# KANSAS CITY CHIEFUNDRAISER



BALTIMORE RAVENS

LOS ANGELES CHARGERS • CHIEFS HALL OF FAME CEREMONY • DECEMBER 13

OAKLAND RAIDERS



# PURCHASE YOUR TICKET FOR \$33.50 AT

HTTPS://WWW.CHIEFS.COM/TICKETS/TICKETFUNDRAISER

# PROMO CODE: MOPRESS



# DONATION TO THE MISSOURI PRESS FOUNDATION INCLUDED IN PURCHASE PRICE.

THE MISSOURI PRESS FOUNDATION IS A 501(C)(3) NON-PROFIT ORGANIZATION. OUR MISSION IS TO HONOR THE PAST, PROTECT THE PRESENT AND BUILD THE FUTURE OF JOURNALISM IN GENERAL AND MISSOURI NEWSPAPERS IN PARTICULAR AS A VIBRANT FORCE IN A DEMOCRATIC SOCIETY. YOUR DONATION WILL PROVIDE TRAINING OPPORTUNITIES, INTERNSHIPS, SOHOLARSHIPS AND AWARDS FOR OUTSTANDING JOURNALISM.





# Photojournalism Hall of Fame is Oct. 18

## By Missouri Press Staff

The Missouri Photojournalism Hall of Fame in Columbia will induct three award-winning photojournalists and teachers of photography and journalism on Oct. 18.

This will be the 14th group of inductees since the founding of the Hall of Fame in 2005. Inductees are David Rees of Columbia; the late Thelma Blumberg; and Dave Marner of Owensville.

Photographs made by the inductees will be on display during the 4 p.m. ceremony and reception in the Palmer Room at the Reynolds Journalism Institute on the University of Missouri campus in Columbia.

The Photojournalism Hall of Fame was founded at the urging of Bill Miller Sr., publisher of the Washington Missourian twiceweekly newspaper, to recognize outstanding contributors to visual communication with ties to Missouri.

Information about the Photojournalism Hall of Fame can be found at photojournalismhalloffame.org

### - David Rees -

David Rees taught photojournalism at the University of Missouri School of Journalism from 1986 until his retirement in 2018, working with hundreds of students who have gone on to have meaningful careers in journalism and photojournalism. He was chair of the photojournalism faculty, director of the Angus and Betty McDougall Center for Photojournalism Studies and co-director of the Missouri Photo Workshop.

He also has led all of the university's landmark professional programs, including Pictures of the Year International and College Photographer of the Year, as well as overseeing development of the Edom Photojournalism Laboratory. Rees was named the O.O. McIntyre Distinguished Professor in 2003.

## - Thelma Blumberg -

Thelma Blumberg was born November 23, 1920, in St. Louis.

She learned about cameras and photographic equipment while serving in the U.S. Navy Women's Reserve during World War II. Following her three years of service, Blumberg studied the art of photography at the Chicago Institute of Design.

Blumberg created a large volume of photographs during her work as a free-lance photo journalist in the late-1950s and 1960s in what would become known as Gaslight Square. Her photographs documented the neighborhood as it changed from a quiet antique row into one of the country's most popular entertainment districts. In the 1960s, her journalistic photography often appeared in the Sunday Magazine section of the *St. Louis Globe Democrat*, in *St. Louis Scene Magazine*, and in *St. Louis Magazine*.

In 1991, the Western Historical Manuscript Collection-St. Louis purchased more than 5,000 of Blumberg's photographs. Her Gaslight Square and other photojournalistic subjects can be viewed as part of the collection at the University of Missouri-St. Louis. Due to severely debilitating rheumatoid arthritis, she was forced to give up her camera in her early 60s, however she continued to control her work, primarily through UMSL, until her death on May 2, 2012, at the age of 91.

#### - Dave Marner -

Dave Marner has been a journalist since 1979 when he began stringing sports and taking photographs at the age of 17 for the suburban Chicago Wheaton, Ill. *Daily Journal* while still in high school. He studied photojournalism at the University of Missouri while attending from 1980 through his 1986 employment at *The Fulton Sun*.

In 1992, he joined the staff of *The Gasconade County Republican*, a weekly newspaper in Owensville as the sports editor. He now serves as managing editor and has been responsible for general news coverage through writing, editing and photojournalism.



Missouri Press Association

Missouri Press Service 802 Locust St. Columbia, MO 65201-4888 (573) 449-4167; FAX (573) 874-5894 www.mopress.com

**PRESIDENT:** Carol Stark, *The Joplin Globe* **FIRST VICE PRESIDENT:** James White, *Benton County Enterprise*, Warsaw

SECOND VICE PRESIDENT: Trevor Vernon, Eldon Advertiser

**SECRETARY:** Bryan Jones, Versailles Leader-Statesman

**TREASURER:** Sandy Nelson, *The Courier-Tribune*, Liberty

**PAST PRESIDENT:** Jeff Schrag, Springfield Daily Events

#### **DIRECTORS**:

Mary Wilson, *Jackson County Advocate,* Grandview

Donna Bischoff, *St. Louis Post-Dispatch* Roger Dillon, *Shannon County Current Wave*, Eminence

Julie Moreno, *Independence Examiner* Steve Tinnen, *Clinton County Leader*, Plattsburg

Liz Irwin, Missouri Lawyers Media, St. Louis Tianna Brooks, *Mountain View Standard News* 

MPS PRES.: Dennis Warden, Owensville VICE PRESIDENT: Jim Robertson, Columbia SEC-TREAS.: Phil Conger, Bethany MPS DIRECTORS: Joe May, Mexico; Kevin Jones, St. Louis

#### STAFF

Mark Maassen: Executive Director, mmaassen@socket.net Matthew Barba: Editor, mbarba@socket.net Ted Lawrence: Ad Director, lawrencet@socket.net Kristie Williams: Member Services, Meeting Coordinator, kwilliams@socket.net Michael Harper: Foundation Director, jmharper@socket.net Marcie Elfrink: Bookkeeping, melfrink@socket.net Jeremy Patton: Graphics Designer, jpatton@socket.net

> Jean Maneke: Legal Hotline Counselor (816) 753-9000 jmaneke@manekelaw.com

Helen Headrick: NIE Director hheadrick@socket.net

# **Consider these questions for legislature candidates**

With the November 2018 elections just around the corner, Missouri Press Association encourages all newspaper publishers, editors and staff members to contact their local candidates and get to know where they stand on issues affecting .... Newspapers!

The questionnaire below is primarily for candidates running for the Missouri Legislature. The question topics include Missouri's Sunshine Law and public notices.

If your newspaper is hosting a "debate" or a "forum" for candidates, you might pose some of these questions to candidates. You also may consider sending these questions to candidates and ask them to answer the questions so you may publish their comments prior to election day.

MPA cannot stress enough: It is so important for you to KNOW your State Legislators who quite often consider legislation in Jefferson City that may affect your newspaper!

PLEASE! Get to know them NOW while they are running for office!

As always, any feedback you receive from legislators or candidates, please forward to Mark Maassen, mmaassen@ socket.net, or Doug Crews, rdcrews@ socket.net.

Thanks for your assistance!

## State Senator and State Representative Candidates' Questionnaire, 2018

- Should public records, created by a system paid for by citizens with their tax dollars, be considered a resource to generate revenue for public governmental bodies? Yes No Comments:

- Current fines for persons found guilty of Missouri Sunshine Law violations range from Zero S to \$5,000. Should there be a minimum fine of \$500 (or some other amount) established for a Sunshine Law violation? Yes No Comments: Division created within the Office of the Missouri Attorney General for the sole purpose of prosecuting violations of Public Records and Public Meetings statutes? Yes No Comments:

- Should the Missouri Attorney General be given subpoena power to investigate Sunshine Law violations? Yes No Comments:

- With fewer than 50 percent of rural Missourians having access to high-speed internet service, should Missouri's newspapers continue to be the medium in which all public notices required by law are published and distributed in print to provide due process to those persons affected by the public notices? Yes No Comments:

- Should the name of a person, corporation, or other business entity and the amount of any public funding provided to that person, corporation, or other business entity by any public college or public university be deemed as records that are open for public inspection? Yes No Comments:

- Should members and staff of all public governmental bodies (including state, county and local, and public colleges and universities) be prohibited from downloading or using software designed to send encrypted messages by electronic means that automatically self-destruct on communication devices purchased with public money? In other words, should the Confide app or other such software be prohibited from use because such apps are capable of destroying public records that should be available to citizens? Yes No Comments:

- Should public governmental bodies be allowed to move public records to third party software or data provider companies where the cost for a citizen to retrieve public records is higher than permitted under Sunshine Law mandates? Yes No Comment:

- Should there be a Transparency



Maneke law column

# The more things change, the more they stay the same

A year and a half ago, a lawyer from Sugar Creek, Mo., called me to chat about some Sunshine Law issues. He had requested copies of city records relating to a city collections clerk, particularly related to her application for the job, hiring guidelines of the city and, most particularly, the records reflecting the city council's vote to hire her, and subsequent records relating to pay increases she received.

The city responded nearly 25 days later, providing only minimal documentation in response to his request. So, pointing out this defect, he made the request again, setting out in detail the specific Sunshine Law requirements supporting that the information about this woman's hiring was a matter of public record and that the city had an obligation under the law to release the vote that was taken to hire this individual. The city acknowledged receipt of his request and also that it had three days to respond. But, 15 days later, the city provided only meeting minutes in its response, still failing to provide any document showing a vote taken to hire this person.

The lawyer, Cyril Wrabec, and I had a number of discussions about his situation and case strategies. And, in March 2017, Cyril filed suit against the Sugar Creek custodian of records over the lack of proper response to his Sunshine Law request.

The city hired Mike Sanders, former Jackson County executive, to defend them. I note that as an interesting choice only because I must point out he is now serving 27 months in a federal prison for conspiracy to commit wire fraud in connection with his "creative" use of campaign contributions he received.

The city denied the allegations, and one of their defenses "creatively" asserted by Sanders was that the request for the records was made too late. The Sunshine Law states that suits to enforce the law shall be brought "within one year from which the violation is ascertainable" and cannot be brought "later than two years after the violation." This was an important issue, because the city employee whose hiring was being scrutinized had actually been hired in 2009. Without a doubt, more than two years had passed.

The key to understanding what was happening here was that the city council failed for almost 10 years to keep proper minutes of its actions. It wasn't until Cyril filed his lawsuit, I suspect, that the city was told it was not keeping proper minutes. And so, instead of admitting to Cyril when he made his request that it didn't have the minutes, and acknowledging its defective process, it chose to attempt to throw blame back on the requester for not asking for the minutes eight years earlier. The city council sought to have the judge dismiss the petition for a lack of timeliness. Fortunately, that argument wasn't sustained.

The case was tried several months ago and a judgment rendered. (By the time of the trial, attorney Sanders had been replaced on the case by another attorney from his firm.)

The court, in its judgment, held that the city was a public body and the clerk was the custodian of public records, both subject to the Sunshine Law, and that the city had the burden to demonstrate it had not violated the law.

The judgment pointed out that the city aldermen approved the hiring of the employee but that both the clerk and the city attorney had agreed that no actual vote was taken during the closed meeting – in fact, it quoted the city attorney's comment that "votes were rare." The judgment agreed that in response to Cyril's request for records, none were produced because they didn't exist. But the judgment noted that the city clerk "believed her actions and the board's were in compliance with the Sunshine Law." And so, although the judgment found that both

the city board and the clerk violated the law, it also found that the violation was not knowing or purposeful.

There are dozens of U.S. Supreme Court decisions citing the common law principle that "ignorance of the law is no excuse." Certainly that is the foundation of the law under which we are convicted when we are caught speeding or making a turn in a no-turn lane. And nobody elected to public office ever refuses to take their oath to "uphold the laws" of the public body or their jurisdiction because they don't know the laws they need to uphold. Obviously, when they take that oath, upholding the Missouri Sunshine Law is one law they swear to uphold.

But once again, elected officials get a pass due to ignorance of their official duties. Even the city attorney gets a pass from being required to know the law that applies to public bodies.

There is simply no incentive for any public official to make the effort to learn what the Sunshine Law requires of him or her, so long as courts think it's fine for a public official to get a pass because they are ignorant. Attempting to educate himself or herself about the law might create a "knowing" violation and then fines and penalties might result. Better to live in the dark than light a candle of knowledge about the Sunshine Law.

I've said it before, and I'm saying it again. There needs to be strict compliance imposed for Sunshine Law violations. Judges are reticent to impose significant fines and penalties on lower-level elected officials. The incentive to uphold the law just isn't there.



# CALENDAR 2018 October

18 — Photojournalism Hall of Fame Induction Ceremony, University of Missouri, Columbia
19 — Northwest Missouri Press Association Meeting, Missouri Western State University, St. Joseph

## 2019 April

**11-12** — Missouri Advertising Managers' Association Meeting, Holiday Inn Executive Center, Columbia

June

**13** — Porter Fisher Golf Tournament, Lake Ozark (Lodge of Four Seasons course TBA)

**14** — Show-Me Press Association, Lodge of Four Seasons, Lake Ozark

September 26-28 — MPA 153rd Annual Convention and Trade Show, Harrah's North Kansas City



# Member participation

Help judge Colorado's contest

Missouri Press Association is looking for members to help judge the Colorado Press Association's 2019 Better Newspaper Contest.

Each year, Missouri Press Association trades with another state to judge each other's contest. MPA has partnered with Colorado Press for 2019's Contest, a favor they will return next year for our own contest!

We need about 80 judges to sign up to help by Dec. 7 with judging to start in early January.

It's very important we get an ample amount of judges in order to keep each judge's workload to a minimum.

Sign up to judge Colorado's contest at https://bit.ly/2OsTkMY

# Mark your calendars: MPA's 2019 Annual Convention is Sept. 26-28

While this year's Annual Convention and Trade Show is still fresh in your mind, please mark your calendars and plan to attend next year's event!

The 153rd Annual Convention and Trade Show is scheduled for Sept. 26-28 at Harrah's North Kansas City Hotel and Casino.

Lots more information will be

forthcoming through Missouri Press in the near future as we have another very exciting event planned for you.

If you would like to participate in next year's Convention or have ideas for the event, please contact Missouri Press staff: Kristie Williams at kwilliams@socket.net; or Michael Harper at jmharper@socket.net

Go to miadwizard.com

# Create, Sell, Profit...**Instantly!**

A new revenue tool, MiAD Wizard generates targeted print, online and mobile **spec ads in seconds** to close more sales with every appointment.

バラ

 $\star$  No training.

- $\star$  No time wasted.
- $\star$  No more tough sells.

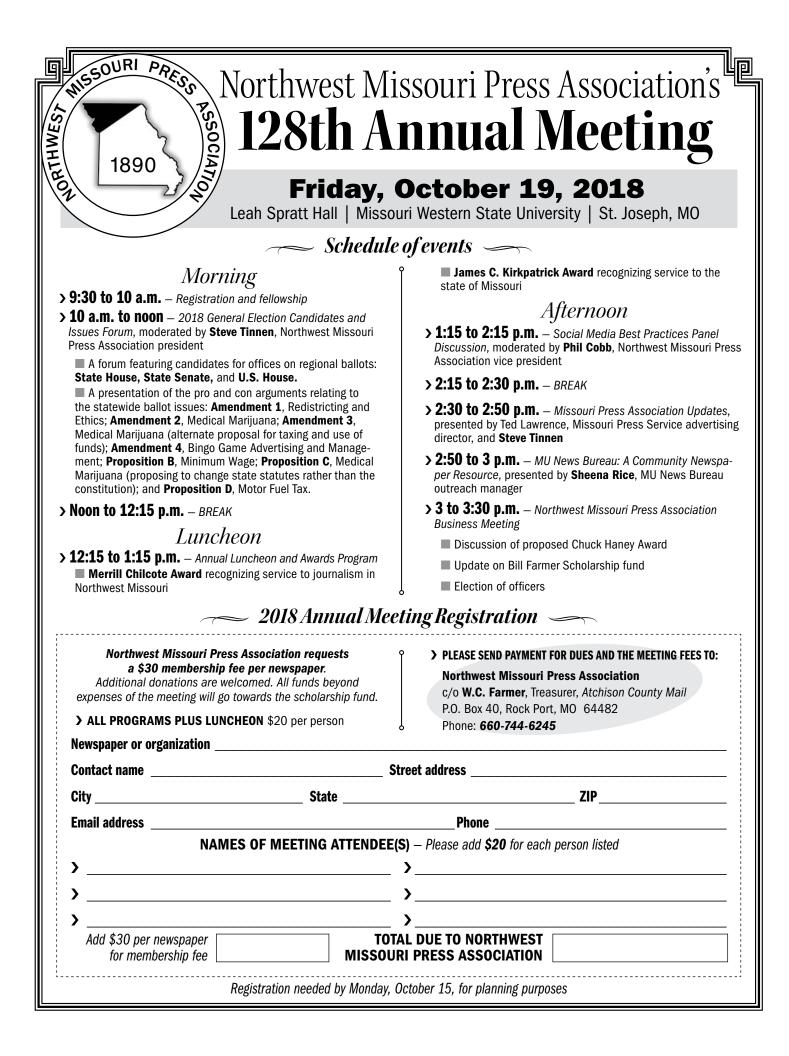


# 800.223.1600 service@metro-email.com

CREATE. SELL. PROFIT.

metrocreativeconnection.com

How can you find things on the MPA website, mopress.com? Check the drop down menus at the top of the page.



## FOR SALE

*Weekly Newspaper For Sale* — The Palmyra Spectator considers itself the oldest continuously operating weekly newspaper west of the Mississippi founded in 1939 by Jacob Sosey, a member of the Missouri Press Hall of Fame.

The legal newspaper is published from Palmyra, Missouri, the county seat of Marion County in northeast Missouri. It is currently owned and operated by Mark and Patty Cheffey who purchased it in November of 1994. It has a total distribution of 2050. The Cheffey's are only the third family to own the paper having succeeded three generations of the Sosey family as well as Lee and Beverly Keck. The paper covers Palmyra and Marion County including the communities of Philadelphia, Taylor and West Quincy.

The newspaper officers are located at 304 South Main in Palmyra. The Cheffeys rent their location and have incorporated the business after completing outright ownership several years ago.

The paper has a printing agreement with the Quincy Herald Whig, which could be extended to new ownership.

Mark and Patty Cheffey can be contacted at the office during working hours at 573-769-3111, by email at editorial@palmyra-spectator.com or by cell phone at 573-406-4535.

**PRICE CUT!** Weekly Newspaper For Sale – The Boone County Journal, in Ashland – one of the fastest-growing markets in Missouri – is still for sale....at a lower price and the best deal you will find. The Journal is increasing its revenue and maintains a growing cash flow. Small facility could be leased or purchased. Seller is semiretired, wants to be fully retired soon. Contact bruce@bocojo.com (573)289-2665.

## WANTED TO BUY

**VENDING MACHINES:** We are looking for 2 used newspaper vending machines to be placed outside convenience stores in Barton County. Please contact Melody Metzger, Editor, at melodymetzger@ lamardemocrat.com if you have some spares. The closer to Lamar distance-wise, the better.

# HELP WANTED

# GENERAL ASSIGNMENT

**REPORTER:** The Missourian, an award-winning twice-a-week community newspaper, is seeking a reporter to cover municipal, school and county beats. This position requires substantial reporting responsibilities and fluency in digital and social media. Experience in community journalism is preferred, but will consider recent graduates. Solid reporting background and photography skills required.

Community newspaper background preferred. This position requires some night and weekend work.

Sick of working for a chain? Come to work for a family-owned and operated newspaper that values enterprise journalism and rewards hard work.

The Missourian is 14,000 paid circulation paper with a great, team-oriented staff located about 50 miles west of St. Louis.

Good pay and benefits, including health insurance, 401K plan and profit sharing.

Send resume, qualifications and clips to Susan Miller Warden, 14 W. Main St., Washington, MO 63090, or email to millers@emissourian.com. When applying, mention you saw this opening listed with the MPA. 10-3

### **GENERAL ASSIGNMENT**

**REPORTER:** The Daily American Republic in Poplar Bluff, Missouri, is looking for a general assignment reporter to join our news team. An ability to write clean, concise copy on a deadline, with a passion for community and regional reporting is important. Photography skills are a plus.

This job includes occasional night and weekend hours.

The 150-year-old DAR publishes five days a week as part of Butler County Publishing, which also includes three weekly papers. We are situated in a growing community, surrounded by multiple state and national parks. Poplar Bluff is also within easy driving distance of St. Louis, Memphis and Little Rock.

Candidates should send their resumes and salary expectations to editor@darnews. com. 9-10

**TYPESETTER:** Typesetter (typist) for two community weekly newspapers,

the Morgan County Press (Stover) and Versailles Leader Statesman. Office is located in Versailles.

The position is part-time, 8 a.m. to 5 p.m. three days per week (Monday, Tuesday, and Thursday). Starting pay is \$9 per hour.

Benefits include six paid personal days upon hire and one week paid vacation after one year of service, two weeks paid vacation after two years, and three weeks paid vacation after three years. This part-time position does not include any insurance or health benefits. Paychecks are issued weekly.

Responsibilities include using Adobe InDesign and Photoshop programs to type and layout items such as obituaries, menus, police and fire reports, birth announcements, archival newspaper entries, anniversaries/ weddings/engagements, court news, land transfers, graduations, awards, and more.

Ability to type accurately and reasonably quickly is required. Must meet deadlines, be detail oriented, and be able to work in a team environment.

In addition, training may be provided for front-office clerical work, including subscriptions/mailing software, accounts management, daily cash sheet/deposits, answering phones, customer service, etc.

Contact Publisher Bryan E. Jones to apply: 573-378-5441 or email bjones@ leader-statesman.com. 8-30

## GENERAL ASSIGNMENT

**REPORTER:** A small, community based weekly with an online presence seeks a well-rounded journalist to join our team. Qualified applicants should be able to cover sports as well as community meetings and crime. Special consideration will be given to those with a strong social media background.

Please send resume, clips and references to Managing Editor Kimberely Blackburn at The Excelsior Springs Standard, PO Box 70, Excelsior Springs, MO 64024 or email: kimberely@leaderpress.com. 8-27

**PHOTOGRAPHER:** Do you want to be part of the story-planning process from the ground up? Can you work with reporters and photographers to ensure stories are presented in an appealing way? Do you want to be part of an interactive staff and an award-winning website? If so, let's talk about this opportunity.

# Missouri Press Classifieds: Continued from Page 7

As a photographer with The Herald-Whig, you join our award-winning team. The ideal candidate brings big ideas and works collaboratively.

Our recently reorganized newsroom staff brings more people into the planning process, and the position calls for a candidate ready to be a key player in print and online. The Herald-Whig is a smaller newspaper that thinks big. Former Whig employees have gone on to work at the Gatehouse design center in Austin, Texas; The Times of Northwest Indiana in Munster, Ind.; and the Chicago Tribune.

You must have experience in photo planning and knowledge of Adobe Creative Suite, and social media expertise is a must. You will need to be able to handle photo assignments as assigned, provide copy editors with accurate information, meet standards for high-quality digital photos, be proficient in use of all cameras and associated equipment, assist editors in use and display of local photos, produce quality video for interactive platform, react to change productively and handle other essential tasks as assigned.

The Herald-Whig is part of a growing, family-owned-and-operated company dedicated to the communities it serves. The seven-day newspaper publication has won more than 70 state and national awards the past two years, and our circulation is growing.

The Herald-Whig offers a comprehensive employee benefits package with everything you expect and more. The Herald-Whig is an equal opportunity employer.

To apply, send a resume, references and samples of your work by mail to

Christina Wilson/Human Resources, The Herald-Whig, P.O. Box 909, Quincy, IL 62306

or by email to cbwilson@whig.com.

You may learn more about The Herald-Whig at www.whig.com and about Quincy Media, Inc., our parent company, at www. careersatQuincy.com. 8-27

#### **GENERAL ASSIGNMENT**

**REPORTER**: CEDAR COUNTY REPUBLICAN, based in Stockton, is seeking a Reporter with a passion to report news in our local community. If you possess skills befitting a community news organization we would like to talk with you.

The successful applicant will have the ability to juggle multiple projects, social media know-how and strong time management skills. We offer good benefits and many opportunities to make a difference.

Please submit an application with resume' and writing samples: by email to: marilyne@ CedarRepublican.com; by fax to: 417-2765760; by mail to: GENERAL ASSIGNMENT REPORTER POSITION; P.O. Box 1018; Stockton, MO 65785

Or pick up an application at: 26 Public Square; Stockton, MO; 8 a.m. – 5 p.m. Monday – Friday; 417-276-4211 EOE 8-25

**REPORTER/PAGE DESIGNER:** Looking for a versatile reporter to join a small newsroom covering Lake of the Ozarks and the surrounding area. Lake of the Ozarks is a great place to live with strong school systems, great shopping, golf, entertainment and outdoor activities.

Job responsibilities will include reporting for a daily and 2 weekly newspapers covering everything from government to boat races and community events. Some evening and weekend work required. Successful candidate must be able to report, handle some page design and work as a team member. Photography, video and social media skill are also required. If covering community news is what you are looking for, this is an ideal position. Above average pay and competitive benefit package.

Requirements include a degree in journalism or related field or extensive work experience. Submit resume and clips to jmiller@lakesunonline.com. No phone calls. 8-13

# **MEMBER NOTICE: 2019 Missouri Press Association Dues Restructuring**



Your newspaper received a letter late last year with a notice of an MPA dues restructure starting in 2019.

MPA has only had one dues increase since 2001.

Missouri Press Association values your membership and is working hard for you. Some of the benefits of active membership include: Legal advice from MPA hotline attorney Jean Maneke; Newspapers in Education story discounts; advertising campaigns; discounts to attend Missouri Press events; and lobbying at the State Capitol in Jefferson City to promote newspapers' interests. The costs to provide these services have risen significantly since the last dues increase in 2008. We want to ensure we can continue to offer these services and help Missouri's newspapers remain strong moving forward.

# Updated dues structure:

2% of Advertising revenue placed by Missouri Press Service in your newspaper from Nov. 1, 2017 to Oct. 31, 2018

<u>PLUS</u> the net to paper cost of a full-page ad in your newspaper

Cap of \$5,000 for two metro newspapers | Cap of \$1,500 for non-weeklies | Cap of \$750 for weeklies

You will receive your official 2019 dues invoice by late November.