Southeast Missouri Press elects officers

Southeast Missouri Press Association elected officers at its annual meeting April 11 at the University of Missouri Delta Research Center in Portageville. Annabeth Miller, *Dexter Daily Statesman*, seated at left, is the new President. Also seated are Scott Moyers, *Cape Girardeau Southeast Missourian*, First Vice President; Scott Seal, Portageville *Missourian News*, Past President and Director; and Michelle Frederich, *Poplar Bluff Daily American Republic*, Secretary/Treasurer. Standing are Kim Million-Gipson, Piedmont *Wayne County Journal-Banner*, Director; Ann Hayes, Southeast Missouri State University, Executive Secretary; and Peggy Scott, Leader Publications, Festus, Director. Not present for the photo were Barbie Rogers, Doniphan *Prospect-News*, Second Vice President; Mildred Wallhausen, Charleston *Enterprise-Courier*, Historian; and Mark Young, *Marble Hill Banner Press*, Director.
Another panel to boost turnout

If people don’t care, do we really want them to vote?

I’m not sure how we’re all going to feel about our election process in 2004 and beyond. The skeptic in me is inclined to think that by then the new election process in Iraq will make more sense than our own.

As you may have noticed, I was appointed by Secretary of State Matt Blunt to represent MPA on his Missouri State Plan Committee for the Help America Vote Act of 2002 (HAVA). I am on the training/education subcommittee. Mr. Blunt assembled a group of good people who care about what we do in life and has given us a stake in implementing what the U.S. Congress has done to punish us for Florida’s election sins of 2000 (my assessment, not his).

With my limited experience so far, I can report to you that I have a full and complete understanding about how someone could conclude that a camel is a horse created by a committee. And by November 2004 we may all be familiar with the taste of camel sausage. We are a body of good people trying to do what we understand our mission to be, but it is not necessarily a pretty sight and I’m not willing to predict a pretty product.

I may be too cynical to be a good participant. I suspect most people involved with HAVA are motivated to make the voting process as easy as it can be for the greatest number of potential voters. That would be with the intent to convert potential voters into actual voters.

Some may envision a day when poll workers will ask, “Do you want fries with that?” We’ll be electing our leaders as we buy our sausage biscuits and OJ at a drive-thru window. And the menu/ballot will be printed in eight different languages.

We MAY gain more voters as a result of these efforts nationwide. We WILL spend a great sum of money in the attempt.

I, too, would like to see more people participate in the election process, but I want more than a better body count. Some might say training is the answer to that. To which I respond with this: I have no doubt that we can train circus animals to complete a ballot with the new voting systems in the works, but would we like the government that might result from having them participate?

Just as we cannot legislate morality in a free and open society, we can’t force people to care about what they don’t care about, at least not by making it easier. We might be able to entice participation via motor voter registration and a would-you-like-to-try-our-new-sandwich voting process, but we can’t ensure they will know or care about the issues or results.

Thirteen years of taxpayer-funded elementary and secondary education is supposed to take care of the training for those who have been here long enough. For those who haven’t been here that long, steps toward becoming a citizen should be sufficient. Yet, now we’re expending time and money to teach college students, outside of their curriculum, why they should care and participate.

Something is wrong with that picture. I have to wonder this: Would we achieve the better result if we made voting more exclusive and difficult?

Would people who think they are being denied the opportunity to vote care more about overcoming the denial? Would they work harder to become eligible to vote and then actually vote?

Maybe, maybe not. Regardless, we could at least take comfort in knowing a better-informed electorate made the decisions under which we all must live.
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Ozark Press Association’s annual meeting will begin at 8:30 a.m. Friday, June 13, at the Clarion Hotel in Springfield with registration, coffee and pastries.

At 8:55 a.m., national SPJ President Robert Leger of the Springfield News-Leader will present a joint session on ethics.

After that, two concurrent sessions will be held during each portion of the day.

10 a.m. — MPA attorney Jean Maneke will present a session on Sunshine Law issues.

— A corporate human resources director will present a session on employees and workplace issues.

11 a.m.

MPA postal consultant Ron Cunningham, along with the Springfield postmaster, will discuss postal issues and answer questions (bring your postal forms along for questions).

— Cliff Schiappa, assistant bureau chief of The Associated Press Kansas City bureau, will discuss what makes good newspaper photography.

Following lunch in the atrium, members will honor recently deceased members of OPA, hear from an MPA representative and elect officers and board members for the coming year.

Before returning to sessions, drawings for door prizes will be held.

“To help keep registration costs low, we’re asking for generous publishers/editors to contribute something from their newspapers or communities for the drawing. We’ll list them in the program if they respond by the deadline,” said OPA President Helen Sosniecki of The Lebanon Daily Record.

After lunch:

— Dalton Wright, chairman of the MPA committee working on increasing election advertising in 2004, will conduct one session.

— Maj. James Hutton from Fort Leonard Wood’s Public Affairs Office will discuss covering war/the military from the homefront.

Final sessions:

Roundtable discussions on news and circulation, which will end around 3:40 p.m.

“Traditionally, the roundtables have been news and advertising, but in the days of declining readership in the industry, this is a good opportunity to share what works and doesn’t in gaining — and keeping — readers,” Sosniecki said.

The OPA board also asks that members bring a few copies of their publications for sharing on an exchange table.

Registration is $40 for an OPA member newspaper and one employee and $25 for each additional employee. Registration from non-OPA member newspapers is $40 for each person. Registration deadline is May 28.

For more information contact Sosniecki at (417) 532-9131.

Rooms have been set aside at the Clarion (800-756-7318) for those wishing to stay overnight on June 12 or June 13 at a convention rate of $59.95 per night plus tax. Please make reservations on your own before June 1, requesting the OPA rate.

Show-Me Press Association will meet Thursday-Saturday, June 12-14, at the Holiday Inn, Lake Ozark.

Following custom, the meeting will open with registration and a poolside hospitality reception 4-6 p.m. Thursday. Guests will have dinner and entertainment on their own.

The MPA Porter Fisher Golf Classic will be played on Friday. That event again will be at Sycamore Creek Golf Course. A registration form for golf is enclosed, and it can be downloaded from mopress.com.

Friday dinner will be at 6 p.m. followed by a free evening.

The Saturday breakfast / business meeting will begin at 8 a.m.

Morning sessions will be on Newspapers In Education with Dawn Kitchell and the Sunshine Law / legal issues with Jean Maneke.

Lunch will feature presentation of the Screw-Up of the Year Award and entertainment by Motown Downtown. Golf awards also will be presented.

Afternoon sessions will be roundtable discussions of non-traditional revenue generators and classified advertising.

A 5:30 reception will be followed by dinner at 6:30.

Cost of the meeting is $100 for an individual, $175 for a family of up to four people, plus $25 per person over four. Cost is $75 per person for Saturday only. Hotel rooms cost $92.

Information about hotel and meeting registration is on the enclosed registration form. The form also can be copied from mopress.com.
Ozark Press Association

2003 Annual Meeting

8:30 A.M. - 3:40 P.M. • Friday, June 13

Clarion Hotel, 3333 S. Glenstone, Springfield

You asked us to skip the golf, skip the social activities and give you a one-day annual meeting during the week with relevant sessions at a reasonable cost... that’s what we’ve done!

We plan sessions on ethics, Sunshine Law issues, workplace/employee issues, postal issues, photography, capturing campaign advertising, covering a war/the military from the homefront plus roundtables on circulation and news. Plus, we plan to honor recently deceased members of OPA following our luncheon.

IT'S A BARGAIN — Only $40 registration for your newspaper and one employee for OPA members, and $25 for each additional registrant from your newspaper. Plus, we’re even giving you a menu choice — roast sirloin of beef or chicken cordon bleu. (Be sure to note your choice below).

OPA Annual Meeting Registration

Newspaper ____________________________  Chicken  Beef
First registrant ____________________________  @ $40  ___  ___
Second registrant ________________________  @ 25  ___  ___
Third registrant ____________________________  @ 25  ___  ___
Fourth registrant ________________________  @ 25  ___  ___
Each registrant from non-OPA member newspaper ____________________________  @ 40  ___  ___

Total enclosed: ___________

Can you donate something from your newspaper or town for a door prize? If so, tell us what and we’ll list your newspaper in the program.

— Send registration with payment by May 28, 2003, to OPA, c/o Jeff Schrag, The Daily Events, PO Box 1, Springfield, MO 65801 —

A small block of rooms has been set aside for those wishing to stay overnight on June 12 or June 13 at a convention rate of $59.95 per night plus tax. Please make reservations on your own, requesting the OPA rate. The Clarion requests reservations no later than June 1. Phone 1-800-756-7318.
REGISTRATION: If you register as a family of up to four people, pay only $175 total ($100 for individuals) for all sessions and meals. If you have more than four in your family, pay $25 for each member over four. If you register only for Saturday programs and meals, pay a $75 Partial Individual registration fee. EVERYONE: Please indicate the number of people to attend each event. This is critical for meeting and meal planning. Thank you.

How Many

Cost
Family Reservation ($175 up to 4 people + $25 each for more than 4 people) _____
Individual Reservation ($100) _____
Partial Individual ($75) _____

Thursday, June 6
4-6 p.m. Early Bird party in poolside Hospitality Suite

Friday, June 7
MPA Porter Fisher Golf Classic at Sycamore Creek
3 p.m. Registration in Hospitality Suite
6 p.m. Dinner at Holiday Inn
Evening on your own

Saturday, June 8
8 a.m. Breakfast Business Meeting
9 a.m. NIE with Dawn Kitchell
10:30 a.m. Legal Issues with Jean Maneke
Noon Awards Luncheon
1:30 p.m. Non-Traditional Revenue Roundtable
2:30 p.m. Classified Advertising Roundtable
6:30 p.m. Dinner at the hotel

TOTAL _____

Name(s) _____________________________________________
____________________________________________________
Affiliation ___________________________________________

Mail your registration form and check to Sandy Steckly, Secretary-Treasurer, Show-Me Press, Cass County Democrat-Missourian, PO Box 329, Harrisonville, MO 64701. Make hotel reservations with the Holiday Inn, (573) 365-2334 or (800) 532-3575. The room rate is $92 per night if you mention the Show-Me Press meeting. Check-in time is 4 p.m. Register now because the hotel will be full of lake visitors.
2003 MPA
Porter Fisher Golf Classic

8 a.m. Shotgun; 2-Person Scramble; Friday, June 13; Sycamore Creek Golf Club, Osage Beach

Be at the golf course by 7:30 to pay your fees and prepare for the shotgun tee-off. Do NOT send money to Missouri Press. If you do not have a foursome, you will be assigned to one. Send your registration to: Missouri Press Golf, 802 Locust St., Columbia, MO 65203; fax to (573) 874-5894; or email your name(s) to dcrews@socket.net.

Name(s): _________________________________________________
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Greens Fee, Cart, Lunch, Longest Putt, Longest Drive Prizes; Winners Trophies & Prizes

Directions: Turn north off Highway 54 on Lake Road 54-56 (Nichols Road). Clubhouse is about a mile up the road on top of a hill on your right. Lake Road 54-56 is near the hospital, west of the Grand Glaize bridge and just east of Route KK.
Erwin Lloyd, retired editor of the *Portageville Review* and *SEMO News*, receives the Mildred Wallhausen Award from Southeast Missouri Press President Scott Seal. The award, named for the publisher of the *Enterprise-Courier* in Charleston, honors a person who has been active and loyal to the newspaper industry in Southeast Missouri for many years. On accepting the award, Lloyd said he had no particular skills, but, “I do love it. Maybe that’s all I’ve got to offer, my love for it.”

Marketing consultant Mike Blinder presented a session titled “Packaging for Profits” at the Southeast Press meeting April 11 in Portageville. “Nothing has changed in hundreds of years of advertising,” Blinder told the group. Advertising involves: 1) reach, 2) frequency, 3) offer, and 4) immediacy. Blinder encourages packaging print advertising with advertising on the newspaper’s website because, “We’ve got the content people crave.”

Southeast Press guests got a demonstration of equipment at the Delta Research Center. People in one room — displayed in the small window in the monitor — and people in an adjacent room — the larger image — visited by video briefly with people in other Telecommunications Resource Centers in Kirksville, Poplar Bluff and Reeds Spring. The centers are used for teaching and meetings.

Dr. Grover Shannon, professor of agronomy, UM Delta Research Center, explains some of the work involved in soybean research in a greenhouse at the Center in Portageville. Listening in are Scott and Linda Seal, Portageville; Jon Rust, Cape Girardeau; Dave Berry, Bolivar; and Brenda and Harold Ellinghouse, Piedmont. Dr. Ray Nabors, far left, coordinator of the Center, greeted the Southeast Press group and acted as their host for the day.

Jon Rust, right, of the *Southeast Missourian*, Cape Girardeau, talked about publishing a newspaper on the internet.
Columbia Tribune settles suit over school candidate cartoon

The Columbia Daily Tribune agreed in an out-of-court settlement to remove a cartoon spoofing a school board candidate's stance on corporal punishment from its electronic archives.

The settlement includes a payment for the candidate's legal expenses and a candidate-approved apology on the Tribune's editorial page.

Henry Lane, the candidate, had sued, claiming the cartoon defamed him and caused him to lose the April 2001 election.

Lane has run for Columbia School Board several times on a platform of cutting budgets and opposing school tax increases.

Tribune cartoonist John Darkow drew a cartoon a few days after Lane told an audience at a candidate forum he would support the return of spanking as a discipline method in public schools.

A frame of the cartoon depicted Lane holding a whip and wearing women's underwear, long gloves and high heels.

The settlement says that neither Darkow nor the Tribune believes the cartoon was unlawful or defamatory, and that the settlement money is for the purpose of buying peace.

Lane agreed to the language of the apology, which was written by Tribune publisher Hank Waters.

Summary judgment in distributors' suit of Post-Dispatch

A judge in St. Louis Circuit Court has ruled in favor of Pulitzer Inc. in a suit brought by 12 of the Post-Dispatch's single-copy distributors.

The judge granted Pulitzer's request for summary judgment on the remaining two counts of the suit. The distributors, known as branch dealers, had alleged that Pulitzer acted improperly in seeking to purchase the branches and independent newspaper routes.

The court previously had dismissed other counts of the suit. A similar action in federal court also was dismissed.

Publisher Terrance C.Z. Egger said the decision did not surprise the company because it always followed sound business practice to increase circulation and improve service.

—St. Louis Post-Dispatch

St. Louis American publishes section on 75th anniversary

The St. Louis American's March 27-April 2 issue included a 16-page section commemorating the weekly's 75th anniversary.

One story about the founding of the paper said: "The St. Louis American's first issue of March 17, 1928, sold out of its 2,000 copies with the headline: Pullman Porters May Strike.

"With its first edition, the paper aligned itself with the struggle for equal rights for black citizens and diligently covered the political and civil rights issues of the day."

The American now distributes 68,500 copies. Donald M. Suggs publishes the weekly, which has won the Russwurm Award four of the past seven years. That award, presented by the National Newspaper Publishers Association, recognizes the top African American newspaper in the country.

Columbia Tribune settles suit over school candidate cartoon

Missouri Press News, May 2003
**J School’s Don Ranly receives Kemper Foundation Award**

Don Ranly, head of the magazine sequence at the Missouri School of Journalism since 1976, has been awarded a Kemper Fellowship at the University of Missouri-Columbia. The William T. Kemper Foundation awards 10 annual fellowships for excellence in teaching at MU. Fellowships include $10,000 awards.

Ranly has worked as a newspaper reporter, a magazine editor, a weekly columnist, a radio host and a television producer, director and host. He has conducted more than 900 writing and editing seminars for press associations, corporations, and individual newspapers and magazines.

A self-proclaimed “hopeless academic,” Ranly, 67, has been on the MU faculty for 29 years.

He is co-author of “News Reporting and Writing” (7th ed.), “Telling the Story” and “Beyond the Inverted Pyramid” (all with Bedford/St. Martin’s Press) and author of “Publication Editing” (Kendall/Hunt). He has produced “Ranly on Writing” audiocassettes and video cassettes.

Ranly told the Columbia Missourian he believes journalism helps make the world better.

“I think that journalism — even more than politics — helps shape and support the democracy,” he said.

He’s been honored with a number of awards. In 1998 he won a University of Missouri Golden Chalk Award for excellence in teaching.

**Press Women present awards**

Freelance writer Kathie Sutin of Olivette was named Communicator of the Year in the 2003 Communications Contest of the Missouri affiliate of the National Federation of Press Women.

First-place winners whose work will compete in the national contest, include:

- Roberta Larson Duyff, a food and nutrition writer from Ballwin, for a book and articles.
- Janice Denham of Kirkwood, food editor for St. Louis Suburban Journals, three awards.
- Kristen Peterson of Frontenac, freelance photographer, three awards.
- Karen Zarky of St. Louis County, publisher of Senior Circuit, three awards.
- Joan Thomas, St. Louis, two awards.
- Susan Fadem, Olivette, editor-in-chief of St. Louis Homes and Lifestyles magazine, one award.
- Dorothy Firestone, Clayton, food writer, one award.
- Susan Sagarra, Creve Coeur, managing editor of West Newsmagazine, one award.
- Donna Vandiver, Ballwin, president of The Vandiver Group, public relations specialist, one award.

**Ad researcher honored by national group**

Esther Thorson, Ph.D., associate dean for research and graduate studies at the Missouri School of Journalism, has received an Outstanding Contribution to Research Award from the American Academy of Advertising (AAA) for her 20 years of contributions to the field of advertising research.

Thorson has published more than 70 journal articles and scholarly papers, written 19 book chapters and edited six books on strategic communications and media studies.

Since she began directing master’s and doctoral programs at the University of Wisconsin and at Missouri, Thorson has mentored 31 doctoral students, many of whom are teaching at well-established journalism and mass communication programs around the country. She has been instrumental in making the School one of the most productive research units in journalism today.

Thorson received the award March 28 at AAA’s annual meeting in Denver.

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Joplin Globe Editorial

Public wins in Joplin suit

The Globe won the primary contention in its lawsuit against the city of Joplin: that records covering special severance packages given to departed Police Chief Ed Dennis and former Finance Director Leroy Getchell should be available for public examination under Missouri’s Open Meetings, Open Records Law.

The decision by Jasper County Circuit Court Judge David Dally was not merely a legal victory for this newspaper and its parent company, Community Newspaper Holdings Inc., but a resounding triumph for taxpayers — whose money was used to finance the severance agreements — and for openness in government. For not only had the public been kept in the dark about the provisions of the packages for the two city officials who had resigned, but residents were not made aware of the existence of such arrangements.

As Dan Chiodo, president and publisher of the Globe, said: “An essential part of our role as a newspaper is to keep the community informed about what happens to their tax dollars. That means how those tax dollars are spent and what decisions are made that use those tax dollars.”

In truth, this is a case that never should have been. There never should have been special agreements made with Dennis and Getchell. When this newspaper asked for details after learning that Dennis had been given a severance package, the request was denied. Interestingly, none of the communities contacted in a survey by the city of Joplin offers such secretive deals do not encourage trust.

Regardless of whether the city decides to pursue an appeal, we would hope the Joplin City Council would formally denounce such a practice for the future. The people have a right to know where and why their money is being spent, and secretive deals do not encourage trust.

Severance records released after suit by Joplin Globe

Joplin officials early in April released severance agreements with former Police Chief Ed Dennis and former Finance Director Leroy Getchell, who resigned. The Joplin Globe questioned why the city granted severance to employees who resigned. Severance, when granted, usually goes to employees who are fired or laid off.

Release of the agreements came in response to a lawsuit filed by The Joplin Globe against the city last June.

Jasper County Circuit Judge David Dally ruled in March that the agreements were open records. He gave the city 40 days to appeal.

The released documents do not give more reasons why severance was paid to Dennis and Getchell when the city says they resigned voluntarily, The Globe reported.

“We are pleased the city chose not to pursue the court case and continue trying to keep these deals secret,” Globe editor Ed Simpson said. But the matter is not closed.

“The public still does not know why these former officials were given severance in the first place,” he said.

“It is important, I think, to remember why we ended up in court. In both cases — Mr. Getchell and Mr. Dennis — the public was told they had resigned voluntarily.

“Only later, when The Globe began asking questions, did anyone know secret severance deals had been made. When we asked the city for documents detailing the agreements, the city refused.”

The agreements do not give reasons for granting severance, but they promise no public comment beyond the resignation letters and city coverage of costs related to any litigation from Dennis’ tenure as police chief.

City officials said the language is common for separation agreements.

Morgan County will obey law

The Morgan County Commission in March agreed to revise its procedures for conducting meetings after reviewing recommendations regarding the Missouri Sunshine Law.

The Commission will meet at 10 a.m. each Tuesday and Thursday at the Courthouse, unless otherwise stated in its notice. Notices are posted on a bulletin board in the courthouse.

Representatives from the Versailles Leader-Statesman approached the Commission to see if a solution could be found to make the commissioners’ meetings meet legal requirements.

The newspaper staff suggested the changes because notice of Commission meetings read: “Notice of meetings: the Morgan County Commission meets in regular session Monday through Friday 8:30 a.m. to 4:30 p.m. in the commissioners office; Agenda: old/new business; these meetings are open to the public.”

Some of the concerns included a lack of public notice regarding all meetings, a lack of sufficient information in the minutes, and a lack of minutes of emergency meetings.

Attorney Paul McGuffy of the Missouri Attorney General’s Office and Missouri Press Association counselor Jean Maneke offered recommendations. The Leader-Statesman provided information about how other counties meet state law requirements for open meetings.
On the Move

**Springfield**

Mike Noggle has joined the Springfield Business Journal as advertising/marketing director.

Noggle, a native of Springfield, has several years of advertising sales experience. He will manage advertising sales efforts and in-house promotions and participate on the newspaper’s management team.

**Marshfield**

Cindi Elli has joined the news staff of the Marshfield Mail. She previously worked at the paper as an ad rep in 2000-2002. Before that she worked as a reporter and photographer for the Washington Missourian.

Elli moved from St. Louis about four years ago with her husband, John.

**Kearney**

Jenese Heavin has been named news editor at The Kearney Courier. She replaced Jeff Adkins, news editor since 1998.

Heavin previously was editor of The St. James Leader-Journal, where she began her career as a reporter in 1999. From 2000-2001, Heavin was a general assignment reporter for the Washington Missourian.

The Rolla native is a graduate of Truman State University in Kirksville.

**Higginsville**

Brian Kelling has joined the news staff of the Higginsville Advance. He moved recently from northeast Ohio to be near his family.

Kelling, a member of the Western Writers of America, has written six books and numerous articles for a variety of publications. His interest in the west developed during 18 years of living in Colorado.

**Lexington**

Gregg Jones, 25, Lee’s Summit, began working on the news staff of the Lexington News in April.

Jones graduated last August from Southwest Missouri State University with a journalism degree.

**Buffalo**

Steve Schibler, after nearly 27 years of work for the Buffalo Reflex, has taken over as website manager for 10 newspapers of Community Publishers, Inc. He’ll oversee the sites of eight CPI papers in southwest Missouri and two in Arkansas.

Schibler will work out of CPI’s Missouri Color Web production and printing plant in Springfield. During his years with the Reflex he worked in the production, news and online departments.

Reflex staffer Kim Gronninger took over commercial printing responsibilities in Buffalo.

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Jim York publisher of Park Hills daily

PARK HILLS (AP) — Jim York, vice president of information technologies for Pulitzer Newspapers Inc., was named publisher of the Park Hills Daily Journal.

York will oversee Pulitzer Missouri Newspapers, which includes the daily at Park Hills and two nearby weeklies in Farmington and Fredericktown.

Former publisher Don Rowley recently was named publisher of Pulitzer’s Arizona Daily Sun in Flagstaff.

York, a former chemist, began his newspaper career at the St. Louis Post-Dispatch as the Unix system administrator in 1996.

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Missourians attend NNA’s GAC

Below, Bill Miller, publisher of the Washington Missourian, questions Ianthe Jackson, communications director for Missouri Rep. Kenny Hulshof, at the GAC. Missourian editor Ed Pruneau and his wife, Gail, listen in.

A Missourian, Wes Davidson, the postmaster at Seymour, received the Benjamin Franklin Award of Excellence at the NNA Government Affairs Conference in Washington, D.C., in March. Davidson, holding the award, is flanked by his wife, Karla, and Gary Sosniecki, publisher of the Lebanon Daily Record. On the left is Postmaster General John Potter. On the right are Jeff David, NNA President; and publisher Max Heath, chairman of NNA’s Postal Committee. Dan Wehmer, publisher of the Webster County Citizen in Seymour, nominated Davidson for the award. It is presented to a Postal Service employee who provides excellent service and strengthens the relationship between the Postal Service and newspapers.

Rep. William Clay (D-St. Louis) visits with guests at the conference. Listening to the First District congressman are Gary Beissenherz, The Concordian; Professor Jim Sterling, School of Journalism; Helen Sosniecki, Lebanon Daily Record; and MPA President Dave Berry, Bolivar Herald-Free Press.

Missouri Sen. Jim Talent talks with GAC guests Jim Sterling, MU, center; and MPA President Dave Berry, Bolivar. At left is lobbyist Jim Davidson.

Rep. Ike Skelton (D-Lexington) chats with GAC guests in his Washington, D.C., office. Guests are Bill Miller, Washington Missourian; Jim Sterling, Missouri School of Journalism; Nancy Edwards, Columbia; Gary Beissenherz, The Concordian; and Jessica Crews, Columbia. Standing at left is Lara Battles, aide to the congressman.
St. Louis
Reporter Terry Ganey and photographer Gabriel Tait of the Post-Dispatch are among the journalists traveling with the 5th Battalion Combat Engineers in Iraq. Their stories and photos are appearing in the Post-Dispatch and on its website, STLtoday.com.

Ganey is a government and investigative reporter who has attended MPA programs.

Carthage
The Carthage Press early in March sponsored Showcase Carthage, a program created to allow area businesses to show their products and services.

Bourbon
The Bourbon office of the Sullivan Independent News reopened April 2. Smoke and water from a Feb. 14 electrical fire heavily damaged the office.

Jenny McDonald staffs the office, which is a smaller, remodeled space off the former location.

Lancaster
Ann Bunch, publisher of The Excelsior, will be listed in the 2004 edition of the National Register’s Who’s Who in Executives and Professionals.

Mrs. Bunch was hired by the Excelsior in 1975. She bought the weekly in 1989 and served as its editor and publisher until June 2002, when she named her daughter, Laura Watson, editor.

Mrs. Bunch served as president of the Show-Me Press Association in 1995-96. FBLA (Future Business Leaders of America) named her its Businessperson of the Year in 1999.

The staff of The Excelsior presented the plaque from Who’s Who to Mrs. Bunch during a surprise birthday observance on April 1.

Kennett
The Daily Dunklin Democrat awarded its 2003 Community Service Award to Gerald Gamble. Gamble’s service to his community includes 19 years on the Board of Public Works.

Louisiana
Valerie Gilbert, business manager of the Louisiana Press-Journal and wife of publisher Walt Gilbert, participated in a fund-raiser recently with other board members of the Louisiana Area Historical Museum.

Among the Spring Fling activities on April 11 was an auction of ladies’ hats. All proceeds went to the museum.

Lincoln
Dianne Peck, author of the “Down on the Creek” column published weekly in the Cole Camp Courier and Lincoln New Era, received the award for the Missouri Writers Guild’s 2003 best article with photo.

Peck won for “Minnow Branch School,” an account of a one-room schoolhouse. A photo of the crumbling building accompanied the story.

Peck received the first-place award and three other awards during an April 5 ceremony at Capitol Plaza Hotel in Jefferson City.

Kansas City
Dolans Media Co., parent company of The Daily Record, has acquired 11 local and regional legal directories from 1-800-ATTORNEY Inc. of Lake Helen, Fl.

The directories provide listings of members of the bar, extensive information on local government, courts and judicial officers, and advertising and listings of legal vendors.

Kansas City
The Star in April won the sweepstakes award in its division of the Kansas Press Association contest. Similar to the Gold Cup awards in the Missouri Press con

Teddy said it first in The Star

Tom Daschle, Senate Minority leader, said it just before the Iraq war. But Teddy Roosevelt first expressed the sentiment — the right of an American to criticize the president, even in wartime — almost 85 years ago in The Kansas City Star.

Daschle criticized President Bush, saying he failed “so miserably at diplomacy that we’re now forced to war.” Republicans suggested the remark bordered on the unpatriotic.

Thereupon, Daschle cited Roosevelt, a former Republican president and Spanish-American War veteran. Roosevelt’s comments appeared in The Star on May 7, 1918.

“To announce that there must be no criticism of the President, or that we are to stand by the President, right or wrong, is not only unpatriotic and servile, but is morally treasonable to the American public,” Roosevelt wrote.

Daschle paraphrased: “It’s unpatriotic to hold one’s voice in a democracy under any circumstances, right or wrong, regardless of one’s view of the president, whether he’s right or wrong.”

Roosevelt wrote more than 100 columns for The Star between September 1917 and his death on Jan. 6, 1919. Irwin Kirkwood, son-in-law of Star publisher William Rockhill Nelson, had encountered Roosevelt on a train in June 1917 and proposed that Roosevelt write for the paper as a way to express his opinions about World War I.

Roosevelt accepted, and his first column appeared that September.

—The Kansas City Star—

MissouriLink going beyond
1-800-373-1719

test, sweepstakes winners in Kansas are the papers that accumulate the most points. The Star won 16 first-place awards, including general excellence.

**Chillicothe**

Golfers were to tee off May 2 in the fourth-annual Newspapers In Education tournament to raise money for the Chillicothe Constitution-Tribune’s program. The goal was to raise enough money to deliver 700 newspapers each week to children in local schools. Four-person scramble teams paid $200 each to participate.

**St. Louis**

The St. Louis Daily Record presented its annual Women’s Justice Awards on April 9 to Ann Carter Stith, Karen Tokarz and Susan Row.

Stith received the Citizenship Award for work in civil rights and the criminal justice system.

Tokarz, a professor of law and the director of Clinical Education at Washington University School of Law, received the Justice Award.

Attorney Rowe, who is with the firm Stolar Partnership, received the Woman of the Year Award.

**Hannibal**

The Courier-Post held a silent auction April 17 to raise money for its Newspapers In Education program.

A listing in the paper showed items to be auctioned from 10 a.m.-6 p.m.

**Washington**

Scott Charton, roving Missouri correspondent for the AP, spoke at a Washington Rotary Club luncheon in April, then conducted a focus group interview session. He asked people to comment on the state of the economy and the war with Iraq.

**Kirksville**

Irene Truitt was honored at a celebration April 2 upon her retirement from The Kirksville Daily Express, where she worked for 36 years. She will celebrate her 76th birthday May 27.

Mrs. Truitt began working in the darkroom in 1966. In 1990 she went to work in the circulation department.

**St. Clair**

St. Clair native and St. Clair Missourian columnist Robin Leach got a thrill in March when a column she wrote appeared in USA Today.

The column titled “Shelter Young Minds From War’s Heavier Burdens” dealt with Leach’s childhood memories of her mother giving her and her siblings a guided tour of the family’s bomb shelter.

Leach sent her column to USA Today, not expecting it to be chosen for publication. She soon got a call from a USA Today editor, and after some revisions, the column met USA Today guidelines.

**St. Louis**

The Post-Dispatch was the business honoree at the 20th annual St. Patrick’s Day Dinner on March 16 at the Missouri Athletic Club in downtown St. Louis.

St. Patrick Center, a Catholic Charities agency and sponsor of the event, is the largest private provider of services to homeless people in Missouri.

The Center presents four awards for dedicated service and support to St. Patrick Center, the Church and the community.

**Kansas City**

Athletes, celebrities and other volunteers raised more than $90,000 March 31 in the 16th annual greater Kansas City Day. Efforts fell short of the goal of more than $100,000.

More than 1,500 volunteers stopped motorists and boarded Metro buses to sell copies of The Kansas City Star at intersections around the area. The event coincides with the Kansas City Royals’ opening day. Proceeds benefit the Rotary Youth Camp Foundation and more than a dozen area children’s charities.

The sale went until 9 a.m. Afterward, all volunteers were invited to a tailgate party before the baseball game.

**Joplin**

Tadd Wagner of Carthage won first place in the 26th annual Joplin Globe Spelling Bee. Tadd received a trophy and $100.

**Liberty**

The Liberty Fellowship of the Concerned has asked for nominations for its first Joe Wally Community Service Award.

The award is named for the late Joe Wally, a founder of the Fellowship, a community service crusader, humanitarian and founder of one of the forerunners of the newspaper now known as the Liberty Sun-News.
Winners of the award will receive a plaque and a $300 contribution to their favorite charity.

**Blue Springs / Independence**

Eighth grader Andrew Harwell won a trip for himself and a chaperone to the Scripps Howard National Spelling Bee in Washington, D.C., in May.

Andrew won the Jackson County Spelling Bee, sponsored by the Examiner, on March 22.

Andrew also won a trophy, a dictionary and a $100 savings bond.

**Summersville**

*The Summersville Beacon*, a sustaining member of Missouri Press Association, celebrated its third anniversary in March with an open house.

**Butler**

Following the lead of *The Kansas City Star*, the Butler news-Xpress in March published a line-by-line expense log of the city's top three appointed employees.

The listing included nearly a year's worth of expenses for mileage, cell phone and training for the Butler city administrator, police chief and fire chief/building inspector.

In recent months *The Star* has probed the expenses for various Kansas City officials and departments, which has led to cost-cutting in a number of areas.

**Cape Girardeau**

*The Southeast Missourian* won several awards from the Suburban Newspapers of America, including first place for its special section "Our World Since Sept. 11."

The paper won second for best entertainment lifestyle section and second for its sports section. It also won second-place awards for best front page and best breaking news stories for its story on a Marble Hill tornado.

The paper won a third place award for a story on a shooting spree, and other awards for best graphic artwork, youth coverage and environmental coverage.

**Nevada**

The Nevada City Council distributed certificates of appreciation at a March meeting.

Editor Lynn A. Wade of the *Nevada Daily Mail* accepted a certificate for the newspaper.

**Stockton**

Berneice Neill of Fair Play has been writing community news for the *Cedar County Republican* for 70 years, with no sign of stopping.

The 94-year-old correspondent began writing for the weekly in 1932. She has written five unpublished books and many poems.

For the *Republican*’s annual women’s section, she said, “I plan to keep writing as long as I can breathe, my hand don’t give out and I can get some news.”

**Park Hills**

*The Daily Journal* came up with a different way to raise money for the St. Francois County Relay for Life, which benefits the American Cancer Society.

It offers would-be writers, photographers, editors and ad sales people the chance to work with a newspaper staffer for a day.

Anyone who donates $100 can become a *Daily Journal* staffer for a day. “Ours is a profession that is so much in the public eye, everybody has some idea of what they think it’s like to put a paper out,” said Sherry Greminger, managing editor. “So we’re eager to let someone get a taste of what we do and how we do it.”

**Macon**

Many newspapers around the country, including several in Missouri, ran special projects because of the war in Iraq.

The *Macon Chronicle-Herald* encouraged readers to submit notes, drawings, poems and other expressions of support for publication in a special edition.

Copies of the special edition were sent to service men and women whose addresses were provided to the newspaper.

The Warrensburg Central Missouri News offered a free three-month subscription to any service person serving in Afghanistan or Iraq.

In Perryville, the *Republic-Monitor* conducted a “News From Home” project. It displayed photos of service people in its front window and gathered letters for special packages to be sent to them.

Other papers, like the *St. Louis Post-Dispatch*, reversed the process. It developed “Postcards from Kuwait” on its website. It contains photos and audio messages from Illinois and Missouri residents in the armed forces.

**Harrisonville**

*Kansas City Star* columnist Charles Gusewelle spoke March 8 at the Harrisonville library. His presentation, “Bits of a Life,” concluded the library’s adult reading program.

**Kansas City**

Lewis Diuguid of *The Star* was one of the moderators for a candidates forum held March 10 at the Hereford House restaurant. Candidates for mayor and city council were invited to participate.

**Washington**

*The Missourian* in March held an appreciation reception at the Washington Historical Society to thank supporters of the paper’s Missourian In Education program.

Ann Joyce, sponsorship coordinator for the program, and Harold Hill, *Missourian* circulation manager, presented plaques to Gold Corporate Sponsors.

**Harrisonville**

Linda Thompson, editor of the *Cass County Democrat-Missourian*, received the 2002 Outstanding Community Leader award recently at the University of Missouri Outreach and Extension’s annual dinner.

**Springfield**

A group of students from Southwest Missouri State University helped produce a public opinion poll recently with the *Springfield News-Leader*.

An associate professor led the poll in which students from his class gathered 330 responses from residents of area counties. Questions dealt with President Bush’s foreign policy and feelings about war.
MU settles closed audit lawsuit
New University president pushed for end to K.C. Star’s case

By SHASHANK BENGALI
The Kansas City Star

The University of Missouri has settled a long-running open-records lawsuit filed by The Kansas City Star, allowing the newspaper access to 10 years of internal audits.

Under the settlement, signed (April 1) by Boone County Circuit Judge Frank Conley, the university concedes that it is a public agency and that its internal records are subject to Missouri's Sunshine Law, which covers public access to government documents.

The settlement also requires the university to pay The Star $77,806 in legal costs, the largest known award against a state agency under the Sunshine Law.

The Star's editor, Mark Zieman, called it a victory for freedom of information.

"We're delighted that the university has finally conceded it is a public institution and as such must answer to taxpay-ers about how it spends their money," Zieman said.

The settlement ends a lawsuit filed in 1998 by The Star. The newspaper had requested copies of 510 audits covering the university's finances, operations and compliance with laws and regulations for the previous five years.

The university withheld the audits.

Citing a 1983 appeals court ruling involving the Columbia Daily Tribune, the university's lawyers said the audits were not public documents because they had not been presented to the curators. The university maintained that only the governing Board of Curators was a public body under the law.

The lawyers also argued that the audits contained confidential information about legal actions and private information about individual employees.

In October, Conley rejected those arguments and ruled that the university was indeed a public body. Conley said the university intentionally violated the Sunshine Law and should have known better than to rely on the Tribune decision, because the Sunshine Law had been amended four times since then.

Noting that the four-campus university system had nearly 55,000 students, more than 25,000 employees and a budget of nearly $1.5 billion from Missouri taxpayers and other sources, Conley's ruling said the university should at least have sought a judicial opinion or guidance from the state attorney general before denying the documents.

The university appealed the ruling in December.

But when the university system's new president, Elson Floyd, took office in January, he said publicly that he wanted to settle the lawsuit. Floyd also has said he wants the university to practice more liberal policies in disclosing records.

By phone from Rolla, where he was attending a Board of Curators meeting, Floyd said: "When I arrived, it became abundantly clear that this was a matter that we had to get behind us. This case was being characterized as a lack of accountability. We are accountable to the public we serve, and I requested we settle this case."

Missouri Attorney General Jay Nixon, who backed The Star, hailed the settlement, saying it would improve the university's accountability.

"I am pleased that the University of Missouri has acknowledged its responsibility to follow the Sunshine Law, without the need for further litigation," Nixon said in a news release. "The need for openness applies just as much to the university as it does to other state bodies."

"I am confident that the university's compliance with the Sunshine Law will improve the public's confidence in the institution and its appreciation of the work that the university does for our state's citizens."

Jean Maneke, an attorney for the Missouri Press Association, said the settlement sets a precedent for government agencies to pay sizable legal fees to plaintiffs should the agencies lose Sunshine Law cases.

The Star had been seeking nearly $130,000 in legal fees but agreed in the settlement to accept the reduced amount, which Conley decided upon in October.

The Star also agreed not to seek legal action against individual university officials in the case and to withdraw its claim that the university purposefully violated the law.

The settlement says the audits requested should be immediately released to the newspaper.

Missouri Press News, May 2003
A judgment signed by Greene County Circuit Judge J. Miles Sweeney is a victory for Missouri children. In that victory is a message for state legislators.

The judgment, the result of a six-month court battle by the *News-Leader*, opens the Division of Family Services file of Dominic James. The 2-year-old’s death in foster care last year has sparked investigations, resignations and reform in the state child-welfare system.

None of that would have happened if the entire record had remained secret.

Over the months, a document here, an e-mail there revealed lies and half-truths from DFS leaders. As those mounted, the calls for investigations and reform grew louder. Officials were held accountable, something they had been able to avoid by keeping records locked away.

That’s not the way government is supposed to work. The boss — that would be the taxpayer — needs to be able to measure the employees’ performance. It’s nearly impossible when every record is closed. Officials, knowing they can’t be held accountable, can get sloppy.

That’s why this week’s legal decision is a victory for children. It sets a statewide precedent, saying that when a child dies or is seriously injured while under state care the records will be open (unless there is a sibling in the home). It is particularly encouraging to see this judgment embraced by Steve Roling, the new chief of the Department of Social Services.

“We have to be held accountable to the public,” he said.

“Clearly, this will help set the precedent.”

But openness should not be restricted only to the most horrible cases, those in which a child dies. State law needs to change to bring more transparency throughout the system, particularly when it comes to the actions of state employees.

A bill passed by the House peels back some of the secrecy, but it leaves many places where the sun cannot shine. It is a tough balancing act, weighing the need to protect a child’s privacy against the need to hold public officials accountable.

At least 17 other states have opened some portion of their child-welfare hearings or records. Minnesota recently completed a three-year pilot program in which it opened hearings and records. The study found no direct or indirect harm to any of the parties, except possibly in one high-profile case. There was little change in the number of cases filed, indicating openness was not a deterrent to filing.

And importantly, those involved said they were “more likely to feel that professional accountability had increased as a result of opening hearings and records,” according to a summary by the Missouri Commission on Children’s Justice.

Openness protects children. Many of the mistakes made in Dominic’s case might have been avoided if workers had known their work would be open to public scrutiny. How much better off children would be if records and hearings were open while they were still alive. Openness is healthy.

The Legislature should spread it throughout the foster-care system.

—*Springfield News-Leader*  

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**Dead child’s case file released**

*Springfield News-Leader* sued Division of Family Services

A after a six-month court battle, the *Springfield News-Leader* has won a lawsuit against the Missouri Division of Family Services, obtaining the complete DFS file on 2-year-old Dominic James.

The release of more than 800 pages of records includes DFS files, caseworkers’ notes and some medical records. It also includes the hotline investigation of alleged abuse, which became the green light for the toddler being put back into the home where prosecutors say he was fatally injured by his foster father, who is charged with second-degree murder in the case.

“What this case does is it gives us clarity of what we can and can’t be releasing,” said Steve Roling, the new director of the Department of Social Services. He was appointed by Gov. Bob Holden after past director Kathy Martin resigned amid controversy.

“We’ll react better in the next case, God forbid there is one. ... I think our people are understanding that we are going to break our backs to be open and honest and forthcoming,” Roling said.

“We have to be held accountable to the public. Clearly, this will help set the precedent.”

The judgment, signed by Circuit Judge Miles Sweeney in March, interprets a 2-year-old law allowing information to be shared when a child dies or is seriously injured. The law says the director of the Department of Social Services has sole discretion for releasing information after reviewing whether siblings would be affected by it.

The case of Dominic, who did not have siblings in the home, was the first time the new law was tested.

The law came in response to a Kansas City child welfare case of two brothers.
who were kept in their home, despite nu-
merous contacts with DFS. The two later
died of starvation and their mother was
charged.

The idea behind the law was to have an open system when tragedy occurs.

Gov. Bob Holden ordered an independ-
ent investigation and then restructured
the Department of Social Services, doing
away with DFS in name and theory and
creating a separate children's services sec-
tion.

Six key officials inside the department of social services — including Martin,
who oversaw the state's largest agency of
nearly 10,000 people have resigned, at
least three under pressure to do so.

When Dominic died in late August,
DFS officials said they couldn't release
any information. Privacy laws prohibited
them from doing so, they said.

As the News-Leader uncovered new
facts in the case, including the break-
down of the state's family support team
meeting, DFS officials say they couldn't
speak about Dominic's specific case.

Privately they would say that the in-
formation discovered by the News-
Leader, if it were printed, would be
wrong, but as the newspaper gained
records little by little, documents provid-
ed by the Greene County juvenile office,
Dominic's guardian ad litem and DFS
itself proved the information was correct.

It wasn't until late September, when
the issues of open records surfaced, that a
top DFS official revealed that the state
already had a law on the books that al-
lowed for disclosure when a child dies in
custody. Before then, no one locally
knew about the provision to release in-
formation.

And though DFS officials said they
didn't want to disclose information that
would hurt Dominic's family or the
criminal case, parties from both those
sides agreed with the documents being shared.

Greene County Prosecutor Darrell
Moore said the public needs to be as-
ured that the government is acting the
way it should. During the past eight
months, Moore and Assistant Prosecutor
Cynthia Rushefsky have said publicly
that Dominic stepped in every pothole
the system has, that the child protective
system fell apart on him.

That's why it's good to have things out
in the open, Moore said.

“If you have public records, people
have the opportunity to see what hap-
pened, to know for sure the government
functioned correctly and bad things hap-
pened,” he said.

Roling said that from here on out the
agency will err on the side of openness.
The agency is working on a protocol for
cases where information can be released.

The word has spread, the new director
said, that the state agency will be held ac-
countable and inform the public. The
lawsuit, in which Judge Sweeney ap-
plauded both sides for coming together,
has helped, Roling said.

—Springfield News-Leader

PUBLIC NOTICES & NEWSPAPERS

Protect Your Right To Know The
Actions of Your Government

How important are public notices in newspapers?

As your newspaper looks to the future and toward continuing to provide
the essential information that local citizens need in a timely fashion, it is
appropriate to review the concept of publishing Public Notices in
newspapers. This concept is based on two fundamental principles:

➤ First, in a Democracy, the Public has an absolute right to know
the actions of its government.

➤ Second, a Democracy is a system of checks and balances in
which it is inappropriate to rely on the government to be the
exclusive printer, repository and gatekeeper of information.

Government has a duty to make information accessible to the entire
community in a place where the Public seeks and expects to find
community news. Independent publication of Public Notices is essential to
maintain the trust of the people.

A newspaper is a historical record that cannot be altered, is absolutely
secure, and provides information essential to an informed citizenry.
Newspapers, therefore, are the best and only way of ensuring an informed
Public and to help guarantee that government conducts its business openly.
Challenges to Legislative requirements for publication of notices in
newspapers have become common in recent years.

This notice was produced by the New Jersey Press Associ-
ation. If your newspaper would like to use it, you can down-
load the notice from the New Jersey Press web page:
beta.njpa.org/index.htm.
Newspaper In Education report

Now is time to plan next year’s program

If your newspaper hasn’t started a Newspaper In Education program, this month’s column is a to-do list on getting things rolling for next school year.

1. Determine your goal for the first year. How many newspapers do you want in the schools?

Some newspapers, like the Trenton Republican-Times, began their programs by letting all interested teachers request newspapers. The Republican-Times sent 800 newspapers a week into elementary and middle schools. Other programs, like The Odessaan, started with one grade level.

Another option is to pick one MPA project and offer classroom newspapers during the time the youth features will run in your newspaper. For example, the Lewis & Clark project will be an eight-week series.

2. Determine how you will fund your NIE program.

- You can ask your school to pay a portion of each newspaper. Typically, newspapers that charge anywhere from a few cents to a quarter.
- You can cover the cost as a community service.
- Most newspapers seek outside sponsorship to cover from 25 to 50 percent of the cost of each newspaper. This support typically comes from businesses, organizations and individuals. More on sponsorship in #4.

3. Contact your superintendent and principals by phone or letter and let them know about the opportunity you will offer for the next school year. Ask to be on the back-to-school meeting agenda to provide information and sign-up.

4. Secure funding. Sponsorship can be the most time-consuming aspect of an NIE program, depending on how you handle it.

- Adopt-a-classroom is effective in small communities, but it is time-consuming matching sponsors to classrooms.
- Setting up sponsorship levels allows you to offer recognition in the newspaper in return for larger donations. For example, an ad recognizing sponsors who donate at the Gold Corporate Level.
- Take advantage of Missouri Press Foundation’s NIE Grant Program. Donations to your NIE program can be tax-deductible as a charitable contribution if made through MPF.

   *The Kearney Courier* raised a great deal of sponsorship money for its program using the MPF program. For more information, visit our NIE Member Resources page at www.mopress.com.

5. Plan a delivery schedule.

Will you deliver each issue you print? Will you deliver school papers the same day you drop at the post office or hit the driveways? Teachers will need this information to plan using the newspapers.

6. Determine what youth content you will include in your newspaper.

- Missouri Press Foundation provides a multitude of free and low-cost NIE features to MPA members. A calendar is provided in August with topics and dates. All features are posted on our website for download.
- Vendors offer everything from in-paper youth features to student supplements to teacher guides. Links to vendor websites can be found on the NIE Links page at www.mopress.com.

7. Sign your teachers up to receive classroom newspapers.

This registration can be as simple as a legal pad passed around at the back-to-school meeting or as detailed as order forms and promotional ads in your newspaper.

We can provide you with samples of forms and ads, but the key is gathering some basic information: teacher’s name, grade, subject, delivery address, e-mail, phone and fax number. Also ask teachers to note days they will be out of school and won’t want newspapers delivered.

8. Offer training on the newspaper by volunteering to speak to classes. It’s important children know how you produce the newspaper. Take along some show-and-tell items, such as a paste-up, negatives and a press plate.

- If you can accommodate tours, make them available to classrooms using your newspaper.
- Send a teacher to NIE College this summer through the Foundation’s NIE Teacher Ambassador Scholarship Program. The teacher will return to your community to teach others how valuable your newspaper can be in the classroom.

9. Don’t forget parents. While the emphasis on Newspaper In Education tends to be in the classroom, the goal of any youth program is to encourage young people to read the newspaper. Parents are the best role models — if they read your newspaper, so will their children.

10. Take advantage of your MPA member service. Call Dawn Kitchell if you need any help or motivation to get an NIE program off your to-do list and into your community.

Dawn Kitchell is MPA’s NIE coordinator. Contact her at (636) 390-2821; kitchell@fidnet.com.

Newspaper In Education — sell Missouri Life magazine’s Lewis & Clark Discovery Guide over your newspaper counter for a profit of $3.50 per guide.

The new guide, available early this...
month, includes detailed maps that chart the course of the Missouri River in the 1800s and now, and note every campsite Lewis & Clark made along the river. Also included is a calendar of Missouri events, and a directory of places to stay and eat along the trail.

For more information on this opportunity, visit missourilife.com/nie or contact Greg Wood at (800) 492-2593, ext. 106.

Youth Book Column Available

A youth literacy project that is enjoying wide support in Washington is now available to other newspapers thanks to a special arrangement between The Missourian and Missouri Press Foundation.

Book Buzz is a monthly book column offering suggestions on quality books for young readers preschool through eighth grade. A feature of the column is a call for book reviews from young readers, creating dialogue on reading within the newspaper.

More information on Book Buzz as well as the May column can be downloaded on the NIE pages at mopress.com.

Missouri NIE Conference

This summer’s NIE meeting will be held July 10-11 at St. Joseph in conjunction with the Central States NIE Conference.

One Central States program will include idea exchanges and presentations by Al Wilson, creator of Pigskin Geography, and Andy Harris, a national fund-raising consultant.

Missouri Press Association will host a reception and tour at the historic Pony Express Museum, and author Kay Hively will be our featured guest.

The Central States meeting will conclude at 1 p.m. Friday, July 11, but our Missouri NIE Conference will continue until 4 p.m.

For more information visit the NIE pages at mopress.com.

MSTA Back-To-School Series

Just in time for the new school year, Missouri Press will work with MSTA to provide newspapers a series of Back-To-School NIE features on topics such as easing back-to-school jitters, parental involvement, helping with homework and after-school activities.

This series will be available in July.

Cartoons just keep coming

Illustrator Joe McCarty has drawn a weekly cartoon for The Milan Standard for more than 40 years. These are his first cartoon, left, published in April 1963, and the cartoon he drew for the April 2, 2003, issue of The Standard.

Bob Wilson, who served as President of Missouri Press Association in 1999, publishes The Standard.
Ad contest winners

These are the winners of the Missouri Advertising Managers’ Association 2003 Best Ad Contest. Plaques and certificates were awarded April 11 at the annual Association meeting in Columbia.

Best Full Page Ad - Division A
First Place - Thayer South Missourian News - Kathy Kleinman

Best Full Page Ad - Division B
Honorable Mention - Green Park Call - Lynn Siebert
Third Place - Concordia Concordian - Gary Beissenherz
Second Place - Seymour Webster County Citizen - Bev Hannum, Anna Sturdefant
First Place - Concordia Concordian - Annette Karoy & Wanda Kirchoff

Best Full Page Ad - Division C
Honorable Mention - Christian County Headliner News, Ozark - Chuck Branch
Honorable Mention - Christian County Headliner News, Ozark - Chuck Branch
Third Place - Buffalo Reflex - Sharon Stepp
Second Place - Washington Missourian - Mindy Heidmann
First Place - Troy Lincoln County Journal - Staff

Best Full Page Ad - Division D
Honorable Mention - Daily Dunklin Democrat, Kennett - Diane McClain & Ad Staff
Honorable Mention - Branson Tri-Lakes Daily News - Ted Delaney
Third Place - Warrensburg Daily Star-Journal - Christine O’Day
Second Place - Daily Dunklin Democrat, Kennett - Regina Lee & Ad Staff
First Place - Branson Tri-Lakes Daily News - Ted Delaney

Best Full Page Ad - Division E
Honorable Mention - Joplin Globe - Bobbi Snodgrass
Honorable Mention - Columbia Daily Tribune - Jennifer Vanderpool
Third Place - Joplin Globe - Bobbi Snodgrass
Second Place - Sedalia Democrat - Lisa A. Lynn
First Place - St. Joseph News-Press - Chris Zey

Best Ad Smaller Than A Full Page - Division A
Honorable Mention - Thayer South Missourian News - Dana Oakes
Honorable Mention - Thayer South Missourian News - Dana Oakes
Third Place - Thayer South Missourian News - Joetha Broyles
Second Place - Thayer South Missourian News - Dana Oakes
First Place - Thayer South Missourian News - Joetha Broyles

Best Ad Smaller Than A Full Page - B
Honorable Mention - Seymour Webster County Citizen - Bev Hannum & Dan Wehmer
Third Place - Seymour Webster County Citizen - Dan Wehmer

Best Ad Smaller Than A Full Page - C
Honorable Mention - Cedar County Republican, Stockton - Becky Groff
Honorable Mention - Branson Tri-Lakes Daily News - Ted Delaney
Second Place - Cedar County Republican, Stockton - Becky Groff
First Place - Branson Tri-Lakes Daily News - Ted Delaney

Best Ad Smaller Than A Full Page - D
Honorable Mention - Lebanon Daily Record - Dan Ambrosius
Honorable Mention - West Plains Daily Quill - Vicki Johnson
First Place - Daily Dunklin Democrat, Kennett - Diane McClain

Best Ad Smaller Than A Full Page - E
Honorable Mention - Cape Girardeau Southeast Missourian - Jean Hampton
Honorable Mention - Cape Girardeau Southeast Missourian - Jean Hampton
Third Place - Joplin Globe - Teri Carlson
Second Place - Columbia Daily Tribune - Jennifer Vanderpool
First Place - St. Joseph News-Press - Tara Heckler

Best Ad Series - Daily
Honorable Mention - Columbia Daily Tribune - Jennifer Vanderpool
Honorable Mention - West Plains Daily Quill - Carla Bean
Third Place - Daily Dunklin Democrat, Kennett - Staff
Second Place - Sedalia Democrat - Rochelle Hockett
First Place - Joplin Globe - Dan Chiodo & Brianna Maxwell

Best Ad Series - Weekly
Honorable Mention - Buffalo Reflex - Shannon Stepp
Honorable Mention - Mount Vernon Lawrence County Record - Sandi Maenner
Third Place - Buffalo Reflex - Shannon Stepp
Second Place - Christian County Headliner-News, Ozark - Chuck Branch
First Place - Buffalo Reflex - Shannon Stepp

Best Single House Ad - Division A
First Place - Thayer South Missourian News - Joetha Broyles

Best Single House Ad - Division B
Honorable Mention - Green Park Call - Bill Milligan
Honorable Mention - Green Park Call - Cathy Pope & Mark Feuring
Third Place - Green Park Call - Cathy Pope & Mark Feuring
Second Place - Concordia Concordian - Gary Beissenherz
First Place - Webster County Citizen, Seymour - Dan Wehmer

Best Ad Smaller Than A Full Page - Division C
Honorable Mention - Daily Dunklin Democrat - Bill Milligan
Honorable Mention - Daily Dunklin Democrat - Robyn Stepp
Honorable Mention - Daily Dunklin Democrat - Robyn Stepp
Second Place - Daily Dunklin Democrat - Robyn Stepp
First Place - Daily Dunklin Democrat - Robyn Stepp

Best Single House Ad - Division D
First Place - Thayer South Missourian News - Joetha Broyles

Best Ad Smaller Than A Full Page - Division E
Honorable Mention - Cape Girardeau Southeast Missourian - Jean Hampton
Honorable Mention - Cape Girardeau Southeast Missourian - Jean Hampton
Third Place - Joplin Globe - Teri Carlson
Second Place - Columbia Daily Tribune - Jennifer Vanderpool
First Place - St. Joseph News-Press - Tara Heckler

Best Ad Smaller Than A Full Page - Division F
Honorable Mention - Cape Girardeau Southeast Missourian - Jean Hampton
Honorable Mention - Cape Girardeau Southeast Missourian - Jean Hampton
Third Place - Joplin Globe - Teri Carlson
Second Place - Columbia Daily Tribune - Jennifer Vanderpool
First Place - St. Joseph News-Press - Tara Heckler

Lisa Lynn, Sedalia Democrat, the new president of the Missouri Advertising Managers’ Association, presents a Past President plaque to John Spaar, The Odessan, at the annual MAMA meeting in Columbia.
Weekly newspapers these folks work for won first-place awards in the Better Ad Contest. They are: Jane Haberberger, Washington Missourian; Dennis Warden, Gasconade County Republican, Owensville; Cindy Kuhn, New Haven Leader; Bill Hoch, Perry County Republic-Monitor, Perryville; Annette Kanoy, The Concordian; Kathy Kleinman, South Missouri News, Thayer; Deb Baker, Lynn Siebert and Heather Brueggemann, Call Newspapers, St. Louis; Kevin Jones, St. Louis American; Tricia Hackney for the Christian County Headliner-News, Ozark; Dan Wehmer, Webster County Citizen, Seymour; Regina Blair and Sherry Bennett, Buffalo Reflex.
Best Regularly Scheduled Section - Division E
Third Place - Joplin Globe - Kary Schrader & Marcos Soriano
Second Place - Joplin Globe - Kary Schrader & Marcos Soriano
First Place - Cape Girardeau Southeast Missourian - Cheryl Ellis

Best One Time Special Section - Division A
Third Place - Joplin Globe - Katy Schrader & Marcos Soriano
Second Place - Joplin Globe - Katy Schrader & Marcos Soriano
First Place - Cape Girardeau Southeast Missourian - Cheryl Ellis

Best One Time Special Section - Division B
Honorable Mention - Green Park Call - Staff
Third Place - Webster County Citizen, Seymour - Bev Hannum, Anna Sturdefant & Dan Wehmer
Second Place - Webster County Citizen, Seymour - Bev Hannum, Anna Sturdefant & Dan Wehmer
First Place - Concordia Concordian - Annette Kanoy & Gary Beissenherz

Best One Time Special Section - Division C
Honorable Mention - Gainesville Ozark County Times
Honorable Mention - Marshfield Mail - Staff
Third Place - Washington Missourian - Dawn Kittell
Second Place - Buffalo Reflex - Shannon Stepp
First Place - Mount Vernon Lawrence County Record - Tish McBride & Sandi Maenner

Best One Time Special Section - Division D
Honorable Mention - Branson Tri-Lakes Daily News - Ted Delaney
Honorable Mention - Independence Examiner - Staff
Third Place - Independence Examiner - Staff
Second Place - Independence Examiner - Staff
First Place - Independence Examiner - Staff

Best One Time Special Section - Division E
Honorable Mention - Columbia Daily Tribune - Jennifer Vanderpool
Third Place - Columbia Daily Tribune - Jennifer Vanderpool

Best One Time Special Section - Division F
Honorable Mention - Columbia Daily Tribune - Jennifer Vanderpool
First Place - Independence Examiner - Staff
Second Place - Independence Examiner - Staff
First Place - Independence Examiner - Staff
Second Place - Independence Examiner - Staff
First Place - Independence Examiner - Staff

Best Single Classified Ad - Daily
Third Place - Branson Tri-Lakes Daily News - Ted Delaney
Second Place - Branson Tri-Lakes Daily News - Ted Delaney
First Place - Sedalia Democrat - Rochelle Hockett

Best Single Classified Ad - Weekly
Honorable Mention - Buffalo Reflex - Shannon Stepp
Honorable Mention - Gasconade County Republican, Owensville - Dennis Warden
Third Place - Buffalo Reflex - Shannon Stepp
Second Place - Gainesville Ozark County Times
First Place - St. Louis American - Mike Terhaar

Best Classified Section - Weekly
Honorable Mention - St. Louis American - Kevin Jones & Sheltia Peppers
Honorable Mention - Gainesville Ozark County Times
Third Place - Troy Lincoln County Journal - Staff
Second Place - Troy Lincoln County Journal - Staff
First Place - Washington Missourian - Shirley Holdmeier & Jeanine York

Best Classified Section - Daily
Honorable Mention - Branson Tri-Lakes Daily News - Ted Delaney

Best Newspaper Promotion - Weekly
Honorable Mention - Green Park Call - Staff
Honorable Mention - Green Park Call - Staff
Third Place - Concordia Concordian - Gary Beissenherz
Second Place - Thayer South Missourian News - Joyce Minor
First Place - St. Louis American - Kevin Jones & Mike Terhaar

Best Newspaper Promotion - Daily
Honorable Mention - Branson Tri-Lakes Daily News - Ted Delaney
Honorable Mention - Joplin Globe - Blake Spivak & Roma Harmon
Third Place - Columbia Daily Tribune - Jennifer Vanderpool
Second Place - Cape Girardeau Southeast Missourian - Gary Rust II
First Place - Cape Girardeau Southeast Missourian - Gary Rust II

Best Shared / Signature Page - Division A
Honorable Mention - Thayer South Missourian News - Kathy Kleinman
Honorable Mention - Thayer South Missourian News - Staff
Third Place - Thayer South Missourian News - Staff
Second Place - Thayer South Missourian News - Staff

Daily newspapers winning first-place awards in the Ad Contest are represented by: Eddie Crouch, Sedalia Democrat; Jennifer Vanderpool, Columbia Daily Tribune; Shannon Syczynski and Teresa Divine, The Joplin Globe; Sharon Dankenbring, Independence Examiner; and Lisa Lynn, The Sedalia Democrat.
Best Shared / Signature Page - Division B
Honorable Mention - Seymour Webster
County Citizen - Bev Hannum, Anna Sturdefant & Dan Wehmer
Honorable Mention - Seymour Webster
County Citizen - Bev Hannum, Anna Sturdefant & Dan Wehmer
Third Place - Focus On Oak Grove - John Spaar & Karen Gladson
Second Place - Seymour Webster County Citizen - Bev Hannum, Anna Sturdefant & Dan Wehmer
First Place - Green Park Call - Advertising/Composing Staff

Best Shared / Signature Page - Division C
Honorable Mention - Christian County Headliner News - Chuck Branch
Honorable Mention - Mount Vernon Lawrence County Record - Sandi Maenner
Third Place - Troy Lincoln County Journal - Staff
Second Place - Christian County Headliner News - Chuck Branch
First Place - Gasconade County Republican, Owensville - Dennis Warden

Best Shared / Signature Page - Division D
Honorable Mention - Rolla Daily News
Honorable Mention - Lebanon Daily Record - Beth Durreman
Third Place - Daily Dunklin Democrat, Kennett - Regina Lee & Ad Staff
Second Place - Branson Tri-Lakes Daily News - Ted Delaney
First Place - Warrensburg Daily Star-Journal - Christian O’Day

Best Shared / Signature Page - Division E
Honorable Mention - Jefferson City News-Tribune - Rosalie Heilsten
Honorable Mention - Jefferson City News-Tribune - Rosalie Heilsten
Third Place - Sedalia Democrat - Rochelle Hockett
Second Place - Sedalia Democrat - Eddie Crouch
First Place - Columbia Daily Tribune - Jennifer Vanderpool

Best Advertising Sales Tool - Daily
Honorable Mention - Joplin Globe - Blake Spivak, Teri Carlson & Regina Carnahan
Honorable Mention - Sedalia Democrat - Lisa A. Lynn
Third Place - St. Joseph News-Press - Tony Luke
Second Place - Cape Girardeau Southeast Missourian - Gary Rust II
First Place - Columbia Daily Tribune - Jennifer Vanderpool

Best Advertising Sales Tool - Weekly
Third Place - Gainesville Ozark County Times
Second Place - Washington Missourian - Staff
First Place - St. Louis American - Kevin Jones

Best Newspaper Produced Insert - Weekly
Honorable Mention - St. Louis American - Melvin Moore
Honorable Mention - Oakville Call - Deb Baker & Robert Gamache
Third Place - Washington Missourian - Staff
Second Place - Jackson Cashbook Journal - Jim Salzman
First Place - Perryville Perry County Republic-Monitor - Bill Hoch

Best Newspaper Produced Insert - Daily
Honorable Mention - Joplin Globe - Levi Goss & Amanda Tweten
Honorable Mention - St. Joseph News-Press - Heather Ward
Third Place - Joplin Globe - Levi Goss & Kathy Newhall

Best Ad Content Entire Publication - Weekly
Honorable Mention - Bowling Green Times - Laura Smith & Linda Luebrecht
Honorable Mention - Gainesville Ozark County Times
Third Place - Mount Vernon Lawrence County Record - Sandi Maenner & Tish McBride
Second Place - Washington Missourian - Staff
First Place - St. Louis American - Staff

Best Ad Content Entire Publication - Daily
Honorable Mention - Warrensburg Daily Star Journal - Christina O’Day
Third Place - Lebanon Daily Record - Staff
Second Place - Columbia Daily Tribune - Jennifer Vanderpool
First Place - Joplin Globe - Staff

Peter Wagner of Sheldon, Iowa, publisher of one of his state’s premier newspapers, The N'West Iowa REVIEW, presented the program for the ad managers. Wagner gave two presentations Thursday afternoon and another Friday morning. Sam Barbee of the Missouri Automobile Dealers Association opened the Friday program with a session on advertising regulations on the sale of vehicles.
NIE will get book sale proceeds

Collection of Jim Davidson columns to be published soon

By JEFF FOX

*The (Independence) Examiner*

Jim Davidson is asking his readers to look at life in a new way, while helping a nationwide educational program.

Davidson points out that the average American born today can expect to live a little more than 75 years, and he divides that time neatly into three parts. The first 25 years are “the learning years,” then the 25 “earning years,” and finally “the giving back years.”

“I understand that many people start working as teenagers or before and even continue to work and earn after they retire, that learning should never end and that many people have been in the giving back mode all of their lives,” Davidson says.

This is the theme of Davidson’s new book, “Learning, Earning & Giving Back,” which is to be published this spring. It’s a collection of his columns, which deal with inspiration and character.

“Several years ago, when Jim Davidson asked for my help in getting a newspaper column started, I was pleased to do so,” said Dennis Schick, executive director of the Arkansas Press Association.

“His columns are packed with the ‘good news’ which people thirst for in a topsy-turvy world. But they are also full of timeless wisdom and humor which we can use over and over. To gather these in a book for wider distribution and to preserve for future generations goes hand-in-hand with the … underlying purpose of the columns.”

Davidson is using the publication of the book to aid a program that helps schools. Through the Newspapers in Education program, many newspapers across the country provide schools with free newspapers for teachers to use in instruction about current events and other issues.

The book will sell for $15.95. For each book sold, Davidson will donate $6 to the local Newspaper In Education program and $3 to journalism scholarships through state press associations.

“Since having a good, practical and well-rounded education is vital in today’s high-tech world, I see a way through the NIE program to give something back to help thousands of students in our nation’s schools,” Davidson said.

“I know of no other teaching tool that cuts across all of society, with its many challenges and opportunities, as does the local newspaper. The newspaper in the hands of a gifted teacher can expose and teach students about all manner of topics that apply to day-by-day successful living and this will impact them in a positive way for the rest of their lives.”

Davidson says education is an issue near his heart, and he points out that today’s students are tomorrow’s journalists. To back up his commitment, he has been an NIE sponsor in his community for the past five years, meaning he personally pays for a classroom set of 25 newspapers each week throughout the school year.

“Using newspapers in the classroom strengthens student’s reading skills and exposes them to news stories that relate to every subject in their curriculum: mathematics, history, literature, government, politics, international relations, citizenship, science and technology,” said Judy McKerlie, coordinator of the NIE program at *The Examiner* in Independence.

“If they write about what they read, students expand their communication skills, learn to do research and begin forming their own opinions on matters of community interest. From the community’s viewpoint, young citizens who have daily newspaper reading habits are well informed and better able to practice democratic ideas and ideals. Newspapers provide students with a broad outlook, and the skills and information that are essential keys to productive adult lives.”

Using the book to promote education is in keeping with his approach to his column, which is intended in part as an antidote to the pain and suffering so often seen in the daily news. He stresses individual values — hard work, loyalty, diligence — as well as community values — freedom, fairness — and aims to show how they are connected. “No one; he writes, "truly succeeds on his own, and we each have responsibilities far beyond our own day-to-day lives.”

Davidson’s column also is aimed at all generations, with advice and insights to benefit the young and the old.

“Jim Davidson has done an amazing job of teaching, educating, entertaining and inspiring readers of community newspapers across the country with his motivational columns,” said Jim Fall, executive director of the Montana Newspaper Association. “They have almost universal appeal, crossing all age groups, educational and financial levels and geographic boundaries.”

Davidson has been writing his column for several years. It appears in about 250 newspapers nationwide, including *The Examiner*.

The book will be available soon. Information about where to buy it will be provided.

Max Heath, Landmark Community Newspapers, said, “In my 21 years as executive editor of a group of 48 papers, Jim’s column had the quickest acceptance and highest satisfaction of any I shared with editors. Jim provides down-to-earth, common-sense, back-to-basics thinking that inspires and makes people feel good. What more could you ask?”

Jim Davidson’s book “Learning, Earning & Giving Back” will be available soon. Proceeds from sales will be donated to Newspapers In Education programs.
St. Louis  
**Roberta Selvidge**  
76 — Newspaper distributor  
Roberta Cowley Selvidge, University City, a founder of World News Ltd., a newspaper vending company, died April 1, 2003, of respiratory failure at St. Mary’s Health Center in Richmond Heights.  
In 1966 Mrs. Selvidge and her husband bought a Post-Dispatch distributorship and an outdoor news stand in Clayton. Soon thereafter they bought space in a building and opened World News Ltd., which today vends more than 3,000 different magazines, newspapers and books.  
Mrs. Selvidge retired in 1985 to Jefferson City, where she bought and renovated her childhood home.

Hannibal  
**E.L. ‘Bud’ Sparks Jr.**  
84 — Retired publisher  
Ernest Lewis “Bud” Sparks, who worked for the Hannibal Courier-Post for 39 years and retired as its publisher, died March 25, 2003, at his home in Hannibal.  
Mr. Sparks started as a paper delivery boy during his youth, became foreman of the pressroom and later publisher. He retired in 1970.  
Mr. Sparks’ father, E.L. Sparks Sr., published the Courier-Post in the 1950s.  
His wife, Dorothy, died in 2001. Survivors are two daughters, three grandchildren and one sister.

St. Louis  
**George Duncan Bauman**  
91 — Globe-Democrat publisher  
George Duncan Bauman, publisher of the old St. Louis Globe-Democrat for 17 years, died April 14, 2003, of heart failure at Missouri Baptist Hospital in Town and Country.  
Mr. Bauman joined the Globe-Democrat as a reporter in 1943. He became publisher in 1967 and retired in 1984 when the Newhouse family sold the Globe-Democrat. The paper closed in October 1986.  
Mr. Bauman took a leave of absence in the late 1940s and earned a law degree at Washington University in St. Louis.  
The Newhouse family bought the Globe-Democrat in 1955 from E. Lansing Ray. Mr. Bauman was named publisher after the death of Richard H. Amberg Sr.  
Although they continued editorial opposition, the papers began working under a joint operating agreement in the early 1960s. Newhouse sold the Globe-Democrat to Jeffrey M. Gluck in 1984.  
Mr. Bauman remained active in civic and social affairs for years after he retired, work that earned him numerous awards and accolades.  
Mr. Bauman’s wife of 51 years, Nora, died in 1990. They had no children. In 1991 he married Lucy Hume, a longtime family friend. Survivors are three step-sons, a stepdaughter, six step-grandchildren and four step-great-grandchildren.

Kansas City  
**Robert G. Hoyt**  
81 — Catholic press pioneer  
Robert G. Hoyt, founder of the independent National Catholic Reporter in Kansas City, died of a heart attack April 10, 2003, in New York, where he had been living since the early 1970s.  
Before founding the national publication, Mr. Hoyt edited The Catholic Reporter, which served the Catholic Diocese of Kansas City-St. Joseph. In 1964 he led a group in launching the National Catholic Reporter. That paper has offices at 115 E. Armour Blvd., Kansas City.  
In 1999 the Catholic Press Association recognized Mr. Hoyt with its highest honor, the St. Francis de Sales Award.  
Survivors are his wife, Mig; former wife, Bernadette; three sons, four daughters and 10 grandchildren.

St. Louis  
**Pete Lutas**  
76 — Ad salesman  
Pete Lutas, a retired classified ad representative at the Post-Dispatch for 34 years, died April 3, 2003, of complications of Alzheimer’s at his home in O’Fallon.  
Mr. Lutas began working for the Post-Dispatch in 1956 and retired in 1990.  
Survivors include two daughters, two sons, 11 grandchildren and five great-grandchildren.

St. Louis  
**William Doerner**  
62 — Former reporter  
William Russell Doerner, Webster Groves, a former reporter for the St. Louis Globe-Democrat and a retired associate editor and writer for Time magazine in New York, died of heart failure March 15, 2003, at St. Joseph’s Hospital in Kirkwood.  
Survivors include his mother, a sister, and two nephews.

St. Louis  
**Gary Noska**  
51 — Post-Dispatch employee  
Gary A. Noska, a composing room employee of the Post-Dispatch since 1970, died March 19, 2003, apparently of complications from liver disease at his home in St. Louis.  
Mr. Noska had no immediate survivors.
Lebanon Publishing launches free weekly at Leonard Wood


The free 8,000-circulation newspaper is being mailed weekly to homes of those who live on Fort Leonard Wood. It also is available to the general public at about 100 locations throughout the area.

Denise McNamee is the editor of The Patriot, which features news about Waynesville schools, area events and entertainment. Glenn Calvin is publisher; Sondra Harkins is general manager.

Dalton Wright of Lebanon owns Lebanon Publishing Co. It now has one daily publication, eight weekly newspapers and six shoppers. It also has three monthly publications, a radio station in St. Robert and Webound Internet Service in 15 communities.

K.C. Star has four journalists in Middle East

The press corps in the Middle East includes four journalists from The Kansas City Star.

• Correspondent Scott Canon, a veteran of the Kosovo and Afghanistan conflicts, is with the Army’s 5th Corps.
• Senior writer Matthew Schofield is with the 1st Marine Expeditionary Force.
• Photographer Jim Barcus, who also reported from Afghanistan, is stationed with the 82nd Airborne Division.
• Reporter Malcolm Garcia, who came under fire in Sierra Leone, is on his third tour in Afghanistan and continues to cover military operations there.

College Media Association elects officers for 2003-04

At the business meeting on April 12 in Springfield, delegates from Missouri College Media Association member schools elected three new officers for the 2003-04 school year.

These officers succeed President Brandi Harris of Southwest Missouri State and Vice President Hank Burns, University of Missouri - St. Louis.

MCMA officers:
• President: Dan Huber, St. Louis Community College - Meramec
• Vice President: Dana Fecho, Central Missouri State University
• Secretary: Jason Tyler, St. Louis Community College - Meramec
• Adviser and MPA Liaison* - Tammy Merrett, St. Louis Community College – Meramec

*This is not an elected position.
Student designs ‘juror’ poster

COLUMBIA ——Posters and lapel buttons designed by Missouri School of Journalism student Erin McGowan were to be displayed and distributed at courthouses throughout the state during Juror Appreciation Week, April 28 - May 2, as a “thank you” to Missouri jurors for the important public service they perform.

The Missouri Bar Association asked 160 students from a Strategic Design and Visual Communications class at the School to submit designs for the posters and buttons. Chief Justice Stephen Limbaugh of the Supreme Court of Missouri, Dale Doerhoff, the Bar Association’s president, and other members of the Association’s staff reviewed the entries.

Doerhoff explained that they were looking for a design that would be both eye-catching on a courthouse wall and convey information in a clear, upbeat way. They settled on McGowan’s design as the best embodiment of these criteria, but were impressed by the quality of all the posters they looked at. “I would have been proud to put any of them up,” Doerhoff said.

McGowan, a senior from St. Louis, explained that her goal was to create a simple, classic design. With this in mind she included the traditional image of a woman holding the scales of justice along with a bold typeface. She said that the Strategic Design and Visual Communications class, taught by Mindy Van Eaton, has given her hands-on experience using professional-standard computer programs like QuarkXPress and Photoshop.

In the future, McGowan hopes to combine her design skills with her interests in writing and photography to pursue a career in publishing.

UMSL newspaper loses funding

The staff of The Current, the student weekly newspaper at the University of Missouri-St. Louis, plans to appeal a committee decision that cut off all its funding from the school.

On April 15 The Current received a letter from the Student Activities Budget Committee stating that all funding from student fees were to be cut. Last year’s allocation to the newspaper was $38,200, The Current reported.

After submitting this year’s budget proposal SABC initially granted The Current $40,000. That allocation was withdrawn after an April 11 meeting of SABC members.

Money for the newspaper comes from student fees, not from university general revenue. Advertising sales revenue covers about 75% of the paper’s expenses, according to a media advisory from The Current.

The Current has contacted the Student Press Law Center, a Washington, D.C.-based organization committed to working to ensure that student journalists’ rights are not violated. According to the SPLC, many cases have upheld that public school officials and students cannot “censor or confiscate a publication, withdraw or reduce its funding … or take any action that is motivated by an attempt to control, manipulate or punish past or future content,” The Current said.

“We believe that this severe and possibly fatal cut in our funding from the SABC is based on issues a few students have had with the content of The Current,” said Stanford Griffith, editor-in-chief. “The SABC, which is legally a part of the state of Missouri, has illegally withdrawn funding based on opinions and not facts. Additionally, The Current has met and excelled in each of the so-called ‘funding priorities.’”

The student-run Current serves UMSL, which has about 15,000 students. It has won state and national awards, including Best In State in the 2002 Missouri College Media Association contest and Best Overall Newspaper in its division in this year’s contest.
Awards in the 2003 Missouri College Media Association Contest were presented April 12 in Springfield by MPA editor Kent Ford.
MCMA held its annual meeting on the campus of Southwest Missouri State University, school of MCMA President Brandei Harris. She presided at the meeting.

Winners were:

Best in State
The Chart, Missouri Southern.

Top Sweepstakes
The Index, Truman

(Best In State chosen from among first-place winners in Best Overall. Top Sweepstakes is the paper that won the most award points in the contest.)

1. News Writing
   Division 1
   1. Todd Brooker, UMKC
   2. Karen Jennings, CMSU
   3. Zach Ewing, UMC
   HM. Ahsan Latif, UMKC
   HM. Molly Antos, Washington U
   Division 2
   1. Ben Garrett, Mo. Western
   2. Allison Rosewicz, Mo. Southern
   3. Heather Webb, Truman State
   HM. Sarah Dittmann and Pete Gutschrennter, NWMS
   HM. Jayne Moore, SEMO
   HM. Michael Milbourn, Mo. Western
   Division 3
   1. Mason Fasel, Columbia
   2. Tara Kaminski, Evangel
   3. Bryanne Anderson, Hannibal-LaGrange
   HM. Jeff Starck, Webster
   HM. Elizabeth Weese, Park
   Division 4
   1. Brad Shelton and Oren Gamble, Longview
   2. Stella Ramsaroop, Florissant Valley
   3. Lauren Pettrillo, Maple Woods
   HM. Karen T. Short, Cotterry

2. Editorial Writing
   Division 1
   1. Brandei Harris, SMS
   2. Brandei Harris, SMS
   3. Tim Elfrink, UMC
   Division 2
   1. Allison Rosewicz, Mo. Southern
   2. Matt Sanders, SEMO
   3. Sarah St.John, Truman
   HM. Dan Burkemer, SEMO
   Division 3
   1. Mason Fasel, Columbia
   2. Laura Hutton, Columbia
   3. The Lance, Evangel
   HM. Becky Hubert, Evangel
   HM. The Columbian, Columbia
   Division 4
   1. Stella Ramsaroop, Florissant Valley
   2. Mike Powell, Florissant Valley
   3. The Spectrum, Cotter College
   HM. Bri Kneisley, Penn Valley
   HM. Ian Scott, Longview

3. Feature Writing
   Division 1
   1. Joe Cover, SMS
   2. Sara Porter, UMSL
   3. Kelly McCorkendale, SMS
   HM. Christine Whitney and Laura Shapiro, Washington U
   Division 2
   1. Megan Williams, Truman
   2. Brooke Sherrard, Truman
   3. Brandi Brown, Truman
   HM. Ben Garrett, Mo. Western
   Division 3
   1. Jeff Starck, Webster
   2. Anthonie Seymour, Evangel
   3. Laura Hutton, Columbia
   HM. Jenna Persons, Evangel
   Division 4
   1. Bob Hayden, Meramec
   2. Bryan Shuck, Meramec
   3. Rhonda Agnew, Penn Valley
   HM. Dennis Sharkey, Maple Woods

4. Sports Writing
   Division 1
   1. Robert Crow, UMC
   2. Pam Buzzetta and Daniel Peterson, Wash U
   3. Jennifer Byrd, SMS
   HM. Justin Taylor, UMC
   Division 2
   1. Dustin Michael, SEMO
   2. Mark Evans, SEMO
   3. Dale Sweetnam, Truman
   HM. Philip Martin, Mo. Southern
   HM. David Brandt, Truman
   Division 3
   1. Michael Montague, Park
   2. Kevin Peoples, Park
   3. Jamie L. Hansen, Webster
   HM. Jenna Persons, Evangel
   HM. Nathan Young, Webster
   Division 4
   1. Carey Chenoweth, Cotterry
   2. Aaron Bailey, Maple Woods
   3. D.L. Dwyer, Forest Park
   HM. Aaron Bailey, Maple Woods
   HM. David Cordill, Penn Valley

5. In-Depth Reporting
   Division 1
   1. Sarah Nail-Daniel, CMSU
   2. Jonathan Greenberger, Wash U
   3. Radia Amari and Christie Smythe, UMC
   Division 2
   1. Index, Truman
   2. The Chart, Mo. Southern
   3. Leslie Hancock, Mo. Western
   HM. La Tonya Williams, Mo. Western
   Division 3
   1. Ashley Rader, Park
   2. Stephanie Powell, Culver-Stockton
   3. Ashley Rader and Sarah Tuttle, Park
   HM. Tim Schmidt, Culver-Stockton
   Division 4
   1. Kathy Crawford and Brandon Herring, Maple Woods
   2. Stella Ramsaroop, Flo Valley
   3. Maryanne Willadsen, Maple Woods
   HM. Lori Tate, Crowder
   HM. Ethan Handel and Joe Palazzolo, Meramec

6. Investigative Reporting
   Division 2
   1. Christy Dixon, Truman
   2. J.R. Ledford, Mo. Southern
   Division 3
   1. Jeff Starck, Webster
   Division 4
   1. Melissa Chee and Erin McCann, Cotter College
   2. Kathy Crawford and Brandon Herring, Maple Woods
   3. Ethan Handel, Meramec
   HM. Spectrum, Penn Valley

7. Regular Column
   Division 1
   1. Jon Patterson, UMC
   2. Kevin Grooms, SLU
   3. Matt Emerson, SLU
   HM. Chris Gump, CMSU
   Division 2
   1. Jeremy Joffray, SEMO
   2. Andrew Blandford, Truman
   3. Matt Sanders, SEMO
   HM. Michelle Conty, Mo. Southern
   HM. Jeremy Joffray, SEMO
   Division 3
   1. Chris Campbell, Webster
   2. Becky Hubert, Evangel
   3. Ashley Rader, Park
   HM. Becky Hubert, Evangel
Thanks to judges of College Newspaper Contest

These people helped judge entries in the 2003 Missouri College Media Association contest.

Twenty-eight schools entered this year’s competition. Each school is allowed a maximum of 30 entries in 23 categories ranging from news writing to photography to best overall newspaper.

Missouri Press Association and the MCMA thank the judges for their work.

- Rob Viehman, Cuba Free Press
- Lisa Schlachtman, Cassville Democrat
- Marilyn Ellis and Becky Groff, Stockton Cedar County Republican
- Ginger Lamb, Kansas City Daily Record
- Kay Wilson, Lisa Dalton, Carolyn Elswick, Christa Small and Steff Burns, Maryville
- Randy Pribble and Kate Martin Perryville Perry County Republic-Monitor
- John Spaar and Bud Jones, The Odessan, Odessa
- Ron Graber, Carthage Press
- Jack Miles and Mark Coffey, Sun Publications, Kansas City
- Peggy Bess and Pat Martin, Leader Publications, Festus
- Dan Steinbeck, Canton Press-News Journal
- Charlie Fischer, Sedalia Democrat
- Dane Vernon, Eldon Advertiser
- Diane Raynes, Wendell Lenhart, Ronda Lickteig, and Greg Dalrymple, Trenton Republican-Times
- Barbie Rogers, Doniphan Prospect-News
- Sunie Pace, West Plains Daily Quill

- David Tanner, Paul Beaver, Jason A. Cook, Karl Zinke, John Beaudoin and Jeff Fox, Independence/Blue Springs Examiner
- Lee Gray, Raytown
- Emily Pohlander, Linda Fuerst, Judy Kallenbach and Bill Breshers, Bolivar Herald-Free Press
- Kevin Jones, St. Louis American
- Chris and Linda Boultinghouse, Mound City News
- Trisha Drape, Lee's Summit Journal
- Steve Oldfield, Adrian Journal
- Nan Cocke, Dave Kopp and Tim Donley, Warrensburg Daily Star-Journal
- Katy Clifford and Becky Holloway, Tipton Times
- Bill Milligan, Call Newspapers, St. Louis
- Bill Miller and Susan Miller, Washington Missourian
- Scott Seal, Portageville Missourian News
- Jeff Schrag, Springfield Daily Events
- Jamey Honeycutt, Cameron Citizen Observer
- Ron Johnson, Clinton County Leader, Plattsburg
- Phil Conger and Janine Mushock, Bethany Republican-Clipper
- Dan Wehmer, Seymour Webster County Citizen
- Steve Roth, New Haven Leader
- Kimball Long, El Dorado Springs Sun
- Janese Heavin, St. James Leader Journal
- Bruce Wallace, Boone County Journal, Ashland
- Mary Lou Montgomery, Hannibal Courier-Post

Division 4
1. Adam Glenn Dean, Longview
2. Adam Glenn Dean, Longview
3. Erin McCann, Cottey
HM. Bri Kneisley and David Cordill, Penn Valley
HM. Anetra Thornton, Forest Park
HM. Rori Magnusson and Joe Palazzolo, Meramec

8. Sports Column
Division 1
1. Jack Smedile, SLU
2. Derek Johannsen, SLU
3. Ian Dobies, UMKC
HM. Chris Gump, CMSU
HM. Sean McDonnell, UMC
Division 2
1. Ben Garrett, Mo. Western

2. Allison Rosewicz, Mo. Southern
3. David Brandt, Truman
HM. Ross Martin, Mo. Western
Division 3
1. Chad Dormire, Culver-Stockton
2. Chad Dormire, Culver-Stockton
3. Mason Fasel, Columbia
HM. Austin Bunn, Todd Christensen and Joseph Jackson, SW Baptist
HM. Jenni Visala, Park
Division 4
1. Aaron Bailey, Maple Woods
2. David Penner, Longview
3. David Cordill and Kyle Mead, Penn Valley
HM. LaGuan Fuse, Florissant Valley

9. Entertainment Review
Division 1
1. Catherine Marquis-Homeyer, UMSL
2. Allison Barrett, Wash U
3. Kristen Orsborn, UMC
HM. Austin Ray, UMC
HM. Mike Sherwin, UMSL
HM. Chris Schaeffer, SLU
Division 2
1. Josh Hall, Mo. Western
2. Josh Hall, Mo. Western
3. Dustin Michael, SEMO
HM. Ben Marxer, SEMO
Division 3
1. Jessica Morford, SW Baptist
2. Johnson Olomiye, Rockhurst
3. Brian Roe, SW Baptist
HM. Bill Skar, Culver-Stockton
Division 4
1. Christine Gray, Forest Park
2. David Cordill, Penn Valley
3. Aaron Bailey, Maple Woods
HM. Ryan Brown, Penn Valley
HM. Kendra Mahr, Forest Park

10. News Photo
Division 1
1. Mike Sherwin, UMSL
2. Alexk Korostoff, Wash U
3. Eric Holthaus, SLU
HM. Sean Gallagher, UMC
HM. Marcellus Daniel, UMKC
HM. Elie Gardner, UMC
Division 2
1. Luke Trautwein, Truman
2. Russ Hagerman, Mo. Southern
3. Josh Hall, Mo. Western
HM. Daniel Sem, Truman
Division 3
1. Lee Kuehner, Webster
2. Misty Wilczek, Park
3. Lee Kuehner, Webster
HM. Melissa Kempf, Rockhurst
HM. Sarah Shumaker, Culver-Stockton
Division 4
1. Vonda Patterson, Crowder
2. Andre Shaw, Forest Park
3. Cathleen Kilgallen, Cottey
### 11. Feature Photo

**Division 1**
1. David Stonner, CMSU  
2. Garry Bussard, SMS  
3. David Stonner, CMSU  
HM. David Stonner, CMSU  
HM. Garry Bussard, SMS  

**Division 2**
1. Andy Tevis, Mo. Southern  
2. Luke Trautwein, Truman  
3. Daniel Sem, Truman  
HM. Ben Garrett, Mo. Western  
HM. Bill Shepherd, Mo. Southern  
HM. Abby Simons, NWMS

### Division 3
1. Susan Heimann, Webster  
2. Janet Narron, Park  
3. Lee Keuhner, Webster  
HM. Shannon Pritchett, Webster  
HM. Jenni Visala, Park  

### Division 4
1. Danielle Chiarottino, Meramec  
2. Tracy Hass and Julia Weaver, Cottey  
3. Danielle Chiarottino, Meramec  
HM. Lori Tate, Crowder

### 12. Sports Photo

**Division 1**
1. Garry Bussard, SMS  
2. Latika Chongkuatrakul, SMS  

### Division 3
1. Jenni Visala, Park  
2. Jenni Visala, Park  
3. Clare Vitale, Webster  
HM. Jenni Visala, Park  
HM. Jess Heugel and Daniel Kersten, Evangel  
HM. Jess Heugel, Evangel

### Division 4
1. Vonda Patterson, Crowder  
2. LaGuan Fuse, Florissant Valley  
3. LaGuan Fuse, Florissant Valley  

### 13. Editorial Cartoon

**Division 1**
1. Lee Orson, CMSU  
2. Elliott Reed, UMSL  
3. Patrick Ishmael, SLU  
HM. Lee Orson and Lee Leslie, CMSU  

**Division 2**
1. Jim Kesinger, Mo. Southern  
2. Tim Baskin, SEMO  
3. Aaron Tebrinke, Mo. Western  
HM. Brian Hunt and Kellen Perry, Mo. Western

### Division 3
1. Gene Hole, Evangel  
2. Trevor Collinson, SW Baptist  

### Division 4
1. Rob Hanlon, Crowder  
2. Erin McCann, Cottey  
3. Rick Push, Meramec  
HM. Rob Hanlon, Crowder  
HM. Rori Magnusson, Meramec

### 14. Entertainment Cartoon

**Division 1**
1. Elliott Reed, UMSL  

**Division 2**
1. Jim Kesinger, Mo. Southern  
2. Tim Baskin, SEMO  
3. Aaron Tebrinke, Mo. Western  
HM. Brian Hunt and Kellen Perry, Mo. Western

**Division 3**
1. Gene Hole, Evangel  
2. Trevor Collinson, SW Baptist  

**Division 4**
1. Rob Hanlon, Crowder  
2. Erin McCann, Cottey  
3. Rick Push, Meramec  
HM. Rob Hanlon, Crowder  
HM. Rori Magnusson, Meramec

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### Call These Organizations for Answers to Your Questions

#### Missouri State Teachers Association
407 S. Sixth St., P.O. Box 458  
Columbia, MO 65205  
573-442-3127 or 800-392-0532

#### Missouri Association of Insurance Agents
Jefferson City  
800/617-3658 or 573/893-4301  
Our members are independent agents and brokers who represent more than one insurance company.

#### Missouri Dietetic Association
P.O. Box 1225 * Jefferson City, MO 65102  
(573) 636-2822 * www.eatrightmissouri.org  
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#### Missouri Farm Bureau
For information about agriculture or issues affecting rural Missouri, contact:  
(573) 893-1467

#### The Missouri Bar
Jefferson City  
573-635-4128

#### Missouri News & Editorial Service
Publishers of Stapleton’s Missouri Political Newsletter. 1-yr. sub: $30  
P.O. Box 747  
Kennett, MO 63857  
800-522-2350
15. Graphics
Division 1
1. Ashley Smallwood, UMC
2. Ashley Smallwood, UMC
3. Trent Koland, SMS
HM. Annie Sullivan, UMKC
Division 2
1. Anwesh Rijal and Natalie Churchey, Truman
Division 3
1. Mason Fasel and Annie Farris, Columbia
Division 4
1. Jason Tyler, Meramec
2. Jason Tyler, Meramec
3. Jed Skagg, Crowder
HM. Lori Tate, Crowder

16. Advertising
Division 1
1. Stanford Alan Griffith, UMSL
Division 2
1. Luke Trautwein, Truman
2. Desara Short, Mo. Southern
3. Gabe Hartwig, SEMO
Division 3
1. Kristy Tullock, Webster
2. Brian Roe, SW Baptist
3. Kristy Tullock, Webster
HM. Barry Sutherland, Culver-Stockton
Division 4
1. Rori Magnusson, Meramec
2. Lauren Petrillo, Maple Woods

17. Page One Design
Division 1
1. Student Life, Wash U
2. Margaret Schmitt, UMC
3. Eric Winters, SLU
HM. Jason Granger and The Current, UMSL
HM. Trent Koland, SMS
HM. Karen Jennings, CMSU
Division 2
1. Allison Rosewicz and Jeff Reid, Mo. Southern
2. The Northwest Missourian, NWMS
3. Luke Trautwein, Truman
HM. Luke Trautwein, Truman
Division 3
1. Adriane Hall, Webster
2. Ashley Rader, Park
3. Tina Arsenovic, Evangel
HM. Annie Farris, Columbia
Division 4
1. Ethan Handel, Rick Push and Rori Magnusson, Meramec
2. Debbie Madden, Longview
3. Ian Scott, Longview
HM. Stella Ramsaroop, Florissant Valley

18. Editorial Page
Division 1
1. Stanford Alan Griffith, Anne Bauer, Mike Sherwin, Jason Granger and Elliott Reed, UMSL
2. Beth Fortune, SLU
3. The Maneater, UMC
HM. Student Life, Wash U
Division 2
1. The Capaha Arrow, SEMO
2. The Northwest Missourian, NWMS
3. Joe Rothermich, Truman
HM. Michelle Conly, Mo. Southern
Division 3
1. Shea Snelson, SW Baptist
2. The Park Stylus, Park
3. Jessica Huston, Culver-Stockton
HM. Mike Fannin, Culver-Stockton
HM. Lindy Bunte, Webster
Division 4
1. Andrea Davidson, Andy Magnusson, Ben Watson and Joe Palazzolo, Meramec
2. Trudy Horvath, Forest Park
3. The Sentry, Crowder

19. Sports Page
Division 1
1. Chris Gump, CMSU
2. Karen Jennings, CMSU
3. Jamie Russell, SMS
HM. Jamie Russell, SMS
Division 2
1. David Brandt, Truman
2. Philip Martin, Eric Scott, Andy Tevis

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Jefferson City, MO 65101
(573) 893-4241 - phone
(573) 893-4996 - fax
moins@midamerica.net - email
A public information organization of insurance companies.

Missouri Beef Industry Council
2306 Bluff Creek Drive, #200
Columbia, MO 65201
(573) 817-0899
It’s What’s For Dinner.

Missouri Oil Council
a division of the American Petroleum Institute
Your source for information about the petroleum and natural gas industries.
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Executive Director
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and Jerry Manter, Mo. Southern
3. Bill Knust, NWMS
HM. Bill Knust, NWMS
HM. The Capaha Arrow, SEMO

Division 3
1. Lindy Bunte, Webster
2. Kristin Lochner and Aaron Van Gorp, Evangel
3. Chad Dormire, Culver-Stockton
HM. Jamie L. Hansen, Webster

Division 4
1. Jason Tyler and Jeff Reul, Meramec
2. David Penner, Longview
3. Spectrum, Cottey
HM. LaGuan Fuse and Stella Ramsaroop, Florissant Valley
HM. Andre Shaw, Forest Park

20. Photo Page
Division 1
1. Bobbilynne Shackelford, SMS
2. Joe Cover, SMS
3. Cherryl Cluckey and Dave Stonner, CMSU
HM. Latika Chongkuatrakul and Bobbilynne Shackelford, SMS
HM. Chris Detrick and Elie Gardner, UMC

Division 2
1. Bill Knust, NWMS
2. Andy Tevis, Mo. Southern
3. Josh Hall, Mo. Western

Division 3
2. Jana Julian, Park
3. Clare Vitale, Jessica Borchardt and Kara Beightel, Webster
HM. Dana Dovel, Kristin Lochner and Kimberly Wilson, Evangel

Division 4
1. Rick Push, Meramec
2. Elayne DeBusk and Rori Magnusson, Meramec
3. Kathy Crawford, Maple Woods
HM. Gabriela Inderweis, Daniel Kersten and Michael Petrosky, Evangel
HM. Brisa Samudio, Daniel Kersten and Michael Petrosky, Evangel
HM. Lindy Bunte, Webster

Division 4
1. Courtney Kuns, Longview
2. Rori Magnusson, Rick Push and Danielle Chiarottino, Meramec
3. Terri Mollette, Florissant Valley
HM. Kathy Crawford, Maple Woods

22. Special Section
Division 1
1. The University News, SLU
2. The University News, SLU
3. The Maneater, UMC
HM. Stanford Alan Griffith and Anne Bauer, UMSL

Division 2
1. The Spectrum, Cortrey
2. Rick Push, Rori Magnusson, Andrea Davidson, Joe Palazzolo, Latreccia Wade, Danielle Chiarottino, Janet Kozlowski, Tony Gallo, Dan Huber and Matt Renner, Meramec
3. The Sentry, Crowder
HM. David Cordill, Rhonda Agnew, Haley Green, Nicole Duggan and Evadene Judge, Penn Valley

23. Overall Newspaper
Division 1
1. The Current, UMSL
2. The Southwest Standard, SMS
3. Student Life, Washington
HM. The University News, SLU

Division 2
1. The Chart, Mo. Southern
2. Index, Truman State University
3. The Northwest Missourian, NWMS
HM. The Griffon News, Mo. Western

Division 3
1. The Current, Webster
2. The Park Stylus, Park
3. The Lance, Evangel
HM. Omnibus, SW Baptist

Division 4
1. The Longview Current
2. The Scene, Forest Park
3. The Spectrum, Cortrey
HM. The Montage, Meramec
HM. The Sentry, Crowder
HM. The Forum, Florissant Valley
HM. Zebra, Maple Woods

Sweepstakes
Division 1
The Southwest Standard, SMS
Division 2
Index, Truman State University
Division 3
The Journal, Webster University
Division 4
The Montage, Meramec

Yearbook
Portrait Design
1: Melissa Galitz, NWMS
2: Jen Main, Truman
3: Lora Phipps and Sarah McDonald, Evangel

Student Life Design
1: Cody Snapp, NWMS
2: Rachel Siron, Mo. Western
3 tie: Lora Phipps, Evangel University
3 tie: Ginny Windels, Truman

Sports Photography
1 tie: Deliese Brewster, Mo. Western
1 tie: John Petrovic, NWMS
2: Peter Dell, Evangel
3: Tricia Scott, Truman
HM: Ashley Reynolds, Mo. Western

Feature Photography
1: Peter Dell, Evangel
2: Melissa Galitz, NWMS
3: Kate Anderson, Truman
HM: Ashley Reynolds, Mo. Western

Feature Writing
1: Andy Ashbaugh, Truman
2: Melissa Galitz and Jill Robinson, NWMS
3: Ruth Doornink, Mo. Western

Personality Sketch
1: Jill Robinson, NWMS
2 tie: Stephanie Radel, Mo. Western
2 tie: Betsy Lee, NWMS
3 tie: Jared Hoffman, Mo. Western
3 tie: Kristen Sink, Evangel
HM: Sarah Borton, Truman

Theme Development
1: Tower, NWMS
2: Excalibur, Evangel
3: The Griffon, Mo. Western

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You Can
Basic skills class uses Carthage Press

For Lin Grizwold’s basic skills class, field trips to local businesses and The Carthage Press provide better ways than textbooks to prepare students for life.

The class is geared to students with specialized needs. It teaches basic skills. Field trips and the newspaper “keeps them in touch with their neighborhood,” Grizwold said.

On a recent day the students used The Press for a discussion about a former Carthage teacher who was called to active duty with the National Guard.

They used the classified pages to find a used car for a classmate who will soon be 16 and go to work. They practiced math skills to determine the age of cars and they worked on language and conversation skills in pretend buying and selling scenes.

Schools get copies of The Press free through the Newspaper In Education program. Local business sponsors of the program help provide an average of 150 copies each day to nearly 30 classrooms.

—The Carthage Press

Journalism students take field trips

Students from Professor Jim Sterling’s community journalism class at the School of Journalism took a late-April week off campus in Columbia to work at newspapers around Missouri. The students and their assignments were, front row from left: Brandy Owens, News Democrat Journal, Festus; Tracy Krahenbuhl, The Concordian; Ida Hult, Washington Missourian; and Lindsay Powers, The Odessan; second row, Scott Ward, Fulton Sun; Sarah Molina, Washington Missourian; Mary Dempsey, Lebanon Daily Record; and Tim Eltrink, Boonville Daily News; third row, Rachel Otto, Fulton Sun; Tom Porto, Bolivar Herald-Free Press; Melissa Bushdiecker, Boonville Daily News, Dan Hopkins and Zach Bodendieck, Independence Examiner; and Joe Blumberg, The Kearney Courier. Another student, Tiffany Michaelis, went to work at the newspaper in Goodwin, Ark.

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Broadcast fax advertising restricted

Libel plaintiff must show actual damage

This month we had two court decisions rendered which are of interest to those in media.

One, from the Missouri Supreme Court, adds to our information on the standards of proof required in a defamation case. The other, from the 8th Circuit Court of Appeals, perhaps is not as directly related to what you do every day, but it is interesting in that the court tackled the issue of whether it is a violation of freedom of speech to prohibit companies from sending mass fax transmissions.

The Missouri Supreme Court involving defamation is the long-pending matter involving the missing-child poster that was displayed in a Wal-Mart store. The matter arose in the context of a child custody battle between father and mother.

While the matter was being litigated, a poster claiming the child was missing and last seen with the paternal grandmother was posted in a display case in the Wal-Mart store in Lee's Summit. At the grandmother’s trial on the defamation claim, a verdict was entered against Wal-Mart in excess of $400,000, with the bulk of the judgment for punitive damages.

The Supreme Court focused its attention on the jury verdict director and the sufficiency of proof of actual damages. The verdict director issue related to the difference between proof of a reputation being damaged versus the proof of damage to a client.

The model instruction requires proof of reputation being damaged, but this is not the instruction that was given to the jury in this case.

The court said that because the issue of reputational harm was not addressed by the jury, the matter must be reversed. In its opinion, the court quoted numerous authorities on the importance that harm to reputation plays in this cause of action. “Harm to reputation or good name is the essence of libel and slander, so the plaintiff can have no recovery in libel or slander for emotional distress or economic loss unless her reputation is impaired,” the court said, quoting Dan Dobbs, author of The Law of Torts.

Secondly, the court addressed the issue of damages suffered by the plaintiff. It reiterated the court’s long-standing position that in Missouri, a defamation plaintiff must prove actual damages. And it found the plaintiff’s evidence lacking. She did not name anyone who held her in lower regard. She had minimal evidence of physical or emotional injury.

In short, her evidence fell short. In fact, the court opined that it seemed from the record unlikely that the plaintiff could prove any of these requirements.

Still, the court acknowledged that its obligation in such circumstances is to send the case back to the lower court to give her the chance to prove her case.

Of special note is a footnote in this case, in which the court pointed out that Missouri has left an important unresolved issue in libel cases.

Is truth an affirmative defense to be proved by the defendant or is falsity an element of a cause of action to be proved by the plaintiff?

This is a constitutional issue, the court held, and it declined to resolve that issue in this case.

The fax case was brought by Jay Nixon, Attorney General for the State of Missouri, against American Blast Fax, Inc., a Texas corporation, and Fax.com, Inc., alleging these two companies violated a provision in the federal Telephone Consumer Protection Act (TCPA) of 1991 when they transmitted unsolicited advertisements to facsimile machines in the state.

The suit followed numerous consumer complaints made to Nixon’s office regarding the actions of these two companies.

The fax companies moved to dismiss the complaints, arguing that the federal law was an unconstitutional restriction on their freedom of speech.

Of course, the evidence in the lower court focused on the cost shifting to the recipients of the actual cost of this advertising, measured in increased ink, paper, wear on their fax machines and a tie-up of their lines. Defendants argued that fax advertising benefits both advertisers and consumers.

The lower court applied the four-part commercial speech test. Was the speech unlawful or misleading? Was there a substantial governmental interest in restricting this kind of speech? Did the federal law (TCPA) materially advance that interest? Are the law’s restrictions more extensive than necessary?

The lower court found that the tests were not met and that the federal law (TCPA) violated the First Amendment, dismissing Nixon’s suit. He then appealed (along with the United States, which by this time had entered an appearance in the case.)

On appeal, the court began by noting that the legislative record and the evidence produced in the lower court demonstrated the potential harm of unrestricted fax advertising. One statistic cited by the court was that unsolicited fax advertisements cost the recipient more than $100/year in direct costs. Therefore, the court concluded that there is a substantial interest in restricting unsolicited fax advertisements.

In conclusion, the court felt that the evidence supported that the law’s prohibition on unsolicited faxes advanced the governmental interest and was not overly broad in its prohibitions.

It still allowed advertisers to obtain consent for their faxes.

It is not known if Blast Fax will appeal this ruling or ask for a re-hearing.
SEDALIA: The Sedalia Democrat Co., which publishes the Sedalia Evening Democrat and the Morning Capital, celebrated its 75th birthday April 25 with a special 14-page historical edition.

EXCELSIOR SPRINGS: Crime news was omitted from the front page of the Excelsior Springs Daily Standard on Good Friday. It is an annual practice of the Daily Standard.

TROY: Joe Wells and M.C. Foster of Troy have purchased the Troy Free Press from Leland L. Chesley for $17,000. Wells, who publishes the Silex Index from his Troy shop, has combined the Free Press and Index.

KANSAS CITY: The Kansas City Star has received a United States Treasury Award in recognition for the volunteer efforts of its city carrier organization in selling $906,050 in war bonds and stamps to subscribers in April.

The treasury gives the award to newspapers whose organizations make sales averaging one 10-cent stamp a week for each subscriber for two consecutive months. Since the Star’s carriers began their sales effort before the war, they have sold $1,876,160.20 in war bonds and stamps.

OSCEOLA: There was a rapid turnover of personnel in the Ginsburg family in Osceola last month and on the St. Clair County Democrat as young Bob Ginsburg entered the army through selective service and his dad, Editor Bob Ginsburg, returned home with an honorable discharge.

The editor, who as a member of the St. Clair County draft board, inducted himself into the army air force about 10 months ago, was released after he failed to pass an overseas physical in aviation radio. He was released to return to his newspaper, an essential occupation.

Young Bob, who was an operator on the Democrat, has been assigned to the field artillery at Fort Sill, Okla., where he is learning to handle 155 mm guns.

BOONVILLE: H.R. Winsor, publisher of the Boonville News-Advertiser, learned last month that his brother is a prisoner of the Japanese.

Willard I. Winsor of the Navy had been reported missing since Manila fell early last year and it is believed that he is being held on the Philippine Islands.

ST. LOUIS: Major Charles W. Marsalek of the Army Air Force, in civilian life a reporter for the St. Louis Post-Dispatch, was killed in action April 22 in the Pacific.

Maj. Marsalek, 53, was a gunner’s mate in the First World War. At the time of his departure, he had been on the Post-Dispatch staff for 18 years.

MILLER: Kenneth Friar has announced that the Miller News has been sold to the Mt. Vernon Publishing Co. The News will be consolidated with the Lawrence Chiefian.

FLAT RIVER: One group of Southeast Missouri publishers was taken on a tour through the mines near Flat River during the annual meeting of the Southeast Missouri Press by officials of the St. Joseph Lead Co. The men descended over 500 feet.

ROLLA: Steve Sowers, 10-year-old son of Edward Sowers, has gone into competition with his father. Starting last winter in the shoe shining business, he is now branching out in his interests and holdings. Volume 1, No. 3 of the Junior Weekly News price 5 cents, has just reached our desk.

Circulation figures are not given, but it is to be presumed that there is a large enough circulation list to entice advertising. Chief advertiser is Carps Department Store, which advertises “Champion,” the pony for boys and girls to ride.

Steve believes in building his classifieds. The following appeared: “Lost and Found: We have found a softball over in the creek from the Sowers house. If not claimed by two Sundays from now, we will keep it or sell it.”

Typical items in the paper read: Tom Jumps Creek
Tom Sowers jumped the creek where he fell in last time.

Putting Up Hay
Jim Sowers, Rick Merritt and Doug Herrman are putting up hay today on the West 40. It is hay mixed with dandelions. Some junk which somehow got into the field was also put up with the hay which would be good for a cow — if we had a cow — and we do need a cow.

Good Hunting
There is good rabbit hunting up in the woods by the Patrol Station and the hospital. The editor and assistant were up there and saw two rabbits today. We shot at them with our b-b guns but that didn’t do any good, but “Spotty” and “Blackie” almost caught them.

Mr. Whaley Finished Painting
Our neighbor, Mr. Whaley, got done with his painting of his trellace today with the editor’s help who has paint in his hair as we go to press.

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EDITOR: After almost 18 years, our editor is leaving, effective July 1st. Editing, reporting and photography. The person who takes this job will have to live in Osage County. We invite you to take a look at both the paper and the county. We think there are a lot of positives. If you are interested, contact Jerry Voss, Publisher, Unterrified Democrat, P.O. Box 109, Linn, MO 65051; (573) 897-2109; email: voss@osagecom.missouri.org.

SPORTS WRITER: Cameron Citizen-Observer seeks a sports writer. Writing stories, pagination of sports pages and coordination of special sports sections. Ability to meet deadlines, cooperate with managers, copy edit and have knowledge of Quark and pagination. Bachelor’s degree or experience required. Great pay and benefits. Call or write Darin Sparks, editor, Cameron Newspapers, P.O. Box 498, Cameron, MO 64429; editor@camerontimes.com; (816) 632-6543, 8 a.m. to 5 p.m. Monday through Friday.

DESIGN EDITOR: Missouri School of Journalism is searching for an editor to help oversee the design of the Columbia Missourian, a six-day community newspaper managed by professional faculty and staffed by journalism students. We’re looking for a person who is a content manager first and editor always, while working with the design of the Columbia Missourian, a daily community newspaper. The Missourian, led by professionals and staffed by talented student reporters, photographers, designers and graphic artists, is a perfect laboratory for innovation and ambition. You will also work with Missouri’s Knight Center in Editing to help define and develop programs. You’ll receive a stipend of $45,000 for an academic year. Apply to René Rau, Knight Professional-in-Residence at the Missouri School of Journalism, 120 Neff Hall, Columbia, MO 65211. For more information, contact Jacqui Banaszynski, Knight Chair in Editing, at (573) 882-4573, or email: banaszynski@missouri.edu. Send a resume and samples of six stories you wrote or edited. EOE-ADA institution encourages applications from women and minority candidates. ADA coordinator, (573) 884-7278 (TTY), 4-16

PRESS OPERATORS: Springfield commercial printer, Missouri Color Web, needs heat and cold web press operators, assistant press operators, roll tenders and unskilled press labor for third shift in the near future. Competitive pay, bonus, excellent benefits. Send description of work experience to: Human Resources, PO Box 330, Bolivar MO 65613, fax 417-326-8701, email: debbies@oprimo.com, call 417-326-8770 for a job application. EOE. 3-26

REPORTER: Community Publishers of Missouri is accepting resumes for a reporter at the Buffalo Reflex. Applicants should be able to cover a wide range of stories, including features, and sports. Photography is also important. Pagination skills are a plus. Please send resumes and samples of work to: Human Resources, Community Publishers, PO Box 330, Bolivar, MO 65613, email: debbies@oprimo.com, fax: 417-326-8701. EOE (3-26)

COURTS REPORTER: The Northwest Arkansas Times wants to put an energetic and aggressive reporter with journalism training and an interest in civil and criminal courts to work covering legal cases in Washington County. The right candidate will display an intense interest in the judicial system, be well-organized and capable of developing sources on the beat. We want a journalist who can write compelling stories about the criminal and civil court cases that examine all the players, from victim and offender to prosecutors and judges. We want someone who understands that these cases are about people, not just process. The successful candidate will display a fundamental understanding of the court system and ability to learn about the law and its application. Candidates may apply by sending published clips, a resume and cover letter to NWAT courts beat, C/O Melinda Lenda, human resources, Community Publishers, Inc., P.O. Box 1049, Bentonville AR 72712. 3-26

DIRECTOR OF ADVERTISING SALES: The Illinois Press Association seeks a Director of Advertising Sales to lead a five-person staff. With more than 600 newspaper members, the IPA is one of the largest in the country. It seeks to expand its revenue base and its advertising service to its membership. If you believe in the power of newspapers and are committed to excellence, we want to talk to you. All applicants must have a proven track record of advertising success and must be able to develop new advertising opportunities. Competitive salary and benefits, plus incentives. Email letters of application and resumes to dbennett@il-press.com or mail to: Search Committee, Illinois Press Association, 600 Community Drive, Springfield, IL 62707. 3-21

REPORTER: The Sedalia Democrat is seeking a reporter to provide hard-hitting, evocative enterprise stories and work on projects. The successful candidate may use the paper or without the building. Serious inquiries only, please: Send inquiries to: Seneca News Dispatch, PO Box 1110, Seneca, MO 64865, 10-31

NORTHERN MISSOURI county seat weekly: Averaging $90,000 gross, well equipped with good building “on the square.” Must Sell. $55,000. John E. van der Linden, broker, P.O. Box 275, Spirit Lake, IA 51360. PH: (712) 336-2805. 4-9

NEW LISTINGS: Small weekly in growth area west of Des Moines; southeast Iowa small town weekly; medium-sized eastern Missouri weekly; several midwestern weeklies in 6 states. John E. van der Linden, broker, P.O. Box 275, Spirit Lake, IA 51360. PH: (712) 336-2805. 4-9

TIME TO SELL: Due to health reasons. Family-owned 1800-circulation weekly community newspaper with legal status. Located in southwest Missouri. Potential for growth. Will sell with or without the building. Serious inquiries only, please: Send inquiries to: Seneca News Dispatch, PO Box 1110, Seneca, MO 64865, 10-31
Missouri Newspaper Organizations

NORTHWEST MISSOURI PRESS ASSOCIATION: President, Dennis Ellsworth, St. Joseph; First Vice President, Ray Wilson, Maryville; Second Vice President, Jamey Honeycutt, Cameron; Secretary, Kathy Conger, Bethany; Treasurer, Chris Boultinghouse, Mound City. Directors: Kathy Whipple, Kearney; Becky Sillars, Smithville; Chuck Haney, Chillicothe; W.C. Farmer, Rock Port; Wendell Lenhart, Trenton; Tim Larson, Maryville.

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CALENDAR

May
1-2 — Missouri Society of Newspaper Editors / AP Managing Editors meeting, Quality Inn, Columbia
8 — MPA Past Presidents Dinner, Reynolds Alumni Center, UMC
8 — Foundation Board meeting, Reynolds Alumni Center, UMC

June
12 — MPA/MPS Board meeting, Holiday Inn, Lake Ozark
13 — Ozark Press Association meeting, Clarion Hotel, Springfield
13 — MPA Porter Fisher Golf Classic, Sycamore Creek Golf Course, Osage Beach
13-14 — Show-Me Press meeting, Holiday Inn, Lake Ozark

July
10-11 — Central States NIE Conference, Stoney Creek Inn, St. Joseph

September
24-27 — National Newspaper Association Convention and Trade Show, Hyatt Regency Crown Center Hotel, Kansas City
26-28 — MPA Convention, Hyatt Regency Crown Center Hotel, Kansas City

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