

# December 2005

# Missouri Press

## NEWS



The Journalism School's internationally known Missouri Photo Workshop returned to Marshall this year. **8**

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### MPAers judge the Iowa Newspaper Contest **5**

Scott Loesch of the Belton Star Herald writes comments for one of his winning selections, while Shandi Duggins of The Star Herald reads an entry. MPA members judged the Iowa Newspaper Association's Better Newspaper Contest on Nov. 10 in Columbia.



Join the Foundation Builders program before the end of the year and help ensure a bright future for Missouri newspapers.

**6**



If you bought (or buy) an NIE serial story this year, you'll get the 2006 Reading Across Missouri story free! Join this project and get the whole state reading about one of its most famous story tellers.

**9**

# Thanks for help during year

## Missouri Press facilities appear to be in good shape

**I**t's been an honor serving as Missouri Press Association president this year. I've had lots of notes and cards from newspaper friends across the state. Thank you for your kind words of encouragement, and thanks to all of you who have helped me.

Special thanks to Kent Ford for his patience and editing skills with my monthly column, and to the entire MPA staff for their help throughout the year.

My last official meeting of the year as president was Nov. 17 in Columbia with the executive committee. We took time to tour the buildings/offices that Missouri Press owns.

Our roof and sidewalks have been repaired, and the facilities look to be in really good shape. We are fortunate to have a great location in downtown Columbia on the "Avenue of the Columns," which will continue to increase in value.

**A**venue of the Columns refers to 8<sup>th</sup> Street in downtown Columbia. Historic columns anchor each end. On the north are columns of a former Boone County Courthouse. On the south are the famous Francis Quadrangle columns from the university administration building that burned in 1892.

Both sets of columns can be seen from the street

outside the MPA building.

The city of Columbia has a long-range plan to beautify 8<sup>th</sup> Street between the two sets of columns. Missouri Press is participating in the program.

President-elect Steve Oldfield of Adrian and I drove together to Columbia for the executive committee meeting. On the way we stopped in Concordia to visit a taxidermist. Steve is a hunter, and he had a few trophies to pick up, including a black duck and a squirrel.

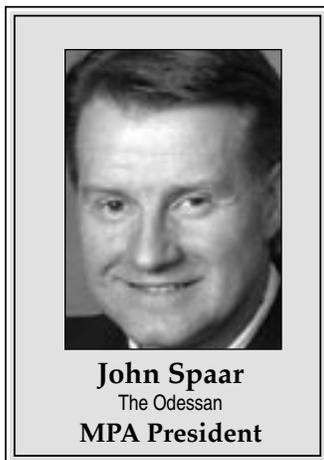
**W**hile in Concordia I learned that Higginsville has a black squirrel population. Now I knew that Marionville has white squirrels, but I have never seen or for that matter heard of a black squirrel.

Another animal story. While helping judge the Iowa Newspaper Association better newspaper contest, I read a story that beavers are wiping out the

corn crop in some areas around streams and rivers. Apparently beaver fur is not a hot item for consumers anymore, so people don't trap them as much.

My best wishes to Steve during his presidency, and happy holidays to all from the Spaars and everyone at *The Odessan*.

I'll see many of you in St. Joseph at the Northwest Missouri Press Association meeting in January.



**John Spaar**  
The Odessan  
MPA President



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GOING BEYOND THE CALL®

# Post-Dispatch editor resigns

Lee Enterprises bought St. Louis paper in June

Ellen Soeteber, top editor of the *St. Louis Post-Dispatch*, jolted her own newsroom on Nov. 5, announcing her resignation in a farewell that cited her inability to come to terms with management over personal financial considerations and newspaper resources.

The 55-year-old Soeteber, an East St. Louis native who became the paper's editor in January 2001, broke the news in a hastily arranged newsroom meeting on the paper's fifth floor.

"I am sorry to announce to you today that I am resigning from the *Post-Dispatch*," Soeteber said with her voice sometimes quaking. "I do so with sadness - because I am quite fond of you all, because I enjoy working with you and I respect you, and because our news operation clearly remains on a strong and upward course."

*Post-Dispatch* publisher Terrance C.Z. Egger named managing editor Arnie Robbins, 52, as Soeteber's successor. The changes took effect Dec. 1.

Robbins and Soeteber hugged, as one

makes plans to return to Florida and the other prepares to oversee a newsroom that is losing 12 percent of its staff because of a voluntary buyout prompted by weak advertising revenue.

"There will not be a sea change here," Robbins promised the newsroom.

Soeteber joined the *Post-Dispatch* from Fort Lauderdale, where she was managing editor of the *South Florida Sun-Sentinel*. She replaced Cole C. Campbell, who left after a 3-1/2-year stint marked with some turmoil and a complete revamping of how editors and reporters worked together to cover stories.

Soeteber's career as a journalist started after she graduated from Northwestern University in 1972. Her first job was reporting for *Chicago Today*, an afternoon tabloid. When that paper folded in 1974, she moved to the *Chicago Tribune*. The *Tribune* was her home for the next two decades. Among her jobs there was metropolitan editor. From her desk, Soeteber guided the local staff in an investigation of corruption at City Hall. The stories brought the *Tribune* a Pulitzer Prize in 1988.

In St. Louis, Soeteber emphasized local news and investigative reporting and expanded the business section. What Soeteber couldn't control was a rocky financial climate in the newspaper industry in which weak advertising revenue growth forced editors and publish-

ers nationwide to chafe over resources. Egger acknowledged that he and Soeteber had a "healthy friction" over the newsroom budget.

During the last several months, the *Post-Dispatch* underwent some major changes, including new ownership when Lee Enterprises of Davenport, Iowa, bought the paper as part of its \$1.46 billion acquisition of Pulitzer Inc. in June.

In addition, the *Post-Dispatch* launched a redesigned newspaper in September and a drive to build circulation that has netted more than 8,000 new paying subscribers. A month

*Post-Dispatch publisher Terrance Egger acknowledged that he and Soeteber had a "healthy friction" over the newsroom budget.*

earlier, Egger said the paper needed to lower operating costs and offered a voluntary retirement package to most employees age 50 and over with five years of service.

"I had the bad luck to arrive here just as the newspaper recession began," Soeteber said after her announcement. "It's just been a long time of struggling to sustain the resources. There's no editor in America who thinks she has as many resources as she would like to have. After a while, it comes a time for somebody else to figure out how to take the next step at the current level of resources."

—StLToday.com



Ellen Soeteber said someone else would have to find a way to move ahead with the resources available.

## Newsroom loses about 12% to early retirement plan

About 10 percent of its work force— 130 employees — accepted the *Post-Dispatch's* early retirement offer. The newspaper employs about 1,300 workers.

Davenport, Iowa-based Lee Enterprises Inc. purchased the newspaper in June as part of the \$1.46 billion acquisition of Pulitzer Inc.

Publisher Terrance Egger said more employees than anticipated accepted the offer.

Retirement incentives were offered to employees in selected departments who are at least 50 years old and had been with the paper for at least five years.

The newsroom of 351 employees lost about 12 percent of its workers through the early retirement plan.



Nearly 50 Missouri newspaper people gathered in Columbia on Nov. 10 to judge the Iowa Newspaper Association's newspaper and advertising contest. Judging was done in the new Courtyard by Marriott Hotel. Bruce Wallace, front row right, publisher of the Boone County Journal in Ashland, joined the judging corps again, taking a seat where he had room to

spread out entries in an advertising category. Others in the front row are Dave Marner and Bob McKee, left, of the Gasconade County Republican in Owensville, and Dr. Charles Fair, adviser to The Muleskinner, the student newspaper at Central Missouri State University, Warrensburg. In the center of the second row is David "Scoop" Peery, who tackled a feature story category that kept him busy after all the other judges had left. Peery is the former owner and retired publisher of the Smithville Herald. He journeyed from his home in Southwest Missouri to help with the judging, to visit his alma mater for a few days and to take in the Mizzou Tigers' football game against Baylor.

## Missouri Press judged Iowa newspaper contest Nov. 10 in Columbia

After the judging, which ended about 3 p.m., some of the entries that did not win formed a mound in front of the processing table (left). Deb Mueggenberg of the Iowa Newspaper Association kept track of the winning entries.



Teaming up to judge layouts are Dave Marner, left, and Bob McKee of the Gasconade County Republican in Owensville.



Kendrick Blackwood and Nadia Pflaum of The Pitch, Kansas City, found a place in the foyer to examine and discuss a pile of entries.

# Join Foundation Builders now

Help provide training for tomorrow's journalists, today's instructors

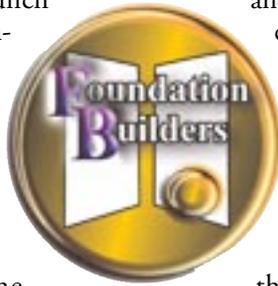
All publishers and newspaper employees are encouraged to join Missouri Press Foundation's fund-raising program called Foundation Builders before the end of the year.

Many of you helped launch this project with a great beginning in 2001. It's critical that everyone help maintain the momentum with renewed four-year pledges.

A major goal of Missouri Press Foundation is to ensure that Missouri newspapers remain strong. The Foundation needs your help.

The summer internship program is a good example of the Foundation's work. Money from the Foundation matched wages for interns at 19 Missouri newspapers in 2005. Your newspaper is encouraged to participate in the internship program.

The Foundation has given more than \$60,000 in scholarships to college students and journalism educators. It has sponsored meetings and training semi-



nars around the state on issues critical to newspapers.

You can help Missouri Press Foundation preserve the role of newspapers as architects and builders in their communities by pledging ad revenue from your newspaper or a regular personal contribution to Foundation Builders.

Newspapers can pledge the equivalent of a quarter-page of advertising revenue every three months, six months or 12 months for four years. Missouri Press Service will withhold from advertising checks an amount equal to your newspaper's pledge. MPS's commission also will go



to the Foundation.

Individuals and companies can pledge \$100 or more each year for four years. That's just \$25 every three months, an easy, virtually painless way to contribute to a cause that all newspaper people believe in — helping to keep Missouri's newspapers strong. (The Foundation will accept credit card payment of your pledge.)

The Foundation board of directors encourages you to join your Missouri newspaper colleagues as a Foundation Builder. Pledgers will receive a beautiful desk clock with a personalized engraved plate to note their contributions.

Contact the Foundation at (573) 449-4167 or use the enclosed pledge form.

## Star carrier in Slater alerts family to fire

**K**ansas City Star carrier Bob Newman, 66, helped save the lives of a Slater family whose house caught fire on Oct. 30.

Newman was delivering papers about 4 a.m. in Slater when he saw fire in a carport. He pounded on the door and yelled. The door was unlocked so he ran inside and woke the family.

The couple inside, their visiting daughter and son-in-law all escaped.

The fire, apparently caused by an electrical malfunction, destroyed the house.

Newman and his wife have operated the route in Slater for about 40 years. The couple whose house burned are not on the route; Newman just happened to see the flames as he drove by.

—The Kansas City Star

*Your \$1 donation can help others  
view this world a little better*



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**Zoe W. Lyle  
Executive Director**

*When you renew your driver's license or motor vehicle plates, you may make a minimum \$1 donation at the Department of Revenue to support the Blindness Education Screening and Treatment Program Fund.*



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Foundation Builders will receive a desk clock like this as a token of their generosity. A personalized engraved plate will note your gift.

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## My Newspaper believes in the work of the Missouri Press Foundation.

We will donate 1/4-page of advertising (circle one of the following)

Every 3 Months, Every 6 Months, Every 12 Months

for four years to help build a strong Foundation for Missouri newspapers.

## I personally believe in the goals of Missouri Press Foundation, and I will donate \$100 or more (amount \$ \_\_\_\_\_) each year

for four years to help build a strong Foundation for Missouri newspapers.



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Send to: Missouri Press Foundation, 802 Locust St., Columbia, MO 65201  
 (573) 449-4167 / fax (573) 874-5894 / mopress.com





## 41 camera pros focus on learning in Marshall

**T**he 57th Missouri Photo Workshop was held in Marshall Sept. 25 through Oct. 1. Forty-one photographers, a dozen faculty and a score of student workers traveled from the four corners of the U.S., from Canada, Australia, Germany, Italy and South Korea to participate in the week-long exercise.

The Missouri Photo Workshop last visited Marshall in 1967. This was the 57<sup>th</sup> year for the Workshop, which was founded in 1949 at the Missouri School of Journalism by Cliff and Vi Edom.

Faculty members held nightly photo critique sessions with the photographers on their teams. Each photographer did a photo feature series of a subject in Marshall. Instructors had to approve the subjects. Only color photos were taken, and no flash photography was allowed.

The week culminated with a public exhibit of nearly 300 photographs at Marshall High School.

Jim Curley and David Rees are co-directors of the Missouri Photo Workshop. The *Marshall Democrat-News* and the city of Marshall helped sponsor this year's workshop.

A sense of history was added with the display of the exhibit from 1967 and current residents scanned those photos hoping to find images of friends, neighbors, relatives and maybe even themselves.

You can see all of the photo stories developed during the week at [mophotoworkshop.org/57/](http://mophotoworkshop.org/57/).

Jasmine Gehris, right, talks with a visitor about her photo essay subject: Sara Nassar, a Palestinian who arrived in Marshall this summer. Local residents viewed photographs taken during the Missouri Photo Workshop in Marshall at an exhibition at Marshall High School. It featured photos from this year's workshop and the 1967 workshop in Marshall.

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## Knight grant moving committee

**T**he Committee of Concerned Journalists' administrative offices will move to the University of Missouri's Washington, D.C., office in July, and the committee will have an office in the Donald W. Reynolds Journalism Institute when it opens on the MU campus in the summer of 2007.

The move comes after the committee and the university received a three-year, \$2.28 million grant from the John S. and James L. Knight Foundation to support the group's "traveling curriculum."

The Committee of Concerned Journalists, founded in 1997, has been affiliated with New York's Columbia University Graduate School of Journalism through the Project for Excellence in Journalism. It consists of editors, writers and others concerned about the future of journalism. Its traveling curriculum focuses on making journalists examine how they verify news, stay unbiased and construct their daily routines.

Rather than taking a few members of a newsroom to a training session and

then relying on them to apply what they have learned, the committee's curriculum takes as many as 40 members of a newsroom to a training session. "So the newsroom itself may undergo a change in thinking," said Tom Rosenstiel, the committee's vice chairman.

Rosenstiel said MU graduate students will benefit from the partnership because they will be conducting follow-up studies as part of the traveling curriculum on newsroom morale, readership and other things after a training session.



## Reading Across Missouri 2006

*Join young people inside their newspapers this January*

Author Kay Hively has spun another thread of Missouri history into a story for young readers with her newest newspaper serial, "The Best Storyteller."

Eleven-year-old Emily Todd, daughter of a Mississippi riverboat captain, thought adventures happened only on the river. But adventure and excitement found Emily on dry land as a pair of bumbling bank robbers stumble their way into her life. Emily's escapades, high on the river bluffs, provide some humorous literary material for Sam, the boy Emily thinks is "The Best Storyteller."



*Written by Kay Hively • Illustrated by Billie Gofourth-Stewart*

*Read "The Best Storyteller" beginning this January  
Only in Your Newspaper*

### Get Reading Across Missouri story free with purchase of serial

**Y**ou still have time to be a part of the 2006 Reading Across Missouri campaign.

Next year's statewide read will be an eight-chapter historical fiction story featuring one of Missouri's most famous storytellers, Mark Twain.

Kay Hively wrote the story just for this project. Missouri Press Foundation will provide a teacher guide.

If your Missouri newspaper purchased a Foundation serial story in 2005, you'll get "The Best Storyteller" FREE. Purchase a serial story now and you'll still

get the 2006 Reading Across Missouri story FREE!

All of the Foundation stories, sample chapters and contracts to buy them are on the NIE pages of [mopress.com](http://mopress.com). Cost is low, and the stories are great content for young readers — and old.

## Trip, open house for Dr. Taft's birthday

By IRENE HASKINS  
*Columbia Daily Tribune*

Two memorable events by friends and family members helped make Bill Taft's 90th birthday Oct. 24 one he will always remember.

Previous to that date his son, Bill Jr. of Prairie Village, Kan., and two of his grandsons, Larry Taft of Kansas City and Mike Taft of Dallas, Texas, made arrangements for him to visit the World War II Memorial in Washington, D.C., a site he had expressed a desire to see.

They met him at the Kansas City airport with ticket in hand for him to fly with them, as well as making all other necessary arrangements. Once in the capital, they visited the World War II Memorial as well as the Franklin Roosevelt and Korean War memorials.

*Bill visited memorials in Washington, D.C., and ate cake at MPA.*

They also took in a baseball game between the Mets and the Nationals before flying home. During this time the Tafts' daughter, Marie Margolin of Portola Valley, Calif., was in Columbia for the 45th Hickman High School class reunion and to care for her ailing mother, Myrtle.

On Bill's actual birth date, Oct. 24, the Missouri Press Association held a reception at its Columbia headquarters, and some 85 people showed up representing many facets of his background and interests.

Mayor Darwin Hindman and wife Axie were there along with local journalists, colleagues retired or still teaching from the University of Missouri School of Journalism, ministers from the Missouri United Methodist Church, whose history Bill is currently updating, neighbors and others.

And as they used to write when Bill began journalism training in his teens at his hometown paper, the *Mexico Ledger*, "A good time was had by all."



### Happy Birthday, Dr. Taft!

In the top photo, Bill Taft and his wife, Myrtle, pose with Dr. Taft's 90th birthday cake in the MPA conference room. Missouri Press had a reception for Dr. Taft on Oct. 24, his birthday anniversary. Dr. Taft is a retired professor of the School of Journalism, a longtime MPA associate and the historian of the Press Association. Among the many friends and associates who stopped by to wish him a happy birthday were Columbia Mayor Darwin Hindman, Columbia Daily Tribune publisher Hank Waters, members of the Kiwanis Club that Bill is a member of, and a number of Bill's former associates from the Missouri School of Journalism. In the bottom photo (submitted), Bill Taft Jr., Dr. Taft, and Bill's grandsons Mike and Larry Taft visit the World War II Memorial in Washington, D.C. Bill had expressed an interest in visiting the memorial, so his children and grandchildren arranged a trip to Washington to commemorate his 90th birthday. Bill and Myrtle live at 107 Sondra Ave., Columbia, MO 65202.

# Ad training provided during teleseminars

## Dozen representatives take advantage of Berting presentations

By GREG BAKER  
Missouri Press Service

**A**dozen advertising professionals sharpened their skills using only their desk phones over five one-hour teleseminars sponsored by the Missouri Press Foundation.

Each week starting in October, Bob Berting, advertising consultant, author and teacher, coached and presented ideas on a variety of concerns and topics advertising sales people face every day.

Each session was arranged like a teleconference classroom. Participants dialed into a dedicated line and were able to speak to one another and to Berting until the lecture portion began.

In the first session, Berting set an example of a good sales person and addressed up front what participants were likely thinking. He said to stop IKTA (I know that already) before it starts. Instead, ask yourself, "Am I doing it?" If not, he advised them to begin an action commitment plan.

Berting presented solicitation tech-

niques, advantages and disadvantages of other media, ideas for creating eye-catching ads, help in dealing with hard-to-please customers, and sales performance programs.

The liveliest discussion stemmed from Berting's explanations of the "Seven Hard-To-Please Types." Each participant could easily recall having dealt with a know-it-all, nitpicker, pit bull or other difficult behavior.

Berting pointed out that responding — not reacting — to a hard-to-please type is best, and he provided numerous responses to common concerns and objections.

"I really liked the teleseminar and not sitting for five hours straight!" said Jane Haberberger, *Washington Missourian's* advertising director. "By having it one hour a week

I was ready to go each Thursday afternoon, and more soaked in."

Haberberger said she wished she had signed up the whole sales staff. "It would have been real advantageous for our new people."

Karen Hood, *Waynesville Daily Guide*, said the points she gleaned from the seminars are to take risks and try new approaches to old problems. She said she learned the importance of knowing your competition, knowing the differences in the products and the benefits of your product. "Bob explained the sessions well and got his points across," Hood said.

"I found the class very informative and would recommend it to others beginning with their sales positions," said Billy Reder, advertising manager, *Versailles Leader-Statesman*.

*Each participant could easily recall having dealt with a know-it-all, nitpicker, pit bull or other difficult behavior.*

# Official sues colleagues over closed sessions

By DEANN SMITH  
The Kansas City Star

**J**ackson County Legislator Bob Stringfield wants a state judge to find that his colleagues have violated Missouri's open meetings law and fine them for their actions.

Stringfield filed the lawsuit Nov. 17 in Jackson County Circuit Court. He is suing his eight colleagues, Jackson County Executive Kathryn Shields and Mary Jo Spino, the legislature's clerk. Stringfield is asking a judge to order legislators to abide by the law, to fine them for every violation, and to order the county to pay his legal fees.

"There has been an ongoing problem with the legislature over the summer violating the Sunshine Law in connec-

tion with a number of closed meetings," said Jean Maneke, Stringfield's attorney. "My client thinks this kind of behavior shouldn't be allowed to go on."

Ed Rucker, counsel for the county, said that he could not comment because the county had not been served.

The legislature legally went into closed session on May 16 to debate a lawsuit against a developer who dug a hole in a county park. During the meeting, legislators discussed Stringfield's decision to hire Bob WitbolsFeugen as an aide.

Legislators can legally discuss personnel issues in closed session, but because the discussion wasn't announced beforehand, the law was inadvertently violated, Jackson County Prosecutor Mike Sand-

ers found in August.

Stringfield wants a judge to determine that the law was indeed violated. In addition, the lawsuit claims the minutes for the meeting originally reflected the discussion but have been "altered to no longer reflect said discussion as a matter of record of that meeting."

In addition, the lawsuit claims the legislature violated the Sunshine Law when it voted in October to ask a judge to determine the legality of private meetings between county officials and legislators. *The Kansas City Star* contends Shields and legislators violated the law by meeting in small groups to discuss the 2006 budget.

Jackson County judges have recused themselves from Stringfield's lawsuit. The Missouri Supreme Court will assign a judge, a court spokeswoman said.

*"My client thinks this kind of behavior shouldn't be allowed to go on."*

# Scrapbook

• Versailles — The art works of Wallace Vernon, Eldon, retired publisher of the *Eldon Advertiser*, were on display in Versailles Oct. 31-Nov. 5.

“A Retrospective, art works by Wallace Vernon” was presented in The Dimond Annex of the Royal Theatre on the courthouse square. Friends and theatre patrons attended an artist’s reception on Nov. 5.

• Bolivar — Based on the success of its Ozarks Auction Mania in May, the CPI publications in Southwest Missouri and Northwest Arkansas held another online auction, Ozarks Auction Mania II, from Nov. 9-17.

A special auction website at ozarks-auctionmania.com featured a variety of items, including clothing, lawn equipment, electronics, new homes and more.

Readers without computers could bid on the items by telephone after looking

at them in a newspaper insert that was published on Nov. 9.

• Nevada — On Dec. 4 the *Sunday Nevada Herald* became the *Sunday Herald-Tribune*. The updated paper, which merged the *Fort Scott (Kan.) Tribune’s* weekend edition with the *Nevada Daily Mail’s* Sunday edition, includes “Parade” magazine.

Julie Righter is publisher of both papers, which are owned by a division of Rust Communications, Cape Girardeau. More than 6,000 of the new Sunday edition were distributed in Vernon County in Missouri and Bourbon County in Kansas.

• Washington — The *Missourian* this fall conducted a “Story Without an End” writing contest for children in grades four through six and seven through eight.

Children could write endings to a sto-

ry titled “Ducks on the Loose.” Winning entries were printed in the newspaper, and writers could win a chance to have lunch with award-winning children’s author Marla Frazee, who was in Washington in November.

• Hannibal — The *Courier-Post* held a silent auction on Oct. 26 at the Hannibal Inn to benefit its Newspaper In Education program.

Bidders had a variety of items to buy, from Rams and Blues tickets to a YMCA membership, home décor items and restaurant gift certificates.

This fall the *Courier-Post* began “yellow pages” listings of all area businesses in the paper and on its website, hannibal.net.

A business can purchase a Hannibal Direct “splash page” listing that refers readers to the business’s website. These pages provide customers with directions to the business.

• Webster Groves — The *Webster-Kirkwood Times* and *South County Times* won 10 awards from Independent Free

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Newspapers of America in September. Awards were presented in Minneapolis.

The papers won first-place awards for local business coverage by Don Corrigan and a selection of Publisher's Desk columns by Dwight Bitikofer.

Second-place awards were received for advertising, feature story, column writing and original computer art illustration. Cover art, an illustration and a full-page ad won third-place awards.

- Seneca — The *News-Dispatch* on Nov. 3 launched its website: [senecanews-dispatch.com](http://senecanews-dispatch.com).

Other changes also have been made at the Newton County weekly. With new



### Thanks, brother!

Harold Ellinghouse, right, publisher of the Wayne County Journal-Banner in Piedmont, presents a plaque of appreciation to his brother, Cletis, to thank him for writing a series of articles about Piedmont. Cletis is the retired publisher of the Puxico Press. (Journal-Banner photo)

all 2,000 U.S. service members who had been killed in Operation Iraqi Freedom since March 19, 2003.

A large "2000 LIVES" headline in reverse type and a cartoon questioning the war floated in the center of the list of names.

Names were listed in approximate chronological order of their deaths. Ca-

sualties from Missouri and Illinois were in bold face.

Sources for the list were the U.S. Department of Defense and [icasualties.org](http://icasualties.org).

- Louisiana — The *Press-Journal* and its sister papers in Troy, New Haven, Hermann, Bowling Green and Elsberry have a new animated feature on their websites called Professor Garfield.

The fat orange cat from the comics now is on the internet with an array of activities to entertain and teach youngsters.

The newspapers are Lakeway Publishers Inc. publications.

- Carthage — Randy Turner, former editor of *The Carthage Press*, has published a novel titled "Small Town News." Turner now is an eighth grade teacher at Joplin South.

The book focuses on the media response to events in Diamond, Mo., on Oct. 31, 2001, when the school's superintendent committed suicide and a local bank was robbed. Turner was a

- St. Louis — The *Post-Dispatch* on Oct. 27 used both full pages of its editorial section to publish the names and hometowns of

computer equipment and a high-speed network, the paper's staff now paginates the pages and transmits them digitally to the plate machine.

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teacher at Diamond at the time.

"Small Town News" can be ordered from Turner's website, rturner299.blogspot.com or on Amazon.com.

- Sikeston — "60 Minutes" commentator Andy Rooney was the keynote speaker at the annual reunion banquet of the *Stars and Stripes* newspaper on Oct. 15 in Sikeston.

Other festivities, including a Civil War re-enactment and musical entertainment, were held from Oct. 14 to 16 at the Stars and Stripes Museum and Library in Bloomfield.

On Nov. 9, 1861, Union soldiers published the first issue of the *Stars and Stripes* newspaper in Bloomfield. Today it is printed in Europe and the Middle East.

Two exhibits were unveiled at the museum during the reunion. One features photographs taken by Andy Rooney and Charles Kiley while they were correspondents covering World War II for the European *Stars and Stripes*.

- Cassville — The *Democrat* on Sept. 28 published its first ever progress edition. Sections in the 48-page insert were: Health and Education; Business, Community and Tourism; and Agriculture and Industry.

With the progress insert, the *Democrat's* total of 74 pages was the most ever for the weekly.

- Mexico — Publisher Joe May, representing *The Mexico Ledger*, accepted the Friend of History Award on Nov. 1 from the Audrain County Historical Society during its annual dinner and auction.

- Chillicothe — Chuck Haney, a former newspaper publisher and past president of Missouri Press Association, has resigned his position as councilman-at-large on the Chillicothe City Council. He gave no reason in his letter of resignation.

Haney, MPA president in 1995, was elected to the council without opposition in 2001 and was re-elected twice without opposition. His current term was to expire in 2007.

- West Plains — A number of staff members from the *Voice of Pride* newspaper at West Plains Middle School job shadowed in October at the *West Plains Daily Quill*.

The kids learned how the *Daily Quill*



## \$1,100+ raised for Katrina victims

The Hurricane Katrina relief project put together by the Marshall Democrat-News and published Sept. 30 raised a total of \$1,139.43 to be sent to benefit "adopted" Gulf Coast families who were affected by the storm. Pat Morrow was one of eight Democrat-News employees who peddled copies of the daily newspaper along with a special edition with photos of the devastation from Hurricane Katrina.

is produced and tagged along with *Quill* staffers as they made their rounds.

- Sullivan — Jim Bartle of the *Independent News* participated in the Rooftop Food Drive to launch the 10<sup>th</sup> annual Thanksgiving Food Challenge in November.

Bartle and people from the Chamber of Commerce and a radio station sat on the roof of a Sullivan business until they collected enough food and personal items to fill a trailer. Their goal was 13,000 pounds.

The *Independent-News* is a major sponsor of the two-week food drive.

- Kansas City — Work on *The Kansas City Star's* new production facility, suspended in October when its general contractor filed for bankruptcy protection, is being taken over by Burns &

McCannell, a Kansas City-based engineering firm.

When the Austin Co. of Cleveland filed for Chapter 11 bankruptcy protection, construction on the 430,000 square foot printing plant was halted.

Burns & McCannell expects the project to be completed by February, according to *The Star*.

- Cassville — Members of the *Barry County Advertiser* staff placed first in the corporate division of the Chamber of Commerce Chili Cook-Off on Oct. 22.

Old photos adorned the *Advertiser's* booth, and passersby were encouraged to take them.

- Kansas City — Dave Helling and Jim Sullinger of *The Kansas City Star* participated in a televised "Let's Talk Issues" forum on Nov. 9 on the campus of Johnson County (Kan.) Community College.

*The Star* is a sponsor of the series of forums on public policy, politics and issues.

The title for the hour-long forum was "So, What IS the Matter with Kansas? A Tour of the Political Landscape."

- Cassville — *The Cassville Democrat* has donated all of its bound volumes of *The Wheaton Journal* to the Cassville Branch Library. Microfilm of back issues of *The Journal* also were donated.

Rust Communications of Cape Girardeau owns *The Journal* and *The Democrat*. It ended publication of the Wheaton paper after its July 26 edition.

A group of residents is raising money to have all of the copies of the *Journal* digitized to make them available online.

- Chillicothe — The *Constitution-Tribune* on Nov. 19 sponsored its second annual Holiday Bazaar to encourage local people to shop at home. The event



Lois and Ivan Buckman of Marceline are the State Square Dancers of the Year. (Linn County Leader photo)

was held in the high school gym and commons area immediately after the Holiday Christmas Parade.

Local businesses and individuals use the bazaar to display their holiday gift products. Each exhibitor gave away a gift certificate worth \$25 or more.

Civic organizations participated by hosting children's activities and serving soup and chili.

- Richmond — Brian Rice, publisher of *The Daily News*, presented a program on the history of freedom of the press on Oct. 11 for the local chapter of DAR.

Rice talked about the *Daily News'* policies and the responsibilities of newspaper publishers, and he passed out a questionnaire to determine the members' knowledge of free speech and free press.

- Springfield — The Greater Ozarks Business and Professional Women chapter presented its Businesswoman of the

Year Award to *Springfield Business Journal* publisher Dianne Elizabeth Osis on Oct. 18.

BPW members nominated people for the award based on their accomplishments and their influence in the community.

- Cape Girardeau — Wally Lage, vice president and COO of Rust Communications, has been elected president of PAGE for 2006. He is vice president this year.

PAGE is a supplies, services and newsprint purchasing cooperative whose members are newspapers from around the country.

- Marceline — Ivan and Lois Buckman of Marceline were honored in October as the State Square Dancers of the Year in Missouri. Ivan is the retired publisher of *The Marceline Press*, which since has merged with the Brookfield *Daily News-Bulletin* into the *Linn County*

*Leader*.

The Buckmans received a plaque at the Kenneth Cowan Civic Center in Lebanon. It recognized them for their work with the Tanglefoot Square Dance Club in Linn County.

The Buckmans are charter members of the club that began in 1976. They were honored at the 46<sup>th</sup> annual Missouri Federation of Square and Round Dance Clubs' State Festival Oct. 21-22.

## Star editor receives MU Alumni Award

Randall D. Smith, deputy managing editor for metropolitan, national and investigative projects at *The Kansas City Star*, received an MU Alumni Award on Oct. 21.

The MU Alumni Association presented awards to 16 faculty members and alumni during the annual program, which dates to 1968. Alumni recipients are chosen based on their accomplish-

## Inland events focus on improving papers

Inland Press Association has two coming events designed to enhance the performance of your newspaper — the annual "Best in the Nation" competition for non-daily newspapers, and the Feb. 23-25 Weekly Newspaper Publishers Conference at the St. Petersburg, Fla., Hilton Hotel.

The "Best in the Nation" competition is a general excellence contest designed to encourage and assess overall newspaper quality. It's an ideal tool for publishers who wish to encourage quality work by the newspaper staff.

The weekly publishers conference is a cost-effective and highly pertinent agenda featuring effective and low-cost marketing for non-dailies, tools for increasing productivity and team-building, instruction in financial rules that make small newspapers succeed, an emphasis on circulation development and efficiencies, and a new publications-new revenue session.

There will be a special sequence of instruction and fellowship at St. Petersburg's famed Poynter Institute, a social evening at a luau at Cha Cha Coconuts at The St. Pete Pier, and a 97-page revenue idea book for all registrants.

Rooms at the St. Pete Hilton are reasonable. Conference registration fees include a luncheon, dinner, two receptions and two continental breakfasts. Full details are on the Inland website: [inlandpress.org/](http://inlandpress.org/).

Members of Missouri Press Association are invited to register for the conference at the member rate.

ments and service to the university.

Smith is a former president of the Society of American Business Editors and Writers, and was a driving force behind the establishment of a chair in business and financial journalism at MU. In Kansas City he helped develop the Coda Jazz Fund, which helps pay funeral expenses for Kansas City jazz musicians and vocalists.

# 1st Amendment in danger of perishing from neglect

In December we commemorate the ratification of the Bill of Rights, 10 amendments to the Constitution that guarantee freedoms on which our nation was founded.

Although the words have stayed the same for more than 200 years, the interpretations have changed with world events and new generations.

How important are those freedoms to today's young people — especially the freedoms guaranteed in the First Amendment?



Dawn Kitchell is MPA's NIE director. Contact her at (636) 932-4301; kitchell@yhti.net.

One in three high school students says it goes "too far" in the rights it guarantees. Only half of the students say newspapers should be allowed to publish freely without government censorship.

These and other alarming opinions were discovered by the John S. and James L. Knight Foundation in its study, "The Future of the First Amendment." The study, conducted by the Department of Public Policy at the University of Connecticut, surveyed 100,000 high school students, nearly 8,000 teachers and 500 administrators and principals at 544 high schools across the nation.

Key findings of the study, which was released in January 2005:

— High school students tend to express little appreciation for the First Amendment. Nearly 73 percent either say they don't know how they feel about the First Amendment, or they take it for granted.

— Students are less likely than adults to think that people should be allowed to express unpopular opinions or news-

papers should be allowed to publish freely without government approval of stories.

— Students lack knowledge and understanding about key aspects of the First Amendment. Seventy-five percent think that flag burning is illegal. Nearly half believe the government can legally restrict indecent material on the Internet.

It's no surprise that the study suggests that the more students are exposed to news media and to the First Amendment, the greater their understanding of the rights of American citizens. But the survey found that basics about the First Amendment are not being taught in schools.

While federal and state officials lament a lack of knowledge of U.S. civics and history among young people, they set their priorities on test scores in reading and mathematics, and civics is being cut from many classrooms.

## Newspapers as Curriculum

In 2002, the Missouri General Assembly declared Dec. 15 "Bill of Rights Day" in Missouri, passing a law stating "the bill of rights should be read in public schools and the day should be remembered with appropriate exercises."

There is no better place than the newspaper to teach and demonstrate the freedoms of the First Amendment and the Bill of Rights.

Missouri Press and The Missouri Bar have created a new half-page newspaper feature on the Bill of Rights. Not only should every newspaper publish this feature, but I believe you should reinforce

the value of the information through editorials.

The feature is available for download at mopress.com by linking to the Newspaper In Education pages.

## Support Student Journalism

The Knight Foundation Study also surveyed journalism programs at the high school level:

— Students participating in student-run newspapers are more likely to believe that students should be allowed to report controversial issues without approval of school authorities than students who do not participate in student newspapers, and 21 percent of schools in the U.S. offer no student media whatsoever.

— Most administrators say they

**CELEBRATING THE BILL OF RIGHTS**

**WHY CELEBRATE THIS DAY?**

The Bill of Rights, the Constitution and the Declaration of Independence are considered the most important documents in our nation's founding and history and are prominently displayed at our National Archives.

In 2002, the Missouri General Assembly, the state legislative body, declared December 15 "Bill of Rights Day" in Missouri (RS664.141). The law states that "the bill of rights should be read in public schools and the day should be remembered with appropriate exercises."

**AMENDMENT 1** — Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof, or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the government for a redress of grievances.

**AMENDMENT 2** — A well regulated militia, being necessary to the security of a free state, the right of the people to keep and bear arms shall not be infringed.

**AMENDMENT 3** — No soldier shall, in time of peace be quartered in any house, without the consent of the owner, nor in time of war, but in a manner to be prescribed by law.

**AMENDMENT 4** — The right of the people to be secure in their persons, houses, papers, and effects, against unreasonable searches and seizures, shall not be violated, and no warrants shall issue, but upon probable cause, supported by oath or affirmation, and particularly describing the place to be searched, and the persons or things to be seized.

**AMENDMENT 5** — No person shall be held to answer for a capital, or otherwise infamous crime, unless on a presentment or indictment of a grand jury, except in cases arising in the land or naval forces, or in the militia, when in actual service in time of war or public danger, nor shall any person be subject for the same offense to be twice put in jeopardy of life or limb; nor shall be compelled in any criminal case to be a witness against himself, nor be deprived of life, liberty or property without the process of law; nor shall private property be taken for public use without just compensation.

**AMENDMENT 6** — In all criminal prosecutions, the accused shall enjoy the right to a speedy and public trial, by an impartial jury of the state and district wherein the crime shall have been committed, which district shall have been previously ascertained by law, and to be informed of the nature and cause of the accusation; to be confronted with the witnesses against him; to have compulsory process for obtaining witnesses in his favor, and to have the assistance of counsel for his defense.

**AMENDMENT 7** — In suits at common law, where the value in controversy shall exceed twenty dollars, the right of trial by jury shall be preserved, and no fact tried by a jury, shall be otherwise reexamined in any court of the United States, than according to the rules of the common law.

**AMENDMENT 8** — Excessive bail shall not be required, nor excessive fines imposed, nor cruel and unusual punishments inflicted.

**AMENDMENT 9** — The enumeration in the Constitution, of certain rights, shall not be construed to deny or disparage other rights retained by the people.

**AMENDMENT 10** — The powers not delegated to the United States by the Constitution, nor prohibited by it to the states, are reserved to the states respectively, or to the people.

**DECEMBER 15, 1791**

The signing of the Constitution on Sept. 17, 1787, was just the beginning of the story of our Constitution. Nine of the states had already approved, the Constitution before it could become the law of the nation.

In New York and Virginia, men like Patrick Henry ("Give us liberty or give us death") were passionate in their opposition to the Constitution. They felt there were not enough freedoms guaranteed. James Madison, Alexander Hamilton and others disagreed, saying the Constitution protected all of the rights of the people.

Madison and the others feared that the Constitution would pass without something to assure the people that it protected the freedoms they fought for in the Revolutionary War. They were able to win approval of the Constitution by promising to amend, or change, the Constitution so that all of the freedoms and rights were spelled out. On December 15, 1791, four days after our Constitution was written and signed, the first 10 amendments to the Constitution, the Bill of Rights, was passed.

**TEACHING ACTIVITIES**

Your website used as a source for this feature on: [www.constitutioncenter.org](http://www.constitutioncenter.org) and [www.archives.gov](http://www.archives.gov).

**GRADES 4-6**

- Look at Amendments 1, 4, 5, 6 and 8 in the Bill of Rights. List all of the rights and freedoms contained in those amendments. As a class, collect newspaper articles that are related to the rights and freedoms guaranteed in those amendments.
- Dr. Martin Luther King, Jr. was an important civil rights leader in the 1960s. Read about King and then consider how he used the freedoms in the First Amendment to make people aware of unfair treatment of Black Americans.
- There are far more United States Supreme Court cases on the Bill of Rights than on any other matters. Doing the Vietnam War, there would be possible.

**GRADES 7-9**

- Look at Amendments 2 and 3. There are freedoms we rarely, if ever, think about today. Go to the [www.constitutioncenter.org](http://www.constitutioncenter.org) interactive site for the Constitution and find out why these two amendments were so important to the Framers of the Constitution. Do you think the Second Amendment was meant to guarantee that individual could carry firearms? Why or why not?
- Since the passage of the Bill of Rights, the U.S. Supreme Court has ruled that a person arrested for a crime must be read the Miranda Rights — you have the right to remain silent, what you say may be used against you in a court of law, you are entitled to an attorney and if you cannot afford one one will be appointed for you. Look at the Bill of Rights. What amendments do you think this is based on?
- At the end of the Fifth Amendment are the words, "nor shall private property be taken for public use without just compensation." Why do you think it is necessary for government to take property for the common good of all of its citizens? What kinds of things do governments need to build? How does the Fifth Amendment protect the people who own the property that the government needs for all things out?

**GRADES 10-12**

- The two groups who argued about the need for a Bill of Rights were the Federalists and Anti-Federalists. Research their views on the Bill of Rights and then prepare a debate on having a Bill of Rights. Are some of their arguments still relevant today?
- The Framers of the Constitution actually submitted 12 amendments to the states in the Bill of Rights. The first ten were not approved. The first amendment stated that each representative in the House of Representatives could only represent 50,000 people. Based on the 2000 census, how many representatives would we now have in the House of Representatives? Why would this amendment eventually have had to be repealed as our nation grew? Why does technology make it easier for a representative to now represent more people?
- The Bill of Rights only applied to the federal government when it was approved in 1791. After the Civil War, the Fourteenth Amendment was passed, which said that state governments also had to honor people's rights. Why do you think this was so important? Why do you think it happened at that time in our history?

Brought to you by this newspaper and

Download this feature about the Bill of Rights and print it along with editorials about the First Amendment.

would like to see their school expand existing student media, but lack of financial resources is the main obstacle.

— Most administrators feel it is important for all students to learn some journalism skills, but fewer than one in five think it is a high priority, and just under a third say it is not a priority at all.

Again, newspapers have an important stake in promoting journalism at the high school level. Newspapers must encourage and support student publications and advisors in their local

schools.

*The Joplin Globe* could serve as a model for Missouri newspapers. In November, *The Globe* hosted 60 students from 12 high schools for its 17th annual Journalism Workshop.

Throughout the day, *Globe* staff conducted sessions on news writing, editorial writing, sports writing, feature writing, page design, advertising and photography. Students also attended a brainstorming session to discuss ways to improve their publications.

"*The Globe* believes the workshop is important because it not only excites young people about the newspaper field, but plays an important role in educating them about the First Amendment," said Katy Schrader, Newspaper In Education coordinator.

"Each year after greeting the students, our editor asks if any of them can name the five freedoms of the First Amendment. Sometimes no one knows. It's clear that we still have work to do on that front, and the workshop is an important

part of that."

A new component to the program this year was a discussion panel "What Are Student Press Rights?" The panel included debate about how much freedom student journalists actually have, or should have.

"Each year, the issue of student press rights consistently crops up at the workshop," Schrader said. "So we thought this year a panel representing the different points of view would be an interesting addition.

Guests for the panel included Bill Fleischaker, local attorney; Jean Maneke, Missouri Press Association counselor; Ron Lankford, Webb City R-7 superintendent; and Doug Domer, Joplin R-8 assistant superintendent.

"From the teaching perspective, the advisors of student publications often wonder how they can teach the First Amendment if the students aren't allowed to fully practice it," Schrader said.

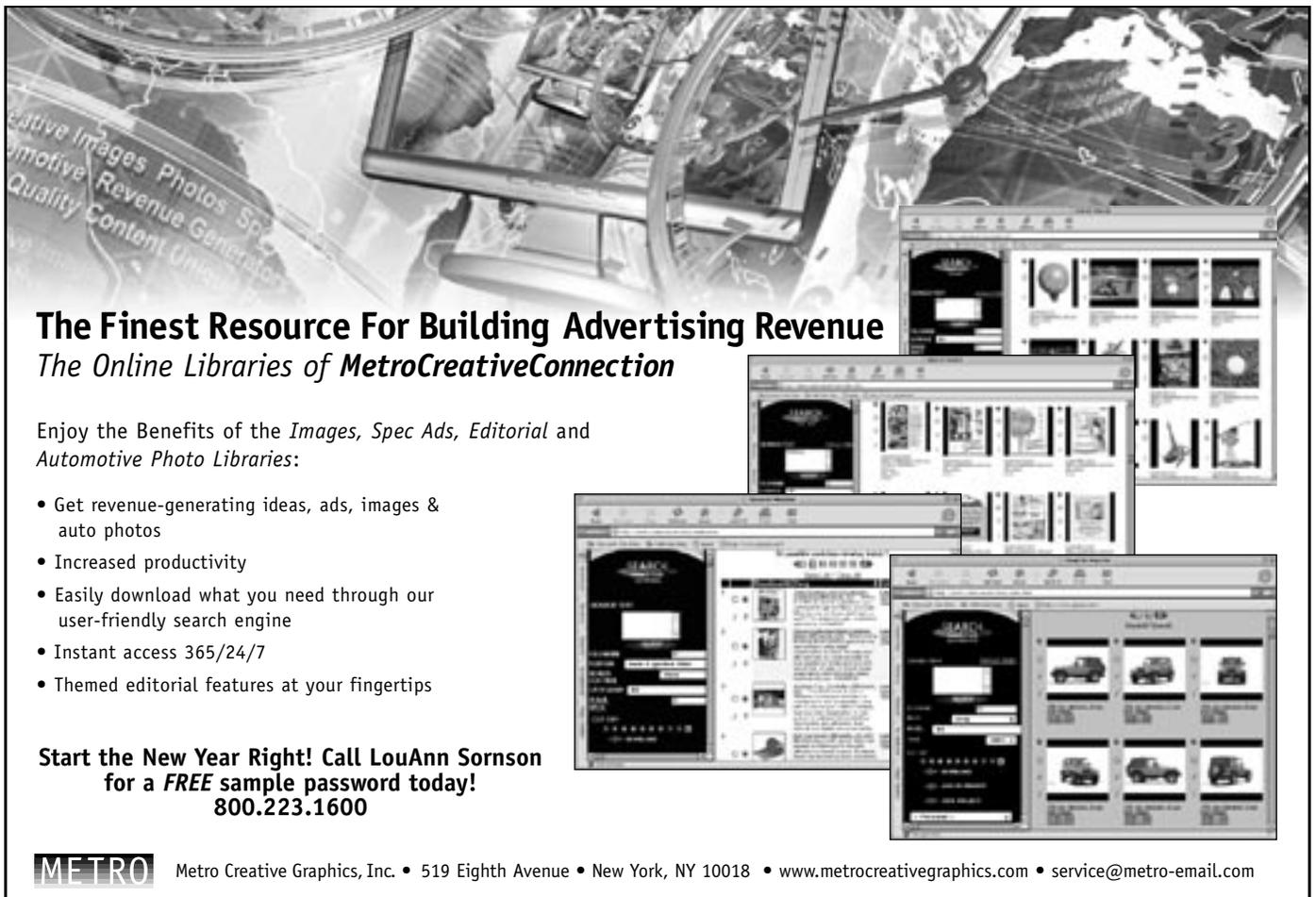
### Where to go from here

"The Knight/Connecticut report is a call to action," said Warren Watson, director of J-Ideas, Ball State University. "Training for students and advisers must be more thorough, center on the basics of news writing and editing, and be based on the First Amendment.

The study also shows that scholastic media training organizations must also focus on principals and administrators. They can make or break programs. They can facilitate new student media and fortify existing programs. They may be the key.

"We also must reach the education community," Watson said. "Bring civics back! Make it part of the core curriculum. Make the First Amendment the first priority."

*(Details on the "Future of the First Amendment," report, key findings and recommendations, can be found at <http://firstamendment.jideas.org/index.html>).*



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# On the Move

• Boonville — Theresa Krebs has been named editor of the *Boonville Daily News*. She previously was the paper's community news editor.



Theresa Krebs

Krebs replaced Karen Ratay Green, who was editor for the past three years. She left to pursue other interests.

Krebs lived for nearly 20 years in Long Beach, Calif., where she worked in graphics management and sales. She was born in Boonville, grew up in Columbia and now lives in Pilot Grove.

Deborah Marshall has joined the *Daily News* to work on specialty publishing services.

• Cuba — Angie Fodge began working for the *Cuba Free Press* as a staff writer on Oct. 5. She also takes photographs.

Fodge grew up in Southeast Missouri and went to high school in Sikeston. She earned her journalism degree from Freed-Hardeman University in Henderson, Tenn.

She has held a number of jobs with newspapers, both weeklies and dailies. Most recently she served as a reporter for the *Reynolds County Courier* in Ellington.

Fodge and her husband, Michael, have five children.

Chris Case has been promoted to editor of the *Free Press*.

• St. Louis — John Maher, vice president of marketing at the *Post-Dispatch*, has accepted a position at the *Milwaukee Journal Sentinel* as vice president of business development.

Maher, 39, joined the *Post-Dispatch* in 2001.

• Fairfax — Debbie Long has joined the *Fairfax Forum* staff as proofreader. She will fill in elsewhere as needed.

Long is a native of Texas, where she worked in a newspaper office. She and

her husband, Bill, have two daughters and two grandsons.

Long is the Girl Scout leader in Fairfax, cleans homes and helps take care of the elderly.



Stacy Rice

• Drexel — Stacy Rice is the new managing editor of the *Drexel Star*. She has started a new recipe column and helps with advertising as needed.

• Osceola — John Farrell, who previously worked at the

*St. Clair County Courier* as a writer and photographer, has returned to the weekly.

Farrell and his wife, Karen, and their son moved to Osceola from Southern California in 2001. Farrell left the newspaper three years ago to explore another opportunity.

• Springfield — *Springfield Business Journal* promoted Dorothy Gardner to the new position of associate publisher and vice president. Gardner has been with the *Journal* for 17 years, previously serving as vice president of finance.



Dorothy Gardner

While preparing to publish its annual fall hunting edition — which it did on Nov. 2 — the *Mountain Echo* asked its readers to send in their favorite hunting stories.

The weekly solicited any kind of story about any kind of hunting, and readers could either jot down the stories and send them in or call the paper to be interviewed about the story.

• Columbia — Veteran reporter Terry

Ganey, formerly of the *St. Louis Post-Dispatch*, started work at the *Columbia Daily Tribune* on Nov. 2 as the higher-education reporter.



Terry Ganey

Ganey is among the 130 *Post-Dispatch* employees — about 40 from the newsroom — who accepted early retirement.

Ganey began working at the *Post-Dispatch* in 1977. In 1993 he was one of three finalists for the Pulitzer Prize in investigative reporting for his pieces on the Second Injury Fund. That series led to criminal convictions of eight people.

Ganey was the *Post-Dispatch's* chief capital reporter.

• Cape Girardeau — Carol Robert has been named targeted publications sales manager at the *Southeast Missourian*. She oversees a staff of eight, all the targeted monthly publications and a variety of other niche publications.

Robert has been in sales for more than 10 years and owned a sales and marketing company two years before joining the paper.

• Washington — Ron Emig, an ad sales rep for the *St. Louis Post-Dispatch* for 14 years, has joined the ad sales staff of the *Missourian*. Before joining the *Post-Dispatch*, he worked for the Suburban Journals for 19 years.

Emig has lived the Washington area with his wife, Jane Ann, since 1986. They have two children who are graduates of Union High School.

Emig will work primarily out of the office of the *Union Missourian*.

**MPA's calendar for the coming year already is crowded. Be sure to check it often so you won't miss any of the meetings and events.**



Sara Sue Tedesco and S. Richard Gard, Jr.

## Dolan promotes 2 in Missouri operations

**S.** Richard Gard, Jr., has been named president and publisher of Dolan Media Co.'s newly consolidated Missouri publishing operations, including *Missouri Lawyers Weekly*, the *St. Louis Daily Record* and the *Kansas City Daily Record*.

*Tedesco has been promoted to president of Dolan Media's new Missouri Public Notice Network.*

Sara Sue Tedesco, the long-time publisher of the *St. Louis Daily Record*, has been promoted to president of the Missouri Public Notice Network, a newly formed division that will

consolidate Dolan's extensive legal notice publishing business throughout the state.

Gard, 46, is an 18-year veteran of legal publishing, coming to Missouri from Atlanta, where he was editor and publisher of the *Fulton County Daily Report*. He is an attorney and has served as president of American Court and Commercial Newspapers, the nation's law publication trade group.

Tedesco, 64, has served as publisher in St. Louis since 1989. In her new position she will tie together a statewide sales and legal services operation that already is the state's largest publisher of legal notices.

Dolan Media, based in Minneapolis, operates daily and weekly business newspapers in 21 metro markets.

## Pepe leaves Suburban Journals to publish *Commercial Appeal*

**J**oseph Pepe has been named president and publisher of *The Commercial Appeal* in Memphis, effective immediately.

*The Commercial Appeal* is owned and operated by The E. W. Scripps Company.

Pepe went to Memphis from the Suburban Journals of St. Louis, a group of 38 weekly newspapers and three niche magazines with 420 employees and a combined circulation of 1.2 million.

Pepe served as president of Suburban Journals of St. Louis since 2000. During his tenure, he was credited with increasing the community newspaper group's operating efficiencies, improving the content and graphic design of its publications, expanding advertising market share and achieving double-digit revenue and profit growth.

Suburban Journals of St. Louis was owned and operated by Pulitzer Inc. until June when Pulitzer was acquired by Lee Enterprises. Pepe managed the

transition resulting from Pulitzer's acquisition of the community newspaper group in 2000.

Before joining Suburban Journals,

*Pepe managed the transition from Pulitzer's acquisition of the community newspaper group in 2000.*

Pepe worked eight years for Howard Publications Inc. and for *The Times*, the company's newspaper in Munster, Ind. From 1984 to 1991, Pepe served in a variety of roles with Gannett

Co., Inc.

Pepe, 49, has a bachelor's degree in journalism from the University of Oklahoma. He has taught in the executive program at Northwestern University's Medill School of Journalism and participated in executive development and management seminars at the American Press Institute.

## Kansas Press will honor Bronson

**K**ansas Press Association will hold a holiday open house Dec. 8 at the KPA office in Topeka to honor Ken Bronson, who will retire Dec. 15 as director of the Kansas Newspaper Foundation.

Bronson, a past president of KPA, twice served as interim executive director of the association. He also served as an advertising and circulation consultant for KPA, developed and taught KPA's Ad

Academy workshop the past 10 years and wrote a number of resource publications for Kansas newspapers.

Bronson retired in 1997 as chief operating officer of Nixon Newspapers in Indiana. Prior to that, he was senior vice president of Stauffer Communications in Topeka.

Friends are invited to attend the open house. For more information call (785) 271-5304 or [info@kspress.com](mailto:info@kspress.com).

## Warrensburg weekly ends 140-year run

**W**ith its Nov. 3 issue, the 140-year-old *Warrensburg Gazette* called it quits. It was published by Frank Mercer, with Jack Krier as president of the company.

Efforts to sell the weekly failed.

The *Gazette* started in 1865 as the *Standard* and was combined with the

*Herald* in 1893. It was known as the *Standard Herald* until 1997 when Mercer and Krier bought the paper and changed the name to *Warrensburg Gazette*.

June 17, 2005, marked 140 years of publication of the newspaper founded in 1865 by S.K. Hall and N.B. Klaine.

Warrensburg  
**Gazette**

# Obituaries

St. Louis

## Bob Broeg

**B**ob Broeg, 87, a longtime *St. Louis Post-Dispatch* sports editor and columnist who was credited for nicknaming Stan Musial "Stan the Man," died Oct. 28, 2005, in Creve Coeur.



Bob Broeg  
(Photo by Bill Greenblatt)

Mr. Broeg joined the *Post-Dispatch* in 1945. According to the Hall of Fame's website, he had been told by a Cardinals traveling secretary that Brooklyn Dodgers fans would murmur "here comes the man" when Musial came to bat at Ebbets Field. Mr.

Broeg turned that note of apprehension into one of the most recognizable nicknames in sports.

Mr. Broeg wrote 20 sports books and gained a national audience writing for *The Sporting News*.

Survivors are his wife, Lynette; a stepson and a stepdaughter.

St. Louis

## Jake Wieland

**J**ake Wieland, 72, Ballwin, a retired assistant sports editor for the *Post-Dispatch*, died at his home on Nov. 3, 2005.

Mr. Wieland joined the *Post-Dispatch* in 1969 after four years on the sports desk of the *Washington Post*. Earlier he had worked in sports for the *Philadelphia Enquirer* and for several newspapers in Oklahoma. He retired in 1995.

Surviving are his wife, Dortha; two daughters, a son, a granddaughter, and three sisters.

Unionville

## George Delton Choate

**G**eorge Delton Choate, 91, retired co-publisher and editor of the *Unionville Republican*, died Oct. 5,

2005, at Bluff Creek Assisted Living Facility in Columbia.

On April 28, 1928, the *Republican* noted that Mr. Choate had begun working there and would "learn the business from the stump up." He retired from the weekly in 1981.

Mr. Choate served a term as mayor of Unionville, was public administrator of Putnam County for eight years and held offices with many of the local civic and public organizations.

He leaves two daughters, a sister, a brother, 13 grandchildren and 27 great-grandchildren.

His wife of 55 years, Boneta, died in 2001.

New York

## Andrew Shapiro

**A**ndrew Shapiro, New York, chairman of Metro Creative Graphics, died of cancer on Oct. 24, 2005.

Metro will establish a foundation in Mr. Shapiro's name that will bring together the efforts of publications everywhere in the fight against cancer.

Survivors are his wife, Jo-Ann; a daughter, three grandchildren and a brother.

Branson

## David Leggett

**D**avid Leggett, 34, an advertising employee of the *Branson Daily News* for six years, died of cancer on

Oct. 25, 2005.

Mr. Leggett was a graduate of Waynesville High School and College of the Ozarks in Point Lookout.

He leaves his wife, Karrie, and two young sons.

## Lightning may not strike twice, but ...

**F**or the second time in 18 months, a truck smacked into the side of the Lebanon Publishing Co. building, striking nearly the same area of the building that a tractor-trailer plowed into and demolished on April 24, 2004.

Three employees were in the building at the time of the accident, but no one was hurt — just startled by the sound of the pickup crashing into the structure.

"It sounded like Trisha (Crossfield) might have dropped the cash drawer," said *Daily Record* reporter Edward J. Sisson.

The employees checked on the driver to make sure he was not seriously hurt and notified police.

There was minor structural damage to the building.

Police cited the pickup driver for careless and imprudent driving for failure to exercise the highest degree of care.

The tractor-trailer that hit the publishing company in 2004 demolished the northwest corner of the building. Two employees inside escaped injury.

The building was restored in a matter of months.

In both incidents, the publishing company office was closed.

—*Lebanon Daily Record*

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# St. Louis baseball playoffs fun even for fans of losers

## Kevin Jones helps close down Busch Stadium

(Editor: Kevin Jones of *The St. Louis American* sent this note along with this photo about the final game of the Cardinals' loss in the National League Championship Series to the Houston Astros.)

**W**e were on the field after the game (as press personnel), 'til about midnight.

Had a ball, even though the Cardinals lost. Visited both lockerrooms. Have great shots (mostly of the Astros unfortunately). They let us take home a few cupfuls of dirt from behind home plate.

An hour after the game, thousands of Cardinal fans were still in the stadium. Still cheering "let's go Cards." Going crazy when each of the players came out of the dugout for one last curtain call at Busch Stadium.

Again, this was an hour after the game was over. Biggest noise was when Pujols came out, carrying his child ... however

LaRussa, So Taguchi and David Eckstein also got huge applause.

While we didn't see any of the so-called "looting" that was going on (people taking signs, trash cans, etc), here's the funniest story I heard: A guy was pushing another guy in a wheelchair, exiting the stadium, and the guy in the wheelchair was holding one of the stall doors from the men's room. What a memento, ey! Yikes.



After the final game of the National League Championship Series, which the St. Louis Cardinals lost to the Houston Astros, Kevin Jones of the *St. Louis American*, right, got his picture taken with Astros' pitcher and future Hall of Famer Roger Clemens.

Another funny thing that happened, near the Cardinals' lockerroom. You ever have it where you're going in the restroom (or any room I guess) and you kind of open the door quickly and it accidentally smacks the person on the other side. Well, that

happened to me, I was rushing in, smacked the door on someone, then apologized ... I looked up and it was Lou Brock. That's right, I smacked Lou Brock with the bathroom door.

## 2 Missourians on Inland Press board

**C**HICAGO (AP) — David Lord, the president of Seattle-based Pioneer Newspapers, was elected to serve as the Inland Press Association's president for 2006.

Inland Press, founded in 1885, is a newspaper trade association based in Des Plaines, Ill., representing more than 870 daily and weekly newspaper members.

Inland members voted on the nomi-

nations for the board of directors and executive committee at their 120th annual meeting Oct. 24 in Chicago.

Among those continuing terms on the Inland board are:

- Rex Rust, co-president of Rust Communications, Cape Girardeau, three-year term.
- David Bradley, publisher, *St. Joseph News-Press*, two-year term.

## 'Hannah's Diary' makes wonderful Christmas present

**T**he story that started it all, "Hannah's Diary," is now available from Missouri Press Foundation in a hardbound keepsake book.

Since releasing "Hannah's Diary," the first Kay Hively authored serial story in 2001, the Foundation has helped more than 200 newspapers in 27 states encourage young people to read. The Foundation now offers 18 historical fiction serial short stories for young readers.

"Hannah's Diary" is the story of Hannah, a little girl on the American frontier who makes history by sending one of the first letters on the Pony Express.

The book is available for \$12, plus \$2 shipping per book. Proceeds from the sale of "Hannah's Diary: A Tale of the Pony Express," will be used to continue the Missouri Press Foundation's efforts to promote youth literacy.

Order the Hannah's Diary Book by contacting Lesa Litty at 573-449-4167.

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# Supreme Court could get two cases about openness

## Juvenile procedures, incident reports involved

Recently, a juvenile court judge closed a hearing where the defendant was a juvenile charged with a crime that would be a class A felony if committed by an adult. The *St. Louis Post-Dispatch* felt that closing the hearing was wrong, and recently argued the matter before the Missouri Supreme Court. This prepared the way for a decision that should clarify the state laws regarding access to juvenile proceedings.

The juvenile was charged with first-degree murder for strangling his sister in an argument. The juvenile's counsel sought to close the proceedings in that court from the media. The *Post-Dispatch* objected, but the trial judge granted the motion to close the proceedings. The judge noted that the victim's mother was also the mother of the defendant, and cited that as a reason to not apply the state law.

On appeal, the Court of Appeals ruled that the "adjudicatory hearing" would be open to the public, but no other juvenile hearings or proceedings would be open. That ruling resulted in the appeal to the Supreme Court.

Oddly enough, after the appeal was filed, the appellate court issued a revised opinion that changed only slightly from its earlier order, holding that the statute did not provide the general public with the right to attend "all proceedings" of the juvenile court, but only to "the hearing." The Court of Appeals then interpreted that language to be the hearing "where the child is accused of conduct which, if committed by an adult, would be considered to be a class A or B felony." In short, it limited the proceedings that would be open to the public.

After several procedural maneuvers

by the *Post-Dispatch* required by this second opinion, the state Supreme Court granted the application to transfer.

The *Post-Dispatch* argued on Oct. 18 that the statute in question (Section 211.171) must be interpreted to open to the public all juvenile proceedings where a juvenile has been charged with a class A or B felony.



Jean Maneke, MPA's Legal Hotline attorney, can be reached at (816) 753-9000, [jmaneke@manekelaw.com](mailto:jmaneke@manekelaw.com).

The state has argued that the use of the word "hearing" in the statute implies a single hearing, and not the entire proceedings, therefore limiting the meaning of that statute to the adjudicatory hearing.

The paper's attorneys pointed out that the statute in question talks about "any hearing" and about "all proceedings" and therefore it is wrong to imply that a single hearing is meant in this statute.

Another interesting fact in connection with

this appeal is that the attorneys at Lewis, Rice & Fingersh, representing the *Post-Dispatch*, in coping with the lack of legislative history in this state, used the headnotes on the bills that were passed to create this revised statute in an effort to show legislative intent. Their brief notes that the bill summary on both the house and senate bills clearly included language that appeared to point to multiple hearings, not just openness in a single hearing.

Observers hope that when the court rules, it will clarify issues about openness of hearings in juvenile court. Courts have been slow to encourage access in juvenile matters, despite the change in the law several years ago. Perhaps one of the greatest benefits that might come from this decision will be some clear language about openness in juvenile proceedings, with the result

that more courts take this privilege seriously.

The case, for those seeking further information, is *State of Missouri ex rel St. Louis Post-Dispatch, LLC v. The Hon. John F. Garvey, St. Louis City*, SC 86952. Briefs of all parties are available on the Missouri Supreme Court's website.

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Supporters of the state Sunshine Law took a hit in the Eastern District Court of Appeals last month. The court held that incident reports of law enforcement can be limited to the elements set out in the statute, namely date, time, specific location, name of the victim and immediate facts and circumstances surrounding the initial report ..."

..."

If a law enforcement agency happens to collect more information than those items in its incident report, it has the right to redact any additional information it may have and limit access to only those elements.

This seems to fly in the face of clear statutory instruction in the Sunshine Law that the law is to be read liberally with narrow exceptions. Many of the members of the media have had difficulties for some time in accessing information in incident reports, and this decision can only make things worse.

The plaintiff in this case is a private citizen, and it could reach the state Supreme Court. (Your press association did file an amicus brief in the Court of Appeals supporting access to all elements of an incident report.)

So within the next few months, we should have some very interesting media decisions coming from Missouri's highest judges.

*Courts have been slow to encourage access in juvenile matters, despite the change in the law several years ago.*

# Missouri Newspaper Organizations

**NORTHWEST MISSOURI PRESS ASSOCIATION:** President, Jamey Honeycutt, Cameron; First Vice President, Steve Tinnen, Plattsburg; Second Vice President, Leslie Speckman, Savannah; Secretary, Kathy Conger, Bethany; Treasurer, Chris Boultinghouse, Mound City. Directors: Dennis Ellsworth, St. Joseph; Kathy Whipple, Kearney; Becky Sellars, Smithville; Chuck Haney, Chillicothe; W.C. Farmer, Rock Port; Wendell Lenhart, Trenton; Tim Larson, Maryville; Kay Wilson, Maryville.

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## CALENDAR

### December

4-5 — AP Publishers & Editors meeting, Fairmont Hotel, Country Club Plaza, Kansas City

### January 2006

19 — MPA Board meeting, St. Joseph Holiday Inn  
19-20 — Northwest Missouri Press Association meeting, St. Joseph Holiday Inn

### February

16 — MPA/AP Day at the Capitol, Capitol & Governor's Mansion, Jefferson City  
19-22 — NAA Marketing Conference with Classified and CONNECTIONS®, Orlando  
23 — MPA judges Arkansas Press Advertising Contest, Columbia

### March

6-10 — Newspapers In Education Week, "Information Literacy"  
8-11 — NNA Government Affairs Conference, Wyndham Washington Hotel, Washington, D.C.  
30-31 — Missouri Society of Newspaper Editors / AP Managing Editors / Ozark Press Association meeting, Big Cedar Lodge, Branson

### April

20-21 — Missouri Advertising Managers' Association meeting, Big Cedar Lodge, Branson  
27 — Missouri judges Arkansas Press Better Newspaper Contest, Columbia

### May

4 — Past Presidents Dinner, Columbia

### June

22-25 — Show-Me Press Association annual meeting, The Resort at Port Arrowhead, Lake Ozark  
22 — MPA Board meeting and dinner, Lake Ozark

### July

12-14 — Living Textbook Newspapers In Education Course, UMC  
22-26 — First NAA Foundation Young Readers Conference, St. Louis

### September

14-16 — 140th Annual MPA Convention & Trade Show, The Lodge of Four Seasons, Lake Ozark



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