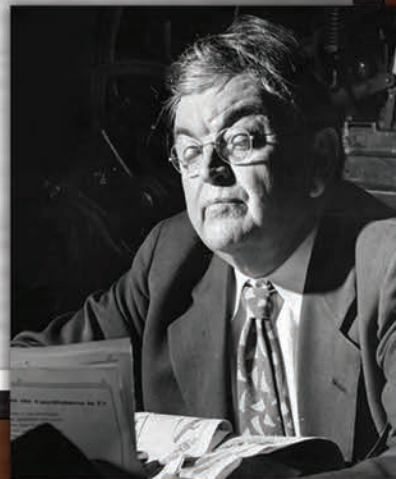


MP MISSOURI PRESS NEWS



MPA'S 151ST ANNUAL CONVENTION WILL FEATURE THE 27TH HALL OF FAME CLASS



Meet this year's inductees to the Photojournalism Hall of Fame |P4

Bill Miller receives lifetime achievement award from ISWNE | P11

Ted Lawrence picked as MPS' new Advertising Director |P16

REGULAR FEATURES

President.....	2
Scrapbook.....	9
Obituaries.....	9
On The Move.....	10
Calendar.....	15
NIE Calendar.....	17
Jean Maneke.....	18



Filters help keep us attuned to our community

"To keep a lamp burning we have to keep putting oil in it." – Mother Teresa

Isn't it funny how long 500 words can be and how hard they can be to find, when you need them.

Once upon a time, before I was a daily publisher, I did honest work. I wrote stories and covered meetings. I took photos and I developed them in the dark room. I cut out stories, and the headlines that I had written, and I waxed and pasted them onto the boards. I added line tape and cut lines. I sold ads. I worried about the lack of ads. I designed ads and pasted them onto pages as well.

And I wrote columns.

Were they good? I have no idea. I certainly liked lots of them and even loved some of them. I especially remember one that I wrote about my high school reunion and spending the evening dancing with the girl who was once the most sought after lady in my junior high school. I think I tried to use a theme about

time balancing things out.

Honestly, I was so surprised that she stuck around me that night that

my simple shock and new-found pride must have transmitted directly through the pages to the subscribers. I sure got a lot of feedback about the column. She never attended another reunion.

I wrote those columns just about every week and after some time and more experience, I made it a priority to never miss a week.

I know I am preaching to a whole lot of choir members, but my goodness can you keep in touch with a community by pouring your guts out each week in their local newspaper. Maybe the feedback was not always positive, but I think the interaction was always for the good.

This leads me to this very column and the sad revelation that my well of column ideas is dry. Obviously, I have long since got-

ten out of the habit of the weekly column.

Perhaps frame of mind is a better term than habit. I always called it my filter. We humans go through life with filters in our minds. Many, many things simply wash on through, but some things actually get caught and trigger something. Some feeling. Some notion. Some idea.

Once upon a time, my filter was set for fodder for a column or a story or a photo. Now my filter is much more attuned to interest rates and stock prices and "oh S&%#! That dude from the City is headed my way and I can never remember his first name: Ed? No. Bud? No. 'Hey there. How are you today? Great to see you. How about this weather, huh?'"

I hope your filters are much better attuned than mine. I hope every time you need a column, it pops out like a champagne cork. I hope you can make it to the 2017 Missouri Press Convention in Downtown Springfield. I cannot wait to see you all.

"Let every sluice of knowledge be open and set a-flowing." – John Adams

Jeff Schrag,
The Daily Events,
Springfield
MPA President



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Photojournalism Hall of Fame will induct five in October

By Missouri Press Staff

The Missouri Photojournalism Hall of Fame in Columbia will induct five award-winning photojournalist and teachers of photography and journalism on Oct. 19.

This will be the 13th group of inductees since the founding of the Hall of Fame in 2005. Inductees are Art Phillips of Florissant; Rita Reed of Columbia; Jim McCarty of Union; the late Garland D. Fronabarger of Cape Girardeau; and the late Wilson Hicks. Photographs made by the inductees will be on display during the 4 p.m. ceremony and reception in the Palmer Room at the Reynolds Journalism Institute on the University of Missouri campus in Columbia. Those photographs will join the Hall of Fame's collection of work by inductees.

The Photojournalism Hall of Fame was founded at the urging of Bill Miller Sr., publisher of the Washington Missourian twice-weekly newspaper, to recognize outstanding contributors to visual communication with ties to Missouri. Miller's father and a brother have been inducted into the Hall of Fame.

Information about the Photojournalism Hall of Fame and previous inductees can be seen at photojournal-

ismshalloffame.org years. Phillips began his photojournalism career in a part-time position with United Press International while obtaining his degree from Southern Illinois University. He served as staff photographer with UPI for nearly 30 years. UPI sent Phillips all over the world to cover sporting events. He covered many Olympic games, including the 1988 Summer Olympics in Seoul, South Korea; several Super Bowls, numerous Indianapolis 500 races, World Series games and NCAA Final Fours. He was sent to shoot the "Thrilla in Manila" heavyweight boxing championship between Muhammad Ali and George Foreman.

In addition to sports coverage, Phillips also covered news events such as the crash of UA Flight 232 in Sioux City, Iowa and several visits by the Pope. Phillips was known for being ethical in not moving anything or otherwise interfering to make a better photo. He would keep his photos clean through the use of different angles and compositions. He was always quick to accept interns – at times, he would have more than one. Many interns of his went on to jobs at newspapers or full-time positions with UPI. Many young photographers benefited from his years of experience.

Rita Reed, a native of St. James, received a history degree from Southwest Missouri State University and master's from the Missouri School of Journalism. She is a 20-year veteran of newspapers, including 14 years as a staff photographer at the Star Tribune in Minneapolis, Minn. Her photo documentary book, "Growing Up Gay: The Sorrows and Joys of Gay and Lesbian Adolescence," published in 1997, contributed to her established reputation as a top tier visual storyteller, a photojournalist who initiated many of her own projects on important issues in her community.

When she accepted a one-year professional-in-residence position at the



Reed's work has garnered her acclaim as a top tier storyteller.

Missouri School of Journalism, Reed was looking for a short break from the newspaper life. Her enthusiasm for teaching quickly became apparent, and she imbued students with her sense of technical perfection in all things photographic and, especially, shared with them her own passion for intimate story telling. The one-year appointment led to a chance to apply for a job and she was selected.

Reed took over directing the College Photographer of the Year competition and substantially increased the number of schools and students entering; she solidified a funding partnership with Nikon for CPOY, and negotiated Missouri joining Nikon's School Locker Program, enabling student access to the latest cameras and fastest lenses at no cost to the school. Reed has served eight years as faculty member of the Missouri Photo Workshop and has made numerous presentations to the National Press Photographers Association and other professional meetings. She created and led international photo workshops in Germany, Romania and Scotland. She supervised exhibits in China and Germany.

Reed is known by her students to be a compassionate taskmaster and a nurturing and understanding mentor, caring deeply about her students and the life and career choices they make, and to be always available to them, well after graduation.

Continued on Page 5

Phillips covered some of the biggest sporting events for UPI.



ismshalloffame.org

Art Phillips was born and raised in St. Louis. His first job was as a fly-boy with the *St. Louis Post-Dispatch*, where his father was employed as the chief photographer for a number of

Continued from Page 4: Photojournalism Hall of Fame



McCarty has helped document history of Missouri's electric co-ops.

Jim McCarty, of Union, is the vice president of communication and printing, as well as long-time editor of Rural Missouri magazine, the official publication of the Association of Missouri Electric Cooperatives. He joined the staff in 1985 as assistant editor and quickly moved up to managing editor, then editor in 1987. He has been editor longer than any other person in the history of the publication. While communication is the crux of McCarty's position, his mission is and has always been to continue making the magazine an award-winning communications tool for the association. More than 550,000 member/owners receive the publication each month.

McCarty oversees a staff of six who have won hundreds of awards for photography, writing and publications. These honors include NRECA's prestigious Haggard Award for 1994 and 2003.

McCarty helped found the National Country Market advertising cooperative and is a past member of that organization's board of directors. He is past president of the National Electric Cooperative Statewide Editors Association and past president of the Missouri Association of Publications, another organization he helped found.

He has authored 12 books on the history of electric cooperatives. In 2009, he documented the ice storm that hit southern Missouri and wrote another book on the recovery. For 15 years, he edited the Newsletter of the Blacksmiths Association of Missouri and gave workshops for his fellow editors.



Fronabarger chronicled the trials and tribulations of Southeast Missouri for six decades.

Garland Fronabarger was born in Oak Ridge, Mo., on April 24, 1904. He attended Southeast Missouri State University and earned a degree in journalism from the University of Missouri-Columbia in 1926 – 1927. He and his young bride, the former Mae Whitener, returned to Cape Girardeau with their new son, Bill, in 1927.

Fronabarger began his career at the *Southeast Missourian* on Oct. 27, 1927. For the next six decades, his words and his photography documented the history of Southeast Missouri. Fronabarger's burgeoning photographic skills, nurtured by a Cape Girardeau studio photographer, were truly tested in 1937, when he covered a devastating Mississippi River flood.

In each edition published during those days of tragedy, his photographs illustrated the articles he and other reporters wrote. He would go on to document, both in word and in image, other major events that shaped Southeast Missouri, including visits by past and future presidents; the last legal double hanging in the state; and a tornado that hopscotched across Cape Girardeau, killing 22.

But Fronabarger's bread-and-butter were the mundane moments that he captured on film, giving today's viewers a glimpse of their mothers and fathers, grandmothers and grandfathers taking part in the every-day happenings of this river town and its environs. He continued to take photographs for the *Southeast Missourian* until he retired in 1986. He died on Nov. 21, 1992 in Cape Girardeau.

Hicks had a long career as a photo editor, educator and author.



Wilson Hicks was born Jan. 7, 1897 in Sedalia, and died July 5, 1970 after a long and distinguished career as an executive photo editor, educator, and author. Hicks' interest in journalism started early when he worked part-time for the *Sedalia Capital* while still in high school. He earned his journalism degree from the University of Missouri in 1918. From there he spent 10 years working as an editor at *The Kansas City Star*. He rubbed shoulders with reporter Ernest Hemingway, who found Hicks a tough copy editor, according to Dan Margolies of *The Star*.

From there he moved to Sydney, Australia, where he worked as a motion picture editor at the *Sunday Times*. By 1929, Hicks landed the job as executive editor for the Associated Press News Photo and Feature Service. Hicks earned accolades on Aug. 17, 1935 when the AP Bureau in Seattle sent a report that Will Rogers and pilot Wiley Post had fatally crashed in Alaska. Hicks, at the AP Photo Desk in New York, "worked around the clock" to get photos from stringers in Alaska to San Francisco, the closest transmission site. It was AP's first big photo scoop.

His growing reputation landed Hicks at "Life" magazine in 1937. Over his 15-year executive editor career at the magazine, Hicks expanded the photo staff to 40 and presided over what many call the Golden Years of "Life" magazine photojournalism.

After retiring Hicks became a professor of journalism at the University of Miami. He also wrote two books; "This is Ike" and "Words and Pictures: An Introduction to Photojournalism."

Get ready for MPA's 151st Convention

Thursday entertainment is Springfield-based Americana musician

During this year's Thursday night fundraiser for Missouri Press Foundation, musical entertainment will be provided by **Barak Hill**, an Americana singer/songwriter and producer with strong Midwest roots now based in Springfield.

With a lyrical approach that has been described as economical and plain-spoken, Hill's brand of music



should be appreciated by all of the newspaper people in the audience Thursday night. Featured previously at Mother's Brewery, Hill's acoustic Americana style is considered a perfect fit for intimate house concerts where he can connect with the audience on a personal level.

Hill will be performing at Mother's Brewery in downtown Springfield,

which will be hosting this year's Thursday night fundraiser. Tickets for the fundraiser are \$65, and in addition to live music, attendees will be able to enjoy Mother's beer and selections from Twisted Mike's Food Truck.

For more information about attending the Thursday night fundraiser, please contact Melody Bezenek at 573-449-4167 or mbezenek@socket.net

Speakers, panels at this year's Convention will focus on the future

Zach Ahrens is president and publisher of *The Topeka Capital-Journal*. He began his career in advertising and new media sales and has worked as VP of Sales with Lee Enterprises and Regional VP of Sales with GateHouse Ohio. He has also served as a weekly, daily and metro market publisher. Ahrens has spent much of his career leading and training advertising teams, spurring significant revenue and audience growth. He has served as a keynote speaker, nationwide trainer and live presenter for several press groups.



Chris Zervas is the founder of Leadership Vision, LLC, and also runs Summit Solution Group, which provides corporate training, keynote speaking, strategic planning, and coaching. Zervas recently authored the book *Bomb-Proof Constructive Feedback*, which gives insight into navigating difficult conversations. From Fortune 50 to small associations, He has a long history of inspiring and motivating others through speaking.



The 151st Annual Convention and Trade Show will feature several special general sessions which will discuss how certain issues will affect the future of newspapers and journalism.

Beginning at 2 p.m. Friday, Sept. 29, a panel discussion featuring several Missouri state lawmakers will look at public notices. Moderated by MPA Board Member **Liz Irwin**, publisher of Missouri Lawyers Media, panelists for the discussion will include:

Jay Wasson, who represents the 20th Senatorial District in the Missouri State Senate, which includes Christian County and parts of Greene County.

Mike Cunningham, who represents the 33rd Senatorial District, which includes Douglas, Howell, Oregon, Ozark, Ripley, Texas, Webster and Wright counties. He currently chairs the Fiscal Oversight Committee.

Crystal Quade, who represents Missouri House District 132, which includes parts of Greene County.

Lyndall Fraker, who represents parts of Webster and Greene counties for House District 137.

Public notices and how they are published were the subject of several pieces of legislation during the 2017 Missouri General Assembly legislative session.

The rise of magazines

Members attending Friday's magazine panel, beginning at 3 p.m., will give newspapers a chance to discuss with publishers from around the state

the rise of regional magazines.

Panels participating in the magazine discussion include: **Catherine Neville** of *Feast Magazine*; **Gary Whitaker** of *417 Magazine*; **Missy Martinette Pinkel** of *LO Profile*; and **Jennifer Hall** of *Tomfoolery* and *Josephine* magazines.

University of Missouri magazine journalism professor John Fennell will moderate.

Politics 101

Also included in this year's panels is a Saturday morning general session titled, "Politics 101, the Insiders Game!" Featured on the panel will be a group of the state's top political advisors, including **Jon Ratliff** of Palm Strategic Group, **Travis Smith** of Axiom Strategies, **James Harris** of the J. Harris Company and **Joe Lakin** of Victory Enterprises.

Collectively, the panelists have represented everyone from statewide office seekers to presidential candidates.

Board President Jeff Schrag will moderate the public notice panel. The panel was organized as an opportunity for members of the press to learn more about Missouri's political machine.

The Politics 101 panel starts at 10:15 a.m. Saturday, Sept. 30, just before the Better Newspaper Contest awards lunch. Holding the session at this time will allow reporters and editors coming for the awards luncheon who come early to sit in on the panel's discussion.

Continued from Page 6: 151st Convention speakers

Friday's luncheon program, beginning at 11:45 a.m., will feature **Jerald Andrews**, president and executive director of the Missouri Sports Hall of Fame.

Andrews has led the Sports Hall of Fame since October 1995. Now in his 22nd year leading the Hall of Fame, it is widely considered one of the best state sports halls of fame in the country. Under Andrews' leadership, the Hall of Fame organizes several charity golf tournaments each year and has developed a Legends Walkway, home to more than 30 bronze statutes commemorating some of the state's sports greats.

Andrews is also executive director of the Price Cutter Charity Championship, one of the PGA's Web.com Tour stops, which has helped to raise several million dollars for local children's charities.



Saturday, Sept. 30, will begin at 8:30 a.m. with a general session by **Jennifer Moore** of Missouri State University, titled "Reporting by Storytelling."

Moore is the Journalist-in-Residence at Missouri State University, where she teaches undergraduate and graduate students, and oversees a semester-long, team-reporting project. She is author of the Humans of the Ozarks column published in the *Springfield News-Leader*, which chronicles the lives of the area's residents. Based in West Plains, where she grew up, Moore graduated with honors from the University of Missouri School of Journalism before spending five years in the Persian Gulf region, where she worked as a freelance journalist for CNN-International, NPR, and the largest English daily newspaper in the region, The Gulf News.



National Newspaper Week is Oct. 1-7

This year marks the 77th anniversary of National Newspaper Week, Oct. 1-7. The annual observance celebrates and emphasizes the impact of newspapers to communities large and small all over.

Materials for NNW will be available for download at www.NationalNewspaperWeek.com in late September. Please mark your calendars now and make plans.

The NNW content kit will contain editorials, editorial cartoons, promotional ads and more, all available for download at no charge to newspapers across North America.

This year's theme is "Real Newspapers ... Real News!" The aim is to applaud and underscore newspaper media's role as the leading provider of news in print, online or via mobile devices.

WORTH THE WORK

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MISSOURI WINES®

Four included in Hall of Fame's 27th class

By Missouri Press Staff

Missouri Press Association's Newspaper Hall of Fame induction reception and banquet are scheduled for 6 p.m. Friday, Sept. 29, during the 151st annual MPA Convention at University Plaza in downtown Springfield. This will be the 27th group to be inducted into the Newspaper Hall of Fame, which was established by MPA in 1991.

This year's inductees are the late Kenneth G. Meuser, former publisher of the *Monett Times*; the late Arthur Aull, former publisher of the *Lamar Democrat*; Vicki Russell, past MPA president and former publisher of the *Columbia Daily Tribune*; and Bob Mitchell, former publisher of the *Cassville Democrat*.

Hall of Fame inductees or their families receive Pinnacle Awards in honor of the inductees' service to the Missouri newspaper industry and their communities.

— Kenneth Meuser —

Kenneth Meuser ran the *Monett Times* for 30 years, beginning in 1942, during which time he served as a voice for the community, including calling for economic development and pushing for better schools, streets and all things that make a community good for the people who live there. Meuser's rural daily, which already served two counties and was located in the county seat of neither, became something of an oddity at the time he took over as he dropped its affiliation with national wire services and ran a totally local newspaper.

Even after his retirement, Meuser remained a positive force for the Monett community until his death in February 2000, at the age of 90.



Arthur Aull

— Arthur Aull —

Arthur Aull edited and published the *Lamar Democrat* from 1900 until his death in 1948, captivating the community with his all-the-news-is-fit-to-print style of journalism. The newspaper boasted

a circulation of 4,000, substantially more than the population of Lamar, with readers in all 48 states, as well as in England and Canada. Publishing a daily newspaper in a town the size of Lamar meant that Aull included virtually every single happening, even some items that would not be considered newsworthy or would be an invasion of privacy by today's standards.



Kenneth Meuser

— Vicki Russell —

Vicki Russell served as associate publisher and then publisher of the *Columbia Daily Tribune* from 1990 until the newspaper was



Vicki Russell

Tribune.

She is currently the Missouri Press Foundation Board president, a position she has held for three years.



Bob Mitchell

— Bob Mitchell —

Bob Mitchell is the former editor and publisher of the *Cassville Democrat*, starting as editor in the early 1950s, and the last in a long line of family owners for the weekly newspaper started in 1871.

Even though Mitchell sold the *Democrat* in 1996, he

remains actively involved, writing a weekly column, which is always widely read by the community.

Most recently for Mitchell, an April 2017 ceremony saw him inducted into the Regional Media Hall of Fame at Missouri Southern State University in Joplin.

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OBITUARIES



Springfield

Hank Billings

Hank Billings, 91, loved the newspaper. A columnist and former reporter for the Springfield News-Leader, Billings died June 23, 2017. He worked for the News-Leader in a variety of newsroom jobs for 74 years (about half of the newspaper's 150 year history) of continuous employment, retiring from full-time work in 2001. He continued to write a weekly "Hank's History" column until the



week before his death. A veteran reporter with a pilot's license, Billings became known for flying reporters and photographers throughout the Ozarks and northwest Arkansas. He was inducted into the Missouri Writers Hall of Fame in 2014. He is survived by two children, John and wife Maria, and Annie White and husband Brady; as well as many other family and friends.

St. Louis

Donald Franklin

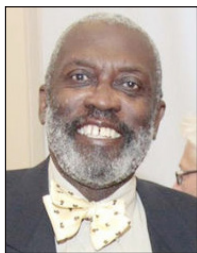
Donald E. Franklin, 79, a journalist for the *St. Louis Post-Dispatch* for 37 years, died May 20, 2017, after a two-year battle with pulmonary fibrosis. Prior to his 2004 retirement, Franklin's career in St. Louis included work as a general reporter and assistant city editor. He also received a Rockefeller Foundation Fellowship

to the Columbia University Graduate School of Journalism. Franklin was a founding member of the Greater St. Louis Association of Black Journalists. In addition to his wife, Irene, he is survived by three daughters, Nicole; Candice and husband Jerry; and Kirsten Petty and husband Daniel; as well as other family and friends.

St. Louis

James Finley

James Arnold Finley, 76, a former photographer for The Associated Press, died July 23, 2017. He joined the AP in 1984 and served as a photographer in the St. Louis Bureau for more than 25 years. In 2009, he was inducted



into the Missouri Photojournalism Hall of Fame. He served in the U.S. Marine Corps from 1959 to 1963. His work with newspapers included the *St. Louis Crusader* and the *East St. Louis Monitor*.

Regional press groups seek volunteers

Following the conclusion of this year's regional press meetings held this summer, Show-Me Press and Ozark Press associations are seeking individuals to help guide these organizations.

Volunteers who serve as directors

of the regional press groups help determine topics, speakers and locations for the annual meetings.

Anyone wanting more information about these groups or wishing to volunteer can contact Kristie Williams at kwilliams@socket.net.

Washington

Tom Miller

Thomas Leary Miller, Sr., 81, of Webster Groves, formerly of Washington, died July 27, 2017, after a short hospital stay in St. Louis County. Miller retired at *The Missourian* in 1996, capping a newspaper career that spanned near-



ly 40 years. At the time of his retirement, Miller was co-publisher with his brother, Bill, Sr., and served as directory of advertising for about 35 years. He served as president of the Missouri Press Association in 1982; president of Missouri Advertising Managers' Association in 1971; and received the University of Missouri's Honor Award for Distinguished Service in Journalism in 1992. He served on the board of advisers for the *Columbia Missourian* and was a member of the Missouri Press Foundation. Miller served two years in the U.S. Army, including a year in Korea in the mid-1950s. He is survived by his wife, Marilyn; five children, Tom, Lynette, Caroline, Scott and Suzanne; two brothers, Bill, Sr. and wife Jackie, and John and wife Bonnie; eight grandchildren; and many other family and friends.

Centralia

Dolores Curry

Dolores Curry, 83, of Centralia, formerly of Columbia, died July 15, 2017, in Centralia. She previously worked for the Missouri Press Association's clipping bureau. She is survived by six children, Larry Curry, Brenda Zimmer, Mike Curry, Debbie Woods, James Curry and Jackie Curry; 14 grandchildren; 15 great-grandchildren; and many other family and friends.



ON THE MOVE



• **Mansfield** – Larry Dennis, managing editor and publisher of the *Mirror*, spent his last day on deadline on July 14. Dennis was with the *Mirror* for 60 years, starting there in 1957. He began his career in newspapers as a paperboy handing out the *Springfield Daily News* to homes in Mansfield, but he was offered a job with the local newspaper in high school at a rate of 45 cents per hour working after school and on Saturdays. Dennis estimates he helped to put out about 3,000 newspapers during his career, which has included photographing several U.S. Presidents and meeting First Lady Laura Bush when she toured the Laura Ingalls Wilder Historic Home.



• **Plattsburg** – Becky Black retired June 30 as editor of *The Clinton County Leader* after 21 years in community journalism. She began in Smithville before joining her hometown newspaper's staff 12 years ago. Black is known for setting a standard, along with Publisher Steve Tinnen, at *The Leader* that has resulted in numerous award wins, including two Gold Medals from the Missouri Press Foundation's Better Newspaper Contest.

• **Sedalia** – Will Weibert has been named publisher of the *Sedalia Democrat*, following its acquisition by Phillips Media Group. Weibert comes to Missouri from the *Rapid City Journal* in South Dakota, where he was sales manager. In the newsroom, Nicole Cooke has been promoted to editor of the *Democrat*,



replacing Tim Epperson. Cooke has been with the *Democrat* since July 2013, starting as education reporter before moving to the city editor position. She has been the news editor for the last two years and was named one of MPA's Outstanding Young Journalists in 2014. Taking over for Cooke on the city beat is new reporter Nuria Martinez-Keel, who comes to Missouri from Oklahoma State University, where she graduated in May with a bachelor's in multimedia journalism and a minor in Spanish. The *Democrat* has also moved to publishing five days a week, eliminating the Monday edition.

• **California** – Michelle Brooks has been named editor of the *California Democrat*, a sister publication of the *Jefferson City News Tribune* and owned by Central Missouri Newspapers Inc. Brooks has worked for Central Missouri Newspapers for 17 years as a feature and general assignment reporter at the *News Tribune*, and for the last five years, she has split her time between the *News Tribune* and the *Democrat*. Prior to moving to Jefferson City, she was reporter/editor of the *Monroe City News* and a reporter for the *Daily Dunklin Democrat* in Kennett. Also new at the *Democrat* is sports reporter Kevin Labotka, who was hired at the newspaper over the summer, his first job since graduating from Butler University in Indianapolis with a bachelor's in sports media.



• **Hannibal** – Mike Murphy, publisher of the *Courier-Post*, was named Gatehouse Media's vice president of operations for the state of Missouri. Murphy has been senior publisher in North Central Missouri since 2014, responsible for newspapers in Hannibal, Mexico, Moberly, Boonville, Chillicothe, Brookfield and Kirksville. He will retain his previous duties while taking on day-to-day operations for other newspapers,

including the *Columbia Daily Tribune*, and newspapers in Lake of the Ozarks, Waynesville, Rolla, Neosho and Independence.

• **West Plains** – Allison Wilson has been promoted to general manager of the *Daily Quill*, while retaining the responsibilities of managing editor. Wilson has been with the *Quill* since 2002, serving previously as general assignment reporter, photographer and sports editor. Joining Wilson in leading the newsroom is 20-year newspaper veteran Regina Wynn Mozingo, who will be the *Quill's* news editor, a newly created position.



• **Lebanon** – Chris Roden joined the *Lebanon Daily Record* in May as the newspaper's newest reporter, after retiring from a 29-year career as an English teacher at Lebanon High School. He became interested in the position after speaking with Editor Fines Massey, a former student of Roden's.

• **Ellington** – Hannah Midkiff has joined the staff of the *Wayne County Journal-Banner* and *Reynolds County Courier* newspapers, working as a reporter for both publications. A 2017 graduate of Missouri State University, Midkiff has a degree in English writing with a minor in small press publishing. In addition to writing news and feature stories, she will be writing a "Meet Your Neighbor" column for them, as well. She has also developed an online events calendar for the *Journal-Banner*.

• **Bolivar** – Marty Barrett has joined the *Herald-Free Press* as the twice-weekly's sports editor, bringing with him from Lexington more than a decade of newspaper sports coverage. His coverage since 2011 has included the *Santa Fe Times* in Alma, in addition to the *Lexington News*. Barrett replaces John Harvey.

Bill Miller receives lifetime achievement award from ISWNE

From ISWNE

Bill Miller Sr., editor of the *Washington Missourian* for 60 years, has received the Eugene Cervi Award, a lifetime-achievement award, from the International Society of Weekly Newspaper Editors.

The award was presented July 1 at ISWNE's annual conference at the University of Maryland in College Park. Weekly editors from five countries attended.

ISWNE established the Eugene Cervi Award in 1976 to recognize a newspaper editor who has consistently acted in the conviction that "good journalism begets good government."

The award is presented not for a single accomplishment but for a career of outstanding public service through community journalism and for adhering to the highest standards of the craft with the deep reverence for the English language that was the hallmark of Cervi's writing. The award also recognizes consistently aggressive reporting of government at the grassroots level and interpretation of local affairs.

"There has never been a fiercer advocate for the profession of journalism than William L. Miller, Sr.," son Bill Jr., former general manager of Missouriian Media Group, wrote in one of 11 letters from supporters of Miller's Cervi nomination.

"He is regarded as one of the last great lions of journalism in Missouri



Bill Miller, editor and publisher of the *Washington Missourian*, receives the Eugene Cervi Award for lifetime achievement during the International Society of Weekly Newspaper Editors' annual conference on July 1 in Maryland. (Submitted)

for good reason. He has embodied everything that a good journalist stands for and has used his gifts to better his newspaper, his community and the profession."

The Miller family's Missouriian Media Group includes *The Washington Missourian*, *Union Missourian*, *St. Clair Missourian*, *Pacific Missourian* and the *Warren County Record*.

Miller started working at his family's *Washington Missourian* in grade school. After graduating from the University of Missouri-Columbia and serving in the Army in Korea, Miller returned to the *Missourian* in late 1953 as sports editor. He was named editor in 1957. When his father, James

L. Miller Sr., died in 1989, Bill and brother Tom became co-publishers. Tom, who handled the advertising side, retired in 1997; he died in July 2017. Another brother, Jim Jr., was the photo editor. A fourth brother, John, managed the company's commercial-printing business.

Daughters Susan Miller Warden (managing editor) and Jeanne Miller Wood (photo editor) work for the *Missourian* as well. Bill Jr. was the general manager for 19 years but now is an administrative judge in St. Louis.

The *Missourian* has received two University of Missouri School of Journalism Honor Medals for Distinguished Service. Bill Miller Sr. was inducted into the Missouri Press Association Hall of Fame in 2003, the same year that he received the Amos Award from the National Newspaper Association. He is a past president of the Missouri Press Association and the Missouri Society of Newspaper Editors.

Miller's Cervi award was presented by Gary Sosniecki, 2014-15 ISWNE president and former publisher of four Missouri newspapers.

Also at the ISWNE awards banquet, Murray Bishoff, news editor for *The Monett Times*, was runner-up for the Golden Quill award for editorial writing, which went to Peter Weinschenk of *The Record-Review* in Abbotsford, Wisconsin. Bishoff received a Golden Dozen award for his Sept. 10, 2016, editorial, "Training to avoid tragedy."

Judges needed to help with Michigan Press Association Better Newspaper Contest in November

Each year, Missouri Press Association trades with another state to judge one another's contest.

Michigan Press Association members volunteered their time and resources to judge the Better Newspaper Contest this year and it's our turn to return the favor!

It's very important that we get an ample amount of judges in order to keep each judge's work load to a minimum.

Michigan Press Association's contest entries will be ready for us to judge starting mid-November.

If you are willing to take a few categories, please let us know! Send judges' names and email addresses, along with the types of entries you would like to judge to kwilliams@socket.net.

Category examples are editorial, photography, sports writing, websites and advertising.

SCRAPBOOK



• **Rolla** – Salem Publishing Company launched the *Phelps County Focus* in early August, adding a weekly newspaper to the media landscape in Rolla and Phelps County. The newspaper launched with an accompanying website to give residents a “24/7 dose of local news, sports, weather and more,” as well as a section called The Focus Insider that keeps readers in the known about businesses, church, schools, culture and more. A separate office for the new newspaper was opened in Rolla and with it came several personnel changes for Salem Publishing, including President Donald Dodd establishing Catherine Wynn as managing editor for both newspapers, overseeing design and information technology.

Other changes include moving Andrew Sheely, one of MPA’s 2017 Outstanding Young Journalist recipients,

from *The Salem News* to the *Focus*, where he will serve as content manager and write for both newspapers. Donna Purcell will continue in Rolla as a sales representative, and Felicia Dodd will coordinate marketing for both newspapers.

Other *Phelps County Focus* staff members include writer and copy editor R.D. Hohenfeldt, sports editor Dave Roberts, part-time sales representative Marcia Burns and office manager Delaine Litman.

• **Fayette** – In July, the *Democrat-Leader* published its last issue after 144 years. Publisher Pat Roll said the decision to end the twice-weekly Howard County newspaper was difficult, but he told readers the weekly *Fayette Advertiser*, the *Democrat-Leader*’s sister publication, and staff will not be affected by the decision to close the newspa-

per. Pat and Ruth Roll purchased the *Advertiser* and the *Democrat-Leader* from Jim Steele in February 2011.

• **Hannibal** – The *Hannibal Courier-Post*, for the second year in a row, has been named a GateHouse Media Newspaper of the Year. The award was presented among all of the company’s publications in June, and Managing Editor Eric Dundon also received one of three Editor of the Year awards. Reporter Trevor McDonald also received first place Newswriter of the Year for his series “Hannibal’s Heroin Homefront.”

• **Sullivan** – The *Sullivan and New Haven Independent News* announced in late June that two new websites and e-editions had been launched for each respective newspaper. Co-Publisher James Bartle said the new websites bring the newspapers’ local coverage to new levels in both communities, while giving readers an electronic option for receiving their newspaper.

Trevor Vernon to be recognized at NNA convention

From NNA

National Newspaper Association’s 131st Annual Convention & Trade Show will see Missouri publisher Trevor Vernon presented with the Daniel M. Phillips Leadership Award.

Vernon is the third-generation community newspaper publisher of The Eldon, Mo. *Advertiser*. He is a member of the Missouri Press Association board of directors, a past president of the Show-Me Press Association and is active on the MPA Newspaper in Education Committee. Vernon has served on the Eldon Community Foundation since its inception in 2005.

Vernon will be the ninth recipient of the Daniel M. Phillips Leadership Award. This award is presented to an individual between 23-40 years old who is well respected in his or her community, of good reputation and integrity, provides active leadership in the newspaper industry and is active in his or her state press association and community and whose newspaper is a



Trevor Vernon, right, is a third-generation publisher of The Eldon Advertiser. He will be recognized with the Daniel M. Phillips Leadership Award at the National Newspaper Association’s annual convention in October. He is pictured at Missouri Press Association’s 150th Annual Convention with father Dane Vernon, left, and grandfather Wallace Vernon. (Missouri Press News file photo)

member of NNA.

NNA established this award in 2007 to honor Daniel Morris Phillips, an award-winning writer, photographer and assistant publisher of the Oxford, Miss. *Eagle*, who passed away in 2005 at the age of 47.

The award will be presented at the business breakfast, Oct. 7, 2017, which

will be held during NNA’s Annual Convention & Trade Show in Tulsa, Okla.

All Missouri newspapers attending NNA’s convention this year are being offered the group’s member rate, including non-member newspapers.

For more convention information, go to www.nnaweb.org/convention

Sources and resources for Missouri newspapers

Digital FOOTPRINT
OFFERED BY MISSOURI PRESS NEWS

Every Business Needs
an Online Presence.
Contact Mark Nienhueser
at Missouri Press.
mdnienhueser@socket.net
573-449-4167


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Missouri Press Foundation

These individuals and/or organizations made recent contributions to Missouri Press Foundation.

Society of 1867

Karen Philp

Photojournalism Hall of Fame

Keith McMillin

Cardinals Vs. Royals Baseball Game Fundraiser

Doug and Tricia Crews, Lebanon Daily Record, Larry and Jean Snider, Kevin and Tina Jones, Missouri Propane Gas Association, Tom Schultz, Wallace Vernon, Mark Maassen, Jim Sterling, Randall Smith

In memoriam

Tom Miller: Dave Berry, Doug and Tricia Crews, Jim Sterling, Missourian Publishing Company, Frederick C. Nix, Gary and Helen Sosniecki, Spaar Family, R.B. "Bob" and Pat Smith, Dane and Sharene Vernon, Wallace Vernon

Tom Eblen: Jim Sterling

James Orr: The Spaar Family, Jim Sterling

Newspapers in Education

American Family Insurance of Washington, Bank of Franklin County, Bank of Washington, Bank of Sullivan, BOCO Inc., Clemco Industries, Citizens Bank, Dolan Realtors, Don Wildt Sheet Metal and Heating, Franklin County Glass, Gateway Extrusions, Great 8 Cinema of Union, Havener's Termit and Insect Control, Hellebusch Tool and Die, Hochschild Bloom and Company, Homeyer Precision Manufacturing, Imo's Pizza, Innovative Machine & Tool Inc., Modern Auto, National Newspaper Association Foundation, New Haven Dental Care, Optimist Club of Washington, Sham Welding and Fabrication, Thomas Auto Care, KJ Unnerstall Construction, Unnerstall and Unnerstall CPA

All donations are 100% tax deductible.

Please consider including the Missouri Press Foundation in your will to ensure we are here to support Missouri newspapers and encourage young community journalists for decades to come.



Headlines that Pop!

Thursday, September 21

Presenters

*Jean Hodges and Tim Schmitt,
GateHouse Media*

www.onlinemediacampus.com

Selling the Value of Digital

Friday, September 29

Presenter

Craig Crile,

Group C Digital Marketing and Consulting

www.onlinemediacampus.com

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A portion of registration fees from Missouri newspapers participating in Online Media Campus webinars benefits Missouri Press Foundation.

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Honor Constitution Day with special NIE activities

By Missouri Press Staff

NIE wants to give a big shout out to Millie Aulbur, Director of Citizenship Education for the Missouri Bar.

Through the years, Millie has worked diligently to provide timely, standards based lessons on our beloved Constitution. She is retiring at the end of this year, making this her last Constitution Day lesson. Join us in thanking her for her work in developing knowledgeable citizens! The download code is **constitution17**.

NIE coordinators across the country had a conference call in August to discuss best practices. Most papers no longer have a dedicated NIE manager anymore but the state of the program is still strong. From weeklies to dailies, newspapers and teachers understand the importance of using the news in the classroom to build a base of informed, engaged citizens.

MO NIE reaches young readers in the classroom and at home to engage them in learning about their communities and state, including their histories and general civic responsibilities. We support teachers by making valuable connections across all other educational disciplines through their local

newspapers.

The NIE program serves 241 Missouri newspapers. This partnership between newspaper companies, teachers, schools and families is to use the printed newspaper or electronic edition as an educational resource for children in the classroom and at home.

Newspapers publish content specifically for young readers and provide resources and training for educators. In many communities, local businesses, organizations and individuals partner with their newspaper to provide classroom copies to schools at no charge, promoting literacy and education in their community.

With daily or weekly delivery of newspapers to schools, children are connecting to their communities. With newspapers, they improve reading skills, build vocabulary, use practical math applications, understand citizenship – and have dozens of other experiences that make learning meaningful.

Join the effort and use Newspapers In Education!

For more information about NIE content, features and ideas, contact Headrick at hheadrick@socket.net

Statements of ownership due Oct. 1

The deadline is Oct. 1 for giving your postmaster your Statement of Ownership, Management, and Circulation (PS Form 3526). The filing and publication of the information on this form are required if you have a Periodicals mailing permit. You can download the form from the Postal Service website.

PS Form 3526 allows you to include electronic subscribers. Electronic subscriber figures are not to be entered directly onto the PS Form 3526, as the figures on this form only include printed copies. Line 16 of the form has a box you will check if your total circulation includes electronic subscribers.

The actual figures for electronic

subscribers are to be entered on a worksheet, PS Form 3526-X, an attachment to Form 3526. Complete PS Form 3526-X only if you want to show electronic subscribers, which is optional. If you do not include electronic subscribers, submit only Form 3526.

Weekly papers need to publish the information in Form 3526 in any issue in October. Publications issued more frequently than weekly should publish the information by Oct. 10.

A copy of your filled-out Form 3526 can be published, or the information contained on the form can be published.

Keep a copy of Form 3526 with your postal records.



CALENDAR

2017

September

28-30 — MPA's 151st Annual Convention and Trade Show, University Plaza, Springfield

October

1-7 — National Newspaper Week

5-7 — National Newspaper Association Annual Convention, Tulsa

19 — Photojournalism Hall of Fame, Reynolds Journalism Institute, Columbia

Active Membership Application For Consideration

The Missouri Press Association has received an Active Membership application from:

West Side Leader, publisher Pam LaPlant, 503 N. 2nd St., PO Box 159, Festus, MO 63028, pamlaplant@leaderpublications.biz, 636-937-7501.

West Side Leader is published weekly (Thursday) and has a circulation of 10,100.

Membership applications are considered by the MPA Board of Directors at its first meeting after this notice has been published in at least three issues of the MPA Bulletin, eBulletin or magazine. The next meeting of the MPA Board is scheduled for Sept. 28, 2017, during MPA's 151st Annual Convention and Trade Show in Springfield.

Anyone with comments about this application should email them to MPA Executive Director Mark Maassen at mmaassen@socket.net.

Ted Lawrence picked to lead MPS

Mark Nienhueser leaving MPS to run his own insurance agency

By Matthew Barba
Missouri Press News

Missouri Press Service will soon have a new face in charge as Ted Lawrence takes over as advertising director and current AD Mark Nienhueser leaves for a new business opportunity. Lawrence is previously MPS' outside sales representative, having started in April 2016, and before that he was the advertising director for Springfield's Neighbor News group (now Phillips Media Group), which included newspapers in Bolivar, Buffalo, Marshfield, Ozark and Stockton.

Missouri Press Executive Director Mark Maassen said choosing Lawrence to take the Advertising Director position at MPS was natural because of his experience, knowledge and abilities. The transition of MPS' leadership will take place in mid-September.

"Since starting with Missouri Press, Ted has shown an eagerness to not only work with MPS' clients, but learn everything he can about what we do here so he can offer the best options when talking to customers," Maassen said. "He sees the value in the future that digital will offer Missouri Press' clients, but his experience with newspapers means he knows firsthand what they are going through – he can work with our members and our clients on the level they are comfortable with."

Not including his paper route when he was in the seventh and eighth grades, Lawrence has been in the newspaper industry since he started as an ad rep in 1991. Since then, his titles have included ad manager, cop manager, sales trainer and ad director.

With the changes the newspaper industry has seen in recent years, Lawrence said it is important for publish-

ers to be ready to face new challenges. This means continued learning and an understanding that the entire industry needs to work together to advance the role newspapers will play in their respective communities.

"As I take the reins as Advertising Director after a year-and-a-half in the role of Business Development and Key Accounts for MPS, I want my division of Missouri Press to be vital to your operation," Lawrence said. "In order to do that, I need to learn some things from you as quickly as possible."

"That's why I'll be coming around and asking you some important questions, such as: how important has MPS been to your organization over the years and how important is it now; and what do you want MPS to accomplish for you in the next 12 months?"

Lawrence said gathering answers to these questions and others will help

him determine MPS' path for the future, as well as determine where members see its strengths and what areas need to be improved, particularly in addressing digital advertising options.

While Lawrence does have questions for members, through his experience with newspapers he knows five things to be true, all of which will help him in leading MPS forward:

1. Strong newspapers are vital to our communities, and we don't believe they are going away.

2. The printed newspaper offers benefits that electronic and digital news outlets can't, and never will.

3. Business owners need to be convinced that there is still no better way to advertise than with the local newspaper, and that any venture into "new

media" needs to be combined with, and bolstered by, the tried and true overall effectiveness of the trusted newspaper.

4. Readers need to be compelled to pick up the newspaper regularly, having been taught by us that they likely will not have the full (or true) story about issues that affect their lives if they don't.

5. We're in this together.

"Readers have changed in their age, their habits, their interests, and their passions. The advertisers have changed. Our products have changed. And we as an industry have changed," Lawrence said. "Let us continue working together to learn what we need to know to accomplish our goals, because we really are in this together."

Insuring a new future

As for the departing Nienhueser, he purchased an insurance agency in the Camdenton area. Although it has been a while, he worked for several years selling insurance just after college.

"This is an exciting new opportunity for me that will build on what I've done in the past, but also offers some entirely new challenges being my own agency owner," Nienhueser said.

He wishes Lawrence the best going forward and believes he is leaving MPS in good hands.

"I'm honored to have been able to serve Missouri's newspapers for these past four years," Nienhueser

said. "I believe in the work that Missouri Press Service has done, and the work our members do in their communities every day, and I think Ted will do a fantastic job leading the organization into the future."

If you have questions about what Missouri Press Service can do for your newspaper or your clients, contact Lawrence at lawrencet@socket.net or 573-449-4167



Ted Lawrence



Mark Nienhueser



Missouri Newspaper Organizations

NORTHWEST MISSOURI PRESS ASSOCIATION: President, Steve Tinnen, Plattsburg; Vice President, Phil Cobb, Maryville; Secretary, Kathy Conger, Bethany; Treasurer, W.C. Farmer, Rock Port. Directors: Past President, Leslie Speckman, Savannah; Mike Farmer, Rock Port; Dennis Ellsworth, St. Joseph; Jim McPherson, Weston; Chuck Haney, Chillicothe; Adam Johnson, Mound City; and Kay Wilson, Maryville.

SHOW-ME PRESS ASSOCIATION: President, Buck Collier, Hermann; Vice President, vacant; Secretary-Treasurer, Sandy Nelson, Liberty. Directors: Dennis Warden, Owensville; Carolyn Trower, New London; John Spaar, Odessa; and Bruce Wallace, Ashland.

OZARK PRESS ASSOCIATION: President-Secretary-Treasurer, vacant; Vice President, vacant; Directors: Norene Prosofski, Gainesville; Jody Porter, Ava; David Burton, Springfield; Sharon Vaughn, Summersville.

SOUTHEAST MISSOURI PRESS ASSOCIATION: President, Scott Seal, Porageville; First Vice President, Toby Carrig, Ste. Genevieve; Secretary-Treasurer, Michelle Friedrich, Poplar Bluff; Historian-Past President, Peggy Scott, Festus. Directors: Kim Combs, Piedmont; Ed Thomason, New Madrid; Gary Rust, Cape Girardeau; Tamara Buck, Cape Girardeau; Anne Hayes, Cape Girardeau; Crystal Lyerla, Perryville Republic-Monitor; Dolores Smith, Perryville Republic-Monitor.

MISSOURI ADVERTISING MANAGERS' ASSOCIATION: President, Jacob Warden, Owensville; First Vice President, James White, Warsaw; Second Vice President, Bryan Chester, Columbia; Secretary Suzie Wilson, Milan; Treasurer, Kristie Williams, Columbia. Directors: Deb Baker, St. Louis; Kevin Jones, St. Louis; Whitney Livengood, Washington; Deborah Marshall, Columbia; Past President Les Borgmeyer, Columbia.

MISSOURI PRESS SERVICE: President, Jim Robertson, Columbia; Vice President, Phil Conger, Bethany; Secretary-Treasurer, Joe May, Mexico. Directors: Kevin Jones, St. Louis; Vicki Russell, Columbia.

MISSOURI PRESS FOUNDATION, INC.: President, Vicki Russell, Columbia; First Vice President, Wendell Lenhart, Trenton; Second Vice President, Kirk Powell, Pleasant Hill; Secretary-Treasurer, Doug Crews, Columbia. Directors: James Sterling, Columbia; Dane Vernon, Eldon; Bill Miller, Sr., Washington; Jean Snider, Harrisonville; Chuck Haney, Chillicothe; Dave Berry, Bolivar; Brian Brooks, Columbia; Kathy Conger, Bethany; Paul Stevens, Lenexa; Dalton Wright, Lebanon; Steve Ahrens, Jefferson City; David Bradley, St. Joseph; Carol Stark, Joplin. Directors Emeritus: Betty Spaar, Odessa; R.B. "Bob" Smith III, Lebanon; Wallace Vernon, Eldon; Rogers Hewitt, Shelbyville.

MISSOURI COLLEGE MEDIA ASSOCIATION: President, Katelyn Mary Skaggs, Southeast Missouri State University; Vice President, Michelle Sproat, Lindenwood University; Secretary, Denise Elam, University of Central Missouri; 2018 Conference Coordinator, Susan Welch, Lindenwood University; MPA Liaison, Jack Dimond, Missouri State University; Adviser, Robert Bergland, Missouri Western State University.

NIE Calendar

Newspapers In Education has great new features to offer for the first semester. If you have something you would like to see covered, please send an email to Helen Headrick, hheadrick@socket.net. Download codes are in bold italics for each entry.

SEPTEMBER

- International Literacy Day NEW! Sept. 8. A half-page feature to promote reading and global connections for International Literacy Day. (***literacy-day17***)

- News Literacy NEW! Help students recognize real versus fake news. Thanks to the *St. Louis Post Dispatch* for sharing this resource. (***newslit***)

- Constitution Day NEW! Sept. 18. Celebrate Constitution Day with the Missouri Bar's lesson on the Fair Housing Act or with any of MPA's other Constitution Day features. (***constitution17***)

- The U.S. Constitution (2 full pages, use both or one) (Download code for below lessons: ***constitution***)

What's In Your Constitution Quiz and answer key; Happy Birthday Constitution, 1/4-page; Celebrating Our Constitution; Commemorating Missouri's Constitution (half page); We the People (4 colx10.5)

OCTOBER

- National Newspaper Week Oct. 1-7. The feature celebrates newspapers and includes a timeline. (***npweek***)

- Famous Missouri Journalist series highlighting 9 Missouri journalists and MPA. Featured journalists are Field, Bluford, Charles, Twain, Keeley, Pulitzer, Williams, Cronkite, Switzler and the MPA. (***mojournalists***)

- Missouri History through the Art in Our Capitol – 7-part series highlights the rich treasures inside our State Capitol, including an introduction to the art, Indians, mining, railroads, steamboats, capitol and Civil War. (***moart12***)

NOVEMBER

- Veterans Day Nov. 11. We have two features to offer for Veterans Day. Honoring our Veterans (***veterans***) and Honoring Our Flag (***usflag***)

DECEMBER

- Bill of Rights Day Dec. 15. Three features for Bill of Rights Day, quarter-page and half-pages. (***rights***)

Protect yourself when reporting on leaks

This is a time when more governmental information than ever is gathered on computers and should be publicly available. And, at the same time, it's a time when access to government information is more at risk than ever before.

On the state level, we are beginning to see what is described as "dark money," or money not being reported to the state ethics commission, flowing into non-profit organizations and being used to pay for expenses of politicians or political events that formerly were paid for by candidates and their campaigns, who formerly properly reported it to officials under state law. Now, information about the source of those "dark money" funds is left to speculation. Similar activity is occurring on the national level.

While responses from public bodies to Sunshine Law requests may be received in a timely fashion, the actual production of the records by the body often is delayed indefinitely simply because the statute (Section 610.023.3) has no time limit on the actual date the record must be made available, so long as the delay is due to "reasonable cause." And returning to court to litigate a contempt cause of action, after a requester has paid substantial sums for a court to order the record to be produced, is unlikely, a public body probably realizes. Delay and Denial become the moral equivalent of each other.

The frustration that public bodies cause by these actions and the lack of transparency in government overall has led, in part, to the increased num-

ber of leaks by public body employees. For some government employees who become aware of situations within their departments that need to be made public, or public officials' actions that need to be exposed, turning to a reporter and talking can seem like the only solution.

And legislative bodies, both state and national, have understood the importance of this backdoor pressure valve by creating the "whistleblower statutes"

that exist to protect those who are caught in job terminations or prosecutions related to their disclosure of confidential governmental information. Therefore, they may be protected.

But the truth is that YOU may not be protected. If you are dealing with situations like this, adopt some basic protections for both you and your source.

First, if you are given documents, be aware that they may be digitally encoded in some fashion that if you make them public, you may disclose the source of your leak. Protect those documents. And if you are recording conversations or taking photographs

on your cell phone, know how to back up your data to a remote location and also how to quickly erase your phone if it is confiscated from you.

If you are going to an event where you fear you may be caught up in a police roundup, make plans in advance to hand-off important items like phones to a colleague. Know how to reach your editor/publisher at home or by cell phone.

And be sure, if you are dealing with a confidential source, that you have a full and complete understanding with that

person about what your obligations to them are in case of a subpoena being issued to compel your testimony. Are you promising absolute confidentiality, or just confidentiality until and unless a court issues an order compelling you to testify or you will be held in contempt of court (and facing jail time)?

These are just the minimum basics. There could probably be an entire seminar or column on such matters but that's for another day.

In the meantime, the National Press Club Journalism Institute and the Media Law Resource Center have just launched a joint effort to track the impediments journalists face in their efforts on a daily basis to cover federal, state and local government. An online survey/data-gathering tool is now available to all reporters so you can provide information regarding 1) a taxpayer-paid expert who is not permitted to speak to the press; 2) a database of publicly-paid-for information that is not being made available to the public; 3) a refusal by a public official to respond to inquiries; or 3) a closed door in a courthouse or government office.

The organizations strongly urge all journalists to use this reporting tool to make this database an accurate picture of the situation facing reporters covering government. You can find it online at <https://tinyurl.com/y8y967fy> and I urge you to share this link with everyone in your operation.

In a day when you hear "Fake News" thrown at you regularly, know that Missouri Press Association takes great pride in the work done by all of you! We look forward to seeing you at the convention at the end of the month, as well as the opportunity it gives the association to show off your prize-winning work and recognize you with the awards you so richly deserve.

*"But the truth is that
YOU may not be
protected. If you are
dealing with
[whistleblower]
situations ... adopt
some basic
protections for both
you and your source."*



**HEADLINING
TOMORROW**



151ST ANNUAL

MISSOURI PRESS CONVENTION

UNIVERSITY PLAZA HOTEL
333 S. John Q Hammons Parkway
Springfield, MO 65806
SEPTEMBER 28-30, 2017

AGENDA

THURSDAY, SEPTEMBER 28

Noon | MPF Board Lunch Meeting

2PM | MPA/MPS Board Meeting

6:30-10:30PM | Shuttle to Mother's Brewery making trips to and from University Plaza's North Ballroom Entrance

7-10PM | Mother's Brewery with Twisted Mikes Food Truck. Music provided by local musician Barak Hill.

FRIDAY, SEPTEMBER 29

(Breakfast at hotel restaurant is included in sleeping room rate)

8AM-4:30PM | Trade Show / News Café / Better Newspaper Contest displays in the hotel lobby/registration area

8:30 AM | Welcome from Ken McClure, Mayor of Springfield

General Session: Leading your Future Leaders, Chris Zervas. Strategizing and discuss hiring, assimilating and building relationships with your future leaders.

9:45AM | Business Meeting

10AM | Breakout Sessions

- Building Next Generation Loyalty through Sustaining Innovation, Zach Ahrens of the *Topeka Capital-Journal*. The Newspaper industry is experiencing tremendous disruption. But we also hold the vital components that will keep us relevant and thriving into the future. This presentation will discuss audience engagement, attracting/retaining/reaching millennials as employees and customers and innovative solutions that can be applied at the smallest weekly or the largest daily newspaper.
- 13 "Wow"erful Communication Tips to Springboard your Sales and Leadership, Chris Zervas Are you looking to build long-term relationships with your customers and avoid single transactions? Do you want to connect more with your team? Come learn how to communicate powerfully and uncover tips to be relaxed before stressful meetings, learn the number one question to ask in communication and discover skills to engage your audience.

11AM General Session: Three Surefire Revenue Ideas that Get Results, Zach Ahrens of *Topeka Capital-Journal*

11:45AM - 1PM | Luncheon Program: Jerald Andrews of the Missouri Sports Hall of Fame Presentation

1PM | General session: Remarks from Secretary of State, John R. "Jay" Ashcroft followed by remarks from Speaker Pro Tem Elijah Haahr

2PM | Public Notice Panel Discussion hosted by Liz Irwin with Panelists: Jay Wasson, State Senator (Nixa); Mike Cunningham, State Senator (Marshfield); Crystal Quade, State Representative (Springfield) and Lyndall Fraker, State Representative (Marshfield)

3PM | General session: The rise of Regional Magazines Panel Discussion

John Fennell as Moderator, Panelists: Catherine Neville of Feast Magazine; Gary Whitaker of 417 Magazine; Missy Pinkel of LO Profile; and Jennifer Hall of Tomfoolery and Josephine Magazines

6:00PM | Hall of Fame Reception

6:30PM | Hall of Fame Banquet and awards ceremony

Est. 8:30PM | Hospitality suite open

SATURDAY, SEPTEMBER 30

(Breakfast at hotel restaurant is included in sleeping room rate)

8:30AM | General Session: "Reporting by Storytelling" Jennifer Moore of Missouri State University

9:30AM | General Session: Taking Flight: Ethics, Liability and Best Practices of Drone Journalism, Prof. Leonard Horton of Missouri State University and Jason Preston of 417 Drone Imaging

10:15AM | General Session: "Politics 101, the Insiders Game!" with moderator Jeff Schrag and panelists Jon Ratliff of Palm Strategic Group, Travis Smith of Axiom Strategies, James Harris of the J. Harris Company and Joe Lakin of Victory Enterprise.

11:45AM | Better Newspaper Contest Awards Lunch



Newspaper or Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

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REGISTER TODAY! • BRING YOUR STAFF

STAFF MEMBERS MAY ATTEND LEARNING SESSIONS FOR NO ADDITIONAL COST ONCE NEWSPAPER HAS PAID ONE REGISTRATION FEE!

Please visit MOPRESS.COM/Convention for online hotel room reservations!

Missouri Press Association Rate of \$104.00 per night, Breakfast Included! Call 417-864-7333 or reserve online by August 25.

Registration Fee

Select one category for your group
(pay registration fee once per group)

**Active Member
Newspaper**
\$175

**MPA Associate or
Friend Member**
\$185

**Non-
Member**
\$200

**Retired
Member**
\$50

**Registration
Fee**
\$ _____

Name/Newspaper (Please include all names)	Thursday Foundation Fundraiser at Mother's \$65	Friday Lunch \$35	Friday Hall of Fame Banquet \$65	Saturday Awards Luncheon \$40	*Saturday only Sessions & Luncheon \$50	Total Per Person

***Saturday only - skip registration fee and pay only \$50 total per person to attend Saturday sessions and lunch**

Convention Cancellations: cancellations received by Friday, August 18, 2017 WILL BE entitled to a refund. Cancellations may be faxed to 573-874-5894 or emailed to kwilliams@socket.net. Cancellations received after August 18, 2017 are NOT entitled to a refund.

Deuct \$75 Active/Friend/Associate Registration Fee or \$20 off Retired Member Registration if registration is post marked by August 25, 2017.
Pay base registration once per group.

Grand Total Due: \$ _____

Please return this form along with check or credit card information to:

Missouri Press Association • 802 Locust Street • Columbia, MO 65201 • 573-449-4167 • Fax: 573-874-5894 • kwilliams@socket.net