

# HOST A DIGITAL AMBASSADOR

## WHAT YOU'LL GET

A journalism student from the University of Missouri with experience and training in best digital practices including social media, search engine optimization, email newsletters and more to help you move forward with your digital and social media presence.



## WHEN THEY'LL COME

Jan. 13-17

## HOW TO PARTICIPATE

Fill out an interest form or email [stephensec@missouri.edu](mailto:stephensec@missouri.edu)

[bit.ly/mizzouambassador](https://bit.ly/mizzouambassador)



"Thank you so much for providing this service. Our small newspaper has had a difficult time in the past understanding some of these more technical issues online."

— Skye Pournazari, Maryville Forum

"I'll be honest, I did not know how much benefit we would actually get from having an ambassador, but I was very pleased with how it all went and what I learned. I was most impressed with our ambassador's knowledge of all things analytics."

— Kyle Troutman, Cassville Democrat