

MPA Membership Benefit and Requirement Sheet

MPA ACTIVE or ACTIVE ONLINE MEMBERSHIP

MPA Active Dues structure:

2% of advertising revenue placed by Missouri Press Service in your newspaper from November to October on any given year. (calculated at zero for new members) PLUS the net to paper cost of a full-page ad in your newspaper. A cap of \$1,500 for non-weeklies (newspapers publishing 3 or more times a week) and a cap of \$750 for weeklies.

Active Online membership dues: \$195 annually.

Benefits of Active or Active Online membership:

- Legal advice from hotline attorney Jean Maneke
- Advertising and optional participation in MPA statewide ad programs, which helps offset dues
- Listing in the MPA Newspaper Directory in print and online at Mopress.com
- Press credentials for your staff to cover local, state and national events
- Lobbying for Missouri newspaper issues
- Discounts to attend the MPA annual convention and MPF regional training events
- Newspaper in Education story discounts
- Ability to serve on the MPA and other boards
- Ability to vote in affairs of Association
- Ability to compete in MPA News and Advertising Contests

Requirements:

- Can't contain more than 75% advertising in more than 50% of its issues during a 12-month period.
- Published at least weekly (online or in print) consistently for a minimum of 3 years
- Notice of application published 3 times in the MPA Magazine and/or Bulletin
- Approval by MPA Board of Directors during an MPA board meeting, must include 3 different copies of publication

BI-WEEKLY / MONTHLY / QUARTERLY PUBLICATION / MAGAZINE MEMBERSHIP: \$250 Annually

Benefits of Membership:

- Legal advice from hotline attorney Jean Maneke
- Free copy of the Missouri Newspaper Directory
- Listed in the Newspaper Directory (Online and in print)
- Discount to attend annual convention
- Ability to compete in MPA News and Advertising Contests

Requirements:

- Must contain an average of at least 25% news content in its issues during any 12-month period.
- Published and printed in an acceptable format and distributed in Missouri
- Published for at least three years, regularly and consecutively with a minimum of publishing 4 times annually
- Approval by MPA Board of Directors during an MPA board meeting, must include 3 different copies of publication

MPA FRIEND OF MEMBERSHIP: \$195 annually

Benefits of Friend of Membership:

- Free copy of the 2022 Missouri Newspaper Directory
- Listed in the Newspaper Directory (online and in print) as a Friend of Member
- Ability to compete in the MPA News and Advertising Contests
- Discount to attend annual convention

Requirements:

- Published online or in print
- Notice of application published 3 times in the MPA Magazine and/or Bulletin

MPA Associate Membership: \$35 annually

Benefits of Associate Membership:

- Free copy of the 2022 Missouri Newspaper Directory
- Listed in the Newspaper Directory (online and in print) as an Associate Member
- Discount to attend annual convention

Requirements:

- Individual who is a former publisher of a Missouri MPA Member Newspaper, any employee of a newspaper or writer thereof, any person serving in an information capacity with any unit of government, university or college, journalism educators, elected officials and their staff, freelance public relations representatives, and other individuals.