



Day at the Capitol is March 3, see you then!

Gov. Mike Parson will meet with Missouri Press Association members during the 32nd Annual Day at the Capitol, now scheduled for Thursday, March 3. Final details for the day are still being determined and will be released as they are made.

Day at the Capitol is free for all MPA members to attend. A registration form is available now on MPA's website, www.mopress.com.

Rooms are available Wednesday, March 2, at the Courtyard by Marriott Hotel in Jefferson City for \$129. Visit <https://bit.ly/3uLo7Z8> to reserve your room.

Members will start their morning with coffee and pastries in the Capitol building, followed by meetings with their local legislators to discuss issues critical to the Missouri newspaper



industry.

Afterwards, attendees will walk to the Governor's Mansion for lunch. Following lunch, Gov. Mike Parson has confirmed he will be available for a question-and-answer session.

If you have any questions about Day at the Capitol, please contact MPA Executive Director Mark Maassen at (573) 449-4167, ext. 308, or at mmaassen@mopress.com.



BETTER NEWSPAPER CONTEST

Missouri Press' 2022 BNC now open

Reduced entry fees available until March 31

From Missouri Press Staff

The 2022 Missouri Press Foundation Better Newspaper Contest template is now open. If you haven't yet, start collecting your entries for this year's contest now and plan to upload before Thursday, March 31, to take advantage of the tiered fee structure.

The 2022 BNC entry fee structure is as follows:

Entries 1-10: \$7 per entry;

Entries 11-50: \$5.50 per entry;

Entries 51 and over: \$5.25 per entry.

MPF's 2022 BNC will remain open until 11 p.m. Thursday, April 7, however ALL entries received after March 31, will be subject to a flat \$10 entry fee.

All categories for Missouri's 2022 Better Newspaper Contest require digital entries.

Entries to the Missouri Press Foundation's Newspaper Contest will be submitted using BetterBNC Online Journalism Awards Platform: <https://betternewspapercontest.com/login>.

If you need help entering any category, contact Matthew Barba (mbarba@mopress.com) or Kristie Fortier (kfortier@mopress.com) for assistance.

We encourage members not to wait until the deadline to enter entries in the template. If a significant number of people attempt to use the template at the same time, it can slow everyone down and could cause you to miss the deadline window.

All the information about the contest — rules, categories, entry instructions — is online at mopress.com/better-newspaper/.

Significant changes for this year's BNC include revised language for categories 18 and 47, Best Editorial and Opin-

ion Pages and Best COVID-19 Coverage, respectively.

For category 18, the name and language of the category has been expanded to clarify newspapers are encouraged to also enter their op-ed and opinion pages, as well as editorial pages. The change was suggested to highlight newspapers' diversity of opinion content and community engagement.

Category 47 was changed to be five items associated with a newspaper's coverage of the coronavirus pandemic. Newspapers are still limited to one entry for the category, and the award will still be presented to the newspaper.

In addition to the tiered fee structure only being available to newspapers entering by March 31, the discounted price for additional entries was adjusted slightly to help ensure the BNC is able to pay for itself. The two "free" entries have also been removed.

If you have any questions about the 2022 Better Newspaper Contest, please don't hesitate to contact Barba (mbarba@mopress.com) or Fortier (kfortier@mopress.com).

THREE TIPS TO MAKE UPLOADING EASY:

- If you have entries that consist of more than one piece of content, combine them into one file. This will make uploading and judging much easier. This will apply to Best Columnist, Best Front Page, etc., where an entry is more than one piece. Combine them into one file. Do the same for stories that jump to another page. Combine the pages into one file for uploading.

- Entries should have 1-3-word titles that tell the judge precisely what material on the page is to be judged.

- Put all your entries into a "Contest Entries" folder on your desktop.

Please read the instructions and category listings carefully!

Mark your calendars for Missouri Press Association's 156th Annual Convention, Sept. 15-17, 2022, at Lodge of Four Seasons in Lake Ozark.



Missouri Press Association
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 Columbia, MO 65201-4888
 (573) 449-4167; FAX (573) 874-5894
 www.mopress.com

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Membership applications for consideration

From Missouri Press Staff
 Missouri Press Association has received the following applications for membership. Comments about applications can be sent to MPA Executive Director Mark Maassen at mmaassen@mopress.com.

Membership applications are considered by the MPA Board of Directors at its first meeting after this notice has been published in at least three issues of the MPA Bulletin, eBulletin or magazine. The next meeting of the MPA Board is scheduled for March 2, 2022, in Jefferson City.

The Missouri Press Association has received an Active Membership application for the *Kansas City Call Newspaper*. It is published by Eric L. Wesson Sr.

Kansas City Call Newspaper, 1715 East 18th St., Kansas City, MO 64108, kccallnews@hotmail.com, www.kccallnews.net, (816) 842-3804. It is

published weekly with a circulation of 40,000.

The Missouri Press Association has received a Magazine Membership Application for the *Eureka Leader*. It is published by Peggy Scott and Leader Publications.

Eureka Leader, PO Box 159, Festus MO 63028, peggyscott@leaderpublications.biz, www.myleaderpaper.com, (636) 637-7501. It is published every other week with a circulation of 11,185.

The Missouri Press Association has received a Friend of Missouri Press application for *Springfield Daily Citizen*. It is published by Thomas J. Carlson.

Springfield Daily Citizen, 901 S. National Ave., Springfield, MO 65897, dstoeffler@sgfcitizen.org, www.sgfcitizen.org, (417) 837-3666. It is a daily digital publication.

Visit MPA's website for current legislative information, resources

From Missouri Press Staff

Stories produced by the State Government Reporting Program are accessible through a state government news collection you can host on your website. Articles are rotated on a regular basis, giving your readers access to the most up-to-date stories of the day.

To see how the collection works, visit mopress.com and on the right side find the "Quick resources" link for "MPA Legislative Resources". Click the link and on the following page scroll down to see the available layouts for the collection, or widget.

You can go to the page directly at <https://mopress.com/missouri-press-legislative-roundup/>.

Utilizing the widget on your website will depend on your content management system but should be as easy as placing a "block" for raw HTML, then copy-pasting the necessary code.

To install the widget on your website, please contact Matthew Barba at mbarba@mopress.com to get started.

On that same page, find several resources to help you be better prepared to discuss the issues important to the state's newspaper industry.

Please contact Executive Director Mark Maassen at mmaassen@mopress.com or 573-449-4167, ext. 308, if you have questions about legislation.

Have a capitol story idea?

Mark Horvit and the student journalists who make up the Missouri School of Journalism's State Government Reporting Program are always on the lookout for new stories that can come out of the state capital.

If you have a story idea, either one specifically about your part of the state or something that is of statewide interest, contact Horvit at horvitm@missouri.edu or (817) 726-1621.

MPAME

Missouri Press Advertising
& Marketing Executive Meeting

April 21-22, 2022

Camden on the Lake Resort
Lake Ozark



The Special MPAME Room Rate is \$132,
Call Camden on the Lake at
573.365.5620 by March 20
for Reservations at the Special Rate

Thursday, April 21

11AM MPAME Board meeting | H. Toads Restaurant

Events in Harbor Ballroom

1-2:15 PM | Legal Hotline Attorney Jean Maneke

2:15 PM | Break

2:30-3:30 PM | Best Ideas Session | Bring Your Best Ideas to Share to win CA\$H!

3:30-4:30 PM | Hot Topic Round Table Discussions

5:30PM | Awards Banquet and Best Ad Idea Session Winner Announced

7:30-9:30 PM | Jolly Rogers Pirate Sunset Cruise Aboard the Calypso with Bar and Party Music

Friday, April 22

Events in Harbor Ballroom

8:30 AM | Breakfast

9-10AM | Russell Viers

10:15 AM | Break

10:30-Noon | Russell Viers

MPAME

Online registration form: <https://bit.ly/3Kl7wv8>



CALENDAR

March

3 — Missouri Press Association Day at the Capitol, Jefferson City

31 — Nominations for Missouri Press Newspaper Hall of Fame, Outstanding Young Journalist Due

31 — Better Newspaper Contest Entries Due for Reduced Entry Fees

April

7 — Better Newspaper Contest Template Closes

20 — Missouri Press Foundation Summer Internship Grant Applications Due

21-22 — Missouri Press Advertising and Marketing Executives Annual Meeting, Camden on the Lake

May

13 — Missouri Photojournalism Hall of Fame Nominations Due

June

23 — First Amendment Golf Classic, Loutre Shore Country Club, Hermann

24 — Show-Me Press Association Annual Meeting, Hermann

24 — MPA/MPS/MPF Summer Board Meeting, Hermann

September

15-17 — 156th Annual Convention and Trade Show, Lodge of Four Seasons, Lake Ozark

October

20 — Missouri Photojournalism Hall of Fame Induction Ceremony

Nominations for Hall of Fame needed by March 31

From Missouri Press Staff

Your nominations for some of Missouri Press' top honors are needed by March 31, including for the Missouri Newspaper Hall of Fame and the Williams E. James Outstanding Young Journalist award.

You can find nomination forms on Missouri Press Association's website, mopress.com, by visiting bit.ly/MoPressForms (case sensitive). You can also contact MPA Editor Matthew Barba at mbarba@mopress.com for help with the forms.

Each of the nomination forms includes the criteria for selection.

Missouri Photojournalism Hall of Fame nominations are due by May 13. Those nomination forms can be found on the page linked above or by contacting Missouri Press Foundation Director Michael Harper at mharper@mopress.com.

Applications for the Foundation's Internship Grants Program are due by April 20. If your newspaper is interested in applying for an internship, please visit mopress.com/Missouri-press-foundation-internships.

You can also contact Harper (mharper@mopress.com) for more information about internships.

Sunshine Week is March 13-19

From Missouri Press Staff

Sunshine Week was launched in 2005 by the American Society of News Editors — now News Leaders Association — and has grown into an enduring initiative to promote open government. Sunshine Week will be observed this year Sunday-Saturday, March 13-19.

Members of the media, including newspapers, are encouraged to highlight the importance of openness through stories, editorials, columns, cartoons or graphics. In Missouri, the last year has thrown into stark contrast the need for open meetings and governmental records transparency as several prominent news stories were only possible thanks to Sunshine Law requests.

To help you recognize Sunshine Week, a content toolkit is available online at www.newsleaders.org/sunshine-week-toolkit. Please check the link regularly in the weeks leading up to this year's Sunshine Week for resources updated for 2022.

The toolkit is intended for anyone interested in amplifying the importance of access to public information, including



media organizations, civic organizations and government officials. Permission to use the resources in the toolkit is for the seven days of Sunshine Week.

Missouri Press will continue to send reminders leading up to Sunshine Week in March. If you want more information about how to use Sunshine Week resources in your newspaper, please contact MPA Editor Matthew Barba at mbarba@mopress.com.

Sunshine Coalition editorial

To get you thinking about Sunshine Week and the Sunshine Law, check out the editorial authored by Missouri Sunshine Coalition Executive Director Dennis Ellsworth recently published by Missouri Times. Ellsworth discusses dangers posed to the state's Sunshine Law due to legislation currently proposed in the General Assembly.

Read Ellsworth's editorial, and the opinion piece to which he is responding here: <https://bit.ly/3gNWuqw>.

Missouri Press Marketplace: Who is looking for YOU?

FOR SALE

WEEKLY NEWSPAPER FOR SALE: Weekly newspaper in Howard County. Locally owned since 1840. Loyal advertising and readership. Excellent staff. Debt free. Owner plans to re-locate. Email: jaddison@fayettenews.com (11/10/21)

HELP WANTED

SALES REPRESENTATIVE: The Ste. Genevieve Herald is looking to hire a full-time sales representative. Some ad-building experience preferred but not required. Join the staff of an award-winning 140-year-old weekly newspaper in a friendly, historic community. The position offers salary and commission, with benefits. Please email resume to tmiller.stegenherald@gmail.com. (2/9/2022)

ADVERTISING SALES: Looking for a career instead of a job? Join the growing, award-winning Leader Publications team just south of St. Louis and help businesses in Jefferson County, Eureka and Wildwood, Mo. Leader Publications' advertising/marketing sales team is looking for a talented, hardworking individual to fill a part-time entry level advertising sales position with our award-winning sales team. This position has the potential to become a full-time position.

The ideal candidate will be a self-starter, have strong verbal and written skills, ability to build relationships with clients, and learn the options and benefits of our newspaper and digital products. If you have that fun, outgoing, never-met-a-stranger personality, this is the career for you. No sales experience required but preferred. Retail and food service experience or management a plus. Interested? Contact Beth Durreman at 636-937-7501 or bethdurreman@leaderpublications.biz. (2/1/2022)

PRESS RELEASE DEVELOPER & COORDINATOR: Arrow Rock

Lyceum Theatre is seeking to hire a press release developer and coordinator who will work with our Marketing Director to support the marketing efforts of the theatre's productions and special events. The primary job is press release development and distribution. This candidate will assist the Managing Director and Producing Artistic Director to assist the drafting and distribution of media releases pertaining to other business matters of the organization for public knowledge.

Are You Someone That:

- Has an appreciation of the value of the theatre arts in the community?
- Works well within in a collaborative, team-driven environment?
- Received relevant employment experience and training?
- Is articulate and self-motivated?
- Shows an ability to think creatively?
- Can develop and maintain media relationships?

Other Details:

- Approximately 12-15 press releases per year
- Fee-based, hours are variable, work remotely

It is the policy of Arrow Rock Lyceum Theatre not to discriminate against any employee or applicant for employment because of race, color, sex, national origin, religion, age, gender, sexual orientation, gender identity, gender expression, physical or mental disability, marital status, genetic information, or any other characteristic protected by applicable law.

For consideration, send writing samples and compensation expectations to Steve Bertani at bertanis@lyceumtheatre.org. (1/27/2022)

CONTENT MANAGER: Salem Publishing Company, publisher of The Salem News (Salem), Phelps County Focus (Rolla), and Pulaski County Weekly is looking for someone with journalism experience to cover news meetings, write enterprise, investigative and feature stories and copy edit, as well as help manage our award-winning websites and social media. All three newspapers are weekly

in print with great emphasis on our websites. We have a mix of veteran and young, talented staff that includes recent winners of the Missouri Press Association Young Journalist of the Year and an Editor and Publisher Top 40 under 40 recipient. This is a great position to build a resume or settle in to live in one of Missouri's great communities. Salary depends on experience. Send resume, writing samples and references to donald@thesalemnews.com. (1/26/2022)

NEWS EDITOR: The Herald-Whig is looking for an eager, aggressive journalist willing to step into newsroom leadership. The news editor is the No. 2 position in the newsroom and oversees The Herald-Whig's award-winning daily coverage, as well as various special sections and magazines. The news editor will mentor reporters and provide feedback on their reporting and writing.

The ideal candidate has a strong nose for news and stays informed about the state and the world from multiple sources. The news editor also seeks out new ways to report and deliver the news to our readers, using the latest metrics to guide their decisions. Have a mind for data? We want you.

The Herald-Whig is a five-day, Tuesday through Saturday, newspaper that is part of a growing company dedicated to the communities it serves.

The Herald-Whig offers a comprehensive employee benefits package with everything you expect and more. The Herald-Whig is an equal opportunity employer.

If you think you have what it takes to be our next news editor, please send a resume, samples of your work and a letter outlining how you would approach the job to:

Nicole Stevens/Human Resources
The Quincy Herald-Whig,

130 South 5th Street, Quincy, IL 62301
or by email to nstevens@whig.com

Learn more about The Herald-Whig at www.whig.com and about Phillips Media Group, our parent company, at www.phillipsmedia.com. (1/20/22)

Continued on Page 7

Continued from Page 6: *Missouri Press Marketplace*

GRAPHIC DESIGNER: The Morgan County Statesman in Versailles is hiring for a graphic designer and ad builder.

Key Responsibilities include:

- Update/Design weekly advertisements
- Update/Design annual magazine advertisements
- Send proofs to customers for approvals/corrections

Technical Qualifications

- Must be proficient with Adobe Creative Suite Software (Photoshop, InDesign, Illustrator, Acrobat)
- General knowledge of advertising, layout, etc.

Send Letter of Interest, Resumé & Portfolio to:

Graphic Designer
c/o Versailles Leader-Statesman
PO Box 348
Versailles, MO 65084

or e-mail to bjones@leader-statesman.com (1/13/2022)

REPORTER: The Prospect-News is seeking a full-time reporter/photographer. This is a full-time position including nights and weekends with full benefits such as medical, vision, and dental insurance, 401K, and paid holidays, along with other paid time off.

This position is in charge of all aspects of the editorial product, including news and sports in both print and online. The reporter will cover local school boards, city and county government meetings, write feature stories, take photographs, and gather court/police news as well as cover those areas with stories as needed.

The weekly newspaper has correspondents to help cover news, sports, and take photos.

Please send a cover letter and resume with writing samples (if applicable) to: The Prospect-News, attn. Barbie Rogers, P.O. Box 367, Doniphan, MO 63935, or email to brogers.pn@gmail.com. (1/13/2022)

REPORTER: The Warrensburg Star-Journal is seeking a qualified candidate to join its newsroom.

The Star-Journal is an 1,800-circulation twice-weekly

newspaper in Warrensburg, Missouri. The Star-Journal has a 156-year history of providing quality journalism to Warrensburg and Johnson County.

It is looking to fill a vacant news reporter position in the newsroom. This person would report to the editor.

Primary duties include covering hard news and contributing to coverage of community events and features.

This position also includes taking photos, producing content for special sections, and assisting with social media.

Minimum requirements include a college degree in journalism, communication or a related area of study and/or experience as a journalist at a news publication. Experience with Microsoft Office, Macintosh and Adobe Photoshop is helpful.

Candidates must be willing to have a flexible schedule, have basic photography skills, attention to detail, the ability to meet a nightly deadline, work well in partnership with coworkers and community members, and be able to produce content for both our online and print products.

Send a resume and work samples to Editor Nicole Cooke at nicolec@warrensburgstarjournal.com.

Warrensburg is best known as the home of the University of Central Missouri Mules and Old Drum, man's best friend. With a population of 20,000, it is less than an hour from Kansas City and is about 20 miles from Whiteman Air Force Base.

Owned by Phillips Media Group, an equal opportunity employer, the Star-Journal offers salary and benefits in a comfortable working environment. (1/12/2022)

DIGITAL JOURNALIST: The Southeast Missourian seeks a digital journalist interested in creating engaging content for the newspaper's online audience, working in a collaborative team environment where innovation is encouraged and celebrated. This candidate will be working for a family-owned media company in Cape Girardeau's vibrant downtown that combines big-city attractions, a state university and small-town charm.

The successful candidate must be

able to craft stories on the fly for a 24-hour online news cycle + three-day print product and will be responsible for basic photography while working with staff photographers on more nuanced art. This individual will have a good grasp of what makes a compelling story, understanding key elements to good online storytelling. Story ideation is important as is the ability to write compelling content on a variety of news topics. Additional preference is given to those with a background in SEO, online headline writing and social media content writing.

The ideal candidate will have:

- Ability to create on-deadline textual and visual content
- The ability to work effectively in a team
- A commitment to listening to and engaging audiences
- A desire to have fun and enjoy life with colleagues while working in a noble profession vital to our community

The Southeast Missourian has grown digital subscriptions 350% since March 2018.

The talented team includes a mix of veteran and young reporters and an aggressive news, photo and sports staff. The staff has won an award for best investigative reporting in the state of Missouri multiple times, and day to day puts out meaningful and useful content to readers.

The Southeast Missourian was one of 10 newspapers in North America selected by Google, Local Media Association, and FTI Consulting for an accelerated project on digital subscriptions. It has previously been involved with Google on three other cutting-edge projects, as well as being a technology testing ground for the Associated Press. It was one of 30 news organizations — out of 300 applicants across North America — selected in 2021 to participate in a program with the Facebook Journalism Project.

Applicants should submit a resume and cover letter describing why they would be a fit for the position. Applications should be submitted to assistant publisher Lucas Presson at lpreson@semissourian.com. (1/10/2022)

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Continued from Page 7: *Missouri Press Marketplace*

PHOTOGRAPHER/WRITER: The Southeast Missourian seeks photographer/writer interested in creating engaging content for the newspaper's online audience, working in a collaborative team environment where innovation is encouraged and celebrated.

This candidate will be working for a family-owned media company in Cape Girardeau's vibrant downtown that combines big city attractions, a state university and small town charm.

The successful candidate must be able to write interesting stories and take compelling photographs for a 24-hour online news cycle + three-day print product. This individual will have a good grasp of key elements to good online storytelling. Story ideation is important as is the ability to write compelling content on a variety of news topics.

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Applicants should submit a resume and cover letter describing why they would be a fit for the position. Applications should be submitted to assistant publisher Lucas Presson at lpreson@semissourian.com. **(1/10/2022)**

FEATURE EDITOR/WRITER: The Washington Missourian, an award-winning, twice-a-week newspaper, is looking for a feature writer/editor. The Missourian's bedrock is highly local journalism that covers and reflects our community of towns along the Missouri River west of St. Louis, a region that's both preserving its history and growing at the same time.

The successful applicant will have a journalism degree and experience sourcing and writing longform narratives, with impactful designs. Primary responsibilities include conceiving, reporting and writing and evaluating feature stories; assigning, tracking and editing stories and special sections; recruiting freelance writers; brainstorming original ideas and fine-tuning other ideas for publication; and working closely with the newspaper's design, production and editing teams. The job demands curiosity, excellent writing and editing skills and the ability to work collaboratively and

collegially with a team of editors, writers and designers who last year won the Missouri Press Association's Gold Cup for outstanding journalism.

Interested? Send your resume and links to clips to Publisher Patricia Miller at tmiller@emissourian.com. **(12/30/21)**

SPORTS REPORTER: The Quincy (Ill.) Herald-Whig is looking for an experienced journalist to help execute our goal of providing top-level sports coverage of the area's prep and college programs on all digital and print platforms.

Do you know how to develop stories that go beyond the game? Then we want to talk to you.

The Herald-Whig is a five-day newspaper that is part of a growing company dedicated to the communities it serves. Quincy is a beautiful, affordable community of 40,000 on the banks of the Mississippi River in West-Central Illinois. Our coverage area consists of West-Central Illinois and Northeast Missouri.

The Herald-Whig offers a comprehensive employee benefits package.

The Herald-Whig is an equal opportunity employer.

If you are interested, please send a resume, samples of your work and a letter outlining how you would approach the job to:

Nicole Stevens/Administration,
The Quincy Herald-Whig,
P.O. Box 909,
Quincy, IL 62306,

or by email to nstevens@whig.com.

Learn more about The Herald-Whig at www.whig.com **(12/28/21)**

MANAGING EDITOR: Richmond News Inc., producer of The Richmond News and The Excelsior Springs Standard, is seeking an experienced editor/reporter to lead its newsroom. Responsibilities include organizing and directing news content, beat reporting, editing and mentoring staff and news correspondents in the Excelsior Springs and Richmond, MO communities. Both newspapers are weekly print editions with regular online content.

Applicants should have a passion for local community news, strong journalism and work ethics, and possess solid organizational skills. Candidates should have some journalism, writing, and photography experience. Layout skills with Adobe products are a plus. Pay will be commensurate with experience. Send resume, writing and photography samples to: Brian Rice, Publisher: Brian@leaderpress.com or mail PO Box 128, Richmond, MO 64085. **(10/18/21)**

Let Missouri Press help you find the right candidate for your organization!

Classified ads on Missouri Press' website and in the eBulletin and Bulletin are FREE to members.

Email your job ads to Matt Barba at mbarba@mopress.com