

MP MISSOURI PRESS NEWS

Missouri Press Association *149th Annual Convention & Trade Show* September 10-12 P4-5

*Small Town,
Big News*



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Change is in the wind at Missouri Press Association

A new executive director and MPA's 150th mark significant milestones

The June MPA-MPS board meeting generated big news: Directors named Mark Maassen as successor to Doug Crews as executive director upon Doug's retirement in February 2016. As director emeritus Dave Berry noted, there have been two MPA directors during his lifetime — Doug and Bill Bray. Mark's appointment is truly a momentous event.

The decision followed a rigorous process that started late last year and involved considerable time and effort by some folks who deserve recognition. Joining me on the search committee were Dennis Warden, Dave Berry, Dane Vernon, Vicki Russell and Jim Sterling. Richard Gard and Bill Miller Jr. dropped off the committee during the course of the search, but not before each contributed valuable service.

From a pool of about 50 applicants, the committee narrowed the field to 10 who were interviewed by telephone. By the end of April, four had been chosen for face-to-face follow-ups. Two finalists were presented to the board June 12 and Mark emerged as the successful candidate.

I have a feeling we won't be disappointed. Mark brings an entrepreneurial spirit from his many years at *The Kansas City Star*. His experience developing new revenue streams will be invaluable to the association, and he has a genuine enthusiasm for the important place of newspapers in Missouri communities. Starting in early September, he will work with



Doug and the staff until March, which should ensure a good transition.

Please plan to attend the annual convention Sept. 10-12 in Columbia to welcome Mark.

Porter Fisher Golf Classic

Meanwhile, Melody Bezenek & Co. pulled off a notable achievement for the Missouri Press Foundation and the Porter Fisher Golf Classic tournament by boosting the number of teams this year by 25 percent.

Melody, the foundation's director, envisions transforming the annual scramble into a significant fundraiser to support the work of the foundation. The turnout this year will create momentum for continued growth. Start thinking now about people and organizations you might recruit to field four-person teams for 2016.

2015 MPA Convention

Make sure the convention is on your calendar. It promises to be special. Some excellent programming is taking shape, including breakfast Friday with incoming MU Journalism Dean David Kurpius and sessions about covering the courts, sports writing, social media, ad sales and native advertising.

Dean Kurpius has expressed an interest in getting to know Missouri publishers and editors, and the convention will provide an excellent opportunity for us to let him know we would appreciate such an initiative.

Other speakers will include *St. Louis Post-Dispatch* columnist Bill McClellan and Jean Becker, a Missouri native who has served as a *USA Today* editor and chief of staff for President George H.W. Bush.

You can make your room reservations now,

at the MPA rate, with the Holiday Inn Executive Center in Columbia.

Change is in the wind. With a new executive director coming aboard during the sesquicentennial anniversary of the association's establishment, we have reason to be excited about the fu-

ture. If you haven't been involved in MPA activities, this is a great time to start, and the 2015 convention will be a good place.

'We have reason to be excited about the future. If you haven't been involved in MPA activities, this is a great time...'



PRESIDENT: Jim Robertson,
Columbia Daily Tribune

FIRST VICE PRESIDENT: Dennis Warden,
Owensville, Gasconade County Republican

SECOND VICE PRESIDENT: Bill Miller, Jr.,
Washington Missourian

SECRETARY: Jacob Brower,
Monett Times/Cassville Democrat

TREASURER: Paul Berry, *Springfield News-Leader*

EXECUTIVE DIRECTOR: Doug Crews

ADVERTISING DIRECTOR: Mark Nienhueser

EDITOR: Bryan E. Jones

DIRECTORS:

Richard Gard, Past MPA President, Chicago, Ill.

Dennis Ellsworth, *St. Joseph News-Press*

Donna Bischoff, *St. Louis Post-Dispatch*

Jack Miles, *The Daily Star-Journal*, Warrensburg

Joe Spaar, *The Odessan*

Trevor Vernon, *Eldon Advertiser*

Jeff Schrag, *Springfield Daily Events*

Carol Stark, *The Joplin Globe*

James White, *Benton County Enterprise*, Warsaw

NNA REPRESENTATIVE: Tianna Brooks,
Mountain View Standard News

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Maassen selected MPA executive director

Mark Maassen was selected by the Missouri Press Association's board of directors Friday, June 12 to become the association's executive director, succeeding Doug Crews, who is retiring March 2016. Maassen will officially start Sept. 1 and work with Crews and the staff at MPA during a transition period.

A search committee narrowed a pool of about 50 applicants to 10 before two finalists were presented to the board and Maassen was approved.

"Mark is a great choice to lead the association through a time of change," MPA president Jim Robertson said. "His long and diverse experience in print and digital media stood out among the candidates, and his enthusiasm for Missouri newspapers is unmatched."

Maassen has served on the board of directors of the Missouri Press Association and was president in 2013.

He spent more than 30 years at *The Kansas City Star* where he recently served as director of classified, major and national advertising with an annual revenue of \$64 million. He has been a group publisher of four weekly newspapers (*Lee's Summit Journal*,

Cass County Democrat Missourian, *Belton Star Herald*, and *Olathe News*) and has a proven sales and leadership record in the newspaper advertising industry.

As executive director, Maassen hopes to convey his love of newspapers. "My family grew up as a newspaper-reading household, with subscriptions to two daily newspapers and one weekly. My thought processes have been formed by reading newspapers. It is part of my DNA," Maassen said. "I consider it an honor and a privilege to serve as executive director of the Missouri Press Association. I have a passion for this industry."

Maassen earned a bachelor's degree in journalism from the University of Missouri in Columbia with a major in advertising and emphasis in public relations.

He is president of the Missouri Publishing Association, with oversight of the *Columbia Missourian*.

He serves on the Mizzou Advantage, Media of the Future Advisory Board at Mizzou and helped organize American Newspapers Digital Access Corporation (ANDAC), a multi-state effort to digitize and protect content.



His interests include St. Peter's Church, Pop Warner football, golf, skiing and being outdoors.

A more in-depth feature about Maassen, his strategy for MPA and his personal narrative is planned in an upcoming edition of *Missouri Press News*.

Small Town, Big News

Missouri Press Association

*149th Annual Convention
e3 Trade Show*

Attend MPA Convention in Columbia

Mark your calendars for the Missouri Press Association 149th Annual Convention & Trade Show. Make plans now to attend the 2015 Annual Convention scheduled Sept. 10-12, 2015 at the Holiday Inn Executive Center in Columbia.

This year's theme is "Small Town, Big News," emphasizing the importance of newspapers to their communities.

The jam-packed schedule includes a trip to Arrow Rock for shopping, music, food and drink, and a special visit to the MPA's Print Shop Museum, exhibiting historical presses and other unique items related to the newspaper trade.

Speakers include former USA Today editor and current chief of staff for President George H. W. Bush, Jean Becker; the new Dean of the University of Missouri School of Journalism David Kurpius and MU Chancellor R. Bowen Loftin; *St. Louis Post-Dispatch* columnist Bill McClellan; and many more.

A workshop with Russell Viers and panel discussions about covering Missouri's courts, newspaper careers and sportswriting are planned.

Useful sessions about advertising sales, native advertising, user content, finding and engaging audiences, online

comments, community newspapers, and more are available.

Don't miss the fun, food and fellowship with other newspaper people and, of course, the Hall of Fame Banquet and Awards Luncheon honoring and recognizing journalistic achievement.

This issue of Missouri Press News also contains a **convention agenda** and a **registration form**!

Hotel reservations can be made by calling 573.445.8531. Please ask for the Missouri Press Association special room rate of \$99.95.

See you there!

Agenda for 149th Annual Missouri Press Convention



Holiday Inn Executive Center
2200 I-70 Drive Southwest | Columbia, MO | 65203
September 10-12, 2015

Thursday, Sept. 10

9:30 a.m. Missouri Press Foundation Board meeting

10:00 a.m. to 3:00 p.m. Workshop with Russell Viers: Small Town. Big Technology. Big Design.

12:00 Noon MPA/MPS Board meeting and lunch

4:00 p.m. Shuttle service from hotel to Arrow Rock, Mo. for MPA Print Shop Museum Fundraiser: food, drink, tours, shopping, Dixieland Garage band. Return to hotel at 8:00 p.m.

Friday, Sept. 11

8:30 a.m. Breakfast Program: MU Chancellor R. Bowen Loftin and new Journalism School Dean David Kurpius

9:30 a.m. Panel Session or Speaker (TBA)

10:45 a.m. Advertising Sales Session: Rick Ferrell

10:45 a.m. Covering Missouri's Courts Panel: Jean Maneke, moderator; Circuit Judge Gary Oxenhandler; News Reporters (TBA)

11:00 a.m. to 6:00 p.m. MPA Trade Show

11:45 a.m. Missouri Press Business Meeting, Election of Officers

12:00 Noon Luncheon with Jean Becker, former *USA Today* reporter/editor, Chief of Staff for President George H. W. Bush since 1994

1:30 p.m. Speaker: Jaci Smith, Native Advertising

1:30 p.m. Sportswriting Panel: Joe Walljasper, *Columbia Daily Tribune*; Bill Battle, *Washington Missourian*; Jason West, Missouri State High School Activities Association Communications Director

2:45 p.m. Why Did I Pick Newspapers for a Career? Jim Robertson, moderator; William E. James Outstanding Young Journalists of the Year Award Winners; Jack Witthaus

2:45 p.m. MU Journalism Prof. Joy Mayer, social media content, finding and engaging audiences, online comments

3:45 p.m. Reception in the Trade Show for all attendees

6:00 p.m. Missouri Press Hall of Fame Banquet Reception in the Trade Show

6:30 p.m. Missouri Press Hall of Fame Banquet

Saturday, Sept. 12

8:30 a.m. Breakfast with Bill McClellan, *St. Louis Post-Dispatch* columnist

9:30 a.m. Rick Ferrell: Advertising Sales

9:30 a.m. Jock Lauterer: Community Newspapers

10:45 a.m. Jann Carl, Small Town, Big Deal

11:45 a.m. Better Newspaper Contest Awards Luncheon
 William E. James Outstanding Young Journalists of the Year; William A. and Jo Anne Bray Scholarship Winner; Edward L. Steele Scholarship Winner





Missouri Press Association 149th Annual Convention Registration

September 10-12, 2015 • Holiday Inn Executive Center • 2200 I-70 Drive S.W.
Columbia, MO 65203 • 573-445-8531

Newspaper or Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

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Credit Card Number _____ Exp. Date: _____

Signature of Card Holder _____

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REGISTER TODAY! • BRING YOUR STAFF

STAFF MEMBERS MAY ATTEND LEARNING SESSIONS FOR NO ADDITIONAL COST ONCE NEWSPAPER HAS PAID ONE REGISTRATION FEE!

Please visit MOPRESS.COM/convention for online hotel room reservations!

Missouri Press Association Rate of \$99.95 per night, call 573.445.8531 by August 7.

Registration Fee

Select one category for your group
(pay registration fee once per group)

**Active Member
Newspaper
\$175**

**MPA Associate or
Friend Member
\$185**

**Non-
Member
\$200**

**Retired
Member
\$50**

**Registration
Fee
\$ _____**

Name/Newspaper (Please include all names)	Thursday Russell Viers Training Session \$75	Thursday Arrow Rock \$70	Friday Breakfast \$30	Friday Lunch \$35	Friday Hall of Fame Banquet \$60	Saturday Breakfast \$30	Saturday Awards Luncheon \$40	Saturday only Sessions & Luncheon \$50	Total Per Person

***Saturday only - skip registration fee and pay only \$50 total per person to attend Saturday sessions and lunch**

Convention Cancellations: cancellations received by Friday, August 7, 2015
WILL BE entitled to a refund. Cancellations may be faxed to 573-874-5894 or
emailed to kwilliams@socket.net. Cancellations received after August 22, 2015
are NOT entitled to a refund.

Deduct \$75 from Active/Friend/Associate grand total or \$20 for retired
member if registration is postmarked by Friday, August 7, 2015.
(Spouses are welcome at no additional registration fee. Only pay for meals
and events.)

Grand Total Due: \$ _____

Please return this form along with check or credit card information to:

Missouri Press Association • 802 Locust Street • Columbia, MO 65201 • 573-449-4167 • Fax: 573-874-5894 • kwilliams@socket.net

Missouri Press Foundation's Porter Fisher Golf Classic

Thursday, June 11, Lake Valley Golf & Country Club, Camdenton



Trevor Vernon, from left, Kevin Jones and Jeff Schrag react to a putt June 11 during the MPF golf tournament in Camdenton. The team, which also included Dane Vernon, shot 70.

For the record:

A FLIGHT

60	M. LEDBETTER	D. BRAY	L. LEDBETTER	J. WHITE
62	S. FLEURY	S. BRATKOWSKI	M. VILLASANA	MOLLER
63	A. JOHNSON	G. VETTE	W. JOHNSON	C. KRUEGER
63	V. RUSSELL	J. ROBERTSON	B. ROPER	M. RASK
67	J. STERLING	D. MOEN	M. DUFFY	R. PICT
67	B. GIERKE	R. WHITE	M. NIENHUESER	

B FLIGHT

68	K. FORD	R. DILLON	M. SELL	D. BERRY
70	K. JONES	T. VERNON	D. VERNON	J. SCHRAG
70	M. BEZENEK	K. BEZENEK	L. GERDING	T. GERDING
71	D. CREWS	T. CREWS	J. MAY	P. MAY
72	B. SPAAR	J. SPAAR	D. WARDEN	J. WARDEN
75	G. BAKER	T. EMERT	K. CZAICKI	R. LANGE

Closest to Pin -- Gary Vette

Longest Drive -- Women: Laura Gerding Men: Lucas Ledbetter



At the 2015 Porter Fisher Golf Classic, from left, Roger Dillon tees off on the 11th hole; Chad Moller wins, by popular acclaim, the annual Porter Fisher traveling plaque; and Joe May watches a putt barely miss the hole. (photos by Bryan Jones)

MPA Executive Director Doug Crews was greeted on the course with several hole signs wishing him well, as he retires from MPA in March.



Twelve teams of golfers helped raise nearly \$5,000 for the Missouri Press Foundation at the 2015 Porter Fisher Golf Classic.

THANK YOU to our major tournament sponsors



Waltner receives Phillips award

Jeremy Waltner, news editor at the *Freeman Courier* in Freeman, SD, has been named the recipient of the National Newspaper Association's Daniel M. Phillips Leadership Award.

NNA established this award in 2007 to honor Daniel Morris "Dan" Phillips, an award-winning writer, photographer and assistant publisher of the *Oxford (MS) Eagle*, who died in 2005 at the age of 47. This award is presented to an individual 23-40 years old who is well respected in his or her community, of good reputation and integrity, provides active leadership in the newspaper industry and is active in his or her state press association and community.

The award will be presented Oct. 3, during NNA's Annual Convention & Trade Show in St. Charles. Waltner



Please join the MISSOURI PRESS FOUNDATION

For an evening in Arrow Rock, MO
to benefit the



Thursday,
September 10, 2015
5:00 p.m. to 8:00 p.m.
\$70 Per Person
Casual Attire

4:00 p.m. Shuttle departs from
Holiday Inn Executive Center, Columbia
5:00 p.m. Print Shop Tour,
Appetizers, Beer & Wine
Live Music
Stroll Boardwalk Shops
6:15 p.m. Dinner at the J. Huston Tavern
8:00 p.m. Shuttle departs for return to Columbia

Proceeds benefit the Missouri Press Association (MPA) Print Shop Museum repairs and renovation fund. The MPA established the Museum in 1966 in partnership with The Friends of Arrow Rock.



Cut out above invitation, complete reverse side,
and send to:

Missouri Press Foundation, 802 Locust, Columbia, MO 65201
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☐ I plan to ride the shuttle from Columbia ☐ I can't attend, but would like to donate: \$ _____

Please make checks payable to Missouri Press Foundation

CC# _____ Exp. _____ Name on Card _____

*For more information, visit www.mopress.com/convention or contact Kristie or Melody with questions.
573.449.4167*



*Cut out and complete the above invitation
and send to:*

*Missouri Press Foundation, 802 Locust, Columbia, MO 65201
or call Melody or Kristie 573-449-4167*

Interactive guide helps boost online readership

A group of senior capstone students at the Missouri School of Journalism have created a guide to help newspapers — particularly those with small newsrooms — expand their online audiences. The guide covers tools, tips and strategies for improving website design, presence on social media and an understanding of analytics.

The students worked closely with members of the Hoosier State Press Association to determine their needs and the guide would be useful for any newsroom.

By following the how-to guides, reading up on best practices and learning the importance of an online presence, any publisher will be able share content and grow a digital audience in simple ways.

The guide can be found online
at this link:

[http://jdcapstone2015.wix.com/
digital-hoosiers](http://jdcapstone2015.wix.com/digital-hoosiers)

For Press friendly information on Broadband • IT Solutions • VOIP
Fiber • Cloud • Hosting • Managed Services • Colocation • Ethernet

Contact:

Gregory Baker
CenturyLink Missouri
573.886.3600
gregory.a.baker@CenturyLink.com

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ON THE MOVE



• **Lee's Summit** — Nicole Aguiniga has been hired as a journalist at the *Lee's Summit Tribune*. She was formerly the communications coordinator for Downtown Lee's Summit Main Street. She earned a Bachelor of Arts degree in English from the University of Missouri-Kansas City and a master's degree in English at the University of Indianapolis.



• **St. Louis** — Dwight Bitikofer received Doctor of Letters from Webster College for co-founding the *Webster Times* in 1978. Within a year, the newspaper expanded to become the *Webster-Kirkwood Times*. Bitikofer has received numerous awards, including from the Missouri Press Association and Independent Free Papers of America.



• **Bowling Green** — Ethan Colbert has been named editor-in-chief of the *Bowling Green Times*. Colbert has served Missouri newspapers in Stockton, Jefferson City, Columbia, Buffalo, Bolivar and Washington. He is a graduate of the University of Missouri School of Journalism in Columbia.

• **California** — The *California Democrat* has hired Leslie English, who will greet walk-in customers and handle classified ads and obituaries. She has 40 years experience in office positions.

• **Jefferson City** — Eli Yokley, founder of *PoliticMO*, announced he will be going to work for the political newspaper *Roll Call* in Washington D.C. He has covered political events, dinners, rallies, parades and elections in Missouri for many years. He also will begin writing a column for the *Joplin Globe* about national political affairs.

• **Richmond** — Jo Ellen Dale was honored by Lt. Gov. Peter Kinder as one of 25 winners of the Lieutenant Governor's Senior Service Award. Dale writes a weekly column "Jo's Jottings" in the *Richmond News*.

• **Quincy, Ill.** — Don Crim has been named executive editor of *The Herald-Whig* in Quincy, Ill. He oversees the day-to-day operations of the newsroom and serves on the newspaper's editorial board. Crim joined *The Herald-Whig* as a reporter in 1979 after graduating from the University of Missouri in Columbia. He was named sports editor in 1986, news editor in 1996 and managing editor in 2001. He has received 21 state and regional awards.



Tom Van Ness has been named advertising director of *The Herald-Whig*. He is responsible for advertising sales and revenue. He joined *The Herald-Whig* as an advertising account executive in 2008. He was named marketing and promotions manager in 2010 and general sales manager in 2012.



• **St. James** — Natalie Sanders has been named editor of the *St. James Leader-Journal*. She was a reporter for the *Daily Guide* in Waynesville for several years and has been a freelance journalist. She has introduced a new feature "CAUGHT!" which focuses on people doing positive things. She also plans to begin a readers advisory council.

• **Noel** — After 17 years working for *McDonald County Press*, Rick Peck has retired. He began his career as a sports reporter in 1998, becoming editor in 2003 at the retirement of Gerald

Elkins.

• **Sedalia** — Denny Koenders has been named publisher of the *Sedalia Democrat* by Civitas Media LLC., the *Democrat's* parent company. He comes to the *Sedalia Democrat* from its sister newspaper, the *Altus (Okla.) Times* where he served as publisher and general manager. He started in the newspaper business in 1968.



• **Troy** — Amanda Wood has been named general manager of *The Lincoln County Journal* in Troy and *Newstime* in Lake St. Louis. Prior to taking this position, Wood served as the digital media coordinator for 10 Missouri newspapers owned by Lakeway Publishers of Missouri.



• **Neosho** — John Ford has retired as editor of the *Neosho Daily News*. He has worked at the newspaper for 20 years, the last eight as editor. For health reasons and to reduce stress, he will be returning to the *Miami (Okla.) News-Record* as a page designer.

The new editor is Todd Nighswonger, who has served in the media industry since the mid-1980s. Most recently, Nighswonger was editor and general manager at three Ohio weekly newspapers. He also owned TNT Publications in Ohio. He has a bachelor's degree in journalism from Kansas State University and a master's degree from Regent University in Virginia Beach, Va.



• **Springfield** — Allen Vaughan, consumer experience director for the *Springfield News-Leader*, was listed by Editor & Publisher magazine among its top 25 journalists age 35 and younger. Vaughan has a master's degree in journalism from Northeastern University.

OBITUARIES



St. Louis

Martin Duggan

Martin Duggan, 93, of St. Louis died May 27, 2015 at St. Agnes Home in Kirkwood of cardiovascular disease. He grew up in south St. Louis, the son of a union pressman and a homemaker. He started at the *St. Louis Globe-Democrat* in 1939, working summers in the features department. During World War II, he edited war stories for the Marines. After the war, he returned to the *Globe*. He was a copy editor, slot-man in charge of



the copy desk, news editor, associate managing editor and, in 1973, editor of the editorial page. When the *Globe-Democrat* was sold in 1984, he lost his job at age 62. Three years later, he was one of the best-known people in St. Louis, with his own television show, "Donnybrook." The show won two Emmys under his 23-year stewardship. In addition to his wife of 73 years, survivors include three sons and a daughter.

Marshfield

Jack Watters

Jack Watters, 89, of Marshfield, died May 27, 2015. A lifelong resident of Marshfield, he served the community as reporter, editor and publisher of *The Marshfield Mail* from 1951 to

1989. Jack's father, T. Ballard Watters, was the editor and publisher of *The Mail*, having taken over from his father, Theron H. Watters, one of the newspaper's early owners. While growing up, Jack worked as a printer's devil at the weekly newspaper and went on to work in all phases of the newspaper operation. He served in the U.S. Army in World War II and then attended the University of Missouri at Columbia, earning a bachelor's degree in journalism in 1951. He was president of the Ozark Press Association and was inducted into the Missouri Press Association Newspaper Hall of Fame in 2004. He is survived by his wife of 64 years, Etta Jean; two sons, a daughter and six grandchildren.



Letter to the Editor

Dear Editor,

Ben Weir, Jr. and I interned at Springfield Newspapers the summer of '68, and of course, Dale Freeman was the editor.

So if you are at the Ozark Press meeting in July, please give Dale my best regards!

The ethics session should be good. Hope you hit Brian Williams and *Rolling Stone* VERY hard.

Talk about feeling old! I earned my printing merit badge under (my dad) Jac Zimmerman's watchful eye on the C&P platen press MPA has at Arrow Rock. I guess we are both "museum quality."

Best to all Go, Tigers!

Dan Zimmerman,
formerly of Bolivar
dannyzimm9466@att.net

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AARP

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PUBLIC NOTICES

**Public Notices must remain
in printed newspapers be-
cause the public must know!**



Upcoming Webinars

Pub Aux Live
Thursday, July 2

Community Faces Photography
Thursday, July 23
Presenter Carlene Cox,
GateHouse Media

Processing Photos Quickly with Bridge and Photoshop
Thursday, July 30
Presenter Russell Viers,
Adobe Certified Instructor

Increase Your ROI on Sales Calls
Friday, July 31
Presenter Tim Smith,
Tim Smith Consulting

Register at
onlinemediacampus.com

Presented in partnership with:

Missouri Press Association

High-quality, low-cost web conferences that help media professionals develop new job skills *without leaving* their offices.



Missouri Press Foundation

The West Plains Daily Quill has been purchased by Phillips Media

"I thought Ed's experience, honesty, and success made him the best person to represent us and our community."

Frank Martin III,
Former Owner/Publisher,
West Plains Daily Quill



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EXPERIENCE | KNOWLEDGE | INTEGRITY

SCRAPBOOK



• **Hannibal** -- The *Courier-Post* has instituted several changes to its print product, including an updated nameplate, relocation of obituaries, more local news, inclusion of national and international news, a full opinion page, and more.

• **Kirksville** -- The *Kirksville Daily Express* moved to a morning delivery July 6, partly in an effort to ensure same-day delivery by the Postal Service. All newspapers are now mailed to subscribers and will no longer be distributed via carrier. The *Daily Express* will continue to be produced Monday through Saturday and be on newsstands by 7 a.m. each day.

• **Pineville** -- The office of the *McDonald County Press* in Pineville closed May 29, but the newspaper remains in business. Operations have moved

to the offices of *The Weekly Vista* in Bella Vista, Ark., 12 miles south of Pineville. Contact information remains the same, including Post Office box mailing address, emails, and phone numbers. The newspaper's property in Pineville is for sale.

• **Moberly** -- In a cost-saving move, the *Moberly Monitor-Index*, as of July 6, eliminated carriers and will now be delivering newspapers via the U.S. Postal Service. The publication schedule has been adjusted to print in the evening to be available on newsstands the following morning and in mailboxes later the same day.

• **Viburnum** -- Effective July 6, the *Quad County Star* in Viburnum will be published every other week. Publisher Gary Dickens contacted MPA June 16 with the news.

• **St. Louis** -- Lee Enterprises, owner of the *St. Louis Post-Dispatch*, has announced it's looking for a new home for the newspaper after 56 years in a six-story building downtown. The building, at 900 N. Tucker Blvd., was built in 1931 and has been the newspaper's base since 1959. Ray Farris, *Post-Dispatch* president and publisher, said he would like to see the newspaper stay in the downtown area and is seeking a modern site.

• **St. Louis** -- Euclid Media Group of Cleveland, Ohio, announced it has purchased the *Riverfront Times* of St. Louis, an alternative weekly publication, from Voice Media Group. Sarah Fenske has been appointed editor-in-chief.

• **West Plains** -- The *West Plains Daily Quill* has been purchased by Phillips Media, through the brokerage firm National Media Associates. Frank Martin III is the former owner/publisher.

Scenes from Show-Me Press Association meeting

June 12, Old Kinderhook, Camdenton



Dennis Ellsworth, editor of the *St. Joseph News-Press*, displays a recent copy of his newspaper showing a feature on "Missouri Road Trip" which he praised.



Session speaker Jonathon Groves lectures about the importance of developing a social media strategy.



Carol Stark, editor of the *Joplin Globe*, receives the newspaper's regional Emmy award June 12 from MPA President Jim Robertson, left, and MPA Executive Director Doug Crews. The documentary film, "Deadline in Disaster," about the 2011 tornado in Joplin and the response of the *Globe's* staff, earned Emmy recognition.



Closing out the day was a roundtable discussion with moderators Jean Maneke, Doug Crews and Mark Nienhueser.

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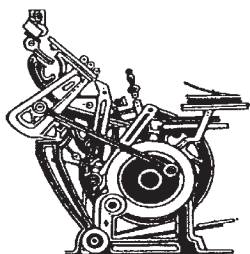
SEMO, Ozark press association meetings scheduled July 16, 17

The Southeast Missouri Press Association regional meeting is scheduled **Thursday, July 16**, in Cape Girardeau.

Registration begins 3 p.m. in the University Center at Southeast Missouri State University.

Programming includes:

Newly-elected Speaker of the Missouri House of Representatives, Todd Richardson, R-Poplar Bluff, will address the gathering at 3:30 p.m. "Newspapering Nuts and Bolts" with Gary Rust of Rust Communications; Sports photography and "Live streaming vs. YouTube video sharing" with Fred Lynch of the Southeast Missourian; and developing a marketing campaign that works, with Beth Chism of the Perryville Republic Monitor.



Ozark Press Association

The Ozark Press Association annual regional meeting is scheduled **Friday, July 17** in Reed Auditorium, Trustee Science Center, on the campus of Drury University in Springfield.

Programming kicks off 2 p.m. with an *Ethics in Journalism* session, with retired editor Dale Freeman.

Metrics, Moneyball and Making the Most of Your Website is the title of the 3 p.m. session, with Executive Editor Paul Berry, Springfield News-Leader.

The 4 p.m. session is *Maneke's Minutes*, with Jean Maneke, Missouri Press Association's Legal Hotline Attorney.

A *Springfield Cardinals Game* begins 7 p.m. Tickets are \$16 and include patio group seating and free souvenir mug. Missouri Press Foundation will host snacks at the game. Tickets will be mailed -- please **order by July 10**. Call Zack Pemberton, 417-832-3038, and request Missouri

Press Association Rate. Limited tickets are available at group rate.

Registration deadline for the Ozark Press Association meeting is **July 10**.

Register NOW!

Registration forms for all these meetings can be found online at:
http://www.mopress.com/CURRENT_FORMS.php

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SESSIONS INCLUDE:

GREG BOWERS, associate professor, Missouri School of Journalism, and sports editor, *Columbia Missourian*. Sports is supposed to be fun. Let's make sure that it is. How to reach the geeks but keep everyone interested.

LAURA JOHNSTON, assistant professor, Missouri School of Journalism, and news editor, *Columbia Missourian*. Triage editing: How to do more with less in today's digital world. How to edit stories quickly on deadline and what to look for when you're doing it. We'll also talk about some basic digital editing skills, such as search engine optimization and keywords.

T.J. Thomson, graduate student, Missouri School of Journalism. Taking good photos with limited equipment. How to use your iPhone, and the iPhones of your readers, to enhance your paper, both online and in print.

MARK SELIG, assistant sports editor, *Columbia Missourian*. Engaging with your readers. A quick guide on how to promote your content online and find and engage with the readers.

Cost is \$79 per person. Lunch will be provided.

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Missouri NEWSPAPERS in EDUCATION



Dawn Kitchell
is MPA's NIE director.
Contact her at (636) 932-4301;
dawn.kitchell@gmail.com.

2015 - 2016 NIE CALENDAR

SEPTEMBER	<p>International Literacy Day – Sept. 8 - NEW! MPA feature promoting reading.</p> <p>Magna Carta – NEW! Celebrate Constitution Day (Sept. 17) and the history of democracy with this feature commemorating the 800th anniversary of the document that established the principal that no one is above the law. <i>Download code: magna</i></p> <p>Voting Rights Act of 1965 – NEW! On Aug. 6, 1965, President Johnson signed this law outlawing discriminatory voting practices. Commemorate this hard-earned civil rights legislation with this feature. <i>Download code: Vote1965</i></p> <p>Missouri Non-Partisan Court Plan – NEW! Young readers will learn about the Missouri nonpartisan court plan, known as the Missouri Plan, a national model for the selection of judges that has been adopted in more than 30 other states. <i>Download code: MOPlan</i></p>
OCTOBER	<p>National Newspaper Week – Oct. 4-10 – NEW! MPA will produce a feature commemorating the 75th anniversary of the celebration of newspapers. <i>Download code: npweek</i></p> <p>Digital Citizenship – NEW! Series coving the themes of digital access, digital commerce, digital communication, digital literacy, digital etiquette, digital law, digital rights and responsibilities, digital health and wellness, digital security (self protection).</p>
NOVEMBER	<p>Veteran's Day – Nov. 11 (<i>Archives</i>) Veteran's Day feature: <i>Download code: veterans.</i></p>
DECEMBER	<p>Bill of Rights Day – Dec. 15. <i>Bill of Rights</i> features: <i>download code: rights</i></p>
JANUARY	<p>Reading Across Missouri 2016 Project – NEW! This year's serial will take readers on a night to remember inside the Missouri State Capitol. <i>Download code: readmo16</i></p>
FEBRUARY	<p>What's Growing On in Missouri – NEW! Tab and series focusing on Missouri agriculture. Commemorate Thank a Farmer Week Feb. 7-13 and FFA Week Feb. 20-27.</p>
MARCH	<p>First Ladies of America – NEW! Part three of a series highlighting presidential wives with 12 new features to commemorate Women's History Month. (<i>24 in Archives</i>) <i>Download code: ladies</i></p> <p>National Newspaper In Education Week – March 2-8 NEW! Student editorials available to promote the value of Newspaper In Education programs in schools and at home.</p> <p>Sunshine Week – March 13-19 NEW! Help spread sunshine with this feature educating readers on the National Freedom of Information Act and the Sunshine Law. <i>Download code: sunshine</i></p>
MAY	<p>Declaration of Independence – NEW! The Declaration of Independence is the founding document of the American political tradition. Send students off for the summer with this final civic feature. <i>Download code: declaration</i></p>

Missouri Press has thousands of downloadable files archived for newspapers to use. All are available at no charge. For an index of features and download codes, visit mopress.com.

Tubbs, Walter receive Amos, McKinney awards



Tubbs

Walter

William F. "Bill" Tubbs of Eldridge, Iowa will be presented with the James O. Amos Award and Barbara A. "Barb" Walter of Hennessey, Okla., will receive the Emma C. McKinney Award Oct. 3, during the National Newspaper Association's 2015 Annual Convention & Trade Show in St. Charles.

Recognized as the highest and most dignified tributes in community journalism, the Amos and McKinney Awards are presented to a working or retired newspaperman and woman who have provided distinguished service and leadership to the community press and their community.

Tubbs is publisher of the *North Scott Press* and Walter is the managing editor of the *Hennessey Clipper*. Tubbs and Walter also will be recognized in *Publishers' Auxiliary*.

The Amos Award was established in 1938 in honor of General James O. Amos, a pioneer Ohio journalist and member of the National Editorial Association—now known as the National Newspaper Association (NNA).

The McKinney Award was established in 1966 to honor Emma C. McKinney, co-publisher and editor of the *Hillsboro (Ore.) Argus* for 58 years. She was dean of Oregon newspapermen and women in 1954 and was inducted into the Oregon Journalism Hall of Fame in 1982.

Past and present Amos Award winners are listed at www.nnaweb.org.

'Macon the News' is latest MPA member

The Missouri Press Association welcomes *Macon The News* as a "Friend of Missouri Press" member. The newspaper was approved for membership June 12 at the Missouri Press Association Board of Directors meeting.

Macon The News editor and publisher is Ryan Eidson.

Eidson began the newspaper after the 104-year-old, 1,800-circulation daily, the *Macon Chronicle-Herald*, was

purchased by Lewis County Press and ceased production July 30, 2014.

The newspaper office is at 301 N. Mission St. in Macon and can be reached via email: news@maconthenews.com or telephone: 660-395-NEWS (6397).

Macon The News is published twice weekly (Wednesday and Saturday) and has a circulation, as of this date, of 725. After three years of publication, *Macon The News* will be eligible for full MPA membership.



Missouri Press Foundation

These individuals and/or organizations made contributions to the Missouri Press Foundation through their participation in the annual Porter Fisher Golf Classic.

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To redact or not redact...

The conflict between state juvenile law and open records law

One of the most-often asked questions on the hotline relates to law enforcement's release of the names of juveniles involved in various matters in towns. I can tell there are many local police departments who simply redact the name of a juvenile anytime they are involved in an incident, whatever the circumstances are that gave rise to that name being included.

I think that's the wrong interpretation of state law. However, there have not been a tremendous number of cases which have dealt with the conflict between the state juvenile law and the open records law.

As all of you know, the law regarding access to incident reports from law enforcement (section 610.100) states "All incident reports and arrest reports shall be open records."

The only redaction of names from an incident report that is permitted is that if it contains information "that is reasonably likely to pose a clear and present danger to the safety of any victim, witness, undercover officer, or other person; or jeopardize a criminal investigation, including records which would disclose the identity of a source... or a suspect not in custody..."

On the other hand, the statute that mandates closure of juvenile court records (Section 211.321) states at the beginning of subsection 1, "Records of juvenile court proceedings as well as all information obtained and social records prepared in the discharge of official duty for the court shall not be open to inspection or their contents disclosed, except by order of the court to persons having a legitimate interest therein..."

Does that mean all records involving juveniles can be closed? Not necessarily, I believe. First, I think it's important to note this statute relates only to juvenile court proceedings, and does not cover other sets of facts not involving a juvenile court proceeding, although it is often cited by law enforcement as a reason to close a record containing a juvenile's name.

There is only one case I can find that involves both the open records law and the juvenile statute. In that



case, the *St. Louis Post-Dispatch* sought access to a civil circuit court proceeding involving a child facing suspension from school who alleged he was handicapped. The court needed to consider that factor in regard to the school's allegations he brought a handgun to school. In this case, the court held the matters to be discussed in the courtroom so involved issues about which a strong personal privacy right attached that the paper did not have a right of access sufficient to justify its presence in the courtroom for the proceeding.

That is understandable, but doesn't give us any guidance to use as authority for law enforcement to block out the name of a juvenile who was involved in an incident and for whom there seems to be no risk of a "clear and present danger" to their safety.

I also know of one attorney general opinion touching on the relationship between the two statutes. That opinion, Number 37-2003 (meaning it was issued in 2003), was in response to a letter to former Mayor Mike

Rich, of Warrensburg, who queried to then Attorney General Jay Nixon "how a municipality should treat requests for disclosure of arrest reports and incident reports which contain identifiable information about juveniles."

That request specifically noted "The reports may involve the juveniles as the offenders or as the victims in

abuse or neglect matters."

The AG opinion was specific that it limited its applicability "to records from juvenile court proceedings." So, it doesn't apply to any other situation. After detailing the language in Section 211.321, the opinion concluded, "the law enforcement agency must decide if the record itself is subject to disclosure." It also stated, "if the record is an open record, then all identifying information regarding juveniles must be redacted..."

I have a feeling many folks who look at this opinion and see that sentence, may forget that the Attorney General's opinion was limited "to records from juvenile court proceedings." It ONLY applies to records relating to juvenile court matters. It does NOT apply to all names of juveniles in all records of law enforcement.

Nixon's office itself seems to get confused, because it further states that the kinds of identifying information regarding juveniles that should be redacted would be "addresses, phone numbers, license plate numbers, physical descriptions, make and model of cars, names of family members, and other similar attributes."

Yes, that would be redactable if it is in a record about a juvenile court matter, but in that case the entire record would be closed because all juvenile court records are to be closed. It would, again, NOT close that information in any other kind

of a record that happened to contain a juvenile's name, assuming, again, there was no evidence of a "clear and present danger" to the juvenile as a victim.

There is absolutely no authority I'm aware of anywhere that would as a general rule close the name of a juvenile in every record of every public governmental body.

'There is absolutely no authority I'm aware of anywhere that would close the name of a juvenile in every record of every public governmental body.'

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MPA CALENDAR

2015

July

16 — SMO Press Association meeting, Cape Girardeau

17 — Ozark Press Association meeting, Springfield

24 — MPF Sports Reporting Training Camp, Columbia

September

10-12 — 149th Annual MPA Convention, Columbia

October

1-3 — 129th NNA Convention, St. Charles

22 — Mo. Photojournalism Hall of Fame induction, Columbia

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Print newspaper	66.7
Website of traditional news media	56.2
Online-only news site	39.9



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