



"RODEO LASSES SOUTHSIDE"
ERIC KEITH
ST. JOSEPH NEWS-PRESS

2008 Gold Cup WINNERS:

Dailies:

**The Kansas City
STAR.**



**2008
Missouri
Press
Foundation
BETTER NEWSPAPER CONTEST**



"FIRE"
STEVE HUTCHINGS
OZARK COUNTY TIMES

Weeklies:

**Missouri Lawyers
WEEKLY**

Members of the Illinois Press Association judged this year's contest. Their comments about the winners and many of the winning photographs and illustrations are inside.

2008 The BNC Winners WEEKLIES

CLASS 1



WARREN COUNTY RECORD

CLASS 2



LAWRENCE COUNTY RECORD

CLASS 3



LIBERTY TRIBUNE

CLASS 4



SUN TRIBUNE

Missouri Press Association Better Newspaper Contest Judges' Comments

1. General Excellence - Class 1

FIRST PLACE

Newspaper: Warren County Record
City: Warrenton

Comments: Head and shoulders above most of the competition. Photos, sports, front page, etc. It's all great.

SECOND PLACE

Newspaper: The Smithville Herald
City: Smithville

Comments: Great sports section, layout. Excellent photos and front page. A solid newspaper.

THIRD PLACE

Newspaper: Pleasant Hill Times
City: Pleasant Hill

Comments: Editorial page and front page boosted this entry.

HONORABLE MENTION

Newspaper: McDonald County News Gazette
City: Pineville

Comments: A close call. Great sports section. Decent writing.

1. General Excellence - Class 2

FIRST PLACE

Newspaper: Lawrence County Record
City: Mt. Vernon

Comments: I feel like a member of your community after reading these papers. Very nice mix of short and longer stories. Also, very nice architecture in paper from an organized stand point-easy to find things, consistent features etc. Good, strong editorial voice on Page 2 is impressive. First several pages are very engaging because they help me organize my time and help me understand my community better. Most ads are easy to read and draw me in telling me what they can do for me. Just excellent overall!!

SECOND PLACE

Newspaper: The Kearney Courier
City: Kearney

Comments: Very clean and well-organized presentation. Good photography overall-very engaging. Page 2 is a nice read. Your business directory seems a solid reader destination. I felt well informed after reading your papers. Solid community connection shows, especially in features such as the "meet the new face at school" package.

THIRD PLACE

Newspaper: Cedar County Republican
City: Stockton

Comments: Wide-ranging section topics are impressive-from viewpoints to public record to "hang out." Good mix of short and longer stories-easy to navigate. Your dedication to readers really shows.

1. General Excellence - Class 3

FIRST PLACE

Newspaper: Liberty Tribune
City: Liberty

SECOND PLACE

Newspaper: The Ft. Leonard Wood Guidon
City: Ft. Leonard Wood

THIRD PLACE

Newspaper: Christian County Headliner News
City: Ozark

1. General Excellence - Class 4

FIRST PLACE

Newspaper: Sun Tribune
City: Gladstone

Comments: Excellent paper. Great overall coverage in all areas. Nice presentation, great local features and sports coverage. Local, local, local. This paper will serve its community for many years to come with this excellent product.

SECOND PLACE

Newspaper: Southside Journal
City: St. Louis

Comments: Easy to follow and well presented. Journal is a winner. Lots of local news content that should attract local readers and filling need in communities it serves. I liked the "Town Talk" on editorial page and even features that could have been canned or AP were local, like cooking and lifestyles.

THIRD PLACE

Newspaper: St. Louis American
City: St. Louis

Even though presentation could be better, too much white space-content was solid and local. Great paper. I'm sure this paper has as strong following.

2. Best Newspaper Design - Class 1

FIRST PLACE

Newspaper: St. Louis American
City: St. Louis

Comments: Crisp and classy throughout.

SECOND PLACE

Newspaper: Lawrence County Record



"PASSING THE LEG"
ROBERT COHEN
ST. LOUIS POST-DISPATCH

City: Mt. Vernon
Comments: Bold and well laid out.

THIRD PLACE
Newspaper: The Marshfield Mail
City: Marshfield
Comments: Sharp and easy to read.
Good contrast.

HONORABLE MENTION
Newspaper: The Star Herald
City: Belton
Comments: Creative and bold.

2. Best Newspaper Design - Class 2
FIRST PLACE:
Newspaper: Webster-Kirkwood Times
City: Kirkwood/Webster Groves
Comments: Great art. Lively layout.
Good ad placement.

SECOND PLACE
Newspaper: Liberty Tribune
City: Liberty
Comments: Clean. Crisp. Somewhat traditional. Good balance.

3. Best Front Page - Class 1
FIRST PLACE
Newspaper: Lawrence Co. Record
City: Mt. Vernon
Comments: Very clean, easy-to-follow design. Lead headlines big, clear and packaged well with stories and photos. Generally good use of photos. Spot-color use is more effective than most; someone there knows their stuff in this area. "What to do" sidebars are great.

SECOND PLACE
Newspaper: Missouri Lawyers Weekly
City: St. Louis
Comments: This publication clearly has more resources than most in class, but not everyone

could replicate the good things happening here. Excellent use of photo-illustrations in centerpiece stories. Super headline design and writing, clean typography. Index at bottom of page is pretty 'blah' - it's the only thing that looks like lawyers did it.

THIRD PLACE
Newspaper: Kearney Courier
City: Kearney
Comments: Very lively pages, plenty of 'entry points.' Better-than-average use of color. Headline writing could be improved- it's not as inviting as the design. The way you do photo packaging is trapping white space to some extent; fix would be to scoot a bottom photo over so there's white space on three sides of package instead of two sides.

3. Best Front Page - Class 2
FIRST PLACE
Newspaper: St. Louis American
City: St. Louis
Comments: Came out on top in a very competitive class. Skillful use of white space made for lively, upbeat pages. Lots of entry points; good use of color; good headline writing and writing in general. Could use more attention to dominant photos (choose a clear one) and headline hierarchy (too many of similar sizes).

SECOND PLACE
Newspaper: Webster-Kirkwood Times
City: Kirkwood/Webster Groves
Comments: Lots going on, for a non-broadsheet page, but not too crowded or confusing. Nice photos, well used. Good use of reversals and text on "festivals" page. Lead heads could use more punch-size and/or design. Writing style pretty conventional - more boring than the page is. This was very close to **FIRST PLACE**, though.

THIRD PLACE
Newspaper: Sun Gazette

City: Gladstone
Comments: Clean typography and design; creative, well-executed centerpieces. Excellent headline hierarchy helps reader make decisions. Headline writing needs work, as do story leads.

HONORABLE MENTION:
Newspaper: Christian Co. Headliner News
City: Ozark
Comments: This deserved special mention because of the quality of writing, consistently sharp, lively and reader-friendly.

4. Best News Story - Class 1
FIRST PLACE
Newspaper: Missouri Lawyers Weekly
City: St. Louis
Entry Name: "Deal with the Devil"
By: Allison Retka
Comments: Outstanding reporting and writing. Reporter tells the story of a plea deal and then digs deeper to evaluate whether it was a good deal. An impressive entry.

SECOND PLACE
Newspaper: Missouri Lawyers Weekly
City: St. Louis
Entry Name: "Bahamas: Bar fees"
By: Kelly Wiese
Comments: Not a whole lot separates this from **FIRST PLACE**. A snappy lead setting up a story about what higher membership fees sometimes go for. Nicely done.

THIRD PLACE
Newspaper: Smithville Herald
City: Smithville
Entry Name: "Fire Chief to Leave"
By: Andrew Turner
Comments: Good treatment of sensitive community issue. Reporter did a good job of getting both sides of the story and presenting it in an even-handed fashion.



"EARS UP"
BILL HANKINS
PLATTE COUNTY LANDMARK

HONORABLE MENTION
Newspaper: Boone Co. Journal
City: Ashland
Entry Name: "My son was a dog's bark..."
By: Bruce Wallace

Comments: Good approach to story on binge drinking. Having a family willing to talk makes any story better. Could have placed higher with a little tighter story structure.

4. Best News Story - Class 2
FIRST PLACE
Newspaper: Houston Herald
City: Houston
Entry Name: "Sheriff: Women Aided Neal"
By: Brad Gentry and Jeff McNeill
Comments: Some compelling reading. Writers did a good job of weaving interviews and information from official records to explain a complicated case. They had other entries regarding the same case, but the material here was superior.

SECOND PLACE
Newspaper: Christian Co. Headliner News
City: Ozark
Entry Name: "Carnahan Charged in Johns murder"
By: Chris J. Cluck
Comments: Good job of getting information from father of a victim. A lot of heart-wrenching information but treatment was not over done.



“A LEG UP ON THE COMPETITION”

JEFF KIRCHHOFF
LEE’S SUMMIT JOURNAL

THIRD PLACE

Newspaper: Platte County Landmark
City: Platte City
Entry Name: “Rolofson has missed nearly 40% of meetings”
By: Alan McArthur
Comments: Nice job of revealing school board member’s less-than-stellar attendance record. Good use of official documents and state law. Boosted too, by the fact reporter talked to the subjected and gave him ample space to respond.

HONORABLE MENTION:

Newspaper: Lawrence County Record
City: Mt. Vernon
Entry Name: “Motorists swept away in flooding”
By: Steve Fairchild
Comments: Good quotes. Good details. If this had a stronger narrative lead, it would have placed higher.

4. Best News Story - Class 3

FIRST PLACE

Newspaper: Unterrified Democrat
City: Linn
Entry Name: “Deputy county clerk quits after job performance criteria”
By: Jerrilyn S. Voss
Comments: Very well reported story. More photos would have been nice, though.

SECOND PLACE

Newspaper: St. Louis Business Journal
City: St. Louis
Entry Name: “Energizer’s shopping spree”
By: Christopher Tritto
Comments: A good story about well-known brands nicely simplified.

THIRD PLACE

Newspaper: Washington Missourian
City: Washington
Entry Name: “Evil Incarnate Gets Life”
By: Ed Pruneau
Comments: Great local angles on one of the biggest stories in the region. Quotes from the

prosecutor were priceless!

HONORABLE MENTION

Newspaper: Washington Missourian
City: Washington
Entry Name: “Downtown Rocked by Explosion”
By: Ed Pruneau
Comments: Contained lots of voices of people who were near the explosion. The accompanying photos are outstanding.

4. Best News Story - Class 4

FIRST PLACE

Newspaper: Kirkwood-Webster Journal
City: Kirkwood/Webster Groves
Entry Name: “A neighborhood stunned”
Comments: Great localizing of story that made national headlines, contained lots of local voices, people who’d interacted with Devlin.

SECOND PLACE

Newspaper: O’Fallon Journal
City: O’Fallon
Entry Name: “Something more than Disturbing”
By: Steve Pokin
Comments: Just when I thought, “Oh goodness. Another MySpace story...” Pleasantly surprised this was unlike the myriad stories out there about the dangers on online social networking sites.

THIRD PLACE

Newspaper: Jefferson County Leader
City: Festus
Entry Name: “A countian falls”
By: Peggy Scott
Comments: Too often stories about the deaths of soldiers barely scratch the surface. This story is an exception. Reading this you can tell how important service to country is to this community, and to the young man who gave his life.

HONORABLE MENTION

Newspaper: St. Louis American
City: St. Louis
Entry Name: “An Assassination”

By: Alvin A. Reid

Comments: Thorough reporting of an issue that’s divided a city where racial tension remains high. It would’ve been nice to have a comment from the mayor’s office however.

5. Best Feature Story - Class 1

FIRST PLACE

Newspaper: Missouri Lawyers Weekly
City: St. Louis
Entry Name: “Rise of the solo and small-firm lawyer”
By: Betsy Lee
Comments: Great firm, great subject

SECOND PLACE

Newspaper: The Smithville Herald
City: Smithville
Entry Name: “Humphrey ‘Yankee’ Smith Who Was He?”
By: Andrew Turner
Comments: Not your everyday subject. Who couldn’t be curious about this?

THIRD PLACE

Newspaper: Steelville Star
City: Steelville
Entry Name: “Cornick’s journey just beginning”
By: Angie Fodge

5. Best Feature Story - Class 2

FIRST PLACE

Newspaper: Cassville Democrat
City: Cassville
Entry Name: “Cemetery restoration effort underway”
By: Lisa Schlichtman
Comments: A great job of telling us of some of the truly interesting things people do. This piece with lovely description and good story-telling gives some insight into the town’s unknown history, and gives a nice portrait of the men uncovering it.

SECOND PLACE

Newspaper: Lee’s Summit Journal
City: Lee’s Summit
Entry Name: “Escaping the killing fields”
By: Brett Dalton
Comments: I wish I could have seen the rest of this series to see how these refugees adjusted to the U.S., but what a phenomenal way to start the series! The story writes itself- but the writer keeps up with its terror and its pace. Unbelievable! Good job of providing additional historical background for those who don’t know much about the war.

THIRD PLACE

Newspaper: Ozark County Times
City: Gainesville
Entry Name: “GHS glory days”
By: Sue Ann Luna Jones
Comments: You bring us back 50 years to relive a time of excitement for the town. Good research and story telling.

HONORABLE MENTION

Newspaper: Gasconade County Republican
City: Owensville
Entry Name: “OES opening day has special significance”
By: Dave Marner
Comments: The reporter tells two

stories of a dad at home with his family and doing an interesting job as a guardsman in Afghanistan helping local farmers. Full of facts and detail about the work. Nice lead.

5. Best Feature Story - Class 3

FIRST PLACE

Newspaper: Nixa Xpress
City: Nixa
Entry Name: “Scaring Up History”
By: Ryan Bowling
Comments: Murder in the 1930s. A ghost car. Great stuff, creativity, a personal search with historical fact.

SECOND PLACE

Newspaper: Cass County Democrat Missourian
City: Harrisonville
Entry Name: “He Battles Cancer”
By: Andrew Mouzin
Comments: A 9-year-old with cancer. Health features are commonplace, but this writer avoids the sentimental in favor of the harsh and the real.

THIRD PLACE

Newspaper: Raytown Tribune
City: Raytown
Entry Name: “Blast from the past”
By: Mark Johnson
Comments: I wondered what happened to those amphibious cars. Now I know. Nicely detailed.

HONORABLE MENTION

Newspaper: Herald-Free Press
City: Bolivar
Entry Name: “Quad Squad Turns 10”
By: Charlotte Marsch
Comments: Cute quadruplets at 10. What reader can resist?

5. Best Feature Story - Class 4

FIRST PLACE

Newspaper: Suburban Journals/ St. Charles
City: O’Fallon
Entry Name: “A real person a real death”
By: Steve Pokin
Comments: Well-written story that drew you in and kept you hooked.

SECOND PLACE

Newspaper: St. Louis/North County Suburban Journals
City: North St. Louis
Entry Name: “Some Cars, applications work for decades”
By: Scott Bandle
Comments: Enlightening story with good angles, enjoying read.

THIRD PLACE

Newspaper: News Democrat Journal
City: Festus/Desoto
Entry Name: “Wonder Woman Living in Jefferson County”
By: Sarah AuBuchon
Comments: Great outline story; illuminates character well.

HONORABLE MENTION

Newspaper: News Democrat Journal
City: Festus/Desoto

Entry Name: "Accidental Attorney"
By: Chris Campbell
Comments: Good story

6. Best News or Feature Series

FIRST PLACE

Newspaper: Cass Co. Democrat Missourian
City: Harrisonville
Entry Name: "Behind the Curtain"
By: Andrew Mouzin
Comments: Wow. A refreshing and thorough look at a story that is not often told. Interesting and appropriate layout. It's also nice to see positive news about things other than sports.

SECOND PLACE

Newspaper: St. Louis Business Journal
City: St. Louis
Entry Name: "Fallout from A.G.E. sale to Wachovia"
By: Patricia Miller
Comments: Interesting detail in a corporate world that most of us never see. Writing is lively and impactful.

THIRD PLACE

Newspaper: Cass Co. Democrat Missourian
City: Harrisonville
Entry Name: "Trapped in Dubai"
By: Andrew Mouzin
Comments: Fascinating story that had to have been a "must read" locally. Very thorough, including maps. Lots of angles presented. A bit verbose in spots.

HONORABLE MENTION

Newspaper: Cedar County Republican
City: Stockton/Cedar
Entry Name: "Shopping Series"
By: Emily Griffith
Comments: A great idea that could have been better with more charts/figures and less first-person writing. Interesting concept to challenge people to shop locally.



"CHEMICAL FIRE"
DAVID EULITT
KANSAS CITY STAR

7. Tilghman Cloud Memorial Editorial - Class 1
FIRST PLACE

Newspaper: Cass Co. Democrat Missourian
City: Harrisonville
Entry Name: "Swoosh"
Comments: Speaks to a specific local issue with confidence and specificity, holds office holder accountable. Editorials end with specific objectives. Well reasoned and well written.

SECOND PLACE

Newspaper: Christian County Headliner News
City: Ozark
Entry Name: "Records"
Comments: Well reasoned. Editorial succinctly outlines an important local issue and holds office holders accountable.

THIRD PLACE

Newspaper: Missouri Lawyers Weekly
City: St. Louis
Entry Name: "Shot across judiciary bow"
Comments: Clearly stated opinion.

HONORABLE MENTION

Newspaper: Boone County Journal
City: Ashland
Entry Name: "This Crash is Preventable"
By: Bruce Wallace
Comments: Good passion and good use of facts to back the opinion. A wee bit personal for an editorial as opposed to a column.

7. Tilghman Cloud Memorial Editorial - Class 2
FIRST PLACE

Newspaper: Sun Gazette
City: Gladstone
Entry Name: "Sales tax renewal deserves support"
Comments: Good explanation in support of a typically unpopular subject.

SECOND PLACE

Newspaper: Liberty Tribune



"WHERE'S THE WATER?"
ERIC KEITH
ST. JOSEPH NEWS-PRESS

City: Liberty
Entry Name: "Just let them go"
Comments: Well reasoned.

THIRD PLACE
Newspaper: Washington Missourian
City: Washington
Entry Name: "Public Records, Tapes"
Comments: Would have been a stronger entry if newspaper's support for decision had come before it was made.

8. Best Columnist-Humorous

FIRST PLACE
Newspaper: Lawrence County Record
City: Mt. Vernon
Entry Name: "As I wander"
By: Charlie Meeks
Comments: A quick, funny read.

SECOND PLACE
Newspaper: Cass Co. Democrat Missourian
City: Harrisonville
Entry Name: "Just so you know"
By: Dennis Minich
Comments: Good mix of silliness and stream-of-consciousness.

THIRD PLACE
Newspaper: Ozark County Times
City: Gainesville
Entry Name: "Terror on the courthouse square"
By: Sue Ann Luna Jones
Comments: Great fun.

HONORABLE MENTION
Newspaper: Suburban Journals - St. Charles
City: St. Louis
Entry Name: "I lament 'Where are you, cell phone?'"
By: Steve Pokin
Comments: Classic style.

HONORABLE MENTION
Newspaper: The South Missourian News
City: Thayer

Entry Name: "He said, she said"
By: Joel Harris and Brooke Ninemire
Comments: An interesting unique concept.

8. Best Columnist-Serious
FIRST PLACE
Newspaper: St. Peters Journal
City: St. Peters
Entry Name: "Farmer wants a wife?"
By: Steve Pokin
Comments: Looks good. Quick read.

SECOND PLACE
Newspaper: Nixa Xpress
City: Nixa
Entry Name: "What about the ads that offend me?"
By: Matthew A. Roberts
Comments: Effective writing. Clever.

THIRD PLACE
Newspaper: Lincoln New Era
City: Lincoln
Entry Name: "Down on the Creek"
By: Dianne Peck
Comments: A bit long, but interesting.

HONORABLE MENTION
Newspaper: Green Park Call
City: St. Louis
Entry Name: "Dooley's task force sweeps citizen input under the rug"
By: Burke Wasson
Comments: Good local commentary.

9N. Best News Photograph - Class 1

FIRST PLACE
Newspaper: Ozark County Times
City: Gainesville
Entry Name: "Fire"
By: Steve Hutchings
Comments: Almost looks like a painting shooting over the fire is an angle not often seen.

SECOND PLACE

Newspaper: Lawrence County Record
City: Mt. Vernon
Entry Name: "Floodwater Race"
By: Steve Fairchild
Comments: Right place, right time and a short window of time to get the shot.

THIRD PLACE
Newspaper: Citizen-Observer
City: Cameron
Entry Name: "Rain batters region"
By: Jamey Honeycutt
Comments: Captures the action.

HONORABLE MENTION
Newspaper: Cuba Free Press
City: Cuba
Entry Name: "Coming home:"
By: Josh Hester
Comments: No matter how many of these one sees they are always moving.

9N. Best News Photograph - Class 2
FIRST PLACE
Newspaper: Bolivar Herald-Free Press
City: Bolivar
Entry Name: "Water Maintenance"
By: Justin Ballard
Comments: Catches the action. Nice composition and clarity.

SECOND PLACE
Newspaper: Washington Missourian
City: Washington
Entry Name: "Joyous Reunion"
By: Jeanne Miller Wood
Comments: Captures the joy of the moment and appropriately sized for the occasion.

THIRD PLACE
Newspaper: Washington Missourian
City: Washington
Entry Name: "A complex situation"
By: Jeanne Miller Wood
Comments: Good composition.

HONORABLE MENTION
Newspaper: Webster-Kirkwood Times
City: Kirkwood/Webster Groves
Entry Name: "Dougherty Ferry Bridge"
By: Diana Linsley
Comments: Nice night shot.

9F. Best Feature Photograph - Class 1
FIRST PLACE
Newspaper: The Platte County Landmark
City: Platte City
Entry Name: "Ears Up"
By: Bill Hankins
Comments: Cute photo of little boy during a mule show at the county fair. Great moment!

SECOND PLACE
Newspaper: The Star Herald
City: Belton
Entry Name: "Marines Return Home"
By: Adam Droegemueller
Comments: Wonderful image of a Marine's return captures the excitement and happiness of the event!

THIRD PLACE
Newspaper: The Platte County Landmark

City: Platte City
Entry Name: "The View from 100"
By: Bill Hankins
Comments: Nice collection of images (3rd place was awarded to one photo) of 100-year-old lady. Watering the plant image is delightful!

9F. Best Feature Photograph - Class 2
FIRST PLACE
Newspaper: Webster-Kirkwood Times
City: Kirkwood/Webster Groves
Entry Name: "Hot"
By: Diana Linsley
Comments: The water droplets make it. Classic summer fun.

SECOND PLACE
Newspaper: Washington Missourian
City: Washington
Entry Name: "Spirited fans cheer on boats"
By: Jeanne Miller Wood
Comments: You can almost hear the boys. Worthy of a Rockwell painting.

THIRD PLACE
Newspaper: Washington Missourian
City: Washington
Entry Name: "Celebrate Earth Worm Day"
By: Jeanne Miller Wood
Comments: Great expression.

HONORABLE MENTION
Newspaper: Marshfield Mail
City: Marshfield
Entry Name: "Midwest Chuckwagon Racing Association comes to town"
By: Andrea Childress
Comments: Good eye.

9S. Best Sports Photograph - Class 1
FIRST PLACE
Newspaper: Platte County Citizen
City: Platte City
Entry Name: "Head Knocker"
By: Joe Gallagher
Comments: Well-composed photo perfectly illustrated the story. The image captures the intensity of the game.

SECOND PLACE
Newspaper: Lee's Summit Tribune
City: Lee's Summit
Entry Name: "Cards drop slumping Broncos"
By: John Monaco

THIRD PLACE
Newspaper: Press-News Journal
City: Canton
Entry Name: "Airborne Catch"
By: Dan Steinbeck
Comments: Nice use of perspective to tell the story at a glance.

9S. Best Sports Photograph - Class 2
FIRST PLACE
Newspaper: Lee's Summit Journal
City: Lee's Summit
Entry Name: "A leg up on the competition"
By: Jeff Kirchhoff
Comments: Excellent framing and this is a wonderful moment from a youth baseball camp.

SECOND PLACE
Newspaper: St. Louis American
City: St. Louis
Entry Name: "Trojan Horse"
By: Wiley Price

THIRD PLACE
Newspaper: Sun Tribune
City: Gladstone
Entry Name: "NKC Hurdles"

By: Matt Frye

HONORABLE MENTION
Newspaper: The Odessan
City: Odessa
Entry Name: Conrad Hooper
By: Kory Hales

9S. Best Photo Illustration - Class 1
FIRST PLACE



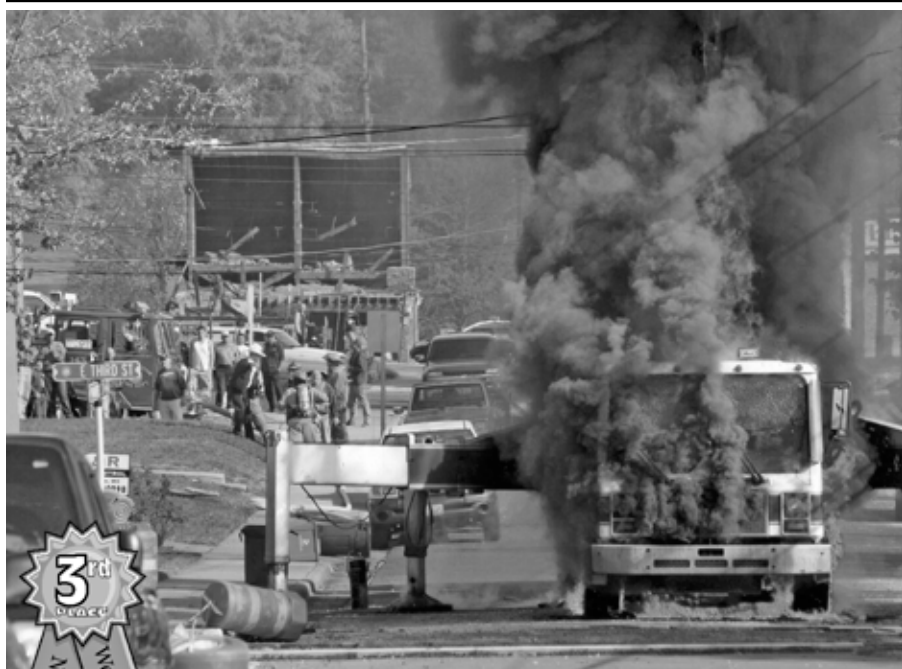
"RUTH'S FLOWERS"
BILL HANKINS
PLATTE COUNTY LANDMARK



"CARDS DROP BRONCOS"
JOHN MONACO
LEE'S SUMMIT TRIBUNE



“NKC HURDLES”
MATT FRYE
GLADSTONE SUN TRIBUNE



“A COMPLEX SITUATION”
JEANNE MILLER WOOD
WASHINGTON MISSOURIAN

Newspaper: Bolivar Herald-Free Press
 City: Bolivar
 Entry Name: “Cell Phone Power”
 By: Justin Ballard

Comments: Great visual concept...
 Wow! Lots of work, great level technical skill and patience.

SECOND PLACE
 Newspaper: Missouri Lawyers Weekly
 City: St. Louis
 Entry Name: “DNA”
 By: Karen Elshout and Greg Wiegand
 Comments: Visually appealing and dynamic-good technical skill, impactful.

THIRD PLACE

Newspaper: Lee’s Summit Journal
 City: Lee’s Summit
 Entry Name: “Bad Dog”
 By: Jeff Kirchhoff

Comments: Very strong, good use of blending and Photoshop montage.

HONORABLE MENTION
 Newspaper: Christian Co. Headliner News
 City: Ozark
 Entry Name: “Nazis Quit”
 By: Cheryl Johns

Comments: Nice vintage look, well put together. Hard decision. Almost took third- like the old yellow fade to bottom white.

91. Best Photo Illustration - Class 2

FIRST PLACE
 Newspaper: Fort Leonard Wood Guidon
 City: Fort Leonard Wood
 Entry Name: “Puzzles”
 By: Matt Decker
 Comments: Great dramatic use of art to support story, higher level of technical difficulty.

SECOND PLACE
 Newspaper: St. Louis Business Journal
 City: St. Louis
 Entry Name: “Heavy Hitters”
 By: Michael Behrens
 Comments: Aging grabs your attention and good marks for level of technical difficulty, knowing design software.

THIRD PLACE
 Newspaper: Nixa Xpress
 City: Nixa
 Entry Name: “Wallet Combustion”
 By: Matthew A. Roberts
 Comments: Very clever concept and putting it all together

HONORABLE MENTION
 Newspaper: Liberty Tribune
 City: Liberty
 Entry Name: “Concerned Residents”
 By: Matt Frye
 Comments: Great camera angle!

10. Best Photo Package - Class 1

FIRST PLACE
 Newspaper: Gasconade Co. Republican
 City: Owensville
 Entry Name: “Improvements continue at OHS”
 By: Dave Marner
 Comments: Owensville is one of the very few papers in this category that “gets it” with regard to using photos together. This was #1 because it took what could have been a very mundane assignment and brought it to life through seeing, editing, and layout.

SECOND PLACE
 Newspaper: Gasconade Co. Republican
 City: Owensville
 Entry Name: “Closing up School.. Forever”
 By: Dave Marner
 Comments: Superb use of lousy space. Story flows well, even across two half pages. Excellent variety, choice of images. Nothing bad to say about this at all.

THIRD PLACE
 Newspaper: Platte County Landmark
 City: Platte City
 Entry Name: “Farmer and Bladsmith”
 By: Bill Hankins
 Comments: Great design idea-head is strong, but doesn’t overpower dominant photo- in fact it supports it (visually as well as in terms of the story). Only sour note is mortising of the combine photo-never-ever!

HONORABLE MENTION
 Newspaper: Smithville Herald
 City: Smithville
 Entry Name: “Family Tradition”
 By: Elliot Sutherland
 Comments: “Step by step” of sausage making is a neat idea, well executed. Story lacks

focus somewhat. Is it about the family or the process? Visually it’s hard to tell. Nice images though.

10. Best Photo Package - Class 2

FIRST PLACE
 Newspaper: Overland-St. Ann Journal
 City: Overland
 Entry Name: “Crowning Glory”
 By: David Kennedy
 Comments: Very nice layout that’s exactly appropriate for the portraits. Excellent use of space; good dominant/head combo. Photog had a great rapport with subjects, judging from focus.

SECOND PLACE
 Newspaper: St. Louis American
 City: St. Louis
 Entry Name: “Brazil dances through the Lou”
 By: Wiley Price
 Comments: Skillful use of the cutouts/ overlaps to enhance flow of story; exactly the opposite effect of a standard “mortise.” Great use of light and color. Head appropriate typeface and doesn’t fight with images.

THIRD PLACE
 Newspaper: Lee’s Summit Journal
 City: Lee’s Summit
 Entry Name: “Angels in the Outfield”
 By: Jeff Kirchhoff
 Comments: This page got the most out of minimum number of images. Dominant is barely big enough compared to rest; but incorporating headline helps it control layout.

HONORABLE MENTION
 Newspaper: Lee’s Summit Journal
 City: Lee’s Summit
 Entry Name: “Best of the Rest”
 By: Jeff Kirchhoff
 Comments: Kind of a “gimme,” or easy feature, but well executed. Lots of good faces.

11. Best Ad Idea or Promotion of an Advertiser

FIRST PLACE
 Newspaper: Gasconade County Republican
 City: Owensville
 Entry Name: “Farm Day Sale”
 Comments: A clear standout in the category. Sharp reproduction in primary colors meshes well with the “old time” concept of the sale. As soon as you get the mental image of someone trading a pig for a car. You smile. Clever!

SECOND PLACE
 Newspaper: Washington Missourian
 City: Washington
 Entry Name: “Santa Bucks”
 By: Jane Haberberger
 Comments: The concept is clearly conveyed. Composition immediately directs your eyes to the \$20 bills. An ad that could have been busy and fuzzy is not. Easy for the reader to grasp that he’s being given \$5.

THIRD PLACE
 Newspaper: Sedalia News Journal
 City: Sedalia
 Entry Name: “Winchester Meadows”
 By: Emily Smith
 Comments: I liked the clean, open



“UNSOLVED HOMICIDE”

JULIE SCHEIDEGGER

INDEPENDENCE EXAMINER

layout. Including graphics of the apartments’ floor plans is a plus. This price offers many encouragements to attend the open house.

HONORABLE MENTION

Newspaper: Bolivar Herald-Free Press
City: Bolivar

Entry Name: “100 year Celebration”

Comments: Classic design. Good use of art elements.

HONORABLE MENTION

Newspaper: Green Park Call
City: St. Louis

Entry Name: “Sandals Day Spa”

Comments: Compelling ad. Could wish for better page placement.

11. Best Ad Idea or Promotion of the Newspaper

FIRST PLACE

Newspaper: Washington Missourian
City: Washington

Entry Name: “Santa Says-Christmas Gift”

Comments: Excellent composition and repro. The offer is clear and the response mechanism easy to use.

SECOND PLACE

Newspaper: St. Louis American
City: St. Louis

Entry Name: “Free Calendar”

By: Kevin Jones

Comments: Well executed. A successful promo.

THIRD PLACE

Newspaper: Lee’s Summit Journal
City: Lee’s Summit

Entry Name: “Journal Rewards”

Comments: Main graphic is eye-catching although the overall layout is a bit “busy.” The number of free items offered is impressive. The #425 total offer should have been played up more.

HONORABLE MENTION

Newspaper: Lincoln County Journal
City: Troy

Entry Name: “Cancer Awareness”

Comments: Good use of color. Good value for small ads; they will be read.

HONORABLE MENTION

Newspaper: Bolivar Herald-Free Press
City: Bolivar

Entry Name: “Supporter of CMH”

Comments: Impressive research in the newspaper’s files- solid proof of the newspaper’s involvement.

12. Best News Content - Class 1

FIRST PLACE

Newspaper: Lee’s Summit Journal
City: Lee’s Summit

Comments: The Journal’s clean, simple and effective design helps draw attention and focus to a solid display of local news. Good variety in types of stories selected. Photographs with strong content are displayed nicely and properly sized for impact throughout the newspaper, especially in the sports section. (I was impressed with the design and “energy of the Sept. 26 edition lead sports page.) Overall good, local news content presented in an appealing, classy design.

SECOND PLACE

Newspaper: The Smithville Herald
City: Smithville

Comments: The Herald is another example of a newspaper that features a clean, modular design that enhances overall strong, local news content. The typography, picture use and layout help present the material in a newspaper that is easy to navigate. Special touches such as the “Talk of the Street” feature on page two help attract readers’ attention. Good local commentary section, and the Community Living and Sports sections’ lead pages are well done. There is good use of photographs

combined with just the right amount of text on these pages, ultimately producing a presentation of news content that does not overwhelm the reader.

THIRD PLACE

Newspaper: Gasconade County Republican
City: Owensville

Comments: Strong content. Well done.

12. Best News Content - Class 2

FIRST PLACE

Newspaper: Washington Missourian
City: Washington

Comments: I was impressed with the overall variety and quality of the news content exhibited in the Missourian. In addition, the amount of space devoted throughout the paper to the news of all types, local, national, etc. - is quite amazing, almost a thing of the past at a lot of newspapers with such intense focus on today’s web-first publishing initiatives. The Missourian “feels like a read newspaper,” with sections devoted to sports, business, features and at least two “zoned” pages offering both staff and citizen commentary. Page one shows a strong tendency toward local hard news, with the remainder of the main section dedicated to many different types of stories.

SECOND PLACE

Newspaper: Cass County Democrat Missourian
City: Harrisonville

Comments: Good local coverage and in-depth reporting of important issues.

THIRD PLACE

Newspaper: Bolivar Herald-Free Press
City: Bolivar

Comments: Looks like this newspaper keeps its readers well informed.

13. Community Service

FIRST PLACE

Newspaper: Jackson County Advocate
City: Grandview

Entry Name: “Tornado Memorial 50 years later”

Comments: The 1957 tornado was a life-changing event for this community. This newspaper went all out in creating a special section sharing memories with a wide variety of points and the newspaper was really a team that saw to it the Memorial to those who died was rejuvenated. Kudos to them!

SECOND PLACE

Newspaper: Washington Missourian
City: Washington

Entry Name: “Holiday greetings come with a gift”

By: Dawn Kitchell

Comments: What a win-win project! The arts are encouraged, a food pantry is stocked!

THIRD PLACE

Newspaper: Washington Missourian
City: Washington

Entry Name: “Book Buzz, Boby Buzz”

By: Dawn Kitchell and Chris Stuckenschneider

Comments: An already outstanding project was made better. With a program to help children learn to love reading from the get-go.

14. Best Editorial Page - Class 1

FIRST PLACE

Newspaper: Lawrence County Record

City: Mt. Vernon

Entry Name: Commentary

Comments: Nice blend of voices, topics and layout.

SECOND PLACE

Newspaper: Kearney Courier

City: Kearney

Entry Name: Commentary

Comments: Local and informative

THIRD PLACE

Newspaper: Lee’s Summit Tribune

City: Lee’s Summit

Entry Name: Opinion

Comments: Nice mix of voices, but what’s the difference between John Ivey and a regular letter? Taglines might help.

14. Best Editorial Page - Class 2

FIRST PLACE

Newspaper: Jefferson County Leader
City: Festus

Entry Name: Opinions

Comments: Nice mix of topics and styles. Strong editorials.

SECOND PLACE

Newspaper: Cass County Democrat Missourian
City: Harrisonville

Entry Name: Editorial/Opinion

Comments: Strong editorials, nice layout.

THIRD PLACE

Newspaper: Washington Missourian
City: Washington

Entry Name: Editorial/Opinion

By: Bill Miller, Sr.

Comments: Strong section. Consider more local columns instead of syndicated material.

15. Best Sports Page - Class 1

FIRST PLACE

Newspaper: Platte County Citizen
City: Platte City

By: Lee Stubbs

Comments: Well-written articles show the depth of the devotion of area fans.

SECOND PLACE

Newspaper: Smithville Herald
City: Smithville

By: Bill Knust

Comments: Nice pairing of photography text. Entries showed the passion to local sports.

THIRD PLACE

Newspaper: Star-Herald
City: Belton

15. Best Sports Page - Class 2

FIRST PLACE

Newspaper: Liberty Tribune
City: Liberty

By: Scott Ward and Kevin Goodwin

Comments: Solid writing, good space, great photography and design make for the best pages. Columns, features, gamers are well written and edited. Nice work.

SECOND PLACE

Newspaper: Sun Tribune

City: Gladstone
By: Scott Ward and Ben McLanahan

Comments: Appears to be a sister paper of the first-place winner sharing some content and design. Still, good writing, design, and photography make for easier reading and the local focus is reader friendly.

THIRD PLACE
Newspaper: Lee's Summit Journal
City: Lee's Summit

Comments: Another well-executed sports section with a great section on a state championship football team. Good design and photography support an excellent written report.

HONORABLE MENTION
Newspaper: St. Louis American
City: St. Louis
By: Mike Terhaar

Comments: Super local focus with good reads, columns of interest and excellent design and photography. An outstanding category!

16. Best Sports News Story or Package - Class 1

FIRST PLACE
Newspaper: Houston Herald
City: Houston
Entry Name: "Houston Tigers Playoff Run"
By: Jeff McNeill

Comments: Impressive in-depth coverage of baseball team's playoff run. All the stories were well written with strong quotes from players, coaches and fans. Obviously coverage was well received in the local community.

SECOND PLACE
Newspaper: The Kearney Courier
City: Kearney
Entry Name: "Trapshooting Package"
By: Ben McLanahan, Chris Geinosky and Kevin Goodwin

Comments: A nice package of five stories all with local angles. Stories are well written; they include strong feature approaches, good quotes and put the subject matter in context for the reader.

THIRD PLACE
Newspaper: The Star Herald
City: Belton
Entry Name: "Belton Pirates journey to football state playoffs"
By: Brad Seiner

Comments: This series of stories over a six-week period covered the football team's march to the state finals from all angles: coaches, players and fans. Besides detailed game coverage, the stories included feature material and pre- and post-game analysis. Good job!

16. Best Sports News Story or Package - Class 2

FIRST PLACE
Newspaper: Suburban Journals
City: St. Louis
Entry Name: "Football Preview"
By: Mike Elder and Jim Faasen

Comments: Solid coverage of pre-season prospects of 15 area high school football teams stories had a nice blend of statistics, quotes from coaches and players and other interesting facts that would give readers insight into the upcoming season. Overall, a really good effort.

SECOND PLACE
Newspaper: Christian County Headliner News
City: Ozark
Entry Name: "Extreme Sports"
By: Kyle Wilson

Comments: An interesting five-part series featuring different extreme sports. The stories detailed the "how to" of each sport and the motivations and personalities of the local participants. Obviously, the local angles are the strength of this series.

THIRD PLACE
Newspaper: Lee's Summit Journal
City: Lee's Summit
Entry Name: "Titans win city's first football title"
By: Jake Singleton

Comments: Interesting lead, good quotes from coaches and players that give the reader a flavor of what the game was like. Game detail scattered throughout the story intermixed with background, context and color.

17. Best Sports Feature Story - Class 1

FIRST PLACE
Newspaper: Houston Herald
City: Houston
Entry Name: "Soaking it all in"
By: Jeff McNeill

Comments: Lead pulled me in to want to learn more about Missouri football and Big 12 game. Gave a different view of a D1 football player.

SECOND PLACE
Newspaper: Republic Monitor
City: Republic
Entry Name: "Michael, row the boat past Harvard"
By: Jeff Kessinger

Comments: Easy to read about a sport I had no idea about. Provided details that made it easy to imagine and understand.

THIRD PLACE
Newspaper: Warrenton County Record
City: Warrenton
Entry Name: "Filling the Void"
By: Tim Schmidt

Comments: Lots of facts/background info to paint the picture in your mind.

17. Best Sports Feature Story - Class 2

FIRST PLACE
Newspaper: West County Journal
City: St. Louis
Entry Name: "Through the fog"
By: David Kvidahl

Comments: Great description of the "pain" the athlete went through.

SECOND PLACE
Newspaper: Lee's Summit Journal
City: Lee's Summit
Entry Name: "Playing with Purpose"
By: Jake Singleton

Comments: Good background info on his father. Nice lead to get my attention.

THIRD PLACE
Newspaper: Lee's Summit Journal
City: Lee's Summit
Entry Name: "More than a game"
By: Jake Singleton

Comments: Good description of the feelings of all members of the family.

18. Best Sports Column

FIRST PLACE
Newspaper: Washington Missourian
City: Washington
Entry Name: "Battle line"
By: Bill Battle

Comments: Good local column. I liked that the writer was willing to take position much like an editorial. That willingness gave the columns an edge and an advantage over the rest.

SECOND PLACE
Newspaper: Kearney Courier
City: Kearney
Entry Name: "Braid of Brothers"
By: Chris Geinosky

Comments: Good job of analyzing local preps. Writer gives readers some insights not readily available by merely watching. Nice, easy writing style.

THIRD PLACE
Newspaper: Liberty Tribune
City: Liberty
By: Kevin Goodwin

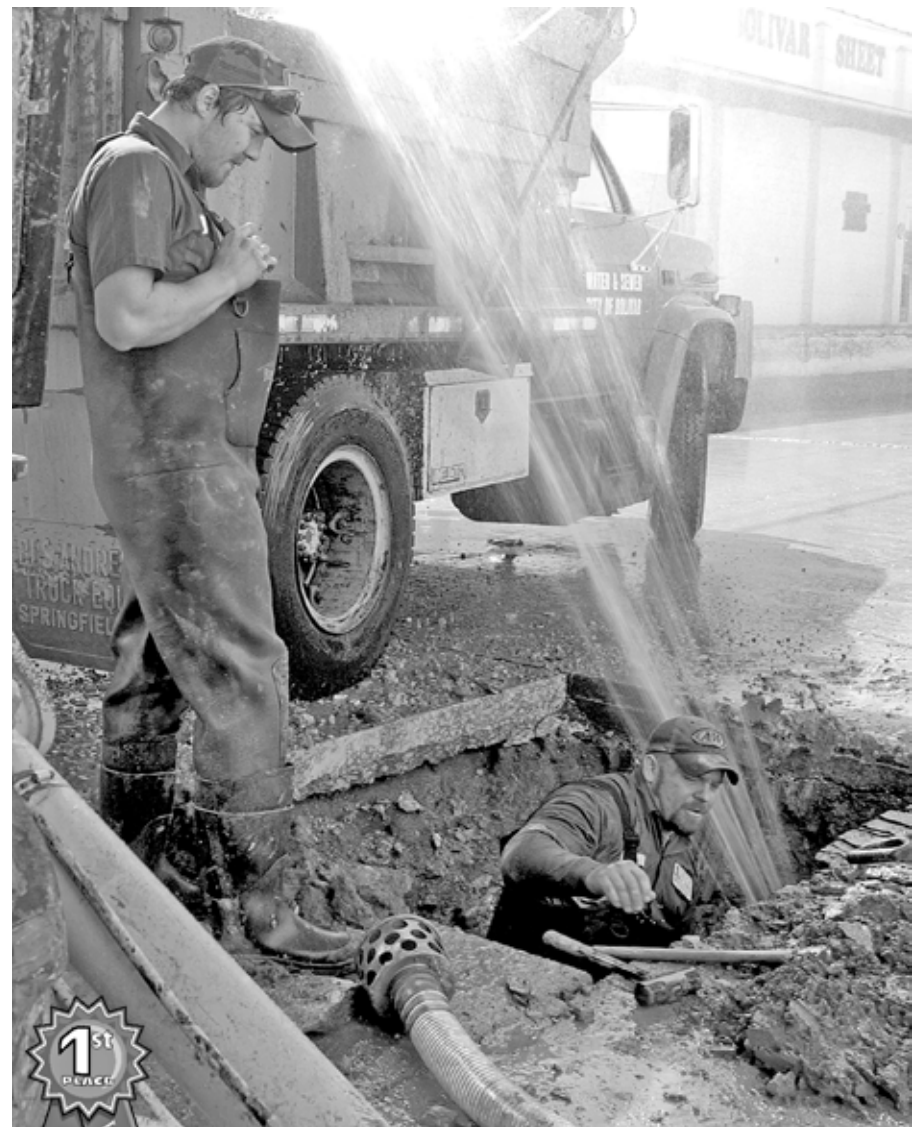
Comments: A solid entry. Writer does good job of providing reader with some inside information. Very fluid writing style.

HONORABLE MENTION
Newspaper: Smithville Herald
City: Smithville
Entry Name: "Smith wanted better for seniors"
By: Bill Knust

Comments: No shame in finishing out of the top 3 in this class. I'm impressed by the amount of thought and effort that went into all of the entries.

19. Best Special Section - Class 1

FIRST PLACE
Newspaper: Lawrence Co. Record
City: Mt. Vernon
Entry Name: "The Hill at 100"
Comments: Quality and depth of con-



"WATER MAINTENANCE"

JUSTIN BALLARD
BOLIVAR HERALD-FREE PRESS

tent distinguish this from most “anniversary” sections. Center spread map is great. Classy design, good print job.

SECOND PLACE

Newspaper: Houston Herald
City: Houston
Entry Name: “Tiger Bay”

Comments: Stunningly original idea, very well executed. All the info is there. Might have found a way to make a few action photos bigger.

THIRD PLACE

Newspaper: Jackson County Advocate
City: Grandview
Entry Name: “57 tornado special section”
By: Andrea Wood

Comments: Nice mix of archive content and present-day recollections. Would have been good to have photos of “observers.” Historic photos handled pretty well in design.

HONORABLE MENTION

Newspaper: Platte County Landmark
City: Platte City
Entry Name: “Sports Wrap-up”
By: Bill Hankins

Comments: Good idea to do end of season wrap-up. Stood out from many preview sections. Excellent typography and design. Really helped to have single full-page sponsorship on back.

19. Best Special Section - Class 1

FIRST PLACE

Newspaper: Ft. Leonard Wood Guidon
City: Ft. Leonard Wood
Entry Name: “Guide to Training”

Comments: A wonderful photo-driven look at life on the military base. Easy to navigate and packed with nuggets of information.

SECOND PLACE

Newspaper: Christian County Headliner News
City: Ozark
Entry Name: “Dare Devils”

Comments: This magazine featuring the life and times of the Ozark Mountain Daredevils was filled with history and memories. VH-1 would have hard time beating this “Rockumentary.”

THIRD PLACE

Newspaper: Liberty Tribune
City: Liberty
Entry Name: “Northland Football”

Comments: Well-thought-out section with an excellent presentation.

HONORABLE MENTION

Newspaper: Bolivar Herald-Free Press
City: Bolivar
Entry Name: “Park City Courthouse”

Comments: A well-told collection of stories about a beloved local landmark.

20. Best Investigative Reporting

FIRST PLACE

Newspaper: St. Louis Business Journal
City: St. Louis
Entry Name: “Metro”
By: Christopher Tritto

Comments: This is a classic example of

why newspapers exist. Bravo.

SECOND PLACE

Newspaper: Gasconade County Republican
City: Owensville
Entry Name: “Mental Health Mill Tax”
By: Linda Trest

Comments: Great reporting! Getting to the bottom of an important issue and flushing it out for the readers.

THIRD PLACE

Newspaper: Smithville Herald
City: Smithville
Entry Name: “Property Tax”
By: Ashley Vasquez

Comments: Good enterprise.

HONORABLE MENTION

Newspaper: Press-News Journal
City: Canton
Entry Name: “Fugitive Caught”
By: Dan Steinbeck

Comments: Good job of getting info police would rather have kept quiet.

21. Best Local Business Coverage

FIRST PLACE

Newspaper: St. Louis Business Journal
City: St. Louis
By: Patricia Miller

Comments: It’s everything I need to know about St. Louis business, well reported articles, well researched. Top 150 companies section was compelling (although the design was flat and not dynamic).

SECOND PLACE

Newspaper: Springfield Business Journal
City: Springfield
By: Eric Olson

Comments: Good use of graphics to help tell some stories, especially the “Power of the People” package. Very compelling, thoughtful and well-sourced project. Also, overall good use of the sidebars and nontraditional story forms. Very much like the interactive component of the “Eyes and Ears” column.

THIRD PLACE

Newspaper: Sun Tribune
City: Gladstone

Comments: Very nice mix of news, enterprise and personalities in your business section. The editor’s column was certainly a highlight, bringing insight and perspective to local issues or issues of local relevance. Clean design. Would like to see more “real people” in some of the stories.

HONORABLE MENTION

Newspaper: Washington Missourian
City: Washington

Comments: Nice to see business topics and angles across many sections, especially on the covers, not just in the “business” section. Local editorials on business topics added context, emphasizing your connection with the community you serve. Would recommend a cleaner design. Page architecture was hard to navigate.

22. Best Business Story - Class 1

FIRST PLACE

Newspaper: Missouri Lawyers Weekly

City: St. Louis
Entry Name: “A credit to history”
By: Sylvia Hsieh

Comments: Fascinating look at how tax credits were used to help revive a downtown. Well-researched and well written. A pleasure to read.

SECOND PLACE

Newspaper: Missouri Lawyers Weekly
City: St. Louis
Entry Name: “Brown and Crouppen”
By: Heather Cole

Comments: Impressive use of court documents to reveal inner workings and finances of a firm. With the intrigue of divorce, this almost could be a society story.

THIRD PLACE

Newspaper: Kearney Courier
City: Kearney
Entry Name: “The cost of doing business”
By: Emily Hoffman

Comments: Nicely done story about the struggles of small businesses in smaller communities. Writer did a good job talking to sources and weaving an interesting tale.

HONORABLE MENTION

Newspaper: Christian County Headliner News
City: Ozark
Entry Name: “Going Green”
By: Donna Osborn

Comments: Very ambitious project. Obviously a lot of research went into this. Would have liked to see more material from ‘users’ as opposed to businesses.

22. Best Business Story - Class 2

FIRST PLACE

Newspaper: St. Louis Business Journal
City: St. Louis
Entry Name: “The Law of Supply and Demand”
By: Lisa R. Brown

Comments: The writing was clear and informative. It provided comprehensive overview of the condo market.

SECOND PLACE

Newspaper: St. Louis Business Journal
City: St. Louis
Entry Name: “Local Banks see 20-fold increase in bad loans, profit margins suffer”
By: Greg Edwards



“THE BEAUTY OF FALL”

JULIE TURNER

LEBANON DAILY RECORD



“It’s Over” DENNIS CRIDER WEST PLAINS DAILY QUILL

Comments: Reporter demonstrated an understanding of the subjects.

THIRD PLACE
Newspaper: St. Louis Business Journal
City: St. Louis
Entry Name: “Over-banked and under pressure”
By: Greg Edwards

23. Best Coverage of Government
FIRST PLACE
Newspaper: Jefferson County Leader
City: Festus
Entry Name: “Smelter Controversy”
By: Steve Taylor

Comments: Excellent stories and commentary. Well written, in-depth reporting about an issue with wide range community concern.

SECOND PLACE
Newspaper: Webster-Kirkwood Times
City: Kirkwood
Entry Name: “A Dog Park for Kirkwood”
By: Marty Harris

Comments: Very informative and in-depth. This story conveyed the role of government very well.

THIRD PLACE
Newspaper: Missouri Lawyers Weekly
City: St. Louis
Entry Name: “A Credit to History”
By: Sylvia Hsieh

Comments: A well-written story about very complicated and sometimes burdensome topic, taxes.

HONORABLE MENTION
Newspaper: Northeast News

City: Kansas City
Entry Name: “Sewers Runeth Over”
By: Tracy Abeln

Comments: A great story about the role government plays in ordinary citizens’ lives.

**24. Best Story About Rural Life
or Agriculture - Class 1**
FIRST PLACE
Newspaper: Missouri Lawyers Weekly
City: St. Louis
Entry Name: “Bad luck or bad faith”
By: Allison Retka

Comments: Clearly tops in the class. Well-researched article delves into the root causes of why the Hmongs struggled as farmers. Reporter does well to tie this in with the struggles of other farmers in minority groups.

SECOND PLACE
Newspaper: Lawrence County Record
City: Mt. Vernon
Entry Name: “Following in his father’s footsteps”
By: Charlie Meeks

Comments: A good read. Something to just settle back and enjoy. Reporter does good job of setting up the story and giving readers the family’s perspective.

THIRD PLACE
Newspaper: Lawrence County Record
City: Mt. Vernon
Entry Name: “And on his farm”
By: Ashton Botts

Nice, off-beat story. Life in the Midwest is not all cattle, hogs, soybeans and corn as this story shows. I particularly like the first two paragraphs.

HONORABLE MENTION
Newspaper: Smithville Herald
City: Smithville
Entry Name: “Shatto Farms”
By: Andrew Turner
Comments: Good story that serves as an explainer about the dairy industry. Would have liked to see the comments from the consumers closer to the top of the story.

**24. Best Story About Rural Life
or Agriculture - Class 2**
FIRST PLACE
Newspaper: Washington Missourian
City: Washington
Entry Name: “Fresh from the Farm”
By: Karen Cernich

Comments: Well-written story, appeal to novice and expert alike covered many areas and dimensions of topic. Easy read.

SECOND PLACE
Newspaper: Liberty Tribune
City: Liberty
Entry Name: “A farmer’s wife”
By: Emily Hoffman
Comments: A well-written review of a great character.

THIRD PLACE
Newspaper: Buffalo Reflex
City: Buffalo
Entry Name: “Welfare of livestock priority as farmers deal with ice storm”
By: Jim Hamilton
Comments: Well-written story of a unique situation.

HONORABLE MENTION
Newspaper: Bolivar Herald-Free Press
City: Bolivar
Entry Name: “England to compete in colt-breaking at national level”
By: Linda Fuerst
Comments: Good character outline, well written.

25. Best Story About Religion
FIRST PLACE
Newspaper: Missouri Lawyers Weekly
City: St. Louis
Entry Name: “Calling on a Supreme Power”
By: Donna Walter
Comments: Clear writing outlined the issues in a woman’s effort to become a nun.

SECOND PLACE
Newspaper: Mid-County Journal
City: St. Louis
Entry Name: “Dining on God’s Cod”
By: Erin Taylor
Comments: A fun look at an annual tradition. The story explained why the tradition is important, and lets readers share in the experience.

THIRD PLACE
Newspaper: South City Journal
City: St. Louis
Entry Name: “One Healthy Life”
By: Julie Randle

26. Best Story About Education

FIRST PLACE
Newspaper: Missouri Lawyers Weekly
City: St. Louis
Entry Name: “Actual Innocence: UMKC’s Law school and Mizzou’s J-school join”
By: Tom Hermann
Comments: Nicely layered and explains, “what it means for me” from all angles.

SECOND PLACE
Newspaper: Southwest City Journal
City: South St. Louis
Entry Name: “Education Migration/Voluntary inter-district choice”
By: Shawn Clubb
Comments: Using the two families presents a clear view of a complicated process. Nicely done.

THIRD PLACE
Newspaper: Northwest County Journal
City:
Entry Name: “School’s not out for summer”
By: Brian Flinchbaugh
Comments: Intriguing peek inside an annual event.

HONORABLE MENTION
Newspaper: Sun Tribune
City: Kansas City
Entry Name: “Vegans lead charge for change”
By: Ray Weikal
Comments: For some, this would’ve been “in other business” in a school board story. Good eye to see potential here.

27. Best Story About the Outdoors
FIRST PLACE
Newspaper: Sunday Journal
City: Jefferson County
Entry Name: “Litter taking toll on taxpayers, wildlife”
By: Trish Wallace
Comments: Tells an important tale and is important whether or not you’re an “outdoorsy” person.

SECOND PLACE
Newspaper: St. Louis/South Side Journal
City: St. Louis
Entry Name: “Down Under Ground”
By: Shawn Clubb
Comments: Shines a light on some place some will travel, and others won’t. Good descriptions.

THIRD PLACE
Newspaper: Webster-Kirkwood Times
City: Kirkwood
Entry Name: “St. Louis Rowing Club”
By: Don Corrigan
Comments: Nicely done.

HONORABLE MENTION
Newspaper: St. Louis Business Journal
City: St. Louis
Entry Name: “David Pratt: King of the Mountain”
By: Christopher Tritt

28. Best Story About History - Class 1
FIRST PLACE:
Newspaper: Missouri Lawyers Weekly
City: St. Louis

Entry Name: “The Hated Hero”
By: Rick Jackoway
Comments: Top drawer. Fascinating and refreshing honest look at a little-known but influential historical figure. Well written. I couldn’t put it down.

SECOND PLACE
Newspaper: Lawrence County Record
City: Mt. Vernon
Entry Name: “A plea of help”
By: Kathy Fairchild
Comments: An important story well told.

THIRD PLACE
Newspaper: Citizen-Observer
City: Cameron
Entry Name: “Answering the call of duty”
By: Bill Arthur
Comments: Kudos for capturing a raw, first-hand story along with the colorful personality. The photo of the subject, slightly disheveled and with a broad grin, helps capture the innocence of the boy who went to war.

HONORABLE MENTION
Newspaper: The Smithville Herald
City: Smithville
Entry Name: “Humphrey Smith”
By: Andrew Turner
Comments: Interesting and well written. Segues nicely into the history and then fades back to the present.

28. Best Story About History - Class 2
FIRST PLACE
Newspaper: Bolivar Herald-Free Press
City: Bolivar
Entry Name: “Courthouse Clock”
By: Linda Furst
Comments: Good detail and uses personal stories to help make a potentially dry story a good, interesting read.

SECOND PLACE
Newspaper: Washington Missourian
City: Washington
Entry Name: “Train Display Turns Back Time”
By: Karen Cernich
Comments: Interesting way to tell history and well written.

THIRD PLACE
Newspaper: The Northeast News
City: Kansas City
Entry Name: “Flood Ravaged Plaza”
By: Michael Bushnell
Comments: Interesting detail and good use of photos.

HONORABLE MENTION
Newspaper: New Democrat Journal
City: Desoto/Festus
Entry Name: “DeSoto Duel”
By: Sarah AuBuchon
Comments: Nice story telling and attractive visually. Fun, yet informative.

29. Best Coverage of Family Living and Young People
FIRST PLACE
Newspaper: The Kearney Courier

City: Kearney
Comments: Many stories about families and young people. Well-written, nice layout.

SECOND PLACE
Newspaper: Christian County Headliner News
City: Ozark
Comments: Interesting articles, nice photos. Good variety of items.

THIRD PLACE
Newspaper: The Smithville Herald
City: Smithville
Comments: Good coverage of area. Nice photo, good variety of articles.

HONORABLE MENTION
Newspaper: Press-News Journal
City: Canton
Comments: Good variety.

30. Best Coverage of Health and Wellness
FIRST PLACE
Newspaper: St. Louis American
City: St. Louis
By: Sandra Jordan and Chris King
Comments: Lively writing, good choice of subject matter, good sourcing and explanatory journalism. Piece on juvenile diabetes is outstanding public service.

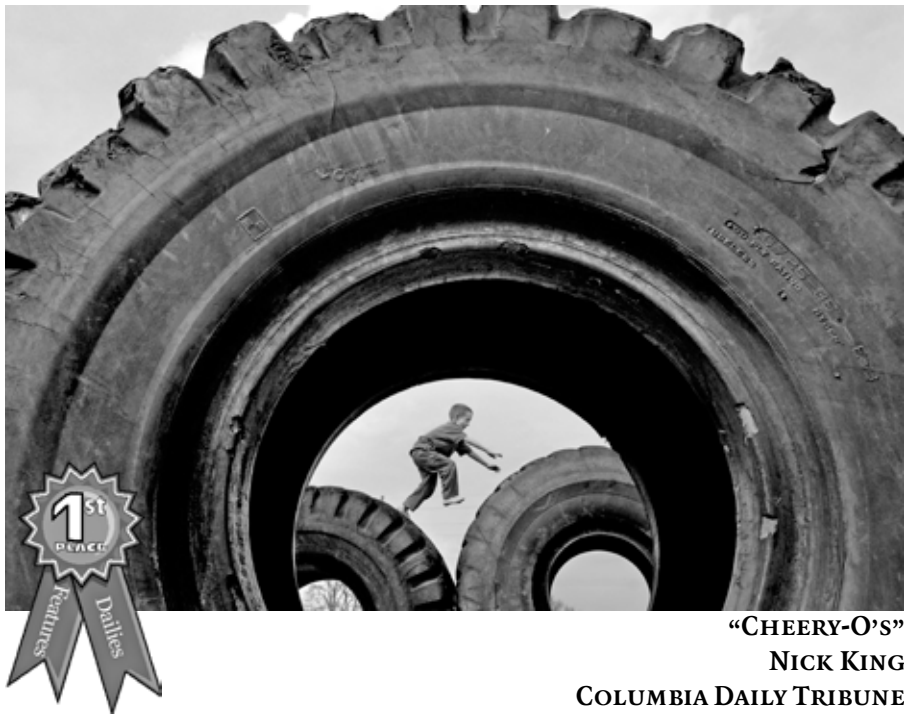
SECOND PLACE
Newspaper: Lee’s Summit Journal
City: Lee’s Summit
Comments: Stories on mental illness show enterprise, diligence in developing sources, sensitivity in reporting and writing - and lots of information that’s made infinitely more accessible by being able to put neighbors’ faces to the afflictions.

THIRD PLACE
Newspaper: Press Journal
City: Ballwin/Ellisville
By: Mary Shapiro
Comments: No surprises or standouts in this entry, but very well done and accessible. Maybe do a bit more thinking about depth and breadth of sourcing, sidebars, more points of entry for readers.

31. Best Page Design
FIRST PLACE
Newspaper: Kearney Courier
City: Kearney
Entry Name: “All I want for Christmas”
By: Kathleen McCabe
Comments: Very creative execution of an idea that’s done to death. Good use of color.

SECOND PLACE
Newspaper: Ft. Leonard Wood Guidon
City: Ft. Leonard Wood
Entry Name: “Boredom Battle”
By: Matt Decker
Comments: Great idea and layout. “Maze” of following numbers (rather than sequentially) really makes the “game” motif work. Super use of color. A lot going on, but really very reader-friendly.

THIRD PLACE
Newspaper: Houston Herald
City: Houston



“CHEERY-O’S”
NICK KING
COLUMBIA DAILY TRIBUNE

Entry Name: “All State Trio”
Comments: Clean, classy layout. Balanced and readable. Might have set type to fix spacing around contents (e.g. smaller character width and kerning)

HONORABLE MENTION
Newspaper: Bolivar Herald-Free Press
City: Bolivar
Entry Name: “Turn-off the T.V.”
By: Katie Duncan
Comments: Typography and art work very well together, in terms of style.

32. Best Information Graphics
FIRST PLACE
Newspaper: St. Louis Business Journal
City: St. Louis
Entry Name: “Supply and Demand”
By: Michael Behrens
Comments: Awesome job with what can be a very boring subject matter. Very Creative individual-totally caught my attention.

SECOND PLACE
Newspaper: Sun Tribune
City: Gladstone
Entry Name: “Costly Commutes”
By: Matt Frye
Comments: Very dramatic, stop you in your tracks... great re-use of key subject matter for cohesive bold look.

THIRD PLACE
Newspaper: Lee’s Summit Journal
City: Lee’s Summit
Entry Name: “Excellent Adventure”
By: Jeff Kirchhoff
Comments: Sorry just way fun! Grabs you... makes you smile. Good technical skill.

HONORABLE MENTION
Newspaper: St. Louis Business Journal
City: St. Louis
Entry Name: “Lester Miller’s North star”

By: Michael Behrens
Comments: Nice bold image and use of color to get message across for otherwise boring content. Impactful.

33. Best Editorial Cartoon
FIRST PLACE
Newspaper: Houston Herald
City: Houston
Entry Name: “Off the easel”
By: Kathy Richardson
Comments: Every element of this well-drawn cartoon contributes to the timely message.

SECOND PLACE
Newspaper: Missouri Lawyers Weekly
City: St. Louis
Entry Name: “Missouri Miracle”
By: Matt Foster
Comments: Well-drawn and point well made.

THIRD PLACE
Newspaper: Jefferson County Leader
City: Festus
Entry Name: “Engler Bill”
By: Judy Dixon
Comments: Eye-catching and effective.

34. Best Newspaper In Education Program
FIRST PLACE
Newspaper: The Odessan
City: Odessa
By: Renee Spaar
Comments: Great presentation. Nice curriculum. Great commitment.

SECOND PLACE
Newspaper: Washington Missourian
City: Washington
By: Dawn Kitchell and Chris Stuckenschneider
Comments: Wow. Good-looking materials. Great commitment.



“HEAD KNOCKER”
JOE GALLAGHER
PLATTE COUNTY CITIZEN

THIRD PLACE
 Newspaper: Lee’s Summit Tribune
 City: Lee’s Summit
 Comments: Very good.

HONORABLE MENTION
 Newspaper: Eldon Advertiser
 City: Eldon
 Comments: Nice.

35. Best Online Newspaper or Web Site
FIRST PLACE
 Newspaper: Springfield Business Journal
 City: Springfield
 Entry Name: sbj.net

Comments: Easy to navigate, boxes of info easy to manipulate, not overwhelming, like online poll, calendar good, Advertising not too overwhelming, colors good.

SECOND PLACE
 Newspaper: St. Louis American
 City: St. Louis

Entry Name: stlamerican.com
 Comments: Good masthead banner showcasing your product. Links/buttons at left easy to navigate. Photos add, but don’t take away from rest of page. Good to show full front page of paper and good use of color in graphics.

THIRD PLACE
 Newspaper: Citizen Observer
 City: Cameron
 Entry Name: mycameronnews.com
 Comments: Very interactive with the blogs and podcasts, although podcasts hard to get to for unfamiliar user. Info not too overwhelming, but fast-pace of photo slides hard to follow.

36. Best Headline Writing
FIRST PLACE
 Newspaper: Lawrence County Record
 City: Mt. Vernon
 By: Charlie Meeks
 Comments: Good use of space and wording on inside pages as well as using type as a graphic element.

SECOND PLACE
 Newspaper: The Star Herald
 City: Belton
 Comments: Big, bold and creative

THIRD PLACE
 Newspaper: Sun Gazette
 City: Gladstone
 Comments: Good use of using head as a graphic element and paying attention to heads inside the paper.

HONORABLE MENTION
 Newspaper: Christian County Headliner News
 City: Ozark
 Comments: Good graphic use of heads on front pages.

37. Special Category Major Storm Coverage

FIRST PLACE
 Newspaper: The Herald-Free Press
 City: Bolivar
 Entry Name: “Frozen Destruction”
 Comments: The Herald-Free Press coverage of the January ice storm was very strong and sustained over several days. The lead stories of the coverage were well organized and written. The coverage fills the news section and the top of spots. Over the three issues, the coverage dominates the news sections and is very thorough, covering every angle of this natural disaster. Good job!

SECOND PLACE
 Newspaper: Journal
 City: St. Charles
 Entry Name: “A Flicker of Hope”
 Comments: The Journal’s first-day coverage of the January ice storm is as good as any entry in this category. The photography and design surpass the other entries. However, the coverage is not as comprehensive as one other entry and the cover drops off measurably after the first day’s coverage. Still the quality is there and worth noting.

THIRD PLACE
 Newspaper: McDonald County Press
 City: Noel
 Entry Name: “Ice Storm”
 By: Rick Peck and Gerald Elkins
 Comments: The Press’s coverage is very thorough. Stories are well written and cover every angle of the story. The photos are good and the design above average. The Press serves its readers well on this important story.

HONORABLE MENTION
 Newspaper: The Republic Monitor
 City: Republic
 Entry Name: “Powerless”
 By: Amy Brant
 Comments: The Monitor’s breadth and follow-through coverage are worthy of recognition in this category. The stories are well written for the most part and the photography and design are solid. The Monitor did a good job of covering this important story.



“LOVING THE GENTLE GIANT”
KATIE BARNES
COLUMBIA MISSOURIAN

2008 The BNC Winners DAILIES

CLASS 1

CLASS 2

CLASS 3



COLUMBIA MISSOURIAN



INDEPENDENCE EXAMINER



KANSAS CITY STAR

38. General Excellence - Class 1
FIRST PLACE
 Newspaper: Columbia Missourian
 City: Columbia

Comments: Far and away better than the competition. Loved the weekend tab edition, something "outside the box." Great photographs, writing, advertising, design- you name it! Fantastic paper. Also, loved the breakdown in column left on St. Charles school story and page Z "day break." You should be proud and so should your community!

SECOND PLACE
 Newspaper: The Neosho Daily News
 City: Neosho

Comments: Great use of photographs and design is excellent. Photography makes this paper jump out in comparison to others. Sports could be stronger. Strong editorial pages. Liked the "school zone" page. Great idea!

THIRD PLACE
 Newspaper: Lake Sun - Weekend
 City: Lake of the Ozarks

Comments: On pure volume, we had to award Third Place to the Lake Sun. It has it all- except the pizzazz of the first and second place

entries. Photography is weak (photos too small in most cases) and presentation as well. Jazz up this paper and it's a higher winner!

38. General Excellence - Class 2
FIRST PLACE
 Newspaper: The Examiner
 City: Independence

Comments: This category was tough to judge as few papers stood out, but The Examiner shined with strong, local news content. Nice presentation. Strong use of "Fast Facts" and making things easy to read.

SECOND PLACE
 Newspaper: The Joplin Globe
 City: Joplin

Comments: A fine paper, good strong local content, good use of photos and nice, clean presentation. Liked the Web column by Woods and strong editorial page. Good local sports. Like the "News Now" feature.

THIRD PLACE
 Newspaper: Columbia Daily Tribune
 City: Columbia

Comments: MU-KU game coverage made this paper jump out. Lacked in local content

of some other papers and could have had more photos of game and not as many large ones.

38. General Excellence - Class 3
FIRST PLACE
 Newspaper: Kansas City Star
 City: Kansas City

Comments: Great writing, great presentation and nice overall coverage of the KC area. Really liked the "tribute in remembrances." Strong, sports coverage-better than anyone else by far. Striking headlines and great in-depth features. More local coverage than anyone makes this a winner.

SECOND PLACE
 Newspaper: St. Louis Post-Dispatch
 City: St. Louis

Comments: Nice design and great appearance on this paper. Like the columns left on each section. Writing is excellent as is photography. Tough category to judge. This paper lacked in local news coverage of KC Star.

THIRD PLACE
 Newspaper: Springfield News-Leader
 City: Springfield

Comments: Good paper, but not great.

Needs more local coverage and better design layout. Just does not have pizzazz of top two papers.

39. Best Design - Class 1
FIRST PLACE
 Newspaper: Columbia Missourian
 City: Columbia

Comments: Great design on weekend issues. Used layout to better weekend copy. Good use of color.

SECOND PLACE
 Newspaper: The Examiner
 City: Independence

Comments: Great use of skyboxes to promote inside stories; some color pages too busy.

THIRD PLACE
 Newspaper: Sedalia Democrat
 City: Sedalia

Comments: Clean layout. Good use of rail, but rail could use better separation from main stories.

39. Best Design - Class 2
FIRST PLACE
 Newspaper: The Kansas City Star

City: Kansas City
Comments: Innovative and interesting.

SECOND PLACE
Newspaper: St. Louis Post-Dispatch
City: St. Louis
Comments: Top drawer. Reader friendly.

THIRD PLACE
Newspaper: Springfield News-Leader
City: Springfield
Comments: Bold. Reader friendly.

40. Best Front Page - Class 1
FIRST PLACE
Newspaper: The Neosho Daily News
City: Neosho
By: Rick Rogers and John Ford
Comments: Great masthead area and logo... consistent, well written, original news stories, bold well-organized headlines.

SECOND PLACE
Newspaper: Daily Dunklin Democrat
City: Kennett

THIRD PLACE
Newspaper: The Daily Statesman
City: Dexter

HONORABLE MENTION
Newspaper: Columbia Missourian
City: Columbia
Comments: Very strong visual appearance. Like look and use of white space. Not "over-packed," well written.

40. Best Front Page - Class 2
FIRST PLACE
Newspaper: Southeast Missourian
City: Cape Girardeau
Comments: Fantastic front page set up. From look, imagery, headlines, articles, consistency, makes me want to subscribe.

SECOND PLACE
Newspaper: The Examiner
City: Independence/Blue Springs

THIRD PLACE
Newspaper: News Tribune
City: Jefferson City

HONORABLE MENTION
Newspaper: The Sedalia Democrat
City: Sedalia

40. Best Front Page - Class 3
FIRST PLACE
Newspaper: The Joplin Globe
City: Joplin
Comments: Strong presence in mast-head with consistent placement of pertinent daily information. Graphically, photography is very strong, bold headlines and organized efficiently.

SECOND PLACE
Newspaper: St. Joseph News-Press
City: St. Joseph

THIRD PLACE

Newspaper: St. Louis Post-Dispatch
City: St. Louis
Comments: Graphically, hands down first. Overall consistency of news information was lacking.

HONORABLE MENTION
Newspaper: Springfield News-Leader
City: Springfield

41. Best News Story - Class 1
FIRST PLACE
Newspaper: Neosho Daily News
City: Neosho
Entry Name: "Neosho in shock"
By: John Ford, Rick Rogers, Todd G Higdon and Wess Franklin
Comments: You covered this story from all angles. Well done. You brought a local touch to what turned into a national story and connected with your community's emotions. Excellent combo of main story and sidebars to tell this story.

SECOND PLACE
Newspaper: Neosho Daily News
City: Neosho
Entry Name: "Rowan Ford"
By: Todd G. Higdon

Comments: Again, very well reported and thoughtful execution of another big story. The two sidebars bring a lot of depth to the main story adding the community and family perspective. Nice!

THIRD PLACE
Newspaper: The Marshall Democrat-News
City: Marshall
Entry Name: "How will commuter get to work?"
By: Kathy Fairchild
Comments: Great work. Everyone cares about commuting time and cost. Easy-to-follow timeline to explanation of the projects, plus good analysis of potential alternative while the bridge-work is done. However, would have been good if you talked with some actual commuters, not just the company PR reps. Also, a bit more sourcing in the analysis section was needed.

41. Best News Story - Class 2
FIRST PLACE
Newspaper: The Examiner
City: Independence/Blue Springs
Entry Name: "Surviving the Attack: Couple feels fortunate to be alive"
By: Hugh Welsh

Comments: Someone at the Examiner is teaching storytelling, and everybody's learning it. These were the crystal-clear standouts in this category. Narrative skill and drama put this one in First Place. This could have been a paragraph in the police blotter but the writer (and/or editor) saw it for what is really was, a chapter in someone's life.

SECOND PLACE
Newspaper: The Examiner
City: Independence/Blue Springs
Entry Name: "Last Stand on Main Street"
By:

Comments: Comedy, tragedy, fresh Angus beef; what more could you want from a news story? Walk-off is an absolute gem.



"PICKED OFF"
JULIE SCHEIDEGGER
INDEPENDENCE EXAMINER

THIRD PLACE
Newspaper: The Examiner
City: Independence/Blue Springs
Entry Name: "Son's Death Sparks Donation"
By: Debbie Coleman-Topi
Comments: Once again, pulling human story out of a police blotter. Anyone can do this, anywhere. But few do, and few do it so well. Writer wasn't afraid to interview about state of mind, fears, motivations, intuitions and report them.

41. Best News Story - Class 3
FIRST PLACE
Newspaper: St. Louis Post-Dispatch
City: St. Louis
Entry Name: "A miracle/reunited"
Comments: This is a story of the year. It has it all-intriguing suspense, human interest, drama, emotion. Excellent reporting and analysis by the staff.

SECOND PLACE
Newspaper: St. Joseph News-Press
City: St. Joseph
Entry Name: "Coverage of Bobby Jo Stinnett murder trial"
By: Alyson Raletz
Comments: Alyson Raletz and Aaron Bailey brought this story with its heartbreak and horror into our heads. From details of the crime and its aftermath to the trial, it was all done with grace and compassion. Excellent storytelling.

THIRD PLACE
Newspaper: Kansas City Star
City: Kansas City
Entry Name: "Porter children tragedy"
Comments: Another tragic tale told with insight and compassion. A horrific story, and these writers gave us a glimpse into a mother's torment. Well done.

HONORABLE MENTION
Newspaper: Kansas City Star
City: Kansas City

Entry Name: "Explosion fire"
By: Kevin Murphy and Karen Dillon
Comments: This story wasn't just about the fire, but about what the smoke pollution might mean for the health of area residents. Good breaking news coverage with additional info on health risks and impact.

42. Best Feature Story - Class 1
FIRST PLACE
Newspaper: Sedalia Democrat
City: Sedalia
Entry Name: "Sedalia's Storyteller"
By: Dennis Rich
Comments: A nice tribute to a journalist who made a difference in his community. The best parts are his recollections, stories, and his perspective.

SECOND PLACE
Newspaper: Lake Sun
City: Camdenton
Entry Name: "The thrill is gone"
By: Joyce L. Miller
Comments: Interesting topic and unique. We see these mini carousels all the time but don't know much about them. This tells their story and the story of those who made them.

THIRD PLACE
Newspaper: Daily Record
City: Lebanon
Entry Name: "Rocky start gives way.."
By: Julie Turner
Comments: Clearly this is a big event in the region.. and the state. Lots of angles and information from the obligatory governor's remarks to stories from old-timers and first-timers.

HONORABLE MENTION
Newspaper: Daily Statesman
City: Dexter
Entry Name: "Khaki Campbell"
By: Sacha Champion
Comments: A charming feature that



“HOT”

**DIANA LINSLEY
WEBSTER-KIRKWOOD TIMES**

shows the duck’s personality and charisma; no wonder these folks adore him.

42. Best Feature Story - Class 2

FIRST PLACE

Newspaper: Columbia Missourian
City: Columbia
Entry Name: “A Street divided”
By: Megan Rolland

Comments: Wow! It’s got it all-history, personal stories, perspective, reflection and good solid narrative. A thorough look at a place that helps define a city and changing times.

SECOND PLACE

Newspaper: The Examiner
City: Independence
Entry Name: “A killer down the street”
By: Hugh Welsh

Comments: How can we resist an insight into one of the biggest stories of the past

several decades! Creepy... but we can’t turn away.

THIRD PLACE

Newspaper: Daily Quill
City: West Plains
Entry Name: “Forest Dell”
By: Denise Vaughn

Comments: Lovely portrait of a community. We can picture it and its residents, holed in rural Missouri and having to tend to its trials and tribulations somewhat isolated- but definitely with stories to tell.

HONORABLE MENTION

Newspaper: Sedalia Democrat
City: Sedalia
Entry Name: “Sight for Savannah”
By: Sarah Nail

Comments: Works as both a good basic human-interest piece with nice factual information and background; touching story.

42. Best Feature Story - Class 3

FIRST PLACE

Newspaper: Springfield News-Leader
City: Springfield
Entry Name: “A lasting love”
By: Kathleen O’Dell

Comments: After six decades of marriage, a couple lives in a nursing home. A touching story, told with restraint.

SECOND PLACE

Newspaper: St. Louis Post-Dispatch
City: St. Louis
Entry Name: “Out of the Fire”
By: Elizabethe Holland

Comments: Adventure, horror, heroism, pain- this article has them and more. Compelling.

THIRD PLACE

Newspaper: Springfield News-Leader
City: Springfield
Entry Name: “Lured into darkness”
By: Dirk VanderHart

Comments: “LaCallia Wiggins estimates it was late August when she first met the vampires” - what a lead. Strong reporting on a strange tale.

HONORABLE MENTION

Newspaper: Columbia Daily Tribune
City: Columbia
Entry Name: “Unbridled speculation”
By: Kevin Coleman

Comments: Commodities trading leads to suicide. Article has both drama and social significance.

43. Best News or Feature Series

FIRST PLACE

Newspaper: Kansas City Star
City: Kansas City
Entry Name: “Stuff”
By: FYI Staff

Comments: This concept, approach and execution were a breath of fresh air. At first glance this appears to be one of those space-filler lifestyle features, but you rapidly see that it goes a lot deeper and a lot broader- this is serious stuff, so to speak. Nothing bad to say about this one; a clear winner.

SECOND PLACE

Newspaper: St. Joseph News-Press
City: St. Joseph
Entry Name: “Those Old Houses”
By: Joe Blumberg

Comments: Outstanding writing, details as plentiful as those in the historic homes seen in the stories. Once again, it’s taking the time, space and care needed to tell an important story that often gets blown off on the bottom of a Sunday front page or “Home” section front.

THIRD PLACE

Newspaper: The Examiner
City: Independence
Entry Name: “Boundary Transfer”

Comments: School boundary/consolidation stories are not new or novel, but to say this series covers all the bases is an understatement. Evidence of a lot of planning, a lot of collaboration. Writing is not exactly sparkling, but it gets the job done.

44. Best Editorial - Class 1

FIRST PLACE

Newspaper: Neosho Daily News
City: Neosho
Entry Name: “Let’s not forget lessons of 8/12/07”
Comments: This is a well-written and thoughtful edit. It mixes condolences and points out those who did a good job in a tragic event. It’s an edit that needed to be written and you did it well.

SECOND PLACE

Newspaper: Lake Sun
City: Camdenton
Entry Name: “Mennonite persecution must stop”
By: David Schieflebein

Comments: This is a succinct and well-written edit with a strong kicker as an ending. You raise a concern and look out for part of your readership, bringing to light a problem government officials may not realize.

THIRD PLACE

Newspaper: Sedalia Democrat
City: Sedalia
Entry Name: “Mayor, council right on language”
Comments: This is a good edit on timely topic with a local application. It is well written and takes a tough stand given the current feelings on this topic.

44. Best Editorial - Class 2

FIRST PLACE

Newspaper: Kansas City Star
City: Kansas City
Entry Name: “Emails, the sunshine law and how not to fire an employee”
By: Barbara Shelley
Comments: Unique style of writing. Takes a modern approach to addressing an issue, or in this case several issues.

SECOND PLACE

Newspaper: Southeast Missourian
City: Cape Girardeau
Entry Name: “Into the light of understanding”
Comments: Brings attention to a good community effort and outlines opportunities for others.

THIRD PLACE

Newspaper: Springfield News-Leader
City: Springfield
Entry Name: “You can help Jetton to speak up”
Comments: Presents call to action for readers to contact state representative when they won’t talk to media about their actions.

HONORABLE MENTION

Newspaper: Columbia Daily Tribune
City: Columbia
Entry Name: “Death Penalty”
By: Henry J. Waters, III

45-H. Best Columnist - Humorous

FIRST PLACE

Newspaper: St. Louis Post-Dispatch
City: St. Louis
Columnist: Kevin Horrigan
Comments: In a field dominated by semi-humorous articles about life’s mundane details, he takes the higher, harder road of satire- ad



“FLOODWATERS RACE-MILLS HANGS ON”
STEVE FAIRCHILD
LAWRENCE COUNTY RECORD

scores. He even seems to know some history. Are we sure he’s American?

SECOND PLACE

Newspaper: St. Joseph News-Press
City: St. Joseph
Columnist: Ken Newton

Comments: A sharp satirist, whose light touch keeps even topics like bathroom sex and beheading floating happily over the reader’s breakfast table.

THIRD PLACE

Newspaper: Southeast Missourian
City: Cape Girardeau
Columnist: Bob Miller, Callie Clark Miller

Comments: A smart, funny husband-and-wife team. He and she is a great concept. I know which is funnier, but I’m not telling.

HONORABLE MENTION

Newspaper: The Joplin Globe
City: Joplin
Columnist: Mike Pound

Comments: There’s a lot of competition in the slice-of-life humor category, but this writer really knows how it’s done.

45-S. Best Columnist - Serious

FIRST PLACE

Newspaper: Kansas City Star
City: Kansas City
Columnist: Mike Hendricks

Comments: Great variety of coverage from personal to hard news. “Ugly truth” piece was particularly affecting, especially for a male reader.

SECOND PLACE

Newspaper: Kansas City Star
City: Kansas City
Columnist: Laura Scott

Comments: “Fishy” column is a good catch (sorry) of a public-interest group’s contamination by industry influence. Conclusion could have hit harder; it’s not just “confusion” that’s resulted from this.

THIRD PLACE

Newspaper: St. Joseph News-Press
City: St. Joseph
Columnist: Alonzo Weston

Comments: I’ve seen this column before, but this is very nicely done. Draws human experience, and then universal truths, out of a news story without pontificating.

46-N. Best News Photograph - Class 1

FIRST PLACE

Newspaper: Columbia Missourian
City: Columbia
Entry Name: “Community counters hate”
By: Andrei Pungovschi

Comments: A photo could not have better-illustrated one community’s struggle to cope with a white supremacist rally. Nicely composed photo captured the essence of the event.

SECOND PLACE

Newspaper: Fulton Sun
City: Fulton
Entry Name: “Cold Cripples Callaway”
Comments: This leadoff photo made me cold just looking at it.

THIRD PLACE

Newspaper: Neosho Daily News
City: Neosho
Entry Name: “Very sweet little girl”

46-N. Best News Photograph - Class 2

FIRST PLACE

Newspaper: Kansas City Star
City: Kansas City
Entry Name: “Greensburg Tornado”
By: Chris Oberholtz

Comments: What a powerful image! The composition and framing put the viewer right there in that kitchen amid the surreal damage. What used to be a view out over the neighborhood is now a picture of devastation.

SECOND PLACE

Newspaper: St. Louis Post-Dispatch
City: St. Louis
Entry Name: “Passing the leg”

Comments: Such a disarming and can-

did moment this is. The horizontal crop really adds impact. This must have required much patience and waiting by the photog to get this exact moment in time.

THIRD PLACE

Newspaper: Kansas City Star
City: Kansas City
Entry Name: “Chemical Fire”

Comments: Very nice approach to what could have been an ordinary photo. The framing grabs me and pulls me into the picture.

HONORABLE MENTION

Newspaper: The Joplin Globe
City: Joplin
Entry Name: “A mother’s pain”

Comments: You feel the emotion here. The odd contrast of the lonely car door seems to symbolize the mother’s situation.

46-F. Best Feature Photograph - Class 1

FIRST PLACE

Newspaper: Columbia Missourian
City: Columbia
Entry Name: “Bathroom humor”
By: Jessie King

Comments: I had to read the story that went with this photo; a testament to its effectiveness. Nice color, angle. Definitely different.

SECOND PLACE

Newspaper: Columbia Missourian
City: Columbia
Entry Name: “Loving the gentle giant”
Comments: The woman seems unaware of the dog, which helps make this photo great. Sharp image. A very close second.

THIRD PLACE

Newspaper: Lebanon Daily Record
City: Lebanon
Entry Name: “The beauty of fall”
Comments: Bold, beautiful. Nicely cropped. Good focus choices. Nice shadows.

46-F. Best Feature Photograph - Class 2

FIRST PLACE

Newspaper: Columbia Daily Tribune
City: Columbia
Entry Name: “Cherry O’s”
By: Nick King

Comments: Perhaps not the most original shot but very attractive and well executed. The composition, exposure, depth of field etc. are all dead-on.

SECOND PLACE

Newspaper: St. Joseph News-Press
City: St. Joseph
Entry Name: “Where’s the water”
Comments: Looks like he picked the wrong day to go fishing. Nice texture and impact.

THIRD PLACE

Newspaper: The Independence Examiner
City: Independence/Blue Springs
Entry Name: “Unsolved homicides”
Comments: The lighting sets the mood to give this photo high impact

HONORABLE MENTION

Newspaper: St. Louis Post-Dispatch
City: St. Louis

Entry Name: “Super boy”

Comments: This one made me laugh out loud. I didn’t know Superman flew commercial.

46-S. Best Sports Photograph - Class 1

FIRST PLACE

Newspaper: The Fulton Sun
City: Fulton
Entry Name: “Anguish”
By: Justin Kelley

Comments: Love it! Focus on front player shows how upset the obvious loss was-showing winning team in background celebrating adds. Use of color photography necessary to highlight the two teams.

SECOND PLACE

Newspaper: Hannibal Courier-Post
City: Hannibal
Entry Name: “Missed Catch”
By: Aaron Kestner

Comments: What a “catch” for you, the photographer. Perfect shot of her still in the air, ball just out of reach and expression of struggle on her face. Great moment caught.

THIRD PLACE

Newspaper: West Plains Daily Quill
City: West Plains
Entry Name: “It’s Over”
By: Dennis Cridler

Comments: While this photo didn’t show a lot of facial detail; the central figure is obviously Jennifer Overturf who has officially “finished.” Surrounding her you have captured a mixture of stances and expressions. You captured everyone at the right moment and final runner coming in completes the photo.

HONORABLE MENTION

Newspaper: Fulton Sun
City: Fulton
Entry Name: “Tour of Missouri”
By: Justin Kelley

Comments: Use of color adds to make up of this photo, cropping good-angle of photograph good.

46-S. Best Sports Photograph - Class 2

FIRST PLACE

Newspaper: Southeast Missourian
City: Cape Girardeau
Entry Name: “SCC decks No.1 Delta”
By: Kit Doyle

Comments: Fantastic timing of player tearing up after a basketball loss and winner celebrating in the background. Very well used. Photo stood out among competition.

SECOND PLACE

Newspaper: St. Joseph News-Press
City: St. Joseph
Entry Name: “Rodeo lassos southside”
By: Eric Keith

Comments: Wow! Super photo of rider after snaring calf. Right spot at right time. Nice presentation.

THIRD PLACE

Newspaper: The Examiner
City: Independence/Blue Springs
Entry Name: “Picked Off”
By: Julie Scheidegger



“CELEBRATE EARTH WORM DAY”

**JEANNE MILLER WOOD
WASHINGTON MISSOURIAN**

Comments: The agony of defeat never was portrayed at a high school football game any better. Nice presentation and fitting headline.

HONORABLE MENTION

Newspaper: Sedalia Democrat
City: Sedalia
Entry Name: “Rebound”
By: Sydney Brink

Comments: Great timing of rebound photo in struggle for ball. Unusual shot.

HONORABLE MENTION

Newspaper: News Tribune
City: Jefferson City
Entry Name: “Tourney Time”
By: Stephen Brooks

Comments: The bat, ball, pitcher, catcher-photo has it all. Nice shot!

46-I. Best Photo Illustration - Class 1

FIRST PLACE

Newspaper: Columbia Daily Tribune
City: Columbia
Entry Name: “Thinking Inside the Box”
By: Julia Robertson

Comments: Just outstanding! Awesome use of combining pertinent images with technical flare. Fantastic impactful usage of type to support the photo illustration. Hands down #1!

SECOND PLACE

Newspaper: News Tribune
City: Jefferson City
Entry Name: “One Family’s Loss the night of Sultana”

Comments: Great vintage looking period collage. Strong-good technical skill and knowledge. Really like how piece coordinates with supportive images of the story piece.

THIRD PLACE

Newspaper: Columbia Daily Tribune
City: Columbia
Entry Name: “See the game through his eyes”
Comments: Great use of photo montage. Very impactful and clever with chessboard and player/pawns. Staging very nice. Strong neutral color scheme.

HONORABLE MENTION

Newspaper: The Examiner
City: Independence
Entry Name: “Lightning and Thunder”
Comments: Wish had 4th place! Hard call. Very strong imagery and use of text with effects.

46-I. Best Photo Illustration - Class 2

FIRST PLACE

Newspaper: The Joplin Globe
City: Joplin
Name of the Story: “Tis the Season”
By: Tricia Courtney
Comments: Very clever to go along with story. Good use of technical skill. Great photo manipulation.

SECOND PLACE

Newspaper: Kansas City Star
City: Kansas City
Entry Name: “Rise and Shine”
Comments: Great photo and angles. Nice color contrast-very impactful.

THIRD PLACE

Newspaper: St. Louis Post-Dispatch
City: St. Louis
Entry Name: “Sophisticated Slingers”
Comments: Impactful... clever use of

subject matter with type.

HONORABLE MENTION

Newspaper: Kansas City Star
City: Kansas City
Entry Name: “Doing It Write”
Comments: Fantastic use of subject matter with cleverness and supporting the story.

47. Best Photo Package - Class 1

FIRST PLACE

Newspaper: The Neosho Daily News
City: Neosho
Entry Name: “Neosho in shock”
By: Rick Rogers and Todd G. Higdon
Comments: Outstanding photo spread and story/sidebars done under deadline pressure. Great job.

SECOND PLACE

Newspaper: Columbia Missourian
City: Columbia
Entry Name: “Looking for a way home”
By: Jennifer Whitney
Comments: Great, stark photos fitting of the story.

THIRD PLACE

Newspaper: Columbia Missourian
City: Columbia
Entry Name: “36 hours in Columbia”
Comments: Good adaptation of a tried and true assignment.

HONORABLE MENTION

Newspaper: The Mexico Ledger
City: Mexico
Entry Name: “Walk back in time”
Comments: A nice collection of photos.

47. Best Photo Package - Class 2

FIRST PLACE

Newspaper: St. Louis Post-Dispatch
City: St. Louis
Entry Name: “Reporting for duty”
By: David Carson
Comments: Great variety and a challenge with so many photos over so many days.

SECOND PLACE

Newspaper: Springfield News-Leader
City: Springfield
Entry Name: “Powerless and Cold”
Comments: A great job on a somewhat common assignment.

THIRD PLACE

Newspaper: News Tribune
City: Jefferson City
Entry Name: “Fatal inferno”
By: Julie Smith
Comments: Good variety of photos from a deadline-oriented assignment-really helps tell the story.

HONORABLE MENTION

Newspaper: The Kansas City Star
City: Kansas City
Entry Name: “Oh baby,baby,baby,baby,baby”
By: Tammy Ljungblad
Comments: Some really great shots-nice consistency in the quality of composition.

48-A. Best Ad Idea or Promotion of an Advertiser

FIRST PLACE

Newspaper: Southeast Missourian
City: Cape Girardeau
Entry Name: “Clark Appliance”
By: Paul Walker and Greg Dowdy
Comments: Great clean layout.

SECOND PLACE

Newspaper: The Examiner
City: Independence
Entry Name: “Halloween Safety”
Comments: Little confusing, but nice design.

THIRD PLACE

Newspaper: Kansas City Star
City: Kansas City
Entry Name: “Sprint Center”

48-N. Best Ad Idea or Promotion of a Newspaper

FIRST PLACE

Newspaper: The Examiner
City: Independence
Entry Name: “Promotion of Redesign”
By: Joe Boothe
Comments: Great quotes.

SECOND PLACE

Newspaper: Kansas City Star
City: Kansas City
Entry Name: “Private Party”
Comments: Very clever “catch” lines.

THIRD PLACE

Newspaper: Kansas City Star
City: Kansas City
Entry Name: “Competitive Media”
Comments: Great use of “new” newspaper ad sizes.

49. Best News Content - Class 1

FIRST PLACE

Newspaper: Lake Sun
City: Camdenton
By: David Schiefelbein
Comments: Good balance of news and well written.

SECOND PLACE

Newspaper: The Lebanon Daily Record
City: Lebanon
Comments: Good thorough coverage.

THIRD PLACE

Newspaper: Hannibal Courier-Post
City: Hannibal
Comments: Interesting content.

HONORABLE MENTION

Newspaper: Neosho Daily News
City: Neosho
By: Wes Franklin, Todd Higdon and John Ford
Comments: Well-rounded coverage.

49. Best News Content - Class 2

FIRST PLACE

Newspaper: Kansas City Star
City: Kansas City
Comments: The Star has a great mix of

news throughout, complemented by an energetic, lively design. Attractive page one info boxes that direct readers to additional news content inside are used effectively; strong photographs are displayed well with good use of secondary images. Beefy headline style suggests “serious news content here.” All sections extremely well designed. The Local section, my favorite, is loaded with content and reader appeal.

SECOND PLACE

Newspaper: St. Louis Post-Dispatch
City: St. Louis

Comments: An interesting combination of hard news stories, business stories and analysis make up the main new sections of the Post-Dispatch. The briefs package featured on the left side of the front page is very reader-friendly. In addition, the “News tracker” feature at the bottom of page one is unique manner in which to keep readers informed of certain continuing stories. I found the presentation of the material to be inviting and not overwhelming in volume.

THIRD PLACE

Newspaper: Springfield News-Leader
City: Springfield

Comments: The News-Leader’s news content, like that of the K.C. Star and Post-Dispatch, features a well-rounded selection of stories, local, national and world. I found the “rail” items on the front page to be particularly useful, interesting and nicely executed. The “Ozarks Voices” section is very engaging. Overall very appealing newspaper.

50. Community Service Award

FIRST PLACE

Newspaper: Springfield News-Leader
City: Springfield
Entry Name: “Why So Much Abuse”

Comments: A series of articles and commentary that outlines the area’s critical child abuse problem was both disturbing and engaging. This report presented a clear assessment of the problem, and outlined solutions.

SECOND PLACE

Newspaper: The Examiner
City: Independence
Entry Name: “Boundary Battle”

Comments: A thorough look at a policy that had big ramifications for the community. This series clearly told people why they should care and how to get involved.

THIRD PLACE

Newspaper: Columbia Missourian
City: Columbia
Entry Name: “Election of New High School Site”

Comments: A series of reports with a clear course and effect. Detailed articles helped effect change that involved a new approach for a school district.

HONORABLE MENTION

Newspaper: Neosho Daily News
City: Neosho
Entry Name: “American Legion”
By: Wes Franklin, Todd Higdon and John Ford
Comments: This newspaper explored the deep community ties a dying American Legion Post had with the community. The effort to report on the Post’s fight saved the organization, and

helped preserve an important part of the community.

51. Best Editorial Pages - Class 1

FIRST PLACE

Newspaper: The Examiner
City: Independence/Blue Springs

Comments: This is a very clean and readable page with good local edits and columns. Your edits are concise to the point. While some may argue your edits could be longer and develop the pros/cons more, they are quick reads that cut to the chase. Andre Riley’s columns were well written on local issues on two of the days. Local columns really help an edit page. Local politicians wrote two columns as well. The page is well designed with the editorial cartoon breaking up grayness on the page. Plenty of room for letters, too.

SECOND PLACE

Newspaper: The Sedalia Democrat
City: Sedalia

Comments: This is a very well designed and attractive page. It correctly displays the lead local editorial at the top of the page. One detraction was that only one local editorial appeared on the three contest papers. The other two were taken from another paper. The page takes advantage of good syndicated columns and editorial cartoons and provides ample space for letters to the editor. A locally written column would really help this page. Ditto more locally written edits.

THIRD PLACE

Newspaper: Lake Sun
City: Camdenton

Comments: Local edits and columns make this page. Having a locally written edit everyday is a real plus. While one of edits was not on a very crucial issue, all were on topics of local interest. Columns from the publisher and editor help carry one page and columns from the local politicians help carry another day and give readers plenty of local topics to read about. The type seemed huge causing the column to look imposing, but I imagine the page is easy to read for older readers. The design could be better, but it’s clean and modular.

51. Best Editorial Pages - Class 2

FIRST PLACE

Newspaper: The Kansas City Star
City: Kansas City

Comments: A broad range of opinion is clearly and attractively mapped for the reader to navigate. Reader input is sought and achieved by a variety of methods. Use of short blurbs is effective and not distracting.

SECOND PLACE

Newspaper: The Joplin Globe
City: Joplin

Comments: Editorial pages allowed a community to come to grips with a tragic murder. “It’s ok to cry while you type” was an effective and forthright explanation of the newspaper’s decision to provide graphic details of brutality. Editorial needs better typeface.

THIRD PLACE

Newspaper: St. Louis Post-Dispatch
City: St. Louis



“BATHROOM HUMOR” JESSIE KING COLUMBIA MISSOURIAN

Comments: Good editorial on KSDK pseudo documentary. Typography is washed out and display lacks punch.

HONORABLE MENTION

Newspaper: Southeast Missourian
City: Cape Girardeau

Comments: Solid commentary and display. Wrapping the speak-out comments in a reverse “L” out from under the headline, is disconcerting.

52. Best Sports Pages - Class 1

FIRST PLACE

Newspaper: Columbia Missourian
City: Columbia

Comments: Great local coverage, strong photography and design, terrific job on border showdown edition (outstanding graphics, creative content)

SECOND PLACE

Newspaper: The Examiner
City: Independence/Blue Springs

Comments: Great photos of soccer championship in May 17 edition, Jason Tarwater was a busy man on May 16! He has two solid stories and a good column. May 17 front-page design was excellent. Great use of dominant photo. Good coverage of local sports in the other two editions with good writing throughout.

THIRD PLACE

Newspaper: The Neosho Daily News
City: Neosho
By: Cody Thorn

Comments: The quality and quantity of local photography were extraordinary (15 wrestling photos in Feb. 18 edition, 11 high school football photos in Nov. 2 edition). You obviously take coverage of high school sports very seriously.

52. Best Sports Pages - Class 2

FIRST PLACE

Newspaper: Kansas City Star
City: Kansas City

Comments: Great use of dominant photos. Strong writing. In -depth coverage of local sports. Outstanding design.

SECOND PLACE

Newspaper: St. Louis Post-Dispatch
City: St. Louis

Comments: Excellent content and design for college basketball preview. Good local coverage, strong writing. Overall design of sports sections was not as strong as KC Star. This was the critical factor that separated First Place from Second Place.

THIRD PLACE

Newspaper: News Tribune
City: Jefferson City
By: Tom Rackers

Comments: Solid design in all three entries (inside pages a little too gray.) Good mix of local sports coverage and AP stories covering state and national news. Local writing was solid. More local photography would help. While January 19 edition had three local shots the other two editions relied mainly on wire photos.

53. Best Sports News Story or Package - Class 1

FIRST PLACE

Newspaper: Southeast Missourian
City: Cape Girardeau
Entry Name: “Fact or Fiction”
By: Toby Carrig

Comments: Hard-hitting, balanced and very well written story on a rules-bending women’s basketball program and the failed oversight by college administrators. Great story.

SECOND PLACE

Newspaper: Columbia Daily Tribune
City: Columbia
Entry Name: “Border War”
By: Kat Hughes, Steve Walentik, Dave Matter and



“SCC DECKS NO. 1 DELTA”

KIT DOYLE

CAPE GIRARDEAU SOUTHEAST MISSOURIAN

Joe Walljasper

Comments: Terrific package on Miz-zou’s game of the year. Features, gamer, columns and notes tell the complete story in an entertaining and compelling fashion. Excellent work on all fronts.

THIRD PLACE

Newspaper: News Tribune

City: Jefferson City

Entry Name: “Separate and Unequal?”

By: Tom Rackers, Tony Hawley, David Owen and Tom Loeffler

Comments: Exhaustive series examining the role of public v. private high school sports issues. An excellent examination of the issues in Missouri, the nation of participants and their perspectives on a thorny issue.

HONORABLE MENTION

Newspaper: The Examiner

City: Independence

Entry Name: “Games Ousted”

By: Jason Tarwater

Comments: Good series on a high school sports staple: The ousted but beloved coach. The series does a good job of digging out details, capturing emotion and providing content.

53. Best Sports News Story or Package - Class 2

FIRST PLACE

Newspaper: St. Louis Post-Dispatch

City: St. Louis

Entry Name: “Unspeakable pain, Cardinals pitcher dies in crash”

Comments: Deeply emotional story covered in great depth. Good “straight-up” reporting combined with insightful personal commentary and investigative analysis of alcohol use by players. A story containing great impact and one that studies how a tragedy like Hancock’s death shines a bright light on the prevalence of alcohol use in society.

SECOND PLACE

Newspaper: St. Louis Post-Dispatch

City: St. Louis

Entry Name: “Blast from the Past”

By: Derrick Goold and Bernie Miklasz

Comments: An exceptionally well-written package that completely captured the excitement of Rick Ankiel’s return. This is the type of work that readers save in a box for years to come and remind them of that magic event. It helps readers re-live the excitement they felt the day before.

THIRD PLACE

Newspaper: Kansas City Star

City: Kansas City

Entry Name: “Robo Pitchers”

Comments: Very unique project. The combination of modern-day approaches to scouting and recruiting pitchers, the extremely high dollars paid etc., interwoven with the historic pitchers of the past is very effective and very interesting. This has to be a read “keeper” for serious baseball fans.

HONORABLE MENTION

Newspaper: Kansas City Star

City: Kansas City

Entry Name: “Football 07”

Comments: The depth and magnitude of the Star’s 2007 football preview project is impressive. In “judge’s shorthand” I would call this a tremendous read. You really gave readers their money’s worth on this. Congratulations!

54. Best Sports Feature Story - Class 1

FIRST PLACE

Newspaper: Fulton Sun

City: Fulton

Entry Name: “Brown arms to be latest...”

By: Mark Sommerhauser

Comments: This wasn’t the longest story of the group, but it contained narrative, historical perspective and contemporary impact-all with solid news for support. Good story flow and use of transition. Lots of strong background and

perspective.

SECOND PLACE

Newspaper: Lebanon Daily Record

City: Lebanon

Entry Name: “Jersey of LHS standout retired”

By: Israel Potoczny

Comments: Local hero Schoonmaker’s story pays out through reminiscences and great story telling. Its tone is humble yet proud-you pulled it off beautifully plus, great stories.

THIRD PLACE

Newspaper: Columbia Missourian

City: Columbia

Entry Name: “MO than meets the eyes”

By: Jeff Birnbaum

Comments: Sports fans always appreciate features about their stars that take us into those worlds. This piece does a good job of providing background of his life along with bringing us along for a ride into his non-player’s world.

HONORABLE MENTION

Newspaper: Kirksville Express

City: Kirksville

Entry Name: “KHS boys exchange trash-talk”

By: Jason Hunsicker

Comments: There were lots of stories that localized the MU/KU game, but this in its simplicity and with its strong writing, was the best. We were right in locker room with those boys-perfect.

54. Best Sports Feature Story - Class 2

FIRST PLACE

Newspaper: Kansas City Star

City: Kansas City

Entry Name: “The Tiger Effect”

By: J. Brady McCollough

Comments: Excellent analysis and perspective. Thorough, timely and insightful. Good examination of the influence Tiger has had over golf and interesting reflections by others-solid work.

SECOND PLACE

Newspaper: Columbia Daily Tribune

City: Columbia

Entry Name: “Longday’s journey into fights”

Comments: From the lead on, this piece pulls us into a world not all of us know, but it also gives us the background and details necessary to see it as a sport-thorough and tells a story. Really strong writing.

THIRD PLACE

Newspaper: Kansas City Star

City: Kansas City

Entry Name: “This means war”

Comments: Superb history told through excellent research, but not forgetting any stages along the way, well after the real war was over! Great read!

HONORABLE MENTION

Newspaper: St. Joseph News-Press

City: St. Joseph

Entry Name: “Living, 8 seconds at a time”

Comments: You take us on Tyson’s journey and into his world-along the way you teach us about the sport, family sacrifice and making a living.

55. Best Sports Column

FIRST PLACE

Newspaper: Kansas City Star

City: Kansas City

Columnist: Joe Posnanski

Comments: It’s impossible to skim one of Posnanski’s columns. He gets you from the first line and keeps you to the last. Above the sport, depth of knowledge and mastery of prose are evident hallmarks of his writing.

SECOND PLACE

Newspaper: Kansas City Star

City: Kansas City

Columnist: Jason Whitlock

Comments: Whitlock’s ability to tackle tough topics and present a fresh, blunt point of view make his columns really stand out.

THIRD PLACE

Newspaper: St. Louis Post-Dispatch

City: St. Louis

Columnist: Bernie Miklasz

HONORABLE MENTION

Newspaper: Columbia Daily Tribune

City: Columbia

Columnist: Joe Walljasper

56. Best Rural Life or Agriculture Story - Class 1

FIRST PLACE

Newspaper: Columbia Missourian

City: Columbia

Entry Name: “Tall, Dark and Handsome”

By: Traci Angel

Comments: Adroitly packaged and paced, this informative piece gracefully culminates in the necessary “sex scene.” Well-sourced, useful breakouts, great design. The clear winner (I love the cover “want ad”!)

SECOND PLACE

Newspaper: Mexico Ledger

City: Mexico

Entry Name: “Farm Bill Debate”

By: Tim Hare

Comments: A thorough, cogent exposition of the pros and cons of farm subsidies. Well sourced and clearly written. Balanced. Good job with a complex topic.

THIRD PLACE

Newspaper: Columbia Missourian

City: Columbia

Entry Name: “The Last Colonies”

By: Adeline Ong

Comments: Informative, well packaged with good use of graphics and white space.

HONORABLE MENTION

Newspaper: Hannibal Courier-Post

City: Hannibal

Entry Name: “Council on Aging Struggle”

By: Brent Engel

Comments: Thorough exposition of the situation.

HONORABLE MENTION

Newspaper: Lebanon Daily Record

City: Lebanon

Entry Name: “Ice Damages Still...”

By: Julie Turner

Comments: A complete look at many



“GREENSBURG TORNADO” CHRIS OBERHOLTZ KANSAS CITY STAR

By: Wes Johnson

Comments: The financial worth of a farmer’s land is a complex saga that changes based on time, success and failure and location. This story examines how zoning may affect it as well, with excellent scenarios and perspective.

SECOND PLACE
Newspaper: Southeast Missourian
City: Cape Girardeau
Entry Name: “Missouri’s dairy industry in decline”
By: Matt Sanders

Comments: A thorough look at how the dairy industry has changed and how subsidies affect the area’s farmers. Nice handling of figures. Good explanation and person perspectives.

THIRD PLACE
Newspaper: St. Louis Post-Dispatch
City: St. Louis
Entry Name: “Gains obvious risks evident”
By: Jeffrey Tomich

Comments: It’s all about corn, but it tells corn’s story through the perspective of an Iowa community and in doing so it gives us a look into life in rural Iowa... nice hard news and good reporting. Well written.

HONORABLE MENTION
Newspaper: Kansas City Star
City: Kansas City
Entry Name: “Town’s Future Rests...”
By: Laura Bauer

Comments: This didn’t fit as well with the category’s other entries, but it was so well done, it deserves notice. Nice narrative and touching stories.

Comments: It’s obvious that a great deal of time and effort went into this project. Nice work in covering so much of your rich history. Congrats to ad staff as well. There’s a lot of advertising!

SECOND PLACE
Newspaper: Columbia Missourian
City: Columbia
Entry Name: “Collegetown”
Comments: Nice layout, crammed full of useful info.

THIRD PLACE
Newspaper: Columbia Missourian
City: Columbia
Entry Name: “Missourian Insider’s Guide”
Comments: Good job!

HONORABLE MENTION
Newspaper: Hannibal Courier-Post
City: Hannibal
Entry Name: “Black History”
Comments: Like the use of “black history facts” in the advertising. Could have used some more feature stories.

57. Best Special Section - Class 2
FIRST PLACE
Newspaper: Kansas City Star
City: Kansas City
Entry Name: “Football 07”

Comments: One of the best special sections I have seen during 30 years in newspaper industry; comprehensive, excellent writing and wonderful layout. First class job!

SECOND PLACE
Newspaper: St. Louis Post-Dispatch
City: St. Louis
Entry Name: “DeTour 40/Survival Guide”
Comments: Provides a true community service. Easy to read graphics and tons of useful information.

THIRD PLACE
Newspaper: Kansas City Star
City: Kansas City
Entry Name: “Baseball 2007”
Comments: Once again, super writing by the sports staff. Some unexpected stories that make this a great read-even if you are not a baseball fan.

HONORABLE MENTION
Newspaper: Springfield News-Leader
City: Springfield
Entry Name: “Progress Edition”
Comments: It’s hard to make “progress editions” exciting. Liked the technology focus that gave it a fresher approach. Writing was a cut above what is usually found in these types of special sections.

58. Best Investigative Reporting - Class 1
FIRST PLACE
Newspaper: News Tribune
City: Jefferson City
Entry Name: “Separate”
By: Tom Rackers, Tony Hawley, David Owen and Tom Loeffler
Comments: Good thorough coverage of the “hot” topic.

SECOND PLACE
Newspaper: Columbia Missourian
City: Columbia
Entry Name: “A chief under fire”
By: Derek Kravitz
Comments: Lots of good angles

THIRD PLACE
Newspaper: West Plains Daily Quill
City: West Plains
Entry Name: “Manure in wells”
By: Denise Henderson Vaughn
Comments: Great depth and thoroughness over a period of time.

HONORABLE MENTION
Newspaper: Columbia Missourian
City: Columbia
Entry Name: “From jail to bail”
By: Matt Wynn
Comments: An impactful story.

58. Best Investigative Reporting - Class 2
FIRST PLACE
Newspaper: St. Louis Post-Dispatch
City: St. Louis
Entry Name: “Riverview Gardens”
By: David Hunn and Jaimi Dowdell

Comments: This excellent investigative series documents misappropriation of funds by a school superintendent and led to him being fired and caged for his wrongdoing. The series features excellent reporting and writing. It details other misuse of funds in the district and slumping academic standards in the school district as well. This is investigative reporting at its finest. It is a great example of the watchdog of a newspaper in action.

SECOND PLACE
Newspaper: The Kansas City Star
City: Kansas City
Entry Name: “Fatal Failures”
By: Mike Casey and Rick Montgomery
Comments: This investigative piece documents an unknown and fatal problem of air bags in cars that don’t deploy. The Star’s reporters pored over thousands of accidents and used the data to inform its readers of a serious product flaw that everyone should be aware of. The coverage led to hearings and hopefully safer cars in the future. This is an excellent public service that could have far-reaching implications.

THIRD PLACE
Newspaper: St. Louis Post-Dispatch
City: St. Louis
Entry Name: “Police Scandal”
By: Bill Bryan and Heather Ratcliffe
Comments: This series of stories demonstrates the importance of good beat reporting and aggressive journalism. It catches the police in unethical and illegal activity and holds them accountable for their double standards. Good job!

59. Best Local Business Coverage
FIRST PLACE
Newspaper: Columbia Missourian
City: Columbia
Entry Name: “The Developing Research Culture”
By: Ali Gabel
Comments: Fascinating, well written, thought provoking. The public may often not realize the monetary impact of research. We’re more



“AIRBORNE CATCH” DAN STEINBECK CANTON PRESS-NEWS JOURNAL

aspects of the damage. Good use of sources.

56. Best Rural Life or Agriculture Story - Class 2
FIRST PLACE
Newspaper: Springfield News-Leader
City: Springfield
Entry Name: “Proposal for land use aims to ease conflict”

57. Best Special Section - Class 1
FIRST PLACE
Newspaper: Kirksville Daily Express
City: Kirksville
Entry Name: “Happy Birthday Kirksville”
By: Gregory O’Rear

aware of money from college sports.

SECOND PLACE

Newspaper: Kansas City Star

City: Kansas City

Entry Name: “Saga of Contacts, Grit”

By: Kevin Collison

Comments: Offers excellent perspective, balance, description, on the development of the Sprint Center.

THIRD PLACE

Newspaper: Springfield News-Leader

City: Springfield

Entry Name: “Gas pumps put freeze on debit accounts”

Comments: One of those stories that could be ho-hum, oh well, but the reporter- and the editor who said yes took an incident that people may not know could happen and explain it very well. Helpful information.

60. Best Business Story - News or Feature Class 1

FIRST PLACE

Newspaper: Columbia Missourian

City: Columbia

Entry Name: “Funding Farming”

By: Jessica Nunez

Comments: The copy provides an easy read of a complex topic. Topic was well researched. The writing was excellent.

SECOND PLACE

Newspaper: Southeast Missourian

City: Cape Girardeau

Entry Name: “Sharing the area market”

By: Rudi Keller

Comments: The reporter does a nice job of making a national issue to a local story.

THIRD PLACE

Newspaper: Columbia Missourian

City: Columbia

Entry Name: “Crackdown”

By: Sarah Horne

Comments: The article provides another perspective on a national issue confronting many individuals.

60. Best Business Story - News or Feature Class 2

FIRST PLACE

Newspaper: Kansas City Star

City: Kansas City

Entry Name: “Swath of Destruction”

By: Paul Wenske

Comments: A deeply detailed account of a dealmaker’s tragic impact on the unwitting. The package carefully detailed how the deals went down, and how they ultimately unraveled. At the heart of this, the writers never lost sight of the fact that this was a people story.

SECOND PLACE

Newspaper: St. Louis Post-Dispatch

City: St. Louis

Entry Name: “Selling Schlafly”

By: Jeremiah McWilliams

Comments: A fun read that outlines a local brewery’s quest to broaden its sales.

THIRD PLACE

Newspaper: St. Joseph News-Press

City: St. Joseph

Entry Name: “The Repo Man”

By: Jennifer Hall

Comments: Wonderful news feature that challenges traditional notions about a shadowy job.

HONORABLE MENTION

Newspaper: The Examiner

City: Independence

Entry Name: The Nature of Bees

By: Rhiannon Ross

Comments: A great, lovely writing style made this feature a must read.

61. Best Coverage of Government

FIRST PLACE

Newspaper: Springfield News-Leader

City: Springfield

Entry Name: “Poor Planning, Poor Oversight”

By: Wes Johnson

Comments: Thorough, well organized, well written. Good breakouts, well sourced. Excellent job on a complicated, expansive story.

SECOND PLACE

Newspaper: Kansas City Star

City: Kansas City

Entry Name: “Reaching the TIF-ing Point?”

By: Jeffrey Spivak and Lynn Horsley

Comments: Interesting, thought-provoking examination of TIF districts. Presents various sides to a development tool that isn’t always an “end-all, cure-all,” but is often touted that way by government and/or business.

THIRD PLACE

Newspaper: The Examiner

City: Independence

Entry Name: “Are we there yet?”

Comments: A mix of travel, government and transportation, this story takes a unique approach. Travel Amtrak and mix in interviews, observations, data. Very interesting. This approach that is used works well for this story.

HONORABLE MENTION

Newspaper: St. Joseph News-Press

City: St. Joseph

Entry Name: “Saint Regis Cost tops \$15 million”

By: Joe Blumberg

Comments: A good look at how private and public dollars and tax credits were utilized to the apparent detriment of the taxpayers.

62. Best Story About Religion

FIRST PLACE

Newspaper: Columbia Missourian

City: Columbia

Entry Name: “The Rabbi and the Minister”

By: Jake Siegel

Comments: Well researched and executed article. Embodies an example of making difference work.

SECOND PLACE

Newspaper: Columbia Daily Tribune

City: Columbia

Entry Name: “Muslim teens become cultural ambassadors via head scarves”

By: Annie Nelson

Comments: A great look into a non-mainstream religion, well written objective.

THIRD PLACE

Newspaper: St. Joseph News-Press

City: St. Joseph

Entry Name: “A House of Grace”

By: Lacey Storer

Comments: Great story! Well done, great character.

FIRST PLACE

Newspaper: The Kansas City Star

City: Kansas City

Entry Name: “School is an anchor in tumultuous lives”

By: Joe Robertson and Melodee Blobaum

Comments: The reporters provided readers with an excellent picture of how schools have to overcome barriers to educate homeless students. The writing is clear and easy to read.

63. Best Story About Education





“JOYOUS REUNION” JEANNE MILLER WOOD WASHINGTON MISSOURIAN

SECOND PLACE

Newspaper: Springfield News-Leader
City: Springfield
Entry Name: “Graduation from poverty”
By: Steve Koehler

Comments: The article provides readers with an insightful read about poverty and how it shortchanges and entire region of the state. The reporter does an excellent job of researching the subject and letting individuals tell their stories.

THIRD PLACE

Newspaper: Columbia Missourian
City: Columbia
Entry Name: “Designing Education”
By: Tori Moss

Comments: The reporter does an excellent job of explaining how learning environment has an impact on student learning. The quality of writing makes for an easy read.

64. Best Story About the Outdoors

FIRST PLACE

Newspaper: Columbia Missourian
City: Columbia
Entry Name: “Current Woes”
By: Katherine Harmon

Comments: Very informative story, good research, good writing.

SECOND PLACE

Newspaper: The Kansas City Star
City: Kansas City
Entry Name: “Fading Future”
By: Brent Frazee

Comments: Informative and well written, great topic.

THIRD PLACE

Newspaper: St. Louis Post-Dispatch
City: St. Louis
Entry Name: “Wilderness, pure and simple”
By: Kim McGuire

Comments: Great topic, well written.

65. Best Story About History - Class 1

FIRST PLACE

Newspaper: Columbia Missourian

City: Columbia

Entry Name: “The rise and fall of the big top”
By: Julie Zykan

Comments: What a great story covering the cultural and financial forces that all-but-killed the circus. Terrific context, and great fun to hear from the long-retired circus performers. Good show.

SECOND PLACE

Newspaper: The Fulton Sun
City: Fulton
Entry Name: “Historian finds stories”
By: Mark Sommerhauser

Comments: Not a long story, but important and nicely written. Almost a manual on how to find and preserve our past.

THIRD PLACE

Newspaper: Columbia Missourian
City: Columbia
Entry Name: “Previously Scripted”
By: Charlotte Bellis

Comments: A compelling tale from the recent past. Great context, gripping.

65. Best Story About History - Class 2

FIRST PLACE

Newspaper: Kansas City Star
City: Kansas City
Entry Name: “Hometown Antihero”
By: Tim Engle

Comments: A Jesse James history feature told in the form of a map and dime novel. Brilliant effort.

SECOND PLACE

Newspaper: St. Louis Post-Dispatch
City: St. Louis
Entry Name: “Admiral’s Tide”
By: Tim Barker

Comments: The S.S. Admiral. Richly detailed Mississippi with an emotional resonance.

THIRD PLACE

Newspaper: Kansas City Star
City: Kansas City
Entry Name: “Johnny thanks his teacher”
By: Joe Robertson

Comments: A boy, saved from a diagnosis of retardation by a teacher’s determination, reappears 40 years later for her funeral. Hollywood should take note of this story.

HONORABLE MENTION

Newspaper: The Examiner
City: Independence/Blue Springs
Entry Name: “Behind the Vaile”
By: Sandy Turner

Comments: The history of a Victorian mansion touches on the pains, humor and quirkiness of one family’s years together.

66. Best Coverage of Family Living

FIRST PLACE

Newspaper: Columbia Missourian
City: Columbia

Comments: Articles on Asbergers, retirement, triplets; all beautifully illustrated and told with a sharp family focus.

SECOND PLACE

Newspaper: St. Joseph News-Press
City: St. Joseph

Comments: Family stories well told. Kristen Hare’s tale of school photo retakes is a smart choice for a story, quirky, well told, surprisingly effective.

THIRD PLACE

Newspaper: The Joplin Globe
City: Joplin

Comments: Cell phones for the family, summer drinks, a child; near-fatal accident, topped off by Mike Pound; smart and funny column.

67. Best Coverage of Young People

FIRST PLACE

Newspaper: Columbia Daily Tribune
City: Columbia
Entry Name: “Rule the School”

Comments: Great package of both story and photos. I liked ending and beginning being tied together. Pizza brought the story full circle and helps reader remember even the smallest details. With election coverage often overlooked, a neat way to showcase students and democracy.

SECOND PLACE

Newspaper: St. Louis Post-Dispatch
City: St. Louis
Entry Name: “His life was a sham, the friendships were real”

Comments: Lead roped me into the story. With all the coverage of this remarkable story, this was a great way of showing the friends he left behind. It showed a view many hadn’t thought about and that there were many victims in this case. I like the ending about the necklace; you showed his emotions.

THIRD PLACE

Newspaper: Lake Sun
City: Camdenton
Entry Name: “Mirrored Movement”
By: Charis Patires

Comments: Good lead and excellent use of quotes. Photos also added a lot to tell the story. Good way to show a teen doing something productive and showing her unselfish side. I like that you showed the benefits that both Kyle and Suzanne received.

HONORABLE MENTION

Newspaper: The Kansas City Star
City: Kansas City
Entry Name: “Teen Star”
By: Teen Star Staff

Comments: Cover stories covered wide range of topics important to teens and those of all ages. 5/17/07 Cover - “Retarded By Association” made me emotional. Very descriptive and brings reader into the situation. Hopefully also made your readers think and the “I hate Harry Potter review,” LOVED IT! Way to go against the norm.

68. Best Coverage of Health and Wellness

FIRST PLACE

Newspaper: Kansas City Star
City: Kansas City
By: Alan Bavley

Comments: The paper does an excellent job of using photos and graphics to inform readers about complex health issues. The writing is excellent and helps in making the subject understandable for readers

SECOND PLACE

Newspaper: St. Louis Post-Dispatch
City: St. Louis

Comments: Good job!

THIRD PLACE

Newspaper: Springfield News-Leader
City: Springfield

Comments: The article on the Free Clinic provides an in-depth look at a community trying to meet the needs of the uninsured.

69. Best Page Design

FIRST PLACE

Newspaper: Neosho Daily News
City: Neosho
Entry Name: “Neosho in Shock”
By: Rick Rogers

Comments: Anyone can layout a cool feature page. This entry wins partly because it was breaking news put together on deadline. The photos are generally good and played well. The paper was fully committed to telling this story in terms of angles, but also visually. The teamwork really shows.

SECOND PLACE

Newspaper: Columbia Daily Tribune
City: Columbia
Entry Name: “Gold Rush”
By: Nathan Fleischmann

Comments: Bold. Eye appealing. Interesting.

THIRD PLACE

Newspaper: Southeast Missourian
City: Cape Girardeau
Entry Name: “High Achievers”

Comments: I really like how the photo and the section heading are integrated-not just overprinted. That shows extra effort and creativity.

HONORABLE MENTION

Newspaper: The Kansas City Star
City: Kansas City
Entry Name: “KC Shaken and Shrouded”
By: Charles Gooch

Comments: Compelling photos- the

reverse overprint of the banner and the broad view of the lead photo contribute to showing the breadth of the issue. It demonstrates that good page design isn't only about looking pretty.

70. Best Information Graphics

FIRST PLACE

Newspaper: The Kansas City Star
City: Kansas City
Entry Name: "Football 07"
By: Dave Eames

Comments: Fantastic planning, visually appealing as well as informative and a dash of clever. Play on imagery to make the point. Great job!

SECOND PLACE

Newspaper: St. Louis Post-Dispatch
City: St. Louis
Entry Name: "Grocery Guide"
By: John D. Telford

Comments: Outstanding illustration with tons of colorful original artwork. Totally supports editorial piece. Hard call from 1st to 2nd.

THIRD PLACE

Newspaper: The Kansas City Star
City: Kansas City
Entry Name: "Inside the Museum"
By: Neil Nakahodo

Comments: Great support piece. Visually powerful, well thought out as well as artistically appealing. Liked use of strong text at top within imagery.

HONORABLE MENTION

Newspaper: St. Louis Post-Dispatch
City: St. Louis
Entry Name: "Wilderness"
By: Mark Williams

Comments: Strong supportive message, beautiful use of muted colors framed in solid black... again great strength to this piece. Fabulous illustration!

71. Best Online Newspaper or Web Site

FIRST PLACE

Newspaper: Springfield News-Leader
City: Springfield
Name of Website: newsleader.com

Comments: Things to Do Calendar, nice and quick touch, tribute to soldiers reaches another group-great tribute; photo galleries easy to get to, links/buttons are easy to navigate.

SECOND PLACE

Newspaper: Southeast Missourian
City: Cape Girardeau
Name of Website: semissourian.com

Comments: Like use of blog to enhance print coverage, good multimedia link; special publications links good way to showcase other publications. I would like to see masthead with a little more prominence.

THIRD PLACE

Newspaper: Columbia Daily Tribune
City: Columbia
Name of Website: columbiatribune.com

Comments: Good photo placement and size. Good to show front pages of regular paper to promote. Masthead has prominence; blog connections good at right, but on day of viewing too much

white space and lots of national news links. Would like to see that white space with more local stories/photos.

72. Best Editorial Cartoon

FIRST PLACE

Newspaper: St. Louis Post-Dispatch
City: St. Louis
Entry Name: "Four Years"
By: R. J. Matson
Comments: Pointed. Effective. Moving. Well done.

SECOND PLACE

Newspaper: Columbia Missourian
City: Columbia
Entry Name: "Local view-Medicaid"
By: David Friesen
Comments: Makes a well-defined point quickly and effectively.

THIRD PLACE

Newspaper: St. Louis Post-Dispatch
City: St. Louis
Entry Name: "That explains it"
By: Dan Martin
Comments: Cute rendering of an old cliché.

HONORABLE MENTION

Newspaper: The Kansas City Star
City: Kansas City
Entry Name: "Bush's policies on terrorists"
By: Lee Judge
Comments: Good concept.

73. Best Newspaper In Education Program

FIRST PLACE

Newspaper: Hannibal Courier-Post
City: Hannibal
Comments: Great job of involving community sponsors and donations, as well as newspaper staff, in fundraising. It's apparent the teachers and students appreciate your efforts!

SECOND PLACE

Newspaper: St. Joseph News-Press
City: St. Joseph
By: Diane Gould
Comments: Went the extra mile developing newspaper curriculum aligned with GLE and MAP guidelines.

THIRD PLACE

Newspaper: The Kansas City Star
City: Kansas City
Comments: Impressive sources.

74. Best Headline Writing

FIRST PLACE

Newspaper: St. Louis Post-Dispatch
City: St. Louis
Comments: Headlines and layouts work well together to direct the reader without overwhelming him. Color and weight also assist visually.

SECOND PLACE

Newspaper: St. Joseph News-Press
City: St. Joseph
Comments: Good use of subheads.



"SPIRITED FANS CHEER ON BOATS"

JEANNE MILLER WOOD
WASHINGTON MISSOURIAN

Some of the type, especially subheads and secondary story heads, look overly squeezed.

THIRD PLACE

Newspaper: Springfield News-Leader
City: Springfield
Comments: Good use of subheads. Head would be helped by more air on the pages. Too many pages have too many heads competing for attention at the same time.

but not "Oh my God journalism."

FIRST PLACE (TIE)

Newspaper: The Joplin Globe
City: Joplin
Entry Name: "Only the Beginning 500 Homes"

Comments: A tie to the staff of the Joplin Globe for coverage of horrendous weather-related situations. The staff's storm coverage was in-depth, provided statistics, included human-interest angles as well. Both entries excellent.

THIRD PLACE

Newspaper: Kansas City Star
City: Kansas City
Entry Name: "Town's Future"

Comments: Descriptive, well written. The reader feels as if she is seeing the situations, the devastation and then the recovery- itself. The stories draw the reader in and help provide perspective on all the town experienced.



"COMMUNITY COUNTERS HATE"

ANDREI PUNGOVSKI
COLUMBIA MISSOURIAN