



Missouri Press Foundation
Dedicated to Freedom for Tomorrow's World

October 2012

Dear Missouri Press Association member,

The Missouri Press Foundation is dedicated to helping Missouri's newspapers meet the challenges and opportunities that lie ahead. Our mission is to encourage and promote excellence in newspaper journalism. Here are just a few ways the Missouri Press Foundation has made a difference this year:

- MPF conducted workshops on circulation, newsroom skills, advertising and community engagement.
- Ten students preparing for newspaper careers in Missouri participated in summer internships at community newspapers, thanks to MPF's sponsorship.
- MPF helps administer memorials and/or scholarship funds honoring Bill and Jo Anne Bray, Jim, Jacob and Christian Gierke, Jack Hackethorn and Edward Steele.
- MPF underwrites a portion of the cost of the Missouri Press Association's Convention to keep registration fees among the lowest in the nation.
- MPF supports the Missouri Press Newspaper Print Shop Museum in Arrow Rock and the Missouri Photojournalism Hall of Fame in Washington, Mo.
- MPF recognizes outstanding journalism and photojournalism through the Better Newspaper Contest.
- MPF supports our four district press associations with funding for their annual meetings.
- MPF's award-winning Newspapers In Education program created youth features that were downloaded more than 1,800 times in the past year.

We need your help to continue these and other programs important to you and Missouri's newspapers. I'm writing today to ask for your support for the **Foundation Builders** program.

The **Foundation Builders** program is simple – newspaper supporters pledge the net proceeds of one-half page of national advertising each year to the Missouri Press Foundation. Many **Foundation Builders** partners elect to have these proceeds deducted from their monthly Missouri Press Service advertising checks. Individual supporters make financial pledges at various levels of giving.

To pledge, complete the enclosed pledge form and return it as soon as possible. Don't delay – we have two incentives to encourage you to return your pledge right away:

1. **Early Bird Football Ticket Drawing:** Four great tickets to the Missouri Tigers vs. Syracuse football game in Columbia on Nov. 17. Pledge forms received by **Nov. 9 at 5 p.m.** will be included in the Early Bird Drawing.
2. **Foundation Builders Bucket:** All pledges received by **Dec. 31 at 5 p.m.** will be entered into a drawing for a bucketful of fun in Columbia. The bucket includes hotel, dining, entertainment, an autographed Mizzou Tigers football, food, goodies and more. This bucket is huge, and we'll keep filling it until we give it away in early January!

If you have any questions, please don't hesitate to call me at (573) 449-4167. Missouri Press Foundation is grateful for your support.

Sincerely,

Doug Crews
Foundation Director