

# MP MISSOURI PRESS NEWS

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Richard Gard  
Missouri Lawyers Media  
MPA President



## Player stats for the Supreme Court

*You've got questions, we've got answers*

When Missouri Supreme Court Chief Justice Mary R. Russell spoke to the Missouri Press Association at the Capitol in February, she took a tough question from the man in the front row.

It came from, who else?, Bill Miller Sr., publisher of *The Missourian* in Washington. He asked Russell where she falls on the liberal-to-conservative scale. The judge gave a judicious reply. She explained the high court almost always rules unanimously and thus doesn't have the kind of partisan divide associated with its federal counterpart.

She was right. But she didn't answer the question. Nor would she want to. That's where we in the press come in.

I'd like to take a few minutes to brag on Missouri Lawyers Weekly Associate Editor Scott Lauck who, with the help of Opinions Editor Stephanie Maniscalco, spent several weeks reviewing cases and crunching numbers to get Bill his answer. We published it May 12 (and printed it, appropriately, on Bill's presses) in a special report we called *Supremetrics*.

Baseball geeks can think of it as *Sabermetrics* applied to big league judges. In an earlier column, I compared legal journalism to community journalism. Sometimes it's like sports.

So, how do you differentiate among the members of a court that reaches unanimity in four out of five cases? Answer: You look at that fifth case. Scott and Stephanie zeroed in on those decisions issued between Jan. 1, 2012 and April 15, 2014 in which all of the current judges participated and at least one of them dissented. That rendered 43 split decisions to analyze.

Counting up the votes, and reading the reasoning behind them, revealed an ideological continuum, one defined more by judicial philosophy than partisan politics, but a left-to-right scale nonetheless. In his story, Scott called it preferential vs. deferential.

On the left are the preferentials, St. Louisans Richard Teitelman and George W. Draper III. They tend to show preference to the little guy—the criminal defendant or the injured plaintiff—if they can find a way to avoid a harsh result.

On the right, and outside the big city, are the deferentials: northwest Missouri's Zel M. Fischer and Jefferson City native Paul C. Wilson. They tend to defer to the trial judge, the language of a contract and the common law precedent. They favor clear rules over sympathetic outcomes.

Along that range have formed factional alliances. As shown on the accompanying chart, in split decisions Teitelman and Draper voted together 78 percent of the time. At the opposite wing of the court, Fischer and Wilson have an 82-percent agreeability rate.

By contrast, polar opposites Teitelman and Fischer voted together in only 12 percent of the split decisions, the lowest simpatico score on the court. Draper and Wilson agreed just 32 percent of the time. What's interesting is that Gov. Jay Nixon appointed them both and just 14 months apart.

In the more pragmatic middle of the spectrum are the court's three women: St. Louis-born Laura Denvir Stith, who leans preferential, and Patricia Breckenridge (Nevada, Mo.) and Russell (Hannibal), who both tilt deferential.

At the fulcrum of all this judicial vote splitting and journalistic hair-splitting is one judge all the others rally around the most. She averages the highest agreeability score and she's part of the majority more than any other member of the court. That judge happens to be Chief Justice Russell.

That might explain why Bill's pointed question got a polite and politic response: It came from the court's chief consensus builder.

### Hot-Cold Agreeability Index

In the 43 Missouri Supreme Court split decisions between Jan. 1, 2012 and April 15, 2014, what percentage of the time did a judge agree with the individual colleague listed across or down from his or her name?

Red indicates the highest percentage of one-to-one agreement between a pair of judges; blue indicates the lowest.

The averages represent the composite of each judge's percentage of agreement with each of his or her six colleagues.

<b>Teitelman</b>		<b>Draper</b>			
<b>78%</b>		<b>52%</b>	<b>56%</b>		
				<b>Stith</b>	
<b>35%</b>	<b>48%</b>		<b>63%</b>		
				<b>Russell</b>	
<b>34%</b>	<b>45%</b>	<b>64%</b>	<b>82%</b>		<b>Breckenridge</b>
<b>24%</b>	<b>38%</b>	<b>47%</b>	<b>65%</b>	<b>71%</b>	
				<b>Wilson</b>	
<b>12%</b>	<b>32%</b>	<b>45%</b>	<b>72%</b>	<b>66%</b>	<b>82%</b>
					<b>Fischer</b>
<b>39.2%</b>	<b>49.5%</b>	<b>54.5%</b>	<b>60.8%</b>	<b>60.3%</b>	<b>54.5%</b>
					<b>51.5%</b>
<b>AVERAGES</b>					

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# Storm damages Ava newspaper

At approximately 1 a.m. Monday morning, April 28, a powerful storm, most likely straight-line winds created by a strong microburst, made a path through Ava, causing major damage to the *Douglas County Herald* building. Despite the damages, the newspaper staff had the *Herald* coming off the press Wednesday, April 30 in time for the May 1 edition to hit the streets.

The storm took a northeast path through the west end of Douglas County, producing winds of 83 to 90 miles per hour as it passed through Ava. Ava Schools were canceled because of no electricity. County and city offices did not open, and many businesses were shut down for the day due to a lack of power.

No staff members of the *Douglas County Herald* sustained any injuries, said Keith Moore, editor of the newspaper. "With outstanding support and help from the community, city and county personnel, and our wonderful hardworking staff, the building was ready for business Tuesday morning," he said.

The Missouri Press Foundation, after learning about the damage, provided \$750 to help the newspaper after the storm. The money was part of a "Pay It Forward" account set up by *The Joplin Globe*, publisher Michael Beatty and the MPF in the wake of the Joplin tornado in 2011.

Staff reported one large glass window was blown out in front of the newspaper's press/folder. Pieces of glass covered the press and littered the entire length of the room. One of the small tools placed near the press in a tool box was somehow lodged in a press inkwell and the roof of a nearby building took out the newspaper's awnings.

The damaged area began just west of the Ava square, downing trees and snapping power poles. From there, the storm continued in a northeasterly direction, damaging the newspaper building, then making its way into the residential area of northeast Ava where numerous trees were downed,



Damage to the front of the *Douglas County Herald* building included a large glass window in front of the Goss Community press and folder. (photo courtesy *Douglas County Herald*)



Wood debris in front of the *Douglas County Herald* building in Ava was actually the roof of a nearby building that careened down the front of the site, taking out awnings and damaging a pickup truck belonging to the newspaper. (photo courtesy *Douglas County Herald*)

roofs were blown off and more damage occurred to utility services.

The storm followed almost exactly the same path as a tornado that tore through Ava six years ago, but many felt this storm did more damage than the 2008 tornado.

Considering the damage to business buildings, downed power lines and the amount of debris scattered through the town, had the storm occurred when people were at work or on the streets, there is a good chance many people would have been injured or perhaps killed.

Moore, publisher Sue Jones and mayor Eddie Maggard were at the newspaper office early in the morning assessing the damage and the area was cleared of debris by 5 p.m. Monday.

## SEMO Press meets June 19

The Southeast Missouri Press Association annual regional meeting, hosted by the Missouri Press Foundation, is scheduled Thursday afternoon and evening, June 19, in Cape Girardeau. **Details and a registration form are on page 7.**



Registration begins 4 p.m. in the University Center Ballroom on the campus of Southeast Missouri State University. Jean Maneke, Missouri Press hotline attorney, will be the featured speaker on the program beginning 4:30 p.m.

Dinner and networking begins 6:15 p.m. and the meeting will conclude by 7:30 p.m.

Register now, mark your calendar, and plan to attend the June 19 SEMO Press meeting in Cape Girardeau.

## Show-Me Press Association registration deadline is June 6

The Show-Me Press Association's annual meeting is scheduled Thursday, June 26 through Friday, June 27 at the Country Club Hotel in Lake Ozark.

**Registration deadline is June 6.** The theme of the meeting is "Red, White and News."

Featured presenters will speak



about creating new revenue streams, local political coverage, working with print centric sales teams to sell digital solutions, circulation ideas, and more.

Registration fee is \$30 per person prior to June 6. The fee includes lunch. After June 6, the fee increases to \$40.

See detailed registration form on page 8 or view here: <http://www.mopress.com/magazine.php>

Call 913-294-2311 for more information and/or payment options.

## Blue Book is back

**T**he Official Manual, State of Missouri, commonly known as the Blue Book, is BACK IN PRINT, a project of the Missouri Press Foundation.

The Blue Book, which is published by the secretary of state every two years, is the definitive source of information

about Missouri state government.

Turn to the back cover of this issue of the Missouri Press News for details about how to order your copies today!



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# A newspaper family lets *Rural Reporter* go

## Three generations celebrate retirement together



Pauli Clariday, center, her mother Norma Ward, left, and grandmother Edith Webb have worked together the past 12 years publishing the weekly papers in Lathrop, Gower and Clinton County. (submitted photo)

Today, the Gower and Lathrop editions remain, with a loyal following of faithful readers.

The homespun, folksy flavor of the newspaper was reminiscent of the old-school "Sunday chicken dinner news" many modern newspapers have long since purged. Although lengthy, descriptive wedding coverage and authored obituaries were not commonplace, they did occasionally appear in the *Rural Reporter*.

Clariday, her mother Norma Ward, and grandmother Edith Webb have worked together the past 12 years publishing the weekly papers.

For the last several years, Clariday's children, Nick, Hailey and Katie Sliowski also have helped.

As editor of the Gower edition, Ward found the community where her children graduated high school a "home away from home" and was a favorite guest at school sporting events, church mushball tournaments, and convalescent home Sweetheart coronations.

Edith, who will be 88 this September, had a dual role at the paper. Taking over the "Bits About 'Em" column launched by the late Reed Gerber, she will always be remembered by her "Good morning!" greeting, along with a weather report, "Not much news to report this week," and prayer list.

She also was a familiar voice on the phone to local businesses, as she sold ads and sponsorships, helping sustain the small publication.

"I'm really going to miss talking to everyone," she said. "Even though I may have never met them but through the phone, I consider them all my friends.

They are all very special to me."

In 2006, Clariday began her job at Cameron Mutual Insurance Company as a communications specialist. Her decision to retire was not an easy one. It was one that required much deliberation and heartfelt reflection.

"Honestly," she said, "I have wrestled with this for years. There just comes a time when you know something has run its course, and you look for a catalyst for change."

After making public her plans to retire in the Feb. 19 edition, she had hoped for someone to step in and continue the publication under its own title.

However, as the economy of scale, rate of technology advances and more and more complicated postal requirements placed a greater demand on small publishing companies, it was a tall order for anyone to take on what she calls a "very intense community service project."

"Financially, the business succeeded for many years without raising subscription or advertising rates," she said. "We have been one of the few newspapers that prints obituaries for free, and we have always offered churches and non-profit organizations a 20-percent discount."

In 2013, the *Rural Reporter* was recognized by the Missouri Press Association's Better Newspaper Contest with six awards, including first place for a sports photo by Norma Ward. Staff also received recognition in community coverage, serious column, humorous column, photo package, and government coverage. It was their first year of entering the contest. Clariday's personal column, *PostScripts*, will continue in the *Clinton County Leader*.

In 1998, *The Lathrop News* received the Missouri NEA Horace Mann Award for its "contribution to public education in the field of print journalism." In 2006, the Lathrop Friendship Festival Corporation recognized Clariday for 10 years of service to the community. In

(continued on next page)

2007, Norma Ward was named an Honorary Lady Bulldog for her support of the East Buchanan girls basketball team.

The mother/daughter duo has followed both Lathrop and East Buchanan students to state competitions, countless ball games, track meets and music contests. They have filled numerous scrapbooks, and published Santa letters for first graders.

But in the sentimental light of memories accumulated over the years, Clariday is pleased with the transition and confident in her reader's acceptance of the *Clinton County Leader*. A multiple-award winner of MPA's Better Newspaper Contest and the 2013 Missouri Class 1 Gold Medalist recipient, the *Leader* is clearly a first-class publication that has, and will, provide quality news coverage for all of Clinton County, she believes.

"One thing we were never able to truly cover properly was county news," said Clariday. "As important as our local news and our local schools and people and government is, it's important for citizens to have a comprehensive view of the county workings."

Clariday, who has been active with various economic development and community organizations over her tenure, sees a genuine need for the communities of Clinton County to see themselves as one, extended community.

"We will always have school rivalries," she said. "But whether you're a Mule, or a Bulldog, or a Tiger, we are neighbors. We share the same county government, and we share the same pride. We share common assets, and we definitely share common challenges."

"Each community, individually, faces the threat of another business closing every day. Each school district is faced with challenges of meeting the educational, vocational, and social needs of its students. Every neighborhood, from Trimble to Hemple to Holt and Turney, will face a crisis that calls on our emergency services."

"Two of the greatest examples of leadership and progressive service are in our county-wide organizations," she said. "Clinton County Emergency Services and Clinton County 4-H are two excellent examples of county-wide success."

She hopes to see the same amalgamation with the media coverage set forth

by the *Leader*.

"We do have different politics, though" she laughed.

In the Official Manual of the State of Missouri, the *Rural Reporter* is recorded as a Republican affiliated newspaper; the *Leader*, Democrat.

"We have a great appreciation for our Republican and Democratic friends," Clariday said. "I'm sure it's the same with our friends at the county seat. But, sometimes, you can just tell whose opinion lies where."

So, as the last issue of the *Rural Reporter* gets put to bed, run on the presses, and arrives in your mailbox, Clariday hopes that "whether your colors are black and gold, blue and gold, or red and black, you will find that next week, your world is a more colorful, diversified palette."

*Editor's note--This article was primarily taken from a published version in the Rural Reporter.*



Pauli Clariday holds the first issue of *The Lathrop News* to roll off the presses after she started the newspaper from scratch in 1996. The newspaper's name was changed to the *Rural Reporter* in 2001.

## Tentative Agenda for 148th Annual MPA Convention

The 148th Annual Missouri Press Association Convention is scheduled Sept. 25-27 at the Holiday Inn Executive Center in Columbia.

### Thursday, Sept. 25

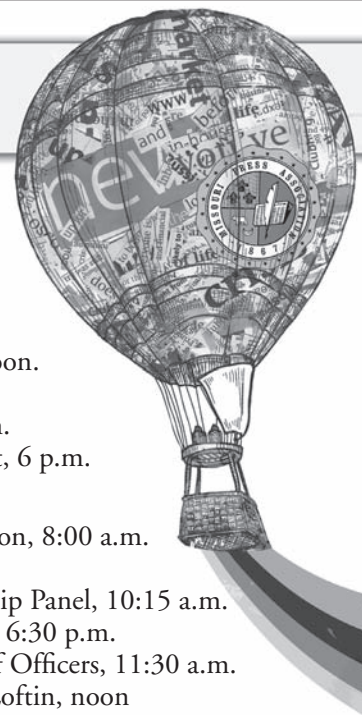
- Missouri Press Board meetings in the afternoon.
- Visit to Warm Springs Ranch near Boonville (Anheuser-Busch Clydesdale farm), 4:15 p.m.
- Dinner at Les Bourgeois Winery, Rocheport, 6 p.m.

### Friday, Sept. 26

- Breakfast with Missouri author John Robinson, 8:00 a.m.
- General Session at 9:15 a.m. (TBD)
- Newspaper Business Management/Leadership Panel, 10:15 a.m.
- MPA Trade Show opens at 11 a.m., closes at 6:30 p.m.
- Missouri Press Business Meeting, Election of Officers, 11:30 a.m.
- Luncheon with MU Chancellor R. Bowen Loftin, noon
- Youth/Young Adults Panel with students from MU J-School, 1:30 p.m.
- Sunshine Law Litigation Panel, 2:30 p.m.
- Missouri Press Hall of Fame Reception, 6 p.m., Banquet, 6:30 p.m.

### Saturday, Sept. 27

- Breakfast with Steve Wieberg, former USA Today sports reporter
- Ed Henninger, design consultant, 9:15 a.m.
- Anne Tezon, Mining Your Newspaper's Content to Publish eBooks, 9:15 a.m.
- Scott Swafford, Beef Up Your Local Election Reporting, 10:30 a.m.
- Missouri Better Newspaper Contest Awards Luncheon, 11:45 a.m. (Includes scholarship presentations and Outstanding Young Journalists Awards.)



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# 2014 Southeast Missouri Press Association Meeting

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**University Center Ballroom  
Southeast Missouri State University  
Cape Girardeau**

**Thursday, June 19th**

**4pm** | Registration

University Center Ballroom

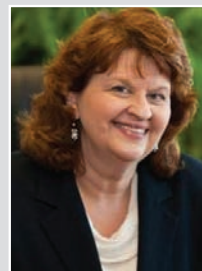
**4:30pm** | Featured Speaker | Jean Maneke  
Missouri Press Hotline Attorney

**6:15pm** | Dinner and Networking,  
meeting will conclude by 7:30

**Attendance is \$20 per person**

*University Center Ballroom is located at the corner of  
Normal Avenue and Henderson Avenue.*

## FEATURED SPEAKER



**Jean Maneke**  
Missouri Press hotline attorney

Jean Maneke has been practicing media, publishing and entertainment law for more than 25 years. In addition to her work for individual clients, she serves as counsel to the Missouri Press Association.

She has counseled newspapers, magazines, broadcasters, book publishers, web site designers, authors, photographers, film and video producers, and recording artists both in Kansas City and across the country in the areas of libel, privacy, and copyright issues.

She is the author of many of the changes to Missouri's Sunshine Law since the 1990s. She was named to the Best of The Bar among Kansas City's lawyers in 2009 by the Kansas City Business Journal.

**Please send payment along with this form to Missouri Press Foundation,  
802 Locust Street • Columbia, MO 65201 • 573-449-4167 • Fax: 573-874-5894**

Company: \_\_\_\_\_

Name(s) of Attendee(s): \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

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Total attending: \_\_\_\_\_ \$20 per attendee, Total amount enclosed or to be charge to credit card: \$

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## ANNUAL MEETING | JUNE 26-27 **RED WHITE & NEWS**

**Country Club Hotel, Lake Ozark | Room Rate: \$92.00 | 573.964.2200**

### **Schedule of Events**



#### **Thursday, June 26**

**Noon** | Porter Fisher Golf Tournament, Eldon Golf Club, Sponsored by Centurylink, see separate form for registration.  
**7:30PM** | MPA/MPS/MPF Board Dinner, Bentley's Restaurant. Before dinner reception sponsored by the Lake Sun.

#### **Friday, June 27**

**8-11:30AM** | Missouri Press Association, Missouri Press Service boards breakfast meeting.  
**12:00-1:30PM** | Show-Me Lunch Program. Mark Nienhueser to discuss New Revenue Streams with Missouri Press Service. Speaker Scott Swafford, Local Political Coverage.  
**1:30-2:15PM** | 30 Hot Circulation Ideas in 60 Minutes with Kevin Quinn.  
**2:30-3:30PM** | "Proper Methods of Working with a Print Centric Sales Team to Sell Digital Solutions," Trace Deaton from GateHouse Media/Lake Today.  
**3:30-5:00PM** | Brews and Views Roundtable Discussions, one-on-one time with the speakers to answer questions and gain additional information.  
- **Mark Nienhueser**, Tips and Tricks to get the most out of your relationship with MPS  
- **Trace Deaton**, All Things Digital  
- **Kevin Quinn**, Circular Circulation Conversations  
- **Scott Swafford**, Political Coverage for this Election Year

**Registration Fee | \$30.00 per person including lunch Prior to June 6  
\$40.00 per person after June 6 deadline.**



Name(s) of Attendee(s): \_\_\_\_\_

Company: \_\_\_\_\_

Address/Phone/e-mail \_\_\_\_\_

Please send registration and payment to Show-Me Press Treasurer Sandy Nelson  
Phone: 913.294.2311 | Fax: 913.294.5318 | [sandy.nelson@miconews.com](mailto:sandy.nelson@miconews.com) | Miami County Newspapers  
121 S. Pearl, P.O. Box 389 | Paola, KS 66071



## ON THE MOVE



• **Seneca** — Josh Leyva has joined the staff of *The News-Dispatch*. He will serve as a photographer and page designer. He also will work with the newspaper's sport events and Internet technology. Leyva attends Crowder College in Neosho and is studying photography. After being homeschooled, he graduated in 2012. "Josh has a very specific set of skills that make us a stronger company," said Jimmy Sexton, owner of Sexton Media Group, Inc.

• **Lee's Summit** — Jay Mejia, a native of St. Joseph, has joined the staff of the *Lee's Summit Tribune*, working in both the editorial and advertising departments. He moved to Lee's Summit after 13 years as a communications professional and writer for technology start-ups in San Jose, Calif. He has a master's degree in journalism from the University of Missouri School of Journalism. He started his career as a copy boy at *The New York Times* and worked as a correspondent for the *Des Moines Register*, the *Ames Tribune* (Iowa), *Texarkana Gazette* (Texas), the *Springfield News-Leader*, and the *St. Joseph News-Press*.



• **Springfield** — David Stoeffler, 55,

is stepping down as executive editor of the *Springfield News-Leader* and will be moving to Wisconsin to be closer to friends and family. Stoeffler was named top editor four years ago. Under his guidance, the *News-Leader* began a public service journalism project known as Every Child, focusing on the critical needs of children. Stoeffler has been named director of the La Crosse Public Education Foundation in Wisconsin.

• **St. Louis** — Robert Joiner, a reporter with *St. Louis Public Radio* recently retired from journalism. In the 1970s, Joiner worked at the *St. Louis Post-Dispatch* and traveled to South Africa in 1977 during the Apartheid era. He served in the *Post-Dispatch* Washington Bureau as a columnist and editorial writer. He was editor of the *St. Louis American* and later was on the staff of the *St. Louis Beacon* as its first political reporter.

• **Jefferson City** — Chris Blank, an Associated Press reporter working in the Missouri State Capitol, will be leaving the Capitol Press Corps to return to school. He will be attending St. Louis University pursuing a master's degree in public health. "I have enjoyed my time at the capitol very much, but also am looking forward to the new opportunity," he wrote.



**Zoe Honeck**

## Honeck receives 1st MPA History award

Zoe Honeck, a senior at The Pembroke Hill School in Kansas City, was the recipient of the first Missouri Press Prize April 26 at the National History Day competition at the University of Missouri in Columbia. The event was sponsored by the State Historical Society of Missouri.

The Missouri Press Prize is a \$200 award for the best entry in any division or category that uses Missouri newspapers or other Missouri press resources as primary sources. This prize was established by the Missouri Press Association to encourage National History Day scholars to explore the vibrant history captured by journalists.

The state coordinator for National History Day in Missouri is Maggie Mayhan, who presented Honeck her award.

The top students from regional contests around the state were competing in Columbia for the chance to serve as Missouri delegates to the national contest in Washington D.C. They also were eligible to compete for special prizes, including the Missouri Press Prize.

## Photo Hall of Fame is moving

The Missouri Photojournalism Hall of Fame, established 10 years ago in Washington, Mo., will close Dec. 31, 2014, and will be moved to another location.

Attendance has been light and the "hope" is that it will be relocated to a site at or near the School of Journalism at the University of Missouri in Columbia, according to Bill Miller, Sr., of *The Missourian*, the founder of the Hall of Fame. The sponsoring organization is the Missouri Press Foundation in Columbia.

The Foundation discussed the Hall of

Fame at its recent meeting in Columbia.

The interest and intent to continue the Hall of Fame are still there, Miller said. The annual induction program scheduled in October will be the last one in Washington, he said.

The Hall of Fame was established to give recognition to outstanding photojournalists who during their career made an impact in Missouri.

Miller said if it is located in Columbia, photos on display could be viewed by many students every year.

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# OBITUARIES



Kansas City

## Jack Brannan

Jack Brannan, 78, of Kansas City, died May 3 at his home. Brannan's career in journalism spanned four decades from the 1950s through the 1980s and ranged across the United States and Latin America. He began his career in journalism at 16, one month after graduating from Rockhurst High School in Kansas City. In 1952, he began work as a 'cub' reporter for *The Joplin Globe* and then enrolled in Joplin Junior College. For almost 20 years, he was a reporter, sports writer, foreign correspondent, editor and management executive with United Press International. Since retiring in the early 1990s to focus on private investing, Brannan had resided in Kansas City. He was elected to the Oklahoma Journalism Hall of Fame in 1999. Brannan has no direct family survivors.

Boonville

## Roberta Stumph

Roberta Elizabeth "Bobbie" Rohrbach Stumph, 73, of Boonville, died April 20. She attended Drury College in Springfield then married Gary Stumph in 1969. She worked in the advertising department of the *Jefferson City News Tribune* and later worked for more than 25 years at the Women's Clinic in Springfield. She is survived by a daughter, a son, a brother, a sister-in-law, and two grandchildren.

Kansas City

## Joyce Kynard

Joyce Arnold Kynard, 88, of Kansas City, died April 19 at home. She worked six years as the Woman's Page editor and news writer for the *Kansas City Call*; for two years as a clerk typist in the U.S. Corps of Engineers of the U.S. Army, Okinawa, Japan; and for two years



as a secretary at the Greater Kansas City Chapter of the American Red Cross. She also served 20 years as an elementary school teacher in the Kansas City, Mo. Public School District. Joyce was married to Ben D. Kynard who preceded her in death in 2012. She is survived by two children, two grandchildren, twin sisters, a sister-in-law, other relatives, and friends.

Lebanon

## Eldon Moore

Eldon Moore, 73, of Lebanon, died April 14. He began working for Lebanon Publishing in 1951 at age 11 with a bicycle delivery route. He won a Firestone bicycle as top salesman for subscriptions, when rates were 15 cents per week. He continued with Lebanon Publishing through high school, pouring "pigs" of lead for a Linotype machine and in other positions. He retired from

the circulation department after 58 years.

St. Robert

## Ray Campbell

Ray Campbell, 78, of St. Robert, died April 16, 2014. Campbell was a columnist for the *Pulaski County Democrat* and later the *Pulaski County Mirror* after it merged with the *Democrat*. He wrote for the newspaper until 2009. He previously served as the editor of the *Waynesville Daily Guide*. He was a musician and a board member of the Pulaski County Sewer District 1.

Jefferson City

## Donald Denny

Donald Paul Denny, 78, of Jefferson City, died May 13 at his home. He worked as a printer at the *Jefferson City News Tribune* for more than 40 years. He is survived by his wife Ina Mae, a daughter, three sons, seven grandchildren and four great-grandchildren.



## Missouri Press Foundation

These individuals and/or organizations made recent contributions to Missouri Press Foundation. To make a donation with a credit card, call (573) 449-4167, or send checks to Missouri Press Foundation, 802 Locust St., Columbia, MO 65201.

### In Memory of Joe Snyder

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## Missouri Press Association Past Presidents

Missouri Press Association Past Presidents gathered May 1, 2014 at The Broadway in Columbia for the Past Presidents and Friends Annual Dinner. Past Presidents include, front from left, William L. Miller, Sr., *The Washington Missourian*, 2000; Jack Whitaker, *Hannibal Courier-Post*, 2008; R. B. "Bob" Smith III, *Lebanon Daily Record*, 1991; Wallace Vernon, *Eldon Advertiser*, 1973; Betty Simpson Spaar, *The Odessan*, 1988; Edward L. Steele, former Missouri Press Advertising Director, Columbia; F. Kirk Powell, *Pleasant Hill Times*, 1994; Steve Oldfield, *Adrian Journal*, 2006; Kenneth W. Cope, *Neosho Daily News*, 1989. Back from left, Don Warden, *Owensville Gasconade County Republican*, 1993; Dane Vernon, *Eldon Advertiser*, 2002; Wendell J. Lenhart, *Trenton Republican-Times*, 2001; Dean R. Dean Mills, Missouri School of Journalism, Columbia; Gary Sosniecki, *Vandalia Leader*, 2004; James C. Sterling, *Bolivar Herald-Free Press*, 1985; Bill D. Williams, *Thayer News*, 1974; Joe A. May, *Mexico Ledger*, 2011; Vicki Russell, *Columbia Daily Tribune*, 2009; Chuck Haney, *Chillicothe Constitution-Tribune*, 1995; Phil Conger, *Bethany Republican-Clipper*, 2012; Richard Gard, Missouri Lawyers Media, St. Louis, 2014; Kent M. Ford, former Missouri Press Association News Editor, Columbia; and Doug Crews, Missouri Press Association Executive Director, Columbia.



Missouri Press Association Past Presidents gathered May 1, 2014 at The Broadway in Columbia for the Past Presidents and Friends Annual Dinner. Each past president had the opportunity to update the group about their lives, families, businesses and more. Host for the evening was Vicki Russell, right. Special guests included, left, Ed Steele, former Missouri Press Advertising Director, and retired MPA editor Kent Ford, center. Steele is moving from Columbia to Oregon this summer. (photos by Derek Poore)

## PUBLIC NOTICES

*Public Notices must remain in printed newspapers because the people must know.*

## Missouri Press Association / Missouri Press Service

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Melody Bezenek: Missouri Press Foundation Director, [mbezenek@socket.net](mailto:mbezenek@socket.net)



health screenings and certain reduced-price tests.

• **Springfield** — The *Springfield Business Journal* recently hosted a 12 People You Need to Know editorial breakfast. Mercy Hospital Springfield president Robert Steele spoke to the audience.

• **Charleston** — Mildred Reeves Burnett, Charleston native, local historian, and columnist for the *Enterprise-Courier* and *Mississippi County Times*, recently unveiled her new book, “Charleston Had It All” at the Clara Drinkwater Newman Library in Charleston. The 400-page book includes nearly 350 stories, facts and anecdotes from the Charleston region and describes what life was like in the mid-20th century in rural southeast Missouri. The book was published locally in Sikeston.

• **Columbia** — Christopher Leonard, former *Columbia Daily Tribune* reporter and ag-business writer for the Associated Press, recently published a book, “The Meat Racket: The Secret Takeover of America’s Food Business.” In the book, Leonard, a graduate of the University of Missouri School of Journalism, tells the story of the rise of Tyson Foods and its effect on the meat industry.

• **Dexter** — The Missouri State Teachers Association, MSTA, recently recognized *The Daily Statesman* (Dexter) managing editor Noreen Hyslop for her work in covering education, local school and literacy news. According to MSTA, nominations are recognized for their “originality, impact, objectivity, timeliness, appeal and contribution to education.”

• **St. Louis** — Lee Enterprises, publisher of the *St. Louis Post-Dispatch* and other newspapers, reported a \$1.5 million second-quarter profit, reversing a loss in the same period the previous year.

• **Troy** — The *Lincoln County Journal* has consolidated real estate marketing and realigned news content with the addition of an insert, “Welcome to the Neighborhood.” The booklet will be inserted into the *Lincoln County Journal*

(continued on next page)

• **Portageville** — The *Portageville Missourian News* is no longer charging for wedding and engagement announcements in an effort to do a “better job of being the public servant that we claim to be,” said Scott Seal, general manager. The newspaper also now has a website, [www.pvmonews.com](http://www.pvmonews.com), which features stories, photo galleries, links, and news alerts. The newspaper also has introduced a Facebook page.

• **Cassville** — The *Cassville Democrat* helped sponsor an “egg” hunt in which readers found eggs printed in the newspaper. Quinn Bolton, 13, of Cassville won a prize basket full of items from local businesses.

• **Columbia** — University of Missouri assistant professor of journalism studies Bill Allen said he is confident recent rulings prohibiting drones from flying outdoors will be overruled and that his students will be able to again use drones in their careers and industries. Allen taught a drone class through the Missouri Drone Journalism Program, but the Federal Aviation Administration issued a “cease and desist” letter, until a federal permit to continue using the drones for news-gathering purposes was obtained. An application has been filed with the FAA.

• **Crane** — A post to the *Crane Chronicle/Stone County Republican* Facebook page April 10, had the Crane school on lockdown minutes after students arrived on campus. The post on the newspaper’s Facebook page read, “Did u know kids at crane high school is bullying a kid and one kid has made a comment on bringing a gun to school to shoot a kid.” School officials contacted the Crane Police Department and officers put the school under lockdown.

• **Excelsior Springs** — Brian Rice, *Excelsior Springs Standard* publisher, and member of the Excelsior Springs Area Chamber of Commerce’s board of directors, recently helped support a suc-

cessful ballot issue for a new community center. “Our community has struggled to launch a comprehensive plan for a community center for over 20 years,” he said. “I’m seeing a momentum and a unity in our town that I haven’t seen in decades.”

• **Lamar** — The *Lamar Democrat* is now appearing in every mailbox in Barton County, as well as Lockwood, approximately every two months as a way of “letting prospective subscribers know what is now available in the paper.”

• **Maryville** — Jim Fall, Maryville mayor, and executive editor of the *Maryville Daily Forum*, left the city council following the results of the April 8 municipal election. “I will always be grateful for the trust you all placed in me,” said Fall. “It was an honor and my privilege to serve as a member of this council.”

• **Lawson** — Darryl Levings, the FYI editor/writer for *The Kansas City Star*, was the guest speaker at a recent Ray County Historical Society quarterly meeting. At the meeting Levings shared stories from his book, “Saddle the Pale Horse” and other Civil War stories.

• **Kennett** — The *Kennett Daily Dunklin Democrat* no longer publishes Thursday or Sunday. The newspaper now publishes a Saturday edition.

• **Plattsburg** — The *Clinton County Leader* in Plattsburg has purchased the *Lathrop Rural Reporter*. Lathrop circulation will be merged with Plattsburg. A subscription drive, the Papers for Pantries campaign, raised \$1,000 for local food pantries in the county. The *Clinton County Leader* pledged a portion of each subscription purchased in 2013 to the pantries.

• **Marshall** — The *Marshall Democrat-News* recently helped sponsor the Fitzgibbon Hospital Community Health Fair in Marshall. The fair offered free



and *Newstime* in St. Charles County. It is a bi-weekly, full-color real estate guide featuring available homes in the region.

• **Richmond** — Robert Smith, who writes the “Rabbit Tracks” column for the *Richmond News*, was recently in and out of an intensive care unit in Florida after being hospitalized with a lung infection. He recently had a pacemaker installed.

• **St. Louis** — The *St. Louis Post-Dispatch* has introduced full-digital access through exclusive digital content

labeled stl-EXTRA! The content is only available to subscribers and includes special columns, business news, insider coverage for sports, arts and food, as well as interactive maps, online quizzes, commentary, a loyalty program, giveaways and more.

• **Salisbury** — The *Mendon News* now appears in the *Chariton Valley News Press*, the *Hale Horizon* and the *Linn County Leader*.

• **Platte City** — The *Platte County Landmark* will soon be marking its

150th anniversary, having been published without interruption since 1865. The newspaper plans to recognize the occasion through a series of events in the coming months, including the publication of “Landmark Memories,” with content provided by readers. A downtown street party, dance and open house also are being planned.

• **Odessa** — The conference room at *The Odessan* has been named the Bud Jones Memorial Conference Room after the longtime *Odessan* news editor who died Jan. 12 at age 65.

## Sources and Resources for Missouri Newspapers



Every Business Needs  
an Online Presence.  
Contact Mark Nienhueser  
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2014 MISSOURI PRESS FOUNDATION

# PORTER FISHER GOLF CLASSIC

THURSDAY, JUNE 26TH

1 P.M. SHOTGUN; 4-PERSON SCRAMBLE

ELDON COUNTRY CLUB, ELDON



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Be at the golf course by noon. We'll have lunch before teeing off. If you do not have a foursome, you will be assigned to one. If you wish to buy mulligans and / or make a contribution to the prize fund, you may add that to your registration check. Send this registration form and check to Missouri Press Foundation, 802 Locust St., Columbia, MO 65201; or pay by phone with a credit card, (573) 449-4167.

Golf = \$40 per Golfer \_\_\_\_\_  
Mulligans \$10 per player \_\_\_\_\_  
Prize Fund \_\_\_\_\_  
TOTAL: \_\_\_\_\_

Name(s): \_\_\_\_\_

Co. / Newspaper \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_



## Please Consider a Contribution to the Trophy/Prize Fund

Would you personally or your company consider a contribution to the tournament prize/trophy fund? If so, you may add it to your registration check or send a separate check to Missouri Press Foundation. Your gift will be acknowledged at the golf course and in MPA publications.

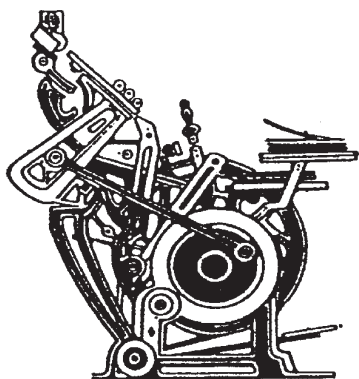
Thank you.

## DO OVERS! Mulligans: \$10 per player

(1 Mulligan per side). All proceeds above costs will go to Missouri Press Foundation. You may pay for Mulligans with registration or at the course before teeing off. Prizes awarded after golf.

**Directions to Eldon Country Club:**  
From Highway 54 take Eldon exit US 54-Bus./MO 52.  
Go about 2 miles to Golf Course Road  
(Phillips 66 on the corner and small signs on both sides of the road.)





## Ozark Press meeting July 18

Mark your calendars for July 18 to attend the annual Ozark Press Association meeting on the Drury University Campus in Springfield!

The meeting is scheduled 1 to 5 p.m. and will feature:

- Developing a social media strategy and best practices for online journalism sites, with Jonathan Groves of Drury University.
- Digital Sales/Ad Networks, with Mark Nienhueser of Missouri Press Service.
- Legal Advice, with Jean Maneke, Maneke Law.

Then join us that evening to take in a Springfield Cardinals baseball game.

Watch for details in future MPA communications.

## Your newspaper could WIN \$100

The Missouri Press Association 148th Annual Convention and Trade Show is scheduled Sept. 25-27 in Columbia. The trade show returns this year Sept. 26 and sponsorship opportunities are available at different contribution levels.

**WIN \$100** -- Any newspaper referring a company or organization that becomes a sponsor of the 2014 MPA Trade Show will receive a referral reward of \$100.

Rewards for sponsorship are detailed on the sponsorship form which can be found at: [http://www.mopress.com/CURRENT\\_FORMS.php](http://www.mopress.com/CURRENT_FORMS.php)



### MPA HAS PARTNERED WITH DIRXION *to produce e-Editions for the bulletin and magazine.*

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# Reading rates dropping among adolescents

*27 percent of 17-year-olds say they hardly ever read*

A new report is out about the decline in pleasure reading of “tweens” and teens. Common Sense Media synthesized research about kids’ reading habits and gleaned that the amount of time spent reading for pleasure is dropping significantly as kids get older.

Every report cited was a little different in what and how it measured, but all had a similar theme: the portion of children who are daily readers drops markedly from childhood to the tween and teenage years.

The most disturbing finding was the 17-year-old age group, of which 27 percent said they don’t ever read. Only 19 percent said they read daily. The pie chart for these teens is cut into fairly equitable percentages of: “read almost every day, 1-2 times a week, 1-2 times a month, a few times a year.” Sadly, the largest chunk responded “never/hardly ever read.”

*The New York Times* columnist Frank Bruni wrote about the study saying he’s convinced that reading does things — to the brain, heart and spirit — that movies, television, video games and the rest don’t.

“There’s research on this, and it’s cited in a recent article in *The Guardian* by Dan Hurley, who wrote that after ‘three years interviewing psychologists and neuroscientists around the world,’ he’d concluded that ‘reading and intelligence have a relationship so close as to be symbiotic,’” Bruni wrote.

The Common Sense report had nine key findings:

1. Daily reading rates and reading for fun have dropped precipitously in recent years among adolescents.

2. Reading scores among young children have improved steadily, but achievement among older teens has stagnated.

3. A significant reading-achievement gap continues to persist between white, black, and Hispanic/Latino children (two grade levels).

4. There is a gender gap in reading time and achievement — girls read for pleasure about 10 minutes more per day than boys.

5. Reading is still a big part of many children’s lives — more than 60 percent of 0- to 8-year-olds read/are read to daily and 25 percent more are read to weekly. Less than 8 percent are never read to.

6. But many children do not read well or often. (Back to the “tweens” and teens stagnating and lower achievement.)

7. Parents’ and children’s attitudes about electronic reading are still in flux.

8. E-reading has the potential to significantly change the nature of reading for children and families, but its impact is still unknown. Fewer than 30 percent of young children live in a home with an e-reader, although 40-55 percent have a tablet device in the home. However, children still spend more time with print than e-books.

9. Parents can encourage reading by keeping print books in the home, reading themselves, and setting aside time daily for their children to read.

Read the full report at <https://www.common sense media.org/research/children-teens-and-reading>. Read Bruni’s column at <http://share.d-news.co/WfsliOj>.

Parents still make the greatest impact

on whether or not their children read. Every study, this one included, confirms this. More exposure to print (having books, newspapers and magazines in the home), modeling reading (kids don’t know if you’re reading, playing games or on social media when you are using a tablet or laptop), and making reading a family priority are all key to raising readers.

There’s a research lab in rural Marthasville, Mo. that supports these findings. Three children — including two teens raised by parents who model reading through books, newspapers and magazines — and their family take bucket loads of printed reading material to the recycling center every month.

The teens are typical, one boy, one girl. Both spend too much time on their mobile devices. Yet, they love to read. The mother was driving home recently and encountered her 17-year-old son pulled over to the side of a gravel road near home. The mother pulled alongside, sure the car had finally given out. This was the problem: “I just really wanted to finish this chapter in my book.”

*Parents can encourage reading by keeping print books in the home, reading themselves, and setting aside time ...to read*



**Dawn Kitchell** is MPA’s NIE director. Contact her at (636) 932-4301; dawn.kitchell@gmail.com.



If you haven’t published “Lily’s Story,” you’re about to miss the opportunity to publish the eight-chapter serial at no cost. The story must be printed and distributed within eight weeks of the final

(continued on next page)

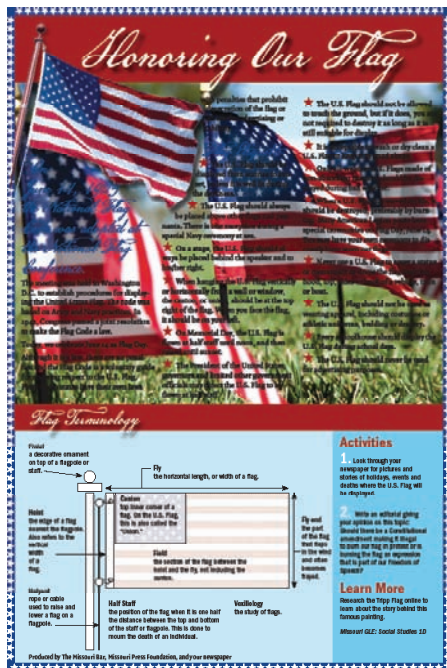


# NIE Report

(continued from previous page)

licensing date of June 30, 2014. That gives you until the end of the month to get started.

"Lily's Story" is a terrific story about the resilience of people and animals following the Joplin Tornado in May 2011. St. Louis author Carolyn Mueller wrote the story. Mueller has just released a beautiful picture book based on the story.



## Flag Day feature available free now

June 14 is Flag Day and Missouri Press has a feature on flag etiquette that can be accessed at no charge, thanks to our partnership with The Missouri Bar.

To download the feature, visit [mo-nie.com](http://mo-nie.com) and use code: `usflag`.

About 200 newspapers nationwide have taken advantage of the opportunity to publish the story at no cost, thanks to Mueller, Missouri Press Foundation and the National Newspaper Association.

John Edwards, publisher of the 5,000 circulation *Smithville Times* of Smithville, Va., said of his use of the story, "the response has been phenomenal ... and last night, I was invited to attend a school board meeting to have the paper recognized for partnering in what was

described as an exceptional reading program."

Missing the boat on this opportunity doesn't mean you won't have access to "Lily's Story" again. It will join the archives with more than 32 serials available from Missouri Press Foundation, but you will have to pay for the opportunity.

To access the story, visit [mo-nie.com](http://mo-nie.com) and use download code `readmo14`. Readers of all ages will enjoy "Lily's Story."

## Free NIE training session July 17

Learn How to Reach Young Readers in a FREE Newspaper In Education Training Session July 17 in Columbia

Missouri Press will host a training session for newspaper staff members tasked with reaching out to young readers and educators in the community.

Training is scheduled 10:30 a.m. to 2:30 p.m. Thursday, July 17, at the MPA office in Columbia. There is no cost to attend and lunch will be provided.

In addition to basic information about getting started, the workshop will address current Missouri Learning Standards and how the newspaper can play a key role in building knowledge through content-rich nonfiction and informational texts and reading and writing grounded in evidence from text.

For more information or to register a staff member to attend, contact Dawn Kitchell at [dawn.kitchell@gmail.com](mailto:dawn.kitchell@gmail.com) or (636) 932-4301.

## Get the facts from us.



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Real Possibilities

# Is government transparency on Death Row?

## *Open records provide checks and balances*

The continued execution of Death Row inmates in Missouri is a subject of significant controversy in this state, as it is nationwide. I know it's a subject with strong passions on both sides, and I am sure those of you who are readers of this column don't all hold the same opinion. However, I want to address an issue that arises out of it which does concern us and talk a little about why Missouri Press has chosen, and continues to choose, to be involved in that issue.

The issue concerns the execution protocol - how the drugs are administered in killing the prisoner. All of you are familiar with what recently happened in Oklahoma. Media coverage of the malfunction of that process was substantial.

Back in 2007, Missouri changed its execution statute (Section 546.720) to make secret the names of people who are members of the execution team. At the time that change was made in the law, and regulations were proposed to enact this secrecy, Missouri Press Association unsuccessfully took a stand before the Department of Corrections seeking to limit the secrecy that was being imposed by state statute.

Since that time, the secrecy protocol has become more and more complex. As you have read, pharmaceutical companies became concerned over their drugs being used for executions and some products were no longer available for that use. Then those pharmacies dispensing the drugs began to want confidentiality to avoid the publicity that came with serving this state purpose. Now, reporters have demonstrated that pharmacies not subject to Missouri's regulations are supplying the drugs being used. There continues to be a lack of transparency about the process, from start to finish. It is not the doing of the act that concerns Missouri

Press Association, but it is how the acts of government are being done behind closed doors and with no checks and balances that come from public disclosure of the process that concerns us.

Several weeks ago, Missouri Press was approached by Public Citizen, Inc., a non-profit organization which advocates for consumer protections, health and safety regulations, access to the courts and open government. That organization decided to file an amicus before the 8th Circuit U.S. Court of Appeals in connection with a lawsuit which originally was filed by Larry C. Flynt against George A. Lombardi, director of the state Department of Corrections.

Flynt's original lawsuit was over the department's refusal to allow Flynt to see sealed documents that

might identify an anesthesiologist on the state execution team. Flynt, who was a victim of one of the people about to be executed by the State of Missouri, believed he had an interest in the subject. However, the federal court judge hearing his case ruled that "A generalized interest in a subject of litigation does not justify intervention" in the case.

That holding is very troubling to us. If I must be, in essence, a possible party to a case to have an interest that allows me to intervene in litigation, then the point of amicus briefs falls by the wayside.

"Concerned citizens and the media are watchdogs of our government and often seek access to sealed court documents," said Tony Rothert, legal director of the ACLU in Missouri, in the *St. Louis Post-Dispatch* back in April. He pointed out, as is obvious, that the media and the public, either of which clearly is a third-party with no direct interest in the underlying factual situation, needs the ability to challenge a holding that closes court records.



Jean Maneke, MPA's Legal Hotline attorney, can be reached at (816) 753-9000, [jmaneke@manekelaw.com](mailto:jmaneke@manekelaw.com).

Therefore, Missouri Press chose to join with Public Citizen, Inc., in its amicus argument before the federal court of appeals *solely* in regard to this holding about who is an "interested party" in contesting closed records. It's an important issue to our members. I would also note that a similar amicus brief was filed jointly by the Reporters Committee for Freedom of the Press and 13 other media organizations in that same case.

Then, a few days ago, a group of media entities including the *Post-Dispatch*, the *Springfield News-Leader*, *The Kansas City Star*, the AP, and Guardian News and Media, all joined to file their own lawsuit against the department in regard to the secrecy under which executions are being conducted in the state. This group had made a Sunshine Law request for a number of documents related to the drugs being used for lethal injection executions in the state.

I want to remind everyone the point here is NOT whether the media is for or against the death penalty. What is at issue in all of these cases is that government is undertaking governmental functions in secret. Government is basically telling citizens, to trust it to carry out one of its highest and most severe functions. None of us necessarily believes that government is acting wrongfully; but we do have concerns that if there is not a public watchdog on the process, that it is possible shortcuts will be taken that would not occur in full sunlight; that steps will be skipped; that favors might occur; that wrongful acts will be done.

"The people are the only censors of their governors," Thomas Jefferson said in his famous quote, ending with his admonition it is better to have newspapers without government rather than government without newspapers. These briefs are not asking that executions end. Instead, they are asking there be full and complete disclosure of all facets of the process. There's a significant difference in those positions.

---

*"The people  
are the only  
censors  
of their  
governors."*

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*-Thomas Jefferson*



## Missouri Newspaper Organizations

**NORTHWEST MISSOURI PRESS ASSOCIATION:** President, Mike Farmer, Rock Port; Secretary, Kathy Conger, Bethany; Treasurer, W.C. Farmer, Rock Port. Directors: Past President, Adam Johnson, Mound City; Jim Fall, Maryville; Dennis Ellsworth, St. Joseph; Jim McPherson, Weston; Chuck Haney, Chillicothe; Steve Tinnen, Plattsburg; Kay Wilson, Maryville; Steve Booher, St. Joseph.

**SHOW-ME PRESS ASSOCIATION:** President, John Beaudoin, Lee's Summit; Vice President, vacant; Secretary-Treasurer, Sandy Nelson, Liberty. Directors: Dennis Warden, Owensville; Carolyn Trower, New London; John Spaar, Odessa; Linda Geist, University of Missouri Extension; Buck Collier, New Haven; and Bruce Wallace, Ashland.

**OZARK PRESS ASSOCIATION:** President, Roger Dillon, Eminence; Vice President, Adam Letterman, Neighbor News; Secretary-Treasurer, Norene Prososki, Gainesville. Directors: Past President Keith Moore, Ava; Dala Whittaker, Cabool; Jody Porter, Ava; David Burton, Springfield; Sharon Vaughn, Summersville; Terry Hampton, West Plains; Matthew Barba, Bolivar.

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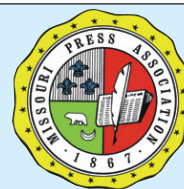
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## CALENDAR

### June

- 19 — Southeast Missouri Press Association meeting, Cape Girardeau
- 20 — Northwest Missouri Press Association meeting, Maryville
- 26 — MPA Golf Tournament, Eldon
- 27 — MPA/MPS Board meeting in morning, Country Club Hotel and Spa, Lake Ozark
- 27 — Show-Me Press Association meeting in afternoon, Country Club Hotel and Spa, Lake Ozark
- 27 — MPF Board meeting in afternoon, Country Club Hotel and Spa, Lake Ozark

### July

- 11 — Sunshine Coalition Board meeting, 3 p.m., MPA, Columbia
- 18 — Ozark Press Association meeting, Springfield

### September

- 25-27 — 148th MPA Convention, Holiday Inn Select, Columbia

### October

- 2-5 — NNA Annual Convention and Trade Show, San Antonio
- 10 — Sunshine Coalition Board meeting, 3 p.m., MPA, Columbia

## NW Press to meet

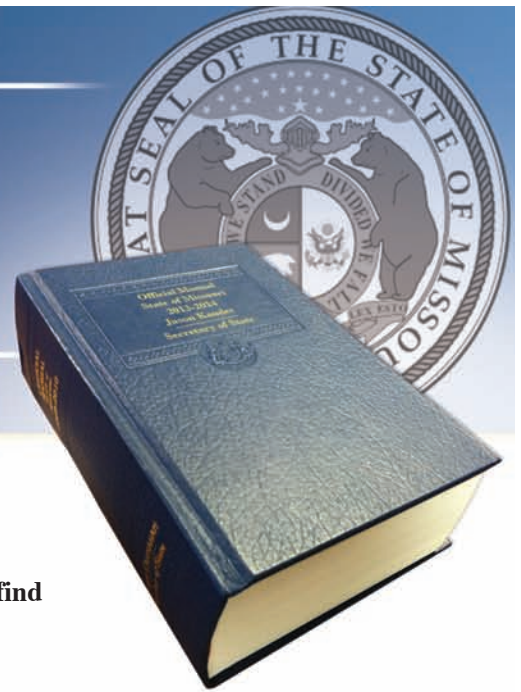
The annual meeting of the Northwest Missouri Press Association is scheduled Friday, June 20 at Northwest Missouri State University in Maryville.

Russell Viers will be one of two featured speakers with web advertising among the topics.

The meeting registration will be available soon. Keep an eye on your email and on MOPRESS.com for additional details and a complete schedule.



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