

January 2014

# Missouri Press NEWS



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# Through the two-way looking glass

*Our common challenges, common cause in community newspapering*

**B**ack in May I joined a group of publishers in our company behind a two-way mirror to listen in on a series of one-on-one interviews with younger readers. Age is relative, you understand. Ours are lawyer newspapers, so when I say younger readers I mean fresh-faced thirtysomethings—old enough to drive, but still young enough to drive preschool carpool.

We held these sessions over two days in Boston, and we've launched a variety of strategic initiatives because of them. Several threads of those market-research interviews surprised us, such as the deafening apathy we heard on a subject that gets our adrenaline pumping, breaking news. One participant responded to our moderator's hypothetical to say that if a court has just issued a major decision that will win the day for his client, he's content to wait for word of it to wend its way to him through social media.

Not exactly the kind of zealous representation you read about in the American Bar Association's aspirational statements, but there it was in the flesh and behind the glass: the Web's commoditization of spot news.

Some truths we already knew, like the generational divide between print and digital readers. Still, you had to see for yourself the wonderment in a 31-year-old associate's eyes as he described how senior partners will page through a newspaper from cover to cover. You would have thought he was recounting his field trip to the zoo, so unevolved did that form of behavior strike him.

**W**elcome to my world. But I can't claim sole ownership. It's the same world of industry upheaval we all live in as newspaper publishers. Mi case study es su case study. We've all seen our hard-earned exclusives self-replicate across the Web. We're all working to engage next-generation readers, information consumers who may not have the same page-

turning habits as their forebears—or the same propensity to pay for content.

That's the point I want to make in kicking off this monthly column. We're all in this together. The lawyer and legal newspapers that make up Missouri Lawyers Media may seem different from most newspapers in the Missouri Press Association, but we're all engaged in the same business of community newspapering. Our newspapers happen to define community more by subject matter than geography, but the same fundamentals apply.

Something else our legal newspapers have in common with just about every Missouri Press newspaper: public notice. For us as it is for you, it's an important driver of our business and at the core of the important role we play in our local communities. More on that subject in the coming months, particularly once the Missouri General Assembly gets underway. For now, let me underscore our common cause in advancing the vital role public notice plays in keeping citizens informed and public officials accountable.

**A** few words of awe and admiration for my predecessor. Mark Maassen barnstormed and PowerPointed the state to give his all to Missouri Press and the membership in 2013. He was the Marathon Man at our annual convention in Kansas City. I darted in and out of several concurrent sessions to see if there might be more than one of him. I still don't know.

Most intimidating to someone who has to follow that tough act, Mark dispensed his responsibilities for much of the year with one arm tied behind his back, or at least in a sling. Thank you, Mark.

Last, let me thank all of you for your vote of confidence, your support and your friendship. Please don't hesitate to call on me if there's any way I or the Missouri Press Association can be of service. These are exciting times for our industry, and we really are all on this ride together.



**Richard Gard**  
*Missouri Lawyers Media*  
**MPA President**



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# Others may not care, but I want to know how the county spends my tax money.

**Taking the detailed financial statement out of the newspaper and putting it online is cutting services, and it's wrong!**



Some of my friends and neighbors don't read the newspaper anymore. Frankly, they've pretty much lost interest in the community and don't really care much what happens outside their front doors.

But that's not me. What goes on in this town today will affect me tomorrow and my children 10 years from now. I want to know what the city council, school board and county commission are doing. I want to know what they're spending my tax money on. I read the newspaper, and I want that information in my newspaper. That's my right. Whether or not my neighbor reads the newspaper is irrelevant. My rights should not be diluted just because my neighbor doesn't care to exercise his rights.

State law requires counties to publish an annual detailed financial statement in a newspaper.<sup>1</sup> Some county officials want to put that statement on the internet. They claim they can't afford to publish it in my newspaper.

I'm a citizen, a voter, a taxpayer, and I say WRONG! I don't want to have to rummage through three different websites to find out what my elected officials are doing. They're spending my money, and I have a right to know what they're spending it on without having to wade around the internet.

The money they spend to publish the financial statement in my newspaper is the best money they spend all year. It holds them accountable to me, the one who gives them the money. And I'm going to tell them that. You should too.

## It's tax time. Do you know where your money goes?

1. RSMo. 50.800.



*New association leader manages  
Dolan publications in Missouri*

## RICHARD GARD, 2014 MPA President

Richard Gard, who succeeded Mark Maassen on Jan. 1 as president of the Missouri Press Association, stands behind his desk in his fifth-floor corner office of the Security Building in downtown St. Louis. The city's iconic Gateway Arch on the Mississippi Riverfront dominates the view from the office.

One of the first things you notice when you walk into Richard Gard's office is also one of the first things that comes to mind when you think of St. Louis. No, not the Cardinals. The Gateway Arch!

It's right there. Just outside his window.

Gard, president and publisher of Missouri Lawyers Media (MLM), works in a corner office of the Security Building, which was built in 1890, the same year MLM's *St. Louis Daily Record* was founded. (A plaque in the building commemorates the nearby site where Mark Twain did his downtown St. Louis newspapering.

The members of the Missouri Press Association elected Gard president of the MPA when they met in September for their annual Convention. He previously served as first vice president, and on Jan. 1 he succeeded Mark Maassen of *The Kansas City Star*.)

The Dolan Company owns Missouri Lawyers Media, which includes public notice publications in five Missouri counties, a statewide weekly, companion websites, the Legal Ad Network public notice placement service and more. Dolan is based in Minneapolis. It has law and business publications in many cities around the country, St. Louis and Kansas City among them.

Dolan began buying public record

newspapers in Missouri in the 1990s. It now publishes the *St. Louis Daily Record*, *Daily Record Kansas City*, *St. Charles County Business Record*, *The Countian - St. Louis* and *The Countian - Jefferson County*.

Those are in addition to its more widely distributed *Missouri Lawyers Weekly*, which was founded in 1987. Under Gard's leadership, the team he has assembled has won scores of state

and national honors for *Missouri Lawyers Weekly*, two Missouri Press Gold Cups among them.

Subscribers pay \$357 a year for the privilege of reading the weekly newspaper, but that also gets them around-the-clock access to digital content, daily email alerts and the digital edition. Subscriptions to the county legal newspapers cost less, and an all-access subscription allows subscribers online access to



Doug Crews, executive director of the Missouri Press Association, second from left, visits with staffers in the newsroom of Missouri Lawyers Media. MPA President Richard Gard is at left. In the middle is digital editor Sydney Miller, seated is reporter Melissa Meinzer and at right is managing editor Jill Miller.



"We keep the wall updated with the previous 52 weeks of *Missouri Lawyers Weekly* covers," Gard said. "My old boss, Steve Brill, used to do this with covers of *The American Lawyer* magazine. As he walked by he'd try to think of ways they could have done something a little better. Brill used to say, 'The minute I look at the wall and admire the design, I know I've gotten stale and too complacent.'" As a photo of the "guns" front page was being made, designer Ryan O'Shea walked past. "He likes your page design," Gard said to O'Shea. The array of cover pages makes an elegant, eye-catching display in the hallway of the Missouri Lawyers Media offices.



MLM public notices across multiple counties.

Dolan hired Gard in 2005 to integrate three separately acquired companies — the St. Louis group of legal newspapers, the Kansas City legal newspaper and *Missouri Lawyers Weekly* — into one publishing company, later renamed Missouri Lawyers Media.

When Gard arrived the company had two downtown St. Louis offices, one for the *St. Louis Daily Record* and one for *Missouri Lawyers Weekly*. Neither had a true newsroom, Gard said.

That changed with the combined move to the Security Building. It helped that the building's owner and lead tenant is the Lawrence Group, an architectural firm that has designed broadcast newsrooms around the country. Lawrence Group principal Steve Smith took the lead in designing MLM's floor plan.

"We made the newsroom the center of everything," Gard said while guiding

a tour of his company's space, the entire fifth floor.

Missouri Lawyers Media has 35 employees in offices around the state, including a few vacancies it would like to fill.

Employees in the St. Louis office handle design, layout and production for all MLM publications and two Dolan sister publications, *North Carolina Lawyers Weekly* and *South Carolina Lawyers Weekly*. In addition, the Missouri public notice staff

handles public notice processing for a

Dolan newspaper in Rochester, N.Y.

Speaking of his staff, Gard said, "It's a tribute to them that we are able to bring that work here."

Lots of media company presidents and publishers rose through the advertising departments. Not Gard. He's a news guy.

Gard grew up in suburban Detroit. "Detroit being economically depressed even then, I headed south at the first opportunity," he said.

He enrolled at the University of Virginia, where he studied English and history, graduating in 1981.

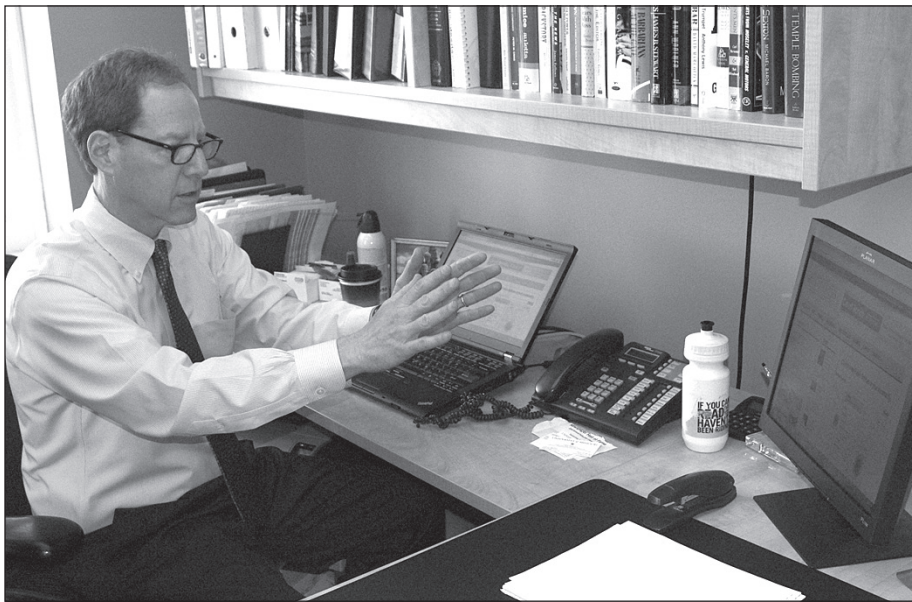
## Missouri Lawyers Media uses events to expand its audience, market its brand

Like many other newspaper companies, Missouri Lawyers Media has found that event sponsorship is a great way to expand its audience, market its brand and generate revenue.

It sponsors four primary events, which are explained on its website.

- The Women's Justice Awards recognize women lawyers for professional accomplishment, community service and improving the quality of justice.
- The Missouri Lawyers Awards recognize lawyers who made an impact in the year just completed, including the winners of the top verdicts, appellate champions, law firm leaders and the Lawyer of the Year.
- Up & Coming honors lawyers 40 years old or younger or those who have practiced law for 10 or fewer years.
- Corporate Counsel Round Table is a high-level panel discussion featuring the region's prominent in-house lawyers.





Gard keeps a hard-copy archive of issues of Missouri Lawyers Weekly handy in his office.



Gard explains how Missouri Lawyers Media in November split its website in two. The company serves two audiences, one that looks for statewide legal affairs coverage and another that wants county-specific news, information and public notices, he said. Dividing the website allows subscribers to specific publications to avoid the paywalls they could encounter on the site before it was divided.



Missouri Lawyers Media has won numerous awards in newspaper competition in recent years, including these "Sammys" won in competition within The Dolan Company.

"I caught the journalism bug in college," said the former executive editor of the university's student weekly, *The Declaration* (named in honor of the university's founder, Thomas Jefferson). "I absolutely loved everything about it. We'd pull all-nighters every Tuesday night, even if we didn't need to."

"Knowing journalism to be much too impractical a pursuit, I marched off to the University of Georgia School of Law," he said.

After earning his law degree in 1984, Gard practiced for 2-1/2 years in a midsize Atlanta litigation firm. Then, "Steven Brill came to town."

Brill, founder of *The American Lawyer* magazine, had been buying up legal newspapers around the country, including a "once sleepy legal newspaper in

Atlanta," and he needed someone to cover the local law firms, Gard said.

"I wrote a piece for him and went for a brief interview, probably not more than 20 minutes. I left and didn't hear anything for a long time."

"Later I learned that as soon as I left he had gone out to his staff and announced that he had just hired a reporter," Gard said.

Gard and others turned that "sleepy"

*"We'd pull all-nighters every Tuesday night, even if we didn't need to."*

legal publication into an award-winning statewide daily business newspaper for Georgia lawyers, he said.

"I went from reporter to managing editor to editor to editor and publisher, a post I held for 10 years," Gard said. "Along the way we won two Georgia Press Association Freedom of Information awards and won the first Georgia Supreme Court test case of the state's reporter shield law."

Then, in 2005, the Dolan Company recruited Gard to Missouri.

"It was and is a dream assignment that started with investing in our journalism," Gard said. "From that strong foundation we've been able to develop our circulation, advertising, events, and public notice businesses, and to build a strong team in all disciplines of newspapering."

Gard has served on the board of the Missouri Press Association and has chaired MPA's Legislative Committee for several years. He knows his way around the Capitol and has testified before committees several times.

That experience, his legal education and journalism background will be useful during Gard's year as president of MPA. He wants to help spread the word about the importance of public notices and the need for newspapers to put their public notices online and on the MPA's statewide public notice website.

## MPA's new president is among founders of Public Notice Resource Center

**M**issouri Press Association's 2014 President, Richard Gard, is one of the founders of the Public Notice Resource Center (PNRC), a national organization that supports public notice and open government. Gard is the current vice president. (The PNRC has started state and national competitions with cash awards for reporting initiated by a public notice. The MPA's 2014 contest will include that category.)

Gard was appointed by Gov. Jay Nixon to the Missouri Humanities Council, and he just completed his term as board president of The Haven of Grace, a St. Louis shelter for homeless new mothers. He recently served on the board of the St. Louis Volunteer Lawyers & Accountants for the Arts.

Gard's wife of 26 years, Palmer, is a native of Atlanta, Ga. They have a son



MPA's 2014 President, Richard Gard, stands in the reception area of Missouri Lawyers Media in the Security Building in St. Louis. Receptionist Chanel Jones sits beneath the art deco sign that Gard was told had been displayed on the building and printing plant of the *St. Louis Daily Record* when it was owned by Lucius Morse. That office was near the courthouse. Morse was president of the Missouri Press Association in 1968 and was inducted into the Missouri Newspaper Hall of Fame in 1999. He was a leader in MPA's promotion of public notices.

and a daughter. Jay, 23, an aspiring filmmaker, lives in Los Angeles. Kate, 21, is a senior education student at Furman

University in Greenville, S.C.

When he's not newspapering, Gard likes to swim, bike and cook.

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## GateHouse sells paper to a former general manager

Maryville Daily Forum publisher Phil Cobb, center, meets with executive editor Jim Fall, left, and news editor Tony Brown after the acquisition of the newspaper by Cobb Publishing LLC. The *Daily Forum* returned to local ownership for the first time since the 1960s. (Maryville Daily Forum photo by Kevin Birdsell)

# Maryville daily has new, local owners

*"There is not a single task that I have not performed at a newspaper."*

**C**obb Publishing LLC, a company created by Phil Cobb and his wife, Chaundee, purchased the *Maryville Daily Forum* from GateHouse Media early in December.

Cobb is a former general manager of the *Daily Forum*. He left the paper in March 2012 and launched *The Post*, a free shopper, in downtown Maryville.

Cobb is the son of the late Robert "Bob" Cobb, who published weeklies in King City, Albany and Stanberry. Bob Cobb was inducted in September into the Missouri Newspaper Hall of Fame. His wife, Lana, is the *Forum's* business manager.

Also working at the *Forum* is executive editor Jim Fall, a former owner and publisher of the *Albany Ledger* and *Stanberry Headlight*. He sold those papers to Bob and Lana Cobb in 1982. Fall was the publisher of the *Daily Forum* in 1989-91 and later served as executive director of the Montana Newspaper Association. He retired from that position in 2005 and returned to Maryville.

**O**thers working for Cobb at the *Forum* are news editor Tony Brown, office manager Rita Pival, ad reps Twyla Martin and Kaity Holtman, sports editor Jason Lawrence, reporters Kevin Birdsell and Steve Hartman, composition/entertainment/layout manager Gary Darling, part-time delivery person Tyler Pival and student office assistant Kelsey Cobb.

Phil Cobb said his memories of the *Forum* go back to his youth. He would travel to Maryville with his father to get the King City newspaper printed.

"At 8 years old, I wrote my first newspaper column, Chalk Board, a spinoff of my dad's sports column, Chalk Talk," Cobb said in a *Forum* report. "When I was 16, I worked in the mailroom at the *Forum*... There is not a single task that I have not performed at a newspaper."

Cobb is a graduate of King City High School and the University of Central Missouri. He and his wife, Chaundee, have three daughters.

The *Daily Forum* has been owned by one newspaper group or another since

the 1960s.

GateHouse Media, which sold the *Forum* to the Cobbs, publishes a number of other Missouri newspapers, including the dailies in Kirksville, Chillicothe, Moberly, Macon, Hannibal, Mexico, Independence and Boonville.

Formerly known as Liberty Group Publishing, GateHouse Media, based in New York, bought the *Daily Forum* in 1999 from the Fackelman Group.

The *Daily Forum* is a descendant of a newspaper that was founded in 1869. Among the newspaper's other owners have been Stauffer Communications, Inc., based in Topeka, and Gozia-Driver Media, Inc., Springfield.

## Hall of Fame to induct publisher

**A** president, U.S. senator and Missouri newspaper publisher will be the inaugural inductees into the Missouri Public Affairs Hall of Fame. The induction will occur on April 11 in Springfield.

The late President Harry S Truman, former Sen. John C. "Jack" Danforth and Dr. Donald M. Suggs were selected by a committee of 12 for induction during Missouri State University's annual Public Affairs Conference. They were chosen as citizens with a connection to the state of Missouri who serve as examples of global citizens who define the true essence of public affairs, and act

consistently for the benefit of others.

Suggs, an oral surgeon, is the publisher and executive editor of *The St. Louis American*.

Danforth and Suggs will be at the induction ceremony. Clifton Truman Daniel, Truman's grandson, will be present to accept the award on behalf of his grandfather.

The induction ceremonies will be at the Oasis Convention Center in Springfield. The black-tie dinner event will take place from 5-8 p.m. April 11. Tickets are \$35 and go on sale Jan. 13.



## \$35 million paid for Newsy video news service in Columbia

**N**ewsy, a digital video news service founded in 2008 in Columbia, was sold in December for \$35 million to the E.W. Scripps Co.

Scripps, based in Cincinnati, announced its purchase of Newsy on Dec. 11 by posting a Newsy video on the Scripps YouTube channel. It explained Newsy's business model and its strengths.

Newsy president and founder Jim Spencer told the *Columbia Missourian* he decided to sell his 5-year-old startup to Scripps because, "It's a great fit. One of the reasons it's such a good fit is that nothing changes."

Newsy has partnered with the Missouri School of Journalism and the Reynolds Journalism Institute since 2008. It features one- to two-minute videos that present coverage of news from multiple sources. Newsy's partnership with the School of Journalism and the Reynolds Journalism Institute lets students get hands-on experience through classes that require them to produce and write Newsy's content.

That partnership won't be affected by the deal, said Spencer, who earned his master's degree in journalism from MU in 1991.

**S**pencer said Newsy will remain in Columbia at 904 Elm St., just east of the Journalism School, and will have the same number of positions available.

"It's extremely rewarding to take something from just an idea and build it into something that someone would want to buy," Spencer said.

Scripps tweeted on Dec. 11 that the acquisition is an attempt to "enter (the) digital video business." Scripps owns 19 television stations and 13 daily newspapers. It also has a collection of digital journalism and information businesses.

"This acquisition fits our digital strategy to run a national news brand that both enhances our local content offerings and gives us more access to the fast-growing digital news audiences and revenues on national platforms," Scripps CEO Rich Boehne said in a Scripps news release.



Individuals join the Society of 1867 with their donations and pledges. Newspapers join the Page Builders by pledging advertising space. Join the Society of 1867 or Page Builders, or both, and pledge your support of Missouri newspapers.

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## Donations to Society of 1867

Wanda A. Brown, Harrisonville

Mark Maassen, Kansas City

Jean Maneke, Kansas City

Dave Berry, Bolivar

## Foundation Donation

**In Memory of Robert Dean "Bob" Lewis**

Mrs. Anne B. Ledbetter, Farmington

## Foundation seeks your support

**T**he Missouri Press Foundation is the only organization that exists solely to champion the future and quality of Missouri's newspapers, including yours. To support that mission, the Foundation launched the Society of 1867 and Page Builder campaign in September at the annual Missouri Press Convention.

Society of 1867 membership is bestowed on partners who recognize the important history of Missouri newspapers and are dedicated to helping them meet the challenges and opportunities that lie ahead.

Newspapers can contribute through a Page Builder program, in which they pledge to donate annually the equivalent of a selected amount of advertising in the newspaper. Newspapers and individuals can make pledges to give annually at varying levels.

All members of the Society of 1867 will be recognized in *Missouri Press News* magazine. Privileges and recognitions for each level of giving are noted on the pledge flier at [mopress.com/current\\_forms.php](http://mopress.com/current_forms.php). They include special gifts, lapel pins and other recognition.

The flier also lists ways the Society of 1867 will work to build a solid future for your newspaper. Those include hiring a Foundation director, developing a Newspaper Toolbox you can use to demonstrate the value of your newspaper to your community and businesses, and training opportunities for you and your staff.

All Page Builder contributions and money donations to the Society of 1867 are 100 percent tax deductible.

# On the Move

• **Chillicothe** — Chuck Haney, former publisher of the *Chillicothe Constitution-Tribune*, has returned to the staff of that newspaper, for which he worked for 34-1/2 years. Haney is the mayor of Chillicothe. He is writing a personal column for the newspaper and *Chillicothe C-T Shopper*, and doing other work in news, promotions, sales and public relations.



Chuck Haney

Haney rejoined a staff that includes six department heads and other employees that he hired when he served as publisher and editor. He left the newspaper in 1998 and did sales work for his son's shopper, *Ad Pages*. They later sold the shopper to Gallatin Publishing Co. in 2004.

Haney served as president of MPA in 1995 and was inducted into the Missouri Newspaper Hall of Fame in 2008. He currently serves on the boards of the Missouri Press Foundation and the Northwest Missouri Press Association.

• **Columbia** — Former managing editor Matt Sanders of the *Southeast Missourian*, Cape Girardeau, is the new city editor at the *Columbia Daily Tribune*.



Matt Sanders

Sanders began his career with Rust Communications, owner of the *Southeast Missourian*, as an intern in the summer of 2003. He later worked as the online product manager for three years and helped the *Southeast Missourian* move into digital publication. He became managing editor in 2012.

• **Perryville** — Beth Chism, formerly of Lebanon, Columbia, Jefferson City and West Plains, has been named publisher of the *Perry County Republic-Monitor*. She succeeded Taylor Smith,

publisher since 2011, who took a position as publisher of the *Paris Beacon-News* in Paris, Ill.

Chism has worked in journalism for about 40 years, starting as a sales rep in Lebanon. She became vice president and general manager of Lebanon Publishing Co. during 18 years there. Later she served as ad manager for the *Jefferson City News Tribune* and *Columbia Daily Tribune* and then as general sales manager for the Journal Broadcast Group in Springfield.

For the past 12 years Chism and her husband, Eric, have managed their own business, Chism Consulting. They will relocate to Perryville and continue their consulting business. The Chisms have two grown daughters.

• **Monett** — Jacob Brower, editor of *The Daily Citizen* in Searcy, Ark., since March 2010, has been named publisher

of *The Monett Times* and *Cassville Democrat*.



Jacob Brower

Brower, 33, a southwest Missouri native, graduated from Missouri Southern State University in 2004 with a degree in communications. He's a 1998 graduate of McDonald County High School.

Brower served as news editor at *The Morning Sun* in Pittsburg, Kan., from 2007-10, and was sports editor of the *Carthage Press* from 2005-07. He worked at *The Joplin Globe* and *Miami (Okla.) News-Record* while attending college.

Brower and his wife, Kara, live in Monett.

• **Stillwater, Okla.** — Dale Brendel, a former editor of the *Independence Examiner*, has been named general manager/editor of the *Stillwater News-Press*. He previously was general manager of the *Leavenworth Times* in Kansas.

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# Sending PDFs to Newz Group meets 2 goals

The Missouri Press Association is providing digital images of MPA newspapers to the State Historical Society of Missouri for microfilming and archiving.

The Society, with the cooperation of Missouri's newspaper publishers, has been collecting and preserving Missouri's newspaper heritage since 1898. Together the Society and Missouri newspapers have created a collection of newspapers that is unmatched by any other state.

In the early 1940s the Society began microfilming the newspaper collection.

It has undertaken this project and cost because Preservation Microfilming will ensure the life of the newspaper for up to 500 years. Two copies of each microfilm reel are created and stored in separate, environmentally controlled locations to guard against natural or other catastrophes.

Today's publishers are creating newspaper content electronically, and preservation technology now creates microfilm directly from these electronic files, eliminating the photographic process.

The Society collects some electronic

files of the newspapers from Newz Group, which has been administering the Missouri Press Association's Public Notice Website for several years. Many MPA newspapers upload their editions directly to Newz Group.

Historical Society archiving and the Public Notice Website make it important that all newspapers upload their content to Newz Group.

If you have any questions about uploading to Newz Group, contact Ian Buchanan at 800-474-1111 or [ibuchanan@newzgroup.com](mailto:ibuchanan@newzgroup.com).

## Sources and Resources for Missouri Newspapers



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# Scrapbook

• **Springfield** — Jeff Schrag, publisher of *The Daily Events* and founder of Mother's Brewing Co., will serve as the 2014 chairman of the board for the Springfield Area Chamber of Commerce.



Jeff Schrag

Schrag has served on the board of the Missouri Press Association for several years.

• **Rock Port** — Farmer Publishing has launched a new website for its three newspapers: *Atchison County Mail*, *The Tarkio Avalanche* and *Fairfax Forum*. For now all content is open to access, but when construction of the site is complete a fee will be charged for access to all content.

Readers can see content for each of the individual papers by clicking on separate links.

• **Excelsior Springs** — Subscribers to *The Excelsior Springs Standard* started receiving their papers in the mail beginning Dec. 3. Previously, carriers delivered the twice-weekly newspaper.

The newspaper moved its advertising deadline to a day earlier.

Publisher Brian Rice said subscribers will continue to receive their papers on Tuesday and Friday. Subscribers outside the county should see no change in their delivery, he said.

Rice said the change to mail delivery was done for several reasons: Increasing costs of delivery supplies and fuel, difficulty maintaining a reliable carrier force and consistency of delivery to readers' mailboxes rather than their driveways and yards.

• **Dixon** — The *Dixon Pilot* gave away 34 turkeys in its 38<sup>th</sup> annual Thanksgiving Turkey Giveaway. People registered for drawings for the turkeys at area businesses.

• **Cape Girardeau** — The *Southeast*

*Missourian* and local Jaycees partnered for the 39<sup>th</sup> annual campaign for Toybox and Christmas for the Elderly.

Toybox collects new toys for children ages 1 to 12 in families that register with the Salvation Army. Toys for Tots also assists with the program, with its efforts focusing on children who live outside of the city.

Christmas for the Elderly assists seniors in need of basic necessities. The Division of Health and Senior Services nominates people for this effort.

• **Marble Hill** — The *Banner Press* partnered with the Bollinger County Senior Center to host the Christmas for the Elderly program. This effort gathers donations of basic necessities to help people stretch their limited incomes.

• **Macon** — The *Chronicle-Herald* held its 29<sup>th</sup> annual Community Christmas Card to collect funds to fill food baskets for the county's needy citizens.

Macon Women of Today helped by assembling and delivering the baskets.

Names of all who contributed to the campaign were published in the newspaper.

• **St. Louis** — Three news staffers of the *St. Louis Labor Tribune* received awards in November from the International Labor Communications Association, the labor press arm of the AFL-CIO. Publisher Ed Finkelstein, managing editor Dana Spitzer and associate editor Tim Towden accepted the awards, which were for work done in 2011: 2<sup>nd</sup>, General Excellence; 2<sup>nd</sup>, Best Series; 3<sup>rd</sup>, Best Editorial.

Presenting the awards was Mike Henneberry, ILCA vice president and treasurer. Henneberry was in St. Louis to turn over the treasurer's files to Finkelstein, who was elected treasurer at the recent ILCA convention.

• **Fulton** — The *Fulton Sun*, in a brief editorial published in late November, asked its readers to "pardon our mess" as it worked through a redesign of the paper.



Missouri Press Association's "Statewide Classifieds" are a great tool for my newspaper advertisers. The exposure is excellent and the price is very affordable. I have Statewide Classified users tell me how well it works for them and how they enjoy the ease of placing an order. All they do is call me and it's done; they get their information out and they are not using their valuable time placing ads across the state.

Because Statewide Classifieds work so well for my customers, I feel comfortable recommending them to all of my clients. It is another tool in my tool belt of ways to make my clients successful.

I also feel good about helping out the Missouri Press Association. I enjoy the revenue my paper receives and it is a bonus that I can help support the Association too!

In all, I say that Missouri Statewide Classifieds are a great piece of the success puzzle for our newspaper.

Cathi Utley,  
Hermann Advertiser Courier and  
New Haven Leader newspapers.



For more information on Statewide Classifieds call Jennifer  
573.449.4167 • [jplourde@socket.net](mailto:jplourde@socket.net)

[www.mopress.com/services](http://www.mopress.com/services)



"Last week, we switched to a new computer system for filing stories and designing pages... We're working our way through the ins and outs while discovering quirks and nuances... So as we learn our new system... the *Fulton Sun* asks you to ... pardon our mess. Our goal is a better product, there will be some dust in the air as we build that but it will settle with time."

- **St. Louis** — Beginning at 7 a.m. on Nov. 21 vendors of all ages were on the streets of St. Louis for Old Newsboys Day selling a special edition of the Suburban Journals. The project raises money for local children's charities.

Duncan Bauman, publisher of the *Globe-Democrat*, started Old Newsboys Day in 1957. When the *Globe* closed in 1986, the Suburban Journals of Greater St. Louis took the reins. Over the years the drive has raised more than \$16.5 million.

The special edition contains stories by area high school students and highlights charities that share proceeds.

Ray Farris, president and publisher of the *Post-Dispatch*, is the event chairman.

- **Monroe City** — The *Lake Gazette* and local businesses gave away 40 turkeys in drawings before Thanksgiving. To participate, readers cut the businesses' ads from the paper, filled out forms on the ads and dropped them in collection bags at the businesses.

- **St. Louis** — Missouri Lawyers Media in November split its website in two. Publisher Richard Gard, in a column, explained that the company serves two audiences, one that looks for statewide legal affairs coverage and another that wants county-specific news, information and public notices.

Missouri Lawyers Media has six county newspapers in the St. Louis and Kansas City areas. Gard wrote that dividing the website will allow subscribers to specific publications to navigate around the various paywalls they could encounter on the site before it was divided.

"You won't bump up against locked-down Missouri Lawyers Weekly content to which you didn't subscribe in the first place," he wrote.

Each of the company's websites also

is designed for mobile devices.

- **St. Joseph** — News-Press & Gazette Co. in November introduced All-Access Membership as its primary model for connecting customers to its content.

This project moves the company away from the traditional subscription model. Current customers became All-Access Members, and new customers are being asked to enroll in the new News-Press Rewards program.

All-Access Membership gives seven-day home delivery of the newspaper along with unlimited access to digital content across all platforms.

Beginning on Nov. 19, all subscribers began receiving by email a weekly assortment of coupons and discounts at local businesses. Other benefits, like members-only event promotion and premium content, are being developed for the News-Press Rewards program. (*St. Joseph News-Press*)

- **Monett** — Former *Monett Times* and *Cassville Democrat* publisher Mike Schlichtman competed Nov. 2 in the Ironman Florida event in Panama City Beach. More than 2,700 people par-

ticipated in the 2.4-mile swim, 112-mile bicycle ride and 26-mile marathon.

Schlichtman finished 31<sup>st</sup> in the 50-54-years division and 547<sup>th</sup> overall with a time of 11:03.18. (*Monett Times*)

- **Kansas City** — Steve Paul, who has written for *The Kansas City Star* for 40 years, has joined the newspaper's editorial board. Paul worked on the sports, business and metro desks before joining the features department in 1985. Since then he has served as book critic, senior writer and arts director, with stints as a special assignment writer and projects editor.

- **Festus** — Leader Publications recently was presented with the 2013 News Media Award by the Missouri Community College Association.

Publisher Pam LaPlant, sales manager Glenda O'Toole-Potts and special sections editor Laura Marlow accepted the award Oct. 31 at an awards luncheon at the MCCA convention in St. Louis.

- **Bowling Green** — Every year the Bowling Green Times sponsors the Holiday Miracle Project that helps collect



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clothing and gifts for needy area families. The newspaper chooses families for the program, publishes lists of their needs, solicits local groups to adopt them and collects donations and gifts.

- **Puxico** — A Puxico couple found an old newspaper while going through some boxes at their home, the *Puxico Press* reported. The couple donated the May 1, 1929, copy of *The Puxico Index* to a local history museum.

- **Lake Ozark** — *The Lake Today* in October started what it expects will become an annual “Sharing in the Community” Food Drive. The four-week promotion collected donations at several locations of more than 600 pounds of food for area food pantries.

- **Kirksville** — The *Daily Express* sponsored its annual Hope’s Kitchen drive in November and December. Anyone who donated at least \$1 to the effort had his or her name published in the newspaper.

Proceeds benefit a volunteer soup

kitchen that’s operated out of a Catholic church since 1999.

- **Rolla** — The *Rolla Daily News* and *St. James Leader-Journal* joined in a toy drive for The Community Partnership. Donors dropped off toys at the newspaper offices through Dec. 16.

- **Eminence** — *The Current Wave* collected donations in its 23<sup>rd</sup> annual “Share Your Christmas” program. All proceeds were used to provide gifts and groceries to Shannon County’s needy families and elderly.

- **Portageville** — Along with the Chamber of Commerce, the *Missourian-News* sponsored the Deck the House Annual Christmas Lighting Contest.

Readers were asked to submit photos of their favorite decorations in several categories.

- **Chillicothe** — For the 30<sup>th</sup> year, the *Constitution-Tribune* and the Salvation Army held their annual Food for the Needy drive. This year’s goal was to raise

\$10,000 in cash and food donations.

Collection boxes were placed at local grocery stores for donations of food. Cash donations were collected at the newspaper office.

- **Sullivan** — Along with several other organizations, the *Independent News* sponsored the Annual Meramec Community Mission Toy Drive.

Local firefighters distributed the toys. Last year they delivered toys to more than 375 children.

- **Nevada** — Friends and associates of *Daily Mail* reporter Rusty Murry were seeking donations to help him as he is treated for cancer.

The newspaper gathered donated items, gift cards and cash to decorate a Christmas tree that was given to Murry.

Other fundraisers were held and a benefit fund was set up at a local bank. Tax-deductible contributions in Murry’s name can be sent to the Vernon County Cancer Relief Organization, PO Box 24, Nevada, MO 64772.

## Press Club of St. Louis names Hummel ‘Media Person of Year’

The Press Club of St. Louis will honor Rick Hummel, Bob Uecker and Bob Duffy at its Media Person of the Year dinner and awards program on Jan. 21 at Edward Jones Corporate Headquarters in Des Peres.

Proceeds will benefit journalism/communications scholarships, enterprise investigative journalism fellowships and the St. Louis Public Library Media Archives.



Rick Hummel

Hummel will receive the Media Person of the Year Award for his work as a sports columnist for the *St. Louis Post-Dispatch*. Celebrity roasters and toasters will honor him.

Lifetime Achievement awards will be presented to Uecker, a longtime sports radio broadcaster, former St. Louis Cardinals baseball player and sometime comedian, and to Duffy, founder of the *St. Louis Beacon* and former longtime critic and cultural affairs editor of the *Post-Dispatch*.

For more information or to register for the event, call (314) 449-8029 or e-mail [info@stlpressclub.org](mailto:info@stlpressclub.org).



## AARP Missouri. Your one-stop source of information for and about people age 50+.

AARP Missouri has more than 805,000 members statewide. AARP has almost 40 million nationwide. People age 50 and older and their families look to us for advocacy, service and information. If you need to know more about this group, we’re here to help.

**AARP Missouri**  
9200 Ward Parkway, Ste. 350  
Kansas City, MO 64114  
Call toll-free, 1-866-389-5627.

For more information, contact AARP Missouri’s Associate State Director for Public Affairs, Anita K. Parran, at 816-360-2202 or [aparran@aarp.org](mailto:aparran@aarp.org).



# Let's get young people into all of Missouri's newspapers

### *Reading Across Missouri starts now!*

**H**appy New Year! A new year means another opportunity to reach out to young readers with our annual Reading Across Missouri project. This is the ninth year we've offered you a serial story at no cost for a limited time.

The goal is to have young readers across the state reading inside their community newspapers as we begin a new year. Thanks to a partnership with the National Newspaper Association, that opportunity has been extended through the spring for Missouri newspapers and National Newspaper Association member newspapers across the country.

Here's how to participate: visit [www.mo-nie.com](http://www.mo-nie.com) and sign in using download code: readmo14.

The information we request on the sign-in page serves two purposes. If we find any errors in the material, we can notify everyone who downloaded the features so you get corrected files. Second, we use the data on the newspapers that participate to support the reach newspapers still have across our state.

**It is very important that if your company publishes more than one newspaper that you sign in for every newspaper you publish.**

When you log in you will be provided several PDFs to download, including:

**Rules for Publication.** These offer a few important guidelines, including a reminder that the story itself *cannot* be published on your open website.

**Promotional ad.** This ad is intended for publication in your newspaper prior to the story. Include the date you will begin the story.

**Teacher guide.** The teacher guide CAN be uploaded to your website. Add your newspaper logo on the front page. Add a letter from your newspaper touting the value of young people reading your newspaper, not just in school, but also at home. The guide also may be distributed in print or via email to your teachers. It's important to note that the guide includes correlations to the Missouri Learning Standards, which will be of great value to most teachers.



**Dawn Kitchell** is MPA's NIE director. Contact her at (636) 932-4301; dawn.kitchell@gmail.com.

**Photos and a story about Tara and Lily.**

*The Joplin Globe* provided this story, by Scott Meeker, and photos about the subjects of the serialized story. Publish this in your newspaper and be sure to add information about when the story will begin and how teachers can get copies of your newspaper to use in their classrooms!

**Eight individual story files, one per chapter.** The story is provided to you ready to publish. You are welcome to add inches to the graphic file to promote sponsors or link teachers to your website. This year's story is 4 columns by 11 inches and includes two activities within each feature. One activity provides a technology activity and the second pulls children into their newspaper.

The ideal opportunity is to notify your schools that you will publish this story and offer to deliver multiple copies of your newspaper for classrooms – if you don't already.

If you don't intend to provide newspapers, there is still value in publishing the story for your regular readers. At the

very least write a story or editorial encouraging teachers to take their personal copies into the classroom to share and encouraging families to read together. This year's story will have great appeal to all ages.

Everyone loves a dog story. It's the most popular type of serial story. Two years ago we had hundreds of newspapers download "Patriotic Pals: Tails of the Civil War." And the "Hank the Cowdog" serials were some of the most popular stories ever offered. This year's Reading Across Missouri serial, "Lily's Story," is a dog story.

**L**ily is a Weimaraner that grows up in Joplin with her best friend and owner, Tara. Tara sees that Lily is smart and has an incredible sniffer, so she trains her dog in search and rescue. The two become a team, doing their best to help people who are lost or missing loved ones. One day Lily becomes very sick. The dog's recovery is a miracle, but her challenges are far from over.

A month later Joplin is hit by a massive tornado. The search and rescue dog's bravery and resilience are put to the test as she is called upon to help put her city back together, piece by piece. This is a true story of hope and hometown heroes, celebrating the courageous spirit of one very special dog.

Missouri author Carolyn Mueller wrote "Lily's Story." Mueller has written two children's books, "Bubbles the Dwarf Zebu: A Story about Finding a Home at the Saint Louis Zoo," and the soon-to-be-released book on which our serial was based, "Lily: A True Story of Courage and the Joplin Tornado." She lives in St. Louis. Learn more about Mueller at [carolynelizabethmueller.com](http://carolynelizabethmueller.com).

**T**he illustrator for Mueller's book agreed to create art for our serialized story. Nick Hayes draws political cartoons for the *Guardian* and *New Statesman* newspapers and writes graphic novels. His latest book is a study of the Dust Bowl in 1930s America, through the prism of Woody Guthrie, the famous folk singer. He lives above a flower market in East London. You can learn more about Hayes at [foghornhayes.co.uk](http://foghornhayes.co.uk).

If your newspaper needs help planning, promoting or publishing "Lily's Story," just call or email me. I'm always happy to help you.

# Cash prize for winner of new category

## *Newspaper Contest entries can be uploaded soon*

**M**issouri Press member newspapers can compete for a \$250 prize in a new category added to the 2014 Better Newspaper Contest.

When it met by telephone conference call on Dec. 5, the Contest Committee added the category Best Reporting Based on a Public Notice. First place will receive \$250 from the Public Notice Resource Center (PNRC), a national organization, and advance to national competition.

All entries in this category will compete in one group because there is only one cash prize. Because entries will be in a single group, no Gold Medal plaque points will be awarded.

A public notice that initiates reporting need not have been published in the newspaper that submits the entry. Winning entries from states will advance to national competition, where \$1,000 awaits the winner.

This category was offered by Richard Gard of Missouri Lawyers Media, a founder and board member of the PNRC, which is based in Arlington, Va.

After brief discussion, the committee decided against soliciting cash-prize sponsors in other categories.

Rules, categories and instructions for entering the Better Newspaper Contest will be distributed soon to MPA member newspapers and will be posted at [mopress.com/current\\_forms.php](http://mopress.com/current_forms.php).

The deadline for entering is March 31. Entries will be uploaded and judged on a contest website hosted by Small-TownPapers, just like the 2013 contest.

**A** notice will be sent to all of the newspapers when the contest template is open for entries. That will be soon.

One other category was added to the contest, Best News/Feature Obituary.

Two categories were dropped, Best Ad Idea for the Newspaper and Best Ad Idea for an Advertiser. They were moved to the Ad Managers' Ad Contest.

Rules for the ad contest also will be distributed soon and posted online.

The category Best Special Section will remain in the Newspaper Contest, but

it will be judged as an editorial product rather than an advertising piece. Judges will be instructed to judge the editorial, news, feature and photo content rather than the advertising.

The committee chose not to add several other categories that were suggested.

Also not adopted were proposals to divide newspapers into classes according to their staff size and to combine daily papers and weeklies into a single division.

Sunday and weekend editions will be allowed in General Excellence and other categories where Sunday issues were not allowed in the past. Sunday editions weren't allowed because many dailies don't have Sunday papers.

**T**he committee voted to allow one Sunday or weekend edition when an entry consists of more than one issue. A newspaper requested this change because its weekend edition has features that its weekday issues do not.

A suggestion to put general-interest newspapers and special-interest newspapers (law, business) in separate competitive groups was not adopted.

The category Best Newspaper In Education Program was changed to Best Newspaper In Education Project. Newspapers may enter two NIE projects rather than their entire NIE program. This category has received few entries over the years. The committee hopes by making it less cumbersome, more papers will enter.

A suggestion to have the *Columbia Missourian* judged separately did not win approval. The *Missourian* is produced by students in the School of Journalism with supervision by faculty. It competes in Class 2 Dailies, papers with circulations of 5,001-15,000.

(For the contest, newspapers are divided into classes by circulation, three classes for dailies and three for weeklies. Newspapers compete for awards against the newspapers in their class.)

Tom Warhover, executive editor of the *Missourian*, said his staff understands the issue with having the Journalism

School's newspaper compete against other mid-sized dailies, but they objected to the suggestion to judge the *Missourian* separately. Requiring the *Missourian* to compete against the largest dailies, however, would be acceptable, he said.

Nobody on the committee thought judging the *Missourian* separately was a good idea. A couple of members noted that the *Missourian* probably does have an advantage over other Class 2 dailies because it has more people on staff, but no one thought requiring the *Missourian* to compete in the largest newspaper class was a solution.

The *Missourian* will continue to compete in Class 2 Dailies.

The committee rejected a suggestion to remove specific time slots for entries in categories such as General Excellence. They like the reasons for time slots, which are to encourage consistent good work and to limit the number of issues that need to be examined to find entries.

In a few categories in the 2013 contest, few entries were received in any of the classes. Committee members had no objections to the way the MPA staff combined classes in categories that received few entries. That procedure will remain in effect. If a class has few entries in a category, those entries will be moved into the next larger class in that category.

**T**he committee began discussion at about 2:05 p.m. and adjourned at 3:05.

Attending by telephone: Buck Collier, chair, *New Haven Leader*; Carol Stark, *The Joplin Globe*; Diane Lowery, *Trenton Republican-Times*; Craig Nienaber, *The Kansas City Star*; Dave Marner, Owensville, *Gasconade County Republican*; Ron Schott, *The Vandalia Leader*; Anne Kettenbrink, Jefferson City *News Tribune*; Rick Jackoway, *Missouri Lawyers Weekly*; and Kevin Smith, *The Fulton Sun*.

Attending in person: Tom Warhover and Jeanne Abbott, *Columbia Missourian*; Doug Crews, Kristie Williams and Kent Ford, MPA.



# Court rules closed records might also be open records

## *Openness trumps closure*

**E**arly in December, the Eastern District Court of Appeals wrote another chapter on access to investigative reports when law enforcement is involved, which is important to understand if you frequently request access to public records.

Law enforcement investigative records are closed under Missouri's open meetings law (610.100.2) until the investigation is "inactive."

Several years ago a St. Louis police officer subject to an internal investigation, but cleared, requested the investigative report. Law enforcement argued it was not an open record because it was a personnel record. The Missouri Supreme Court ruled that a report can be both an investigative report and a personnel record.

In *Guyer v. City of Kirkwood* the Court held that if a report falls into both categories, the sunshine law mandates that the public body must make its determination on the basis of openness, that openness trumps closure and the record must be disclosed. Lacking the particulars of the report, it did not make a final determination as to openness.

**S**ubsequently, a criminal defendant who alleged police brutality during his arrest requested the law enforcement internal affairs report. He was given that document but was denied the underlying statements by other officers or information on other existing complaints against those officers. In that case, *State ex. rel. City of Springfield v. Brown*, the court again held that if a record can be both open and closed under the sunshine law, it must be made public.

Thus, the scene is set that a public body must determine if a record it claims

is closed could be both open and closed.

Then comes the December decision, which added a new layer to that requirement. This case was brought by two persons involved with separate police department employees.



Jean Maneke, MPA's Legal Hotline attorney, can be reached at (816) 753-9000, [jmaneke@manekelaw.com](mailto:jmaneke@manekelaw.com).

Eventually, the litigants suspected that one or both of these employees accessed the Regional Justice Information System (REJIS) to search for their personal records. It is illegal for law enforcement officials to access this database for other than official duties. A record is kept of every access made to the database for just this reason.

Ultimately, an internal affairs investigation was conducted of the two employees "for the purpose of determining their fitness to perform their job duties." The two litigants sent a sunshine law request seeking reports and records regarding investigations and communications about the employees' use of REJIS, background checks they might have ordered on the litigants and any subsequent disciplinary action.

The city claimed there was no criminal investigation performed on the employees and that these records were closed under Exception 3 of Section 610.021, which allows closing records relating to employee discipline. But the litigants' attorney argued that the underlying conduct was criminal and therefore this was a criminal investigation, now complete, so records should be open.

**T**he appellate court said any analysis must start with the assessment of whether the record sought is otherwise an open record. For starters, the court noted, "a log showing a REJIS inquiry

is not a personnel record or a job performance rating." The court went on to say that it's possible a record of REJIS inquiries could be contained in a personnel record, but in that case, "the City is obligated to make available the public portions of the records responsive to these two requests."

Bingo! That's a statement we all need to remember to remind public bodies of when we get a blanket denial of access under a general exemption. The odds are good that some of the material in the file is not related to the reason for closure, and the body must make that information available to a requester.

**A** second point of interest relates to the court saying that an investigative report must be directed to alleged criminal conduct. The city had claimed that the internal affairs report constituted a personnel and disciplinary record and therefore it was closed. However, the court noted that there is a requirement that any closed record be reviewed and the exempt and non-exempt portions separated, with the non-exempt portion made available to the requester.

While existing case law did not clarify that this obligation also applies to investigative reports (ie: law enforcement reports rather than just records held by a public body), this court for the first time held that it does. Therefore, even if an investigative report is still closed because the investigation is not "inactive" as that term is defined in Section 610.100, it still may have portions of the report that must be released upon request as they are not investigative reports.

**W**hat that means is left a little unclear. Investigative reports are defined as a record "prepared by personnel of a law enforcement agency inquiring into a crime or suspected crime..."

What would not be considered as an "investigative report" contained within that report? Possibly materials prepared by someone other than law enforcement personnel?

There is still the exception contained farther down in Section 610.100 that closed records otherwise open if they are "reasonably likely to pose a clear and present danger" to various persons.

Food for thought. Regardless, a great decision that clearly draws lines for openness.

# Obituaries

St. Louis

## Fred Waters

**F**rederick Ormand Waters, 86, an AP war photographer who traveled the world covering conflict, including the Korean and Vietnam wars, died on Dec. 4, 2013.

Mr. Waters was inducted into the Missouri Photojournalism Hall of Fame in 2008.

He was transferred to St. Louis in 1962 and worked there until he retired in 1987.

Mr. Waters is survived by his wife, Mary; a son, two daughters, nine grandchildren and three great-grandchildren; two sisters, a brother and a special nephew.

## Call for volunteers gets president, directors for Show-Me Press Assn.

**A**fter a call for volunteers to serve on the Show-Me Press Association board of directors, John Beaudoin has agreed to serve as President of Show-Me Press. He is the publisher of McClatchy's *Lee's Summit Journal* and *Cass County Democrat-Missourian* in Harrisonville.

Beaudoin has worked for the *Independence Examiner*, *Omaha World Herald*/Western Iowa Newspapers group. Since he became publisher of the *Lee's Summit Journal* it has been a General Excellence and Gold Medal winner in MPA's Better Newspaper Contest.

Other Show-Me Press Association officers and directors for 2014 include Secretary-Treasurer Sandy Nelson, News-Press & Gazette Co., Liberty, and Directors Dennis Warden, *Gasconade County Republican*, Owensville; Carolyn Trower, *Ralls County Herald*, New London; John Spaar, *Focus on Oak Grove* and *The Odessa*; Mike Scott, *The Media*, Kahoka; Laura Johnston, *Columbia Missourian*; Linda Geist, University of Missouri Extension; Buck Collier, *New Haven Leader*; Bruce Wallace, *Boone County Journal*, Ashland.

St. Louis

## Sonny O'Connell

**H**arry Edward "Sonny" O'Connell, 74, former circulation and marketing manager for the *St. Louis Post-Dispatch*, died Nov. 19, 2013, in East St. Louis.

Mr. O'Connell retired in 2001 after 33 years of service to the *Post-Dispatch*.

Survivors are his wife of 50 years, Vickie; his mother, a son, three daughters, several grandchildren and great-grandchildren, a sister and a half-sister.

St. Louis

## Ernie Caplinger

**E**arnest "Ernie" Caplinger, who retired in 1987 from the *St. Louis Post-Dispatch* after more than 50 years in newspaper production, has died.

Mr. Caplinger's newspaper production career began at a community newspaper in Kansas at the age of 12. After serving in the Army, he worked at *The Wichita Eagle*, the *Omaha World-Herald* as director of production, then in the same position at the *Philadelphia Inquirer*. He joined the *Post-Dispatch* in 1971.

Survivors are his wife of 67 years, Margie; two sons, a daughter, nine grandchildren and eight great-grandchildren.



## Missouri Press Foundation

**T**hese individuals and organizations made recent contributions to Missouri Press Foundation. To make a donation with a credit card, call (573) 449-4167, or send checks to Missouri Press Foundation, 802 Locust St., Columbia, MO 65201.

### In Memory of James Kirkpatrick

Doris H. Kirkpatrick, Warrensburg

### Missouri Photojournalism Hall of Fame

William L. Miller, Sr., Washington, Mo.

### Washington Missourian Newspapers In Education Program

Unnerstall & Unnerstall, CPA, Washington

Washington Rotary Club

Clemco Industries, Washington

Carol Aholt, Marthasville

Hellebusch Tool & Die Inc., Washington

B&J Printing, Washington

Citizens Bank, New Haven

Franklin County Glass, Washington

Havener's Termite & Insect Control, Owensville

Donald Means, Washington

Lou Ann Michels, Washington

Bank of Franklin County, Washington

Presley Glass Inc., Pacific

Great 8 Cinema, Union

Boco Inc., Union

### Columbia Daily Tribune Newspapers In Education Program

Schnucks Supermarket



## Missouri Newspaper Organizations

**NORTHWEST MISSOURI PRESS ASSOCIATION:** President, Mike Farmer, Rock Port; Secretary, Kathy Conger, Bethany; Treasurer, W.C. Farmer, Rock Port. Directors: Past President, Adam Johnson, Mound City; Jim Fall, Maryville; Dennis Ellsworth, St. Joseph; Jim McPherson, Weston; Chuck Haney, Chillicothe; Steve Tinnen, Plattsburg; Kay Wilson, Maryville; Steve Booher, St. Joseph.

**SHOW-ME PRESS ASSOCIATION:** President, John Beaudoin, Lee's Summit; Vice President, vacant; Secretary-Treasurer, Sandy Nelson, Liberty. Directors: Dennis Warden, Owensville; Carolyn Trower, New London; John Spaar, Odessa; Linda Geist, University of Missouri Extension; Buck Collier, New Haven; and Bruce Wallace, Ashland.

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## CALENDAR

### January 2014

**30-Feb. 1** — Election Reporting Workshop, RJJ, Columbia

### February

**(TBA) Day at the Capitol** — MPA/MPS Board meeting will be on a Wednesday afternoon; Legislative Reception Wednesday evening; Day at the Capitol on Thursday, Jefferson City

### March

**12-13** — NNA Leadership Summit, Washington, D.C.

### April

**17-18** — Missouri Ad Managers' Association, Columbia Marriott

### June

**26** — MPA Golf Tournament, Lake Ozark

**27** — MPA/MPS Board meeting in morning, Country Club Hotel and Spa, Lake Ozark

**27** — Show-Me Press Association meeting in afternoon, Country Club Hotel and Spa, Lake Ozark

### September

**25-27** — 148th MPA Convention, Holiday Inn Select, Columbia

### October

**2-5** — NNA Annual Convention and Trade Show, San Antonio

## K.C. Star will print Lawrence Journal-World

**T**he Kansas City Star will begin printing the Lawrence (Kan.) Journal-World on Jan. 14.

Senior executives of The World Co., the publisher of the Journal-World, announced the move in mid-October. The World Co. said the move is not expected to affect the delivery time of the newspaper.

The Star prints about 35 different products, including The Wall Street Journal and The Topeka Capital-Journal.



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# Down-home Democracy

Empowering Citizens With Outstanding Coverage of Local Elections

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**Jan. 30 – Feb. 1, 2014**

Donald W. Reynolds Journalism Institute  
Missouri School of Journalism  
Columbia, Mo.

### Tentative schedule

Check out our tentative schedule at [rjionline.org/downhomesched](http://rjionline.org/downhomesched).

**Registration is *FREE*, but *required***

You will be notified when registration opens in about a week.

Visit [rjionline.org/downhome](http://rjionline.org/downhome) for more information.