

# The Convention is canceled but we still want to see you! *Submit staff photos to be included in this year's awards presentations*

## From Missouri Press Staff

Missouri Press members may not be getting together in person this year, but that will not stop the Association from celebrating this year's contest awards winners.

The 154th Annual Convention and Trade Show is the latest event to be canceled as a result of the coronavirus pandemic, with the state's total cases of infected and deaths continuing to rise when the decision to cancel was made.

However, members should not think their hard work, reflected in the entries they submitted to take home awards in the Missouri Press Advertising Managers and Executives Best Ad Contest and the Missouri Press Foundation Better Newspaper Contest, will go unnoticed.

Missouri Press staff is currently working on details for two online awards presentations, said Member Services Director Kristie Fortier. While similar to the slideshow normally shown at the MPAME awards dinner and the BNC luncheon, plans for this year include a few additions to further celebrate the hard work of Missouri's newspapers.

"This has been a tough year for everyone, and we know that our members look forward to receiving their contest awards. When we sent out a survey last month, the Convention event that got the most people saying they would attend was the BNC luncheon," Fortier said. "We want our members to feel like receiving this year's awards is no less special than if they were accepting them in person."

For one of these additions, Fortier said Missouri Press staff needs help from the newspapers who won awards in this year's contests.

"We want to include photos of this year's winners, since we won't be able to take them on stage when you're receiving

your awards. Each newspaper should submit a staff group photo of the winners in each of the contests, so one photo for their Best Ad Contest winners and one photo for their Better Newspaper Contest winners," Fortier said.

Group staff photos can be submitted via email to Matthew Barba at [mbarba@mopress.com](mailto:mbarba@mopress.com) or Fortier at [kfortier@mopress.com](mailto:kfortier@mopress.com). If you do not receive a confirmation email from staff, please reach out to either to Barba or Fortier to confirm receipt.

**Please submit your staff photos as soon as possible to be sure they are included in the awards slideshow.**

## More plans in the works

Other details about the plans to recognize this year's awards winners are still being worked out and will be announced as decisions are finalized.

Missouri Press also asks that you refrain from announcing your own contest awards until after the awards presentation.

Finally, because winners will not be able to pick up their awards at Convention, Missouri Press plans to ship them. There will also be an option for newspapers who want to pick up their awards from the MPA office in Columbia, with the cost of the shipping being donated to the Missouri Press Foundation.

If you have any questions about this year's contests or the awards presentations, please contact Barba or Fortier at the email addresses listed above.

And while lots of planning still has to take place, Missouri Press staff are working to continue hosting the political forum featuring gubernatorial candidates.

How the new forum will be conducted is still being decided. As soon as information is available, Missouri Press staff will make announcements via email, the weekly eBulletin and other methods.





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 Bryan Jones, *Versailles Leader-Statesman*

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# Here are MPA's proposed 2021 officers and directors

## From Missouri Press Staff

The Missouri Press Association Nominating Committee met recently, finalizing a slate of MPA officers and directors for 2021, effective Jan. 1.

The election of MPA officers and directors is scheduled during the annual MPA business meeting to be held virtually in September. More details to follow.

## Here are the candidates proposed by the nominating committee:

2021 President, Liz Irwin, *Missouri Lawyers Media*, St. Louis; First Vice President, Roger Dillon, *Shannon County Current Wave*, Eminence; Second Vice President, Beth Durreman, *Perry County Republic-Monitor*, Perryville; Secretary, Gary Castor, *Jefferson City News Tribune*; and Treasurer, Ruby Bailey, *Columbia Missourian*.

Director for a one-year term: Jim Van Nostrand, *Columbia Daily Tribune*.

Director for a two-year term: Mary Wilson, *Jackson County Advocate*, Grandview.

Director for three-year terms: Donna

Bischoff, *St. Louis Post-Dispatch*; and Sandy Nelson, *Courier-Tribune*, Liberty.

Peggy Scott, *Jefferson County Leader*, Festus, is being nominated as the National Newspaper Association state chair.

Continuing on the MPA Board in 2021 will be directors: Bryan Jones, *Versailles Leader-Statesman*; Kevin Jones, *St. Louis American*, Hannah Spaar, *The Odessan*, Odessa; and Amos Bridges, *Springfield News-Leader*.

Trevor Vernon, *Eldon Advertiser*; will serve as immediate past president in 2021.

James White, *Benton County Enterprise*, Warsaw, is stepping down from the MPA Board in December 2020.

The nominating committee, was chaired this year by James White.

The committee members thank everyone who submitted nominations.

Mark Maassen  
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# Talk to your congressmen about the Local Journalism Sustainability Act

## From Missouri Press Staff

The Local Journalism Sustainability Act (HR 7640) was filed recently in the House of Representatives. This bill directly addresses the critical components of the journalism ecosystem and can provide meaningful support to your newspaper as our industry continues to evolve.

The bill proposes a five-year, non-refundable tax credit for subscription costs to local newspapers of up to \$250 per year. It would cover 80 percent of the first year of subscription costs and 50 percent during the next four years.

It would also provide a five-year refundable tax credit for local publications to pay reporters, providing up to 50 percent of compensation costs

in the first year and 30 percent each year for the following four years, up to \$50,000 each year.

We need your effort and focus in educating our federal representatives on this matter now. Please call your local representatives and Sen. Roy Blunt and Sen. Josh Hawley, and let them know of the serious challenge facing your newspaper and local journalism. We need their leadership by cosponsoring this bill in the House and supporting it if passes to the Senate. Even if this bill doesn't move, it can be the framework for seeking relief in future legislation.

You can find contact information for Missouri Representatives here: <https://www.house.gov/representatives/find-your-representative>



## CALENDAR

### Rescheduled/Reprogrammed September

**25** — MPA Gubernatorial Political Forum, Format to be determined, More details to come

**24** — Best Ad Contest/Better Newspaper Contest Awards Presentations, Special Presentations with Details to be Announced Soon

### October

**1-3** — National Newspaper Association's 134th Annual Convention and Trade Show, Online via Teleconference

**15** — Missouri Photojournalism Hall of Fame Induction Ceremony, Columbia, Tentative

### Ensure you are receiving MPA emails From Missouri Press Staff

Missouri Press Association is constantly putting together information and resources we think will be useful to you in these trying times.

The main method for distributing these resources to members is via email, and we need to make sure that all members are signed up.

Some of these addresses may already be in our database, however we need you to mark Missouri Press Association's email addresses as safe so they are not filtered out as "spam."

All Missouri Press office staff use email addresses with the domain "@mopress.com"

If you have any questions about getting signed up to receive Missouri Press' emails or you are concerned that someone on your staff is not receiving them, please contact Matthew Barba at mbarba@mopress.com

# Sunshine Law supporters asked to 'Rally to the Cause'

## From Missouri Sunshine Coalition

The Missouri Sunshine Coalition is encouraging supporters to "Rally to the Cause" as it kicks off its 2020-2021 membership and fundraising campaign.

The effort is part of a strategic plan the coalition board embarked on last year to strengthen its work in educating citizens about their rights and advocating for the Missouri Sunshine Law. Key elements of the plan include broadening the coalition's membership, resuming collection of annual dues and raising additional funds to build capacity for future growth.

Complete details can be found online at <http://www.mopress.com/sunshine-resource/>. Or visit the Missouri Press Association website, select the tab for "Services & Programs" and then select "Sunshine Coalition & Resources."

MPA is a longtime partner of the coalition and is assisting its campaign by providing a secure online payment method for dues and donations.

## Highlights of membership and

## fundraising effort:

- Standard dues to the Missouri Sunshine Coalition are \$25 each for individual, organization or business memberships. Organizations and businesses are encouraged to enroll as many full members as they wish, as well as additional nonvoting members for \$5 each. College and high school students also may join as nonvoting members for \$5 each.

- Donations of all amounts are welcomed. The coalition intends to provide appropriate tiered recognition in printed materials and at programs for gifts at these levels: \$100, 250, \$500 and \$1,000 or more.

- In addition to online payments, the coalition is accepting dues and donations by mail. When responding by mail, please print out the appropriate forms from the website, complete the forms and enclose them with checks payable to: Missouri Sunshine Coalition Inc., 802 Locust St., Columbia, MO 65201.

For more information, contact Executive Director Dennis Ellsworth at 816-261-5373 or at [dennis11ellsworth@gmail.com](mailto:dennis11ellsworth@gmail.com).

## Ad campaign promotes newspapers as THE trusted community source

### From America's Newspapers *Missouri Press News*

In print or in their many digital products and marketing strategies, advertising in a local newspaper works.

The latest marketing campaign being rolled out by America's Newspapers highlights the value of newspaper advertising — as the trusted source in the local community.

Newspapers can download this series of print and social media ads at no cost. The print ads include space for the name or logo of the newspaper publishing them.

To download the ads, fill out the online form here: <https://contacc/38X4Hnj>

"Had enough of Facebook? So have more than 500 national brands that don't want their ads placed next to hateful, divisive or fake content," the ads read.

"Local newspapers are focused on delivering the news fairly and accurately and have a proven track record of delivering results for advertisers. It's why they are trusted in their communities."

These ads were produced in partnership with Sandpaper Marketing.

If you have any difficulty accessing the files, email Greg Watson at America's Newspapers here: [gwatson@newspapers.org](mailto:gwatson@newspapers.org)

# Editorials, cartoons about local newspapers available for free

## From America's Newspapers

Too many small towns and mid-sized cities are losing their newspapers right now.

An extensive study from the University of North Carolina released in January found that by last year, 2,100 newspapers had disappeared, or almost 25 percent of the 9,000 newspapers published in 2004.

That translates to 1,800 communities that 15 years ago had their own newspapers that now have no original local reporting, either in print or digital.

What does a community lose when it loses its newspapers?

The most obvious is the community's access to news about itself: The workings of its town hall; information about taxes and property values; the operation of schools for its children; the achievements, or the criminal activities, of local residents; the scores of local ball teams; schedules and reviews of movies, concerts, restaurants and books; and the offerings of local small businesses.

But the less obvious losses when a newspaper disappears



may be the most devastating to a community.

Find editorials and editorial cartoons about the importance of local newspapers on America's Newspapers' website at: <http://newspapers.org/editorials-and-cartoons/>

# Relevance Project partners with Metro Creative for new newspaper ad campaign

## From Missouri Press Staff

The Relevance Project has announced an ongoing partnership with Metro Creative Graphics, Inc., the leading source of creative materials for advertising and news content for the newspaper media industry.

The first initiative of this collaboration is the roll-out of the "All Together Now" campaign centered on business recovery and reopening amid the covid-19 pandemic and the critical role of newspaper journalism during the public health crisis.

**The ads are available to newspapers free of charge and may be accessed via the following links:**

[All Together Now/Hard at Work](#)

[All Together Now/Open](#)

[All Together Now/Let's Face It](#)

The Relevance Project is a strategic partnership uniting state and provincial press associations to speed the resurgence of community newspapers in North America. It's proud of newspapers and what they represent.

The Relevance Project seeks to convert local expertise into national prominence. And proudly shouts out on behalf of the newspapers in the United States and Canada.

Missouri Press Association Executive Director Mark Maassen, a member of Newspaper Association Managers, was on the committee that helped create the Relevance Project and MPA donated to get the project started.



We've been hard at work reporting the latest news and informing you about a pandemic that's disrupted everyone's lives. We're proud of our brand of trusted journalism.

Now, as our nation looks to reopen, rebound and resurge, our advertising representatives are here to help your business. Hire us to help get your customers back and your employees ready. Nobody cares more about your success than us.

No one has an engaged audience like ours. Our growth online, combined with print, is impressive as more readers turn to us for local news.

**Newspapers are your best investment.**  
We care about local.



**NEWSPAPER POWER.**

Print, Digital & Social Solutions for your advertisers.

# Missouri Press Classifieds: Who is looking for YOU?

**EDITOR:** Family-owned, county newspaper, located in southwest Missouri, is seeking an editor for its weekly publication. Must have a passion for community journalism and be willing to be part of the local community. Must be a self-starter and able to work independently while working on several projects at a time. Position will require writing, photography, social media and layout skills. Experience with InDesign is preferred but will train if you possess excellent writing and computer skills.

Please send resumes, sample work, and references to [billing@cranechronicle.com](mailto:billing@cranechronicle.com) 8-12

**SPORTS WRITER:** The Joplin Globe is seeking a full-time sports writer, with a degree in journalism and experience covering games a must. The candidate also should have design and photography experience, and be capable of writing analysis columns as well as event coverage. Contact Andy Ostmeyer, Editor, The Joplin Globe, at 417-627-7281, and send clips, contact information and references to [aostmeyer@joplinglobe.com](mailto:aostmeyer@joplinglobe.com). 8-11

**MANAGING EDITOR:** A mid-Missouri publication has a new position open for someone who can direct its editorial coverage and restore its newspaper to its past glory. The perfect candidate will be able to handle all editorial functions — in print and online. This is a great position for someone who wants to work for an independent, family-owned company that values community journalism.

Some experience is preferred, but recent graduates with excellent writing and photography skills are welcome to apply. Preferred candidates will also be familiar with InDesign and Photoshop.

Send resumes, samples and references to Matthew Barba at [mbarba@mopress.com](mailto:mbarba@mopress.com) 8-4

**NEWS REPORTER:** The Branson Tri-Lakes News is seeking a general assignment reporter to join our award-winning editorial staff that is dedicated to providing our readers with the Tri-Lakes area local news and information. The ideal candidate will be able to handle all editorial functions, including writing,

photography and have a working knowledge of social media platforms, as well as being able to meet deadlines on multiple projects at a time. You must be a self-starter and have the ability to develop sources and become involved in the community. This is a great position for someone who is looking to slow down in their career or a recent graduate looking to gain experience. If interested contact by email or by mail to: Cliff Sain, Managing Editor, The Branson Tri-Lakes News, P.O. Box 1900, Branson, MO 65616. 7-13

**NEWS STAFF:** Locally-owned Salem Publishing Company, which publishes The Salem News and Phelps County Focus in Salem and Rolla, Missouri, respectively, has an opening for a news staff member who will not only cover news and write features, but be instrumental in content management for the print and web products and social media. We have award-winning print and web products, with a staff that includes a recent Missouri Press Association Young Journalist of the Year and a 40 under 40 selection by Editor & Publisher. Feature, enterprise and investigative stories are a staple of our news products. Photography skills are a plus. Some office duties will also be a part of this position. Located in our Rolla office, this is a great opportunity for any writer. Send resume and samples of work to Catherine Wynn, managing editor, [catherine@phelpscountyfocus.com](mailto:catherine@phelpscountyfocus.com) 7-9

**REPORTER/EDITOR/SPORTS:** The Mound City News is seeking a

general assignment reporter/sports/photography to help our weekly newspaper grow. The candidate will be able to handle all editorial functions, including sports writing, sports photography and some page design. You must be a self-starter and have the ability to become involved in the community. This is a great position for someone who is looking to slow down in their career or a recent graduate looking to gain experience.

Located north of St. Joseph, MO, cost of living is low with city amenities nearby. Don't work for a corporate chain when you can join an independent, family-owned company that values community journalism and its employees and is poised for future growth.

This full-time position includes a competitive salary; benefits including retirement. To apply, please contact Will Johnson at [moundcitynews2@yahoo.com](mailto:moundcitynews2@yahoo.com) or cell: 660-572-0733 for immediate consideration. 7-7

**SALES:** Full time salesperson needed — Troy Missouri is looking for salespeople to help the community to bring back to what it was before this terrible virus.

Great clients, friendly staff, Health, vision, 401K and vacation.

Send resume to [hacmgr@lcs.net](mailto:hacmgr@lcs.net) 6-29

**EDITOR:** Editor needed for the Lincoln County Journal in Troy, Missouri. Small community, low crimes, fun events to cover.

Health, vision, 401K, vacation.

Good staff to work with.

Send resume to [hacmgr@lcs.net](mailto:hacmgr@lcs.net) 6-29

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## Missouri Press has safety vests available for purchase

### From Missouri Press Staff

Now available and value priced for our members! Missouri Press has safety vests in various sizes ranging from Medium-XXL in stock.

They are worn by reporters when covering accident scenes, sporting events or any place where visibility for a news organization's staff is a necessity. "NEWS MEDIA" is printed on the back.

There are no logos on the vest.

Order yours from Missouri Press' store here: <https://mopress.com/product/safety-vest-m-xl/>

Due to the ongoing protests and other events around the country, Missouri Press has recently seen an increase in purchases of these vests from news organizations outside of the state.

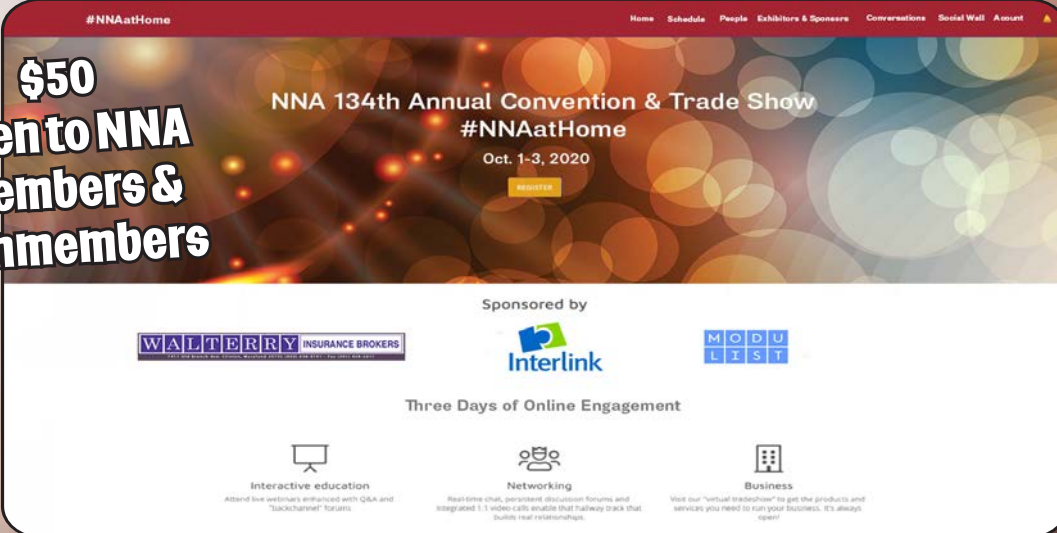
# #NNAatHome

Meet us online for this year's NNA Convention and Trade Show, October 1-3, 2020!

**LEARN** what it takes for a community newspaper to succeed in today's environment

**HEAR** from and network with owners and publishers at publications across the U.S.

**VISIT** our online exhibitors and learn about the valuable solutions they provide



#NNAatHome

Home Schedule People Exhibitors & Sponsors Conversations Social Wall Account

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**nonmembers**

NNA 134th Annual Convention & Trade Show  
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Oct. 1-3, 2020

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Established in 1885, the National Newspaper Association (NNA) is a not-for-profit trade association representing the owners, publishers and editors of America's community newspapers.

Join us for **NNAatHome!**

**NNA.org/convention**