



Missouri Press News

Your inside story for
June 2003



8 *The Kansas City Star* breaks ground for new printing plant.



12 MPA's NIE program wins national award at convention in Chicago.



19 Jefferson City newspaper buys land to build new printing plant.



Governor speaks to editors in Columbia

Gov. Bob Holden addressed the May 2 lunch audience at the annual meeting of the Missouri Society of Newspaper Editors / Associated Press Managing Editors in the Quality Inn, Columbia. He talked about the waning legislative session and his disagreements with the Legislature's proposed budget, then answered several questions. Missouri's governors have spoken at the editors meeting almost every year since the founding of MSNE more than 10 years ago. More photos and stories about the MSNE / APME meeting begin on page 4.

A "Pickle" will be in the *St. Louis Post-Dispatch* this summer

8



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We need more editorial writers

Part of newspapers' responsibility is to offer opinions

Are Missouri's community newspapers doing the kind of job we should be doing with our editorial pages? First, are we limiting our opinions to the editorial page, and then are we actually using that page to present well-founded opinions that provoke thought and positive action?

I know of some who are doing what I consider to be a great job in that venue, and I have personal knowledge of others among us who are perhaps shirking at least some of our responsibility. I've been a party to both in my own practice, so any challenge I extend here is done with at least one eye looking into a mirror.

Gary Rust is among those whom I consider to be "The Lions" in this business. He knows the business side of things inside and out and he understands all phases of the service side, too.

During our conversation at the Southeast Missouri Press Association meeting back in April, Gary shared with me his concern that too many of today's newspapers don't have editorials and too many of the editorials that are being published are not what they should be. So many writers, he says, are turning out editorials without doing the research necessary in order to reach and present sound conclusions.

Now, someone might be quick to conclude that any opinion with which Gary doesn't agree might be what he considers to be a poorly researched editorial. I'm sure that's not the case. He might agree with a premise but disagree with the practice, and vice versa.

And Gary is not one to point to a problem without also offering a solution. He directs us to one particular website: johncomb.com. It is a site maintained by John Combest of St. Louis. It is a collection of stories and editorials gleaned from newspapers throughout the state on a daily basis. Rust recommends that editors and reporters bookmark the site for frequent

visits.

Visitors will see that it is a site intended for the purpose of keeping Missouri Republicans informed on the issues as recorded by Missouri newspapers, but being informed as a Republican or Democrat naturally involves knowing what all sides are saying. Therefore, the collection of news and editorials there will be beneficial for people of any political persuasion.

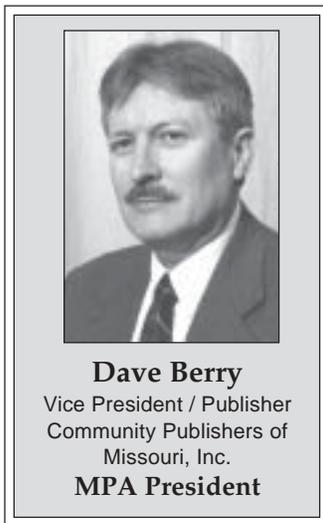
Another time-tested method is to participate in hard copy newspaper exchanges with those willing to oblige. Also, I'm sure other editors can be engaged in conversations at various press gatherings around the state and pumped for information about their favorite places to go in order to get on top of issues and stay there. Of course, that will require someone actually attending those functions.

Many thanks are due to the folks who have sent offers of help, encouragement and sympathy in connection with the tornado at Stockton.

As an update, we really came out of the entire experience very well. First, our staff survived and without injury, even though general manager Marilyn Ellis rode out the storm in our building.

Then we are fortunate that the building also stayed together well enough to protect all of our equipment. We were able to pull it out, get it all on line in Bolivar, and get busy publishing the newspaper without interruption.

It's a good example of the benefit of being part of a larger family of newspapers. However, those who are independent need not feel as if they are without options. I encourage any independent operator RIGHT NOW to contact neighboring publications and form alliances that go both ways in the event of such a disaster. □

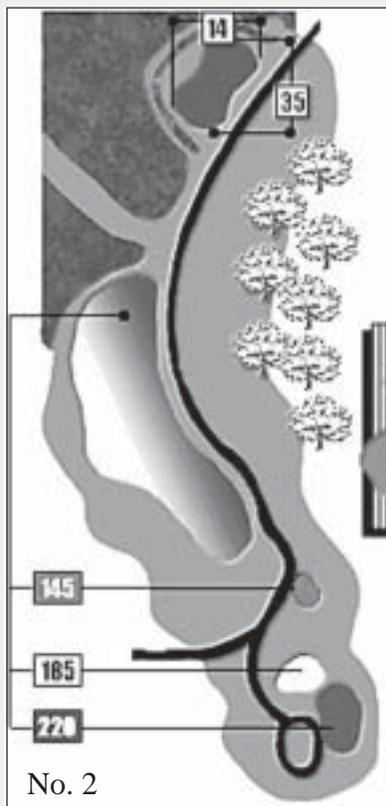
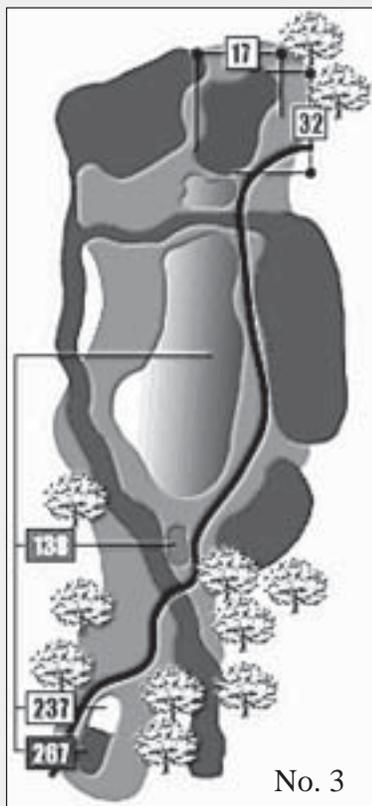


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A room full of Missouri newspaper editors and publishers listens to comments by university presidents Dr. Elson Floyd of the UM system and Dr. Dean Hubbard of NWMS, who are in the photo at the right with moderator Scott Charton of the AP.



Economies of scale cited as an economic benefit of proposal

Presidents see progress in merger

Capturing economies of scale and building on the strengths of each university are the goals of a proposed merger of the University of Missouri and Northwest Missouri State University.

So stated the schools' top officials.

Each school's president joined for a session with editors at the May 1-2 MSNE/APME meeting in Columbia. Former Gov. Roger Wilson introduced Dr. Elson Floyd, the UM President, and Dr. Dean Hubbard, the president of NWMS in Maryville.

Each president praised the quality of the other's university. Floyd pointed out NWMS's pioneering integration of technology into its campus; Hubbard noted the quality and diversity offered by the four-campus UM system.

In what may be a first, two independent universities have proposed merging without being forced or coerced by government or economic circumstances. Their proposal to the Legislature came

too late for consideration this session.

Floyd and Hubbard said their goal is not to homogenize the university, but to use the strengths of each school to enhance the mission of the whole.

When they began discussing a merger, they decided early to open their proposal to public and legislative scrutiny rather than to work on details in private.

"We would rather deal with the problems associated with openness than the problems associated with being closed," Hubbard said.

They talked to the journalists about higher education in general and education in Missouri in particular.

Floyd said Missouri can't afford to pay for a child's education twice. Missourians pay once as a child advances through K-12. When some of those students enter college and must take remedial reading and writing courses, the state pays for those children's education a second time.

Missouri has a lower rate of participa-

tion in higher education than any state it borders, Hubbard said. Participation rate is the percentage of high school graduates who go on to college. That low rate hurts the state economically, he said.

"Returns on K-12 education only materialize when kids go on to college," Floyd said.

Studies show that for every \$1 spent on higher education, the state gets \$10 and the country gets \$20, he said.

In the next five years, economic development will emerge as another mission of the University of Missouri, Floyd said.

Just after arriving several months ago, Floyd asked UM attorneys to settle a Sunshine Law suit filed against the Board of Curators by *The Kansas City Star*. A few weeks later the University agreed to release the audit records sought by *The Star* since 1998.

The University must be accountable, Floyd said. Opening records promotes that. □

Editors hear governor, presidents

MSNE / APME held annual meeting May 1-2 in Columbia

By CLIFF SCHIAPPA
The Associated Press

The annual convention of Missouri Associated Press Managing Editors and the Missouri Society of Newspaper Editors brought out newsmakers in the education field.

In a joint appearance at the meeting, University of Missouri President Dr. Elson S. Floyd and Northwest Missouri State University President Dr. Dean

Hubbard discussed the proposed merger of the two schools.

"We want to build on our strengths. We want to expand educational opportunities for our students and the citizens of our region and we want to contribute to economic development," said Hubbard.

Floyd and Hubbard were introduced to the group of editors by former Missouri Gov. Roger Wilson, who endorsed the merger talks by praising their open nature

and "the sheer innovation behind it. ... This is history on the hoof, that's all there is to it," Wilson said.

Also on the agenda was Missouri Gov. Bob Holden who spoke at the awards luncheon. He discussed the state budget and the funding of what he considers vital services. He also took questions from meeting attendees.

A new session for the group was a panel of Missouri School of Journalism students who discussed their goals after graduation. This gave the professionals a chance to explain what they are looking for when hiring young journalists. It also was an opportunity for editors and students to make contact with potential hires and employers.

Missouri Press Association legal counsel Jean Maneke spoke about the impact of the new HIPAA regulations. The new rules have caused a lot of confusion in newsrooms and hospitals. It was suggested that newspapers should make a case with their readers that illustrates the news they will miss reading about when the HIPAA regulations are followed.

Missouri APME president Dennis Ellsworth of the *St. Joseph News-Press* was retained in that office after the board decided to make the president's position a two-year term. □



MSNE President Bud Jones, right, visits with Vernon Publishing Co. editors before the writing session by Rick Horowitz, far right. The women are Ginny Duffield of the *Miller County Autogram-Sentinel* in Tusculumbia, Bertha Evans of the *Versailles Leader-Statesman* and Becky Holloway of the *Tipton Times*.

Use 'word fonts' to beat boredom

Rick Horowitz gave Missouri editors some suggestions when they met in Columbia May 1-2.

First, though, the columnist and writing coach told them there are no rules for news writing.

"Do what it takes to tell the story well," he said, and, "You have more options than you think you do."

Among Horowitz's suggestions:

✓ Ask yourself what the story is about. We try to write too much at one time. Take control of your material and decide which is the right story today.

✓ Leave out the information that readers will skip. Decide what readers

need to see or should see.

Lack of time, staff and space forces you to focus, to choose, to write better.

✓ Just because you talk to somebody doesn't mean you have to include that person or his comments in your story.

✓ Don't bore people.

✓ Find the correct voice for the story. Use alternate routes. You decide.

✓ Word fonts: Different words can be used with different stories. Different "word fonts" provide different tones, textures, flavors while describing the same scene or activity.

To illustrate what he means by word fonts, Horowitz had each person write a

brief news story about a bunch of news writers in a room. In session handouts, each person had received a sealed envelope. Inside each envelope was a different word font to use for the story.

Some of the word fonts were "staccato," "nothing but questions," "Pentagon briefing," "recipe," "romance novel," "dear diary." A writer would use different words with a "Pentagon briefing" approach than he would with a "dear diary" approach.

By using different perspectives and sets of words — or word fonts — writers can tell the same story in any number of ways. □



Editors' officers

Officers of Missouri Society of Newspaper Editors are: President Bud Jones, *The Odessan*, seated in the center; Director Chris Wrinkle, *Lebanon Daily Record*, seated left; and First Vice President Buck Collier, South Suburban Journals, seated right. Standing are Second Vice President Buzz Ball, *Neosho Daily News*; and Directors Dennis Ellsworth, *St. Joseph News-Press*, and Dale Brendel, *Independence Examiner*. Other directors are Susan Miller Warden of the *Washington Missourian* and Cathy Ripley of the *Chillicothe Constitution-Tribune*.



Officers of Associated Press Managing Editors in Missouri for the coming year are, from the left, President Dennis Ellsworth, *St. Joseph News-Press*; First Vice President Diane Raynes, *Trenton Republican-Times*; and Second Vice President Oliver Weist, *Sedalia Democrat*. APME met May 1-2 in Columbia for its annual meeting with the Missouri Society of Newspaper Editors.



A group of students from the Missouri School of Journalism visited for a session at the MSNE / APME meeting. They introduced themselves, talked about their studies and their ambitions and answered questions from the editors and publishers. The group included students from across the country and around the world and ranged in experience from not-yet-decided-on-journalism to almost-finished grad students.

Brisbane re-elected Press-Bar president

Arthur Brisbane, publisher of *The Kansas City Star*, was re-elected president of the Missouri Press-Bar Commission at its April 22 meeting.

Among those attending the meeting in the Reynolds Alumni Center at UMC were Missouri Press Association representatives William L. Miller, publisher of the *Washington Missourian*; and Dalton C. Wright, president of Lebanon Publishing Co., member-at-large Frank L. Martin III, publisher of the *West Plains Daily Quill*; non-voting member Doug Crews, executive director of Missouri Press Association, and Brisbane, representing *The Kansas City Star*.

Supreme Court Judge William Ray

Price also attended, representing the Judicial Conference of Missouri.

Sandra Davidson, a media law professor at the Missouri School of Journalism, moderated a panel discussion on Media Coverage of Trials in Missouri.

Panelists were Judge Frank Conley of Columbia, business reporter Dan Margolies of *The Kansas City Star*, Michael Jonathan Grinfield of the School of Journalism, and William H. Colby, an author and lawyer from Kansas City.

The Press-Bar Commission is an organization whose goal is to improve public understanding of the legal process and news coverage of it. Its projects involve

things such as production of a News Reporters Handbook on the court system and educational material for distribution to newly elected officials and the public.

Other representatives on the Commission are from the Missouri Broadcasters Association, Missouri Bar, Trial Judges Section of the Judicial Conference of Missouri, Missouri Association of Probate and Associate Circuit Judges, Missouri Municipal Judges, Missouri Court of Appeals, *St. Louis Post-Dispatch*, *St. Louis* and *Kansas City* bar associations, selected members-at-large and several non-voting members associated with the media or the legal system. □

AP presents reporting awards

COLUMBIA (AP) — *The Joplin Globe* won the Missouri Associated Press Managing Editors sweepstakes award for reporting excellence.

AP presented awards May 2 at the annual meeting of APME and the Missouri Society of Newspaper Editors.

The Globe's winning story detailed the unsolved murder of a couple and the disappearance of their daughter and her best friend. The entry, by investigative writer Max McCoy, also won first place in the community affairs/public interest category for mid-size newspapers.

The contest drew 195 entries from 18 newspapers and was judged by newspaper staffs from Louisiana.

Here is a list of contest winners:

Sweepstakes Award: *The Joplin Globe*, Max McCoy.

Division I: Newspapers in cities with more than 50,000 population.

Spot News:

1. *Springfield News-Leader*, Laura Bauer, Steve Koehler, Jefferson Strait.

2. *Springfield News-Leader*, Laura Bauer, Robert Keyes, Mike Penprase.

3. *St. Louis Post-Dispatch*, Heather Ratcliffe.

Feature Writing:

1. *St. Louis Post-Dispatch*, Lisa Jones Townsel.

2. *St. Louis Post-Dispatch*, Mary DeLach

Leonard.

3. *St. Joseph News-Press*, Colleen M. Dorsey.

Spot Sports:

1. *St. Louis Post-Dispatch*, Joe Strauss, Rick Hummel.

2. *Springfield News-Leader*, Eric Bailey, Scott Puryear, Lyndal Scranton, Joe Cress, Denise Tucker.

3. *The Kansas City Star*, Staff.

Sports Feature:

1. *The Kansas City Star*, Joe Posnanski.

2. *St. Louis Post-Dispatch*, Joe Strauss.

3. *The Kansas City Star*, Wright Thompson.

Community Affairs/Public Interest:

1. *St. Louis Post-Dispatch*, Carolyn Tuft.

2. *St. Louis Post-Dispatch*, A. Schneider, Philip O'Connor, Robert Cohen.

3. *Springfield News-Leader*, Kathryn Buckstaff, Aaron Deslatte, Robert Leger, Jennifer Portman.

Division II: Newspapers in cities of 15,000 to 50,000 population.

Spot News:

1. *The Joplin Globe*, John Hacker, Wally Kennedy.

2. *The Joplin Globe*, John Hacker, Jeff Lehr, Debbie Woodlin.

3. (Cape Girardeau) *Southeast Missourian*, Mark Bliss.

Feature Writing:

1. *The Joplin Globe*, Mike Pound.

2. *The Joplin Globe*, Mike Pound.

3. (Cape Girardeau) *Southeast Missourian*.

Spot Sports:

1. *The Sedalia Democrat*, Kaye Fair.

2. *The Joplin Globe*, Craig Hull.

3. *The Sedalia Democrat*, Michael Kinney.

Sports Feature:

1. *The Joplin Globe*, Craig Hull.

2. *The Joplin Globe*, Andy Ostmeier.

3. *The Sedalia Democrat*, Michael Kinney.

Community Affairs/Public Interest:

1. *The Joplin Globe*, Max McCoy.

2. *The Joplin Globe*, Susan Redden.

3. (Poplar Bluff) *Daily American Republic*, Linda Redeffier.

Division III: Newspapers with less than 15,000 population.

Spot News:

1. *The Carthage Press*, Rick Rogers, Glenita Browning, Chris Roberts.

2. *The Lebanon Daily Record*, Matt Decker, Julie Turner.

3. *The Carthage Press*, Rick Rogers, Glenita Browning.

Feature Writing:

1. *Washington Missourian*, Karen Cernich.

2. *The Carthage Press*, Rick Rogers.

3. *Chillicothe Constitution-Tribune*, Dave Kinnamon.

Spot Sports:

1. *The Carthage Press*, Rick Rogers.

2. *Washington Missourian*, Bill Battle, Craig Vonder Haar.

3. (tie) *The Carthage Press*, Rick Rogers, *Washington Missourian*, Bill Battle.

Sports Feature:

1. *The Lebanon Daily Record*, Matthew J. Wilson.

2. *The Carthage Press*, Rick Rogers.

3. *The Lebanon Daily Record*, Matt Decker.

Community Affairs/Public Interest:

1. *The Lebanon Daily Record*, Julie Turner.

2. *The Lebanon Daily Record*, Edward J. Sisson.

3. *Washington Missourian*, Ed Pruneau, Chris Waltz. □

Newspapers do have a future

New *Kansas City Star* press will be 'awesome to behold'

By JERRY HEASTER

Columnist, *The Kansas City Star*

A pledge to KC and *The Star*

It may not be good form to toot your own horn. But it sure did this ink-stained wretch's heart good when my employer got the go-ahead from headquarters to build a \$200 million production plant in Kansas City.

That the decision was made to locate the new printing operation across the street from the fortresslike home of *The Star* at 18th Street and Grand Boulevard was all the more gratifying. In one fell swoop it represented a massive commitment to the future of two institutions whose viability has been called into question with increasing frequency in recent years — newspapers and downtowns.

There are those, of course, who say the daily newspaper is a business whose prospects are far from promising. The future, they predict, belongs to the electronically transmitted word, not ink on paper. Such talk always has seemed premature to me, given the utility, convenience and durability of printed words.

Not surprisingly, therefore, such talk is anathema to someone who got his first newspaper delivery route at age 11 and went on to devote a lifetime to the newspaper craft. Thus, the sight of a state-of-the-art printing plant rising next door warms this old newsie's heart more than you'll ever know.

The powers that be at Knight Ridder, which owns *The Star*, wouldn't be making a capital investment of this magnitude unless they had full confidence in the future of the newspaper business. Newspapering is the essence of Knight Ridder's being, which means the decision was a calculated move by folks who know the industry inside and out.

If their business judgment is as sound as should be expected from experts, it probably means nobody alive on the planet today will live long enough to see newspapers go the way of dinosaurs.

The decision to make this massive bet on the future was doubly satisfying as a vote of confidence in the future of the



Helping with the May 12 groundbreaking for *The Star*'s new printing plant were Gary Effren, senior vice president and CFO of Knight Ridder; Arthur S. Brisbane, president and publisher of *The Star*; Kansas City Mayor Kay Barnes; and P. Anthony Ridder, chairman and CEO, Knight Ridder. The Austin Company's Central Region office in Kansas City was chosen by Knight Ridder, owner of *The Star*, to provide architectural design, engineering and construction for the project. (The Austin Company photo)

urban center of the city that gave birth to this newspaper. For more than six score years Kansas City has given *The Star* its identity. Moreover, it has given the entire readership area served by *The Star* its identity. If you're of this area, you're "from" Kansas City.

People may differ in their perspectives of the roles cities should play in our lives, but there's one thing that isn't in dispute. The city that gave birth to the metropolis and its institutions gives the entire area its identity.

The Star name is as much a part of Kansas City as jazz, barbecue and fountains. Thus, it's more than fitting that this bold business move be critically linked to the fortunes of the city so long chronicled by *The Kansas City Star*.

When the big day comes in early 2006, my fervent hope is to be there when those 60-foot-high presses make their maiden run. The vibrations you feel when standing in the vicinity of a giant rumbling high-speed newspaper press is an unforgettable sensation.

The power of the press has manifestations beyond characterizing the strength of the printed word. The power of a newspaper press also is a mighty physical force, which can be felt and heard. It is awesome to behold.

The rumbling of the presses thus becomes a metaphor for the power of the words being printed. Perhaps it also will impart some of that dynamic to the city it calls home. □

Star's new production plant a commitment to downtown

Kansas City Star - Knight Ridder chose downtown for *The Kansas City Star's* new \$199 million production plant after going the other way in San Jose, Calif., chairman Tony Ridder said May 12.

"To this day, people in downtown San Jose blame the *Mercury News* for destroying the downtown by locating out away from the downtown," Ridder said at a groundbreaking ceremony for *The Star's* new plant. "We were not about to make that mistake in Kansas City."

Ridder spoke to an audience of civic leaders and newspaper employees across McGee Street from where *The Star's* 430,000-square-foot production facility is being built. Buildings on two city blocks northeast of *The Star's* offices at 1729 Grand Blvd. were razed to make way for the massive project. Windows from the razed buildings will be refurb-

ished and reused in homes for Habitat for Humanity.

The building will rise from four stories on the south end to about eight stories on the north end, where four 60-foot-high presses will be installed.

Surrounding the area containing the presses will be copper panels and high-performance blue glass, providing views into the heart of the building from as far away as the downtown freeway loop.

About 75 percent of the building's interior spaces will use natural lighting.

The new plant is expected to begin producing newspapers in early 2006. □



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How Many

Cost

Family Reservation (\$175 up to 4 people + \$25 each for more than 4 people) _____

Individual Reservation (\$100) _____

Partial Individual (\$75) _____

Thursday, June 12

4-6 p.m. Early Bird party in poolside Hospitality Suite

Friday, June 13

MPA Porter Fisher Golf Classic at Sycamore Creek

3 p.m. Registration in Hospitality Suite

6 p.m. Dinner at Holiday Inn

Evening on your own

Saturday, June 14

8 a.m. Breakfast Business Meeting

9 a.m. NIE with Dawn Kitchell

10:30 a.m. Legal Issues with Jean Maneke

Noon Awards Luncheon

1:30 p.m. Non-Traditional Revenue Roundtable

2:30 p.m. Classified Advertising Roundtable

6:30 p.m. Dinner at the hotel

TOTAL _____

Name(s) _____

Affiliation _____

Mail your registration form and check to Sandy Steckly, Secretary-Treasurer, Show-Me Press, Cass County Democrat-Missourian, PO Box 329, Harrisonville, MO 64701. Make hotel reservations with the Holiday Inn, (573) 365-2334 or (800) 532-3575. The room rate is \$92 per night if you mention the Show-Me Press meeting. Check-in time is 4 p.m. Register now because the hotel will be full of lake visitors.

Columbia Daily Tribune honors volunteers with Hero Awards

More than 200 people attended the second annual Hero Awards ceremony in Columbia on April 24.

Sponsored by the *Columbia Daily Tribune* and the Voluntary Action Center, the awards recognize local volunteers and groups for their contributions to the community.

Among the 44 nominees for the 2003 awards were doctors, lawyers, teachers, housewives, students and retired folks. They are in hospitals greeting patients, at home stuffing pillows for kids, in the street picking up trash, in community centers mentoring youngsters, on the road taking those in need to a doctor's office and in the boardroom debating de-

isions important to Columbia.

Volunteers of Seize the Day have proved that ordinary daily errands such as providing transportation, assisting with grocery shopping, housekeeping, yard work, home repair and companionship for those in need can be heroic.

"Our volunteers are doing small things for so many people and have made a big difference," said Robin Reuben, executive director of the group.

The *Tribune* took over sponsorship of the popular volunteer recognition program after JC Penney Co. discontinued its national Golden Rule Awards a few years ago. □

Ralph Pogue's son publishes volume of father's columns

Fans of Ralph W. "Windy" Pogue of McDonald County, who died May 8, can find out what made him tick.

Pogue's son, Dwight, has published a book titled "Windy Pogue's Letters From a College Freshman, 1937-38."

Letters Pogue wrote home to his parents while he was in college are only part of the story. The book also relates Windy Pogue's work as a forester and his development of a firetruck specially designed to fight forest fires. It tells about his involvement with CCC camps created by President Roosevelt during the Depression.

"Windy Pogue's Letters" also has some of Ralph's award-winning articles and his columns by Piney Woods, Dr. R. Windward Pognik and Country Editor, which were regular features of his newspaper during the 1950s and 1960s.

Windy Pogue published newspapers in McDonald County for nearly 50 years. He retired in the 1990s.

The book may be purchased at *McDonald County Press* in Pineville for \$18.95. To order a copy by mail, send a check for \$25 to McDonald County Press, P.O. Box 266, Pineville, MO 64856. □

Chuck Haney starts weekly with son, others in Chillicothe

A group of stockholders that includes past MPA President Chuck Haney has announced the launch of a weekly newspaper in Chillicothe.

Other partners in the venture are Haney's son, Kevin, and Ralph D. Pearson and Sheila Pearson, who are siblings.

The Weekly News began publishing this spring, Haney said. It and the *Ad Page* are published by the same group. Kevin Haney started the *Ad Page* in 1998.

Chuck Haney worked at the daily *Chillicothe Constitution-Tribune* for more than 34 years. He left as publisher. Kevin Haney worked at the daily for 18 years. He left as general manager.

Chuck Haney has been working for area radio stations. For years he has been a host for radio programs about local sports. He also has been the announcer at the Winston Speedway and for the Chillicothe Mudcats baseball team.

Haney was president of MPA in 1995 and of the Northwest Missouri Press Association in 1989. □

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STAFF

Doug Crews: Executive Director, dcrews@socket.net
Mike Sell: Advertising Director, msell@socket.net
Kent M. Ford: Editor, kford@socket.net
Connie Whitney: cwhitney@socket.net,
and **Jennifer Plourde:** jplourde@socket.net: Advertising Sales and Placement
Karen Philp: Receptionist, Bookkeeping, kphilp@socket.net
Lesia Litty: Member Services, Meeting Planning, litty@socket.net
Sue Heifner: Ad Sales, sheifner@socket.net
Shawn Cockrum: Assistant to the Executive Director: scockrum@socket.net

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The Missouri contingent at the Newspaper Association of America's Newspaper In Education Conference, May 13-16 in Chicago, celebrated Missouri Press Foundation's first place award for overall NIE programming in the state press association category. From left are Becky Griess, *St. Louis Post-Dispatch*; Emily Pohlsander, *Bolivar Herald-Free Press*; Dawn Kitchell, Missouri Press Association; Kristi Hurst, *St. Louis Post-Dispatch*; Jim Sajevic, *The Kansas City Star*.

Newspaper In Education report

Important lessons learned at national NIE conference

In May I was privileged to spend a week in Chicago with Emily Pohlsander attending the national Newspaper In Education conference.

Emily coordinates NIE efforts for several southwest Missouri newspapers in the Community Publishers group. And, like most community newspaper folks, NIE is just one of her jobs. She also is a writer for the *Bolivar Herald-Free Press*.

Hosted by the NAA Foundation, this convention is the only national gathering of NIE professionals. More than 250 people attended, including vendors, educators, and newspaper representatives from 38 states and three foreign countries.

I enjoyed experiencing this year's con-

ference through Emily's fresh eyes and asked her to share her perspectives in this month's NIE Column.

These are her observations.

Back in college, one of my journalism professors took a survey of what beat we aspired to cover as journalists.

The popular choices included law enforcement, fire department, courts, business, religion. But mine was the only "education" vote in the classroom. Even the professor seemed to frown on my choice. After all, I was a promising student. Why wouldn't I want to pursue something more exciting

and important, he seemed to be asking himself.



Dawn Kitchell is MPA's NIE coordinator. Contact her at (636) 390-2821; kitchell@fidnet.com.

Imagine my delight, then, when I attended a recent Newspaper In Education conference with 250 people as jazzed about the relationship between education and the newspaper as I am. During the time I was in Chicago at the convention, I learned ways to channel my energy about NIE to make the two-year-old program at the *Bolivar Herald-Free Press* even better.

Listening to speakers and presenters from large daily papers in metropolitan areas talk about their NIE programs can be discouraging, I discovered. They have NIE staffs, sponsors with deep pockets and access to expensive resources to include in their programs as in-paper features or special tabloids. I came to the convention representing a small paper in southwest Missouri. Just like that day in my journalism class, I seemed to stand alone.

But as I began to take notes, look over the materials disseminated by NIE professionals and vendors, and use some creative thinking, I realized that small papers have really got it made.

Through some useful tools I gained in Chicago, I am confident that small papers, like my own *Bolivar Herald-Free Press*, can have a program just as enviable as the large dailies.

The three lessons I learned at the convention are:

1. Workshops link teachers to your newspaper. I have not yet presented a teacher workshop, but I am excited to create one to put on at the end of the summer. NIE coordinators can use workshops to show teachers the seemingly limitless uses for newspapers in the classroom. And the great thing about teachers is that they are excellent brainstormers and will likely have ideas to share with each other.

Workshops can also get teachers on the same page when it comes to programs your particular newspaper offers. I plan to take the time I have with my teachers to let them know what the newspaper has planned for the upcoming



Emily Pohlsander returned to Bolivar reinvigorated.

Consider attending July 10-11 NIE conferences in St. Joseph

MPA members are asked to help promote the NIE Seminar at MU July 31-Aug. 1. An ad can be downloaded from the MPA website NIE page.

A new page has been added to the NIE pages at mopress.com. The first link from the home page now gives you updates on current NIE projects, including the award Missouri Press won at the recent national conference in Chicago.



Central States NIE Conference, July 10-11: You are encouraged to participate in not only the July 11 Missouri NIE Conference, but the regional program as well on Thursday, July 10.

Information and a registration form can be found on the website.

This year's NIE Conference will be held at the Stoney Creek Inn at St. Joseph. The Central States program will begin at 8:30 a.m. July 10. MPA will host a reception that evening at the Pony Express Museum with special guest Kay Hively.

The Missouri State NIE Conference will be held Friday from 9 a.m. to 4 p.m.

NNA's new Best of Newspaper In Education Contest is open to

all NNA member newspapers. Entries must be received by Aug. 1. Information and forms are available at naa.org. Awards will be presented during NNA's 117th Annual Convention in Kansas City Sept. 24-27. □

Using the newspaper Teachers can earn graduate credit for 2-day course at UMC

Missouri teachers can attend a two-day college course for K-12 teachers on using the newspaper as a resource in the classroom this summer at the University of Missouri, Columbia.

The Living Textbook – Integrating the Newspaper into the K-12 Curriculum,

will cover media literacy and will look at ways to integrate the newspaper as a resource in English, language arts, social studies, math, science, technology and art. It will address ways to use the newspaper to improve standardized test scores and to achieve competency in areas required by the Show Me Standards.

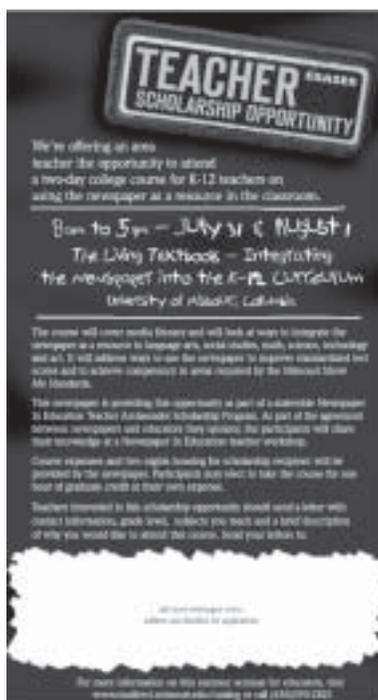
The course will be held from 8-5 Thursday, July 31-Aug. 1, in Co-

lumbia. It is being offered through the MU Direct program for continuing and distance education.

Some newspapers around the state are providing scholarships for teachers in their areas as part of a statewide Newspaper In Education Teacher Ambassador Scholarship Program. Teachers who participate in this project will return to their communities to share what they learn with other educators.

The newspapers will pay course expenses and two nights' housing for their scholarship recipients. The participant may elect to take the course for graduate credit at his or her own expense.

For more information on this summer seminar for educators, visit mudirect.missouri.edu/catalog/courseinfo.asp or call (636)390-2821. □



year so they can be ready.

2. Publicity lets teachers, students and the community know the value of the newspaper. With budget cuts in so many schools, I plan to promote the newspaper as an inexpensive textbook, capturing history as it happens. Through the use of in-house advertisements, I will explain what is happening in NIE, recognize sponsors of the program and remind teachers and newspaper readers about upcoming NIE features.

3. Kids need to relate to the newspaper. I want to develop teacher guides that can be used in a miniature journalism unit. I figure the more students understand about how the newspaper is put together and what all the elements of a page are, the better equipped they will be in comprehending both its format and message. As someone who works in the industry as a writer and a layout person, I will make myself available for classroom visits and discussions.

I was 3 years old when I read the word "the" in the *Bolivar Herald-Free Press*. In the fifth grade, I wanted nothing more

than to be a reporter. Today I love to read the newspaper every day.

However, we in the newspaper business can't count on kids developing that passion about our industry. We can't count on kids turning to the newspaper to learn about their communities. We can't count on kids bargain shopping in our classified ads. We can't count on today's students being tomorrow's readers without helping them realize the wealth of information they can find when they turn the pages of their community newspaper.

The program that will keep newspapers alive is Newspaper In Education.

Emily Pohlsander is NIE Coordinator/Reporter for the Bolivar Herald-Free Press. She can be reached at (417)326-7636 or emilyp@cpimo.com. Dawn Kitchell is MPA's NIE Coordinator. She can be reached at (636)390-2821 or kitchell@fidnet.com. □

Ozark Press Association

2003 ANNUAL MEETING

8:30 A.M. - 3:40 P.M. • FRIDAY, JUNE 13

Clarion Hotel, 3333 S. Glenstone, Springfield

You asked us to skip the golf, skip the social activities and give you a one-day annual meeting during the week with relevant sessions at a reasonable cost... that's what we've done!

We plan sessions on ethics, Sunshine Law issues, work-place/employee issues, postal issues, photography, capturing campaign advertising, covering a war/the military from the homefront plus roundtables on circulation and news. Plus, we plan to honor recently deceased members of OPA following our luncheon.

IT'S A BARGAIN — Only \$40 registration for your newspaper and one employee for OPA members, and \$25 for each additional registrant from your newspaper. Plus, we're even giving you a menu choice — roast sirloin of beef or chicken cordon bleu. (Be sure to note your choice below).

BRING COPIES OF YOUR NEWSPAPER — WE'LL SET UP AN EXCHANGE TABLE!

OPA ANNUAL MEETING REGISTRATION

Newspaper _____		Chicken	Beef
First registrant _____	@ \$40	___	___
Second registrant _____	@ 25	___	___
Third registrant _____	@ 25	___	___
Fourth registrant _____	@ 25	___	___
Each registrant from non-OPA member newspaper _____	@ 40	___	___

Total enclosed: _____

Can you donate something from your newspaper or town for a door prize? If so, tell us what and we'll list your newspaper in the program. _____

— Send registration form with payment to OPA, c/o Jeff Schrag,
The Daily Events, PO Box 1, Springfield, MO 65801 —

A small block of rooms has been set aside for those wishing to stay overnight on June 12 or June 13 at a convention rate of \$59.95 per night plus tax. Please make reservations on your own, requesting the OPA rate. The Clarion requests reservations no later than June 1. Phone 1-800-756-7318.

Anne Tezon will speak at NNA meeting

Anne Tezon, publisher of the *Hamilton Advocate* and *Braymer Bee*, will make a presentation at the Newspapers and Community-building Symposium during the NNA Convention in September.

Sponsored by the Huck Boyd National Center for Community Media and the NNA Foundation, the symposium will feature proposals by 12 people. It will be held at the Hyatt Regency Crown Center Hotel in Kansas City during NNA's 117th Annual Convention.

Tezon's proposal is titled "Cheerleaders and Community Builders: How rural weekly newspaper publishers view their roles."

The purpose of the symposium is to bring journalism educators and publishers together in a forum that encourages discussion about current research that is relevant to community newspapers. □

Missourians make news with Business Editors

CAMBRIDGE, Mass. (AP) — The Society of American Business Editors and Writers (SABEW) elected eight new board members at its 40th annual conference.

Among those elected to three-year board terms was Andre Jackson, assistant managing editor for news, *St. Louis Post-Dispatch*.

SABEW also presented lifetime achievement awards to James K. Gentry, dean and professor at the William Allen White School of Journalism and Mass Communications at the University of Kansas; and Randall D. Smith, assistant managing editor at *The Kansas City Star*.

Smith, who oversees metropolitan and state coverage for *The Star*, has received the 2003 Distinguished Achievement Award from SABEW. He was recognized for his role in helping raise \$1.1 million to establish the SABEW-Missouri Endowed Chair of Business and Financial Journalism at the University of Missouri School of Journalism. □

Post-Dispatch columnist speaks at St. Louis U. Commencement

ST. LOUIS (AP) — *St. Louis Post-Dispatch* columnist Bill McClellan replaced former American Airlines chairman and chief executive Donald J. Carty as Commencement speaker at Saint Louis University.

The Roman Catholic university announced that, by mutual agreement, Carty would not participate in the May 17 Commencement. The agreement followed news that while American Airlines asked workers to accept \$1.8 billion in annual pay cuts, the company had approved bonuses and pension payments for executives that would be protected even in bankruptcy.

Carty later resigned.

American, which purchased St. Louis-based Trans World Airlines in 2001, has a large presence in St. Louis. Hundreds

of former TWA workers have been laid off, and some flight attendants had promised to protest if Carty spoke at SLU, where about 1,700 students graduated.

In choosing McClellan to speak, SLU president Lawrence Biondi cited McClellan's efforts to bring attention to social justice issues.

In his column April 24, McClellan wrote that Carty would have been a great speaker because disgrace "is a wonderful teacher."

A Catholic organization objected to McClellan's selection as Commencement speaker, saying he supports many issues contrary to the Catholic faith. In answer to the claims, McClellan told his own newspaper, "I plead guilty to everything, but I don't remember some of it." □

MU grad's book receives SPJ honor

The Society of Professional Journalists, the nation's top organization for working journalists, has designated Dr. Marlin Shipman's recently published book about the death penalty as the nation's outstanding research about journalism in 2002.

Dr. Shipman, a professor of journalism at Arkansas State University, earned his Ph.D. at the University of Missouri-

Columbia. He will receive the SPJ award July 11 at the National Press Club in Washington, D.C.

Shipman's book "The Penalty is Death," published by the University of Missouri Press, is an analysis of how newspapers reported on the executions of women in the United States from 1847 to the present. □

St. Louis reporter a Michigan Fellow

ANN ARBOR, Mich. (AP) — Twelve journalists have been chosen as Knight-Wallace Journalism Fellows at the University of Michigan for the 2003-2004 academic year.

Among the fellows, named April 28, and his study plan, is Vahe Gregorian, 43, reporter, *St. Louis Post-Dispatch*, his-

tory and demise of sportsmanship.

While on leave from their jobs, they will pursue study plans they have designed and attend twice-weekly seminars.

Each will receive a \$55,000 stipend supported by gifts from foundations, news organizations and individuals. □



On the Move

✍ Maryville

Cody Snapp was named managing editor of *The Maryville Daily Forum*.

Snapp most recently was in charge of the paper's page layout. Before that, he was the lifestyles editor. He joined the staff in December 2001.

A native of St. Joseph, Snapp worked on the school newspaper at Northwest Missouri State University for a year and on the school's yearbook staff for three years.

✍ Columbia

Colin J. Kilpatrick has been named executive director of advancement of the University of Missouri School of Journalism. He will oversee the fund-raising operations for the school.

Kilpatrick formerly was vice president for advancement at Stephens College since 1995. He is a 1985 advertising graduate of the School of Journalism.

✍ Oak Grove

Sandi Laxson of rural Odessa has joined the news and advertising staff of the *Oak Grove Banner* and *Town & Country Shopper*.

A journalism graduate of William Jewell College, Laxson has written stories and taken pictures for equestrian magazines. She breeds and shows Quarterhorses.

✍ St. Louis

Eric Mink is the new editor of the Commentary page and an op-ed columnist at the *Post-Dispatch*.

A native of St. Louis, Mink spent 16 years at the *Post-Dispatch*, most of them as a television critic. He took a similar position in 1993 with the *New York Daily News*.

Mink recently completed a book about NBC's "Today" show and then returned to St. Louis.

✍ Belton

Mary Renee Smith has joined the news staff of *The Star-Herald*. She replaced Charlie Morasch, a staff reporter for nearly two years, who moved to Ben-

tonville, Ark.

Smith has more than seven years' experience in news and public relations. While attending Kansas State University she worked on the school newspaper.



Mary Renee Smith brings experience to *Star-Herald*.

She also worked for a radio station and did public relations work for a senior center in Manhattan, Kan., before taking a few years off to stay home with

her children. Smith and her husband have four children.

✍ St. Joseph

Lindsey V. Corey was hired as communications coordinator at Benedictine College in Atchison, Kan. She previously was a reporter at the *St. Joseph News-Press* for nearly four years.

April Gangel was hired as an ad processor for the *News-Press*. She previously worked at JP Morgan Chase as an imaging and boarding tech.

✍ Joplin

Todd Taylor has been promoted to general manager of *The Globe*. Taylor formerly was administrative director, and before that human resources director. He has worked at *The Globe* nine years.

Shelli Willis, formerly benefits coordinator, now is personnel manager for *The Globe*. She's been with the paper six years.

Retail services supervisor Shannon Wyczynski has been promoted to retail advertising manager. She has 12 years with *The Globe*.

✍ St. Louis

Patrick L. Thimangu, 37, has joined the news staff of the *St. Louis Business Journal*. He took over the health care and banking/finance beats previously covered by Margie Manning. Manning left after eight years to open a business in Tampa,

Fla.

Thimangu, a native of Kenya, has been a reporter for more than 10 years, most recently covering banking, utilities and energy for the *Post-Dispatch*. Before that he worked for the *Dayton Business Journal*, a sister publication of the *St. Louis Business Journal*.

✍ Osceola

Lola Palmer is the new business manager of the *St. Clair County Courier* in Osceola. She succeeded Wanda Raymond, who retired.

Palmer, a resident of Wisdom most of her life, studied computer science at State Fair Community College in Sedalia. She worked the past two years at Interstate Studios in Sedalia.

Palmer and her husband of 33 years, Larry, have a son and a daughter.

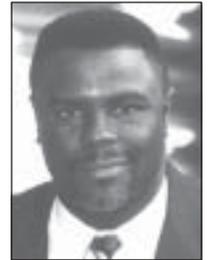
✍ St. Louis

The publisher of *Take Five* magazine, Sylvester Brown, Jr. has been named a Metro columnist for the *St. Louis Post-Dispatch*. Brown will write a column three times a week.

For the last 15 years Brown has been the publisher of *Take Five* magazine, which he founded in 1987 as the "black independent voice" in St. Louis while studying communications at St. Louis Community College at Forest Park.

Take Five continually earned journalism awards for its engaging coverage of the African American community in St. Louis. In April, Brown announced that *Take Five* would cease publication after its May edition.

A native of St. Louis, Brown has also worked as a freelance writer and has been a frequent contributor to the *Post-Dispatch* Commentary page writing op-eds about the human side of social issues in St. Louis. Brown is married to Victoria Anton-Brown and has four children. He replaces the late *Post-Dispatch* columnist Greg Freeman who died Dec. 31. □



Sylvester Brown, Jr., founded magazine while in college.

Obituaries

Pineville

Ralph Winfred Pogue

83 — Retired journalist

Ralph Winfred “Windy” Pogue, for-
ester, columnist, editor and founder
of the newspaper publishing group in
McDonald County, died at his home
May 8, 2003. (A story about a recently
published book of his columns is else-
where in this issue.)

Mr. Pogue earned a degree in forestry
at the University of Michigan and
worked as a forester for Missouri in the
1940s. He then became an editor of *Missouri Conservationist* magazine.

In 1951 Mr. Pogue and his wife,
Ruth, bought the *Noel Ozark Press*. They
purchased the *Southwest City Republic* in
1970, and later, in partnership with their
son, George, they bought newspapers in
Pineville, Anderson and Goodman. The
papers form McDonald County Press.

Mr. Pogue retired in the early 1990s.
His wife died in 1991.

Survivors are his second wife, also
named Ruth; a sister; two other children,
two stepchildren, five grandchildren,
three great-grandchildren and seven step-
grandchildren.

Amsterdam

Ralph Oscar Fritts

96 — Former publisher

Ralph Oscar Fritts, the last of 15 chil-
dren and a former co-owner of the
Bates County Democrat, died April 22,
2003.

Mr. Fritts also was an editor of *The
Border Banner* in Amsterdam. He did job
printing there until moving to Shell
Knob in 2002. He had worked as a
printer in Kansas and Detroit.

Mr. Fritts' wife, Grace, died in 2001.
Survivors are a son, a daughter, four
grandchildren and seven great-grandchil-
dren.

Springfield

Maxine Irene Rowland

79—Former owner of papers

Maxine Irene Rowland of Spring-
field, an owner of south Missouri
newspapers for several years, died May 5,
2003, at her home.

Mrs. Rowland and her husband, D.
Wayne Rowland, owned and operated
newspapers from 1947 to 1954. They
published the *Willow Springs News*, *Sey-
mour Citizen* and *Lamar Daily Journal*.

The couple moved frequently as Mr.
Rowland completed his education and
taught journalism at Texas Christian,
Syracuse and Drake universities. They
retired to south Missouri.

Mrs. Rowland is survived by three
daughters, a son, seven grandchildren
and a sister.

St. Louis

Helen Kelliher

94 — News researcher

Helen Kelliher, a retired *Post-Dis-
patch* news researcher, died of
pneumonia April 23, 2003, at a Clayton
hospital.

Mrs. Kelliher began her newspaper ca-
reer in the news research department of

the *Globe-Democrat* in the mid-1930s. At
that time the newspaper was in the same
building now occupied by the *Post-Dis-
patch*.

When Mrs. Kelliher's husband died in
1961, she returned to newspaper re-
search. She retired in 1974.

Harrisonville

Barney Earl Rogers

52 — Production worker

Barney Earl Rogers, a lifelong Harri-
sonville resident who worked in the
production department of the *Cass Coun-
ty Democrat-Missourian* for more than 30
years, died Sunday, April 27, 2003, at
Truman Medical Center in Kansas City.

Marshfield

Judith Johnson

58 — Longtime employee

Judith Johnson, who worked for the
Marshfield Mail for many years, died
April 6, 2003, at her home.

Hannibal

Katherine S. Whitaker

87 — Mother of publisher

Katherine S. Whitaker, the mother of
Hannibal Courier-Post publisher
Jack Whitaker, died May 16, 2003.

Mrs. Whitaker was a member of sever-
al cultural clubs and organizations in
Hannibal and was active in First Presby-
terian Church.

She is survived by another son, seven
grandchildren and seven great-grand-
children. □

Credibility project expanding

In the wake of the latest controversies
over media ethics, the AP Managing
Editors Association is stepping up
efforts to build credibility.

Through APME's National Credibility
Roundtables Project, more than 100 edi-
tors have talked with their communities
over the past two years about credibility.
Those conversations have led to signifi-
cant changes in news operations — from
strengthened accuracy audits to expand-

ed training in ethics.

Now APME, and newspapers in a
Roundtables' e-mail feedback experi-
ment, are querying readers across the
country about whether they're willing to
help the media get things right and cor-
rect mistakes, and, if so, how.

When asked for its input, the public
can be a partner in building a credible
news report, not an estranged adversary.

The deceptions practiced by Jayson

Blair at *The New York Times* will not
come as jarring news to some readers.
For at least a decade, ample research has
shown the public to be deeply suspicious
of journalists — so suspicious that read-
ers might not even complain about errors
they see.

APME is committed to changing that.

To learn more about APME's Cred-
ibility Roundtables, go to apme.com and
click on Credibility Roundtables. For a
free copy of “Credibility in Action” and
“Talking with Your Town,” send your re-
quest to credibility@ap.org. □

Pascoes donate \$30,000 to fund to build public day-care center

Former publisher spends "taxes" in his own town

Percy and Delma Pascoe, former owners of *The Cuba Free Press*, have donated \$30,000 to the Crawford County Foundation. The money will be used to help build a public day-care facility in Cuba.

The donation qualified the Pascoes for tax credits through a Neighborhood Assistance Program grant administered by the Missouri Department of Economic Development. It resulted in nearly a dollar-for-dollar return in tax relief.

"Basically, my tax dollars went toward an admirable organization and its plan to improve the Cuba area, rather than straight to the state and federal governments. I like that," Percy Pascoe said. "It's not often that you can make an impact on the local level in this way."

Pascoe retired last fall as publisher of *The Free Press*, which he founded. He

was in the newspaper business 42 years.

The day-care center will have a capacity of 90 children. Plans are to follow that project with a community activity center.

"Delma and I believe that this donation to the town that made our newspaper success possible will be a legacy that we can be proud of," Pascoe said.

Both of the Pascoes remain busy with volunteer activities, including distribution of meals to shut-ins and working at the local hospital and nursing home. Percy speaks at his church, works with wood and writes. □

64 students entered SPJ's essay contest in SW Missouri

Sixty-four area high school students entered essays in the "What A Free Media Means to America" contest sponsored by the Southwest Missouri Chapter of the Society of Professional Journalists.

First-place went to Dylan Gideon, a senior at Ozark High School in Ozark. Placing second was junior Liz Manning of Stockton High School. Hope Garner, a senior at Neosho High School, placed third.

Essays written by the top three will be published in newspapers and forwarded to national competition, in which they could win scholarships. □

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Circulation group will meet Sept. 26-27 at Lake Ozark

Golf Friday,
sessions Saturday

The Missouri Circulation Management Association will meet Friday and Saturday, Sept. 26-27, at the Holiday Inn, Lake Ozark.

A two-person scramble golf tournament will begin at 1 p.m. Friday. A social get-together will be held that evening.

Sessions will be held 9 a.m.-5 p.m. Saturday. Topics will be announced later.

Those with topics they would like to have discussed can contact Ken Carpenter, MCMA President, Dispatch Tribune Newspapers, 7007 NE Parvin Rd., Kansas City, MO 64117; (816) 454-9660, ext. 3100; kenc@townsendprint.com.

All MPA member newspapers interested in circulation are asked to consider sending someone to the MCMA meeting. More information will be provided later. □

Jefferson City newspaper plans to be in new plant by end of 2004

The News Tribune Co. Inc. of Jefferson City plans to begin printing in a new plant by the end of 2004. It has purchased a 4.3-acre site in Eastland Plaza Center.

The *News Tribune* publishes the afternoon *Jefferson City Post-Tribune*, the morning *Daily Capital News*, the *Sunday News Tribune*, the daily *Fulton Sun* and the weekly *California Democrat*.

It also prints publications for associations and organizations.

General manager Mike Vivion said the growth of the printing business and the need for modern presses and other equipment requires a new printing plant.

The *News Tribune's* downtown Jeffer-

son City building will remain headquarters, with most departments of the newspaper remaining there. Editorial and advertising material will be sent electronically to the new printing plant. For those familiar with the capital city, the plant will be just east of Michael's Unforgettable Barbecue restaurant and southeast of Gerbes Supermarket. □

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Scrapbook

Camdenton

Grand marshal for this year's Dogwood Festival parade in April was Grant T. "Toughy" Richards, who has attended all 53 festivals.

Richards was the editor of the *Reveille/Central Missouri Leader*, now the *Lake Sun*, a half century ago. His friends call him either "Toughy," a nickname he earned in his youth, or "the editor." At one time Richards, now 83, was the youngest editor in Missouri.

St. Louis

Teachers with summer school classes can get free copies of the *Post-Dispatch*.

The paper's Newspaper In Education program offers the free newspapers and curriculum materials to any teacher in the circulation area.

Tuesday's papers will carry a seven-week serial story "Luke in a Really Big Pickle," which can be used by teachers in the lower grades.

An original story by Debbie Dadey and Marcia Thornton Jones, authors of the famed Bailey School Kids series, "Luke in a Really Big Pickle" tells the

story of Luke, an average 9-year-old boy, and his special dog, Pickles.

Maryville

The *Daily Forum* on May 5 resumed publication of a Monday issue. It also added a Friday magazine called Echo.

Publication of a Monday edition ceased a few years ago.

Over the past several months *The Forum* added a press unit and new pre-press equipment so it can run color in every issue.

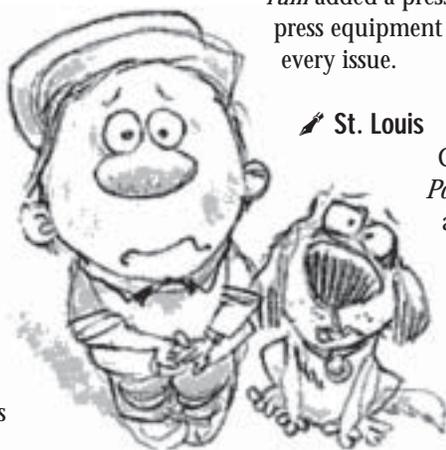
St. Louis

Greg Freeman, the late *Post-Dispatch* columnist and radio talk show host, has won the National Association of Black Journalists' 2003 Lifetime Achievement Award.

The honor will be presented during NABJ's annual convention Aug. 6-10 in Dallas.

Freeman, 46, died Dec. 31 from heart disease. He had been with the *Post-Dispatch* since 1980. He hosted "St. Louis On the Air" on radio and was a frequent guest of the "Donnybrook" TV program.

He was nominated for the award by the Greater St. Louis Association of



Luke and Pickles will be in the *Post-Dispatch* this summer.

Black Journalists and the *Post-Dispatch*.

Joplin

The *Joplin Globe* was the host for an April 22 banquet honoring the 20 local high school students chosen for its 2003 Academic Excellence Team.

Students were selected based on grade point average and college entrance exam scores.

Mansfield

The *Mansfield Mirror* now has an online edition: mansfieldmirror.com.

Features of the site are breaking news, obituaries, weather, community calendar and classified ads.

Cape Girardeau

The *Southeast Missourian* in April conducted an online survey seeking opinions on the content of the newspaper.

Readers were asked to indicate which features of the paper they read and which they don't read. The survey also asked questions about readers' shopping habits.

Pulse Research Inc. of Portland, Ore., administered the survey.

Joplin

The *Globe* held the Charles Spradling Kids' Classic Fun Run on May 10 to raise money for The Children's Miracle Network and *The Globe's* Kids Camp Fund.

Several businesses helped sponsor the event, an activity of National Safe Kids Campaign. In addition to races, activities included a bike rodeo, visiting with police, fire and emergency people, games and drawings for prizes.

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Tornado damages Liberty newspaper building

One of the tornadoes that pummeled Missouri early in May caused damage to the building of the *Liberty Tribune*, the one-story building in the center. Bricks from the building on the left fell on the roof of the *Tribune* building. The building of the *Cedar County Republican* in Stockton was damaged by another storm in the same period. Weather officials said the outbreak of tornadoes was among the worst on record. (*Liberty Tribune* photo)

Springfield

In April *USA Weekend* magazine spotlighted many newspapers that carry it for their efforts on Make A Difference Day.

The *News-Leader* made the accounting for providing 90 grocery stores in Southwest Missouri with barrels while a media blitz urged people to fill the barrels with groceries.

Ozark Food Harvest, which serves 37-counties, got 72,200 pounds of food from the effort.

Poplar Bluff

John Stanard, former editor and co-owner of the *Daily American Republic*, spoke at the May 16 graduation program of Three Rivers Community College.

Since his family sold the newspaper in 1988, Stanard has produced non-fiction books about local history. He is vice chairman of the Three Rivers Board of Trustees and secretary of the Three Rivers Foundation Board of Trustees.

Stanard previously delivered the Commencement address at the college in 1979.

Boonville

Friends of Historic Boonville plan to

install a bronze bust of Walter Williams, first dean of the Missouri School of Journalism and former editor of the *Boonville Advertiser*, in a city park.

The artwork will join sculpture tributes to other famous Boonville residents.

St. Louis

Let's Eat, the *Post-Dispatch's* food section, was named best newspaper food section in its circulation category by the James Beard Foundation.

James Beard awards are a top honor in food journalism.

Judith Evans edits Let's Eat. Joe Bon-

wich and Cleora Hughes write for the section.

St. Louis

Mehlville School District presented awards in April to employees and supporters. Among those receiving Awards of Merit was Mike Anthony, executive editor of *Call Newspapers*.

Excelsior Springs

The Job Corps Center here will keep its students informed about Job Corps activities by putting out a monthly newspaper with the help of *The Excelsior Springs Standard*.

Job Corps staff members and students will gather news for the publication. *The Standard* will produce the paper until students learn to take a larger role in production.

McCook, Neb.

Gene Morris, who started his newspaper career as a sports stringer for his hometown *Nevada Daily Mail*, received the Francis L. Partsch Award for Editorial Leadership in Nebraska. Morris is publisher of the *McCook Daily Gazette*.

The *Omaha World-Herald* sponsors the award. Morris received a golden quill trophy and a \$10,000 cash award.

Morris's newspaper is part of Rust Communications, the same company that owns the Nevada paper. Rust has headquarters in Cape Girardeau.

St. Louis

The *St. Louis Business Journal* now has a PDF edition that subscribers can download from the paper's website each Friday morning. It is a replica of the printed edition. □

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Sometimes readers say 'thank-you'

Teacher appreciates publisher's backing of kids' reading project

To The Editor (of the *Washington Missourian*):

It's reading time in room 10. Children are whispering quietly to one another. Their eyes dance with excitement and now they begin "shushing" one another. It is Book Buzz time and today they will hear again the book titled "Courage" by

another boy comes to his rescue. "You're brave. Nightlights only light a little bit. You're brave when it's mostly dark." Both boys smile. Two other children are discussing where some mountains might be located in Missouri.

As discussion time ends, children begin writing their reviews. "Use your best printing," one student tells another. "We don't want to embarrass anyone."

Washington Missourian

Bernard Waber. Today they will finalize their reviews.

The room is silent. Twenty-three students are listening intently and looking at the pictures. I hear whispers and sighs as the last words are read. Then, it is time to discuss our feelings.

A bright-eyed boy says, "I know how that girl felt holding in her giggles. I was afraid I would laugh and ruin our school play, but I didn't." I smile.

Another student confesses with a trembling lip, "I still leave on my night-light. Maybe I don't have courage." But

They both sneak a glance at me.

This precious moment in time is brought to me and my students because Mr. Bill Miller has used his newspaper, the *Washington Missourian*, as an instrument of love to open doors for our young readers.

Thank you for touching the lives of my students.

Sincerely,
Mrs. Patty Femmer
First Grade Teacher
Gerald Elementary School

Paper 'stood up' for citizen

To the Editor (of the *St. Joseph News-Press*)

They say you can't unring the bell. Well, maybe you can.

A good friend of mine recently was accused of committing a serious federal offense. His name appeared on the front page of the newspaper. The bell had been rung.

A few weeks later, resume-building prosecutors realized the errors of their ways. Charges were dismissed. But remember, the bell had been rung. The innocent had been falsely accused.

Then something remarkable hap-

pened. The *St. Joseph News-Press* attempted to right this wrong. It started with a column by Steve Booher. He told the community (the accused) and his two colleagues were the targets of overzealous

federal prosecutors.

A lead editorial followed, with much

the same message.

The *News-Press* stood up for its community and its citizens. I salute you for your integrity and for helping restore the reputation of my friend.

(A reader)
St. Joseph



Funding restored for student paper at UM-St. Louis

The Current, the student newspaper at the University of Missouri-St. Louis, will receive funding for the 2003-04 school year.

A committee of students denied the newspaper's first request for \$44,000 in funding.

Stanford Griffith, editor of *The Current*, said the committee approved \$38,200 for the paper, the same amount it received this year. That funding in the proposed activity budget has been forwarded to the interim chancellor for approval.

In April the committee decided to give *The Current* no money. Editors said the paper might have to fold, because the funding covered 20 percent of its budget.

The change came after an appeal to the committee by the paper's staff, during which they explained the newspaper's expenses.

Money for *The Current* comes out of activity fees collected from students.

—from the *St. Louis Post-Dispatch*

Dr. Bill Taft donates press to museum

MPA's historian Dr. Bill Taft donated his hand-operated printing press to the Audrain County Historical Society and Saddlebred Horse Museum in Mexico.

When he was in Mexico High School, Taft and a couple of friends used the press to publish the *Yellow Yap*, an unofficial newspaper that often criticized the faculty.

Taft got the press from Mitchell White, then publisher of *The Mexico Ledger*, who is said to have bought it at a flea market on the town square for 50 cents.

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Foundation captures award for Newspaper In Education

Cuba publisher takes city to court

Missouri Press Foundation's Newspaper In Education coordinator Dawn Kitchell has won for Missouri Press a national award for her exhaustive and exhausting efforts.

She and a small group of other Missouri NIE folks picked up the hardware at the NAA NIE Conference in Chicago in May.

Rules for the competition: "State or Regional NIE Organizations — Describe your efforts to serve area newspapers, including operational structure, materials and services offered, marketing and promotional efforts to create awareness of NIE and special events or programs. Detail how the organization supports member newspapers.

This award recognizes excellence in the TOTAL PROGRAM of a state or regional NIE organization."

Congratulations to Dawn, to the Missouri newspapers that have NIE programs, the MPA staff and to Missouri Press for wisely bringing Dawn on staff and supporting her excellent work.

That work continues. If your newspaper still doesn't have an NIE program, get with it now. You've got a national award-winning program to help you get started and guide you along.

An editor attending a recent meeting commented that NIE programs at their root are just another project to boost circulation. If he had said that to Dawn Kitchell, he'd have backed off that statement quickly with singed ears.

Newspapers that have NIE programs only because it boosts their circulation a little are flat doing it wrong. That is a good reason for having a program, but it certainly isn't the most important.

Read Emily Pohlsander's comments

about her trip to Chicago in Kitchell's NIE column this month.

Central States NIE will hold its meeting in St. Joseph this summer. Missouri's NIE group will meet with the Central States bunch, then conduct some business of its own. Send someone from your paper, or attend yourself, and get deeper into Newspaper In Education.



MPA editor **Kent Ford** can be reached by email at kford@socket.net.

This month's magazine has lots of stories about the Sunshine Law. *The Cuba Free Press* has sued the Cuba City Council over conducting public business in closed meetings.

Publisher Rob Viehman said he's tired of writing editorials calling on elected officials to obey the law. Somebody's got to step to the plate and take violators to court. He's doing that with the help of MPA's counselor, Jean Maneke.

A quartet of newly elected school board members in St. Louis pulled a trick on the Sunshine Law. The group, which ran as a group with the support of the mayor, included former Mayor Vincent Schoemehl, who presumably knows the law and how to obey it.

After being elected by wide margins early in April the four met secretly before they were sworn in later that month. At their first meeting after being sworn in, they promptly elected each other to board offices.

Do we have a loophole in the law?

The four didn't violate the language of the law, but they absolutely violated the spirit of the law.

You don't have to leap into it right away, but keep the word "convergence" in mind. Convergence combines mediums like newspaper, television, radio and the internet into an information

stew.

Someday your newspaper — or company — staff may have videographers and internet detectives on it. You may employ or yourself become one of those people who looks good on screen and can read the news with style in a pleasant, resonating tone.

Newspapers want to continue to be the number one destination for those seeking information about their communities. To do that, they'll have to provide information using audio, video and internet — convergence.

It's not a challenge. It's an opportunity. With all of those mediums, you'll be able to offer advertisers penetration to virtually your entire market.

Being mostly ignorant of high-level knowledge of most subjects, but interested just the same, has one advantage. Listening to experts talk about their field is fascinating.

University presidents Dr. Elson Floyd and Dr. Dean Hubbard talked about higher education at the editors meeting early in May. From a layman's perspective, these quiet-speaking gentlemen know their stuff. Regardless of whether they convince the Legislature to merge the UM system and Northwest Missouri State University, we're lucky to have them in charge of two of our great universities.

Those of you who don't take advantage of opportunities to hear people like Floyd and Hubbard cheat yourselves. As members of Missouri Press, you've got a continuing stream of such opportunities. Join in and get refreshed.

We find the time to do the things we want to do. If we turn out the lights, lock up the shop and leave town for a day or two, people will get along quite well without us. Most won't even miss us.

And our work? It will be there when we get back.

Join your newspaper brethren at the Show-Me Press or Ozark Press meeting this month. Registration forms are in the magazine.

If you can swing a stick, you can play golf. Sign up for the Porter Fisher Classic and enjoy a beautiful spring day at Lake of the Ozarks. How can you resist? □



These Past Presidents of Missouri Press Association and guests attended the annual gathering of the group May 8. They had dinner at the Alumni Center on the campus of the University of Missouri-Columbia. Past Presidents are, front row from the left: Dalton Wright, Lebanon; Ken Cope, Neosho; David Lipman, St. Louis; and Rogers Hewitt, Shelbyville; second row: Tom Miller, Washington; Harold Ellinghouse, Piedmont; Bill Williams, Thayer; and Don Warden, Owensville; third row: Bill Miller, Washington; Wendell Lenhart, Trenton; Dane Vernon, Eldon; and Wally Vernon, Eldon; fourth row: Jim Sterling, Columbia; Kirk Powell, Pleasant Hill; Betty Spaar, Odessa; and Bill Bray, retired MPA Executive Director, Columbia; fifth row: Dave Berry, Bolivar; Bill James, Harrisonville; and Dr. William H. Taft, MPA Historian; back row: Ray Vickery, Salem; Ed Steele, retired MPA Advertising Director, Columbia; and Bob Wilson, Milan. Mary and Bill James, 1998 MPA President, were hosts for the dinner.

Past MPA Presidents gather in Columbia



Dr. William H. Taft, right, retired professor of journalism history at the Missouri School of Journalism and historian of the Missouri Press Association, presents copies of his books about Missouri newspaper people and MPA to Dr. Elson Floyd, president of the University of Missouri. Dr. Floyd was a guest at the Past Presidents dinner.

Sunshine lesson in Springfield

Missouri Press Association legal consultant and media attorney Jean Maneke fields a minimum of 50 Sunshine Law related questions and concerns every month from newspapers throughout Missouri.

The questions range from incidents involving school boards that secretly gather inside a member's funeral home to discuss ousting the school superintendent to questions about whether city council members can attend a social function without posting a meeting notice.

Maneke spoke at a program titled "Getting the whole story: A guide to using the Sunshine Law" May 12 at The Library Center in Springfield. The program attracted nearly 40 people representing the news media, the general public and elected officials.

"I get calls from both weekly and daily newspapers and although there are times that groups or individuals are purposefully trying to skirt around the openness law, most of my calls stem from people who simply do not understand the law," said Maneke.

That is why Maneke encourages public and elected officials to "err on the side of openness" by always posting a notice. Other organizations, like quasi-public bodies and entities that enter contract

agreements with public entities, are also subject to the Sunshine law.

"It is important to note that Missouri's Attorney General has issued an opinion that efforts to circumvent the Sunshine Law can be construed as a violation," said Maneke.

Documents generated by technology, like e-mails, are now getting a lot of attention when it comes to openness laws.

"Many entities are finding e-mails can easily become part of the public record," said Maneke.

Another issue that drew lots of questions was Maneke's observation that the law does not require public entities, boards or councils to have a public commentary section on a meeting agenda.

"If a topic is not on the agenda, officials should only listen during the public comments and steer clear of any dialogue or discussion on these public matters un-

til it can be placed on the agenda and posted," said Maneke.

She also noted that the Sunshine Law does not require closed sessions.

"Closing a meeting is a privilege, not a requirement," said Maneke.

The program was designed to provide journalists and elected officials with a better understanding of how to use the Sunshine Law in reporting and to offer elected officials a better understanding of the law, according to Elizabeth Klay, president of the Southwest Missouri Chapter of the Society of Professional Journalists.

Event sponsors for this program included the Society of Professional Journalists Southwest Missouri Chapter, Missouri Press Association, Public Relations of the Ozarks and University of Missouri Outreach and Extension. □

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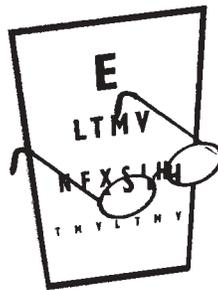
Dawn Kitchell
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kitchell@fidnet.com

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Kimberly Rich
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Reviewing basics of Sunshine Law

Summer is coming, and as I write this, the Missouri Legislature is winding down its session. I'll write next month about any new provisions in Missouri law that will impact open records and meetings.

In the meantime, I've been asked to do a short primer on the law for folks who haven't heard me speak on it a hundred times. If you have summer interns, they might benefit from the material in this month's column.

The basic premise of chapter 610, Missouri's Sunshine Law, is contained in the section that says it is the public policy of the state that meetings, records, votes, actions and deliberations of public governmental bodies be open to the public.

In general, public governmental bodies are entities created by statute or ordinance, or committees appointed by such bodies which report back to the bodies regarding the expenditures of public funds. Also included are quasi-public bodies, which are generally entities which contract with public bodies or entities which spend public funds or act on behalf of public bodies.

Public records are records — including electronic records — that are being held by a public body.

Public bodies must give notice of all meetings 24 hours in advance, giving date, time and place of the coming meeting and posting an agenda of matters to be considered.

Minutes must be taken of all open meetings. All votes taken in meetings must be recorded and if they are roll-call votes, they must be recorded in that format. (All votes taken in closed meetings

must be roll-call votes.)

Closed meetings are permitted under some circumstances, but never required. (Similarly, there is no requirement that members of public bodies keep confidential what is said in closed meetings.)

In order to close a meeting, or in order to close a record, a body must cite one of the 21 exceptions contained in Section 610.021.

If the reason for closing the meeting is exception 1, the "litigation" exception, the records and

votes must be made public after the matter is finally settled.

Public bodies generally are not permitted to have confidentiality clauses in settlement agreements, unless a court order closes the agreement. Even in those cases, the amount paid must be made public.

If the reason for closing the meeting is exception 2, the "real estate" exception, the body must actually be leasing, purchasing or selling real estate and there must be a need to keep confidential the amount being offered for the property.

If the reason for closing the meeting is exception 3, the body needs to be talking about personal information about an actual employee. The only subjects that can be discussed are hiring, firing, disciplining and promoting. Other issues cannot be discussed in closed session.

Votes must be made public within 72 hours after they are taken.

There are other exceptions, but these are the key three most often cited.

When a body decides to hold a closed meeting, it needs to vote in open session by roll call vote to hold the closed meeting, putting in the minutes the exception that is being used. Notice of the closed



Jean Maneke
MPA
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meeting must also be posted 24 hours in advance.

A body must appoint a custodian of records. All requests for records must be directed to that person. The custodian must respond to requests for records no later than 72 hours after the request is received. The response must be that access is available, that access will not be granted (citing the exception allowing the records to be closed) or that the custodian needs additional time to obtain the records. If part of the record is closed and part is open, the custodian must separate the parts, making the open part available.

The custodian may charge a fee for copies of records produced. Fees must be reasonable and not exceed the actual cost of search and duplication. No fee may be charged if only access is given and no copy is requested.

There are only three kinds of criminal records: Incident reports, arrest reports and investigative reports.

Incident reports and arrest reports are open records. Incident reports include the date, time, specific location, name of the victim and immediate facts and circumstances surrounding the initial report of a crime. Arrest reports record an arrest, with the charge.

Anything else is considered an investigative report, and they are closed until the investigation is inactive, which means law enforcement will not pursue the case, the time to file charges has expired, or a conviction based on the report is final.

If a court record is closed because the person arrested is found not guilty or receives a suspended imposition of sentence, or because the case is nolle prossed or dismissed, then the final action of the court or prosecutor must be made available to the public.

This is a simplified summary of the law, but I recently was reminded that it is important to do this occasionally for new staff members. I encourage you to keep this basic primer around the newspaper office for just such purposes.

I am always happy to ship out copies of the Attorney General's Sunshine Law handbook for your staff if you'll call and let me know how many you need. My number is (816) 753-9000. □

Weekly files Sunshine suit against city

Three Rivers Publishing, Inc., parent company of the *Cuba Free Press*, has filed a civil suit against Cuba's city council and mayor for alleged violations of the Missouri Open Meetings Law (also known as the Sunshine Law).

A legal petition filed in the Circuit Court of Crawford County April 23 makes reference to two separate meetings at which the council is said to have conducted business in closed session illegally. The Sunshine Law requires that all meetings of public governing bodies be kept open unless a specific exemption applies. Those exemptions that allow meetings to be closed are to be interpreted narrowly, according to the Sunshine Law.

The petition was drafted and filed by Kansas City attorney Jean Maneke on behalf of Three Rivers Publishing. It

states that on Feb. 18, 2003, the mayor and council (minus Alderman Bill Lynch who was absent from the meeting) approved closing the meeting for reasons of litigation and personnel. In executive session, however, the council is alleged to have accepted an emergency bid for diesel fuel from MFA and agreed to purchase gasoline fuel from Delano until public bids could be sought.

The petition also notes a second alleged violation of the law on March 17, 2003, when the full council and mayor voted to deny use of Tangle Creek Park for a daycare/community center and to make an offer to the Crawford County Foundation for the old Paramount prop-

erty, after going into closed session only for reasons of litigation.

Section 610.022.3 of the Missouri Open Meetings Law indicates that a public meeting may be closed only to the extent necessary to discuss the specified

The Cuba Free Press

announced exception. The law states that no other business should be discussed during the closed or "executive" session.

Violations of the Sunshine Law are "nothing new" at Cuba's council meetings, said Three Rivers Publishing owner Rob Viehman.

"The time came when I felt like it was in the best interest of the community to take a stand on this issue and do something about it," Viehman said. "Writing editorials in the paper wasn't going to make any difference. I want the city council, along with other public governmental bodies in Crawford County, to know that we take the Open Meetings Law very seriously and that we expect them to follow it. Maybe this lawsuit will do that."

If council members and/or mayor are found guilty of the allegations, they each face possible fines of up to \$1,000 (up to \$500 on each of the two counts). They also could be required to cover Viehman's legal fees and be warned against further violations of the Sunshine Law.

When asked about the pending litigation, Mayor John Koch said the city was "very confident that we've violated no laws. We're anxious to get this issue before a judge so that it can be shown that we've done nothing illegal whatsoever and our meetings have been conducted properly."

—Cuba Free Press □

Town leaders delay meeting to comply with law

Community leaders in Huntsdale want to make their town legal so it can get financial help meeting its needs.

Town trustees, the first elected in 74 years, called a meeting to elect a mayor and clerk. They had to postpone the meeting to comply with the Sunshine Law. Meetings must be announced 24 hours in advance.

Nobody knew until the trustees received copies of the Sunshine Law from the *Columbia Daily Tribune*.

Huntsdale, riding the west bank of the Missouri River in Boone County, has 26 adults, seven kids and an assortment of uncounted pets. The 2000 Census overlooked them.

The state didn't know the little community existed, either, so it didn't approve a \$2,000 Natural Resources grant to help erect a Lewis and Clark historical marker.

The state had approved the grant but took it back when no tax number for Huntsdale could be found to verify its existence. Auditors need more than a spot on the map.

That action sparked the movement to incorporate as an official town. Huntsdale's leaders said they plan to visit with people in McBaine, Hartsburg and Rocheport, other riverbank towns in Boone County, about applying for grants and running a town.

Wants are modest. One resident would like a city park. Another would like a sign that reads "Slow. Kids."

—From an article in the *Columbia Daily Tribune* □

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MISSOURI
Where the Rivers Meet

Journals honored for Bosnia page

The International Institute of Saint Louis has presented the South Suburban Journals with its International Institute Impact Award for the newspapers' efforts to share news and community information with Bosnian newcomers.

On Sept. 19, 2001, the Journal's *Southwest City*, *South Side* and *South County* editions debuted "St. Louis Novosti" (St. Louis News) for the estimated 35,000 Bosnian newcomers who now live in the metro area, most of them in South St. Louis and South County.

Throughout its nearly 18-month run, the Bosnian page in the Journals has published Bosnian-language translations of stories published in English in previous editions of the paper. The translated stories cover topics relevant to newcomers, such as health, education and local government issues. The page also features special events and social service informa-

tion as well as translated advertising, all aimed at Bosnians.

In accepting the award, managing editor Buck Collier said he was reminded of the famous line from a Grateful Dead song, "What a long, strange trip it's been," he said.

Collier was referring to the learning

of providing news and information to the area's fast-growing Bosnian population – the second-largest resettlement of Bosnians in the United States, behind only Chicago. The Journals also recognized the page as an opportunity for local businesses to target their advertising to Bosnians as a consumer group.

The International Institute Impact Award has been established to recognize St. Louis area businesses and organizations that make a special effort to improve the quality of life for ethnic groups in the increasingly diverse community.

The South Journals organization is the first recipient of this honor.

Since 1919, the International Institute has been providing adjustment services to new Americans in St. Louis. Last year, more than 10,000 refugees and immigrants representing 85 ethnicities learned English, found jobs and received counseling services at the agency. □

South County Journal

curve that he, South Journals publisher Jeff Parra and other newspaper staffers have traveled in learning more about St. Louis' Bosnians, understanding the difficulties in translating English phrases to Bosnian and generally meeting Bosnians' needs for information and advertising in a newspaper.

The *South County* and *South City* Suburban Journals began the page as a means

Where do your readers get their energy?



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Nostalgia

June
1943

Missouri
Press News

• **CAPE GIRARDEAU:** The *Cape Girardeau Southeast Missourian* presented a six-page Saturday paper for the first time in twenty years on June 5. The change was made because it was necessary to conserve on white paper, and six pages instead of eight meant a saving of 400 pounds.

The *Missourian* desires to continue sending more than 1,000 copies regularly to servicemen, hence they have cut down in size. All the news will be condensed but the entire field will be covered.

• **MEXICO:** L.M. White, publisher of the *Mexico Ledger*, was awarded a medal of honor for distinguished service as a Missouri editor by the School of Journalism at medalist day exercises May 28.

• **PINEVILLE:** The *Pineville Herald*, after 43 years, ceased publication the last week in May.

The *Herald* was purchased more than a year ago by the owners of the *Pineville Democrat*. Miss Clarice Hamilton was the publisher.

• **ST. MARYS:** The *St. Marys Weekly Review* was only a few hours late in publishing during the late May floods in spite of the fact that it was impossible to get type or copy to and from Herculaneum where the type is set.

• **SIKESTON:** The *Sikeston Standard* has purchased a Duplex press and expects to have it installed soon. The *Standard* already has an Associated Press franchise and expects to become a daily as soon as conditions justify the change from the present twice-a-week publication.

• **CONCORDIA:** The *Concordian* will feature pictures of men and women in the armed services under the sponsorship of a group of business men.

The business men will write personal letters in their advertisements to be

placed beside a picture of a service man or woman. The editors plan to mail copies of the paper to those whose pictures appear.

June
1953

Missouri
Press News

• **ROLLA:** The *Rolla Herald*, oldest newspaper in Phelps County, will become a daily publication on July 6, according to publisher William B. Breuer.

• **MAITLAND:** The *Maitland Herald* suspended publication with its issue of May 14, and its subscription list has been taken over by the *Mound City News-Independent*.

• **PLATTE CITY:** "Any church, lodge, veteran or social organizations that will not at least let *The Gazette* bid on their printing will not get free publicity for their money-making projects," says an article on the front page of the June 11 issue of *The Platte County Gazette*.

In his weekly column on an inside page Editor Jas. G. Cleveland Tibbetts continues by saying, "On our front page this issue we stress our policy of not giving free publicity to any organization who trot elsewhere with printing or advertising, and then try to soft-soap us into giving FREE publicity. In our checkered career once we learned that lesson the hard way by impairing our bank credit by giving away our bread-and-butter space while our alleged friends took their paying jobs to other printing plants."

• **JEFFERSON CITY:** James C. Kirkpatrick of Jefferson City has been re-elected president of the Central Missouri State College Board of Regents.

Mr. Kirkpatrick, now executive director of the Missouri Chain Stores Council, formerly was on the staff of the *Warrensburg Star-Journal*, and more recently, the *Jefferson City News and Tribune*.

• **ST. LOUIS:** Earl Reitz, a pressman

at the *Post-Dispatch*, underwent amputation of his right hand recently after it was injured in rollers of a printing press. Reitz was threading paper through the press when the accident happened.

• **PALMYRA:** Donald H. Sosey, publisher of the *Palmyra Spectator*, received a Missouri Honor Award for Distinguished Service in Journalism for his newspaper from Dean Earl F. English of the Missouri School of Journalism.

The award cited the *Spectator* as being perhaps the oldest newspaper in the country to be continuously operated by one family.

June
1963

Missouri
Press News

• **KENNETT:** The Missouri Press Association has presented its Gold Cup awards for best daily and weekly newspaper to the *Kennett Dunklin Democrat* and the *Washington Missourian*.

• **OWENSVILLE:** The *Gasconade County Republican*, formerly published by Warden-Murray Publishing Co., Inc., has been purchased by the former co-publishers, Mr. and Mrs. R.E. Warden.

New members of the corporation are Tom Warden, editor, and Don Warden, advertising manager.

• **STOVER:** Sale of the weekly *Tri-County Republican* has been announced by H.A. Harrell, publisher since the paper's founding in 1911. Management of the paper has been assumed by Mr. and Mrs. Matthew Washlick. Mrs. Washlick is a daughter of Harrell.

Harrell will remain on the staff as editor emeritus. The 82-year-old publisher was honored by Missouri Press Association in 1961 for 50 years of continuous publication.

Never having taken a vacation in all those years, Harrell once commented: "I never had time to train a printer." □

MPA
Postal Help

Ron Cunningham
(417) 849-9331
postalhelp@aol.com



Marketplace

Ads on this page are free to members of Missouri Press Association. Cost to non-members is 25¢ per word. Please email your ads to kford@socket.net.

HELP WANTED

NEWS REPORTER: Cover legal, business news and feature stories. 1-3 years experience. Photo exp. +. Assist with other newspaper tasks, layout and design. Knowledge of Quark, Photoshop and Illustrator a +. Send clips, resume to Publisher, The Daily Record, 405 E. 13th Street, Suite 101, KCMO 64106. EOE. 5-12

ADVERTISING DIRECTOR: The Garden City Telegram, a 10,200-circulation daily serving a growing, dynamic, diverse community in southwestern Kansas, needs an advertising director. The ideal candidate will be an imaginative thinker ready to oversee display and classified sales and creative services. The director works closely with the publisher developing advertising rates and contract terms: leads the newspaper's marketing committee; develops and maintains the department's budget. Competitive pay based on sales performance. Full benefits package. Please submit a letter of application and resume by May 29, to: Janet Smaltz, Human Resource Director, The Garden City Telegram, P.O.Box 958, Garden City, KS 67846, Or e-mail to: smaltz@gctelegram.com. EOE/Smoke free. 5-9

REPORTER: Daily newspaper in southwest Missouri seeks versatile reporter to handle general news and lifestyles stories. Our new staff member will be free to find his or her own stories and features in a position that will be extremely flexible. Page layout skills are needed, with some basic photography ability a plus. Contact Managing Editor Ron Graber, The Carthage Press, 527 S. Main St., Carthage, MO 64836 or email rgraber@carthagepress.com. 5-8

NEWS EDITOR: The Kirksville Daily Express needs a news editor. Benefits, including health insurance and chance to advance in Liberty Group Publishing.

Send resumé and clips to Larry Freels, Publisher, PO Box 809, Kirksville, MO 64501. 5-8

NEWSPAPER EDITOR/STAFF WRITER: Community newspaper in the Metropolitan Kansas City area. Strong instinct for news and community reporting a must. Four-year degree in Journalism with experience in editing, reporting, proofing and writing. Pagination skills a definite must along with excellent photography skills. Interpersonal skills and the ability to connect with and join the community you will serve is also required. Competitive salary, benefits and the opportunity to advance. Send resumé and salary requirements to: Attn: HR - Editor/Staff Writer - PO Box 12338 - Kansas City, MO 64116 or fax to (816) 414-3330. EOE 4-22

EDITOR: After almost 18 years, our editor is leaving to go back home to California. We are looking for the right person to fill this position, effective July 1. Job includes reporting and photography. The person who takes this job will have to live in Osage County. We invite you to take a look at both the paper and the county. We think there are a lot of positives. Contact Jerry Voss, Publisher, Unterrified Democrat, P.O. Box 109, Linn, MO 65051; (573) 897-2109; email voss@osagecon.missouri.org.

SPORTS WRITER: Cameron Citizen-Observer is seeking a writer to cover sports in the area. Responsible for writing stories, pagination of sports pages and coordination of special sports sections. Ability to meet deadlines, cooperate with managers, copy edit and have knowledge of Quark and pagination. Bachelor's degree or experience required. Great pay and benefits. Call or write Darin Sparks, editor, Cameron Newspapers, P.O. Box 498, Cameron, MO, 64429; (816) 632-6543; 8 a.m. to 5 p.m. Mon. through Fri; editor@citizen-observer.com. 4-17

Workshop for teachers

The Summer Media Workshop for high school journalism teachers and newspaper advisers will be July 20-24 on the campus at UMC.

Missouri Interscholastic Press Association and the School of Journalism sponsor the annual workshop.

Information and a brochure about the workshop are at muconf.missouri.edu.□

FOR SALE

HUMOR COLUMNIST: Columnist currently running in the Sparks (NV) Tribune seeks to add humor to your paper. This 700-word weekly column gives baby boomers a laugh as one of their own takes aim at trends and the lighter side of growing old unwillingly. Only \$5/column, emailed to you at the beginning of the month. Read samples at: www.danshermanonline.com, email dan@danshermanonline.com or call (775) 746-2946. 5-16

NEW LIST! Nineteen weekly newspapers and groups of weeklies, in 10 states and Canada, grossing from \$70,000 to \$600,000, several new listings; some prices reduced. John E. van der Linden, Box 275, Spirit Lake IA 51360. (712) 336-2805. 5-1

NORTHERN MISSOURI county seat weekly: Averaging \$90,000 gross, well equipped with good building "on the square." Must Sell. \$55,000. John E. van der Linden, broker, P.O. Box 275, Spirit Lake, IA 51360. PH: (712) 336-2805. 4-9

TIME TO SELL: Due to health reasons. Family-owned 1800-circulation weekly community newspaper with legal status. Located in southwest Missouri. Potential for growth. Will sell with or without the building. Serious inquiries only, please. Send inquiries to: Seneca News-Dispatch, PO Box 1110, Seneca, MO 64865.

Former Springfield editor appointed

A former editorial page editor of the *News-Leader*, George Freeman, has been named executive director of Springfield's Best Inc., a not-for-profit association of locally owned independent businesses.

Freeman, 54, was chief executive officer of Ozarks Public Television and public information officer for Springfield Public Schools.□



Missouri State Teachers Association
407 S. 6th St., P.O. Box 458
Columbia, MO 65205
msta.org

Missouri Newspaper Organizations

NORTHWEST MISSOURI PRESS ASSOCIATION: President, Dennis Ellsworth, St. Joseph; First Vice President, Kay Wilson, Maryville; Second Vice President, Jamey Honeycutt, Cameron; Secretary, Kathy Conger, Bethany; Treasurer, Chris Boultinghouse, Mound City. Directors: Kathy Whipple, Kearney; Becky Sellars, Smithville; Chuck Haney, Chillicothe; W.C. Farmer, Rock Port; Wendell Lenhart, Trenton; Tim Larson, Maryville.

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CALENDAR

June

- 12 — MPA/MPS Board meeting, Holiday Inn, Lake Ozark
- 13 — Ozark Press Association meeting, Clarion Hotel, Springfield
- 13 — MPA Porter Fisher Golf Classic, Sycamore Creek Golf Course, Osage Beach
- 13-14 — Show-Me Press meeting, Holiday Inn, Lake Ozark

July

- 10-11 — Central States NIE Conference and Missouri NIE Conference, Stoney Creek Inn, St. Joseph

September

- 24-27 — National Newspaper Association Convention and Trade Show, Hyatt Regency Crown Center Hotel, Kansas City
- 26-28 — MPA Convention, Hyatt Regency Crown Center Hotel, Kansas City
- 26-27 — Missouri Circulation Management Association meeting, Holiday Inn, Lake Ozark. Golf Friday, sessions Saturday.

MPA members are reminded that all forms for meeting registration, NIE serial stories, incident report forms and current MPA activities of all kinds are available for downloading from mopress.com.

If you have a problem with the website, contact the MPA office, (573) 449-4167.



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