

MP MISSOURI PRESS NEWS

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Our graduates may not get a traditional graduation ceremony. In this unprecedented time some of the usual rites of passage may not take place. We feel they still deserve recognition for all their hard work and dedication. We are asking for your support to make that happen.

Class of 2020

A special publication of **Vedette** | May 7, 2020

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President	2
Obits	4
Srapbook	5
On the Move	22
Calendar	22
Jean Maneke	23



Appreciate your role in journalism's future

We can help ensure changes to the profession are positive

I'm more than little long in the tooth. And starting to feel it in a whole lot of ways.

He's been creeping around for a while, but Father Time took up permanent residence in my psyche a couple of years ago when I entered the seventh decade of my life.

I can list a litany of epiphanies I've had since then, which really diminishes the whole idea of an epiphany. They're supposed to be like unicorns. Elusive. Rarely seen.

But mine are rapid fire. Ubiquitous.

There's the moment I realized I'd become my mother and that pillow cases must match the sheets. Maybe the scariest one happened last week when my daughter gave me advice. And it made sense.

And then there's this whole professional valuation. For 40 years, I've worked in media that's seen many a change, particularly in the last decade or so.

Unless you've lived as long as I have, you can't relate. If you're older, you're smiling. You've made it through to realization with a greater understanding and appreciation of a life and profession well lived.

That's a true epiphany.

I got close to that understanding recently when I had the incredible

honor to join a dinner of past Missouri Press Association presidents. It's held every year (barring a pandemic pause). Its only purpose — as is the case every year — is to foster camaraderie. Some in attendance were much younger than me, but some had already cycled through the angst I'm experiencing.

All have run, or are running, news organizations big and small. And they've done it with incredible success. They are icons in their communities. The proliferation of the internet hasn't changed that.

They were, and still are, leaders.

And they've earned every line on their face.

Don Warden was there. He and his brother Tom bought out their parents' shares of the *Gasconade County Republican* in 1977 and became sole owners. Don's son Dennis was at the dinner too. He now owns *The Republican*, the *Maries County Advocate* and Osage County's *Unterrified Democrat*. Incredible growth.

Trevor Vernon and his dad, Dane, were there. Vernon Publishing includes *The Advertiser* in Eldon, *The Index* in Hermitage, *The Tipton Times* and the recently-announced acquisition of a group of publications at the Lake of the Ozarks.

That latest acquisition speaks volumes. They bought it *from* Gannett. Talk about flipping the model of the last few decades.

Like I said, present company excluded, this was a guest list of Icons.

As I drove home from the dinner, I had yet another epiphany ... one of those baby ones again, not the big one I'm looking for.

This one had me resolved to appreciate my past 40 years in this business of newspapering.

It's a noble profession with all its delivery vehicles. It's not what it was four decades ago and it's not what it will be for the next generation of leaders.

Still, I'm proud to be a part of it and humbled by the company I kept at that dinner.

In one room was the past, the present and the future of the fourth estate.

And I don't need an epiphany to know that's a good thing.



PRESIDENT: Liz Irwin, Missouri Lawyers Media, St. Louis

FIRST VICE PRESIDENT: Roger Dillon,

Shannon County Current Wave, Eminence

SECOND VICE PRESIDENT: Beth Durreman,

Perry County Republic-Monitor, Perryville

SECRETARY: Gary Castor, *Jefferson City News Tribune*

PAST PRESIDENT: Trevor Vernon, *The Advertiser*, Eldon

EXECUTIVE DIRECTOR: Mark Maassen

ADVERTISING DIRECTOR: Ted Lawrence

EDITOR: Matthew Barba

DIRECTORS:

Donna Bischoff, *St. Louis Post-Dispatch*

Sandy Nelson, *The Courier-Tribune*, Liberty

Bryan Jones, *Versailles Leader-Statesman*

Kevin Jones, *St. Louis American*

Amos Bridges, *Springfield News-Leader*

Hannah Spaar, *The Odessan*, Odessa

NNA Representative: Peggy Scott, *Leader Publications*, Festus

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'22 MPA officers, directors nominated

From Missouri Press Staff

The Missouri Press Association Nominating Committee met recently, finalizing a slate of MPA officers and directors for 2022, effective Jan. 1.

The election of officers and directors is scheduled during the annual MPA business meeting Friday, Sept. 24, at the 155th Annual Convention at the The Elms Resort and Hotel in Excelsior Springs.

The nominating committee's proposed candidates include:

2022 President, Roger Dillon, *Shannon County Current Wave*, Eminence;

First Vice President, Beth Durreman, *Perry County Republic-Monitor*, Perryville;

Second Vice President, Amos Bridges, *Springfield News-Leader*;

Secretary, Marion Jordan, Sr., *The Kansas City Globe*;
Treasurer, Bryan Chester, *Columbia Missourian*;



Directors for a one-year term: Tim Schmidt, *Montgomery Standard*, Montgomery City; and Lucas Presson, *Southeast Missourian*, Cape Girardeau;

Director for three-year terms: Gary Castor, *Jefferson City News Tribune*; Bryan Jones, *Versailles Leader-Statesman*; Kevin Jones, *St. Louis American*;

Peggy Scott, *Jefferson County Leader*, Festus, is being nominated to continue as the National Newspaper Association state chair.

Continuing on the MPA Board in 2022 will be directors: Hannah Spaar, *The Odessan*, Odessa; Donna Bischoff, *St. Louis Post-Dispatch*; and Sandy Nelson, *Courier Tribune*, Liberty.

Liz Irwin, Missouri Lawyers Media, St. Louis; will serve as immediate past president in 2022.

Trevor Vernon, *Eldon Advertiser*; is stepping down from the MPA Board in December 2021. Vernon chaired the nominating committee this year.

Photojournalism Hall of Fame is Oct. 21

From Missouri Press Staff

The Missouri Photojournalism Hall of Fame induction ceremony will be held at 4 p.m. Thursday, Oct. 21, at the State Historical Society of Missouri's Center for Missouri Studies in downtown Columbia.

Classes from 2020 and 2021 will be inducted.

Honorees from the class of 2021 include: Marie Hansen,

John Sleezer and Julie Smith. The 2020 inductees include Christine Cannella, John Dengler and Odell Mitchell Jr.

The Hall of Fame induction is sponsored by Miller's Professional Imaging, Central Bank of Boone County and Missourian Media Group.

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OBITUARIES



Rock Port

Campbellsville, Ky.

Nancy Gaines

Nancy York Gaines, 87, of Rock Port, formerly of Fairfax, died Aug. 12, 2021.

In 1951, she was one of the first women admitted to the Linotype School at the University of Missouri in Columbia.

After schooling, she was hired by the *Fairfax Forum* as a linotype operator.

She married Bob Gaines in 1953 and they made their home in Fairfax all their married life.

In 1979, they purchased the *Fairfax Forum* and operated it for 19 years, until 1998.

Survivors include two cousins, Marjorie Sowards and Herb VanVector, both of Stanberry; and numerous friends.



Max Heath

Max Heath, 75, of Campbellsville, Ky. died July 28, 2021. Many newspaper people in Missouri and throughout the country know Heath for the work he did with the National Newspaper Association, specifically helping others with questions about the U.S. Postal Service.

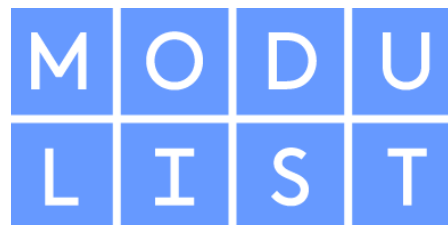
Heath served 35 years as chair of the Postal Committee of the National Newspaper Association and wrote a monthly Postal Tips column for Publisher's Auxiliary. He was named to the Postal Service Mailer's Technical Advisory Committee representing NNA from 1989 to 2017.

In addition to his work helping other newspapers, Heath had a lengthy career in journalism, including 22 years as executive editor for 54 weekly and daily newspapers in 13 states. For 23 years he was circulation director as

well. He retired in 2008 as vice-president, postal/acquisitions of Landmark Community Newspapers, Shelbyville, Ky.

From 1969-71, he served in the Army as an information specialist in Alabama and Thailand, where he was editor of the newspaper for U.S. Army Support Thailand.

In addition to his wife, Ruth, and son, Jason, he is survived by many more family, friends and appreciative colleagues too numerous to count.



ACROSS THE BOARD EXPERTISE

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Warrensburg — The *Star-Journal* is returning to publishing twice a week with the return of a Tuesday edition on Sept. 14, after more than a year as a weekly publication. The newspaper will also continue to publish on Fridays.

The addition of a publishing day for the printed newspaper was made possible by the support of area advertisers and subscribers who continue to support their newspaper, staff said.

"Ever since the *Sedalia Democrat* took over ownership of the *Star-Journal* in October, the most frequent question we receive is about additional publication days. Due to the numerous requests and positive community feedback about the paper, we've decided to make the change," Publisher Will Weibert said. "Our whole team is excited to continue our promise of improving the *Star-Journal*, and bringing back the Tuesday edition is the next step."

Ste. Genevieve — After 121 years, the *Herald* announced in late July it would be moving its offices ... next door. Since 1900 the newspaper had been located at 330 Market Street but at the end of July announced it would be moving less than 100 feet to 316A Market Street. That week's edition was published without interruption, although the newspaper's offices had to be closed for two days.

With the move, the *Herald* will remain on the courthouse square in downtown Ste. Genevieve. The building the newspaper formerly occupied is set to become part of the neighboring Ste. Genevieve Museum Learning Center.

Greg Hoskins, president of Better Newspapers, which has owned the *Herald* since February 2020, said it was important to keep the newspaper in the downtown district. "We are confident the *Herald* will continue to provide the community with outstanding service for many years to come."

Neosho — The *Neosho Daily News* and the *Aurora Advertiser*

are under new ownership with both being purchased by Sexton Media Group, which also publishes the *News-Dispatch* and the *River Hills Traveler*. Sexton Media Group is owned by Jimmy and Rhonda Sexton.

Plans for the newspapers include merging the *News-Dispatch* and the *Daily News* to operate solely as the *Neosho Daily News*. Offices for the new publications under Sexton ownership will be moved to 212 E. Main St., across from Neosho City Hall.

Jimmy Sexton said he and his wife are proud to continue the tradition of family ownership of one of the city's oldest businesses. "The *Neosho Daily News* has a cherished history of promoting people, businesses and organizations that make Neosho and the surrounding communities such a wonderful place to live and do business."

Moberly — Westplex Media Group, owner of the *Montgomery Standard*, agreed to purchase the *Moberly Monitor-Index* from Gannett Co., Inc., effective Sept. 1. It is Westplex's fourth community newspaper.

Westplex is owned by Tim Schmidt, who founded the company in 2018 when he purchased *The Standard* from John and Donna Fisher. Schmidt added a second weekly newspaper in October 2019 when he acquired *The Warren County Record* from the Missourian Media Group based in Washington. In August 2020, the company acquired the *Mexico Ledger* from Gannett.

"We are excited and honored about the opportunity to expand our family-owned company to Moberly and Randolph County," said Schmidt. "The *Monitor-Index* has a proud history and we feel this is a natural fit to grow our company. We will work hard to publish a newspaper that the community can be proud of. We feel the newspaper industry has a bright future."

The *Moberly Monitor-Index* will continue to print Wednesdays and Saturdays, with distribution through the post office.

Camdenton — Vernon Publishing, Inc. has agreed to acquire a group of publications in the Lake of the Ozarks region from Gannett Co., Inc. The publications being acquired include the *Lake Sun*, *Lake of the Ozarks Real Estate*, *BOATS* magazine, *Lake Leader*, *Lake Lifestyles Magazine*, and *Vacation News*.

Vernon Publishing also publishes *The Advertiser* in Eldon, *The Index* in Hermitage, and *The Tipton Times*. The publishing company is owned by the Vernon family; Dane, Sharene, Molly and Trevor, who also serves as mayor of the city of Eldon. The transaction is expected to close on September 1.

"We are excited for the opportunity to publish this group of publications around the Lake of the Ozarks," said Trevor Vernon. "I have great memories of growing up on and around the lake. We think these publications are a natural fit with the others we currently own. The future of these publications and the area is looking bright."

Rolla — The *Rolla Daily News* and *Kirksville Daily Express* are among five publications purchased by Phillips Media Group from Gannett Co., Inc., effective Sept. 1. Phillips also purchased *The Big Nickel* in Joplin and the *NEMO Trader* in La Plata, two shopper publications in their respective markets, as well as the *Baxter Bulletin* in Mountain Home, Ark.

Phillips Media Group operates Missouri newspapers in Bolivar, Buffalo, Hannibal, Marshfield, Ozark, Sedalia, Stockton, Warrensburg and West Plains, and a printing plant, Nowata Printing Company in Springfield. The company also owns two other newspapers in Arkansas and one in Quincy, Ill.

Jim Holland, president of Phillips Media Group, said, "We are excited to bring these publications into our group. We believe we have the expertise to effectively operate publications in these markets, putting out products that will be valued by the respective communities."



Missouri Press Advertising and Marketing Executives



BEST AD CONTEST

2021

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and Marketing Executives
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Interested in becoming more involved with Missouri Press Advertising and Marketing Executives? Please contact a MPAME board member or Kristie Fortier with Missouri Press Association at kfortier@mopress.com or by phone at 573-449-4167.

Interested in entering the Missouri Press Advertising and Marketing Executives
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BEST AD SMALLER THAN 1/4 PAGE

Dailies Large



First Place
Brett Zacarello
Joplin Globe



Second Place
Brett Zacarello
Joplin Globe



Third Place
Courtney Adams, David O'Neil
Joplin Globe

Dailies Small



First Place
Vicky Rutter
West Plains Daily Quill



Second Place
Vicky Rutter
West Plains Daily Quill



Third Place
Vicky Rutter
West Plains Daily Quill



Honorable Mention
Vicky Rutter
West Plains Daily Quill

Weeklies Large



First Place
Debra Skaggs, Glenda Potts
Jefferson County Leader



Second Place
Debra Skaggs,
Andrea Chambers
West Side Leader



Third Place
Larry Saylor, Debbie Baker
St. Louis Call Newspapers



Honorable Mention
Debra Skaggs, Glenda Potts
Arnold-Imperial Leader

Weeklies Medium



First Place
Stephanie Vandeven
Perry County
Republic-Monitor



Second Place
Regina Mazingo
Ozark County Times



Third Place
Bethany Cranmer,
Shawna Bradley
Laclede County Record



Honorable Mention
Jay Forness,
Stephanie Watkins
Jackson Cash-Book Journal

BEST AD SMALLER THAN 1/4 PAGE

Weeklies Small



First Place
Gina Langston
Greenfield Vedette



Second Place
Tammy Curtis
Maries County Advocate



Third Place
Sharon Donat, Karen Payne
Richmond News



Honorable Mention
Keren Payne
Richmond News

BEST FULL PAGE AD

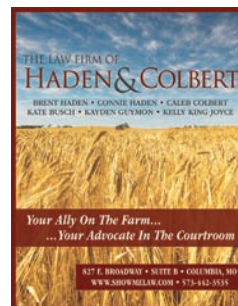
Dailies



First Place
Brett Zacarello
Joplin Globe



Second Place
Brett Zacarello
Joplin Globe



Third Place
Melody Cook
Columbia Missourian



Honorable Mention
Melody Cook
Columbia Missourian

Weeklies



First Place
Karen Payne
Richmond News



Second Place
Mary Rayfield
Washington Missourian



Third Place
Michelle Engelhardt,
Mark Grebe
West Side Leader



Honorable Mention
Mandy Andrews,
Scott Dupree
Warren County Record

BEST AD SMALLER THAN A FULL PAGE

Dailies Class Large



First Place
**Courtney Adams,
David O'Neil**
Joplin Globe



Second Place
Brett Zacarello
Joplin Globe



Thrid Place
Brett Zacarello
Joplin Globe

Dailies Small



First Place
Melody Cook
Columbia Missourian



Second Place
Melody Cook
Columbia Missourian



Third Place
Melody Cook
Columbia Missourian



Honorable Mention
Vicky Rutter
West Plains Daily Quill

Weeklies Large



First Place
Michelle Engelhardt,
Rob Schneider
Arnold Imperial Leader



Second Place
Michelle Engelhardt,
Andrea Chambers
West Side Leader



Third Place
**Debra Skaggs,
Andrea Chambers**
West Side Leader



Honorable Mention
Whitney Livengood
Washington Missourian

Weeklies Medium



First Place
Stephanie Vandeven
Perry County Republic-Monitor



Second Place
Dennis Warden
Gasconade County Republican



Third Place
**Shawna Bradley,
Mariah Shepherd**
Laclede County Record



Honorable Mention
Regina Mozingo
Ozark County Times

Weeklies Small



First Place
Consetta Gottman
Lake Gazette



Second Place
Karen Payne, Sharon Donat
Richmond News



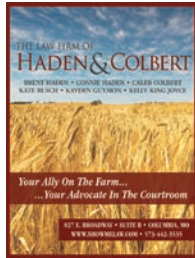
Third Place
Tammy Curtis
Maries County Advocate



Honorable Mention
Karen Payne, Sharon Donat
Richmond News

MOST CREATIVE USE OF FULL COLOR

Dailies



First Place
Melody Cook
Columbia Missourian



Second Place
Melody Cook
Columbia Missourian



Third Place
Vicky Rutter
West Plains Daily Quill



Honorable Mention
Vicky Rutter
West Plains Daily Quill

Weeklies Large



First Place
Bryan Stalder
Northeast News



Second Place
Larry Saylor, Debbie Baker
St. Louis Call Newspapers



Third Place
Larry Saylor, Colleen Drewes
St. Louis Call Newspapers

Weeklies Medium



First Place
Jay Forness, Stephanie Watkins
Jackson Cash-Book Journal



Second Place
Bethany Cranmer, Shawna Bradley
Laclede County Record



Third Place
Jay Forness & Stephanie Watkins
Jackson Cash-Book Journal



Honorable Mention
Rebecca Dinwiddie, Shawna Bradley
Jackson Cash-Book Journal

Weeklies Small

First Place
Lavinia Thornhill
Greenfield Vedette



Second Place
Tammy Curtis
Maries County Advocate



BEST CLASSIFIED SECTION

Weeklies



First Place
Angie Brooks,
Stephanie Vandenvan,
Beth Durreman
Perry County Republic-Monitor



Second Place
Staff
Greenfield Vedette



Third Place
Consetta Gottman,
Hannah Davis
Lake Gazette



Honorable Mention
Staff

BEST NEWSPAPER PROMOTION

Dailies & Weeklies



First Place
Shawna Bradley,
Jennifer Early, Beth Chism
Laclede County Record



Second Place
Staff
Jefferson County Leader



Third Place
Matt Avey, Bryan Jones
Versailles Leader-Statesman



Honorable Mention
Jennifer Early,
Shawna Bradley, Beth Chism
Laclede County Record

BEST ADVERTISING SALES TOOL

Dailies

First Place
Courtney Adams,
Bob Barth
Joplin Globe



Second Place
Melody Cook
Columbia
Missourian



Third Place
Melody Cook
Columbia
Missourian



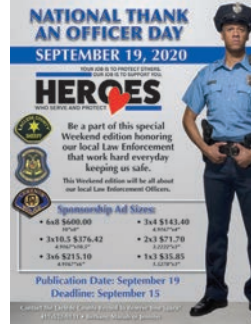
Weeklies



First Place
Elizabeth Orosco,
Krystin Miller
Northeast News



Second Place
Shawna Bradley,
Jennifer Early, Beth Chism
Laclede County Record



Third Place
Shawna Bradley,
Jennifer Early, Beth Chism
Laclede County Record



Honorable Mention
Staff
Greenfield Vedette

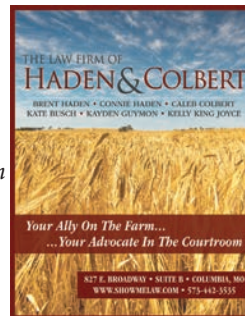
BEST AD DESIGNER

Dailies

First Place
Courtney Adams
Joplin Globe



Second Place
Melody Cook
Columbia Missourian



Third Place
Brett Zacarello
Joplin Globe



Weeklies



First Place
Bryan Stalder
Northeast News



Second Place
Jay Forness
Jackson Cash-Book Journal



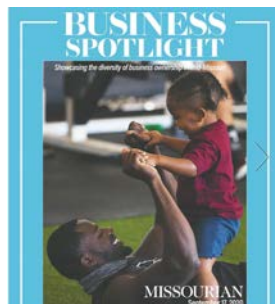
Third Place
Tammy Curtis
Maries County Advocate



Honorable Mention
Gina Langston
Greenfield Vedette

BEST SPECIAL SECTION

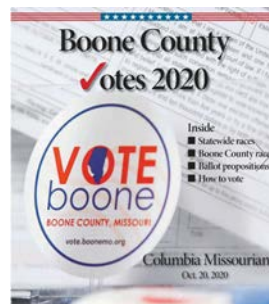
Dailies



First Place
Missourian Staff
Columbia Missourian

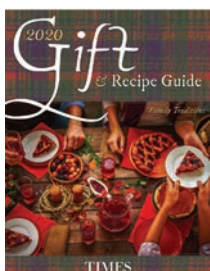


Second Place
Missourian Staff
Columbia Missourian

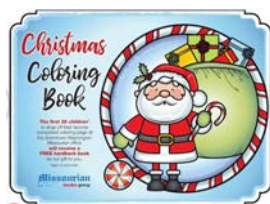


Third Place
Missourian Staff
Columbia Missourian

Weeklies Large



First Place
Amanda Zarecki
Webster-Kirkwood Times



Second Place
Jeanine York, Staff
Washington Missourian



Third Place
Leader Staff
Jefferson County Leader



Honorable Mention
Bryan Stalder, Abby Hoover
Northeast News

Weeklies Medium



First Place
Staff
Laclede County Record



Second Place
Stephanie Watkins, Jay Forness,
Diane Proffer
Jackson Cash-Book Journal



Third Place
Staff
Gasconade County Republican



Honorable Mention
Staff
Versailles Leader-Stateman

Weeklies Small



First Place
Karen Payne
Richmond News



Second Place
James McNary, Gina Langston,
Lavinia Thornhill
Greenfield Vedette



Third Place
Karen Payne
Richmond News



Honorable Mention
Consetta Gottman, Nathan Wilt
Lake Gazette

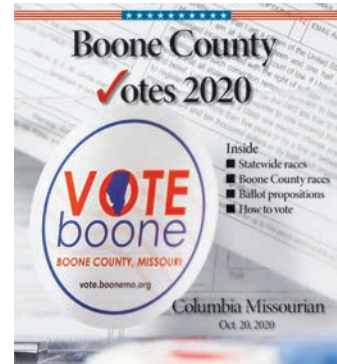
BEST SPECIAL SECTION COVER DESIGN

Dailies

First Place
Missourian Staff
Columbia Missourian



Third Place
Missourian Staff
Columbia Missourian



Second Place
Missourian Staff
Columbia Missourian



Honorable Mention
Courtney Adams
Joplin Globe



Weeklies

First Place
Shawna Bradley
Laclede County Record



Third Place
Jessi Dreckman
Ozark County Times



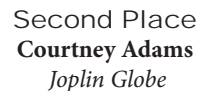
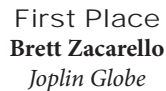
Second Place
Karen Payne
Richmond News



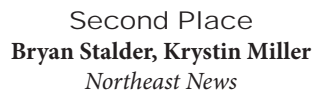
Honorable Mention
Amanda Zarecki
Webster-Kirkwood Times



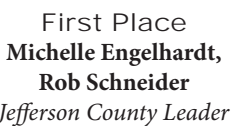
Dailies



First Place
Lori Obermark
Washington Missourian



Dailies



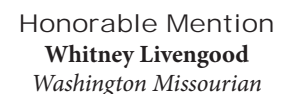
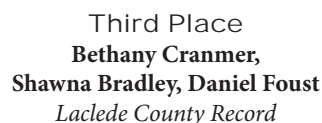
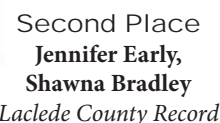
Third
Place
**Whitney
Livengood**
*Washington
Missourian*



Honorable Mention
Karen Payne
Excelsior Springs Standard

Weeklies

First
Place
Bethany Cranmer,
Shawna Bradley
Laclede County
Record



BEST SPONSORED CONTENT/NATIVE ADVERTISING

Dailies



First Place
Melody Cook
Columbia Missourian



Second Place
Melody Cook
Columbia Missourian



Third Place
Melody Cook
Columbia Missourian



Honorable Mention
Melody Cook
Columbia Missourian

Weeklies



First Place
**Jennifer Early, Bethany Cranmer,
Shawna Bradley**
Laclede County Record



Second Place
**Larry Saylor,
Debbie Baker**
St. Louis Call Newspapers



Third Place
**Abby Hoover, Elizabeth Orosco,
Bryan Stalder**
Northeast News



Honorable Mention
Withney Livengood
Washington Missourian

BEST NEWSPAPER-PRODUCED INSERT

Dailies

First Place
**Courtney Adams,
Kevin McClinstock,
Amanda Stone,
David O'Neil**
Joplin Globe



Second Place
**Vicki Johnson,
Vicky Rutter,
Allison Skinner**
West Plains Daily Quill



Third Place
**Vicki Johnson,
Vicky Rutter,
Allison Skinner**
West Plains Daily Quill



Weeklies



First Place
**Beth Durreman,
Stephanie Vandeven**
Perry County Republic-Monitor



Second Place
Stephanie Vandeven
Perry County Republic-Monitor



Third Place
Lavinia Thornhill
Greenfield Vedette



Honorable Mention
Larry Saylor, Teresa Buelt
St. Louis Call Newspapers

BEST AD SERIES

Dailies

First Place
Melody Cook
Columbia Missourian



Second Place
Melody Cook
Columbia Missourian



Weeklies



First Place
Bryan Stalder
Northeast News



Second Place
**Michelle Engelhardt,
Rob Schneider**
Arnold-Imperial Leader



Third Place
**Bethany Cranmer,
Shawna Bradley**
Laclede County Record



Honorable Mention
Stephanie Vandeven
Perry County Republic-Monitor

BEST AD CONTENT ENTIRE PUBLICATION

Dailies



First Place
Staff
St. Louis American



Second Place
Mandy Andrews, Scott Dupree
Warren County Record



Third Place
Staff
Gasconade County Republican



Honorable Mentkon
Staff
Maries County Advocate

BEST MULTIMEDIA CAMPAIGN

Dailies & Weeklies



First Place
Staff
Greenfield Vedette



Second Place
Whitney Livengood & Staff
Washington Missourian



Third Place
Jennifer Early, Bethany Cranmer,
Rebecca Dinwiddie,
Shawna Bradley, Daniel Foust
Laclede County Record

Honorable Mention
St. Louis Call Staff
St. Louis Call Newspapers



BEST IDEA TO GROW REVENUE

Dailies & Weeklies



First Place
Leader Staff
Jefferson County Leader



Second Place
Jennifer Early, Bethany Cranmer,
Rebecca Dinwiddie,
Shawna Bradley, Daniel Foust
Laclede County Record



Third Place
Beth Durreman,
Sandy Schnurbush
Perry County
Republic-Monitor



Honorable Mention
Janine York, Staff
Washington Missourian

BEST SINGLE HOUSE AD

Dailies Large

First Place
Melody Cook
Columbia
Missourian

Second Place
Brett Zacarello
Joplin Globe

Weeklies Large

First Place
Bryan Stalder
Northeast News

Second Place
Larry Sylor,
Debbie Baker
St. Louis Call
Newspapers

Weeklies Medium

First Place
Shawna Bradley,
Beth Chism
Laclede County Record

Second Place
Shawna Bradley, Beth Chism,
Jennifer Early
Laclede County Record

Third Place
Staff
Gasconade County Republican

Honorable Mention
Shawna Bradley,
Beth Chism
Laclede County Record

Weeklies Small

First Place
Karen Payne,
Sharon Donat
Richmond News

Second Place
Consetta Gottman
Lake Gazette

Third Place
Karen Payne
Excelsior Springs Standard

Honorable Mention
Gina Langston
Greenfield Vedette

BEST SHARED SIGNATURE PAGE

Dailies

First Place
Vicki Johnson,
Vicky Rutter
West Plains
Daily Quill



Second Place
Vicki Johnson,
Vicky Rutter,
Allison Skinner
West Plains
Daily Quill



Third Place
Melody Cook
Columbia
Missourian



Honorable Mention
Vicki Johnson,
Vicky Rutter,
Allison Skinner
West Plains
Daily Quill



Weeklies Large

First Place
Amanda Zarecki
Webster-Kirkwood Times



Second Place
Jeanine York, Mary Rayfield
Washington Missourian



Third Place
Janine York, Mary Rayfield
Washington Missourian



Honorable Mention
Michelle Engelhardt,
Debra Skaggs, Mark Grebe
West Side Leader



Weeklies Medium

First Place
Staff
Laclede County Record



Second Place
Stephanie Watkins,
Jay Forness, Diane Proffer
Jackson Cash-Book Journal



Third Place
Mandy Andrews,
Scott Dupree
Warren County Record



Honorable Mention
Staff
Laclede County Record



Weeklies Small

First Place
Staff
Greenfield Vedette



Second Place
Karen Payne
Richmond News



Third Place
Hanna Davis
Lake Gazette



Honorable Mention
Gina Langston, Lavinia Thornhill
Greenfield Vedette



BEST NEWSPAPER-PRODUCED EVENT

Weeklies



First Place
Leader Staff
Jefferson County Leader



Second Place
Leader Staff
Jefferson County Leader



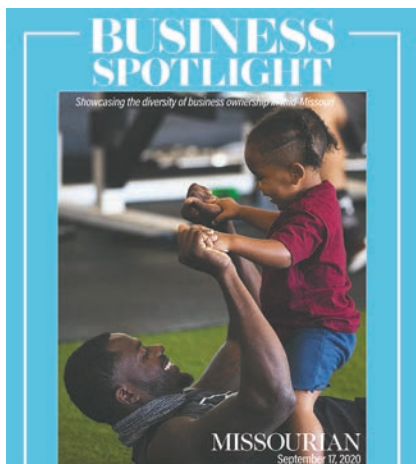
Third Place
Staff
St. Louis American



Honorable Mention
Staff
Greenfield Vedette

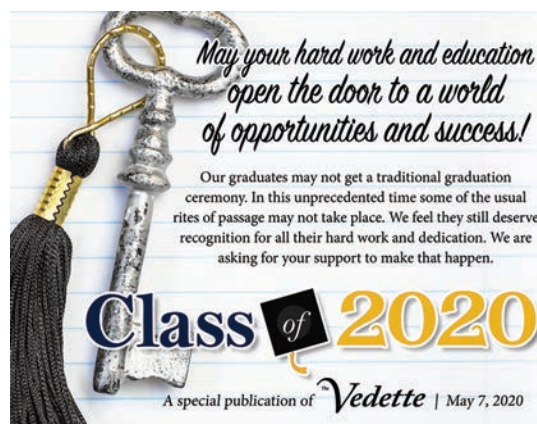
BEST OF SHOW

Dailies



BEST OF SHOW
Columbia Missourian

Weeklies



BEST OF SHOW
Greenfield Vedette

MPAME

2021

Account Executive
of the Year!

Melissa Little

Lamar Democrat



ON THE MOVE



St. Louis — Jordan Yount has been named editor for Missouri Lawyers Media. He has a long history in Missouri in both print and broadcast journalism and in communications. He began his career serving as the publisher and editor of the Missouri Valley Journals, a group of papers run by his family in central Missouri.

"It is an honor to have been named editor of Missouri Lawyers Media, which includes the flagship publication *Missouri Lawyers Weekly*," Yount said. "My career in journalism began as the editor of a group of weekly newspapers in Missouri, so I am very happy to be returning to my roots."

He also was a radio reporter and anchor for Radio Iowa in Des Moines and MissouriNet in Jefferson City. He went on to serve as news director of radio stations KFRU and KBIA in Columbia and was an adjunct professor at the University of Missouri. He also has taught at Stephens College in Columbia and Missouri Valley College in Marshall.

From 2004 to 2013, Yount also served as a communications officer for the Missouri Senate and as director of communications for the Senate's minority caucus. More recently, he was a communications consultant for MU's College of Arts & Science and "chief storyteller" for its College of Engineering.

Yount succeeds Cindi Lash, who had led the editorial team since 2018. Lash became executive editor of Pittsburgh Community Broadcasting in May.



CALENDAR

September

23-25 — 155th Annual Convention and Trade Show, The Elms, Excelsior Springs
23 — Thursday Night Social
24 — Newspaper Hall of Fame Banquet
25 — Best Ad/Better Newspaper Contest awards ceremonies

30-Oct. 2 — National Newspaper Association 135th Annual Convention and Trade Show, Jacksonville, Fla.

October

3-9 — National Newspaper Week, Newspaper Association Managers

14 — Ozark Press Association Annual Meeting, Bennett Springs State Park, Lebanon

21 — Missouri Photojournalism Hall of Fame Induction Ceremony, Columbia

Maassen elected Secretary of Newspaper Association Managers

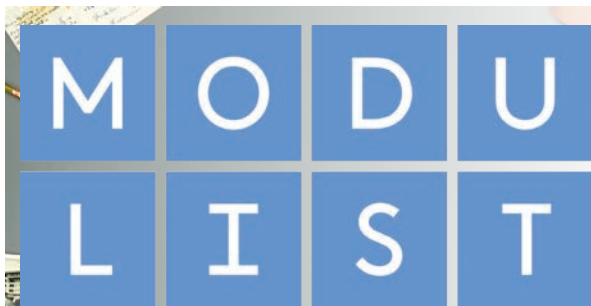
Directors from 29 newspaper associations in the United States of the Wisconsin Newspaper and Canada attended the Newspaper Association Managers' 98th annual conference last month in Madison, Wisconsin. The group elected new leadership, including Missouri Press Association Executive Director Mark Maassen as Secretary of the Board of Directors. Maassen has been involved with NAM since 2015.



Beth Bennett, executive director of the Wisconsin Newspaper Association, will serve as president of NAM for the coming year. Laurie Hieb, executive director of the Oregon Newspaper Publishers Association, was elected vice president.

Founded in 1923, NAM is a coalition of state, provincial, regional and national North American trade associations serving the newspaper industry.

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Show-Me the beef and how it's processed

Missouri is known for many things — its state parks, its gorgeous rivers and bluffs, its football (GO CHIEFS!) and basketball teams. One of those pillars of its fame is its agriculture production. The farms full of corn and soybeans waving in the August breeze. The baby sheep, goats and cows in the spring. All contribute to the image of this state.

Along with that, however, comes the other end of its agricultural production — the industry that brings us fresh meat. That is a facet of Missouri's economy that isn't as easy to talk about. The state fair last month brings lots of blue-ribbon animals that kids take a lot of pride in. But that's often where the story ends. From that point on, the subject is fraught with much conflict

and not going to be the focus of this column, except for the fact that there were interesting developments last month nearby regarding the First Amendment rights of journalists to cover this subject.

To make a long story short, Missouri has had a law since 1992 regulating the ability of persons to enter an "animal facility by false pretenses for the purpose of performing acts not authorized by the facility," among other acts prohibited by the law. An animal facility was broadly defined in Section 578.405 as any facility

involving the "use of animals." That law classified such acts as a Class A misdemeanor, with other crimes of greater magnitude included in that law classed as high as a class B felony.

The massive tort reform bill passed by the Missouri legislature in 2014 included significant changes to this law. It added that, effective in 2017, the director of the department of agriculture could investigate any violation of the statute and take action for enforcement of the statute and the attorney general and the highway patrol were given authority to assist in the investigation.

As one of only five states (also including Montana, North Dakota, Arkansas, and Alabama) where such acts include a potential criminal charge, Missouri has not recently seen any significant "whistleblower" efforts involving either journalists or citizens reporting from inside a packing plant or other similar facility on what are believed to be unlawful or inhumane practices. Does this law hinder the First Amendment rights of citizens? Can a business use a law like this to shut down criticism of its operations? States have had few challenges to such laws, but in the last month, two cases have arisen that could portend a shift in the winds coming.

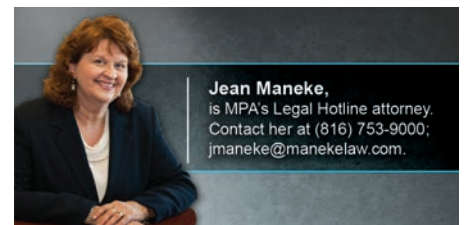
On Aug. 9, the 8th Circuit Court

of Appeals, which includes Missouri, issued an opinion in a case involving a challenge to the Arkansas law which created a civil cause of action for those who exposed abuse to animals in such operations. The appellate court first reversed an underlying Arkansas circuit court opinion dismissing a lawsuit filed by The Animal Legal Defense Fund (and others) arguing that the Arkansas law was a violation of First Amendment rights. The next day, another panel of 8th Circuit Appellate judges held that a similar Iowa law properly prohibited persons from using false pretenses to gain employment at such facilities but held other parts of the law were unconstitutional. Both opinions contained significant dissents that leave room for further challenges in those states.

And then on Aug. 19, the 10th Circuit Court of Appeals issued its opinion upholding a Kansas district court opinion which declared that state's law on this subject unconstitutional and prohibiting its enforcement. "... [T]he statute is not limited to false speech lacking constitutional protection. Instead, it punishes entry with the intent to tell the truth on a matter of public concern," the decision said.

Given that these are three states adjoining Missouri, that would seem to put the Missouri statute in a small box with a large bullseye on it. The "Show-Me" state is likely to see significantly more attention paid to its slaughtering operations than we've seen in recent years before this challenge is over.

"The 'Show-Me' state is likely to see significantly more attention paid to its slaughtering operations than we've seen in recent years before this challenge is over."



Jean Maneke,
is MPA's Legal Hotline attorney.
Contact her at (816) 753-9000;
jmaneke@manekelaw.com.

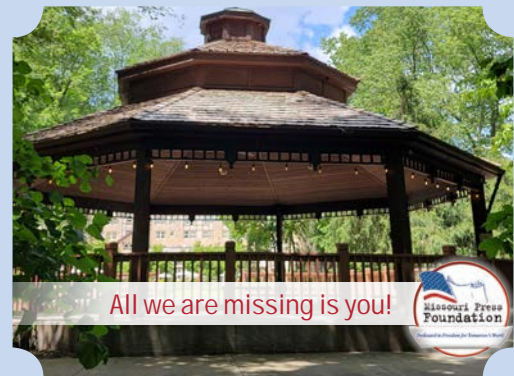


We can't wait to see you later this month in Excelsior Springs!

If you haven't already, register to attend Missouri Press' 155th Annual Convention and Trade Show by visiting the Association's website, mopress.com/convention/

You will also find a full schedule of events for the Convention.

The Convention kicks off this year on Thursday, Sept. 23, with a fundraiser to support the Missouri Press Foundation. Featuring musical entertainment by Stone Soup and hosted by legendary gangster Al Capone, this shindig will help everyone relax and let the worries of the last year slip away ... for a few hours anyway.



On Friday, Sept. 24, attendees will have a full day of presentations and training. That evening, 2020 and 2021 inductees to the Missouri Newspaper Hall of Fame will be honored during the annual banquet. We hope you'll join us in celebrating these Missouri journalism greats!



Winners of both the Best Ad Contest and Better Newspaper Contest will be recognized on Saturday, Sept. 25. Plan to attend with your staff to accept your newspaper's awards.

We're looking forward to a great time at The Elms Hotel and Resort and can't wait to see you there too!