

# July 2005

# Missouri Press

## NEWS



Missouri Press Association will hold its annual convention Sept. 22-24 at The Lodge of Four Seasons. Read about the meeting and the Hall of Fame inductees and check out the meeting registration form.

**4-9**

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Ed Watson, Columbia

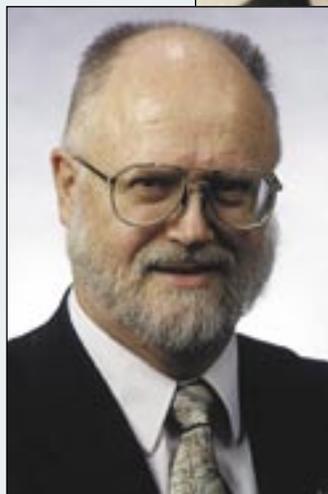


Percy Pascoe, Cuba

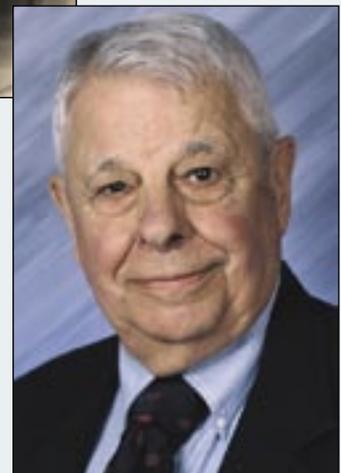


Charles  
Ellinghouse,  
Piedmont

**2005 MPA  
Hall of Fame  
inductees**



R.B. "Bob" Smith III, Lebanon



H. Denny Davis, Fayette

# Tour of plants enlightening

NNA bus trip took us to some of state's best newspapers

I love to travel the great state of Missouri. When my grandparents were alive, they took me to a number of press meetings around the state. Towns like Sikeston, Hannibal, Lake Ozark, Malden, Montgomery City and St. Joseph are places I remember.

The National Newspaper Association hosted a tour of Missouri newspapers June 10 and 11, and I was fortunate enough to participate.

The first day of the whirlwind tour started in California where I met my dad, then drove east on 50 Highway to Washington to meet the bus. Of course, a wreck in St. Louis delayed the bus in arriving by about 45 minutes.

I toured the *Washington Missourian* downtown facility with Bill Miller Jr. and ad manager Jane Haberberger. I've never seen so many employees at a weekly newspaper. Their press, a seven-unit Goss Urbanite, can run 35,000 papers per hour.

The *Washington Missourian* is a thriving vibrant newspaper. It employs more than 100 full- and part-time people and prints about 40 publications.

From Washington, we traveled down I-44 only to be delayed again by construction. Luckily, the bus detoured on Historic Route 66 through Cuba and we went past Rob Viehman's paper, the *Cuba Free Press*.

We made it to Lebanon an hour and a half late. Dalton and Matt Wright and employees gave a structured tour through their historic office building. What looks like a laser gun located on the second floor sends finished pages to their printing plant a block and a half away via antenna. Their pages go directly to plate (no negatives!).

We hopped back on the bus, headed to Springfield and since we were running late we went directly to the national

Wildlife Museum near Bass Pro Shop before dining at Hemingway's.

The next morning we left promptly at 9 a.m. The bus was not delayed by wrecks or traffic, but did make a wrong turn trying to find Missouri Color Web in northeast Springfield's industrial park.

The bus driver got us there only five minutes late, thank you, and we

enjoyed seeing Community Publisher's 25,000-square-foot, \$5-million facility. It features a 14 unit Goss Magnum Press, which is one of the largest presses I've ever seen. They also have a heatset press, inserter, mail room and stitch and trim equipment.

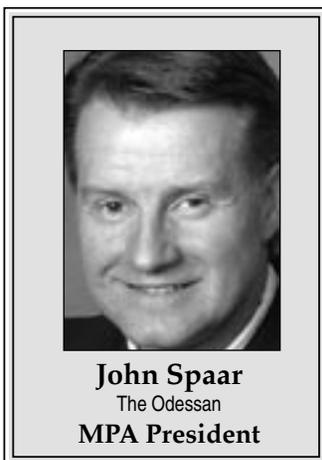
From there we traveled up Highway 13 to Bolivar to see the *Herald-Free Press's* brand new office designed by Publisher Dave Berry.

We ended in Eldon to view the Vernon Publishing Company facility. We were hosted by Dane and Wally Vernon. Their 1965 Goss Community Press looks as if it were purchased new yesterday.

My tour ended there as Dane was nice enough to drive me to the lake so I could play golf with Adrian publisher Steve Oldfield and my father on Sunday.

It was an enjoyable trip through Missouri to see some of the finest newspapers, not just in Missouri but in the nation!

**What looks like a laser gun located on the second floor sends finished pages to their printing plant a block and a half away ...**



VOL. 73, NO. 7  
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Official Publication of  
Missouri Press  
Association, Inc.

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# CALLING ALL QUESTIONS: WE HAVE ANSWERS

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SBC Missouri supports the Missouri Press Association



GOING BEYOND THE CALL®

# Plan now to attend MPA Convention

Powerful program, entertainment for Sept. 22-24 meeting at Lodge

No need to start packing just yet, but you can start planning now to get your calendar swept clean for Sept. 22-24. Set aside those days now — Thursday through Saturday — for the MPA Convention & Trade Show.

Even if you're a mom and pop operation or a link in a chain, you and people from your staff will want to attend the annual meeting at The Lodge of Four Seasons. Not just for the beautiful Lake of the Ozarks location, either. The program will be top-shelf.

Lock your office if you have to, hang a sign on the door and invest a couple of days in your business. You'll be rewarded, and your newspaper and your community will be there when you get back home.

Notable community newspaper names like Peter Wagner, Jock Lauterer, Russell Viers and Mike Buffington are on the agenda. Toss in Norm Stewart, Dr. Elson S. Floyd and other speakers and you've got the foundation for a solid meeting.

Add to that a golf tournament, lake cruise, Hall of Fame banquet, awards luncheon and newspaper trade show, and you've filled out a rewarding few days.

Convention registration form is enclosed, backed by an agenda for the meeting. Look them over and soon see that Missouri Press has lined up a special program for you.

It contains experts in advertising sales and promotion (Peter Wagner), in the process of community journalism (Jock Lauterer), and in design using computers (Russell Viers).

Another session — one of the three Saturday-morning tracks — will combine a presentation by the print media



specialist with Best Buy (Marsha Lawrence) with an ad idea exchange led by MPA President John Spaar, who is the ad manager at his newspaper, *The Odessan*.

Pete Rahn, director of the Missouri Department of Transportation, will be followed by a panel of Missouri state representatives in another of the tracks.

Read the story about the inductees to see who will be honored during the Hall of Fame Banquet on Friday evening. The induction ceremony will be followed by entertainment by The Courthouse Steps, a musical comedy group of attorneys from St. Louis.

Missouri Press News, the MPA Bulletin and other material will fill you in on all of the programs and entertainment you'll see at the Convention in September. Share the information with your staff and figure out your strategy for getting everyone possible to The Lodge of Four Seasons this fall.



Missouri Press members and associates will gather at The Lodge of Four Seasons in September for the annual MPA Convention & Trade Show. The Lodge has been the site of the meeting several times in the past few years. Members enjoy its central location, the beautiful Lake of the Ozarks setting, ease of access and the reasonable rates for meals and lodging compared to the costs of some meetings in large cities. Rooms at the lodge will be blocked and held for Missouri Press guests until Aug. 22. Rates, telephone number and other information about the Lodge are on the Hotel Information page in the magazine. All Convention registration information also is posted on [mopress.com](http://mopress.com).

# Jock Lauterer will re-energize you!

North Carolina journalism teacher will speak at Convention

**J**ock Lauterer has made a living churning out, teaching about and cheerleading for hometown newspapers. He's a community journalism think tank all by himself.

You'll get a fresh dose of Lauterer's medicine at the MPA Convention and Trade Show in September. He'll be one of the morning speakers at The Lodge of Four Seasons on Friday, Sept. 23.

Lauterer's presentation "The Toughest Job You'll Ever Love" will refill your tanks with the enthusiasm you entered the newspaper fray with.

Publishers, you need to bring as many staff people to this session as you can, because this message about the essence of community newspapers will inspire everyone. You'll be rewarded many times over by a more dedicated and proud staff producing a better product.

Lauterer teaches community jour-

## Judge Michael Wolff is Missouri chief justice

**E**ffective July 1, Judge Michael A. Wolff became the state's chief justice, succeeding Judge Ronnie White.

The seven judges on Missouri's Supreme Court serve two-year terms as chief justice in a rotation system. Position in the rotation is determined by longevity on the court.



Judge Wolff



In his session at the Convention, community journalism specialist, author and educator will remind you of why you do what you do.

nalism and news writing at the University of North Carolina-Chapel Hill, where he earned a B.A. in journalism/geography in 1967. In 2001 he founded the Carolina Community Media Project at UNC-CH's School of Journalism and Mass Communication.

Before returning to his alma mater

in 2001, he created and ran the photojournalism program for 10 years at Penn State, where he was an associate professor. He has 15 years of hands-on journalism experience as co-founder, publisher and editor of the *McDowell Express* in Marion, N.C., and the *Daily Courier* in Forest City, N.C.

Lauterer has written six books, including two textbooks. He writes monthly commentary for the *Chapel Hill News*, and his radio commentary is heard every Friday in Chapel Hill.

Lauterer was the 1998 winner of the National Geographic Magazine Faculty Fellowship and the inaugural winner (spring 2004) of the Ed Vick Prize for Innovation in Teaching at UNC-CH.

Attend Lauterer's Friday morning session at the Convention and you'll be reminded of why you do what you do.

*Your \$1 donation can help others  
view this world a little better*



**MISSOURI  
OPTOMETRIC  
ASSOCIATION**

100 East High, Suite 301,  
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Web Site: [www.moeyecare.org](http://www.moeyecare.org)

**Contact:**

**Zoe W. Lyle  
Executive Director**

*When you renew your driver's license or motor vehicle plates, you may make a minimum \$1 donation at the Department of Revenue to support the Blindness Education Screening and Treatment Program Fund.*

# 2005 Hall of Fame inductees

Banquet will be Friday, Sept. 23 at The Lodge of Four Seasons

**F**ive pillars of community journalism in Missouri will be inducted on Sept. 23 into the Missouri Newspaper Hall of Fame.

Plaques commemorating their induction will join others on display in the William A. Bray Conference Room in the Missouri Press Association office in Columbia and in the student lounge of Lee Hills Hall at the School of Journalism.

This year's inductees are:

## H. Denny Davis

**I**n a journalistic career that spanned nearly 60 years, Denny Davis has served as a living embodiment of a small-town newspaper editor and publisher for *The Fayette Advertiser* and *Democrat-Leader*.

His career in journalism began as a teenager before World War II when he worked as a printer's apprentice for the newspapers he would later own. After attending Central Methodist College in Fayette and the Missouri School of Journalism, Davis served as wire editor for the *Cape Girardeau Southeast Missourian*.

In 1954 he joined United Press International, where he worked as a correspondent and eventual bureau chief in Oklahoma City, Tulsa, Denver, Albuquerque, Lima, Peru; Rio de Janeiro, Brazil; and Mexico City. He ended his career with UPI after working in Charlotte, N.C.

He returned home to Fayette in 1978 and bought the *Advertiser* and *Democrat*. He did much of the business



H. Denny Davis

and editorial work for the two weeklies. His work with the Santa Fe Trail National Historical Association, the Fayette Area Heritage Association and many organizations such as the Chamber of Commerce led him to be credited with much of the success of Fayette's historic preservation. He sold the newspapers in 2001.

Davis was the driving force to replace the monument to Missouri's first wilderness newspaper at Franklin after the flood of 1993 washed away the original marker.

## Ed Watson (1867-1937)

**L**ike many members of the Missouri Newspaper Hall of Fame, Ed Watson began in the newspaper business as a printer's apprentice. He worked for the *Columbia Herald* in printing and various other roles while he completed

his degree at the University of Missouri-Columbia.

After college, Watson spent four years working for the *St. Joseph Ballot* and the *Fort Worth Star-Telegram*. In 1894 he returned to Columbia to study law and received his J.D. in 1897. The



Ed Watson

same year he ran as a Democrat for city attorney. He returned to the newspaper business after his term.

He became editor of the *Jefferson City State Tribune* and then took a series of reporting jobs at the *St. Louis Star*, the *St. Louis Republic* and the *Globe-Democrat*.

While he was reporting in St. Louis, the *Columbia Daily Tribune* was created. By 1905, Watson was the editor and proprietor

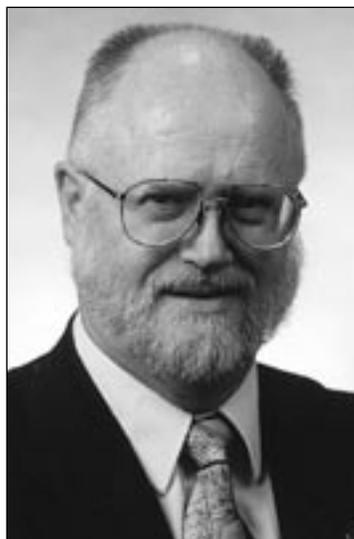
of the *Tribune*.

He was known as Col. Watson during his *Tribune* years and was known for his colorful editorials often calling for community improvements. He retired in 1937 and died soon after. His nephew, H.J. Waters Jr. took over the *Tribune*.

## R.B. "Bob" Smith III

**B**ob Smith became involved in journalism at the age of 9, when he got his first paper route for the *Knoxville Sentinel* in Crossville, Tenn. By 15, he gave up his paper route for a job in a printing shop. Though by 19 Smith was already the editor of a newspaper in Blairsville, Ga., he said he never thought he would be anything more than a printer.

Smith left the paper after a few months and re-



R.B. "Bob" Smith III

turned to Tennessee, where he worked his way up from the production department to the advertising department at the *Oak Ridger*, a paper he once delivered. In 1967, he went to work for the *Citizen-Tribune* in Kingsport, Tenn., where he started as a classified manager and night production supervisor and left in 1980 as vice president of sales and marketing.

In 1980, he began 14 years as a newspaper publisher in Missouri, first at the *Branson Beacon* and later at *The Daily Record* in Lebanon.

Smith served as Missouri Press Association President in 1991. The MPA Newspaper Hall of Fame was founded during his term. He then served as the Missouri Press Service President in 1993 and 1994 and Missouri Press Foundation President from 1994 to 2001.

Smith has served in many organizations, including Chamber of Commerce, Boy Scouts and Special Olympics.

Currently, he serves as the deputy director of the Missouri Division of Tourism, where he is responsible for the state's marketing and advertising sales.

Smith and his wife, Pat, have one son, Steve, and daughter-in-law, Gail.

## Percy Pascoe

In his 42 years publishing, editing and writing the *Cuba Free Press*, Percy Pascoe became known for dedication to bettering his community and for never keeping his opinions to himself, popular or unpopular.

Even his venture to start the *Cuba Free Press* began because he was told to keep his thoughts to himself. He was working as a printer for the *Crawford Mirror* in Steelville when the publisher told him he couldn't run a column with some minor suggestions for city government Pascoe had written because, "After

we have elected our city officials, we will humbly submit to their authority."

In 1960, when Pascoe started the paper, he often wasn't sure if the *Free Press* would stay in business from week to week. But in the 42 years that followed, Pascoe used his newspaper to showcase events in the community, while taking his watchdog role seriously. He was once threatened with jail in front of a Grand Jury that demanded the identities of three citizens who wrote anonymous letters to the editor.

In 1980, Pascoe started a second newspaper, the *Steelville Star*, and later bought the *Crawford Mirror* and com-

bined the two into one publication.

Pascoe was involved in many community organizations, largely through his newspaper. He was a member of civic organizations like the Lions Club, helped begin the Viva Cuba organization and was a co-founder of the Cuba Arts Council.

The Cuba Chamber of Commerce awarded Pascoe the Pioneer of the Year Award in 1998.

Percy and his wife, Delma, remain active in the community.

## Charles Ellinghouse (1900-1983)

Charles Ellinghouse grew up in Wayne County and never strayed far. He published five papers in the area, was elected mayor of three different towns in Wayne County and was involved in many community organizations such as the Chamber of Commerce and Masonic Lodge.

Ellinghouse attended Missouri Teachers College and Marvin College

at Fredericktown. He taught school in Wayne County before joining the newspaper business as an editor of the *Poplar Bluff Republican*. He briefly worked for the *St. Louis Post-Dispatch* before returning to his home, Greenville, to publish a weekly newspaper with his brother in 1926.

During this time Greenville had to be abandoned to make room for the construction of the federally mandated Lake Wappapello. In the new town, it was often a struggle for the newspaper to survive with a population of less than 300 people. Ellinghouse was elected mayor of both old and new Greenville.

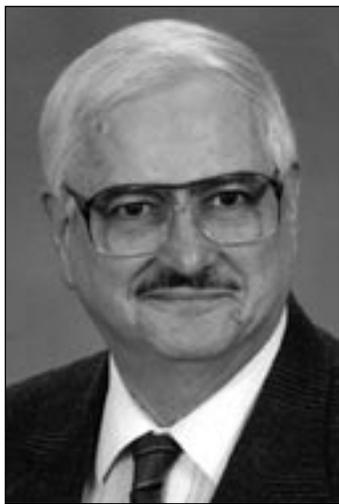
In 1951, he acquired the *Wayne County Journal-Banner* in a business deal with Nettie D. Stivers. He moved to Piedmont where he was soon elected president of the Chamber of Commerce and later mayor. During these

years, he acquired a third newspaper, the *Reynolds County Courier* in Ellington. He was a pioneer in printing in Southeast Missouri when he was the first to switch to "cold type" printing.

He acquired the *Bismarck Gazette* and the *Current Local* in Van Buren. Ellinghouse served as president of the Southeast Missouri Press Association

in 1952.

Three of Ellinghouse's six children are or were in the newspaper business. Cletis Ellinghouse was the publisher of the *Puxico Press*, Mary Beth Montgomery was a co-owner and co-publisher with Harold Ellinghouse of the *Wayne County Journal-Banner* and the *Reynolds County Courier*. Two of his grandchildren also are or were in the newspaper business. Debbie Ellinghouse was the editor of the *Daily Statesman* in Dexter, and H. Scott Seal is the general manager of the *Missourian-News* in Portageville.



Percy Pascoe



Charles Ellinghouse

# 2005 MPA Annual Convention & Trade Show

September 22 - 24, 2005

The Lodge of Four Seasons, Lake Ozark

## Tentative Agenda:

### Thursday, September 22, 2005

8:00 - 10:00 a.m. - MPA/MPS Breakfast Board Meeting

10:00 - 11:00 a.m. - MPA Nominating Committee Meeting

12:00 noon - Golf Tournament at Season's Ridge

6:00 p.m. - Trade Show and Evening Meal/Entertainment/Happy Hour with Exhibitors

8:00 p.m. - Boat Cruise

### Friday, September 23, 2005

8:30 a.m. - Breakfast with former Mizzou Basketball Coach **Norm Stewart**

9:30 a.m. - 11:00 a.m. - Morning Sessions

**Jock Lauterer:** Community Journalism - The Toughest Job You'll Ever Love

**Peter Wagner:** Advertising Sales

11:15 a.m. - Noon - MPA Business Meeting & Election of Officers & Directors

Noon - 1:00 p.m. - Luncheon with MU President **Dr. Elson S. Floyd**

1:30 - 3:00 p.m. - Trade Show Roundup

1:30 - 4:00 p.m. - **Peter Wagner:** Advertising Sales

1:30 - 3:30 p.m. - Newspaper In Education session with **Dawn Kitchell**

6:00 p.m. - Hall of Fame Reception

6:45 p.m. - Hall of Fame Dinner

**Entertainment - The Courthouse Steps**, a group of singing St. Louis attorneys

### Saturday, September 24, 2005

8:00 a.m. - Missouri Associated Dailies Breakfast, **Joe May**, President

8:00 a.m. - Weeklies Breakfast with **Mike Buffington**, NNA president

9:00 a.m. - 11:30 a.m. - Concurrent Workshops/Sessions -- Three Tracks

#### *Pre-Press Track*

9:00 - 11:30 a.m. - **Russell Viers**, Photoshop, InDesign, Illustrator, etc.

#### *Advertising Track*

9:00 - 10:00 a.m. - **Marsha Lawrence**, Best Buy Print Media Specialist

10:15 - 11:30 a.m. - **John Spaar** leads Best Ad Idea Exchange

#### *News-Editorial Track*

9:00 - 10:00 a.m. - **Pete Rahn**, Mo. Dept. of Transportation Director

10:15 - 11:30 a.m. - Panel with Missouri Legislators

11:30 a.m. - Better Newspaper Contest Reception

12:15 p.m. - BNC Awards Luncheon



Registration Form - 139th Annual  
**MPA Convention and Trade Show**  
 September 22-24, 2005  
 The Lodge of Four Seasons, Lake Ozark, MO

**EARLYBIRD DISCOUNT**  
**Deduct \$25 from Grand Total Due if your registration is received by MPA or postmarked by August 31st!!**

Name of Newspaper or Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_ Phone \_\_\_\_\_  
 E-Mail Address \_\_\_\_\_

**Pay your registration fees with  
 {} MasterCard or {} Visa**

**USE THIS FORM TO REGISTER**

Write names of everyone who will attend from your organization and the events/sessions they will attend. Each MPA Active, Associate, Sustaining, Retired or Non-Member pays 1 REGISTRATION FEE as shown on the registration form below.

**Your Signature:** \_\_\_\_\_  
**Card Number:** \_\_\_\_\_  
**Expiration Date:** \_\_\_\_\_

Names - as you want them to appear on name badges	Active Member Newspaper \$125	Associate, Sustaining Member \$150	Retired Member \$30	Non-Member \$200	Spouse N/C	Thursday Golf Outing \$70	Thursday Happy Hour Exhibitors \$10	Friday Breakfast \$25	Friday Luncheon \$25	Friday Hall of Fame Banquet \$50	Saturday Daily or Weekly Breakfast \$20	Saturday Awards Luncheon \$25	Total Per Person \$
<b>CONVENTION CANCELLATIONS</b> Cancellations postmarked by Wednesday, August 31, 2005, WILL be entitled to a refund. A \$50 fee will be assessed for each cancelled registration. Cancellations may be faxed to 573-874-5894 or mailed to Missouri Press Association, 802 Locust Street, Columbia, MO 65201. <b>Cancellations not postmarked by August 31, 2005 are NOT entitled to a refund!</b>													

Please Return This Form To MPA Along With Your Check Made Payable To:  
 Missouri Press Association  
 802 Locust Street  
 Columbia, MO 65201

**Grand Total Due:** \_\_\_\_\_



## Odessan wins Metro award

At the awards program of the Missouri Advertising Managers' Association meeting in St. Louis in April, The Odessan received the plaque and \$500 for winning the Metro Creative Graphics Holiday Tearsheet Contest. Members of The Odessan's ad staff that contributed to the winning effort were, from left, Leanna Thompson, Renee Spaar, Betty Spaar, John Spaar, Joe Spaar and Sharon Guevel (not pictured, Andy McCarthy). (Photo provided by The Odessan.)

## Aug. 12 Ozark Press meeting offers SMS, UMC presidents

At the Ozark Press meeting you'll hear from the presidents of Missouri's two largest universities, which were involved in the recent name-change battle in the legislature.

Ozark Press Association will meet 9 a.m.-2 p.m. Friday, Aug. 12, in the Clarion Hotel, 3333 S. Glenstone, Springfield.

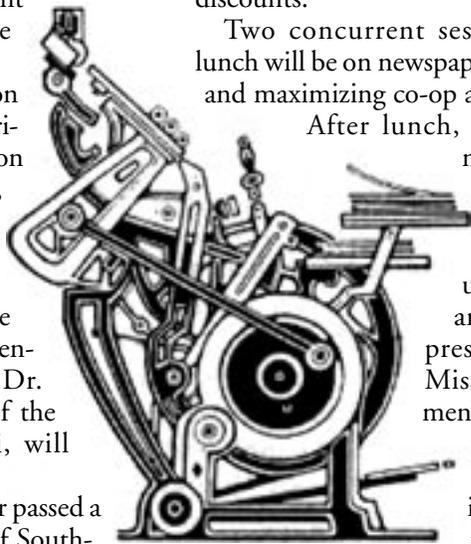
Dr. Michael T. Nietzel, president of Southwest Missouri State University, will be the opening speaker at 9 a.m. Dr. Elson Floyd, president of the University of Missouri, will speak at lunch.

The legislature this year passed a bill changing the name of Southwest Missouri State University to Missouri State University, effective Aug. 28.

Another session will be an update from MPA's postal consultant, Ron Cunningham. If you take your 3541

mailing statement to the meeting, Cunningham will review it for you to be sure you're claiming the correct postage discounts.

Two concurrent sessions before lunch will be on newspaper technology and maximizing co-op advertising.



After lunch, the business meeting and a Missouri Press Association update, Howard Hardecke, president of the Missouri Cattle-

men's Association, will discuss agricultural issues and how they affect communities.

Cost for the meeting is \$25 for Ozark Press members and Missouri Press members from out of the region, and \$40 for non-members.

Use the enclosed registration form.

## Columbia Missourian metro editor receives Kemper Fellowship

The day starts at the *Columbia Missourian* newspaper with a budget meeting at 11 a.m., where editors and reporters gather to discuss the latest issue and talk about stories for the next issue.

On (April 14), John Schneller, the metro editor at the paper and an assistant professor in the School of Journalism, couldn't help but suspect that something was going on when twice as many people than usual showed up. After all, he said, working in newspaper journalism for almost 30 years has made him a trained observer.

Suspicious aside, he said nothing could prepare him for the emotional impact of (Chancellor Brady) Deaton walking in and the applause that followed.

Schneller was among the 10 members of the UMC faculty to receive \$10,000 William T. Kemper Fellowships for Teaching Excellence this year. Deaton presented the awards to each recipient on the job.

Schneller said the Kemper Award belongs just as much to his colleagues at the *Missourian* as it does to him.

"I think the significance of this is not so much that it went to me, but that it went to someone on the professional practice faculty," he said. "What we bring to the table are a lot of years of meaningful experience, and it's really nice that other people recognize the contributions that we make."

Schneller, a former editor at the *Columbia Daily Tribune*, has taught in the School of Journalism for five years.

—*Columbia Missourian*

**"I think the significance of this is not so much that it went to me, but that it went to someone on the professional practice faculty."**

# Ozark Press Association

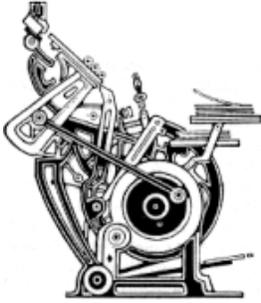
## 2005 Annual Meeting

9 A.M. - 2 P.M. • Friday, Aug. 12

Registration, Coffee & Pastries at 8:30 a.m.

Clarion Hotel, 3333 S. Glenstone, Springfield

*Come and join us for a day all about newspapers in the Ozarks.*



### Speakers / Sessions:

- Dr. Michael T. Nietzel, President, Southwest Missouri State University
- Postal Update and Mailing Statement Reviews with Ron Cunningham
- Concurrent Sessions: Newspaper Technology / Maximizing Co-op Advertising
- Dr. Elson Floyd, President, University of Missouri
- Howard Hardecke, President, Missouri Cattlemen's Association
- Annual business meeting, Missouri Press Association Update

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Only \$25 registration for OPA members and Missouri Press members from outside the region; \$40 for non-members. You have a menu choice – roast sirloin of beef or chicken cordon bleu. (Be sure to note your choice below).

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**BRING COPIES OF YOUR NEWSPAPER – WE'LL SET UP AN EXCHANGE TABLE!**

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### OPA ANNUAL MEETING REGISTRATION

Member Newspaper: _____		Chicken	Beef
First Registrant _____	@\$25	_____	_____
Second Registrant _____	@\$25	_____	_____
Third Registrant _____	@\$25	_____	_____
Fourth Registrant _____	@\$25	_____	_____
Non-member guests			
First Guest _____	@\$40	_____	_____
Second Guest _____	@\$40	_____	_____

Total enclosed: \_\_\_\_\_

Send registration with payment by July 29 to  
OPA, c/o Rosemary Henderson, Secretary/Treasurer, PO Box 348, Mt. Vernon, MO 65712

Can you donate something from your newspaper or town for a door prize?

If so, tell us what and we'll list your newspaper in the program. Prize: \_\_\_\_\_

A small block of rooms has been set aside for those wishing to stay overnight on Aug. 11 or 12 at a convention rate of \$59.95 per night plus tax. Please make reservations on your own, requesting the OPA rate. The Clarion requests reservations no later than July 30. Please phone 1-800-756-7318.

**Questions: Call Rosemary at (417) 466-2185 or Jeff Schrag at (417) 866-1401.**

# Pulitzer becomes part of Lee Enterprises

## Post-Dispatch publisher now a vice president of company

**S**T. LOUIS (AP) — Lee Enterprises Inc. completed its \$1.46 billion purchase of fellow newspaper publisher Pulitzer Inc. on June 3, closing the books on a family-run company founded 127 years ago.

Shareholders of St. Louis-based Pulitzer gathered in New York, where they approved the merger announced in January. Lee shareholders earlier agreed to the deal that creates the nation's seventh-largest newspaper company in terms of circulation and fourth-largest in terms of number of newspapers.

Lee agreed to pay \$64 in cash for each Pulitzer share, about a 15 percent premium to where the stock was trading last November when the company announced it was for sale. Lee also will assume \$306 million of Pulitzer debt.

By adding Pulitzer's *St. Louis Post-Dispatch*, *Arizona Daily Star*, 12 other dailies, the Suburban Journals of

Greater St. Louis and other publications, Davenport, Iowa-based Lee owns 52 dailies and a joint interest in six others. It also publishes more than 300 weeklies, shoppers and specialty publications.



**Mary Junck** is chairman, president and CEO of Lee Enterprises. (St. Louis Post-Dispatch photo.)

The company's newspapers have combined circulation in 23 states of 1.7 million daily and 2 million Sunday. The combined business has revenue of \$1.1 billion based on 2004 figures.

Lee also announced that *Post-Dispatch* publisher Terry Egger will become a vice president of the company. He became general manager of

the *Post-Dispatch* in 1996 and publisher of the newspaper in 1999.

Lee was founded 114 years ago and Pulitzer dates to 1878, when Joseph Pulitzer merged the *St. Louis Dispatch* and the *Post*.

Pulitzer left \$2 million to Columbia University in New York when he died in 1911, founding the university's journalism graduate school and funding the Pulitzer Prizes, first awarded in 1917. The *Post-Dispatch* has won 17 Pulitzers, which will continue to carry that name even as the newspaper company's name disappears.

In 2004, Lee had operating revenues of \$683 million and net income of \$86.1 million, while Pulitzer had revenues of \$444 million and earned \$44.1 million. Lee will have 10,700 employees with the addition of about 4,000 Pulitzer workers.

## TO OUR READERS: Our legacy and our future

*St. Louis Post-Dispatch*  
June 3, 2005

**T**he first edition of the *St. Louis Post and Dispatch* was published on Dec. 12, 1878. On its editorial page, its founder, a 31-year-old Hungarian immigrant named Joseph Pulitzer, put a stake in the ground:

"The POST and DISPATCH will serve no party but the people; will be . . . the organ of truth; . . . will oppose all frauds and shams wherever and whatever they are; will advocate principles and ideas rather than prejudices and partisanship . . ."

Such independence was rare and refreshing in American journalism of the time. Most newspapers were mouthpieces for their owners or political parties. Cutthroat competition led others to mine the depths of sensationalism.

For decades, Joseph Pulitzer's fierce dedication to a free and independent press, his genius for innovation, his passion for excellence, his energy, his business acumen and his unwavering

commitment to the betterment of the community made the Pulitzer name the most respected in journalism.

When he retired in 1907, passing on the legacy of the *Post-Dispatch* to his son Joseph Pulitzer II, he wrote the words of the Post-Dispatch Platform, which appear on this page every day in the masthead above. "I know that my retirement will make no difference in

### ST. LOUIS POST-DISPATCH

its cardinal principles . . ." it begins. Indeed, these cardinal principles still guide our daily enterprise and are the keys to our future.

This is the last edition of the *Post-Dispatch* that will be published under the flag of Pulitzer Inc. Today, our newspaper is scheduled to become part of Lee Enterprises, another company with a long and proud family legacy, rich journalistic traditions and strong Midwestern values.

When A.W. Lee, a young newspaper-

man from Muscatine, Iowa, purchased his first newspaper, the *Ottumwa Daily Courier*, in 1890, he wanted it to be the people's newspaper. He believed, as did his contemporary, Joseph Pulitzer, that journalism is a means for enhancing people's lives and helping communities prosper. Lee brought his readers a new level of journalism characterized by innovation, integrity and professionalism.

These characteristics are still the hallmark of the Lee family of newspapers, of which we are proud to be a part.

Flying the banner of Lee, the *Post-Dispatch* will remain a newspaper dedicated to public service, watchdog journalism, exacting standards and the health and prosperity of the region. Under strong new ownership, we will continue to emphasize local news coverage, develop innovative online products and bring service and value to our readers and advertisers.

We treasure our past and are excited about our future.



## Contest judging in Des Moines

Members of the Iowa Newspaper Association judged the Missouri Press Foundation Better Newspaper Contest on June 10 in Des Moines. Missouri Press will judge the Iowa contest later this year. Iowans who helped with the judging were: Dan Adix, Marengo Pioneer-Republican; Jenny Adkisson and Chris Weishaar, Ames Tribune; Christine Ahrens, Montezuma Republican; Dave Braga, Winterset Madisonian; David Bulla and Mark Witherspoon, Iowa State University; Jan Castle Renander and Stephen Lega, Red Oak Express; Jason Cook and Jim Lewers, Iowa City Press-Citizen;

Wayne Davis, Ames; John Goodlove, Cedar Rapids Gazette; Tom Hawley, Ottumwa Courier; Arvid Huisman and Bill Monroe, Iowa Newspaper Association; Janine Kock, Westside Observer; Ken Larson, Stuart Herald; Joe McDermott, Newton; Pat Pisarik, Loras College, Dubuque; Jenny Star, Altoona Herald-Mitchellville Index; John Strawn, State Center Mid Iowa Enterprise; Steve Tilkes, Grundy Center Register; Darren Tromblay, Adel Dallas County News; Steve Woodhouse, Knoxville Journal-Express; and Kristi Young, Boone News-Republican.

# Get close look at UMC Aug. 11

**W**hat do you know about Missouri's land grant university, and how long has it been since you visited its campus in Columbia?

Because the University of Missouri is in the news so much, perhaps a visit would be appropriate for you or someone from your staff. Here's an opportunity to make that visit.

Every newspaper in Missouri falls within the market area of at least one large university and a number of smaller ones. Newspapers and their readers need to be informed about the colleges and universities because of their impact on their communities, both economically and culturally.

First-hand information about the largest university in the state will enhance your newspaper's coverage of

higher education in your region.

To that end, UMC and Missouri Press Association are sponsoring a free program — "A Day at MU for Publishers, Editors & Reporters" — on Thursday, Aug. 11.

All MPA member newspaper publishers, editors and reporters are invited to attend. A registration form and agenda are enclosed in the magazine.

The program will include:

- Welcome and Q&A.
- Review of EmPRINT, the world's first digital newspaper.
- Description of Reynolds Institute Programs and construction projections.
- Campus Update at lunch with the

UMC Chancellor Brady Deaton.

- Brainstorm Session about MU.
- Campus Tours.

Four different tours will be available.

You can choose your preference on the registration form.

The program will end about 4 p.m.

If you want to come to Columbia the previous day, a block of rooms has been reserved at Stoney Creek Inn. Cost is \$70. Information

is on the registration form.

This is an excellent opportunity for you to get a close look at what's going on at the flagship campus of the University of Missouri System.

Fill out the registration form and return it today.

*MPA joining university in sponsoring free program for journalists.*

# A Day at MU for Publishers, Editors & Reporters

Thursday, August 11, 2005  
University of Missouri-Columbia

*Sponsored by: University of Missouri and Missouri Press Association*

The University of Missouri and the Missouri Press Association  
cordially invite you to attend  
“A Day at MU for Publishers, Editors & Reporters”

## Agenda

- 9:45 a.m. Registration - 204 Neff Hall
- 10:00 a.m. Welcome and Q&A from John Schneller,  
Assistant Professor of Journalism, University of Missouri
- 10:15 a.m. Review EmPrint, Dr. Roger Fidler, Visiting Fellow of the  
Donald W. Reynolds Journalism Institute at MU  
(EmPrint is the world's first digital newspaper.)
- 11:15 a.m. Description of Reynolds Institute Programs, Catey Terry,  
Director of Development, Journalism
- 11:45 a.m. Reynolds Institute Physical Facilities, Bob Swanson,  
Facilities Project Manager, University of Missouri
- 12:15 - 1:30 p.m. Lunch and Campus Update, Chancellor Brady Deaton  
Stotler Lounge, Memorial Union
- 1:30 - 2:15 p.m. Brainstorm...What Interests You About MU?  
Mary Jo Banken, Director, MU News Bureau, and  
Doug Crews, Executive Director, Missouri Press Association  
Stotler Lounge, Memorial Union
- 2:15 - p.m. Leave for Campus Tours
- 2:30 - 4:00 p.m. Tours...Please rank your choice of the tours and indicate on  
registration form. (on back)
- Tour #1** New Residence Halls/Dining Hall - Frankie Minor, Director,  
Residential Life
- Tour #2** New Student Recreation Center - Dan Shipp, Assistant Director,  
Recreation Services
- Tour #3** Life Sciences Center - Dr. Mike Chippendale, Associate Director
- Tour #4** Mizzou Arena - Eric Morrison, Intercollegiate Athletics

# A Day at MU for Publishers, Editors & Reporters

Thursday, August 11, 2005  
University of Missouri-Columbia

*Sponsored by: University of Missouri  
and Missouri Press Association*

## Registration Form

Please fill out the registration form below and fax or mail to Lesa Litty,  
Missouri Press Association, 802 Locust Street, Columbia, MO 65201  
Fax: 573-874-5894 Phone: 573-449-4167

**DEADLINE FOR REGISTRATION IS AUGUST 1, 2005.  
There is NO CHARGE to attend the day's activities!**

**Parking passes will be mailed to you upon receipt of your registration form. If you  
need shuttle service for touring the campus, please indicate below.**

**Newspaper:** \_\_\_\_\_

**Attendees' Names:** \_\_\_\_\_

\_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

Please rank (1 to 4) your choice of the tour you wish to attend:

- \_\_\_\_\_ Residence Halls/Dining Hall
- \_\_\_\_\_ Student Recreation Center
- \_\_\_\_\_ Life Sciences Center
- \_\_\_\_\_ Mizzou Arena

\_\_\_\_\_ **Yes, I will need shuttle service while touring campus.**

A block of sleeping rooms has been reserved at Stoney Creek Inn for Wednesday, August 10th. Please ask for the Missouri Press Association room block when making your room reservations. Rooms are \$70/single or double occupancy and breakfast is included. Call Stoney Creek at: 573-442-6400 and ask for Missouri Press Association room block.



### Correction: Ad contest winners

Two pictures in the June issue of Missouri Press News had people in them misidentified. This is one of them. The pictures showed winners in the Better Ad Contest of the Missouri Advertising Managers' Association. We'll try to get them identified correctly this time. In the front, from left, are Leslee Lane, Sedalia; Eddie Crouch, Sedalia; Carla Bean, West Plains; and Sharon Fitzjohn, Joplin. In the back are Lisa Lynn, Sedalia; Kim Newman, Lebanon; Carla Childers, Sedalia; and Elaine Pursell, Dexter. Pursell also was misidentified in the photo of the Metro Creative Graphics Best In Show winners. Her paper, the Dexter Daily Statesman, won the award in the Dailies division. Missouri Press apologizes for the errors.

## Former J School professor wins volunteerism award

**B**ob Humphreys only had one wish after being recognized for his volunteer work.

"I really want to share it with my sweet Freda Lee," he said, referring to his wife and partner in many volunteer projects.

Humphreys is a retired professor of journalism at UMC. His volunteer efforts encompass a diverse range of organizations.

He was named a recipient of the *Columbia Daily Tribune* HERO Awards for 2005 in April. The awards recognize individuals and organizations for exceptional volunteer work each year under a partnership between the Voluntary Action Center and the *Tribune*.

Thirty-two individuals and or-

ganizations were nominated for the fourth-annual HERO Awards. Winners received crystal vases and \$500 for their nominating organizations.

The *Tribune* underwrote the event.

"Volunteerism is the heart of a community, and we feel strongly to recognize those people that step forward to provide that helping hand in the community," said Mary Twenter, vice president of the *Tribune*.

Volunteerism meets needs in the community that local governments cannot serve, Columbia Mayor Darwin Hindman told the gathering.

"Volunteerism is a major occupation in Columbia," he said.

—*Columbia Daily Tribune*

## MPF's NIE program takes second place in national contest

**C**HARLESTON, S.C. — Missouri Press Foundation and its Newspaper In Education director, Dawn Kitchell, won a second place general excellence award from the Newspaper Association of America Foundation.

Eighteen newspapers and two state press associations were recognized for their efforts to encourage the use of newspapers in the classroom. The Foundation presented Program Excellence Awards to outstanding Newspaper in Education programs from across the United States during its annual NIE Conference May 17-20 in Charleston, S.C.

First place in general excellence for state programs went to Florida Newspapers In Education Coordinators Inc., Chris Davies, NIE professional.

Newspaper In Education is a cooperative effort between schools and newspapers that promotes the use of newspapers as an educational resource and curriculum tool.

"Newspapers provide teachers with a wonderful resource for teaching all subjects," said Margaret Vassilikos, senior vice president of the NAA Foundation. "But it is a resource that would often go untapped if not for the diligent efforts of NIE professionals who work with educators to help them engage their students through the use of newspapers as a non-traditional textbook."

Three types of Program Excellence Awards were given. General Excellence winners were recognized within their member divisions based on the overall quality of the NIE program, while Category Awards were given for achievement in specific areas.

NAA  
awards  
presented  
in  
Charleston,  
S.C.

# Foundation board met May 5

**M**issouri Press Foundation will donate \$25,000 to the State Historical Society of Missouri to help restore part of its collection of historic newspaper microfilm.

The Foundation's board held its annual meeting May 5 at the Missouri Press Association office in Columbia. Dr. Gary Kremer, executive director of the Historical Society, attended the meeting and reported on the microfilm situation.

Restoration of the microfilm that is deteriorating will cost an estimated \$200,000. Donations will pay for the work.

## • Videotaping Senior Publishers

Scott Charton and Beth Pike told the board about the Missouri Newspaper Oral Histories project, which is being supported by the Foundation, Missouri Press Service and others. This project will record on videotape the stories of Missouri's senior newspaper publishers, editors and executives, enhancing Missouri Press Association's ongoing history preservation efforts and gathering material that may be used to promote newspapers and their role in society.

## • Newspaper Display in Capitol

Doug Crews, executive director of Missouri Press Association, said Gov. Matt Blunt is receptive to the idea of a display of Missouri newspaper history in the first floor museum of the State Capitol. The display could highlight Missouri newspapers and the role they play in their communities and the state.

Crews noted that anniversaries are approaching: Missouri Press Association 140<sup>th</sup> in 2006; the first newspaper — *Missouri Gazette* — published in what would be St. Louis, 200<sup>th</sup> in 2008; and the founding of the Missouri School of Journalism, 100<sup>th</sup> in 2008.

## • Officers Elected

Elected officers of the Foundation for the coming year were: President, Tom Miller, Washington; First Vice President, David Lipman, St. Louis; Second Vice President, Betty Spaar, Odessa; Secretary-Treasurer, Doug



Joe May, left, publisher of The Mexico Ledger, presents a check for \$2,000 from Liberty Group Publishing to Dr. Gary Kremer, director of the State Historical Society of Missouri, for the Society's effort to restore deteriorating microfilm of Missouri newspapers. Other newspapers that have contributed or pledged are the Bolivar Herald-Free Press \$1,000, Trenton Republican Times \$100; West Plains Daily Quill \$1,000; Vandalia Leader \$100; Columbia Daily Tribune \$3,000 and the Monroe City Lake Gazette \$100.



Dr. Kremer shows May some of the The Mexico Ledger's microfilm on file in the newspaper library of the State Historical Society in Columbia. (MPA photos by Doug Crews.)

Crews, Columbia.

Elected as directors, with terms expiring in 2008, were: Rogers Hewitt, Shelbyville; Mrs. Wanda Brown, Harrisonville; Ed Steele, Columbia; Mrs. Jo Anne Bray, Camdenton; and Kirk Powell, Pleasant Hill.

Other directors are: Wallace Vernon,

Eldon; Ralph Clayton, Caruthersville; Robert Wilson, Milan; and James Sterling, Columbia.

All attended the May 5 meeting except directors Avis G. Tucker of Warrensburg and R.B. "Bob" Smith III of Lebanon.

# Scrapbook

• **Belton** — *The Star Herald* received the Raymore Chamber of Commerce Business of the Month award in May.

• **Washington** — Michelle Haberberger, an intern at *The Washington Missourian*, was named the East Central College Outstanding Student of 2005 in May.

Haberberger is editor of the student newspaper *The Cornerstone* at East Central College.

• **Kansas City** — Sun Publications received nine awards at the Kansas City Press Club's 2005 Heart of America Awards banquet June 4 at Union Station.

Newspapers, and radio and television stations in western Missouri and eastern Kansas sent more than 350 entries to the contest.

In the best editorial category, Bob Sigman received an honorable mention. Mark Dewar captured honorable mention, second- and first-place awards for sports writing.

Jack "Miles" Ventimiglia, took second-place awards for investigative reporting and editorial writing, and first-place honors for editorial, column and feature writing.

• **Harrisonville** — Advertising students from the Missouri School of Journalism in Columbia spent a week in Harrisonville in May to help businesses develop new advertising and marketing plans. The students presented their ideas at a luncheon at the end of the week.

• **Harrisonville** — On April 28, the *Cass County Democrat-Missourian* participated in the annual "Take Your Child to Work Day." Five youngsters went to work this year, including Carrissa Nelson, the daughter of publisher Sandy Nelson.

• **Fulton** — Following the success of their Mother of the Year Contest, *The Fulton Sun* and Fulton Chamber of

Commerce sponsored the first Callaway County Father of the Year Contest in June.

All were invited to submit essays nominating their father or guardian as Father of the Year. The winning essay and an interview with the "Best Dad" were featured in the June 19 Father's Day edition of *The Sun*.

The Chamber presented the winner with a set of coffee mugs, and *The Sun* presented a framed copy of the front-page of the Father's Day paper with the story about him.

• **Cape Girardeau** — The *Southeast Missourian* again sponsored the Spirit of America Award to recognize local heroes who have helped define wonderful aspects about the community.

Civic organizations were invited to nominate people for the award. The club that nominated the winner received \$1,000 to be used toward a charitable activity.

The contest began in 2003. The winner will receive a trophy July 4 at Cape Girardeau's Libertyfest.

• **Paris** — Blair Hansen, managing editor of the *Monroe County Appeal*, Paris, in the late 1970s, was promoted to brigadier general in the U.S. Air Force on May 9.

Gen. Hansen, 50, is commander of the 332<sup>nd</sup> Air Expeditionary Wing, Balad Air Base, Iraq. He commands nearly 6,000 people in various locations throughout the country.

Before joining the Air Force, Hansen spent 3-1/2 years working at the *Shelbina Democrat* and the *Appeal*. The native of Independence succeeded the late R.I. "Si" Colborn as editor of the *Appeal*. Denny Hollingsworth took his place when he left in 1979.

• **Washington** — Leading this year's Washington Town and Country Fair parade will be *The Missourian* staff and editor/publisher Bill Miller Sr. They will serve as grand marshals of the parade, which helps launch the five-day

fair the first week in August. The parade will be July 31.

The parade chairman said the parade committee selected Miller and the newspaper staff "for what they do and to show how much they mean to the community and how much they are appreciated."

• **Bolivar** — The southwest Missouri and Northwest Arkansas newspapers of Community Publishers, Inc., held an "Auction Mania" promotion in May.

A 24-page Auction Guide published in all of the papers contained display ads of all of the items offered in the auction. Readers could bid online or by telephone. Bidding ran from May 18 through May 26.

Items offered ranged from dining packages to cars to ski boats and houses.

• **Richmond** — *The Richmond Daily News* joined the Mushroom Festival Committee in sponsoring a Chalk Art Wall Drawing Contest during the festival in May.

Pupils in the Richmond Intermediate School art classes drew pictures of mushrooms on a wall in downtown Richmond. First-, second-, and third-place winners in each grade received plaques, movie passes and concession certificates.

• **Chillicothe** — *Constitution-Tribune* news editor Catherine Stortz Ripley presented the Bill Plummer Scholarship of \$1,000 during the annual senior awards ceremony in May.

The award is named in honor of longtime news editor and publisher emeritus Bill Plummer, who died in 2001.

Ripley also presented the Bob Carter Memorial Scholarship, which is named in memory of the sports editor for the newspaper who was killed in a traffic accident.

• **Kansas City** — Two writers for *Pitch*, Kansas City, won national journalism awards in April.

Ben Paynter's feature about former MTV Real World star Dan Renzi shared top honors in the Best Inter-

view or Profile/Consumer category at the Western Publications Association's awards dinner in Los Angeles.

The WPA's Maggie awards recognize editorial excellence in magazines published west of the Mississippi River.

Allie Johnson won first place in the category Newspaper Writing on Spirits, Wine or Beer at the James Beard Foundation's annual journalism awards dinner in New York City. The Beard awards are the nation's highest honors for food and beverage writers.

Johnson won for a story about a Kansas winery and state laws that prohibit Kansas winemakers from shipping their products across state lines.

• **Webster Groves** — For the first time since the *St. Louis Globe-Democrat* folded in 1986, former employees of the newspaper met for a reunion.

One guest at the home of Lucyann and Allen Boston in May was chief photographer Bob Briggs, who joined the paper in 1942.

## Public Notice contest entries will help in legislative battles

As part of the ongoing effort to educate the public on the importance of public notice, the Public Notice Resource Center (PNRC) is conducting the first Paul Revere Public Notice Awards competition.

The deadline for entering has been extended until July 31.

While a prominent goal of the contest is to recognize exceptional news stories, editorials and promotional materials that use public notice in some way, another important aspect is the collection of anecdotal evidence regarding the usefulness of public notices.

During legislative hearings on public notice, representatives of the media are consistently asked to demonstrate how

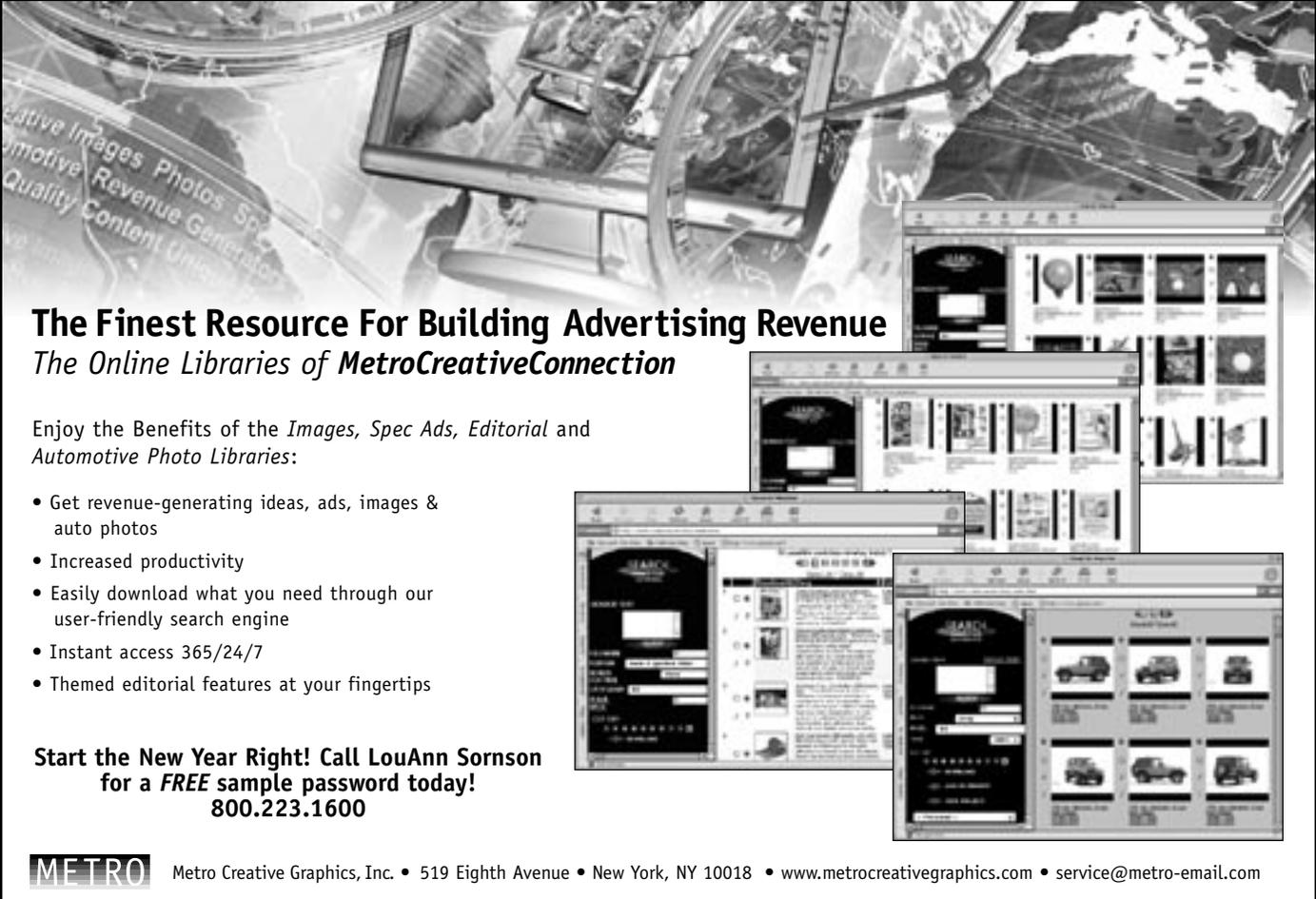
public notices are used in civic society. The Public Notice Resource Center serves as a clearinghouse for such evidence, and the contest entries will provide valuable stories for use in resisting legislative threats across the nation.

A free one year subscription to PNRC will be given to the press association from the state submitting the most con-

test entries.

The contest may become an annual endeavor, and will help recognize the hard work of those dedicated to using public notices to help inform the public. Information about the award is posted on the PNRC site. Please see [www.pnrc.net](http://www.pnrc.net).

*Enter to win  
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Award from  
Public Notice  
Resource Center*



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# Visit Print Shop Museum in Arrow Rock

**H**istoric Arrow Rock, Missouri, and the Missouri Press Association are partners, and the partnership goes back nearly 40 years.

Some 150 Missouri Press Association members and friends gathered in Arrow Rock on Aug. 14, 1966, a sunny Sunday, for an afternoon of food, music, speeches and the dedication of the Association's Newspaper Museum on Main Street.

The museum was a project during MPA's 100th anniversary year.

The first floor of the historic brick building contains a rich collection of letterpress printing equipment, metal type and accessories, and is modeled after the *Saline County Herald*, an Arrow Rock newspaper that flourished in the 1850s and early 1860s.

If you're in the area, drop by the Central Missouri town and explore Arrow Rock and the newspaper museum.

The MPA's affiliate, the Missouri Press Foundation, supports the mu-

seum with annual contributions for maintenance and other expenses.

Buried in the lawn just west of the museum is a time capsule filled with MPA newspapers and memorabilia, interred during the Association's 125th anniversary convention in 1991. A granite headstone marks the site.

"The Missouri Press Association is proud of the history of our state's newspapers and proud of its ties with Arrow Rock," said Doug Crews, executive director of MPA. "We appreciate our partnership with the Friends of Arrow Rock in offering tours of the newspaper museum to the public. Our hats are off to Kathy Borgman (executive director of the Friends of

Arrow Rock) and the many volunteers who make Arrow Rock such a special town."

Four anniversaries associated with



Missouri newspapers are on the horizon. In another year, the MPA will be celebrating its 140th year along with the 40th anniversary of the newspaper museum. In 2008, the Association will mark the 200th anniversary of Missouri's first

newspaper, the *Missouri Gazette* in the settlement of St. Louis (established more than a decade before statehood). Also in 2008, the 100th anniversary of the founding of the world's first School of Journalism at the University of Missouri in Columbia will be celebrated.

## Call These Organizations for Answers to Your Questions

 For information about public education, contact

**Missouri State Teachers Association**

407 S. Sixth St., P.O. Box 458  
Columbia, MO 65205  
573-442-3127 or 800-392-0532

**MISSOURI DIETETIC ASSOCIATION**

P.O. Box 1225 • Jefferson City, MO 65102  
(573) 636-2822 • [www.eatrightmissouri.org](http://www.eatrightmissouri.org)

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 **Missouri Farm Bureau**



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**Got a question about an MPA activity?**

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**Download registration forms, ads, features, editorials and stories.**

# — Obituaries —

Cole Camp

## Max Williams

**M**ax Edward Williams, 93, former publisher of the *Humansville Star-Leader*, died May 18, 2005, at a care center in Cole Camp.

Mr. Williams bought the Humansville weekly in 1951. He and his wife, Eleanor, ran it until 1976. He was a past president of Ozark Press Association.

Their son, George, published the weeklies in Cole Camp and Lincoln.

Survivors are a daughter, two sons, nine grandchildren and 10 great-grandchildren.

Springfield

## Robert Franson

**R**obert Raymond Franson, 81, a former editor of the *Springfield Leader* and *Press*, died May 29, 2005, in a retirement home.

A 1949 graduate of the Missouri School of Journalism, Mr. Franson

worked at two newspapers in Nebraska before joining the *Leader* and *Press* as a copy editor in 1952. He became editor of *Springfield Daily News* and assistant managing editor of the *Leader* and *Press*.

After he retired Mr. Franson wrote a weekly column about fly fishing.

He leaves four children, four stepchildren and a number of grandchildren.

Columbia

## Larry Harper

**L**arry Spencer Harper, 62, Columbia, a past president of the International Agricultural Editors Association, died May 23, 2005.

A native of Bates County, Mr. Harper earned a degree in agricultural economics at UMC and then spent 35 years with *Missouri Ruralist* magazine. He retired as an editor.

Mr. Harper and his family owned HarperHill Farms, Inc., in Bates County, the world's largest grafted black walnut plantation.

Survivors include his wife, Melba Switzer Harper; a son, two grandchildren, five stepchildren, nine step-grandchildren and one step-great-grandchild.

California

## Marianne Crawford

**M**arianne Elizabeth Crawford, 76, who worked with her husband in the family's weekly, *The California Democrat*, died May 6, 2005, in Jefferson City, where she lived.

Mrs. Crawford earned a degree at the University of Missouri-Columbia and worked in Hawaii and in Memphis before moving to California, Mo. The family sold the newspaper in 1979.

Mrs. Crawford's husband, Jack Crawford, died in 1994. Survivors are two children and two grandchildren.

PDF versions of  
Missouri Press News  
can be downloaded from  
[mopress.com](http://mopress.com).

## Call These Organizations for Answers to Your Questions



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Jefferson City, MO 65101

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**(573) 893-4996 - fax**

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*A public information organization of insurance companies.*



### Missouri Beef Industry Council

2306 Bluff Creek Drive, #200

Columbia, MO 65201

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***It's What's For Dinner.***



### MPA

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## Past presidents in Governor's Mansion

Missouri Press Association's past presidents and guests held their annual dinner on May 5 in the Governor's Mansion in Jefferson City. Among those attending were: front row, from left, Doug Crews, executive director of MPA; Dr. Gary Kremer, executive director of the State Historical Society of Missouri; F. Kirk Powell, Pleasant Hill (1994); Betty Simpson Spaar, Odessa (1988); William L. Miller Sr., Washington, (2000); Ralph Clayton, Caruthersville (1983); second row, Dr. William H. Taft, MPA Historian, Columbia; Robert Blosser, Jefferson City (1976); David Lipman, St. Louis (1997); and Dane Vernon, Eldon (2002); third row, Ed Steele, retired MPA advertising director, Columbia; John Spaar, Odessa (2005); Harold Ellinghouse, Piedmont (1996); and Thomas L. Miller, Washington (1992); fourth row, Don Warden, Owensville (1993); Robert W. Wilson, Milan (1999); Dave Berry, Bolivar (2003); and Bill Williams, Thayer (1974); fifth row: Wallace Vernon, Eldon (1973); Chuck Haney, Chillicothe (1995); Dalton Wright, Lebanon (1986); and Rogers Hewitt, Shelbyville (1980); sixth row: W. Ray Vickery, Salem (1990); and William E. James, Harrisonville (1998). Bill and Jackie Miller, Washington, hosted the dinner.

## Lebanon feature to be in book

**T**he *Lebanon Daily Record* Milestones page, edited by Kirk Pearce, has been chosen for use in a book about community journalism by Jock Lauterer.

Lauterer is the director of The Carolina Community Media Project at the University of North Carolina at Chapel Hill School of Journalism and Mass Communication. (He will be among the presenters at the MPA Convention and Trade Show in September at The Lodge of Four Seasons.)

"After looking at papers all over the country, I chose your paper because of the Milestones page," Lauterer said in a letter. "(It) represents a lot of extra work, going the extra mile to engage local reader interest (research

has proven that people love old photos — especially if they are local) and the page grabbed me, and I don't know a soul in Lebanon!"

Specifically, Lauterer plans to use *The Daily Record's* treatment of anniversary photos that depict couples then and now.

"Community papers are the salvation of American journalism, and lifestyles pages are the bedrock," Lauterer said.

Pearce is the historian/columnist for *The Daily Record*. He also edits the daily Records page and the weekly Community and Religion pages, types obituaries and the daily calendar and writes About Town, a weekly feature about a local person.

## University honors Frank Martin for 'significant impact'

**S**outhwest Missouri State University-West Plains presented publisher Frank Martin III with the Founder's Award during Commencement on May 14 at the West Plains Civic Center.

SMSU-WP Chancellor Kent Thomas presented the award to Martin, who as publisher of the *West Plains Daily Quill* has "made a significant impact upon the mission of SMSU-WP."

The chancellor said, "His service on our committees, critiques of our plans, and his leadership both on campus and in the community have been critical to our success. It is a distinct pleasure to recognize his contribution and thank him for all he has done for us."

Martin has been actively involved with SMSU-WP and its projects for more than 30 years.

## Dave Berry on ballot for Region 7 Director on NNA's board

**D**ave Berry, Bolivar, vice president of Community Publishers, Inc., and publisher of that company's Missouri newspapers, has been nominated to serve on the National Newspaper Association's board of directors for Region 7.

If elected he would succeed Steve Haynes, publisher of the Oberlin, Kan., *Herald*, and serve a three-year term. Region 7 comprises Missouri, Kansas and Nebraska.

Ballots will be mailed to NNA members on July 18.

Any member may submit additional nominations. For information contact Lynn Edinger at (573) 882-4833, or [lynnedinger@nna.org](mailto:lynnedinger@nna.org).



Dave Berry was president of Missouri Press Association in 2003.

## Quick quiz tests knowledge of newspapers, NIE history

**H**ow well do you know your newspaper facts and trends? Complete the questions below, and give yourself 1 point for every correct answer plus any bonus points.

This quiz will be used in future meetings with NIE people.

1. Who started the earliest recorded "newspaper?"

2. Who invented the printing press? Bonus: When?

3. When was the telegraph introduced?

4. What years were known as the "golden age" of print media?

5. What is the oldest U.S. Newspaper?

6. What is the largest circulated U.S. newspaper?

7. How many newspapers are sold daily in the United States?

8. How many people, on average, read each newspaper?

9. What percentage of old newspapers is recycled?

10. How many daily newspapers are published in America?

11. How many weekly newspapers are published in America?

12. More than \_\_\_\_ percent of all newspapers have a circulation of less than 15,000.

13. How many U.S. newspapers have web sites?

14. NIE programs increase overall school performance by how much?

15. How many NIE programs are there, according to NAA?

16. How many students do these programs reach each year?

17. What percentage of daily newspapers with circulations under 15,000 has Newspaper In Education programs?

18. What type of newspaper feature has experienced a resurgence in popularity from its 19th Century

beginnings?

19. What newspaper initiated the first classroom newspaper program?

20. When was NIE Week initiated? Bonus (1 point for each): Who sponsored it?

21. When is Newspaper In Education Week commemorated?

22. What is the number one determiner of future newspaper readership?

23. If #22 is factored out, what's the next best way to create readers?

24. When is National Newspaper Week?

25. When is Constitution Day celebrated?

26. Why is Constitution Day important to Newspaper In Education?

27. What is the Newspaper Association of America

Foundation's 2006 Newspaper In Education Week theme?

28. Authentic Resource is an education buzz word. Give an example of one.

29. What is informational text?

30. What percentage of internet sites contains informational text?

31. What percentage of a typical classroom library consists of informational text?

32. How many minutes a day do first-grade pupils spend interacting with informational text?

33. How many million Americans can't read informational text?

34. What is one of the best sources for informational text in the classroom?

35. What famous newspaper columnist (he wrote 4,000) said, "All I know is what I read in the papers"?

36. Where does Walter Cronkite go when he wants to get the news?

(Answers can be found on page 26.)



**Dawn Kitchell** is MPA's NIE director. Contact her at (636) 932-4301; kitchell@yhti.net.

## Two new staffers at Missouri Press

**T**wo people have joined the staff of Missouri Press Association recently.

Gregory Baker joined MPA on June 21. He is a former associate of Hanna Stanley St. John Advertising in Columbia. Before that he was director of marketing for Socket Internet, which grew from 16 service areas to more than 160 in eight states during his tenure.



**Greg Baker**

Baker has sold print and radio advertising, and has written award-winning radio commercials, garnering an American Advertising Award "Addy" in 1998 and Citation of Excellence in 1999.

Baker was recently named one of Columbia's "40 under 40" by the *Columbia Business Times*. He is chairman of the board of the Boone Chapter of the American Red Cross.

Baker and his wife, Christi, have two children, Troy and Callie.



**Kate Schuman**

Kate Schuman is interning at Missouri Press after completing her first year in the University of Missouri.

She is originally

from Oregon, Wis., outside Madison. Kate will be in the News-Editorial sequence in the School of Journalism. In her freshman year she was a staff writer for *The Maneater*, where she won a second-place award for feature writing in the Missouri College Media Association contest.

She also was a freshman liaison to the MU Chapter of the Society of Professional Journalists executive board. Kate hopes to work for a large metropolitan newspaper and some day get into travel writing.

# On the Move

• **Cuba** — Brandy Gordon is working for the *Cuba Free Press* this summer as a news reporter, features writer and photographer, while she is on break from college.



Brandy Gordon

Gordon, 20, of St. James, is a junior at Drury College in Springfield. She is studying English literature, writing and communications. Gordon is thinking of going into law study after her undergraduate studies are complete.

She graduated from St. James High School in 2003 as salutatorian.

• **Liberty** — Janese Heavin, formerly editor of *The Kearney Courier*, became managing editor at the Sun News of the Northland in March.



Janese Heavin

Heavin has been a staff writer for the *Washington Missourian* and editor of the *St. James Leader-Journal*.

Heather Moll has joined Sun-News Publications of the Northland as assistant editor for the *Platte County Sun-Gazette*. She formerly worked for the *Arkansas City Traveler* in Kansas.

• **Salisbury** — Delinda Cruse, a 2005 graduate of Moberly Area Community College, is the editor of the *Salisbury Press-Spectator*. She received an associate of arts degree in journalism from the college. She lives in rural Salisbury and is a 2003 graduate of Salisbury High School.

Publisher Susan Baxley has served as editor since the death of Lucy Vaughn in April 2004. She now is doing the advertising and page makeup work previously done by Glenda Weiseman, who resigned to babysit her new grandson.

• **Vandalia** — Mary Ellis, 84, the Farber correspondent for *The Vandalia Leader* for 43 years, has retired.

Ellis's column of Farber news also has appeared in *The Mexico Ledger* and the *Hannibal Courier-Post*.

• **Odessa** — Linda Gillis has joined the production staff of *The Odessan*. She'll take over many of the duties held for many years by Leanna Thompson, who retired at the end of May.



Linda Gillis

A native of Odessa and 1978 graduate of Odessa High School, Gillis has lived in Kansas, Georgia, Nebraska and Okinawa, Japan.

Thompson continues to write her weekly Kitchen Witchin' column and handles some bookkeeping for *The Odessan*.

• **Eldon** — Amber Shackelford, 21, is a summer intern for the *Eldon Advertiser* and *Miller County Autogram-Sentinel* of Tusculumbia.

She is a resident of St. Elizabeth and a junior journalism student at Lincoln University in Jefferson City.

• **La Plata** — Mary Francis recently retired from writing the "Yesterdays" column for *The Home Press* in La Plata. She joined the newspaper staff in 1980, working in the office. She left in 1986 but returned in 1991 as the "Yesterdays" columnist.

• **Steele** — Staci Morton has joined the staff of the *Steele Enterprise*. She is a native of Steele and a 2003 graduate of South Pemiscot High School.

Morton is a student at Arkansas Northeastern College. She plans to transfer to Arkansas State and study journalism.

• **Springfield** — Longtime *News-Leader* sports writer and columnist Scott Puryear has left the paper to become director of sports information at Drury University. He was with the *News-Leader* for 21 years.

• **Springfield** — Roger Frieze, formerly general manager of Tri-Lakes Newspapers in Branson, has been named marketing director at Ozark Mountain Bank.

• **Ashland** — Laura Brandt of New Haven, a junior at the Missouri School of Journalism, has joined the *Boone County Journal* in Ashland. She is a sprinter on the university track team.

• **Camdenton** — Lisa Miller, a 15-year veteran of the *Lake Sun*, has been named general manager of the daily.

• **Smithville** — Sherii Parrett has joined the *Smithville Herald* ad sales staff. She previously worked for Dispatch-Tribune newspapers, but has been transferred by the St. Joseph News-Press & Gazette Co. to sell in the Smithville, Weston and



Sherii Parrett

Platte City areas.

Parrett lives in Gladstone with her husband, Roger, and their five children.

• **Columbia** — Len Bruzzese, deputy director for Investigative Reporters and Editors, Columbia, has been named executive director of the Association of Health Care Journalists and its Center for Excellence in Health Care Journalism.

Bruzzese has been deputy director of IRE since 1998. He was to assume his new post July 1.

The Health Care Journalism Center is based at the University of Minnesota, but will move this summer to the Missouri School of Journalism, where Bruzzese is a faculty member.

# Supreme Court, Congress have privilege on agendas

## Federal shield law being discussed

**T**he issue of reporter's privilege in Missouri — the protection that a reporter holds dear not to have to reveal sources when they have been promised confidentiality — has always been a subject of great dispute among those practicing law in this state.

Missouri has never been a state with a shield law. While lawyers have argued for many years that the federal constitution and state constitution, and the free press provisions contained therein, formed the foundation of a constitutional privilege in the state, we didn't really have a case recognizing that privilege until in the 1990s, when a court decision put a solid stamp of approval on a form of the privilege within Missouri.

Many other states have adopted actual statutes or adopted a privilege by case law. In all cases the privilege has generally been based upon the basic three tenants of:

1. A plaintiff having to first prove that the information sought is not available from any other source;
2. That it is critical to the case the plaintiff seeks to make, and
3. Whether this critical need for this information overrides the constitutional or statutory right of the reporter to protect his or her sources.

**O**n the federal level, the foremost case dealing with reporter privilege was *Branzburg v. Hayes*, in which the court said a reporter who witnesses criminal actions may not claim a privilege to prevent them from testifying about what they observed. But media lawyers took hope in secondary opinions arising out of that case that com-

mented about a qualified privilege for reporters and that eventually became the foundation on which most states' privileges are based.



Jean Maneke, MPA's Legal Hotline attorney, can be reached at (816) 753-9000, [jmaneke@juno.com](mailto:jmaneke@juno.com).

Further, in the years since *Branzburg*, some of the federal circuits have recognized a reporter's privilege, although again those circuits have not all adopted quite the same standard.

This year observers of the reporter's privilege issue have had two reasons to rejoice. First, the Supreme Court is looking at two cases in which the reporter's privilege issue is raised. And bills have been introduced in Congress that could create a federal reporter's privilege standard.

The Supreme Court case is actually the consolidation of two cases — one was a federal subpoena issued to Judith Miller of *The New York Times* seeking her source in connection with a grand jury investigation of the leak of a CIA agent's name. The other case involved a subpoena to Matthew Cooper and *Time Magazine* for similar information.

**I**n February the U.S. Court of Appeals for the District of Columbia had held that these two individuals would be required to testify about these sources, refusing to recognize a privilege that would prevent them having to testify before a grand jury. In short, the appellate court found that *Branzburg* controlled and that there was no Supreme Court opinion which had overruled that holding.

So now the matter has been appealed to the U.S. Supreme Court. The case, if accepted, will be heard this fall or winter. Of course, the court may choose not to grant certiorari and the case will fall back to the lower court opinion.

Meanwhile, a group of 34 state at-

torneys general joined to file an amicus brief with the court in May, asking that it accept the case and look further at creating a federal reporter's privilege. Jay Nixon, Missouri's attorney general, chose not to sign the brief. (Neither did the attorneys general of Illinois or Kansas.)

This amicus brief noted that 49 states and the District of Columbia now recognize some form of reporter's privilege. "...[A]ll rest on a legislative or judicial determination that an informed citizenry and the preservation of news information sources are of vital importance to a free society," the brief states, continuing, "Without such a privilege, reporters in those States would find their newsgathering abilities compromised, and citizens would find themselves far less able to make informed political, social and economic choices."

**M**eanwhile the "Free Flow of Information Act" was introduced both in the House of Representatives and in the Senate in early 2005. A second bill called "The Free Speech Protection Act" also was introduced in the Senate. All of these create an absolute privilege against disclosure of confidential sources and a qualified privilege relating to other circumstances.

Neither bill has seen much movement, but the benefit to federal legislation (unlike bills in the Missouri legislature that die at the end of each session — and in some cases that is a very good thing for the Fourth Estate in Missouri) is that these bills will continue to float and, hopefully, gather support.

(The FFI Act is H.R. 581 and S. 340, while the FSP Act is S. 369. Copies of these bills are available on the web at <http://thomas.loc.gov/cgi-bin/bdquery/z?d109:HR00581>:).

**This year observers of the reporter's privilege issue have had two reasons to rejoice.**

# ANSWERS to Dawn Kitchell's Newspaper In Education Test on page 23

1. The Roman Acta Diurna, appearing around 59 B.C., is the earliest recorded "newspaper." Julius Caesar, wanting to inform the public about important social and political happenings, ordered upcoming events posted in major cities. Written on large white boards and displayed in popular places like the Baths, the Acta kept citizens informed about government scandals, military campaigns, trials and executions. World Association of Newspapers: Newspapers: A Brief History (1 point)

2. The printing press, invented by Johann Gutenberg in 1447, ushered in the era of the modern newspaper. WAN: Newspapers: A Brief History (1 point each)

3. The invention of the telegraph in 1844 transformed print media. Now information could be transferred within a matter of minutes, allowing for more timely, relevant reporting.

WAN: A Brief History (1 point)

4. By the middle of the 19th century, newspapers were becoming the primary means of disseminating and receiving information. Between 1890 to 1920, the period known as the "golden age" of print media, media barons such as William Randolph Hearst, Joseph Pulitzer, and Lord Northcliffe built huge publishing empires. These men had enormous influence within the media industry and gained notoriety for the ways in which they wielded their power. WAN: A Brief History (1 point)

5. *The Hartford Courant*, established in 1764. World Association of Newspapers: Newspapers: Oldest Newspapers Still in Print (1 point)

6. *USA Today*, circulation 2,603,000. World Association of Newspapers: Newspapers: Oldest Newspapers Still in Circulation (1 point)

7. Nationally, more than 54 million newspapers are sold daily. 2004 Newspaper Association of America Facts About Newspapers (1 point)

8. An average of 2.3 readers per copy. 2004 NAA Facts About Newspapers (1 point)

9. Over 73 percent of all newspapers in the United States was recovered and recycled in 2003, representing more than 9 million tons of old newspapers out of a total supply of more than 13 million tons. 2004 NAA Facts About

Newspapers (1 point)

10. Morning & Evening, 1,456; Sundays, 917. 2004 NAA Facts About Newspapers (1 point)

11. Weekly newspapers 6,704, average circulation 7,490, Total weekly circulation 50,212,925. 2004 NAA Facts About Newspapers (1 point)

12. More than 50 percent of all U.S. Newspapers have a circulation of less than 15,000; yet these newspapers account for only 10 percent of total newspaper circulation in the U.S. Measuring Up, Newspaper Association of America 2001 (1 point)

13. More than 1,500 newspapers in North America have web sites. 2004 NAA Facts About Newspapers (1 point)

14. When controlling for other factors, data suggests that having an NIE program for at least some classrooms at a school will increase the overall performance of the school, on average, by about 10 percent. Measuring Success, Newspaper Association of America 2002 (1 point)

15. 950 NIE programs nationally. Measuring Up, NAA 2001 (1 point)

16. 106,000 schools, 380,000 teachers and 14 million students each year. Measuring Up, NAA 2001 (1 point)

17. 48 percent Measuring Up, NAA 2001 (1 point)

18. Serialized stories are not new. In 1841, near the end of the 73-chapter serialization of Charles Dickens' "The Old Curiosity Shop," the crowds thronged the pier in New York, awaiting the arrival of a ship from London carrying the latest installment of the story.

As the boat came near the crowd yelled, "Is Little Nell dead?" Such was the popularity with 19th century readers of stories written in a serial form. Many famous authors — Dickens, Arthur Conan Doyle and others — first published their stories in weekly or monthly magazines, only later publishing them in novel form. (1 point)

19. *The New York Times* initiated what was likely the first formal classroom program in 1932, known as the New York Times School and College Program. Betty Sullivan, Use the News Foundation (1 point)

20. The first national Newspaper In Education Week was celebrated in 1983, cosponsored by the ANPA Foundation and the International Reading Association. Lesson plans were distributed to teachers through local newspapers and reading councils. Betty Sullivan, Use the News Foundation (3 points possible)

21. Newspaper In Education Week is commemorated the first full week in March. Newspaper Association of American Foundation (1 point)

22. Of 18-34 year-olds that report they are current newspaper readers 62% remember using the newspaper as part of a class compared to only 38% of those who are not current newspaper readers. The number one determiner of future newspaper readership was having a newspaper in the home ... Growing Lifelong Readers, Newspaper Association of America Foundation 2004 (1 point)

23. . . . but classroom use scored within a few percentage points of it. When the presence of a newspaper in the home was factored out, classroom use was still the prime determiner of future readership. Growing Lifelong Readers, Newspaper Association of America Foundation 2004 (1 point)

24. National Newspaper Week is the week beginning the first Sunday in October each year. This year it is Oct. 2-8, 2005. (1 point)

25. President George W. Bush signed Constitution Day into law Dec. 8, 2004, (Public Law 108-447) mandating an educational program every Sept. 17, Constitution Day. (1 point)

26. Every school and college that receives federal money must teach about the Constitution on Sept. 17, the day the document was adopted in 1787. Schools can determine what kind of educational program they want, but they must hold one every year on the now-named "Constitution Day and Citizenship Day." And if Sept. 17 falls on a weekend or holiday, schools must schedule a program immediately before or after that date. This provides great opportunities for NIE support. (1 point)

27. Informational Text (1 point)

28. The newspaper is considered an authentic resource as it is used on a daily basis by the greater portion of the population. Unlike a textbook that is usually only used when someone is in school, a newspaper has real world utility. It is important to stress this concept at newspaper workshops. Dr. Darla Shaw, Western Ct. State University (1 point)

29. Informational text conveys information, written from someone who knows the information for someone who doesn't. It is text with specialized features such as headings and technical vocabulary. Dr. Sherrye Dee Garrett, Texas A&M University-Corpus Christi 2005 (1 point)

30. 96% of the sites on the World Wide Web are expository in some form. Nell Duke, Michigan State University (1 point)

31. 10% of a typical classroom library consists of informational text Nell Duke, Michigan State University (1 point)

32. 3.6 minutes Nell Duke, Michigan State University (1 point if you got close.)

33. 44 million Americans are unable to extract information from text if inferencing or background knowledge is required? Nell Duke, Michigan State University (1 point for any 40s)

34. Your newspaper is full of text that addresses the real world and has all the elements of informational text children need to know! (1 point)

35. Will Rogers (1 point)

36. "Well, I go to my newspapers first. They're more complete than broadcast [news] today. The misfortune with broadcasting today is that all — even including your network, which is dedicated to the news — do not take enough time to give us all of the facts and the background. ... Walter Cronkite in a CNN Interview, 2005 (1 point)

# Missouri Newspaper Organizations

**NORTHWEST MISSOURI PRESS ASSOCIATION:** President, Jamey Honeycutt, Cameron; First Vice President, Steve Tinnen, Plattsburg; Second Vice President, Leslie Speckman, Savannah; Secretary, Kathy Conger, Bethany; Treasurer, Chris Boultinghouse, Mound City. Directors: Dennis Ellsworth, St. Joseph; Kathy Whipple, Kearney; Becky Sellars, Smithville; Chuck Haney, Chillicothe; W.C. Farmer, Rock Port; Wendell Lenhart, Trenton; Tim Larson, Maryville; Kay Wilson, Maryville.

**SHOW-ME PRESS ASSOCIATION:** President, Charlie Fischer, Sedalia; First Vice President, Jeff Hedberg, Centralia; Second Vice President, Gary Beissenherz, Concordia; Secretary-Treasurer, Sandy Nelson, Harrisonville. Directors: Jack Whitaker, Hannibal; Rob Viehman, Cuba; John Spaar, Odessa; Dick Fredrick, Paris.

**OZARK PRESS ASSOCIATION:** President, Fred Hall, Crane; Vice President, Jeff Schrag, Springfield; Secretary-Treasurer, Rosemary Henderson, Mount Vernon. Directors: Dala Whittaker, Cabool; Brad Gentry, Houston; Roger Dillon, Eminence; Dan Wehmer, Seymour; Kimball Long, El Dorado Springs. Past President: Keith Moore, Ava.

**SOUTHEAST MISSOURI PRESS ASSOCIATION:** President, Diane McClain, Kennett; First Vice President, Laura Johnston, Cape Girardeau; Second Vice President, Kate Martin, Perryville; Secretary-Treasurer, Michelle Friedrich, Poplar Bluff; Historian, Mrs. Mildred Wallhausen, Charleston; Executive Secretary, Ann Hayes, Southeast Missouri State University. Directors: Kim Million-Gipson, Piedmont; Peggy Scott, Festus; Judy SchAAF-Wheeler, Ironton; H. Scott Seal, Portageville; Gabe Hartwig, Cape Girardeau.

**DEMOCRATIC EDITORS OF MISSOURI:** President, Richard Fredrick, Paris; First Vice President, Bob Cunningham, Moberly; Secretary, Beth McPherson, Weston; Treasurer, Linda Geist, Monroe City.

**MISSOURI CIRCULATION MANAGEMENT ASSOCIATION:** President, Brenda Carney, Harrisonville; First Vice President, Jack Kaminsky, Joplin; Second Vice President, Steve Edwards, St. Joseph; Secretary, David Pine, Kansas City; Treasurer, Doug Crews, Columbia. Directors: Jim Kennedy, Bolivar; Ken Carpenter, Kansas City; Rob Siebeneck, Jefferson City.

**MISSOURI ADVERTISING MANAGERS' ASSOCIATION:** President, Kevin Jones, St. Louis; First Vice President, Jane Haberberger, Washington; Second Vice President, Steve Hutchings, Gainesville; Secretary, Debbie Chapman, Marshfield; Treasurer, Doug Crews, Columbia. Directors: Beth Durreman, Lebanon; Trevor Vernon, Eldon; Debra Kiser, Jefferson City; Jim Salzman, Jackson; Bobbie Snodgrass, Joplin.

**MISSOURI ASSOCIATED DAILIES:** President, Joe May, Mexico; Vice President, Ben Weir, Jr., Independence; Secretary, Shelly Arth, Marshall; Treasurer, Doug Crews, Columbia; Past President, Larry Freels, Kirksville. Directors: Jack Whitaker, Hannibal; Arnie Robbins, St. Louis; Charlie Fischer, Sedalia; Don Wyatt, Springfield; Dan Potter, Columbia; Randy Cope, Neosho.

**MISSOURI AFFILIATE, NATIONAL FEDERATION OF PRESS WOMEN:** President, Karen Glines, Des Peres; Vice President, Holly Berthold, Eureka; Finance Director, Karen Zarky, St. Louis; Co-Secretaries, Peggy Koch, Barnhart, and Kathie Sutin, St. Louis; Committee Chairs: Alice Handelman, Village of Westwood, Publicity; Christy James, Richmond Heights, Membership; Gina Kutsch, St. Charles, Newsletter; Dee Raby, Granite City, Ill., Archivist; Pamela Walter, Clayton, Meetings; At Large Board: June Becht, St. Louis; Anne Heinrich, St. Louis; and Elly Wright, Kirkwood. Past President: Janice Denham, St. Louis.

**MISSOURI PRESS SERVICE:** President, Dave Berry, Bolivar; Vice President, Dane Vernon, Eldon; Secretary-Treasurer, Wendell Lenhart, Trenton; Directors: William L. Miller, Sr., Washington; Robert Wilson, Milan.

**MISSOURI PRESS FOUNDATION, INC.:** President, Tom Miller, Washington; First Vice President, David Lipman, St. Louis; Second Vice President, Mrs. Betty Spaar, Odessa; Secretary-Treasurer, Doug Crews, Columbia. Directors: R.B. Smith III, Lebanon; Wallace Vernon, Eldon; Rogers Hewitt, Shelbyville; James Sterling, Columbia; Mrs. Wanda Brown, Harrisonville; Mrs. Avis Tucker, Warrensburg; Edward Steele, Columbia; Robert Wilson, Milan; Ralph Clayton, Caruthersville; Mrs. Jo Anne Bray, Camdenton; Kirk Powell, Pleasant Hill.

**MISSOURI AP PUBLISHERS AND EDITORS:** Chairman, Charlie Fischer, Sedalia. **Missouri AP Managing Editors:** Chairman, Diane Raynes, Trenton; First Vice Chairman, Oliver Wiest, Sedalia; Past Chairman, Dennis Ellsworth, St. Joseph.

**MISSOURI SOCIETY OF NEWSPAPER EDITORS:** President, Buck Collier, St. Louis; First Vice President, Buzz Ball, Neosho; Second Vice President, Cathy Ripley, Chillicothe; Secretary-Treasurer, Doug Crews, Columbia. Directors: Chris Wrinkle, Lebanon; Dennis Ellsworth, St. Joseph; Dale Brendel, Independence; Diane Raynes, Trenton; Greg Orear, Brookfield; Sam Blackwell, Cape Girardeau; and Bud Jones, Odessa.

**MISSOURI COLLEGE MEDIA ASSOCIATION:** President, Kate Drolet, University of Missouri-St. Louis; Vice President, Brian Heyman, Southwest Missouri State University; Secretary, Jerome Boettcher, Northwest Missouri State University; MPA Liaison, Pat Sparks, Longview Community College.

## CALENDAR

### July

**20-22** — Living Textbook NIE course, University of Missouri, Columbia

### August

**11** — Editors and Publishers Day, University of Missouri-Columbia

**12** — Ozark Press Association, Clarion Hotel, Springfield

### September

**1** — Groundbreaking for Reynolds Journalism Institute building at University of Missouri-Columbia

**22-24** — 139th Annual MPA Convention & Trade Show, The Lodge of Four Seasons, Lake Ozark

**28-Oct. 1** — NNA Convention, Milwaukee

### October

**20** — Induction Ceremony, Photojournalism Hall of Fame, Washington, Mo.

## Jim Fall retiring as executive director of Montana association

Jim Fall, a former Missouri newspaper publisher and now the executive director of the Montana Newspaper Association, plans to retire in mid-July.

Fall has been MNA's executive director since 1995. He was the publisher of the *Albany Ledger* 25 years ago and worked in Arkansas for a time before joining MNA.

"I've been around this business for more than 50 years, and we have just decided it is time to step back and try to smell the roses a little bit while we can still enjoy them," Fall said.

He and his wife, Jan, both have had health problems, but Fall said that is not the primary reason behind his decision to retire.

The MNA staff plans to hold a retirement reception for the Falls on July 15 at the Helena office.



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