

September 2012

# Missouri Press NEWS



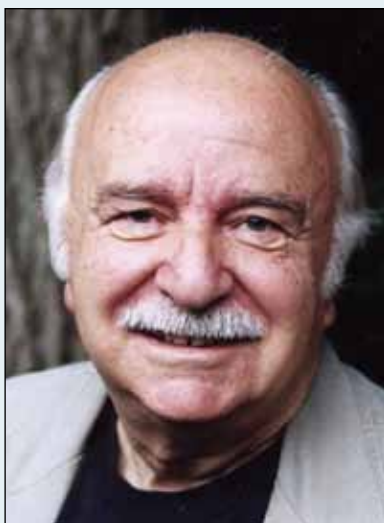
Emily Younker, *The Joplin Globe*

***Outstanding  
Young Journalists  
of the Year***

**11**



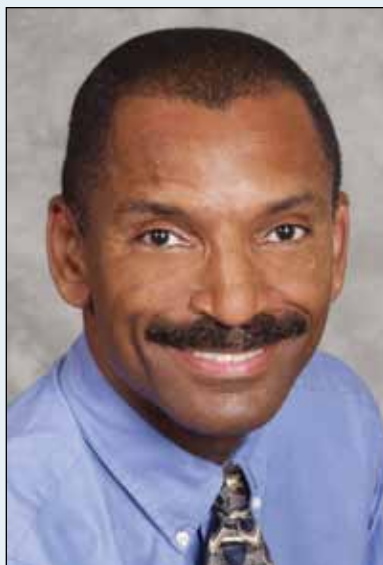
Brady Brite, *Ozark  
Christian County Headliner News*



Lee Battaglia



Jean Shifrin



Wiley Price

***Photojournalism  
Hall of Fame  
Induction  
Will Be Oct. 18***

**7**

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# What should regional associations do?

*You're welcome to join Sept. 6 conference call for discussion*

**T**he Missouri Press Board of Directors recently initiated a discussion on the future of our regional press associations. Once a foundation of the MPA, regional conventions have fallen upon hard times with declining participation and reduced financial support.

Kathy and I enjoyed attending each of the regional meetings this year — Ozark, Southeast and Northwest. Unfortunately, the Show-Me convention had to be canceled because of too few reservations. The Southeast Missouri Press Association, which was held in Cape Girardeau, had the best attendance. But all of them offered plenty of useful information on subjects as varied as postal issues, computer-aided reporting and page design techniques.

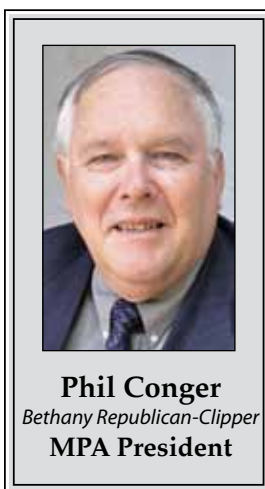
When I first started going to the Northwest Missouri Press Association convention in St. Joseph (let's just say that was a few decades ago), the meeting was 2 ½ days long. Since the meeting was held in January, the newly elected governor would usually make his first major address in St. Joseph to a packed meeting room. Most of the statewide political leaders were in attendance. The famous Einbender's dress shop would put on a fashion show for the ladies in attendance.

**N**ow the meetings are being held only one day due to the difficulty that members have in getting away from the office for a long period of time. Everyone seems to agree that something needs to be done to change the format of the regional organizations to make them more relevant in the changing landscape of today's newspapers.

On Sept. 6, the MPA will hold a conference call to discuss possible changes in our regional associations. One possibility would be for the Columbia office to hold a series of regional forums around the state where publishers, editors and staff could meet to exchange ideas and learn about such topics as how to use social media like Twitter and Facebook to reach

our readers or how to improve the appearance of our newspapers or, perish the thought, how to sell more advertising.

The conference call will be at 10 a.m., and regional press officers and any other interested parties are encouraged to participate. Details are elsewhere in this magazine.



We look forward to seeing everyone at the Missouri Press Association Convention on Sept. 20-22 at the Holiday Inn Executive Center in Columbia. It's always exciting to be at the MPA Convention in an election year. There will be plenty of bright lights in Columbia for the forums involving candidates for governor and U.S. Senate on

Friday morning.

This year's convention, however, will be starting in a more non-traditional way on Thursday evening when we host a Gallery Hop in the North Village Arts District in Columbia.

Throughout the Convention, there will be plenty of opportunities for visiting with old friends and learning new tricks of the trade and recognizing the good work of our fellow journalists.

See you in Columbia.

*Everyone seems to agree that something needs to be done to change the format of the regional organizations to make them more relevant in the changing landscape of today's newspapers.*



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Association, Inc.

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# Candidate forums will be popular

*Governor, U.S. Senate hopefuls invited to event in Columbia*

**M**issouri Press Association's 146th Annual Convention will entertain and enlighten you.

Candidates for Missouri governor and U.S. senator have been invited to participate in forums on Sept. 21, gubernatorial candidates at 9:15 a.m., Senate candidates at 10:45 a.m.

The Convention will be Sept. 20-22 at the Holiday Inn Executive Center in Columbia.

Those who arrive on Thursday will be shuttled to downtown Columbia for an evening of art, entertainment and food in the North Village Arts District, including dessert and beverages at The Bridge, a music venue.

There you'll be entertained by blues musician and singer Albert Castiglia. Check him out, search for "albert castiglia youtube" to see and hear him play.

Other highlights will include marketing expert Bryna Krauth, who was the featured presenter this spring at the annual meeting of the Missouri Advertising Managers' Association. She will speak at breakfast on Friday and again that afternoon.

Postal expert Max Heath is on the program. He'll no doubt address the

Postal Service's proposed negotiated service agreement with coupon delivery company Valassis, the Every Door Direct advertising program and the Intelligent Mail Barcode requirements.

Missouri Press Association's documentary film "Deadline In Disaster" will be shown Friday afternoon.



Albert Castiglia will entertain during the Thursday evening gallery hop in downtown Columbia. You can see and hear him play on Youtube.

A special feature of each year's convention is the Newspaper Hall of Fame banquet. Six people will be inducted this year at the Sept. 21 event: Dave Berry of Bolivar, the late Bill French of Eminence, Tom Miller Sr. of Washington, Dean Mills of Columbia and Steve and Linda Oldfield of Adrian.

Saturday's sessions will feature *Columbia Daily Tribune* reporter Rudi Keller, who is writing a daily feature story about what was happening each day in Missouri during the Civil War. During a concurrent session, a panel of Missouri publishers and editors will talk about the technology they are using at their papers.

Those concurrent sessions will be followed by Lightning Round Roundtables. Experts will lead discussions on six different topics. You'll visit each discussion roundtable for 15 minutes, then move to the next station.

Following custom, the Better Newspaper Contest Awards Luncheon on Saturday will conclude the annual meeting.

The enclosed agenda sheet and registration form have more information about the Convention.

Those who cannot get to the meeting until the weekend can attend the Saturday sessions and Awards Luncheon for only \$45 (does not include breakfast).

After the Convention you might want to take in the annual Roots 'n Blues 'n BBQ Festival in downtown Columbia. Find out about this annual music and food event at <http://rootsnbluesnbbq.com/>.

## MPA officers for 2013 to be elected Sept. 21

**T**he Missouri Press Association Nominating Committee met in Columbia on July 13 to select a slate of MPA officers and directors for 2013, effective Jan. 1.

The election will be held during the annual MPA business meeting on Friday, Sept. 21, at the MPA Convention in Columbia at the Holiday Inn Executive Center.

Here are the candidates proposed by the nominating committee: 2013 President, Mark Maassen, *The Kansas City Star*; First Vice President, Richard Gard, *St. Louis Daily Record*, Missouri Lawyers

Media; Second Vice President, Jim Robertson, *Columbia Daily Tribune*; Secretary, Tay Smith, Perryville *Perry County Republic-Monitor*; Treasurer, Matt Daugherty, *Liberty Tribune*.

Directors for three-year terms: Carol Stark, *The Joplin Globe*; Joe Spaar, *Odessa Odessan*; Jeff Schrag, *Springfield Daily Events*.

Director for one-year term: James White, Warsaw *Benton County Enterprise* (to fill Jim Robertson's term).

Trevor Vernon, *Eldon Advertiser*, is being nominated as the National Newspaper Association state chairman.

Continuing on the MPA Board in 2013 will be directors Jon Rust, Cape Girardeau *Southeast Missourian*; Dennis Warden, Owensville *Gasconade County Republican*; Brad Gentry, *Houston Herald*; and Bill Miller, Jr., *Washington Missourian*.

Phil Conger, *Bethany Republican-Clipper*, will serve as immediate past president in 2013.

The nominating committee is made up of past presidents of the MPA.

The committee members thank everyone who submitted nominations.





# Missouri Press Association 146th Annual Convention Schedule

Holiday Inn Executive Center  
2200 I-70 Drive S.W., Columbia, Missouri

## Thursday, Sept. 20

- 12:30 p.m. MPA and MPS Board Luncheon  
1:30 p.m. MPA and MPS Board Meeting  
6:30 p.m. Reception and Gallery Hop in the North Village Arts District. Bus to Orr Street Studios (appetizers and beverages), visit Perlow-Stevens Art Gallery (wine tasting & dessert provided by Les Bourgeois), and enjoy music and beverages at The Bridge, all in The District (downtown Columbia).  
9 p.m. Bus returns to the hotel.

## Friday, Sept. 21

- 8 a.m. Breakfast with speaker: **Bryna Krauth**. "Inspirational Leadership Starts with You!"  
9:15 a.m. Forum, Missouri Gubernatorial Candidates  
10:45 a.m. Forum, U.S. Senate Candidates  
12:15 p.m. Annual MPA Business Meeting and Election of Officers  
12:30 p.m. Luncheon with speaker **Paul Steinle**. "Who Needs Newspapers?"  
A word from our sponsors John Sondag from AT&T and Dan Lennon from Branson-Lakes Area Convention & Visitors Bureau  
2:00 p.m. Breakout: **Max Heath**, NNA Postal Guru  
2:00 p.m. Breakout: **Bryna Krauth**. "Become a Brand Expert for your Advertisers"  
3:15 p.m. Documentary Film Screening: "Deadline in Disaster," Featuring The Joplin Globe  
6 p.m. MPA Newspaper Hall of Fame Reception  
6:30 p.m. MPA Newspaper Hall of Fame Banquet

## Saturday, Sept. 22

- 8 a.m. Breakfast by Regions. Enjoy visiting over breakfast with MPA members from your area.  
Speaker: TBA  
9:30 a.m. Breakout: **Rudi Keller**, Columbia Daily Tribune. "Covering the Civil War: Quick Tricks to Find Good Stories for the Sesquicentennial"  
Breakout: Digital Innovations Panel. Hear from **Mike Jenner**, **Jon Rust**, **Andy Waters**, **Jeff McNiell** and **Jane Haslag** about the latest cutting-edge ideas they are using at their newspapers.  
10:45 a.m. Lightning Round Roundtables. All in one room, six "stations" with discussion leaders at each station, various newspaper and social media topics. Fifteen minutes each, then switch. Discussion leaders and topics:  
- **Jean Maneke**, Maneke Law Group -- Talk legal issues with your Media Attorney  
- **Jim Robertson**, Columbia Daily Tribune -- Newspaper Coverage and Policies on Sensitive Editorial Issues  
- **Mike Beatty**, The Joplin Globe -- Does your Newspaper have a Disaster Plan?  
- **Greg Baker**, Missouri Press Service -- Selling Political Ads and Newspaper Network Ads to Make Money  
- **Phill Brooks**, Missouri School of Journalism -- Covering the Statehouse  
- **Kelly Schultz**, Director of the Office of Child Advocate -- News Reporting on Child Abuse and Neglect  
12 noon Better Newspaper Contest Awards Luncheon





# 146th Annual Missouri Press Association Convention

SEPTEMBER 20 - 22, 2012  
HOLIDAY INN EXECUTIVE CENTER  
2200 I-70 DRIVE S.W.  
COLUMBIA, MISSOURI 65203  
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**For Hotel Reservations Call 573-445-8531 or 1-800-HOLIDAY**

**Ask for Missouri Press Association Rate of \$89.95 per night**

### Registration Fee

Select One Category for your Group  
(pay registration fee once per group)

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Newspaper  
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MPA Associate or  
Friend Member \$185

Non-  
Member  
\$200

Retired  
Member  
\$50

Registration  
Fee  
\$ \_\_\_\_\_

Name/Newspaper (as it will appear on name badge) Please list names of all attending, even for free sessions	Thursday Night Downtown Columbia Tour/ Reception \$35	Friday Breakfast with Bryna Krauth \$25	Friday Luncheon with Paul Steinle \$35	Friday Hall of Fame Banquet \$55	Saturday Breakfast Weeklies and Dailies \$25	Saturday Awards Luncheon \$35	*Saturday Only Sessions & Luncheon \$45	Total Per Person

\*Saturday Only - Skip Registration Fee and pay only \$45 per person to attend sessions and lunch

CONVENTION CANCELLATIONS: Cancellations received by Friday, August 20, 2012 WILL be entitled to a refund. Cancellations may be faxed to 573-874-5894 or emailed to [kwilliams@socket.net](mailto:kwilliams@socket.net). Cancellations received after August 20, 2012 are NOT entitled to a refund.

Deduct \$75 from Active/Friend/Associate Grand Total or \$20 for retired member if registration is postmarked or received by August 5th.

Grand Total Due: \_\_\_\_\_

Spouses are welcome with no additional registration fee, just pay for meals and events.

Please Return this form along with check or credit card information to  
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# NPGCo. buys TV stations in Columbia for \$16 million

The News-Press & Gazette Co. of St. Joseph has agreed to buy four television stations in the Columbia market from JW Broadcasting.

Alta Communications, a private equity firm in Boston, is the majority owner of JW Broadcasting. Alta acquired the stations in November 2003. Stations and networks involved are KMIZ-TV (ABC), KWFX-LP (Fox), MyZouTV (MyNetworkTV) and Me-TV.

The transaction is subject to final approval from the Federal Communications Commission, but is expected to close in November. Filings with the FCC show a purchase price of \$16 million.

NPG, which publishes the *St. Joseph News-Press* and other newspapers in Missouri and Kansas, owns television and

radio stations in Arizona, California, Colorado, Idaho, Missouri, Oregon and Texas. It also operates two data storage facilities in Missouri.

*Question arose over potential conflict for Bradley*

David Bradley, president of NPG and a past president of the Missouri Press Association, is the chairman of the University of Missouri Board of Curators.

The university owns a television station in Columbia, KOMU. A question was raised whether the university's ownership of KOMU would be a conflict of interest for Bradley if his company owned competing stations in the market. A statement from the board of curators said Bradley would recuse himself from any discussions or votes involving KOMU.

Earlier this year NPG launched three television stations in St. Joseph.

## Help MPA judge Wisconsin contest

Missouri Press Association will judge the Wisconsin Newspaper Association's Better Newspaper Contest in October. WNA members judged our contest in Madison this spring. It's time to return the favor.

Most of the judging will be done online.

We would like to get 80 judges so nobody has to spend too much time. Every judge will receive a \$10 discount on the 2013 Missouri Press Better Newspaper Contest.

A few of Wisconsin's contest categories that require entire issues or large amounts of content — like General Excellence — will be delivered to judges.

Please consider helping judge the Wisconsin contest.

Send the names and emails of everyone at your newspaper who can help, and their preferred categories for judging, to Kristie Williams at MPA, [kwiliams@socket.net](mailto:kwiliams@socket.net).

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# 3 photojournalists to be honored

*Hall of Fame induction will be Oct. 18 in Washington, Mo.*

Three people who made careers of photographing news and newsmakers will be inducted into the Missouri Photojournalism Hall of Fame in Washington, Mo., this fall.

Kansas City native Jean Shifrin, longtime St. Louis photojournalist Wiley Price and government and space program photographer Lee Battaglia will be inducted at 4 p.m. Thursday, Oct. 18. Some of their photographs will be on display during the ceremony and reception. Those photographs will join the Hall of Fame's collection of work by the previous seven annual groups of inductees.

The Photojournalism Hall of Fame is a project of Bill Miller Sr., publisher of the *Washington Missourian* twice-weekly newspaper. The Hall of Fame's home is a building near the newspaper office in downtown Washington. It inducted its first group in 2005.

*The Hall endeavors to recognize those who have made outstanding contributions to Missouri journalism.*

The event is free and open to the public. Everyone wanting to attend should contact the Missouri Press Association at (573) 449-4167.

Assisting with establishing the Hall of Fame were the Missouri Press Association, the Missouri School of Journalism, Missouri Press Foundation, The Associated Press, the Washington Area Chamber of Commerce, the city of Washington, Downtown Washington, Inc., and many local volunteers.

The co-chairmen of the inductee selection committee are Cliff Schiappa, a retired photo editor for the Associated Press, and David Rees of the University of Missouri School of Journalism. Schiappa was inducted into the Photojournalism Hall of Fame in 2011.

A plaque inside the Hall states, "The

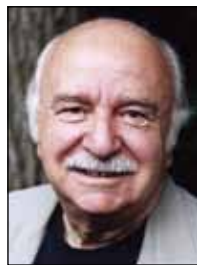
Missouri Photojournalism Hall of Fame endeavors to recognize those who have made outstanding contributions to Missouri journalism, and to provide an exhibit venue to showcase these visual reporting pioneers."

Information about the Photojournalism Hall of Fame and previous inductees can be seen at [mopress.com/Photojournalism\\_HOF.php](http://mopress.com/Photojournalism_HOF.php).

This year's inductees, in alphabetical order:

## Lee Battaglia

Lee Battaglia has photographed in his native Italy, throughout Missouri, in the former Soviet Union and in countless points between.



Lee Battaglia

He studied photojournalism at MU under Cliff Edom, earned two degrees and worked for MU Publications. His photography book, *The Face of Missouri*, is a documentation of the entire state in the spirit of the photographers from the Farm Security Administration.

Battaglia joined the United States Information Agency, where he was the principal consultant on the "Photography USA" exhibit that toured the world.

After retiring from the USIA in 1987, Battaglia was one of the founding editors for *Air & Space/Smithsonian* magazine and covered space and aviation stories at Cape Kennedy, Baikanor (USSR) and the European Space Station in French Guyana. He retired again in 1993 but continued to lecture at George Washington University and NASA.

## Wiley Price

Wiley Price started as a free-lancer in 1982, making photos for the *St. Louis Post-Dispatch*, *The Kansas City Star*, *Ebony* magazine and other publications. He worked for 10 years with the Suburban Journals of St. Louis and now for more than 20 years has been with

*The St. Louis American*.

Price has received more than 80 awards for photojournalism from state and national newspaper associations.

In 2000, he received the Missouri Governor's Humanities Award for his book of photography, *Lift Every Voice and Sing*, a historical essay that chronicles the lives of 100 St. Louis African-Americans in the 20th century.

The NAACP named Price among the "100 Most Inspiring St. Louisans" in 2009, and in 2011 he was honored for his iconic photographs documenting St. Louis' Forest Park during the previous 25 years.

## Jean Shifrin

Jean Shifrin, a native of Kansas City, earned a photojournalism degree from the Missouri School of Journalism in 1979 and went to work as the first female photojournalist ever at the *St. Joseph News-Press*, where she worked for three years.

Shifrin later joined *The Kansas City Star*, where she received the Nikon Documentary Sabbatical Grant in 1989 to photograph "Parents Again — Grandparents Who Are Raising Their Grandchildren."

In 1990 Shifrin went to work for the *Atlanta Journal-Constitution* and traveled the world covering a wide range of stories. She has won many international awards, including a Clarion Award for "When Children Die," a long-term project in which she documented patients in one of the few children's hospices in the country.



Wiley Price



Jean Shifrin



# WASHINGTON *Missourian*

## 75 years in Miller family

**J**uly was the 75th anniversary of ownership of the *Washington Missourian* by members of the James L. Miller, Sr., family.

*The Missourian* began as the *Franklin County Gazette* on Jan. 5, 1860. In August 1926, after a few other name changes, the name was changed to the *Washington Missourian*.

James L. Miller, Sr., acquired *The Missourian* in July 1937 and assumed the positions of editor and publisher. The older Miller boys worked after school and on Saturdays. In the early 1940s, the company began to print shoe labels for International Shoe Co. and that helped to subsidize the newspaper operation.

Son Bill, Sr., joined the newspaper full time in November 1953 when he returned from military duty with the Army in Korea. Tom Miller, Sr., joined the company in the late 1950s after college and after serving in the Army in Korea.

Bill Sr. and Tom have been presidents of the Missouri Press Association, Tom in 1992 and Bill in 2000.

John E. Miller, another son of James L., Sr., came to the company in 1961. He later became the commercial printing manager. Jim Miller, Jr., joined *The Missourian* in the 1960s as photo editor, but left to work for larger newspapers after college. Jim, Jr., died in 1987.

**W**hen James L. Miller, Sr., died in 1989, Bill Miller, Sr., and Tom Miller, Sr., became co-publishers. Tom continued to serve as advertising director until he retired in 1996. Bill then became editor/publisher, a title he holds today. In 1996 John left *The Missourian* to operate his own commercial printing company.

At one time, with the third generation included, 10 Millers worked full time at *The Missourian* at the same time.

### *James L. Miller, Sr., bought The Missourian in July 1937*

With the restructuring in 1996, the family of Bill, Sr., became the owners. Bill, Sr.'s daughters, Susan and Jeanne, who already worked at the paper, were joined by Bill, Jr. Susan became assistant managing editor and Jeanne continued in her role as photo editor. Both Susan and Jeanne joined *The Missourian* in 1989 after college.

Bill, Jr., became general manager when he returned to the company in 1996. He was a reporter for the paper after college for several years and before he went to law school. He worked as a lawyer for a St. Louis law firm before returning to the paper.

When *The Missourian* acquired the *Washington Citizen* in 1956, it was decided to continue to publish it, but on a different day. From that time forward, Washington has had a twice-a-week newspaper. The name *Citizen* was retained until 1984. Both publications then became *The Missourian*.

This year *The Missourian* won its first international award, for a Newspaper In

Education project. *The Missourian* is the only newspaper to twice be awarded the Honor Medal for Distinguished Service in Journalism from the Missouri School of Journalism.

The company built a 12,000-square-foot building on Bluff Road after the restructuring plan in the late 1990s to store newsprint, and later to use for a sheet-fed commercial printing operation. An additional 28,000 square feet were added in the early 2000s to house a new newspaper press and related equipment. The first edition of *The Missourian* was published at the Bluff Road plant in the summer of 2008.

The newspaper's offices are still located at 14 W. Main St. in downtown Washington, the location since the mid-1950s.

The company now has more than 100 associates, full and part time, a paid circulation of about 16,000, with offices and editions of the paper in Union and St. Clair.

**I**n 2001, the company acquired the *Marthasville Record*. That office later was moved to Warrenton and the name of the paper was changed to the *Warren County Record*, with a circulation of about 4,000 paid. Bill, Jr., is publisher of the *Warren County Record*. The company also publishes the free monthly *Senior Life Times*, with Karen Cernich as editor, and prints a number of newspapers and other publications.

Owners of the *Missourian Publishing Co.* are the members of the Bill Miller, Sr., family who are associated with the newspaper. Another daughter, Tricia, editor of the *St. Louis Business Journal*, helped edit historian Ralph Gregory's history of *The Missourian*. (From the *Washington Missourian*)

## Bray Fund donation to museum work

**D**avid Bray and Brenda (Bray) Ledbetter are donating \$10,000 from the William A. and Jo Anne Bray Scholarship Fund, administered by the Missouri Press Foundation, to the Arrow Rock museum building renovation.

Bray said the Print Shop in Arrow Rock was near and dear to Bill and Jo Anne. Bill, as MPA executive director, spearheaded the museum's establishment in 1966 during MPA's 100th

anniversary.

A significant amount of renovation needs to be done to the building that houses the MPA Newspaper Print Shop Museum.

The Friends of Arrow Rock organization has been approved for a private matching grant of \$230,000 to repair several historic buildings it owns in Arrow Rock, including the Print Shop building, if it can raise \$460,000.



# On the Move

• **Vandalia** — John McLaughlin, a graduate of Grain Valley High School and the Missouri School of Journalism (ag journalism), is a new reporter for *The Leader*. He specializes in covering agriculture, environment and conservation.



John McLaughlin

While at MU, McLaughlin founded the first academic chapter of the Outdoor Writers Association of America.

• **Nevada** — Lois McMillan has been named interim publisher of Rust MOKS, which publishes the *Nevada Daily Mail*, the weekend *Herald-Tribune*, the *Fort Scott Tribune* in Kansas and SHE and AGELESS magazines.

McMillan has been the business manager of the Nevada and Fort Scott offices for the past 10 years.

Rust Communications is searching for a permanent replacement for Julie Simpson, who resigned as publisher recently to take a public relations position in Kansas City.

• **Lebanon** — Former summer intern Kelly Morgan has rejoined the staff of *The Daily Record* as a part-time reporter/photographer.

Morgan graduated recently from Central Methodist University in Fayette.

• **Maryville** — Jesse Murphy has been promoted to managing editor of the *Daily Forum*. He's a 2010 graduate of Northwest Missouri State University and has been on the *Forum* staff as a reporter since December.



Jesse Murphy

Murphy, a native of Rock Port, previously wrote for the *Savannah Reporter*, commuting from Maryville. He and his wife, Erica, have two young children.

• **Stockton** — Ethan Colbert, a junior at the Missouri School of Journalism, was a Missouri Press Foundation intern this summer at the *Cedar County Republican*.

At the conclusion of his internship, Colbert remained on at the paper and wrote sports and school news for the *Republican* and the nearby *Buffalo Reflex*. The papers are part of Neighbor News.

• **Piedmont** — Kimberly Combs, an employee of the *Wayne County Journal-Banner* since 1990, has been named news director and webmaster. She will continue to write news and will work to develop news contacts and expand coverage.



Kimberly Combs

Michelle Savahl of rural Ellington is new at the *Journal-Banner*. She greets customers, edits obituaries and produces the record page of the newspaper.



Michelle Savahl

Savahl has many relatives in the Ellington area and recently moved from the Chicago area. Her grandfather served three terms as mayor of Ellington.

Savahl also will work as an ad rep and divide her time between Piedmont and Ellington working with advertising director Susan Eaton.

• **Canton** — Austin Rettenmeier and Peggy Wolf have joined the staff of the *Press-News Journal*.

Rettenmeier grew up in Quincy, Ill., and studied digital photography at the Illinois Institute of Art in Chicago.

Wolf grew up in Palmyra and is a graduate of Culver-Stockton College in Canton, where she studied administration and economics. Her daughter is studying English at Truman State University in Kirksville.

• **Joplin** — Rob Goswick has been named home delivery manager for *The Joplin Globe*.

• **Ste. Genevieve** — Bryan A. Hollerbach, a longtime resident of the area and an English graduate of Southeast Missouri State University, has joined the *Herald* as community editor/assistant editor.



Bryan Hollerbach

After teaching at Southeast, Hollerbach moved to St. Louis in 1990. He worked in corporate communications, then served as managing editor of "St. Louis Magazine" and worked for a time at "Sauce," a food and restaurant publication.

"I'm almost giddy at being able to move back to Ste. Gen. and cover my old hometown," he said.

• **Gainesville** — Jessi Dreckman has joined the *Ozark County Times* as office manager and reporter.



Jessi Dreckman

Dreckman earned a degree in writing and design arts at Drury University in 2010 and most recently worked as a grant development specialist at Missouri State University-West Plains.

She and her husband, Drew, live in Gainesville.

• **Springfield** — Former *News-Leader* executive editor Kate Marymont has been promoted by Gannett to senior vice president of news for U.S. Community Publishing. She previously was vice president of news.

Marymont, originally from Willard, said her first newspaper job was as a copy editor at the *News-Leader*. She left the paper to work in Nashville, then returned as city editor. She left again, but returned as the *News-Leader's* managing editor before being promoted to executive editor.

Marymont left the *News-Leader* the

last time in early 2001 to be executive editor of Gannett's *News-Press* in Fort Myers, Fla.

• **Buffalo** — Andrew Jenkins, a 2011 graduate of the Missouri School of Journalism, has joined the news staff of the *Reflex*. He's a 2007 graduate of Hermitage High School and is working on a master's degree in journalism, with December graduation anticipated.



Andrew Jenkins

Jenkins was an intern at the *Reflex* and the *Bolivar Herald-Free Press* in 2010.

• **Sedalia** — Elizabeth Schleicher is a new business reporter for *The Democrat*. She earned a degree in magazine journalism from the University of Missouri in 2010.



Elizabeth Schleicher

A native of west-central Illinois, Schleicher spent the last two years working in Billings, Mont., with AmeriCorps and United Way on an income tax assistance program.

• **Stockton** — Veteran reporter Becky Groff was named editor of the *Cedar County Republican* on Aug. 1. The paper operated without an editor for several years.

Groff has worked at the *Republican* for 14 years.

General manager Marilyn Ellis announced the promotion.



Becky Groff

• **Lee's Summit** — The *Tribune* has two new high school interns: Jessica Root, a senior at Lee's Summit North, and Wendy Hayworth, a junior at Lee's Summit High School.

## Maybe the real story is that newspapers keep publishing

HEATHER COLE/Missouri Lawyers Media

People drifted through Gallop, Johnson & Neuman's Clayton office, eyeing furniture, art and potted plants as an auction house sold off the defunct firm's furnishings online.

... "I'm sorry to see this happen," said a lawyer admiring a 5-by-20-foot granite-topped conference table (original cost: \$8,000) in a 17th-floor conference room with a view of the Buzz Westfall Justice Center. The lawyer, who didn't want his name published, said he knew some of the former Gallop lawyers.

Former Gallop managing partner Tom Campbell cited the economy for the shuttering of the more than 35-year-old firm, which stopped practicing

law May 1. From a height of about 75 lawyers, Gallop Johnson had about 55 when it closed.

... Attorney Marc Weinberg, of the Goldenhersh Law Offices, was interested in law books and in "updating" conference room chairs in a St. Louis office he shares with other attorneys.

Unlike the rest of the 15th floor, which had been cleared of personal items, computers and files, the library looked as if it were still part of an active law office. Except for one detail: The most recent newspaper in the current periodicals display was a *St. Louis Post-Dispatch* from May 3, two days after Gallop closed its doors. (An excerpt from the Missouri Lawyers Media story.)

## Carrier raises alarm, fights fire

Ruby Harker of rural Carthage credits her *Joplin Globe* newspaper carrier with saving her life and her home.

Diane Edmondson has delivered *The Globe* for about 10 years. While on her route about 3:30 a.m. one day early in August she saw flames in the distance.

"There were no lights on in the house, so I pulled in, knocked on the door and got the lady up," Edmondson said. "We got the hose out and drug it around the yard.

"It got within about 20 feet of the house before we got it put out. I stayed with her and just helped until three fire

trucks got there, and then I went on with my route," she said.

"That fire was coming," Harker said. "I imagine our whole place would have burnt."

Fire captain Jason Martin of the Carthage Fire Department, who was among those who responded to the call, said the drought has escalated the fire risk.

"It's as dry as I've ever seen it," he said. "A lot of people think it's safer to burn at night, but it can catch a field on fire. One little spark can blow through the air and travel a good distance." (from *The Joplin Globe*)

Both plan to study journalism at MU.

• **Boonville** — Deborah Marshall, publisher of the *Daily News* for the past few years, has left that newspaper for a job with the *Columbia Daily Tribune*. She is heading up a new division that specializes in research and development of projects and events.

Marshall grew up in Des Moines, and after extensive work and travel around the world she joined the *Daily News* in September 2005.

• **Warrenton** — Linda Geist, former publisher of the *Monroe City Lake Gazette*, is serving as interim managing editor of the *Warren County Record*.

The *Record* is owned by the Missouri Publishing Co., Washington, Mo.

• **Maryville** — Johnny Wiese of Amazonia has joined the news staff of the *Daily Forum*. He's a 2012 graduate of Savannah High School and is attending Northwest Missouri State University this fall.

# MPA to honor Joplin, Ozark reporters

**T**wo journalists, one from the *Christian County Headliner News* in Ozark and the other from *The Joplin Globe*, have been selected to receive Missouri Outstanding Young Journalist awards from the Missouri Press Association. Five other young journalists will receive Awards of Merit.

Brady Brite of Ozark and Emily Younker of Joplin will receive their awards on Sept. 22 in Columbia during the MPA's annual Awards Luncheon.

Brite has worked at the Ozark weekly since December 2008. He is involved in reporting, photographing all major events, writing columns, covering multiple beats independently and fully maintaining the newspaper's website.

Donna Osborn, editor of the *Headliner News*, said Brady "listens, is eager to learn and improve and always gives 100 percent on any assignment. He pays careful attention to detail and is sensitive to his subjects.

"He knows a good journalist can find an angle that turns an average story into a good one," Osborn said.

Brite broke one of 2011's interesting national news stories, by first reporting on construction of the 72,000-square-foot single-family Pensmore Manor in Ozark County on the pages of the *Headliner News*, she said.

"His online report went viral. He followed up with more information as it became available, eventually nailing down the elusive one-on-one interview with the owner," Osborn said.

The other winner, Emily Younker, is a "precise, fact-driven journalist," said Carol Stark, editor of *The Joplin Globe*. "She also connects well with people."

## Five other young journalists will receive Awards of Merit



Brady Brite



Emily Younker

Younker was just leaving the auditorium after covering Joplin's high school graduation ceremonies on May 22, 2011, when tornado sirens sounded. Her assignment from that night on was to tell the tornado story through the eyes of the victims, Stark said.

Each day, Younker went out into the tornado-devastated area, telling stories of heroes and victims, of rebuilding, of hope and of despair.

"Possibly her most important contribution was keeping an accurate list of those who died," Stark said. "She also was assigned to gather photos and personal details of the victims. On June 12, 2011, *The Globe* published her work, 'Faces of the Storm,' which I believe was the most poignant story from the tornado," Stark said.

Younker, who received degrees from Missouri State University and the University of Missouri School of Journalism,

joined *The Globe* in September 2009, covering city government and school board meetings, writing health and wellness features, and making photographs and recording audio/video as needed.

The selection committee also chose five young journalists to receive Awards of Merit: Dugan Arnett, *The Kansas City Star*; Seth Stringer, *Sedalia Democrat*; Tyler Francke, *Branson Tri-Lakes News*; Emily Letterman, *Christian County Headliner News*, Ozark; and Paul Thompson, *Jackson County Advocate*, Grandview.

Winners of the Outstanding Young Journalist Award have demonstrated excellence in the field of journalism and maintained the quality, ethics and standards of The Journalist's Creed, written by Walter Williams, founding dean of the University of Missouri School of Journalism.

Editors or publishers submitted nominations for the awards. The nominees must have been younger than 30 years old on Jan. 1.

The purpose of the award is to reinforce the importance of a journalist's role by recognizing and nurturing talent to further promote quality journalism.

## Four students get Gierke Scholarships

**F**our high school students from Louisiana, Mo., are winners of this year's Gierke Scholarships, administered by Brent Gierke and the Missouri Press Foundation.

The winners of \$1,000 scholarships are Payton Michael Lenz, Christopher William Cunningham, Leah Michelle Norvell and Sarah Louise Hoffman.

Lenz and Cunningham are attend-

ing Missouri University of Science and Technology, Rolla, this fall, while Norvell attends Westminster College, Fulton, and Hoffman attends Hannibal-LaGrange University.

The memorial scholarships to Louisiana High School seniors were established years ago by former *Louisiana Press-Journal* publisher, the late Jim Gierke, to honor his sons, Jacob and Christian.

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# Scrapbook

• **Joplin** — Carole Liston, editor of the *Joplin Tri-State Business Journal*, received a 2012 Apex Grand Writing Award for a story about Oklahoma storm chasers and their rescue work after the May 2011 tornado in Joplin.

Liston was one of seven writers who received the award. She previously received Apex awards in 2008, 2009 and 2011.

• **Nevada** — *Daily Mail* editor Lynn Wade and a local radio newsman quizzed state Senate candidates at a Chamber of Commerce political forum July 24 in the high school auditorium.

A similar event was held July 31 for candidates for U.S. Congress and the Missouri House of Representatives.

• **Piedmont** — The *Wayne County Journal-Banner* in Piedmont and the *Reynolds County Courier* in Ellington launched a new website on July 10, waynecountyjournalbanner.com.

Publisher Harold Ellinghouse said, "The goal of our website is to offer value and great experiences to our readers and offer value and multiple options to our advertisers."

• **Kansas City** — Steve Penn, 54, a former columnist for *The Kansas City Star*, has sued the paper's owner, McClatchy Newspapers Inc., saying his reputation was damaged when the newspaper said he was fired last year for representing the work of others as his own.

Penn had worked for *The Star* for about 30 years. His use without attribution of material from press releases, which he does not deny, led to his dismissal, *The Star* said.

In his lawsuit, Penn said he had been trained at the newspaper to not attribute material from press releases.

• **Kearney** — The *Courier* has partnered with *The Kansas City Star* in a joint distribution agreement that will provide *Courier* subscribers with home delivery of the Sunday edition of *The Star* at no extra charge. *Courier* subscribers who

live on existing *Star* routes receive the free Sunday papers.

The weekly *Courier*, a News-Press & Gazette Co. newspaper whose publisher is Matt Daugherty, costs \$33 a year. *The Star* is owned by McClatchy Newspapers.

• **Stockton** — The *Cedar County Republican* sponsored candidate forums on July 25 for county commission candidates and on July 26 for candidates for sheriff and public administrator.

• **Grain Valley** — Zachary Pross, publisher of *The Pointe*, was honored in July as Grain Valley's Civic Leader of the Year. The Chamber of Commerce award was presented at a Missouri Municipal League dinner.

In choosing Pross for the award, Mayor Mike Todd said he "really wanted to honor *The Pointe* in what they do to keep the community informed."

Pross managed *The Pointe* for a number of years before buying the paper last year.

• **New Haven** — The *New Haven Leader*, a weekly owned by Lakeway Publishing of Morristown, Tenn., has launched a mobile edition accessible to any device with a web browser.

To reach the mobile edition, readers go to newhavenleader.com and click on a link at the top of the *Leader's* home page. When a reader goes to a story on the mobile edition, it adjusts immediately to the size of the screen being used. (*New Haven Leader*)

Other Lakeway papers in Missouri, including the *Lincoln County Journal* in Troy, also have launched mobile editions.

• **Bolivar** — *Herald-Free Press* reporter Jessica Oliver was married recently to Michael Drews in Springfield. He's a worship leader at a Springfield church



Zachary Pross

and works at Westside Healthcare. The couple lives in Springfield.

• **Sikeston** — The city collector ran a list of delinquent property tax payers in the *Standard Democrat* on Aug. 15. She said about 3,220 people and businesses owed personal property taxes from 2007 to 2011 totaling more than \$445,000.

The city began putting the names in the paper almost 10 years ago in an attempt to collect taxes owed.

• **Columbia** — The *Daily Tribune* has ended its Thursday "Go!" entertainment section and is running the TV listings that were in it on Mondays.

The change is in response to a survey of readers when the *Tribune* was considering getting rid of printed TV listings.

"We were blown away by the response of people saying they wanted us to retain it," said publisher Vicki Russell.

*Tribune* TV Weekly, a tabloid inserted on Mondays, includes the listings, stories about television programs, a guide to sports events and puzzles.

Information about local events is in a new Thursday page called "After Hours" that is wrapped around the sports section.

• **Hermann** — The Hermann Chamber of Commerce and the *Advertiser-Courier* produced a cookbook to help celebrate the town's 175th birthday anniversary. Books were available at the Grand Celebration at the end of August.

Readers were invited to submit old German recipes, old photos of residents cooking or enjoying a meal and family favorite recipes. The purpose of the book is to capture the flavor of Hermann, past and present, through food.

• **St. Louis** — As print advertising revenue continued to decline, the *Post-Dispatch* laid off 23 staffers from the newsroom, advertising and production in late July. The *Post-Dispatch* is the largest paper published by Lee Enterprises of Davenport, Iowa.

• **Washington** — In a book about life in Heilbronn, Germany, during the 1940s and 1950s, Charles G. Coy tells

(continued on next page)

a story of his wife and himself as a soldier in the U.S. Army. Coy is a retired employee of the *Washington Missourian*.

"With the advent of mass bombing raids and rocket attacks on population centers during World War II, tens of thousands of women and children were killed," Coy told *The Missourian*.

The book, "Mein Fraulein von Heilbronna/N" is on sale at *The Missourian* office.

• **West Plains** — A 5-year-old registered Spotted Saddle Horse owned by Frank Martin and his wife, Dianne, was killed by lightning on Aug. 1. Martin is the editor and publisher of the *Daily*

*Quill*.

"Naturally, he was one of our best horses," Martin told the *Quill*.

Two large trees on the farm also were struck by lightning the same night.

• **Plattsburg** — Tinnen Publishing Co., publisher of the *Clinton County Leader*, sponsored a showing of a documentary film about the late Jerry Litton on Aug. 3 in the high school.

Litton, a member of Congress, had just won the primary election in August 1976 in a bid for U.S. Senate when he and his wife and their two children were killed in a plane crash just after takeoff from the Chillicothe airport. They

were en route to a victory celebration in Kansas City.

After the showing of the film, an ice cream social sponsored by the newspaper was held. Donations collected were given to the Clinton County Historical Society.

• **Webb City** — Bob Foos, editor of the *Sentinel*, taught a free class in basic photography on Aug. 7 at the Webb City Public Library.

• **Buffalo** — The *Reflex* ended a food drive on Aug. 1 that restocked the bare

(continued on next page)

## Sources and Resources for Missouri Newspapers



**Missouri State Medical Association**

For information about health care, contact:

**Lizabeth Fleenor**  
 Director of Communications  
 Managing Editor, Missouri Medicine  
 800-869-6762  
 lfleenor@msma.org • www.msma.org



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## Scrapbook

(continued from previous page)

shelves of the Heart2Heart Ministries pantry. The *Reflex* also delivered a check for more than \$200 to buy more groceries.

Local banks extended the drive through August to see which one could collect the most donations for the food pantry. The *Reflex* hosted a Facebook page to follow the banks' challenge.

- **Springfield** — *Springfield Business Journal* editorial director Eric Olson chose his wife, Aubrey, to give the first pass of his buzz cut in the Cancer Society's July 26 Shave to Save event.

Stylists from a local salon finished off the haircuts. The event raised \$16,700 in pledges to the participants.

- **Paris** — Lewis County Press Inc. used Every Door Direct Mail to deliver a special Back to School section of its *Monroe County Appeal* and *Canton Press-News Journal* into every household in Monroe and Ralls counties.

Lewis County Press planned to make a regional section a monthly promotion with different themes to show its products to everyone and to provide saturation coverage for advertisers.

- **Sedalia** — *The Democrat* has put a paywall on its website, which has been redesigned. OCM, LLC, an affiliate of Versa Capital Management, bought *The Democrat* from Freedom Communications in June.

"We had been using Freedom's template for our website, and with the sale, we're able to completely change the look of sedaliademocrat.com," said Richard DeFord, *The Democrat's* interactive systems manager.

Nonsubscribers can get access to the website for \$5 per month. Subscribers get free access to the website.

- **Washington** — *The Missourian* held a drawing to give away four \$75 cash prizes to people who have subscribed to the newspaper continuously for 75 years.

The event was part of the observance of the 75th anniversary of the ownership of *The Missourian* by members of the James L. Miller, Sr., family. The Miller

era at the newspaper began in July 1937.

- **Festus** — *Grand Times*, a magazine published by Leader Publications in Jefferson County, is holding a "Picture Your Pet" contest for county residents who are 50 or older. First prize is \$100, second is \$50 and third \$25.

Winning photos will be in the Oct. 4 issue of *Grand Times*, which also will provide information about the Arnold Senior Expo, which will be held Oct. 10. The magazine is distributed in the *Arnold-Imperial Leader* and *Jefferson County Leader*.

- **Cape Girardeau** — Jon Rust and his wife, Victoria, have a new daughter. Elizaveta Sophia Rust was born Aug. 6 — 6 lbs., 13 oz. She is the Rusts' third child, all girls.

Jon Rust, co-president of Rust Communications/Concord Publishing and publisher of the *Southeast Missourian*, is on the board of directors of the Missouri Press Association.

- **Washington** — Bill and Jackie Miller of Washington, Mo., were honored for their 50th wedding anniversary Aug. 18 with a reception at the Missouri Photojournalism Hall of Fame building in Washington, attended by family, friends and colleagues.

## MPA partners with LMA for monthly innovation training

The creativity, analysis, time and effort required to truly innovate in our industry makes for an often daunting challenge. Meetings drag on, good ideas bog down as they become more complicated and everyone involved feels rushed to gather news, sell advertising and meet the day's deadlines.

MPA member newspapers can now take advantage of a new program that is designed to put your innovation efforts on the fast track. Offered in partnership with Local Media Association, the Local Media Innovation Alliance is a subscription-based program that provides monthly "how-to" research papers and related webinars focused on promising opportunities from local media companies of all kinds, including newspapers, pure plays, radio, TV, directories and more.

Participants receive monthly research papers in the form of white papers, case studies or best practices as well as unlimited seats to participate in monthly webinars related to each topic.

The authors include respected industry consultants that have the knowledge and expertise to properly conduct the research and write the reports. In most cases, the author spends time at the media companies that are being studied. They also conduct the webinars.

Annual subscriptions and a la carte purchases are offered. Corporate memberships are also available.

For more information contact Mark Laskowski, Association Partnership Manager, Local Media Association, at (843) 667-6647 or mark.laskowski@localmedia.org.

## Letter

### MU chancellor appreciates copy of Joplin Globe DVD

Missouri Press: Thanks so much for your letter of August 10 and for sharing a copy of the documentary film, "Deadline in Disaster," with me. The story behind the story is both heartbreaking and inspiring. I look forward to viewing the DVD. Thanks for thinking of me in the distribution of this commemoration of a Missouri community during its darkest days.

Hope all is well with you and yours. With best wishes, I remain

Sincerely yours,  
Brady J. Deaton  
Chancellor (MU)



# Photo Workshop will visit Troy

**T**roy will be in focus when the 64th annual Missouri Photo Workshop occupies the town Sept. 23-29.

MPW, a project of the Missouri School of Journalism at MU, has documented small towns in Missouri since 1949, shaping the working methods of more than 2,000 photographers from around the world. Guided by some of the world's leading photographers and editors, participants are challenged to develop their researching and visual storytelling skills.

The late Clifton C. Edom of the Missouri School of Journalism founded the Missouri Photo Workshop in 1949. Inspired by the gritty, content-rich photographs of the pre-WWII Farm Security Administration, Edom promoted research, observation and timing as the methods to make strong story-telling photographs.

The workshop still follows Edom's credo: "Show truth with a camera. Ideally truth is a matter of personal integ-

rity. In no circumstances will a posed or fake photograph be tolerated."

David Rees and Jim Curley are co-directors of MPW.

Participants in the workshop find local stories to tell with photos. Their stories must be approved by the faculty.

The photographers then spend several days getting to know their subjects, making photos of them without interfering with their activities and without using artificial light.

**E**ach evening faculty members critique the photos and talk with the photographers about their projects.

At the end of the week many of the photos will be displayed for the community to view.

Last year's workshop documented stories in Clinton. Those stories and the photo essays from other past workshops can be seen at [mophotoworkshop.org](http://mophotoworkshop.org).

The *Troy Free Press*, its staff and publisher, Walt Gilbert, will assist with logistical needs of the workshop participants.

## New e-editions of magazine, bulletin

**T**he Missouri Press monthly Bulletin and Missouri Press News magazine now can be read online, without downloading a PDF.

PDFs of each issue of the magazine and bulletin have been posted online for several years. They could be downloaded for reading. These new FTP versions of the publications are not downloaded onto your computer. You read them on the remote server.

In your browser, type [magazine.mopress.com](http://magazine.mopress.com) or [bulletin.mopress.com](http://bulletin.mopress.com). (Do not preface with [www](http://www).)

A new Friend of Missouri Press, Dirxion, produces the e-editions.

Missouri Press will send a brief email to let everyone know when a new edition of the bulletin or magazine has been posted. If your email address is not on those email lists and you would like to be notified when the publications are posted, let MPA know and you'll be added to the list ([kford@socket.net](mailto:kford@socket.net)).

## MDC media staff can help you cover news about outdoor Missouri. Topics for next month include:

- MDC 75th focus: future of conservation in Missouri
- Waterfowl season forecast
- Fall firearms turkey hunting
- Fall firearms deer hunting in urban zones
- Fall foliage in Missouri
- Fall elk tours at Peck Ranch

### For more information, contact

**Jim Low**  
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## Newspaper In Education Report

# St. Louis American leaps in with big, bold program

*More than 4,500 weekly papers will go to schools*

**P**ersistence pays off. After years of pestering Kevin Jones to get *The St. Louis American* involved in Newspaper In Education, he's done it — and in a big way. Kevin found funding and then found enthusiastic partners in the St. Louis Public Schools and the Normandy School District.

To create the page he put together a dream team — Jennifer Wirthwein, a gifted educator in Washington who has been helping craft standards-based resources for MPA for many years, and Beth Sharpe, a freelance graphic artist who consistently works magic on our beautiful MPA youth features. They collaborated on a sample Newspaper In Education page, and the project caught fire with the pilot school districts.

About 10 years ago the Newspaper Association of America Foundation (now API), conducted research on the impact classroom newspapers had on standardized test scores. The study found that weekly classroom newspaper use increased test scores by an average of 10 percent. But even better — schools with low-income minorities saw a **29 percent** increase in test scores with exposure to newspapers!

*The St. Louis American* is a weekly newspaper serving the African-American community in St. Louis. So Kevin's project should reach many students who can most benefit from classroom newspapers. And I believe the gain would be even greater if measured today — we've had 10 years of further decline in reading material in many homes.

How exciting for the communities — the schools, the administrations, the

teachers, the students and their families. What a gift from *The American* and the sponsors who have stepped up to help make this project a reality.



**Dawn Kitchell** is MPA's NIE director. Contact her at (636) 932-4301; dawn.kitchell@gmail.com.

When I asked Kevin to get involved in Newspaper In Education, I just wanted him to start using our MPA features. But he's gone beyond my suggestions and crafted an amazing program that will serve his niche readership well. And with Jennifer's and Beth's expertise, it will be a quality educational resource. Below are details of the project I pulled from a front-page story *The*

*American* published when the Newspaper In Education program debuted on Aug. 23.

*The St. Louis American*, St. Louis Public Schools, the Normandy School District and the Saint Louis Science Center, along with corporate partners, have collaborated on a Newspaper In Education project that launched in late August.

**E**very week during the school year, the newspaper will publish a full page dedicated to the paper's NIE program. The full color page will be targeted to students in grades 3-5, and is focused on science, technology, engineering and math (STEM) education and literacy. All the content will meet Missouri Learning Standards and Common Core State Standards.

Each week the page will have a theme with content from each STEM area, information on African-American inventors and inventions, activities for the students and a MAP Corner with sample questions from the Missouri

Assessment Program. There also will be a classroom spotlight each week with a photo of students in participating classrooms. Students will be encouraged to take the newspaper home to share with their parents.

In addition to the in-paper feature, *The American* will offer the page and resources for teachers online at stlamerican.com.

Partnering with St. Louis-based organizations, including Ameren Missouri, Centene, Emerson and Monsanto, *The American* will print and deliver newspapers free of charge to more than 4,500 students in the Normandy School District and St. Louis Public School District during this initial launch.

"This is certainly one of the largest and most important initiatives in the 84-year history of *The St. Louis American*," said Jones, the *American's* COO and creator of the project. "We're extremely excited. It's been in the works for a while, but we wanted to do it right, we wanted to do it big, we wanted to have the right partners and, most importantly, we want it to have a lasting impact."



Kevin Jones shows off *The St. Louis American's* sample Newspaper In Education page. (*St. Louis American* photo)

As part of this initiative, the *American* has engaged a *St. Louis American* NIE Advisory Board comprised of seven educators and area leaders from major corporations related to STEM fields. The board is being chaired by Diane Miller, vice president, community programs and partnerships, for the Saint Louis

Science Center.

Planned additional aspects of the project include professional development for teachers and classroom field trips to the Science Center and area science and technology-based companies.

If you would like to start a Newspaper In Education program but don't have the resources or expertise, contact me and I'll do all I can to help you get started and keep going.

\*\*\*

## Obituaries

Lone Jack

### Michael Gillespie

**M**ichael Lee Gillespie, 61, Lone Jack, a writer for *The Pointe*, died of cancer on July 23, 2012.



Michael Gillespie

Mr. Gillespie wrote three books: "Wild River, Wooden Boats," "Come Hell or High Water: A Lively History of Steamboating on the Mississippi and Ohio Rivers," and "Old Time Railroad Stories: True Adventures, Humorous Tales, and High Melodrama from the Days of Steam."

Historical pamphlets Mr. Gillespie wrote are still in use at the Fort Osage National Historic Site in Sibley.

Survivors are his wife of 38 years, Ginger; four sons, three daughters, his mother and six grandchildren.

Hermann

### Joan Kruse

**J**oan Katherine Kruse, 69, the wife of *Hermann Advertiser-Courier* editor Don Kruse, died after a two-year struggle with cancer on July 26, 2012, at her home.

Mrs. Kruse was co-founder and owner of the Downtown Deli & Custard Shoppe in Hermann for 16 years.

She is survived by her husband, four daughters, a son, 11 grandchildren and two sisters.

Don't forget about MPA's terrific election resources available to publish now until the Nov. 6 election. The Vote Missouri! series offers free features on elected state offices and includes links to candidate websites, features on repre-

sentatives and senators, a new feature on redistricting and features on the electoral college and voting. These features are educational for all ages. To access any or all of these features, visit [www.mo-nie.com](http://www.mo-nie.com) and use download code: election12.



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# Statutes govern notices of election in counties

## *3rd law rules statewide election notices*

**I**n the last few months, several MPA members have called to talk about their counties' publication of sample ballots in the newspaper. Whenever more than one person calls with the same question, it's probably time for us to look closer at that issue.

There are two statutes that govern the publication of sample ballots BY YOUR COUNTY prior to an election. The first, which governs SPECIAL elections, is in Section 115.127, subsection 1, which says: "Within one week prior to each special election to fill a vacancy held in its jurisdiction, the election authority shall cause legal notice of the election to be published in two newspapers of different political faith and general circulation in the jurisdiction. The legal notice shall include the date and time of the election, the name of the officer or agency calling the election and a sample ballot. If there is only one newspaper of general circulation in the jurisdiction, the notice shall be published in the newspaper within one week prior to the election. If there are two or more newspapers of general circulation in the jurisdiction, but no two of opposite political faith, the notice shall be published in any two of the newspapers within one week prior to the election."

**T**he second statute that governs COUNTY GENERAL elections, is in subsection 2 of Section 115.127, and it states, after some preliminary material: "[T]he election authority shall cause legal notice of each election held in its jurisdiction to be published. The notice shall be published in two newspapers of different political faith and qualified pursuant to chapter 493, RSMo, which

are published within the bounds of the area holding the election. If there is only one so qualified newspaper, then notice shall be published in only one newspaper. If there is no newspaper published within the bounds of the election area, then the notice shall be published in two qualified newspapers of different political faith serving the area. Notice shall be published twice, the first publication occurring in the second week prior to the election, and the second publication occurring within one week prior to the election. ..."



Jean Maneke, MPA's Legal Hotline attorney, can be reached at (816) 753-9000, [jmaneke@manekelaw.com](mailto:jmaneke@manekelaw.com).

**A** third statute governs STATEWIDE elections for which the notice is placed by the Missouri Secretary of State (ie: initiative and referendum elections), and the instructions for publication of that notice are contained in Section 116.260, where it states: "The secretary of state shall designate in what newspaper or newspapers in each county the text of statewide ballot measures shall be published. If possible, each shall be published once a week for two consecutive weeks in two newspapers of different political faiths in each county, the last publication to be not more than thirty or less than fifteen days next preceding the election. If there is but one newspaper in any county, publication for four consecutive weeks shall be made, the first publication to be not less than twenty-eight days next preceding the election. If there are two or more newspapers in a county, none of which is of different political faiths from another, the statewide ballot measures shall be published once a week for two consecutive weeks in any two newspapers in the county with the last publication not more than thirty or

less than fifteen days next preceding the election."

Long ago, newspapers declared their political affiliation and that guided the selection of papers pursuant to the language contained in Section 115.127. Today, a flip through your MPA Newspaper Directory will quickly make it clear that there are as many "Nonpartisan" or "Independent" newspapers as there are papers of a political affiliation. (This is especially true of our dailies, where we have three Democrat papers, one Republican paper, and one Libertarian paper among all the papers!) So what happens in terms of the language about "political faith"?

(And is a paper that declares itself "Independent" a "Nonpartisan" paper? Or is that paper declaring itself representing the "Independent" Party?" Some states have an "Independent Party," an "Independence Party," an "American Independent Party" and/or an "Independent American Party." What potential for confusion that raises!)

The Missouri Secretary of State's office told me at one point that they take the position that publication of the notice in two papers is mandatory. However, they do not control your local counties. There, you are dependent on how your local legal adviser to the county is interpreting the statute.

**U**nfortunately, there's no case law that deals with this issue, but certainly the language is there that would make it clear that the intent of the law is for publication of the ballot language in two newspapers, and if one is politically affiliated and another is not, then that is clearly two "political faiths." If they are both Nonpartisan, then at least it's clear that the publication has occurred in two publications, as the statute mandates, because the most important part of the statute is that it must be in a paper qualified pursuant to chapter 493, the part of the Missouri Statutes that governs what qualifies as a "legal notice" paper.

Feel free to call if we need to talk further about this topic.

Hoping to see you at the convention in a few weeks, where all those candidates will be looking to talk to you, their hometown publishers!

## Missouri Newspaper Organizations

**NORTHWEST MISSOURI PRESS ASSOCIATION:** President, Adam Johnson, Mound City; Vice President, temporarily vacant; Secretary, Kathy Conger, Bethany; Treasurer, W.C. Farmer, Rock Port. Directors: Past President, Matt Daugherty, Smithville/Kearney/Liberty; Jim Fall, Maryville; Dennis Ellsworth, St. Joseph; Jim McPherson, Weston; Chuck Haney, Chillicothe; ; Steve Tinnen, Plattsburg; Kay Wilson, Maryville; Steve Booher, St. Joseph; D'Anna Balliett, Cameron.

**SHOW-ME PRESS ASSOCIATION:** President, David Eales, Paris; Vice President, Jeff Grimes, Centralia; Secretary-Treasurer, Sandy Nelson, News-Press & Gazette Co. Directors: Dennis Warden, Owensville; Stacy Rice, Drexel; Past President/Director, Linda Geist, Monroe City.

**OZARK PRESS ASSOCIATION:** President, Keith Moore, Ava; Vice President, Whitney Anderson, Crane; Secretary-Treasurer, Dala Whittaker, Cabool. Directors: Roger Dillon, Eminence; Brad Gentry, Houston; Jeff Schrag, Springfield; Chris Case, Cuba; Tianna Brooks, Mountain View; Sharon Vaughn, Summersville.

**SOUTHEAST MISSOURI PRESS ASSOCIATION:** President, Amanda Layton, Perryville; First Vice President, Donna Denson, Cape Girardeau; Second Vice President, Randy Pribble, Ironton; Secretary-Treasurer, Michelle Friedrich, Poplar Bluff; Executive Secretary, Ann Hayes, Southeast Missouri State University; Historian, Peggy Scott, Festus. Directors: Gera LeGrand, Cape Girardeau; Kim Combs, Piedmont; H. Scott Seal, Portageville; Kate Martin, Perryville; Deanna Nelson, Sikeston; Ed Thomason, New Madrid.

**DEMOCRATIC EDITORS OF MISSOURI:** President, Richard Fredrick, Paris; First Vice President, Bob Cunningham, Moberly; Secretary, Beth McPherson, Weston; Treasurer, Linda Geist, Monroe City.

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**MISSOURI ADVERTISING MANAGERS' ASSOCIATION:** President, Jane Haslag, Jefferson City; First Vice President, Jana Todd, Warrenton; Second Vice President, Jeanine York, Washington; Secretary, Mark Maassen, The Kansas City Star; Treasurer, Kristie Williams, Columbia. Directors: Suzie Wilson, Milan; Bruce Wallace, Ashland; Brian Rice, Excelsior Springs; Jennifer Vanderpool, Lake Ozark. Past President, Dennis Warden, Owensville.

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## CALENDAR

### September

- 1 — Mizzou Football v. Southeastern Louisiana, 6 p.m. Kickoff
- 1 — Football Pregame Reception, MPA Office, 802 Locust St., Columbia, 3 p.m.
- 6 — MPA Conference Call regarding regional associations, 10 a.m.
- 13-15 — Mid-America Newspaper Conference, Lake Ozark
- 20 — MPA/MPS Board of Directors Lunch, 12:30 p.m., Holiday Inn Executive Center, Columbia
- 20 — MPA/MPS Board of Directors Meeting, 1:30 p.m., Holiday Inn Executive Center, Columbia
- 20-22 — Missouri Press Association 146th Annual Convention, Holiday Inn Executive Center, Columbia

### October

- 4-7 — 126th annual National Newspaper Association Convention, Charleston, S.C.
- 7-13 — National Newspaper Week

### November

- 17 — Mizzou football v. Syracuse in Columbia.



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**Lorraine May**

Director of Sales Training  
Sound Publishing  
Poulsbo, WA

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**Mark Faenza**

Internet Sales Representative  
Record-Journal  
Meriden, CT

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**Contact:** Mark Laskowski, Association Partnership Manager,  
Local Media Association  
mark.laskowski@localmedia.org, (843) 667-6647

Local Media Association has consulted with some of the leading media companies in America and together with Borrell Associates and training specialist Kevin McCrudden, President of Motivate America created a data driven webinar training series. The webinar programs are "self-directed" and can be taken at home or in the office at your staff's own pace.

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