

MP MISSOURI PRESS NEWS

Congratulations 2023

MPAME

BEST AD CONTEST WINNERS

P6-21



Celebrate 2023's Dee Hamilton Memorial Sales Pro of the Year | P21

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We say it was a success

My focus for my first year as publisher at the *Laclede County Record* was to enhance the sense of unity and community within our four walls and outside them.

First quarter of the year is gone, and it went a little too fast for me. It seemed the biggest issue was staffing. But knock-on-wood, second quarter began with a full staff.

Having a full staff played out well for the *LCR*, because we held our first community event on April 6. Jennifer Early, Advertising Director for *LCR* and I planned the Senior Expo event back in January, not knowing if we would have enough folks to pull it off but moved forward anyway.

It is the first Senior Expo (for folks aged 50 and up), that I have been involved with from scratch. The staff and I say it was a success, and I know we will have a second Expo next year.

Judging the success has several facets and I would strongly suggest that if you are considering holding an event in your community, this is a perfect one to make your first.

Find your role model.

I modeled our event after the Leader Publications event(s), which is what I would consider our first success – finding someone else who has done the event and visit with them about how they do it, what works for them, and what they plan to change for the next event.

I listened, we made sure we had a variety of vendors. We had the traditional types of business that you would expect to see at a Senior Expo, I call that a success. What we didn't have was they types of booths that were entertainment or self-help. I had to call and offer these types of businesses a free booth, which three accepted. I call this a success, not on the bottom line, but in unifying the community.

Variety.

We also made sure we always had something going on, so if the attendance was low, the vendors still

“I encourage you to look at holding an event for your community. It doesn't have to be big and grand; it doesn't have to cost an arm and leg; it just must be relevant and fun.”

had a sense of activity going on. We hired a local musician to play during the whole event, except when games were held and door prizes were being given away, he got a lot of nice breaks this way.

I paid for this service and felt it was money well spent. I saw many folks singing along with him while walking among the vendors and I saw many vendors singing too. My favorite was when I would see them singing to each other, now that's unity.

Activities.

On the top of the hour, we held trivia, the folks that participated enjoyed themselves and most of them attended more than just the one session. Next year I'm going digital with Trivia.

The YMCA silver sneakers program held classes, their music and motion

made a great activity/attraction for everyone involved in the event. Yep, we even had vendors join in.

Bingo was the last activity and we tried to plan for three things to take place at once: Let the vendors tear down while we gave away the booth door prizes and set up for Bingo.

This way the vendors could be on their way and not have to sit through or interrupt Bingo. I feel this was a success, except some vendors started breaking down early and that caused a bit of a stir. New plan for next year already in place on the vendor “breaking down early” dilemma.

After-Action Review.

I have been very lucky to have many mentors throughout my career, Dalton Wright, president, and owner of the *LCR* is one. He has taught me many things. I have used the After-Action Review consistently from the first time he implemented it with the management team.

The results, Senior Expo 2023 was a success. It will be held again in the spring of 2024. Many of the vendors already want information on the date. However, there will be some changes, some for the benefit of the vendors and some for the benefit of those in attendance.

I encourage you to look at holding an event for your community. It doesn't have to be big and grand; it doesn't have to cost an arm and leg; it just must be relevant and fun. We are all happy we did this, it just took booking the venue to make us take the plunge, we were committed with a small security deposit!

Unity and Community, what is your newspaper doing this spring to grow that relationship. Let me know, I'll include it in my column.



— Save the Date! —

157th Annual Missouri Press Convention & Tradeshow

Sheraton Westport
St. Louis

September
21-23, 2023

Don't Miss It:

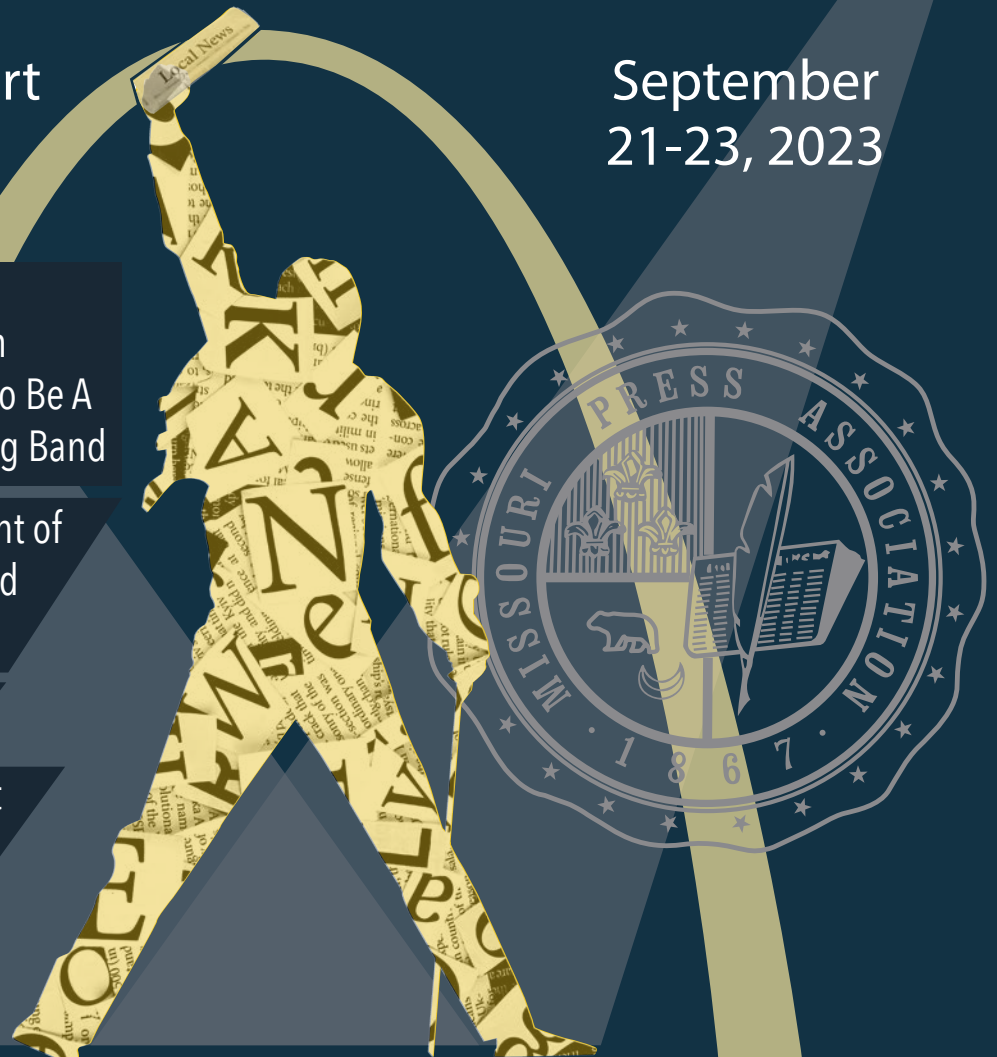
Missouri Press Foundation
Fundraiser "So You Want to Be A
Rockstar" with the Lost Dog Band

Leonard Woolsey, President of
Texas Press Association and
Southern Newspapers

Hall of Fame Banquet

Better Newspaper Contest
Awards

Much more to be
announced!



BE THE CHAMPIONS OF YOUR COMMUNITY

You can reserve your room now!

<https://bit.ly/3kg8lmn>

Know a potential sponsor?

Sponsor information at:

mopress.com/convention or contact

Michael Harper at mharper@mopress.com

**Need more information about this
year's convention?**

Contact Kristie Fortier at kfortier@mopress.com

Two rural Missouri high school seniors receive scholarships to study journalism

From Missouri Press Staff

Missouri Press News

Two Missouri high school seniors, Ella Bradford from Gallatin and Samuel Cox from Fordland, have been selected as this year's recipients of the Rural Missouri Newspaper Scholarship. The scholarship is a partnership of the Missouri Press Association, Missouri Press Foundation, University of Missouri School of Journalism and Reynolds Journalism Institute.

Both Cox and Bradford plan to study journalism at the Missouri School of Journalism next year, with both agreeing to work at rural Missouri newspapers following graduation as part of the scholarship process.

The Rural Missouri Newspaper Scholarship awards recipients \$5,000 each semester, up to eight semesters while enrolled in the Missouri School of Journalism. Qualification is determined through the federal FAFSA program. Students can also receive an additional \$5,000 summer fellowship funded by RJI and can apply for a further \$1,200 from RJI's Potter Digital Ambassador program.

A member of Logan-Rogersville High School's Contemporary Issues Club and the Scholar Bowl team, Cox maintains a 4.0 GPA while also working at a local pharmacy.

Cox wrote in his application essay that writing, photography, history and politics have always been passions of his. But a family vacation to Washington, D.C. before his senior year of high school opened his eyes to how those passions would translate to a career in journalism.

"My time in D.C. overlapped with the overturning of Roe v. Wade, and when I found myself at the steps of the Supreme Court, I had the revelation that history is still alive," Cox wrote. "I snapped photos as a megaphone was passed from woman to woman at the core of the crowd, with each sharing how Roe v. Wade impacted her life and how its overturning would change the lives of those she loved. The passionate stories of those in tears at that protest isn't a detail included in history books.

"It's something you experience by being part of history, by taking a role in a movement or community, or, by being a part of the news," he added.

Cox may have been inspired by his D.C. trip, but his takeaway wasn't to finish school and move to a bustling metropolis. Rather, he sees the need in small, rural communities for the same kind of coverage those

protests in the nation's capital received.

"Working for a newspaper far away from the national news might be unappealing to some. They might feel there isn't history to be seen out here or that it can't be impactful, however, I'm drawn to news in the small towns of Missouri for the exact opposite reason," Cox wrote. "Here, I understand the community and can have a greater impact on it than I ever could working in the hustle of urban life."

Bradford maintains a 4.0 GPA at Gallatin High School, where she is also president of Future Business Leaders of America, and serves as district president. Additionally, she is a member of the Yearbook staff, has been involved with Family, Career, and Community Leaders of America for six years, played varsity sports and served on Student Council all four years of high

school.

She also works part-time and has an extensive history of volunteering in the community with a variety of causes and organizations. After earning her degree, Bradford hopes to be able to return local news coverage to her hometown.

The closing of the Gallatin North Missourian in recent years was a revelation for Bradford about community newspapers. "Now that it does not exist, I can say that I understand the importance of a newspaper in each community, and I believe the Gallatin newspaper should be brought back."

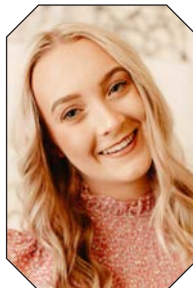
Bradford describes Gallatin as "small and close-knit" and without a newspaper, residents have to rely on other newspapers in the area with the hopes they include news about her town.

"We are still in need of a system that relays our news as many members of the of the community relied on [the newspaper]," Bradford wrote in her application essay. "There are many people around me that do not use social media and the internet. With this, they do not always know what is going on, and if they do it is days after. This is why our town needs a way to relay news."

The Missouri Press Foundation will work directly with Missouri newspaper publishers to find the best match for scholarship recipients. The intent is for students to fulfill the two-year post-graduation requirement at the newspaper where they intern. Newspapers will be expected to help the student find housing for the summer internship program and the post-graduation period.



Samuel Cox



Ella Bradford

OBITUARIES



Kansas City

James Fitzpatrick

James Carey Fitzpatrick, 76, a longtime reporter and editor for *The Kansas City Star* and *Times*, died Feb. 9, 2023, while on vacation in Florida.

He joined the *Kansas City Times*' city desk in 1969, starting as an obituary writer but eventually getting a break when he convinced the night editor to let him cover a rock concert and interview Janice Joplin. He went on to cover Jackson County government for 14 years and Kansas City, Mo. government for 10 years as a beat reporter.

Fitzpatrick was part of the staff that won the Pulitzer Prize in 1982 for their coverage of Hyatt Regency Hotel



collapse and the subsequent work to uncover the cause of the disaster.

Following a promotion to editor, he managed multiple news bureaus including in Kansas City, Kan. and Independence, Mo. He retired from the *Star* in 2006, after 37 years in the industry.

In his retirement, he volunteered extensively, including serving as president of KC's City of Fountains Foundation board of directors.

In addition to his wife of 38 years, Patty, he is survived by a daughter, Brooks, and a son, Charlie; as well as many more family, friends and colleagues.

Capitol Report widget can come down

From Missouri Press Staff

Due to staffing changes and a planned revamp of the project, Missouri Press members should remove the Capitol Report story collection from their websites.

A few members have asked, prompted by a lack of updated stories in the collection, so if the code is still active on your website and the widget is displaying, please feel free to remove it at this time.

The story collection, a collaborative effort between Missouri Press

members, the Missouri School of Journalism and the Reynolds Journalism Institute will likely return in the future with a specific plan to keep it updated during the legislative session but remove it when the General Assembly adjourns for the year.

If you have questions about the Capitol Report story collection, please contact MPA Editor Matthew Barba at mbarba@mopress.com.

Thank you to all who installed the widget and helped Missouri Press staff navigate this project.



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Bryan Jones, *The Morgan County Statesman*, Versailles

Kevin Jones, *St. Louis American*

Tim Schmidt, *Montgomery Standard*, Montgomery City

Lucas Presson, *Southeast Missourian*, Cape Girardeau

Bryan Chester, *Columbia Missourian*



CALENDAR

2023

May

13 — Missouri Photojournalism Hall of Fame Nominations Due

15 — Deadline to Apply for Missouri Photo Workshop

June

15 — Missouri Press Foundation First Amendment Golf Classic, Hermann

16 — Missouri Press Board Meetings, Hermann

16 — Show-Me Press Meeting, Hermann

September

21-23 — MPA's 157th Annual Convention, Sheraton Westport Chalet, St. Louis

24-30 — Missouri Photo Workshop, Sedalia

October

19 — Missouri Photojournalism Hall of Fame Induction Ceremony, Columbia

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MPAME

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Director

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Director

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Kevin Jones
St. Louis

Past President

Bryan Chester

Interested in becoming more involved with Missouri Press Advertising and Marketing Executives? Please contact a MPAME board member or Kristie Fortier with Missouri Press Association at kfortier@mopress.com or by phone at 573-449-4167.

Interested in entering the Missouri Press Advertising and Marketing Executives
2024 Advertising Contest?
Please contact Missouri Press Association at kfortier@mopress.com or 573-449-4167.

BEST FULL PAGE AD

Dailies



First Place
Brett Zacarelo, Joplin Globe



Second Place
Melody Cook, Columbia Missourian



Third Place
Melody Cook, Columbia Missourian

Weeklies - Class 1



First Place
Karen Payne,
Richmond News

Second Place
John Spaar &
Pam Schuchner,
Focus on Oak Grove



Third Place
Karen Payne,
Richmond News

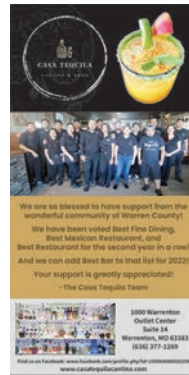


Weeklies - Class 2



First Place
Stephanie
Schumer-Vandeven,
Perry County
Republic-Monitor

Second Place
Scott Dupree,
Warren County
Record



Third Place
Jennifer Early
& Daniel Foust,
Laclede County
Record



Weeklies - Class 3



First Place
Stephanie Fitzgerald,
Washington Missourian



Second Place
Debra Skaggs & Rob Schneider,
Arnold-Imperial Leader



Third Place
Mary Rayfield,
Washington Missourian

BEST AD SMALLER THAN A FULL PAGE - NO SMALLER THAN A 1/4 PAGE

Dailies



First Place
Melody Cook,
Columbia Missourian



Second Place
Melody Cook,
Columbia Missourian



Third Place
Debra Skaggs & Ryan Duvall,
West Side Leader

Weeklies - Class 1



First Place
Tammy Curtis,
Maries County Advocate



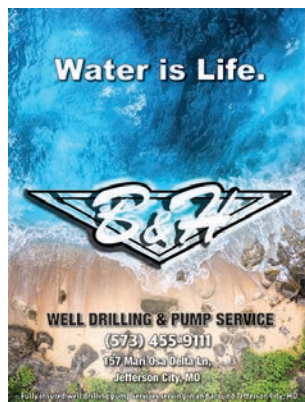
Second Place
John Spaar & Pam Schuchner,
Focus on Oak Grove

Third Place
Tim Hager,
Mexico Ledger



Weeklies - Class 2

First Place
Jessica Bedow,
Linn Unterrieff
Democrat



Second Place
Phil Cobb,
Maryville Forum

Third Place
Tim Hager,
Montgomery Standard



Weeklies - Class 3



First Place
Bryan Stalder,
Kansas City Northeast News

Second Place
Amanda Zarecki,
Webster-Kirkwood Times



Third Place
Mary Rayfield,
Washington Missourian

BEST AD SERIES

Dailies



First Place
Brett Zacarello,
Joplin Globe

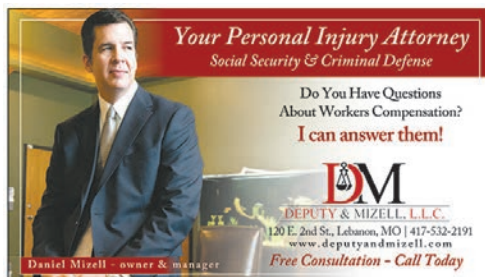


Second Place
Michelle Engelhardt, Debra Skaggs & Ryan Duvall,
West Side Leader



Third Place
Melody Cook,
Columbia Missourian

Weeklies



First Place
Bethany Shanklin & Shawna Bradley,
Laclede County Record



Second Place
Bethany Shanklin & Shawna Bradley,
Laclede County Record



Third Place
Ron Mendez,
Howell County News

BEST SINGLE HOUSE AD

Dailies



First Place
Debra Skaggs,
West Side Leader



Second Place
Michelle Engelhardt,
West Side Leader



Third Place
Melody Cook,
Columbia Missourian

Weeklies - Class 1 & 2



First Place
Jessica Bedow,
Linn Interrified Democrat



Second Place
Jessica Bedow,
Linn Interrified Democrat



Third Place
Tim Hager,
Montgomery Standard

Weeklies - Class 3



First Place
Debra Skaggs,
Festus - Jefferson County Leader



Second Place
Larry Saylor & Debbie Baker,
St. Louis Call Newspapers



Third Place
Staff,
Washington Missourian

BEST AD SMALLER THAN A 1/4 PAGE

Dailies



First Place
Michelle Engelhardt &
Ryan Duvall, *West Side Leader*



Second Place
Debra Skaggs,
West Side Leader



Third Place
Michelle Engelhardt &
Ryan Duvall, *West Side Leader*

Weeklies - Class 1



First Place
Dennis Warden,
Maries County Advocate



Second Place
Dennis Warden,
Maries County Advocate



Third Place
Karen Payne,
Richmond News

Weeklies - Class 2



First Place
Twyla Martin,
Maryville Forum



Second Place
Twyla Martin,
Maryville Forum



Third Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor

Weeklies - Class 3



First Place
Stephanie Fitzgerald,
Washington Missourian



Second Place
Michelle Engelhardt & Andrea Chambers,
Festus-Jefferson County Leader



Third Place
Debra Skaggs & Andrea Chambers,
Festus-Jefferson County Leader

MOST CREATIVE USE OF FULL COLOR IN AN AD

Dailies

First Place
Melody Cook,
Columbia Missourian



Second Place
Melody Cook,
Columbia Missourian



Third Place
Melody Cook,
Columbia Missourian

Weeklies - Class 1

First Place
Karen Payne,
Richmond News



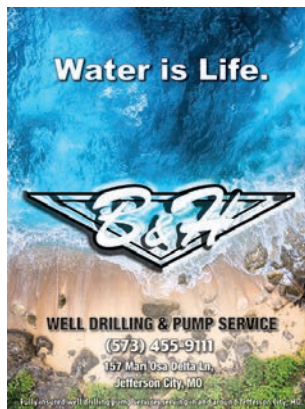
Second Place
Heather Harrod,
Morgan County Statesman



Third Place
Becky Holloway,
Tipton Times

Weeklies - Class 2

First Place
Jessica Bedow,
Linn Unterrified
Democrat



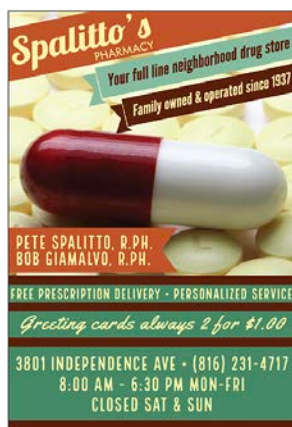
Second Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor



Third Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor

Weeklies - Class 3

First Place
Bryan Stalder,
Kansas City
Northeast News



Second Place
Stephanie Watkins & Jay Forness,
Jackson Cash-Book Journal



Third Place
Stephanie Watkins & Jay Forness,
Jackson Cash-Book Journal

BEST SPECIAL SECTION

Dailies

First Place
Staff,
Columbia Missourian



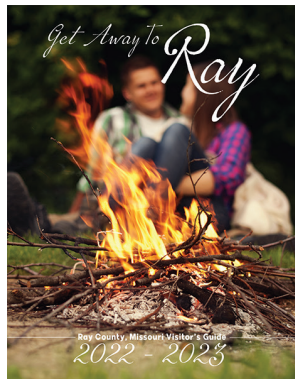
Second Place
Staff,
Columbia Missourian



Third Place
Staff,
Columbia Missourian

Weeklies - Class 1

First Place
Karen Payne &
Sharon Donat,
Richmond News



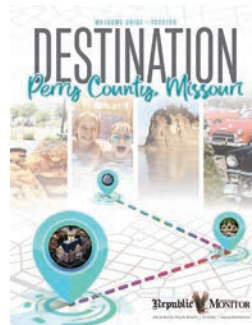
Second Place
Karen Payne,
Excelsior Springs Standard



Third Place
Dennis Warden & Tammy Curtis,
Marias County Advocate

Weeklies - Class 2

First Place
Beth Durreman
& Daniel Foust,
Laclede County Record



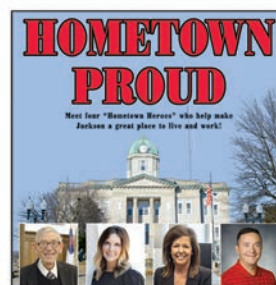
Second Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor



Third Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor

Weeklies - Class 3

First Place
Staff,
Washington Missourian



Second Place
Stephanie Watkins, Jay Forness &
Diane Proffer,
Jackson Cash-Book Journal



Third Place
Staff,
Washington Missourian

BEST COVER DESIGN FOR A SPECIAL SECTION

Dailies

First Place
Brett Zacarello,
Joplin Globe



Second Place
Brett Zacarello,
Joplin Globe



Third Place
Staff,
Columbia Missourian

Weeklies - Class 1

First Place
Heather Harrod,
Morgan County
Statesman



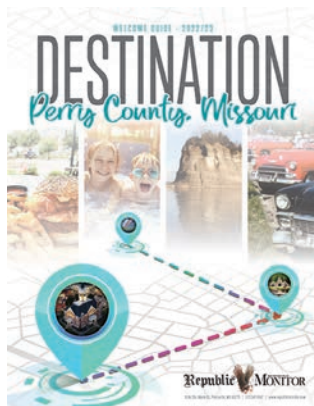
Second Place
Becky Holloway & Tara Alumbaugh,
Tipton Times



Third Place
Karen Payne,
Richmond News

Weeklies - Class 2

First Place
Stephanie
Schumer-Vandeven,
Perry County
Republic-Monitor



Second Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor



Third Place
Tammy Curtis,
Owensville Gascon Co. Republican

Weeklies - Class 3

First Place
Sarah Moore,
Washington
Missourian



Second Place
Amanda Zarecki,
Webster-Kirkwood Times



Third Place
Nathan Burrus & Debbie Baker,
St. Louis Call Newspapers

BEST SINGLE CLASSIFIED DISPLAY AD

Dailies & Weeklies 3

First Place
Debra Skaggs,
Festus-Jefferson
County Leader

Second Place
Sarah Moore,
Washington Missourian

Third Place
Michelle Engelhardt,
West Side Leader

Weeklies - Class 1 & 2

First Place
Stephanie
Schumer-Vandeven,
Perry County
Republic-Monitor

Second Place
Heather Harrod,
Morgan County Statesman

Third Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor

BEST CLASSIFIED SECTION

Weeklies - Class 2 & 3

First Place
Stephanie Schumer-
Vandeven,
Perry County
Republic-Monitor

Second Place
Jeanine York & Staff,
Washington Missourian

Third Place
Ron Schott,
Wright County Journal

BEST NEWSPAPER PROMOTION

Weeklies

First Place
Stephanie Watkins &
Jay Forness,
Jackson Cash-Book
Journal



Second Place
Larry Saylor, Nathan Burrus &
Debbie Baker, St. Louis Call Newspapers



Third Place
Stephanie Watkins, Diane Proffer &
Jay Forness, Jackson Cash-Book Journal

BEST SHARED/SIGNATURE PAGE

Dailies

First Place
Amanda Zarecki,
Webster-Kirkwood
Times



Second Place
Melody Cook,
Columbia Missourian



Third Place
Michelle Engelhardt & Debra Skaggs,
West Side Leader

Weeklies - Class 1

First Place
Becky Holloway &
Tara Alumbaugh,
Tipton Times



Second Place
Becky Holloway & Tara Alumbaugh,
Tipton Times



Third Place
Dennis Warden,
Marion County Advocate

Weeklies - Class 2

First Place
Regina Mazingo,
Ozark County
Times



Second Place
Dennis Warden & Tammy Curtis,
Owensville Gasconade Co. Republican



Third Place
Dennis Warden,
Owensville Gasconade Co. Republican

BEST ADVERTISING SALES TOOL

Dailies & Weeklies

First Place
Larry Saylor &
Debbie Baker,
St. Louis
Call Newspapers



Second Place
Jennifer Early & Daniel Foust,
Laclede County Record



Third Place
Ron Schott,
Wright County Journal

BEST AD DESIGNER

Dailies

First Place
Brett Zacarello,
Joplin Globe



Second Place
Melody Cook,
Columbia
Missourian



Weeklies - Class 2

First Place
Jessica Bedow,
Linn Unterrified
Democrat



Second Place
Tammy Curtis,
Owensville Gasconade Co. Republican



Third Place
Daniel Foust,
Laclede County Record

Weeklies - Class 3

First Place
Sarah Moore,
Washington
Missourian



Second Place
Sharon Pruessner,
Washington Missourian



Third Place
Larry Saylor & Debbie Baker,
St. Louis Call Newspapers

BEST ONLINE AD DESIGNER

Dailies

First Place
Melody Cook,
Columbia
Missourian



Second Place
Brett Zacarello,
Joplin Globe



Weeklies

First Place
Bryan Stalder,
Kansas City
Northeast News



Second Place
Larry Saylor,
St. Louis Call Newspapers

Third Place
Lori Obermark,
Washington Missourian

LOOKING FOR HELP WITH HOUSING CODE VIOLATIONS?
ON A TIGHT BUDGET? WE CAN HELP!



BEST AD CONTENT ENTIRE PUBLICATION

Weeklies - Class 3

First Place
**Larry Saylor,
Nathan Burrus
& Debbie Baker,**
St. Louis Call
Newspapers



Second Place
Jeanine York & Staff,
Washington Missourian



Third Place
**Bryan Stalder, Dorri Partain, Abby Hoover &
Michael Bushnell, Kansas City Northeast News**

Weeklies - Class 1 & 2

First Place
Staff,
Maries County
Advocate



Second Place
Staff,
Ozark County Times



Third Place
Ron Schott,
Wright County Journal

BEST MULTIMEDIA CAMPAIGN

Weeklies - Class 3

First Place
Bryan Stalder,
Abby Hoover,
Michael Bushnell
& Dorri Partain,
Kansas City
Northeast News



Second Place
Larry Saylor, Nathan Burrus &
Debbie Baker, St. Louis Call Newspapers



Third Place
Lori Obermark & Mary Rayfield,
Washington Missourian

BEST IDEA TO GROW REVENUE

Weeklies

First Place
Staff,
Festus- Jefferson
County Leader



Second Place
Jennifer Early, Bethany Shanklin &
Shawna Bradley, Laclede County Record



Third Place
Daniel Foust, Jennifer Early &
Bethany Shanklin, Laclede County Record

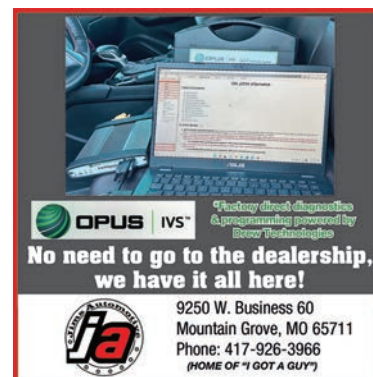
BEST PRINT ADVERTISING CAMPAIGN

Weeklies

First Place
Stephanie
Schumer-Vandeven,
Perry County
Republic- Monitor



Second Place
Karen Payne & Sharon Donat,
Richmond News



Third Place
Ron Schott & Krystal Robertson,
Wright County Journal

BEST SPONSORED CONTENT/NATIVE ADVERTISING

Dailies & Weeklies

First Place
Karen Payne,
Richmond News



Second Place
Melody Cook,
Columbia Missourian



Third Place
Melody Cook,
Columbia Missourian

BEST NEWSPAPER-PRODUCED INSERT

Weeklies - Class 2 & 3

First Place
Amanda Zarecki,
Webster-Kirwood
Times



Second Place
Skye Pournazari,
Maryville Forum



BEST NEWSPAPER-PRODUCED EVENT

Weeklies



First Place
Staff,
Festus-Jefferson County Leader



Second Place
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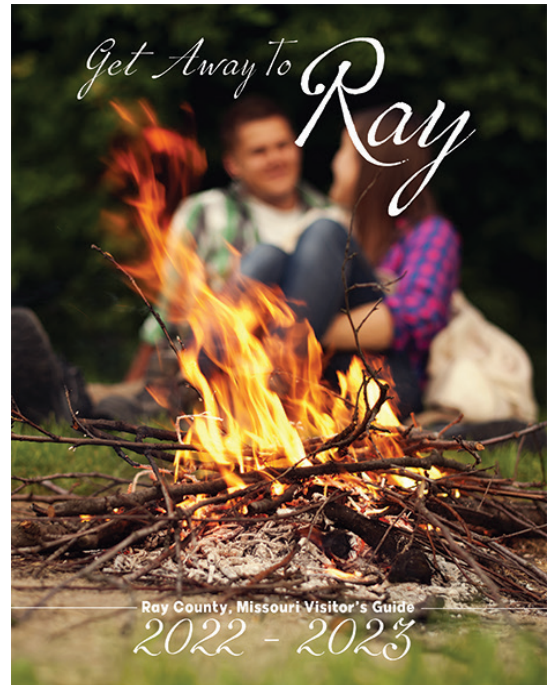
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Encourage local government attorneys to get Sunshine educated

By the time this column reaches print, it will be nearly the end of the 2023 Missouri legislative session. There are several Sunshine Law-related bills that were filed this year and at least one had a hearing and appeared to generate some interest among legislators.

It was not a bill Missouri Press Association felt was favorable overall, although we did work with the sponsor over time on language that might be included.

But one thing that is interesting is that the Missouri Attorney General's office, which has significant responsibility for enforcement of the law, seldom in the last year or two has played any notable role in working to strengthen the law. Or even in working with the legislature to clarify the law. They haven't been at hearings to testify or offered any written communication, at least as far as observers have been aware, as to their thoughts on any changes to the law.

Some of this is likely due to the change in leadership in the office that resulted from the former Attorney General leaving the post and a new appointed Attorney General stepping in. Staff changes occurred. A new Director of Sunshine Law Compliance has now been named.

In some discussion with Missouri Sunshine Coalition's president Echo Menges, representatives of the Attorney General's office said they were interested in working with the Coalition to coordinate training programs throughout the state. At least one appears to be in the works for the Show-Me Press regional meeting of papers set for June in Hermann.

Echo reported that they were especially interested in educational programs in rural communities, due to the fact such areas seemed to account for most of the complaints

"City attorneys in smaller cities are part-time jobs and their primary responsibility is to handle city traffic tickets, city zoning issues and city council meetings."

received by the Attorney General's office.

That is a very interesting fact. It makes some sense. State agencies have in-house attorneys who probably have significant experience with Sunshine Law questions that arise. The State can afford to pay for staff lawyers and can afford to send them to training.

Large cities are also in comparable situations. Kansas City has a well-staffed city attorney office, for example. I'm sure St. Louis and Springfield are in a similar situation. And large counties, like Jackson County here and St. Louis and Greene counties, also have a specialized county attorney department.

But in rural Missouri, life can be considerably different. City attorneys in smaller cities are part-time jobs and their primary responsibility is to handle city traffic tickets, city zoning issues and city council meetings. In a city with an aggressive newspaper staff, there may be Sunshine requests periodically, but in other areas, the newspaper could have a minimal staff and the paper seldom is seeking more information than what is handed to them by the city or county clerk.

The state associations for counties and cities do periodically provide

Sunshine Law training. I occasionally am asked to join attorneys who practice in the municipal law or county law area in presenting at these seminars. They are attended by a decent-enough group of their members.

But I suspect that in rural areas, attorneys who are dragged into providing this service for those areas may not be able to take off enough time or afford to travel to Jefferson City or other large cities where such meetings are held, in order to obtain this training. This presents a challenge.

Missouri Press back in 2000 did a series of seminars on the Sunshine Law around the state in 20 or more locations. Some of the best attended programs were in rural areas. (The one with the fewest attendees, I recall, was in suburban St. Louis.) Clearly, this idea is percolating in the Attorney General's office and it's an exciting bit of news to hear.

The Sunshine Coalition is working with the Attorney General's new Sunshine Law compliance director to see what programming can be set up around the state. If you hear that this is an option in your area, I hope each of your papers will support it and to encourage local government to attend. In fact, it wouldn't hurt to let Dennis Ellsworth, the Sunshine Coalition's director, know that you are interested. His email address is dennis11ellsworth@gmail.com.

Maybe this is the start of something good?



Jean Maneke,
is MPA's Legal Hotline attorney.
Contact her at (816) 753-9000;
jmaneke@manekelaw.com.

Your tuition for Missouri Photo Workshop could be covered

For Missouri Press News

The 75th Missouri Photo Workshop will be held in Sedalia, Sept. 24-30. The application deadline is May 15th. Please encourage members of your staff to apply for a week of immersive visual storytelling. The faculty are some of the top photo editors in the nation. Forty photographers will be accepted.

Part of the application process requires a letter of recommendation. Publishers and managing editors are encouraged to support the time commitment.

As a member of the Missouri Press Association, you or your staff member's \$600 tuition and lodging would be waived thanks to the Foundation's support. We are reserving a couple slots for our in-state papers. If accepted, the photographer would be in Sedalia during the week of Sept. 24-30, 2023.

The application deadline is May 15. The letters, resume and portfolio can be submitted via the 'apply' section on the website: <http://mophotoworkshop.org/>

About the workshop: The roots of the Missouri Photo Workshop are embedded firmly in 75 years of rich tradition; current workshops carry principals present from the beginning.

When the late Clifton C. Edom of the Missouri School of Journalism founded the Missouri Photo Workshop in 1949, he too, looked to the past to map the path for photojournalism's future.

Inspired by the gritty, content-rich photographs of the documentary photo unit of the pre-WWII Farm Security Administration, Edom promoted research, observation, and timing as the methods to make strong story-telling photographs. FSA director Roy Stryker and photographer Russell Lee worked closely with Edom in the creation of



Missouri Photo Workshop has been to Sedalia once before, at MPW 32 in 1980 in Sedalia. This photo is by Jim Burton, who was a photographer at the *Topeka Capital-Journal*. This photo depicts youths passing the time in a laundromat. (Submitted photo)

the workshop and served as faculty members during its early years.

In subsequent years, faculty members have been many of America's leading newspaper and magazine photographers and photo editors. All are experts dedicated to passing on the fundamentals of photo research, shooting, and editing to those who hope to carry on these values and techniques in the future.

The workshop still follows Cliff Edom's credo: *"Show truth with a camera. Ideally truth is a matter of personal integrity. In no circumstances will a posed or faked photograph be tolerated."*

**SEEKING
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Missouri Photojournalism
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Melissa Farlow: A foal stands out in the herd as mustangs head down a dusty trail to a waterhole.

Nominations must be received by May 13.

If you have questions please call
573-449-4167



Use this year's NIE story for free before June 30

From Missouri Press Staff

The Missouri Press Foundation and National Newspaper Association Foundation are offering for free an original series to newspapers for publication through June 30, 2023.

Readers can enjoy a short story in each chapter about an American scientist or inventor that changed the world. Some of them made small changes – furniture that serves more than one function. Some of them made big changes – improving the way we grow the food we eat.

All of the stories emphasize the lives of normal people who found a problem, looked for a solution, and made their dreams a reality.

Download the series at mo-nie.com, code: **inventors**.



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