

MP
MISSOURI PRESS
NEWS

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Embracing the Internet without letting go of print

The yin and the yang of public notice, with a cameo appearance by Moses

As a general proposition, if someone starts talking about putting public notices on the Internet, our pulse quickens, the veins in our neck tighten, and our trigger finger starts to twitch.

"You want to take notices out of newspapers? I'll give you my notices when you pry them from my cold, dead hands," to paraphrase the gun-totin', Red Sea-partin' Charlton Heston who, we should note, chose the hardest of hard copy forms when he came down the mountain to notify the public of the Ten Commandments.

Taking notices out of community newspapers is fighting words. It's Armageddon, to mix metaphors and Bible testaments. But putting notices on the Internet is not the same as taking them out of newspapers—not if we put them on newspaper sites and not if we continue to publish them in our printed editions.

Print vs. online for public notices is not an either-or proposition; it's both-and. The notices should publish in both media. The constant is that it should be we who do the publishing.

The reason it's we and not some other provider or, worse, some self-publishing governmental entity, goes to our transactional independence. We don't have a stake in the outcome of a bid or a foreclosure. We do, on the other hand, have a vested interest in keeping our communities informed.

As newspaper publishers, we should look to play to the respective strengths of the respective platforms from which we work. Print provides the immutable official record and that tamper-proof permanent archive the Internet has yet to replace. Digital provides a third dimension of func-



tionality the printed page can merely describe but not replicate. Each form serves an important constituency with less overlap than one should assume.

Complementing print with digital for notice publication isn't just good legislative strategy. It's smart business strategy and, ultimately, it's for the good of the communities we serve.

I mention all this now because in the coming weeks the Missouri Press Association, as part of a board initiative, plans to survey members about how or whether they're posting their public notices online. Some members do so by sending files to the Missouri Press Association's public notice site (www.mopublicnotices.com); some post them on their own newspaper sites. Some do both; some do neither.

We want to see where things stand, establish a baseline, if you will, and then start to develop some aspirational standards for member newspapers. Ultimately, Missouri Press wants to see how we can help. That may come in the form of improving the functionality of the Missouri Press public notice site. We also want to see if we can be of service to individual newspapers, providing advice, training and, conceivably, technological assistance.

As part of the inquiry, we'll look to what's the most effective way to strengthen the public notice role for

Missouri newspapers: Is it through a more dynamic statewide Missouri Press website or is it through lifting the capabilities of member newspapers? There, too, the answer may be both-and, not either-or.

Sometime back, before the Internet was even a gleam in our lobbyist's eye, industry associations around the country promoted best practices for print publication of public notices. The National Newspaper Association, state press associations, and American Court & Commercial Newspapers, a trade association of which I've been a member for approximately ever, advanced some mandatory minimums for how newspapers should present notices. They should appear in a legible point size, not agate type. They should be easily found within the newspaper, listed in the index, and logically organized, not scattered among classifieds for kittens and single white male seeks soul mate and a good time.

A set of best practices is emerging for digital notices. They should be timely, going live on the Web at least simultaneously with the print edition. They should be easily found and navigated, ideally offering field-specific searches. A simple query should return bids sorted by agency; foreclosures sorted by homeowner, address or date of sale; probate notices sorted by the name of the deceased. At our newspapers we tag notices with geo-coordinates, which allows users to see foreclosures, for example, clustered on a local map.

These are just starting points. So is the forthcoming survey. Please keep a lookout for it. It's coming to you, appropriately enough, in digital form.



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James White, *Benton County Enterprise*, Warsaw

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Houston Herald

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Outstanding Young Journalists to be honored

Two newspaper journalists – from the *Cass County Democrat Missourian* in Harrisonville and the *St. Joseph News-Press* -- have been selected to receive the 2014 William E. James/Missouri Outstanding Young Journalist awards from the Missouri Press Association.

Richard Gard, president of MPA, announced Bethany Bashioum, Harrisonville, and Kim Norvell, St. Joseph, will receive their awards Sept. 27, in Columbia during the MPA's annual awards luncheon.

"This is the sixth year for these awards," said Gard, publisher of Missouri Lawyers Media, St. Louis. "And, this is the second year the awards are named in honor of our colleague, the late William E. James. The Missouri Press Association congratulates Bethany and Kim for their excellent news reporting and editing skills in their communities."

Bethany Bashioum

Bethany Bashioum has worked for the Harrisonville weekly since May 2012. Her responsibilities include writing news and features, photographing local events, covering city and county government beats, compiling editorial and community calendar content, A-section page design, and maintaining the newspaper's website and social media outlets. She has degrees in journalism and communication from Evangel University in Springfield, and Regent University in Virginia Beach, Va.

"Every day since she's walked through the door at the *Cass County Democrat Missourian*, Bethany has exhibited the tenets of an Outstanding Young Journalist," said John Beaudoin, who submitted the nomination. "In a day where we expect a reporter to be defined by so much more than writing, editing and storytelling, Bethany takes her role as a community journalist to heart," Beaudoin said. "She is the most dynamic, energetic and accurate young reporter I have ever managed. She's raising the bar of everyone around her."

Kim Norvell

Kim Norvell "has demonstrated advanced abilities as an 'all-platform' journalist," said Dennis Ellsworth, executive editor of the *St. Joseph News-*



Bethany Bashioum

Press, in his nomination. "Kim's reporting displays mastery of all of the core competencies we expect from a traditional print reporter, plus great understanding of what it means to be a truly multimedia reporter."

Norvell holds a bachelor of journalism and mass communication degree from Iowa State University, Ames, Ia. She has worked at the *News-Press* since August 2010, covering stories related to city government and its effect on the community, shooting and editing video, and updating website and social media platforms with news stories.

"It is not uncommon for Kim to send a Twitter alert that she is headed to a newsworthy event, then provide an update and photo from the scene, and then file a story to our digital platform," Ellsworth said. "She does all of this while continuing to report and write her print story for the next morning's paper."

Award Facts

Winners of the William E. James/Outstanding Young Journalist Award have demonstrated excellence in the field of journalism and maintained the quality, ethics and standards of The Journalist's Creed, written by Walter Williams, founding dean of the University of Missouri School of Journalism.



Kim Norvell

Editors or publishers submitted nominations for the awards, and the nominees must have been younger than 30 years old on Jan. 1, 2014. Five nominations were submitted this year.

The aim of the award is to reinforce the importance of a journalist's role by recognizing and nurturing talent to further promote quality journalism.

William E. "Bill" James, the namesake for this award, served as publisher of the Warrensburg *Daily Star-Journal* from November 2007 until his death in November 2013. He was publisher of the *Cass County Democrat Missourian* in Harrisonville from 1985 to 2000.

During a career of 40 years, James served in a variety of leadership positions for the newspapers of Missouri, and he was a trusted mentor to many MPA members.

He was president of the Missouri Press Association (1998), president of the Northwest Missouri Press Association (1990), president of the Missouri Advertising Managers' Association (1986), and president of the Democratic Editors of Missouri (1981). He served as a director of the National Newspaper Association (1999-2001). He was inducted into the MPA Newspaper Hall of Fame in 2001. His widow, Dorothy, lives in Olathe, Kan.

MPA Hall of Fame inductees selected

Six newspaper people, including two husband-wife teams, will be inducted this fall into the Missouri Press Association Newspaper Hall of Fame.

The induction reception and banquet are scheduled 6 p.m. Friday, Sept. 26, during the 148th annual Convention of the Missouri Press Association (MPA) at the Holiday Inn Executive Center in Columbia. This will be the 24th group to be inducted into the Newspaper Hall of Fame, which was established by MPA in 1991.

This year's inductees are David Bradley, Jr., Chairman and Chief Executive Officer of News-Press & Gazette Company, St. Joseph; Judy Dixon, Festus, a cartoonist/illustrator with more than 30 years in the newspaper industry; Don and Kathy Ginnings, longtime publishers of the Hermitage *Index*; and Gary and Helen Sosniecki, former Missouri publishers of three community weekly newspapers and one daily.

Hall of Fame inductees receive Pinacle Awards in honor of their service to the Missouri newspaper industry and their communities. Inductees' plaques will join the permanent display of inductees in the MPA office in Columbia and in the student lounge in Lee Hills Hall at the Missouri School of Journalism.

David Bradley, Jr.

David R. "Dave" Bradley, Jr. serves as the chairman and CEO of News-Press & Gazette Company and president of NPG Newspapers. He has been president and editor of the News-Press and Gazette Company in St. Joseph since April 1981. He also worked at a former NPG televi-

Bradley is the third generation in his family with AP Board Service



sion station in Savannah, Ga.

Most of his career has been working in the newspaper industry, learning the ropes outside of NPG with *The Raleigh (N.C.) Times*, the *Omaha World-Herald*, the Associated Press in Jefferson City and suburban weeklies in Hawaii.

He served one year as the chairman of the University of Missouri Board of Curators until Dec. 31, 2012 and continues to serve on the board. Bradley has been a director of UMB Financial Corp. since 1983.

He served as 2007 president of the Missouri Press Association; 1983 president of the Northwest Missouri Press Association; the chairman of the St. Joseph Area Chamber of Commerce; and the president of the Albrecht-Kemper Museum of Art.

He served on the Associated Press Board of Directors from 1984-1995, the third generation of his family with AP Board service. Bradley's father also is a member of the MPA Hall of Fame.

Bradley is a recipient of the 2009 Merrill Chilcote Award from the Northwest Missouri Press Association.

He is a 1971 journalism graduate of Syracuse University.

Judy Dixon

Judy Dixon, 87, has served readers as an advertising illustrator and, for the last 25 years, as an editorial cartoonist for several Jefferson County newspapers. She has been a professional artist for 65 years.

Dixon's work has been recognized consistently by her peers and has garnered Missouri Press Association awards, including first place for cartoons rendered in 2010, 2011 and 2012.

Her first job after graduating with a fine arts degree from Washington University in 1949 was as an illustrator for Concordia Publishing in St. Louis. In 1977, she began working at the *Daily News Democrat*. One of her first assignments was to illustrate the courtroom proceedings of a murder trial in Hillsboro.

For the past three decades, through a single cartoon each week, she keeps a sharp eye on those people

With a cartoon each week, Dixon keeps a sharp eye on people in public positions

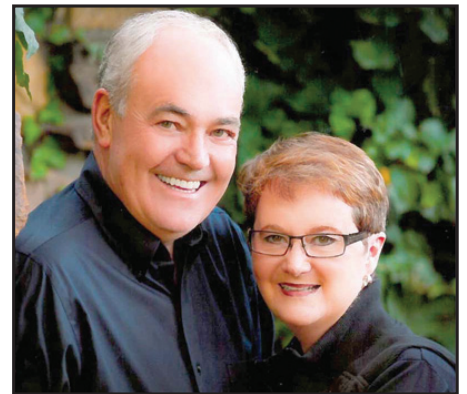


in public positions. She also has rendered portraits to illustrate long-form obituaries of prominent citizens.

Dixon and her late husband, Lee, raised five children.

Don and Kathy Ginnings

Don and Kathy Ginnings thought they would be in the newspaper business for only a few years when they agreed to help Kathy's parents, the late Earl and Willa Mae Jenkins, run their weekly newspaper. They ended up spending more than 40 years serving the community of Hermitage, publishing *The Index*, a 4,000-circulation newspaper in a town of 400 people. Don was the managing editor and co-publisher and Kathy was the bookkeeper and co-publisher.



Don and Kathy Ginnings spent more than 40 years at The Index in Hermitage

Don, who was known in the region to be fair and unbiased, was consistently involved politically in the community. He served as chairman of the

Republican Party for Hickory County while, at the same time, organizing the Hickory County Democrats meetings.

Don was instrumental in establishing Pickering Park (named after its benefactor Larry Pickering) in the community; served as fire chief; and was a member of the local Lions Club, by which he was named Man of the Year in 1975.

His editorial column won first place in the National Newspaper Association's contest, the only time he ever entered. He also was the subject of a feature story that appeared in Publishers' Auxiliary.

It has been said, "If you want anything done in Hickory County, go talk to Don and Kathy Ginnings."

The Index was sold by Don and Kathy in June 2013 to Vernon Publishing, Inc.

Gary and Helen Sosniecki

Gary and Helen Sosniecki owned weekly newspapers in Humansville,

Seymour and Vandalia and published *The Lebanon Daily Record* during a 34-year newspaper career that also included newspaper jobs in Tennessee, Illinois and Kansas.

They are 1973 graduates of the University of Missouri School of Journalism and will host the 2015 summer conference of the International Society of Weekly Newspaper Editors at Mizzou.



The Sosnieckis' many honors include a lifetime achievement award from the ISWNE

Their many awards include ISWNE's lifetime-achievement honor, the Eugene Cervi Award, in 2003. Gary's editorials won Golden Quill awards from ISWNE in 1998 and 2006. The Sosnieckis received the National Newspaper Association's Community Development Award in 1998 for their efforts to build a new library in Seymour and its President's Award in 2007 for their work on postal issues.

Helen was the NNA's Emma C. McKinney Memorial Award winner for 2011. Gary was 2004 president of the Missouri Press Association and is the current president of ISWNE. Helen was MPA's state representative to NNA. Both served as presidents of the Ozark Press Association.

The Sosnieckis have served on numerous local boards in their communities. Since 2008, Gary has been a regional sales manager for TownNews.com and Helen has been senior sales and marketing manager for Interlink Inc. They live in Le Claire, Iowa.

The 24th Hall of Fame group will be inducted Sept. 26

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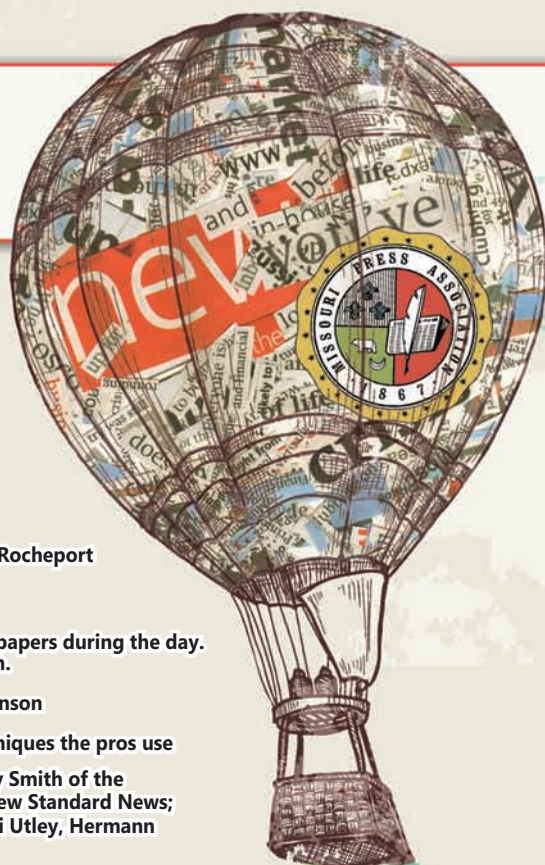
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Agenda for 148th Annual Missouri Press Convention

Holiday Inn Executive Center

2200 I-70 Drive Southwest | Columbia, MO | 65203

September 25-27, 2014



Thursday, Sept. 25

9:30 a.m. Missouri Press Foundation board meeting

Noon Missouri Press Association/Missouri Press Service board meeting and lunch

4:15 p.m. Shuttle service from hotel for tours, dinner and music at Les Bourgeois Winery, Rocheport

Friday, Sept. 26

Ed Henninger, newspaper design expert will give one-on-one critiques of individual newspapers during the day. Publishers/editors: Bring copies of your newspapers for consultation on newspaper design.

8:00 a.m. Breakfast program: "I Drove Past Your House" with Missouri author John Robinson

9:15 a.m. Advertising Sales Session with Tim Smith: Learn the different sales closing techniques the pros use

10:15 a.m. Newspaper Business Management and Leadership Panel with moderator Randy Smith of the Reynolds Journalism Institute. Featuring panelists: Tianna Brooks, Mountain View Standard News; Andy Waters, Columbia Daily Tribune; Lee Sawyer, St. Joseph News-Press; Cathi Utley, Hermann Advertiser-Courier

11 a.m. - 6:30 p.m. MPA Trade Show with refreshment breaks, games and prizes!

11:30 a.m. Missouri Press Business Meeting, Election of Officers

Noon Luncheon with MU Chancellor R. Bowen Loftin

1:30 p.m. Concurrent Sessions:

- Sunshine Law Litigation Panel, media attorneys Jean Maneke, Ben Lipman and Mark Sableman
- Developing Marketing Campaigns: How to use all your resources and networks to service your customers, Tim Smith

2:30 p.m. Concurrent Sessions:

- YAYA (Youth and Young Adults) Panel, moderated by Prof. Margaret Duffy, Missouri School of Journalism. Publishers and Editors: Here's your chance to hear from young people about their ideas, their attitudes and what they want from information sources. Preceded by an introduction by Dawn Kitchell for Newspapers in Education.
- Why Did I Pick Newspapers for a Job? Young Missouri journalists discuss their duties, their hopes, their dreams; moderated by Jim Robertson, Columbia Daily Tribune managing editor.

3:30 p.m. Auditor Tom Schweich discusses audit findings and the Missouri Sunshine Law.

3:45 p.m. Reception in the Trade Show for all attendees. Networking opportunity for journalists of all ages.

6:00 p.m. Missouri Press Hall of Fame Banquet Reception in the Trade Show

6:30 p.m. Hall of Fame Banquet, with special guests including Robert Williams, President of the National Newspaper Association

Saturday, Sept. 27

8 a.m. Breakfast with Steve Wieberg, former USA Today college sports reporter and member of the College Football Playoff Selection Committee.

9:15 a.m. Concurrent Sessions:

- Good Design Is More Than Just Good Looks, Ed Henninger
- New Revenue Stream: Mining Your Newspaper's Content to Publish eBooks, Anne Tezon

10:30 a.m. Concurrent Sessions:

- Beef Up Your Local Election Reporting with Scott Swafford of the Reynolds Journalism Institute
- Handling Customer Objections: The different processes to handling objections, Tim Smith

11:45 a.m. Annual Missouri Better Newspaper Contest Awards Luncheon, including scholarship presentations and William E. James Outstanding Young Journalists Awards.

Up, Up and Away! Rising to New Heights!

Experts at your service at 148th MPA convention

The 148th Annual Missouri Press Association Convention Sept. 25-27 in Columbia is shaping up to be the must-attend event for journalists in Missouri, offering outstanding sessions from industry professionals, a tour and dinner at Les Bourgeois Winery overlooking the Missouri River near Rocheport, informative and relevant panel discussions, and key presentations by national media personalities.

The convention kicks off Thursday, Sept. 25 with a tour of Les Bourgeois Winery, followed by a dinner at the site.

Friday, Sept. 26 is jam-packed with activities. **Ed Henninger** will offer professional one-on-one critiques of individual newspapers at the convention. Henninger has been an independent consultant since 1989 and is the director of Henninger Consulting in Rock Hill, SC. He is recognized as the world's leading design consultant for community newspapers.



"I Drove Past Your House" is the intriguing title of John Robinson's breakfast program Friday.

John Robinson and his car recently finished traveling every mile of every road on the Missouri highway map, a 13-year, 250,000 mile journey, resulting in the publication of two books. In his career, he has written high-profile advertising copy, written for America's Most Wanted, and served as a staffer for two governors and two lieutenant governors, before becoming Missouri director of tourism. Under his leadership, Missouri tourism set records for visitors and revenues and the Division of Tourism won five Odyssey Awards in four years. The Odyssey is the national tourism equivalent to the Academy Award.

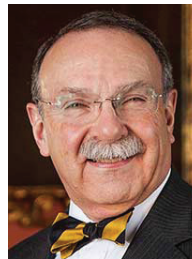


Tim Smith, independent consultant, will conduct a "Closing Skills" session at 9:15 a.m. Friday to help salespeople learn different professional closing techniques.

At 10:15 a.m., a Newspaper Business

Management and Leadership Panel, moderated by **Randy Smith** of the Reynolds Journalism Institute (RJI), will take place. Panel members include **Tianna Brooks**, *Mountain View Standard*; **Lee Sawyer**, *St. Joseph News-Press*; **Cathi Utley**, *Hermann Advertiser-Courier*, and **Andy Waters**, *Columbia Daily Tribune*.

The noon luncheon features University of Missouri Chancellor **R. Bowen Loftin**. Loftin became chancellor of the University of Missouri Feb. 1, 2014, succeeding Dr. Brady Deaton. He is Mizzou's 22nd chief executive officer. He is also a professor of physics at MU. Chancellor Loftin, with degrees from Texas A&M University and Rice University, was president of Texas A&M from 2010 to 2014.



He is a frequent consultant to industry and government in the areas of modeling and simulation, advanced training technologies and scientific/engineering data visualization. He is the author or co-author of more than 100 technical publications.

His citations and honors include NASA's Space Act Award, the NASA Public Service Medal and the 1995 NASA Invention of the Year Award. He is a Charter Fellow of the National Academy of Inventors.

After lunch, a Sunshine Law Litigation Panel with media attorneys **Jean Maneke**, **Ben Lipman** and **Mark Sableman** will equip attendees with the tools they need to navigate the media law landscape.

Later, a Youth and Young Adults (YAYA) Panel, led by Prof. **Margaret Duffy** will spotlight young journalists. **Dawn Kitchell**, with Newspapers in Education, will introduce the panel.

Jim Robertson, managing editor of the *Columbia Daily Tribune*, will moderate a discussion titled "Why Did I Pick Newspapers for a Job?"

Missouri State Auditor **Tom Schweich** will discuss audit findings and the Missouri Sunshine Law.

Robert M. Williams Jr., president of the National Newspaper Association, is a MPA special guest

and will address attendees at the Hall of Fame Banquet Friday evening. The National Newspaper Association is the nation's largest newspaper organization representing nearly 2,300 community daily and weekly newspapers across America.



On Saturday, former top college football writer for *USA TODAY* and a member of the prestigious College Football Playoff Selection Committee, **Steve Wieberg**, will offer the breakfast session. A sportswriter for more than 30 years, Wieberg's career



accomplishments include winning more than two dozen national writing awards. He has his roots in Missouri, serving as sports reporter and Sunday sports editor at the *Springfield News-*

Leader and as sports reporter at the *Mexico Ledger*.

Saturday morning, **Anne Tezon**, a recently retired community weekly publisher, will present a session providing a step-by-step guide to re-purposing news, sports and feature content into print or e-books.

Tezon began her newspaper career as editor of *The Hamilton Advocate Hamiltonian*, which she purchased in 1985. She published the paper, now called *The Caldwell County News*, until selling it in September 2013.



Ed Henninger will then continue with "Good Design Is More Than Just Good Looks." **Scott Swafford** with RJI will speak about "Beefing Up Your Local Election Reporting" and **Tim Smith** offers training about handling customer objections.

Saturday's activities will end with the Better Newspaper Contest Awards Luncheon.

A registration form is online: http://www.mopress.com/CURRENT_FORMS.php



Missouri Press Association 148th Annual Convention Registration

September 25-27, 2014 • Holiday Inn Executive Center • 2200 I-70 Drive S.W.
Columbia, MO 65203 • 573-445-8531

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Registration Fee

Select one category for your group
(pay registration fee once per group)

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**MPA Associate or
Friend Member
\$185**

**Non-
Member
\$200**

**Retired
Member
\$50**

**Registration
Fee
\$ _____**

Name/Newspaper (Please include all names)	Thursday Les Bourgeois Vineyard \$25	Friday Breakfast \$30	Friday Lunch \$35	Friday Hall of Fame Banquet \$55	Saturday Breakfast \$30	Saturday Awards Luncheon \$40	Saturday only Sessions & Luncheon \$50	Total Per Person

***Saturday only - skip registration fee and pay only \$50 total per person to attend Saturday sessions and lunch**

Convention Cancellations: cancellations received by Monday, August 22, 2014 WILL BE entitled to a refund. Cancellations may be faxed to 573-874-5894 or emailed to kwilliams@socket.net. Cancellations received after August 22, 2014 are NOT entitled to a refund.

Deduct \$75 from Active/Friend/Associate grand total or \$20 for retired member if registration is postmarked by Monday, August 22, 2014. (Spouses are welcome at no additional registration fee. Only pay for meals and events.)

Grand Total Due: \$ _____

Please return this form along with check or credit card information to:

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ON THE MOVE



• **Lee's Summit** — Austin Cannon joined the staff of the *Lee's Summit Journal* as an intern this summer, earning credit in his journalism program at Drake University in Des Moines, Iowa. He is a 2012 graduate of Lee's Summit North High School. He served as sports editor for the university paper and will be the managing editor in the coming semester. At the *Lee's Summit Journal*, he was assigned to write feature stories and work on the Guide to Lee's Summit publication. He is the son of John and Kathryn Cannon.



• **Troy** — Jeffery Bishop has joined the editorial staff of *The Lincoln County Journal*, covering community events as well as working on the newspaper's website, writing features and reporting about government and school events. Bishop has a Bachelor of Arts degree in English from the University of Missouri-St. Louis and a master's degree in communications from Lindenwood University in St. Charles.

• **Carrollton** — Frank Mercer, publisher of the *Carrollton Democrat*, and his wife Elaine recently moved to Russell, Kan. to take over day-to-day operations of their company's newspapers and press plant in Kansas and Nebraska, as press operators Jack and Kathy Krier retired and moved to Warsaw. With the exception of a five-year period in Marshall, Mercer worked at the *Democrat* since 1980. Elaine retired from a teaching career. As of June 1 Colby Gordon assumed the role of publisher of the *Democrat*.

• **Nevada** — Eric Wade, sports reporter for the *Nevada Daily Mail* resigned in early July after six years with the newspaper. He began full-time work at the newspaper in June 2008 and

covered the only state championship thus far in Nevada Lady Tigers softball history.

• **St. Joseph** — Cody Thorn, a sports reporter with the *St. Joseph News-Press* for the past three and a half years has been promoted to sports editor for the newspaper. Thorn previously was the sports editor at the *Neosho Daily News*, sports and news editor with the *Jasper County Citizen* in Carl Junction, a freelance writer for the *Joplin Globe*, and sports editor for the *Sarcoxi Record*, *Pierce City Leader-Journal* and *Jasper County Citizen*. He has a bachelor's degree from Missouri Southern State University in Joplin. Thorn replaces Ross Martin, who recently accepted a position with the *Platte County Citizen*.



• **Kennett** — Regina Lee has assumed the role of sports editor at the *Daily Dunklin Democrat*. She is the first female sports editor in the history of the *Democrat*. Lee says her inspiration comes from her predecessor, Bob Redman. "If I can be half the sports editor he was, then I will feel like I have truly accomplished something." From 2003 to 2007, Lee published "Hometown Pride," a small magazine covering local sports. She also worked as graphics communications instructor at the Kennett Career and Technology Center.

• **Columbia** — Caroline Bauman, a senior at the University of Missouri, is the 2014 recipient of the C.W. Gusewelle journalism scholarship. The \$2,000 scholarship is named for the long-time columnist of *The Kansas City Star*. Bauman worked at the *Columbia Missourian* and was an intern for the *Financial Times* in Brussels, Belgium. She is currently a summer intern in the metro news section of the *The Star*.

• **Raymore** — Jeremy Howard and his wife Melissa, co-editors of the *Raymore Journal*, recently left the newspaper and moved to Utah to pursue missionary work with a non-denominational church. They served as editors for a year and a half. "When we first started [at the newspaper], we knew it would only be temporary," Howard said. "It is our hope that over the course of our tenure as editors, we improved the overall quality of the paper..."

• **Camdenton** — Melissa Carroll of Lake Ozark has been promoted to Regional Advertising and Marketing Director of the Missouri Lake Group, which includes the Lake Media newspapers in Camdenton, Rolla, St. James and Waynesville. Carroll joined Lake Media as advertising director in February 2012 and will now handle marketing responsibilities. "Melissa is a terrific representative in our communities," said Doug Olsson, Senior Group Publisher.



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OBITUARIES



Sikeston

Bernard Rice

Bernard C. Rice, Sr., 84, of Sikeston, died May 11, of complications from Parkinson's disease. He was a senior partner with the Blanton, Rice, Nickell, Cozean & Collins Law Firm in Sikeston. He attended many Missouri Press Association meetings with his wife of 59 years, Mary "Genie" Blanton, who survives of the home. His wife's family published the Sikeston *Daily Democrat* for many years. In addition to his wife, he is survived by two sons and daughters-in-law and three grandchildren.

Bloomfield

Jim Boan

James Oliver Boan, 92, formerly of Bloomfield, died May 23 in Chesterfield. He was owner and publisher of the weekly newspaper, *The Bloomfield Vindicator*. He was a journalist and the author of two published books. He was a supporter of the Stars and Stripes Museum in Bloomfield and was a veteran of World War II. He and his wife Clara owned and published the *Vindicator* for several years. Survivors include two sons, three daughters, 11 grandchildren, five great-grandchildren, several nieces/nephews, and three brothers.



Hayti

Anita Henson

Anita Henson, 62, of Hayti, died Jan. 28. She worked several years at Bootheel Publishing Co. in Hayti for the *Missouri Herald* and *Bootheel Beacon*. Pemiscot Publishing Co. of Caruthersville purchased Bootheel Publishing in 1986, and she worked on that staff until 1995, first as a reporter and later as bookkeeper. She is survived by her husband, a brother and three sisters.

Sullivan

Kathy Manion

Kathy Manion, 52, of Sullivan, died July 15 at her home. She was owner and publisher of the *Sullivan Independent News* and a long-time member of the Missouri Press Association, as was her late father, Del Abell. She is survived by a son, a daughter, a brother, a sister, three grandchildren, other relatives and friends.



St. Louis

Amadee Wohlschlaeger

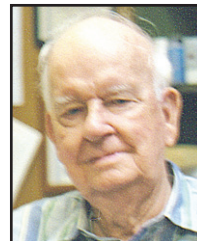
Amadee Wohlschlaeger, 102, of Sunset Hills, died June 24 at an area retirement community. He was the *St. Louis Post-Dispatch* Weatherbird artist from 1932 to 1981 and captured the

history of sports in St. Louis through cartoons, drawings and portraits during his 53 years at the *Post-Dispatch*. He was one of the last of the newspaper sports cartoonists and knew and drew many great ballplayers of his era, including Dizzy Dean and the Gashouse Gang, Satchel Paige, Stan Musial, Whitey Herzog, Jackie Smith, and Jack Buck. He often drew the covers for *The Sporting News* and for University of Missouri home football game programs. His drawings were exhibited nationwide, including at the National Baseball Hall of Fame in Cooperstown, N.Y.

Malden

Allen Black

Marion Allen Black, 89, died July 19. He was a member of the Missouri Press Association Newspaper Hall of Fame, inducted in 2004, and former southeast Missouri newspaper publisher. During his career, he published and edited weekly newspapers in Malden, Bernie, Parma and Gideon. He was a past president of the Southeast Missouri Press Association and served on the MPA Board of Directors. He served in the U.S. Navy from 1942 to 1946 and was a 1950 graduate of the University of Missouri School of Journalism. He worked for newspapers in Charleston and Marshall before settling in Malden in 1950. He was named Citizen of the Year in 1978, and inducted into the Dunklin County Hall of Honor in 2003.



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Missouri Photojournalism Hall of Fame
William L. Miller, Washington

Sosniecki elected ISWNE President

Longtime Missouri publisher Gary Sosniecki has been elected president of the International Society of Weekly Newspaper Editors (ISWNE) for 2014-2015.

Sosniecki was elected by the membership at the recent ISWNE conference in Durango, Colo.



Sosniecki, with his wife, Helen, will host the 2015 ISWNE conference June 24-28 in Columbia, Mo. They also are being inducted into the Missouri Press Association Newspaper Hall of Fame in September.

For additional biographical information see Hall of Fame article on page 5.

\$51,607 granted for newspaper preservation

The Macon Public Library recently joined with the LaPlata Library to submit the Macon County Newspaper Digitization Project grant to the Missouri State Library. The project was awarded funding of \$51,607.

The libraries worked with the Macon County Historical Society and the State Historical Society of Missouri. A variety of newspapers ranging from 1890 through 1950 will be digitized during the next year. Digitizing the newspapers will provide citizens easy access to historical information online through the State Historical Society of Missouri's website.

New MPA Members!

The Missouri Press Association welcomes new active members:

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Rotgut rhyme & Editing is a real job

Missouri Press moments is a look back in the association's long history, designed to highlight interesting and significant events and people; provide historical notes; or simply entertain. Enjoy!

--Bryan E. Jones, MPA Editor

The Fifth Estate?

The Missouri Press Association had its 11th annual meeting June 5, 1877 in Fredricktown. In an entry found in "History of the Missouri Press Association, 1867-1931," a bit of homegrown poetry reflects upon the drinking habits of those early Missouri journalists. Eugene Field, a staffer with the *St. Louis Journal*, penned the following verses and read them aloud to those assembled:

"Gaily the morning sun looked down on the busy streets of Fredricktown.

"Old Bill Jones came out of his store. In his arms a two-gallon keg he bore.

"This is the long-expected day when the editor men come down this way."

Just one year prior, at the June 6, 1876 annual meeting in Macon,

a by-law was passed stating, "any member of this association who shall, while attending any of its meetings, appear in a state of intoxication, be suspended from the privileges of the association upon charge and satisfactory proof of the same."

Journalism is a profession

An early reference to a movement among the press to consider journalism as a respectable profession was found in records of the May 27, 1879 annual conference conducted in Columbia.

Col. W. F. Switzler, editor of the *Columbia Statesman*, said, "The state press and the state university are powers with the people... They are coworkers... and I think there are many cogent reasons to support the conviction, long entertained and often propounded by myself, that editing papers is as much a profession as practicing law or medicine, and that a department of journalism ought to be established in our own and other universities."

Missouri Press Association / Missouri Press Service

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SCRAPBOOK



• **Buffalo** -- The *Buffalo Reflex* has begun providing a limited number of "article views" each month to nonsubscribers free of charge, thanks to a paid sponsor, Citizens Memorial Hospital. Nonsubscribers who visit the site, BuffaloReflex.com, will be shown how many free article views they have remaining. Each month the view count will be reset. Paid subscribers have unlimited access.

• **Versailles** -- The *Highway Five Beacon*, Vernon Publishing Inc.'s 8,500-circulation total market publication based in Versailles, ceased publication July 30.

• **Mexico** -- The *Mexico Ledger* recently presented high school senior Bryce Ensor the 2014 Mexico Ledger Citizenship Award. Senior Danielle Bounds received the 2014 Mexico Ledger Courtesy Award. Both attend Paris High School. At Mexico High School, Jacob Lauer received the Citizenship Award and Alex Shaw received the Courtesy Award.

• **Montgomery City** -- The *Montgomery Standard* published a "thank you" ad June 25 to recognize everyone in the community who came to the newspaper's assistance when a storm blew part of the back roof off the newspaper's building. People brought ladders, placed tarps on the damaged roof, firemen and law enforcement officers were on scene, and "Spot," the *Standard* cat, was reported "scared" but okay.

• **Mound City** -- *Mound City News* has launched a new website, www.moundcitynews.com. All subscribers have access to the site, which contains feature stories, school and county news, and photograph galleries.

• **Rolla** -- The *Rolla Daily News* has made some changes to its obituaries, both in print and online. The cost for

a paid obituary was increased to \$6 from \$5 per column inch. The price includes a photograph. A new fee of \$7 was introduced for each obituary placed online. Death notices will continue to be offered free. New design features include a descriptive headline that personalizes the obituary; a three-point "life highlights" box; guestbook options online; a place for photos and video; tips about writing an obituary and funeral etiquette; and links to flower shops and funeral homes.

• **Oregon** -- Bob Ripley with the *Oregon Times Observer* recently contributed \$100 on behalf of the newspaper to the Holt County Extension Endowment program, directed by Wayne Flanary.

• **St. James** -- The *St. James Leader-Journal* is now carrying RedPlum coupon inserts on a weekly basis. RedPlum is a Valassis product offering coupons for a variety of consumer brands including food, household items, health and beauty products and more.

• **Waynesville** -- The *Waynesville Daily Guide* was recently showcased by the Waynesville Chamber of Commerce. The newspaper was founded in 1969 and publishes five days a week as well as one weekly and one yearly magazine, covering Pulaski County.

• **Excelsior Springs** -- Brian Rice, publisher of the *Excelsior Springs Standard* and *Town & County Leader*, was recognized by the Clay County Commission for his work in promoting Excelsior Springs for both tourism and economic development.

• **Neosho** -- Rob Wright, writer and photographer with the *Newton County News*, was recently honored by the Seneca Booster Club for his efforts covering Indians sporting events.

• **Ozark** -- The *Christian County Headliner News* has changed the look of its classified section and given it a new name. Formerly "The Edge," the classifieds are now "NeighborNews Marketplace." Line or word ads are still organized by classification, but will now have wider columns, space for photos and "ragged right" justification. Display advertisers can choose between two different zones or advertise in both. "The Drive" features vehicle ads with a redesigned flag.

• **Lee's Summit** -- The *Lee's Summit Journal* won 12 awards at the recent annual Kansas City Press Club luncheon. Award winners include Russ Pulley, Ashlee Hendrix, Toriano Porter, and John Beaudoin.

• **West Plains** -- Allison Wilson, sports editor for the *West Plains Daily Quill*, was recently presented a first-place plaque in sports feature writing in the Missouri Associated Press Managing Editors News Writing Contest for an article published April 25, 2013. AP Chief of Bureau Kia Breaux of Kansas City presented the award.

• **Jefferson City** -- Jefferson City *News-Tribune* staffers earned seven gold awards and 15 other awards in the recent Kansas City Press Club Heart of America contest. Gold winners included Tony Hawley, Tom Rackers, Richard McGonegal, Michelle Brooks, Olivia Ingle, Shelley Gabert, Keith Borgmeyer and Jessica Duren.

• **St. Louis** -- Five *St. Louis Post-Dispatch* special sections were recently selected by the Society for Features Journalism to receive Excellence in Features awards for mid-sized newspapers. Two editions of the weekly *Go! Magazine* along with *Home & Away*, *Let's Eat*, and *A&E* were winners.

Follow the MPA on Facebook at <http://www.facebook.com/pages/Missouri-Press-Association/154375874617599>



Participants in the Porter Fisher Golf Classic Tournament June 26 at the Eldon County Club during the annual Show-Me Press Association meeting were, from left, Mike Sell, Wallace Vernon, Doug Crews, Bob Plourde, Dane Vernon, Greg Baker, Dave Carter, Tony Hoffman, Karen Crabtree, Jeff Schrag, Trevor Vernon, Wendell Lenhart, Kevin Jones, John Spaar, Mark Nienhueser, Richard Gard, Dave Berry, Phyllis May, Joe May, Tricia Crews, Kris Bezenek, Kent Ford, Jacob Warden, Melody Bezenek, Shane Bratkowski, Dennis Warden, Vicki Russell, Chad Moller, Mark Maassen, Roger Dillon, and Jim Sterling. Dillon was awarded the Porter Fisher traveling trophy. Winning the tournament with a score of 60, was the team of Moller, Bratkowski, and Spaar. (photo by Bryan E. Jones)

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Tim Smith at convention

Tim Smith will be a featured speaker at the 2014 annual Missouri Press Association Convention Sept. 26-27 in Columbia. Smith has been in the training and development field for more than 28 years.



He has delivered tailored training programs about management skills, customer service and sales training to the newspaper industry for more than 10 years. He has delivered keynote speeches, consulted at individual newspapers, and coached managers, production, display, classified, editorial and sales people.

Some of his topics include: time and territory management; classified sales training; team building skills; handling difficult people; overcoming negativity; conflict management; interpersonal communication; generational issues; customer service; the PEOPLE model; display sales; and more.

Democrat Missourian is KC Press Club Newspaper of the Year

The *Cass County Democrat Missourian* was named the Non-Daily Newspaper of the Year June 14 by the Kansas City Press Club, the local arm of the Society of Professional Journalists' Mid-America Chapter.

Democrat Missourian reporter Bethany Bashium won five gold awards including General Reporting, Deadline Reporting/Spot News, Beat Reporting, and Entertainment Reporting. She also won two silver awards, two bronze awards, and an honorable mention.

Publisher/editor John Beaudoin won a gold award for Non-News column and a bronze for Editorial/Commentary.

Scenes from Show-Me Press meeting

June 26-27, Lake Ozark



Missouri Press Foundation Past President Betty Spaar, left, receives a plaque June 27 from current President Vicki Russell in recognition of her service as board president from 2009 to 2014.



Sales professionals Donna Bischoff, *St. Louis Post-Dispatch*, and Mark Nienhueser, Missouri Press Service, talk strategy during a break at the Show-Me Press Association meeting June 26-27 in Lake Ozark.



Conference attendees at the Show-Me Press Association annual meeting June 27 listen to presenter Scott Swafford speak about local political coverage.
(photos by Bryan E. Jones)

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Paul Berry, left, executive director at the Springfield *News-Leader*, is welcomed by Jacob Brower, *Monett Times* and *Cassville Democrat*, to the Ozark Press meeting. In the background, Melinda Booze, Evangel University, Springfield, asks a question of Prof. Jonathan Groves, Drury University.



MPA President Richard Gard, left, and Roger Dillon, publisher of the *Current Wave* in Eminence, share a light moment at the Ozark Press annual meeting in Springfield.



Ozark Press Association Board

Ozark Press Association officers and directors named for the coming year include (from left) Keith Moore, *Ava Douglas County Herald*, past president and director; Dala Whittaker, *Cabool Enterprise*, director; Roger Dillon, *Eminence Current Wave*, immediate past president; Adam Letterman, *Neighbor Newspapers*, Springfield, president; Emily Letterman, *Springfield Business Journal*, secretary-treasurer; and Matthew Barba, *Bolivar Herald-Free Press*, vice president. Twenty-eight Ozark Press members attended the July 18 annual meeting at Drury University, Springfield. Featured speakers included Jean Maneke, MPA legal counsel; Prof. Jonathan Groves, Drury University; and Melissa Oribhabor of Newz Group, Columbia. In the evening, the group attended a Springfield Cardinals baseball game.

Platte County Citizen sold to father, son

Lee and Patricia Stubbs sold *The Platte County Citizen* July 2, to Will and Adam Johnson, father and son respectively, of Mound City.

Lee Stubbs first came to work for the previous publisher Paul Campbell in 1995 before purchasing the newspaper from him in August 1998. He spent the past 16 years as owner, publisher and managing editor.

Ross Martin, recently hired as managing editor, will now be the publisher, but no other changes in staffing are planned.

Will Johnson has 32 years in the newspaper business. Adam Johnson established a printing facility in Mound City.

River Hills Traveler sold to Sexton

Emery Styron recently sold *Traveler Publishing Co.*, publisher of *River Hills Traveler*, to Sexton Media Group of Neosho. The July edition was the last published by Styron, who has been publisher for eight years.

Jimmy Sexton and Styron closed the sale of *River Hills Traveler* June 25.



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Newspapers In Education Report

Management support key to NIE success

St. Louis American reaches 7,000 students through Newspapers in Education program

The *St. Louis American* is a terrific example of a newspaper finding success reaching out to young readers. This free distribution weekly serving the African-American community in St. Louis initiated a Newspapers In Education program in the fall of 2012.

This school year, approximately 7,000 students in area schools will be learning about STEM, money, health and conservation inside the *St. Louis American* and a partnership with Washington University will help measure the value of the educational effort.

The newspaper has found strong financial support for its educational efforts. One primary reason is the commitment by the newspaper's leaders to secure sponsorships.

Cathy Sewell, a veteran Newspapers In Education professional, joined the *St. Louis American* in 2013 and believes that commitment has been the key. She is the author of the following guest column, titled "Management Support is Key to Newspapers In Education Success!"

by Cathy Sewell

I have worked in the Newspapers In Education world for more than 20 years. During that time, I have seen NIE programs that were hugely successful and some, not so much. But I can say with complete certainty that one key component of that success has been the newspaper's support of the NIE program.

When management, from the publisher on down, understands, supports and values the NIE program, financial backing for the program can more easily be secured.

An NIE program can be self-sufficient through corporate donations. And, yes, these can often be obtained by adding up small donations from numerous small business donors. But to secure those larger, significant dollars, upper management needs to be involved.



Who at your newspaper sits on the boards of local organizations? Who is regularly having lunch with the heads of your local business community? Most likely, this is your publisher, editor or other upper management personnel.

Larger businesses often have foundations that can make large donations to your NIE program through their charitable giving funds. However, in order for you to show these businesses the value of what you're offering to schools, you need to have a few minutes face-to-face with their decision-makers.

These meetings can be extremely difficult to schedule on your own. But your publisher may very likely be on a first-name basis with these individuals. Don't be afraid to ask your newspaper's leadership to help you arrange for these meetings. If you are your newspaper's leader, take the initiative to use your connections to help secure those donations.

Newspapers can also show their support of Newspapers In Education through flexibility and availability of in-paper space for youth features. This enables the person coordinating the Newspapers In Education program to confidently go out and seek funding. Imagine if you are the business sponsor who is paying for an NIE series only to see it show up on the Classifieds page because that is the only space available that week?

As I celebrate my first anniversary at the *St. Louis American*, I am thrilled to say that the NIE program here has full management support. Our "team" consists of Publisher Dr. Donald Suggs, Chief Operating Officer Kevin Jones and me, the little ol' NIE man-

ager. We go together on meetings (arranged by Dr. Suggs) to sit down with corporate leaders all over the St. Louis area. I would in no way be able to arrange these appointments on my own.

In addition, Kevin lays the path for me to continually grow our NIE program by allowing for in-paper space. We started our first year with a full-page, full-color 36-part series. Last year, we added in another full-page and we are hoping to expand to a third full-page for this coming school year. That would be three full-pages of full-color, fully-sponsored 36-part NIE content. This simply would not happen without the support and involvement of the management here at the *American*.

Kevin also strongly encourages me to work with our individual sales reps.

I was in a meeting last year and a publisher stated his sales staff "wasn't interested in selling NIE" because they felt they couldn't make

any money at it. We've seen just the opposite. Our reps earned substantial commissions from a variety of NIE series that they individually sold. They know their advertisers better than anyone else and they know what would be a good "fit" for them.

Finally, please remember to value the staff person coordinating your NIE effort and the things he/she does for your business. These people wear many hats and that's to be expected, especially at a small newspaper. But don't build too large a hat-rack for that person. Allow your NIE manager to MANAGE your Newspapers In Education effort.

It takes time to build relationships with teachers, provide teacher training, coordinate content and, of course, to secure funding. Let's not all forget who these Newspapers In Education students are; they are our future newspaper readers.

*Value the
staff person
coordinating
your
Newspapers
in Education
effort...*



New life for old newspaper racks

One enterprising newspaper person has re-purposed newspaper vending racks as Little Free Libraries in his community and plans to expand to other communities, non-profits, and the schools the newspaper's Newspapers in Education program serves.

The Little Free Library movement is national in scope with thousands of libraries across the country in neighborhoods, schools, and business districts. Supplying surplus news racks could make a difference in this effort.

Provide decent quality racks with no rust, dents or other issues and remove the mechanical top section. Racks could be made available to local community groups, non-profits, Girl Scouts and Boy Scout troops, NIE partner schools, etc., to establish Little Free Libraries. Volunteers or groups could paint the racks for use as Little Free Libraries. This is great community relations idea for newspapers and NIE programs and it will make a difference in the communities we serve.

Learn more at www.littlefreelibrary.org and view images of the libraries at: www.nieteacher.org/lfl.pdf.



St. Louis American Chief Operating Officer Kevin Jones, from left, Newspapers in Education Manager Cathy Sewell, and Publisher and Executive Editor Donald M. Suggs spearhead the newspaper's NIE efforts. They have reached approximately 7,000 students in area schools who will be learning about STEM (Science, Technology, Engineering and Math), money, health and conservation inside the *St. Louis American*. A partnership with Washington University will help measure the value of the educational effort. (submitted photo)

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Real Possibilities

What's 'fair' in 'fair use?'

When it comes to using photos posted to social media, what are the limitations, implications?

Last month, I had the opportunity to talk with reporters at the SEMO Press and Ozark Press meetings, and I thought this was a great opportunity to discuss a topic that several callers to the hotline have asked me to clarify for them – your right to use materials (particularly photos and head shots) that appear on social media sites like Facebook.

I've written about that subject in recent months in this column, but I broadened the topic and covered a variety of social media Terms of Use to discuss what is permitted. When I was done, I was glad to have some time for questions and had a good discussion.

Afterward, however, I was dissatisfied with my answer to one of the questions: Does a newspaper's right to use a photograph found on a Facebook site mean that your competitors have a right to use photographs your newspaper posts on its Facebook page? I found myself caught up in a difficult situation trying to make clear sense in a few sentences of some basic copyright concepts, so I'm going to try again in this column.

Facebook's Terms of Use specifically says "When you publish content or information using the Public setting, it means that you are allowing everyone, including people off of Facebook, to access and use that information, and to associate it with you (i.e., your name and profile picture)."

So, yes, if you want to use a photo from Facebook, there's an implied consent by the person posting it that you may "access and use" that information, with attribution to Facebook.

It has to be used, however, in a legal way. Having a right to access and use a photo doesn't give a person the same rights as the copyright holder. Certainly, I think there's a



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is MPA's Legal Hotline attorney.
Contact her at (816) 753-9000;
jmaneke@manekelaw.com.

strong argument that the copyright exception for "fair use," when it is found in a news gathering and reporting context, clearly would allow the use of such a photo.

However, the "fair use" exception doesn't, under any understanding of the law, come with a simple demarcation line as to what is allowed and what isn't.

I can tell you, based on my understanding of how courts have ruled in the past, that your use of someone's image, for example, to advertise a product would NOT be found to be fair use. I can tell you that in analyzing some sets of facts, a court would hold that a copyright holder has rights that would trump the "fair use" exception.

The focus of the question, and the point I'm trying to make, is there are some situations I'll refer to as "hot news" situations where I believe a court would say that what might arguably seem to be a news-gathering use of a photo so impairs its "hot news" value that the "fair use" exception would not apply.

For example, if you took a photo of the hijacker's planes on Sept. 11, 2001, piercing the World Trade Center towers, you would have some rights to control where your photo was reproduced and who was allowed to use it.

If you have such a photo, I think it's critical to protect your interest by getting it copyrighted and asserting that ownership through use of a copyright notice in any use. And, if you are thinking about making such use of a photo, I would suggest you are looking for trouble.

I know for a fact the Digital Millennium Copyright Act (DMCA) provides a mechanism a copyright owner can use to protect these rights. Your published content in your newspaper is protected by copyright (Note that it's better protected if you've filed your copyright notice with the Library of Congress.) and you have the ability, if another person reproduces that content on social media such as Facebook, to send Facebook what is called a "take-down" notice to get it removed. My experience is that Facebook responds within 24 hours by removing the infringing content.

Okay, that's probably far more than you wanted to know; but I hope I've clarified my answer somewhat!

As a final note on a separate issue, don't let your local law enforcement folks browbeat you in regard to mug shots, in light of the new state mugshot law.

The law, which takes effect Aug.

28, says that websites which run mug shots may not charge for their removal. This law does not say you cannot run mugshots. You may still run them in your newspaper. You may leave them in your electronic archives available online.

If anyone writes to you to claim that you must now take down their mugshot that you published years ago when they were arrested, your response should be that you do not now, and never have, charged to remove a mugshot from your content and you are therefore not governed by the new law. These folks were arrested in the past – that's a true state of fact. This new law does not change history!

In analyzing some sets of facts, a court could hold that a copyright holder has rights that would trump the "fair use" exception.

Missouri Newspaper Organizations

NORTHWEST MISSOURI PRESS ASSOCIATION: President, Mike Farmer, Rock Port; Secretary, Kathy Conger, Bethany; Treasurer, W.C. Farmer, Rock Port. Directors: Past President, Adam Johnson, Mound City; Jim Fall, Maryville; Dennis Ellsworth, St. Joseph; Jim McPherson, Weston; Chuck Haney, Chillicothe; Steve Tinnen, Plattsburg; Kay Wilson, Maryville; Steve Booher, St. Joseph.

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CALENDAR

August

- 22** — Hotel Room Deadline for MPA Convention
- 30** — MPA Tailgate, 11 a.m. at BBC II restaurant, Columbia

September

- 25-27** — 148th MPA Convention, Holiday Inn Select, Columbia

October

- 2-5** — NNA Annual Convention and Trade Show, San Antonio
- 10** — Sunshine Coalition Board meeting, 3 p.m., MPA, Columbia

November

- 6-7** — Russell Viers Workshop, Columbia
- 20-21** — Potter Conference at RJJ, Columbia



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