

November 2013

# Missouri Press NEWS



Tribune Publishing Co. in Columbia has received awards recently for its production work and its website.

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"Deadline in Disaster," the Missouri Press Association's documentary film about the *Joplin Globe's* tornado response, received an EMMY Award.

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## *Siblings of Photojournalism Hall of Fame inductee*

Marian Hatcher, left, Tom Miller, center, and Bill Miller Sr. pose with the plaque for their brother, the late Jim Miller Jr., during the Photojournalism Hall of Fame program in Washington, Mo., on Oct. 17. Three people were inducted. Read about all of them on pages 4-5. *Washington Missourian* photo editor Jeanne Miller-Wood made this photo.



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Left, partnership with GistCloud expands reach, utility of press release services. Below, photojournalist Wiley Price made the portrait of the St. Louis American Foundation's Lifetime Achievement in Education Award winner.

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# Wonderful program in Washington

## *Maryville story demonstrates newspaper, social synergy*

I had the good fortune to attend the Missouri Photojournalism Hall of Fame 2013 Induction Ceremony held Oct. 17 in Washington.

The committee did an insightful job selecting this year's inductees: Bob Linder, who worked for the *Springfield Daily Press*, *Leader-Press*, and *News Leader* for 37 years, Geri Migielicz, who worked briefly at the *St. Joseph News-Press* before embarking on a 23-year career at the *San Jose Mercury News*, and the late Jim Miller, Jr., who was honored for his career that included 22 years at the *Washington Missourian*.

The program included remarks from Jason Kander, Missouri's secretary of state, as well as Washington Mayor Sandy Lucy, and Jon Bauer, chairman of the board of the Washington Area Chamber of Commerce.

One thing was immediately evident. Washington is very proud to host this Hall of Fame, and it does a great job showing it. The family of Bill Miller Sr. had everything organized and looking great. The turnout was robust, and the food was scrumptious. I regret missing this terrific program in the past. Put this on your "to do" list next year.

During the Hall of Fame reception in Washington, several individuals stopped me to discuss the *Kansas City Star* story regarding the alleged sexual assault of two teenage girls by two teenage boys in Maryville. The story, written by Dugan Arnett, has garnered much national attention, including the mother of the alleged victim and her daughter appearing on CNN.

The story ran on Sunday, Oct. 13, and by the end of the next day, Oct. 14, the story had recorded more than 1 million hits on the *Star's* website, *KansasCity.com*. In fact, by Friday, Oct. 18, five days after the story ran, it had amassed more than 2.1 million page views. The story ranked as the number one socially driven story in the history of *KansasCity*.

com, with more than 500,000 of the page views being referred by Facebook. Newspapers indeed work hand-in-hand with social media.

I ask you to consider making a pledge to the Missouri Press Foundation. The Foundation continues its Society of 1867 and Page Builders fundraising campaign.

Some of you may have seen the passionate plea generated by Vickie Russell and Jim Robertson of the *Columbia Daily Tribune*, and Dave Berry of the *Bolivar Herald-Free Press* at the Missouri Press Convention in Kansas City. While it was a fun way to

get a message across, it also highlighted our need to donate to the Foundation to protect newspapers' future.

The Society of 1867 is for individuals to contribute to the Foundation. Newspapers can contribute through the Page Builder program, in which they pledge to donate annually the equivalent of a full page of advertising. Installment payments can be made on pledges, and you can use a credit card.

Please join your newspaper associates in support of your industry. Fliers explaining the program and the levels of giving can be downloaded at [mopress.com/current\\_forms.php](http://mopress.com/current_forms.php). Do your part and make your pledge today!



**Mark Maassen**  
*The Kansas City Star.*  
**MPA President**

*Please consider joining your Missouri newspaper associates in support of your industry.*



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## INTERMEDIA PRESS RELEASE (IPR)

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If you are tired of issuing simple text-only press releases and then hoping members of the press will be inspired enough to visit your website or call you to arrange to see images, hear audio or see videos to get the complete story, GistCloud's unique Intermedia Press Release (IPR) was designed with you in mind.

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# 3 photojournalists enshrined in Hall

*Two Fame inductees did all of their work in Missouri*

## Photographs made by group will join Hall's collection

**T**he Missouri Photojournalism Hall of Fame in Washington, Mo., inducted three award-winning innovators and teachers of photography and journalism on Oct. 17.

This was the ninth group of inductees since the founding of the Hall of Fame in 2005. Inducted were Bob Linder of Springfield, Geri Migielicz of California and the late Jim Miller Jr. of Washington.

Photographs made by the inductees were on display during the ceremony and reception. Those photographs join the Hall of Fame's collection of work by inductees.

The Photojournalism Hall of Fame is a project of Bill Miller Sr., publisher of the *Washington Missourian* twice-



Bob Linder and Geri Migielicz toy with the Washington-made cornucob pipes they received at the Photojournalism Hall of Fame program. In the lower photo Linder poses near an array of his photos on display during the program. Jeanne Miller-Wood, photo editor of the *Washington Missourian*, made these photos and the photo on the front cover.



weekly newspaper and brother of one of this year's inductees. The Hall's home is a building near the newspaper office in downtown Washington.

Information about the Photojournalism Hall of Fame and previous inductees can be seen at [mopress.com/Photojournalism\\_HOF.php](http://mopress.com/Photojournalism_HOF.php).

This year's inductees:

— **BOB LINDER** —

- Bob Linder attended Missouri State University in Springfield, his hometown. He worked as a photojournalist, chief photographer, photo editor and photography director for 37 years for the *Springfield Daily News*, *Leader-Press* and *News-Leader*.

He received many awards from news organizations, the National Press Pho-



tographers Association, Gannett and the Missouri Press Association.

Embracing change, Linder specialized in color photos in print, introduced the Springfield *News-Leader's* first digital cameras and placed the newspaper's first video on the Internet. His special passion is photographing the people and places of the Ozarks.

#### — GERI MIGIELICZ —

- Geri Migielicz developed from a newspaper photographer into a multimedia storyteller, a digital entrepreneur and university professor.

After graduation from the Missouri School of Journalism, Migielicz went to work for the *Emporia (Kan.) Gazette* and then as chief photographer for the *St. Joseph News-Press* and *Gazette*. She later worked at *The Seattle Times* and *The Rocky Mountain News*, then for 23 years at the *San Jose Mercury News*, where she led the photo department.

Projects by her staff won numerous national awards for news, photography, documentaries and multimedia reporting. Honors included Pulitzer Prize



Jim Miller Jr. was a brother of the founder of the Photojournalism Hall of Fame, William Miller Sr., who now is the publisher of the *Washington Missourian*, for which Jim Miller made photographs for more than 22 years.

finalist.

In 2007 she was executive producer of "Uprooted," a web documentary that won a national Emmy Award for New Approaches to News and Documentary Programming: Documentaries.

In 2008 Migielicz started Story4.org, a multimedia production company. In 2010 she became a visiting professor at Stanford University's Graduate Program in Journalism.

#### — JIM MILLER JR. —

- Jim Miller Jr. made photos for more than 22 years for *The Washington Missourian*, which was published by his father. His photos of people great and ordinary earned him accolades from local and state associations.

Miller attended the University of Missouri, served in the Korean War, and then moved to Kansas City, where he worked for *The Star* and for broadcast stations. Later he worked for radio stations in New York and Indiana and as a freelance photographer while working for the stations.

Miller made photographs for *The Missourian* while in high school, and he returned to the newspaper in 1964. Photo assignments kept him busy seven days a week, and he passed his darkroom expertise on to those who assisted him.

He was 58 when he died in 1987.

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# MPA Joplin tornado film wins EMMY

**T**he Missouri Press Association's film about *The Joplin Globe's* response to a disastrous tornado has won an EMMY. The Mid-America Chapter of the National Academy of Television Arts and Sciences presented the awards Oct. 5 in St. Louis.

"Deadline in Disaster" focuses on how *The Globe* served its community in the days and weeks after the May 2011 storm that killed 161 people, including one member of the newspaper's staff.

Accepting awards were Beth Pike, Stephen Hudnell and Scott Charton, directors, editors and producers of the film, and Doug Crews, executive director of the Missouri Press Association, all of Columbia.

Also attending the banquet were Michael Beatty, publisher of *The Joplin Globe*, and Mrs. Sandy Smith, St. Louis, composer of the film's music.

The Missouri Press film competed in the Documentary-Cultural category with finalists from Kansas City, Columbia, St. Louis and Champaign, Ill.

This is the second regional EMMY won

by the film production team and the Missouri Press Association. The documentary "Trustees for the Public: 200 Years of Missouri Newspapers," a history of the state's newspapers and journalism, was honored in 2009.

The Missouri Press Association, founded in 1867, is the trade association for about 280 Missouri weekly and daily newspapers.

NATAS Mid-America is one of 19 regional chapters of the National Academy of Television Arts and Sciences, headquartered in New York City. The Mid-America chapter includes television markets primarily in Missouri, Arkansas and Illinois.



Attending the EMMY awards program in St. Louis were, from left, Doug Crews, executive director of the Missouri Press Association; freelance journalist Scott Charton, Columbia; and video journalists Beth Pike and Stephen Hudnell of Columbia. This was the second EMMY for a video produced and directed by this team. "Trustees for the Public" received the honor in 2009.

## GistCloud offers robust news release service

**T**he Missouri Press Association has partnered with GistCloud, LLC, to provide a cutting-edge press release distribution service.

GistCloud's Intermedia Press Release (IPR) can incorporate video, audio, documents, photos, and web pages, along with multilingual content for instant broadcasting capability. IPR can be distributed to traditional media outlets all across the country, to online social sites and to mobile applications.

The service offers users an easy-to-follow website where they can select the

kind of features and distribution area they need.

Every press release includes online distribution, robust social sharing tools, and real-time analytics delivered in a professional and attractive manner. All these services are provided at a significantly lower cost than other national news release services.

By partnering with GistCloud, MPA is able to offer more exposure to its clients.

Each release is included in Google News, MSN News and Yahoo! News, is mobile ready, offers multilingual options, and is

affordable.

"We're excited about our partnership with GistCloud. This new press release service offers a high level of sophistication and options that will benefit our customers," MPA Executive Director Doug Crews said.

Those interested in sending press releases can go to [missouri.gistcloud.com](http://missouri.gistcloud.com) and click the "get started" tab. They can follow the simple step-by-step system to order their releases.

For more information contact MPA editor Kent Ford ([kford@socket.net](mailto:kford@socket.net)) or advertising director Mark Nienhueser ([mdnienhueser@socket.net](mailto:mdnienhueser@socket.net)), (573) 449-4167.



## Webster University raises disaster funds with tornado film

**D**isaster Relief was the mission of the Webster University Film Series on Oct. 12 with a viewing of the Missouri Press Association's film "Deadline In Disaster." A panel session on weather disaster issues followed the film.

"Deadline In Disaster," filmed by Beth Pike and Stephen Hudnell of Columbia, documents how *The Joplin Globe* covered the May 2011 disaster.

After the film, Pike joined a panel for a discussion about the event. Other panelists were Todd Frankel, enterprise reporter with the *St. Louis Post-Dispatch*; author and St. Louis zookeeper Carolyn Mueller; and Don Corrigan, Webster University journalism professor and editor of the *Webster-Kirkwood Times*.

Frankel talked about his many assignments covering the Joplin storm. Mueller explained the work of "Lily the Rescue Dog," the subject of her coming book (reported in the October issue of *Missouri Press News*). Corrigan put Joplin in a historical context, based on his book "Show Me... Nature's Wrath."

Admission to the film and panel event was free, but a \$5 contribution was encouraged to the Missouri Press Association Disaster Fund. Contributors received a free copy of Corrigan's book "Show Me... Nature's Wrath," a compendium of the worst weather disasters to hit Missouri.

Journalism students at Webster University helped coordinate the benefit. About 80 people attended the program.

## Kansas City Star to print Lawrence Journal-World

**T**he *Kansas City Star* will begin printing the *Lawrence (Kan.) Journal-World* on Jan. 14.

Senior executives of The World Co., the publisher of the *Journal-World*, announced the move in mid-October. The World Co. said the move is not expected to affect the delivery time of the newspaper.

The *Star* prints about 35 different products, including *The Wall Street Journal* and *The Topeka Capital-Journal*.



MPA's Little Brown Jug golfers were Ryan Glenn, Mound City, third from left; Matt Morrison, Nowatta Printing, Springfield, fourth from left; Tay Smith, *Perry County Republic-Monitor*, Perryville, third from right; and Adam Johnson, *Mound City News*, second from right. Representing Kansas Press were Tom Broeckelman, left, *Grove County Advocate*; Ben Marshall, second from left, *Sterling Bulletin*; Brad Lowell, fourth from right, and Jay Lowell, right, of the *Concordia Blade-Empire*. KPA Executive Director Doug Anstaett provided the photo.

## MPA retains Little Brown Jug

**M**issouri Press Association's Little Brown Jug golf team brought the Jug back home after a sleet-shortened match against Kansas Press on Oct. 17-18. This year's match was played at the Falcon Lakes Golf Course in Basehor, Kan., just west of Kansas City.

This was the 50<sup>th</sup> anniversary of the first Little Brown Jug match between the two press associations. The first was held in 1963.

While the record through the years is split nearly evenly, MPA has won the last three matches.

Teams of four play 36 holes when the weather cooperates. This year's second-day match was called off after nine holes because of cold and sleet.

## Sunshine request nets report on sheriff

**J**erry Voss, publisher of the *Linn Untrified Democrat*, used a Sunshine Law request to obtain reports of an investigation of the Osage County sheriff.

The original reports involve the investigation of a spring incident that resulted in a special Phelps County prosecutor filing five criminal charges against the sheriff.

The sheriff of Maries County reported that he had received a call from the police chief of Belle stating that the Osage sheriff "was harassing and stalking" his sergeant. In his report, the Maries County sheriff said he requested the Highway Patrol to investigate the com-

plaint because of his friendship with the Osage County sheriff.

The *Democrat* reported the charges against the sheriff are a felony charge of tampering with a vehicle and misdemeanor charges of sexual misconduct, assault, harassment and stalking.

The newspaper reported that the Maries County investigation of the sheriff was completed when the Maries County sheriff turned the case over to the Highway Patrol. Copies of the reports were obtained from the Maries County Sheriff's Office when Voss submitted the Sunshine Law request.



# Education awards total \$314,000

*St. Louis American Foundation presents 'Excellence' grants*

This year's St. Louis American Foundation Salute to Excellence in Education gala on Sept. 13 awarded \$314,000 in scholarships and community grants for educators.

Since it began in 1994, the Foundation has generated nearly \$3 million in scholarships and grants.

Eleven scholarship winners were recognized by the nearly 1,500 guests at the gala in the America's Center.

Donald M. Suggs, publisher and executive editor of *The St. Louis American* and president of the Foundation, welcomed guests to the gala.

Six Missouri schools have Donald M. Suggs scholarships totaling \$252,000: Harris-Stowe State University, Missouri State University, St. Louis Community College, Southeast Missouri State University, Webster University and the University of Missouri.

SEMO University's full-tuition scholarship, valued at more than \$30,000, went to Justin Robinson, a graduate of Pattonville High School.

Webster presented its first Suggs scholarship, totaling \$100,000 over four years, to freshman Olivia Perez, a media literacy major at Webster.

All of the scholarship winners also received laptop computers from the Foundation. Many other awards recognizing educators at various levels were awarded.



Above: Recipients of the Donald M. Suggs scholarships also received laptop computers at the St. Louis American Foundation's Salute to Excellence in Education gala. Below: Dr. Lynn Beckwith Jr., the Desmond Lee Endowed Professor of Urban Education at the University of Missouri-St. Louis, left, applauds *St. Louis American* photojournalist Wiley Price for his portrait of Beckwith. Dr. Beckwith is the 2013 Lifetime Achiever in Education recognized during the St. Louis American Foundation's Salute to Excellence in Education gala. Beckwith donated the \$2,500 grant from the Foundation to the West Side Missionary Baptist Church Scholarship Fund. (*St. Louis American* photo by Michelle Meredith)



## American's NIE program wins top national honor

*The St. Louis American* received notice in August that its Newspaper In Education program, which was just beginning its second year, had won the National Newspaper Association's first-place award among all non-daily newspapers.

In its first year *The American* distributed 5,200 copies each week to students in the Normandy and St. Louis Public Schools, making it the largest free NIE program in Missouri.

This year *The American* added more school districts, including East St.

Louis, and added a second page called "Healthy Kids" that focuses on heroes in the health-care field along with tips on wellness and safety. More than 6,000 students in more than 250 classrooms are receiving a free newspaper each week.

The judges of the NNA contest wrote *The American's* program is "a well-thought-out, well-articulated program that reaped big benefits ... for the community it services. It embodies a 'go big or go home' approach. This newspaper set a very high standard and attained it, and used it as a baseline for not only

keeping the program, but fully supporting it with a full-time coordinator. Well done."

*The American* allowed the Missouri Press Association to recreate some of its feature pages on STEM (science, technology, engineering, math) topics into a series that newspapers around the state can use at no cost. Those features can be downloaded from the MPA website, code: stem13.

*The American* hired Cathy Sewell as its full-time NIE manager. She has more than 20 years of NIE experience.



# Foundation fund-raising program continues

## *Society of 1867, Page Builder pledges will support newspapers*

**T**he Missouri Press Foundation is the only organization that exists solely to champion the future and quality of Missouri's newspapers. To support that mission, the Foundation launched the Society of 1867 and Page Builder campaign in September at the annual Missouri Press Convention.

Society of 1867 membership is bestowed on partners who recognize the important history of Missouri newspapers and are dedicated to helping them meet the challenges and opportunities that lie ahead.

A flier you can download at [www.mopress.com/current\\_forms.php](http://www.mopress.com/current_forms.php) explains the Society of 1867 program and

## **Jane Flink receives Hall of Fame honor from Historical Society**

**J**ane Duncan Flink, retired publisher of the *Boone County Journal* in Ashland, on Oct. 10 received the Boone County Historical Society's Hall of Fame award.

Mrs. Flink in September was inducted by the Missouri Press Association into the Missouri Newspaper Hall of Fame.

It is a Historical Society tradition to fund a trust or project in honor of the Hall of Fame inductee. Mrs. Flink asked that a trust be established called the Richard and Jane Duncan Flink Research Center Trust, endowing the preservation of archived material at the Boone County Museum and Galleries, and that all donations to that trust be made in her name.

The trust will help make accessible to the public the work of several Boone County photographers and more than 500,000 negatives made in the late 1800s through the mid-1900s, and many other items of historical significance to Boone County.



Individuals join the Society of 1867 with their donations and pledges. Newspapers join the Page Builders by pledging advertising space. Join the Society of 1867 or Page Builders, or both, and pledge your support of Missouri newspapers.

Installment payments may be made with a credit card.

All donations are 100% tax deductible.



the levels of individual giving. Newspapers can contribute through a Page Builder program, in which they pledge to donate annually the equivalent amount of a full page of advertising.

Newspapers and individuals can make pledges to give annually at varying levels. The pledge year began Oct. 1.

All members of the Society of 1867 will be recognized in *Missouri Press News* magazine. Privileges and recognitions for each level of giving are noted on the flier. They include special gifts, lapel pins and

other recognition.

The flier also lists ways the Society of 1867 will work to build a solid future for your newspaper. Those include hiring a Foundation director, developing a Newspaper Toolbox you can use to demonstrate the value of your newspaper to your community and businesses, and training opportunities for you and your staff.

All Page Builder contributions and money donations to the Society of 1867 are 100 percent tax deductible.



## **Jefferson City United Way fundraiser**

Jefferson City *News Tribune* staffers Richard McGonegal and Janelle Haley, right, serve customers on Sept. 20 at the *News Tribune* barbecue lunch fundraiser for the United Way. A rummage sale also was held. The barbecue in the paper's parking lot and the sale raised nearly \$1,300. (*News Tribune* photo by Julie Smith)

# On the Move

• **Nevada** — Ralph Pokorny, who has 17 years with the *Nevada Daily Mail*, was named editor of the newspaper, effective Oct. 14. Pokorny has served as assistant editor for the past five years.

Pokorny is a 1968 graduate of Nevada High School. He attended the University of Missouri-Rolla for a time, then joined his family's photography business, which he took over in the mid-1970s and continues to operate part-time.

In 1981 he entered Pittsburg State University, where he studied communications for three years. He joined the *Daily Mail* in the mid-1990s as a part-time photographer.

• **Piedmont** — Joy Sherrill, Annapolis, has joined the staff of Ellinghouse Publishing Co. Inc., Piedmont. She's an ad sales rep for the *Wayne County Journal-Banner* in Piedmont and the *Reynolds County Courier* in Ellington.



Joy Sherrill

Sherrill and her husband, Scotty, have a daughter who is a freshman at Mineral Area College and a son who is a freshman at South Iron High School. She also has two stepsons, one living with the Sherrills in Annapolis and the other with family in Barnhart.

Sherrill is working toward an associate's degree in education through night classes at Mineral Area College. She plans to become a substitute teacher. The Sherrills own a small business in Annapolis.

• **Irving, Texas** — Rick Rogers, a former publisher and regional manager for GateHouse Media Inc. in southwest Missouri, has been promoted to vice president of operations for American Consolidated Media (ACM) in Irving.

Rogers directs oversight of ACM's Texas Southwest and OK/KS regions and continues oversight of the company's Ad Design Center, its pagination studio and other projects.

Rogers, former manager of papers in Neosho, Carthage, Aurora and Greenfield for GateHouse, joined ACM in May 2011. He served as the director of product development before being promoted to corporate director-operations in 2012.

• **St. Joseph** — Sara Summers is the new Newspaper In Education coordinator for the *St. Joseph News-Press*. The paper hasn't had an NIE director for more than seven years.



Sara Summers

Ms. Summers attended school in St. Joseph and her children are in the system now. Area business sponsors will provide copies of the *News-Press* to local classrooms. Teachers can get assistance with their NIE projects at the new [newspressnow.com/NIE](http://newspressnow.com/NIE) website.

"It's important for kids to read the newspaper for a myriad of reasons, but one that I'm most passionate about is getting kids community-engaged and civic-minded because we need that in St. Joe," Summers said. "Our young people do matter and they are capable, and we need their talents and skills to make this the great place that it is to live."

• **Mound City** — C.J. Trent-Gurbuz, a native of Kansas City and resident of St. Joseph, has joined the *Mound City News* staff.



C.J. Trent-Gurbuz

Trent-Gurbuz holds a master's in journalism from the Missouri School of Journalism and a bachelor's in international relations and music from Drake University in Des Moines.

Trent-Gurbuz previously was a freelance writer and editor in Ankara, Turkey, where she lived for four years with her husband, Serkan

Gurbuz, who now is a photojournalist with the *St. Joseph News-Press*. She also has taught English in Hebei Province, China.



Kimberly Potts

• **Cameron** — Cameron Newspapers has three new staffers.

Lifelong resident Kimberly Potts, 33, is a new reporter. She and her husband, Bud, have three children.



Dianne Marines

Dianne Marines, who attended school in Cameron and then went to the Missouri Institute of Technology at Platte College, is a new ad sales rep for *Cameron Shopper* and *Citizen Observer*. She has sold real estate and title insurance since returning to Cameron in 2007 after working for large telecommunications companies.



Brandy Bogart

Brandy Bogart also is a new ad sales rep for the publications. She moved to Cameron 13 years ago with her daughter and her family, who are passionate about their horses.

• **Corrections: Centralia** — The On the Move column in the October magazine reported that Gary Flick is the new general manager of the *Fireside Guard*. The item said he had worked for the paper in the 1980s as general manager. That was not his position with the paper at that time.

The July issue of *Missouri Press News* introduced the five people inducted this year into the Newspaper Hall of Fame. The entry for inductee Jane Flink said she wrote and edited news for the *Fireside Guard* and the *Kingdom Daily News* in Fulton. Mrs. Flink was a reporter for the *Guard* and later an editor at Fulton.



# Paper follows-up prize-winning project on child poverty

**D**avid Stoeffler, executive editor of the *Springfield News-Leader*, participated in a “Feed Our Child, Fuel Our Future” panel discussion on Sept. 18.

The program was an extension of the “Every Child” series, a project launched more than a year ago by the *News-Leader*. Panel discussions were organized by community members who served on the advisory committee for the project.

The Sept. 18 topic was the role churches can play in fighting poverty and childhood hunger. Local poverty shows up in the schools, where the number of

children eligible for free and reduced-priced lunches grew from just above 39 percent in 2003-04 to just over 54 percent this year. In Springfield elementary schools the level is 61 percent.

Panelists included representatives of local charities and children’s organizations, the schools and churches.

The newspaper’s project won first place in its division in the Community Service category of this year’s Missouri Press Better Newspaper Contest.

Judge’s comments: “Sometimes a community finds itself in a place where it knows it is falling apart and yet does not

know what to do... It is in that absence of action that a newspaper can become a catalyst of change.

“That is what the *Springfield News-Leader* has done — superbly — with its series. The stories told are powerful, the message is clear. ... If the community wants to end the pattern of poverty ... it has to do it itself.

“And then the newspaper takes action, moving from telling stories to bringing about change. Small steps that can lead to great things. This was an outstanding example of community journalism.”

## Sources and Resources for Missouri Newspapers



**Laurie Bernskoetter**  
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## Columbia Tribune top printer of New York Times

*The New York Times* in August honored Tribune Publishing Co., the commercial printing division of the *Columbia Daily Tribune*, for printing quality. Tribune Publishing was recognized as *The Times*' top single-wide, cold-web offset print site. Tribune Publishing hosted a reception on Aug. 22 to recognize its production staff members for their outstanding work. Dave Barker, regional production manager for *The Times*, presented a trophy and plaque during the reception. In the bottom photo at left is *Tribune* publisher Vicki Russell. (*Columbia Daily Tribune* photos)

## Scrapbook

• **Columbia** — In addition to the honor reported in the photos above, the *Tribune* won first place among all classes for its website design in the annual Best In Digital Design Contest of the Local Media Association (LMA).

The LMA is a national trade group with more than 2,000 community and suburban newspaper members.

The judges said, "Not cluttered at all, makes total sense the way it is laid out and VERY easy to navigate."

• **Lamar** — Richard Cooper, an employee of the *Lamar Democrat*, held a

book signing during the Liberal Prairie Festival in September for his third book, "Josie."

Cooper grew up in Liberal and was a teacher there before working for the *Democrat*.

• **Troy** — In September, *The Lincoln County Journal*, a free weekly, inserted postage-paid envelopes in the newspaper. It asked readers for \$10 "voluntary subscription payment" and comments they would like to make about the paper.

Lakeway Publishers of Missouri owns *The Journal*, which has been distributed

free since 1986. Its circulation, as reported in the 2013 Missouri Newspaper Directory, is 18,900.

• **Chaffee** — The *Scott County Signal* launched a website in September, [www.scottcountysignal.com](http://www.scottcountysignal.com). Readers can get free access to the site until Christmas. After that access will cost be \$4 per month.

Rust Communications, based in Cape Girardeau, owns the *Signal*.

• **Cameron** — Kristin Ryan, classified receptionist at Cameron Newspapers, presented a check for \$225 to the Cameron Food Pantry. The donation was proceeds from the newspaper's City-Wide Garage Sale held in September.

• **St. Louis** — *The St. Louis American* received the Media Award from Legal Services of Eastern Missouri at the For the Common Good Annual Awards Reception on Aug. 28.

The weekly was cited for "furthering equal access to justice."

• **St. Joseph** — News-Press & Gazette Co., St. Joseph, in September bought three television stations in California from Cowles California Media: CBS and Telemundo affiliates in Monterey and a FOX affiliate in San Luis Obispo.

The Federal Communications Commission must approve the sale.

NPG and Cowles also said they have agreed to a shared services arrangement for a CBS affiliate in Santa Maria. In 2012 NPG bought an ABC station in Santa Barbara.

NPG, which owns a number of publications in the Kansas City region, now has 10 television stations in the Midwest and West. It also offers Echo Cloud Services secure data storage.

• **Cape Girardeau** — Jon Rust, co-president of Rust Communications, chaired the Local Media Association's nominating committee for its Innovator of the Year award.

That award, established this year, was presented to Clark Gilbert, CEO of Deseret Digital Media and *Deseret News*, Salt Lake City, at LMA's Fall Conference in St. Louis in September. Gilbert was the keynote speaker at the conference.

The LMA board recognized Gilbert





Marlene and Gary Dickens

### **Viburnum 'heroes'**

Marlene and Gary Dickens, publishers of the *Quad County Star* in Viburnum, were the Grand Marshals for this year's Old Miners Days Parade on Oct. 5. Marlene and Gary, who have operated the weekly since starting it in 1966, also were chosen recently as the 2013 Farmers Insurance Unsung Heroes. A Viburnum insurance agent created the award a few years ago "to recognize ordinary people who do extraordinary things." The Dickens also own Dickens Real Estate. They have their weekly printed at Missouriian Publishing Co. in Washington. (Photo submitted)

largely due to his *Harvard Business Review* article "Two Routes to Resilience" that addressed his dual transformation business model.

• **St. Louis** — *Missouri Lawyers Weekly* won third place General Excellence in its division in the National Newspaper Association's annual Better Newspaper Contest. Awards were presented at the "Toast to the Winners" reception Sept. 14 during NNA's Annual Convention & Trade Show at the Arizona Grand Resort in Phoenix.

• **Joplin** — Max McCoy, a former investigative reporter for *The Joplin Globe*, has been named the 2013 Distinguished Adviser for four-year newspapers by the College Media Association. McCoy is an assistant professor of journalism and the faculty adviser to *The Bulletin*, the campus paper at Emporia (Kan.) State University.

Before joining ESU in 2006, McCoy won numerous awards while working for *The Globe* reporting on unsolved murders, serial killers and hate groups in the Ozarks.

McCoy continues to work as a freelance journalist. He has written more than 20 novels, including four original Indiana Jones adventures licensed by Lucasfilm and published by Random House. (*The Joplin Globe*)

• **Gainesville** — The *Ozark County Times* will publish its "Ozark County Cookin'" cookbook in its Nov. 20 issue. It will contain photos and brief profiles of selected cooks from around the county and favorite recipes submitted by readers. Readers who submit recipes will be entered into a drawing for \$100.

All proceeds from the sale of the cookbook, which will cost 75¢, will go to the Ozark County Toy Drive and the Ozark County Food Pantry. Last year's cookbook sales generated almost \$1,000 for each organization.

• **St. Louis** — The *Post-Dispatch* has upgraded its mobile platforms to offer faster connection with more features.

You can download the paper's app for Android, iPhone, Windows or BlackBerry by searching for *Post-Dispatch* in your app store or by going to [stltoday.com/apps](http://stltoday.com/apps).

Push notifications soon will allow

users to receive breaking news alerts on the paper's news app. The PD Baseball app for the Cardinals already offers that breaking news feature.

• **Ozark** — Reporter Aaron Hadlow of the *Christian County Headliner News* received awards for editorials/columns and general coverage from the Missouri State Teachers Association. Plaques were presented Sept. 30 at the Southwest Region Teachers Association meeting in Springfield.

• **Kennett** — In observance of Breast Cancer Awareness Month in October, the *Daily Dunklin Democrat* in Kennett and the *Delta News Citizen* in Malden placed pink newspaper vending machines on the sidewalks in front of their offices.

All proceeds from the sale of newspapers from the machines went to the Individual Cancer Assistance Relief Effort (ICARE), a program that assists local cancer patients.

The Kennett and Malden newspapers are owned by Rust Communications. They encouraged citizens to donate to the effort even if they already subscribe to one of the newspapers.



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# Tezons retire after selling Caldwell County weekly

The journalist who kept Caldwell County residents turning pages for more than three decades has turned a page of her own. After 30 years running the Caldwell County News, Anne Tezon has retired.

Tezon and her husband, Marshall, sold the weekly to Steve and Stephanie Henry on Sept. 30.

Mrs. Tezon graduated from high school in Grandview in 1967 and earned a degree at the Missouri School of Journalism. She then earned a master's in communication arts from the University of Memphis.



Anne and Marshall Tezon

After serving with the Peace Corps in Brazil for two years, Tezon joined her husband in his hometown of Hamilton. They opened a cafe in nearby Kingston in 1974. Two years later Tezon joined the staff at the *Hamilton Advocate-Hamiltonian*.

She became managing editor of the paper in 1983, and her

husband, Marshall, joined the staff in the mid-1990s.

"Before Marshall came on board we were trying to put the paper together on some of the first Radio Shack computers that came out," Tezon said. "He became our in-house computer tech and trainer, bringing us into full page pagination."

Before they married, Marshall owned a graphics arts company. He was a graphic designer for AARP, a national ballooning magazine and a travel magazine.

"One of the things I tried to do ... was to promote countywide pride and cooperation. That has been hard and not very popular," Tezon said. "People are understandably parochial, with some pretty long-standing school and community rivalries."

"By combining the Braymer and Hamilton papers into one, we tried to overcome some of those obstacles. It still meets with opposition..." she said.

"The county is composed of people in towns and the country, good people, hard-working, concerned people who want to make a difference... We will always be proud and grateful to Caldwell Countians for their support and friendship over the past decades."

## Local election reporting free workshop coming to Journalism Institute

The Reynolds Journalism Institute at the School of Journalism will hold a local election reporting workshop called "Down-home Democracy" Thursday, Jan. 30, through Saturday, Feb. 1, on campus in Columbia.

This free workshop is designed to give community newspapers practical tools and strategies needed to cover campaigns thoroughly and constructively. Helping voters make informed decisions is one of the most important jobs a community newspaper can do when it comes to contributions to local democracy.

The tentative schedule for the workshop is at [rjionline.org/downhomesched](http://rjionline.org/downhomesched).

The workshop will cover reporting strategies, campaign finance reports, background checks, graphics and databases, photography and multimedia, and engaging readers, all with a focus on local elections.

The workshop is free, but registration is required. Visit [rjionline.org/down-home](http://rjionline.org/down-home) for more information.

## Journalism grad student receives Taft Fellowship

During the 2013 fiscal year Missouri School of Journalism graduate student Christopher Matthews received \$2,760 from the William H. Taft Ph.D. Fellowship in Mass Media History.

Matthews is a second-year doctoral student who is studying the role of humor and editorial cartoons in media criticism and media literacy. In 2012-13 he presented his research at the conferences of the American Journalism Historians Association and the Association for Education in Journalism and Mass Communication.

The William H. Taft Fellowship is named for a 25-year School of Journalism faculty member and longtime friend of the Missouri Press Association. Taft, who was 95 when he died in February 2011, served as the Association's historian for many years. He wrote several books about Missouri newspapers and newspaper people.

## Photo Workshop book on Troy available

Last fall the annual Missouri Photo Workshop was held in Troy.

University of Missouri graduate student Timmy Huynh produced a book about the Troy workshop as his thesis project. It's the fifth in the series of MPW books.

Copies of the book project were avail-

able at *The Lincoln County Journal* office. The 176-page book has an introduction that provides a history of the community in text and pictures.

The books sell for \$25, plus tax. For more information call the Journal office, 636-528-9550.



# Emancipation Proclamation feature tops list of offerings

2014 'Read' story about Joplin tornado hero

This fall has been all about civic education for Missouri Newspapers In Education, thanks to our tremendous partnership with The Missouri Bar.

We released a new Constitution Day feature in September, giving our newspapers four different sized features on the U.S. Constitution. We also have a feature specific to the Missouri Constitution. Do you think your readers — young and older — know that Missouri has had four constitutions? The fourth Missouri Constitution was adopted in February 1945.

In October we released a feature on the Emancipation Proclamation. 2013 is the 150<sup>th</sup> anniversary of President Lincoln's proclamation of human freedom during the Civil War. While your newspaper can use this feature at any time, don't miss the opportunity to use it during this 150<sup>th</sup> commemoration year (download code: ep150).

The right to a fair trial is something accused individuals in Missouri have only had for 50 years. This month we'll release two features on the landmark Supreme Court ruling, *Gideon v. Wainwright*, that ensured that right.

Veteran's Day is Nov. 11. We have two terrific features that will be of interest to readers of all ages. Last year we released a feature in partnership with The Missouri Bar specifically about Veteran's Day (download code: veterans). We also have a great feature on flag etiquette that would be appropriate to use for this commemoration (download code: usflag).

Bill of Rights Day is Dec. 15, and

we'll be adding another new feature to our collection of two features on the Bill of Rights. Watch for that near the end of November (download code: rights).

We have one more new civic series planned for the spring celebrating Dr. Martin Luther King Jr.'s "I Have a Dream" speech.

The speech, calling for an end to racism in the U.S., was delivered 50 years ago on the steps of the Lincoln Memorial on Aug. 28, 1963, to more than 250,000 civil rights supporters.

## Reading Across Missouri

We're hard at work on the serialized story for the 11<sup>th</sup> annual Reading Across Missouri project. This eight-chapter story will be available to Missouri newspapers at no charge beginning Jan. 1.

Our goal is to have children across the state reading inside their newspapers in the new year.

"Lily's Story" is the tale of a Weimaraner, Lily, that becomes a search and rescue dog. Lily grows up in Joplin with her best friend and owner, Tara. Tara sees that Lily is smart and has an incredible sniffer! The two become a team, doing their best to help people who are lost or missing loved ones.

One day Lily becomes very sick. She survives a mysterious illness with the help of veterinarians and Tara by her side. Lily's recovery is a miracle, but her challenges are far from over.

A mere month later, Joplin is hit by a massive tornado! The search and rescue dog's bravery and resilience are put to the test as she is called upon to help put her city back together, piece by piece.



**Dawn Kitchell** is MPA's NIE director. Contact her at (636) 932-4301; dawn.kitchell@gmail.com.



This is a story of hope and hometown heroes, celebrating the courageous spirit of one very special dog.

Carolyn Mueller, a St. Louis author and zookeeper, wrote "Lily's Story." Her first book, "Bubbles the Dwarf Zebu: A Story about Finding a Home at the Saint Louis Zoo," was published in 2012. Her second book, "Lily the Rescue Dog: A Story of Courage and the Joplin Tornado," from which the serial was adapted, will be published in 2014. You can learn more about her at carolynelizabethmueller.com.

The illustrator for Mueller's picture book, Nick Hayes, is providing the illustrations for our story as well. Hayes lives above a flower market in East London. He draws political cartoons for the *Guardian* and the *New Statesman* and writes graphic novels. His latest book is a study of the Dust Bowl in 1930s through the prism of Woody Guthrie, the famous folk singer. You can learn more about him at foghornhayes.co.uk.

The MPA Newspaper In Education Committee will meet from 10:30 a.m. to 2:30 p.m. on Thursday, Dec. 5, in Columbia. We are fortunate to have great participation on this committee from folks across the state who support or directly deal with educational efforts at their newspapers. If you are interested in being a part of this committee, just let me know.

At the meeting we'll discuss programs offered over the past year, share individual successes and brainstorm ideas for the next school year.

## J School to seek permit to resume using drones

The Missouri School of Journalism plans to seek approval from the Federal Aviation Administration to resume the use of news-gathering drones.

The federal agency has ordered MU and the University of Nebraska-Lincoln to stop flying the drones outdoors until they obtain government authorization.

Scott Pham of Missouri's university-owned station KBIA-FM said the school will apply for a federal permit.

Journalism researchers and their students were using drones to make photos and video from difficult-to-reach news scenes. The Missouri program had produced stories on bird migration, archaeological excavations and the use of Missouri River water for fracking operations in North Dakota.

Pham said the FAA's certification process draws little distinction between military drones and those now being tested by journalists, which he said more closely resemble "flying toys with an iPhone attached." He hopes the certification process will lead to better rules by 2015, the deadline Congress has set for the FAA to develop standards for commercial drone use. (AP)

## Google AdWords training in Columbia

Missouri Press Association and the Local Media Association (LMA) will hold a Google AdWords Certification Training on Nov. 14-15 at the Stoney Creek Inn in Columbia.

Google AdWords are links on the pages that come up when someone searches the web using Google. Businesses pay to place those links on Google. The ads appear only in markets the businesses want, and the businesses pay only when someone clicks on their ads.

Amie Stein, LMA's director of training and development and Google certified professional, has trained more than 125 people since May to take their certification exams. She will conduct the Columbia session.

A flier about the November training is at [mopress.com/current\\_forms.php](http://mopress.com/current_forms.php).

## Law allowing public officials to vote by video call will cloud transparency

### Editorial

What if you held a public meeting in Missouri and no one came?

A ... state law (that took effect in October) ... allows public officials to act as if they are "present" when in reality they are not in the same room with their colleagues or constituents.

Missouri lawmakers recently overrode Gov. Jay Nixon's veto of this measure, which allows votes to be cast routinely via videoconferencing. Previously, ... officials had to be present to cast votes unless there was an emergency and a quorum was present.

This change is regrettable in that it meets small needs and preferences while putting fundamentals of open governance at risk.

Proponents of this change cite instances where an elected official might be traveling for work or other reasons when a vote on an issue is to be taken. This change makes government "more efficient" and takes advantage of modern

technologies, they argue.

Our governor failed to win much support for his commonsense position, which encompasses both theory and practicality. Rather than improving government, he contends, videoconferencing can create a "virtual distance" between citizens and their representatives.

Requiring someone to actually be present when a vote is taken "provides assurances that our elected officials are, at a minimum, approachable and available to their constituents at public meetings," he said.

Gov. Nixon noted that nothing in the law limits how frequently officials can vote remotely and nothing prevents an entire board from participating by videoconference. In the minds of many, board requirements to regularly participate in meetings would be satisfied with the video option.

It seems clear some elected officials will take advantage of this opening. It falls to responsible boards and their members to resist the urge — and to citizens to demand better.

—*St. Joseph News-Press*



### Missouri Press Foundation

These individuals and organizations made recent contributions to Missouri Press Foundation. To make a donation with a credit card, call (573) 449-4167, or send checks to Missouri Press Foundation, 802 Locust St., Columbia, MO 65201.

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# Treat public notices (legals) with respect they deserve

## *Timely publication critical to proceedings*

**R**ecently, several papers in the state called the MPA hotline due to problems that have arisen with advertisers over typical land foreclosure legal notices. The circumstances creating the issues ranged from the newspaper having to change its publication date from its standard day of the week due to a holiday to a newspaper failing to start running a foreclosure notice on the proper day.

It goes without saying that the legal notices you run are some of the most important things you do as a newspaper. A few state legislators every year think that moving legal notices out of newspapers would be a great idea for a variety of reasons. Your association constantly reminds them that moving notices out of newspapers would be a very bad idea.

I'm sure you don't need a reminder of all those reasons, including the permanence of the printed page compared to the impermanence of an electronic image, the security of a printed page compared to the lack of security of a website, and the fact that newspapers are readily available to everyone, even folks who don't have a computer, who don't have internet access and who think "Googling" is looking at someone with "goggle" eyes.

**A**s the hotline attorney, I'm very sensitive to the issues newspapers face in running legal notices. As an attorney and "consumer" of legal notices, I have seen the other side of the legal notice equation, too. Many times legal notices are placed directly by the courts.

When I personally am responsible for placing a legal notice, I've taken to sending it to the newspaper electronically because it helps ensure that it gets

printed without typographical errors, as well as making it easier for the paper. I suspect many of you at times simply scan a notice you receive on paper for the same reason.



Jean Maneke, MPA's Legal Hotline attorney, can be reached at (816) 753-9000, [jmaneke@manekelaw.com](mailto:jmaneke@manekelaw.com).

But I don't know how many of you send out "proofs" to your customers for approval before the notice runs. I suspect sending out proofs is more something that is done with an ad you create for a commercial customer, but I would suggest that it is a very good idea for your legal notice customers, too.

And in addition to proofing the language you have in the ad, I would suggest you have on the proof the dates the ad is to run, and make sure the customer signs off on that

so that there is no confusion as to when the ad is to run.

**T**hose of you who have been unfortunate enough to have missed the start date of a foreclosure notice know that the law firm placing those ads has a large amount of preparatory work in place that hinges on those ads running on the correct dates. Some of you have at times had demands made on you to pay a law firm's expenses when a notice failed to start on the proper date and the entire process had to be restarted. What do you do when that happens?

The solution to this problem is to be sure you have in place prior to the time the ad runs an agreement with your advertiser as to damages owed if a mistake runs in an ad. Every newspaper should have a "rate card" in place that goes out to every person who places an ad, whether a display ad, a legal notice or just a classified ad. It should include the pricing schedule, and all the terms and

conditions relating to your advertisements. And you need in it some language limiting the liability of the newspaper in case of a mistake in the ad.

Here are some samples of language you could use:

"This newspaper will not be liable for any error in or any omission of any advertisement published or ordered to be published unless a proof of such advertisement is requested by the advertiser and said proof returned to the newspaper office by deadline."

Use language like this if you don't want to provide a proof to everyone but you want to protect yourself. Be absolutely sure it goes out to every advertiser prior to or at the time the ad is placed. Be sure the deadline is given to the advertiser, preferably in writing.

But be aware that if a proof is requested and then you fail to publish an ad, you may be liable for additional damages, which is why the following language would also be helpful to include:

"The newspaper's liability is limited to the cost of the advertisement containing the error and in no event shall the newspaper be liable for any general, special, or consequential damages whatsoever." This language may cost you the price of the ad if a mistake is made, but it will protect you from claims for additional damages.

There are other items that should be in your rate card, most especially language that says the advertiser is responsible for the originality of any material supplied to you for display advertising and also that the advertiser agrees to defend and indemnify you in case of a claim for damages arising out of any advertising you may publish.

As always, if you want to discuss this issue further, give me a call.

*Those placing notices should proof copy; rate card should limit liability for errors.*

# Obituaries

St. Charles

## Mike Trask

**M**ike Trask, 60, a reporter, columnist and editor of the *St. Charles County Business Record*, died unexpectedly Sept. 24, 2013, at his home.



Mike Trask

A native of St. Charles, Mr. Trask started work in 1990 as a beat reporter for the Suburban Journals of Greater St. Louis. He joined the *Business Record* eight years later as its editor.

The *Business Record* is owned by Missouri Lawyers Media, whose president, Richard Gard, will be the president of MPA in 2014.

Mr. Trask left the *Business Record* and worked as a freelancer for a few years and wrote his "Biz Bites" column about the business and politics in St. Charles. He returned to the *Business Record* in January 2005, and he retired in February.

Mr. Trask had earned a degree in 1975 from the Missouri School of Journalism. He had worked as a communications specialist for a number of firms before settling into newspaper work.

Survivors are his wife, Patricia, a daughter and four siblings.

New Milford, Conn.

## Bill Eppridge

**B**ill Eppridge, 75, New Milford, Conn., a 2009 inductee into the Missouri Photojournalism Hall of Fame, died Oct. 3, 2013. He had been in Danbury (Conn.) Hospital for several weeks with a blood infection after a fall that injured his hand.

Mr. Eppridge studied photojournalism at the Missouri School of Journalism. His work includes the iconic photograph of the 1968 assassination of his friend and story subject Robert F. Kennedy and photo essays such as "Needle Park," about heroin addiction, which was made into an award-winning movie.

Mr. Eppridge and his wife, Adrienne Aurichio, were working on the final proofing of a book on the the Beatles that will come out early next year on the 50<sup>th</sup> anniversary of the group's appearance in New York. He had spent more than a week photographing the musicians while he was a staffer for "Life" magazine.

He received the highest award presented by the National Press Photographers Association in 1996 and President's Medal in 1995. The University of Missouri, from which he graduated in 1959, presented him with its Honor Medal for Distinguished Service in Journalism in 2009.

Mr. Eppridge leaves his wife and two sisters.

Kennett

## Bob Redman

**C**harles Robert "Bob" Redman, 76, Kennett, former sports editor of the *Daily Dunklin Democrat* in Kennett, died of pneumonia and pulmonary fibrosis on Sept. 29, 2013.

Mr. Redman was a native of Dexter. He became the sports editor in Kennett in 1966 and covered area activities for 20 years. He and his wife, Rita, operated a photography business for 36 years until he retired and closed the business in 2007.



Bill Eppridge

Mr. Redman leaves his wife of 54 years, several children and grandchildren.

Caruthersville

## Jewell Pierce

**J**ewell Inez Pierce, 86, Caruthersville, an employee for more than 40 years of the Caruthersville *Democrat-Argus*, died Sept. 18, 2013.

Mrs. Pierce started at the paper in 1946 as a Linotype operator and later used Justowriters, Compugraphics machines and computers. She worked at the paper through two ownership changes and two moves, and continued to work part-time after retiring in the early 1990s.

Mrs. Pierce is survived by two sons, a brother, six grandchildren and three great-grandchildren.

## Newspaper collects books

**T**he *Springfield News-Leader* chose a local elementary school for its Make a Difference Day project in October. It partnered with Care to Learn and held a literacy fair and festival at Robberson Community School.

The Gannett Foundation and the *News-Leader* gave Care to Learn \$5,000 to purchase books and ereaders for the school. The *News-Leader* also provided T-shirts for all of the children.

Springfield ReManufacturing Corporation read about the *News-Leader's* book drive and delivered a \$500 check.

The book fair at Barnes & Noble netted 286 books. Book collections continued through Oct. 25 in the newspaper's lobby and at a HyVee supermarket.

## Missouri Press Association / Missouri Press Service

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## CALENDAR

### November

**13** — MPI Making Newsroom Digital First, Illinois Press Association, Springfield ([mpi.org](http://mpi.org))

**14-15** — MPA, Local Media Association Google AdWords Certification Training, Stoney Creek Inn, Columbia

### December

**1-2** — Missouri/Kansas Editors & Publishers meeting, Kansas City Marriott Country Club Plaza

**5** — Newspaper In Education Committee meeting, 10:30-2:30, MPA, Columbia

### January 2014

**30-Feb. 1** — Election Reporting Workshop, RJL, Columbia

### September 2014

**25-27** — 148th Annual MPA Convention, Holiday Inn Select, Columbia

### October 2014

**2-5** — NNA Annual Convention, San Antonio

## Post-Dispatch, Fox 2 collaborate on content

The *St. Louis Post-Dispatch* and KTVI Fox 2 are sharing content in print, over the air and online. *Post-Dispatch* editor Gilbert Bailon wrote about the collaboration in his Oct. 13 column.

The newspaper will provide in-depth reporting and expertise on various topics such as politics, sports and the economy. Fox 2 will share its locally produced video and some community events.

The *Post-Dispatch* produces its own online video, but the partnership will greatly increase the amount of local video that readers will find on STLtoday.com, Bailon wrote.

Fox 2 will provide weather reporting for the newspaper and STLtoday.com, and its evening newscasts will provide exclusive headlines from the next day's *Post-Dispatch*.

The station also will provide live video from the newspaper's newsroom that will include analysis and commentary from staffers.

The partners will combine for exclusive programming, special reports and in-depth reporting, Bailon wrote.

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