



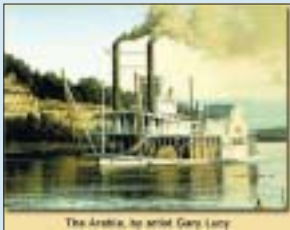
Missouri Press News

Your inside story for
August 2003



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Gold Cups will be presented Sept. 27 in Kansas City.



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NNA meeting will have reception at the Steamboat Arabia museum. A registration form is inside.



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Afghans enjoy photos in Concordian.



International award winners

Missourians Helen and Gary Sosniecki were chosen by the International Society of Weekly Newspaper Editors to receive that organization's top award, the Eugene Cervi Award. Read about them on page 10. (ISWNE photo)

NIE advocate claims newspapers are 'weapons of mass instruction.'

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Circulation managers will meet Sept. 27 at Lake of the Ozarks. **20**

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Missouri newspapers won most awards in NNA contest.

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Congratulations to Sosnieckis

Cervi Award winners epitomize 'community' journalists

Now is the time to make your room reservations and sign up to attend the back-to-back National Newspaper Association and Missouri Press Association conventions the last week of September.

Every member of Missouri Press has already received information about both conventions, and the information is again published in this issue of the magazine. The important thing to note at this time is the deadline for reserving rooms at the discounted rate. In fact, it may be the last opportunity to get rooms at the convention hotel at any price. When our block is released, rooms are expected to go fast.

Join us in Kansas City!

* * * * *

I wish to add my congratulations to what I am sure is a long list of those who are happy about the well-deserved Eugene Cervi Award presented to Gary and Helen Sosniecki by the International Society of Weekly Newspaper Editors (ISWNE).

I'll also add my condolences on the passing of Gary's father, which prevented the Missouri couple from attending the ISWNE convention in Ireland and accepting the award there.

Gary, of course, is first vice president of MPA, which means he is in line to be the person filling this space throughout 2004, assuming I am not elected to a second term. (That's yet another good reason to attend the convention, to help prevent me from usurping the procedure by seeking another term.) I'm certain he will bring to this space the same quality of writing that has earned for him many awards.

I first met Gary and Helen when they purchased the *Humansville Star Leader*. We were friendly competitors for news and readers, and the paper in Bolivar printed their paper. It didn't take long to develop a healthy respect for their way of doing

business and for how hard they worked for their community. I wish them the best as they prepare for the next chapter of their combined newspaper career.

I couldn't help but think of Gary and Helen when I read Ken Blum's most recent Black Ink e-mail column. Blum includes a recommendation to read a book first published in 1955, saying:

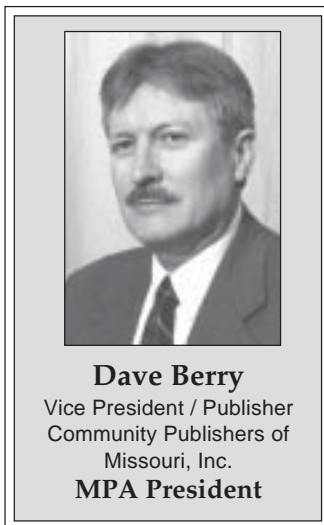
"A book's age doesn't mean that it's outworn its ability to entertain. If you and your spouse run a hometown newspaper, or if you and your spouse dream of running your own hometown paper, a book released in 1955 captures all the toils and triumphs that go with owning your own weekly."

The book is "Minding Our Own Business" by Charlotte Paul, who with husband Ed Groshell "gave up lucrative careers in Chicago to pursue their dream of living in a quaint small town, and publishing a quaint hometown weekly. They found the town, Snoqualmie (pop 750), and the weekly, *The Valley Record*, in one of the most picturesque areas of the country in Washington State, just 30 miles east of Seattle."

Blum describes some of the trials and tribulations that Charlotte wrote about, including the 100-hour work weeks to which Gary and Helen Sosniecki, and many other small-town publishers and editors, can relate.

Blum notes that it is possible to get a used copy of that book at amazon.com. He advises to search under the name "Charlotte Paul" and you'll find "Minding Our Own Business."

And if you don't currently receive Blum's free column by e-mail, I'm sure he will be more than happy to add you to his list. He can be contacted at: Ken Blum, publisher, Butterfly Publications, 909 N. Crown Hill Rd., Orrville, OH 44667; phone 330-682-3416; fax 330-682-3415; e-mail blummer@aol.com. □



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Community Publishers of Missouri, Inc.
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NNA REPRESENTATIVE: Gary Beissenherz,
The Concordian, Concordia

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Convention speakers, sessions

These are the sessions for the MPA Convention. All are on Saturday, Sept. 27:



Horizon Watching Initiative to examine the strategic forces shaping the newspaper industry over the next 5-7 years.

Col. Donald E. Ballard
8 a.m.

Kansas City native Col. Donald E. Ballard is Missouri's only living recipient of the Congressional Medal of Honor. Ballard received three Purple Hearts for wounds he received in combat.

Karolyn Cannata-Winge
9:15 a.m.

Design and management consultant Karolyn Cannata-Winge will provide suggestions on how to improve the design of your newspaper. She is the owner of Jersey Girl Designs and conducts

workshops in design and management.

Russell Viers
9:15 a.m.

Popular trainer Russell Viers will talk about desktop publishing techniques and programs that can make your job easier and your newspaper better.

Randy Bennett
9:15 a.m.

A third concurrent session will feature Randy Bennett, who leads the Newspaper Association of America's readership projects. Bennett is in charge of NAA's

AWARDS LUNCHEON — 11:30 a.m.

**When Disaster Strikes:
Tornadoes of 2003**
3 p.m.

A panel of Missouri newspaper people who were directly affected by the spring tornadoes in Missouri will talk about how they responded.

Participants will be Dave Berry, *Bolivar Herald-Free Press*; Angie Borgedalen, *Liberty Tribune*; Jack Miles, *Liberty Sun-News Group*; Dan Steinbeck, *Canton Press-News Journal*; and Marilyn Ellis, *Stockton Cedar County Republican*. □

Help MPA honor Hall of Famers at Sept. 27 banquet in Kansas City

Make a special effort to join your Missouri newspaper associates in honoring this year's inductees into the Missouri Newspaper Hall of Fame. The program will be Saturday evening, Sept. 27, during the MPA Convention in Kansas City.

This program is MPA's formal banquet for the year, when it pays tribute to Missouri newspaper people who have made significant contributions to their craft and their communities.

After the banquet, relax with your MPA friends at the reception in

the Presidential Suite.

This year's Hall of Fame inductees are:

- Lila and the late Bob Gunn
The Adrian Journal
- The late Elston "E.J." Melton
Cooper County Record, Boonville
- Bill Miller Sr.
Washington Missourian
- Gary Rust
Southeast Missourian, Cape Girardeau
- Jim Sterling
Missouri School of Journalism
(*Bolivar Herald-Free Press*) □

Royals strong contenders for American League flag

The Kansas City Royals, to the amazement of most of the baseball world, lead their division in the race for the American League pennant. As of this writing they show no signs of slowing down.

MPA Convention guests will see the Royals play the Chicago White Sox on Sunday afternoon, Sept. 28. Game time is 1 p.m.

If you did not order tickets to the game but would like to go, contact the MPA office. □



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Awards Luncheon magic

For more than 20 years Tom Burgoon has entertained audiences around the country with his unique brand of comedy. He also has eight years of experience performing for Scandinavian World Cruise Lines.

Burgoon will entertain MPA Convention guests during the Awards Luncheon on Saturday, Sept. 27.

His performance is filled with audience participation, captivating magic and hilarious comedy. While strolling through the crowd, Burgoon creates magic for small groups under the most impossible conditions.

During his career Burgoon has shared the stage with the likes of Robin Williams, Drew Carrey and Sinbad. He's performed for the President and appeared on Show Time, A&E and Comic Relief. □



Tom Burgoon has entertained the President.

Check nna.org for details of national convention

MPA members have received a schedule for the National Newspaper Association Convention, which will be Sept. 24-26 at the Hyatt Regency Crown Center Hotel. MPA's Convention will begin as NNA's ends.

Details about the event can be found at the NNA website, nna.org.

MPA will not have an auction or Trade Show this year. Those activities will be during the NNA meeting. Missouri Press Foundation will share the proceeds of the auction (see below).

The Trade Show will be open 1:30-5:30 p.m. Thursday and 10:30 a.m. to 4 p.m. Friday. □

Don't wait to get room in Hyatt

If you don't yet have your hotel room reserved for the MPA Convention, do so immediately. Rooms being held by the Hyatt Regency Crown Center Hotel will be released on Sept. 5.

Rates are \$109 single or double occupancy, \$119 for more than double. Call (800) 233-1234 and ask for the Missouri Press Association room block.

The hotel will require a deposit of one night's fees. You can use a credit card. This holding fee will be refunded if you cancel your reservation 48 hours or more before your arrival date.

The hotel is at 2345 McGee St. As the name suggests, it is a part of the Crown Center shopping development. Hallmark and the Union Station Science Center are nearby.

Parking garages can be entered near the front entrance to the hotel.

(Note: Our meeting is in the Hyatt Regency. Do not go to the Crown Center Hotel, which is nearby. The Hyatt is the tall hotel with the revolving restaurant on its roof.) □

Help choose 'Best of Show' photo during Awards Luncheon reception

This year's Awards Luncheon at the MPA Convention will be a bit different. The program will begin at 11:30 a.m. with a reception, during which guests can look over the displays of the winning entries in the Better Newspaper Contest.

You will want to examine the photo display. Guests will be invited to vote for the photograph they think should win the Best of Show Award.

After the meal, postal and Sunshine

Awards will be presented.

Contest awards will be presented alphabetically by newspaper. A list of each paper's awards will be projected on a screen, along with any winning photographs it entered.

Gold Cups will be awarded at the end of the program, and tabloids with the judges' comments will be available.

Results of the contest will be on the MPA website after the Convention. □

MPA helping with NNA Auction

The National Newspaper Foundation Silent Auction will be held during the National Newspaper Association Convention, Sept. 25-26, in the NNA Trade Show at the Hyatt Regency Crown Center Hotel, Kansas City.

Missouri newspapers are being asked to participate by contributing items and by bidding. NNA needs auction items and buyers.

Missouri Press Association will help coordinate the auction.

Items may be sent to the MPA Office, 802 Locust St., Columbia, MO 65201.

Please send your auction item(s) as soon as you can.

Questions regarding the auction may be directed to Lesa Litty at MPA, (573) 449-4167, litty@socket.net. □

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Internet Press Association

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jimw@internet-press.net

Jean Maneke

MPA Legal Hotline
4435 Main St., 620 One Main Plaza
Kansas City, MO 64111
(816) 753-9000; Fax (816) 753-9009



Convention Registration

Fill out the top of this form for either or both conventions. Please print clearly.

Name (will be used for your name badge) _____ Title _____

Newspaper/Affiliation _____

Name(s) (additional registrants must be from the same newspaper/affiliation) _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ E-mail _____

If you would prefer to pay by credit card, please supply the following information: MPA will accept MasterCard or Visa!

Your Signature: _____

Card Number: _____

Expiration Date: _____

**USE BOTH FORMS TO REGISTER FOR BOTH CONVENTIONS.
Return Forms To MPA Along With Your Check Made Payable To:
Missouri Press Association, 802 Locust Street, Columbia, MO 65201
(MPA will register you and your staff for both MPA and NNA Conventions.)**

**Registration for ONLY the 137th Annual Missouri Press Association Convention
Friday, September 26 - Sunday, September 28, 2003**

Each **MPA Active, Associate, Sustaining, Retired or Non-Member** pays **1 REGISTRATION FEE** as shown on the registration form below. (Meals/events are extra.)

Active MPA Member Newspaper.....	\$100	_____
MPA Associate/Sustaining Member	\$125	_____
MPA Retired Member.....	\$ 30	_____
Non-Member.....	x \$150	_____
MPA Member Spouse or Additional Newspaper Staff Members.....	\$.00	N/C _____
Saturday Breakfast.....	x \$ 20	_____
Saturday Awards Luncheon.....	x \$ 25	_____
Hall of Fame Banquet.....	x \$ 50	_____
Sunday Breakfast.....	x \$ 20	_____
Sunday KC Royals Baseball Game.....	x \$ 12	_____

(Tickets for ball game must be ordered by August 15th!)

Total for MPA Registration..... _____

Total NNA Registration (total from facing page)..... _____

TOTAL REGISTRATION COST FOR BOTH CONVENTIONS.....\$ _____

Registration Form for NNA Convention
NNA Convention
Wednesday, September 24 - Friday, September 26, 2003

MPA/NNA Members

(Missouri residents who are members of MPA or NNA pay the following registration fees for NNA)

First Registrant: Registration fee includes all three days of NNA convention only, general sessions and breakouts, Opening Reception, Opening Breakfast and Flag Ceremony, Vendor Showcase Luncheon, Trade Show, Silent Auction, and Thursday Night Extravaganza.

Register by August 15..... **x \$ 375** _____
Register after August 15..... **x \$ 425** _____

Additional Registrants: In order to register for this category, at least one person from the same organization must be a "first registrant." Registration fee includes all three days of NNA convention, general sessions, and breakouts, Opening Reception, Opening Breakfast and Flag Ceremony, Vendor Showcase Luncheon, Trade Show, Silent Auction and Thursday Night Extravaganza.

Register by August 15..... **x \$ 350** _____
Register after August 15..... **x \$ 400** _____

Retired: In order to register for this category, you must be at least 62 years old and have worked for a newspaper for at least 5 cumulative years. Registration fee includes all NNA general sessions and breakouts, Opening Reception, Opening Breakfast and Flag Ceremony, Vendor Showcase Luncheon, Trade Show, Silent Auction, and Thursday Night Extravaganza.

Register by August 15..... **x \$ 225** _____
Register after August 15..... **x \$ 275** _____

Wednesday Only NNA Registration: Registration fee is valid for Wednesday, September 24, only and includes the breakout sessions.

Registration Fee..... **x \$ 50** _____

Thursday Only NNA Registration: Registration fee is valid for Thursday, September 25, only and includes the breakout sessions, Opening Breakfast and Flag Ceremony and Trade Show.

Registration Fee..... **x \$ 90** _____

Friday Only NNA Registration: Registration fee is valid for Friday, September 26, only and includes the breakout sessions, general session and Trade Show.

Registration Fee..... **x \$ 75** _____

*** Special Events Tickets:** These NNA events **ARE NOT INCLUDED in registration fees.** Ticket must be purchased separately if you would like to attend.

NNA Awards Luncheon (Friday)..... **x \$ 25** _____
NNA President's Reception & Banquet (Friday)..... **x \$ 65** _____

**** Additional Tickets for Guests/One-Day Registrants**

NNA Opening Reception (Wed. 6:00 p.m.) **x \$ 75** _____
NNA Opening Breakfast (Thurs. 8:00 a.m.) **x \$ 20** _____
NNA Vendor Showcase Luncheon (Thurs. Noon) **x \$ 20** _____
NNA Thursday Night Extravaganza (6:30 p.m.) **x \$ 95** _____

Total For NNA Registration..... **\$** _____

HOTEL REGISTRATION
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117th ANNUAL
CONVENTION & TRADE SHOW
&
MISSOURI PRESS ASSOCIATION
137th ANNUAL CONVENTION



WHEN REGISTERING WITH THE HOTELCall 1-800-233-1234 to reserve your rooms. You MUST Ask For Missouri Press Association's Room Block In Order To Receive The Discounted Group Rate.

HOTEL ROOM RATES.....The Hyatt Regency Crown Center has offered us the following group rates:

\$109 PER NIGHT FOR SINGLE OR DOUBLE OCCUPANCY

\$119 PER NIGHT FOR TRIPLE OR QUAD OCCUPANCY

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REGISTRATION DEADLINE.....OUR GROUP RATE CUT-OFF DATE IS SEPTEMBER 5TH. IN ORDER TO RECEIVE THE ABOVE RATES, YOU MUST MAKE YOUR ROOM RESERVATIONS BY SEPTEMBER 5! This will also ensure you a room. After this date the Hotel will release our room block! THE HOTEL, NOR MISSOURI PRESS, CAN GUARANTEE YOU WILL HAVE ROOMS AFTER THIS DATE! SO MAKE YOUR RESERVATIONS NOW!

**ABOUT THE HOTEL.....THE HYATT REGENCY CROWN CENTER
2345 MCGEE STREET, KANSAS CITY, MO
800-233-1234 OR 816-421-1234**

DEPOSIT.....The Hotel requires a deposit of one night's room and applicable taxes for each of the confirmed rooms and will be due upon making your reservations. ALL DEPOSITS ARE FULLY REFUNDABLE IF A ROOM IS CANCELLED 48 HOURS OR MORE PRIOR TO ARRIVAL DATE. Personal checks, money orders or a valid American Express, Diners Club, Visa or Mastercard number and expiration date will be needed for the deposit.

CONVENTION CANCELLATIONS

Cancellations postmarked by Monday, August 25, 2003, will be entitled to a refund. A \$50 fee will be assessed for each cancelled registration. Cancellations may be faxed to 573-874-5894 or mailed to MPA, 802 Locust Street, Columbia, MO 65201.

Cancellations not postmarked by August 25, 2003, are not entitled to a refund!

Businesses help with donations for Convention

Several organizations have committed to contributing to the MPA Convention in September. Others will contribute Missouri products for the National Newspaper Foundation auction.

All of the winery members of the Missouri Wine & Grape Program, Missouri Department of Agriculture, will donate wine for the National Newspaper Association and Missouri Press Association convention activities, including the reception at the Steamboat Arabia Museum, the NNA President's Banquet and the MPA Hall of Fame Banquet.

Missouri Press will coordinate the auction for the National Newspaper Association Foundation. A share of the proceeds will go to the Missouri Press Foundation.

AUCTION ITEMS ARE NEEDED!

Sponsors:

The Kansas City Star

The State Historical Society of Missouri

Robert E. Miller Insurance Agency
(Rob Metzler)

GeoTel Corporation
Sprint

Auction donations:

Ott Food Products, Carthage

Little Creek Farm Fine Soaps, Nixa

A Taste of the Kingdom, Kingdom City

Addie Jane Originals, Centralia

The Lodge of Four Seasons, Lake Ozark

Trenton Republican-Times

Missouri Press Association

If you would like to contribute to the Convention or donate an item for the Auction, please contact Lesa Litty at the MPA office, (573) 449-4167, litty@socket.net.

MPA

Postal Help

Ron Cunningham
(417) 849-9331
postalhelp@aol.com



Use registration forms to figure costs for attending conventions

Look at the registration forms closely to determine your fees for attending the NNA and the MPA conventions. Fill out the top portion of the Convention Registration form regardless of which meeting you plan to attend. This information will be used by both organizations.

Use the form on Page 6 if you plan to attend only the MPA Convention. If you are going to attend some or all of the NNA Convention, use the form on Page 7 to indicate which events you will attend.

Call or email Lesa Litty at the MPA office in Columbia if you have questions about registration: (573) 449-4167; litty@socket.net.

Avoid last-minute confusion by registering now.

MPA Convention Costs:

Registration for active member news-

papers — \$100.

Other fees depend upon the meals and activities you attend.

MPA Associate or Sustaining member: \$125

MPA Retired Member: \$30

Non-Member: \$150

There is no charge for the spouse of an MPA member or other associates from the member's newspaper.

Other fees:

•Saturday Breakfast: \$20

•Awards Luncheon: \$25

•Hall of Fame Banquet: \$50

•Sunday Breakfast: \$20

•Royals Ball Game: \$12

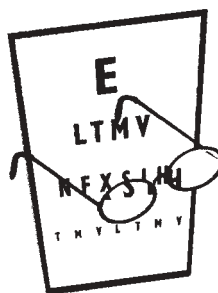
•Friday Night Welcome Reception:

FREE

•Saturday Workshops: FREE

•Saturday Night President's Reception: FREE. □

Your \$1 donation can help others view this world a little better



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When you renew your driver's license or motor vehicle plates, you may make a minimum \$1 donation at the Department of Revenue to support the Blindness Education Screening and Treatment Program Fund.

Sosnieckis win Cervi award

International group's honor goes to MPA's First Vice President and spouse

International Society of Weekly Newspaper Editors
Missouri publishing couple Gary and Helen Sosniecki, "legends when it comes to excellence in grassroots community journalism," are this year's winners of the highest lifetime achievement award of the International Society of Weekly Newspaper Editors (ISWNE).

The Sosnieckis received the Eugene Cervi Award July 5 at ISWNE's annual conference in Galway, Ireland, although they canceled plans to accept the award in person after the death of Gary's father June 28. The Cervi Award is given annually for "a career of outstanding public service through community journalism and for adhering to the highest standards of the craft." It recognizes editors who have "consistently acted in the conviction that good journalism begets good government" and who have produced "consistently aggressive reporting of government at the grassroots level and interpretation of local affairs."

The Sosnieckis have been editors and publishers of *The Lebanon (Mo.) Daily Record* since 1999. But just as they did 23 years ago, they again are leaving the world of daily newspapers and returning to their first love — weeklies. For the third time, they are buying their own weekly newspaper, this time in northeast Missouri. The purchase will be announced officially around Sept. 1.

"The Sosnieckis' names are inseparable," said ISWNE member Jim Sawyer, who nominated the couple for the Cervi Award. "Whether it's Gary or Helen, they're legends when it comes to excellence in grassroots community journalism. As owners of newspapers, they have never been shy of confrontation in the name of truth, even when their own financial investments were at risk. These brave and bold people have fought the fight and continue to do so. They live and breathe journalism."

As owners of the Humansville (Mo.) *Star-Leader* from 1980-86, the Sosnieckis

campaigns for open meetings of the board of aldermen and the school board, often doing battle with mayors and school superintendents unaccustomed to public scrutiny.

After two volunteer firefighters were killed on a curvy rural highway en route to a grass fire, Gary and Helen wrote edi-

"In my 39 years in the newspaper business, I have never met a couple who better exemplify community journalism than Gary and Helen," said Don Ginnings, publisher of *The Index* in Hermitage, Mo. "Few community journalists can match the Sosnieckis on the positive impact they have made on a local com-



Helen and Gary Sosniecki check an issue of the *Lebanon Daily Record* as it comes off the press. The couple recently resigned from the *Daily Record* to return to what they like best, weekly newspapering. (ISWNE photo)

torials that brought about improvements to the road and construction of a memorial to the young men.

Following a two-year stint in Kansas, the Sosnieckis bought the *Webster County Citizen* in Seymour, Mo., in 1988. Although they were the only full-time staff on the paper for seven years, they tried to be as involved in community activities as the *Citizen's* long hours allowed. Gary and Helen led a campaign editorially for Webster County to have "9-1-1" emergency-telephone service, and Gary served as the first chairman of a committee attempting to raise \$300,000 for a new Seymour library.

While they have been honored repeatedly for specific news stories, for general news writing, and for editorial writing, the Sosnieckis are much more important to community journalism than the individual awards they have earned. Their dedication to public service through community journalism makes them fully deserving of the Cervi Award."

Gary, 52, is a native of Bensenville, Ill., a Chicago suburb. Helen, 52, is from Clinton, Mo. They received their bachelor of journalism degrees from the University of Missouri in 1973 and were married on graduation day. □



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Papers are 'weapons of mass instruction'

By DAWN KITCHELL

The newspaper is a weapon of mass instruction. It helps teachers provide a gifted program in the regular classroom.

This was Al Wilson's message to the 30 newspaper professionals from six states gathered in St. Joseph July 10 and 11 for the Central States NIE Conference.

Wilson, a retired Illinois educator who now calls Texas home, spent two hours showing the group how the newspaper can be used to teach anything.

Wilson began teaching in 1962, and after three years found himself frustrated.

"I thought there must be a better way," he said. "By accident I got hold of a newspaper and found there was a better way.

"I stuck with it long enough to retire."

Wilson moved up to principal and managed a school in which the newspaper was used as a primary resource, supplemented by textbooks.

He said test scores compared to other schools in his district proved that the newspaper was an enriching tool as his students scored significantly higher than their peers.

Idea exchanges, regional and national conference updates, information on fund raising and teacher workshops as well as a reception hosted by MPA were other highlights of the conference.

Next year's Central States gathering will be held in July at Springdale, Ark.

Diane Goold, NIE coordinator for the *St. Joseph News-Press*, organized this year's conference.

The Missouri contingent who stayed Friday afternoon for the Missouri NIE Conference decided to hold next year's NIE meeting with the 2004 MPA Con-

vention.

Many schools resume this month, so it's time to start contacting principals and teachers offering them the opportunity to use your newspaper in their classrooms.

Whether you are going to sell the newspapers to the schools at a reduced rate, provide them through sponsorships or offer them free, please make an effort this fall to create a relationship with young readers.

A calendar featuring youth programs MPA will offer member newspapers during the 2003-2004 school year is posted at mopress.com.

Here's a quick overview of NIE resources available to you this fall through MPA :

AUGUST

Tips for Parents: Setting the Foundation for Student Achievement. Six quarter-page features created by Missouri State Teachers Association. You can publish them individually or as a series at any time. *(Now available)*

SEPTEMBER

Literacy Day Project from Newspaper Association of America. Includes an eight-page tabloid, eight-page reproducible supplement and nine literacy activity ads. You can use any of these components that focus on family literacy. *(Now available)*



Kay Hively, author of the Missouri Press Foundation children's historical fiction serial story series, introduced Hannah of "Hannah's Diary" during a Newspaper In Education reception at the Pony Express Museum July 10 in St. Joseph. Hively spoke to the group about the serial stories.

High School Supreme Court Civics Series - Four quarter-page features focusing on landmark rulings. Use these at any time. Created by The Missouri Bar. *(Available Sept. 1)*

OCTOBER

Lewis & Clark's Missouri Series - This eight-part in-paper series celebrating the bicentennial of the historic journey will focus on the expedition's experi



Dawn Kitchell is MPA's NIE coordinator. Contact her at (636) 390-2821; kitchell@fidnet.com.



Kathleen Boswell, NIE coordinator for *The Sedalia Democrat*, shared highlights from the Southern Newspaper Publishers Association NIE Conference held earlier this year.

ences in Missouri. (Available Sept. 1)

NOVEMBER

Missouri Habitats: Home Sweet Home in the Heartland - This two-part geography series can be published at any time and addresses the National Geography Action theme. (Available Oct. 1)

DECEMBER

Lewis & Clark: Exploring Another America - This 16-page student supplement will be available FIRST in Missouri. The tab looks at the cultural aspects of the expedition. Your newspaper may choose to print (CD will be provided at no cost) or order as a pre-printed student resource. (Available Nov. 1)

As these resources become available they are posted for download on the NIE web page, **Newspaper Features**, at mopress.com. You also may request them from MPA's Shawn Cockrum or Dawn Kitchell. □



Al Wilson, retired educator and creator of the popular Newspaper In Education sports curriculum, Pigskin Geography, presented the Central States NIE group with "Hard Core Teaching Ideas" using only the day's newspaper.

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Staff Sgt. Rob Theiler of Windsor shows pages of *The Concordian* to a group of Afghan workers at Kandahar Air Force Base. The fellow on the right seemed more interested in posing for the photograph, while the poor fellow on the left must have been mortified by a photo of girls in basketball uniforms.

Below: Master Sgt. Jimmie Denton of Concordia, shown with two of his new Afghan friends, plans to retire soon after 26 years in the Air Force.

Photo generates reader comments

THE CONCORDIAN Concordia

The photo of the U.S. serviceman and five Afghan civilians reading *The Concordian* ran in a subscription promotion for the weekly in February. It brought a number of comments from readers. One subscriber said she cut out the picture and put it on her refrigerator. Curiosity finally got the best of her, and she wrote to ask about the story behind the photo. Here it is:

U.S. Air Force Master Sgt. Jimmie Denton of Concordia is an accomplished photographer. He has taken a number of freelance photos used by *The Concordian*. Denton is a high-voltage electrician stationed at Whiteman Air Force Base. His photos also have appeared in various Air Force publications.

Since he is occasionally assigned overseas duty, we asked him to try to get a photo of someone reading *The Concordian* in a setting that would indicate the foreign location. We published one of his photos taken when he was stationed in South Korea for our promotion.

Denton was stationed at Kandahar AFB, Afghanistan, early this year. He and another member of his unit, Staff Sgt. Rob Theiler of Windsor, were helping move a group of 22 tents from the air base's flight line to another location.

They went to a salvage yard on the base to find some electrical and plumbing supplies. A group of Afghan civilians, hired by the U.S., was sorting the items in the salvage yard.

Denton usually has his camera with him, and on this day he also had the Christmas issue of *The Concordian*, which he had just received in a package from his wife, Janie.

As soon as the Afghans saw Denton's camera, they wanted their picture taken. They could speak some English and

knew the word "picture."

When Theiler opened *The Concordian* to the sports page, the men were fascinated by the picture of the Santa Fe / Northwest girls basketball players. They

were not used to seeing females in such uniforms.

The men's clothing adds to the photo. Three of the men were wearing tennis shoes, possibly salvaged from the yard. A fourth wore loafers. All of them wore the traditional turban



and robes. The man at the right carries plastic trash bags needed for his work. The man at left appears to be biting on his robe.

Denton said the circulation promotion ad with the photo was quite a topic of conversation among his friends. The ad was posted on the bulletin board where he works at the base. □

GI found memories of home in run-down Tunis print shop

(This is from the August 1943 issue of *Missouri Press News*.)

Lt. Alan Wolpers, the son of J.H. Wolpers, publisher of the Poplar Bluff *Daily American Republic*, is with the United States Army in Africa. In a letter he wrote describing his visit to the Tunisian newspaper plant, he says:

“Hooray! For the first time since I was home last July I’ve had my hands ‘potty’ black with printers’ ink and it was a wonderful thing ...

“I met an English corporal who said he wrote for the *Tunis Telegraph*. When I told him I was a newspaper man he became quite interested and insisted that I go with him down to the newspaper office and meet the rest ‘of the bloody chaps.’ ...

“The plant where they are printing the *Tunis Telegraph* was formerly a commercial printing plant and is poorly equip-

ped to publish a daily newspaper. Apparently the plant had been used by the Germans in which to print their propaganda sheet ...

“I began to rummage through the work shop to look at the odds and ends one finds in a printing plant ... Among other things I found ... a small mat making press and after building up under the cuts to make them the proper height I was able to reproduce them as you will note on the back of this letter.

“All the equipment looked like it was old... I was surprised to find American made linotypes. One of them had the Arabic alphabet matrices along with the English letters.

“It was really wonderful to again dabble in printers’ ink. I don’t know when I have had so much fun ... the fellows here wonder and are inclined to make wisecracks as to why I won’t wash the black

stuff off my hands instead of just sitting and looking at it. Little do they understand of the memories these inky hands bring back. Places, faces, smiles, pleasant-ries, confidences, peace, home, friends. No, I am not too homesick, because I have a job to do and we are getting it done — but there’ll come a day. In the meantime inky hands, memories, dreams ...

Alan.”

Lt. Wolpers was a member of the *Daily American Republic* ad staff before he joined the army. He was wounded last November while fighting in Morocco and was subsequently awarded the Order of Purple Heart for “singularly meritorious action.” He was the first Missouri newspaper man to be decorated for service to his country during World War II. □

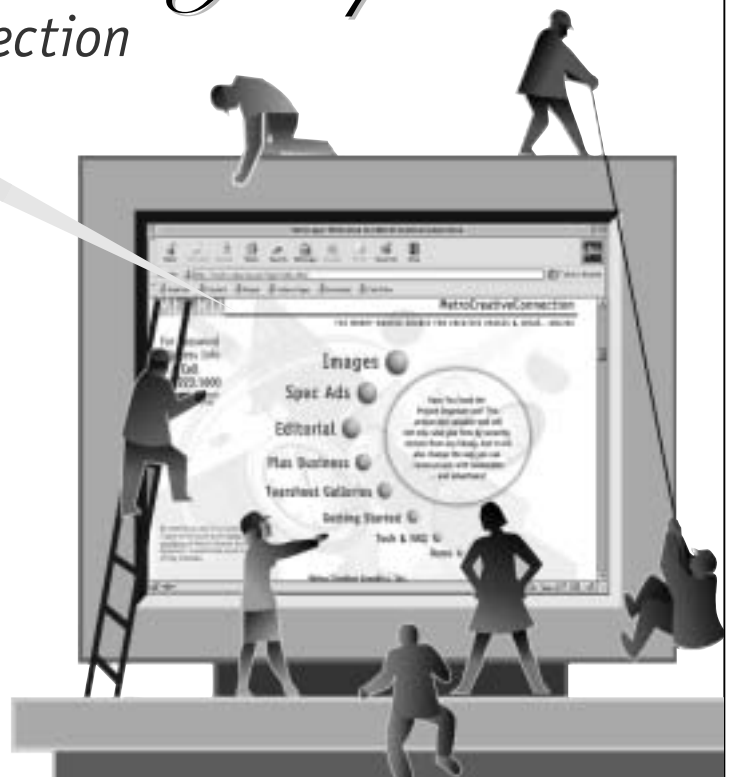


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Scrapbook

✍ Rock Port

Wedding bells for publisher Bill Farmer, publisher of the *Atchison County Mail* in Rock Port, and Sue Ellen Badberg were married June 6 at a ceremony in their home.

Attendants for the bride were her daughter and granddaughter and Bill's granddaughter. The bride was escorted by her grandson.

Groomsmen were the groom's sons, W.C. Farmer and Mike Farmer, who also work at the newspaper, and grandson.

A wedding feast was held at the Rock Port Diner after the ceremony, and cake and punch were served at the Farmer home after dinner.

A reception/open house was held at the newlyweds' home on June 8.

✍ Excelsior Springs

Coffee and doughnuts

The Excelsior Springs Standard / Town & Country Leader was the host for a morning coffee for the Excelsior Springs Area Chamber of Commerce on June 25.

Publisher Jim Bouldin and the newspaper staff welcomed Chamber members with coffee and doughnuts.

✍ St. Louis

Legal columnist dies

Attorney Herbert Barton Roberts, 83, who wrote the column "Innovation" for *The Daily Record* for more than a decade, died after suffering a heart attack June 7 at his home in Chesterfield.

✍ Bolivar

Teachers appreciate work

Emily S. Pohlsander, reporter for the *Herald-Free Press*, received two Media Awards from the Missouri State Teachers Association in its annual statewide competition.

Pohlsander won first place in the

newspaper features weekly division for a story about what local schools are doing to reduce the dropout rate. She also won an honorable mention in the same category.

Awards will be presented at MSTA's convention in St. Louis on Nov. 14.

✍ Harrisonville

Chief speaks at banquet

An offensive lineman of the Kansas City Chiefs, Victor Allotey, was the speaker for the third annual Cass County Sports Awards banquet June 9.

The Cass County Democrat-Missourian and *The Star-Herald* of Belton were the hosts for the event at the Pearl Street Grill.

Each high school in Cass County had two award winners, one boy and one girl. Two students from the county were chosen as scholar athletes of the year.

✍ Brookfield

Readers know all the answers
A St. Catharine woman received a \$100 check June 13 after correctly answering all 45 questions in the *Daily News-Bulletin* History/Trivia Quiz.

The winner's entry was selected by drawing from among three entries with all questions answered correctly.

✍ Washington

'Book Buzz' on radio

The *Washington Missourian's* Book Buzz program and Family Literacy Day were the focus of the National Public Radio show "St. Louis on the Air" on June 18.

Speaking during the 11 a.m.-noon program were Chris Stuckenschneider, Book Buzz coordinator; Dawn Kitchell, the newspaper's *Missourian In Education*

coordinator; and a second-grade teacher from Washington.

They talked about Book Buzz, a reading program for youth, and about the *Missourian's* Family Literacy Day, which was June 21.

Stuckenschneider and Kitchell also talked about Book Buzz and Family Literacy Day on a call-in radio show on June 17.

✍ St. Louis

Memorial for columnist

The St. Louis Board of Aldermen was expected to approve in July the renaming of a small park in the West End to honor Greg Freeman, the *Post-Dispatch* columnist who died Dec. 31.

Four Corners Park would become Greg Freeman Park at Four Corners.

The park at Des Peres and Kingsbury avenues has a playground and bandstand. It serves as a meeting place for neighbors.

✍ Joplin

Stories sound fishy

The Joplin Globe's first tall-tales contest landed many stories about fishing.

David Lash of Joplin hooked the \$100 first-place prize for a story about fishing with Grandpa in "the old pond where big cats lunker in the depths."

✍ Advance

Readers provide Progress copy

Included in this year's Progress edition of the *North Stoddard Countian* will be entries in the newspaper's third annual story contest.

The person who writes the winning story on the theme "The Person I'll Never Forget" will win \$50.

✍ Stockton

Tornadoes spin column

In response to the need to locate items lost in the tornadoes that struck Stockton, the *Cedar County Republican* started a lost-and-found column.

People who found items and people who lost items were encouraged to call the paper, which listed the items in the column.

✍ Cuba

May wedding for writer

Christy Elaine Nixon, a staff writer for



Rock Port publisher Bill Farmer and Sue Ellen Badberg were married in June.

The Cuba Free Press, was married May 3 in Cuba to William Hahn II.

Hahn and Nixon both graduated from the University of Missouri-Rolla in December 2000. Hahn is a manufacturing engineer at Steelville Manufacturing in Steelville.

✍ Cape Girardeau

Looking for the spirit

The *Southeast Missourian* has established the Spirit of America Award. Clubs and organizations nominated individual who most capture the American spirit.

The club who nominated the winner received \$1,000, and the winner was recognized in downtown Cape Girardeau during July 4 festivities.

Nominations were taken from Cape Girardeau, Perry, Bollinger, Scott and Stoddard counties in Missouri and Pulas-ki, Alexander and Union counties in Illinois.

In addition, the *Southeast Missourian* invited readers to submit 250-word essays on why they love America. The essays were published in the July 1 Spirit of America edition.

✍ St. Louis

Two fellows from *Post-Dispatch* Medical writer Deborah L. Shelton and sports writer Vahe Gregorian of the *Post-Dispatch* have been named to prestigious journalism fellowships.

Shelton is one of five journalists honored by the Kaiser Family Foundation's program for health journalists. She will begin a 12-month fellowship in September. Her project will focus on the drive to increase the number of live organ donors.

Gregorian is one of 18 Knight-Wallace Journalism Fellows at the University of Michigan at Ann Arbor. He will work at the university for the 2003-2004 academic year. Gregorian plans to research sportsmanship and its apparent demise.

✍ West Plains

'Spittin' Image' contest

In celebration of Father's Day, the *Daily Quill* in June held a "Spittin' Image" contest. It asked readers to submit photos of fathers with a son or daughter.

Winners got tickets to the Aug. 10 baseball game between the St. Louis Car-

dinals and the Atlanta Braves.

✍ Puxico

Heroes for Homecoming

The Puxico Press chose the theme "Hometown Heroes" for its annual Homecoming story contest. Readers are invited to write about anyone they consider to be a hometown hero.

The winning story will be printed on the front page of the Homecoming edition on Aug. 13, along with a story about the author. A \$100 cash prize will be presented.

✍ Denver, Colo.

Passing judgment

Thirty-four Colorado journalists judged the entries in the MPA Better Newspaper Contest June 20 in Denver.

Shawn Cockrum, MPA's assistant to the executive director, trailed the 2,700 entries to Denver for the judging. Results and judges' comments are being processed.

Winners will be honored at the Awards Luncheon Saturday, Sept. 27, during the MPA Convention in the Hyatt Regency Crown Center Hotel.

✍ Concordia

Correspondent dies

Edna Steffens, 93, Alma, a correspondent for *The Concordian* from 1958 until 2002, died May 26.

✍ Chillicothe

Posthumous honor

The Missouri Basketball Coaches Association inducted the late Bob Carter into its Hall of Fame on July 11. He is the third sportswriter to receive the honor.

Carter, 52, was the sports editor of the *Chillicothe Constitution-Tribune* when he was killed in a traffic accident in 2001.

Carter was the president of the Missouri Sportswriters and Sportscasters Association for 27 years.

The induction ceremony was held at Hammons Student Center on the campus of Southwest Missouri State University, Springfield.

✍ Milan

Longtime correspondent dies

The Milan Standard noted the passing

of Delpha Clawson, its Green Castle news writer of many years.

"She made an important contribution to the history of Green Castle, as her writings will be the only recorded history for many things that happened in that community," the *Standard* said.

✍ Springfield

SPJ on ADA

The Society of Professional Journalists Southwest Missouri Chapter and the *Springfield News-Leader* Diversity Committee presented "A Guide to the Americans with Disabilities Act" July 22 at the *News-Leader* offices.

The brown-bag lunch event was open to journalists and journalism teachers.

✍ Nixa

Redesign launched

The *News-Enterprise* sports a new look after the launch of a new design with its July 2 edition.

A new, larger typeface is being used in the news columns and more space is devoted on page one to teaser boxes and color graphics.

✍ St. Louis

Journals office will move

Pulitzer Inc.'s Suburban Journals of Greater St. Louis will move its headquarters at the end of the year from Deer Tracks Trail to Corporate Pointe, the *St. Louis Business Journal* reported.

✍ Aurora

Tornado memorial

Plans are in the works for a 128-page pictorial account of the May 4, 2003, tornadoes in Lawrence County.

The *Aurora Advertiser / Marionville Free Press* will publish the tribute to those who lost their lives in the storms. Proceeds will be used for a tornado victims' fund.

Readers were invited to contribute their comments for inclusion in the book. □



MU curators revote in public on merger of administrative jobs

COLUMBIA (AP) — Media questions about the legality of a closed meeting prompted the University of Missouri's governing Board of Curators to schedule an open session July 11 to re-trace its steps.

The nine-member board, meeting privately on July 8, unanimously approved a resolution authorizing the university president, Elson Floyd, to merge his job with that of the Columbia campus chancellor. A copy of the resolution was distributed July 10 at a news conference announcing retirement plans for Chancellor Richard Wallace.

The Associated Press and the *Columbia Daily Tribune* questioned whether the subject matter of the resolution qualified for discussion in a closed meeting under Missouri's open meetings law, commonly known as the Sunshine Law.

Attorney Jean Maneke, who advises Missouri Press Association about open meetings issues, also questioned the legality of the July 8 meeting.

"There is nothing in that resolution

that should have been discussed in a closed session. They violated the Sunshine Law," Maneke said.

The AP brought its questions to the attention of Floyd, who said he would consider the matter. Late July 10, the Curators issued a revised notice for a previously scheduled meeting the next afternoon in St. Louis.

The notice said the Curators would consider in open session "confirmation of action taken by the Board on July 8, 2003, in closed session."

University spokesman Joe Moore said that university officials, acting on advice of the system's chief lawyer, Marvin "Bunky" Wright, believed the closed session was "in accordance with rules of conduct of closed meetings."

After news organizations questioned the legality of the closed meeting, Moore added, "the board decided to remove any question about the board's action and it was decided to take up the matter in open session." □

New publisher for Grant City weekly

Cindy Ackley took over as publisher of the *Grant City Times-Tribune* on June 2. Debbie Roach joined the weekly as office manager on June 20.

Ackley has been involved with the media for more than 20 years. She is a former ad manager at the *Maryville Daily Forum* and has worked for radio stations

in Maryville and Centralia.

Ackley has three children, and her husband, Ed, has four.

Roach is a member of the city council and is the postmaster at Worth. She is very active in community affairs.

Roach and her husband, Daniel, have two children. □

Aldermen set hourly fee to cut 'frivolous searches'

Verona aldermen in June approved a search fee for people wishing to obtain copies of records in storage.

One alderman, George Hejna, opposed the fee, saying as a taxpayer he already had paid for that service. An additional charge seemed like "double jeopardy," he said.

Other aldermen favored the fee, which city attorney Mark Stephens said would reduce the number of "frivolous searches" instigated by residents for various reasons.

The fee is \$7.50 per hour and 25 cents per page for copies.

Verona is in south central Lawrence County in Southwest Missouri.

—Monett Times □

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On the Move



Chris Wrinkle moved up from assistant editor.



Matt Decker became Sunday editor.

Lebanon

The *Lebanon Daily Record* has announced three appointments in its newsroom.

Chris Wrinkle, formerly assistant editor, takes over as editor, and Matt Decker, formerly general assignment reporter/weekend sports editor, takes over as Sunday editor.

Wrinkle had been assistant editor of *The Daily Record* since April 2001.

"Gary and Helen Sosniecki did a terrific job guiding Lebanon Publishing Co. and its publications during the four years they were here," said Dalton Wright, president, publisher and CEO of Lebanon Publishing Co. "My goal is to move back into the position of publisher, and with the talent of the Lebanon Publishing Co. team, we will continue to maintain the standards the Sosnieckis set and continue to grow as the Lebanon community's daily newspaper."

As editor, Wrinkle succeeds Gary and Helen Sosniecki, editors since June 1999, who left to buy a weekly newspaper in northeast Missouri.

Decker has worked at the newspaper full-time since 1993. He also worked summers at the paper beginning in 1988.

The Sosnieckis also served as publishers of *The Daily Record* and vice presi-



Adam Lee is a K State graduate.

dents of Lebanon Publishing Co. since January 2000. Gary Sosniecki is First Vice President of Missouri Press Association.

Wright will serve as publisher until a new one is named.

Also, Adam Lee began June 1 as a general assignment reporter. Lee graduated in May 2003 from Kansas State University and is living in Lebanon.

Maryville

Sue Frizzell has joined the staff of the *Nodaway News-Leader* as a proofreader.

Frizzell has a degree in English from Olivet University in Bourbonnais, Ill., and a master's in library science from the University of Illinois. She earned teaching certificates in English, art and library from Eastern Illinois University.

Frizzell also is a certified childbirth educator, and she has nearly completed a degree in German from Hendrix College, Conway, Ark., and is working on a French minor from Northwest Missouri State University, Maryville.

Stockton

Liz Manring, a senior at Stockton High School, is writing stories and taking pictures for the *Cedar County Republican* this summer.

She plans to study journalism when she enters college in 2004.

Tipton

Tipton High School student Nick Houston is working for *The Tipton Times* this summer. He will be a senior this fall.

St. Joseph

David Gail has joined the *St. Joseph News-Press* as an accounting coordinator. He previously was branch manager at Independent Electric.

Susan Trautman has joined the *News-Press* as the accounts payable clerk. She previously worked in customer service at Research Seeds, Inc.

Aurora

Chris Swafford has joined the *Aurora Advertiser*, bringing a background in de-

sign and illustration. He has produced ads and illustrations for *The Joplin Globe* and the Assemblies of God headquarters in Springfield.

Eldon

Conor Henley, a spring graduate of Eldon High School, is doing general reporting for *The Eldon Advertiser* this summer.



Luke Dudenhoeffer is a student at SMS in Springfield.

Henley will begin his study of journalism this fall at the University of Missouri-Columbia.

Luke Dudenhoeffer has joined the ad sales staff of Vernon Publishing Co. He serves Lake of the Ozarks area businesses.

Dudenhoeffer attended Helias High School in Jefferson City and is working on a degree in busi-

ness marketing at Southwest Missouri State University, Springfield.

Independence

Peggy Goodpaster has replaced Judy McKerlie, the Newspaper In Education director at *The Examiner*. McKerlie continues working about 20 hours a week at the daily, focusing on other projects.

Goodpaster has been with *The Examiner* for several years and works part-time on NIE. She is a district manager in the circulation department.

Odessa

Matthew White, who will be a senior this fall at Odessa High School, has joined the staff of *The Odessan*. He will edit the school newspaper during the coming term.

White plans to study journalism at the University of Missouri or Truman State University. □

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Circulation meeting Sept. 27 at lake

Those interested in newspaper circulation who will not be attending the MPA Convention will be interested in the annual meeting of the Missouri Circulation Management Association.

That organization's theme for its Saturday, Sept. 27, meeting is "Necessary Tools for Circulation Success."

Get to Lake of the Ozarks early for a golf outing on Friday, Sept. 26. Tee-off will be at 1 p.m. at Sycamore Creek Golf Club for a two-person scramble.

Here's the complete agenda.

Friday, Sept. 26

1 p.m. — Golf at Sycamore Creek.

8 p.m. — Join other circulation people for supper and conversation at a favorite restaurant.

Saturday, Sept. 27

8:30 a.m. — Introductions.

9:00 a.m. - Building Circulation Teams Through: Communications - Delegation - Leadership (Discussion and practice of techniques).

10:30 a.m. — Break.

11:00 a.m. - Roundtable discussion of your successful promotions (Please bring one or two promotional ideas, flyers and/or advertisements that have worked for you).

12 noon - Lunch on your own.

1:30 p.m. - Mailing Requirements for

Periodicals.

2:30 p.m. — Break.

3:00 p.m. - Open Forum (Bring your questions/suggestions to discuss and present different viewpoints and solutions).

4:00 p.m. - Election of officers.

5:00 p.m. — Adjourn. □

MPA will be host Sept. 13 for annual Mizzou football game, pregame party

Missouri Press will welcome members and their guests to the Mizzou football game against Eastern Illinois Sept. 13. Kickoff is 1 p.m.

MPA's hospitality party will be in the Hearnes Fieldhouse a couple of hours before kickoff. (While you're here, take a walk over to the nearby construction site of the new basketball arena.)

Missouri Press and the MU Athletic Department have collaborated for a

number of years in a tickets for advertising promotion. MPA members and their guests who attend the Sept. 13 football game are invited to come to the MPA reception. Notify the MPA office of how many people will attend the reception. The cost is \$5 per person.

Guests will see the first game played on the new artificial turf on Memorial Field. □

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Foundation Builders come through

Fund-raising effort has generated more than \$84,000

Newspaper people in Missouri have stepped up mightily to support the Missouri Press Foundation over the past three years to the tune of more than \$84,000.

The Foundation Builders program, started in 2001, has allowed the Foundation to boost its coffers and provide better services to Missouri papers through planned giving.

Individual members of Foundation Builders give a set amount each year, while newspapers that have signed up give a percentage of advertising revenue. Currently there are 33 papers involved in the Foundation Builders Program.

Through the Foundation Builders, newspapers choose to pledge a portion of advertising revenues either every quarter, half-year or year for four years.

The Missouri Press Services sells and places the ads for the papers. The Press Service also donates its commission for the ads.

Through the middle of this year, the Foundation Builders programs has generated \$84,436 for Foundation activities such as a scholarships for journalism students and teachers, training programs for working journalists and educational information to the public about our vital free press.

And new for 2004 will be the Missouri Press Foundation Internship Program. The Foundation will be matching college juniors and seniors with MPA member newspapers for internship programs starting next summer. The foundation will pay a portion of the salary for the interns.

Other foundation activities include:

✍ Promotion of Newspaper In Education activities throughout the state.

✍ The annual Missouri Better Newspaper Contest to reward and encourage excellence in newspaper journalism.

✍ The operation of a print shop museum (circa 1850) for the general public at Arrow Rock.

✍ Seminars and workshops held on various phases of newspaper operations to improve skills of journalists.

✍ Sponsorship of campaigns like the series of Sunshine Law meetings held around the state to educate the public about the need for openness in government.



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Kirksville Daily Express, Larry Freels

Moberly Monitor-Index,
Bob Cunningham

Trenton Republican-Times,
Wendell Lenhart

West Plains Daily Quill,
Frank L. Martin III

Adrian Journal, Steve & Linda Oldfield
Albany Ledger, Terry Holub

Bolivar Herald-Free Press, Dave Berry
Buffalo Reflex, Denelle Spear
Concordia Concordian,

Gary L. Beissenherz
Dixon Pilot, Rick Blackburn
Drexel Star, Steve & Linda Oldfield

Eldon Advertiser, Dane Vernon
El Dorado Springs Sun, Kimball S. Long
Gallatin North Missourian,

Darryl & Elizabeth Wilkinson
Hamilton Advocate,

Anne and Marshall Tezon
Kearney Courier,

Dick Whipple & Kathy Whipple
Portageville Missourian News, Scott Seal
Louisiana Press-Journal, Walt Gilbert

Marshfield Mail, Dave Berry
Memphis Democrat, Chris Feeney
Mound City News,

Chris & Linda Boultinghouse
Odessa Odessan, Betty S. Spaar
Gasconade Co. Republican, Don Warden

Christian County Headliner-News,
Dave Berry

Perry County Republic-Monitor,
Randall Pribble

Wayne County Journal-Banner,
Harold Ellinghouse

Pleasant Hill Times, Kirk Powell
Milan Standard, Robert W. Wilson

Lebanon Daily Record, Dalton Wright
Vandalia Leader
The Pulse Legal Publication, Pam Weaver
Kansas City □

J School will track coverage of cancer

The Missouri School of Journalism and Saint Louis University are tracking cancer coverage in newspapers in hopes of reducing cancer disparities among African Americans.

The National Institutes of Health awarded Saint Louis University a \$10 million grant for the project, which will conduct three major studies using different forms of communication.

Research will examine whether coverage of cancer-related stories in African-American newspapers can help eliminate health disparities.

Matthew Kreuter, associate professor of community health and director of the laboratory at SLU, said most cancer research is in the area of developing new technologies, treatments, or procedures. This study will look at communication and information as a powerful tool in the fight against cancer.

The project will create a database of black newspapers that will be available to other researchers and students.

Advertising professor Glen Cameron will head the team at the School of Journalism. The team will consist of staff and students.

Researchers will track cancer coverage for five years at African-American news-

papers in 24 cities. They will work with journalists to improve health coverage and analyze whether readers have changed their views about cancer.

—*Columbia Missourian* □

Marionville gets its own weekly paper

Stone County Publishing, Crane, launched a new weekly paper, the *Marionville Journal*, on May 30.

Stone County editor Fred Hall said the paper will focus exclusively on the southeastern Lawrence County community.

Stone County Publishing publishes the *Crane Chronicle / Stone County Republican*. The Marionville paper will be printed in Cassville.

Hall said production of the Marionville paper will be done in Crane, but the goal is to open an office in Marionville.

The community just north of High-

way 60 has a population of about 1920. It has had a number of newspapers, most of them in the 1800s. The nearby *Aurora Advertiser* publishes a section devoted to Marionville.

A publication called the *New Press* was published in Marionville from 1989 to 1991. □



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Getting routine accident report shouldn't be this difficult

(This cutline accompanied a photo in the June 20 issue of the *St. Clair County Courier* in Osceola.)

Sometimes getting information is next to impossible. For example, a one-vehicle accident occurred at mid-morning Friday, June 13, along business Highway 13, across from the Jump Start convenience store. A number of emergency response agencies responded to the scene. A *Courier* photographer arrived at the scene and photographed rescue workers attempting to remove the occupant(s) of the vehicle through the rear of the car. Apparently, the car was wedged into the ravine, preventing the driver and passenger doors from being opened. As is the practice of the *Courier*, no information was gathered at the scene, allowing the responding agencies to do their jobs and gather factual information before releasing it.

On Wednesday morning, a *Courier* reporter attempted to obtain information regarding the accident and the condition of the vehicle's occupants. Since the accident occurred within the city limits, a request for the information was made to the Osceola Police Department. They responded that the St. Clair County Sheriff's Department handled the incident. The Sheriff's Department dispatcher said she had no record of the accident and that it most likely had been worked by the Missouri State Highway Patrol. A spokesman for Troop D of the Highway Patrol had no record of the accident and said if it occurred within the city limits it would have been handled by a local department. Another round of calls to the law enforcement agencies yielded the same response — no report. □

John Fisher turns over *Montgomery Standard* to editor Tamara See

John Fisher, publisher of the *Montgomery Standard*, has appointed Tamara See to publisher and managing editor, effective July 1.



Tamara See eventually will own weekly.

See has been with the *Standard* for six years, working as advertising manager the past five. She has been involved with management of the paper with John and Donna Fisher.

John Fisher joined the *Standard* in 1968, becoming a partner in 1976 and owner in 1982. His appointment of See is the first step in her purchase of the *Standard*.

See expects Fisher to stay on as editor and his wife, Donna, to remain as news editor. □

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MPA papers win NNA awards

14 firsts among 54 awards won by 12 Missouri journals

Missouri newspapers fared well in the National Newspaper Association Contest. Twelve papers won 54 awards, including 14 first-place honors.

Here are the winning newspapers and their awards:

- **Cabool Enterprise**:
— HM: Dala Whittaker, Best Humorous Column.
- **Concordia Concordian**:
— First, Best Public Notice Section/Promotion;
— First, Gary Beissenherz, Best Sports Photo;

- HM, Mel Broelman and Gary Beissenherz, Best Agricultural Story;
- HM, Gary Beissenherz, Best Photo Essay.
- **Jefferson County Leader, Festus**:
— First, Patrick Martin, Best Serious Column;

- HM, Patrick Martin, Best Humorous Column.
- **Lee's Summit Journal**:
— First, Best Local News Coverage;

- First, Jeff Kirchoff, Best Photo Essay;
- First, Best Special Issue/Section;
- First, Nick Parker, Best Sports Column;

- HM, Larry Graham, Best Sports Feature Story or Series;
- HM, General Excellence;
- Second, Jeff Kirchoff, Best Feature

- Photo;
— Second, Best Sports Section;
- Third, Larry Graham, Best Sports Story;
- Third, Jeff Kirchoff, Best Sports Photo.
- **McDonald County News-Gazette, Pineville**:
— First, Community Service Award;
- Third, Best Feature Photo.
- **Perry County Republic-Monitor, Perryville**:
— Third, Best Serious Column.

- Third, Best Special Issue/Section;
- Third, Best Newspaper Promotion;
- Third, Billie Benne, Best Performing Arts Story;
- HM, Alvin Reid, Best Sports Feature Story or Series;
- HM, Ishmael-Lateef Ahmad, Best Health Story;
- HM, Best Newspaper Website.

- **Lebanon Daily Record**:
— First, Matt Decker, Best Original Editorial Cartoon;
- First, Edward J. Sisson, Best Feature Story;
- First, Edward J. Sisson, Best Humorous Column;

- First, Gary and Helen Sosniecki, Community Service Award;
- Second, Gary Sosniecki, Best Editorial;
- Second, Edward J. Sisson, Best Health Story;

- HM, Edward J. Sisson, Best Breaking News Story.

- **Washington Missourian**:
— First, Karen Cernich, Best Health Story;
- Second, Bill Battle and Craig Vonder Haar, Best Sports Section;

- Second, General Excellence;
- Third, Karen Cernich, Best Educational/Literacy Story;
- HM, Best Newspaper Promotion;
- HM, William Miller, Sr., Community Service Award;
- HM, William Miller, Sr., Community Service Award;

- **Webster County Citizen, Seymour**:
— Second, Dan Wehmer, Best Sports Column;
- Third, Dan Wehmer, Best Sports Feature Story or Series;
- HM, Best Local News Coverage;
- HM, Dan Wehmer, Best Serious Column. □



'Chat' sites keep public out of process

Groups using internet to skirt Sunshine Law

Technology continues to move faster than the laws of the land can keep up with it, and this certainly is no more true than in the area of the state's Sunshine Law.

In recent years, Missouri law has just begun dealing with electronic records. Case law in this area is slim. But already, new areas of concern are developing.

This spring I have had several calls about electronic meetings of school boards. Apparently, most relate to new software being developed which includes areas where school board members can hold discussions about issues under consideration. In some cases, these "chat" areas are open to the public for review, but the public is not allowed to participate in the discussion by board members. In other cases, it is our understanding, these "chat" areas are closed to the public and accessible only to board members so that the public is not privy to this discussion.

These cases raise serious questions regarding how they function under the Sunshine Law. Under the scenerio that the public is allowed to review these comments, it still would seem that such a setup would constitute a "meeting" under the law, albeit an electronic "meeting," and that over time, clearly a quorum of members of the body would be "present" to comment on matters.

Would there be notice as the Sunshine

Law requires of these meetings? Could a meeting on-line in a "chat" setting be considered accessible to the public as the law requires? The list of questions goes on and on.

And under the scenerio that the "chat" area is closed to the public, an entirely different can of worms opens. Would this not allow a discussion among a potential quorum of members to go outside the public arena?

This, too, would seem to constitute an electronic "meeting" of a quorum of

members, but one where there is no notice and clearly no public access. If the subject of the discussion was one that was not permitted in a closed meeting pursuant to the exceptions now contained in Section 610.021 of the Sunshine Law, the potential for abuse of the law that this scenerio offers is horrifying. It seems that this flat out is a clear viola-



Jean Maneke
MPA
Legal Hotline
Counselor

(816) 753-9000
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tion of the intent of the Sunshine Law, based upon electronic developments that were not anticipated when the current law was drafted.

Sure, the law talks about electronic meetings, but that leaves open the question as to whether a meeting occurs when a quorum is not on-line at the same time.

Then, most recently, word came of a program designed for non-profit boards that allows for board elections and approval of bylaw changes on-line. Electronic ballots are distributed by the company selling this resource to your board members by e-mail. They are also made available on a secure website. Board members then are permitted to cast a confidential vote by logging onto this website. No meeting or recording of public vote is needed under this method.

The ways to avoid holding a public meeting and a public discussion of public business continue to astound. However, the avenues that arise through the use of the computer are even more shocking. It is important that Press Association members continue to remind the bodies that they cover that the highest priority is the conducting of such business in a public arena so that voters can understand the issues facing such bodies and the votes being taken.

Accommodating the body is not the highest priority. Rather, the body should focus on satisfying the requirements of public accessibility. □

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STAFF

Doug Crews: Executive Director, dcrews@socket.net

Mike Sell: Advertising Director, msell@socket.net

Kent M. Ford: Editor, kford@socket.net

Connie Whitney: cwhitney@socket.net,

and **Jennifer Plourde:** jplourde@socket.net: Advertising Sales and Placement

Karen Philp: Receptionist, Bookkeeping, kphilp@socket.net

Lesia Litty: Member Services, Meeting Planning, litty@socket.net

Sue Heifner: Ad Sales, sheifner@socket.net

Shawn Cockrum: Assistant to the Executive Director: scockrum@socket.net

Treatment of newspapers a Postal Service attitude

They'll deliver papers when they can get to them

Logistics and circumstances dictate how things work. Just the nature of a thing comes into play, too. Then again, it might just be an attitude that makes the difference.

Take the Postal Service, for instance. Those folks are supposed to handle newspapers right along with First Class. Mailers of newspapers get lower rates because: 1) They do much of the mail preparation themselves, 2) they bundle by carrier route and sort by line-of-travel; 3) they are regular mailing customers; 4) they are considered important to the welfare of the republic.

You would think with all of those things going for them that newspapers would get on the fast track as soon as they landed at the bulk mail counter. It once was so. The logistics and circumstances of delivering mail change every couple of years, and newspapers adapt to the changes to accommodate the Postal Service.

Then why does it take a week to send a paper across the state? Why, in some instances, does this week's paper beat last week's paper? How can two or more issues, delivered to the post office on different days, arrive on the same day bundled together?

Here's an item from the New England Press Association newsletter that inspired this rant.

The *Journal-Tribune* of Biddeford, Maine, delivers early Friday mornings to ensure same-day delivery for homes in the area. The post office says it can guarantee delivery only within 48 hours.

Seeking help, the newspaper lobbied U.S. Sen. Olympia Snowe of Maine. In a letter to the senator, a postal official

wrote this: "It is the nature of advertising mail that the mailer pays a lower rate for this service, giving the Postal Service certain flexibilities in when and how we deliver the mail."

The *Journal-Tribune* notes that the post office guarantees same-day delivery for Target Marketing, an out-of-area company that delivers "advertising mail."



MPA editor **Kent Ford** can be reached by email at kford@socket.net.

I would like to point out that the Postal Service in the past decade has developed training programs to teach retailers how to create cut-rate direct mail advertising campaigns. It certainly isn't then going to tell those advertising mailers that the post office has "certain flexibilities in when and how" it delivers the advertising.

Difficult logistics or complicated circumstances don't cause newspapers to be delivered late. A wrong attitude does. If the Postal Service doesn't appreciate our business, I know of a company with a fleet of brown trucks that crisscross our communities every day that would be happy to have it.

Why is it again that only the Postal Service can deliver material into a mailbox?

More questions. Why are Internet and World Wide Web capitalized? And why is "Web site" written that way instead of website? We don't capitalize television, radio, or newspaper. And newspaper isn't "news paper."

Who makes these decisions, and can they be reversed? Where do I go to appeal the ruling on the capitalization of "Internet"?

I don't recall even being asked to vote on capitalizing Internet. Must we all simply comply with the arbitrary decisions of some unknown person? What if that

person decides to play a prank on us? We might have to capitalize Weapons of Mass Destruction and Personal Digital Assistant.

My copy of "The American Heritage Dictionary of the English Language" has a six-page listing in the front of the Editorial Staff, including a bunch of etymologists and a Usage Panel and Consultants roster that covers four pages.

I could call some of those people, but their phone numbers aren't provided. They might not know why Internet is capitalized, though. The 1981 edition of the dictionary doesn't have that word in it.

In reading the introduction a bit further, the essay "Good Usage, Bad Usage, and Usage" by Morris Bishop, says this: "Deferring to the rule and law of usage, we may yet order our words well or ill, thus creating good Usage and Bad Usage.

"Now the trouble begins. Whose usage is good, whose bad? Is not my usage good for me? May I not tell my own words what to do? Do you have authority over my usage? Does anyone have authority? And if authority exists, is it helpful or hurtful to usage?"

Bishop sure asks a lot of questions.

Later on, he writes: "It is significant that on specific questions, the Usage Panel disagreed more than they agreed, revealing a fact often conveniently ignored — that among those best qualified to know, there is a very considerable diversity of usage. Anyone surveying the panelists' various opinions is likely to conclude that good usage is indeed an elusive nymph, well worth pursuing but inconstant in shape and dress, and rather hard to back into a corner."

How about them apples. If the experts disagree on usage, I reckon I can write internet with a small "i" and "website" as one, uncapitalized word.

Be sure you read the brief story about the traffic accident that officially didn't happen near Osceola. It's a photo outline from the June 20 issue of the *St. Clair County Courier*.

Abbott and Costello could have made a routine out of that situation.

I'll bet the next time the local police chief or the county sheriff or the highway patrol want support for their next tax increase, they'll have all the reports the local newspaper could possibly want. □

Nostalgia

August
1943

Missouri
Press News

✍ **INDEPENDENCE:** Miss Susannah Gentry recently became city editor of the *Independence Examiner*. She succeeds James A. Southern, who resigned to accept the position of assistant to the general manager of the Lake City Arms Plant near Independence.

✍ **BROOKFIELD:** The *Brookfield Argus* began publishing twice weekly instead of three times weekly this month. The change was attributed to the impossibility of replacing the printer, who was recently called for service in the armed forces, as well as the uncertainty of the newsprint situation.

✍ **COLUMBIA:** The *Dairy Goat Journal*, published in Columbia, with a circulation of more than 25,000, described goat raising as a new but influential industry when its editor, Coral Leach, spoke to the Columbia Rotary Club recently.

The *Journal* goes into every state and most foreign countries. It is translated into Russian by the library at Moscow, in addition to translations into Spanish and one into Portuguese for circulation in Brazil.

✍ **LIBERTY:** Mrs. Lottie V. Preston, 75, publisher of the *Liberty Tribune and Advance*, died Aug. 13 at her home in Liberty.

She was known as the mother of Missouri's largest newspaper family and had published the Liberty paper since the death of her husband, A.L. Preston, in 1931. Six sons and two daughters followed their mother and father in the newspaper business.

✍ **KANSAS CITY:** Roy Roberts, managing editor of *The Kansas City Star* and president of the American Society of Newspaper Editors, recently refused to take the suggestion of Carl W. Ackerman, dean of the Graduate School of Journalism, Columbia University, New

York, that he resign from the new advisory committee of the Office of War Information.

Ackerman had telegraphed Roberts that "as president of the ASNE your judgment and your opinion should be above the influence of official pressure."

Roberts in reply said he had not agreed with many OWI policies but that he had not hesitated to say so. He said he did not believe a person could criticize the government and then when asked to give advice or suggestions on achieving objects, decline to do so because of the possibility of being improperly influenced.

"I reiterate," Roberts said, "if the time ever comes when giving all possible service to the war effort is incompatible with the presidency of the ANSE, then the God-given right of every American to resign, tell why, and raise hell, remains."

Roberts had stated that if the war isn't won there won't be any free press and that winning the war is our first job.

✍ **PARIS:** The *Monroe County Appeal* of Paris is inaugurating a new editorial feature. It plans to give its *Republican* readers a break. A part of the editorial column is being allotted to some Republican who wishes to have a say on current issues.

Since Republicans do not have a publication of their own in Monroe County, the *Appeal* is according them this privilege as a matter of courtesy and as an experiment in rural journalism.

✍ **MILLER:** Gene Crawford, publisher of the *Miller News and Advance*, moved his office into his own building recently with no little difficulty.

A six-ton newspaper press got away while sliding down some skids, tore out the casing of two doors, and when it landed on the floor had turned completely around.

July
1953

Missouri
Press News

✍ **SENECA:** Carl Erickson, spring

graduate from Missouri's School of Journalism, has purchased the *Seneca News-Dispatch* from Richard White. Erickson became convinced he ought to buy a paper after spending a week on a field trip this spring at the *Lee's Summit Journal*.

This comes from a letter soon after to the manager of MPA.

"As of a week ago Wednesday I am now in complete mystery as to how a daily newspaper ever gets out. This little old one lunker sure creates a lot of work. Also, it all comes at the same time — two hours before press time. Of course, as usual most of the machinery has to stop and belch for a few minutes at the busiest time. My foreman runs the keyboard with one hand and holds a screwdriver and a pair of pliers with the other."

✍ **ST. JOSEPH:** The *St. Joseph News-Press* was saluted as one of the nation's outstanding newspapers on the Meredith Willson show, "Every Day," a network presentation of the National Broadcasting Co. July 9.

The radio personality said features of the newspaper's operation are its fine news coverage, attractive makeup and one of the outstanding editorial pages in the Middle West.

Willson added that the *News-Press* contains many splendid columns and cited "Timely Observations" and "Jackpot" as two examples.

A humorous editorial from the *News-Press* was read.

✍ **HOLDEN:** When Mr. and Mrs. W.L. Simpson of the *Holden Progress* decided to take a vacation trip for two weeks during June, they turned the *Progress* over to their daughter, Betty Jo. A student in the School of Journalism and spending the summer at home, Betty Jo took to the job like a veteran and put out two cracking good issues.

When the Simpsons returned home they found things in better shape than when they left, a rare thing in the newspaper business. □

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Obituaries

Webster Groves

'Cele' Cummiskey

71—Columnist for weekly

Mary Cecelia 'Cele' Commiskey, a columnist for the *Webster-Kirkwood Times*, died of apparent congestive heart failure at her home on June 28, 2003.

A number of Mrs. Cummiskey's columns won awards in the annual MPA newspaper contest. Several of them were published in a book, "Times Newspapers Columns: A Collection of Favorite Newspaper Columns," along with columns of fellow *Times* writers.

Mrs. Cummiskey is survived by her husband, Leo; two sons, three daughters, a sister, two brothers, and 10 grandchildren.

Columbia

Peggy Ann Peterson

72—Mother of publisher

Peggy Ann Peterson, the mother of Anne Tezon, publisher of the *Hamilton Advocate* and *Braymer Bee*, died June 25, 2003, at her home in Columbia. She was a columnist for the *Hamilton* weekly.

Other survivors are her husband, Virgil; four sons, a stepson, a stepdaughter, a sister, 15 grandchildren and 17 great-grandchildren.

Perryville

Hallie Pautler

73—Former weekly owner

Mrs. Hallie B. Pautler died July 5, 2003, at Missouri Baptist Hospital in St. Louis. She had been in ill health for the past three years.

Mrs. Pautler and her husband, Paul, bought *The Monitor* newspaper in Perryville in 1964. Later they purchased the

competing *Perry County Republic*. For a brief time they also owned Mineral Area Publishers in Farmington, the *Ste. Genevieve Herald* and the *St. Mary Weekly Review*.

Mrs. Pautler served as secretary-treasurer of Perry Publishing Co.

In addition to her husband, she leaves four children, her mother, a sister, a brother, eight grandchildren and one great-grandchild.

St. Joseph

Gloria M. Kinder

77 —Advertising worker

Gloria M. Kinder, who worked in the advertising department of the *St. Joseph News-Press* for 30 years, died June 29, 2003, at a St. Joseph hospital.

She leaves her husband, her mother, five children and eight grandchildren.

Sarasota, Fla.

Walter F. Sosniecki

87—Father of publisher

Walter F. Sosniecki, father of MPA First Vice President Gary Sosniecki, Lebanon, died June 28, 2003, at his home in Sarasota, Fla. Mr. Sosniecki was retired from a 40-year career with Revere Copper and Brass, serving many years as metalurgical manager of the company's Chicago division.

Survivors include his wife of nearly 63 years, Lillian; two sons — Gary and Dale — and two grandsons.

Gary and his wife, Helen, have been newspaper owners and publishers for many years. They most recently published the *Lebanon Daily Record*, but are purchasing a newspaper in northeast

Missouri and will take over there soon.

Dale Sosniecki is a former advertising manager as well as a former classified manager of the *Columbia Missourian* and former instructor at the MU School of Journalism.

Blue Springs

Madolyn McFarland

82—Former Eldon editor

Madolyn McFarland, editor of the *Eldon Advertiser* and the *Miller County Autogram-Sentinel*, Tuscumbia, for most of the period from 1953 until she retired in 1982, died July 1, 2003, in Blue Springs.

Mrs. McFarland grew up in the Eldon area, attended Columbia Christian College (now Columbia College) and then earned a journalism degree at UMC. She worked at newspapers in suburban Chicago, Littleton, Colo., and Tarkio.

A section of the Miller County Historical Society Museum in Tuscumbia contains her typewriter and mementos dedicated to her longtime service to the county. Her column "Folks, Facts, and Fables" was among the most widely read features of the newspapers.

Mrs. McFarland never married.

Kansas City

Betsy Kline

50 — Former books editor

Betsy Kline, a former book review editor at *The Kansas City Star*, died of complications from ovarian cancer June 16, 2003, in Pittsburgh.

Mrs. Kline joined *The Star* in 1979. She left in 1985 to work for her hometown *Pittsburgh Post-Gazette*. □



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EDITORIAL PAGE EDITOR: The Northwest Arkansas Times, a locally oriented newspaper serving Fayetteville and Washington County, Ark., seeks a thoughtful journalist to serve as editorial writer and editorial page editor. Responsibilities include producing daily local editorials based on discussions with the newspaper editorial board and original research, writing a weekly column, coordinating letters to the editor and columns by staff and freelance writers, interacting with people in the community in a variety of ways. Some newsroom copy editing required. The job requires quick learner about local issues, logical thinker who possesses an ability to understand complicated issues and advocate well in writing the newspaper's editorial position. An ability to explain and defend the newspaper's editorial perspective is vital. If you can show an ability to write persuasively and accurately, please submit a cover letter, resume and relevant writing samples to: Melinda Lenda, Community Publishers Inc., PO Box 1049, Bentonville AR 72712. 7-24

AD MANAGER: Advertising Manager for independent group of weekly newspapers near Kansas City. Work for a family-owned company that values self-starters, team players, sales integrity, and long-term customer relationships. Work with a small but professional staff. You should have strong skills in design, sales, managing people, organization, time management, and multi-tasking. Quark, Creator and Freehand experience helpful. Competitive compensation. Developed market. Supportive, hands-on owners. No transients, please. We want someone ready to settle in for a while. Send resume and letter explaining your goals and elaborating on your accomplishments to Box A, Missouri Press Association, 802 Locust St., Columbia, MO 65201. 7-14

SPORTS EDITOR: The Rolla Daily News

(pop. 16,400; circ. 5,212) is looking for a sports editor to cover all levels of local sports to include high school, college and summertime community competitions. Please send resume and samples to Publisher Steve Sowers, P.O. Box 808, Rolla, MO 65402, or fax to (573) 341-5847, or call toll-free (888) 882-2468. 7-1

COPY EDITOR: The Quincy Herald-Whig, a 23,000-circulation daily newspaper that covers West-Central Illinois and Northeast Missouri, is seeking a copy editor/page designer. We're looking for someone with energy who will enjoy the challenge of taking a role in all operations on the copy desk - from Page 1A design to editing local copy. Good editing and headline writing skills are a must. Experience in Quark XPress is recommended. The Herald-Whig is an M-F afternoon, Sa-Su AM daily. Here's your chance to work desk and still have nights free. The copy desk rotates weekend shifts. Send a cover letter, resume and clips to Executive Editor Mike Hilfrink, Quincy Herald-Whig, 130 S. Fifth, Quincy, IL 62301; Fax (217) 221-3395; or call (217) 223-5100; e-mail: whig@whig.com. 6-24

REPORTERS: Immediate opening for 2 general assignment reporters. The Benton County Daily Record is an all-local daily newspaper in the 6th fastest growing market in the nation. We need aggressive reporters who love the newspaper business and want to be a part of our growing team. Photography experience preferred. Excellent benefits package including group health and dental insurance, 401K and 401K match, profit sharing and paid time off. Send resume and clips to: Melinda Lenda, Community Pub-

lishers, Inc., PO Box 1049, Bentonville AR 72712 or fax 479-271-3788. 6-18

PRESS OPERATORS: Springfield, Mo., commercial printer needs heat or cold web press operators, asst. operators, roll tenders and prepress techs. Competitive pay, bonus', excellent benefits in a clean, new work environment. Send description of work experience to: Press Positions, Attn: Human Resources, PO Box 1049, Bentonville, AR. 72712, fax 479-271-3788, email, melindal@commpub.com or call 479-271-3749 for an application. EOE 6-18

SPECIAL PROJECTS SALESPERSON: The St. Joseph News-Press seeks a sharp individual in the retail sales area. Develop new business through new and innovative ideas; be responsible for creating and implementing new ideas to sell by yourself or training the sales staff for their participation; develop a plan for increased revenue. Positive customer service attitude; two years of outside sales experience; college degree in business or marketing; and the ability to identify and/or create new sales opportunities. Send resume with salary history to: Tony Luke, Retail Sales Manager, P.O. Box 29, St. Joseph, MO 64502, or email to: tonyl@npgco.com. 6-11

EDITOR: Regional editor for six newspaper chain in West Central Illinois one hour from St Louis. We publish award winning newspapers in a fast paced environment and a fast growing area. Ideal candidate would have two to five years experience in community newspapers. Call Julie Boren, publisher, at 217-285-2345. 6-10

Pulitzer buys weekly in Wisconsin

ST. LOUIS (AP) — A subsidiary of Pulitzer Inc. has acquired the assets of *The Forest Republican*, a 3,500-circulation weekly in Crandon, Wis., from Forest Republican Publishers Inc., St. Louis-based Pulitzer said July 1.

Pulitzer Newspapers Inc. also owns Northern Lakes Publishing, which publishes *The Daily News* in nearby Rhineland, Wis. *The Forest Republican* will continue to be a separate publication and will continue to be printed at *The Daily News* plant.

Russ and Arlet Steel, publishers of *The Forest Republican* for 36 years, will continue temporarily as advisers, Pulitzer

said.

Pulitzer operates two metropolitan dailies, the *St. Louis Post-Dispatch* and the *Arizona Daily Star* in Tucson, along with other newspapers, including 12 dailies and the Suburban Journals of Greater St. Louis, a group of 37 weeklies and niche publications. □

Managing Editor, Inc.



Kimberly Rich

101 Greenwood Ave., Suite 330
Jenkintown, PA 19046
(215) 886-5662

Missouri Newspaper Organizations

NORTHWEST MISSOURI PRESS ASSOCIATION: President, Dennis Ellsworth, St. Joseph; First Vice President, Kay Wilson, Maryville; Second Vice President, Jamey Honeycutt, Cameron; Secretary, Kathy Conger, Bethany; Treasurer, Chris Boultinghouse, Mound City. Directors: Kathy Whipple, Kearney; Becky Sellars, Smithville; Chuck Haney, Chillicothe; W.C. Farmer, Rock Port; Wendell Lenhart, Trenton; Tim Larson, Maryville.

SHOW-ME PRESS ASSOCIATION: President, Dick Fredrick, Paris; First Vice President, Charlie Fischer, Sedalia; Second Vice President, Jeff Hedberg, Centralia; Secretary-Treasurer, Sandy Steckly, Harrisonville. Directors: Jack Whitaker, Hannibal; Rob Viehman, Cuba; Mark Cheffey, Palmyra; Linda Oldfield, Adrian; John Spaar, Odessa; Dennis Warden, Owensville.

OSZARK PRESS ASSOCIATION: President, Keith Moore, Ava; Vice President, Fred Hall, Crane; Secretary-Treasurer, Jeff Schrag, Springfield. Directors: Dala Whittaker, Cabool; Rosemary Hailey, Mount Vernon; Brad Gentry, Houston; Roger Dillon, Eminence; Frank Martin III, West Plains. Past President: Helen Sosniecki.

SOUTHEAST MISSOURI PRESS ASSOCIATION: President, Annabeth Miller, Dexter; First Vice President, Scott Moyers, Cape Girardeau; Second Vice President, Barbie Rogers, Doniphan; Secretary-Treasurer, Michelle Friedrich, Poplar Bluff; Historian, Mrs. Mildred Wallhausen, Charleston; Executive Secretary, Ann Hayes, Southeast Missouri State University. Directors: Kim Million-Gipson, Piedmont; Peggy Scott, Festus; Mark Young, Marble Hill; H. Scott Seal, Portageville.

DEMOCRATIC EDITORS OF MISSOURI: President, Richard Fredrick, Paris; First Vice President, Bob Cunningham, Moberly; Secretary, Beth McPherson, Weston; Treasurer, Linda Geist, Monroe City.

MISSOURI CIRCULATION MANAGEMENT ASSOCIATION: President, Ken Carpenter, Kansas City; First Vice President, Jim Kennedy, Bolivar; Second Vice President, Harold Hill, Washington; Secretary, David Pine, Kansas City; Treasurer, Doug Crews, Columbia. Directors: Mark Kneer, Cape Girardeau; Rob Siebeneck, Jefferson City.

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MISSOURI ASSOCIATED DAILIES: President, Larry Freels, Kirksville; Vice President, Wally Lage, Cape Girardeau; Secretary, vacant; Treasurer, Doug Crews, Columbia; Past President, Will Connaghan, St. Louis. Directors: Joe May, Mexico; Mahlon Miles, Clinton; Tom Turner, Camdenton; Ernest Hunt, Kennett; Ben Weir, Independence.

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MISSOURI AP PUBLISHERS AND EDITORS: Chairman, Gary Rust, Cape Girardeau; Vice Chairmen, Gary and Helen Sosniecki. **Missouri AP Managing Editors:** Chairman, Dennis Ellsworth, St. Joseph; First Vice Chairman, Diane Raynes, Trenton; Second Vice Chairman, Oliver Wiest, Sedalia; Past Chairman, Buzz Ball, Neosho.

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CALENDAR

September

13 — Missouri v. Eastern Illinois football: 10:30 a.m. pregame reception in Hearnese Fieldhouse; 1 a.m. kickoff

24-27 — National Newspaper Association Convention and Trade Show, Hyatt Regency Crown Center Hotel, Kansas City

26-28 — MPA Convention, Hyatt Regency Crown Center Hotel, Kansas City

26-27 — Missouri Circulation Management Association meeting, Holiday Inn, Lake Ozark. Golf Friday, sessions Saturday.

December

7-8 — Missouri/Kansas AP Publishers and Editors annual meeting, Fairmont Hotel, Country Club Plaza, Kansas City

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events and
activities and
to register for
events
and meetings.



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