisions of Section 339.010 contain the definition of the term "real estate broker" for Missouri law purposes. A broker is one who, among other things, "engaged in the business of charging to an unlicensed person (ie: a consumer) an advance fee (ie: an advertising fee) in connection with any contract (ie: agreement) whereby the real estate broker undertakes to promote the sale of that person’s real estate through its listing in a publication issued for such purpose intended to be circulated to the general public.”

Does your newspaper publish a separate listing of real estate for sale and distribute this publication to the public? If so, you are probably a real estate broker and subject to the provisions of the brokers’ law in Missouri unless you fall within an exception contained in that law. That exception excludes from the requirements of brokerage licensing any “newspaper or magazine or periodical of general circulation whereby the advertising of real estate is incidental to the operation of that publication ...”

So, if you are a metropolitan or community newspaper running real estate ads in the paper (either classified or display), you are excluded from the law so long as you are publishing other materials (such as news) in your newspaper. However, if your publication is comprised solely of real estate listings, you are probably subject to the statute cited above and are required to hold a real estate broker’s license in the state.

There is no case law in the state interpreting this law. I discussed this situation with Janet Carter, executive director of the Missouri Real Estate Commission. She said that if a publication is clearly a “homes” magazine, “it’s expected to have a license.”

When they encounter such a publication, “We send them a letter and ask them to tell us who is their broker.” If they don’t have a broker, the publication is expected to cease publication. If they don’t, the next step is a “cease and desist” action, Ms. Carter said. And you cannot just borrow your friendly neighborhood broker’s license, she said.

The broker is then responsible for errors in your publication and may incur legal liability from this action, which could cost them their license. A publisher certainly can take the steps (including studying for and taking the sales exam and the broker exam) to acquire this license on their own.

Or, it would seem, I noted, that the content might be shifted somewhat to increase the emphasis on news so that the publication falls within the exemption. She said that she could not comment on to what extent the news content had to take precedence over the advertising content, and with no case law in this area, it would seem that this is an unsettled question of law in Missouri.

Jean Maneke
MPA
Legal Hotline Counselor
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Fax (816) 753-9009

Journalism School in 2nd place in Hearst competition

Missouri School of Journalism students Ann Friedman and Ann E. Stratton are among the top 10 winners in the personality/profile writing competition for this year’s Hearst Journalism Awards. Friedman won first place in the competition; Stratton won eighth.

Friedman, a senior from Dubuque, Iowa, won a $2,000 scholarship for her article “Nerve Mending.” The article was a profile of Dr. John McDonald, who believes that patients with spinal cord injuries can move again.

With her win, Friedman is now eligible to participate in Hearst’s National Writing Championship in San Francisco this June.

Stratton, from Frederick, Md., won a $500 scholarship for “Hard Lessons,” a story about the struggles and success of Willie Mae Hall, a home-school communicator for Field Elementary School in Columbia.

The Missouri School of Journalism is in second place in the overall Intercolligate Writing Competition, with five of six contests complete.

The Hearst Journalism Awards Program consists of six monthly writing, three photojournalism and four broadcast news competitions, with championship finals in all divisions. More than $400,000 in scholarships and grants are awarded annually.
COLUMBIA — The opportunity to write for a daily community newspaper was one of the reasons Cristian Lupsa selected the Missouri School of Journalism for his graduate studies. What he did not anticipate was the opportunity to develop a new publication.

Lupsa, of Romania, is one of many journalism students who are working with the School’s faculty to develop a Sunday news product for the Columbia Missourian, the working newspaper lab for students. The first prototype replaced the regular issue on April 4.

The community has been involved in its development.

“We felt that if our community could actually see how their suggestions played out in print before final decisions were made, they’d be much more motivated to continue to help build a paper that truly respects their desires and requirements,” said Tom Warhover, executive editor.

The Missourian started its public prototyping process in early March by inserting a blank, four-page section in the paper for area residents to sketch their ideas.

Readers indicated that they would like to see an assortment of topics that usually are not covered in traditional newspapers.

Graduate students will conduct research to supplement the informal feedback from the community. Editors, reporters and design experts will work to incorporate the feedback and research into the second prototype, which was to be published on May 2. Once again, the editors will be asking for community feedback and students will conduct research. The final product will be a new Sunday publication set to debut later this year.

Graduate and undergraduate students from many areas of study are involved with the new publication. Strategic communications students work on promotional aspects. News-editorial, magazine and photography students develop editorial, design and other visual concepts.

“Being a part of the new Sunday Missourian is very exciting because you can break the constraints of a typical daily paper,” Lupsa said. “I have the freedom to try new things and experiment with my own writing style.”

— University of Missouri-Columbia News Bureau
Winners of Ad Managers’ contest

These are the winners in the 2004 Missouri Advertising Managers’ Association Best Ad Contest. Awards were presented at the annual MAMA meeting held April 15-16 in St. Louis.

Best Full Page Ad

Division A
HM - South Missourian News - Kathy Kleinman
HM - South Missourian News - Kathy Kleinman
3rd - South Missourian News - Joyce Minor
2nd - Slater Main Street News - Jean E. Black
1st - New Haven Leader - Mandy Reed

Division B
HM - Ozark County Times - Onnica Hutchings
HM - Gasconade County Republican - Dennis Warden
3rd - Green Park Call - Lynne Siebert
2nd - Ozark County Times - Onnica Hutchings
1st - Marthasville Record - Cathy Engelage

Division C
HM - Christian County Headliner News - Chuck Branch
HM - St. Louis American - Melvin Moore
3rd - St. Louis American - Melvin Moore
2nd - The Cash-Book Journal - Greg Dullum & Teri King
1st - St. Louis American - Mike Ternaar

Division D
HM - The Branson Daily News
HM - The Branson Daily News
2nd - The Branson Daily News
3rd - The Branson Daily News

Division E
HM - News-Tribune - Sherri Kennedy
HM - News-Tribune - Sherri Kennedy
3rd TIE - Columbia Daily Tribune, Marketing Department & The Joplin Globe, Bobbi Snodgrass
2nd - Sedalia Democrat - Walt Bartick IV
1st - The Joplin Globe - Levi Goss

Best Effective Use Of Small Space

Dailies
HM - The Joplin Globe - Levi Goss
HM - West Plains Daily Quill - Sharon Essary
3rd - Columbia Daily Tribune - Pre-Press Department
2nd - West Plains Daily Quill - Carla Bean
1st - The Joplin Globe - Levi Goss

Weeklies
HM - Jefferson County Leader, Festus - Debra Skaggs & Glenda Potts
HM - Ozark County Times - Onnica Hutchings
3rd - Slater Main Street News - Jean E. Black
2nd - Buffalo Reflex - Shannon Stepp
1st - The Cash-Book Journal - Dianne Proffer & Teri King

Most Creative Use of 1 Spot Color In An Ad Daily
HM - Columbia Daily Tribune - Pre-Press Department
HM - Daily Dunklin Democrat - Debbie White & Staff
3rd - The Branson Daily News
2nd - St. Joseph News-Press - Tim Colwell & Jim Card
1st - Columbia Daily Tribune - Pre-Press Department

Weekly
HM - Webster County Citizen - Staff
HM - Bolivar Herald-Free Press - Staff
3rd - Christian County Headliner-News
2nd - Lawrence County Record - Sandi Maenner
1st - Gasconade County Republican - Dennis Warden

Best Single House Ad
Division A
2nd - South Missourian News - Joyce Minor
1st - South Missourian News - Joyce Minor

Division B
HM - Marthasville Record - Ruth Stock
HM - Bowling Green Times - Staff
3rd - Ozark County Times - Regina Wynn
2nd - Bowling Green Times - Staff
1st - Louisiana Press-Journal - Staff

Division C
HM - St. Louis American - Mike Terhaar
HM - Christian County Headliner-News - Kaci Mitchell
3rd (TIE) - Bolivar Herald-Free Press, Stacy Hiers & St. Louis American, Mike Terhaar
2nd - Buffalo Reflex - Shannon Stepp
1st - Washington Missourian - Lisa Noelka

Division D
HM - The Branson Daily News
3rd - The Branson Daily News
2nd - The Branson Daily News
1st - The Branson Daily News

Division E
HM - News-Tribune - Sherri Kennedy
HM - News-Tribune - Sherri Kennedy
3rd TIE - Columbia Daily Tribune, Marketing Department & The Joplin Globe, Bobbi Snodgrass
2nd - Sedalia Democrat - Walt Bartick IV
1st - The Joplin Globe - Levi Goss
HM - Marthasville Record - Ruth Stock
3rd - Buffalo Reflex - Shannon Stepp
2nd - Jefferson County Leader - Debra Skaggs & Glenda Potts
1st - St. Louis American - Melvin Moore

Most Creative Use Of Full Color In An Ad Daily
HM - Columbia Daily Tribune - Display Department
HM - Daily American Republic - Karen Hendrix
3rd - Daily American Republic - Cindy Berry
2nd - Daily American Republic - Karen Hendrix
1st - The Branson Daily News

Weekly
HM - Buffalo Reflex - Shannon Stepp
HM - Jefferson County Leader - Debra Skaggs & Glenda Potts
3rd - Marshfield Mail - Debbie Chapman
2nd - Bolivar Herald-Free Press - Stacey Hiers
1st - Gasconade County Republican - Dennis Warden

Best Regularly Scheduled Section
Division A
HM - Slater Main Street News - Jean E. Black
HM - South Missourian News - Staff
Third - South Missourian News - Staff
2nd - South Missourian News - Staff
1st - South Missourian News - Staff

Division B
3rd - Green Park Call - Staff
2nd - Green Park Call - Staff
1st - Bowling Green Times - Staff

Division C
HM - Washington Missourian - Staff
3rd - St. Louis Riverfront Times - Brady Rebon & Laura Weinrich
2nd - Washington Missourian - Staff
1st - St. Louis American - Kevin Jones

Division D
HM - The Daily News - Karen Payne
3rd - The Daily News - Karen Payne
2nd - West Plains Daily Quill - Staff
1st - The Daily News - Karen Payne

Division E
HM - News-Tribune - John Tucker
HM - Columbia Daily Tribune - Pre-Press Department
3rd - Columbia Daily Tribune - Pre-Press Department
2nd - Columbia Daily Tribune - Pre-Press Department
1st - St. Joseph News-Press - Nichi Yeager

Best One Time Special Section
Division A
HM - McDonald County News-Gazette - Joyce Haynes & Rick Peck
HM - New Haven Leader - Mandy Reed

3rd - New Haven Leader - Mandy Reed
2nd - New Haven Leader - Mandy Reed
1st - McDonald County News-Gazette - Joyce Haynes

Division B
HM - Louisiana Press-Journal - Staff
HM - Gasconade County Republican - Dennis Warden
3rd - Ozark County Times - Staff
2nd - Bowling Green Times - Staff
1st - Marthasville Record - Ruth Stock

Division C
HM - Jefferson County Leader - Debra Skaggs & Glenda Potts
HM - Christian County Headliner-News - Chuck Branch
3rd - Washington Missourian - Staff
2nd - St. Louis Riverfront Times - Staff
1st - St. Louis Riverfront Times - Laura Weinrich

Division D
HM - The Branson Daily News
HM - Rolla Daily News - Lonna Stephenson
3rd - Rolla Daily News - Lonna Stephenson
2nd - Rolla Daily News - Lonna Stephenson
1st - Rolla Daily News - Lonna Stephenson

Division E
HM - Columbia Daily Tribune - Display Department
HM - Daily American Republic - Staff
3rd - Sedalia Democrat - Lisa Lynn
2nd - Columbia Daily Tribune - Classified Department
1st - The Joplin Globe - Bobbi Snodgrass & Scott Meeker

Best Single Classified Ad
Daily
HM - News-Tribune - Sherri Kennedy
HM - The Joplin Globe - Teri Carlson
3rd - The Joplin Globe - Levi Goss
2nd - Sedalia Democrat - Rochelle Hockett
1st - The Joplin Globe - Brianna Maxwell

Weekly
HM - Slater Main Street News - Jean E. Black
HM - Salem News - Wayna Woolman & Sheree Dodd
3rd - Green Park Call - Deb Baker
2nd - Buffalo Reflex - Shannon Stepp
1st - Ozark County Times - Onnica Hutchings

Best Classified Section
Weekly
HM - St. Louis American - Shelitha Peppers
HM - Webster County Citizen - Anna Sturdefant
3rd - Lawrence County Record - Tish McBride
2nd - Ozark County Times - Onnica Hutchings
1st - Washington Missourian - Jeanine York Daily

HM - News-Tribune - Jane Haslag
HM - Columbia Daily Tribune - Classified Department
3rd - The Joplin Globe - Craig Stark
2nd - St. Joseph News-Press - Deborah Lemon
1st - Sedalia Democrat - Eddie Crouch

Best Newspaper Promotion
Weekly
HM - St. Louis American - Kevin Jones & Mike Terhaar
HM - Washington Missourian - Lisa Noelke
3rd - St. Louis American - Mike Terhaar
2nd - Marshfield Mail - Debbie Chapman
1st - McDonald County News-Gazette - Joyce Haynes

Daily
HM - Columbia Daily Tribune - Marketing Department
HM - News-Tribune - Brenda Perkins & Sherri Kennedy
3rd - The Joplin Globe - Marcos Soriano
2nd - Lebanon Daily Record - Beth Durreman
1st - The Joplin Globe - Brianna Maxwell & Dan Chioda

Best Shared / Signature Page
Division A
HM - Slater Main Street News - Jean E. Black
HM - Canton Press-News Journal - Jennifer Pegler
3rd - Canton Press-News Journal - Jennifer Pegler
2nd - Slater Main Street News - Jean E. Black
1st - McDonald County News-Gazette - Joyce Haynes, Diane Patterson & Donnie King

Division B
HM - Ozark County Times - Reginia Wynn
HM - Green Park Call - Staff
3rd - Marthasville Record - Ruth Stock
2nd - Gasconade County Republican - Dennis Warden
1st - Louisiana Press-Journal - Staff

Division C
HM - St. Louis Suburban Journals - Chris Orth
HM - Buffalo Reflex - Shannon Stepp
3rd - The Cash-Book Journal - Teri King, Diane Proffer, Jim Salzman & Greg Dullum
2nd - Washington Missourian - Staff
1st - Washington Missourian - Staff

Division D
HM - Daily Dunklin Democrat - Patricia Voyles
HM - The Branson Daily News
3rd - Lebanon Daily Record - Beth Durreman & Alissa Day
2nd - The Branson Daily News
1st - Lebanon Daily Record - Beth Durreman
Donors to Foundation
in memory of Bill Bray

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Columbia Daily Tribune, H.J. “Hank” Waters III, Columbia
Kent and Sharon Ford, Columbia
Helen Jane Keown, Columbia
Kenneth and Anne Cope, Neosho
The Insurance Group, Conley-Myers Agency, J. Dudley Trice, Columbia

Help wanted listings are free for MPA members. Email your ads to kford@socket.net.
President
(continued from page 2)
per from us and hired us to run his Lebanon operation. He recently presented a Rotary program for me in Vandalia.

Then there is Dan Wehmer, the boy-wonder editor of the Willow Springs News when he first began calling us for advice and whom we later hired to help us in Seymour. Now, as publisher of the Webster County Citizen, he’s earning a reputation as a hard-nosed newsmen and astute businessman.

MPA presidents have the privilege of traveling the state to meet MPA editors and publishers on their home turf. I enjoyed my first trip to the Northwest Press Association meeting, mostly because I got to meet kindred spirits like Chris and Linda Boultinghouse of Mound City and Ruston of the Suburban Journals at Nodaway News Leader, publisher Kay Wilson, whose laugh can light up a room.

I always enjoy running into Jim Robertson of the Columbia Daily Tribune and Buck Collier of the Suburban Journals at APME/MSNE meetings. Same with the Washington Missourian’s Bill Miller, whom I have great respect for, and Gary Rust, patriarch of Rust Communications, who probably doesn’t remember getting a job application from Helen in the mid-1970s.

I was looking forward to attending the Southeast Missouri Press Association meeting to meet new friends and was saddened by its cancellation. Hopefully SEMO Press will rebound as Ozark Press did after skipping a annual convention a few years ago.

Yes, MPA is about friendships and networking as much as anything. For every MPA friend I’ve listed above, I’ve omitted two more. Each of you can make similar lists of MPA friends who have helped you or joked with you or shared a drink with you through the years.

If I haven’t met you yet, I hope to make your friendship before the year is over.

MBA
Postal Help
Ron Cunningham
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postalhelp@aol.com

Obituaries

Salisbury
Lucy Vaughn
Editor of Press-Spectator

Ms. Vaughn graduated from Salisbury High School in 1959 and joined the Press-Spectator later that year, working for Jack and Mary Fidler in the advertising and make-up department. After they took over the weekly, publishers Larry and Susan Baxley named her editor in 1989.

Ms. Vaughn was active in her community and church. She became ill in October.

Kansas City
Karl L. Peterson
84 — Star reporter
Karl L. Peterson, who wrote extensively about the Missouri River during his 38-year tenure at The Kansas City Star, died April 6, 2004, in Torrance, Calif., from complications related to Parkinson’s disease.

Mr. Peterson retired in 1984. He was active in the Kansas City Press Club, serving as president in 1966 and 1967. The professional organization named him Member of the Year in 1985.

St. Louis
Gene Karst
97 — Baseball writer
Gene Karst, a former newspaperman who became baseball’s first-ever public relations official when he worked with the St. Louis Cardinals’ “Gas House Gang” of the 1930s, died April 6, 2004, in Ladue.

Soon after graduating from high school, Mr. Karst began work as a night police reporter at the St. Louis Globe-Democrat in 1924. He earned a bachelor’s degree from Saint Louis University in 1928.

In 1931, Cardinals general manager Branch Rickey hired Mr. Karst to write features about the Cardinals for small-town newspapers. Mr. Karst set up the first press office in major league baseball. He wrote stories, promoted special events and even drove players to interviews and appearances.

Karst later worked for more than 25 years in public affairs for the State Department before retiring in 1970. He was inducted into the St. Louis Media Hall of Fame in 2001.

St. Louis
William “Bill” Cook
84 — Post-Dispatch editor
William David Cook, a longtime editor at the St. Louis Post-Dispatch, died of prostate cancer April 16, 2004.

A lifelong resident of the St. Louis area, he retired from the Post-Dispatch in 1983 at age 64. He began his newspaper career with the Globe-Democrat in 1947 after graduating from the University of Missouri at Columbia. He joined the Post-Dispatch in 1954 as a copy editor.

His Post-Dispatch career included more editing positions than anyone has held in the newspaper’s history. Former managing editor David Lipman once said that “if he didn’t have such a temper, he’d be sitting where I’m sitting.” Mr. Cook was known for his temper and for defending reporters and others who worked for him. He became the first night city editor in 1969.

In his military career, Mr. Cook ended up in the 43rd Engineer Division because he wrote down “Eng.,” meaning he was a college English major. The Army saw it another way.

Gen. Patton became one of Mr. Cook’s favorite jokes, as that movie-star general bawled out then Lt. Cook in Sicily twice in one day when Mr. Cook was near a group of GIs working without wearing shirts.

“Lieutenant, I don’t want to see my men running around on the battlefield half-naked,” the general shouted. During the second scolding, Mr. Cook shielded his face with a salute and studied his feet as he stood at attention. Patton never realized it was the same officer he had scolded earlier.

Mr. Cook is survived by his wife, Vera Cook of Sappington; two sons, a daughter, a brother and a sister.
Missouri College Media Association presented its awards April 3 at the conclusion of its annual meeting. Students from around Missouri gathered for this year’s meeting in St. Louis.

The Chart newspaper of Missouri Southern State College won the Best in State award. First-place winners in each division of the Best Overall category compete for Best in State.

Special award winners were:

Roger Carlson Advisers Hall of Fame Award: Laura Widmer, Northwest Missouri State University, Maryville.

Adviser of the Year Award: Judi Linville, University of Missouri-St. Louis.

Photojournalist of the Year: Michael Sherwin, University of Missouri-St. Louis.

Journalist of the Year: Sarah St. John, Truman University.

MPA members judged the entries in the MCMA Newspaper Contest. Judges were listed in the April issue of Missouri Press News. MPA editor Kent Ford presented the certificates at MCMA’s awards banquet.

St. Louis broadcast journalist Charles Jaco spoke at the banquet.

Here are the winners of the contest.

1. News Writing
Division 1
1. Joe Palazzolo, SLU
2. Chris Blank and Ken Sweet, UMC
3. Zach Ewing, UMC

Division 2
1. Julia Metelski, Southeast
2. Laura Uhlman, Truman
3. Stephanie Suckow, Northwest
HM. Danny Stocksbury, Western

Division 3
1. Sara Lubbes, Fontbonne
2. Michael Montague, Park
3. Sara Lubbes, Fontbonne
HM. Jake Sanders, Avila

Division 4
1. David Vogel and Morgan Woody, Longview
2. Shaunta Lyons, Florissant Valley
3. Newell Gata, Forest Park
HM. Fran Martirano, Cottey

2. Editorial Writing
Division 1
1. Sam Baker, UMC
2. Sam Baker, UMC
3. Amanda Phillips, Southwest
HM. Jason Granger, UMSL

Division 2
1. Ross Martin and Danny Stooksbury, Western
2. The Capaha Arrow, Southeast
3. Chris Campbell, Webster
HM. Abby Simons, Northwest

Division 3
1. Jennifer Lange, Culver-Stockton
2. Aarik Daniels and JR Madill, SW Baptist
3. Jennifer Coates, Avila
HM. Elizabeth Weese, Park
HM. Brian Roe, SW Baptist
HM. Shannon Degitz and Lance Schmitting, Avila
HM. Becca Schunk, Avila
HM. Aaron Jeter, Fontbonne
HM. B. Coffey, Fontbonne
HM. Colene McEntee, Fontbonne
HM. Katie Munck, Evangel
HM. Jenny Lupica, Evangel

Division 4
1. Bri Kneisley, Penn Valley
2. Tony Gallo, Meramec
3. Rori Magnusson, Meramec
HM. M. Beth Beck, Forest Park

3. Feature Writing
Division 1
1. Cory Schneider, Washington
2. Derek Kravitz, UMC
3. Trent J. Koland, SMS
HM. Nathan Lewis, SMS

Division 2
1. Jerry Manter, Southern
2. Betsy Lee, Northeast
3. Jerry Manter, Southern
HM. Alicia Jacobs, Western

Division 3
1. Cynthia Weber, Park
2. Sarah McDonald and Christa Schaeade, Evangel
3. Andrea Rafer, Columbia
HM. Katie McRoberts, Avila
HM. BJ Soloy, Fontbonne
HM. Arcenia Harmon, Stephens
HM. Janet Narron, Park
HM. Sara Daugherity and Kelcie Sorenson,

Evangel
HM. Janet Narron, Park

Division 4
1. Jeff Reul, Meramec
2. Dennis Sharkey, Maple Woods
3. Michelle Larabee, Penn Valley
HM. Sharon Turle, SLU
HM. Dominic Forth, Central

Division 2
1. Philip Martin, Mo. Southern
2. David Brandt, Truman
3. Jamie Hansen, Webster
HM. Allen Conway, Mo. Western
HM. Jeff Reul, Meramec

Division 3
1. Justin Williams, Columbia
2. Chad Dormire, Culver-Stockton
3. Austin Bunn, SW Baptist
HM. Will Johnson, Culver-Stockton

Division 4
1. Jeff Reul, Meramec
2. Dennis Sharkey, Maple Woods
3. Michelle Larabee, Penn Valley
HM. Dominik Forth, Central

Division 1
1. Julia Clarke, Central
2. Mike Ekey, UMC
3. Julia Clarke, Central
HM. Katherine O’Gorman, Southwest

Division 2
1. Ross Martin and Andie Schmitt, Western
2. The Chart, Southern
3. Natalie Churchey, Megan Griffith and Dan Sem, Truman
HM. Betsy Lee, Northwest

Division 3
1. Shaunta Lyons, Florissant Valley
2. Ross Martin and Andie Schmitt, Western
3. The Chart, Southern
4. Natalie Churchey, Megan Griffith and Dan Sem, Truman
5. In-Depth Reporting
Division 4
1. Julia Clarke, Central
2. Mike Ekey, UMC
3. Julia Clarke, Central
HM. Katherine O’Gorman, Southwest
1. Janet Narron, Park
2. Tyler Tomlinson, Culver-Stockton
3. Alex Ginos, Culver-Stockton
HM. Shannon Degitz, Avila

Division 4
1. Ethan Handel, Meramec
2. Tina Lamphier, Crowder
3. Matt DePew, Forest Park
HM. Erin McCann and Tracy Hass, Cottey

6. Investigative Reporting
Division 1
2. Ken Sweet, UMC
3. Dona Fecho, Central
HM. Anne Chambers, Central
Division 2
1. Sarah St. John, Truman
2. Allison Rosewicz, Southern
3. Andie Schmitt, Western
HM. Jaci Devine, Truman
HM. Mark Evans and James Samons

Division 3
1. Jake Sanders, Avila
2. Jake Sanders, Avila
3. Cynthia Weber, Park
HM. Veronica Siddell, Fontbonne
Division 4
1. Latreecia Wade, Meramec
2. Ethan Handel, Meramec
3. Rhonda Agnew, Nicholas Seider, Bri Kneisley, Evadene Judge and Greg Shell, Penn Valley
HM. Tina Lamphier, Crowder

7. Regular Column
Division 1
1. Alex Fak, Washington
2. Drew Ewing, SLU
3. Kendall Seal, SMS
Division 2
1. Leslie Cantu, Webster
2. Ben Garrett, Western
3. Matt Sanders, Southeast
HM. Abby Simons, Northwest
HM. Nyika Kupara, Truman
Division 3
1. Elizabeth Weese, Park
2. Rob Allen, Evangel
3. Jessica Huston, Culver-Stockton
HM. Peter Carriere, Fontbonne
Division 4
1. Amanda LaValle, Meramec
2. Rori Magnusson, Meramec
3. Charles Murphy, Florissant Valley
HM. Adam Clevenger, Longview
HM. Andy Magnusson, Meramec

8. Sports Column
Division 1
1. Jack Smedile, SLU
2. Will Hall, UMC
3. Will Hall, UMC
HM. Chris Gump, CMS
Division 2
1. Jamie Hansen, Webster
2. Brian Russell, Truman
3. Ross Martin, Western
HM. Ross Martin, Western
HM. Cole Young, Northwest
Division 3
1. Josh Houchins, Culver-Stockton
2. Joseph Jackson, SW Baptist
3. Chad Dormire, Culver-Stockton
HM. Joseph Jackson, SW Baptist
HM. Josh Houchins, Culver-Stockton
HM. Cynthia Weber, Park
Division 4
1. Charles Murphy, Florissant Valley
2. Dominic Genetti, Meramec
3. Michelle Larabee and Andy Harrold, Penn Valley
HM. Dennis Sharkey, Maple Woods

9. Entertainment Review
Division 1
1. James Malone, SLU
2. Austin Ray, UMC
3. Catherine Marquis-Homeyer, UMSL
HM. Travis Petersen, Washington
Division 2
1. Megan Griffith, Truman
2. Nicole Stanfield, Southeast
3. Davis Dunavin, Southeast
HM. Jared Herrin, Mo. Western
HM. Martin Rudderforth, Park
2. John Almirall, Columbia
3. Mary Rott, Fontbonne,
HM. Evan Fisk, Evangel
Division 4
1. Molly Kimpel, Cottey
2. Kyle Aaron, Maple Woods
3. Jef Peters, Forest Park
HM. Mark Schuster, Crowder
HM. Bryan Shuck, Meramec

10. News Photo
Division 1
1. Elie Gardner, UMC
2. Emily Tobias, Washington
3. (tie) David Stonfield, Central
3. Amanda Stafford, Southwest
HM. Dana Kuhn, Washington
Division 2
1. Lee Kuehner, Webster
2. Dan Sem, Truman
3. Matt Heger, Southeast
HM. Andy Tevis, Southern
HM. Don Draper, Webster
Division 3
1. Isaac Karner, Evangel
2. Audrey Garrett, Southwest Baptist
3. Jess Heugel, Evangel
HM. Erin Barnes, Avila
HM. Mandy Waller, Southwest Baptist
Division 4
1. Isaac Karner, Evangel
2. Audrey Garrett, Southwest Baptist
3. Jess Heugel, Evangel
HM. Erin Barnes, Avila
HM. Mandy Waller, Southwest Baptist

11. Feature Photo
Division 1
1. Michael Sherwin, UMSL
2. Garry Bussard, SMS
3. Jack Darcher, Washington
HM. Dan Cobb, Central
HM. Amanda Stratford, SMS
HM. Justin Kelley, UMC
Division 2
1. Matt Heger, Southeast
2. Andy Tevis, Southern
3. Dan Sem, Truman
HM. Stacey Viner, Webster
Division 3
1. Jenni Visala, Park
2. Josh Heugel, Evangel
3. Chris Heifner, Park
HM. Erin Barnes, Avila
HM. Mike Fannin, Culver-Stockton
Division 4
1. Bryan Schuck, Meramec
2. Tracy Hass, Cottey
3. Courtney Kuns, Longview

12. Sports Photo
Division 1
1. Michael Sherwin, UMSL
2. Sean Gallagher, UMC
3. Amanda Stratford, SMS
HM. Dan Cobb, Central
HM. Latika Chongklutrakul, SMS
HM. Justin Kelley, UMC
HM. Cory Weaver, SLU
Division 2
1. Andy Tevis, Southern
2. Kat Niehaus, Webster
3. Andy Tevis, Southern
HM. Warren Ingram, Western
HM. Matt Frye, Northwest
Division 3
1. Jenni Visala, Park
2. Josh Lawrence, SW Baptist
3. Cassie Laylock, Culver-Stockton
HM. Chris Heifner, Park
Division 4
1. Brent Holzapfel, Meramec
2. Brad Seiner, Longview
3. Tim Peterka, Meramec
HM. Tracy Hass, Cottey

13. Editorial Cartoon
Division 1
1. Yu Araki, Washington
2. Elliott Reed, UMSL
3. Paul Lawler, SLU
HM. Nick Selm, SLU
HM. Zak Hamby, Southwest
Division 2
1. Jim Kesinger, Southern

Missouri Press News, May 2004
2. Wade Williamson, Western
3. Mary Beth Niederkorn, Southeast

Division 3
1. Sarah Mann, SW Baptist
2. Todd Battles, Columbia
3. Elf Noyes, Columbia
HM. Sarah Mann, SW Baptist

Division 4
1. Dhimitriti Zonia, Forest Park
2. Erin McCann, Cottey
3. Rori Magnusson, Meramec
HM. Aaron Bailey and Maryann Willandson, Maple Woods

14. Entertainment Cartoon
Division 1
1. Rudy Scoggins, UMSL
2. Elliott Reed, UMSL

Division 2
1. Jim Kesinger, Southern
2. Dan Burkermer, Southeast
3. Dan Burkermer, Southeast

Division 3
1. Gary Lister, Columbia
2. Gary Lister, Columbia
3. Gary Lister, Columbia
HM. Sarah Mann, SW Baptist

Division 4
1. Lori Tate, Crowder
2. Evadene Judge, Penn Valley
3. Lacy Rourke and Jessi Jordan, Cottey
HM. Jason Novak, Maple Woods

15. Information Graphic
Division 1
1. Shannon Hoppe, UMSL
2. Jack Smedile, SLU
3. Shannon Hoppe, UMSL
HM. Shannon Hoppe, UMSL

Division 2
1. Matt Frye, Northwest
2. Jeff Reid, Southern
3. Luke Trautwein, Truman

Division 3
1. The Columbian
2. Cassie Young and Annie Farris, Columbia
3. Annie Farris, Columbia

Division 4
1. Shannon Brown and Lori Tate, Crowder
2. Dave Counts, Forest Park
3. Shannon Brown, Crowder
HM. The Sentry, Crowder

16. Story Illustration
Division 1
1. Nick Selm, SLU
2. Zachary Whitesell, SMS
3. Patricia Gerbic, SLU
HM. Jordan Deatherage, UMC
HM. Shannon Hoppe, UMSL

Division 2
1. Luke Trautwein, Truman
2. Griffon News, Mo. Western
3. Matt Frye, Northwest
HM. Matt Frye, Northwest

Division 3
1. Evan Fisk, Evangel
2. Gary Lister, Columbia
3. Evan Fisk, Evangel
HM. Evan Fisk, Evangel

Division 4
1. Andrea Davidson, Meramec
2. Caroline Dohack, Cottey
3. Jason Tyler and Rick Push, Meramec
HM. Joshua Triplett, Florissant Valley

17. Advertising
Division 1: No entries
Division 2
1. Luke Trautwein and Brady Miller, Truman
2. Nate Billings, Southern
3. Jacob West and Desara Short

Division 3
1. Brian Roe, SW Baptist, One Website
2. Lindsay Musgrave, Culver-Stockton
3. Brian Roe, Southwest Baptist
HM. Katie McRoberts and Lance Schmittling, Avila

Division 4
1. Scott Buck, Meramec
2. Aaron Bailey, Maple Woods
3. Trudy Horvath, Forest Park
HM. Tracy Hass, Cottey

18. Page One Design
Division 1
1. Mike Sherwin, UMSL
3. Trent J. Koland, Southwest
HM. Trent J. Koland, Southwest
HM. Hilary Smith, Washington

Division 2
1. Robert Lewis, Southeast
2. Melissa Smith, Webster
3. Ross Martin, Western
HM. Luke Trautwein, Truman
HM. Clark Grrell, Northwest

Division 3
1. Shannon Degitz, Lance Schmittling and Jake Sanders, Avila
2. Jennifer Taylor, Evangel
3. Nathan Wright and Elizabeth Moore, SW Baptist
HM. The Columbian

Division 4
1. Rori Magnusson, Meramec
2. Courtney Kuns, Longview
3. Matt DePew, Forest Park
HM. The Forum, Florissant Valley

22. Photo Page
Division 1
1. Dave Sinnen and Cherryh Cluckey, Central
2. Dave Sinnen and Cherryh Cluckey, Central
3. Amanda Stratford, SMS
HM. Joanna Doria, SMS

Division 2
1. Patti Richardson and Melissa Dunson, Mo. Southern
2. Mandy Sheets, Truman
3. Kat Niehaus, Webster

Division 3
1. Jannah Van Gorp and Jess Heugel, Evangel
2. Chris Heifner, Park
3. Ryan Swan and Jess Heugel, Evangel
HM. Janet Narron and Jenni Visala, Park
Six St. Louis area communicators received the National Federation of Press Women’s Quest Award at the 23rd annual Quest luncheon on April 24. The event was held at The Junior League in St. Louis.

The award, sponsored by the Missouri affiliate of National Federation of Press Women, recognizes communicators whose performances reflect an enduring quest for the highest standards of professional ethics and excellence in journalism. It is presented in memory of the late Virginia Betts White, a leader in St. Louis communications for more than 40 years.

This year’s honorees included Bill McClellan, columnist, St. Louis Post-Dispatch.

A lifetime achievement award was presented to Martin Duggan, host and producer of Donnybrook and retired managing editor of the defunct St. Louis Globe-Democrat.

Proceeds from the event support college scholarships for journalism students.

Bill McClellan among 6 recipients of Quest Awards

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Newspapers avoid advertising mayhem

Industry offers variety of career opportunities

A number of papers commented editorially on the MPA/AP Day at the Capitol program held in March. Among them was the St. James Leader-Journal.

Editor Martha Prine Edwards started her “Between the Lines” column this way: “The Leader-Journal is a proud member of the Missouri Press Association.”

That was nice.

This issue of Missouri Press News might be dubbed the “Contest Results” issue. Inside are lists of winners of the Missouri College Media Association Newspaper Contest, the Missouri Advertising Managers’ Association Ad Contest and the Missouri AP Managing Editors Writing Contest.

A pile of entry bundles is growing in the MPA office for the Missouri Press Foundation Better Newspaper Contest. After being sorted into categories, they’ll be hauled to Nashville in June for judging.

The names of those who helped judge the Tennessee contest in March are listed in the magazine. Each of them will receive $10 off their entry fees in the Missouri Press contest.

Ten bucks surely didn’t attract the volunteers. Several of them won’t even be able to use the coupon because they don’t work for newspapers and can’t enter the contest. The coupons are a token of appreciation.

While each judge has an individual reason for helping out, one trait they have in common is a desire to give something back. Some of those who regularly help with projects like this weren’t able to make it this time. They’ll no doubt step to the line at the next opportunity.

We thank all of those people for that spirit.

Steve Oldfield’s Long-Range Planning Committee for Membership and Leadership has sent a brief survey to all MPA member newspapers.

If you have not yet returned your completed survey, please do so as soon as you can. MPA needs as much input from its membership as possible to help it formulate a program of services that the majority of its members want.

MPA has several long-range planning committees examining the association and its future. Watch for reports on their meetings and recommendations.

Dawn Kitchell, your Newspaper In Education coordinator, turned some of her magazine space over this month to Diane Goold, another of Missouri’s terrific NIE folks. Diane directs the St. Joseph News-Press NIE program.

Those who know Dawn marvel at her pace and her constant flow of ideas. Diane works the same way in her corner of the state.

A column in one of the other association publications made a point that we can ponder. The writer suggested that newspapers need to get the word out about the wide range of career opportunities that newspapers offer.

We tend to focus on the public end of the industry — the journalists. But that’s just a part of a newspaper operation. Think of all of the different jobs that need to be done to get a newspaper into the hands of readers.

When people from our staffs speak in schools or give tours of the plant, they need to be pointing out to the audience that opportunities exist in advertising, production, circulation, business, graphics and a dozen other specialties.

Change in the newspaper industry is happening too fast to be called evolution. Digital technology continues to drive innovation toward a receding horizon. Each new application opens the way for more change.

In just a few years typesetting equipment and darkroom equipment have become obsolete. Their descendants not only have made production easier, but they have made it better and cheaper.

In all of this rush toward who knows what, I hope we don’t lose sight of the fact that local business people need a versatile intrusive medium to deliver messages about what they have to offer.

Here’s my imaginary scene. You are standing in the center of a football field. Packed into the stadium, like raucous fans, are hundreds of radio and TV stations and thousands of websites. Every one of those fans is hollering at you.

Each shouts something different, creating a maddening cacophony. No messages get through.

Now imagine someone walks up to you and places in your hand a piece of paper with a message on it. Of all of the messages being delivered to you at that moment, which will you comprehend?

Printed advertising fuels our industry. Technology may give us faster, cheaper, easier ways to deliver printed advertising, but it still will be something people invite into their lives.

Advertising in a newspaper intrudes by invitation, and advertisers understand that. If they don’t, you must tell them that. Newspaper advertising introduces new products, it creates brand and store awareness and stimulates desire.

A website offers a terrific supplement to an advertising mix, but it’s no substitute for newspaper advertising of products and services. Web advertising appeals to consumers already in the market for a product or service.

Radio listeners, TV viewers and web surfers can entertain themselves with a countless array of choices. But when they read a newspaper in your town, they’re reading your newspaper.

MPA editor Kent Ford can be reached by email at kford@socket.net.
Laddonia Herald.

The Pulitizer Prize for distinguished editorial writing during 1943 was given the Kansas City Star for editorials written by the Star’s editor, Henry J. Haskell.

This is the second Pulitzer award Haskell has won. In 1933 the Star received an award for a series of editorials Haskell wrote.

The Vandalia Mail has suspended publication for the duration, H. Glenn McIntire announced last month. On Jan. 15 the Mail was temporarily suspended when all of its equipment was destroyed in an explosion and fire. McIntire re-equipped and planned to resume publication but was unable to obtain help.

He is continuing the job printing business and has resumed printing of the Laddonia Herald.

Lt. Winton K. Sexton, after having been missing in action for nearly nine months, is safe in an Italian hospital. He is the son of J.W. Sexton, publisher of the Harrisonville Missourian.

Lt. Sexton’s plane, a B-25 Mitchell bomber, was shot down while on a mission over Randazzo, Sicily. He was flying as co-pilot.

A letter dated Aug. 26, 1943, reached his family on May 4. He wrote:

“Had a bit of bad luck and got shot down behind enemy lines. Four of us came down in chutes. Lt. Lovelace (the pilot) was killed instantly and went down with the ship.”

The Mansfield Mirror will freeze subscriptions on June 1. No new subscribers, excepting men in the armed forces, will be accepted unless there is a vacancy on the subscription list. The circulation will remain at that level for the duration or until the paper gets more materials.

During the recent floods the building in Mokane housing the publishing plant of the Mokane Missourian and the New Bloomfield News was surrounded on two sides by waters from the swollen Missouri River.

During the last week of April the papers were printed a week early to prepare for protection of machinery that was threatened by rising water.

The Trenton Republican-Times bought the Trenton Grundy County Missourian last month from Fred O. McGuire. The Missourian plant was destroyed in a fire early in April.

McGuire had published the Missourian since 1933 when he purchased the Gate Tribune and moved it to Trenton.

W.C. Hewitt, editor and publisher of the Shelby County Herald, has been awarded the Missouri School of Journalism’s Honor Medal for Distinguished Service in Journalism.

A face lifting job on the office and plant of the Tri-Lakes Press, Branson, is almost completed, according to Stanley Chapman, co-operator of the publishing concern.

The backshop has received some new equipment with a Ludlow and assorted fonts of mats as well as a new Diamond power cutter.

Fred Frye, publisher of the Lockwood Luminay in southwest Missouri, has sold the weekly to Mr. and Mrs. James K. Rowland of Jefferson City.

Frye will continue with the Luminay supervising the mechanical operations.

Rowland previously was assistant to the president of the News-Tribune Publishing Co. in Jefferson City.

Donze Enterprises, headed by Elmer Donze, has announced the sale of the Perryville Monitor to Paul F. Paulter of Fredericktown, former news editor of the Fredericktown Democrat-News.

The owners of the La Plata Home Press and Atlanta Express, Gerald D. Bloom, Donald M. Bloom and Mrs. Clara Hook, have sold the weeklies to Mr. and Mrs. J.C. Noel of Norborne.

Noel formerly was on the staffs of the Moberly Monitor-Index, Kirksville Express, Shelbyville Democrat and Richmond Ray County Herald. He also published the Labelle Star for a few years.

For the sixth consecutive year, Bob Palmer, editorial cartoonist for Springfield Newspapers, Inc., has won a George Washington Honor Medal from the Freedoms Foundation at Valley Forge, Pa.

The award carried a $100 cash prize. The 43-year-old Palmer won the foundation’s top award of $1,000 in 1959.

The Stone County Republican, published for the past several years at Galena by Leon Fredrick, has moved its office to Crane.
ASSISTANT PUBLISHER: Assistant Publisher for group of six award winning weekly community newspapers in Illinois near St. Louis; hands on responsibility for Publisher of the newspapers. Candidate should have at least five years of newspaper management experience, with a strong interest in the business side of newspapers, and a college degree. Realistically, how can you background and experience help us grow our company? Send resume, clips, earnings history and other information to Publisher Julie Boren, Campbell Publications, PO Box 70, Pittsfield, IL 62963. 4-21

EDITOR: The Cameron Citizen-Observer needs an editor to lead our editorial team. Perfect candidate would have a degree in Journalism, knowledge of Photoshop and Quark and photography experience. Benefits include health and dental insurance and paid vacation. Send resume, references and clips to: Jamey Honeycutt, Cameron Citizen-Observer, PO Box 498, Cameron, MO 64429, or fax 816-632-6543. 8 a.m. to 5 p.m. You can also send your resume to publisher@citizen-observer.com. 4-19

REPORTER/EDITOR: General assignment reporter/weekend sports editor with the opportunity to be much more. Cover county government, county health department and work as Sunday sports editor and cover Bennett Spring State Park, Missouri’s No. 1 state park. Sounds like enough variety? Send your resume to: Editor, Lebanon Daily Record, P.O. Box 192, Lebanon, MO, 65536. 4-16

EDITOR: The Daily Statesman in Dexter, Mo., is seeking an editor for this five-day per week paper. Excellent writing, copy editing skills, knowledge of digital photography, Quark and AP style will also be essential. Competitive salary and good benefits that include medical and 401K plan. Cover letters and resumes should be sent to Bud Hunt, Daily Statesman, PO Box 579, Dexter, Mo. 63841; or email to bhunt@d Dunnnews.com. 4-15

PUBLISHER position open at the Kansas City Star. Liberty Group Publishing seeks individual with strong newspaper advertising background to accept the leadership challenge at Kansas City’s “other” daily. Experience and a proven success record essential. Base salary plus monthly bonus opportunities, health insurance, life insurance and 401K plan. Apply to Carter Zerbe, Regional Manager, czerbead@aol.com, 316-775-2219. 4-14

PUBLISHER/ADVERTISING DIRECTOR: If you are now an advertising director in a smaller-market newspaper or a number 2 or 3 person in a 10,000 to 20,000 circulation daily or weekly, and have enough experience and horsepower to develop into a Publisher position we would like to hear from you. We are a professional, family owned newspaper group, looking for energetic, results oriented, men and women who are interested in additional training and opportunity for career advancement. Our newspapers are located in Illinois, Indiana, Michigan, Pennsylvania and New York. Along with salary, we offer strong bonus packages, excellent benefits, and a team that is dedicated to achieving success. (The communities we serve are also great places to live and raise a family). Please send your resume with references and earnings history to: Box A, Missouri Press Association, 802 Locust St., Columbia, MO 65201. 4-12

AD DIRECTOR: The Fremont Tribune, a division of Lee Enterprises, has an immediate opening for an Advertising Director to join our management team. We are looking for a creative leader to drive our newspaper and online/internet advertising sales to the next level. If you are ready for a new challenge, with a quality company and newspaper, this position is for you. Must be able to motivate and lead sales force to sell multiple products and drive new business. If you have exceptional communication skills, demand staff accountability, deliver results, and want to make a difference, we are interested in you. Qualified individual must have 3-5 years sales experience. Management experience a plus. Newspaper experience preferred. Please submit your resume to: Jim Holland, Publisher, Fremont Tribune, P.O. BOX 9, FREMONT, NE 68025. E-mail: jim.holland@lee.net; 402-721-5001, Fax: 402-721-8047. 4-12


ADVERTISING SALES: Central Missouri media company is seeking a salesperson. This position would involve assisting area businesses with their advertising needs. Must be enthusiastic and enjoy working with our valued customers. This is a great position for a team player who is neat, efficient and self-motivated. Benefits include vacation, sick leave, 401K and medical insurance. Send resume to File 9, Missouri Press Association, Columbia, MO 65201. 4-8

DISPLAY AD SALES: If you are detail-oriented, creative, trustworthy, and a consistent closing professional, please contact Springfield News-Leader, a Gannett newspaper. Columbia, MO. debbiec@townsendprint.com or fax to 417-336-3457. 4-15

PRESS IT: We have a skilled position available in our press operations. The applicant must have 4 years experience in the operation of a web press. Duties include but are not limited to set up and activation of presses, adjustment of ink and water fountain, adjust guides, clean, oil, wash and re-ink presses. NewsKing experience helpful. Interested applicants may submit resumes to: Columbia Missourian, Attn: Bill Greer, P.O. Box 917, Columbia, MO 65201 or apply in person at the University of Missouri, Heinkel Bldg, Columbia, MO. 4-6

RETAIL ADVERTISING MANAGER: Springfield News-Leader, a Gannett newspaper, is seeking a sales-focused individual to manage and direct the retail sales staff. Degree in Marketing, Business or related field, or equivalent years of experience. Three years of classified and/or retail sales experience is required. Competitive pay, excellent benefits, promotional opportunities locally and within the corporate organization. Send resume/cover letter to: Springfield News-Leader, Human Resources Department, 651 N. Boonville, Springfield, MO 65806 or nbass@springfi.gannett.com. EOE. 3-24

MANAGING EDITOR: Ozarks outdoors and travel publication, River Hills Traveler, is seeking someone to basically run the show. We need someone who has experience managing a newspaper or is ready to do so. Traveler is a monthly located in Piedmont, with most readers in the St. Louis area. To open a dialog, email resume to btdurr@riverhillstraveler.com. 3-24

MANAGING EDITOR: The Guidon is seeking a Managing Editor: Weekly military newspaper for Ft. Leonard Wood, MO, published by the Springfield News-Leader, a Gannett newspaper. College degree (preferably in Journalism) or equivalent/relevant work experience. Editing background or related experience required. Competitive pay, excellent benefits, promotional opportunities locally and within the corporate organization. Send resume/cover letter to: Springfield News-Leader, Human Resources Department, 651 N. Boonville, Springfield, MO 65806 or nbass@springfi.gannett.com. Equal Opportunity Employer. 3-24

ADVERTISING SALES: Are you a Successful Sales Person looking to take the next step? We need to fill our Major Accounts/New Business Development position. This is a great opportunity for an eager and knowledgeable person who can interact with long-term customers and cultivate new customers as well as the eventual training of new sales representatives. Research background helpful with strong computer skills (Excel, Word, PowerPoint) in creating response oriented advertising packages. Some travel. Salary plus commission and car allowance. Health Benefits available. Send your resume to the Dispatch Tribune Newspapers in Kansas City, Mo. debbiec@townsendprint.com or fax to Debbie at (816) 414-3330. 3-15

SPORTS EDITOR needed for small south central Kansas Daily. Writing, pagination, some photography. Experience preferred. Send clips, resume/cover letter to James Jordan, news@arkcity.net or write 200 E. 5th Ave. Arkansas City, KS 67005; 612-442-4200. 3-10

NEW LIST: 14 weeklies in 10 states. John E. van der Linden, Broker, P.O. Box 275, Spirit Lake, IA 51360. 712-336-2805; Fax: 712-336-0611. 4-16

TWICE-WEEKLY: County seat twice weekly in neighboring state with sister county seat property. Gross rev. @$1M and CF @$225k. If you would like to consider a transaction, call our offices today. National Media Associates, Edward Anderson-Broker, 417-336-3457 or email at: Brokere@1@aol.com. 3-17

EQUIPMENT: Xrite silver recovery unit, AB Dick 360 press, Betalog 130 densitometer, Kansa 320 4 station inserter, light tables, Robertson 580 camera & Gam’s, Plate/film punch. Chanute Tribune, SE Kansas (620) 431-4100 Bruce. 3-10
NORTHWEST MISSOURI PRESS ASSOCIATION: President, Kay Wilson, Maryville; First Vice President, Jamey Honeycutt, Cameron; Second Vice President, Steve Tinnen, Plattsburg; Secretary, Kathy Conger, Bethany; Treasurer, Chris Boullinghouse, Mound City. Directors: Dennis Ellsworth, St. Joseph; Kathy Whipple, Kearney; Becky Sellers, Smithville; Chuck Haney, Chillicothe; W.C. Farmer, Rock Port; Wendell Lenhart, Trenton; Tom Larson, Maryville.

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