

October 2013

Missouri Press NEWS



Richard Gard, publisher of Missouri Lawyers Media, was elected 2014 President of Missouri Press Association on Sept. 6 at the MPA Convention in Kansas City.

4



A team of Missouri Press "doctors" declared newspapers alive and well at Hall of Fame Banquet.

8



Newspaper Hall of Fame inducts 5

2013 Missouri Newspaper Hall of Fame induction: Left, Phil and Lana Cobb, son and wife of the late Bob Cobb, King City; Wendell Lenhart, Trenton; Jane Flink, Ashland; and Rachel White Watanabe, daughter of Edwin Q. White. A photo of Kathy Colbert accepting the award for Henry F. Childers, Troy, is on page 8



A girl and her dog

Lilly, a search and rescue dog from Joplin, is the hero of the Reading Across Missouri story for 2014. A feature story and photo from *The Joplin Globe* of Lilly and her handler, Tara Prosser, are on page 13.

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Proud to have you in downtown K.C.

Good sessions, good information from Convention

The 147th Annual Missouri Press Association convention is in the books, and by all accounts, it was a success. It was held in downtown Kansas City at the Marriott Hotel, and the accommodations and hospitality couldn't have been better.

We heard this from Wally Gallian, publisher of Cameron Newspapers: "I enjoyed the meetings and thought MPA did an excellent job in all aspects of putting on an informative and worthwhile conference. Congratulations to you and everyone involved in making the event such a success."

Sly James, mayor of Kansas City, kicked off the convention by welcoming all attendees. He wanted everyone to take note of the progress that Kansas City is enjoying, as evidenced by the happenings going on in downtown KC.

I couldn't agree more. After working downtown for 31 years, I am proud that you were able to experience it. Dining and entertainment venues are within walking distance, and it had the feel of a vibrant community.

Matt Sokoloff delivered a thought-provoking presentation challenging newspapers to think and act like ecommerce companies. His main emphasis was with digital and how we can use it to acquire new subscribers.

Vince Coultis used his high energy to show us that our most important commodity is our people. Coming from McClatchy, Coultis has shown newspapers that in order to survive in the challenging times ahead, we need to hire the right people, and then lead them to strive to higher goals.

I particularly liked his advice that we should interview prospective hires three different times at three different times of the day. That way we can see them in varying circumstances.

Frank White, former Kansas City Royals second baseman, gave us some inspiring words on how to succeed in life. I especially liked it when he was reliving his experiences from

the 1985 World Series. After the speech, I was reminded by Bill Miller Jr. that White neglected to mention something regarding umpire Don Denkinger. (I don't seem to remember anything regarding a disputed call in the eighth inning of the sixth game of the World Series, so I just dismissed it as sour grapes, regardless how many times I have seen replays of the call.)

Wow, this was the first time that I have heard Peter Wagner present! His fast-moving presentation contained so many ideas covering the gamut of advertising revenue to sports coverage. Circulation ideas were aplenty also. I couldn't write them down fast enough. Don't worry, if you would like help remembering some of these ideas, Wagner has written books and has his presentations for sale. He truly has taken community journalism to a new level.

The Hall of Fame banquet is always an inspiring evening for me. Hearing the life stories surrounding these inductees makes you realize what a wonderful profession we have chosen.

The passing of the gavel (a big wooden cudgel provided by Steve Oldfield of Adrian) was a touching moment. Just being able to stand side-by-side with the past MPA presidents through this ceremony made me proud.

It also made me realize that my year is about to end. Sure, there are a few activities before the end of the year, but the heavy lifting is over. It has been a fun ride, an extremely rewarding experience, and one that I will cherish for the rest of my life.



Mark Maassen
The Kansas City Star.
MPA President

*Hearing the
life stories
surrounding
these induct-
ees makes you
realize what
a wonderful
profession we
have chosen.*



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Seventeen Past Presidents of the Missouri Press Association carried out the Passing of the Gavel ritual on Sept. 6 during the Hall of Fame Banquet at the MPA Convention in Kansas City. From the right, the Past Presidents in the photo are Wallace Vernon, Eldon (1973); Jim Sterling, Bolivar (now Columbia) (1985); Don Warden, Owensville (1993); and Bill Miller Sr., Washington (2000).

2014 MPA president, Richard Gard, leads Missouri Lawyers Media



St. Louisan will succeed Mark Maassen, Kansas City, on Jan. 1

The Dolan Co., which publishes law and business newspapers around the country, recruited Richard Gard to Missouri in 2005 to integrate three separate newspapers into one operation.

That operation, Missouri Lawyers Media, now consists of its flagship *Missouri Lawyers Weekly*, five county newspapers in the St. Louis and Kansas City areas and the Legal Ad Network, a public notice placement service.

Gard, publisher of the group, was elected president of the Missouri Press Association on Sept. 6 in Kansas City. MPA held its 147th annual Convention Sept. 5-7 at the Marriott Downtown Kansas City.

Gard went to St. Louis from Atlanta, where he practiced law before turning to journalism. He went to work as a reporter for the *Fulton*

County Daily Report, a small legal newspaper in Atlanta that Gard helped turn into an award-winning statewide daily business newspaper for Georgia lawyers.

Gard became managing editor, then editor and publisher, a post he held for 10 years.

Gard grew up in Michigan, outside Detroit. He earned a degree at the University of Virginia, where he was executive editor of the student news-weekly. Then he attended the University of Georgia School of Law.

He and his wife, Palmer, a native of Atlanta, have two children, ages 23 and 21.

Gard on Jan. 1 will succeed Mark Maassen of *The Kansas City Star* as president of MPA.

He'll serve for one year.

Maassen will continue on the MPA board of directors through 2014 as past

president.

Other 2014 MPA officers and directors elected on Sept. 6 are: First Vice President, Jim Robertson, *Columbia Daily Tribune*; Second Vice President, Dennis Warden, *Owensville Gasconade County Republican*; Secretary, Dennis Ellsworth, *St. Joseph News-Press*; Treasurer, Donna Bischoff, *St. Louis Post-Dispatch*.

Directors for three-year terms: Taylor Smith, Perryville *Perry County Republic-Monitor*; Trevor Vernon, *Eldon Advertiser*; and James Mahlon White, *Warsaw Benton County Enterprise*.

Brad Gentry, *Houston Herald*, is the MPA's National Newspaper Association state chairman.

Director for one-year term: Darryl Wilkinson, Gallatin *North Missourian* (to fill Brad Gentry's term).

Continuing on the MPA Board in 2014 will be directors Bill Miller, Jr., *Washington Missourian*; Carol Stark, *The Joplin Globe*; Joe Spaar, *Odessa Odessan*; and Jeff Schrag, *Springfield Daily Events*.

Jon Rust of the Cape Girardeau *South-east Missourian* is retiring from the MPA Board at the end of December.



Richard Gard

Foundation launches new fundraiser

Society of 1867, Page Builders campaigns seek broad support

Missouri Press Foundation wants your newspaper to help spread the word that newspapers are alive and well, contrary to continuing reports about a failing industry.

The Foundation launched the Society of 1867 campaign on Sept. 6 at the MPA Convention in Kansas City. Donations and pledges to the campaign already approach \$100,000.

The Missouri Press Foundation is the only organization that exists primarily to champion the future and quality of Missouri's newspapers. Members of the Society of 1867 share the vision of the significant Missouri institutions founded by the Missouri Press Association and newspaper journalists.

Society of 1867 membership is bestowed on partners who recognize the important history of our organization and are dedicated to helping Missouri newspapers meet the challenges and opportunities that lie ahead.

One Missouri publisher, Jeff Schrag of the *Springfield Daily Events*, has donated \$10,000 to this program. Schrag serves MPA as a member of its board of directors. His gift at the Walter Williams Level was announced at the Convention during the Newspaper Hall of Fame banquet.

Several gifts and pledges already have been received at The State Historical Society of Missouri Level — \$5,000. Those were given by Bill Miller Sr. of Washington, Vicki Russell of Columbia, Hank Waters of Columbia, Wallace Vernon of Eldon, Dave Berry of Bolivar and Jon Rust of Cape Girardeau.

All contributions to the Society of 1867 campaign will be acknowledged in *Missouri Press News* at the time of their gift and in various other ways.

Fliers on pages 6 and 7 explain the Society of 1867 and Page Builders and the levels of giving.

Newspapers can participate in the campaign through the Page Builders program, in which they pledge to donate annually the equivalent amount of a full page of advertising, beginning Oct. 1.

Privileges and recognitions for each level of giving are noted on the fliers. They include special gifts, lapel pins and other recognition.

The flier also lists ways the Society of 1867 will work to build a solid future for your newspaper. Those include hiring a Foundation director, developing a Newspaper Toolbox you can use to demonstrate the value of your newspa-

per to your community and businesses, and training opportunities for you and your staff.

All Page Builder contributions and money donations to the Society of 1867 are 100 percent tax deductible.

Page 7 is a form to pledge your annual support through Page Builders or to donate. Installment payments are welcome, and you can use a credit card.



These individuals have joined the Society of 1867 with their donations and pledges. The newspapers have joined the Page Builders by pledging a page of advertising space. Join them and pledge your support of Missouri newspapers. Installments toward a pledge may be made with a credit card. All donations are 100% tax deductible.

Walter Williams Level

Jeff Schrag, Springfield

The State Historical Society of Mo. Level

Vicki Russell, Columbia

William Miller Sr., Washington

Hank Waters, Columbia

Wallace Vernon, Eldon

Dave Berry, Bolivar

Jon Rust, Cape Girardeau

Eugene Field Level

Kevin Jones, St. Louis

Jean Maneke, Kansas City

Richard Gard, St. Louis

Donations to Society of 1867

Jim Robertson, Columbia

Rogers and Jerri Hewitt, Shelbyville

Jack and Sarah Whitaker, Hannibal

Doug and Tricia Crews, Columbia



BUILDING FOR THE FUTURE

Tired of hearing about the demise of newspapers?

Newspapers will be around for a long time to come, thank you.

However, to combat today's negativity about our industry, the Missouri Press Foundation announces its **BUILDING FOR THE FUTURE** campaign.

The Foundation intends to help secure the future of our newspapers by exploding the myths, increasing newspaper staff training, nurturing future journalists and being an overall champion for Missouri newspapers!

How to Help? Be a **PAGE BUILDER**. Donate the equivalent of one page of newspaper advertising per year to the Foundation. For individuals, donate tax-deductible contributions to become a **SOCIETY OF 1867** member.

HOW WILL WE BUILD FOR THE FUTURE?



The Missouri Press Foundation Board of Directors plans to hire a Director, with a background in fundraising, during the fourth quarter of 2013.



With increased funding, the Foundation will develop a Newspaper Toolbox to enable members to demonstrate the value of newspapers to local audiences. The Toolbox will cover such topics as: Exploding the myth that "newspapers are dead;" and helping newspapers build readership.



Increased funding to the Foundation will allow an increase in training opportunities for Missouri Press Association newspaper staff members in a cost effective way through a variety of meetings, whether online, at regional locations, or at the annual MPA Convention.



Increased funding to the Foundation will allow expansion of the Foundation's award-winning Newspapers In Education program to build reader habits among young people.



You are invited to be a partner in the Building For the Future project, the new Missouri Press Foundation effort aimed at better serving Missouri newspapers.



The Missouri Press Foundation is the only organization that exists solely to champion the future and quality of Missouri's newspapers. The Foundation seeks your newspaper's support as a **PAGE BUILDER**, contributing the dollar equivalent of advertising space to the Foundation.

The **PAGE BUILDER** program asks newspapers to donate the net proceeds of one page of advertising annually. **There are two ways to make this contribution:** 1) By authorizing Missouri Press Service to withhold the amount you pledge from your newspaper's advertising checks; **or** 2) A cash donation to the Foundation. Your **PAGE BUILDER** donation to the Missouri Press Foundation is 100 percent tax deductible.

SOCIETY OF 1867

As a **Society of 1867** member, you share the vision of historically significant Missouri institutions founded by the Missouri Press Association and Missouri newspaper journalists whose contributions laid the groundwork for the Missouri Press Association and its Missouri Press Foundation.

Society of 1867 membership is bestowed upon partners who recognize the important history of our organization's past and are dedicated to helping Missouri's newspapers meet the challenges and opportunities that lie ahead. Levels in the **Society of 1867** are achieved with outright or cumulative contributions by individual donors beginning in 2013.

The Missouri Press Foundation is a 501(c)(3) general not for profit corporation.



SOCIETY OF 1867 RECOGNITION OF DONORS

Joseph Charless, Missouri Gazette - Legacy Giving - \$25,000

- Recognition in Missouri Press News magazine at time of donation
- Recognition in Missouri Press Foundation Annual Report
- **Society of 1867** and Level recognition on badge at convention
- Wearable item displaying embroidered **Society of 1867** insignia with MPF logo
- Commemorative **Society of 1867** Lapel Pin
- Personal keepsake award presented during MPA Convention
- Individual Wall Recognition at MPA Headquarters
- Other special recognition to be determined.

Walter Williams Level - \$10,000

- Recognition in Missouri Press News magazine at time of donation
- Recognition in Missouri Press Foundation Annual Report
- **Society of 1867** and Level recognition on badge at convention
- Wearable item displaying embroidered **Society of 1867** insignia with MPF logo
- Commemorative **Society of 1867** Lapel Pin
- Personal keepsake award presented during MPA Convention
- Individual Wall Recognition at MPA Headquarters

The State Historical Society of Missouri Level - \$5,000

- Recognition in Missouri Press News magazine at time of donation
- Recognition in Missouri Press Foundation Annual Report
- **Society of 1867** and Level recognition on badge at convention
- Wearable item displaying embroidered **Society of 1867** insignia with MPF logo
- Commemorative **Society of 1867** Lapel Pin
- Wall recognition on **Society of 1867** Group Plaque at MPA Headquarters

Country Editor Level - \$2,500

- Recognition in Missouri Press News magazine at time of donation
- Recognition in Missouri Press Foundation Annual Report
- **Society of 1867** and Level recognition on badge at convention
- Item with **Society of 1867** insignia and MPF logo (valued at \$50 or less)

Editor/Publisher Level - \$1,000

- Recognition in Missouri Press News magazine at time of donation
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- **Society of 1867** and Level recognition on badge at convention
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Eugene Field Level - \$500

- Recognition in Missouri Press News magazine at time of donation
- Recognition in Missouri Press Foundation Annual Report
- **Society of 1867** and Level recognition on badge at convention
- Item with **Society of 1867** insignia and MPF logo (valued at \$10 or less)

Other general recognition for each levels:

- Discounts on individual registrations to MPF-sponsored training
- Special **Society of 1867** reception at MPA Convention

The Foundation's goal is for every MPA newspaper member to make an annual contribution.

BUILDING FOR THE FUTURE PLEDGE FORM



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and/or

____ As an individual, I pledge to donate \$100 or more per year to the Missouri Press Foundation, beginning October 1, 2013.
(Levels of Giving recognition for cumulative donations by individuals of \$25,000 to \$500 and more, above.)

or

____ My newspaper and/or I pledge to donate the following amount per year to the Missouri Press Foundation, beginning October 1, 2013.

\$ _____

____ I am interested in a Foundation representative to contact me.

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Print name: _____

Newspaper (if applicable): _____

Mailing address: _____

City/State/ZIP Code: _____

Phone number: _____

Email address: _____

Date: _____

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The Missouri Press Foundation is a 501(c)(3) general not for profit corporation.



Merle Baranczyk, left, Salida, Colo., president of the National Newspaper Association, addresses the head table of MPA officers, directors and spouses at the beginning of the Hall of Fame banquet on Sept. 6 in Kansas City. Baranczyk's term as NNA president ended a week later at the NNA Convention.



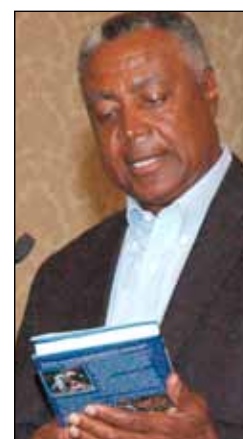
Ethan Colbert, right, a student at the Missouri School of Journalism, receives the William and Jo Anne Bray Scholarship check from MPA President Mark Maassen at the Awards Banquet.



John Sondag, AT&T Missouri president, introduced the "It Can Wait" campaign at lunch on Friday at the Convention. Below, William E. James Outstanding Young Journalist awards were presented to Jessica Drews, left, of the *Bolivar Herald-Free Press* and Emily Jarrett of *The Sedalia Democrat*.



Vicki Russell, left, and Jim Robertson, center, of the *Columbia Daily Tribune*, and Dave Berry of the *Bolivar Herald-Free Press* introduce the Society of 1867 and Page Builders fundraising campaign with a skit during the Hall of Fame Banquet. Below left, Kansas City Mayor Sly James welcomed Convention guests at breakfast on Sept. 6.



Above left, Kathi Colbert of the *Troy Free Press* accepts the Hall of Fame Pinnacle Award for Henry F. Childers, who published the *Free Press* from about 1880 until his death in 1934. Right, former Kansas City Royals second baseman Frank White talked about his book and later sold autographed copies.



Missouri Press staffers Jeremy Patton, Dawn Kitchell and Kristie Williams work at the Convention registration table in the second-floor

hallway of the Downtown Marriott Kansas City. MPA held its 147th Annual Convention Sept. 5-7 in Kansas City.

Matt Bird-Meyer of the University of Central Missouri, left, visits with MPA counselor Jean Maneke after the Saturday breakfast session with college journalism instructors.



Kansas City Convention

Right: MPA President Mark Maassen receives the Past President's Plaque from 2012 MPA President Phil Conger of Bethany during the Hall of Fame Banquet. Below left, Conger, Jon Rust of Cape Girardeau and Vicki Russell of Columbia look at a photograph taken at the Hotel Muehlebach during the 63rd MPA Convention. The old Muehlebach and the Marriott are connected by a skywalk over the street. Conger pointed out a couple seated in the front of the photograph that he believes are his grandmother and grandfather. The photograph is the one in the lower right corner of the photo at the top of the page.



Michael Bushnell, left, of the *Kansas City Northeast News*, Beth McPherson of the *Weston Chronicle* and Brad Gentry of the *Houston Herald* look at Newspaper Contest winners.



Dailies, Class 2, *Columbia Missourian*. Newspapers that win the most points in their class in the Better Newspaper Contest win Gold Medal plaques.



Dailies, Class 1, *Warrensburg Daily Star-Journal*. Editor Jack "Miles" Ventimiglia and his son, Jack.

Missouri's Gold Medal Newspapers



Weeklies, Class 2, *Ozark Christian County Headliner*: From left, Associate editor Amelia Wigton, editor Donna Osborn, reporter Brady Brite.



Weeklies, Class 1, *Plattsburg Clinton County Leader*: Assistant editor Brett Adkison, editor Becky Black, general manager Betty Dickinson and Publisher Steve Tinnen.



Weeklies, Class 3, *St. Louis American*: MPA President Mark Maassen and *American* COO and general manager Kevin Jones.



Dailies, Class 3, *The Kansas City Star*: MPA President Mark Maassen, on the left, is on the staff of *The Star*. Editor Mike Fannin is holding the Gold Medal plaque. Fannin spoke at the opening breakfast of the Convention on Sept. 6. He filled in for Publisher Mi-Ai Parrish, who had a family emergency.



These people are on the staffs of the daily newspapers that received awards in the 2013 Missouri Press Foundation Better Newspaper Contest. They collected their honors at the Awards Luncheon on Sept. 7 at the MPA Convention in Kansas City. This was the first year that Missouri Press administered its contest electronically. A similar process will be used next year. Newspapers are strongly encouraged

to collect digital files of material throughout the year that they think might be suitable for entry in the contest. When it comes time to enter the contest next spring, they'll have their potential entries together in one folder in their computer. Judges' comments for all of the winning entries in this year's contest are on the Missouri Press website at www.mopress.com/BNC.php.

MPA, LMA to offer Google AdWords training in Columbia

Missouri Press Association and the Local Media Association (LMA) will hold a Google AdWords Certification Training on Nov. 14-15 at the Stoney Creek Inn in Columbia.


This training will position your sales team to help you gain your share of paid search. More than \$6 billion was spent in Missouri in 2012 for paid search.


Google AdWords are links on the page that appear when someone searches the web using Google. Businesses pay to place those links on Google. The ads appear only in markets the businesses want, and the businesses pay only when someone clicks on their ads.

Amie Stein, LMA's director of training and development and Google certified professional, has trained more than 125 people since May to take their certification exams. She will conduct the Columbia session.


A flier about the November training is at mopress.com/current_forms.php.

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These people represented their weekly newspapers and received awards at the 147th Annual MPA Convention. Awards were presented

on Sept. 7 at the Marriott Downtown Kansas City. Judges' comments on Newspaper Contest winners are at www.mopress.com/BNC.php.

3 photojournalists will enter Hall of Fame in Washington

The Missouri Photojournalism Hall of Fame in Washington, Mo., will induct three award-winning innovators and teachers of photography and journalism on Oct. 17.

This will be the ninth group of inductees since the founding of the Hall of Fame in 2005. Inductees are Bob Linder of Springfield, Geri Migielicz of

California and the late Jim Miller Jr. of Washington, Mo.

Photographs made by the inductees will be on display during the 4 p.m. ceremony and reception. Those photographs will join the Hall of Fame's collection of work by inductees.

The Photojournalism Hall of Fame is a project of Bill Miller Sr., publisher of

the *Washington Missourian* twice-weekly newspaper and brother of one of this year's inductees. The Hall's home is a building near the newspaper office in downtown Washington.

Information about the Photojournalism Hall of Fame and previous inductees can be seen at mopress.com/Photojournalism_HOF.php.

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Joplin dog is hero of 2014 'Read' story

Lilly helped find survivors after deadly May 2011 tornado

By SCOTT MEEKER / *The Joplin Globe*

There was a time not that long ago when Tara Prosser thought she had put Lilly's story behind her. "After a year and a half, two years, I kept telling her, 'It's time to do something else great and amazing,'" said Prosser, the owner and handler for Lilly, a search-and-rescue dog with the Newton County Rescue and Recovery Team.

But thanks to an upcoming children's book and a newspaper series that will spotlight the efforts of the nearly 6-year-old Weimaraner after the May 22, 2011, tornado, Lilly's story is poised to reach an even larger audience.

Prosser and her husband, Jeff, the operations manager for the Newton County ambulance service, found Lilly at Petland during an adoption event. It was love at first sight...

After a few weeks, they noticed how intelligent Lilly is and started her in obedience classes. Both members of the rescue and recovery team, they thought that it would be a good idea to train her as a rescue dog.

In April 2011, Lilly got sick.

"About a month before the tornado, she almost died," Prosser said. "Her lymph nodes in her neck were swollen. One morning I woke up and she was stumbling. She couldn't make it down the hallway without hitting the wall."

The Prossers took Lilly to the veterinary hospital at Oklahoma State University. There, they learned ... she was bleeding internally.

After a week, Lilly stabilized and came back home, although without a diagnosis. It wasn't long before she began to seem like herself again.

The weekend of the tornado, the Prossers took her to a search-and-rescue training event in Arkansas. On their way home that Sunday, they learned that a

tornado had touched down in Joplin.

"The next morning, we met up with the rescue team and worked for the next 14 days," Tara Prosser said.

The team spent the first day going through large buildings on Range Line, including Wal-Mart and Aldi. Later, Lilly would be put to work double- and

journey from India to the United States. The subject matter of Lilly's story seemed like a natural fit, she said.

"I came to Joplin in February and spent the day with Tara and Lilly. From that interview, the children's book was formed.

"Obviously, it's difficult subject matter to turn into a children's book. The goal is to help kids deal with loss and tragedy, and know that bad things can happen in life, but everything can be OK."

The book, she said, is expected to be published in February.

But Lilly's story about her tornado rescue efforts won't stop between the pages of Mueller's book.

The Missouri Press Association is working with the writer to adapt it into a newspaper series for its annual Reading Across Missouri project.

Dawn Kitchell, education services director for the Missouri Press Association and Foundation, said that

Lilly's story is being adapted into an eight-part series that will be published in newspapers around the state and spotlighted in the classroom.

"One of the things we look for with Reading Across Missouri is to tie in history," Kitchell said. "The Joplin tornado is part of our history now. Lilly's story combines a couple of great elements. There's a dog, an event that children in our communities are familiar with and lessons to be learned from the story."

"There will be a companion guide for teachers to use the story to its fullest potential."

"I'm extremely emotional when it comes to her," Prosser said about Lilly. "Knowing that there will be a book to memorialize what she did, I think it's great. I'm glad her story will be known to lots of kids."



Tara Prosser, dog handler for the Newton County Search and Rescue Team, talks about her 6-year-old search and rescue dog, Lilly, at the Newton County Ambulance station in Joplin. (*Joplin Globe* photo by B.W. Shepherd)

triple-checking buildings because there were still people unaccounted for.

"Lilly would come home and run around like nothing happened," she said. "At one point I just sat in the middle of the yard and cried."

Lilly was eventually diagnosed with Addison's disease, which affects her adrenal system. She began receiving treatment for it and was soon back to her regular search-and-rescue efforts.

After the tornado, Prosser said Lilly received some degree of notoriety because of her illness and rescue efforts.

Last winter, St. Louis writer Carolyn Mueller was asked by her publisher at Reedy Press to consider writing a children's book about Lilly.

A keeper at the St. Louis Zoo, Mueller had previously published "Bubbles the Dwarf Zebu," a story about a cow's

Scrapbook

• **Kansas City** — Brent Frazee, outdoors editor for *The Star*, received two second-place and two third-place national writing awards on Sept. 16 at the Outdoors Writers Association of America conference in Lake Placid, N.Y.

• **St. Louis** — The *St. Louis Beacon* has been named a finalist for the Online News Association's General Excellence award. Three other online-only news organizations were named in the small division: AxisPhilly, EarthFix and Voice of San Diego.

• **Monett** — A two-week vandalism spree in Monett claimed a window in a vehicle at *The Monett Times*. Three juveniles and two adults were arrested on suspicion of vandalism and burglary involving eight businesses and four vehicles.

• **Columbia** — *The Maneater*, the independent student newspaper on the campus of the University of Missouri, has cut publication to once a week. It now comes out on Wednesday instead of Tuesday and Friday, as it had since 1969.

Students published the first issue of *The Maneater's* 80th volume on Aug. 21.

• **Ava** — An 18-year-old Ava man was arrested in August in connection with numerous area burglaries, including two at the *Douglas County Herald*. Officers recovered more than \$1,000 worth of computer equipment taken from the *Herald*.

The man also is a suspect in several burglaries in other area counties. Items recovered, including three four-wheelers and 20 guns, were linked to burglaries in five counties and the states of Texas and Arkansas.

• **Excelsior Springs** — The *Town & Country Leader* published four special sections to commemorate the city's annual PRIDE observance. PRIDE started in 1993 in response to the epic flood that rocked Excelsior Springs along with much of the lowlands of the Missouri River watershed.

PRIDE observances began with PRIDE After Hours in the Elms Hotel at the end of August and were to continue into early October. A community service and picnic were held Sept. 28.

Brian Rice, publisher of *The Standard/Town & Country Leader*, presented PRIDE awards at the After Hours event.

• **Kansas City** — Martin Manley, a former *Kansas City Star* sports statistics editor and blogger, committed suicide on Aug. 15, his 60th birthday, outside an Overland Park police station. Police found Manley's body about 5 a.m. in the station parking lot.

Manley left *The Star* in 2012 to start his blog, Martin Manley's Sports Review. He had published several books on sports stats. On a personal website he left detailed information about his life and suicide.

In its story, *The Star* said its policy is not to write about a suicide unless it occurs in a public area.

• **Gainesville** — State Rep. Lyle Rowland and State Sen. Mike Cunningham attended the Aug. 8 meeting of the Gainesville Lions Club. They presented House and Senate resolutions to publisher Norene Proski in recognition of the 130th anniversary of the *Ozark County Times*.

• **Washington** — A woman from New Haven won \$1,000 from the Bank of Washington in a contest called Cut & Keep. Entries consisted of clippings of vintage bank ads that appeared in the *Washington Missourian*.

The bank received nearly 500 entries from 23 Missouri cities.

• **Chaffee** — The *Scott County Signal* in September launched its first website, scottcountysignal.com. Readers can get free access until Christmas. After that, access will cost \$4 per month. For \$7.95 a month, readers can have full access to scottcountysignal.com and semisourian.com.

The *Signal*, which is owned by Rust Communications of Cape Girardeau, is printed on Thursday and distributed



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on Sunday.

- **Kansas City** — The Jerry Heaster Business Journalism Scholarship is being created at the Missouri School of Journalism by Heaster's former colleagues at *The Kansas City Star*.

- **Bolivar** — One of the ways the *Herald-Free Press* raises funds for its Newspaper In Education program is a trading post for books. Readers can trade books for 10¢ to 25¢, and books can be purchased for 25¢ for paperbacks and 50¢ for hardcover.

- **Nixa** — Two publications of Nixa Public Schools produced with the *Nixa Xpress* received honorable mention awards in the National School Public Relations Association's contest. Earning the honors were the "N The Zone" athletic magazine and "The Nest" academic update magazine.

- **La Plata** — The office of the *Macon County Home Press* has moved to 215 Gex St. in La Plata.

- **Fairfax** — The *Fairfax Forum* held a reception on Sept. 15 in honor of Nancy Gaines, a former owner of the newspaper who observed her 80th birthday anniversary on Sept. 18.

Gaines went to work at the *Forum* in 1951. She later bought the paper and published it with her late husband, Bob, until selling to the *Tarkio Avalanche* in 1998.

Gaines continues to work as a contributing writer for the *Forum*.

- **St. Louis** — The killer of the long-time circulation manager of the *St. Louis American* has been sentenced to life in prison without the possibility of parole.

Paul Reiter, 58, was shot in his backyard in May 2011. Rico Paul was convicted in August of shooting Reiter, who apparently had seen Paul burglarizing a neighbor's house and was calling 911 on his cell phone.

Paul, 21, was on probation for robbery and assault when he murdered Reiter. He also was sentenced to concurrent terms of 20 years for armed criminal action and seven years for burglary.



On Sept. 20 Missouri Press advertising director Mark Nienhueser, left, visited the office of the *Versailles Leader-Statesman*. He spoke to editor Bryan Jones, right, about the 1x2 ad sales contest and the new Digital Footprint options for clients. Nienhueser then went on a couple of sales calls with Dorothy Batson, center, the *Leader-Statesman's* sales representative. (*Leader-Statesman* photo)

Missouri Press ad manager will visit papers to train staffs on new services

Missouri Press advertising director Mark Nienhueser has started visiting newspapers to tell them about Digital Footprint, Missouri Press Service's new package of services that newspapers can offer to local businesses.

Missouri Press will promote Digital Footprint to its member newspapers and to potential users of the services around the state and country. Nienhueser is providing member newspapers with material they can use to promote these services in their markets.

Newspapers that would like Nienhueser to visit them are urged to contact Missouri Press.

Digital Footprint will generate new revenue for Missouri Press member newspapers and for Missouri Press, Nienhueser said. That's not the only mission of the effort.

"Another goal of this program will be to enhance the relationship between Missouri Press Service and the newspapers," he said. "With better and more frequent promotion of MPS products, we can't help but generate more revenue

for everyone. We think the newspapers will appreciate that."

Missouri Press has hired another staff member, Brittney Wakeland, to help market print and online advertising. She'll visit advertisers and agencies to offer Missouri Press ad placement services to them.

Nienhueser and Wakeland are charged with expanding the market for MPS products and working with newspapers to enhance their sales programs in all areas, including print.

"It's our intention to work hard to increase print advertising, but we've also got to make a big push for online advertising in its various evolving forms," Nienhueser said.

This effort will help newspapers connect businesses in their communities to the online world.

"Nine out of 10 local businesses do not have the means to develop a digital footprint. Newspapers can provide that service as part of their role as a marketing partner of local businesses," Nienhueser said.

On the Move

• **Centralia** — Gary Flick succeeded Jeff Grimes as general manager of the *Fireside Guard* on Aug. 21. Flick previously worked for the *Guard* in the 1980s as general manager. He's also worked for the *Mexico Ledger*, *Kingdom Daily News* in Fulton, *Moberly Monitor-Index* and *Fulton Sun-Gazette*.

Grimes, a former employee of the Missouri Press Association, began work at the *Guard* in 2001. He announced in early July his intention to resign, but he stayed with the paper until Flick arrived. Grime's still lives in Centralia and works in property management.

• **Kennett** — Michelle Rasberry is the new editor of the *Daily Dunklin Democrat*. She had been interim editor since George Anderson left in May.

Rasberry is a Kennett native who lived away from the community for nearly 20 years. She was a reporter for the *Democrat* before she left Kennett in 1995 to take a job as civilian public affairs representative at Little Rock Air Force Base. She's also held public affairs positions at Robins AFB, Ga., and Coast Guard Air Station, Sacramento, Calif.

Rasberry has three daughters, ages 13, 12 and 8.

Also at the *Democrat*, Dustin Johnson is the new sports editor. He replaced Dustin Ward, who moved to the *Dexter Daily Statesman*, a sister publication of the *Democrat*.

Johnson is a 2010 graduate of Senath-Hornersville High School. He studied sports broadcasting at Three Rivers College and is married.

• **Warrenton** — Christopher G. Orlet, 49, a veteran reporter and editor, has been named managing editor of the *The Warren County Record*. He joined the staff Aug. 12.

Orlet previously worked in Illinois as a reporter for the *O'Fallon Progress* and the *Highland News Leader* and editor of the *Cahokia Herald* and the *Randolph County Herald Tribune*.

The Belleville, Ill., native edited *St. Louis Lawyer Magazine* for 12 years and most recently worked in web marketing

for St. Louis University. Before that he taught English in Poland for the Peace Corps.

Orlet earned a BS in journalism and a master's in English at Southeast Missouri State University, where he played on the football team. He and his wife, Katrina, have a son who's a student at Missouri University of Science and Technology in Rolla.

The Record is owned by Missourian Publishing Co., Washington.

• **Columbia** — Brittney Wakeland has joined the advertising sales staff of the Missouri Press Association. She'll be promoting Missouri Press services to businesses and industries around the state.

Wakeland, 25, lives in Russellville with her husband, Brian, and their two children. She has about three years of advertising experience working for *The Lake Today* and *LakeExpo.com* in the Lake of the Ozarks market.

Wakeland is a 2010 graduate of Columbia College, where she earned a BS in business administration with majors in marketing, human resources management and business management.

• **Independence** — Al Bonner, a former advertising director and then general manager of the *Lawrence Journal-World* in Kansas, is the new publisher of the *Independence Examiner*.

GateHouse Media, owner of the *Examiner*, appointed Bonner senior group publisher of the Independence/Neosho Group of its Community Division. Other papers Bonner will oversee are in Maryville, Neosho, Carthage, Aurora and Greenfield, Mo., Leavenworth, Hiawatha and Pittsburg, Kan., Nebraska City, Neb., and Hamburg, Iowa.

Bonner most recently was the general manager of a start-up national consortium shopping website, *zip2save.com*. Before that he worked at the Lawrence



Brittney Wakeland

newspaper.

Bonner and his wife have lived in the Kansas City area for 14 years.

Bonner replaced Stephen Wade, who on Aug. 26 became the publisher of the *Morning News* in Florence, S.C.

• **Lamar** — Melissa Bishop has joined the sales staff of the *Lamar Democrat*. She'll also help with office work.

Bishop is a 2002 graduate of Lamar High School and has worked for various businesses in the area since then. She plans to be married on Oct. 12 to Brian Little at his family's farm in Fidelity.

• **Sullivan** — Jeff Tolle is a new reporter on the staff of the *Sullivan Independent News*. He has experience writing for community newspapers and radio stations in several states.

Tolle's primary beat is the community of Bourbon.

• **LaGrange** — Lewis County Press LLC has named Payne Schoen, Quincy, Ill., its chief operating officer. He leads a growing group of community newspapers and reports to the company's two owners.

Schoen joined Lewis County Press from Gray Hunter Stenn LLP in Quincy. Before that the Oxford, Ind., native was a CPA for a firm in Newtown, Mass.

Phil Calian, one of the company owners, said Schoen will work with each paper's publisher and editor to set up management processes so they can focus more attention on their communities. Once those systems are in place, he will help add more newspapers to the company.

Lewis County Press has headquarters in LaGrange. It owns the *Lewis County Press-News Journal*, the *Lamar Democrat*, the *Home Press* in Macon County, the *Monroe County Appeal* and the *Ralls County Herald-Enterprise*, and the *DeWitt Era-Enterprise* in Arkansas.

• **Licking** — Zach Melton, a senior at Licking High School, is a new intern at *The Licking News*. Melton is on the yearbook and newspaper staffs in school, and he enjoys sports and photography.

Although he's undecided about where to attend college, he hopes to study journalism or graphic design.

Tell your story during National Newspaper Week

National Newspaper Week material has been posted at <http://www.nationalnewspaperweek.com>.

You can download as much of the material as you want to observe National Newspaper Week, Oct. 6-12. A log-in and password box appears at the top of the page, but there is no log-in required to download any of the material, which is all free.

Among the cartoons you can download is one drawn by John Darkow of the *Columbia Daily Tribune* (shown).

Material includes op-ed pieces, editorial cartoons, a crossword puzzle, and a couple of logo ads for you to promote the value of newspapers to our communities.

One piece was written by Tennessee's senior US Sen. and former US Secretary of Education Lamar Alexander.

Missouri Press urges you to editorialize locally about why your newspaper is a vital part of your community.



MPA helping promote Constitution Project

JEFFERSON CITY – The Supreme Court of Missouri's Committee on Civic Education and the State Judiciary has a new competition called The Constitution Project.

The Missouri Press Association is among the sponsors of The Constitution Project and encourages its member newspapers to participate in their communities.

The Constitution Project is a statewide competition for high school students in which students are given hands-on experience in possible future careers integral to our constitution and our nation. The project kicked off on Constitution Day, Sept. 17.

The project web page has information for those interested in bringing the project to their schools: courts.mo.gov/constitutionproject.

Professionals in the fields of journalism, law enforcement and trial advocacy will provide mentorship to the Missouri students in coordination with participating schools. The project places students in charge of investigating and reporting a mock crime in their town, following it from the initial crime scene through the ultimate prosecution of the crime in mock trial.

Associate Circuit Judge Doug Gaston of Texas County created the project as

a way to engage and teach local high school students about careers in law enforcement, the court system and journalism while demonstrating constitutional principles in action.

Statewide co-sponsors of the project

include the Missouri State Highway Patrol, Missouri Sheriffs Association, Missouri Police Chiefs Association, Missouri Press Association, Missouri Broadcasters Association and The Missouri Bar Association.



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Papers helping stop texting while driving

High school students in Missouri have a chance to win \$500 in a program to cut down texting while driving. John Sondag, president of AT&T Missouri, announced the contest Sept. 6 at the Missouri Press Association Convention in Kansas City.

Local newspapers are challenging students to write columns highlighting the dangers of texting while driving and encouraging their peers to take the "It Can Wait" pledge. The contest began on



Sept. 19, National Drive 4 Pledges Day, and will end at the local level on Oct. 19. The contest ends with the statewide winner announced Nov. 1.

Newspapers will determine local winners and forward the entries to Doug Crews, executive director of MPA. MPA will determine the \$500 statewide winner. Contact MPA for more information.

AT&T was a Platinum sponsor of this year's MPA Convention.

Bourbon Beacon closes

With the Sept. 19 issue, Three Rivers Publishing ceased publication of the *Bourbon Beacon*.

"While we have enjoyed the support of many in the Bourbon community, it has become clear that the *Bourbon Beacon* cannot support itself financially," *Beacon* publisher Rob Viehman said.

The *Bourbon Beacon* was resurrected by Three Rivers Publishing in January after Bourbon had been without a newspaper for 16 years.

Three Rivers also publishes *The Cuba Free Press*, *Steeleville Star/Crawford Mirror* and *St. James Press*.

Sources and Resources for Missouri Newspapers



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Newspaper In Education Report

Papers showing renewed interest in NIE programs

STEM series a great addition to offerings

There seems to be a renewed interest in Newspaper In Education bubbling up in Missouri. Beyond our core of newspapers that have continued to be engaged with their schools for more than a decade, I've had calls recently from publishers, editors and circulation managers looking for guidance on getting started or re-engaging.

We held a workshop in August on the basics of Newspaper In Education. About a dozen newspaper folks attended the session. The *Columbia Daily Tribune* generously allowed us to use its training facility. I may organize another training later this fall before we embark on our Reading Across Missouri 2014 project, which is a great way to pilot a Newspaper In Education effort.

Newspaper In Education was included in the Sept. 6 roundtable sessions at the annual MPA Convention in Kansas City. I joke that I can't say my name in 15 minutes, much less share all the great programs MPA has for newspapers this year, but I was able to hand out several resources during my mile-a-minute spiel.

For those of you interested in connecting to young readers this year, here is a recap.

One size doesn't fit all in classroom curriculum, but the best way to encourage a teacher to use the newspaper with his/her students is to make it relevant to what he/she is teaching, aligned to the standards, and turnkey.

The 2013-2014 MPA Newspapers In Education calendar is available on mo-nie.com and provides a month-by-month listing of features relevant

to what many teachers are focusing on during this school year. For example, Sept. 17 was Constitution Day. Federal law says public schools must teach about the Constitution on this day. We released a new feature on the Constitution in partnership with The Missouri Bar. That's an addition to

four other features on the Constitution we already had available in different sizes.

Some of the educational features we promote on the calendar are new, others are archived features we think should be used again. We've been at this awhile. A student who read "Hannah's Diary, A Tale of the Pony Express" when we first published it in 2001, may have graduated from college already.

Newspapers are relevant to everyone in its community, but not everyone realizes that. So with Newspaper In Education, we also show that it is relevant to the state standards and testing. We have a new teacher resource, "Using the Newspaper to Meet Common Core Standards," that provides newspaper activities that teach the Anchor Skills of the Common Core. The guide can be posted on your website or distributed to teachers by print or email. To access the guide on mo-nie.com use download code core13.

STEM is a hot topic right now in education, so we've released a nine-part series on science, technology, engineering and math. *The St. Louis American* generously donated part of its award-

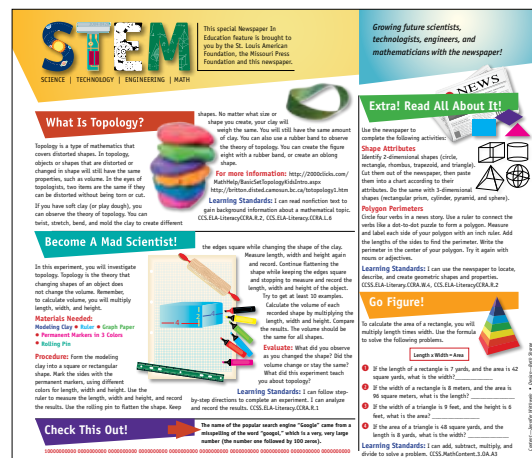
winning series for the benefit of Missouri newspapers. Each STEM feature includes an activity using the newspaper. The Missouri Learning Standards are included to show teachers how relevant the Newspaper In Education series is to what they must teach.

This terrific STEM series is a print-only piece, which means you cannot post it on your website or e-edition (unless your online edition is a replica of your printed paper). To download the STEM series, use code stem13.

Another new feature we'll release in October in partnership with The Missouri Bar commemorates the 150th anniversary of the Emancipation Proclamation, issued by President Abraham Lincoln in 1863. We've got several more



Dawn Kitchell is MPA's NIE director. Contact her at (636) 932-4301; dawn.kitchell@gmail.com.



new civics features coming, including a series on the "I Have a Dream" speech and a feature on the right to an attorney from the *Gideon v. Wainwright* Supreme Court landmark ruling.

All of the features provided by Missouri Press are turnkey for you and for teachers.

We post them on mo-nie.com in PDF formats that you can simply place on the page. We include the credit "Brought to you by this newspaper, Missouri Press and ..." but I encourage you to find a local sponsor and add that to the top or bottom of any MPA feature.

Most of our features include an activity for the classroom. Our goal is to provide alignments to the Missouri Learning Standards so a teacher can use the features and record the standards the

NIE ➔

UMKC seniors receive Gusewelle scholarships

Cody Newill and Elizabeth Golden, in their senior year of journalism study at the University of Missouri-Kansas City, have been named recipients of the 2013 C.W. Gusewelle Journalism Scholarships.

The award, named for longtime *Kansas City Star* reporter, foreign editor and columnist Charles Gusewelle, was established in 2005 to encourage excellence in journalism.

The scholarship is awarded annually. It rotates among students in their final undergraduate year who are preparing for careers in news at UMKC, the University of Missouri-Columbia, the University of Kansas and Kansas State University.

NIE continued

activity covered.

National Newspaper Week is Oct. 6-12. MPA has a great series on "Famous Missouri Journalists" that includes Joseph Charles, William Switzler, Joseph Pulitzer, Mark Twain, Eugene Field and the Missouri Press Association. Access this series at mo-nie.com with code mojournalists.

We also have a terrific feature/essay on families reading the newspaper together that would work well during this commemoration. You can access "Read with Your Kids" using code reading2.

Bill of Rights Day is Dec. 15. Plan now to make the First Amendment a topic on your editorial pages. I'll write here in November about all the reasons why you should do this. We'll also have a new feature to add to our collection created in partnership with The Bar. The code to download any of these is rights.

We have a treasury of downloadable files on our FTP site, mo-nie.com. I've compiled a document listing all of these archived features and passwords. I will email this to you upon request. It's not online because I want teachers and young readers to read these features inside your newspaper and not through our website.

As always, I'm here to help you. Please call or email if you'd like to talk more.

Postal Service considers emergency rate hike

The Postal Service is considering an exigent (urgent) rate increase on top of the annual postal rate adjustment that is tied to the consumer price index. A decision could be six months away.

A 2006 law gives the Postal Service the option to raise rates in case of extreme circumstances. These "exigent" increases can be as high as 10 percent.

The mailing industry brought together the Affordable Mail Alliance, a coalition of more than 50 organizations, including the National Newspaper Association, to oppose an increase.

Legislation to streamline postal operations and its infrastructure is beginning to move in Congress. In the House, the oversight and government reform committee passed a postal reform bill, which could make it to the floor in the fall. A Senate committee heard testimony on a bill in mid-September.

The board was to meet in Kansas City late in September, after this magazine went to the printer, to decide on an exigent rate request. Should the board of governors seek an exigent increase, a final decision could be six months away.

Election reporting workshop Jan. 31-Feb. 2 at RJI

The Reynolds Journalism Institute at the School of Journalism will hold an election reporting workshop Friday, Jan. 31, through Sunday, Feb. 2, on campus in Columbia.

The workshop will cover reporting

strategies, campaign finance reports, background checks, graphics and databases, photography and multimedia, and engaging readers, all with a focus on local elections.

For information go to rjionline.org.



Missouri Press Foundation

These individuals and organizations made recent contributions to Missouri Press Foundation. To make a donation with a credit card, call (573) 449-4167, or send checks to Missouri Press Foundation, 802 Locust St., Columbia, MO 65201.

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***Stover Morgan County Press* Newspapers In Education Program**

Ivy Bend Land Office, Stover
The Citizens-Farmers Bank, Cole Camp

Missouri Photojournalism Hall of Fame

William L. Miller, Sr., Washington, Mo.

Thanks for helping fight override of SB 436 veto

Some changes to Sunshine Law language

First and foremost, a huge “thank you” to our state senators who stepped forward last month and voted against overturning the veto of Gov. Jay Nixon on House Bill 436. Considering that they all swear to uphold the Missouri Constitution when they are sworn in, it was a huge relief to know that they weren’t planning on gutting the provision in it that grants protection of the right to publish.

And a special thanks to all of you who wrote editorials and made special efforts to talk with your local elected state legislators about this issue. I truly believe the work of each of our members was a key to the attention this bill got during the veto session.

So many of you told me that your local state representatives and senators expressed surprise at what we were saying the bill said. Your efforts in talking to local officials about your concerns made a huge difference in getting folks to understand what we were facing on this bill and why the veto should be sustained.

Meanwhile, if you were not at a round-table with me at the convention, I need to tell you that there are several changes to the sunshine law either already implemented or heading your way shortly.

First, there were major changes made to subsections 18 and 19 of Section 610.021. Those are two exceptions to openness that related to security issues, both of which were implemented shortly after the terrorist attacks in 2001.

Both of those exceptions previously had “sunset” clauses, which expired Dec. 31, 2012. Previously, the sunset dates had been extended about four years each

time. But this time, the legislature totally eliminated the end dates, making these permanent additions to the law until further changes are made.

There were also some minor language changes made to 18 and 19, in an effort to clarify the meaning of those exceptions. If you are working on something where they are relevant, you should read the new language in the law. You might make note in your sunshine law book or whatever reference you use that the language in these has changed slightly.

If you need me to, I’ll be happy to forward the new language to you. And I assume before too many months go by, we’ll have new Attorney General sunshine law books to

make available to all of you.

A new subsection 20 was added to the statute, closing “the portion of a record that identifies security systems or access codes or authorization codes for security systems of real property...” Again, this is a provision that seems reasonably related to other provisions of Section 610.021 already existing.

The former subsection 20 becomes

number 21 in the list, but otherwise is unchanged. Subsection 22, formerly 21, is also unchanged. And subsection 23 is the former subsection 22.

At the same time, the Missouri legislature amended Section 610.150, which has been in existence for some time and which closes 911 records. It adds to that statute the following paragraph: Section 1. Any records or flight logs pertaining to any flight or request for a flight after such flight has occurred by any elected member of either the executive or legislative branch shall be open public records under chapter 610, unless otherwise provided by law.

The provisions of this section shall only apply to a flight on a state-owned plane.

And the legislature added another new section, 610.175, which makes records or flight logs of any state-owned plane used by the executive or legislative branch an open record.

Finally, one other change was made to the law, effective on Oct. 11, 2013. That change, to 610.015, allows members participating in a meeting via videoconferencing to vote during meetings. This change would apply to those attending by videoconferencing only.

As is true every year, Missouri Press will begin shortly thinking about legislation relating to sunshine law problems that we might offer to legislators for the 2014 session. Your thoughts are always welcome. Email them to me and I’ll take them into consideration as I work on proposed language for next year.

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Jean Maneke, MPA's Legal Hotline attorney, can be reached at (816) 753-9000, jmaneke@manekelaw.com.

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Maryville weekly streaming high school football

On Aug. 30 the *Nodaway News Leader* in Maryville launched a live video project. Publisher Kay Wilson commented on the project in her column.

Leader Live Action made its debut with Maryville High School football sent over the internet. Viewers could go to nodawaynews.com and click on the Leader Live Action button to get

the webcast.

Nodaway County native Brent Barnett, a broadcast student at Northwest Missouri State, is the video technician.

Barnett interviewed the football coach earlier in the week for a coach's show that was put on Live Action at 6:30, a half hour before the football game.

Wilson said she was brainstorming other events and activities that could

be covered live. Video of games also will be archived for later viewing, she wrote.

"Here's the real kicker," Wilson wrote. "This new service will be offered at no charge. The NNL staff is ready, willing and able to utilize this service to better communicate news events to our readers and watchers everywhere.

"Stay tuned for further developments."

Statement of Ownership, Management, Circulation

This is the Statement of Ownership, Management and Circulation as required by Act of Congress of Aug. 12, 1970, of *Missouri Press News*, published monthly at Columbia, Mo. This statement contains the information provided on Form 3526, which was mailed to the Postmaster at Columbia, Mo., on Sept. 24, 2013.

The publisher and owner of *Missouri Press News* is the Missouri Press Association, 802 Locust St., Columbia, MO, 65201-4888, a non-profit corporation without capital stock.

The editor is Kent M. Ford of Columbia, Mo. The managing editor is Doug Crews of Columbia, Mo.

There are no bondholders, mortgagees, or other security holders of any kind or nature, either with reference to the Association or the *Missouri Press News*.

Total number of copies printed during the preceding 12 months averaged 650, and 650 were printed for October 2013, the issue nearest the filing date.

No copies were sold through dealers, carriers or vendors during the year. Paid or requested mail subscriptions averaged 617, with 610 in October.

No copies were distributed free each month through the mail. Free distribution outside the mail was 8 each month. Total distribution averaged 625, with 618 distributed in October.

Copies not distributed averaged 5, with 19 not distributed in October.

Paid and/or requested circulation averaged 98.72% for the year and was 98.7% in October.

I certify that all information furnished is true and complete.

Kent M. Ford, Editor

Obituaries

St. Louis

Dick Thien

Richard "Dick" Nash Thien, 73, a longtime editor and a journalism instructor at the University of Kansas and the University of Nebraska, died Aug. 23, 2013, at a St. Louis hospital.

Mr. Thien worked at newspapers in several states. Then Gannett-CEO Al Neuhaarth chose him as a founding editor to help create *USA Today* in 1981. He attended high school in St. Louis and was a 1963 graduate of the Missouri School of Journalism.

Survivors include his wife, Elaine, three children and three grandchildren.

Eureka, Kan.

Margaret Clasen

Margaret Anita Clasen, 91, Eureka, Kan., who published the *Democrat-Leader* in Norborne with her husband in the early 1940s, died Aug. 30, 2013.

After Mr. Clasen's Army service they bought a newspaper in Kansas.

Mrs. Clasen leaves a son, five grandchildren, 14 great-grandchildren and five great-great-grandchildren.

East Prairie

Jim Anderson

James Gottfred "Jim" Anderson, 80, East Prairie, former co-publisher with his wife, Liz, of the *East Prairie Eagle* and Charleston *Enterprise-Courier* for many

years, died Sept. 7, 2013.

A native of California, Mr. Anderson earned a journalism degree from UCLA. He and Liz were married in 1966 in Las Vegas, where they worked as reporters for the *Las Vegas Review-Journal*. They later lived in Sacramento from 1968 to 1979 when Mr. Anderson worked at the *Sacramento Bee*.

In 1979 the Andersons accepted an offer to work at the *East Prairie Eagle* and the *Enterprise-Courier*. In 1984 they bought the two newspapers. Mr. Anderson edited the Charleston paper until 2009.

Survivors are a daughter, a sister, four grandchildren, three stepgrandchildren and four stepgreat-grandchildren.

Bolivar

'Libby' Elliott

Mary Elizabeth "Libby" Elliott, a longtime employee of the *Bolivar Herald-Free Press*, died Aug. 1, 2013, the anniversary of her first day at the newspaper.

She started at the paper in 1979 and for many years was in charge of production. She lived in a local care facility after retiring.

St. Louis

Florence Litwicki

Florence C. Litwicki, 92, an employee of the *St. Louis Globe-Democrat* for more than 40 years, died Aug. 13, 2013. She was the executive secretary for publisher George Killenberg.

Missouri Newspaper Organizations

NORTHWEST MISSOURI PRESS ASSOCIATION: President, Mike Farmer, Rock Port; Secretary, Kathy Conger, Bethany; Treasurer, W.C. Farmer, Rock Port. Directors: Past President, Adam Johnson, Mound City; Jim Fall, Maryville; Dennis Ellsworth, St. Joseph; Jim McPherson, Weston; Chuck Haney, Chillicothe; Steve Tinnen, Plattsburg; Kay Wilson, Maryville; Steve Booher, St. Joseph.

SHOW-ME PRESS ASSOCIATION: President, David Eales; Vice President, vacant; Secretary-Treasurer, Sandy Nelson, News-Press & Gazette Co. Directors: Dennis Warden, Owensville; Carolyn Trower, New London.

OZARK PRESS ASSOCIATION: President, Roger Dillon, Eminence; Vice President, Adam Letterman, Neighbor News; Secretary-Treasurer, Norene Prososki, Gainesville. Directors: Past President Keith Moore, Ava; Dala Whittaker, Cabool; Jody Porter, Ava; David Burton, Springfield; Sharon Vaughn, Summersville; Terry Hampton, West Plains; Matthew Barba, Bolivar.

SOUTHEAST MISSOURI PRESS ASSOCIATION: President, Amanda Layton, Perryville; First Vice President, Donna Denson, Cape Girardeau; Second Vice President, Randy Pribble, Ironton; Secretary-Treasurer, Michelle Friedrich, Poplar Bluff; Executive Secretary, Ann Hayes, Southeast Missouri State University; Historian, Peggy Scott, Festus. Directors: Gera LeGrand, Cape Girardeau; Kim Combs, Piedmont; H. Scott Seal, Portageville; Kate Martin, Perryville; Deanna Nelson, Sikeston; Ed Thomason, New Madrid.

MISSOURI CIRCULATION MANAGEMENT ASSOCIATION: President, Brenda Carney, Harrisonville; First Vice President, Jack Kaminsky, Joplin; Second Vice President, Steve Edwards, St. Joseph; Secretary, David Pine, Kansas City; Treasurer, Doug Crews, Columbia. Directors: Jim Kennedy, Bolivar; Ken Carpenter, Kansas City; Rob Siebeneck, Jefferson City.

MISSOURI ADVERTISING MANAGERS' ASSOCIATION: President, Jana Todd, Warrenton; First Vice President, Jeanine York, Washington; Second Vice President, Mark Maassen, Kansas City; Secretary, Suzie Wilson, Milan; Treasurer, Kristie Williams, Columbia. Directors: Jacob Warden, Owensville; Adam Letterman, Ozark; Curtis Simmons, Eldon. Past President, Jane Haslag, Jefferson City.

MISSOURI PROFESSIONAL COMMUNICATORS: President, Colene McEntee, St. Charles; President-Elect, vacant; Secretary, Peggy Koch, Barnhart; Treasurer, Roxanne Miller, Ballwin; Public Relations Officer, Suzanne Corbett, St. Louis; Membership Officer, Linda Briggs-Harty, St. Louis; Contest Director, Janice Denham, Kirkwood; Quest Awards Directors, Susan Fadem, St. Louis, and Marge Polcyn, St. Louis; Conference Director, vacant; Archivist, Dee Rabey, Granite City, Ill.; Past President, Fran Mannino, Kirkwood.

MISSOURI PRESS SERVICE: President, Joe May, Mexico; Vice President, Kevin Jones, St. Louis; Secretary-Treasurer, Vicki Russell, Columbia. Directors: Jack Whitaker, Hannibal; Dave Bradley, St. Joseph.

MISSOURI PRESS FOUNDATION, INC.: President, Mrs. Betty Spaar, Odessa; First Vice President, Wendell Lenhart, Trenton; Second Vice President, Kirk Powell, Pleasant Hill; Secretary-Treasurer, Doug Crews, Columbia. Directors: R.B. Smith III, Lebanon; James Sterling, Columbia; Edward Steele, Columbia; Dane Vernon, Eldon; Vicki Russell, Columbia; Bill James, Warrensburg; Bill Miller Sr., Washington; Tom Miller, Washington; Chuck Haney, Chillicothe; Dave Berry, Bolivar. Directors Emeritus: Mrs. Wanda Brown, Harrisonville; Wallace Vernon, Eldon; Rogers Hewitt, Shelbyville.

MISSOURI-KANSAS AP PUBLISHERS AND EDITORS: Chairman, Susan Lynn, Iola, Kan. Missouri AP Managing Editors: Chairman, vacant; Past Chairman, Carol Stark, Joplin.

MISSOURI COLLEGE MEDIA ASSOCIATION: President, Emily Battmer, Truman State University; Vice President, Katelyn Canon, Missouri Western State University; Secretary, DeJuan Baskin, St. Louis Community College-Forest Park; MPA Liaison, Jack Dimond, Missouri State University; Adviser, Don Krause, Truman State University.

CALENDAR

October

1 — Deadline for filing Postal Form 3526, Statement of Ownership, Management and Circulation

6-12 — National Newspaper Week

17 — Missouri Photojournalism Hall of Fame Induction, 4 p.m., Washington, Mo.

28-30 — Associated Press Media Editors Conference, Indianapolis

November

14-15 — MPA, Local Media Association Google AdWords Certification Training, Stoney Creek Inn, Columbia

December

1-2 — Missouri/Kansas Editors & Publishers meeting, Kansas City Marriott Country Club Plaza

January 2014

31-Feb. 2 — Election Reporting Workshop, RJL, Columbia

September 2014

25-27 — 148th Annual MPA Convention, Holiday Inn Select, Columbia

October 2014

2-5 — National Newspaper Association, 128th Annual Convention, San Antonio



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