

August 2013

Missouri Press NEWS



Ste. Genevieve Herald
sold to its editor.

8



Five people will be inducted into the Missouri Newspaper Hall of Fame on Sept. 6 at the MPA Convention in Kansas City.

Missouri Press Association's 2013 Outstanding Young Journalists are Jessica Drews, right, of the Bolivar Herald-Free Press, and Emily Jarrett, below, of the Sedalia Democrat.



Drews, Jarrett and Better Newspaper Contest winners will be recognized on Sept. 7 during the 147th Annual MPA Convention at the Marriott Downtown Kansas City.

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Jean Maneke **18**

I invite you to attend Convention in K.C.

Agenda full of fun and information; don't miss it!

I had the pleasure of attending two of our regional press association's meetings recently. Northwest Missouri Press Association met in Mound City. The Johnsons, both Will and Adam, were wonderful hosts. We took in an informing schedule of events and toured their new press facilities. It was capped off by a great dinner.

The Show-Me Press Association met at the Resort at Port Arrowhead at Lake Ozark. It was preceded by the Porter Fisher Golf Tournament held at the Eldon Country Club. I remember playing this course when it was just a nine-hole track. It is in beautiful shape.

A highlight of the Show-Me meeting was recognition of past presidents of the Show-Me Press Association. It was a nice way to say "thank you" for their hard work.

I would like to personally invite you to attend the 147th Missouri Press Association Convention on Sept. 5, 6 and 7. It will be held at the Marriott Downtown in Kansas City. I am proud to be the host for this gathering, because I am excited about the new and improved downtown Kansas City. I have worked downtown for 31 years, and never before have I seen the excitement that goes along with the rebirth of a city.

The Crossroads area, anchored by the Power & Light District to its north, has made downtown Kansas City a go-to destination. Plan to experience the Power & Light area on Thursday night as we will visit "Howl at the Moon," the often irreverent dueling piano bar. It is a four-block walk from the hotel, but we will have a shuttle available for those who want a ride.

The Marriott Downtown is offering Convention guests a very affordable rate of \$109 per night. Golf is on the schedule on Thursday afternoon at Drumm Farm Golf Club in Independence.

As for the Convention itself, it promises to be both infor-

mative and entertaining. Matt Sokoloff will talk about paid content, an issue many of us have had to wrestle with. Vince Coultis will present ideas on how to drive revenue performance. Vince is a cohort of mine at *The Star* and at McClatchy Newspapers. I guarantee that you will not find a more engaging and informative presenter than Vince.



Mark Maassen
The Kansas City Star.
MPA President

Peter Wagner will present ad sales promotional ideas. Jack Miles will deal with editorial concerns. Jean Maneke will discuss legal issues and Dawn Kitchell will be available to discuss Foundation topics.

Sly James, Kansas City's mayor, and Mi-Ai Parrish, *The Star's* publisher, will welcome Convention guests on Friday morning. Secretary of State Jason Kander, the youngest statewide official in the U.S. elected in 2012, will address us Friday morning. Former Kansas City Royals Gold Glove second baseman Frank White will be the luncheon speaker. (I dare someone to ask him why he and the Royals are feuding.)

Star sports columnist Sam "Don't-Shoot-the-Messenger" Mellinger will explain to us on Saturday morning why MU and KU won't play each other again for a long time.

Hopefully, I have given you many reasons to come to Kansas City for the 147th MPA Convention. And when you do, you'll be humming one of my favorite songs: "I'm goin' to Kansas City, Kansas City here I come..."

*It was a
pleasure
attending
regional press
association
meetings in
Mound City
and Lake
Ozark.*



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Who
Are
These
People?



Peter Wagner, well-known and highly regarded newspaper marketing expert from Sheldon, Iowa, will present twice at the Convention and lead one of the Lightning Round Roundtables.

Merle Baranczyk, President of the National Newspaper Association, will give a brief report on the NNA's activities at the Hall of Fame Banquet on Friday evening, Sept. 6. He is the editor and publisher of *The Mountain Mail* in Salida, Colo.

FRANK WHITE, the multiple-Gold Glove-winning second baseman for the Kansas City Royals, will speak at lunch Friday, Sept. 6, at the MPA Convention. The 147th Annual MPA Convention will be held Sept. 5-7 at the Marriott Downtown Kansas City. An agenda and registration form are on pages 6 and 7.

Convention guests who arrive on Thursday can play golf at Drumm Farm Golf Course in Independence in the afternoon and visit Howl at the Moon dueling piano bar in the Power & Light District that evening.

Five people will be inducted into the Missouri Newspaper Hall of Fame at the banquet Friday evening.

At lunch on Saturday, winners in the Better Newspaper Contest and recipients of other MPA honors will be recognized.

Mi-ai Parrish is the publisher of *The Kansas City Star*. She will join the mayor and the secretary of state in welcoming guests to Kansas City at breakfast on Friday.

Sam Mellinger, one of *The Kansas City Star's* award-winning sports columnists, will talk about his work during one of the Saturday-morning breakout sessions.

Jack Miles Ventimiglia, editor of the *Warrensburg Daily Star-Journal*, will lead the discussion at one of the Lightning Round Roundtables on Friday afternoon. Ventimiglia is a regular winner of multiple awards in newspaper contests.

Sly James, the mayor of Kansas City, will welcome guests to the city and talk about some of the things going on in Cow Town at breakfast on Friday.

Dawn Kitchell, the Missouri Press Foundation's training coordinator and Newspapers In Education director, will talk about Foundation programs at a Lightning Round Roundtable.

MPA Convention speakers, that's who!

Jason Kander, Missouri Secretary of State, will address Convention guests at breakfast on Friday. When he was elected in November, Kander was the youngest statewide elected official in the country.

Matt Sokoloff, a former Fellow at the Reynolds Journalism Institute, will talk during a Friday-morning breakout session about attracting paid content to your website and online newspaper.

Vince Coultis is the sales training and development director for The McClatchy Co., owner of *The Kansas City Star*. You don't want to miss his Friday-morning session on inspired leadership of your sales team.

Jean Maneke has been the legal hotline counselor for Missouri Press Association for many years. She'll discuss legal issues at her Lightning Round Roundtable.



Missouri Press Association 147th Annual Convention Schedule

Thursday, September 5

- 8:00 AM MPA/MPS Board Breakfast & Meeting at Hotel
NOON Golf and Boxed Lunches, Drumm Farm Golf Club (shuttle service will be provided from hotel)
7:30 PM Howl at the Moon Dueling Piano Bar in the Power & Light District (located four blocks from hotel)

Friday, September 6

- 8:00 AM Breakfast General Session, Kansas City Mayor Sly James, Mi-Ai Parrish, Publisher of the Kansas City Star and Secretary of State Jason Kander
9:15 AM Breakout Sessions
"Paid Content" Matt Sokoloff
Driving Performance Through Inspired Leadership, Vince Coultis, Advertising Expert from The McClatchy Company
11:00 AM General Session, Robert S. Kenney, Chair, Missouri Public Service Commission
NOON MPA Business Meeting and In Memoriam
12:30 PM Lunch General Session, Frank White of the KC Royals
2:00 PM Get Real! Expand Your Newspaper's Readership to Own Your Market, Peter Wagner
3:30 PM Lightning Round Roundtables
Jean Maneke, Legal Issues
Jack Miles, Editorial
Peter Wagner, Ad Sales Promotion Ideas
Dawn Kitchell, Foundation Topics
Vince Coultis, Marketing
Matt Sokoloff, RJI, Paid Content
6:00 PM MPA Newspaper Hall of Fame Reception
6:30 PM MPA Newspaper Hall of Fame Banquet, 23rd Annual Induction Ceremony, Remarks From Merle Baranczyk, NNA President

Saturday, September 7

- 8:00 AM Breakfast with Missouri College Media Association Journalism Advisers
9:30 AM Breakout Sessions
Get Real! Creating the Community's Leading Advertising Sales Team, Peter Wagner
Sam Mellinger, Sports Columnist, Kansas City Star
11:00 AM Missouri Press Better Newspaper Contest Awards and Outstanding Young Journalist(s) of the Year Luncheon



KANSAS CITY



Missouri Press Association 147th Annual Convention Registration

September 5-7, 2013

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Name/Newspaper (Please include all names)	Thursday Golf \$55	Thursday Piano Bar \$45	Friday Breakfast \$35	Friday Lunch \$40	Friday Hall of Fame \$65	Saturday Breakfast \$35	Saturday Awards Luncheon \$40	Saturday only Sessions & luncheon \$50	Total per person

*Saturday only - skip registration fee and pay only \$50 total per person to attend sessions and lunch

Convention Cancellations: cancellations received by Monday, August 5, 2013 WILL BE entitled to a refund. Cancellations may be faxed to 573-874-5894 or emailed to kwilliams@socket.net. Cancellations received after August 5, 2013 are NOT entitled to a refund.

Deduct \$75 from Active/Friend/Association grand total or \$20 for retired member if registration is postmarked by Monday, July 29, 2013. (Spouses are welcome at no additional registration fee. Only pay for meals and events.)

Grand Total Due: _____

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Janet Mace, left, in July sold her Ste. Genevieve Newspapers Inc. to Toby Carrig and his wife, Patricia, right. The Carrig's daughter, Christina, is between her parents. (Ste. Genevieve Herald photo)

Ste. Genevieve Herald editor buys paper from Janet Mace

The 132-year-old *Ste. Genevieve Herald* has been sold by Janet Mace to the newspaper's editor, Toby Carrig, and his wife, Patricia.

Ste. Genevieve Media LLC closed its purchase of Ste. Genevieve Newspapers, Inc., early in July. Ste. Genevieve Newspapers owned the *Herald* since 1981, when it purchased the weekly from Arthur Meyer, Robert Burr and Raymond Melcher.

Burr will remain publisher of the paper until he retires later this year. Mace planned to retire in July.

The *Herald* was founded in 1882 by Joseph Ernst, according to a story in the *Herald* about the sale. Ste. Genevieve is

a historic community on the Mississippi River about 50 miles south of St. Louis.

It reported circulation of 3,665 for the 2013 MPA Newspaper Directory.

Carrig, 45, worked at his high school paper in Little Falls, N.Y., and has been working for newspapers ever since. He moved to Jefferson County in 1988 and began working for the Suburban Journals of Greater St. Louis.

He worked for the Journals until 2002, the last two years as managing editor of three twice-weekly Journals. He's been with the *Herald* since January 2011, and he succeeded Jean Rissover as editor four months later.

Young Journalists to receive awards

Jessica Drews of *The Bolivar Herald-Free Press* and Emily Jarrett of the *Sedalia Democrat* have been selected to receive 2013 Outstanding Young Journalist awards from the Missouri Press Association.

They will receive their awards on Sept. 7 in Kansas City during the MPA's annual awards luncheon. This is the fifth year for these awards.

Jessica Drews joined the Bolivar staff in April 2009. She works as a reporter, photographer, editor and page designer, along with creating graphics for stories and paginating pages for the Wednesday and Friday editions. A 2009 graduate of Southwest Baptist University in Bolivar, she was editor-in-chief and reporter for *The Omnibus* at SBU.



Jessica Drews



Emily Jarrett

Jarrett, the winner for daily papers, is the *Democrat's* only full-time reporter. She covers Sedalia city government, police and fire departments and courts. She writes news, features, series and enterprise stories, and she frequently shoots photos.

Jarrett is a 2008 graduate of the University of Central Missouri in Warrensburg. She formerly reported for the Lee's Summit Journal and the Blue Springs Journal.

Winners of the Outstanding Young Journalist Award have demonstrated excellence in the field of journalism and maintained the quality, ethics and standards of The Journalist's Creed, written by Walter Williams, founding dean of the University of Missouri School of Journalism.

Editors or publishers submitted nominations for the awards, and the nominees must have been younger than 30 years old on Jan. 1, 2013.

Photojournalism grants

Columbia, Joplin photographers will attend workshop in Trenton

Photographers from the *Columbia Daily Tribune* and *The Joplin Globe* have been awarded Missouri Press Association scholarships to attend the Missouri School of Journalism's 65th Missouri Photo Workshop.

Don Shrubshell of Columbia and Roger Nomer of Joplin will attend the workshop Sept. 22-28 in Trenton.

This will be the Workshop's second visit to Trenton, with the first coming in 1995. The town in Grundy County in north central Missouri was named in honor of Trenton, N.J., in 1842. Known as "The 5-Point City" because of the wagon wheel design of streets in the downtown section, Trenton has a population just over 6,000.

Two large employers anchor the local economy: Modine Manufacturing, which produces radiators, and ConAgra Foods, which gives Trenton its claim to fame as "the world's largest producer of Vienna sausages."

Photo Workshop headquarters will be in the North Central Missouri Fairgrounds.

The faculty for this year's workshop includes: Kael Alford, freelance photojournalist; Randy Cox, visuals editor, *The Oregonian*; Dennis Dimick, executive editor (environment), *National Geographic*; Melissa Farlow, freelance, *National Geographic*; Deanne Fitzmaurice, freelance photojournalist; Preston Ganaway, freelance photojournalist; MaryAnne Golon, director of photography, *The Washington Post*; Kim Komenich, assistant professor of photojournalism, San Jose State University; Brian Kratzer, director of photography, *The Columbia Missourian*; freelancer Randy Olson, *National Geographic*; and Craig Walker, staff photographer, *The Denver Post*.

Sponsors are Nikon Professional Services and the Missouri Press Association.

The MPA scholarships cover tuition

and lodging.

On the final day of the workshop an exhibit will be held so the public can see photos taken in the community through the week. Closing ceremonies that evening will include the premier showing of all the stories and awards.

Workshop participants are working photojournalists from all over the country and some foreign countries. After arriving in Trenton, each of them must come up with an idea for a photo story, which has to be approved by the faculty before shooting begins.

Jim Curley and David Rees of the Missouri School of Journalism are co-directors of the Missouri Photo Workshop, which has an international reputation as a premier training event. Duane Dailey is a director emeritus who continues to assist each year.

Photo stories from previous workshops can be seen at mophotoworkshop.org.

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During its annual meeting at the Resort at Port Arrowhead, the Show-Me Press Association presented plaques of appreciation to four past presidents. Shown at left with their plaques, from left, are Linda Geist, former publisher in Monroe City; David Eales of the *Monroe County Appeal*, Paris; Trevor Vernon, *Eldon Advertiser*; and John Spaar, *The Odessan*.

Show-Me Press Association met June 28 in Lake Ozark



At left, Betty Spaar, Odessa, president of the board of the Missouri Press Foundation, presents a \$1,000 check from the Foundation to David Eales, president of the Show-Me Press Association. For several years the Foundation has supported the regional press associations by helping with their meeting expenses.

Below, Mark Maassen talks about different ways to think about marketing and advertising during a session of the Show-Me Press meeting. Maassen, 2013 president of the Missouri Press Association, is the director of interactive sales for *The Kansas City Star*. He gave the same presentation at the Northwest Missouri Press Association meeting on June 21 in Mound City.



At left, Becky Holloway of *The Tipton Times*, right, trades business cards with Erica Mendez Babcock after Babcock's presentation at the Show-Me Press meeting. Babcock is an assistant professor at the Missouri School of Journalism and design editor for the *Columbia Missourian*.

Investigative reporter among eight to receive Journalism Honor Medals

COLUMBIA (AP)—A Washington-based investigative reporter and a globe-trotting *New York Times* columnist head the 2013 winners of Missouri Honor Medals for Distinguished Service in Journalism.

The School of Journalism will present the medals to eight winners on campus on Oct. 29.

Charles Lewis is an American University professor and former 60 Minutes producer who founded the Center for Public Integrity in 1989. He's joined by

Times columnist Nicholas Kristof, an author and two-time Pulitzer Prize winner known for reporting from some of the world's most impoverished regions.

The other winners are *New York Times* executive Michael Golden, a Missouri graduate; *Washington Post* photographer Carol Guzy; *South Florida Sun-Sentinel* sports editor Greg Lee; Associated Press correspondent Aye Aye Win; Hearst Television; and the global communications company FleishmanHillard.

Star's series on beef wins UCLA Gerald Loeb Award

A series on the beef industry published in *The Kansas City Star* in December won the 2013 Gerald Loeb Award for explanatory journalism. The award, issued by the University of California-Los Angeles, was for "Beef's Raw Edges."

Mike McGraw and Alan Bavley wrote the series about several aspects of the beef industry.

The award was presented June 25 in New York City. Other finalists in the category included *The New York Times*, *USA Today*, Frontline and the *Milwaukee Journal Sentinel*.

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On the Move

• **St. Louis** — Cathy Sewell has been named Newspaper In Education manager for *The St. Louis American*. Sewell previously served as NIE manager for the *Post-Dispatch* and the *Belleville News Democrat*.



Cathy Sewell

• **Cassville** — Joshua Boley, who will be a senior at Missouri Southern State University in Joplin this fall, joined the *Cassville Democrat* as a summer intern.

Boley is a 1995 graduate of Cassville High School. He has served in the Marine Corps Reserve, has worked at a number of area industries and is the father of a teenage daughter.

Boley earned an associate's degree in journalism and public relations from Crowder College before enrolling in Missouri Southern.



Charles Dunlap

• **Centralia** — Jeff Grimes, general manager of the *Fireside Guard* for the past several years, has left the paper to focus his attention on his rental properties.

Before going to work for the *Guard* Grimes was on the Missouri Press Association staff for a few years.

• **Raymore** — Amber Vandegrift, a spring graduate of Raymore-Peculiar High School, has joined the staff of the *Raymore Journal* for the summer. She plans to begin journalism studies at the University of Kansas this fall.

• **Hannibal** — Jessica Spurgeon, a native of Hannibal who has worked for the *Courier-Post* for 2-1/2 years, has been named general manager of the GateHouse Media newspaper.

Rod Dixon of Chillicothe, regional publisher for GateHouse, announced the appointment on May 29.

Spurgeon is a 2004 graduate of Hannibal High School and 2008 graduate of Hannibal-LaGrange College. She and her husband, Ben, have a 15-month-old son.

Spurgeon replaced David Stringer, who left recently as publisher of the paper.



Jessica Spurgeon

• **LaGrange** — Ashley Wolf, who had been working part-time while attending Truman State University in Kirksville, has become a full-time member of the *Lewis County Press-News Journal* staff.

Wolf is a native of Canton and was graduated in 2009 from Canton High School as valedictorian. She received an English degree in May from Truman State, where she worked with *The Index*, the student-produced newspaper.

At the *Press-News Journal* Wolf is writing news and is in charge of the website and online content.

• **Kearney** — Stacey Hamby is the new editor of *The Kearney Courier*.



Stacey Hamby

Hamby attended high school in Nevada, Mo., and went to Southwest Baptist University in Bolivar 21 years ago. While there she worked as a part-time editorial assistant for the *Bolivar Herald-Free Press*.

She has lived in Liberty for the past decade.

named editor of the *Democrat-News*, succeeding Eric Crump.

Knight grew up and attended school in Norborne. She was a reporter for *The Muleskinner* while attending the University of Central Missouri in Warrensburg in 2003-2006.

She worked as a reporter for the *Democrat-News* in 2007-2008. Since then she worked as the public affairs representative for the Missouri National Guard until that program ended in May.

Knight and her husband, Bret, own a small farm north of La Monte, not far from his family's farm.



Rachel Knight

• **St. Louis** — *Riverfront Times* editor Tom Finkel has been named editor of *The Village Voice*, a free weekly in New York City. Denver-based Voice Media Group owns both of the publications.

Managing editor Chad Garrison, who joined the *Riverfront Times* in 2004, will replace Finkel, who will begin at *The Village Voice* on Sept. 3.

Finkel has led the *Riverfront Times* for a decade. He previously was managing editor at the *Miami New Times* and editor at *City Pages* in Minneapolis.

Finkel is a native of St. Louis. Both of his parents were born in New York City, and Finkel has family ties there.

• **Rolla** — Eddie O'Neill, 40, a native of St. Louis, joined *The Rolla Daily News* reporting staff on June 17.

After graduation from Southern Illinois University with a media arts degree, O'Neill spent several years in Mexico as a seminarian. He intended to become a priest. He abandoned that course, but has been a writer for Catholic publications for the past 10 years.

O'Neill and his wife, Renee, have seven children. Before moving to Rolla, the family lived in Colorado. O'Neill's



Eddie O'Neill

background is in radio and freelance writing and photography.

• **Park Hills** — *Daily Journal* reporter Teresa Ressel, who has been on staff since 2001, was named assistant managing editor of the paper, effective July 1.



Teresa Ressel

Ressel is a native of Cape Girardeau and a 2000 graduate of Southeast Missouri State University with a degree in mass communications/journalism. Before joining the *Daily Journal* she was a paginator for the *Southeast Missourian* and worked in public relations for the university in Cape Girardeau.

Daily Journal managing editor Doug Smith announced Ressel's appointment.

• **Marshfield** — Scott Kerber has been named editor/general manager of *The Marshfield Mail*, a member of the Neighbor News group of papers in Southwest Missouri.



Scott Kerber

Kerber previously was editor for Enterprise Publishing Co. in Blair, Neb. His management background includes Kroger Foods and Revco Drug Stores and he's worked in radio, television, retail and video services.

Kerber is a native of Chicago. He earned an undergraduate degree in communications and an MBA in marketing and logistics from the University of Tennessee at Knoxville.

The Kerber family's move to Blair, just north of Omaha, was a return home for his wife, Deb. While working in the video business, Kerber began writing for the *Enterprise*. When that paper's sports editor left, Kerber took that position.

Kerber succeeded Emily Truscott, who accepted a position in Jefferson City after two years at the *Mail*.

• **Cassville** — Long-time *Cassville Democrat* editor and co-publisher Lisa Schlichtman has accepted a position as

editor of the *Steamboat Pilot & Today* in Steamboat Springs, Colo.

Schlichtman said moving to Colorado has been a lifelong dream for her and her husband, Mike, who is a native of Cassville. One of their sons lives in Denver, the other in Scottsdale, Ariz.

Lisa Schlichtman's last day at the *Democrat* and *The Monett Times* was July 12. She soon left for Steamboat Springs. Mike will travel back and forth while assisting with the transition to new management at the newspapers, which are owned by Rust Communications, Cape Girardeau.

The Schlichtmans will continue to own their Baywash car washes in Cassville.

The Schlichtmans bought the *Democrat* in 1995 and sold it to Rust in 2005. Lisa continued as editor until 2009 when Rust bought *The Monett Times* and Lisa took over as editor of that four-day daily. Last fall the Schlichtmans were named co-publishers of both papers.

Lisa launched *Connection* magazine and has been its editor.

An open house in honor of the Schlichtmans was held July 12 at the *Democrat* office.

• **St. Louis** — Alan Scher Zagier, 46, an AP reporter who has focused on higher education and crime reporting from mid-Missouri since 2005, will transfer to the AP's St. Louis bureau on Aug. 5.

Before joining AP in Columbia in 2005, Zagier was an investigative reporter and editor for *The Naples Daily News* in Florida and was a visiting professor at the University of Missouri-Columbia. He also has worked for newspapers in North Carolina and as a national correspondent for *The Boston Globe*.



Alan Zagier



Missouri Press Foundation

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Havener's Termite & Insect Control, Owensville

Union Moose Lodge, Union

St. Louis Post-Dispatch Newspapers In Education Program

Missouri Valley Conference, Men's Basketball Tournament, St. Louis

Missouri Photojournalism Hall of Fame

William L. Miller, Washington, Mo.

Foundation Donations

Maneke Law Group, L.C., Kansas City

Missourian Publishing Co., Washington

Neighbor News, Dave Berry, Bolivar

Scrapbook

• **Carthage** — *The Press* is collecting donations of snack items and personal hygiene products to help the Bright Futures' Food for Thought program to feed hungry kids in Carthage.

Donors are offered deals on subscriptions to the newspaper.

• **Washington** — One of the inaugural Archbishop Robert J. Carlson Excellence In Communication awards was presented June 19 to the Miller family and Missouriian Publishing Co. at a luncheon at the Cardinal Rigali Center in St. Louis County.

In making the presentations, Archbishop Carlson said the Archdiocese of St. Louis "recognizes and appreciates the important role of media in our local community."

• **Bolivar** — *The Herald-Free Press* gave away a free six-month subscription to its digital edition to a "follower" of its Facebook page.

At the beginning of the promotion, the page had 1,860 followers. When that number reached 2,000, one of them was selected at random to receive the subscription.

• **Maryville** — During June, high school student Maggie Schmidt wrote news stories for the *Daily Forum* as she completed an Upward Bound summer work-study program.

Students from across northwest Missouri spent several weeks attending classes and participating in special activities while living in residence halls at Northwest Missouri State University in Maryville.

Schmidt will be a senior this fall at Maryville High School. She joined Upward Bound to help prepare for success in college.

• **Grant City** — *The Times-Tribune*

has redesigned its pages and has started a Facebook page (facebook.com/times.tribune.92) on which it publishes only photographs.

• **St. Louis** — The Empowerment Network (TEN) honored Donald M. Suggs, publisher and executive editor of *The St. Louis American* on June 8. The recognition noted the paper's com-



Top honor for St. Louis American

The National Newspaper Publishers Association on June 27 recognized *The St. Louis American* as the 2013 Publication of the Year in the largest circulation class. Newspapers were honored at the Association's annual Merit Awards, held this year at the Country Music Hall of Fame in Nashville. Kenya Vaughn, *The American's* website editor, accepted the award presented by NNPA Chairman Cloves Campbell and Merit Awards chairman Karl B. Rodney. *The Houston Defender* and *Miami Times* received Publication of the Year recognition in smaller circulation classes. NNPA has eliminated its John D. Russwurm Award that recognized the Best Black Newspaper in the Nation. *The American* won that award eight times, including last year. Donald M. Suggs is the publisher and executive editor of *The American*. Kevin Jones, who was Missouri Press Association president in 2010, is general manager and chief financial officer. *The American* received five first-place and three second-place awards in the NNPA competition. (NNPA photo)

mitment to promoting TEN's prostate cancer outreach and to men's health and wellness.

Suggs received an award and a proclamation from the City of St. Louis in recognition of his newspaper's efforts.

• **Ste. Genevieve** — *The Herald* again this summer is rewarding a reader each

week with two tickets to the Friday performances in the Ste. Genevieve Summer Music Festival series.

Weekly winners are chosen from entry forms submitted to the newspaper office.

• **Chillicothe** — The Livingston County Sheriff's Office reported the arrest of a 67-year-old man after a tipster saw him in a photo in the July 1 issue of the *Constitution-Tribune*.

The registered sex offender was with a group of people in a local park. Certain sex offenders are not supposed to be within 500 feet of a public park, the report said. The man was arrested.

According to the Highway Patrol's sex offender registry, the man's most recent offense was the sexual assault of a 15-year-old girl in 1991, the newspaper reported.

• **Nevada** — *The Daily Mail* in June received an award for "Coverage by a Print Medium" from the National Association of Housing and Redevelopment Officials. The executive director of the Nevada Housing Authority accepted the award in behalf of the *Daily Mail* at the association's national conference.

• **Springfield** — *The News-Leader* was the host for the Chamber of Commerce's monthly "Good Morning, Springfield!" event. A panel of local leaders discussed workforce development in the area.

The Chamber's Business Development Corp. and the city's Department of Workforce Development later this year will launch a marketing campaign to attract talented

workers.

• **King City** — The office of the 93-year-old *Tri-County News* in King City relocated on July 8 back to a downtown office at 110 E. Vermont St. The weekly had been in a building north of downtown for the past 14 years.



Porter Fisher Golf Classic in Eldon

Thirty-six golfers participated in the annual MPA Porter Fisher Golf Classic, held this year on June 27 at Eldon Country Club. The team from Tarkio, shown kneeling at left in the front row, shot 60 to edge the second-place team by one stroke. They are, from left, Gary Vette, Will Johnson, Haley Johnson and Alexis Buford. Bill James of Warrensburg, standing fifth from left, received the Porter Fisher Traveling Plaque. Contributors

to this year's event were: CenturyLink, *St. Louis American*, *The Kansas City Star*, Missouri Lawyers Media, Vernon Publishing, Missouri Press Association, *Springfield Daily Events*, *Monroe County Appeal*, MU Athletic Dept., Neighbor News, *Perry County Republic-Monitor*, Warden Publishing Co., and the *Warrensburg Daily Star-Journal*.

Foundation of MPA building being repaired

**\$33,000 project
should be finished
by early August**

For the past year or more, a portion of the foundation of Missouri Press Association's building in Columbia has been sinking, causing cracks in some of the exterior and interior walls.

Repairs to the building, built in about 1928, have begun. The project was approved by the Missouri Press board of directors in September.

Foundation Recovery Systems (FRS), with offices in Moberly and North Kansas City, is doing the work. Repairs will be made outside and inside the building.

Carpet from a storage room and a work area in the back of the building has been removed. FRS will drill several holes in the building's concrete floor and inject polyurethane under the building to help stabilize it.

FRS will install about 10 piers to support an interior wall and the south outer wall. A concrete walkway and back steps must be removed near the south outer wall.

In mid-July a local company moved many of the filing cabinets from the back area into storage to make way for the repairs. Computer servers were relocated to another spot in the building.

Replacement carpet and flooring has been ordered.

If all goes well, the project is expected to cost about \$33,000 and will be completed in early August.



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MOPANOW2013

Kids will read newspapers if they have access to them

You are excellent Common Core resource

Summer is my favorite time in my job as educational services director for Missouri Press. I feel like an artist with a blank canvas laid out in front of me, waiting to be filled with wonderful things to enrich the lives of newspaper readers across the state.

All spring I contemplated the template for our new school year of Newspaper In Education features and programs. MPA's NIE Committee has had its annual brainstorming session. Partners like The Missouri Bar have shared their goals and objectives in reaching out to young readers. I've dusted off ideas that haven't yet made it to fruition.

I do miss the annual national conference of like-minded newspaper professionals. The energy at an NIE conference could power Google's servers — everyone enthusiastically sharing the best practices for firing up young readers about newspapers.

Luckily, in Missouri I can draw on the enthusiasm from our community newspapers and the board members of our Association, Service and Foundation to continue the mission of connecting to young readers in their communities.

Later this month we'll publish a **L**alendar of Missouri Newspaper In Education features to help guide our newspapers in publishing youth-centered content that will be of value to children, teachers and families. Here I'll just hit some highlights of what's coming.

First I want to share a story. Like all of us with newspapers, I face skepticism from friends, colleagues and the world at

large that kids are reading newspapers. Not long ago I was visiting an ill friend. Somehow we stumbled on the subject, and her 13-year-old son told me how much he loves reading the newspaper.

His family doesn't subscribe, so I asked him how he reads it. He headed

to his room and returned with a large stack of issues of the *Washington Missourian*. He said his classroom receives the papers, and he a copy home to read more.

He was disappointed because lately bundles of papers were being sent, unopened, to the recycling bin. (Rest assured, the bundles did not go to the recycling bin again!) But there are two points to be made here:

First, kids are still reading — books AND newspapers. But many aren't getting them at

home, so we must send them to schools if we want the next generation to know a newspaper. To partner with schools we have to show educators that newspapers have value in today's classroom, amidst and even as a part of, technology.

Second, educating teachers is important. We can send newspapers to schools, but if we don't train teachers — or at the very least **talk with them** — about what resources we have inside the newspaper, and how we can help them meet their goals, those bundles will end up in a recycling bin.

MPA will help you tackle the first challenge with the following content we'll provide this year:

- Common Core Standards are the buzz in Missouri as school districts begin to adopt the new nationwide initiative.



Dawn Kitchell is MPA's NIE director. Contact her at (636) 932-4301; dawn.kitchell@gmail.com.

Newspaper bench to be raffled at MPA Covention

Every reader enjoys a good park bench to sit on and read the newspaper. Wouldn't it be awesome if that park bench WERE a newspaper?

This year at the Missouri Press Convention, Sept. 5-7 in Kansas City, we'll raffle off a one-of-a-kind custom park bench covered in Missouri's newspapers! The drawing will be held at the annual Better Newspaper Contest Awards Luncheon on Saturday, Sept. 7.

You'll want to be on hand to carry the bench right home when you win, but if you just can't make it to the Convention, we'll post raffle tickets online for newspaper fans far and wide to submit their chance to win the bench.

Check mopress.com in early August to see this amazing bench for yourself and download your chances to win it! All proceeds from the raffle will benefit Missouri's newspapers through our Newspaper In Education program.

Common Core requires more informational text be a part of every classroom. **The newspaper is an excellent, affordable informational textbook.**

To help you promote this to educators, MPA will release a new teacher guide called **"Using the Newspapers to Meet Common Core Standards."** This guide will be adapted from our previous popular series, "Using the Newspaper to Meet Grade Level Expectations" and "MAP Moments."

- STEM is an acronym for an educational initiative promoting the teaching of more Science, Technology, Engineering and Mathematics. MPA will release a **9-part STEM series**, thanks to the *St. Louis American*, which has agreed to share content from its hugely popular STEM initiative in St. Louis. The features will include information on key topics, activities and suggestions for

more research.

- The Missouri Bar will partner with MPA to teach about three important civic commemorations: the Emancipation Proclamation, Martin Luther King Jr.'s "I Have a Dream" speech, and Gideon vs. Wainright.

On Jan. 1, 1863, as the nation entered its third year of civil war, President Abraham Lincoln issued the **Emancipation Proclamation**, declaring "that all persons held as slaves" within the rebellious states "are, and henceforward shall be free." This year is the 150th anniversary of the Emancipation Proclamation, and this new feature will share the story of one of our country's greatest documents of human freedom.

Fifty years ago, on Aug. 28, 1963, Martin Luther King Jr. gave his "I Have a Dream" speech calling for an end to racism in the United States. The speech was a defining moment of the American civil rights movement. MPA will release **two features tied to the "I Have a Dream" speech.**

Gideon v. Wainright was a landmark Supreme Court ruling that the right to an attorney is a fundamental right for a fair trial. This is the 50th anniversary of the case that requires states to provide counsel in criminal cases. MPA will release **two features educating young readers on Gideon v. Wainright.**

In January we'll celebrate the 10th anniversary of our **Reading Across Missouri project** with a serial by Missouri author Carolyn Mueller. Mueller's story is about Lily, a Search and Rescue dog from Joplin that worked to find missing people following the May 2011 tornado. Mueller is an animal keeper at the St. Louis Zoo. You can learn more about her at carolynelizabethmueller.com.

- Speaking of Joplin, the good folks at *The Joplin Globe* are donating another historical series to MPA to share. **First Ladies of America** showcases 43 presidential wives. We plan to release this series to commemorate Women's History Month in March.

We have hundreds of topics archived on www.mo-nie.com, including last year's terrific gardening series *Amazing Soil* (download code: garden), our feature on *The Big Muddy* (bigmuddy) or Missouri History through the Art of our State Capitol (moart12).

Obituaries

Washington

Dutch Borcharding

Duthiel "Dutch" Borcharding, 93, former sports editor of the *Washington Missourian*, died June 22, 2013.

Mr. Borcharding worked for the *New Haven Leader*, his hometown newspaper, until he was hired as a sporter writer for *The Missourian* in 1957. A few years later he was named sports editor. He retired in 1990.

Survivors include his wife, Delores; two sons and six grandchildren.

Independence

Peggy Smith Hake

Peggy Smith Hake, 77, Independence, a former editor of the *Miller County Autogram-Sentinel* in Tuscumbia, died at home on June 25, 2013.

Mrs. Hake was a native of Iberia. After raising a family and working in the Kansas City area for a number of years, she returned to Miller County, where she worked for the newspaper for nearly 30 years.

She wrote three books about local history and became well known for her work in genealogy and a monthly newsletter about it. She served on the county commission and in many community organizations.

Mrs. Hake is survived by four children, three stepchildren, a brother and several grandchildren and great-grandchildren.

O'Fallon

Sherwood Kerker

Sherwood P. Kerker, 78, O'Fallon, a former editor of the *St. Louis/Southern Illinois Labor Tribune*, died June 16 at his home.

Mr. Kerker was born and raised in New York City and in Albany, N.Y. He began his journalism career in 1956 at the now-defunct *Knickerbocker News* in Albany.

In 1974, publisher Ed Finkelstein hired Kerker as editor of the *Southern Illinois Labor Tribune*. That newspaper

later was combined with the St. Louis edition, and Kerker was named editor in 1987. He retired in 1997.

Survivors include three daughters, grandchildren and great-grandchildren.

Humansville

Carroll Piper

Carroll W. Piper, 66, Collins, a former owner of the *Humansville Star-Leader*, died June 30, 2013, after suffering a heart attack.

Mr. Piper and his wife, Sharon, bought the *Star-Leader* in the late 1970s and owned it until the early 1980s. He also was involved in other businesses in Osceola and Humansville.

Kansas City

Priscilla Breaux

Prisilla L. Breaux, 69, Kansas City, the mother of AP Bureau Chief Kia Breaux Randle, died July 2, 2013, at KU Medical Center.

Mrs. Breaux was a native of Kansas City. She leaves her husband, Clifford, three sons, four daughters, seven grandchildren and one great-grandchild.

Fort Dodge, Iowa

Walt Stevens

Walt Stevens, 96, Fort Dodge, Iowa, the father of Paul Stevens, retired chief of the AP's Kansas City bureau, died July 17.

Mr. Stevens was the editor and then editor emeritus of *The Messenger* in Fort Dodge for more than 50 years. His journalism career began in 1935. He was known to generations of readers as the writer of the weekly "Spotlight" column that profiled local people and their accomplishments.

Follow the Missouri Press Association on Facebook at

<http://www.facebook.com/pages/Missouri-Press-Association/154375874617599>

Government intrusion points to need for shield

Thank Sen. Blunt for supporting bill

It seems like every time I pick up a newspaper recently there's a story in it with ties to many of the issues we grapple with every day. Is Edward Snowden a traitor or is he a whistleblower to the media? How about we NOT discuss this subject in this column? Save it for over a drink at the convention next month! See you here in KC!

For example, I see in the last few days Sen. Roy Blunt has joined a bipartisan group of senators pushing forward a reporter's shield bill in Congress. Apparently its guidelines would include a provision making it harder for a prosecutor to obtain the phone records of journalists without seeking a court order permitting that action. This news came out on the same day that *The New York Times* reported the New Jersey Supreme Court had ordered police in that state to get a search warrant before obtaining tracking information from cell phone providers. Apparently, cell phone record tracking is more prevalent than most of us realize.

Last year, the American Civil Liberties Union found that police departments large and small were using cell phone data to track people. Even cell phone companies recognized this and began marketing this data to police departments for their use in crime investigations. Although cell phone companies issue statements in their bills that they take customer privacy seriously and make you jump through all kinds of hurdles to log onto your account online, I guess they are just dispensing this information readily to law enforcement in return for payment of a fee, in an effort to strengthen their bottom line.

The chief justice of the New Jersey

Supreme Court, in its opinion limiting this access, said, "Details about the location of a cell phone can provide an intimate picture of one's daily life and reveal not just where people go — which doctors, religious services and stores they visit — but also the people and groups they choose to affiliate with. That information cuts across a broad range of personal ties with family, friends, political groups, health care providers and others."

Of note is the fact that the justices found solid support for their position in this case from the U.S. Supreme Court's 2012 decision, *U.S. v. Jones*, where the Court held that police could not attach a Global Positioning System device to a suspect's car without a

warrant.

At any rate, it is encouraging that Sen. Blunt is joining the group seeking to bring the federal shield law bill back to a committee for a hearing. A federal shield law could at least offer some support to Missouri reporters in investigating sensitive stories. We can only continue to wish for a state shield law. Missouri is one of only a few states that does NOT have statutory shield law privileges.

And while we are on the subject of

Missouri's legislators, we need to add a "Thank You" to Gov. Jay Nixon for vetoing House Bill 436 on July 5. This column last month addressed the issues contained in the language in that bill. The governor, in his veto letter, agreed that the language in that bill would make it a crime for newspapers to publish photos of young Missourians who have proudly taken their first turkey or deer.

His letter fell short of noting that, as a well-known gun owner, he probably realized he would find himself blocked from coverage by the media in the state, as would many other Missouri politicians. I'm sure his failure to mention this did not mean it went unnoticed.

I admit to some concern that there was an immediate response from some politicians calling for overriding this veto immediately afterward. I trust they will have second thoughts, as I know many of you have talked seriously to your local representatives about your concerns on this measure.

And I want to make it perfectly clear to all of you that records of gun owners in the state are presently closed, and indeed have always been closed from the time concealed carry laws were passed in this state. Missouri is not a state where we have ever been able to access that list for publication. Perhaps if more legislators had this information, there would be less of a push to address what is, essentially, a non-issue in Missouri. If you see legislators this summer, remind them of this fact.

And if you see Sen. Blunt, tell him "thanks" for his support of the federal shield law bill!

Gun owner records never were public in Missouri.



Jean Maneke, MPA's Legal Hotline attorney, can be reached at (816) 753-9000, jmaneke@manekelaw.com.

Missouri Press Association / Missouri Press Service

802 Locust St., Columbia, MO 65201-4888
(573) 449-4167 / Fax: (573) 874-5894 / www.mopress.com
STAFF

Doug Crews: Executive Director, dcrews@socket.net
Mark Nienhueser, Advertising Director, mhnienhueser@socket.net
Kent M. Ford: Editor, kford@socket.net
Connie Whitney: cwhitney@socket.net
and Jennifer Plourde: jplourde@socket.net: Advertising Sales & Placement
Karen Philp: Receptionist, Bookkeeping, kphilp@socket.net
Kristie Williams: Member Services, Meeting Planning, kwilliams@socket.net

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CALENDAR

August

31 — Mizzou v. Murray State football game, Columbia

September

5-7 — MPA Convention, Marriott Downtown, Kansas City

12-15 — National Newspaper Association Convention & Trade Show, Arizona Grand Resort, Phoenix

New publisher for Macon County weekly

Lewis County Press, LLC, announced that Macon native Shon Coram has been named publisher of the *Macon County Home Press*.

Coram will lead the community paper and oversee its advertising and editorial efforts.

Coram takes over for Becky Jeffcoat, former owner and long-time editor of the *Home Press*, who Shon Coram



is moving to the Columbia area. Jeffcoat is expected to continue to write her weekly "Blonde But Blunt" column and to assist with the transition.

Coram previously worked in customer support for MBS Textbook Exchange of Columbia. Before MBS, Coram was sales manager at Recycled Rubber Resources, formerly in Macon. Coram is married and has a stepdaughter.

Gusewelle scholarships go to UMKC students

Cody Newill and Elizabeth Golden, soon to enter their senior years of journalism study at the University of Missouri-Kansas City, have been named recipients of the 2013 C.W. Gusewelle Journalism Scholarship.

The award, named for longtime *Kansas City Star* reporter, foreign editor and columnist Charles Gusewelle, was established in 2005 to encourage excellence in journalism.

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CenturyLink North Missouri

Greg Baker

573-886-3600

Gregory.A.Baker@CenturyLink.com



CenturyLink South Missouri

Pamela Anderson

417-334-9253

Pamela.Anderson@CenturyLink.com

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