

# 2023 First Amendment Golf Classic The Loutre Shore Country Club • Hermann, MO

\$75 per player or \$300 per foursome | Register online at bit.ly/mopressgolf



## TIME IS RUNNING OUT!

## DEADLINES APPROACHING

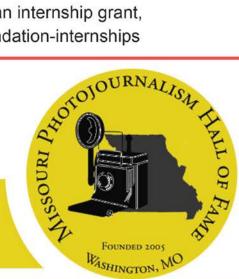


Applications for the Internship Grants Program must be received on or before April 20.

If your newspaper is interested in applying for an internship grant, please go to mopress.com/missouri-press-foundation-internships

## SEEKING NOMINATIONS

Missouri Photojournalism Hall of Fame





Melissa Farlow: A foal stands out in the herd as mustangs head down a dusty trail to a waterhole.

Nominations must be received by May 13.



If you have questions please call 573-449-4167



#### Missouri Press Association

#### Missouri Press Service

802 Locust St. Columbia, MO 65201-4888 (573) 449-4167; FAX (573) 874-5894 www.mopress.com

PRESIDENT: Beth Durreman,
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# Learning opportunities for you and your staff

#### By Missouri Press Staff

Missouri Press Association members again have access to use Digiversity. tv at no cost to them through the end of 2023, following a vote by the MPA Board of Directors in January.

So what does access get you? Digiversity.tv focuses on the Adobe Creative Cloud suite of products, with Viers using videos that follow the same engaged, energetic teaching style MPA's members have seen from him firsthand for more than 25 years. He and other presenters also cover various topics in written articles and live webcasts.

Staff of Missouri Press newspapers are encouraged to sign up with Digiversity.tv as soon as possible. There is no cost to the newspaper, but it is preferred every staffer using the website signs up with a unique email address.

In addition to the training and explaining in his videos, Viers regularly

answers viewers' questions, so feel free to reach out to Viers directly at russell@digiversity.tv.

#### **Earn Your Press Pass**

Earn Your Press Pass teaches the fundamentals of journalism and is provided to all members at no cost.

Earn Your Press Pass is intended to fill the gaps for newspapers having difficulty recruiting trained journalists.

The course provides new hires the information and structure they need to sit down and complete lessons that teach the basics of good journalism. Everything from common newspaper terminology to story writing to media laws are covered in the materials.

Learn more at earnyourpresspass. com and find out what the course can offer your publication and staff.

To sign up for the course and get added to the Missouri Press group, send an email to mbarba@mopress.com or kfortier@mopress.com.

### Capitol Report widget can come down

#### From Missouri Press Staff

Due to staffing changes and a planned revamp of the project, Missouri Press members should remove the Capitol Report story collection from their websites.

A few members have asked, prompted by a lack of updated stories in the collection, so if the code is still active on your website and the widget is displaying, please feel free to remove it at this time.

The story collection, a collaborative effort between Missouri Press members,

the Missouri School of Journalism and the Reynolds Journalism Institute will likely return in the future with a specific plan to keep it updated during the legislative session but remove it when the General Assembly adjourns for the year.

If you have questions about the Capitol Report story collection, please contact MPA Editor Matthew Barba at mbarba@mopress.com.

Thank you to all who installed the widget and helped Missouri Press staff navigate this project.

### Are your staff receiving MPA emails?

Missouri Press Association is constantly putting together information and resources we think members will find useful.

If you have any questions about getting signed up for Missouri Press' email list, please contact Matthew Barba at mbarba@mopress.com.



Missouri Photo Workshop has been to Sedalia once before, at MPW 32 in 1980 in Sedalia. This photo is by Jim Burton, who was a photographer at the *Topeka Capital-Journal*. This photo depicts youths passing the time in a laundromat. (Submitted photo)

## Your tuition for Missouri Photo Workshop could be covered

For Missouri Press News

The 75th Missouri Photo Workshop will be held in Sedalia, Sept. 24-30. The application deadline is May 15th. Please encourage members of your staff to apply for a week of immersive visual storytelling. The faculty are some of the top photo editors in the nation. Forty photographers will be accepted.

Part of the application process requires a letter of recommendation. Publishers and managing editors are encouraged to support the time commitment.

As a member of the Missouri Press Association, you or your staff member's \$600 tuition and lodging would be waived thanks to the Foundation's support. We are reserving a couple slots for our in-state papers. If accepted, the photographer would be in Sedalia during the week of Sept. 24-30, 2023.

The application deadline is May 15. The letters, resume and portfolio can be submitted via the 'apply' section on the website: http://mophotoworkshop.org/

**About the workshop:** The roots of the Missouri Photo Workshop are embedded firmly in 75 years of rich tradition; current workshops carry principals present from the beginning.

When the late Clifton C. Edom of the Missouri School of Journalism founded the Missouri Photo Workshop in 1949, he too, looked to the past to map the path for photojournalism's future.

Inspired by the gritty, content-rich photographs of the documentary photo unit of the pre-WWII Farm Security Administration, Edom promoted research, observation, and timing as the methods to make strong story-telling photographs. FSA director Roy Stryker and photographer Russell Lee worked closely with Edom in the creation of the workshop and served as faculty members during its early years.

In subsequent years, faculty members have been many of America's leading newspaper and magazine photographers and photo editors. All are experts dedicated to passing on the fundamentals of photo research, shooting, and editing to those who hope to carry on these values and techniques in the future.

The workshop still follows Cliff Edom's credo: "Show truth with a camera. Ideally truth is a matter of personal integrity. In no circumstances will a posed or faked photograph be tolerated."



### **CALENDAR**

#### **April**

20 — Application Deadline for MPF
Summer Internships
20-21 — MPAME Advertising Meeting,
Springfield

#### June

15 — Missouri Press Foundation First
Amendment Golf Classic, Hermann
16 — Missouri Press Board Meetings,
Hermann

**16** — Show-Me Press Association Annual Meeting, Hermann

#### September

21-23 — MPA's 157th Annual Convention, Sheraton Westport Chalet, St. Louis

**24-30** — Missouri Photo Workshop, Sedalia

#### **October**

**19** — Missouri Photojournalism Hall of Fame Induction Ceremony, Columbia

#### Did you know?

You can find all of the latest registration forms for Missouri Press' events online at www.mopress.com.

The website also has award nomination forms, board of director applications and much more.

Save the Date!

## 157th Annual Missouri Press Convention & Tradeshow

Sheraton Westport
St. Louis

September 21-23, 2023

#### **Don't Miss It:**

Missouri Press Foundation Fundraiser "So You Want to Be A Rockstar" with the Lost Dog Band

Leonard Woolsey, President of Texas Press Association and Southern Newspapers

Hall of Fame Banquet

Better Newspaper Contest Awards

Much more to be announced!

## BE THE CHAMPIONS OF YOUR COMMUNITY

You can reserve your room now!

https://bit.ly/3kg8lmn

#### Know a potential sponsor?

Sponsor information at:

mopress.com/convention or contact

Michael Harper at <a href="mailto:mharper@mopress.com">mharper@mopress.com</a>

Need more information about this year's convention?

Contact Kristie Fortier at kfortier@mopress.com

## Miss@uri Press Marketplace

ADVERTISING SALES: Call

Newspapers is seeking an experienced full-time advertising



sales representative.

Applicants should be outgoing and well organized with excellent spelling, proofreading and multi-tasking skills. Must thrive in a deadline environment.

Duties include contacting local businesses, churches, schools and non-profit organizations to provide advertising needs in a weekly mailed community newspaper, an online edition, e-newsletter and other digital options available to connect with south St. Louis County readers. Advertising layout skills are a plus.

Applicants should have a degree in communications, marketing or journalism with a knowledge of digital, social and print media. Recent college graduates encouraged to apply.

Email cover letter and resume to: dbaker@callnewspapers.com or mail to Deborah Baker, Call Newspapers, 9977 Lin Ferry Drive, St. Louis, MO 63123. (4/10/2023)

**REPORTER:** Call Newspapers

is seeking an experienced full-time reporter to handle



government news beats and occasional feature stories for a community-focused weekly newspaper, which is also online breaking news daily. We want candidates with reporting, editing, design and social media skills who also thrive in a deadline environment.

The successful candidate will be able to generate story ideas, conduct professional interviews and write accurate, in-depth stories that inform the community. At least one or two years' reporting experience at a daily or weekly newspaper is preferred. Recent college graduates encouraged to apply.

Responsibilities will also include posting stories to web and social media sites, taking photos and designing pages. A working knowledge of Adobe **HELP WANTED** 

Click here for the most up-to-date listings or visit mopress.com/job-bank.

Job ads on Missouri Press'
website, or in the eBulletin and
Bulletin are free to the
Association's members.

Email your marketplace ads to mbarba@mopress.com or fill out the online form on the web page linked here.

InDesign and Photoshop is required, along with a thorough understanding of AP news style.

Applicants should send a resume, up to five examples of recent work and a cover letter outlining how you would approach the job to: news1@ callnewspapers.com or mail to: Deborah Baker, Call Newspapers, 9977 Lin Ferry Drive, St. Louis, MO 63123. (4/10/2023)

SALES SUPPORT: If you are

outgoing, well organized, can spell and can multi-task, the Call's team



needs you. Help keep the community informed and connected! Full or part time options available.

Job duties include but are not limited to answering phones, calling local businesses, churches, schools and non-profit organizations to help with advertising needs, proofreading news, advertising, promotions and support materials, contributing to the success of community events and being part of a team that strives for excellence in delivering local news 24/7.

A degree in communications, marketing or journalism is preferred. Knowledge of digital advertising as well as newspaper print advertising layout is a plus!

Mail cover letter and resume to: Deborah Baker, Publisher, Call Newspapers, 9977 Lin Ferry Drive, St. Louis, MO 63123 or email: dbaker@ callnewspapers.com. (4/10/2023)

**GRAPHIC DESIGNER:** Seeking

a full-time creative, detailoriented artist for fast-paced, d e a d l i n e



environment. Duties include creating advertisements for a wide range of community businesses using Adobe Creative Cloud. (Indesign, Illustrator & Photoshop).

Mac computer knowledge preferred. Web page management along with WordPress experience and social media platform experience preferred. Prefer print advertising background.

Skills include attention to detail, organized, ability to follow directions, communicate well, self-motivated, dependable, and manage time well under pressure.

College degree in the arts or related field preferred but will consider applicants based on art related background and skill.

Please email cover letter, resume, samples of your work and any questions to dbaker@callnewspapers.com and composing2@callnewspapers.com or by mail to: Call Newspapers, 9977 Lin Ferry, St. Louis, MO 63123. (4/10/2023)

#### REPORTER:

The Warrensburg Star-Journal is seeking a qualified candidate to join its newsroom.



It is looking to fill a vacant news reporter position in the newsroom. This person would report to the editor.

Primary duties include covering several hard news beats and contributing to coverage of community events and features. This position also includes taking photos, producing content for special sections, and assisting with social media.

Minimum requirements include a college degree in journalism, communication or a related area of study and/or experience as a journalist at a news publication.

**Continued on Page 7** 

## Miss@uri Press Marketplace continued

Experience with Microsoft Office and Adobe Photoshop is helpful.

Candidates must be willing to have a flexible schedule, have basic photography skills, attention to detail, the ability to meet a nightly deadline, work well in partnership with coworkers and community members, and be able to produce content for both our online and print products.

Send a resume and work samples to Editor Nicole Cooke at nicolec@warrensburgstarjournal.com.

Owned by Phillips Media Group, an equal opportunity employer, the Star-Journal offers salary and benefits in a comfortable working environment. (3/13/2023)



#### EDITOR/REPORTER:

Warren County Record, an award-winning weekly publication, has an immediate opening for an editor/reporter who can direct our news coverage. The perfect candidate will be able to handle all editorial functions in print and online and understand the importance of relationships in the community.

This is not a desk job as our editor is our primary news writer and photographer. We want local names and faces to fill each publication. We're looking for someone who can cover a city council or school board meeting one night, then be able to write a great feature the next day.

Located between St. Louis and Columbia, cost of living is low with city amenities nearby. Don't work for a corporate chain when you can join an independent, family-owned company that values community journalism and its employees and is poised for future growth.

This full-time position includes a competitive salary; benefits including health, dental and vision insurance. To apply, please send writing samples to Publisher Tim Schmidt at tim@ mystandardnews.com for immediate consideration. (3/6/2023)

JOURNALISTS: WE GOT THE

BEAT! Newspaper company has vacancies in its news departments. If you are a reporter, editor, or journalist come and contribute to a dynamic team at one of our properties in Missouri.

We are seeking media specialists with a story telling ability that focuses on audience and puts people at the heart of the story. Clear and efficient communication skills along with excellent writing abilities with a passion and drive for the satisfaction of our readers, is essential in these roles. Benefits are available with Full Time positions.

Please submit your resume and salary expectations to resumes@lcs.net for consideration. (3/1/2023)

#### **MULTI-MEDIA MARKETING:**

Are you local or have you just moved here? Media Company looking for multi- media platform representatives who can excel in meeting existing clients needs and develop new ones.

If you are this individual, we will reward you with a sign on bonus, benefits, great Monday-Friday day shift schedule, base pay + commission, and gas allowance. Come be a part of our team today, we would love to have you! Please submit your resume and salary expectations to resumes@lcs.net for consideration. (3/1/2023)

## **SEDALIA DEMOCRAT**

**NEWS REPORTER:** The Sedalia Democrat is seeking a qualified candidate to join its newsroom. It is looking to fill a vacant news reporter position in the newsroom. This person would report to the editor.

The Democrat is a 4,000 circulation, five-day, award-winning newspaper.

Primary duties include daily news and feature coverage of Sedalia and Pettis County. This position also includes taking photos, producing content for special sections, and assisting with social media.

Minimum requirements include a college degree in journalism, communication or a related area of study and/or experience as a journalist at a news publication. Experience with Microsoft Office, Macintosh and Adobe Photoshop is helpful.

Candidates must be willing to have a flexible schedule, have basic photography skills, attention to detail, the ability to meet a nightly deadline, work well in partnership with coworkers and community members, and produce online and print content.

Send a resume and work samples to Editor Nicole Cooke at ncooke@sedaliademocrat.com.

Owned by Phillips Media Group, an equal opportunity employer, the Democrat offers salary and benefits in a comfortable working environment. (2/27/2023)

### THE FAYETTE ADVERTISER

Howard County's News Leader Since 1840

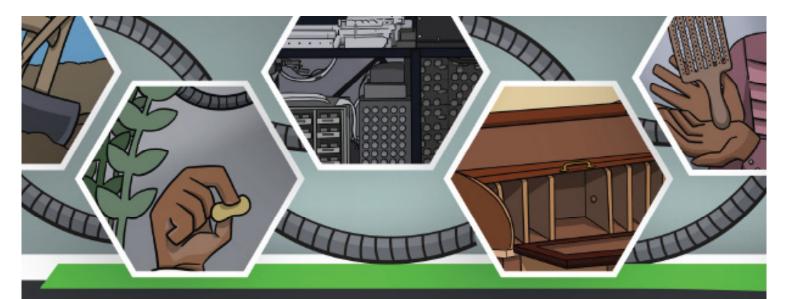
SPORTS EDITOR: The Fayette Advertiser, an award-winning weekly newspaper in Fayette, Mo., is seeking a full-time Sports Editor. Qualified candidate should have experience in writing, photography, and page layout. Coverage would include five area high schools and Central Methodist University, along with occasional general assignment reporting.

Additional duties include uploading stories to the newspaper website and updating newspaper social media pages, weekly trips to print facility, proofreading, and some office coverage.

Sports Editor will be provided with an office, Macintosh computer, camera and lenses (if needed), and vehicle for out-of-town coverage.

Applicant must be willing to work nights and weekends, and other times to adequately provide local sports coverage; be willing to work outdoors in all types of weather; present a positive general demeanor and attitude; be self-motivated and organized; must have experience with Affinity Publisher and Affinity Photo (or similar programs such as InDesign and Photoshop); must have a clean driving record.

Compensation is dependent upon experience. Send resume and writing samples, along with other questions or inquiries to jaddison@fayettenews. com. (2/16/2023)



## **Scientists and Inventors**

Written by Carolyn Mueller | Illustrated by Nicole Hartfelder

### 2023 Newspapers in Education Series Now Available

The Missouri Press Foundation and National Newspaper Association Foundation are offering a new original free series to newspapers across the country for publication. This year, readers will enjoy a short story in each chapter about an American scientist or inventor that changed the world. Some of them made small changes – furniture that serves more than one function. Some of them made big changes - improving the way we grow the food we eat. Some of them are famous – the Wright Brothers and John Deere. Some of them will probably be new names – Lyda D. Newman and George Alcorn, Jr. All of the stories emphasize the lives of normal people who found a problem, looked for a solution, and made their dreams a reality. The chapter exercises will encourage students to find inspiration for their own discoveries in their local newspaper. The scientists and inventors are from all over the country so the chapters will resonate with newspapers and classrooms nationwide. This series will be offered free of charge to newspapers for publication on January 1, 2023 and ending on June 30, 2023. Visit mo-nie.com and use the

code: inventors to download the entire series.

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