

Advertise in the 2012 Directory of Missouri Newspapers

The 2012 Missouri Newspaper Directory provides your newspaper's important "spec" information, but an advertisement is needed to tell media buyers why your newspaper should be included in a buy!

The 2012 Newspaper Directory will be distributed to key firms and media buyers. Reserve your advertising space now to tell them your unique selling proposition!

We can help you with artwork or use a previous ad if needed. To reserve space for your newspaper, please fill out and return the following contract by October 14, 2011.

Members Only Special! 20% Discount

Advertising Contract

PLEASE MARK THE SIZE AD
YOU WISH TO PLACE

_____	TAB PAGE <small>(FULL PAGE ONLY - 6 Available)</small>	\$360	(\$450 non member)	7.5" x 10"
_____	FULL PAGE	\$280	(\$350 non member)	7.5" x 10"
_____	ONE-HALF PAGE	\$208	(\$260 non member)	7.5" x 4.875"
_____	ONE-FOURTH PAGE	\$160	(\$200 non member)	3.63" x 4.875"
_____	ONE-EIGHTH PAGE	\$124	(\$155 non member)	3.63" x 2.3125"
_____	ONE-SIXTEENTH PAGE	\$90	(no discount)	1.82" x 2.3125"

Company _____

Address _____

City _____ Phone _____

Signature _____

Space Reservation Deadline: October 14, 2011
Copy Submission Deadline: October 28, 2011

Please Return to:
Missouri Press Service, Inc. • Columbia, MO 65201

Phone: (573) 449-4167

Fax: (573) 874-5894

Email: mopressads@socket.net