

2024 MIZZOU Football Tickets / Newspaper Ad Trade-Out Proposal for MPA Members

To: MPA Publishers

Deadline: July 31, 2024

From: Mark Maassen

For the **33rd** year, the University of Missouri Athletic Department is working through Missouri Press to arrange a “football-tickets-for-advertising trade-out.” The deadline to reply is **July 31, 2024**.

Mizzou’s Athletic Department is offering MPA newspapers an allotment of tickets for the home game with the **Buffalo Bulls** on Saturday, **Sept. 7th**. The game time is 6 p.m.

This year, Mizzou has capped the total number of tickets available through the ticket tradeout at **4 per newspaper**. You may use these tickets for your newspaper family, for advertisers, for promotions, etc.

If you want to participate in this voluntary ticket-advertising trade-out, please return this completed form by email to melfrink@mopress.com by July 31, 2024. Missouri Press will send you the tickets, insertion order and ads as soon as they are available. If you have any questions, call (573) 449-4167 or email melfrink@mopress.com.

Ticket Details: The Mizzou Athletic Department, through Missouri Press, will provide each participating newspaper 4 reserved seat tickets to the **Buffalo Bulls—Mizzou** game at a value of \$50 per ticket (total value of \$200). These tickets will be outside the 20-yard line in the best available special Missouri Press section.

In return, participating newspapers provide Mizzou athletics up to \$200 in display advertising. Display advertising placement will come through Missouri Press. The ad schedule is expected to run starting Aug. 5.

COMPLETE THIS FORM TODAY!
4 Tickets x \$50 = \$200, your commitment

Newspaper Name: _____ **City:** _____

Address to mail tickets: _____

Employee requesting tickets: _____

Email address: _____

Signature _____