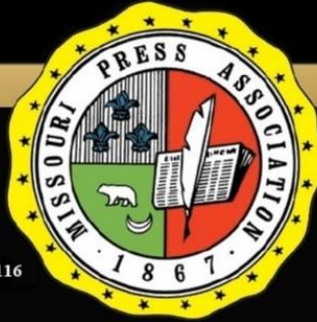


# *Kansas City Here We Come!* September 26–28, 2019

153rd Annual Missouri Press Convention & Trade Show

**Harrah's  
North Kansas City  
Hotel and Casino**

Location: 1 Riverboat Dr. N. Kansas City, MO 64116



For Room Reservations  
Call 816.472.7777  
and ask for  
**\$89 Room Rate**  
+ \$12 Amenity Fee, includes  
Valet Parking 1 Vehicle/Day  
Call by Aug. 21 for Rooms

## Tentative Schedule

### Thursday, September 26

11AM Registration Open  
Noon MPF Board Meeting  
2PM MPA/MPS Board Meeting  
2PM-6PM Trade Show Exhibitors Setup Time  
7:30-9:30PM Missouri Press Foundation's Gangsters' and Flappers' Night at the Speakeasy!

### Friday, September 27

7:30AM-6:30PM Registration and Better Newspaper Contest Displays Open  
8AM-3:45PM **Trade Show Open**  
8:30AM | Breakfast Program and Welcome from Kansas City Mayor Quinton Lucas  
9:00AM | General Session - Amalie Nash, Vice President/local news and audience development, USA Today Network  
9:45AM | Business Meeting  
10:00AM Trade Show Break  
10:15AM | General Session - Jeff Butler, "Authentic Marketing and How to Attract Millennials and Younger Generations to Newspapers"  
11:15AM | General Session - "Think Green! The Future of Media Marijuana in Missouri" with Lyndall Fraker, Missouri's Medical Marijuana Director and Jean Maneke, MPA Attorney  
Noon | Lunch Program - Bob Kendrick, President of the Negro Leagues Baseball Museum  
1:15PM | **Trade Show Break**  
1:30PM | General Session with Senator Roy Blunt (Tentative)  
2:00PM | General Session - Jeff Butler "Be a Millennial Talent Magnet"  
3:00PM | General Session - Updated Reporters Handbook, Courtroom Protocol, Cameras, and case.net Accessibility  
3:45-4:15PM **Get social in the hospitality room - enjoy a beverage and snacks with our trade show vendors!**  
6:00PM | Hall of Fame Reception  
6:20PM | Silent Auction Ends, Last Call for Bids!  
6:30 PM | Hall of Fame Dinner | Hospitality Room Open Following Dinner

### Saturday, September 28

8:00AM-11:30AM Registration Open  
8:30AM Breakfast Program on National WWI Museum and Memorial Presentation with Dr. Matthew Naylor  
9:15AM General Session - Subscription Management Solutions with Andrew Morris of Pelcro, Inc.  
10AM **Break**  
10:15AM "News in a Box", Digital Solutions Simplified with Lewis County Press  
11AM "What's Your KC Q?", Reader Engagement and Transparency Project with Kansas City Star Editor Mike Fannin  
11:30AM Better Newspaper Contest Awards Luncheon