

MP MISSOURI PRESS NEWS



Four joining Newspaper Hall of Fame



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You don't have to go to Oz to find heart, brains or courage

Editor's note: Due to health reasons, President Carol Stark has learned she will not be able to attend the MPA Convention but sends her best wishes for a successful event.

How many times have I uttered under my breath: "If only I was smart enough to understand what this guy is trying to say," or wondered if I had the courage as a newspaper editor to tackle an issue that I knew would be fraught with landmines?

As for the heart, well, even that tends to slow down a little when overpowered by the daily perils of cynicism and newsroom budget woes.

But I think the cure for some of these ailments is just on the horizon for those of us who are in the newspaper business. And it has nothing to do with a wizard, flying monkeys or a yellow brick road.

Need to find your heart, your brain or your courage again?

Then travel to St. Louis on Sept. 13-15 for Missouri Press' Convention, where you will find all of the necessary inspiration.

The lineup of speakers is stellar. And maybe even more important, you will get time to talk with your peers from across the state. I find tremendous strength in the exchange of ideas and sometimes even the trading of sorrows. It's during those conversations that I am inspired to renew my efforts to do a better job, provide the readers with a better product and maybe even tackle some of those monster issues that are hiding out there in plain sight.

"Revolution, rights and rock 'n' roll: The hidden history of the First Amendment, an interactive presentation that will challenge and inspire," is a program title that says it all. Ken Paulson, the former editor-in-chief and columnist for USA To-

day is among those who you will hear from on Friday.

And don't miss the Friday lunch program with Gina Barreca, a nationally syndicated columnist, who in addition to being very witty, could provide the courage factor with "Making trouble with your very first line: If what you say makes everybody happy, you're not saying saying it right."

As always, the Hall of Fame dinner Friday night is the heart of the Annual Convention. Pay tribute to those whose work in our industry has made our jobs better every day.

And because I've worked with him for 35 years, I can tell you that Andy Ostmeyer's "Stories of the Wild" on Saturday will take you places you've never been. Learn how your paper can tell the excellent stories of Missouri's outdoor resources.

Go to the MPA website and download the agenda. I think you will agree that the MPA staff has done an excellent job of planning a convention and trade show that won't disappoint.

I'm looking forward to seeing all of you in September.

"And maybe even more important, you will get time to talk with your peers from across the state. I find tremendous strength in the exchange of ideas and ... trading of sorrows."

Carol Stark,
The Joplin Globe
MPA President



PRESIDENT: Carol Stark, *The Joplin Globe*

FIRST VICE PRESIDENT: James White,
Benton County Enterprise, Warsaw

SECOND VICE PRESIDENT: Trevor Vernon,
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Julie Moreno, *Independence Examiner*

Steve Tinnen, *Clinton County Leader, Plattsburg*

Liz Irwin, *Missouri Lawyers Media, St. Louis*

Tianna Brooks, *Mountain View Standard News*

EDITOR: Matthew Barba

MISSOURI PRESS NEWS (ISSN 00266671) is published every other month for \$15 per year by the Missouri Press Association, Inc., 802 Locust St., Columbia, MO 65201-4888; phone (573) 449-4167; fax (573) 874-5894; email mmaassen@socket.net; website www.mopress.com. Periodicals postage paid at Columbia, MO 65201-4888. (USPS No. 355620). **POSTMASTER:** Please send changes of address to Missouri Press Association, 802 Locust St., Columbia, MO 65201-4888.

Officers, directors proposed for 2019

Voting will take place Sept. 14 at 152nd Annual Convention

By Missouri Press Staff

The Missouri Press Association Nominating Committee met recently, finalizing a slate of MPA officers and directors for 2019, effective Jan. 1.

The election of MPA officers and directors is scheduled during the annual MPA business meeting at 9:15 a.m. Friday, Sept. 14, at the 152nd annual MPA Convention at the Sheraton Westport Chalet Hotel in St. Louis.

Here are the candidates proposed by the nominating committee:

2019 President, James White, *Benton County Enterprise*, Warsaw; First Vice President, Trevor Vernon, *Eldon Advertiser*; Second Vice President, Liz Irwin, Missouri Lawyers Media, St. Louis; Secretary, Hannah Spaar, *The Odessan*, Odessa; Treasurer, Amos Bridges, *Springfield News-Leader*.

Directors for one-year terms: Julie Moreno, *Independence Examiner*; (Liz Irwin open position), and Beth Durreman, *Perry County Republic-Monitor*, Perryville, (Michael Jensen open position)

Directors for three-year terms: Roger Dillon, *Eminence Shannon County Current Wave*; Bryan Jones,

Versailles Leader-Statesman; and Kevin Jones, *St. Louis American*.

Sandy Nelson, *Courier Tribune*, Liberty, is being nominated as the National Newspaper Association state chair, (Jacob Brower open position)

Continuing on the MPA Board in 2018 will be directors: Donna Bischoff, *St. Louis Post-Dispatch*; Mary Wilson, *Jackson County Advocate*, Grandview; and Tianna Brooks, *Mountain View Standard News*.

Carol Stark, *Joplin Globe*, will serve as immediate past president in 2019.

Stepping down from the MPA Board in December 2018 are Jeff Schrag, *Springfield Daily Events* and Steve Tinnen, *Clinton County Leader*, Plattsburg.

Schrag chaired the nominating committee this year. The committee members thank everyone who submitted nominations.



James White is the proposed Missouri Press Association President for 2019. Voting will take place Sept. 14, during MPA's 152nd Annual Convention and Trade Show.



MEMBER NOTICE: 2019 Missouri Press Association Dues Restructuring



Your newspaper received a letter late last year with a notice of an MPA dues restructure starting in 2019.

MPA has only had one dues increase since 2001.

Missouri Press Association values your membership and is working hard for you. Some of the benefits of active membership include: Legal advice from MPA hotline attorney Jean Maneke; Newspapers in Education story discounts; advertising campaigns; discounts to attend Missouri Press events; and lobbying at the State Capitol in Jefferson City to promote newspapers' interests. The costs to provide these services have risen significantly since the last dues increase in 2008. We want to ensure we can continue to offer these services and help Missouri's newspapers remain strong moving forward.

Updated dues structure:

2% of Advertising revenue placed by Missouri Press Service in your newspaper from Nov. 1, 2017 to Oct. 31, 2018

PLUS the net to paper cost of a full-page ad in your newspaper

Cap of \$5,000 for two metro newspapers | Cap of \$1,500 for non-weeklies | Cap of \$750 for weeklies

You will receive your official 2019 dues invoice by late November.

Four will join Newspaper Hall of Fame

By Missouri Press Staff
Missouri Press News

Four newspapermen, including two former Missouri Press Association presidents, will be inducted in September into the Association's Newspaper Hall of Fame.

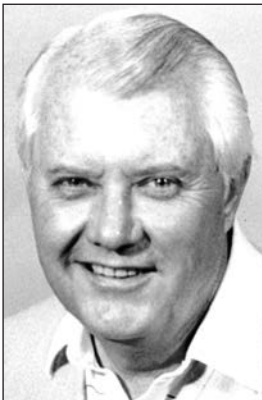
The induction reception and banquet are scheduled for 6 p.m. Friday, Sept. 14, during MPA's 152nd Annual Convention and Trade Show at the Sheraton Westport Chalet in St. Louis. This will be the 28th group to be inducted into the Newspaper Hall of Fame, which was established by MPA in 1991.

This year's inductees are the late Wendell Redden, former sports editor for *The Joplin Globe*; Kent Ford, former editor for Missouri Press Association and former newspaper publisher; Joe May, former publisher of the *Mexico Ledger* and former MPA president; and Jim Robertson, former managing editor of the *Columbia Daily Tribune* and former MPA president.

Hall of Fame inductees or their families receive Pinnacle Awards in honor of the inductees' service to the Missouri newspaper industry and their communities. Inductees' plaques will join the permanent display of inductees in the MPA office in Columbia and in the student lounge in Lee Hills Hall at the Missouri School of Journalism.

— Wendell Redden —

Wendell Redden's name is synonymous with sports in Joplin, having covered athletic events and surrounding activities since starting at the *Globe* in 1950 while still in high school. He also was known as a pioneer in sports journalism, pushing for equal treatment of women's sports coverage in Southwest Missouri. Under his leadership, *The Globe* was the first newspaper in the area to treat



high school and college women's teams the same way it handled men's coverage, including with game stories, features, analysis and statistics.

Redden was hired at the newspaper in 1951 as an assistant sports editor and assumed the sports editor's duties in 1952. During his career, he covered many major sporting events, including the opening game of the Kansas City Athletics in 1955 after their move from Philadelphia; the 1969 national championship football game between Arkansas and Texas; and many Big Eight Conference football games in Missouri, Kansas and Arkansas.

After his retirement from the *Globe* in 1996, Redden worked for the Sports Information Department at Missouri Southern, where he helped produce several award-winning football and basketball press guides. He also announced MSSU baseball games at Joe Becker Stadium and was tournament director for Golden Gloves. For years, he was involved with Pee Wee baseball, and he coached youth baseball. He served on the board of the Joplin Boys Club, as a volunteer for the Special Olympics and was a founding member of the Joplin Sports Authority.

Redden received many awards during his career, including the Man and Boy award from Boy's Club of America. He was also named Optimist of the Year by the Noonday Optimist Club of Joplin, and he was a member of the Missouri and Joplin Bowling Halls of Fame, the Missouri Southern Athletic Hall of Fame, the Joplin Sports Hall of Fame and the MSSU Regional Media Hall of Fame. Redden Field in Joplin was named in his honor following his 2011 death from pancreatic cancer.

— Kent Ford —

Kent Ford is a well-known name for many in Missouri's newspaper industry, having served as MPA's editor for two-and-a-half decades. Ford's start in newspapers, however, came at a much earlier age, delivering about 30 copies of the *Des Moines Register* by bicycle at 12 years old. More than a decade later, after serving in Vietnam and graduat-

ing from the University of Missouri School of Journalism, Ford returned to newspapers with a job as a reporter at Poplar Bluff's *Daily American Republic*.

In 1981, Ford and his wife, Sharon, with a lead from former MPA Executive Director Doug Crews, purchased the *Oregon Times-Observer*. In 1986, Ford served as president of Northwest Missouri Press Association, a role that kept him in Crews' mind when the editor position came open at Missouri Press in 1989. Ford would remain with the newspaper association for 25 years, retiring in 2014.

In his years of service, Ford's job went from one of primarily-mailed correspondence to the proliferation of email as the main way business is conducted. Known for his professionalism and "keen editor's eye," Ford served as editor of *Missouri Press News*, the monthly Confidential Bulletin and other communications vital to MPA's members, as well as helped to oversee MPA's Better Newspaper Contest.

— Joe May —

Joe May has been an ardent supporter of Missouri newspapers since his first job selling advertising for the *Columbia Daily Tribune* in 1970. Seven years later, he moved to Mexico to become the advertising director at *The Ledger* and eventually was named publisher in 1990, having served under five different owners. Through that



Continued from Page 4: **Induction ceremony is Sept. 14 in St. Louis**

time, and even still today, May and wife Phyllis remain mainstays of many of Missouri Press' annual events.

May served on the MPA Board of Directors for several years until his presidency in 2011. He is also a past director and president of the Missouri Advertising Managers' Association. He currently serves on the Board of Directors for Missouri Press Service. Prior to becoming a newspaperman, May served in Vietnam in 1969 during a four-year stint in the U.S. Air Force.

Following his retirement in 2012, May has remained a dedicated newspaperman, promoting newspapers as "The Source" for information in local communities. He and Phyllis also use their time to support the Missouri Press Foundation, including serving on the steering committee for the Porter Fisher Golf Classic. In Mexico, he was past president of the local chamber of commerce and on the boards of the United Way, YMCA, Rotary Club, Progress Mexico and First Christian

Church.

— **Jim Robertson** —

Jim Robertson became the *Columbia Daily Tribune's* managing editor in 1987, a position he held until his retirement in 2017. In that time, he made indelible contributions to the community and the newspaper industry, including serving as MPA President in 2015 and as founding president of the Missouri Sunshine Coalition. He currently serves on the boards of both the Missouri Press Service and the Missouri Press Foundation.

Attending the University of Missouri on a Curators Scholarship, Robertson



began his journalism education in Prof. William Taft's "History and Principles of Journalism" class. After graduating from the Missouri School of Journalism, he started his community newspaper career in 1977 as a reporter and editor for the *Chariton Courier* in Keytesville and the *Kingdom Daily News* in Fulton. He joined the staff of the *Tribune* in 1981, where he started on the copy desk before soon moving to the city beat, then business editor, city editor and finally managing editor.

In addition to his service to Missouri Press, Robertson's career highlights include two terms as president of the Missouri Associated Press Managing Editors, former president of the Missouri Society of Newspaper Editors and former president of Job Point, a job-training service. He also is a former member of the Governor's Missouri Civil War Sesquicentennial Commission and is a founding co-director of the Missouri Civil War Heritage Foundation.

A black and white photograph of a pair of hands cupped together, holding a bunch of small, dark grapes. The background is blurred, showing more of the vine and leaves. The text "WORTH THE WORK" is overlaid in a large, bold, distressed font in the upper left. In the lower left, a paragraph of text reads: "Crafting award-winning wines takes time and dedication. Missouri winemakers know that somethings are **worth the work.**" In the lower right, the "Missouri Wines" logo is displayed, featuring a stylized "M" and the words "MISSOURI WINES" in a serif font.

**WORTH
THE WORK**

Crafting award-winning wines takes time and dedication. Missouri winemakers know that somethings are **worth the work.**

**MISSOURI
WINES®**

Two young journalists to be honored at the 152nd Annual Convention in St. Louis

By Missouri Press Staff

Missouri Press News

Two newspaper journalists – one from the Jefferson City News Tribune and the other from the Bowling Green Times – have been selected to receive the 2018 William E. James/Missouri Outstanding Young Journalist awards from the Missouri Press Association.

Carol Stark, president of MPA, announced Rebecca Martin of Jefferson City and Ethan Colbert of Bowling Green will receive their awards on Sept. 15, in St. Louis during MPA's 152nd Annual Convention and Trade Show awards luncheon.

"This is the 10th year for these awards," said Stark, editor of the Joplin Globe. "And, this is the sixth year the awards are named in honor of our colleague, the late William E. James. The Missouri Press Association congratulates Rebecca and Ethan for their excellent news reporting and editing skills in their communities."

Rebecca Martin was a hometown girl looking for an internship her senior year of college and just wanted a chance to report at the newspaper her family had read all of her life when she came to the News Tribune, editor Gary Castor wrote in his nomination letter. He added that when she arrived for her interview, it was apparent she had an intense desire for reporting and the people in her community.

Shortly after graduating from Benedictine College with a bachelor's degree in journalism, Martin was hired in June 2013 as a reporter at The Lake Today, a former sister publication of the News Tribune in the Lake of the Ozarks area. There she reported primarily on school and community news in Eldon and Versailles, as well as event coverage while offering readers new interactive features, an increased social media presence and more website content.

"The community was immediately taken to Rebecca. School and municipal dignitaries, community leaders and residents felt at ease with her

kind, fun personality, but also highly impressed with her professionalism and delivery of balanced, thorough stories no matter if it was a large issue with city government or feature on a cool, new class project," said Samantha Pogue, former editor of The Lake Today and current News Tribune features editor.

When a position at the News Tribune opened, Martin moved to Jefferson City where her role as a leader has grown. In January 2017, she became city editor, which has her supervising a staff of nine reporters, while coordinating and directing the newspaper's social media and digital ventures. Martin has also taken on the mantle of spearheading the News Tribune's efforts with the Trusting News Project through the Reynolds Journalism Institute.

"Rebecca has a seemingly unquenchable passion for making a difference through journalism," Castor said. "She has this innate talent of building upon the traditions of journalism, while exploring how we can better communicate with our readers through a variety of new, cutting-edge approaches. Those who are blessed to work beside her can't help but catch some of that passion, and the community is definitely blessed by her devotion and talents."

Representing the state's weekly newspapers, Ethan Colbert was hired as editor of the Bowling Green Times, his hometown newspaper, in 2015. Since then, he has exceeded the expectations of publisher Linda Lubrecht and silenced the critic who initially thought he was too young for the job.

From the very first week, Colbert has helped to give the newspaper a fresh look, ensuring the weekly has

large, bold pictures, creative typography and notable pull quotes that all help draw reader interest, Lubrecht explained. He successfully redesigned two of the newspaper's special sections, relaunching them as new publications that would look at home in much larger cities and are well received by readers.

"However, it is not just Ethan's commitment to page design that makes him worthy of this award,"

Lubrecht said. "Ethan is committed to the entire process of newspapers, from beginning to end. It is not uncommon for him to work until the early hours of the morning pouring over photos from the latest basketball game or community event. Then, after a few hours of sleep, he is right back into the office and ready to work again."

Colbert works to ensure he is everywhere the news is happening, regularly giving readers instant updates on social media and keeping them informed throughout the week via the newspaper's website. Since joining the Bowling Green Times, the newspaper's followers have more than doubled from 2,200 to 4,800. Other media regularly cite Colbert's reporting because he has built a reputation of being credible, thorough and accurate in his work.

"I've heard Ethan tell people that while they pay 50 cents for the paper, he hopes after reading it that they feel like they got their money's worth," Lubrecht said. "They laugh and smile at him, but it is true. Each week our readers are treated to thought-provoking editorials, heart-warming features, and thorough reporting on the actions of those in charge of our government."

Continued on Page 8



Rebecca Martin



Ethan Colbert

Photojournalism Hall of Fame will induct three during Oct. 18 ceremony

By Missouri Press Staff

Missouri Press News

The Missouri Photojournalism Hall of Fame in Columbia will induct three award-winning photojournalists and teachers of photography and journalism on Oct. 18.

This will be the 14th group of inductees since the founding of the Hall of Fame in 2005. Inductees are David Rees of Columbia; Dave Marner of Owensville; and the late Thelma Blumberg.

Photographs made by the inductees will be on display during the 4 p.m. ceremony and reception in the Palmer Room at the Reynolds Journalism Institute on the University of Missouri campus in Columbia. Those photographs will join the Hall of Fame's collection of work by inductees.

The Photojournalism Hall of Fame was founded at the urging of Bill Miller Sr., publisher of the Washington Missourian twice-weekly newspaper, to recognize outstanding contributors to visual communication with ties to Missouri.

Information about the Photojournalism Hall of Fame and previous inductees can be seen at photojournalismhalloffame.org

— Thelma Blumberg —

Thelma Blumberg was born November 23, 1920, in St. Louis. She learned about cameras and photographic equipment while serving in the U.S. Navy Women's Reserve during World War II. Following her three years of service, Blumberg studied the art of photography at the Chicago Institute of Design on the G.I. Bill. She also studied photography at the Art Center in Los Angeles, where she met and took instruction from the likes of Ansel Adams, Berenice Abbott and Dorothea Lange.

Blumberg created a large volume of photographs during her work as a free-lance photo journalist in the late-1950s and 1960s in what would become known as Gaslight Square. Her photographs documented the neighborhood as it changed from a quiet antique row into one of the country's most popular entertainment districts. In the 1960s, her journalistic photography often appeared in the Sunday Magazine section of the St. Louis Globe Democrat, in St. Louis Scene Magazine, and in St. Louis Magazine. She also served as the house photographer for Gaslight Square's own play house, the Gateway Theatre.

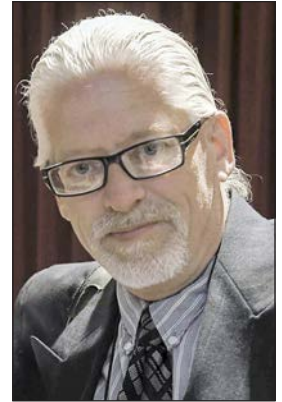
In 1991, the Western Historical Manuscript Collection-St. Louis purchased more than 5,000 of Blumberg's photographs. Her Gaslight Square and other photojournalistic subjects can be viewed as part of the collection at the University of Missouri-St. Louis. Due to severely debilitating



rheumatoid arthritis, she was forced to give up her camera in her early 60s, however she continued to control her work, primarily through UMSL, until her death on May 2, 2012, at the age of 91.

— Dave Marner —

Dave Marner has been a journalist since 1979 when he began stringing sports and taking photographs at the age of 17 for the suburban Chicago Wheaton, Ill. *Daily Journal* while still in high school. He studied photojournalism at the University of Missouri while attending from 1980 through his 1986 employment at *The Fulton Sun*, where he was a staff photographer. After leaving the Sun in 1989, he worked briefly at *The News Tribune* and *Capital Daily News* in Jefferson City and then with *The New Haven Leader* and *The Hermann Advertiser-Courier*.



In 1992, he joined the staff of *The Gasconade County Republican*, a weekly newspaper in Owensville as the sports editor. He now serves as managing editor and has been responsible for general news coverage through writing, editing and photojournalism. In 2017, he helped Warden Publishing launch a new weekly newspaper, *The Maries County Advocate*.

Throughout his career, he has won numerous awards for his photography and other journalism work, as well as helped other journalists to better understand the concepts behind good photography. He has worked with local high school yearbook journalism and vocational-agriculture instructors and their students on writing and photography projects, and he has taught photography courses through the local school district.

While studying photojournalism at Mizzou, Marner worked as a darkroom technician for the Missouri Photojournalism Workshops in Mt. Vernon (1983) and Forsyth (1984). He helped print the Forsyth exhibit at Cliff and Vi Edom's home. Marner also participated in shooting the Poplar Bluff (1985) and Fulton (2002) workshops.

— David Rees —

David Rees taught photojournalism at the University of Missouri School of Journalism from 1986 until his retirement in 2018, working with hundreds of students who have gone on to have meaningful careers in journalism and photojournalism. He was chair of the photojournalism faculty, director of the Angus and Betty McDougall Center for Photojournalism Studies and co-director of the Missouri Photo Workshop.

Continued on Page 8

Continued from Page 7: 2018 class is 14th since PJHOF's start

He also has led all of the university's landmark professional programs, including Pictures of the Year International and College Photographer of the Year, as well as overseeing development of the Edom Photojournalism Laboratory. Rees was named the O.O. McIntyre Distinguished Professor in 2003.

A former high school English teacher, Rees began photographing in a small town and shooting with a twin lens Yashica-D. The bulk of his professional



experience came as a staff photographer and then photo editor for The Columbia Daily Tribune.

He was a lab crew member of the 1975 Missouri Photo Workshop in Nevada and a faculty member of the Bolivar and Washington workshops.

In addition to helping the university's curriculum develop and evolve as photography has evolved, Rees has participated in seminars for the Poynter Institute, Scripps Howard and National Press Photographers Association and in workshops on newspaper picture desk management. He has authored one book on the University of Missouri and was one of 38 photographers on the 1996 Discovering Ecuador book project. He maintains interest in grassroots photojournalism and in online publishing.

Continued from Page 6: Award honors Bill James' memory

Winners of the William E. James/ Outstanding Young Journalist Award have demonstrated excellence in the field of journalism and maintained the quality, ethics and standards of The Journalist's Creed, written by Walter Williams, founding dean of the University of Missouri School of Journalism.

Editors or publishers submitted nominations for the awards, and the nominees must have been younger than 30 years old on Jan. 1, 2018.

The aim of the award is to reinforce the importance of a journalist's role by recognizing and nurturing talent to further promote quality journalism.

William E. "Bill" James, the name-

sake for this award, served as publisher of the Warrensburg Daily Star-Journal from November 2007 until his death in November 2013. He was publisher of the Cass County Democrat-Missourian in Harrisonville from 1985 to 2000 and was president of the Missouri Press Association in 1998.



SaferMO.com is honored to co-sponsor the Missouri Press Association convention.

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Safer Roads in the Nov. 6, 2018, general election.

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Meet Michael Harper, the new face of the Foundation

By Missouri Press Staff

Missouri Press News

The Missouri Press Foundation has a new face at the helm starting this summer and with only a few weeks until the 152nd Annual Convention and Trade Show, Michael Harper has jumped right into his new job.

Harper started as the head of the Foundation in July, taking over for Melody Bezenek, who left in March to join her husband in a family business enterprise after four years with the organization. Bezenek, however, has been working with Harper to help him get his bearings.

With more than 15 years of experience in external relations, his expertise is in building relationships and creating opportunities for donors and partners to tell their stories through organizations that share their passions and priorities.

Harper was mostly raised and educated in Arkansas. He attended the University of Central Arkansas and the University of Arkansas where he received a degree in creative writing and English literature.

After graduation, he continued to write and worked in advertising and then in theater. Later, he went back to the University of Arkansas where he received a master's degree in higher education administration. He went on to work in communications and advancement at University of the Ozarks, Central Methodist University, Missouri S&T, and the Missouri Coalition Against Domestic and Sexual Violence.

Harper is not without ties to Missouri, however, as his family is originally from Ava in southwest Missouri. His grandmother lived in Ava her entire life, and even though his fam-

ily moved to Arkansas when he was young, he was constantly back in Ava every few months and spent most holidays there.

"My grandmother's house in Ava was my anchor. No matter where my parents moved or what changed, my grandmother's home was a constant. I knew she would always be there — and she was for 60 years," Harper said.

He recalls the *Douglas County Herald* was a big part of his childhood.

"I spent a lot of time with my grandmother growing up, and she only had three television channels which she almost never watched," Harper said. "I watched more television when I was there than she did her whole life, but she read the paper religiously. It was her lifeline to information. That really stuck with me."

Harper said his uncle still has a *Herald* subscription today and has had one for nearly four decades. "No matter how far away he's been from Ava, my uncle still loves to read the local

paper."

Harper is excited to be working with Missouri Press because he believes independent, local journalism is the backbone of democracy in America. He notes that disinformation creates divides and leads to poor decisions; whereas, well-researched and well-written accurate information is the key to succeeding in America's principles of liberty and democracy.

"It makes me happy to know I will be helping such a vital organization with a long history of passionately advocating for journalists and their extremely important role in our society," Harper said.

To contact Harper at the Missouri Press offices, feel free to send him an email at jmharper@socket.net or call him at 573-449-4167, ext. 303.



Michael Harper is the new director of the Missouri Press Foundation. He was hired earlier this year to replace Melody Bezenek, who joined her husband in a family business. Harper has several years of experience in fundraising and communication.

OBITUARIES

Moberly

Sam Richardson

Samuel Carlyle "Sam" Richardson, 71, a communications professional for more than 50 years, died Aug. 15, 2018.



He was the city editor for the Hannibal Courier-Post, a reporter with the St. Louis Globe-Democrat and worked at a series of newspapers in Kansas. In addition to his work as a

reporter, editor and publisher, he had an extensive career working for political campaigns as a media manager and general consultant, United States Senate personal staff and committee press secretary, and Reagan-Bush Administration sub-Cabinet spokesman.

He was hired by former Senate Majority Leader Bob Dole in 1973 and served as spokesman, press secretary and media manager. He also worked with Senators Kit Bond and Jim Talent of Missouri, Susan Collins of Maine, Thad Cochran of Mississippi and Sam Brownback of Kansas. He is survived by three children, and many more family and friends.

Springfield

Sandy Duvall

Sanford Duvall "Sandy" Watson, 71, of Springfield died July 4, 2018. The son of Arch A. and Jean Watson, owners and publishers of Springfield Newspapers, which included the *Springfield Leader & Press* and the *Springfield News & Leader*; Gannett purchased the newspapers in 1977.

Duvall began working at the family business at 16, learning many departments, but eventually finding his place telling the Ozarks' news in the photography department where he remained until 1992. In addition to his wife, he is survived by three children; a step-daughter; several grandchildren; and many more family and friends.

MISSOURI NEWSPAPERS: BEYOND WORDS!

A fundraiser for Missouri Press Foundation



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ON THE MOVE



Bolivar — Dave Berry has announced his retirement as group publisher for Phillips Media Group, which includes the *Bolivar Herald-Free Press*, *Buffalo Reflex*, *Cedar County Republican*, *Christian County Headliner*, and *Marshfield Mail*, effective at the end of September. He has been with the *Herald-Free Press* for more than 40 years, including 31 years as publisher. Berry is also a former Missouri Press Association president and a Newspaper Hall of Fame inductee.



Berry's plans for retirement include spending more time with family, including his wife, Brenda.

Replacing Berry as publisher will be Jamey Honeycutt, who was hired as advertising director and associate publisher earlier this year. Honeycutt formerly worked for the *BH-FP's* previous owners, Community Publishers Inc., as a regional publisher in Oklahoma. Prior to joining Phillips Media, he was a publisher with GateHouse Media overseeing newspapers in southwest Missouri and other states.



Taking the reins as editor for the *Bolivar Herald-Free Press* is Jessica Franklin-Maull, a Polk County native who previously served as associate editor under Berry.

Mansfield — Crystal Lyerla has been named publisher of the *Mansfield Mirror* and the *Mountain Grove News-Journal*, which are owned by Wright County Publishing. Lyerla previously served as a staff reporter and editor for the *Randolph County Herald Tribune* and the *Steeleville Ledger* in Chester, Ill. before taking a reporter position, and then become managing editor, with the *Perryville*

Republic-Monitor. Lyerla has previously served as a board member for the Southeast Missouri Press Association and has won several awards for her journalistic work.

Elsberry — Michael Short is the new publisher of *The Elsberry Democrat*, a Lakeway Publishers newspaper. Short has been the general manager of *The Democrat* since April 2005, when he transferred from the production manager position at the *Lincoln County Journal*. Over the last 13 years, Short has shown exceptional skill in evolving technology, as well as advertising sales and editorial duties, according to a statement from Lakeway.

Montgomery City — Westplex Media Group, led by publisher Tim Schmidt and general manager Jana Todd, is the new owner of *The Montgomery Standard*. Schmidt and Todd have lengthy newspaper careers, including spending several years working together at the *Warren County Record* in Warrenton.

Longtime *Standard* employee Natalie Ison will remain with the newspaper, while Megan Gearhart has joined the team as a staff writer. Plans for the new management team include updating the newspaper's look and reducing the newspaper's width.

Joplin — Frank Leto started as the new publisher of the *Joplin Globe* in July, replacing Mike Beatty, who resigned to become president of APG Media in Florida. Leto was previously publisher of *The Daily Item* in Sunbury, Penn. and the *Danville News* in Pennsylvania. He also succeeds Beatty as regional publisher for CNHI in eastern Oklahoma. Leto's previous experience also includes newspapers in New Mexico, Florida, Indiana and Texas.

Fayette — Justin and Dr. Sonya Addison have taken over publishing duties of the *Fayette Advertiser* from Pat

and Ruth Roll, who have published the newspaper since February 2011. Justin Addison served as sports editor for the *Advertiser* and the former *Democrat-Leader* from 2002-2009; he will serve as editor and publisher of the *Advertiser*.



A Fayette High School graduate, Justin met Sonya while they attended Central Methodist University together. He is only the third Fayette native in the newspaper's 175-plus year history to own the *Advertiser*. Pat Roll will continue with the newspaper in an advisory capacity until the transition of ownership is complete.

Vandalia — Ron Schott has been officially promoted to publisher of the *Vandalia Leader* after serving the newspaper in the role of general manager and editor for 10 years. Lakeway Publishers, owner of the newspaper, recognized Schott's service in all aspects of the *Leader's* operation, from meeting with advertisers to covering high school sports.

Richmond — Teresa Shaw, a former staff writer for the *Warrensburg Daily Star-Journal*, has joined the *Richmond News* as associate editor. A U.S. Army veteran, Shaw started writing for newspapers in South Dakota and later Nebraska before moving to Missouri. Shaw has received numerous awards for her journalistic work from various organizations, including the Missouri Press Association.

Jefferson City — Jeff Herr has been chosen to oversee the day-to-day operations of the *Jefferson City News Tribune*, *Fulton Sun* and *California Democrat* newspapers, as well as HER Magazine.

Continued on Page 12

SCRAPBOOK



Licking — The *Licking News* has been purchased by co-publishers Shari Harris and Scott Hamilton from previous owner Marie Lasater. Shari Harris attended Licking High School and after earning her bachelor's degree in physical therapy, returned to the area to live more than two decades ago. Scott Hamilton has a degree in electrical engineering with a minor in English literature.

Hamilton told the newspaper that he fell in love with owning the *News* when he learned of its archives dating back to 1896. He looks forward to adding to that archive in helping to report on the community. Katie Anderson will continue with the *Licking News* as managing editor.

In late July, Lasater, who is also coroner of Texas County, became acting sheriff after the previous sher-

iff and a deputy were charged with several felonies. She served in an interim capacity for less than a week until a replacement sheriff could be appointed.

Salem — In July, *Salem News* Publisher Donald Dodd announced that for the first time in the newspaper's 100-year existence it would be printed outside Dent County. Salem Publishing Company opted to close its printing facility in Salem, where the *News* and other publications had been printed since the 1970s, due to increasing costs of operating a small-to medium-sized printing plant. The *Salem News* and *Phelps County Focus* newspapers are now being printed by Central Missouri Newspapers in Jefferson City. Other newspapers affected by the closure include the

Licking News, *Shannon County Current Wave*, *Dixon Pilot*, *Missouri Miner*, *Maries County Gazette*, *Belle Banner* and *Bland Courier*.

Joplin — CNHI, LLC, parent company of the *Joplin Globe*, announced in June it is exploring the sale of its newspaper properties in 22 states. The company operates more than 100 newspapers located in the Midwest, Southwest, Southeast and Northeast. Donna Barrett, CNHI CEO, said that no transaction was guaranteed to take place but the company is looking for partners who share its dedication to community newspapers and the vital journalism they produce for local communities. Raycom Media, which owns or operates television stations in 65 markets, acquired CNHI in 2017.

Continued from Page 11: On the Move

He will also be responsible for Central Missouri Newspapers' commercial printing facility and digital marketing division.

Herr comes to central Missouri from media and newspaper company Ballantine Communications in Colorado. He also has experience working with several digital media startups. Herr said he is looking forward

to being near family spread across Missouri and the Midwest.

Richmond — Jack "Miles" Ventimiglia is the new editor of the twice-weekly *Richmond News* and the weekly *Excelsior Springs Standard*. He served formerly as editor of the *Warrensburg Star-Journal*, which became a twice-weekly paper in January.

Ozark — Rance Burger was hired in May as the new editor of the *Christian County Headliner News*. Prior to that, he spent five years with the *Springfield News-Leader*. He also worked as a news and sports reporter at the *Camdenton Lake Sun* and for a Lake of the Ozarks radio station. He is a 2006 graduate of the University of Missouri.

Missouri Press Association / Missouri Press Service

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ATTENTION

Missouri Press members

MPA asks that you please do not publicize the results of the BNC until after the awards luncheon Saturday, Sept. 15, during the Annual Convention in St. Louis.

Please make plans to attend! More information is available on the back cover of this magazine.

Sources and resources for Missouri newspapers



*Every Business Needs
an Online Presence.*

Contact Ted Lawrence
at Missouri Press.

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SEMO Press meets in Cape

Members of Southeast Missouri Press Association met July 12 on the campus of Southeast Missouri State University for their annual meeting. In addition to electing new officers and directors for the SEMO Press Board, they also discussed several current issues affecting newspapers. A publishers panel discussion had participants talking about how they address building safety in the wake of shootings such as the *Capital Gazette* shooting in Annapolis, Md. Officers and directors include, from left, Second Vice President Lucas Presson, Past President Scott Seal, Ann Hayes, Tamara Buck, Secretary/Treasurer Michelle Friedrich, Student Rep Matthew Dollard, Historian Peggy Scott, First Vice President Beth Durreman and Randy Pribble. President Toby Carrig had to leave the meeting for an assignment before this picture was taken. (Staff photo)

Celebrate National Newspaper Week Oct. 7-13

This 78th annual National Newspaper Week is a recognition of the service of newspapers and their employees across North America.

Content available on the National Newspaper Week website includes editorials, editorial cartoons, promotional ads and more; all available for download at no charge to daily and non-daily newspapers across North America. NNW is sponsored by Newspaper Association Managers, Inc., the consortium of North American trade associations representing the industry on a state and provincial, regional and national basis.

Additional materials for use by newspapers promoting NNW will be posted on the website as they become available.

This year's theme is "Journalism matters. NOW more than ever."

The NNW website is: nationalnewspaperweek.com

Plan to celebrate National Newspaper Week by downloading these materials and devoting as many column inches as possible to reinforce

the importance of Newspaper to your communities.

Please also make it local by editorializing about your newspaper's unique relevance. This can be about your government watchdog role, coverage of community events, publication of timely public notices, etc.

Since the principle is timeless, the materials, new and archived, remain on the website and accessible year-round as a continuing resource.

Thank you for supporting National Newspaper Week. You already know there is power in association. And the same principle holds when associations like ours band together to provide even greater impact — both directly to newspaper members locally and collectively to the overall industry nationwide.

An ad, shown at right, recognizing National Newspaper Week is available for newspapers to use.

Newspapers are encouraged to replace the "National Newspaper Week" line at the bottom of the house ad with their own flags or logos.

**JOURNALISM
MATTERS**
NOW MORE THAN EVER
National Newspaper Week - Oct. 7-13

**NEWSPAPER MEDIA
HAS THE POWER TO
INFORM, ENTERTAIN
AND CONNECT.**

When you hold your local newspaper in your hands — whether in print or on a mobile device — you hold a powerful tool to inform and inspire.

For centuries in towns and cities across North America, local newspapers have served as the voice for the public good and as a powerful connection between citizens and the communities around them.

Oct. 7-13 is National Newspaper Week, a time to salute the dedicated professionals who work hard to bring you the news.

In this digital age, the newspaper audience has never been greater, with millions reading in print, online or via mobile. No matter the medium, those millions of readers rely on their local newspaper.

Journalism matters. *NOW* more than ever.

NATIONAL NEWSPAPER WEEK
Oct. 7-13, 2018

We the People

The Constitutional Separation of Powers

The Missouri Press Association's Newspapers in Education is proud to begin a series about the Separation of Powers that is set out in the Constitution. James Madison, considered the Father of the Constitution, believed that document's principles of separation of powers and checks and balances would preserve political liberty and provide a framework for freedom. Throughout this series, we will reflect



JAMES MADISON

on the separation of powers as fundamental to our constitutional purpose and to consider how our governmental system is working

for ourselves and our posterity.

Visit mo-nie.com and use the download code **separationofpowers** to access the feature and watch for updates over the next few months.

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CALENDAR 2018

September

13-15 — MPA's 152nd Annual Convention and Trade Show, Sheraton Westport Chalet, St. Louis

27-29 — National Newspaper Association Annual Convention, Norfolk, VA

October

1 — Statements of Ownership due with the United States Postal Service

7-13 — National Newspaper Week

16 — University of Missouri Honor Medal for Distinguished Service in Journalism Banquet, Columbia

18 — Photojournalism Hall of Fame Induction Ceremony, University of Missouri, Columbia

The second ad in NIE's separation of powers series is now available from mo-nie.com, with the download code of **separationofpowers**.

Honor Constitution Day by learning how the Founding Framers overcame

differing opinions of the role of a single executive officer, to craft a solution that would work for all and for the country. The system of checks and balances outlined in the Constitution created a presidency that has endured.

Statements of ownership due Oct. 1

The deadline is Oct. 1 for giving your postmaster your Statement of Ownership, Management, and Circulation (PS Form 3526). The filing and publication of the information on this form are required if you have a Periodicals mailing permit. You can download the form from the Postal Service website.

PS Form 3526 allows you to include electronic subscribers. Electronic subscriber figures are not to be entered directly onto the PS Form 3526, as the figures on this form only include printed copies. Line 16 of the form has a box you will check if your total circulation includes electronic subscribers.

The actual figures for electronic subscribers are to be entered on a worksheet, PS Form 3526-X, an attachment to Form 3526. Complete PS Form 3526-X only if you want to show electronic subscribers, which is optional. If you do not include electronic subscribers, submit only Form 3526.

Weekly papers need to publish the information in Form 3526 in any issue in October. Publications issued more frequently than weekly should publish the information by Oct. 10.

A copy of your filled-out Form 3526 can be published, or the information contained on the form can be published.

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Lessons learned *from the other side of the world*

Ted Lawrence,
Advertising Director
Missouri Press Service



According to a recent FICCI Media Report, newspaper readership is on the rise.

In India.

Four main reasons were given that are noteworthy, and perhaps applicable to those of us in Missouri:

1. A spurt in literacy levels. I suppose it's not surprising that if people can't read, newspapers will struggle. Is your newspaper- and our industry- doing enough to promote literacy in the U.S.?

2. The perceived credibility of written words. In India, people take the written word more seriously than the spoken word. I'd like to believe that's true here too. But a Gallup Poll says that in the year 2000, 51% of Americans trusted the print media. In 2015, that number was down to 40%. And it was 36% among Americans age 18-49.

Judith Miller, Contributing Editor of City Journal, says the decline is a result of failing journalistic standards. She says "a lack of objectivity is a reason for the decline of the newspaper industry. Revenue declines have resulted in staff cuts and bureau closings, at a time when there are more stories than ever to cover, and fewer staff than ever to cover them."

And then she says this: "The lack of information from professional journalists has been filled by a new source: social media and blogs. The number of bloggers increased from 100,000 in 2003 to 27 million just a few years later."

And as we all know, "the quality of these 'news' sources varies dramatically." Does all this represent an opportunity for trusted, local, news sources?

3. Television has ceased to be a source of news. Isn't this happening right before our eyes in America? According to the FICCI report, "Newspapers are direct beneficiaries of the crisis in news content in television. It, however, has to be said that even in the more developed markets, newspapers have always been the source of news."

4. The growth in India is led by newspapers published in Hindi and in other local languages and dialects—generally referred to collectively as "vernacular" papers. There are 22 major languages in India, written in 13 different scripts, with more than 720 dialects. From this, we might surmise that in order to attract and keep an audience, we need to speak their dialect! Are we doing that? Or are we too comfortable with our own "style" of communicating? What does this mean for your particular reader base? What is the communication style (dialect) of millennials?

It would benefit us if we are able to figure out how these four concepts apply to our corner of the world. Nothing really new here: advertisers are hungry for a reliable, trustworthy medium that can put them in front of the audiences they want to reach. Local newspapers ARE that medium!



Trade commission overturns newsprint tariffs

From Missouri Press Staff/NNA

In a victory for newspaper publishers and printers throughout the country and in Missouri, the International Trade Commission voted Aug. 29 to reverse the tariffs that were imposed earlier this year on Canadian imports of newsprint.

"This is a great victory for the entire newspaper industry! The Missouri Press Association thanks all who were involved in this effort. A special thanks goes out to those who fought so hard to reverse this tariff, including Missouri's Senators and Congressmen for their support. Above all, our members' readers thank everyone who worked to overturn these tariffs. They are the real victors here as we continue to publish a

free press," Mark Maassen, MPA executive director, said after the announcement.

Initial tariffs were imposed in January after a mill in Washington state, NORPAC, said Canadian newsprint imports were hurting its business. Eventually, tariffs enacted on newsprint would increase the cost by up to 30 percent. This caused some newspapers to reduce staff and/or print distribution.

On Aug. 2 the Department of Commerce reduced the tariff levels slightly while the case was reviewed but kept the tariffs in place.

ITC is scheduled to release its final report, including an explanation of the commission's reasoning, on Sept. 17.

"We are immensely gratified ... by the

International Trade Commission's vote not to impose permanent tariffs upon the North American newsprint supply. The paper markets serving community newspapers can soon begin to move back to market pricing without the heavy hand of government imposing taxes upon the primary suppliers of newsprint," said National Newspaper Association President Susan Rowell, publisher of the *Lancaster (SC) News*.

"We understand it will take a couple of months for the preliminary tariffs to be unwound and credits to be issued back to those companies who had paid duties at the border since last January. But it is an enormous relief to know that the ITC does not find a basis for continuing sanctions.

Missouri Newspaper Organizations

NORTHWEST MISSOURI PRESS ASSOCIATION: President, Steve Tinnen, Plattsburg; Vice President, Phil Cobb, Maryville; Secretary, Kathy Conger, Bethany; Treasurer, W.C. Farmer, Rock Port. Directors: Past President, Leslie Speckman, Savannah; Mike Farmer, Rock Port; Dennis Ellsworth, St. Joseph; Jim McPherson, Weston; Chuck Haney, Chillicothe; Adam Johnson, Mound City; and Kay Wilson, Maryville.

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SOUTHEAST MISSOURI PRESS ASSOCIATION: President, Toby Carrig, Ste. Genevieve; First Vice President, Beth Durreman, Perryville; Second Vice President, Lucas Presson, Cape Girardeau; Secretary-Treasurer, Michelle Friedrich, Poplar Bluff; Historian, Peggy Scott, Festus; Past President, Scott Seal, Portageville. Directors: Kim Combs, Piedmont; Randy Pribble, Iron Mountain; Anne Hayes, Cape Girardeau; Matthew Dollard, Cape Girardeau; and Tamara Buck, Cape Girardeau.

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The permanency of a newspapers' electronic archives

There's a billboard on Highway 54 as you travel south toward Lake of the Ozarks that promotes the ability of a mid-Missouri law firm to expunge your record if you have a prior conviction. What kind of record are they seeking to expunge? The answer is as broad as can be – since the 1990s, even back into the 1980s and possibly earlier, Missouri statutes have allowed expungement of certain criminal records under certain circumstances. It's just proliferated since some changes implemented in January, 2018.

Before records became widely computerized, indiscretions in your youth tended not to follow you, especially if you moved to another place from where you grew up. Court records were on paper only and newspapers were print only. But today, court records are computerized and newspapers are available electronically. Any employer doing "due diligence" is going to search the Internet and find information about any potential employee, ranging from a "mugshot," if there's an arrest, to stories about childhood incidents better forgotten.

And so, lawyers around the country are busy cleaning up clients' criminal histories. But it's important that you, as newspaper people, don't get confused about what this means. A court order expunging a conviction applies only to official court records of the event. While the defendant now

no longer has to admit to a prior conviction and while a court cannot use that prior conviction to persuade a judge to assess a longer sentence, that doesn't mean it didn't happen as a historical event.

Not long ago, a New York lawyer sent a letter to the Stillwater (Okla.) *News Press* demanding it remove a 2015

original story about a young man's arrest for public intoxication. His record had been expunged and the paper had even added that notation to the online story after receiving a copy of the court order expunging it. The lawyer tried to claim that every day the story continued to be available online, it continued to harm his reputation and to violate the court's order.

Of course, that is not legally true; litigation in a number of courts around the country has reinforced that principle. One Connecticut court noted that expungement "does not, and could not, purport to wipe from the public record the fact that certain historical events have taken place."

Nationwide, newspapers are getting such demands on a more frequent basis. It raises a multitude

of issues, such as whether a technically true statement can be defamatory, or whether failing to add the additional information about the exoneration makes the original report libelous. The good news is most states haven't gone there.

Back in December, 2017, this col-

umn warned that publishers need to consider their position on this issue. It noted that some papers have adopted a policy of leaving the story accessible in their archives but breaking the link that allowed search engines to bring it up in a general online search (sometimes called "deindexing the story.")

Well, one publisher has now seriously considered this issue and reached a solution. I don't want to steal Jon Rust's thunder and I welcome him to further discuss this issue at some point in my column, if he wants. But in the last couple of months, Jon has decided that the functional period for the Southeast Missourian will be six years. After that time period, the "daily crime report" will automatically be, he says, "delisted" from search engine accessibility. Stories about misdemeanor convictions, not-guilty decisions or charges being dropped in court will be delisted after specific request. As Jon said in announcing the change in the policy, "The new policy seeks to strike a balance between the Southeast Missourian keeping the public informed and recognizing, sympathetically, that in today's world of instant digital search, long-past minor indiscretions can play a disproportionate role in a person's online identity."

(In order to keep Jon's in-box under control, if you want to read what he wrote, email me and I'll send you the links to his stories.)

Our industry is facing a lot of changes due to computerization. Add this to your list of things to mull over your morning coffee. We are the "first draft of history," for sure. It's the red pencil that is causing the problems. Somewhere we have to find a comfortable place to stand as we watch the changes happen around us.

"Before records became widely computerized, indiscretions in your youth tended not to follow you, especially if you moved to another place from where you grew up. Court records were on paper only and newspapers were print only."





MISSOURI NEWSPAPERS: BEYOND WORDS!

152nd Missouri Press Association Convention and Trade Show

**September 13-15, 2018
Sheraton Westport
Chalet Hotel
St. Louis**

TENTATIVE AGENDA

Thursday, September 13

11:00AM | Registration Open

Noon | MPF Board Meeting

2:00PM | MPA/MPS Board Meeting

6:00-7:30PM | Foundation Fundraiser Social Hour with Live Music from Lynn Rose Terry & Friends | Versailles Patio

Friday, September 14

7:30AM-6:30PM | Registration and Better Newspaper Contest Displays Open

8:00AM-4:00PM | Trade Show Open

8:30AM | Breakfast Program, Howard Richards, Mizzou Athletics Community Relations Director and Radio Analyst

9:15AM | Business Meeting

9:30AM | Questions and Answers with U.S. Senator Roy Blunt

10:00AM | Break

10:15AM | "Revolution, rights and rock 'n' roll: The hidden history of the First Amendment, an interactive presentation that will challenge and inspire," Ken Paulson, former editor-in-chief and columnist for USA Today

11:15AM | Sunshine Law Panel Discussion with State Representative Jean Evans, State Representative Gina Mitten, Deputy Attorney General Darrell Moore, and General Counsel for the Attorney General, Michael Martinich-Sauter.

Moderated by Jean Maneke, MPA's Legal Hotline Attorney

Noon | Lunch Program, "Making Trouble with Your Very First Line: If What You Say Makes Everybody Happy, You're Not Saying It Right," Gina Barreca, Syndicated Columnist, Hartford Courant

1:30PM | State Auditor Candidates Forum

2:30PM | Break

3:00PM | U.S. Senate Candidates Forum

6:00PM | Hall of Fame Reception

6:30 PM | Hall of Fame Dinner with special guest Governor Mike Parson and his wife Teresa

8:30 PM | Hospitality Room Open

Saturday, September 15

7:30AM-Noon | Registration Open

8:30 | Breakfast Program: "Addressing the elephant in the room... and the power of what we deliver!" Norm Frain, Sales Development Director of the St. Louis Post-Dispatch

9:45AM | Break

10:00 | Jon K. Rust, Publisher, Southeast Missourian on Rust Center for Media and a panel discussion featuring Dr. Tamara Zellars Buck, Associate Professor of Mass Media, Southeast Missouri State and members of the Southeast Missourian's Arrow Staff.

11:00 | Stories of the Wild: Cover Missouri's great outdoors by focusing on resources, honing in on issues and interacting with readers, Andy Ostmeyer, Joplin Globe

11:30AM | Better Newspaper Contest Lunch

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Please visit MOPRESS.COM/Convention for online hotel room reservations!

Missouri Press Association Rate of \$119.00 per night. Call 314-878-1500 or reserve online by August 17.

Registration Fee	Active Member	MPA Associate or	Non-	Retired	Registration
Select one category for your group (pay registration fee once per group)	Newspaper	Friend Member	Member	Member	Fee
	\$175	\$185	\$200	\$50	\$

Name/Newspaper (Please include all names)	Thursday Foundation Fundraiser \$50	Friday Breakfast \$35	Friday Lunch \$40	Friday Hall of Fame Banquet \$70	Saturday Breakfast \$35	Saturday Awards Luncheon \$40	*Saturday only Sessions & Luncheon \$50	Total Per Person

***Saturday only - skip registration fee and pay only \$50 total per person to attend Saturday sessions and awards lunch**

Convention Cancellations: cancellations received by Friday, August 17, 2018 WILL BE entitled to a refund. Cancellations may be faxed to 573-874-5894 or emailed to kwilliams@socket.net. Cancellations received after August 17, 2018 are NOT entitled to a refund.

Deduct \$75 Active/Friend/Associate Registration Fee or \$20 off Retired Member Registration if registration is postmarked by August 17, 2018.
Pay base registration once per group.

Grand Total Due: \$

Please return this form along with check or credit card information to:

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