

158th Missouri Press Association Annual Convention & Trade Show September 19 - 21, 2024 The Hotel Vandivort • Springfield, Mo.

Missouri Press is proud to present sponsorship opportunities for the 158th Annual Convention & Trade Show. This annual event is the largest gathering of MPA members. Our sponsorship menu has been created to allow you to support Missouri newspapers while deriving value from the publicity gained through sponsorship exposure.

The sponsorship options listed are just a start. We encourage ideas and creativity. Contact us if you would like a customized sponsorship package. You can reach Michael Harper, Missouri Press Director, at mharper@mopress.com or (573) 449-4167 ext. 303 for more information or to sign up.

CONVENTION FACTS: Approximately 300 people will attend this annual event. It draws those who work in the newspaper industry as well as those who provide services to newspapers.



TRADE SHOW OPPORTUNITIES

The Trade Show will be held Friday, September 20, 8 a.m. – 4 p.m. Just as last year, trade show tables will be located in the vestibule with convention registration and our News Café. Attendees will be funneled through this area throughout the convention. Attendees will be encouraged to visit each trade show vendor for a stamp on their trade show passport. A prize will be awarded to one lucky winner.

General/Trade Show - \$450 (13 Available)

- One 6' display table (optional, if you choose to participate in the trade show)
- Friday-only convention registration and lunch for two attendees
- Notice for your company on signage and in convention program
- Copy of 2024 Missouri Newspaper Directory
- Notice to our members of your sponsorship in MPA newsletter and magazine prior to and following convention
- Attendee names and emails address made available prior to and after the convention

News Café - \$750 (Exclusive)

- One 6' display table placed next to coffee station
- Friday-only Convention registration and lunch for two attendees
- Company or organization logo on banner above News Café
- Notice to our members of your sponsorship in MPA newsletter and magazine prior to and following convention

CONVENTION OPPORTUNITIES

Platinum - \$4,000 (Exclusive)

- Top billing for your org. on signage and in convention announcements
- Full-page color back cover ad in the convention program
- Registration for four attendees
- Full-page color back cover ad in the Missouri Press News magazine to be used within the next year
- Opportunity to address attendees for 5-7 minutes during highest attended meal program
- One Full Page Color Ad in our 2024-2025 MPA Newspaper Directory
- Plus General Sponsorship Package

Titanium - \$2,500 (SOLD)

- May provide welcome address at highly attended Friday or Saturday luncheon
- Full-page color ad in the convention program
- Registration for four attendees



Gold - \$2,000 (Two SOLD)

- May address attendees during Saturday's lunch for 5-7 minutes
- Half-page color ad in the convention program
- Registration
- Half-page color ad in the Missouri Press News magazine to be used within
- Plus General Sponsorship Package

SOLD

Bag Sponsor - \$1,250 (SOLD)

- Your company logo given to all attendees
- Company logo in convention announcements
- Plus General Sponsorship Package



Event Nametag and Lanyard - \$1,250 (Exclusive)

- Your company name/logo will appear on nametags and lanyards
- Company logo on signage and in convention announcements
- Plus General Sponsorship Package

Hall of Fame Reception - \$1,000 (Exclusive)

- Listed as reception sponsor on signage and in printed material
- Cocktail napkins printed with company name/logo used during Hall of Fame Reception and Dinner
- Two tickets to Friday's MPA Hall of Fame Reception and Dinner
- Plus General Sponsorship Package

Friday Afternoon Ice Cream Social - \$1000 (Exclusive)

- Company name/logo on signage, trade show drawing passport game card and in printed material
- Opportunity to address attendees at Friday Breakfast
- Representative conducts trade show drawing and presents prize
- Plus General Sponsorship Package

Better Newspaper Contest Results Sponsor - \$750 (Exclusive)

- Company name or logo placed on event sign at Sat. BNC Luncheon
- Listed as BNC Results Sponsor in November MPA News magazine
- Full Color Ad on final page of printed BNC Results in magazine
- Plus General Sponsorship Package

Silver Sponsor - \$750 (Non-exclusive)

- Quarter-page color ad in the convention program
- Quarter page color ad in the Missouri Press News magazine to be used within the next year
- Plus General Sponsorship Package

Session - \$500 (Two available)

- Company name or logo (full-color) on screen and/or signage in session rooms
- Plus General Sponsorship Package



SPONSOR / TRADE SHOW INFORMATION

Contact Name _____ Phone: _____

Company _____

Mailing Address _____

Email Address _____

☐ Check here to participate in **Trade Show: \$450**
(All display tables will have electrical & wireless internet)

☐ **News Café: \$750**

Please Select Sponsorship Level:

☐ **Platinum: \$4,000**

SOLD **Titanium: \$2,500**

SOLD **Gold: \$2,000**

☐ **Event Nametag & Lanyard: \$1,250**

SOLD **Bag Sponsor: \$1,250**

☐ **Hall of Fame Reception: \$1,000**

☐ **Friday Afternoon Ice Cream Social: \$1,000**

☐ **Better Newspaper Contest Results: \$750**

☐ **Silver Sponsor: \$750**

☐ **Session: \$500**

Payment information

☐ Check Included ☐ Credit Card ☐ Please Invoice

Name on Card _____

Card Number _____

Expiration Date: _____ Signature _____

Return forms to: Michael Harper * Missouri Press Association
802 Locust St. * Columbia, MO 65201

