Congratulations 2023 MPAME
BEST AD CONTEST WINNERS
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Celebrate 2023’s Dee Hamilton Memorial Sales Pro of the Year | P21

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Interested in entering the Missouri Press Advertising and Marketing Executives 2024 Advertising Contest? Please contact Missouri Press Association at kfortier@mopress.com or 573-449-4167.
BEST FULL PAGE AD

Dailies

First Place
Brett Zacarello, Joplin Globe

Second Place
Melody Cook, Columbia Missourian

Third Place
Melody Cook, Columbia Missourian

Weeklies - Class 1

First Place
Karen Payne, Richmond News

Second Place
John Spaar & Pam Schuchner, Focus on Oak Grove

Third Place
Karen Payne, Richmond News

Weeklies - Class 2

First Place
Stephanie Schumer-Vandeven, Perry County Republic-Monitor

Second Place
Scott Dupree, Warren County Record

Third Place
Jennifer Early & Daniel Foust, Laclede County Record

Weeklies - Class 3

First Place
Stephanie Fitzgerald, Washington Missourian

Second Place
Debra Skaggs & Rob Schneider, Arnold-Imperial Leader

Third Place
Mary Rayfield, Washington Missourian
BEST AD SMALLER THAN A FULL PAGE - NO SMALLER THAN A 1/4 PAGE

Dailies

First Place
Melody Cook,
Columbia Missourian

Second Place
Melody Cook,
Columbia Missourian

Third Place
Debra Skaggs & Ryan Duvall,
West Side Leader

Weeklies - Class 1

First Place
Tammy Curtis,
Maries County Advocate

Second Place
John Spaar & Pam Schuchner,
Focus on Oak Grove

Third Place
Tim Hager,
Mexico Ledger

Weeklies - Class 2

First Place
Jessica Bedow,
Linn Unterrified Democrat

Second Place
Phil Cobb,
Maryville Forum

Third Place
Tim Hager,
Montgomery Standard

Weeklies - Class 3

First Place
Bryan Stalder,
Kansas City Northeast News

Second Place
Amanda Zarecki,
Webster-Kirkwood Times

Third Place
Mary Rayfield,
Washington Missourian
BEST AD SERIES

Dailies

First Place
Brett Zacarello,
Joplin Globe

Second Place
Michelle Engelhardt, Debra Skaggs &
Ryan Duvall, West Side Leader

Third Place
Bethany Shanklin &
Shawna Bradley,
Laclede County Record

Weeklies

First Place
Bethany Shanklin &
Shawna Bradley,
Laclede County Record

Second Place
Bethany Shanklin &
Shawna Bradley,
Laclede County Record

Third Place
Ron Mendez,
Howell County News
BEST SINGLE HOUSE AD

Dailies

First Place
Debra Skaggs,
West Side Leader

Second Place
Michelle Engelhardt,
West Side Leader

Third Place
Melody Cook,
Columbia Missourian

Weeklies - Class 1 & 2

First Place
Jessica Bedow,
Linn Unterrified Democrat

Second Place
Jessica Bedow,
Linn Unterrified Democrat

Third Place
Tim Hager,
Montgomery Standard

Weeklies - Class 3

First Place
Debra Skaggs,
Festus - Jefferson County Leader

Second Place
Larry Saylor & Debbie Baker,
St. Louis Call Newspapers

Third Place
Staff,
Washington Missourian
BEST AD SMALLER THAN A 1/4 PAGE

Dailies

First Place
Michelle Engelhardt & Ryan Duvall, West Side Leader

Second Place
Debra Skaggs, West Side Leader

Third Place
Michelle Engelhardt & Ryan Duvall, West Side Leader

Weeklies - Class 1

First Place
Dennis Warden, Maries County Advocate

Second Place
Dennis Warden, Maries County Advocate

Third Place
Karen Payne, Richmond News

Weeklies - Class 2

First Place
Twyla Martin, Maryville Forum

Second Place
Twyla Martin, Maryville Forum

Third Place
Stephanie Schumer-Vandeven, Perry County Republic-Monitor

Weeklies - Class 3

First Place
Stephanie Fitzgerald, Washington Missourian

Second Place
Michelle Engelhardt & Andrea Chambers, Festus-Jefferson County Leader

Third Place
Debra Skaggs & Andrea Chambers, Festus-Jefferson County Leader
MOST CREATIVE USE OF FULL COLOR IN AN AD

Dailies

**First Place**
Melody Cook, Columbia Missourian

**Second Place**
Melody Cook, Columbia Missourian

**Third Place**
Melody Cook, Columbia Missourian

Weeklies - Class 1

**First Place**
Karen Payne, Richmond News

**Second Place**
Heather Harrod, Morgan County Statesman

**Third Place**
Becky Holloway, Tipton Times

Weeklies - Class 2

**First Place**
Jessica Bedow, Linn Unterrified Democrat

**Second Place**
Stephanie Schumer-Vandeven, Perry County Republic-Monitor

**Third Place**
Stephanie Schumer-Vandeven, Perry County Republic-Monitor

Weeklies - Class 3

**First Place**
Bryan Stalder, Kansas City Northeast News

**Second Place**
Stephanie Watkins & Jay Forness, Jackson Cash-Book Journal

**Third Place**
Stephanie Watkins & Jay Forness, Jackson Cash-Book Journal
BEST SPECIAL SECTION

Dailies

First Place
Staff,
Columbia Missourian

Second Place
Columbia Missourian

Third Place
Columbia Missourian

Weeklies - Class 1

First Place
Karen Payne & Sharon Donat,
Richmond News

Second Place
Karen Payne,
Excelsior Springs Standard

Third Place
Dennis Warden & Tammy Curtis,
Maries County Advocate

Weeklies - Class 2

First Place
Beth Durreman & Daniel Foust,
Laclede County Record

Second Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor

Third Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor

Weeklies - Class 3

First Place
Staff,
Washington Missourian

Second Place
Stephanie Watkins, Jay Forness & Diane Proffer,
Jackson Cash-Book Journal

Third Place
Staff,
Washington Missourian
## BEST COVER DESIGN FOR A SPECIAL SECTION

### Dailies

- **First Place**
  - Brett Zacarello, Joplin Globe

- **Second Place**
  - Brett Zacarello, Joplin Globe

- **Third Place**
  - Staff, Columbia Missourian

### Weeklies - Class 1

- **First Place**
  - Heather Harrod, Morgan County Statesman

- **Second Place**
  - Becky Holloway & Tara Alumbaugh, Tipton Times

- **Third Place**
  - Karen Payne, Richmond News

### Weeklies - Class 2

- **First Place**
  - Stephanie Schumer-Vandeven, Perry County Republic-Monitor

- **Second Place**
  - Stephanie Schumer-Vandeven, Perry County Republic-Monitor

- **Third Place**
  - Tammy Curtis, Owensville Gasconade Co. Republican

### Weeklies - Class 3

- **First Place**
  - Sarah Moore, Washington Missourian

- **Second Place**
  - Amanda Zarecki, Webster-Kirkwood Times

- **Third Place**
  - Nathan Burrus & Debbie Baker, St. Louis Call Newspapers
BEST SINGLE CLASSIFIED DISPLAY AD

Dailies & Weeklies 3

First Place
Debra Skaggs,
Festus-Jefferson County Leader

Second Place
Sarah Moore,
Washington Missourian

Third Place
Michelle Engelhardt,
West Side Leader

Weeklies - Class 1 & 2

First Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor

Second Place
Heather Harrod,
Morgan County Statesman

Third Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor

BEST CLASSIFIED SECTION

Weeklies - Class 2 & 3

First Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor

Second Place
Jeanine York & Staff,
Washington Missourian

Third Place
Ron Schott,
Wright County Journal
**BEST NEWSPAPER PROMOTION**

**Weeklies**

- **First Place**
  Stephanie Watkins & Jay Forness, Jackson Cash-Book Journal

- **Second Place**
  Larry Saylor, Nathan Burrus & Debbie Baker, St. Louis Call Newspapers

- **Third Place**
  Stephanie Watkins, Diane Proffer & Jay Forness, Jackson Cash-Book Journal

**BEST SHARED/SIGNATURE PAGE**

**Dailies**

- **First Place**
  Amanda Zarecki, Webster-Kirkwood Times

- **Second Place**
  Melody Cook, Columbia Missourian

- **Third Place**
  Michelle Engelhardt & Debra Skaggs, West Side Leader

**Weeklies - Class 1**

- **First Place**
  Becky Holloway & Tara Alumbaugh, Tipton Times

- **Second Place**
  Becky Holloway & Tara Alumbaugh, Tipton Times

- **Third Place**
  Dennis Warden, Maries County Advocate

**Weeklies - Class 2**

- **First Place**
  Regina Mozingo, Ozark County Times

- **Second Place**
  Dennis Warden & Tammy Curtis, Owensville Gasconade Co. Republican

- **Third Place**
  Dennis Warden, Owensville Gasconade Co. Republican
BEST ADVERTISING SALES TOOL

Dailies & Weeklies

First Place
Larry Saylor & Debbie Baker,
St. Louis Call Newspapers

Second Place
Jennifer Early & Daniel Foust,
Laclede County Record

Third Place
Ron Schott,
Wright County Journal

BEST AD DESIGNER

Dailies

First Place
Brett Zacarello,
Joplin Globe

Second Place
Melody Cook,
Columbia Missourian

Weeklies - Class 2

First Place
Jessica Bedow,
Linn Unterrified Democrat

Second Place
Tammy Curtis,
Owensville Gasconade Co. Republican

Third Place
Daniel Foust,
Laclede County Record

Weeklies - Class 3

First Place
Sarah Moore,
Washington Missourian

Second Place
Sharon Pruessner,
Washington Missourian

Third Place
Larry Saylor & Debbie Baker,
St. Louis Call Newspapers
BEST ONLINE AD DESIGNER

Dailies

First Place
Melody Cook,
Columbia
Missourian

Second Place
Brett Zacarello,
Joplin Globe

Weeklies

First Place
Bryan Stalder,
Kansas City
Northeast News

Second Place
Larry Saylor,
St. Louis Call Newspapers

Third Place
Lori Obermark,
Washington Missourian

BEST AD CONTENT ENTIRE PUBLICATION

Weeklies - Class 3

First Place
Larry Saylor,
Nathan Burrus & Debbie Baker,
St. Louis Call Newspapers

Second Place
Jeanine York & Staff,
Washington Missourian

Third Place
Bryan Stalder, Dorri Partain, Abby Hoover & Michael Bushnell, Kansas City Northeast News

Weeklies - Class 1 & 2

First Place
Staff,
Maries County Advocate

Second Place
Staff,
Ozark County Times

Third Place
Ron Schott,
Wright County Journal
BEST MULTIMEDIA CAMPAIGN

Weeklies - Class 3

First Place
Bryan Stalder, Abby Hoover, Michael Bushnell & Dorri Partain, Kansas City Northeast News

Second Place
Larry Saylor, Nathan Burrus & Debbie Baker, St. Louis Call Newspapers

Third Place
Lori Obermark & Mary Rayfield, Washington Missourian

BEST IDEA TO GROW REVENUE

Weeklies

First Place
Staff, Festus- Jefferson County Leader

Second Place
Jennifer Early, Bethany Shanklin & Shawna Bradley, Laclede County Record

Third Place
Daniel Foust, Jennifer Early & Bethany Shanklin, Laclede County Record

BEST PRINT ADVERTISING CAMPAIGN

Weeklies

First Place
Stephanie Schumer-Vandeven, Perry County Republic- Monitor

Second Place
Karen Payne & Sharon Donat, Richmond News

Third Place
Ron Schott & Krystal Robertson, Wright County Journal
BEST SPONSORED CONTENT/NATIVE ADVERTISING

Dailies & Weeklies

First Place
Karen Payne,
Richmond News

Second Place
Melody Cook,
Columbia Missourian

Third Place
Melody Cook,
Columbia Missourian

BEST NEWSPAPER-PRODUCED INSERT

Weeklies - Class 2 & 3

First Place
Amanda Zarecki,
Webster-Kirwood Times

Second Place
Skye Pournazari,
Maryville Forum

BEST NEWSPAPER-PRODUCED EVENT

Weeklies

First Place
Staff,
Festus-Jefferson County Leader

Second Place
Amanda Mendez & Laura Wagner,
Howell County News

Third Place
Larry Saylor, Nathan Burrs & Debbie Baker,
St. Louis Call Newspapers
BEST OF SHOW

Dailies

BEST OF SHOW
Joplin Globe

Weeklies

BEST OF SHOW
Richmond News

TRACKSIDE IS NOW OPEN IN JOPLIN!
JUST IN TIME FOR THE HOLIDAYS.

ATTENTION BLACK FRIDAY SHOPPERS!
Come and dine with us! We're open 11 am - 9 pm on Black Friday and will be open Saturday as well.

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11 a.m. - 9 p.m.
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Memorial Sales Pro of the Year!

Dee Hamilton
St. Louis American

MPAME 2023

Pamela Simmons
St. Louis American
Save the Date!
157th Annual Missouri Press Convention & Tradeshow

Sheraton Westport St. Louis

September 21-23, 2023

Don’t Miss It:
Missouri Press Foundation Fundraiser “So You Want to Be A Rockstar” with the Lost Dog Band
Leonard Woolsey, President of Texas Press Association and Southern Newspapers
Hall of Fame Banquet
Better Newspaper Contest Awards
Much more to be announced!

BE THE CHAMPIONS OF YOUR COMMUNITY

You can reserve your room now!
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