

# MPA Committee Sign-Up Sheet

MPA President-elect Phil Conger will make committee appointments soon. Committees are formed from among MPA membership to review issues that affect the newspaper industry and to help chart the course of association activities and services.

Each committee will meet at least once during the year, if possible. Committee members are expected to attend committee meetings and related functions so they may express opinions, make suggestions and share in making the program or the project a valuable contribution to Missouri's newspapers.

You are the industry; your contributions are needed. Committee recommendations are submitted to the MPA Board of Directors, which takes final action on them. All committees will file written reports to be shared with MPA's general membership.

Please check the following committees on which you would like to serve. Also, check organizations you would consider serving as a board member. Thank you.

**Better Newspaper Contest Committee:** Reviews rules, plans contest, arranges for judging.

**Newspaper In Education:** Plans and promotes NIE activities.

**Legislative:** Monitors activities of the Missouri General Assembly; recommends legislative action.

**Political Advertising Sales:** Assists with strategy and sales efforts to attract more political advertising.

**MPA Annual Convention:** Makes arrangements for the annual Convention and Trade Show.

**Advertising Sales and Marketing:** Promotes the use and sale of newspaper advertising.

**Programs and Objectives:** Looks for ways MPA can better serve its membership; reviews MPA strategic plan.

**Northwest Missouri Press Association**

**Ozark Press Association**

**Southeast Missouri Press Association**

**Show-Me Press Association**

**Missouri Ad Managers' Association**

**Missouri Circulation  
Management Association**

**Missouri Associated Dailies**

**Missouri Press Foundation**

**Missouri Press Association**

**Missouri Sunshine Coalition**

Name(s) \_\_\_\_\_

Newspaper \_\_\_\_\_

Email address(es) \_\_\_\_\_

**Return form to:** MPA, 802 Locust, Columbia, MO 65201 • Fax: 573-874-5894