

October 2012

# Missouri Press NEWS



Promote National Newspaper Week with material from Newspaper Association Managers, including Word Search and Crossword puzzles, columns and an editorial cartoon.

10

12



The Missouri Photojournalism Hall of Fame will induct three on Oct. 18 in Washington. The 4 p.m. program will be followed by a reception.

17



## *Six inducted into Newspaper Hall of Fame*

Missouri Press Association presented Newspaper Hall of Fame Pinnacle Awards to these six people on Sept. 21 during the MPA's 146th Annual Convention, which was held in Columbia. From the left, the honorees are Tom Miller Sr. of Washington, Mo.; Dean Mills of Columbia; Edibeth French Chilton-Ross, Eminence, representing her father, the late Bill French; Steve and Linda Oldfield, Adrian; and Dave Berry, Bolivar.



MPA hosts forums for candidates at its 146th annual Convention in Columbia.

4

## Regular Features

President 2	Obituaries 14
Scrapbook 8	NIE Report 16
On the Move 11	Jean Maneke 18

# MPA to survey about regional meetings

## *Continue contacting elected officials about Valassis deal*

Last month I wrote about the discussions underway about the future of the regional press organizations that are affiliates of the MPA. That topic was the subject of a teleconference involving several regional press officers and the MPA on Sept. 6.

While no conclusions were made about the future direction of our regional press associations, the discussions came up with some interesting suggestions about what can be done to increase participation in the district gatherings.

The 24 or so people taking part in the telephone meeting, moderated by executive director Doug Crews, agreed that regional meetings should be continued but they should be shorter to make it possible for more members of our newspaper staffs to attend. The maximum distance that many participants would travel to a district convention would be about an hour or so.

Doug suggested that a series of evening dinners could be held throughout the state to encourage closer contact among regional newspapers. The idea would be to get to know more of our neighboring publishers and staffers and to exchange ideas on how to make more money and do our jobs better. These regional dinner meetings could be preceded by afternoon sessions on news, technology or other issues.

The Reynolds Journalism Institute in Columbia would be a wonderful resource to lead these sessions. Brian Stefens of the RJI and Jim Sterling of the School of Journalism participated in the conference call. Both expressed interest in aiding this project.

During the discussions, the point was made that each regional press association should make its own decision about the future of the district gatherings. In the meantime, the MPA will be sending out a brief survey asking for your comments on the future course of our regional associations.

\*\*\*\*\*  
The Postal Regulatory Commission handed the newspaper industry yet another challenge when it ruled that the USPS could contract with Valassis over the direct delivery of the inserts that have been many newspapers' bread-and-butter.

The PRC failed to buy the argument of the National Newspaper Association and other industry representatives that the Valassis postal deal would be unfair competition for newspapers.

This deal could pave the way for the USPS to take away business from newspapers that have been loyal customers of local post offices for years. We need to keep fighting the USPS on this issue by contacting our Congress members and senators.

\*\*\*\*\*

The 146th Missouri Press Association Convention will be history by the time you read this, but other events are on the press association's schedule in the coming weeks.

I am looking forward to attending the Photojournalism Hall of Fame induction on Oct. 18 in Washington, Mo. Three terrific news photographers will be inducted.

I hope to see you there.



**Phil Conger**  
*Bethany Republican-Clipper*  
**MPA President**

*The point was made that each regional press association should make its own decision about the future of the district gatherings.*



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Association, Inc.

**PRESIDENT:** Phil Conger,  
*Bethany Republican-Clipper*  
**FIRST VICE PRESIDENT:** Mark Maassen,  
*The Kansas City Star*  
**SECOND VICE PRESIDENT:**  
**SECRETARY:** Shelly Arth, *Marshall Democrat-News*  
**TREASURER:**  
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Brad Gentry, *Houston Herald*  
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Richard Gard, *St. Louis, Missouri Lawyers Media*  
Jon Rust, *Cape Girardeau Southeast Missourian*  
Dennis Warden, *Gasconade County Republican*  
Jim Robertson, *Columbia Daily Tribune*  
Bill Miller Jr., *Washington Missourian*  
Jeff Schrag, *Springfield Daily Events*  
**NNA REPRESENTATIVE:** Trevor Vernon,  
*Eldon Advertiser*

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## When It Comes to Texting and Driving: It Can Wait

*John Sondag, President, AT&T Missouri*

School is now in session, which means football on Friday nights and Saturday afternoons, temperatures are about to get cooler, and teens across Missouri and the rest of America are back in class.

With teens driving to and from school, work, and after school activities, it is important that, in addition to the rules of the road, we focus on educating teens, their families, and their communities about the dangers of texting and driving.

It can be hard for anyone, whether they are a teenager or an adult, to resist the urge to respond quickly to a text. In fact, a recent poll found that 43 percent of teens openly admit to texting and driving. The same survey found that nine out of ten teens expect recipients of their texts and emails to respond within five minutes. The pressure is on. This data clearly shows that the temptation to text while driving is greater than ever before.

That's why AT&T developed AT&T DriveMode, an app that auto-responds to any incoming texts with a message that says they'll reply when it is safe. It silences incoming text noises and sends calls to voicemail, minimizing the temptation to respond. Our goal is to send a simple message to anyone who considers texting while driving: it can wait.

Sending a text takes an average of five seconds. But doing that while traveling 55 miles per hour is the equivalent of driving the length of a football field with a blindfold on. It sounds unbelievable that anyone would unnecessarily close their eyes for a full five seconds while driving on the highway, but that's effectively what you are doing if you send a text while driving.

AT&T is committed to educating the public – particularly teens – on the risks of texting behind the wheel. AT&T's ongoing efforts also include work with non-profit, safety-focused organizations, like the National Organizations for Youth Safety (NOYS), to educate teens about the choices they're making when they text and drive. AT&T also created "The Last Text," a powerful, 10-minute documentary that features real stories about lives that have been dramatically altered by texting and driving.

You can help spread the word by visiting [www.itcanwait.com](http://www.itcanwait.com), watching the documentary, signing the "It Can Wait" pledge, and letting your friends, loved ones, colleagues, and community know that texting while driving is taking an unacceptable risk. Texting while driving doesn't just affect you; it can change the lives of the passengers in your car, your family, and strangers on the road. Texting while driving puts everyone's safety at risk.

It's an exciting time to be young—the world is changing faster than ever before and AT&T plays a big part in the innovations that are connecting us and revolutionizing our way of life. But as technology progresses and mobile solutions become an even bigger part of our lives, we have to step back and remind ourselves that unless used responsibly, technology can have very real consequences. While being connected is important, while you are driving, it can wait.

*AT&T encourages everyone to visit [www.itcanwait.com](http://www.itcanwait.com) and take the pledge not to text while driving.*





Missouri Press Association sponsored forums for the candidates for U.S. Senate and Missouri governor on Sept. 21 during its 146th Annual Convention. Working reporters, shown here on the left, and MPA members and other guests listen to gubernatorial candidates

respond to questions. David Lieb of the AP moderated the forums. He's standing in front of the Missouri Press banner. The candidates, from the left, are incumbent Gov. Jay Nixon, Republican Dave Spence and Libertarian Jim Higgins.

# MPA hosts candidate forums

**M**issouri candidates for governor and U.S. Senate participated in forums Sept. 21 in Columbia sponsored by the Missouri Press Association (MPA).

Candidates for governor — incumbent Democrat Jay Nixon, Republican

Dave Spence and Libertarian Jim Higgins — gave statements and answered questions during the first forum at the Holiday Inn Executive Center.

The forum for Senate candidates followed the gubernatorial forum. Participating were incumbent Democrat Claire

McCaskill, Republican Congressman Todd Akin and Libertarian Jonathan Dine.

The candidate forums in the hotel's Expo Center were part of MPA's 146th annual Convention Sept. 20-22.

David Lieb, the Associated Press chief correspondent in Jefferson City, moderated the forums.

Candidates were questioned by Bill Miller Sr., editor and publisher of the *Washington Missourian*; Jeff Fox, an editor at the *Independence Examiner*; and Hilary Niles and Nassim Benchaabane, students in the University of Missouri School of Journalism.

Forums for political candidates during election years are traditional events at MPA's conventions.

## MPA elects Mark Maassen

**T**he Missouri Press Association elected Mark Maassen of *The Kansas City Star* as its president for 2013. He will succeed Phil Conger, publisher of the *Bethany Republican-Clipper*, on Jan. 1.

The election was held Sept. 21 during the 146th Annual MPA Convention at the Holiday Inn Executive Center in Columbia.

Others elected are First Vice President Richard Gard, *St. Louis Daily Record*, Missouri Lawyers Media; Second Vice President Jim Robertson, *Columbia Daily Tribune*; Secretary Tay Smith, *Perryville Perry County Republic-Monitor*; Treasurer Matt Daugherty, *Liberty Tribune*.

Directors for three-year terms: Carol

Stark, *The Joplin Globe*; Joe Spaar, *Odessa Odessan*; Jeff Schrag, *Springfield Daily Events*.



Mark Maassen

Director for one-year term: James White, *Warsaw Benton County Enterprise*.

Trevor Vernon, *Eldon Advertiser*, continues as the MPA's National Newspaper Association state chairman.

Continuing on the MPA Board in 2013 will be directors Jon Rust, *Cape Girardeau Southeast Missourian*; Dennis Warden, *Owensville Gasconade County Republican*; Brad Gentry, *Houston Herald*; and Bill Miller, Jr., *Washington Missourian*.

Conger will serve as immediate past president in 2013.

## Paper asks candidates to write about issues

**T**he *Howell County News* in Willow Springs asked the candidates for the state representative seat for the area to write a series of opinion columns on a variety of topics.

The columns began appearing in the paper side-by-side the first week of September and will run through October.



### *Gold Medal weeklies*

The Missouri Press Association presented Gold Medal Awards on Sept. 22 to seven newspapers that won the most points in the annual Better Newspaper Contest. Awards were presented during the Association's 146th Annual Convention, held Sept. 20-22 at the Holiday Inn Executive

Center in Columbia. Gold Medal plaques went to weekly newspapers in four circulation classes: Class 1 (smallest), *The Republic Monitor*; Class 2, *Christian County Headliner News*, Ozark; Class 3, *Lee's Summit Journal*; Class 4, *Washington Missourian*, Wednesday edition.

## Where do your readers get their energy?



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## Gold Medal dailies

Daily newspaper Gold Medal winners in the 2012 Better Newspaper Contest are: Class 1 (smallest circulation), *Warrensburg Daily Star-Journal*; Class 2, *Columbia Missourian*; Class 3, *The Kansas City Star*.

Members of the Wisconsin Newspaper Association judged the MPA contest. MPA's website, [mopress.com](http://mopress.com), has links to lists of all the contest winners by newspaper and by category.

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For more information, contact AARP Missouri's Associate State Director for Public Affairs, Anita K. Parran, at 816-360-2202 or [aparran@aarp.org](mailto:aparran@aarp.org).



Dawn Kitchell, Missouri Press Association's Newspaper In Education director, receives a check from Kevin Jones of *The St. Louis American*, center. MPA President Phil Conger of Bethany joined in the presentation during the football pregame party at the MPA office on Sept. 1.

## St. Louis American thanks Foundation for Kitchell's work

Missouri Press,

Please accept this check on behalf of The St. Louis American Foundation for \$1,500.

I would like the money to go toward a new initiative Dawn (Kitchell) is working on for Missouri Press Foundation's NIE program.

As you know, *The St. Louis American* recently began a Newspaper In Education program, for the first time in our 84-year history. The program has been extremely well received from schools, educators, administrators and the corporate community.

We can already dub this new, unique program of ours as a definite success.

Without the assistance, guidance and perseverance of Dawn Kitchell this program would have never come to fruition. She was absolutely essential in the planning of this NIE program, which has quickly become one of the largest, if not THE largest NIE program in the entire state of Missouri.

It is an absolute blessing to be able to work with her, and we appreciate the Missouri Press Foundation.

Sincerely,

Kevin Jones, CEO

*The St. Louis American*

## Small plane crashes in Cape Girardeau with reporter aboard

A small single-engine airplane carrying only a reporter from the Cape Girardeau *Southeast Missourian* and the pilot made a crash landing Sept. 13 at the Cape Girardeau Regional Airport.

James Samons, the newspaper's entertainment reporter, was aboard to write a column about the experience when the plane crashed just after noon. He and pilot John Ellis suffered minor injuries and were taken to a local hospital.

Another *Southeast Missourian* employee, photographer Laura Simon, was on the ground recording video when the accident occurred.

The PT-19 WWII training plane crashed during a "flour bomb" attempt as it made a low pass, Samons said. It made a belly-landing on the grass adjacent to the runway, where it skidded to a stop.

Samons was released from the hospital that afternoon.

The flight was organized to promote the airport's open house Sept. 22.

The National Transportation Safety Board was investigating.

(This is a link to the *Southeast Missourian's* initial story and a video of the crash landing: <http://www.semissourian.com/story/1893622.html>.)

## MPA sponsors free use of promotional content

Material to promote National Newspaper Week (Oct. 7-13) is available at [nationalnewspaperweek.com](http://nationalnewspaperweek.com). This year's theme is "NEWSPAPERS – The Cornerstone of Your Community."

Newspaper Association Managers, the organization of directors and managers of newspaper associations, has sponsored NNW since 1940.

Material for this year's observance was created by members of the Michigan Press Association. Missouri Press Association is sponsoring free use of the material by its member newspapers.

NNW is an opportunity for newspapers to tell people that they intend to continue to be "The Cornerstone" of their communities.

## Perryville weekly hosts campaign finance forum

A group of politicians, educators and business leaders gathered Aug. 24 at the Perry County Senior Center in Perryville to discuss campaign finance reform. About 25 people attended the forum sponsored by the *Perry County Republic-Monitor*.

Panelists included former Speaker of

the House Steve Tilley and other former legislators and county officials.

Jim Martin, a teacher at the Parkview State School for children and a columnist for the *Republic-Monitor*, organized and moderated the forum. He questioned the panelists and then opened the forum to questions from the audience.



# Scrapbook

• **Chillicothe** — The *Constitution-Tribune* joined the Red Cross and other local media outlets in sponsoring a blood drive on Aug. 20.

• **Boonville** — The *Daily News* sponsored the first home game of the high school football season for the Boonville Pirates. Newspaper staffers served free burgers, hot dogs, chips and drinks before the game.

• **Gainesville** — The *Ozark County Times* joined the Ozark County Historical Society to sponsor free monthly music events this summer.

The Aug. 31 event featured Blue Dogwood, a bluegrass trio from Mountain Home, Ark., and a "Cruise-In" of vintage cars and trucks.

• **Salem** — Emily Moser, a senior at Salem High School, has been selected to fill the Vickery Internship at *The Salem*

*News*. The one-year paid internship includes working afternoons and some weekends at the newspaper.

The internship was started in honor of the Vickery family, longtime owners of *The Salem News*.

• **St. Louis** — Gilbert Bailon, editorial page editor of the *Post-Dispatch*, was among those chosen to receive the *St. Louis Business Journal's* 2012 Diverse Business Leader award.

The award promotes diversity around race, sexual orientation and disability.

• **Bowling Green** — Football fans in the region have a chance to win a La-Z-Boy recliner, a 32-inch TV set and other prizes in a UpickEm football contest on the websites of area newspapers.

Contestants will guess the outcomes of high school, college and professional football games through Dec. 30.

Lakeway Publishers of Missouri

newspapers participating are the *Bowling Green Times*, *Lincoln County Journal*, *Elsberry Democrat*, *Louisiana Press-Journal*, *Vandalia Leader* and *Hermann Advertiser-Courier*.

• **Liberty** — The *Liberty Tribune* on Nov. 8 will sponsor a Relish Cooking Show & Holiday Market at the Liberty Performing Arts Center.

The marketplace will feature vendors with food preparation and storage products, jewelry, housewares and other items. An evening show will have cooking demonstrations, recipe sharing and giveaways.

• **Columbia** — The *Columbia Missourian*, which is produced by the Missouri School of Journalism, has implemented a new type of online content fee.

Readers can access online content free for 24 hours. A membership is required to see older content. *The Missourian* charges \$5.95 a month for unlimited access to digital content, \$7.95 a month for print and online subscriptions.

Members also have access to *The*

## MDC media staff can help you cover news about outdoor Missouri. Topics for next month include:

- Archery deer and turkey hunting – second half of season
- Fall firearms deer hunting
- Catch-and-release winter trout fishing

## For more information, contact

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- **Salisbury** — The *Chariton Valley News Press* and Gamers Repair Shop in Salisbury will give away two Kindle readers to people who activate a *News Press* web subscription through Oct. 15.

The promotion is to encourage readers to subscribe to the weekly's new online edition — [Cvnewspress.com](http://Cvnewspress.com) — which costs \$28 per year.

- **Joplin** — *The Globe* commissioned a reader survey recently "to better understand how you read our products and how you shop," publisher Michael Beatty wrote in his column.

Beatty said *The Globe* wanted to know how the May 2011 tornado changed how people read *The Globe* and what they read. It also wanted to know how the altered landscape of the city changed how people shop, and what they expect to buy in the next year.

Those who completed the survey were eligible to win \$1,000 cash and merchandise gift certificates.

- **Seneca** — The *News-Dispatch* now has a mobile edition to offer alongside its print and online editions.

Newton County subscribers to the print edition get free access to all digital content. An online and mobile subscription costs \$17. Readers outside Newton County can get the print and online editions for \$28.50.

- **Sedalia** — Bob Satnan, editor of *The Democrat*, was among the dozen celebrity chefs vying for honors on Aug. 30 at the Sedalia-Pettis County United Way Campaign Kickoff-Cookoff.

Satnan's "dream beans" were among the crowd favorites, but they couldn't top the smoked turkey with cranberry-pineapple salsa served by another contestant.

- **Concordia** — A Raytown woman won the \$200 gift certificate in *The Concordian's* first "Day Trips" publication. That spring magazine, published in partnership with *The Marshall Democrat-News*, introduced readers to the many travel destinations in the area.

"Day Trips" contained passports. Readers were encouraged to gather

## Newsbee is 10 years old!

*The Washington Missourian* celebrated the 10th anniversary of its children's book mascot by inviting the public to a birthday party for Newsbee and his twice-monthly Book Buzz columns.



Newsbee, the mascot of the *Washington Missourian's* Book Buzz program, recently observed her 10th anniversary. That's *Missourian* In Education director Dawn Kitchell peeking from behind Newsbee. (*Washington Missourian* photo)

Public Library.

Festivities included a brief video featuring birthday wishes from several of the children's authors Newsbee brought to town over the last 10 years.

Newsbee works with local sponsors to provide a set of his Book Buzz Picks each month to area school children. Over 10 years that has added up to more than 10,000 books donated to more than 40 schools.

The party was held Sunday afternoon, Sept. 30, at the Washington

## RJI opens lab to work with Microsoft operating system

**C**OLUMBIA (AP)—The Reynolds Journalism Institute at the Missouri School of Journalism is opening a Microsoft Application Development Lab on its Columbia campus.

Microsoft's Windows 8 upgrade goes on sale Oct. 26 and is designed to work better with touch screens and on tablet computers.

The company has provided an initial grant of \$100,000 to equip and furnish the lab, institute director Randy Picht said. Microsoft also will provide a \$20,000 annual supplement toward the salary of a full-time programmer who

will oversee the lab.

Besides Windows-based laptop computers, tablets and mobile phones, the lab includes Xbox 360 gaming systems with Kinect. Those devices will be used in an experiment involving injury rehabilitation by female athletes who have suffered knee injuries. That experiment involves the university's medical school and College of Engineering.

The journalism school has received support and equipment from Apple computers for years. The new Microsoft partnership complements those deals, Picht said.

"We want to have the latest technology for students to be exposed to and to experiment with." Apple is "still very eager to do things with us, and so are we," Picht said. "It's not an either-or."

On Sept. 6 the school held an open house reception at the new lab.

# National associations oppose PRC decision on Valassis deal

**W**ASHINGTON—Direct mail company Valassis Inc. got the green light from the Postal Regulatory Commission in August for its contract with the U.S. Postal Service that will give it deep postage discounts.

The PRC voted 4 -1 against newspaper industry opposition to the contract.

In a press statement the PRC said, "Newspapers have a de facto monopoly on the weekend advertising of national retailers ... Naturally, they would like to retain that business. ... The newspapers have provided no explanation demonstrating why they would be precluded from competing effectively by adjusting their advertising rates and/or negotiating different rates for delivery."

NNA President Reed Anfinson, publisher of the *Swift County Monitor-News* in Benson, Minn., said, "The commission begins with the presumption that having a federal enterprise competing head-on with the newspaper industry is a good thing, but it does not explain how any business can be on a level playing field when competing with its own government."

"The mailing contract with Valassis is an unfair deal in which the principal result is to drive down the advertiser's prices and not necessarily to bring any new mail volume to the Postal Service. What the commission does not explain is why this goal is in the best interest of either newspapers or the Postal Service. Nor does it take seriously the arguments raised by many that this deal will force more newspapers out of the mail and create a net loss for the Postal Service after the deal kicks in," Anfinson said.

**T**he NNA board of directors will explore all avenues for reversing the decision, he said.

Newspaper Association of America Chairman James M. Moroney III, CEO and publisher of *The Dallas Morning News*, said, "NAA believes this decision is contrary to law, and will challenge it immediately and vigorously in the U.S. Court of Appeals for the District of Columbia Circuit."

NAA and its members had called on

Postmaster General Patrick R. Donahoe to withdraw this special deal that benefits only one mailer. NAA said this special rate to one major competitor will cause significant financial harm to newspapers throughout the country and will not improve the financial condition of the postal system.

"In reaching this decision, the Postal Regulatory Commission ignored the many compelling comments it received objecting to a profoundly anti-competitive proposal," said Caroline H. Little, NAA president and CEO. "In fact, the public representative appointed by the

Commission itself to represent the views of the general public pointed out that this is the 'first NSA that is designed to manipulate prices and to alter the balance of market forces.' The public representative also said that 'this NSA as currently structured is a lose-lose proposition for both the newspaper industry and the Postal Service.'

"The Postal Service should focus on cutting costs and getting the mail delivered on time, and not on using rates to confer a significant and unwarranted advantage on one competitor at the expense of an entire industry," Little added. "This special arrangement calls into question whether the Postal Service should offer these types of deals in the first place." (NNA & NAA)

## NEWSPAPER WEEK 2012

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REPORTER  
SCHOOLS  
SPORTS  
STORY  
TRANSPARENCY

(Answer on page 19)

# On the Move

• **Alma** — Pat Larkin has retired as manager and editor of the *Santa Fe Times*.

She started working for the weekly nearly 16 years ago when its name was changed from the *Waverly Times* and it was moved to Alma.

Main Street Media owns the Alma paper. Staffers from its papers in Higginsville, Lexington and Carrollton are putting the *Santa Fe Times* together until someone local can be found to produce it.

• **Washington** — Terry O'Neill, a veteran of more than 20 years in the newspaper advertising industry, has joined Missouriian Publishing Co. as multimedia sales director.



Terry O'Neill

O'Neill worked for Lee Enterprises as an advertising sales director and divisional sales manager for the *St. Louis Post-Dispatch* and the Suburban Journals of St. Louis. From 2001-2006 he served as the retail ad manager and interim ad director at *The Times* in Munster, Ind.

O'Neill is a 1990 graduate of Purdue University-Calumet. He and his wife, Peggy, have two children. They live in De Soto.

• **Louisiana** — *Press-Journal* publisher Valerie Gilbert semi-retired in September, turning over operations to general manager and ad sales rep Tim Schmidt.

Gilbert will stay on as a part-time troubleshooter for Lakeway Publishing, owner of the Louisiana paper and several others in the northeast Missouri region. Her husband, Walt, is a vice president of Lakeway.

Valerie Gilbert has worked at the *Press-Journal* for more than 20 years, starting as a typesetter. She was named publisher in 2008.

Schmidt grew up in Ewing and earned a journalism degree from Culver-Stockton College in Canton.

He was the sports editor for the



Valery Gilbert and Tim Schmidt

Warrenton/Wentzville Journals and later sports editor and news editor at the *Warren County Record* in Warrenton.

In April Schmidt was selected by *Editor & Publisher* magazine as one of the Top 25 Under 35 future publishing leaders in the U.S.

Schmidt and his wife, Kate, have two young children.

• **Cape Girardeau** — Two *Southeast Missouriian* reporters have changed beats in what editor Bob Miller called a "routine change of scenery."

Scott Moyers, who had been covering city government and local politics, now is reporting on crime, courts and breaking news. He's been with the *Southeast Missouriian* for 10 years.

Erin Ragan, who joined the paper in 2011, had been covering education. She's taken over the city and politics beat.

• **Richmond** — Chandra Grawe has joined *The Richmond News* as a front office employee who will work in ad sales, specialty pages and promotions.



Chandra Grawe

She and her husband, Brandon, live in Orrick with their two children.

• **Drexel** — Lacey Gunnels has

been named editor of *The Drexel Star* by publishers Steve and Linda Oldfield, Adrian. Gunnels succeeds Stacy Rice, who resigned to take another position.



Lacey Gunnels

• **Boonville** — Paul Zacharias is the new general manager of the *Boonville Daily News*.

Zacharias grew up in Edwardsville, Ill., and attended St. Louis University. In 1993 he and a friend from college co-founded the Slackers game store in Columbia. They opened nine locations in Illinois and Missouri.

Zacharias also has taught business classes in area colleges and this fall is teaching at the State Fair Community College's new Boonville campus.

• **Lee's Summit**

— Jessica Root, a senior at Lee's Summit North High School, and Wendy Hayworth, a junior at Lee's Summit High School, are new interns for the *Lee's Summit Tribune*.



Jessica Root

Root aspires to become a sportscaster after attending the Missouri School of Journalism.

Hayworth hopes to travel the world after earning a degree in international journalism at MU.



Wendy Hayworth

• **Cleveland, Ohio** — Terrance C.Z. Egger, 55, publisher of *The Plain Dealer* and a former publisher of the *St. Louis Post-Dispatch*, has announced that he will retire from the newspaper soon after the first of next year.

Egger joined *The Plain Dealer*, an Advance Publications newspaper, in 2006. He also oversees Sun Newspapers, a chain of weeklies in northeast Ohio.

(continued on next page)



# Grandview weekly remains in local hands

Mary Wilson managing *Jackson County Advocate* for her parents

Andrea and Gavin Wood have sold the *Jackson County Advocate* in Grandview, effective Sept. 1, to Mike and Becky Davis. The Davis's daughter, Mary Wilson, former managing editor of *The Raymore Journal*, is the new editor of the *Advocate*.



Mary Wilson

Wilson, a Grandview native, majored in journalism at Northwest Missouri State University. She is married to Philip Wilson, whose family has been in Grandview for several generations.

Mrs. Davis is a retired English teacher and worked for her daughter as a proof-reader at *The Journal*. Mike Davis is a business graduate of Washburn Univer-

sity in Topeka and works at a company in South Kansas City.

Wilson attended kindergarten at High Grove Elementary in Grandview, where each of the children had a sixth grade Big Buddy.

"I remember mine clearly," Wilson wrote in her introductory column for *The Advocate*. "He was a really tall boy, and I naturally loved and thought the world of him... My Big Buddy's name was Gavin Wood."

Twenty-five years later, Wilson and Andrea Wood became Facebook friends after discovering both were in the newspaper business. Wilson had lunch recently with Andrea and Gavin Wood, the first meeting between the Facebook

friends. That meeting led to the purchase of *The Advocate* by Wilson's parents.

Andrea Wood joined *The Advocate* about 10 years ago as a reporter. She worked her way up to editor before her family bought *The Advocate* in 2009 from Aggie Turnbaugh, whose husband, the late Jim Turnbaugh, had started the paper in 1953.

In her farewell column, Wood said she decided to sell the paper because health issues that came up over the past few years forced her to focus on them.

Her husband, Gavin, is a middle school science and math teacher. He kept the books for *The Advocate*.

Wood said she expects to continue writing for the newspaper.

## On the Move

(continued from previous page)

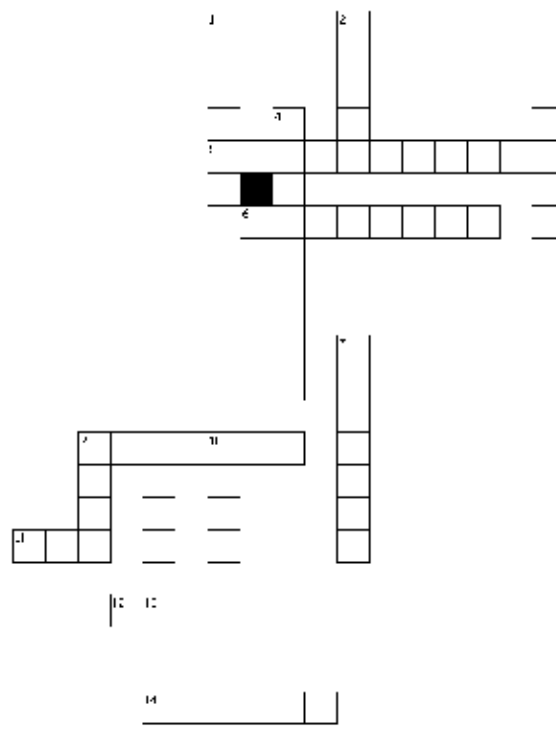
Egger also has worked with Tucson Newspapers in Arizona and for the Copley Los Angeles Newspapers.

• **West Plains** — Terry Hampton of West Plains has joined *The Daily Quill* as a reporter and photographer. She's a lifelong resident of West Plains and attended Southwest Missouri State University-West Plains.

Hampton previously worked in the Ozarks Medical Center Public Relations Department and most recently with the Development Office at MSU-West Plains. She gained journalism experience at her first job working for *West Plains Gazette* magazine.

Hampton and her husband, Allen, are past owners of several local businesses. They have a daughter and two grandsons.

## NEWSPAPER WEEK 2012



### Down

1. morning laugh
2. scrapbook contents
3. baseball stats
4. 70s scandal
7. crossword king
8. Touchdowns and goals
9. good reads
10. important listing
13. sad news

### Across

5. get what you need
6. big news
8. who's who?
9. crime report
11. octopus supply
12. new recipes
14. vacation ideas

(Answer on page 19)

NATIONAL NEWSPAPER WEEK  
OCTOBER 7-13, 2012

# Steelville publisher has fishy idea

**T**he Steelville Star and Three Rivers Publishing owner Rob Viehman are behind a local effort to get trout reestablished in the Yadkin Creek.

"How many towns can you go to where there's a trout stream right in town? I think it would be as cool as can be to drive through town and see a guy flyfishing down there," Viehman said.

The plan includes the development of a Steelville Star Stream Team. Missouri Stream Teams are a program of the Missouri Department of Conservation (MDC) and provide an opportunity for people to get involved in natural

waterway conservation.

Viehman said there is a section of Yadkin Creek through town designated as the Latham Schwieder Fishing Area, but it has been at least 10 years since trout were put in the water.

In July Viehman received the support of the Steelville City Council for his idea. He did not ask the city for any financial support, but it may help with labor to improve the creeks.

"My plan is we're going to put trout in the Yadkin," Viehman said. "Even if we have to raise the money to buy trout, we will do it."

# Newspaper publishes book on local battle

**A** new book, "The Battle of Carthage: 150th Anniversary Reenactment 2011," is now available from *The Carthage Press*.

The 76-page edition contains photos from the May 14, 2011, reenactment, stories about the event, and stories from the pages of *The Carthage Press* at the dawn of the 20th Century when veterans were sharing their recollections of the battle.

Cost is \$30 for the hard-cover edition and \$75 for the leather-bound edition.

## Sources and Resources for Missouri Newspapers



**Missouri State Medical Association**

For information about health care, contact:

**Lizabeth Fleenor**  
 Director of Communications  
 Managing Editor, Missouri Medicine  
 800-869-6762  
 lfleenor@msma.org • www.msma.org



**Socket** 1-800-762-5383

**Tech Talk**

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 by the friendly folks at Socket.

[www.socket.net/techtalk](http://www.socket.net/techtalk)



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# Obituaries

Webb City

## Merle Lortz

**M**erle L. Lortz, 71, co-owner of the *Webb City Sentinel*, died Sept. 9, 2012.

Mr. Lortz's association with the newspaper started when he took a paper route at the age of 12, when the paper was a daily. He worked at the paper while in high school and later became its manager for the off-site owners. He was the ad manager and job printer when Bob Foos and others entered the business in 1979.

Mr. Lortz joined Foos as a co-owner in 1983 and he remained active in the business until his recent hospitalization.

Survivors include his wife, Evelyn; a son, two daughters, seven grandchildren, four great-grandchildren, a brother and a sister.

Wyaconda

## Bill Robertson

**W**illiam "Bill" Rhodes Robertson, 59, Wyaconda, died unexpectedly on Aug. 23, 2012, at his home. He was the brother of Jim Robertson, the managing editor of the *Columbia Daily Tribune* and a member of the board of directors of the Missouri Press Association.

Mr. Robertson is survived by his wife, Kathy; two daughters, two granddaughters, his parents and three brothers.

Oak Ridge, Tenn.

## Steve Smith

**S**tephen "Steve" T. Smith, 51, Oak Ridge, Tenn., died of a sudden illness on Sept. 4, 2012. He was the son of past MPA President R.B. "Bob" III and Pat Smith of Lebanon.

Mr. Smith had worked as a photographer for the *Branson Beacon*, as sports editor for the *Lebanon Daily Record* and

as graphics director for *Senior Living Magazine* in Springfield.

He went on to become a college professor at several community colleges in East Tennessee.

Mr. Smith is survived by his parents.

Kansas City

## David Young

**D**avid F. Young, 71, Kansas City, former Associated Press chief of communications in Kansas City, Chicago and Des Moines, died of an apparent heart attack in early September while working his hunting dog in a park near his home.

Mr. Young retired from the AP in 2002.

Among survivors are his wife, Deanna, and their three children.

Iatan

## Lorene Goodpasture

**L**orene Goodpasture, Iatan, a long time columnist and correspondent for the *Weston Chronicle*, died Aug. 8, 2012, in her home.

Her last column for the *Chronicle* about the daily events of her village appeared June 25. She signed off with her customary closing: "Charlie sez 'A good conscience makes a soft pillow.' Have a good week!"

Columbia

## Jo Sapp

**E**va Jo Sapp, 68, Columbia, a charter member and board member of the Missouri Sunshine Coalition, died of cancer on Sept. 8, 2012.

## Business paper launches daily online newsletter

**T**he *St. Louis Business Journal* in August launched BizNext, a daily online newsletter. It resides on the *Business Journal's* website and is sent at 11:30 a.m. to everyone who receives the newspaper's daily email updates.

BizNext contains news about technology, biotech, agritech and IT businesses

Mrs. Sapp was a member of Columbia's Comprehensive Plan Task Force and had served as president of the local and state chapters of the League of Women Voters and on the Missouri Humanities Council.

Survivors include her husband, David; a daughter, a son, a granddaughter, her mother, a sister and a brother.

Ashland

## Richard Flink

**R**ichard A. Flink, who published *The Boone County Journal* in Ashland with his wife, Jane, from 1986 to 2001, died Sept. 1, 2012. Before joining his wife in the newspaper business, Mr. Flink, an engineer, managed manufacturing functions for corporations in five states. He joined A.B. Chance Co. in Centralia in 1970 and retired in 1985.

Mr. Flink is survived by his wife, seven children, seven grandchildren, three great-grandchildren, two brothers and three sisters.

Lebanon

## Tom Miller

**T**om H. Miller, 92, a newspaper and radio pioneer in Lebanon, died Sept. 13, 2012, at the Missouri Veterans Home in Mt. Vernon.

Mr. Miller began his media career in 1946 as an ad salesman for *The Lebanon Daily Record*. He later became managing editor of the *Record* and the weekly *Rustic-Republican*.

When KLWT Radio debuted in 1948, Mr. Miller was its program director, bookkeeper and announcer.

Later he was named information officer at Fort Leonard Wood and was managing editor of *Guidon*, the fort's newspaper. He retired in 1983.

around the region. It tells the stories of the many young, smart people who are starting tech business in St. Louis, said publisher Ellen Sherberg.

"We're going to change how the world looks at St. Louis and, even more importantly, how we see ourselves," Sherberg wrote in a column introducing BizNext.





### *Tailgating in the MPA conference room*

Friends, families and associates gathered on Sept. 1 in the Missouri Press Association's building in Columbia for a pregame party before the first Mizzou football game of the season. MPA member newspapers traded advertising for several hundred tickets to the game against Southeastern Louisiana. To expand on that project, MPA held the pregame party for its members and their guests.

## Warsaw weekly streaming football live

*Small papers bringing live video to their communities with City Link TV*

**O**n Aug. 24 the *Benton County Enterprise* in Warsaw joined a growing list of Missouri newspapers that have brought TV to their communities. The *Enterprise* debuted BCE TV with a live broadcast of the Warsaw Wildcat football game at Clinton. The game was streamed over [citylinktv.com](http://citylinktv.com).

The *Enterprise* introduced BCE TV as a news source for high school sports, a daily newscast, breaking news and community events, all live on computer, tablet or smart phone.

The free service can be found at [citylinktv.com](http://citylinktv.com), clicking "cities" and then selecting "MO-Warsaw Enterprise TV," or by going to [bentoncountyenterprise.com](http://bentoncountyenterprise.com) and clicking BCE TV.

Football coach Blake Markway and guests appear at 7 p.m. on Fridays for "The Huddle," a sports show highlighting that night's game.

Adam Howe, *Enterprise* sports editor,

said the plans are to stream more and more high school sports as the project develops.

Publisher James White said BCE TV also will be used for live coverage of other community events.

The *Houston Herald* has a similar project using City Link TV to stream live video. It showed the Houston High School football game against Cuba on

Sept. 7, with local businesses as sponsors.

Other school activities, including concerts and board meetings, will be streamed, said editor Jeff McNiell.

The *Herald* has previously provided live coverage of football games through Cover It Live on its website.

Events covered by the *Herald* and the *Enterprise* are archived on the papers' websites.

### To our many Missouri Press friends:

Thank You for your many prayers, condolences and expressions of kindness during this time of the loss of our beloved son, Stephen T. Smith.

**R. B. "Bob" and Pat Smith**

# New feature out soon on Veterans Day history

*'Vote Missouri' series timely, informative*

The campaign is in high gear and it's not too late to publish some of the features in the **Vote Missouri** series. These features, like most we produce, are of value to readers of all ages, not just children. Before your readers head to the polls, give them a little Newspaper In Education.

The Vote Missouri series includes features on redistricting, electoral college and voting in Missouri, as well as the offices of governor, lieutenant governor, secretary of state, senators and representatives. To get these features, visit [mo-nie.com](http://mo-nie.com) and use download code election12.

We'll have a new feature out in time for Veterans Day, to be observed this year on Nov. 12, that shares the history of the holiday.

Last year we released a feature on flag etiquette that 271 newspapers in Missouri and beyond published. The flag etiquette feature is still available to use as

well (download code usflag), but watch for the new Veterans Day feature to be ready in late October.



Dawn Kitchell is MPA's NIE director. Contact her at (636) 932-4301; dawn.kitchell@gmail.com.

The Vote Missouri series, flag etiquette and Veterans Day features all are produced with help from The Missouri Bar. Millie Aulbur and The Bar continue to be stellar partners in our civic education projects.

In November we'll unveil a new seven-part series **Missouri History through the Art of Our State Capitol**. We're bringing the treasures inside the Missouri Capitol to readers along with the history of our state

reflected in the paintings, sculptures and other works of art.

Veteran Missouri Capitol reporter Bob Priddy is writing the series for MPA. Priddy recently co-authored "The Art of the Missouri Capitol: History in Canvas, Bronze and Stone." Our series will provide an introductory feature along with the stories of Missouri's capitol, Native Americans, mining, railroads, Civil War and steamboats.

So far this school year 68 newspapers have downloaded 16 different series/features. The most popular have been Constitution Day (Sept. 17), Vote Missouri and Book Buzz.

The Book Buzz project, created by the *Washington Missourian*, is celebrating its 10<sup>th</sup> anniversary this year. Part of that project is a monthly book column recommending children's books. Since 2003, *The Missourian* has made the columns available to newspapers at no cost through MPA. To access Newsbee's monthly Book Buzz Picks, visit [mo-nie.com](http://mo-nie.com) and use download code buzzoct12.

## Letters

### Photo Fame inductees great additions to Hall

Missouri Press,

I was so glad to hear that Jean Shifrin is to be inducted into the PhotoJ Hall of Fame. She is quite a photographer. I always thought her documentary story on grandparents raising their grandkids was a super piece of work.

Wiley (Price), too, is another great addition to the hall. I have enjoyed seeing his work in the years that I have been coming to the MPA Convention. He is a winner in every sense of the word.

Anyway, I unfortunately won't be able to be at the ceremony again this year... I hate to miss the opportunity to see people whom I admire and also to bask in the wonderful light that the Miller family has provided for Missouri photojournalism. As I have said before, it is an honor to be included in such a wonderful group.

Please accept the enclosed check for the Photojournalism Hall of Fame with my best wishes for a successful ceremony.

All the best,

Bill Hankins, Platte City

### Elementary teacher appreciates NIE papers

To: Dawn (Kitchell),

I have been waiting for this email to come because I am so excited to start using the newspapers again this school year.

Unfortunately, I am the only teacher at Beaufort Elementary that currently uses the newspaper at our school. I promote its worthiness any chance I get and hopefully others will catch the bug!

I pray that this resource does not stop because it gives my students such an advantage in the classroom and out in the real world. While meeting my curriculum needs, it also creates more knowledgeable students who are aware of their community.

Keep up the great work!

Thanks,

Jennifer Maune  
3rd Grade Teacher  
Beaufort Elementary



# Police scandal reporting earns honor

**T**he *St. Louis American* has won one of the Missouri Bar's three 2012 Excellence in Legal Journalism awards.

*The American* was recognized for its coverage of a scandal in the North St. Louis County municipality of Dellwood involving control of that city's police department.

"In keeping with the finest traditions of journalism, *The American's* unrelenting scrutiny of city officials' actions greatly enhanced public knowledge and understanding of the situation, said Lynn Whaley Vogel, president of the Missouri Bar.

"In addition, *The American* can rightfully take credit for focusing attention on a problem within the law and, by its efforts, contributing to the resolution of that problem. This is a textbook example of a publication seeing a problem, focusing attention on it and, through its coverage, playing a significant role in addressing that problem," Vogel said.

*The American's* series was done by reporter and video producer Rebecca S. Rivas. She chronicled the struggle of Dellwood's first African-American mayor, Loretta Johnson, to disband its scandal-plagued police force and contract with St. Louis County for police services.

## Three photojournalists will be honored Oct. 18

**T**hree people will be inducted into the Missouri Photojournalism Hall of Fame at 4 p.m. Thursday, Oct. 18, in Washington, Mo.: Kansas City native Jean Shifrin, longtime St. Louis photojournalist Wiley Price and government and space program photographer Lee Battaglia.

The program is free and open to the public. Everyone wanting to attend should contact the Missouri Press Association at (573) 449-4167, [dcrews@socket.net](mailto:dcrews@socket.net).

Information about the Photojournalism Hall of Fame and previous inductees can be seen at [mopress.com/Photojournalism\\_HOF.php](http://mopress.com/Photojournalism_HOF.php).

"We went through so much, and you were so good at reporting the facts," Johnson told Rivas. "I don't think we would have made it without you. Just getting the right information out helped so much."

*American* publisher and executive editor Donald M. Suggs told his staff, "It is a strong affirmation of your team's contribution to the public conversation

via solid, unintimidated reporting."

**T**he other Bar awards went to *The St. Louis Beacon* for coverage of the U.S. Supreme Court, and Bob Watson, a reporter for the *Jefferson City News Tribune*, for a series about the Alyssa Bustamante case.

Awards will be presented Oct. 19 at the Bar's annual meeting in St. Louis. (*St. Louis American*)



## Missouri Press Foundation

**T**hese individuals and organizations made recent contributions to Missouri Press Foundation. To make a donation with a credit card, call (573) 449-4167, or send checks to Missouri Press Foundation, 802 Locust St., Columbia, MO 65201.

### In Memory of Joan Kruse

R. Jack Fishman, Jeff Fishman, Mike Fishman and Walt Gilbert

### *St. Louis Post-Dispatch* Newspaper In Education Program

John Bachmann / Edward Jones, Maryland Heights

Missouri Valley Conference, St. Louis

Fox Family Foundation, St. Louis

RCGA, St. Louis

### *Warren County Record* Newspaper In Education Program

WalMart

### *Washington Missourian* Newspaper In Education Program

Lynn Korenfeld, Washington

### *Morgan County Press* Newspaper In Education Program

The Citizens - Farmers Bank, Cole Camp

BENDCO, Inc., Stover

### *Versailles Leader-Statesman* Newspaper In Education Program

The Bank of Versailles

### Missouri Photojournalism Hall of Fame

Mr. and Mrs. William L. Miller, Sr., Washington

Bill Hankins, Platte City

### Missouri Press Foundation

The St. Louis American Foundation

Phil Leslie, Columbia



# 'Missouri Plan' works!

## Opinion

*Ballot proposal would bring politics back into judicial appointments*

**T**his month, I want to do something very unusual. I'm going to use my soapbox here to write about something from the perspective of The Maneke Law Group. I do this because I believe it affects each of you as members of The Missouri Press Association, just as it will affect everyone else who is a citizen of the State of Missouri.

On Nov. 6, Missouri voters will be deciding on a ballot measure that seeks to make a major change in the way judges are selected in this state. For more than 70 years, Missourians have selected their Supreme Court and Appellate judges through a process now known as "The Missouri Plan."

As you probably know, this system, approved by voters statewide when it was adopted, provides that whenever a vacancy occurs for a judge at that level, a judicial nominating commission interviews interested applicants and picks three of them as judicial nominees. The governor then selects the new judge from among those three nominees.

**T**his plan has been so successful that more than 30 other states have adopted this process, or a similar process, to name their judges. In addition, the three largest metropolitan areas of the state have adopted this plan for their trial-level judges.

It's a system that works. It provides checks and balances that limit any group of politicians from hand picking judges and instead provides a method where judges in our state are selected based on their credentials. Professional skills are more important than political cronyism.

Once appointed, these judges are evaluated regularly by lawyers and by members of the public who serve as jurors. The ratings they receive are pub-

cized by The Missouri Bar so that voters, who are asked whether the judges should be retained, can focus on their skills and work, not on the money they may be spending to campaign for the office.

Indeed, the Supreme Court a few years ago opened up the selection process further, making the names of the applicants for these positions a public record and offering public interviews as part of the selection process. The public is invited to send letters to the nominating commission or to the governor to express their opinions about candidates.

**W**hat is especially important for the public to understand is that members of the selection commission are lawyers and non-lawyers,

are from different parts of the state and have staggered terms so they are not necessarily of the same political party as the current governor.

This keeps the process apolitical, and as a result, Missouri has been blessed with years of a scandal-free judiciary.

The proposed change on the ballot would eliminate part of the process. While the lawyers on the commission would remain, there would now be four members appointed by the governor, and they will not be required to be non-lawyers. The terms they serve will be changed, so in short, within two years of being elected governor, he or she could have a majority of the seven votes on this commission.

**T**his is not a good idea. The repercussions would be significant. You may see negative advertising, and possibly multi-million dollar judicial campaigns.

Of greater concern to me, personally, is whether judges who must raise money to pay for these campaigns will need to take large contributions to

make this happen. Would that mean the large firms, which have access to more discretionary funds than small firms, like The Maneke Law Group, would be making these large contributions? And if they did, what would that do to the perception of impartiality a judge has when someone from a small firm goes up against a member of one of the large firms that contributed significant funds to the judge's campaign?

**H**ow could a judge not help but feel indebted to those who helped him or her win a heated campaign?

Negative campaigning has significantly affected the way many in the public feel about the entire political process. So far, this taint has not reached our court system. But I fear that if this proposal passes, the days of faith in our judicial system will fade.

Not even on a federal level is there unfettered selection of judges. While the president does nominate candidates for federal judgeships, those appointments must be confirmed by the U.S. Senate, which allows for bi-partisan scrutiny of the candidates.

And it is important to listen to the words of former Missouri Supreme Court Judge William Ray Price, Jr., recently retired. He told the *St. Louis Post-Dispatch* that he opposes the ballot proposal, noting that, "Political pressure for result-oriented decisions has increased. People want to achieve in court what they are unable to achieve in the legislative process."

**N**ow let me bring this discussion back to you and me.

I ask each of you to take time to help educate your voters about the importance of the Missouri Plan, about how amazing it is that a plan we as a state created is now favored in the majority of the United States, about how it helps ensure that our judiciary is not beholden to large contributors but free of politics and free to make rulings based upon the law.

If you need me to help guide you to resources, let me know. The Missouri Bar website has a number of articles that would be helpful to you.

And thanks in advance for all your work to help keep our Missouri court system working fairly for all of us.



Jean Maneke, MPA's Legal Hotline attorney, can be reached at (816) 753-9000, [jmaneke@manekelaw.com](mailto:jmaneke@manekelaw.com).

## Missouri Newspaper Organizations

**NORTHWEST MISSOURI PRESS ASSOCIATION:** President, Adam Johnson, Mound City; Vice President, temporarily vacant; Secretary, Kathy Conger, Bethany; Treasurer, W.C. Farmer, Rock Port. Directors: Past President, Matt Daugherty, Smithville/Kearney/Liberty; Jim Fall, Maryville; Dennis Ellsworth, St. Joseph; Jim McPherson, Weston; Chuck Haney, Chillicothe; ; Steve Tinnen, Plattsburg; Kay Wilson, Maryville; Steve Booher, St. Joseph; D'Anna Balliett, Cameron.

**SHOW-ME PRESS ASSOCIATION:** President, David Eales, Paris; Vice President, Jeff Grimes, Centralia; Secretary-Treasurer, Sandy Nelson, News-Press & Gazette Co. Directors: Dennis Warden, Owensville; Stacy Rice, Drexel; Past President/Director, Linda Geist, Monroe City.

**OZARK PRESS ASSOCIATION:** President, Keith Moore, Ava; Vice President, Whitney Anderson, Crane; Secretary-Treasurer, Dala Whittaker, Cabool. Directors: Roger Dillon, Eminence; Brad Gentry, Houston; Jeff Schrag, Springfield; Chris Case, Cuba; Tianna Brooks, Mountain View; Sharon Vaughn, Summersville.

**SOUTHEAST MISSOURI PRESS ASSOCIATION:** President, Amanda Layton, Perryville; First Vice President, Donna Denson, Cape Girardeau; Second Vice President, Randy Pribble, Ironton; Secretary-Treasurer, Michelle Friedrich, Poplar Bluff; Executive Secretary, Ann Hayes, Southeast Missouri State University; Historian, Peggy Scott, Festus. Directors: Gera LeGrand, Cape Girardeau; Kim Combs, Piedmont; H. Scott Seal, Portageville; Kate Martin, Perryville; Deanna Nelson, Sikeston; Ed Thomason, New Madrid.

**DEMOCRATIC EDITORS OF MISSOURI:** President, Richard Fredrick, Paris; First Vice President, Bob Cunningham, Moberly; Secretary, Beth McPherson, Weston; Treasurer, Linda Geist, Monroe City.

**MISSOURI CIRCULATION MANAGEMENT ASSOCIATION:** President, Brenda Carney, Harrisonville; First Vice President, Jack Kaminsky, Joplin; Second Vice President, Steve Edwards, St. Joseph; Secretary, David Pine, Kansas City; Treasurer, Doug Crews, Columbia. Directors: Jim Kennedy, Bolivar; Ken Carpenter, Kansas City; Rob Siebeneck, Jefferson City.

**MISSOURI ADVERTISING MANAGERS' ASSOCIATION:** President, Jane Haslag, Jefferson City; First Vice President, Jana Todd, Warrenton; Second Vice President, Jeanine York, Washington; Secretary, Mark Maassen, The Kansas City Star; Treasurer, Kristie Williams, Columbia. Directors: Suzie Wilson, Milan; Bruce Wallace, Ashland; Brian Rice, Excelsior Springs; Jennifer Vanderpool, Lake Ozark. Past President, Dennis Warden, Owensville.

**MISSOURI ASSOCIATED DAILIES:** President, Joe May, Mexico; Vice President, vacant; Secretary, Shelly Arth, Marshall; Treasurer, Doug Crews, Columbia. Directors: Jack Whitaker, Hannibal; Arnie Robbins, St. Louis; Dan Potter, Columbia.

**MISSOURI PROFESSIONAL COMMUNICATORS:** President, Colene McEntee, St. Charles; President-Elect, vacant; Secretary, Peggy Koch, Barnhart; Treasurer, Roxanne Miller, Ballwin; Public Relations Officer, Suzanne Corbett, St. Louis; Membership Officer, Linda Briggs-Harty, St. Louis; Contest Director, Janice Denham, Kirkwood; Quest Awards Directors, Susan Fadem, St. Louis, and Marge Polcyn, St. Louis; Conference Director, vacant; Archivist, Dee Rabey, Granite City, Ill.; Past President, Fran Mannino, Kirkwood.

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## CALENDAR

### October

**4-7** — 126th annual National Newspaper Association Convention, Charleston, S.C.

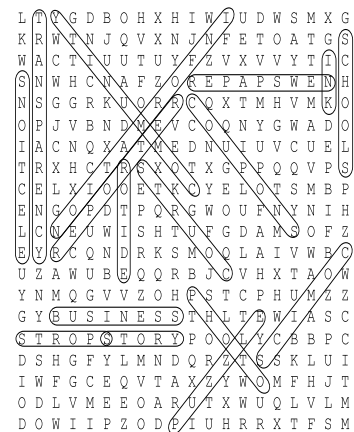
**7-13** — National Newspaper Week

**18** — Missouri Photojournalism Hall of Fame Induction, 4 p.m., Washington, Mo.

### November

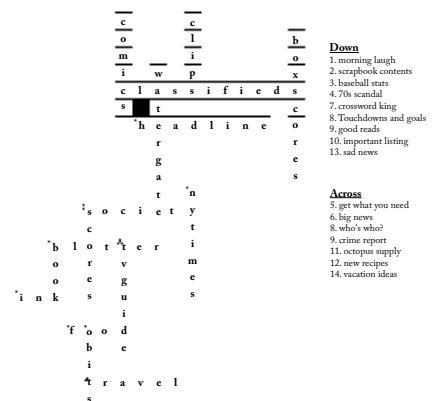
**17** — Mizzou football v. Syracuse in Columbia.

## NEWSPAPER WEEK 2012



BUSINESS	NEWSPAPER
COMICS	PHOTO
COMMUNITY	PUZZLE
COUPONS	REPORTER
COURTS	SCHOOLS
EDITOR	SPORTS
ELECTIONS	STORY
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