

MP MISSOURI PRESS NEWS

Congratulations 2023

MPAME

BEST AD CONTEST WINNERS

P6-21



Celebrate 2023's Dee Hamilton Memorial Sales Pro of the Year | P21

REGULAR FEATURES

President	2
Obituaries	5
Calendar	5
Jean Maneke	22



MPAME

Missouri Press Advertising and Marketing Executives



BEST AD CONTEST

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Gina Langston
Joplin

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Perryville

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Jefferson City

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Bryan Chester

Interested in becoming more involved with Missouri Press Advertising and Marketing Executives? Please contact a MPAME board member or Kristie Fortier with Missouri Press Association at kfortier@mopress.com or by phone at 573-449-4167.

Interested in entering the Missouri Press Advertising and Marketing Executives
2024 Advertising Contest?
Please contact Missouri Press Association at kfortier@mopress.com or 573-449-4167.

BEST FULL PAGE AD

Dailies



First Place
Brett Zacarelo, Joplin Globe



Second Place
Melody Cook, Columbia Missourian



Third Place
Melody Cook, Columbia Missourian

Weeklies - Class 1



First Place
Karen Payne,
Richmond News

Second Place
John Spaar &
Pam Schuchner,
Focus on Oak Grove



Third Place
Karen Payne,
Richmond News

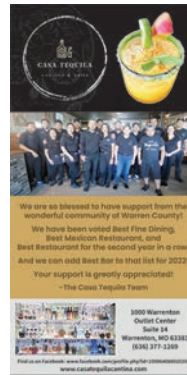


Weeklies - Class 2



First Place
Stephanie
Schumer-Vandeven,
Perry County
Republic-Monitor

Second Place
Scott Dupree,
Warren County
Record



Third Place
Jennifer Early
& Daniel Foust,
Laclede County
Record



Weeklies - Class 3



First Place
Stephanie Fitzgerald,
Washington Missourian



Second Place
Debra Skaggs & Rob Schneider,
Arnold-Imperial Leader



Third Place
Mary Rayfield,
Washington Missourian

BEST AD SMALLER THAN A FULL PAGE - NO SMALLER THAN A 1/4 PAGE

Dailies



First Place
Melody Cook,
Columbia Missourian



Second Place
Melody Cook,
Columbia Missourian



Third Place
Debra Skaggs & Ryan Duvall,
West Side Leader

Weeklies - Class 1



First Place
Tammy Curtis,
Maries County Advocate



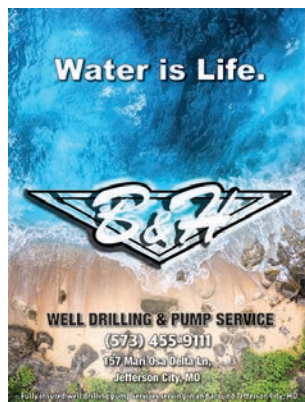
Second Place
John Spaar & Pam Schuchner,
Focus on Oak Grove

Third Place
Tim Hager,
Mexico Ledger



Weeklies - Class 2

First Place
Jessica Bedow,
Linn Unterrieff
Democrat



Second Place
Phil Cobb,
Maryville Forum

Third Place
Tim Hager,
Montgomery Standard



Weeklies - Class 3



First Place
Bryan Stalder,
Kansas City Northeast News

Second Place
Amanda Zarecki,
Webster-Kirkwood Times



Third Place
Mary Rayfield,
Washington Missourian

BEST AD SERIES

Dailies



First Place
Brett Zacarello,
Joplin Globe

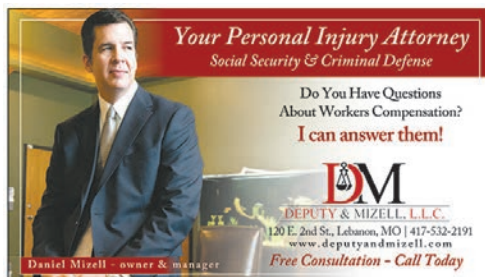


Second Place
Michelle Engelhardt, Debra Skaggs & Ryan Duvall,
West Side Leader



Third Place
Melody Cook,
Columbia Missourian

Weeklies



First Place
Bethany Shanklin & Shawna Bradley,
Laclede County Record



Second Place
Bethany Shanklin & Shawna Bradley,
Laclede County Record



Third Place
Ron Mendez,
Howell County News

BEST SINGLE HOUSE AD

Dailies



First Place
Debra Skaggs,
West Side Leader



Second Place
Michelle Engelhardt,
West Side Leader



Third Place
Melody Cook,
Columbia Missourian

Weeklies - Class 1 & 2



First Place
Jessica Bedow,
Linn Interrified Democrat



Second Place
Jessica Bedow,
Linn Interrified Democrat



Third Place
Tim Hager,
Montgomery Standard

Weeklies - Class 3



First Place
Debra Skaggs,
Festus - Jefferson County Leader



Second Place
Larry Saylor & Debbie Baker,
St. Louis Call Newspapers



Third Place
Staff,
Washington Missourian

BEST AD SMALLER THAN A 1/4 PAGE

Dailies



First Place
Michelle Engelhardt &
Ryan Duvall, *West Side Leader*



Second Place
Debra Skaggs,
West Side Leader



Third Place
Michelle Engelhardt &
Ryan Duvall, *West Side Leader*

Weeklies - Class 1



First Place
Dennis Warden,
Maries County Advocate



Second Place
Dennis Warden,
Maries County Advocate



Third Place
Karen Payne,
Richmond News

Weeklies - Class 2



First Place
Twyla Martin,
Maryville Forum



Second Place
Twyla Martin,
Maryville Forum



Third Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor

Weeklies - Class 3



First Place
Stephanie Fitzgerald,
Washington Missourian



Second Place
Michelle Engelhardt & Andrea Chambers,
Festus-Jefferson County Leader



Third Place
Debra Skaggs & Andrea Chambers,
Festus-Jefferson County Leader

MOST CREATIVE USE OF FULL COLOR IN AN AD

Dailies

First Place
Melody Cook,
Columbia Missourian



Second Place
Melody Cook,
Columbia Missourian



Third Place
Melody Cook,
Columbia Missourian

Weeklies - Class 1

First Place
Karen Payne,
Richmond News



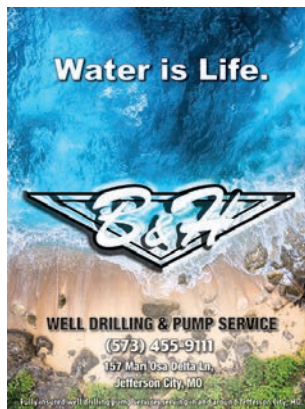
Second Place
Heather Harrod,
Morgan County Statesman



Third Place
Becky Holloway,
Tipton Times

Weeklies - Class 2

First Place
Jessica Bedow,
Linn Unterrified
Democrat



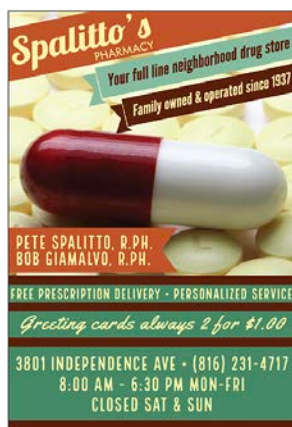
Second Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor



Third Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor

Weeklies - Class 3

First Place
Bryan Stalder,
Kansas City
Northeast News



Second Place
Stephanie Watkins & Jay Forness,
Jackson Cash-Book Journal



Third Place
Stephanie Watkins & Jay Forness,
Jackson Cash-Book Journal

BEST SPECIAL SECTION

Dailies

First Place
Staff,
Columbia Missourian



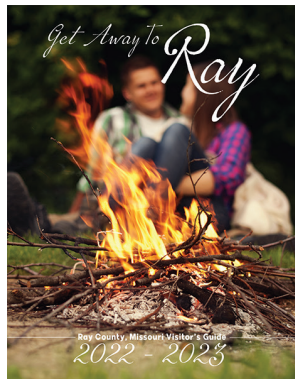
Second Place
Staff,
Columbia Missourian



Third Place
Staff,
Columbia Missourian

Weeklies - Class 1

First Place
Karen Payne &
Sharon Donat,
Richmond News



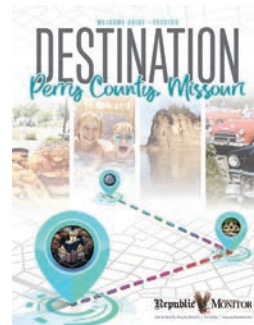
Second Place
Karen Payne,
Excelsior Springs Standard



Third Place
Dennis Warden & Tammy Curtis,
Marias County Advocate

Weeklies - Class 2

First Place
Beth Durreman
& Daniel Foust,
Laclede County Record



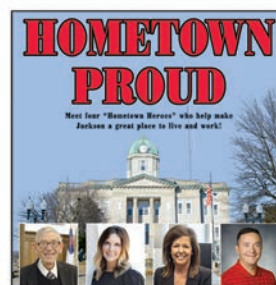
Second Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor



Third Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor

Weeklies - Class 3

First Place
Staff,
Washington Missourian



Second Place
Stephanie Watkins, Jay Forness &
Diane Proffer,
Jackson Cash-Book Journal



Third Place
Staff,
Washington Missourian

BEST COVER DESIGN FOR A SPECIAL SECTION

Dailies

First Place
Brett Zacarello,
Joplin Globe



Second Place
Brett Zacarello,
Joplin Globe



Third Place
Staff,
Columbia Missourian

Weeklies - Class 1

First Place
Heather Harrod,
Morgan County
Statesman



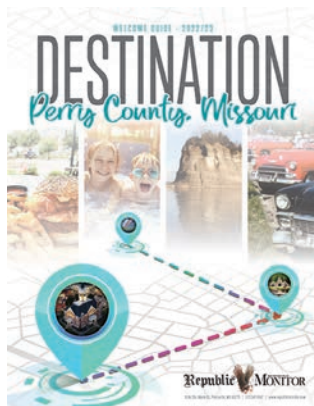
Second Place
Becky Holloway & Tara Alumbaugh,
Tipton Times



Third Place
Karen Payne,
Richmond News

Weeklies - Class 2

First Place
Stephanie
Schumer-Vandeven,
Perry County
Republic-Monitor



Second Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor



Third Place
Tammy Curtis,
Owensville Gascon Co. Republican

Weeklies - Class 3

First Place
Sarah Moore,
Washington
Missourian



Second Place
Amanda Zarecki,
Webster-Kirkwood Times



Third Place
Nathan Burrus & Debbie Baker,
St. Louis Call Newspapers

BEST SINGLE CLASSIFIED DISPLAY AD

Dailies & Weeklies 3

First Place
Debra Skaggs,
Festus-Jefferson
County Leader

Patty Hammond
314-960-4580
636-337-0600 • 50 Jefferson Square, De Soto
www.heartlandrealestate.com • Fax: 636-337-0000 • heartlandrealestate@outlook.com

OPEN HOUSE
Sunday, June 26 • 1-3 PM

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Open House
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300 MAPLE DRIVE • WASHINGTON, MO

RE/MAX TODAY
Your Dream Home Starts Here

Second Place
Sarah Moore,
Washington Missourian

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Land Clearing!

TIMBER COMPANY

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and certified master loggers!
We pay for quality timber!

BIG RIVER TIMBER COMPANY
House Springs, MO 63051
314-422-8209 • bigrivertimberco.com

Third Place
Michelle Engelhardt,
West Side Leader

Weeklies - Class 1 & 2

First Place
Stephanie
Schumer-Vandeven,
Perry County
Republic-Monitor

join our team

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MAGNA
Magna Exteriors
NASCOTE INDUSTRIES, INC.

**REAL ESTATE
& ESTATE AUCTION**

Saturday, Aug. 13, 2022 • 10 a.m.

The Estate of Tom Anderson, Marilyn (wife)
BICK BUYERSON AUCTION & REAL ESTATE LLC

Second Place
Heather Harrod,
Morgan County Statesman

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**RURAL CARRIER
ASSOCIATE**

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michael.essner@usps.gov

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Third Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor

BEST CLASSIFIED SECTION

Weeklies - Class 2 & 3

First Place
Stephanie Schumer-
Vandeven,
Perry County
Republic-Monitor

Classified MARKETPLACE

REAL ESTATE
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WASH BAY
Full Time & Part Time Jobs Opening

CRAY, Aiken and LEMAY

Community
Controlling Center
347-4205

Periodic
347-4205

CLASSIFIEDS

CSC
MAINTENANCE
TECHNICAL

350
BAYS

Second Place
Jeanine York & Staff,
Washington Missourian

WC
WRIGHT COUNTY AREA
CLASSIFIEDS

ACCEPTING APPLICATIONS!

HUTCHENS INDUSTRIES

Third Place
Ron Schott,
Wright County Journal

BEST NEWSPAPER PROMOTION

Weeklies

First Place
Stephanie Watkins &
Jay Forness,
Jackson Cash-Book
Journal



Second Place
Larry Saylor, Nathan Burrus &
Debbie Baker, St. Louis Call Newspapers



Third Place
Stephanie Watkins, Diane Proffer &
Jay Forness, Jackson Cash-Book Journal

BEST SHARED/SIGNATURE PAGE

Dailies

First Place
Amanda Zarecki,
Webster-Kirkwood
Times



Second Place
Melody Cook,
Columbia Missourian



Third Place
Michelle Engelhardt & Debra Skaggs,
West Side Leader

Weeklies - Class 1

First Place
Becky Holloway &
Tara Alumbaugh,
Tipton Times



Second Place
Becky Holloway & Tara Alumbaugh,
Tipton Times



Third Place
Dennis Warden,
Marion County Advocate

Weeklies - Class 2

First Place
Regina Mazingo,
Ozark County
Times



Second Place
Dennis Warden & Tammy Curtis,
Owensville Gasconade Co. Republican



Third Place
Dennis Warden,
Owensville Gasconade Co. Republican



BEST ADVERTISING SALES TOOL

Dailies & Weeklies

First Place
Larry Saylor &
Debbie Baker,
St. Louis
Call Newspapers



Second Place
Jennifer Early & Daniel Foust,
Laclede County Record



Third Place
Ron Schott,
Wright County Journal

BEST AD DESIGNER

Dailies

First Place
Brett Zacarello,
Joplin Globe



Second Place
Melody Cook,
Columbia
Missourian



Weeklies - Class 2

First Place
Jessica Bedow,
Linn Unterrified
Democrat



Second Place
Tammy Curtis,
Owensville Gasconade Co. Republican

Third Place
Daniel Foust,
Laclede County Record

Weeklies - Class 3

First Place
Sarah Moore,
Washington
Missourian



Second Place
Sharon Pruessner,
Washington Missourian



Third Place
Larry Saylor & Debbie Baker,
St. Louis Call Newspapers

BEST ONLINE AD DESIGNER

Dailies

First Place
Melody Cook,
Columbia
Missourian



Second Place
Brett Zacarello,
Joplin Globe



Weeklies

First Place
Bryan Stalder,
Kansas City
Northeast News



Second Place
Larry Saylor,
St. Louis Call Newspapers

Third Place
Lori Obermark,
Washington Missourian

BEST AD CONTENT ENTIRE PUBLICATION

Weeklies - Class 3

First Place
Larry Saylor,
Nathan Burrus
& **Debbie Baker,**
St. Louis Call
Newspapers



Second Place
Jeanine York & Staff,
Washington Missourian

Third Place
Bryan Stalder, Dorri Partain, Abby Hoover & Michael Bushnell,
Kansas City Northeast News

Weeklies - Class 1 & 2

First Place
Staff,
Maries County
Advocate



Second Place
Staff,
Ozark County Times



Third Place
Ron Schott,
Wright County Journal

BEST MULTIMEDIA CAMPAIGN

Weeklies - Class 3

First Place
Bryan Stalder,
Abby Hoover,
Michael Bushnell
& Dorri Partain,
Kansas City
Northeast News



Second Place
Larry Saylor, Nathan Burrus &
Debbie Baker, St. Louis Call Newspapers



Third Place
Lori Obermark & Mary Rayfield,
Washington Missourian

BEST IDEA TO GROW REVENUE

Weeklies

First Place
Staff,
Festus- Jefferson
County Leader



Second Place
Jennifer Early, Bethany Shanklin &
Shawna Bradley, Laclede County Record



Third Place
Daniel Foust, Jennifer Early &
Bethany Shanklin, Laclede County Record

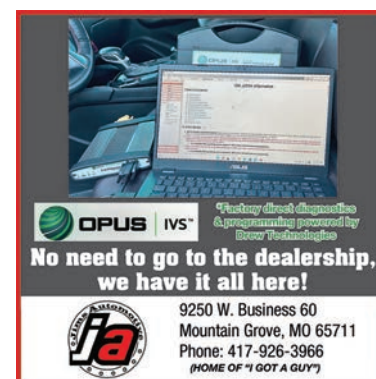
BEST PRINT ADVERTISING CAMPAIGN

Weeklies

First Place
Stephanie
Schumer-Vandeven,
Perry County
Republic- Monitor



Second Place
Karen Payne & Sharon Donat,
Richmond News



Third Place
Ron Schott & Krystal Robertson,
Wright County Journal

BEST SPONSORED CONTENT/NATIVE ADVERTISING

Dailies & Weeklies

First Place
Karen Payne,
Richmond News



Second Place
Melody Cook,
Columbia Missourian



Third Place
Melody Cook,
Columbia Missourian

BEST NEWSPAPER-PRODUCED INSERT

Weeklies - Class 2 & 3

First Place
Amanda Zarecki,
Webster-Kirwood
Times



Second Place
Skye Pournazari,
Maryville Forum



BEST NEWSPAPER-PRODUCED EVENT

Weeklies



First Place
Staff,
Festus-Jefferson County Leader



Second Place
Amanda Mendez & Laura Wagner,
Howell County News



Third Place
Larry Saylor, Nathan Burrs & Debbie Baker,
St. Louis Call Newspapers

BEST OF SHOW

Dailies



TRACKSIDE IS NOW OPEN IN JOPLIN!
JUST IN TIME FOR THE HOLIDAYS!

TRACKSIDE BURGERS & BBQ

ATTENTION BLACK FRIDAY SHOPPERS!
Come and dine with us after you hit the stores - order online while you brave those lines. Mouth-watering gourmet burgers, hand-breaded onion rings, chicken tenders, BBQ and more!

All burgers are made from scratch

Ask about our amazing daily burger specialties! Hand-breaded chicken tenders and onion rings! Savory dipping sauces for chicken tenders, fries and onion rings with the deal!

ORDER ONLINE AT TRACKSIDE EATS.COM

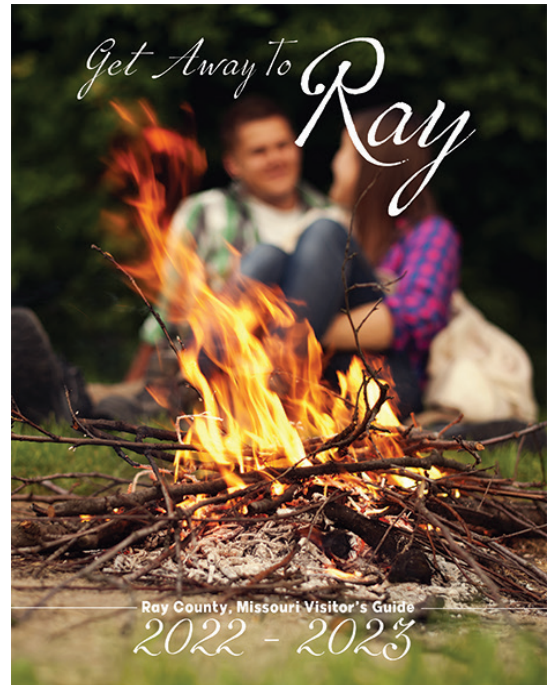
10% FOR ALL VETERANS, FIRST RESPONDERS, EDUCATORS!
Please have employee ID to redeem discount

NEW LOCATION! Tuesday-Saturday
1515 W. 10th Street, Joplin (Just off Maiden Lane) 11 a.m. - 9 p.m.
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BEST OF SHOW
Joplin Globe

Weeklies



BEST OF SHOW
Richmond News

MPAME

2023

Dee Hamilton
Memorial
Sales Pro
of the Year!



Pamela
Simmons
St. Louis American

— Save the Date! —

157th Annual Missouri Press Convention & Tradeshow

Sheraton Westport
St. Louis

September
21-23, 2023

Don't Miss It:

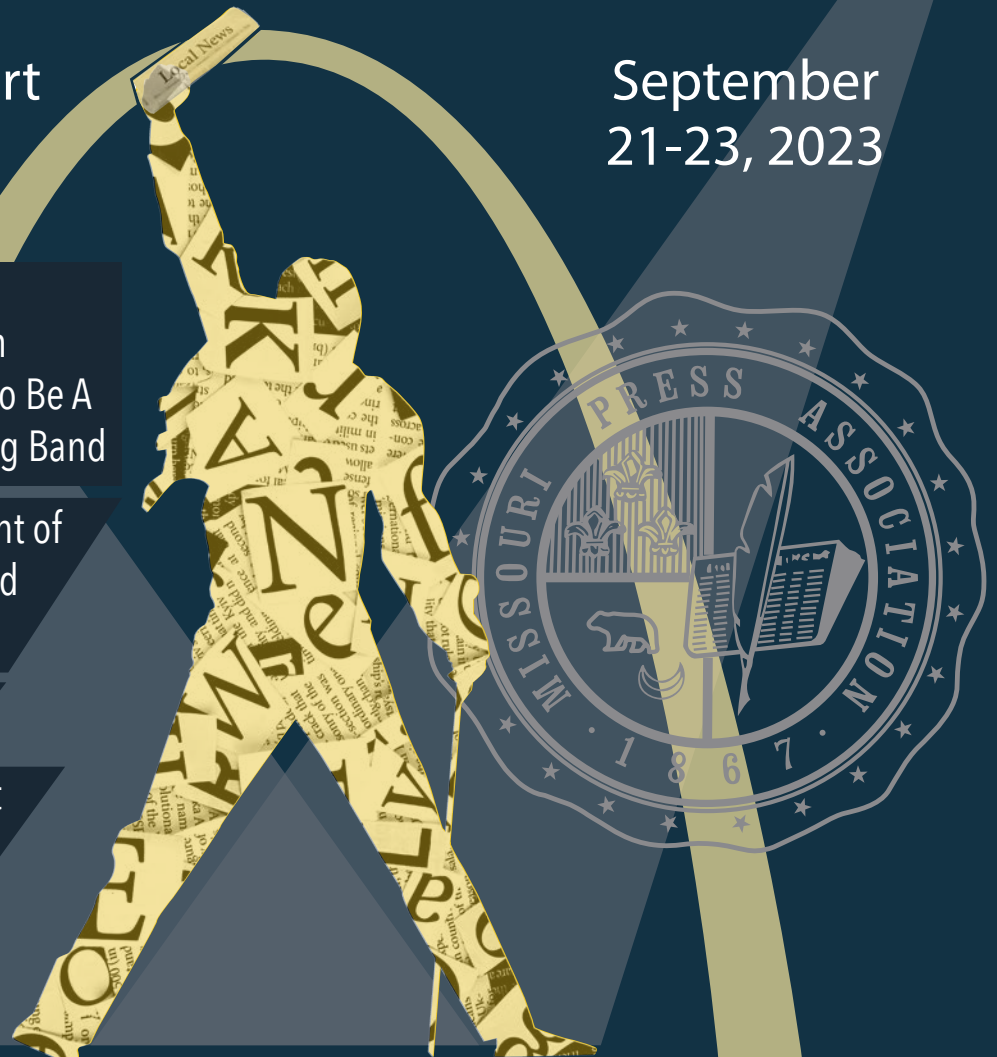
Missouri Press Foundation
Fundraiser "So You Want to Be A
Rockstar" with the Lost Dog Band

Leonard Woolsey, President of
Texas Press Association and
Southern Newspapers

Hall of Fame Banquet

Better Newspaper Contest
Awards

Much more to be
announced!



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**Need more information about this
year's convention?**

Contact Kristie Fortier at kfortier@mopress.com