

News Design Session: “Rules of Thumbs-up News Design”

Originally, to be presented by Joe Hadsall. (Joe trained me.....20+ years ago)

- So why talk about this? Well, many of us may get a newspaper job due to a love of writing, but we didn't think about the page design element attached to this. Most of us then start to wing it so we can get a product out the door. It doesn't mean what you are doing now is “bad.” You've made it work for you. But there are proper ways to lay out pages to help the reader navigate their way through it. The point of this presentation is to show you some basics on this.

While we could use countless combinations on how we layout a story, staying to the basic few is where we should be. Outside of wrap design techniques, there are some standard ways we should always do our layout.

- Concepts of this come from “The Newspaper Designer's Handbook” written by Tim Harrower back in 1989. It is now in its seventh printing. You can buy it online and I strongly recommend it.

- So why do we care about how we lay out the newspaper? Balance is important for the look and it helps the reader get the full impact of the story while aesthetically showing off its art elements that you are presenting. (And this is my line I just made up. It sounds like it could be from a book, but it is not.)

- Note: Crazy art elements with wrapped text, those layouts are really in their own category. I'm not going to discuss those. Main thing is make sure readers can follow along easily.

Articles with a horizontal photo(s)

Katelyn Jarrett wins SCA Conference cross country title

BY THE WCJ STAFF
EDITOR@WRIGHTCOUNTYJOURNAL.COM

Mountain Grove Lady Panthers' cross country runner Katelyn Jarrett is a South Central Association (SCA) Conference champion.

This happened when Jarrett had a first place time of 22:07.38 to win the SCA title at the SCA Cross Country Challenge held at Willow Springs on Oct. 9. Jarrett ran a personal record and held off a runner from Cabool by 16 seconds.

Meanwhile, Lilly Hines placed fourth overall with a time of 22:35.30

and Charis Alsop was seventh place with a time of 24:45.25. Charis' time was also a personal best.

All three runners earned All-Conference honors for their performances. As for the Panthers, the boys had two All-Conference runners to help them take third place in the team standings with 102 points.

Leading the way for Mountain Grove was Owen Nelson, who was one of five runners to earn a Top-20 finish.

Nelson was 12th place overall with a time of 19:59.47 and Kent Tay-

lor was 14th (20:18.09) as both runners earned All-Conference medals. James Dickey was 16th (20:36.62), Joshua Haws took 19th (21:33.59) and Hunter Bartlett was 20th (21:37.78).

Trace DeVries (22:37.81) and Trigg DeVries (25:45.97) also competed in the race.

Shannon County Showdown

The cross country program ended their week with a few strong performances in the Shannon County Showdown at Alley Spring on Oct. 11. Hines led the Lady Pan-

thers in the race with her ninth place time of 24:22.03.

Alsop also competed and finished in 21st place with an official time of 27:42.90.

The Panthers finished fifth in the team standings with 144 points at the event.

Nelson led the boys with a 30th place time of 21:29.29.

The other finishes for the Panthers included Dickey (22:21.45), Taylor (22:26.13), Haws (22:30.50), Trace DeVries (24:02.96) and Mark Shaner (27:07.64).



Mountain Grove Lady Panthers' cross country runners with their South Central Association (SCA) Conference medals. Runners include Katelyn Jarrett, Lilly Hines and Charis Alsop.



- Be sure there is a balance.

- Always consider the number of columns in which you are laying out your story. Using 6 columns in the example above, the photo could fill the middle two columns, but only if my story was longer. I don't want to break up text with my photo. Can confuse the reader.

Note also that the headline goes over the story and the photo. Don't run a headline and have it stop at the photo. You can do it, but it is not the preferred way to lay out.

Formula: Headline, Story Flow, Photo with cutline under photo

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Mountain Grove senior Kailyn Wake goes up for a kill on Senior Night against the Salem Lady Tigers. (photos by Pam House (purchase photos at PamHouse.com))



Lady Panthers extend win streak

Hosts districts as top seed, Coach Kell honored for 100 wins

BY THE WCJ STAFF
EDITOR@WCJSTAFF.COM

After finishing off their regular season with two more match victories, the Mountain Grove Lady Panthers' volleyball team has won 13 of their last 14 contests with the 14th being a tournament tie. This run has helped them earn the top seed in the Class 3, District 11 Tournament.

Mountain Grove will take on the winner of Reeds Spring and Hollister at 5:30 p.m. Oct. 19 in the semifinals on the Lady Panthers' home court.

A win would put them in the finals at 6 p.m. on Oct. 23 against either Willow Springs (No. 2), Forsyth (No. 3) or Ava (No. 6).



Mountain Grove head coach Ashley Kell, fourth from left, was presented a volleyball to recognize her for 100 career coaching victories. Along with Assistant Coach Ely Citron-Gibson, she was joined on Senior Night by seniors Macy Dowden, Campbell Welch, Kailyn Wake and Jozey MacPherson.

Then head coach Ashley Kell was surprised with a volleyball to recognize her for 100 career coaching wins.

One day earlier, they needed four sets to defeat Willow Springs in a potential district championship preview match. (The scores on MSJSA were not accurate to report her actual set scores.)

Mountain Grove is 23-4-2 on their impressive season.

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Mountain Grove senior Kailyn Wake goes up for a kill on Senior Night against the Salem Lady Tigers. (photos by Pam House (purchase photos at PamHouse.com))

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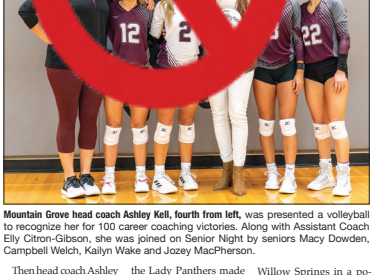
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Articles with vertical photo(s)

Panthers struggle in Classic

BY THE WCJ STAFF

EDITOR@WRIGHTCOUNTYJOURNAL.COM

In hosting their own tournament last week, the Mountain Grove boys basketball team was hoping to find a way to earn some hardware at this year's Family Pharmacy Panther Classic.

Though they played eventual champion Forsyth tough in the first round, the host Panthers would eventually lose both of their games, dropping their record to 3-13 on the season.

Against Forsyth, Mountain Grove played toe-to-toe with them early.

It was a 15-13 game at the end of the first quarter.

Unfortunately, Forsyth went on a 27-7 run before halftime to take a 42-20 lead at the break.

After both teams scored 19 points in the third quarter, Mountain Grove responded with a 21-9 fourth quarter frame.

Unfortunately, the rally fell short in the 10-point loss, 70-60.

Senior Tyson Elliott had a big game with 19 points, three assists, one rebound and one steal.

Bradley Henry added 14 points, four assists, three steals and three rebounds; senior Hollen Glenn made three 3-pointers for 13 points, four rebounds and one assist; Brylon Mayberry had five points, four assists and one steal; Preston Williams scored five points; Payton Shannon had two points, three



photo by Ron Scholt

Mountain Grove's Bradley Henry goes up for a jump shot against Forsyth in the opening round of the Family Pharmacy Panther Classic in Mountain Grove.

that they beat earlier in the season, the Eagles appeared to take their frustration out on Mountain Grove in the consolation semifinals.

Liberty scored 27 points in the first quarter and never looked back in an 88-68 win over the Panthers.

It was 27-15 at the end of the first quarter. Though that led extended to just 14 points by the end of the third quarter, the Eagles pulled away in the fourth for the 20-point win.

Liberty's shooters were hitting their shots as they made 11-of-20

five rebounds, three steals and two blocks.

Mayberry added 13 points, two rebounds and two assists; Elliott had 10 points, two assists and one steal; Shannon scored four points, two steals and one rebound; Gabe Linton had three points; Williams had two points and one rebound; Gatlin Keeling scored two points, four steals, three assists and one rebound; while Glenn had two points and two rebounds.

Mountain Grove does have a chance to pick up a few wins over the next couple of weeks. They play winless Houston

on Jan. 31, a two-win Ava team at home on Feb. 3 and a six-win Cabool team on Feb. 7. They take on five-win programs Willow Springs (Feb. 10, home) and Salem (Feb. 14).

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steals, one rebound and one assist; and Carson Allen tallied two points and six rebounds.

Falling to Liberty After Liberty was knocked off by a Licking

team in the first round that they beat earlier in the season, the Eagles appeared to take their frustration out on Mountain Grove in the consolation semifinals.

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Liberty's shooters were hitting their shots as they made 11-of-20 shots from behind the 3-point line.

Meanwhile, Mountain Grove's offense turned the ball over 19 times.

Henry paced the Panthers with a team-high 32 points, seven assists, five rebounds, three steals and two blocks.

Mayberry added 13 points, two rebounds and two assists; Elliott had 10 points, two assists and one steal; Shannon scored four points, two steals and one rebound; Gabe Linton had three points; Williams had two points and one rebound; Gatlin Keeling scored two points, four steals, three assists and one rebound; while Glenn had two points and two rebounds.

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Meanwhile, Mountain Grove's offense turned



photo by Ron Scholt

Mountain Grove's Bradley Henry goes up for a jump shot against Forsyth in the opening round of the Family Pharmacy Panther Classic in Mountain Grove.

Articles with vertical photo(s)

Hartville beats Sparta in state-ranked battle

Eagles pull away late for Homecoming win over the Trojans

BY THE WCJ STAFF
EDITOR@WCHSBOYSBASKETBALL.COM

Before last week, Hartville head coach Brett Reed knew his team would have its hands full hosting a Sparta boys basketball team that was runner-up in this year's Blue and Gold Tournament.

Little did he realize that he would get sick with possible food poisoning and miss two straight practices leading up to the contest.

Without Coach Reed at practice for the first time in 15 years, assistant coaches Tony Simpson and Braden Keith had the task of drawing up a game plan to possibly limit the Trojans' star player Jacob Lafferty.

It resulted in a plan where they put multiple players on Lafferty and leaving one player mostly uncovered in the contest.

By the time there were two minutes left in the game, Lafferty was bent over trying to get air after having to work extremely hard for his 16 points.

As for the Eagles, they outscored Sparta, 32-14, in the second half to knock off the Trojans, 55-45.

"My assistant coaches came up with the defensive game plan," Coach Reed said. "They did a fantastic job and the boys really worked hard. They wore on (Lafferty) all night."

Reed credited Grant Culver, Haylon Bel and Payton Cogdill, among others, for their focus on Lafferty in the contest.

While there was a happy ending on the Eagles' Homecoming night, it didn't look good early.

After Payton Cogdill and Culver each made 3-pointers for a 6-4 lead, the Trojans would soon follow with a 10-0 run to go up, 15-9.

During that stretch, Lafferty scored six points.

Early in the second quarter, the Trojans opened up a 12-point lead when Hartville's offense started to hit its stride.

Payton Cogdill and Jalon Cryer each made a 3-pointer during an 8-0 run to force the Trojans to call a timeout with their lead now down to four points.

Sparta would go on to take a 31-23 edge at halftime after making 13-of-22 shots from the field in the first two quarters.

It was an entirely different game in the third quarter as the Eagles put together a 12-0 run with the help of Cryer's two 3-pointers and one 3-pointer from both Payton Cogdill and Logan Simpson.

The run of consecutive points reached 14-0 early in the fourth quarter for a three-point Hartville lead.

Though Lafferty had a 3-point play in the third, the Eagles' defense held

Lafferty to just one shot from the field in the second and third quarters combined.

With 2:03 left in the game, Hartville was up, 48-40.

The Trojans made a 3-pointer to cut the lead to five. In the final 1:12, the Eagles made 5-of-7 free throws to seal the win.

Payton Cogdill had a big day as he made three 3-pointers and finished with 17 points, four rebounds, two steals and one assist.

Simpson tallied 15 points, five assists, one rebound and one steal; Cryer added nine points, two assists, one rebound and one assist; Culver had eight points, four rebounds, two assists and two steals; Bel had four points, three rebounds, three assists and two steals; and Mason Cogdill added two points and three rebounds.

Knocking off Chadwick
On Tuesday night, the Eagles traveled to Chadwick to take on a Cardinals' squad that was coming off back-to-back tournament titles in Seymour and Pleasant Hope.

The Eagles would have a big second half, outscoring the Cardinals, 33-27, in the final two quarters to win the game, 50-36.

Both teams scored six points only in the first quarter before the Eagles' outside shooting propelled them before halftime.



photo by Ron Seaton

Hartville's Logan Simpson goes in strong for a layup as three Sparta defenders, including No. 34 Jacob Lafferty, look on from behind.

Bel, Cryer and Simpson each made 3-pointers while the Eagles' defense held Chadwick to just three points to take an eight-point lead at halftime.

In the third quarter, Cryer scored seven points in a 14-point frame to take a four-point edge heading into the fourth quarter. Jackson Ward scored seven points and Cryer added five points in a 19-point final frame to help the Eagles cruise late

in the 14-point victory.

Cryer finished with 17 points; both Payton Cogdill and Ward had 10 points; Simpson scored nine points behind three 3-pointers; and Bel scored three points.

Hartville's record is now 15-4.

- Notice how the text is easy to read from left to right.
- Reader has no guessing as to where they need to go to read the article. At the same time, the main image in the story gets its proper display.

Multiple photos in a story



SEPTEMBER 6, 2023

Panthers take advantage of turnovers in Bulldogs win

Mountain Grove scored 22 straight points in 28-8 victory over El Dorado Springs

BY THE WCJ STAFF
WWW.WVONLINE.COM/JOURNAL.COM

The Mountain Grove Panthers' football team took advantage of first half turnovers last Friday night and overcame several penalties to defeat El Dorado Springs on the road, 28-8.

Defensively, the Panthers came up big on the Bulldogs' opening drive of the game. Destin Unger recovered a fumble on the fourth play of the game on the El Dorado Springs' 20.

One play later, Daiton Hook scored on a 20-yard touchdown run. Brayden Haughey's extra-point kick gave the Panthers a 7-0 lead just two minutes into the contest.

After a squib kick helped the Bulldogs start their next possession at midfield, that drive stalled on Mountain Grove's 37.

Deveyn Martin did get a big 23-yard run to help the Panthers get into Bulldogs' territory on their next possession. Four plays later, a fumble gave the Bulldogs the ball on their own 31.

Once again Mountain Grove's defense responded after the Bulldogs' offense drove the ball into Panthers' territory.

Unger recovered his second fumble of the game, this time on the Panthers' 34.

Mountain Grove's offense made the most of their next possession as they marched 71 yards on 11 plays.

Aden Estep connected with Unger for a 33-yard gain. He later found Martin for seven yards. The drive ended with Estep's seven yard touchdown pass to Brylon Mayberry. A failed kick kept the score at 13-0.

Two plays into the Bulldogs' next drive, Mountain Grove's defense came up with another big play. This time, Hook recovered a fumble and returned it 20 yards for a touchdown. Mayberry then completed a pass to Hook for a two-point conversion to push the lead to 22-0.

With a big lead, the Panthers' defense kept up their pressure. After a solid El Dorado Springs' gain, a fumble was recovered after Haughey dove to the ground, and with his long reach, recovered the fumble on the Panthers' 16. Mountain Grove entered halftime with 52 yards passing and 73 on the ground for 125 total yards of offense. El Dorado Springs had six passing yards and 109 on the ground for 115 total yards.

The first two minutes of the third quarter were extremely long for the Panthers' offense. The El Dorado Springs then scored three plays later on a 43-yard touchdown run right up the middle. A two-point conversion was run into the end zone to cut the lead to 21-8.

In need of a response, the Panthers' offense came through with a nine play, 61-yard drive. Estep had a 16-yard carry. He later connected with Unger for a 23-yard gain before scoring on a two-yard touchdown run. Haughey's extra-point kick pushed the lead to



Mountain Grove's Deveyn Martin gets a big gain in the first half against El Dorado Springs.

photos by Ron Schott



positives on the drive were Estep finding Carson Allen for a nine yard passing play. He also hit Mayberry for 14 yards. But then the Panthers had five penalties that would end up stalling the offense deep in El Dorado Springs' territory. The Bulldogs' offense ran off the final 6:46 in the third quarter before they were stopped in the red zone.

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Mountain Grove's Brylon Mayberry with some yards after a catch.



The Panthers' Daiton Hook after making a big tackle.

28-8. The Panthers sealed the win late, but they had to overcome 13 penalties

alone in the final two quarters of play.

As a team, Mountain Grove's offense had 115 yards passing and 147 yards on the ground for 262 total yards of offense.

El Dorado Springs' offense had six yards passing and 196 on the ground for 202 total yards.

Estep completed 10-of-17 passes for 115 yards and one touchdown. He also added nine carries for 35 yards and one

touchdown. Martin tallied seven carries for 81 yards. Hook added three carries for 25 yards and one touchdown. Unger tallied five catches for 71 yards. Mayberry hauled in two passes for 21 yards and one touchdown.

Up next, the Panthers take on rival Ava in their home opener at 7 p.m. Friday, Sep. 8. Ava defeated Buffalo in week one, 56-6. Last week, they crushed Strafford, 38-7.



Go get 'em Panthers this season!!!

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Have A Great Season!

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• Here we have a larger dominant photo and it gets its proper place. The other photos are not as large but flow under the bigger image. Even with the ads on this page, notice how the text still flows with the story and the reader can still read from left to right rather easily. Sort of like a stair step effect.

Stand alone photos with a cutline

Missouri Lt. Gov. Mike Kehoe attends Wright County Farm Bureau's annual meeting



submitted photos
The Wright County Farm Bureau recently held their annual meeting at the Mountain Grove High School cafeteria. Missouri Lt. Gov. Mike Kehoe was the guest speaker. Hala Edquist was recognized as the Member of the Year. The county was recognized as being the top county in the state for the fourth consecutive year. Board members were elected and guests were served a fried fish and chicken dinner. The Board wishes to thank the Mountain Grove choir and FFA chapter for their help in making the night a success.



WC EDUCATION

Mountain Grove Elementary Class of the Week



submitted photos
The Shannon Heating & Cooling Class of the Week at Mountain Grove Elementary School is Olivia Miller's class of first grade students. Pictured with Mrs. Miller and Mrs. Margaret Mulberry are front row, from left: Coleby Cardin, Trigger Anderson, Olivia Healy, Ablicus Sheppard, Lilylee LaPonsie, Logan Pearce, Kyson Emery and Coen McLain. Back row: Paislee Robbins, Kamdon VanTassel, Heavenly Reitm, Willow Gordon, Brandey McKee, Nevaeh Francis, Zaiden Veach and Perry Banks.



- Headline always goes up on top of a stand alone photo. Then pic then cutline.
- Example on left includes a group of photos. In this case I put the cutline in the middle. You could also have individual cutlines for the photos below.

Things worth noting

- Designer's handbook does say it is okay to put cutlines to the side of the photo. It prefers the right hand side.
- As for page layout, be very careful as to how you separate your stories. Boxing up a story can sometimes help with this.
- Articles without photos when displayed on a page..... Be sure the reader can tell where a story ends before the next story stops. Consider use of hairlines to help with this.

Jones twins sign with C of O

BY THE WCJ STAFF
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For senior twin high school basketball players Logan and Lauren Jones, getting the opportunity to play together at the varsity level has been a blessing.

That blessing will now continue on to the collegiate level as the two sisters signed their letters of intent last week to play basketball starting next season at the College

of the Ozarks at Point Lookout.

"It means a lot (to sign); we've been working hard to play at the next level," said Logan Jones.

"It's a blessing to play at the next level with my twin," added Lauren Jones.

College of the Ozarks head women's basketball coach Becky Mullis said the Jones sisters will be a good fit into her program.

"They are very com-

petitive, they are athletic and they expect to win," she said.

"...And they can both really score, shoot and handle it...I just like their competitive nature. They want to win."

Mullis said she previously had a set of triplets in her program. And for the Jones sisters, getting to attend school together will give them an advantage in adjusting to college life as roommates.



Lady Pirates now at 15-5

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When Norwood head girls basketball coach Wayne Jessen saw his Lady Pirates defeat his son's Seymour Lady Tigers' team in a tournament by 12 points, he knew he had an unfair advantage.

He enjoyed watching his son Derrick Jessen's team play for the past two years, while his son had not seen his dad's new team as of yet.

Fast forward about a month and the two teams met up again on the Lady Pirates' home court

ly, Norwood outscored Seymour, 14-6, in the final frame to get the 43-39 win. Seymour led 12-7 early in spite of Kaytlynn Drake's three points.

Drake added six points in a 12-point second quarter as the Lady Tigers would take a 25-19 lead into halftime. Foul trouble began to hurt the Lady Tigers in the second half and Norwood made them pay. The Lady Pirates made all six third quarter free throws to cut the lead to 33-29.

More of the same in the fourth quarter as Norwood made 8-of-16 free

rally. Mooney finished with 13 points; Drake had 12 points; Autumn Gunter scored seven points; Addy Gray scored six points; Cassie Wright had three points; and Jayden Chamber had two points.

Beating Bakersfield in playing a team they just beat three days earlier in the finals of the Cabool Classic, the Lady Pirates once again held off a scrappy Bakersfield team, 59-43.

Bakersfield led 14-11 at the end of the first quarter, though Gunter had five points. Norwood shooters would make

- Finally, when you look at your layout, try to put yourself in you reader's shoes. Can you easily navigate your way on the page? Don't get lazy with your layout at the reader's sake of things.
- We can annoy the reader when we get lazy. We do this because we might be tired or perhaps were frustrated during the layout process and just want to move on. Stay diligent to ensure a good reader experience.

Things worth noting

- Typography - I wish Joe was here to talk about this. Our font choices are important with how they work together. (headline, cutline, decks/subheads, etc.)