



# 2015 Southeast Missouri Press Association Meeting

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University Center  
Southeast Missouri State University  
Cape Girardeau, Missouri  
Thursday, July 16

## Pre-session

1-3 p.m.: DIY Mobile video with Judd Slivka. Bring your iOS or Android smart phone and learn how to do it. The cost of this six-hour course was \$99 per person in January. SEMO Press members can attend this streamlined version for FREE.

## Regular session

3- 3:30 p.m.: Registration, networking and snacks

3:30- 3:50 p.m.: Newly-elected Speaker of the Missouri House of Representatives, Todd Richardson, R-Poplar Bluff will address the gathering.

3:50- 4:30 p.m.: Learn from the BEST! “Newspapering nuts and bolts” with newspaper legend Gary Rust and friends.

4:30- 5 p.m.: “Sports photography, how to catch the action and the emotion” with Fred Lynch, photographer extraordinaire from the *Southeast Missourian*.

5-5:30 p.m.: “Live streaming vs. YouTube video sharing.” How to do it and when you should and shouldn’t with Fred Lynch, photographer extraordinaire from the *Southeast Missourian*.

5:30-6:30 p.m.: Help your small businesses develop a marketing campaign that works. Presenter: Beth Chism, publisher extraordinaire from the *Perryville Republic Monitor*.

*Attendance is free to SEMO Press members. SEMO Press membership is \$100 per newspaper.*

Please send dues along with this form to Michelle Friedrich, Treasurer

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Newspaper: \_\_\_\_\_

Contact Name \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Meeting Attendee (s): \_\_\_\_\_

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