

# MIP MISSOURI PRESS NEWS

## PLAYERS SURVIVE THE HEAT *at the Porter Fisher Golf Classic* | P4



**P6 | Republican candidates for auditor attend forum at Show-Me Press**

**P8 | Four to join Hall of Fame at Annual Convention in September**

**P10 | Request your tickets for this year's Mizzou Football advertising tradeout**

### REGULAR FEATURES

President.....	2
Obituaries.....	9
Scrapbook.....	11
Calendar.....	15
NIE Report.....	15
More on Advertising.....	16
Jean Maneke.....	18



# Missouri's new governor pledges fresh start

*Mike Parson says he wants to be 'open to the public ... open to the media'*

There's no question reporters need open access to do their jobs well. But, even when the doors are closed, they will find the documents and they will find someone who will talk to them.

Missouri's new governor, Mike Parson, knows this, and it wasn't something he discovered as he watched Eric Greitens' last months in office. The embattled Greitens' resigned from the elected position about 17 months after he was sworn into office amid widening investigations stemming from an extramarital affair that expanded to include questions of whether he violated campaign finance laws. By the beginning of June, Parson, Missouri's lieutenant governor, was taking the oath of office as the state's 57th governor.

Parson, in a phone interview in late June, told me that was something he learned during his career as a law enforcement officer. Parson was a deputy in Hickory County in the early 1980s and in 1983, he began working as a criminal investigator at the Polk County Sheriff's Office. He was elected sheriff of Polk County in 1992.

He attended a media relations class during that time and said he will always remember that a "no comment" or worse, ignoring the question, does not work.

"There's always someone else out there who is willing to talk, so it's best to release what you can and tell

the people why you can't release any more than that," Parson said.

Parson, after taking office, immediately pledged a "fresh start," and that included answering media questions. Recently, while in Kansas City, the Star reported that Parson told the crowd it's time to turn the lights back on in Jefferson City.

"I want to be open to the public. I want to be open to the media," he said.

Parson said he will be holding regular press conferences where he would take questions from media.

He was put to the test recently in Springfield while attending a Chamber of Commerce event where media members initially were not allowed in the room. The Springfield News Leader reported that after reporters complained to Steele Shippy, Parson's spokesman, Shippy asked the president of the Springfield Area Chamber of Commerce to reverse the decision.

Parson said he didn't know the decision had been made to exclude media in advance. He said unless there is a legitimate reason to close the doors, his tours and meetings across the state should be considered open.

He also wants to be proactive about getting information out quickly to the public and do a better job of answer-



Gov. Mike Parson

ing questions through his office staff.

And when the subject of social media came up, Parson said not only would he not be blocking users from social media accounts, but a policy is being developed that will apply to all Missouri government officials.

His first few weeks have been spent travel-

ing across the state. In some cases he's mending fences, but in others he wants to build new ones, placing emphasis on business and economic development for the state.

Parson is genuine in the way he talks about his desire to build "some-what of a relationship" with Missouri's press.

"It doesn't mean we will agree or you will like what I have to say," Parson said. "But, the media certainly has a place in getting information out to the public and transparency is necessary."

To me, that sounds like an open invitation to ask questions.



Carol Stark,  
The Joplin Globe  
MPA President



**PRESIDENT:** Carol Stark, *The Joplin Globe*

**FIRST VICE PRESIDENT:** James White,  
*Benton County Enterprise, Warsaw*

**SECOND VICE PRESIDENT:** Trevor Vernon,  
*Eldon Advertiser*

**SECRETARY:** Bryan Jones, *Versailles Leader-Statesman*

**TREASURER:** Sandy Nelson,  
*The Courier-Tribune, Liberty*

**PAST PRESIDENT:** Jeff Schrag, *Springfield Daily Events*

**EXECUTIVE DIRECTOR:** Mark Maassen

**ADVERTISING DIRECTOR:** Ted Lawrence

**EDITOR:** Matthew Barba

**MISSOURI PRESS NEWS (ISSN 00266671)** is published every other month for \$15 per year by the Missouri Press Association, Inc., 802 Locust St., Columbia, MO 65201-4888; phone (573) 449-4167; fax (573) 874-5894; email mmaassen@socket.net; website www.mopress.com. Periodicals postage paid at Columbia, MO 65201-4888. (USPS No. 355620). **POSTMASTER:** Please send changes of address to Missouri Press Association, 802 Locust St., Columbia, MO 65201-4888.

## DIRECTORS:

Mary Wilson, *Jackson County Advocate*, Grandview

Donna Bischoff, *St. Louis Post-Dispatch*

Roger Dillon, *Shannon County Current Wave*, Eminence

Julie Moreno, *Independence Examiner*

Steve Tinnen, *Clinton County Leader*, Plattsburg

Liz Irwin, *Missouri Lawyers Media*, St. Louis

Tianna Brooks, *Mountain View Standard News*



**St. Louis**

# **Cardinals -VS- Cubs**

**Chicago**

*It doesn't get much bigger than this!*

**You are invited to join the Missouri Press Foundation for a night of baseball in a private party suite at Busch Stadium.**

**Cardinals vs. Cubs  
Busch Stadium Private Party Suite  
Friday, July 27  
Game Time 7:15 p.m.**

**\$199 donation per person**

**Unlimited buffet with Hunter Hotdogs, brats, BBQ beef, baked Italian chicken, pasta salad, nachos and cheese, mixed greens salad, cookies and brownies.**

**In-suite bartender to serve Bud, Bud Light and Coca-Cola products.**



Thanks to the *St. Louis Post-Dispatch*, the Foundation is able to offer a limited number of passes as a fundraiser for the Foundation. This is a first-come, first-serve opportunity.

Call 573-449-4167 to reserve your spots today!

**ST. LOUIS POST-DISPATCH**

# Porter Fisher players survive the heat

*Overbearing temperatures can't keep spirits down during Foundation fundraiser*

**By Missouri Press Staff**

*Missouri Press News*

If there was one sentiment shared by the 40 players in this year's Porter Fisher Golf Classic, it was that the day was hot.

Coming off the course at the end of the day, sweat towels and cold drinks were the accessory of choice for many of the golfers playing in the 33rd annual golf tournament. The classic is a tradition first started by representatives of newspapers in northeast Missouri and continues today as a fundraiser for the Missouri Press Foundation.

This year, players had the chance to tee off from the 18 holes at The Cove at Lake of the Ozarks, laid out by famed course designer Robert Trent Jones Sr. Recognized as one of Missouri's best courses, its hallmarks include striking views of the Lake.

A tradition within the tradition, each year organizers of the Porter Fisher Golf Classic choose an individual to receive a traveling trophy. Rather than give the trophy out based on scores, the recipient each year is chosen based on how well they embody the spirit of camaraderie and sportsmanship represented in the tournament.

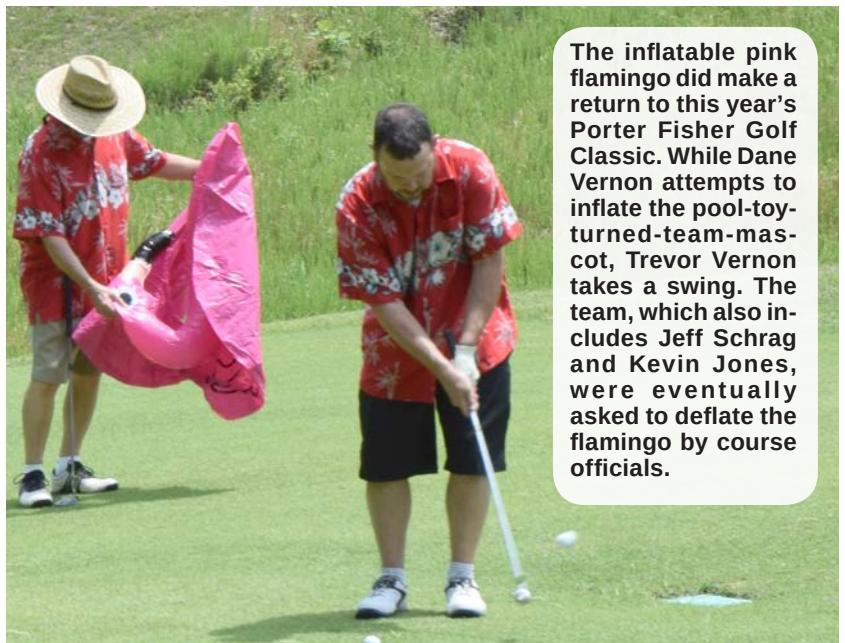
**Continued on Page 5**



Dave Berry smiles as he is named this year's recipient of the Porter Fisher Golf Classic traveling trophy. Berry's name will be added to the plaque, which he will be able to display for the next year. He joins other recipients who over the years have embodied the spirit of camaraderie and sportsmanship the tournament represents. Berry is a group publisher with Phillips Media Group, which includes the Bolivar Herald-Free Press. (Staff photos)



Jacob Warden, right, watches the follow-up to his shot as the 2018 Porter Fisher Golf Classic begins. He was joined on his team by his father, Dennis Warden, and Dave Berry.



The inflatable pink flamingo did make a return to this year's Porter Fisher Golf Classic. While Dane Vernon attempts to inflate the pool-toy-turned-team-mascot, Trevor Vernon takes a swing. The team, which also includes Jeff Schrag and Kevin Jones, were eventually asked to deflate the flamingo by course officials.

## Continued from Page 4: More from Porter Fisher in Lake Ozark

The 2018 Porter Fisher trophy winner was Dave Berry, who has participated in the Classic for many years and seemed either genuinely surprised at the honor this year or just that he had not already received it at some point in the past.

"I feel like we had a really good time during this year's Porter Fisher Golf Classic, because despite the heat, everyone who plays is always in such a good mood," Member Services Director Kristie Williams said. "I'm really appreciative of everyone who participated, helped out and sponsored this year's tournament."

Williams also thanked the Porter Fisher Golf Committee and its members, including Jim Sterling, Trevor Vernon, Doug Crews, and Phyllis and Joe May, who each year help make the tournament a success.

Sponsors for this year's tournament included Mizzou Athletics; Witt Print Shop, which provided printing of the hole sponsor signs; the Missouri Propane Gas Association, which sponsored a special cut-out cart for players to take pictures with; and Mother's Brewery, which ensured beer was available to players throughout the day.

Almost \$2,000 was raised by the tournament to further Missouri Press Foundation's mission.

A day of golf wouldn't be complete without a few tales too tall to be believed, although several on the course swear the events of this one really did happen: Kent Ford lined up what was described by his teammates as the best shot of the day and sent his ball soaring down the fairway where it came to rest in perfect position to chip onto the green. From out of nowhere, a big German shepherd ran on the course, grabbed Kent's ball and carried it just off into the rough.

What happened next could be commentary on the state of play but the dog allegedly then heeded the call of nature next to the ball.

Work on planning next year's tournament will begin soon. If you are interested in volunteering, please contact Missouri Press' staff at 573-449-4167.



Heath Clarkston and Doug Nelson talk with Vicki Russell and her team following the 2018 Porter Fisher Golf Classic in Lake Ozark. Pictured, from left, are Clarkston, Gary Moore, Nelson, Russell, Bill Sheals and Jim Robertson.

### Thank You To Our Tournament Sponsors!



### Thanks To Our Hole Sponsors!

Doug and Tricia Crews, Laura and Steve Erdel, Mound City News, Vicki Russell and Hank Waters, Jim Sterling, James White, Kevin Jones, Trevor and Molly Vernon and David Zimmerman

### Thanks To Our Prize Sponsors!

Kevin Jones, Doug and Tricia Crews, Kevin Jones and Vernon Publishing



The four Republican candidates vying for that party's nomination in the August primary participated in a forum hosted by Show-Me Press Association and the Missouri Press Association. Candidates were asked their thoughts on issues ranging from the office's requirements to what they think the State Auditor's priorities should be if they are elected. Pictured, from left, are David Wasinger, Kevin Roach, Paul Curtman and Sandra McDowell. (Staff photos)

# Show-Me Press hosts candidate forums

*Republican candidates in August primary lay out plans for office if elected*

**By Missouri Press Staff**

*Missouri Press News*

The four Republican candidates vying for that party's nomination to run for State Auditor in November provided attendees of Show-Me Press Association's meeting in June with insight to how they will run the office if elected.

Show-Me Press and Missouri Press Association hosted a forum for the Republican candidates during the former's annual meeting, June 15, at Lodge of Four Season in Lake Ozark. All of the candidates were asked questions by a panel consisting of *Joplin Globe* Editor and MPA President Carol Stark, *Odessan* Editor Hannah Spaar and *Columbia Missourian* Public Life Editor Scott Swafford.

Of the four candidates, David Wasinger pointed out that he is the only certified public accountant, as well as a lawyer. For the last several decades, he said, voters have chosen either an attorney or a CPA for the office.



Panelists for the Republican candidates forum for State Auditor included Scott Swafford, Hannah Spaar and Carol Stark. Many more representatives of other Missouri newspapers also attended the forum, which was held June 15, in Lake Ozark as part of Show-Me Press Association's annual meeting.

Kevin Roach said he thinks the office should be auditing all of the state's 3,700 government entities regularly.

State Rep. Paul Curtman, R-Washington, said leadership is key to running the auditor's office successfully and that will mean working closely

with the legislative assembly. As a representative and chairman of the Ways and Means Committee, he said he has the experience to bridge the gap between the Auditor's Office and the General Assembly.

**Continued on Page 7**

## Continued from Page 6: Republican candidates differ on office



All eyes (and cameras) were on the Republican candidates for State Auditor during the forum held June 15, as part of Show-Me Press' annual meeting. The four candidates are seeking the Republican nomination to face off against Nicole Galloway, the Democratic incumbent appointed by former Gov. Jay Nixon following Tom Schweich's death.

Saundra McDowell, a Jefferson City attorney with previous experience working for the Secretary of State's Office, said professional experience, whether it is legal or accounting experience, is key to making the office run smoothly.

While each had specific items they feel the State Auditor's Office should focus on, all of them agreed that Democrat Nicole Galloway, appointed by former Gov. Jay Nixon to replace Tom Schweich following his death, needs to be replaced. Additionally, when asked, all felt that the requirements for the office are not stringent enough.

### Show-Me Press' meeting

The candidates forum capped off an annual meeting for the regional press association that included presentations by Swafford on how to improve local reporting and how to better report on elections.

Swafford offered several suggestions on how to take perfectly mundane stories and make them interesting by changing which elements are the focus of the story, as well as expanding on the language used to describe the scene.

Perhaps most importantly, Swafford said a reporter cannot stay in

the office if they want to get the kind of first-hand details that make a story really worth reading. It is key to be out in the community, he said.

Show-Me Press also elected new board members, including Hannah Spaar, Odessa, president; Sandy Nelson, Liberty, secretary/treasurer; and directors, Ethan Colbert, Bowling Green, and Mary Wilson, Grandview.

If you would like to participate on the Show-Me Press Board, please contact Kristie Williams at [kwiliams@socket.net](mailto:kwiliams@socket.net) or at 573-449-4167.



From left, Dennis Warden, John Spaar and Sandy Nelson look over an old copy of the Central Missouri Newspaper Association's newsletter.



Tianna Brooks, director on the Missouri Press Association Board, speaks with Rep. Paul Curtman following the June 15 candidates forum in Lake Ozark. Curtman is one of the four Republican candidates who participated in the forum. He was joined by David Wasinger, Kevin Roach and Saundra McDowell. They are competing in the August primary to take on incumbent Nicole Galloway in November.

# Find candidate forums and more at MPA's 152nd Annual Convention and Trade Show

By Missouri Press Staff

Missouri Press News

Just over two months remain until this year's Missouri Press Association Annual Convention and Trade Show, and with it being an election year, there will be a lot you will not want to miss.

MPA will hold its 152nd Convention and Trade Show Sept. 13-15, at the Sheraton Westport Chalet Hotel in St. Louis. The theme this year is "Missouri Newspapers: Beyond Words!" and illustrates the evolving role newspapers play in their communities.

Foremost on the agenda this year are the candidate forums for U.S. Senate and Missouri State Auditor, both highly contested races that we will not know the full slate of until after the August primary. Recently, the Republican candidates for state auditor participated in a similar forum hosted by Show-Me Press Association and MPA.

While the candidate forums will headline Friday afternoon's activities, there is still a lot to keep your attention throughout the rest of the day. Following breakfast, Ken Paulson will kick things off with a presentation on the hidden history of the First Amendment.

Paulson is dean of the College of Media and Entertainment at Middle Tennessee State University and president of the First Amendment Center. He is also the former editor-in-chief of *USA Today* and remains a columnist on *USA Today's* board of contributors, writing about First Amendment issues.

Also scheduled in the morning is a Sunshine Law Panel moderated by MPA Hotline Attorney Jean Maneke.

For lunch, attendees will be treated to a presentation from Gina Barreca a syndicated columnist whose work (which strays into the mostly humorous) has appeared in a variety of major publications.

MPA President Carol Stark helped secure Barreca's appearance at this year's convention, citing the tone her columns take as one of the main reasons she is so excited to

have Barreca address Missouri Press' members.

"I have never met Gina Barreca, but I feel like I know her," Stark said. "That's what happens when you read her columns. She doesn't talk AT you, she talks with you."

Stark said she first emailed Barreca after reading a column that mirrored some of her own experiences.

"She emailed me back and so a friendship was born," Stark said. "Gina can be funny or poignant. Either way, she always makes me feel something."

Friday night will feature MPA's Hall of Fame reception during which four newspapermen will join the ranks of some of the greatest names in the industry. Those being inducted this year include Wendell Redden, Kent Ford, Joe May and Jim Robertson.

## Foundation fundraiser

As in years past, the Convention will actually get started Thursday night, Sept. 13, with a Missouri Press Foundation social our featuring live music. The event is a fundraiser for the Foundation and all MPA members are invited to attend.

## Saturday luncheon

The last day of the Convention, Saturday, Sept. 15, will begin with a breakfast general session featuring Norma Frain, sales development director of the St. Louis Post-Dispatch. A general session with Jon Rust will follow.

Just before lunch, Andy Ostmeyer of the *Joplin Globe* will present "Stories of the Wild" about covering Missouri's great outdoors by focusing on resources, honing in on issues and interacting with readers.

The Convention will end with the 2018 Better Newspaper Contest Luncheon, scheduled to begin at 11:30 a.m.

For more information about the schedule of events, please see the inside back cover of this month's *Missouri Press News*.

To register for the Convention, fill out the form on the back cover of this month's Missouri Press News, or contact Kristie Williams at [kwilliams@socket.net](mailto:kwilliams@socket.net).

# Four to join MPA Hall of Fame in September

By Missouri Press Staff

Missouri Press News

Four newspapermen, including two former Missouri Press Association presidents, will be inducted in September into the Newspaper Hall of Fame.

The induction reception and banquet are scheduled for 6 p.m. Friday, Sept. 14, during MPA's 152nd Annual Convention and Trade Show at the Sheraton Westport Chalet in St. Louis. This will be the 28th group to be inducted into

the Newspaper Hall of Fame, which was established by MPA in 1991.

This year's inductees are the late Wendell Redden, former sports editor for *The Joplin Globe*; Kent Ford, former editor for Missouri Press Association and former newspaper publisher; Joe May, former publisher of the *Mexico Ledger* and former MPA president; and Jim Robertson, former managing editor of the *Columbia Daily Tribune* and former MPA president.

Hall of Fame inductees or their families receive Pinnacle Awards in honor of the inductees' service to the Missouri newspaper industry and their communities. Inductees' plaques will join the permanent display of inductees in the MPA office in Columbia and in the student lounge in Lee Hills Hall at the Missouri School of Journalism.

Find out more about each nominee in the September-October issue of *Missouri Press News*.

# OBITUARIES



Chillicothe

## Chuck Haney

Charles "Chuck" E. Haney, 81, former Missouri Press Association president and publisher of the *Chillicothe Constitution-Tribune*, died May 5, 2018, at Hedrick Medical Center in Chillicothe.

Haney spent most of his adult life as a journalist, working in print and radio. After stints with stations in Chillicothe and St. Joseph, he became a general assignment reporter for the *Constitution-Tribune* in 1964. He later became the sports editor, editorial page editor, news editor and managing editor. He became the publisher in 1980 until 1998. He worked for the *Constitution-Tribune* for a total of 34 years but continued to write a weekly column for the newspaper.

In addition to serving as president of MPA and Northwest Missouri Press



Association, he was president of the Missouri Sportswriters and Sports-casters Association and served on the board of directors for the Missouri Press Foundation.

He was known for serving the Chillicothe community with diligence for many years, including being elected mayor in 2007 until his death, as well as being the "Voice of the Hornets" announcing Chillicothe High School sporting events. After basketball and high school games, he would return to the newspaper office for a call-in radio show featuring area coaches.

Haney was preceded in death by his wife, Rita, in December 2011. He is survived by his children, Kathy and Kevin; seven grandchildren; five great-grandchildren; and many more family and friends.

Kansas City

## Frank Spurlock

Frank Harrison Spurlock, 94, of Kansas City died May 15, 2018. For more than 40 years, he worked for *The Star* as a reporter and editor, including features editor and Sunday opinion editor, which he helped to launch. He wrote dozens of features for the newspaper, many of them travel-related.

Prior to joining *The Star*, Spurlock served during World War II as a crew member of a B-24 Liberator, flying 35 missions over Germany. He is survived by his wife, Gloria; two daughters and two stepdaughters; a stepson; 13 grandchildren; and many more family and friends.

Portland, Ore.

## Mitzi Clark

Mizzell "Mitzi" Clark, 92, among the first women reporters working for *The Kansas City Star*; died April 15, 2018, near Portland, Ore. Shortly before the end of World War II, she was hired at *The Star* in 1944 as a general assignment reporter. She eventually met her future husband at the newspaper after he returned from the war and eventually they moved to New York when he

went to work for Time Magazine.

In her later years, Clark wrote profiles of fellow residents in her retirement community's newspaper, *The Riderwood Reporter*. Her husband and a daughter preceded her in death. She is survived by three children; nine grandchildren; two great-grandchildren; and many more family and friends.

Clinton

## Mahlon Miles

Mahlon White Miles, 65, retired editor of *The Clinton Daily Democrat*, died May 7, 2018, at the Clinton Health Care and Rehabilitation Center.

As editor of *The Clinton Daily Democrat*, his investigating skills concerning situations which people were trying to hide from the general public, often led to threats which, once received, always were a "tip" that he was headed in the right direction. He greatly enjoyed the "thrill of the chase." Bad health necessitated that Mahlon retire early and concentrate on improving his health.

Prior to his journalism career, Miles fully embraced a life of law enforcement, including serving at various times as a Clinton Police Department officer and Henry County Sheriff's Deputy. He also served as an officer and photographer for the Missouri Rural Crime Squad.

He is survived by two daughters, Elizabeth and Catrina; a son, Justin; three grandchildren; and many more family and friends.

Pine Island, Fla.

## Dorothy Looney

Dorothy Ellen Wise Looney, 94, died May 4, 2018, at her Florida home. She worked at *The Belton Star Herald* as advertising designer for 16 years, retiring in 1986. During that time, she published a year-long series of ads encouraging readers to visit spots in Missouri "less than a tank of gas away from Belton," for which she was presented the "Muleskinner Award" by the Missouri Department of Tourism. She is survived by a son, Joel, and a daughter, Joyce; two grandsons; six great-grandchildren; and many more family and friends.

*Find more obituaries on Page 11*

# 2018 MIZZOU Football Tickets / Newspaper Ad Trade-Out Proposal for MPA Members

**To:** MPA Publishers  
**From:** Mark Maassen

**Deadline:** Aug. 10, 2018

For the **28th** consecutive year, the University of Missouri Athletic Department is working through Missouri Press to arrange a "football-tickets-for-advertising trade-out." The deadline to reply is **August 10, 2018.**

Mizzou's Athletic Department is offering MPA newspapers an allotment of tickets for the season-opening home game with the **UT-Martin Skyhawks** on Saturday, **Sept. 1**. Game time is 3 p.m.

You may use these tickets for your newspaper family, for your advertisers, for promotions, etc.

If you want to participate in this voluntary ticket-advertising trade-out, please return the completed coupon (below) by mail or fax or email to the Missouri Press office by August 10, 2018. MPA will send you the tickets, insertion order and ads as soon as they are available. If you have any questions, just contact Missouri Press. Phone 573-449-4167, email [mopressads@socket.net](mailto:mopressads@socket.net), fax 573-874-5894, or mail to: Missouri Press, 802 Locust St., Columbia MO 65201 no later than August 10, 2018.

**Ticket Details:** The Mizzou Athletic Department, through Missouri Press, provides each participating newspaper a minimum of 6, maximum of 20, reserved seat tickets to the **UT-Martin-Mizzou** game at a maximum total value of \$45 per ticket (total maximum value of \$900). These tickets will be outside the 20-yard line in the best available special Missouri Press section. In return, participating newspapers provide Mizzou athletics up to a total of \$900 in display advertising. The total minimum is 6 tickets and total maximum is 20 per publication. This is a first come, first served opportunity. The number of tickets you request, multiplied by \$45, will determine your level of commitment. Display advertising placement will come through Missouri Press. It is expected the ad schedule will run at different intervals between August and December.

**MPA Gathering:** Missouri Press staff will host a pre-game tailgate in the MPA parking lot. More information about the tailgate will be released closer to game day.

## COMPLETE THIS FORM TODAY!

**Newspaper Name:** \_\_\_\_\_ **City:** \_\_\_\_\_

\_\_\_\_\_ Number of tickets you are requesting; # of tickets x \$45 = Your commitment

Please consider donating tickets to MPA. Missouri Press may have \_\_\_\_\_ tickets.  
(Donated tickets will be deducted from the number of tickets you are requesting.)

**Address to mail tickets:** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Email address:** \_\_\_\_\_

# OBITUARIES



Kansas City

## Thomas Watts

Thomas G. Watts, 71, an investigative journalist for *The Star* known for his work following the 1981 Hyatt Regency skywalk disaster, died May 16, 2018. He was a critical member of the newspaper's team following the disaster, tapping a source who advised reporters behind the scenes and retrieving blueprints of the hotel in a midnight records search at City Hall. His efforts, along with those of others in *The Star* newsroom and that of sis-

ter paper *The Times*, were awarded the Pulitzer Prize for Public Service.

In addition to *The Star*, Watts spent time at the *Beloit Daily News*, the *Milwaukee Sentinel* and the *Dallas Morning News*, where he served as city editor and then investigative reporter. His last assignment was wrapping up the Whitewater investigation in Arkansas. He is survived by his wife, Sherri, two brothers and many more family and friends.

Overland Park, Kan.

## Phillip Brimble

Phillip S. Brimble, 78, of Overland Park, Kan., died June 3, 2018. In 1961 he joined *The Kansas City Star* as a staff writer and became the science and medical editor. Before his retirement from the newspaper in 1980, he covered many medical and science firsts.

He also spent a year as a fellow in the Sloan-Rockefeller advanced science writing program at Columbia University. He is survived by two sons; and many other family and friends.

# SCRAPBOOK



**Sedalia** — The *Sedalia Democrat* recently celebrated its 150th anniversary. Included as part of the June celebration were activities for the community, including an inflatable obstacle course. A dunk tank fundraiser helped raise money for the *Democrat's* Newspapers in Education program. The *Democrat* was founded in 1868.

**Trenton** — The *Republican-Times* has changed its printed publication schedule from five-days-a-week to two-days-a-week, effective June 4. Rather than publishing Monday through Friday, the newspaper is now published Tuesdays and Fridays, with Trenton subscribers receiving their newspaper delivered in the mail instead of each evening by carrier.

Increased production costs, along

with the changing retail business landscape, are the forces shaping the change.

**Lebanon** — Beginning June 6, the *Lebanon Daily Record* changed its name to the *Laclede County Record* and began publishing two days a week, Wednesday and Saturday. According to owner Dalton Wright, who has owned the newspaper since 1972, the move comes after months of research and number crunching and will put the newspaper in a "sound financial position."

Going to a twice weekly actually takes the *Daily Record* back to its roots. The *Record* was originally a weekly newspaper known as the *Laclede County Republican*, which was started in 1866. In 1935, the *Lebanon Publishing Com-*

pany purchased the *Laclede County Republican* and its competition, *The Lebanon Rustic*, which was founded in 1873, and *Lebanon Times*. The newspapers were combined to make the *Lebanon Rustic Republican*. The *Lebanon Daily Record* was born in 1936.

**Bolivar** — The *Bolivar Herald-Free Press* celebrated its 150th anniversary in June with a special community event. Through the celebration, the newspaper helped to raise \$700 for Care to Learn and Keeling Foundation for Kids, two local charities that help school children. The *BH-FP's* history dates back to the 1868 founding of the *Bolivar Free Press* and was followed by that paper's merging with the slightly younger *Bolivar Herald* in November 1967.

## Join Missouri Press for Cards vs. Cubs baseball in July

Support the Missouri Press Foundation and see some great baseball by purchasing tickets for this year's baseball fundraiser in St. Louis.

Scheduled for Friday, July 27, this year's game will feature the St. Louis Cardinals taking on the Chicago Cubs.

Tickets can be purchased by making a \$199 donation to the Foundation.

In addition to access to a private party suite at Busch Stadium, you will also get an unlimited buffet with hot-

dogs, brats, BBQ beef, nachos, desserts and much more. There will also be an in-suite bartender serving Bud, Bud Light and Coca-Cola products.

For more information about attending, contact Missouri Press at 573-449-4167.

Tickets are available on a first-come, first-served basis and only a limited number are available for the party suite.

The Foundation's baseball fundraiser is made possible through a donation from the *St. Louis Post-Dispatch*.

# ON THE MOVE



**West Plains** — Sherry Harper has joined the *Quill* as a general assignment and features reporter. A native of West Plains, Harper previously taught both elementary and high school students in Missouri and Texas, as well as serving as an adjunct professor at various universities.



**Troy** — Jeffrey M. Peyton has been named publisher of *The Lincoln County Journal, Troy Free Press* and *Lake St. Louis' Newstime*, replacing Wesley Smith, who recently resigned from the position. Peyton's previous experience included dozens of years in newspaper management, as well as a decade of digital marketing leadership. He has worked in Virginia, Mississippi, Alabama, Illinois and Pennsylvania.



**Branson** — Rex Maynor has been named the new publisher of the *Tri-Lakes News*. Maynor comes to Missouri from Opelika, Ala., where for the last five years he headed the

*Opelika-Auburn News*, a seven-day daily. Previously, he spent more than 10 years in Texas and Oklahoma publishing newspapers and running large printing operations, similar to the one in Branson. Maynor's newspaper career started 37 years ago in the mail and press rooms for a newspaper in his native North Carolina. He and his wife are planning to move to Hollister.



**Moberly** — Erik Cliburn was recently hired as the newest reporter for the *Monitor-Index*. Cliburn is a recent graduate of the University of Indianapolis where he studied communication with an emphasis in journalism. Cliburn held several positions on UIndy's student newspaper, *The Reflector*, during his time there, including staff writer, editorial assistant, opinion editor and managing editor.



Cliburn will be replacing Pat Pratt, who has accepted a position with the *Columbia Tribune* as that newspaper's criminal justice reporter.

**Woodstock, Vermont** — Dan Cotter, who spent nearly 20 years in various leadership roles with the Pulitzer Publishing Company, including several years at the *St. Louis Post-Dispatch*, has been named publisher of the *Vermont Standard*, the state's oldest weekly at 165 years old.

**Boonville/Mexico** — Claire Colby was hired as a full-time reporter for the *Boonville Daily News*. Colby is studying investigative multimedia journalism and political science at the University of Missouri, and she will return to her studies at the end of August. She has previously worked for the *Columbia Daily Tribune* and the *Daily News* in various capacities. Colby also has worked as a reporter in her hometown of Rochester, Minn.

Sarah Sabatke, a May 2018 graduate of the Missouri School of Journalism, has joined the *Mexico Ledger* as a reporter. She will work in that capacity until August, when she will return to MU to pursue a graduate degree. Sabatke has worked for various other publications, including *VOX Magazine* and *The Monroe, Wisc. Times*.

The hiring of both Colby and Sabatke is part of GateHouse Media's efforts to add resources to its various central Missouri newspapers and improve local coverage, according to a company spokesman.

## Missouri Press Association / Missouri Press Service

802 Locust St., Columbia, MO 65201-4888  
(573) 449-4167 / Fax: (573) 874-5894 / [www.mopress.com](http://www.mopress.com)

### STAFF

Mark Maassen: Executive Director, [mmaassen@socket.net](mailto:mmaassen@socket.net)  
Matthew Barba: Editor, [mbarba@socket.net](mailto:mbarba@socket.net)  
Ted Lawrence: Advertising Director, [lawrencet@socket.net](mailto:lawrencet@socket.net)  
Kristie Williams: Member Services, Meeting Planning, [kwilliams@socket.net](mailto:kwilliams@socket.net)  
Marcie Elfrink: Bookkeeping, [melfrink@socket.net](mailto:melfrink@socket.net)  
Jeremy Patton: Advertising Placement, [jpatton@socket.net](mailto:jpatton@socket.net)  
Keeley Dority: Media Coordinator, [kdority@socket.net](mailto:kdority@socket.net)  
  
Jean Maneke: Legal Hotline Counselor, [jmaneke@manekelaw.com](mailto:jmaneke@manekelaw.com)  
Helen Headrick: NIE & Education Director, [hheadrick@socket.net](mailto:hheadrick@socket.net)  
  
Doug Crews: Legislative Director, [dcrews@socket.net](mailto:dcrews@socket.net)

## ATTENTION Missouri Press members

Individual results for the 2018 Better Newspaper Contest have been sent to each newspaper.

MPA asks that you please do not publicize the results of the BNC until after the awards luncheon during the Annual Convention Sept. 13-15 in St. Louis.

Please make plans to attend!

# Sources and resources for Missouri newspapers



*Every Business Needs  
an Online Presence.*

Contact Ted Lawrence  
at Missouri Press.  
[lawrencet@socket.net](mailto:lawrencet@socket.net)  
573-449-4167



**The Missouri Bar**

Jefferson City • 573-635-4128  
Find us on Twitter @mobarnews,  
on Facebook.com/MissouriBar



**MISSOURI  
FARM BUREAU**  
[www.mofb.org](http://www.mofb.org)

For information  
about agriculture  
or issues affecting  
rural Missouri call  
573.893.1468.



For all things medical in Missouri,  
turn to the experts at the  
Missouri State Medical Association.

Lizabeth Fleenor  
800-869-6762 • [lfleenor@msma.org](mailto:lfleenor@msma.org)  
[www.msma.org](http://www.msma.org)

## CIRCULATION SOFTWARE *for* NEWSPAPERS

SUBSCRIBER CARE DELIVERY MANAGEMENT BUSINESS REPORTING



**Interlink**

888-473-3103  
[sales@ilsw.com](mailto:sales@ilsw.com)  
[www.ilsw.com](http://www.ilsw.com)

## Create, Sell, Profit...**Instantly!**

A new revenue tool, MiAD Wizard generates targeted  
print, online and mobile **spec ads in seconds** to  
close more sales with every appointment.

# MiAD *Wizard*

- ★ No training.
- ★ No time wasted.
- ★ No more tough sells.

**METRO**  
CREATE. SELL. PROFIT.

800.223.1600  
[service@metro-email.com](mailto:service@metro-email.com)  
[metrocreativeconnection.com](http://metrocreativeconnection.com)

Go to  
[miadwizard.com](http://miadwizard.com)



# Are you participating in MPS' statewide networks?

Is your newspaper among the 80+ Missouri Press members that are part of the Online Ad Network?

If not, please take a close look at this exciting program, exclusively for MPA members.

The Online Ad Network operates much like the Statewide Classified Network and the Display Ad Networks.

These Networks are vital to the operation of the Missouri Press Association. The revenues from the Networks help provide services to our members. The revenues help pay for the MPA legal hotline, and they help support MPA's lobbying efforts defending our industry in the state capital.

**The benefits from the Online Ad Network are huge:**

- Additional revenue streams.

- Create credibility for your newspaper's website.

- Fill an online need.

- Save time and money.

- Offset decline in print classifieds.

Once you give us the OK, an ad code is placed on your newspaper website.

You choose the ad position(s), and we do all the work. You can choose space that you haven't sold, so this literally won't cost you anything. We create

and format the ads in various sizes, place the ads on your site, and take them down when expired. Your reps can sell onto the network, and earn high commissions for your paper. We would appreciate your support of our Online Ad Network.

If you have questions, or would like to sign up, please contact Ted Lawrence, Advertising Director, at 573-449-4167.



**Missouri Press  
Foundation**

*These individuals and/or organizations made recent contributions to Missouri Press Foundation.*

**Society of 1867:** Brian Brooks, Brent Gierke

In memory of **Kirk Powell, Betty Spaar and Chuck Haney:**

Dave Berry, Doug and Tricia Crews, Kent and Sharon Ford, Kevin Quinn, R.B. "Bob" and Patricia Smith, Gary and Helen Sosniecki, John Spaar, Jim Sterling, Don and Jeannie Warden, Danny Zimmerman, Vernon Publications

**Missouri Photojournalism Hall of Fame:**  
Miller's Professional Imaging, Richard Miller



## Upcoming Webinars

**How To Turn Facebook's  
Changes Into Big Ad Dollars**

**Thursday, July 26**

*Presenter*

*Ryan Dohrn, Brain Swell Media*

[www.onlinemediacampus.com](http://www.onlinemediacampus.com)

**Don't Forget About Social!**

**Friday, July 27**

*Presenter*

*Summer Moore, GateHouse Media*

[www.onlinemediacampus.com](http://www.onlinemediacampus.com)

**Miss one of Online Media  
Campus' great webinars?**

**Don't worry ...**

**You can view past webinars at  
[onlinemediacampus.com](http://onlinemediacampus.com)!**

**Register at**

**[onlinemediacampus.com](http://onlinemediacampus.com)**

*High-quality, low-cost web conferences  
that help **media professionals** develop  
new job skills **without leaving their offices.***

A portion of your  
registration fees for  
Online Media Campus  
webinars benefits  
Missouri Press Foundation.

**Always here to help  
with your telecom and  
technology stories.**

 **Socket®**  
VOICE • DATA • INTERNET

1-800-SOCKET-3 • [www.socket.net](http://www.socket.net)

# Vacationing in Missouri

One of Missouri's most valuable industries is tourism, and tourists use road maps to get to where they are going. So grab your Missouri state highway map

Now we head on a southeast course on the Scenic River Road 79 and then travel east on I-70 into St. Charles. While there, visit the site where the famous western explorers 8 and 9 set off in 1804 to map the Louisiana

Let's continue heading west on US 60 until we go north on Highway 59 to the national monument honoring the scientist 19, whose is famous for



## NIE can help your readers find all Missouri has to offer

*Travel features can keep kids reading in summer*

**From Helen Headrick**  
NIE Coordinator

If your readers haven't made their summer plans, NIE has got ideas for them. And, even if they have, weekend trips to interesting places are always fun.

Outdoors and Vacationing in Missouri is a two-part series, with the download code of **travelmo**. This series will guide readers on a trip across the state, with lots of fascinating places to visit.

The eleven-part series, Missouri Road Trip, covers our state's heroes and their home towns. Use the code **moroadtrip**.

Museums in the heat of a Missouri summer are always a good place to cool off and learn, so offer your readers a solid background on the Great War prior to a visit to the World War I Museum in Kansas City, using the code **WorldWarOne**.

The Katy Trail may call to your readers after seeing an ad about bikes. This ad mixes history and safety tips and is available with the code of **wheels02**.

Missourians love our rivers, lakes and streams so a quick water safety review may be in order. Use the code **swim020**.

Speaking of rivers, here's a chance to let your readers learn more about our state's namesake, the Missouri River. Facts, history, environmental concerns are all covered. Use the code **bigmuddy**.

A trip to Jefferson City, our capitol, would make a nice weekend trip.

Thomas Hart Benton's murals in the Capitol building evoke other times in our state's history. The code **moart12** will give you a seven-part series for your readers.

These are just a few of our features about Missouri. You may find more information about our ads at <http://mopress.com/nie-classroom-features>.

\* \* \*

The Missouri Press Foundation has received a grant from the National Newspaper Association Foundation for the 2019 serial story. Writing on a story that combines engineering and history has begun.

Our publishers asked for STEM content and we know mixing it with history will be fun. Look for more information in the months to come.

\* \* \*

NIE has created a calendar of newspaper activities for each day of the school year, from mid-August to mid-May. We all want and need students to engage regularly with their local papers and these activities are designed just for that purpose. Math, social studies, science, language arts and general newspaper use will be covered. Teachers can use all or pick and choose to fulfill the needs of their students. These ads to be available in mid to late July.

The calendar for the coming school year has been posted at <http://mopress.com/nie-calendar>.

Contact Helen Headrick, NIE Coordinator, [hheadrick@socket.net](mailto:hheadrick@socket.net) with questions or comments.



## CALENDAR

**2018**

### July

**12** — Southeast Missouri Press Association Meeting, Southeast Missouri State University, Cape Girardeau

**27** — Cardinals vs. Cubs Missouri Press Foundation Fundraiser Baseball Game, St. Louis

### August

**10** — Deadline to return MU Ticket Tradeout Forms

**10** — Register by this date to receive the discounted room rate for the 152nd Annual Convention and Trade Show, St. Louis

### September

**1** — UT-Martin at Mizzou Football Game, MPA Ticket Tradeout, Columbia

**13-15** — MPA's 152nd Annual Convention and Trade Show, Sheraton Westport Chalet, St. Louis

**27-29** — National Newspaper Association Annual Convention, Norfolk, VA

### October

**18** — Photojournalism Hall of Fame Induction Ceremony, University of Missouri, Columbia

**Ted Lawrence,**  
Advertising Director  
Missouri Press Service



I guess you could say I'm a "List Guy". I write lists.

I cross them off. I re-write them. I read them. And I am most efficient in my work when following one.

An interesting list caught my eye the other day that I thought was worth sharing. It's from a presentation by Sammy Papert, a newspaper consultant some of you may be familiar with and who spoke to Missouri Press most recently at our 150th Annual Convention in Branson.

Papert's talk which included the list was on "Customer Service". Each item is fairly self-explanatory, and quite applicable to our world, it seems to me. Here's a condensed version.

My comments are in parentheses.

1. **Under-promise.** (Display total confidence in your abilities, but don't get caught up in telling someone how great you are.)
2. **Over-deliver.** (Show them how great you are, by doing more than they expect.)
3. **Ask repeatedly what is expected.** (Ask often: "Is that what you're looking for? Are we on the right track? How am I doing?")
4. **Show up on time.** (Few things build trust more than being consistently on time.)
5. **Know names.** (It shows them they are important to you.)
6. **Know their competitors.** (It puts you on their side of the battle.)
7. **Say 'thank you' often.** (Because your mom told you to.)
8. **What made the customer buy, and what will keep them coming back?** (Common sense, but we don't think enough about this, do we?)
9. **Share testimonials.** (Heed the old Proverb: "Don't praise yourself. Let others do that for you.")
10. **How do you know if the customer is happy?** (Ask them! See #3, above.)
11. **Answer emails/calls/complaints.** (Pretty basic, but absolutely mandatory for customer loyalty.)
12. **Make sure they know you appreciate them.** (Tell them! See #7, above.)
13. **When in doubt, do more!** (The selling process never ends, does it?)

Do any of these items make you think of a specific client you need to get back to?

Or thank? Or do something extra for? Or spend some time just thinking up ideas for?

If so, put them on your to-do list for today.

# Submit nominations for legal journalism award

## From The Missouri Bar

In recognition of the vital role played by the state's news media in improving public understanding of legal issues, The Missouri Bar is now accepting nominations for its annual Excellence in Legal Journalism Awards.

Depending upon the number and type of entries, up to three separate awards may be presented – one each for print media, broadcast and new media – in recognition of individual stories, series or editorials that meet one or more of the following criteria:

- Contributed significantly to public understanding of the law and legal system and/or the role of lawyers and/or judges within the system.
- Revealed a problem in the organization, structure or administration of the law, resulting in the correction of that problem for the benefit of all Missourians; and/or
- Enhanced the equitable administration of justice.

Media representatives are invited to identify members of the news media – either within their own organization or

elsewhere – who performed exceptional work within the general criteria outlined above. Self-nominations are also encouraged. Individual reporters or entire news organizations that have performed notable work in improving public knowledge of the justice system are eligible. The nominations should be for items printed or broadcast in the full year before June 30, 2018.

Copies of pertinent articles, audio, video or links to content should accompany all nominations. In addition, letters in support of nominations are encouraged. These letters should set out the content of the item(s) and indicate their significance to the citizens of the area or state as a whole. Follow-up or reaction to the item(s) should also be summarized.

The deadline for receipt of nominations is Monday, Aug. 6, 2018. Please send nominations to Gary Toohey, Director of Communications, The Missouri Bar, P.O. Box 119, Jefferson City, MO 65102 or garyt@mobar.org.

Awards will be presented at Missouri Press Association's 152nd Annual Convention Sept. 15 in St. Louis.

## Missouri Newspaper Organizations

**NORTHWEST MISSOURI PRESS ASSOCIATION:** President, Steve Tinnen, Plattsburg; Vice President, Phil Cobb, Maryville; Secretary, Kathy Conger, Bethany; Treasurer, W.C. Farmer, Rock Port. Directors: Past President, Leslie Speckman, Savannah; Mike Farmer, Rock Port; Dennis Ellsworth, St. Joseph; Jim McPherson, Weston; Chuck Haney, Chillicothe; Adam Johnson, Mound City; and Kay Wilson, Maryville.

**SHOW-ME PRESS ASSOCIATION:** President, Hannah Spaar, Odessa; Vice President, vacant; Secretary-Treasurer, Sandy Nelson, Liberty. Directors: Ethan Colbert, Bowling Green; Mary Wilson, Grandview.

**OZARK PRESS ASSOCIATION:** President, Jamey Honeycutt, The Carthage Press; Vice President, Dan Wehmer, Webster County Citizen; Secretary-Treasurer Tricia Chapman, Christian County Headliner-News, Ozark. Directors: Jacob Brower, Cassville Democrat; David Burton, University of Missouri Extension, Springfield; and Marie Lasater, Licking News; Past President, Helen Sosniecki, Lebanon.

**SOUTHEAST MISSOURI PRESS ASSOCIATION:** President, Scott Seal, Porageville; First Vice President, Toby Carrig, Ste. Genevieve; Secretary-Treasurer, Michelle Friedrich, Poplar Bluff; Historian-Past President, Peggy Scott, Festus. Directors: Kim Combs, Piedmont; Ed Thomason, New Madrid; Gary Rust, Cape Girardeau; Tamara Buck, Cape Girardeau; Anne Hayes, Cape Girardeau; and Dolores Smith, Perryville.

**MISSOURI ADVERTISING MANAGERS' ASSOCIATION:** President, James White, Warsaw; First Vice President, Bryan Chester, Columbia; Second Vice President, Deborah Marshall, Columbia; Secretary-Treasurer, Kristie Williams, Columbia. Directors: Deb Baker, St. Louis; Kevin Jones, St. Louis; Whitney Livengood, Washington, Sandy Schnurbusch, Perryville; Past President, Jacob Warden, Owensville.

**MISSOURI PRESS SERVICE:** President, Dennis Warden, Owensville; Vice President, Jim Robertson, Columbia; Secretary-Treasurer, Phil Conger, Bethany. Directors: Joe May, Mexico, Kevin Jones, St. Louis.

**MISSOURI PRESS FOUNDATION, INC.:** President, Vicki Russell, Columbia; First Vice President, Wendell Lenhart, Trenton; Secretary-Treasurer, Doug Crews, Columbia. Directors: James Sterling, Columbia; John Spaar, Odessa; Dane Vernon, Eldon; Bill Miller, Sr., Washington; Jean Snider, Harrisonville; Dave Berry, Bolivar; Brian Brooks, Columbia; Kathy Conger, Bethany; Paul Stevens, Lenexa; Jim Robertson, Columbia; Dalton Wright, Lebanon; Steve Ahrens, Jefferson City; David Bradley, St. Joseph; James White, Warsaw. Directors Emeritus: R.B. "Bob" Smith III, Lebanon; Wallace Vernon, Eldon; Rogers Hewitt, Shelbyville.

**MISSOURI COLLEGE MEDIA ASSOCIATION:** President, Katelyn Mary Skaggs, Southeast Missouri State University; Vice President, Michelle Sproat, Lindenwood University; Secretary, Denise Elam, University of Central Missouri; 2018 Conference Coordinator, Susan Welch, Lindenwood University; MPA Liaison, Jack Dimond, Missouri State University; Adviser, Robert Bergland, Missouri Western State University.

# Public officials can still too easily avoid the Sunshine

Most citizens in the state watched Eric Greitens in his recent press conference as he resigned from the office of Governor. Many of those watching this historic event probably felt like it was the end of a long nightmare for the state. But there are hints there is more to come and the Greitens story isn't over.

Some of the outstanding issues relate to dark money and campaign finance issues. That's not of immediate concern, however, to the newspaper industry in general, although investigative reporters will no doubt be watching these developments closely. What does seem important, however, is the issue of the text-messaging software that was used not only by the former Governor and his aides, but also by a number of others in government recently.

It's hard to tell if we even have a clue as to the widespread use of such software. There have been hints that those even as high as the Presidential campaign staff may have been using such software. In the last year, it's been widely reported that even President Donald Trump's White House staff was using disappearing text software to communicate about scheduling matters.

In Missouri, the issue was of enough concern that State Rep. Gina Mitten, a St. Louis Democrat, introduced House Bill 1817, which would have banned the use of disappearing text messages.

Mitten's bill never even got a hearing in committee, despite the seemingly increased interest in transparency in the Missouri legislature this past session.

And when the issue came up in a court proceeding filed by two St. Louis County attorneys that accused the Governor and his staff of violating state open records laws by the use of that phone application, the Governor's defense attorneys argued that issuing a temporary injunction banning the app from the staff's phones constituted a violation of the employees' First Amendment rights.

One of the plaintiff-attorneys in the matter, Mark Pedroli, a co-founder of

a group called the Sunshine Project, called that argument a "breathtaking endorsement of the use of Confide and message shredding software in general." Pedroli said the defense attorneys were "actually advocating for the use and suggesting, incredibly, that government employees have a constitutional right to shred their communications with other government employees." That case is still pending in the court system.

Meanwhile, the National Freedom of Information Coalition (NFOIC) is looking at the issue on the national level. It has contacted Google about its Gmail program, which apparently has introduced a new "self-destructing" email feature. The concern is that government employees would be deleting public records subject to both federal and state open meetings laws. Google already has a professional suite of products based on its Gmail platform used widely among governmental entities, which is why the issue is so troublesome.

"Technology that allows the self-destruction of official, electronic public communications is not promoting transparency, and under most state open government laws, is illegal," reminded Mal Lear, NFOIC board president. That organization, mentioning the Missouri situation, also noted that in Kentucky, an amendment to an unrelated bill (subsequently removed from the bill) would have exempted communications conducted by public officials who use private email (either on phones or computers) from the state's public records law.

Amid the present strong push in our state for additional transparency in government, Missouri Press hopes legislators take this summer and fall to think about how legislation for next year's session could strengthen Missouri's Sunshine Law.

Attorney General Josh Hawley pointed out the need for subpoena power in his office. He advocated creation of an Office of Transparency, which could have power to investigate potential violations of the law while maintaining its separation from other parts of the A.G.'s office which must defend state agencies from such charges.

Additionally, the whole issue of the Confide app's use by governmental officials is crying to be addressed by leg-

islation next session, as well as other issues that remain in our state's open meetings/open records law.

You, our members, need to keep this concern in mind as you meet and greet your local legislators over the summer. Tell them about your concerns. Urge them strongly to work to support greater transparency in government. Remind them these bills need to be re-introduced next session and that you will be there to offer editorial support for them if they support these changes. They will listen to your call.

*"Amid the present strong push in our state for additional transparency in government, Missouri Press hopes legislators think about how legislation ... could strengthen Missouri's Sunshine Law."*



**Jean Maneke,**  
is MPA's Legal Hotline attorney.  
Contact her at (816) 753-9000;  
jmaneke@manekelaw.com.



**MISSOURI NEWSPAPERS: BEYOND WORDS!**

## **152nd Missouri Press Association Convention and Trade Show**

**September 13-15, 2018  
Sheraton Westport  
Chalet Hotel  
St. Louis**

### **TENTATIVE AGENDA**

#### **Thursday, September 13**

**11:00AM** | Registration Open

**Noon** | MPF Board Meeting

**2:00PM** | MPA/MPS Board Meeting

**6:00-7:30PM** | Foundation Fundraiser Social Hour with Live Music | Versailles Patio

#### **Friday, September 14**

**7:30AM-6:30PM** | Registration and Better Newspaper Contest Displays Open

**8:00AM-4:00PM** | Trade Show Open

**8:30AM** | Breakfast Program

**9:30AM** | Business Meeting

**9:45AM** | General Session Ken Paulson: Revolution, rights and rock 'n' roll: The hidden history of the First Amendment, an interactive presentation that will challenge and inspire.

**10:45AM** | General Session

**11:15AM** | Sunshine Law Panel Discussion Moderated by Jean Maneke

**Noon** | Lunch Program, "Making Trouble with Your Very First Line: If What You Say Makes Everybody Happy, You're Not Saying It Right" Gina Barreca

**1:30PM** | State Auditor Candidates Forum

**2:30PM** | Break

**3:00PM** | U.S. Senate Candidates Forum

**6:00PM** | Hall of Fame Reception

**6:30 PM** | Hall of Fame Dinner

**Est. 8:30 PM** | Hospitality Room Open

#### **Saturday, September 15**

**7:30AM-Noon** | Registration Open

**8:45-10:00AM** | Breakfast General Session with Norm Frain, Sales Development Director of the St. Louis Post-Dispatch

**10:00-11:00AM** | General Session Jon Rust on Rust Center for Media and possible panel discussion on higher education.

**11:00-11:30AM** | Stories of the Wild: Cover Missouri's great outdoors by focusing on resources, honing in on issues and interacting with readers. Andy Ostmeier, Joplin Globe

**11:30AM** | Better Newspaper Contest Lunch

### **REGISTER TODAY! • BRING YOUR STAFF**

STAFF MEMBERS MAY ATTEND LEARNING SESSIONS FOR NO ADDITIONAL COST ONCE NEWSPAPER HAS PAID ONE REGISTRATION FEE!

**Please visit [MOPRESS.COM/Convention](http://MOPRESS.COM/Convention) for online hotel room reservations!**

**Missouri Press Association Rate of \$119.00 per night. Call 314-878-1500 or reserve online by August 10.**



# 152<sup>nd</sup> Annual Missouri Press Convention

## REGISTRATION FORM

September 13-15, 2018  
Sheraton Westport Chalet Hotel  
191 Westport Plaza • St. Louis, MO 63146  
314-878-1500

Newspaper or Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

☐ Visa ☐ Mastercard ☐ Discover ☐ Check

Credit Card Number \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature of Card Holder \_\_\_\_\_

Printed Name of Card Holder \_\_\_\_\_

### REGISTER TODAY! • BRING YOUR STAFF

STAFF MEMBERS MAY ATTEND LEARNING SESSIONS FOR NO ADDITIONAL COST ONCE NEWSPAPER HAS PAID ONE REGISTRATION FEE!

Please visit [MOPRESS.COM/Convention](http://MOPRESS.COM/Convention) for online hotel room reservations!

Missouri Press Association Rate of \$119.00 per night. Call 314-878-1500 or reserve online by August 10.

Registration Fee	Active Member	MPA Associate or	Non-	Retired	Registration
Select one category for your group (pay registration fee once per group)	Newspaper	Friend Member	Member	Member	Fee
	\$175	\$185	\$200	\$50	\$ _____

Name/Newspaper (Please include all names)	Thursday Foundation Fundraiser \$50	Friday Breakfast \$35	Friday Lunch \$40	Friday Hall of Fame Banquet \$70	Saturday Breakfast \$35	Saturday Awards Luncheon \$40	*Saturday only Sessions & Luncheon \$50	Total Per Person

**\*Saturday only - skip registration fee and pay only \$50 total per person to attend Saturday sessions and awards lunch**

Convention Cancellations: cancellations received by Friday, August 10, 2018 WILL BE entitled to a refund. Cancellations may be faxed to 573-874-5894 or emailed to [kwilliams@socket.net](mailto:kwilliams@socket.net). Cancellations received after August 10, 2018 are NOT entitled to a refund.

Deduct \$75 Active/Friend/Associate Registration Fee or \$20 off Retired Member Registration if registration is postmarked by August 10, 2018.  
Pay base registration once per group.

Grand Total Due: \$ \_\_\_\_\_

Please return this form along with check or credit card information to:

Missouri Press Association • 802 Locust Street • Columbia, MO 65201 • 573-449-4167 • Fax: 573-874-5894 • [kwilliams@socket.net](mailto:kwilliams@socket.net)