

MP
MISSOURI PRESS
NEWS

St. Louis Post-Dispatch
Awarded 2015 Pulitzer Prize

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The evidence indicates print is strong

Print format remains competitive in relation to online counterpart

Digital savant Clay Shirkey, who seldom passes up a chance to poke print in the eye, recently predicted an accelerated decline in readership by the end of the decade. In fact, he suggested, *The New York Times* within 10 years would reduce its seven-day print schedule and that the move to all-digital would follow rather quickly.

Shirkey, a Columbia native who teaches at New York University, is known for his thinking about the economic impact of Internet technologies.

The traditional *Times*, he says, will meet its demise as its print circulation falls to the point where advertisers will no longer be willing to meet the relatively higher cost of reaching customers even as production expenses hold steady. Could be, though, *Times* executives see print as the dominant element of their business model far beyond Shirkey's horizon.

What are we to make of Shirkey's predictions? Who knows? Our challenges are indeed real and, well, challenging.

Newspaper proprietors who don't invest in new media and develop strategies to produce new revenue fail to do so at their peril. But print is strong out here in flyover country, including in Shirkey's hometown. That's the counter narrative we should respond with every time someone offers condolences for the state of our industry. The rumors of our demise are exaggerated.

For instance, *The Washington Post* recently reported millennials (those who reached young adulthood around the year 2000) in college overwhelmingly prefer print over digital texts. American University linguist Naomi S. Baron, whose book "Words Onscreen: The Fate of Reading in a Digital World," found 90 percent of students were likely to multitask while reading on screen compared to 1 percent while reading



hard copy. What do we think that does to a reader's comprehension?

While those findings do not by themselves make the case for newspaper longevity, we should accept them as a reason for optimism: People like to read ink on paper.

Another reason comes in the form of a study by Elite Daily and the University of Florida College of Journalism and Communications. The study indicates millennials value traditional media as their source of news. About 67 percent of respondents surveyed said they feel "very informed" when they get their news through newspapers.

That indicates young adults recognize the value of news organizations that have built their credibility and brand through long years of practice.

Iris Chyi, a faculty member at the University of Texas who specializes in New Media Research, meanwhile, has published new research in a book titled "Trial and Error: U.S. Newspapers' Digital Struggles Toward Inferiority." She found young readers, who have always comprised a tough audience to reach, read print and digital news at the exact same rate.

Chyi suggests the notion that the end of print is near is simply wrong and that we should reassess our digital strate-

gies.

From her book: "So, for those who believe the print newspaper is dying and are eager to jump onto the digital bandwagon, all the empirical evidence suggests the opposite. The truth is that the print format has remained competitive in relation to the same newspaper's online counterpart. Not only does the audience respond to the print edition more favorably, advertisers vote for the print edition with their ad dollars."

So young adults are still interested in what goes on around them, especially as they establish careers and families in their communities. They are attracted to digital news sites, but just as many, if not more, prefer to read the printed page.

Most hopeful is the finding that millennials care about civic engagement and place value on credible news gathering. That means we continue to have a large potential audience out there ready to be engaged.

Clay Shirkey believes print is on "hospice care" and to think otherwise is fantasy. To create a sustainable post-print future, he believes we should do more to reduce costs, emphasize advertising on mobile devices and transit our subscribers to "membership," charging some of them substantially more for their "indispensable paper."

"Society doesn't need newspapers," he said in a 2009 blog post. "What we need is journalism."

He's right about the latter. He's wrong about newspapers.

'People like to read ink on paper... the notion that the end of print is near is simply wrong...'



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Small Town, Big News

Missouri Press Association

*149th Annual
Convention
& Trade Show*

MPA Convention coming to Columbia Sept. 10-12

Mark your calendars for the Missouri Press Association 149th Annual Convention & Trade Show. Make plans now to attend the 2015 Annual Convention scheduled Sept. 10-12, 2015 at the Holiday Inn Executive Center in Columbia.

This year's theme is "Small Town, Big News," emphasizing the importance of newspapers to their communities.

The jam-packed schedule includes a trip to Arrow Rock for shopping, music, food and drink, and a special visit to the MPA's Print Shop Museum, exhibiting historical presses and other unique items related to the newspaper trade.

Speakers include former USA Today editor and current chief of staff for President George H. W. Bush, Jean Becker; the new Dean of the University of Missouri School of Journalism David Kurpius and MU Chancellor R. Bowen Loftin; St. Louis Post-Dispatch columnist Bill McClellan; and many more.

A workshop with Russell Viers and panel discussions about covering Missouri's courts, newspaper careers and sportswriting are planned.

Useful sessions about advertising sales, native advertising, user content, finding and engaging audiences, online

comments, community newspapers, and more are available.

Don't miss the fun, food and fellowship with other newspaper people and, of course, the Hall of Fame Banquet and Awards Luncheon honoring and recognizing journalistic achievement.

Look for more details about convention speakers and other activities from MPA!

Hotel reservations can be made by calling 573.445.8531. Please ask for the Missouri Press Association special room rate of \$99.95.

See you there!

149th Annual Missouri Press Association Convention and Trade Show

Holiday Inn Select -- Executive Center
Columbia, Mo.

--- Tentative Agenda ---

Thursday, Sept. 10

9:30 a.m.	Missouri Press Foundation Board meeting
10 a.m. to 3 p.m.	Workshop with Russell Viers
Noon	MPA/MPS Board meeting and lunch
4-8 p.m.	Arrow Rock MPA Print Shop Museum Fundraiser: food, drink, tours, shopping, music.

Friday, Sept. 11

8:30 a.m.	Breakfast Program: MU Chancellor R. Bowen Loftin and new J-School Dean David Kurpius
9:30 a.m.	Panel Session or Speaker (TBD)
10:45 a.m.	Advertising Sales Session: Rick Ferrell
10:45 a.m.	Panel: Covering Missouri's Courts -- Jean Maneke, moderator
11 a.m. to 6 p.m.	MPA Trade Show
11:45 a.m.	Missouri Press Business Meeting, Election of Officers
Noon	Luncheon with Jean Becker, former USA Today editor, chief of staff for President George H. W. Bush
1:30 p.m.	Speaker: Jaci Smith, Native Advertising
1:30 p.m.	Panel: Sportswriting -- Joe Walljasper, Bill Battle, Jason West
2:45 p.m.	Panel: Why Did I Pick Newspapers for a Career? Jim Robertson, moderator
2:45 p.m.	MU Journalism Prof. Joy Mayer, social media content, finding and engaging audiences, online content
3:45 p.m.	Reception in the Trade Show for all attendees
6 p.m.	Missouri Press Hall of Fame Banquet Reception in the Trade Show
6:30 p.m.	Missouri Press Hall of Fame Banquet

Saturday, Sept. 12

8:30 a.m.	Breakfast with Bill McClellan, St. Louis Post-Dispatch columnist
9:30 a.m.	Rick Ferrell: Advertising Sales
9:30 a.m.	Jock Lauterer: Community Newspapers
10:45 a.m.	Jann Carl, Small Town, Big Deal (tentative)
11:45 a.m.	Better Newspaper Contest Awards Luncheon;
	William E. James Outstanding Young Journalists of the Year;
	William A. and Jo Anne Bray Scholarship Winner; Edward L. Steele Scholarship Winner

A Pulitzer Prize for the Post-Dispatch

The photo staff of the *St. Louis Post-Dispatch* won the Pulitzer Prize for breaking news photography for its chronicle of the extended protests and violence that followed the shooting death last Aug. 9 of Michael Brown in Ferguson.

The staff of eight photographers and three editors submitted a gallery of 19 photos from the shooting scene, street protests, funeral, arson fires and other settings of social conflict that continued for months.

In announcing the prize at Columbia University in New York, the 18-member Pulitzer Prize Board honored the photo staff "for powerful images of the despair and anger in Ferguson, MO, stunning photojournalism that served the community while informing the country."

The unarmed Brown, 18, was shot to death by Ferguson police officer Darren Wilson during a confrontation on a street in the Canfield Green apartments in Ferguson. Community anger spilled onto West Florissant Avenue, which became the site for nightly tense encounters between protesters and police officers. Protests spilled onto other streets and areas of the metro area.

Among the *Post-Dispatch* images submitted were two that flashed around the world — a photo by David Carson of an armed looter inside a QuikTrip shortly before it was torched, and another by Robert Cohen of a protester hurling a tear-gas canister that had been fired by police.

Breaking news photography is one of 14 categories awarded in journalism. The board named as finalists for editorial writing two *Post-Dispatch* editorial writers, Tony Messenger and Kevin Horrigan, "for editorials that brought insight and context to the national tragedy of Ferguson, MO, without losing sight of the community's needs..."

The award to the photo staff is the 18th won by the *Post-Dispatch* since the Pulitzer prizes were established in 1917.

Shortly after the winners were announced, *Post-Dispatch* editor Gilbert Bailon congratulated the photographers and the rest of the staff "for doing such tremendous work under a difficult situation ... This has been



Edward Crawford returns a tear gas canister fired by police who were trying to disperse protesters in Ferguson, Missouri. Four days earlier, unarmed black teenager Michael Brown was shot to death by white police officer Darren Wilson. The killing ignited riots and unrest in the St. Louis area and across the nation. (Robert Cohen, *St. Louis Post-Dispatch* - August 13, 2014)

hard work because the community is very divided right now. The kind of work we have done across the board in every department has been outstanding." Bailon honored the photographers "for putting their lives on the line."

The news staff gathered around a television screen at 2 p.m., when Pulitzer Prize administrator Mike Pride announced the winners. *Post-Dispatch* staff members have been named as finalists seven times since 1989, when the newspaper last won a Pulitzer for publishing a photograph of a fire scene by a free-lance photographer. The mood in the newsroom became tense as Pride read through the awards for reporting.

When he started into the next-to-last journalism category, breaking news photography, and uttered the words "... to the St. Louis..." the room erupted in joy. Photographers hugged each other to the cheers of their colleagues.

The photo staff consists of chief photographer J.B. Forbes, photographers Carson, Cohen, Cristina Fletes-Boutte, Christian Gooden, Chris Lee, Huy Mach and Laurie Skrivan; and director of photography Lynnden Steele; photo editor Hilary Levin; and Gary Hairlson, director of video.

Said Steele, "I am very proud of how they pulled together day after day, night after night. At times it was very dangerous, and although no one

had to go out, everybody always volunteered and always were ready to go at a moment's notice."

Carson, 43, and a *Post-Dispatch* staff photographer for 15 years, called the award "humbling and sad. We won a Pulitzer for something that began with the loss of somebody's life. It has caused so much trauma in our community, but I'm proud of the way we responded as a staff to document those events and show people what was going on in their back yard."

Cohen, 49, and a staff member for 16 years, noted that journalists from around the world reported from Ferguson. "But nobody could tell the story better than local journalists, and I'm proud of the photo team and everybody in the newsroom who jumped in feet first," he said.

Messenger, the editorial page editor, praised Horrigan, the deputy editor, for keeping the editorial page true to the "Platform," a statement of purpose written by *Post-Dispatch* founder Joseph Pulitzer in 1907 that the editorial page publishes daily. "Kevin continues to be the soul of the editorial page, and to have him connected to the soul of the Pulitzer legacy is incredible."

Horrigan, 66, has been a reporter, columnist and editorial writer at the *Post-Dispatch* for 27 years. Messenger, 48, has been at the newspaper for seven years, three as editorial editor.

MPA's Print Museum is im-press-ive

Visitors to the Missouri Press Association's Print Shop Museum in Arrow Rock step back in time when they enter the ground floor of the nearly 150-year-old brick Odd Fellows lodge building, housing vintage printing equipment. One can almost tangibly sense the "power of the press" in this room if they stand quietly enough and listen closely for the voices of pressmen of the past who brought the news of the world to the frontier.

Even in the modern world, our conversation is peppered with terms from the venerable days of the iron hand press. Sayings such as "Mind your p's and q's" hark to the time when compositors hand set type for the press and paid extra mind not to confuse the two.

Wanting to preserve newspaper and printing history for this and future generations to remember, understand and enjoy, the Missouri Press Association dedicated its Print Shop Museum in Arrow Rock in August 1966, the 100th anniversary of the MPA.

The Print Shop Museum is located on the lower floor of a building constructed in 1868 -- the International Order of Odd Fellows (I.O.O.F.) lodge. Historically, meetings were conducted upstairs from 1868 to 1927. The downstairs was rented to various commercial interests including a newspaper.

On display in the museum is a variety of letterpress printing equipment, including Linotype, a newspaper flat-bed press, job presses, Washington



Some of the vintage press equipment exhibited in the Missouri Press Association's Print Shop Museum in Arrow Rock includes, left, a Chandler & Price platen press and, right, a 19th Century Washington iron hand press, along with a workbench and period type cases, all in functioning order.

hand presses, hand-set type and other tools of the printing trade.

The desk belonging to famous country editor H.J. Blanton of the *Monroe County Appeal* in Paris, Mo., is in the museum.

The Missouri Press Foundation owns the museum contents and contributes to the maintenance of the building. The building is owned by the Friends of Arrow Rock.

Plans are underway now for structural renovation to the building, including climate control, lighting, foundation and drainage work, and some plumbing, all without affecting the historical architecture. In addition, future plans include updating informational placards in the museum and creating interactive and static displays to aid in self-guided tours.

For more information about these efforts, to donate, or to volunteer at

the museum, contact Missouri Press Foundation Director Melody Bezenek via email: mbezenek@socket.net or Missouri Press Association Editor Bryan E. Jones: bejones@socket.net or call 573-449-4167.

MPA Convention Museum Tour

As part of MPA's 149th Annual Convention, a trip to Arrow Rock for shopping, music, food and drink, and a visit to the print museum is scheduled 5:30 p.m. Thursday, Sept. 10. Shuttles to the site will be provided to convention attendees.



The desk belonging to famous country editor H.J. Blanton of the *Monroe County Appeal* in Paris, Mo., is in the MPA's print museum in Arrow Rock.



Missouri Press Association Editor Bryan Jones, left, speaks with visitors to the MPA Print Shop Museum about how early printing process and equipment works during an October 2014 craft festival in Arrow Rock.



The Odd Fellows Lodge in Arrow Rock serves as the home of the Missouri Press print shop museum.




Hall of Fame heritage

Sarah Vickery, granddaughter of the late Ray Vickery, stopped by the Missouri Press Association office recently to view her grandfather's Hall of Fame plaque. Sarah, 19, a sophomore at the University of Missouri, is the daughter of Mr. and Mrs. Mark Vickery, Kansas City. Ray Vickery was president of the MPA in 1990, published *The Salem News*, and was inducted into the Hall of Fame in 2009.

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Show-Me, SEMO press association meetings scheduled



The Show-Me Press Association annual meeting is scheduled Thursday, June 11 and Friday, June 12 at Old Kinderhook in Camdenton.

Thursday's events include the Porter Fisher Golf Tournament at Lake Valley Golf & Country Club and an evening MPA/MPS/MPF board dinner at Old Kinderhook.

Friday's activities include breakfast board meetings and two sessions: "Developing a Social Media Strategy" with Jonathan Groves and "Economic Development Strategies/Coverage" with John Beaudoin.

The "Brews and Views" round-table discussions include moderators Doug Crews, Beaudoin, Mark Nienhueser and Shelby Feistner.

Agenda and registration form can be found online:

www.mopress.com/_lib/files/ShowMePressFor2015.pdf



The Southeast Missouri Press Association regional meeting is scheduled Thursday, July 16, in Cape Girardeau.

Registration begins 3 p.m. in the University Center at Southeast Missouri State University.

Programming includes "Newspapering Nuts and Bolts" with Gary Rust of Rust Communications; Sports photography and "Live streaming vs. YouTube video sharing" with Fred Lynch of the *Southeast Missourian*; and developing a marketing campaign that works with Beth Chism of the *Perryville Republic Monitor*.

Agenda and registration form can be found online:

www.mopress.com/_lib/files/2015_SEMO_Flyer_Web.pdf

J-school students write real-life editorials

Students in Clyde Bentley's Editorial Writing class at the Missouri School of Journalism were recently paired with 18 Missouri Press Association member newspapers. Working under the guidance of an editor or publisher, the students will produce one or more opinion pieces that will be published in the papers.

Bentley specifically chose non-daily newspapers for the project, noting most of his students are from St. Louis, Chicago and other major cities.

"I want them to understand the issues of Main Street America," Bentley said. "They will learn that sometimes a school board vote is of greater interest than a Congressional debate."

Bentley and the Missouri Press Association have conducted the editorial partnership annually since 2008.

Newspapers participating in the project are: *Ashland Boone County Journal*, *Bethany Republican-Clipper*, *Buffalo Reflex*, *Cuba Free Press*, *Grant City Times-Tribune*, *Kearney Courier*, *Lee's Summit Tribune*, *Liberty Tribune*, *Marshfield Mail*, *O'Fallon Community News*, *Odessa Odessa*, *Owensville Gasconade County Republican*, *Queen City Schuyler County Times*, *Raymore Journal*, *St. Louis Labor Tribune*, *Stockton Cedar County Republican*, *Washington Missourian* and *Webster-Kirkwood Times*.



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EXPERIENCE | KNOWLEDGE | INTEGRITY

Competitors needed for 2015 Constitution Project

The Supreme Court of Missouri's Committee on Civic Education is seeking applicants for The Constitution Project, a statewide competition for high school students scheduled during the fall 2015 semester and culminating with championship rounds in Jefferson City.

The Constitution Project gives students a mock crime scene to investigate, report about and eventually try in a mock trial, all under the mentorship of local professionals in the fields of crime scene investigation, journalism and trial advocacy.

Started four years ago at Houston (Missouri) High School by Texas County Associate Circuit Judge Doug Gaston, the competition expanded last year to more than 200 students from 12 schools in three regions participating in The Constitution Project statewide.

"The Constitution Project gives high school students exciting, hands-on experience in possible future careers that are integral to our constitution and our nation's system of justice," Gaston said. "It is a fun and meaningful ex-



THE CONSTITUTION PROJECT

perience not only for the students but also for the professionals who help guide the teams..."

Competitors are chosen based on merit and their interest in the three disciplines. To be chosen, each community must pledge commitments from the school, local judges, law enforcement, media and attorneys.

"I continue to be amazed by the talent and the effort the students in our competition display," said Supreme Court Judge Patricia Breckenridge, chair of the Court's civic education committee. "Participants get to not only learn about but also experience the constitution by immersing themselves into these roles... these students are gaining invaluable experience from The Constitution Project."

Winners are named at the team and individual level for each discipline, and the individual award winners receive \$1,000 scholarships from sponsoring organizations. Statewide cosponsors of the project include the Missouri State Highway Patrol, Missouri Sheriff's Association, Missouri Police Chiefs Association, Missouri Press Association, Missouri Broadcasters Association and The Missouri Bar.

To learn more about The Constitution Project – and to fill out the online application – please visit: https://www.courts.mo.gov/civiceducation/pages/const_proj_home.html.

Preference will be given to applications received no later than May 7, 2015.

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ON THE MOVE



• **Fulton** — Richard “Rick” Kennedy has been named editor of the *Fulton Sun*. He is a 30-year media veteran and has worked in television, radio and newspapers. He most recently worked at the *Pine Bluff Commercial* as copy desk chief and the *Chicot County Spectator* as editor and general manager. He also has worked in Washington, California, Idaho, Oregon, Mississippi and Louisiana. He is a 1988 graduate of the University of Louisiana.



• **Osceola** — Melissa McCoy has joined the staff of the *St. Clair County Courier* and *Humansville Star Leader* as a reporter. She will provide news coverage of the Osceola, Humansville, Lowry City, Roscoe, Collins and Weaubleau areas. She is a graduate of Colorado Technical University.



• **Camdenton** — Colby Powell has joined the staff of the *Lake Sun* as a reporter. He is an Iberia native and a 2013 graduate of Southeast Missouri State University, with a degree in mass communications and journalism. Besides reporting, he will be helping to manage LakeNewsOnline.com.

• **Kennett** — Steve Patton has been named interim editor of the *Daily Dunklin Democrat*. Patton has been with the newspaper since September 2013 as a staff writer. He has experience in radio and has been in the Christian ministry for 25 years.



• **Kansas City** — Steve Shirk, a Kansas City native and the managing editor of *The Kansas City Star* for 18 years, has retired. Shirk, 64, has spent 42 years, in a variety of editing posts, at both *The Star* and *The Kansas City Times*. Shirk was praised

as reliable, ethical, solid, accountable, wise, steady, fair, judicious and a host of other accolades contributed by staff members. Shirk graduated from the University of Missouri School of Journalism in Columbia. After a short stint at the *Southwest Times Record* in Fort Smith, Ark., Shirk returned to Kansas City as a copy editor on the morning *Times* in February 1973. Within five years, *The Times* named Shirk its news editor. He was 27. He became *The Star's* managing editor in 1997. In remarks to those gathered in the newsroom, Shirk spoke briefly of the evolution from print to digital and concluded, “Content will still be king, and credibility will still be the coin of the realm.”



Foos inducted into Regional Media Hall of Fame

(*Joplin Globe*) -- Joplin area media professional Bob Foos was honored in April by the Regional Media Hall of Fame at Missouri Southern State University in Joplin.

Foos, the owner and editor of the *Webb City Sentinel*, has had a career in journalism spanning more than 40 years.

After receiving his bachelor's degree from Wichita State University, he arrived in Joplin in 1972 to work for KUHI/KTVJ Channel 16. He worked for the *Carthage Press* as a reporter and photographer and later for the *Joliet Herald News* before receiving a bachelor's degree from the University of Missouri School of Journalism.

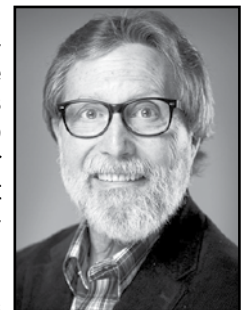
Recognizing a need for a newspaper in Webb City, he wrote a letter to

then-owner Bill Myers expressing interest in the *Sentinel*. Foos began working to revive the paper and became part owner of the publication in 1983, with Merle Lortz.

Today, Foos works for the *Sentinel* as the sole owner.

He has received honors for his work in photojournalism, including induction into the Missouri Photojournalism Hall of Fame.

The Webb City R-7 Schools Foundation also recognized him as a Distinguished Citizen.



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OBITUARIES



Eldon

Marjorie Vernon

Marjorie "Marge" Vernon, 85, of Eldon, died March 30, 2015 at the Lee House in Eldon. She was the wife of Wallace Vernon, founder of Vernon Publishing, Inc. and a 1994 Missouri Press Association Hall of Fame inductee. Vernon Publishing, currently under Dane and Sharene Vernon, publishes five mid-Missouri newspapers including the *Eldon Advertiser*, *Versailles Leader-Statesman*, (Stover) *Morgan County Press*, *Tipton Times* and *Hermitage Index*. She is survived by her husband; three



children; 10 grandchildren; 13 great-grandchildren; a sister and other relatives.

Marthasville

Reuben Eichmeyer

Reuben Eichmeyer, 82, of Marthasville, died March 13, 2015 at his home. He was a professional photographer and began working at *The Marthasville Record* in 1950 following high school graduation, and became the publisher and owner of *The Marthasville Record* from 1969 to 2001. *The Marthasville Record* was Missouri's last



weekly newspaper using the letterpress method of printing until it was converted to offset printing in 1993, after The Great Flood of 1993 hit Marthasville and seriously damaged the newspaper office. He is survived by his wife Mabel; three daughters; four grandchildren; one great-grandchild; a sister and other relatives.

Kansas City

Edmund Fink

Edmund Fink, 84, formerly of Kansas City, died March 16, 2015. He graduated from the University of Kansas with a degree in advertising and journalism. He was promotion and public relations director for *The Kansas City Star* from 1952 until his retirement in 1977. He is survived by his adopted son.



Mr. Witthaus Goes to Washington

Jack Witthaus, grandson of Washington Missourian publisher Bill Miller, Sr., recently participated in the National Newspaper Association Foundation News Fellows Program in conjunction with the NNA Leadership Summit in Washington, D.C. He wrote the following letter to the Missouri Press Association upon his return to Missouri.

MPA,

I had a terrific and informative time on the trip. As I told some of the NNA members, you really don't realize the power of community journalism until you go to Capitol Hill and see that senators and representatives are on a first-name basis with publishers from smaller newspapers.

For the trip, I went with the "fellows" program with NNA and participated in discussions about immigration with various groups in Washington, D.C.

We visited La Raza and TownHall.com to talk to them about immigration. We also sat in for a White House press briefing about immigration (but I did not attend that event).

We even met the CEO of Gallup and took a tour of their office. They bragged that they predicted the Arab Spring days before it happened. Someone asked what was the next



Journalism student Jack Witthaus, from left, and Jim Robertson, MPA President and editor of the *Columbia Daily Tribune*, met with United States Senator Claire McCaskill (D-Missouri) while visiting Washington, D.C. (submitted photo)

country to fall into disorder. They said Yemen. A few days later, Yemen started making all the headlines as US and British troops were removed when the country was falling apart. Pretty impressive.

It was great to meet with fellow journalism students around the nation. As you can imagine, the Missouri School of Journalism is in a big bubble and sometimes students here might think that Mizzou grads ONLY staff news organizations around the U.S. So, it was great to get outside the Mizzou J-school bubble and meet other people studying journalism.

For example, I met a young woman

who was working at the Oklahoma student newspaper and had done extensive reporting on the SAE incident.

Outside of the scheduled activities, I enjoyed going to the Occidental Restaurant and the Old Ebbitt's Grill. D.C. has delicious food. I ate crab cakes and tuna. I also enjoyed navigating the metro train and learning how that whole thing works.

The trip definitely gave me an appreciation for politics and political reporting. After the trip, I've been reading *Politico* every day and johncombest.com to stay informed.

Jack Witthaus

The Missourian: Friend of Education

The *Washington Missourian's* youth literacy program, *Missourian In Education*, was recently honored by the Missouri Association of School Administrators (MASA) with its Friend of Education Award for the South Central MASA District.

The award was presented during the MASA Spring Conference at the Lodge of Four Seasons at Lake Ozark. Dr. Lori Van Leer, superintendent of the Washington School District, nominated the *Missourian* for its "unwavering desire to improve youth readership, support schools and enhance our community." Dawn Kitchell, Educational Services Director, and Chris Stuckenschneider, Book Buzz Coordinator, accepted the award on behalf of the entire company.

"The *Missourian In Education* program is quite impressive," Van Leer wrote in her nomination. "They provide instructional resources such as teacher guides, supplements, character education materials, subject specific resources, newspapers and training materials to educators throughout the Franklin County schools and some surrounding areas.

"They have instituted the Book Buzz program, Family Reading Night (attracting hundreds of families), Newspapers In Education, teacher awards, and a number of events specifically designed to promote literacy. Thousands of books have been donated to area school libraries for students to enjoy as well as hundreds of thousands of newspapers."

The *Missourian* has been reaching out to young readers through its Newspapers In Education program for more than 23 years.

The MASA Friend of Education Award is presented annually to recognize individuals or organizations for their contribution to education locally or statewide. MASA is the statewide professional association for more than 600 school superintendents and central office administrators.



Dr. Lori VanLeer, Washington School District Superintendent, from left, nominated the *Washington Missourian* for the MASA Friend of Education Award, presented to Chris Stuckenschneider, Book Buzz Coordinator, Dawn Kitchell, Educational Services Director, and Bill Miller Sr., *Missourian* Editor and Publisher.

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SCRAPBOOK



• **St. James** -- Former *St. James Leader-Journal* managing editor Greg Edwards is running for a St. James City Council Ward 2 post. Edwards is currently a college instructor at State Technical College of Missouri (formerly Linn State Technical College).

• **Potosi** -- The *Independent Journal* has raised its advertising rates and subscription prices. New rates are \$21.75 in county, \$25.55 elsewhere in Missouri and \$35 out of state. Single-copy sales increased from 75 cents to \$1. Display advertising has increased from \$4.50 per column inch to \$5. In a related matter, the *Independent Journal* decided to pull its newspapers from the local Walmart after the store informed the newspaper that the new

price did not meet Walmart's profit criteria.

• **Excelsior Springs** -- Jason Offutt, *Excelsior Springs Standard* columnist and journalism instructor at Northwest Missouri State University in Maryville, has published his first work of fiction, "A Funeral Story." Offutt also has published several nonfiction works and books about the paranormal.

• **Lexington** -- Subscribers to the *Lexington News* will now receive the *Rocket*, a local shopper, inserted into their newspapers through the mail instead of being thrown to homes. The *Rocket* and similar shoppers have been thrown into the yards of Lexington residents for more than 40

years; but Main Street Media, owners of the *Lexington News*, instituted the change in response to complaints about littering.

• **Platte City** -- Chris Kamler, a columnist at *The Landmark*, has published a new book based on the Kansas City Royals' 2014 season: "The Silence, The Series and The Season of Sungwoo." He conducted a book signing March 27.

• **Cameron** -- The Cameron Area Chamber of Commerce awarded "Business of the Year" honors to Cameron Newspapers. "This is a great honor for us... Our goal is always to provide our readers with comprehensive local news coverage and to provide area businesses with a viable advertising product," said publisher Wally Gallian.



The International Society of Weekly Newspaper Editors (ISWNE) annual conference is scheduled June 24-28 at the Donald W. Reynolds Journalism Institute (RJI) in Columbia. Non-members are welcome.

Full conference registration is \$525, which includes all programs and activities on and off campus, shared-suite housing in College Avenue Residence Hall and most meals from Wednesday lunch to Sunday breakfast.

Friday-Saturday registration is available for editors from Missouri and adjoining states who are unable to attend the full conference. Two-day registration is \$159, which includes all programs, activities and meals Friday and Saturday, except Saturday lunch. Housing is not included in the two-day package.

Registration deadline is May 13, but early registration is encouraged. For more information, contact Gary and Helen Sosniecki at sozsez@aol.com or see <http://www.iswne.org> for the registration form, schedules and updates.

Post-Dispatch wins National Headliner awards

St. Louis Post-Dispatch photographers Robert Cohen and David Carson have won National Headliner Awards for their work after the shooting of Michael Brown in Ferguson. The awards are presented by the Press Club of Atlantic City.

Cohen won first place in spot news photography for "Return Fire," his photo of a protester throwing a tear gas canister. Carson won for photography portfolio for "#Ferguson."

The news staff won second place in spot news coverage for its coverage of the shooting of Michael Brown.

Editorial Page Editor Tony Messenger won second place for editorial writing for a collection of editorials about Ferguson.

J.B. Forbes won second place for photography portfolio.

Taking third was David Carson for spot news photography for "Looting Ferguson."

NAA supports FAA drone regulations

(News & Tech) -- The Newspaper Association of America expressed support for the FAA's proposed creation of a "Micro Unmanned Aircraft System" classification for drones weighing 4.4 pounds or less. The UAS classification would be less regulated than larger drones and could accommodate the current needs of news organizations.

But the NAA also submitted comments that cited concerns over some proposed rules that would impact newsgathering abilities, such as the prohibition on flying drones at night or outside the sightline of the operator, and excluding drones from flying above the general public.

"Drones allow news organizations to cover a wide variety of stories, including protests, riots and other newsworthy events," the NAA said. "It would be effectively impossible to cover the news without flying over individuals."

"The NPRM is a significant step in the right direction, but the FAA should take care not to impose requirements that would overly constrain the ability of news organizations to provide such coverage."

The comments went on to state that the NAA believes drones represent "one of the most promising newsgathering technologies in decades."

Sources and Resources for Missouri Newspapers



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Missouri Bar seeks awards nominations

In recognition of the vital role played by the state's news media in improving public understanding of legal issues, The Missouri Bar is now accepting nominations for its annual Excellence in Legal Journalism Awards. The organization encourages members of the media to take this opportunity to shine a light on their efforts to improve public understanding of the justice system.

Depending upon the number and type of entries, up to three separate awards may be presented – one each for print media, broadcast and new media – in recognition of individual stories, series or editorials that meet one or more of the following criteria:

- Contributed significantly to public understanding of the law and legal system and/or the role of lawyers and/or judges within the system.
- Revealed a problem in the organization, structure or administration of the law, resulting in the correction of that problem for the benefit of all Missourians; and/or
- Enhanced the equitable administration of justice in the state.

Media representatives are invited to identify members of the news media – either within their own organization or elsewhere – who performed exceptional work within the general criteria outlined above. Self-nominations also are encouraged. Individual reporters or entire news organizations that have performed notable work in improving public knowledge of the justice system are eligible.

The nominations should be for items printed or broadcast in the full year prior to June 1, 2015.

Copies of pertinent articles, audio, video or links to content should accompany all nominations. In addition, letters in support of nominations are encouraged. These letters should set out the content of the item(s) and indicate their significance to the citizens of the area or state as a whole. Any follow-up or reaction to the item(s) should be summarized as well.

The deadline for receipt of nominations is Wednesday, July 15, 2015. Please send nominations to Gary

Toohey, Director of Communications, The Missouri Bar, PO Box 119, Jefferson City, MO 65102 or garyt@mobar.org.

Awards will be presented at the Missouri Press Association's 149th Annual Convention Awards Luncheon Sept. 12, 2015, in Columbia, Mo.

The Missouri Bar is a statewide organization dedicated to improving the legal profession, the law and the ad-

ministration of justice for all Missourians. Created in 1944 by order of the Supreme Court of Missouri, it serves all 30,000 of Missouri's practicing lawyers. The Missouri Bar provides a wide range of services and resources to its members, as well as the media, educators and the citizens of Missouri. To learn more about The Missouri Bar, visit www.mobar.org and www.MissouriLawyersHelp.org.



Missouri Press Foundation

These individuals and/or organizations made recent contributions to Missouri Press Foundation. To make a donation with a credit card, call (573) 449-4167, or send checks to Missouri Press Foundation, 802 Locust St., Columbia, MO 65201.

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Kurpius named MU Journalism Dean

(MU School of Journalism) -- David D. Kurpius, professor and associate vice chancellor for enrollment management at Louisiana State University, has been selected dean of the Missouri School of Journalism, effective July 1, 2015.

In his new role as dean, Kurpius will lead the school in development of strategic and innovative interdisciplinary programs, industry outreach, alumni engagement and fundraising, effective recruitment nationally and internationally, and promotion of best practices.

"It's a time of great change in journalism and strategic communication, and I look forward to working with the students, faculty, staff and administration as we work to rethink and reshape our practice and study in this industry," Kurpius said. "I'm honored to join the Missouri School of Journalism community and to continue building the School's strong tradition and reputation."

At LSU, Kurpius managed 89 staff members and a \$5.6 million operating budget. He also oversaw almost \$305 million in state and federal financial

aid and scholarships.

Kurpius has been with the LSU Manship School of Mass Communication since 1997 where he served as associate dean for undergraduate studies and administration from 2005 to 2010. As a professor, he taught advanced newsgathering classes, public affairs reporting and courses on minorities in journalism. Kurpius also served as the director of the Office of Student Media, which is home to LSU's five student-produced media outlets.

Kurpius has published studies in more than 20 peer-reviewed journals and books ranging from civic journalism to local television news. As a researcher for the Kettering Foundation, Kurpius studied how journalism educators could effectively teach the connections between media and democracy. At the Pew Center for Civic Journalism, he led discussions about building broadcast newsrooms that focus on civic responsibility using qualitative data.

Kurpius is a regular reviewer for journals, national journalism competitions and the Accrediting Council on



Education in Journalism and Mass Communication. Kurpius received a bachelor's degree in telecommunication from Indiana University in 1986, a master's in 1995 and a doctorate in 1997 in mass communication from the University of Wisconsin.

Founded by Walter Williams in 1908, the Missouri School of Journalism is the world's first school of journalism.

Missouri Press Foundation Golf Tournament Open to All MPA members and Friends

Besides a new location, those attending the 2015 Porter Fisher Golf Classic will notice several changes this year to the annual event.

The tournament is scheduled Thursday, June 11 at Lake Valley Golf & Country Club in Camdenton and will be open to all Missouri newspaper members and friends.

"You do not need to be a member of the Show-Me Press Association or registered to attend the Show-Me Press meeting to participate in the golf tournament," said Melody Bezenek, Missouri Press Foundation director. "We are giving all Missouri newspapers and friends the opportunity to network and connect in a casual environment that is centrally located".

Cost to participate is \$65 per player and includes greens fees, cart, prizes and lunch. "We especially appreciate funds raised at this year's tournament because of increased impact the Foundation hopes to have this year," said Bezenek. "We received a large number of summer intern matching grant



applications this year, the Print Shop Museum needs costly repairs, we are trying to locate a permanent home for the Photojournalism Hall of Fame, we have exciting plans to help with this year's MPA convention, ideas for upcoming training and much more. We really need increased financial support to meet our goals."

Hole Sponsorship Opportunities

This year's event will include in-memory or in-honor hole sponsorship

opportunities. For a \$25 sponsorship, a sign will be placed on one of the 18 holes to honor or memorialize family, friends or colleagues.

This year, we are limiting hole sponsorships to one sign per hole to ensure the greatest visibility for those participating. To date, holes have been purchased for J. Porter & Sally Fisher, Bill James, The White Family, Witten "Wit" Ledbetter, Robert Wilson, and Bill & Jo Anne Bray.

"We're sure that the day will be filled with the sharing of interesting stories and fond memories," said Bezenek.

Those wishing to purchase a hole sponsorship should contact Melody Bezenek, 573-449-4167. Individual teams and players can register to play by completing the registration form and sending payment to Missouri Press Foundation, 802 Locust Street Columbia, MO 65201. *A registration form can be found on the back cover of this magazine or at www.mopress.com/_lib/files/2015PorterFisher_Form.pdf*

Missouri Road Trip should be quite a ride

'Every Hero Has a Story' series highlights 11 famous Missourians

It's time to take your readers – young and old – on a road trip across the state to meet 11 Missourians who made significant accomplishments in their lifetimes and to learn about the places they once called home.

Missouri Road Trip 2015: Every Hero Has a Story will introduce the Missourian who helped bring kindergarten to the United States, the artist behind the Kewpie Doll, the Fulton Flash and more.

There are incentives for readers – and for the newspapers – in this fun series created in full-color, 6-column by 9-inch features.

Families who read the features together will be eligible to win weekly prizes – \$50 gas cards – to help take a Missouri Road Trip. A code is provided in each feature, based on the highlighted Missourian's name, and the drawing will be at the end of the summer to award the weekly prizes based on these codes. Readers will visit Tourism's website to enter the contest.

Readers who visit the destinations we feature and share their photos through Tourism's social media channels may be picked as Tourism's Fan of the Week.

Everyone who enters the weekly contests throughout the summer are eligible to win the Summer Finale Prize – \$150 gas card, lodging and attraction tickets – for a road trip across Missouri Highway 36, The Way of American Genius!

For the first time, Missouri Press Foundation will award \$4,000 in incentives to Missouri newspapers for participating in the project. Every newspaper that publishes the complete series in print will be entered into a drawing to win: one \$1,000 award, two \$500 awards, four \$250 awards and 10 \$100 awards.

We've long sought a way to reward our newspapers for reaching out to young readers with Missouri Press features, and thanks to our partnership with Tourism, 17 newspapers will recoup some of their costs for publishing the series.

The theme for the Missouri Road Trip 2015: Every Hero Has a Story ties to the Collaborative Summer Library Program (CSLP) summer reading theme followed by many community libraries. Be sure to contact your local library to see how they can help promote the project when it appears in your newspaper.

The series will take young readers to all regions of the state to learn about historical stars including Walt Disney, Harry Truman, Laura Ingalls Wilder, Dred Scott, Scott Joplin and Omar Bradley, and also some less well-known figures like Buck O'Neil, Helen Stephens, Marie Watkins Oliver, Rose O'Neil and Susan Elizabeth



Blow. Stephen Foutes, a former newspaper guy who is communications manager for the Missouri Division of Tourism, wrote the features.

Consider starting the series before school finishes up in May. Let your local teachers know about the opportunity to keep kids reading over the summer and they'll be willing allies in your efforts to engage with young readers and their families to promote reading over the long school break.

Missouri Road Trip 2015 features are available now. To download the files, visit mo-nie.com and use download code: Mo-RoadTrip15. A promotional ad is available there as well.

The Missouri Division of Tourism has a special page on its website devoted to the project and the official rules for the reader contests can be found there – we include a link in each of the Missouri Road Trip 2015 features.

The Newspaper Incentive Rules for Missouri newspapers are available when

you download the files at mo-nie.com, but some key details are below. Please contact me with any questions or concerns.

A few guidelines

Missouri Road Trip 2015 is available to any newspaper in the state, but only Missouri newspaper members of the Missouri Press Association are eligible for the \$4,000 in incentives.

Newspapers must publish the series IN PRINT between May 1 and Aug. 31, 2015 to be eligible for awards. Newspapers may publish the Missouri Road Trip 2015 content on websites and e-editions, but those publications will not be eligible for the incentives.

On Aug. 31, MPF will randomly select the newspaper cash winners using the download reports from mo-nie.com. Verification of print publication will be done using NewzGroup clippings and/or other measures.

Winners will be announced and prizes will be distributed at the Missouri Press Convention, Sept. 10-12, 2015, in Columbia. Newspapers do not need to be present to win.

Missouri Road Trip 2015 features must be published in the intended 6-column width to be eligible for incentives. Modification may be made proportionally to depth, based on the width of the publication's printed newspaper.

Missouri Road Trip 2015

Every Hero Has A Story: Walt Disney

Points of Interest

 - 1 Walt Disney's name adorns Marceline's U.S. Post Office, elementary school and the city swimming pool.
 - 2 When he was 11, Walt and his brother, Roy, began helping their father deliver newspapers in Kansas City. He got up at 5 a.m. to do this two-hour job, 7 days a week.
 - 3 One of Walt's first business ventures was the Kansas City-based Laugh-O-Gram Studio.
 - 4 Learn more about the history of Marceline at MarcelineMo.com.
 - 5 In 1937, a family-friendly event with speakers from the cartooning world, a parade, cartooning demonstrations and more, is Sept. 19, for more information on Traveler and Marceline, visit booklet.net or call 800-368-7441 x1515.
 - 6 Learn more about the community of Marceline in the local newspaper, at hometownreport.com.

Win Prizes!

Win Weekly

Gas up and Go with Marceline with a \$50 gas card! Log on to mo-nie.com/MoRoadTrip15 and enter the weekly code. Be a character to win a \$50 gas card. You'll also be registering to win the Summer Finale Prize. There are 11 weekly codes. This week's code is DISNEY.

Fan of the Week

Visit any of the destinations in our 11-week Missouri Road Trip 2015 series and share your photos on Twitter using #MoRoadTrip15. VisitMo will select a photo to share on our social channels each week and send our fan a free print!

Summer Finale Prize

At the end of the summer, we'll award a lucky trip Missouri Highway 36, The Way of the American Genius. Each Gas Up and Go weekly entry is necessary for the Summer Finale Prize, a trip home. Homeward to St. Joseph, including lodging, attraction tickets and a \$500 gas card.

Take A Road Trip to Marceline!

You can get your dose of Disney here in Missouri at the Walt Disney HomeTown Museum in Marceline, which is housed in the restored train depot, where Disney first arrived in 1936.

The museum features a unique collection of Disney family items that cannot be seen anywhere else in the world.

The museum isn't the only way for Disney enthusiasts in Marceline. See the large cottonwood tree dubbed Walt's "Drowning Tree" that's listed on the American Forests Register of Historic Trees and sign your name inside Walt's Barn, where thousands of signatures are found.

The Marceline chapter of Walt's life story is a fascinating one. Visit WaltDisneyMuseum.org for more details on the story of this hometown hero.

MISSOURI
every hero has a story

Official rules available at mo-nie.com/MoRoadTrip15



TIME IS RUNNING OUT!

Help MPF reach its \$10,000 goal for student interns

Each summer, the Missouri Press Foundation supports as many as 10 journalism students as they work at Missouri newspapers. Student interns work as reporters, editors, photographers, designers, advertising representatives, and more, during a four-, six-, or eight-week internship. MPF offers each newspaper as much as \$1,000 to pay their summer interns.

Please help MPF reach its \$10,000 goal to fund 10 students in 2015.

Contact Melody Bezenek, mbezenek@socket.net or 573-449-4167.

Missouri Road Trip 2015

Every Hero Has A Story

This summer, take a Road Trip that begins in your newspaper.

Read along each week as we travel to destinations across the state in the Missouri Road Trip 2015: Every Hero Has a Story Newspaper In Education series to learn about Missourians and the places they called home.

Read about people like Walt Disney, who found his imagination in Marceline, Marie Watkins Oliver, "the Betsy Ross of Missouri," and Susan Elizabeth Blow, a St. Louisan who brought kindergarten home from a trip to Germany.

Families who read the features together will be eligible to win weekly prizes – \$50 gas cards – to help take a Missouri Road Trip. Share your destination photos to become a Fan of the Week, and enter to win a Summer Finale Prize – \$150 gas card, lodging and attraction tickets – for a road trip across Missouri Highway 36, The Way of American Genius!

Don't get left behind on the Missouri Road Trip 2015 – coming this summer, only in your newspaper.



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Doing research on Missourians? AARP in Missouri can help you get the information and insight you need. Not only are we dedicated to championing positive social change through our advocacy and service, but also a valuable resource for reporters looking to learn more about fellow Missourians.

For more information, contact Anita K. Parran at (816) 360-2202 or aparran@aarp.org



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Sunshine means partly cloudy to some

Several important Sunshine Law cases highlight importance of transparency

So much has happened this month related to Sunshine Law matters that I hardly know where to start in this month's column.

The ACLU, through a lawsuit filed by John Chasnoff, obtained a court of appeals decision that local police officers do not have a right to, on their own, declare their employment records private information. That case, which I wrote about on my blog, www.mosunshine.typepad.com, ends almost 10 years of litigation stemming from disciplining of law enforcement for using tickets confiscated from the World Series games in St. Louis in 2006. It resulted in the largest award ever in this state, I am sure, for payment of attorneys fees in a Sunshine case.

But wait! There's more! Credit needs to go to Bob Miller, of the *Southeast Missourian*, who made a request of the Missouri Attorney General's office for data relating to its handling of Sunshine Law complaints in the state. Bob did a masterful job in an editorial recently pointing out the lack of enforcement from that office as compared to the number of complaints it receives. You can read it on the *Southeast Missourian* through the link on the Maneke Law Group's Facebook page.

And I'm not done yet! A few days ago, Progress Missouri, a Missouri non-profit corporation which engages in advocacy and communication to citizens in this state about affairs it believes are of interest to its followers, decided to take on the State Senate over its prohibition of recording video of some Senate committee hearings.

Progress Missouri is not a traditional media organization. It makes no secret that it has an advocacy purpose. It is not a member of the Missouri Capitol News Association, an information group of those reporters traditionally covering activities in Jefferson City for the various news entities in the state.

In the last year, it has several times been banned from bringing a video camera into hearing of Senate committees, although the traditional news entity representatives are al-



Jean Maneke,
is MPA's Legal Hotline attorney.
Contact her at (816) 753-9000;
jmaneke@manekelaw.com.

lowed to video-record the meetings.

Some Senate chairmen have told this group that because it is not a member of the Missouri Capitol News Association, it has no right to record. One issue, I suppose, is whether the committees are "public governmental bodies" under the Sunshine Law. Are these committees "appointed by or at the direction of" a public governmental body and "authorized to report to" the body? Given they have always provided traditional Sunshine Law meeting notices and how they have always been viewed as subject to the law, I think it will come as a shock to everyone if a court were to find they were not, by definition, governed by this law.

If they are subject to the law, then it would seem hard to me for the committees to argue they are not required to "allow for the recording ... of any open meeting" as required in Section 610.020.3.

Legislators, in a quandary as to whether the state Attorney General's office is the proper party to defend them (see my above note about the AG's office), is seeking legislative approval to hire separate counsel to defend against lawsuits, according to the Associated Press. Meanwhile, legislators are not moving legislative proposals this year that would have clarified that the emails of each leg-

islator should also be subject to the Sunshine Law.

Then, let me tell you that *Government Technology*, a national industry magazine about government use of technology, recently did a story about which governors were "talking tech." Missouri had a star role in its results. Governor Jay Nixon was cited as a leader in this regard. The magazine noted how the state has "gotten smarter thanks to technology over the past several years," citing increased access to government services citizens now can access online "from their smart phones." This

is the same Governor the *Southeast Missourian* discovered this month sends no emails or texts and who apparently doesn't use a smart phone as he runs the state.

Listed in the magazine as one of the Top 5 Doers, Dreamers and Drivers, is Tim Robyn, the state CIO (I assume that stands for Chief Information Officer for the division of Information Technology Services, the actual title Robyn holds). The award notes he has consolidated data centers, saving the state millions of dollars, and deployed new online services to improve convenience for citizens. "New data initiatives ... are turning information into valuable assets," the story touts.

I know a few reporters out there who would be interested

in accessing some of that data the magazine is talking about. I just can't figure out how to get the place I see being written about into the reality of the world in which these reporters live.

"I know a few reporters out there who would be interested in accessing some of that data the magazine is talking about."

Missouri Newspaper Organizations

NORTHWEST MISSOURI PRESS ASSOCIATION: President, Mike Farmer, Rock Port; Secretary, Kathy Conger, Bethany; Treasurer, W.C. Farmer, Rock Port. Directors: Past President, Adam Johnson, Mound City; Jim Fall, Maryville; Dennis Ellsworth, St. Joseph; Jim McPherson, Weston; Chuck Haney, Chillicothe; Steve Tinnen, Plattsburg; Kay Wilson, Maryville; Steve Booher, St. Joseph.

SHOW-ME PRESS ASSOCIATION: President, vacant; Vice President, vacant; Secretary-Treasurer, Sandy Nelson, Liberty. Directors: Dennis Warden, Owensville; Carolyn Trower, New London; John Spaar, Odessa; Buck Collier, New Haven; and Bruce Wallace, Ashland.

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MISSOURI COLLEGE MEDIA ASSOCIATION: President, Jay Forness, Southeast Missouri State University; Vice President, Jodi Stambach, Missouri Western State University; Secretary, Brendan Welch, Missouri Western State University; MPA Liaison, Jack Dimond, Missouri State University; Adviser, Tamara Zellars Buck, Southeast Missouri State University.



MPA CALENDAR

2015

June

11 — Porter Fisher Golf Tournament, Lake Valley Golf Course in Camdenton

12 — MPA/MPS/MPF Board meetings (morning); Show-Me Press meeting (afternoon), Old Kinderhook

12 — Show-Me Press Association meeting in afternoon, The Lodge at Old Kinderhook

24-28 — ISWNE Conference, Columbia

July

16 — SEMO meeting, Cape Girardeau

17 — Ozark Press Association meeting, Springfield

September

10-12 — 149th Annual MPA Convention, Columbia

October

1-3 — 129th NNA Convention, St. Charles

22 — Mo. Photojournalism Hall of Fame induction, Columbia

**PUBLIC
NOTICES**

*Public Notices must
remain in printed
newspapers because
the people must know.*

Missouri Press Foundation

2015 Porter Fisher Golf Classic

Thursday, June 11th

**11:30 Shotgun;
4-Person Scramble**

**\$65 Greens Fees,
Cart, Prizes &
Lunch**

Lake Valley Golf & Country Club
367 C.C. Blair Drive, Camdenton

Be at the golf course by 11 a.m. Box lunches will be provided before teeing off.

Send registration form and check to Missouri Press Foundation, 802 Locust St., Columbia, MO 65201;
or pay by phone with a credit card, (573) 449-4167. Make checks payable to Missouri Press Foundation.

Mulligans may be purchased at the course before teeing off. Prizes will be awarded after tournament.

PRIZES

Please consider
a contribution
to the
tournament
prize/trophy
fund. You may
donate money
or items.
Your gift will be
acknowledged
at the golf
course and
in MPA
publications.

Name

Co./Newspaper

Address

Email

Phone

Method of Payment

☐ Check ☐ Visa ☐ Discover ☐ MasterCard ☐ American Express

Credit Card #

Exp. Date

Name on Card

Player #1

Player #2

Player #3

Player #4

**Single and partial teams are welcome
and will be grouped into teams by MPF.**

Golf = \$65 per golfer \$

Mulligans \$10 Each \$

(limit 1 per player per side)

Hole Sponsorship = \$25 each \$

Prize Fund \$

TOTAL: \$



All proceeds will go to Missouri Press Foundation.
All members and guests welcome.