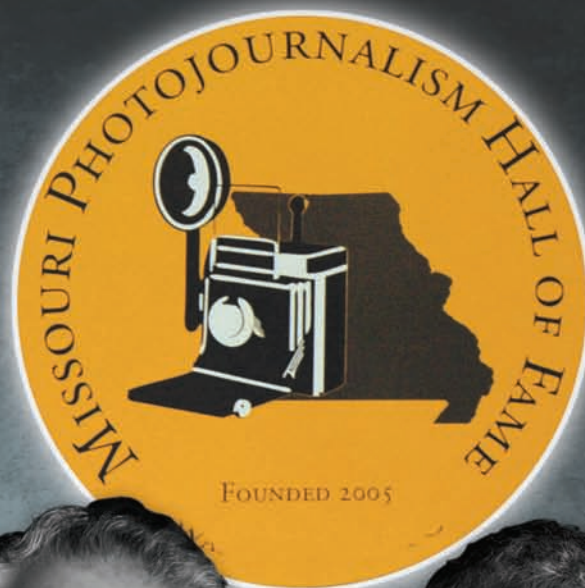


MP MISSOURI PRESS NEWS



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Missouri Open Meetings and Records law needs clarity

Access to email, text messages; definition of 'reasonable cost' at issue

A *Tribune* report last month described a tug of war for emails among supporters of opposing Republican candidates for attorney general in 2016. At the center of the contest is the University of Missouri, the employer of Josh Hawley, a faculty member with the MU School of Law, who wants to be Missouri attorney general.

Hawley's primary opponent is Missouri Sen. Kurt Schaefer of Columbia. Allies of Schaefer, suspecting Hawley received preferential treatment by his employer, the state university, requested all of the prof's MU email correspondence during a certain period. A counter request by Hawley's supporters, who suspect Schaefer of attempting to improperly influence university officials, made for an interesting report by the *Tribune's* Rudi Keller.

The university's response was instructive. A UM legal adviser interprets the Sunshine Law as exempting personal email correspondence even if it is created and retained on a public governmental body's system. Such an exemption does not exist in the law, says MPA's expert Jean Maneke.

Meanwhile, the Schaefer ally who requested the emails also asked for additional documents that include Hawley's expense records and any complaints lodged against the MU professor. The university says it has identified 3,500 documents responsive to the request and has charged the requestor \$5,000 so far.

Two observations that deserve thought by MPA members as the 2016 election season approaches:



The Missouri Open Meetings and Records law needs clarity on the issue of emails and other electronic correspondence such as text messages.

A lawsuit could possibly settle the question of personal emails, but that would be an expensive and unnecessarily adversarial solution. An opinion by the Missouri attorney general might be helpful, but don't hold your breath. A legislative mandate would remove the doubt.

And while it's at it, the legislature should look at the cost of acquiring public records. For example, is \$5,000 a reasonable amount to charge for documents that are supposed to be open and available to the public? That openness — transparency — is meant to allow the public to achieve a greater understanding of the workings of government as well as to perform an important watchdog role. Placing a financial barrier across access to such documents makes a sham of the law.

It doesn't have to work that way. Several states offer free access to public documents with a generous limit on copies. That would more closely represent real transparency.

Absent that, the legislature could help by truly defining reasonable costs, including a clarification that

public bodies have the responsibility and must bear the cost of reviewing records for exempt content.

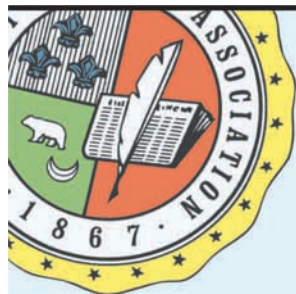
These reforms are important not only because the Sunshine Law is a crucial tool for newsgathering, but also because the public — our readers — deserves access to public documents that is as unfettered as possible.

D-Day Veteran at Convention

The MPA staff has put together excellent programs for the Sept. 10-12 convention. One of the highlights will occur Saturday morning before the Better Newspaper Contest Awards Luncheon, when 90-year-old Morley Piper, a veteran of New England newspapers, will talk about his D-Day experiences on Omaha Beach 71 years ago. If you plan to attend the awards luncheon, you should arrive early for the 10:30 a.m. program. It promises to be unforgettable.

'Placing a financial barrier across access to such documents makes a sham of the law. It doesn't have to work that way.'

See you at the convention!



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Columbia Daily Tribune

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Owensville, Gasconade County Republican

SECOND VICE PRESIDENT: Bill Miller, Jr.,
Washington Missourian

SECRETARY: Jacob Brower,
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Trevor Vernon, *Eldon Advertiser*

Jeff Schrag, *Springfield Daily Events*

Carol Stark, *The Joplin Globe*

James White, *Benton County Enterprise*, Warsaw

NNA REPRESENTATIVE: Tianna Brooks,
Mountain View Standard News

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Photojournalism Hall of Fame inductees selected

Induction ceremony planned 4 p.m., Thursday, Oct. 15 in Columbia

The Missouri Photojournalism Hall of Fame will induct three award-winning photographers during the Hall of Fame induction ceremony Thursday, Oct. 15 in Columbia. This will be the 11th group of inductees since the founding of the Hall of Fame in 2005. Inductees this year are Keith Myers, Dean Curtis and Larry Williams.

Photographs taken by the inductees will be displayed beginning 4 p.m. during an induction ceremony and reception. The photographs will join the Hall of Fame's collection of work by inductees.

The Photojournalism Hall of Fame began as a project of Bill Miller, Sr., publisher of the *Washington Missourian*. The Hall was moved last year from Washington to a transitional home at the University of Missouri School of Journalism in Columbia.

Keith Myers

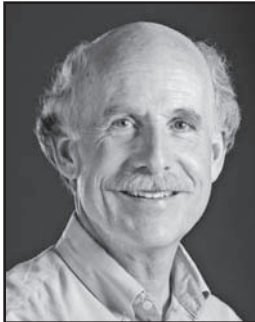
Keith Myers was born in Kansas City, Mo. and grew up just to the north of the metropolitan area in Platte City, where he first started taking photographs for his high school yearbook, using a camera his step-brother brought back from service in the U.S. Navy during the Vietnam War.

Throughout his undergraduate years at the University of Missouri, Columbia, Keith kept photography as a hobby and graduated in 1975 with a bachelor's degree in public administration. After a year or so of working for the Social Security Administration, he realized photography was his first love and entered the graduate journalism program at MU. Under the guidance of Angus McDougall, Art Terry, Manuel Lopez and many outstanding fellow students, he developed the skills needed to be a working photojournalist and received a master's degree in 1981.

Beginning in the late 1970s, Myers was a stringer for United Press International where he covered general assignments and the Kansas City Royals. He was part of UPI's World Series coverage in 1980 when the Royals lost to the Philadelphia Phillies. He later became a stringer for *The Kansas City Times* and was hired full time in May 1983. He was part of the newspaper's coverage of the Royals' victory in the 1985 World Series.

In 1987, he won first place feature in the 45th annual Pictures of the Year competition for a photograph of prisoners with HIV/AIDS. In 1990, he was named assistant photo editor, a job he held until 1995. He returned to shooting photos and continues in that role today.

Through the years, Myers has taken time off annually to photograph the Platte County Fair. He also has copied and restored more than 200 old photographs



from around Platte County which he displays at each fair and has shared with the local historical society.

Dean Curtis

Dean Curtis lives in Springfield, Mo., where he worked from 1992 to 2014 for the *Springfield News-Leader* as photo editor and then multimedia editor.

He graduated in 1982 with a Bachelor of Science degree with an emphasis in Mass Communications from Moorhead State University in Moorhead, Minn.

Curtis' first newspaper job was from 1982 to 1984 at the *Williston Daily Herald* in Williston, N.D. He then joined the *Argus-Leader* in Sioux Falls, S.D. as a staff photographer, working until 1987. He then held a staff photographer position at the *Courier-News* in Bridgewater, N.J., where he worked until being hired by the *News-Leader* in 1992.

During his time at the *News-Leader*, Curtis led the visual coverage of four of the worst natural disasters to hit southwest Missouri: the 2003 tornados that destroyed Pierce City and Stockton; the 2006 tornados that damaged much of the same areas; the 2007 January ice storm that crippled Springfield and southwest Missouri; and the devastating 2011 Joplin tornado.

Curtis has been a contributing photographer to three books: *Branson Backstage*; *Pope John Paul II, An American Celebration*; and *Powerless and Cold*, a photographic look at the 2007 ice storm, which he also edited.

He owns and operates Curtis Photography LLC in Springfield.

During his career as a photojournalist, he has had support from wife, Cindy, and children, Andrew and William.



Larry S. Williams

Larry S. Williams was a photographer with the *St. Louis Post-Dispatch* for nearly 40 years. Born in 1943, his first job at age 15 was working

at Krummenacher's Camera Shop. He still remembers his mother say, "Are you sure you want to do this?"

After high school, his next job was at Sievers Studio where he worked while attending night school at St. Louis University. He learned photography at Sievers and, during summers in the early 1960s, he attended the Winona School of Photography in Winona, Ind., where he studies commercial photography, advanced photography, small camera technique, and negative retouching.

In 1963, he was hired by Bruno Torres of United Press International as a bureau assistant in St. Louis. His duties included attending the wire machines and covering certain assignments. He also received his degree in marketing from St. Louis University. In 1966, he received an offer as a staff photographer to move to Austin, Texas. Instead, he went to work for the *St. Louis Post-Dispatch*, hired by Jack January, the *Post-Dispatch's* chief photographer.

Williams was a photographer for the newspaper from September 1966 until November 2005. His photography subjects included Mother Teresa, the Dalai Lama, Richard Rogers and many other dignitaries. He accompanied Joe Pulitzer, the son of Joseph Pulitzer, Sr., on an international assignment covering refugee camps throughout Africa.

While at the *Post-Dispatch*, Williams taught photography from 1977 to 1979 at Maryville University.

He and his wife, Stephanie, have five children, five grandchildren, and one great-grandchild.



Missouri Press Association Annual Convention & Trade Show

Small Town. Big News

September 10-12, 2015

Holiday Inn Executive Center | Columbia, MO



Small Town, Big News

Missouri Press Association Convention in Columbia Sept. 10-12

Mark your calendars for the Missouri Press Association 149th Annual Convention & Trade Show, showcasing some of the most respected names in the industry.

This year's theme is "Small Town, Big News," emphasizing the importance of newspapers to their communities.

S P E A K E R S



✦ Veteran **Morley Piper** stormed the beaches at Normandy during the D-Day Invasion, beginning the liberation of Western Europe to end World War II. He was just 19 years old when he served as second lieutenant during the largest seaborne invasion in history. During his Saturday morning presentation "A Hero In Our Midst," convention attendees will hear a stirring narrative of when Piper answered the call of duty. His powerful D-Day account will broaden perspectives about history and the reaches of personal determination. Piper is the former executive director of the New England Newspaper Association and is clerk of the Newspaper Association Managers, Inc

✦ Former *Mexico Ledger* reporter, *USA Today* editor and current chief of staff for President George H. W. Bush, **Jean Becker** served as deputy press secretary to First Lady Barbara Bush from 1989 to 1992. Before joining the Bush White House staff in 1989, Becker was a newspaper reporter for 10 years, including a four-year stint at *USA Today*. She grew up on a family farm in Martinsburg, Mo. and graduated in 1978 with degrees in journalism and arts from the University of Missouri. She was recognized as an outstanding alumni by the College of Arts and Sciences in 1992. She is the Friday luncheon speaker.



✦ MU Chancellor **R. Bowen Loftin** will be speaking at Friday's breakfast session. Loftin became chancellor of the University of Missouri Feb. 1, 2014. He is Mizzou's 22nd chief executive officer and also a professor of physics at MU. He is a frequent consultant to industry and government in the areas of modeling and simulation, advanced training technologies and scientific/engineering data visualization. Loftin is the author or co-author of more than 100 technical publications.



✦ **Bill McClellan**, *St. Louis Post-Dispatch* columnist, has been the newspaper's popular, local columnist for more than 30 years. Since 1983, McClellan has been the St. Louis town crier, historian, humorist, soothsayer and seeker of justice. His work has been compared with Mark Twain's. He worked as a reporter in Phoenix before coming to the *Post-Dispatch* in 1980. He was night-police reporter before becoming a columnist in 1983. He will be the Saturday breakfast speaker.



✦ The new Dean of the University of Missouri School of Journalism, since July 1, **David Kurpius** was professor and associate vice chancellor for enrollment management at Louisiana State University and has more than 10 years of professional television news and production experience. He has published studies in more than 20 peer-reviewed journals and books and is a researcher for the Kettering Foundation. He will be speaking at Friday's breakfast.



(continued on next page)

Missouri Press Association Convention in Columbia Sept. 10-12

SESSIONS



✦ **Gerri Berendzen** is Knight visiting news editor at the *Columbia Missourian* and a visiting assistant professor on the Print and Digital News faculty. She will present a session titled "Getting it right! Fact checking and verification of non-traditional information sources."

During her 30-plus-year career in newspapers, she worked as a copy editor and page designer for newspapers in Missouri and Illinois. Berendzen came to the *Missourian* from the *Quincy Herald-Whig* in Illinois, where she was in charge of the print/digital copy desk and design desk. She has been on the national board of the American Copy Editors Society since 2006 and serves as the organization's director of communications. Berendzen received her master's degree in journalism from the Missouri School of Journalism in 1986. She earned her bachelor's degree from Saint Louis University.



✦ **Russell Viers** will conduct a workshop titled "Small Town. Big Technology. Big Design." Viers is a Transition Expert in the publishing world. Since 1997, he has helped newspapers and magazines adapt to changes in the industry. From film to pixels, paste-up to pagination, print to electronic media, he is on the leading edge of the technology, empowering his customers to reap the benefits of transition, instead of incurring the expense of falling behind.

As a publishing industry analyst, Russell understands and interprets current trends. He is an Adobe Certified Instructor in InDesign, Photoshop and Illustrator. He is a highly sought-after technical speaker/trainer worldwide, due to his extensive knowledge and entertaining style. He helps publishers automate work flows, save time and cut overhead.

He is the creator of Atomic News Tools; software that allows small publishers to take content from InDesign to the web in seconds.



✦ In his session "Selling Has Nothing To Do With Selling," President of Tangent Knowledge Systems, **Rick Ferrell**, will debunk the time-honored beliefs and strategies that organizations hold so dearly. Ferrell has an in-depth knowledge of the sales challenges of small to midsize companies. Session content is nontraditional, contrary and designed to be a wake up call. Delivery is fluff-free, content rich, "PowerPointless," fast-paced, interactive and entertaining.



✦ A "Native Advertising" session will be presented by **Jaci Smith**, project leader for APG of Southern Minnesota's institutional fellowship at the Donald W. Reynolds Journalism Institute. She will speak about trends in native advertising, including finding ways to make native advertising work in smaller news operations, without costly external vendors. A second session presented by Smith will include information about newspapers' social media content, finding and engaging audiences, online comments and best practices online. Smith is the managing editor of the *Faribault Daily News*.

PANELS

✦ The panel session, "Police Camera Video: To View or Not to View," will feature panelists State Rep. **Shawn Rhoads** (R-West Plains); State Rep. **Brandon Ellington** (D-Kansas City); **Sheldon Lineback**, executive director of the Missouri Police Chiefs Association; Deputy Chief **Jill Schlude**, Columbia Police Department; and **Tony Rothert**, legal director with the American Civil Liberties Union of Missouri in St. Louis. **David Lieb** of The Associated Press, Jefferson City, will moderate.

✦ A "Covering Missouri's Courts" panel session, moderated by media law attorney and Missouri Press Association counsel **Jean Maneke**, will feature Circuit Judge of the 13th Judicial Circuit (Boone and Callaway counties) **Gary Oxenhandler** and **Scott Lauck**, editor at *Missouri Lawyers Media*.

✦ *Columbia Daily Tribune* editor and MPA president **Jim Robertson** will moderate a panel about newspaper careers titled "Why Did I Pick Newspapers for a Career?" Panelists include 2015 William E. James Outstanding Young Journalists of the Year award winners **Nicole Cooke** and **Brett Adkison** and University of Missouri School of Journalism student **Jack Witthaus**.

✦ A sportswriting panel is planned, including **Joe Walljasper**, *Columbia Daily Tribune*; **Bill Battle**, *Washington Missourian*; and **Jason West**, Missouri State High School Activities Association Communications Director.

For a detailed **AGENDA** and **REGISTRATION FORM**: <http://www.mopres>

MPA Nominating Committee proposes slate of 2016 officers and directors

The Missouri Press Association Nominating Committee met twice in July, finalizing a slate of MPA officers and directors for 2016, effective Jan. 1.

The election of MPA officers and directors will be held during the annual MPA business meeting on Friday, Sept. 11, at the 149th annual MPA Convention in Columbia at the Holiday Inn Executive Center.

Here are the candidates proposed by the nominating committee: 2016 President, Dennis Warden, *Owensville Gasconade County Republican*; First Vice President, Jeff Schrag, *Springfield Daily Events*; Second Vice President, Carol Stark, *The Joplin Globe*; Secretary, Michael Jen-

sen, *Sikeston Standard-Democrat*; Treasurer, Liz Irwin, Missouri Lawyers Media, St. Louis.

Directors for three-year terms: Paul Berry, *Springfield News-Leader*; Jacob Brower, *Monett Times/Cassville Democrat*; and Steve Tinnen, *Clinton County Leader*, Plattsburg.

Tianna Brooks, *Mountain View Standard News*, is being nominated as the National Newspaper Association state chair.

Continuing on the MPA Board in 2016 will be directors Jack Miles, *Warrensburg Daily Star-Journal*; Trevor Vernon, *Eldon Advertiser*; James White, *Benton County Enterprise*, Warsaw; Dennis Ellsworth,

St. Joseph News-Press; and Donna Bischoff, *St. Louis Post-Dispatch*.

Jim Robertson, *Columbia Daily Tribune*, will serve as immediate past president in 2016.

Retiring from the MPA Board in December 2015 are Bill Miller, Jr., *Washington Missourian*; Joe Spaar, *The Odessan*; and Richard Gard, Chicago.

The nominating committee, chaired this year by Phil Conger, *Bethany Republican-Clipper*, is made up of past presidents of the MPA.

The committee members thank everyone who submitted nominations.

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Doris Kirkpatrick
Timothy M. Wolfe
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Trade Show showcases innovators

The following newspaper industry leaders and innovators will be showcasing their products and services 11 a.m. to 4:30 p.m. Friday, Sept. 11 during Missouri Press Association's 149th annual convention at the Holiday Inn Executive Center in Columbia.

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Maneke Law Group

Newspapers in Education

Metro Creative Graphics

Missouri Bar Association

Missouri Press Service

National Newspaper Association

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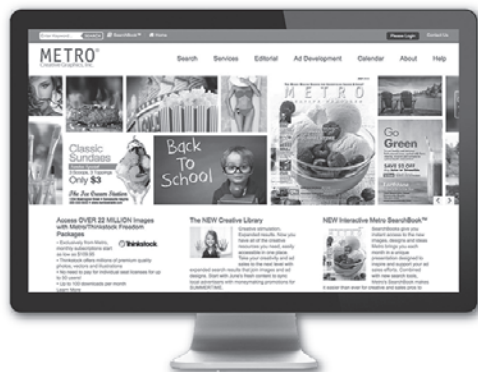
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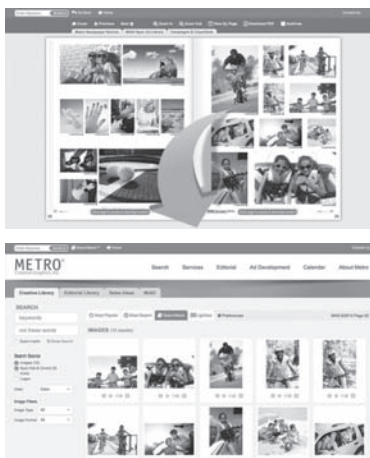
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Print vs. Web: Community publisher more concerned about quality of news than method of delivery

by Walter Potter, Reynolds Journalism Institute

Dalton Wright is no stranger to the impact of younger technologies on newspapers. The *Lebanon Daily Record* publisher grew up watching family members run radio stations. The young Wright was first exposed to print in 1953 when his father, O.R. Wright, bought the parent company of the *Daily Record*.

"Dad saw a combination of radio and print as more lethal," says Wright, who has owned the *Daily Record* since 1972.

As a result, "I positively did not have a lot of baggage or pre-conceived ideas" about which medium was best. Over the years, the Wright family has acquired more newspapers and radio stations.

About 15 years ago, this multimedia approach expanded as the *Daily Record* launched a website and founded an Internet service provider.

These digital efforts have not always been smooth. Wright had to sell the ISP several years ago when it couldn't compete successfully with large-scale Web providers...

Lately, Wright and his *Daily Record*

colleagues have focused on upgrading the newspaper, which traces its lineage to 1866, in print and online to adapt to the needs of future audiences.

One print initiative is a two-page spread on Tuesdays called "The Conway Chronicles." It's a cooperative effort between the paper and Conway High School where the students do the writing...

There's also been an effort to add more pictures and graphics to the print product, says reporter Fines Massey. The paper is pushing news to its website faster, and it's utilizing social media. The *Daily Record's* Facebook page in 36,000-population Laclede County had 3,819 likes in late May. The paper's Twitter account has 435 followers...

Looking back over his family's history with local media — his grandmother was one of the first female radio broadcasters — Wright actually is more worried about the quality of the news his media properties convey than which medium does the conveying.

"My vision of media is that it should convey content and information for the public good," he says. "I never gave a darn what carried it."



Dalton Wright

But he adds: "I do believe newspapers are the best model for vetted content where facts are checked, where we get it right. I think we'll have a hard time doing that on radio or in a tweet."

Still, Wright holds out hope that websites "are an opportunity to sustain our role in feeding our democracy."

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ON THE MOVE



• **Appleton City** — Liz Morris has joined the staff of the *Appleton City Journal* as a reporter. She previously worked for the West Central Missouri Community Action Agency and KDKS/KXEA radio station in Clinton where she had her own radio show.

• **Camdenton** — Tom Bookstaver has been named Lake Media's Senior Group Publisher for the Missouri Lakes Region. The region includes the *Lake Sun*, *Westside Star*, *Focus*, *LakeNewsOnline*, *Lake Lifestyles* magazine, *Vacation News* and other niche products. Bookstaver worked for 39 years with Gannett Company. He served eight years as publisher of the *Springfield News-Leader*.



• **St. Louis** — Benjamin Hochman has been hired by the *St. Louis Post-*

Dispatch as a sports columnist. In addition, Ben Frederickson has joined the newspaper to write sports commentary for the *St. Louis Post-Dispatch's* website. Both have degrees from the University of Missouri.

• **Hannibal** — Joe Alberico has joined the staff at the *Hannibal Courier-Post* as sports editor. He previously was the sports editor at the *Powell Tribune* in Powell, Wyo. and has sports journalism experience in Bloomington, Ill. and Kankakee, Ill.

• **Louisiana** — Mack Elliott has retired after 53 years at PJ Printing in Louisiana, Mo. In his younger days, he worked at the print shop and at the *Press-Journal* when it was still using hot lead type. In 1965, the newspaper switched to offset printing.



• **Ashland** — Jane Flink, after 40 years in journalism, has retired. She was a columnist for the *Boone County Journal* and has been battling macular degeneration. Her final newspaper column was published July 29.

• **Excelsior Springs** — Eric Cope-land, managing editor of *The Excelsior Springs Standard*, has been recognized by city officials with the Civic Leadership Award, presented by the Missouri Municipal League. He began at the newspaper with a paper route as a teenager and has been editor for 17 years.



Kliethermes MPA's new digital, social media specialist

Lauren Kliethermes has joined the staff of the Missouri Press Association as the association's digital media specialist. Her duties include managing MPA social media accounts, updating the MPA website, sending notices, releases, advertisements and important industry news via email programs to members and publications, uploading advertisements to the Online Ad Network and many other digital tasks.

Lauren has been a part of MPA since June 1. She said she looks forward to working for Missouri newspapers.

This September she will participate in her first MPA annual convention and trade show. "I'll have the opportunity to network with other members and attend design workshops. I'm also excited to help with the Arrow Rock Print Shop Museum benefit,"

she said.

Lauren grew up in Tipton, Mo. on a turkey and row crop farm. She graduated May 2015 from the University of Missouri in Columbia with a bachelor's degree in science and agricultural journalism with an emphasis in strategic communications.

Lauren credits her hiring at the Missouri Press Association to her education at MU.

Lauren enjoys reading books, spending time with family and cheering her MU Tigers. She also dreams of returning to New Zealand and one day backpacking across Europe.



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OBITUARIES



Amelia Island, Fla.

Anne Bass

Anne Ewing Simrall Busiek Bass, 97, of Amelia Island, Fla., died July 19, 2015. She was the niece of Walter Williams, founder of the University of Missouri School of Journalism. She graduated from the University of Missouri, was a stewardess, and taught an "airline hostess" class at Stephens College in Columbia. She was in the American Red Cross where she served in Italy during World War II. She is survived by three children, seven grandchildren, and 12 great-grandchildren.



Kansas City

Jack Casford

Jack Shelton Casford, 88, died July 26, 2015, at his home in San Francisco. He earned a Bachelor of Science degree in journalism from the University of Missouri in Columbia. In the early 1950s, he worked the telegraph desk at *The Kansas City Star*. Casford moved to San Francisco in 1958, where he worked for that city's Human Rights Commission. He is survived by a niece, two nephews, a godson, a goddaughter, and friends.



Olathe, Kan.

Robert 'Bob' Sigman

Robert "Bob" Parker Sigman, 88, died August 11, 2015, in Olathe, Kan. He had a lifelong career in journalism, much of it at *The Kansas City Star*. He graduated in 1951 from the William Allen White School of Journal-



ism at the University of Kansas. He was a Missouri legislative correspondent and political writer and joined *The Star's* editorial board in 1971. After a brief retirement in 2001, he became the Opinion Page Editor at the *Johnson County Sun* until 2011, when it ceased publication. He is survived by two daughters, one step-granddaughter, and numerous cousins, nieces and nephews.

Pleasant Hill

Jan Powell

Jan H. Powell, 71, died July 29, 2015, in Kansas City, Kan. She was co-publisher for 26 years of the *Pleasant Hill Times* with her husband F. Kirk Powell. They purchased *The Holden Progress* in 1975 and the *Pleasant Hill Times* in 1990. She served as secretary of the Mis-



souri Press Association in 1983 and MPA first lady when her husband was president in 1994. She is survived by her husband, two daughters, and four grandchildren.

Belton

Vicki Daniel

Vicki Daniel, 69, of Butler, died July 9, 2015 at her home. She worked at *The Star Herald* in Belton for more than 30 years. After a year of retirement and following the newspaper's closure in 2011 by the parent *Kansas City Star*, she came out of retirement by bringing a weekly newspaper back to Belton, commuting 40 miles each day.

Detroit, Mich.

Stan Abbott

Stan Abbott died July 26, 2015, near Detroit, Mich. He was a former assistant professor at the MU School of Journalism and worked for the *Columbia Missourian* from 1983 to 1989 as a city editor. Later, he worked for newspapers in California and Minnesota. He earned a master's degree from the MU School of Journalism in 1987. He is survived by a daughter, a son, and two grandsons.



Missouri Press Foundation

These individuals and/or organizations made recent contributions to Missouri Press Foundation.

Missouri Press Foundation Memorial Contributions

In Memory of Jan Powell:

Trevor Attenborough, Dave Berry, Herbert and Virginia Carter, Matthew and Amy Carter, Donna Chaney, Hugh and Ann Clemmons, Doug and Tricia Crews, Kimberly England, James and Debra Good, H. Mitchel and Marilyn Hanna, Roger and Cheri Hocker, Thay and Dorothy Homan, James and Nancy Hull, Richard and Delores Jones, Robert and Beverly Kennedy, Don W. King, Gerald E. and Marcia Land, Steven and Linda Lyle, Mark Maassen, Debra Good and David Middleton, Mr. and Mrs. William L. Miller, Thomas & Marilyn Miller, Jayne Morehouse, Laurel Nelson, Steve and Linda Oldfield, Larry and Donna Pfautsch, Sam and Doris Raber, Valorie Reavis, Angela and Anthony Reich, Steve Reiss, R.B. "Bob" and Pat Smith, Robert and Kathy Smith, Wanda Brown and Jean Snider, Paul and Betty Stevens, Scott and Shelby Tufel, Rosanne Ullman, Vance Publishing Corp., William Vance, Ginger Curtin and David Zang, The Odessan and Focus On Oak Grove, Whistle Redi-Mix, Goldwell & KMS

Newspapers In Education Grant Program

New Haven Dental Care, New Haven
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Sydney Brink, Sedalia

MPA Print Shop Museum in Arrow Rock

The Pulse Legal Publications, Kansas City
Ernest and Judy Smith, Arrow Rock
Daryl Moen, Columbia
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Missouri Press Foundation General Fund Contributions

Rosanne Ullman, Wilmette, Ill.
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**F
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Is providing my rates important?

Missouri Press will be going out for 2016 rates very soon. Since we are always quoting clients on rates for different things -- ROP, Classifieds, Public Notices, Inserts, shipping addresses for inserts and even online rates -- it is definitely important we have current rate information from your newspaper.

We are in the process of simplifying the rate form sent to newspapers, so it doesn't take as long to fill out.

Along those lines, it also is important you tell us how you would like to receive your insertion orders and ad reminders, fax or email, for example. Please be sure you let us know how best to reach you.

And remember if you have a rate increase any time of the year, Missouri Press needs notice 30 days in advance. We get requests for quotes sometimes months in advance and we want to be sure we are using the rate you want to be paid.

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Details about another network contest will be coming soon -- Cash prizes will be awarded so be on the look-out.

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SCRAPBOOK



• **Jefferson City** -- The Jefferson City *News Tribune* has launched MidMo-Careers.com, a job-matching target website service for employers and job seekers.

• **Mexico** -- The *Mexico Ledger* Aug. 10 began a new delivery system, eliminating carriers and delivering by mail. The newspaper continues to be published Monday through Friday and will be on newsstands early each morning. Subscribers should receive their newspapers the same day in the mail. Some deadlines have been adjusted.

• **Hannibal** -- New imaging equipment has been installed at the *Hannibal Courier-Post*'s printing plant. A Computer-to-Plate system allows pages to be outputted directly to printing plates. The new system is part of

a \$300,000 upgrade at the *Courier-Post*.

• **Sullivan** -- The *Sullivan Independent News* changed Saturday hours to 9 a.m. to 1 p.m. with a noon deadline. Previously, the office was open until 5:30 p.m.

• **Warrenton** -- The *Warren County Record* has introduced a new way to get the newspaper: an electronic edition that is an exact replica of the print version. Current subscribers now have full access to the e-edition and other digital platforms. Digital-only subscriptions also may be purchased. A video is available on the newspaper's website to help subscribers acti-

vate their digital subscription.

• **West Plains** -- The *West Plains Daily Quill* has made the transition to a morning newspaper and has launched a weekend edition. Publisher Jim Perry announced the *Quill* is now published Tuesday through Saturday each week. The weekend edition will include color comics, Friday night football, expanded local news coverage and late-breaking sports. The weekend edition will be delivered Saturday and sell for \$1.

• **Fulton** -- The *Fulton Sun* turns 175 this year and celebrated with an event June 2, at which more than 90 people attended.

• **Warrensburg** -- The *Warrensburg Daily Star-Journal* is starting a Saturday edition, beginning Sept. 12.

Membership Application

The Missouri Press Association has received a "Active Membership" application from:

North Cass Herald, publisher Laurie Bassett and editor Allen Edmonds; 120 Main St., Belton, MO 64012; laurie@northcassherald.com, Allen@northcassherald.com; 816-322-2375. *North Cass Herald* is published weekly and has a circulation of 1,200.

Membership applications are considered by the MPA Board of Directors at its first meeting after this notice has been published in at least three issues of the MPA Bulletin, eBulletin or magazine.

The next meeting of the MPA Board is scheduled Sept. 10, 2015 in Columbia.

Anyone with comments about this application should email them to Doug Crews, Executive Director, MPA, at dcrews@socket.net. (Third notice)

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Arsonist sets MPA fire, arrested

A fire in an alleyway outside the Missouri Press Association's building in Columbia caused cosmetic damage to the brick and damaged three nearby gas meters. Security video footage showed the fire was intentionally set at 10:25 p.m. Monday, Aug. 17.

Security video of the incident was provided by MPA to both police and fire personnel, who investigated the incident. The video showed the suspect, later identified as 25-year-old Jeffrey R. Springmeyer, setting fire to the paper contents of a plastic recycling cart using a lighter. He was arrested Saturday, Aug. 22 on charges of first-degree arson. Bond was set at \$25,000. No injuries were reported.

The fire burned in the alley between the Missouri Press Association, 802 Locust St., and Dawson's Shoe Repair Shop, 212 S. Eighth St. Columbia fire Battalion Chief Steve Potter said crews were dispatched at 10:27 p.m. and were at the scene at 10:31 p.m.

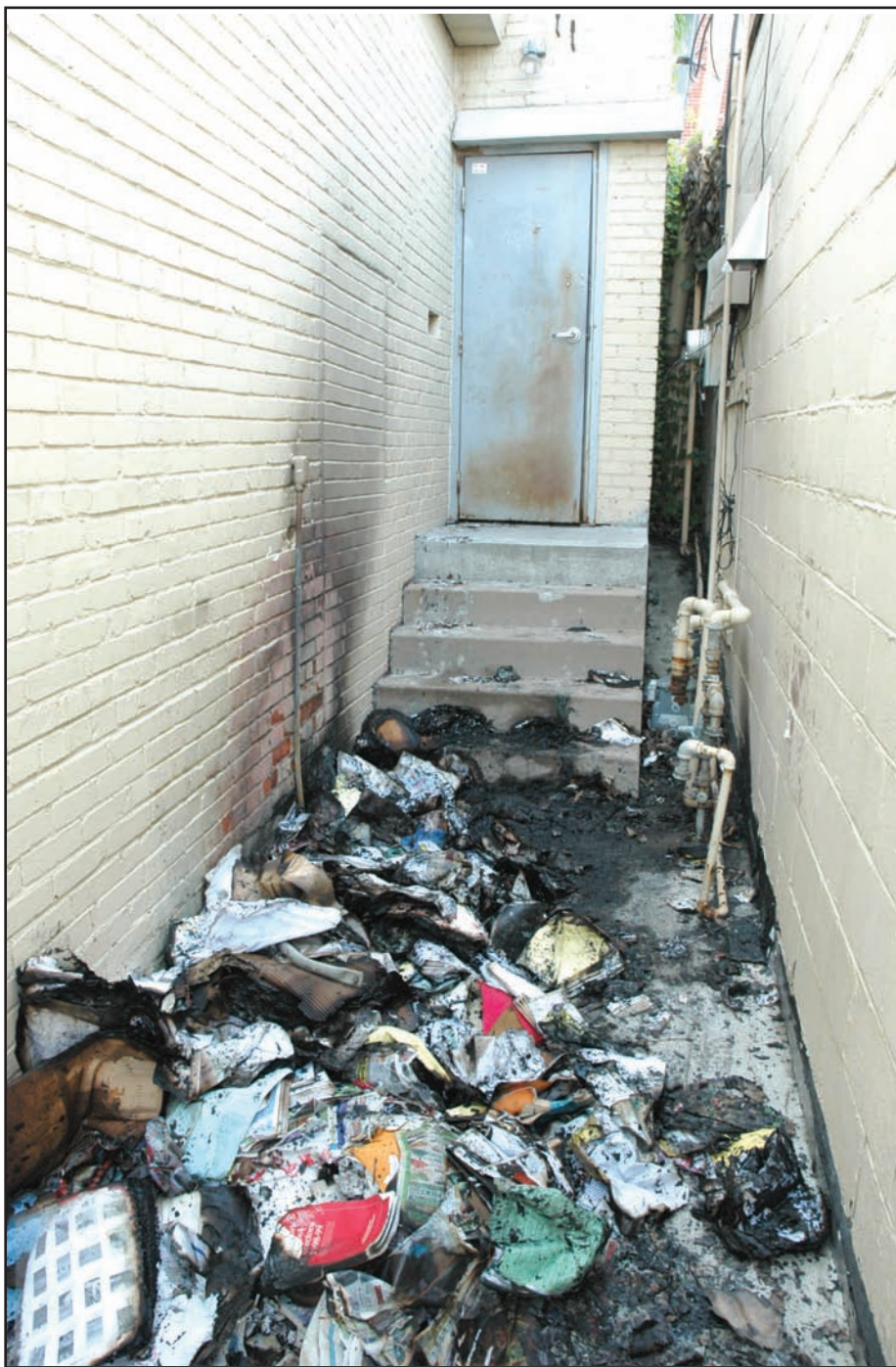
Firefighters extinguished the blaze, but radiant heat had damaged gas meters, Potter said. AmerenMissouri workers fixed the meters.

Doug Crews, executive director of the Missouri Press Association, said it was fortunate the fire was put out before it could ignite the natural gas from the damaged meters.

Sources: Columbia Daily Tribune, MPA staff



All that remained of two recycling carts was a pair of wheels and some melted plastic after an arson fire Aug. 17 in an alley near the Missouri Press Association building in Columbia.



The aftermath of an arson fire Monday, Aug. 17 in the alleyway between the Missouri Press Association building, left, and Dawson's Shoe Repair, shows paint burned off the brick and the nearby gas meters damaged in the fire. A security camera mounted above the rear door captured video of the arsonist and later led to his arrest. (photos by Bryan E. Jones)



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Tim Drape hired as MPA marketing consultant

The Missouri Press Service's newest team member, Tim Drape, will be serving association members as a marketing consultant, targeting the Kansas City area and surrounding counties.

Previously, he worked in various capacities for *The Kansas City Star* and kansascity.com for nearly 18 years, most recently as its real estate account executive and multi-media marketing consultant. Drape also has a real estate license in Missouri.

Before his tenure with *The Star*, Drape was part of two startup newspapers in Independence and Blue Springs, where he managed and

wrote content, sold advertising, coordinated distribution and even ran the printing press.

Drape attended Hunter College in New York City, and St. Mary's University in San Antonio. He was a Rockhurst High School graduate. After college, Drape worked as a reporter for *Streets Magazine* in New York and *Television Week* magazine. He also has been a stringer for *People* magazine.

For the past 20 years, Drape has lived in Lee's Summit, with this wife, Trisha Holmes Drape. They have three college-aged children, all attending Missouri universities. When

not volunteering together, Tim and Trisha can be found on the golf course.

Drape is active in his community, volunteering for the nonprofit Downtown

Lee's Summit Main Street organization, the Chamber of Commerce, and the Emerald Isle Parade Committee. He is a dedicated Kansas City Royals baseball fan.



Post-Dispatch reporter beaten

St. Louis Post-Dispatch reporter Paul Hampel was beaten, bloodied and robbed by a group of attackers Aug. 9 as he covered Ferguson protests on the one-year anniversary of the fatal shooting of Michael Brown, Jr.

Hampel said he was taking photos and videos of break-ins along West Florissant Avenue shortly before he was attacked. Suddenly, he said, he was rushed from behind. "I got swarmed, beaten down really bad," he said.

The attackers punched him in the face, hit him in the head at least three times and kicked him in the back of the head when he was on the ground, Hampel said.

The attackers took his phone and wallet and left. Hampel headed back to the police line and encountered *New York Times* photographer Whitney Curtis. He told her he needed an ambulance. Someone laid him down on the grass, and he doesn't remember much after that.

He said he suffered a concussion and was kept overnight at a hospital for evaluation. He said he also suffered a puncture wound in his knee, perhaps from glass in the parking lot.

Hampel is among several journalists who have been injured, attacked or robbed while covering Ferguson and its aftermath.

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Anniversary celebrations abound

Magna Carta, Voting Rights Act, Missouri Plan

Schools are back in session. This time of year always feels like a new beginning to me – just as much, if not more, than Jan. 1. I hope your resolutions for the new school year include reaching out to young readers in your community.

I had a call this week from a publisher who said his Newspapers In Education efforts had lapsed and he had a new staff person ready to pump new life into the program. Music to my ears! We have a lot of terrific resources to make his job easier.

We have four new features available in September covering a range of topics.

International Literacy Day is Sept. 8 and MPA created a half-page feature encouraging readers – young and older – to start a literacy movement in their communities! The feature includes simple ways individuals can promote literacy and information on building a literacy friendly neighborhood with a Little Free Library project. The download code for this feature is literacyday.

This year is the 800th anniversary of the Magna Carta. Why is a British document important to Americans? As our feature explains, our government was based upon the principles of the Magna Carta. Some say that the Magna Carta is more celebrated in the U.S. than in England. In fact, a memorial at Runnymede, the site where King John sealed the Magna Carta in 1215, was created by the American Bar Association in 1957. The download code for this feature is magna.

We're commemorating the 50th anniversary of the Voting Rights Act with a feature available this month. Use it to recall the actual anniversary, which was Aug. 6, 1965, or remind readers about how



hard-won the right to vote was for many by using it closer to election season. The download code for this feature is: vote1965.

Another anniversary we're commemorating this year is the Missouri Non Partisan Court Plan. Known as the Missouri Plan, this 75-year-old model for the selection of judges has been adopted in more than 30 other states. This feature will be a good resource for educating all ages of readers about a Missouri first. The download code for this feature is: MOPlan.

The New York Times may be nationally recognized for its book section, but your newspaper could be the local source if you take advantage of the book recommendation columns offered through Missouri Press.

Every month your newspaper has access to recommendations for children's books through the Book Buzz column and adult titles with Novel Ideas. Both features include a column and book jackets. The download code for this month's Book Buzz column is buzzsep15. The download code for the most recent Novel Ideas column is nove-laug15. You can learn more about these features at mopress.com.

A calendar highlighting all of the features Missouri Press will offer this school year is available on mopress.com.

Next month, we'll provide a feature to celebrate National Newspaper Week on this year's theme "Power of the Press," and a new series on Digital Citizenship.

Digital Citizenship is the hot topic this year in my local district. How awesome that my newspaper will be a resource to help teach this important topic.

At the MPA convention this month we'll announce the winners of our Missouri Road Trip incentive contest.

During the Saturday awards luncheon, we will hand out \$4,000 in checks to 17 newspapers selected in a random drawing from all the newspapers that published the complete series throughout the summer.

Be sure to stop by our booth in the trade show and pick up samples of upcoming features, including a sneak peak at our agriculture special section!

The Magna Carta

CELEBRATING THE 800TH ANNIVERSARY

On June 15, 1215,
King John of England signed the Magna Carta in Runnymede, which is near London. Twenty-five English noblemen presented the Magna Carta to King John and threatened to lead a rebellion against him if he did not sign it. The most famous parts of the document are:

- > the right for a person accused of a crime to know the charges against him and to have a trial by jury;
- > the right of the people to check the power of the king; and
- > the principle that no one, even the king, is above the law.

The Magna Carta was the beginning of representative government, which meant the people had a say in their government.

IF THIS IS AN ENGLISH DOCUMENT, WHY DO AMERICANS MAKE SUCH A BIG DEAL ABOUT IT?

The American colonies formed governments based upon the principles of the Magna Carta. The men who wrote the Declaration of Independence and the Constitution were heavily influenced by the document. The Declaration of Independence was a statement to King George III of England that he was treating the American colonists unfairly and, therefore, they had a right to rebel, just as the barons had in 1215.

- > The U.S. Constitution begins with the words, "We the People," meaning that power belongs to the people, not the government.
- > The three separate but equal branches of government are meant to insure that no one part gets too powerful.
- > The 4th Amendment in the Bill of Rights requires that the government has to have a reason to search someone's house or belongings.

- > The 5th and 6th Amendments make sure that an accused person gets due process. Due process includes the right to remain silent, the right to have a trial by jury and the right to an attorney.
- > The 8th Amendment forbids cruel and unusual punishment for a crime.

The principles expressed in the Magna Carta are as important to Americans today as they were to our Founding Fathers. It is so important to the United States that one of the original copies of the Magna Carta is housed at the National Archives in Washington, D.C.

Brought to you by this newspaper, The Missouri Bar and the Missouri Press Association

Buffalo Reflex editor Paul Campbell receives Outstanding Older Worker honor

Buffalo Reflex editor and general manager Paul Campbell recently won the 25th annual Missouri Outstanding Older Worker of the Year award for Region 10.

Region 10 encompasses 14 counties, including Dallas, Greene, Taney, Christian, Stone, Vernon, Cedar, Barton, Dade, Jasper, Lawrence, Newton, McDonald and Barry.

Campbell was presented a plaque and certificate Thursday, Aug. 27, by the newspaper to recognize his achievement.

Nominees for the Missouri Older Worker honor must be Missouri residents who are 60 years old or older, employed at least 20 hours per week in a Missouri job site and demonstrated success in learning new skills and job training. Campbell has been known at times to work 60 to 70 hours per week.

Campbell, turned 72 Aug. 27, also will be honored in late September during a two-day award ceremony in Jefferson City. He will be accompanied by his wife, Rebecca, as well as Reflex office manager Joy Beamer and marketing manager Sherry Bennett.

Phillips Media Group publisher Dave Berry, who nominated Campbell, described him as an effective communicator who manages his team with expertise.

"He is the type who doesn't let his ego get in the way of making sure that things run as they should, regardless of who ends up being the best at handling whatever management task needs to be handled while he is in the

trenches as the editor/reporter/sports photographer/community booster/trade show organizer, etc."

Campbell, who is in his 50th year as a journalist, has a degree from the University of Missouri School of Journalism. His other accomplishments include:

- 2013 Small Business of the Year — *Buffalo Reflex*, recognition from the Buffalo Area Chamber of Commerce.
- Editor at Vance Publishing in Kansas City of *The Packer*, the national newspaper of the fruit and vegetable industry, for 18 years. He also edited *Meat & Seafood Merchandising* magazine for four years.
- He and his wife owned *The Platte County Citizen* from 1985 to 1998.
- He has written two books about high-school and college football.
- He was instrumental in starting the annual Dallas County Business Expo, and is chairman of the Local Makes Sense Committee, which promotes "Buy Local" and produces the Expo.

Campbell, who joined the *Reflex* in December 2004, is a member of the Buffalo Rotary Club and the Buffalo Area Chamber of Commerce. While in Platte City, he was a member of the Platte City Lions Club and the KCI Rotary Club. He was that club's Rotarian of the Year in 1995.

He plays piano with the praise band at Grace Community United Methodist Church in Buffalo; is a committee member for WyldLife, a Christian youth organization for middle-school students; collects LPs, loves jazz, is a



fan of sports and the MU Tigers, and was an amateur stand-up comedian for a few years.

The Outstanding Older Worker of the Year is sponsored by the Missouri Senior Employment Coordinating Committee, including AARP Missouri; Experience Works; Catholic Charities of Kansas City-St. Joseph; MERS/Missouri Goodwill Industries; Missouri Department of Economic Development/Division of Workforce Development; and the Department of Health and Senior Services/Division of Senior and Disability Services.



MPA CALENDAR

2015

September

10-12 — 149th Annual MPA Convention, Columbia

October

1-3 — 129th NNA Convention, St. Charles

15 — Mo. Photojournalism Hall of Fame induction, Columbia

Missouri Press Association / Missouri Press Service

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Consider economic realities, delivery speed

Independent contractor vs. employee; Faster way to send affidavits

This month, publishers should consider carefully two issues in their day-to-day operations relating to their employees and relating to how legal notice affidavits are being delivered to your advertisers.

Recently, the U.S. Department of Labor issued an interpretative Guidance Memo that has possibly changed the rules for how the government is going to analyze employers' position in regard to independent contractors. If you are using independent contractors in your operation, you need to consider this closely.

The new memo begins with the premise that a worker is an employee when the worker is "economically dependant" on the employer if the worker is not in business for him or herself. That decision focuses on what is called the application of the "economic realities" factors. It is a case-by-case determination, making it hard to give any general rules, but the goal is to decide if the workers really are in business on their own.

The "economic realities" tests look at a) whether the work is an integral part of the employer's business; b) the opportunity for the worker to make personal profit or loss based on the worker's managerial skills; c) the investment of the worker compared to the employer; d) whether the work requires special skills and initiative; e) the permanence of the relationship; and f) the degree of control exercised/retained by the employer.

Each of these are given equal weight, but it is clear that the Department is going to put the weight of its decision on whether the worker is economically independent of the employer. Having a worker employed at home, or having a worker set their own hours, or even the fact that the worker has to provide some of their



Jean Maneke,
is MPA's Legal Hotline attorney.
Contact her at (816) 753-9000;
jmaneke@manekelaw.com.

own tools to do the job will not alone demonstrate that the worker is independent of the employer. Those who work at home are deemed to have control over their hours and even their equipment; but still, for purposes of the Department, they are not independent contractors. Having specialized skills does not necessarily support that one is an independent contractor.

Furthermore, the Department says that a relationship between worker and employer that is indefinite indicates an "employee" relationship, whereas a "contractor" relationship would tend to be project by project.

Here, however, it is important for you to realize that the newspaper industry has an exemption under Section 13(d) of the Fair Labor Standard Act for carriers who deliver newspapers. So, no change is expected in terms of their status, only on other independent contracts a newspaper might employ.

The conclusion of most educated observers is that the Department's position is strongly going to be that anyone working for an employer

is likely an employee, unless that worker clearly has a separate business operation of their own. If the worker is clearly economically dependant on the employer for their income, the factors are going to support that they are an employee and not an independent contractor.

Secondly, it is clear that the U.S. Postal Service is not the fastest means of delivering your Publisher's Affidavits to your legal notice customers anymore. With Missouri's courts going to e-filing, you now have the ability to give your advertiser immediate access to the affidavit by faxing it to them or scanning and emailing it to them.

I encourage you to implement this change immediately in your advertising operations. You still need to mail them what lawyers call a "wet ink" copy of the document for their files, but having a scanned copy is going to be acceptable for their purposes.

And, I assume I don't need to remind you that you should confirm that the notices you swear ran did actually run on the dates you say, and also please be sure that your advertiser got a rate card at the start of the process which advises them that

your liability for mistakes in your advertising is limited to the cost of the ad.

If the worker is clearly economically dependant on the employer for their income, the factors are going to support that they are an employee and not an independent contractor.



Missouri Press Association 149th Annual Convention Registration

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Name/Newspaper (Please include all names)	Thursday Russell Viers Training Session \$75	Thursday Arrow Rock SOLD OUT	Friday Breakfast \$30	Friday Lunch \$35	Friday Hall of Fame Banquet \$60	Saturday Breakfast \$30	Saturday Awards Luncheon \$40	Saturday only Sessions & Luncheon \$50	Total Per Person

***Saturday only - skip registration fee and pay only \$50 total per person to attend Saturday sessions and lunch**

Convention Cancellations: cancellations received by Friday, August 14, 2015 WILL BE entitled to a refund. Cancellations may be faxed to 573-874-5894 or emailed to kwilliams@socket.net. Cancellations received after August 14, 2015 are NOT entitled to a refund.

Deduct \$75 from Active/Friend/Associate grand total or \$20 for retired member if registration is postmarked by Friday, August 14, 2015. (Spouses are welcome at no additional registration fee. Only pay for meals and events.)

Grand Total Due: \$ _____

Please return this form along with check or credit card information to:

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Agenda for 149th Annual Missouri Press Convention



Holiday Inn Executive Center
2200 I-70 Drive Southwest | Columbia, MO | 65203
September 10-12, 2015

Thursday, Sept. 10

9:30 a.m. Missouri Press Foundation Board meeting

10:00 a.m. to 3:00 p.m. Workshop with Russell Viers: Small Town. Big Technology. Big Design.

12:00 Noon Missouri Press Association / Missouri Press Service Board meeting and lunch

4:00 p.m. Shuttle service from hotel to Arrow Rock. Mo. for MPA Print Shop Museum Fundraiser: food, drink, tours, shopping, Dixieland Garage Band. Return to hotel at 8:00 p.m.

6:15 p.m. Dinner at J. Huston Tavern in Arrow Rock

Friday, Sept. 11

8:30 a.m. Breakfast Program: MU Chancellor R. Bowen Loftin and new Journalism School Dean David Kurpius

9:30 a.m. Panel Session: "Police Camera Videos: To View or Not to View," David Lieb of The Associated Press, moderator. Panelists: State Rep. Shawn Rhoads; State Rep. Brandon Ellington; Sheldon Lineback, Missouri Police Chiefs Association; Deputy Chief Jill Schlude, Columbia Police Department; and Tony Rothert, American Civil Liberties Union of Missouri.

10:45 a.m. Rick Ferrell: Selling Has Nothing To Do With Selling, *Part 1*

10:45 a.m. Covering Missouri's Courts Panel: Jean Maneke, moderator; Boone County Circuit Judge Gary Oxenhandler; Scott Lauck, Missouri Lawyers Weekly

11:00 a.m. to 5:00 p.m. MPA Trade Show

11:45 a.m. Missouri Press Business Meeting, Election of Officers

12:00 Noon Luncheon with Jean Becker, former *Mexico Ledger* and *USA Today* reporter/editor, Chief of Staff for President George H. W. Bush since 1994

1:30 p.m. Speaker: Jaci Smith, Reynolds Journalism Institute Institutional Fellow, Native Advertising

1:30 p.m. Sportswriting Panel: Joe Walljasper, *Columbia Daily Tribune*; Bill Battle, *Washington Missourian*; Jason West, Missouri State High School Activities Association Communications Director

2:45 p.m. Why Did I Pick Newspapers for a Career? Jim Robertson, moderator; Panelist include 2015 William E. James Outstanding Young Journalists of the Year award winners Nicole Cooke and Brett Adkison, and University of Missouri School of Journalism student Jack Witthaus.

2:45 p.m. Jaci Smith on newspapers' social media content, finding and engaging audiences, online comments, best practices online

3:45 p.m. Reception in the Trade Show for all attendees

6:00 p.m. Missouri Press Hall of Fame Banquet Reception

6:30 p.m. Missouri Press Hall of Fame Banquet

Saturday, Sept. 12

8:30 a.m. Breakfast with Bill McClellan, *St. Louis Post-Dispatch* columnist

9:30 a.m. Rick Ferrell: Selling Has Nothing To Do With Selling, *Part 2*

9:30 a.m. Gerri Berendzen: Getting it right! Fact checking and verification of non-traditional information sources

10:45 a.m. Morley Piper, A Hero in Our Midst. Piper, a New England newspaperman, will tell his experiences about landing on D-Day, 71 years ago.

11:45 a.m. Better Newspaper Contest Awards Luncheon
William E. James Outstanding Young Journalists of the Year; William A. and Jo Anne Bray Scholarship Winner; Edward L. Steele Scholarship Winner

