

March 2005

# Missouri Press NEWS



## Sunshine Week

Sunshine Week will be observed March 13-19. This nationwide observance by the news media will spotlight the public's right to know what government is doing. Missouri newspapers are encouraged to get material from the special Sunshine Week page on [mopress.com](http://mopress.com) and use it throughout Sunshine Week and all through the year.



Newspapers can observe Newspapers in Education Week, March 7-11, with an abundance of material from the NIE page of the MPA website, [mopress.com](http://mopress.com).



## Day at the Capitol

Members of Missouri Press Association and the Associated Press traveled to Jefferson City for their annual Day at the Capitol program on Feb. 17. After visits with legislators and some briefings from statewide officeholders in the Senate Lounge, the guests walked to the Governor's Mansion (inset) for lunch and some comments from Gov. Matt Blunt. Photos are on pages 5-7.



Supreme Court judges Michael A. Wolff, Mary Rhodes Russell and Richard B. Teitelman spoke with journalists during the Supreme Court's Media Day on Feb. 3. **12**

## Regular Features

President **2**  
Obituaries **9**  
On the Move **13**  
Kitchell on NIE **16**  
Scrapbook **17**

# Day at Capitol offers good news

Speaker of the House says don't worry about financial statement bill

This has started out as a busy year. Attendance at the annual Northwest Missouri Press Association convention in St. Joseph began my year at regional press meetings. It is unusual that the weather cooperated for those who took time away from crowded schedules to sit in on sessions.

Kay Wilson, *Nodaway News Leader*, Maryville, and her officers and board members put on a great meeting. While driving from Odessa to St. Joseph I stopped in to visit Lee and Patricia Stubbs at the *Platte County Citizen*. They were quite busy for a Thursday afternoon with a large printing order that was being put together by hand. Fortunately I had a meeting to attend or they may have put me to work!

Missouri Press Day at the Capitol was another interesting event. I had the honor of introducing new Gov. Matt Blunt, who is a distant relative.

The good news received from Rod Jetton, Speaker of the House, deals with county financial statements. Rep. Jetton told us the House probably will not bring up a bill to condense the statement in this session of the legislature.

Newspapers in second-, third- and fourth-class counties must continue to stress the importance of complete accounting of tax dollars that is contained in these annual statements.

It has been said that more tax dollars are lost in small entities than in large, partially because of inadequate accounting practices and partially because of lack of oversight.

My wife, Judy, and I also spoke to Rep. Bob Johnson, our state representative from Lee's Summit, who is chairman of the House Local Government Committee and sponsor of the bill with the reduced financial statement lan-

guage. Dave Berry, publisher and vice president of Community Publishers, Inc., spoke to Johnson's committee on Feb. 10 to plead the case for continued complete publication of the statement. Although the issue may not pass this year, it will be a continuing battle to fight for accountability.

The Lafayette County financial statement is included as a supplement in each of the five newspapers in our county. Our present commissioners feel it is necessary to put the publication in the hands of as many taxpayers as possible.

They spend about \$2000 to print and

publish the statement, which is much less than the cost 45 years ago when the statement was published in only one newspaper in our county.

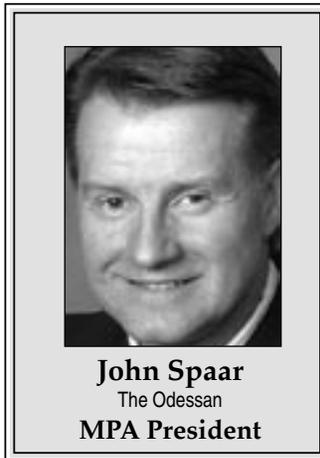
This month our family will be off to Washington, D.C., for the annual National Newspaper Association Government Affairs Conference. We hope to again spend some time with our

Congressman, Ike Skelton, a native of Lafayette County and a longtime family friend, in addition to our other officeholders.

Publishers have numerous concerns, including postal rates and service and the estate tax.

Finally, an update about the car salesman I wrote about in last month's column. Turns out he's the company's Number 1 salesman. •

Rep. Jetton told us the House probably will not bring up a bill to condense the (financial) statement in this session of the legislature.



VOL. 73, NO. 3  
March 2005  
Official publication of  
Missouri Press  
Association, Inc.

**PRESIDENT:** John Spaar, *The Odessan*, Odessa  
**FIRST VICE PRESIDENT:** Steve Oldfield,  
*The Adrian Journal*  
**SECOND VICE PRESIDENT:** David Bradley, Jr.,  
*St. Joseph News-Press*  
**SECRETARY:** Dan Wehmer, *Webster County Citizen*, Seymour  
**TREASURER:** Jeff Schrag, *Springfield Daily Events*  
**EXECUTIVE DIRECTOR:** Doug Crews  
**ADVERTISING:** Michael Sell  
**EDITOR:** Kent M. Ford

**DIRECTORS:** Gary Sosniecki,  
*The Vandalia Leader*  
Dave Berry, Bolivar,  
Community Publishers of Missouri, Inc.  
Dane Vernon, *Eldon Advertiser*  
Jack Whitaker, *Hannibal Courier-Post*  
Vicki Russell, *Columbia Daily Tribune*  
Phil Conger, *Bethany Republican-Clipper*  
Kevin Jones, *St. Louis American*  
**NNA REPRESENTATIVE:** Gary Beissenherz,  
*The Concordian*, Concordia

MISSOURI PRESS NEWS (ISSN 00266671) is published every month for \$7.50 per year by the Missouri Press Association, Inc., 802 Locust St., Columbia, MO 65201-4888; phone (573) 449-4167; fax (573) 874-5894; e-mail dcrews@socket.net; website www.mopress.com. Periodicals postage paid at Columbia, MO 65201-4888. (USPS No. 355620). **POSTMASTER:** Please send changes of address to Missouri Press Association, 802 Locust St., Columbia, MO 65201-4888.

# CALLING ALL QUESTIONS: WE HAVE ANSWERS

When you have questions or need information about the telecommunications industry, just give us a call. SBC Missouri External Affairs Managers are always available to help.

## Your SBC Missouri Team

St. Louis	Deve Moessner	314-982-7675
Kansas City	Don Brown	785-276-5992
North Kansas City/St. Joseph	Mike Chambers	816-275-0111
South Kansas City/Sedalia	Mike Haynes	660-826-3388
Southwest Missouri	Pat Bly	417-836-2474
Central Missouri	Ron Gillett	660-263-9820
Southeast Missouri	Marsha Haskell	573-334-9882
South St. Louis/Farmington	Gene Maggard	636-931-0738
St. Charles/St. Louis County	Craig Felzien	636-949-4272

SBC Missouri supports the Missouri Press Association



GOING BEYOND THE CALL®

# Pulitzer selling to Iowa company

Pulitzer family has owned Post-Dispatch since its founding in 1878

By Christopher Carey  
The Post-Dispatch

Jan. 30, 2005 — Pulitzer Inc. has agreed to a \$1.46 billion acquisition by Lee Enterprises Inc., entrusting its journalistic legacy to a company it views as an ideal steward. The deal ended two months of speculation about the fate of Pulitzer, whose holdings include the *Post-Dispatch* and the Suburban Journals of Greater St. Louis.

Lee will pay \$64 a share in cash for all of Pulitzer's shares, including the controlling interest held by members of the Pulitzer family. Pulitzer's board of directors concluded unanimously that selling to Lee was the best way to enhance shareholder value and position the company for the future, said Michael Pulitzer, non-executive chairman and the grandson of founder Joseph Pulitzer.

Pulitzer and Lee said in a joint statement that they expect to complete the sale in the second quarter.

The deal would make Lee the fourth-largest U.S. newspaper publisher in terms of dailies owned, and the seventh-largest in terms of circulation.

Lee, which has headquarters in Davenport, Iowa, sees the addition of Pulitzer as the continuation of its successful long-term growth strategy, said Mary Junck, chairman and chief executive.

Lee operates 44 daily newspapers in 19 states. It had revenue of \$683 million and profits of \$86.1 million in its latest fiscal year.

Pulitzer owns 14 dailies and more than 100 weekly newspapers and other publications. It had revenue of \$444 million and profits of \$44.1 million last year.

Lee's deal for Pulitzer also includes a small stake in the St. Louis Cardinals. Pulitzer Inc. and Michael Pulitzer together own slightly less than 4 percent of the baseball team.



St. Louis Post-Dispatch president and CEO Robert Woodworth talks about the sale of Pulitzer Inc. to Lee Enterprises during a press conference about the sale. (Post-Dispatch photo)

Lee doesn't expect to make immediate or major changes in the business or editorial operations at Pulitzer, which will function as a Lee subsidiary, Junck said.

Pulitzer employs 4,000 people, including about 1,300 at the *Post-Dispatch*.

Robert C. Woodworth, Pulitzer's president and chief executive, said Lee is among the best newspaper operators in the country.

Pulitzer announced in November that it had hired Goldman, Sachs & Co. to help evaluate strategic alternatives, including the possible sale of the company.

The closest Lee papers to St. Louis are the *Quad-City Times* in Davenport, the *Southern Illinoisan* in Carbondale, the *Herald & Review* in Decatur, Ill., the *Journal Gazette* in Mattoon, Ill., and the *Times-Courier* in Charleston, Ill.

Pulitzer, based in St. Louis, and Lee have followed similar paths in recent years. Both companies sold their television stations to capitalize on high market values for broadcast properties and to concentrate on their core newspaper holdings.

Both have been expanding by snapping up small- and medium-sized papers, which tend to have local monopolies and attractive profit margins. Both are public companies, but are controlled by families whose shares give them a majority of the voting power.

Lee emphasizes local news, local decision-making and strong publishers, editors and management teams.

Pulitzer Inc. is the successor to the company founded in St. Louis in 1878 by the first of three Joseph Pulitzers who presided over the business.

Pulitzer has long been considered a candidate for a sale or a merger. It is one of the nation's smallest publicly traded media companies, in an era where many rivals are pushing to get bigger and to diversify into other forms of media.

Three of the four Pulitzer family members who sit on the company's board of directors are at least 70 years old, and no one from the next generation is involved in the daily operations of the business.

Michael Pulitzer, Emily Pulitzer and members of another branch of the family own stock representing nearly 88 percent of the voting power.

They were unanimously in favor of selling to Lee, Michael Pulitzer said.

Junck would remain chief executive of the combined business. She joined Lee in 1999, after working as an executive for the old Times Mirror Corp. She has been publisher of the *St. Paul Pioneer-Press* and the *Baltimore Sun*.•



Above: Secretary of State Robin Carnahan greets a number of MPA Board members and guests in her office in the Capitol before the gathering in the Senate Lounge. Left: Attorney General Jay Nixon addresses the group in the Senate Lounge. Right: Senate Minority Floor Leader Maida Coleman and Senate President Pro Tem Michael Gibbons take their turns talking about legislative proposals and their priorities for the session.



New State Treasurer and former state senator Sarah Steelman talks about her proposals for the Treasurer's Office.



Left: State Auditor Claire McCaskill, the Democratic party's candidate for governor in the November election, was among the office holders who addressed the MPA/AP Day at the Capitol audience.



Above: Guests at Day at the Capitol on Feb. 17 gathered in the Senate Lounge on the third floor of the Capitol to hear brief presentations from office holders and to ask questions. Left: Some guests for lunch in the Governor's Mansion dined on the porch outside the dining room. Missouri Press Association and the Associated Press bought lunch for those attending the annual event.

## Day at the Capitol

MPA President John Spaar presented Gov. Matt Blunt with a copy of the Missouri Press Foundation Newspapers In Education serial story "Hannah's Diary" by author Kay Hively before the governor made his after-lunch remarks in the Governor's Mansion.





Above: Guests at Day at the Capitol sit in the foyer of the Governor's Mansion as Gov. Matt Blunt spoke after lunch and answered questions. Below: The governor acknowledges receipt of a "Bless the Press" button from the AP's Scott Charton before beginning his presentation.



Above: Speaker of the House Rod Jetton and Minority Floor Leader Rep. Jeff Harris take their turns addressing the assembled journalists in the Senate Lounge. When asked about the proposal to reduce published county financial statements, Jetton said, "I don't think you have to worry about that bill."



## April 14-15 date in St. Louis for advertising people

Newspaper marketing expert Chuck Nau will be the presenter for the April 14-15 meeting of the Missouri Advertising Managers' Association. The meeting will be held at the Sheraton West Port Lakeside Chalet in St. Louis.

Registration information for the Ad Managers' meeting has been mailed to your newspaper. If you have questions, contact Lesa Litty at the MPA office, (573) 449-4167; litty@socket.net.

A registration form also is on the MPA website, mopress.com.

Nau, of Murray & Nau, Inc., is a publishing consultant with more than 25 years of experience. He will open the meeting with his first session on Thursday afternoon.

A reception and barbeque dinner will be held Thursday, with ad contest winners on display. Then guests will visit the Funny Bone comedy club or Harrah's Casino (transportation will be provided by the hotel).

Nau will continue his presentation after the Friday breakfast buffet.

Nau's session will be followed by the presentation of awards to winners of the association's Best Advertising Contest.

The Dee Hamilton Old Pro Award also will be presented. Nominations for that award can be made until March 10. •

## MPA golf tournament June 24 at Osage Beach

MPA's annual golf tournament will be held Friday, June 24, at Sycamore Creek Golf Course, Osage Beach. The event has been held at Sycamore Creek for a number of years.

Two-person teams will compete in a scramble with an 8 a.m. shotgun start. A registration form will be sent in a few weeks.

Flight winners of this tournament will be eligible to compete against Kansas Press Association in the Little Brown Jug Tournament later in the year. •

## Much awaits you at Branson during MSNE/APME meeting

The Missouri Society of Newspaper Editors and AP Managing Editors will hold their joint meeting Thursday and Friday, March 31-April 1, at Big Cedar Lodge south of Branson.

Missouri's new governor, Matt Blunt, will be among the speakers.

Registration information has been mailed to your newspaper.

Big Cedar Lodge and its adjoining properties offer a number of activities on site: golf, biking, trout fishing, hiking, wildlife tram tours and more. Its Top of the Rock golf development offers a Jack Nicklaus Signature Course, the first par-3 course to carry his name, and the Arnold Palmer Signature Practice Facility adjacent to the course. Take your clubs!

With the meeting starting after lunch on Thursday and adjourning after lunch on Friday, guests will be able to attend the meeting with only one overnight stay, if they choose.

To encourage you to take your family and stay an extra day or two, Big Cedar Lodge is offering the meeting rate of \$98 per night through the weekend for guests of MSNE/APME.

A registration form has been sent to your newspaper. Registration for the meeting is \$99 if you register by March 1 (\$115 after that). If you have questions, contact Lesa Litty at the MPA office, (573) 449-4167, litty@socket.net.

You can check out Big Cedar Lodge at bigcedar.com. •



*Your \$1 donation can help others  
view this world a little better*



**MISSOURI  
OPTOMETRIC  
ASSOCIATION**

100 East High, Suite 301,  
Jefferson City, Missouri 65101  
(573) 635-6151 FAX(573) 635-7989  
E-MAIL: moopt@socket.net  
Web Site: www.moeyecare.org

**Contact:**

**Zoe W. Lyle  
Executive Director**

*When you renew your driver's license or motor vehicle plates, you may make a minimum \$1 donation at the Department of Revenue to support the Blindness Education Screening and Treatment Program Fund.*

# Few changes in newspaper contest rules

Only a few changes of substance were made to the rules for this year's Better Newspaper Contest. Ten members of the Contest Committee met Feb. 10 to set the rules.

Rules for the Missouri Press Foundation contest are enclosed with this magazine. Pull them out for easy reference. The rules also are on the MPA website: [mopress.com](http://mopress.com).

Here are the major changes to the rules:

— New category: "Best News or Feature Series." This category is for series of stories on the same topic or same general theme, all in the same issue or in multiple issues.

— Weeklies again can enter "Best Online Newspaper" after that category was dropped last year. Entries from weeklies and dailies will be judged together. Originality and quality and quantity of local content will figure heavily in the judging.

— The category "Best Sports News Story" has been renamed "Best Sports News Story or Package." A "package" is a number of stories or elements about the same topic in one or more issues of the paper.

— Weekly and Daily entries in "Best Editorial Cartoon" will be judged sepa-

rately this year.

— A newspaper that has both paid circulation and a free paper with substantially the same content will compete in the circulation class of the combined circulation of the paid and free papers.

The committee rejected a number of other proposed changes to the rules.

Participating in the conference call meeting were: Committee chairman Dan Wehmer, Seymour; Gary Beissen-

herz, Concordia (attended in person); Kathy Whipple, Kearney; Dan Steinbeck, Canton; Buck Collier, Suburban Journals; C.J. Janovy, *Pitch Weekly*, Kansas City; Amy Wilson, St. James; Craig Nienaber, *Kansas City Star*; Don Krause, Hannibal; and Julie Turner, Lebanon.

Also participating were MPA staff members Kent Ford, Lesa Litty and Jeff Grimes. •

## Help the process: Follow rules

If you plan to enter the 2005 Missouri Press Foundation Better Newspaper Contest, please look over the rules carefully. They will answer most of the questions you might have about the procedures for entering and the various categories to be judged.

**Entries must be postmarked by April 29. No late entries will be accepted.**

Rules for the contest are written in an attempt to accommodate a number of constituencies: You, the newspaper and your staff members; the judges from out of state who have a chore of stifling magnitude; and the MPA staff

that must sort and process the entries, arrange for and administer the judging, record and organize the results and coordinate the awards program and display of winning entries.

The newspaper contest is a lot of work for a lot of people. By following the rules closely you can help the work progress smoothly.

If you have a question that is not answered by the rules, call the MPA office, (573) 449-4167.

Gold cups, plaques and certificates will be presented on Saturday, Sept. 24, at the MPA Convention at The Lodge of Four Seasons, Lake Ozark. •

---

## — Obituaries —

*St. Louis*

### Robert C. Hermann

Robert C. Hermann, 83, president of the St. Louis Newspaper Guild from 1976 to 1982 and a retired ad rep for the *Post-Dispatch*, died Jan. 27, 2005, of complications of Parkinson's disease in St. Charles.

*Milan*

### David T. Wilson

David T. Wilson, 66, advertising manager of *The Milan Standard* and a former mayor of Milan and presiding commissioner of Sullivan County, died of cancer on Jan. 29, 2005, at Liberty Hospital.

Mr. Wilson's brother, Robert Wilson, is the publisher of the *Standard*, and his sister, Mary Ann Clark (formerly Cowgill) is the business manager.

*Unionville*

### Aaron Stuckey

Aaron Stuckey, who was associated with *The Unionville Republican* for more than 80 years, including many years as owner and editor, died Jan. 29, 2005, in Unionville.

Mr. Stuckey began working for the *Republican* in 1930. He became an owner in 1958 when he and a partner bought the weekly from Mr. Stuckey's father. In 1986, Mr. Stuckey sold the paper and retired.

*Richland*

### Dale Blackburn

Dale Blackburn, 68, publisher of the *Richland Mirror* from 1975 to 1987, died Jan. 10, 2005, from complications of heart surgery. He had worked in the printing department of *The Dixon Pilot* for the past 12 years.

Mr. Blackburn's son, Rick, is publisher of *The Pilot*.

*Fargo, N.D.*

### Lou Ziegler

Lou Ziegler, 56, former editor of the *Springfield News-Leader*, died of pancreatic cancer on Jan. 29, 2005. He had been editor of *The Forum* in Fargo for the past five years.

Mr. Ziegler was the editor of the *News-Leader* from 1989 to 1993. •

## Press Women will meet March 12

This year's annual National Federation of Press Women conference titled "Getting Published!" will be held on Saturday, March 12, at the Holiday Inn/Viking Restaurant and Conference Center, 10709 Watson Road in Sunset Hills (St. Louis) from 8:30 a.m.-2 p.m. The cost, including refreshments, lunch, and goodie bags is \$45 for members, \$50 for non-members, and \$35 for students.

The conference will open with a keynote address by Julius Hunter, vice-president for community rela-

tions at Saint Louis University, former award-winning news anchorman and published author.

RSVP to Susan Fadem, NFPW—Missouri Affiliate president, at [susanfadem314@yahoo.com](mailto:susanfadem314@yahoo.com) or (314) 991-1099 by March 4. Choose "Baked Whitefish" or "Chardonnay Chicken" for lunch. Send checks to: Dee Rabey, NFPW—Missouri Affiliate treasurer, 4000 Sara, #149, Granite City, IL 62040.

For more information visit the national website, [nfpw.org](http://nfpw.org).•

## Send nominations for Hall of Fame

It's now time to send in your nominations for the Missouri Newspaper Hall of Fame. This year's selected nominees will be inducted at the MPA Convention on Sept. 23 at The Lodge of Four Seasons, Lake Ozark.

People nominated in the past two years who were not selected for induction are eligible this year. They need not be renominated. If you nominated someone who was not chosen, send an email to [dcrews@socket.net](mailto:dcrews@socket.net) to be sure your nominee gets on the list.

The deadline for nominations is April 29. A nomination form is on page 18 and is on the MPA website, [mopress.com](http://mopress.com). Send it and any supporting documentation to the MPA office, 802 Locust St., Columbia, MO 65201.

Use the criteria on the form to determine eligibility. Provide support in the form of biographical information and brief letters from personal acquaintances and business associates.•

## Bill Battle is state Sportswriter of Year

Washington — Bill Battle, sports editor for the Washington, Union and St. Clair *Missourians*, has been named the 2004 Missouri Sportswriter of the Year by the National Sportscasters and Sportswriters Association (NSSA). He will receive the award in Salisbury, N.C., in May.

The competition for this award

included daily, twice-a-week and weekly newspapers. Balloting was by the Missouri sports journalists.

Battle has been with *The Missourian* for more than 14 years. In 2004, *The Missourian* won first place in the Best Sports Section category in competition sponsored by the National Newspaper Association.•

## Call These Organizations for Answers to Your Questions



For information about public education, contact

**Missouri State Teachers Association**

407 S. Sixth St., P.O. Box 458  
Columbia, MO 65205  
573-442-3127 or 800-392-0532

**MISSOURI DIETETIC ASSOCIATION**

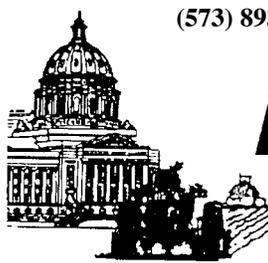
P.O. Box 1225 • Jefferson City, MO 65102  
(573) 636-2822 • [www.eatrightmissouri.org](http://www.eatrightmissouri.org)

**Your Link to Nutrition and Health<sup>SM</sup>**

Contact your Licensed Registered Dietitian for all your Health and Nutrition Needs!

For information about agriculture or issues affecting rural Missouri, contact:

**(573) 893-1467**



**Missouri Farm Bureau**



**The Missouri Bar**

Jefferson City  
573-635-4128

For insurance information ...



**Missouri Association of INSURANCE AGENTS**

Jefferson City  
**800/617-3658 or 573/893-4301**

Our members are independent agents and brokers who represent more than one insurance company.

**Got a question about an MPA activity?**

**Check [mopress.com](http://mopress.com) for the answer.**

**Download registration forms, ads, features, editorials and stories.**

## Hopkins Journal enters 130th year

On Feb. 14 *The Hopkins Journal* observed the 130<sup>th</sup> anniversary of its beginning. James M. Pierce printed the first issue in 1875.

W.L. "Deacon" Moorehead and members of his family published the paper for many years, beginning in 1893. His publishing descendants included his daughter and son-in-law, Joe and Helen Wright; and his foster son and daughter-in-law, Russell and

Anna Cross.

Keith Dinsmore bought the newspaper in 1977 and moved it across the street. The building he moved out of now is the Hopkins Historical Society museum.

Darla Thompson is the current editor and publisher of *The Journal*. It is printed at *The Maryville Daily Forum*.•

## St. Francois County paper observing 75th anniversary of launch

The *St. Francois County Daily Journal* is observing the 75th anniversary of its founding this year. The paper has solicited comments from past employees and readers who have been affected by the newspaper over the years.

The paper began on Jan. 10, 1930, with the first issue of the weekly *Leadwood Press*. The paper was moved to Flat River in 1935. In 1940 it was published three times a week under the name the *St. Francois County Journal*. Then on Sept. 3, 1946, the *St. Francois County Daily Journal* published its first edition.•

## Neosho daily launched 100 years ago

On Jan. 21, 1905, the first edition of the *Daily Democrat* came off the press in Neosho. You could buy it for 25 cents a month. On Dec. 31, 1952, new owner Howard Bush changed the name of the newspaper to *The Neosho Daily News*.

Mr. Bush's grandson, Randy Cope, is the publisher now. He followed in the steps of his father, Kenneth Cope, who became publisher when Bush died in 1969.

In 1987 the Copes sold the paper to American Publishing Co. Then in 1998, Liberty Group Publishing bought it. Randy Cope is regional manager of a number of Liberty newspapers.

Every Sunday for the rest of this year, the *Daily News* will run a front-page column about what happened 100 years ago.

An open house will be held on Oct. 1 during the Neosho All-School Reunion.•

**MPA Golf Tournament**  
**8 a.m. Friday, June 24**  
**Sycamore Creek Golf Course**  
**Osage Beach**

## Call These Organizations for Answers to Your Questions



**Questions about Internet?**  
 Call Socket Internet, Inc. for answers to your questions on Email, the World Wide Web, or Network Computing. We can answer virtually any question. Call:  
**1 (800) 762-5383, x 115 or**  
**Email: marketing@socket.net**



220 Madison St. - 3rd Floor  
 Jefferson City, MO 65101  
**(573) 893-4241 - phone**  
**(573) 893-4996 - fax**  
**moins@midamerica.net - email**  
*A public information organization of insurance companies.*



**Missouri Beef Industry Council**  
 2306 Bluff Creek Drive, #200  
 Columbia, MO 65201  
 (573) 817-0899  
**It's What's For Dinner.**



**MPA**  
**Postal Help**  
 Ron Cunningham  
 (417) 849-9331  
 postalhelp@aol.com

**When you need answers, just call us.**

With all the directions your phone service can take today, it's good to know there's someone who can show you the way. So, before you spend more time than you really want trying to find the right answers, just go straight to the source.

**1-800-788-3500**





Judge Michael A. Wolff, who has journalism in his background, talked about the similarities between judges and journalists during an after-lunch speech. Fairness is a better concept than objectivity or neutrality for both judges and journalists, Judge Wolff said. As it does with news reporters, the public has a right to expect judges to put aside their preconceived notions and judge fairly, he said.

## Visiting Supreme Court

Several members of Missouri Press Association attended the Supreme Court Media Day on Feb. 3. In the morning they heard arguments before the court in three cases: an attorney discipline case, a criminal appeal and a challenge to discipline of a medical license. After that, Beth Riggert, communications counsel for the court, discussed the cameras in court rule. People from radio and television stations also attended the event. Riggert said most of the bad experiences with cameras in courtrooms have been the result of the photographer's behavior rather than the process, such as photographers attending court in dirty, sloppy clothes.



Judge Mary Rhodes Russell talked about the Missouri non-partisan court plan during an afternoon session. Judges William Ray Price, Jr., Laura Denvir Stith and the others provided insight and comments during all of the sessions. More than 35 states have adopted the non-partisan plan, in which judges in urban districts are appointed rather than elected. Judges in rural districts still are elected, although voters in any district can adopt the non-partisan plan, Judge Russell said.



Bill Miller, Sr., publisher of the Washington Missourian, visits with Judge Richard B. Teitelman at the end of a roundtable discussion with the Supreme Court judges. Chief Judge Ronnie L. White had a schedule conflict in the afternoon, but the other six judges spent much of the day with the journalists.



Judge Stephen N. Limbaugh Jr. explained how a case reaches the Supreme Court and what happens to it after that. He also led a session in which he explained the Court's decisions in three cases. Arguments before the Supreme Court are not trials, but discussions among the judges and attorneys about the legal issues involved and how they apply to the case being argued, Judge Limbaugh explained. "Our job is to follow the law," he said, and that is the only factor in deciding a case. Impeachments are the only trials conducted by the Supreme Court.

# On the Move

•**St. Clair / Union / Marthasville** — Gregg Jones, who was formerly editor at the *St. Clair Missourian*, now is editor at the *Union Missourian*.

Andrea Hurley, former editor at the *Marthasville Record*, now is editor at St. Clair.

The new editor at Marthasville is H.R. "Skip" Cilley. The New England native is a graduate of Northwestern University in Chicago. He moved to Missouri 25 years ago.

Cilley's experience includes stints at the *Hartford Times* in Connecticut, the *Webster-Kirkwood Times*, Call Publishing and television news.

•**Tarkio** — Debbie Martin has joined the staff of the *Tarkio Avalanche*, where she works the front office, writes news and sells ads. She previously was assistant facility administrator at Tarkio Academy, which closed last fall.

•**Higginsville** — Greg Schmidt has rejoined the *Higginsville Advance* as sports reporter. He previously worked at the weekly in the early 1990s.

Schmidt has 30 years of experience in radio and newspaper sports reporting. He's worked for the *Concordian* and the *Carrollton Democrat*.

•**Carrollton** — Colby Gordon is the new sports reporter at the *Carrollton Democrat*. He previously worked for Union Broadcasting in Overland Park, Kan.

Gordon has a mass communications degree from Kansas State and a master's in education from K.U.

•**St. James** — Amy R. Wilson is the new publisher of the *St. James Leader-Journal*. She previously was assistant managing editor of the *Rolla Daily News*, a teacher at Rolla High School and most recently ad manager at the *Daily Guide* in Waynesville/St. Robert.

The St. James, Waynesville and Rolla papers are owned by Liberty Group

Publishing. Randy Cope of Neosho is the regional manager of the papers.

•**Licking** — Eric Derrickson, former owner of *The Licking News*, has been named editor of the paper by Salem Publishing Co., Inc., which bought the paper in December.

Debbie Dakin, who had been working part time, now is a full-time employee and is helping Derrickson publish the paper.

•**Paris** — Michael Daugherty has replaced Mark Requet as assistant editor of the *Monroe County Appeal*. Daugherty, who lives in Mexico, formerly was the morning person at radio station KWWR there. He also has worked as director of public information for Missouri Military Academy in Mexico.

•**St. Louis** — Mike Trask, former editor of the *St. Charles County Business Record*, has been named editor of the new Statewide Saturday edition of the *St. Louis Countian*.

The first issue of Statewide Saturday was published Feb. 5.

•**Marshfield** — Mark Eddlemon, sports editor of the *Marshfield Mail* since 1996, has been named editor. He replaced James Ellison.

Rob Ross has joined the staff of the *Mail*. The Bolivar High School and Southwest Baptist University graduate will focus on sports coverage.

•**Lexington** — Philip Hageman is the new sports reporter for *The Lexington News*. He grew up in Kansas City and attended Rockhurst High School and Truman State University, Kirksville.

•**St. Joseph** — Tara Rieck has been hired at the *St. Joseph News-Press* as a copy editor/page designer. She has a degree in journalism from Central Missouri State University.

Christopher L. Harrop also has

joined the *News-Press* as a copy editor/page designer. He has a degree in history from Kansas State.

•**St. Louis** — LaTonja Thomas, who has been with the *St. Louis Business Journal* for 12 years, has been promoted to director of circulation and special events. She previously was special events coordinator.

Bonnie Weinacht, a 16-year employee of the *Business Journal*, is assistant circulation director.

•**St. Louis** — Dan Barger has replaced Bob Donnelly Jr. as publisher of the Jefferson County Suburban Journals. Barger, 55, began his career with the Journals in 1977 as editor of the *Jefferson County Journal*.

In 1997 he was named editorial director of all 37 Journal publications in the St. Louis area. In 2002 he became publisher of the Monroe County Journals in Illinois.

•**West Plains** — Crystal Daniels has been promoted to writer and photographer at the *West Plains Daily Quill*. She has been working as a typesetter since June 2003.

•**Park Hills** — Leroy Sigman is retiring after about 50 years writing for what is now the *Park Hills Daily Journal*. The paper this year is observing the 75th anniversary of its beginning.

Sigman began writing news when he was in the 7th grade. He worked for the new Ozark Speedway, writing stories about the races. He got assignments from the newspaper when he was in high school.

•**Jefferson City** — Rosalie Heislen, a sales representative in display advertising for the *Jefferson City News Tribune*, observed 60 years with the company on Feb. 2.

Heislen started as a switchboard operator and has worked in several other areas of the newspaper. She moved to display advertising in the 1970s. •

# Cuba Free Press in new home complete with garage, dock

The *Cuba Free Press* began the new year in a new home. The staff began moving equipment and some operations into the new building about mid-December.

Publisher Rob Viehman said the new office provides approximately 4,000 square feet of workspace, along with a garage and loading dock — something not available at the old location. The building also has about 2,500 square feet of unfinished space on its second floor.

“The best thing about the new building is that it allows us to separate several of our operations we used to have in one room at the old building,” said Viehman. “We will now have individual rooms for our printing, mailing and composing rooms, making for a much nicer environment. We were also able

to add a break room for our employees, and a conference room.”

While the majority of work on the building has been completed, visitors to the new office will notice a few things left to be done. Most notably is a large blank spot on the front of the building that Viehman saved for a mural, which will not be painted until late spring or early summer. The Viva Cuba Committee is working on the design of the mural, which will highlight a visit to Cuba by Bette Davis.

There is also still some outside work to be done that has been put off until spring, including a concrete parking lot for employees in the back of the building.

Viehman said he plans to have an open house for the new building in the spring. •

## *Southeast Missourian* wins four top awards in Suburban group contest

The Cape Girardeau *Southeast Missourian* won four first-place awards and one second in the Suburban Newspaper Association contest. It also won second place for general excellence.

Staff writers Marc Powers and Laura Johnston won Best News Series for their series on marriage.

Callie Clark won for her series chronicling the ups and downs of a first-year teacher in the Cape Girardeau school district.

The *Missourian* won the Best Headline award for the headline over a story about the real estate boom in the county: Multiplying Subdivisions.

It also won the Best Front Page award.

A series on autism by Callie Clark and Bob Miller took second place in Best In-Depth Reporting. •

## Columnist writes about MPA

Columnist Bill Clark of the *Columbia Daily Tribune* wrote about the Missouri Press Association in his Jan. 28 page 2 piece.

Clark summarized the history of the association, its prominent role in the founding of the State Historical Society of Missouri and the Missouri School of Journalism, and the recent installation of the plaque carrying Walter Williams' Journalist's Creed on the outside of the building.

A number of newspapers get a mention in Clark's column as he describes the membership of the association.

Clark opened his column by admitting to his ignorance about MPA

during his 50 years in journalism in Columbia.

“... Not until my old race-walking buddy and journalism historian Bill Taft mentioned how both the society and the University of Missouri-Columbia School of Journalism came into being did I know I owed a huge debt of gratitude to one of Columbia's best-kept secrets: the Missouri Press Association.”

You can read the column by doing an archive search for “Journalism AND strong AND roots,” between Jan. 27 and 29, at the website of the *Tribune*: [showmenews.com](http://showmenews.com). •

Check [mopress.com](http://mopress.com) for meeting information and registration forms.

**PROPANE**  
EXCEPTIONAL ENERGY™

For information about clean, efficient, dependable propane, contact the

**Missouri Propane Education and Research Council, Inc.**



4110 Country Club Dr.  
Jefferson City, MO 65109  
(573) 893-8298  
Fax (573) 893-2623

## Years catching up with former publisher

Dear Missouri Press Association,

Thanks for the annual dues reminder. However, I will not be renewing my membership.

Due to failing health, I have quit work and moved to Lamar to be nearer to my son, R. Stephen Ward, at Jasper.

In 1950, my late husband, Harry,

and I purchased *The Jasper County News*, which we published and owned for years. We were members way back then when Bill Bray was MPA manager.

I miss Columbia and my friends there, but the years are catching up.

Thank you.  
Jackie Ward •

# Cuba Sunshine Law suit settled

The city of Cuba and the *Cuba Free Press* have settled a Sunshine Law lawsuit filed by the newspaper in 2003.

The suit claimed the board of aldermen conducted business in closed sessions in violation of the law. The city denied the allegations.

Cuba Mayor John Koch and *Cuba Free Press* publisher Rob Viehman met to explore whether a settlement could be reached. Their meeting resulted in an agreement under which the newspaper dismissed the suit and the city passed a new Sunshine Law Ordinance and

pledged to be more vigilant in restricting business conducted in closed sessions to that authorized by the law.

In part, the new ordinance requires the city clerk and attorney to receive Sunshine Law training every two years. It also provides that the city will devote at least 30 minutes during its first regular board meeting in May each year to a discussion of the requirements of the Missouri Open Meetings Act for the benefit of the mayor and the members of the board of aldermen.

The *Cuba Free Press* agreed to conduct this year's presentation. •

## Get Sunshine Week material at mopress.com

Missouri Press has accumulated material you can use to promote government openness during Sunshine Week, which begins March 13. It's available at mopress.com.

This nationwide campaign will advocate for government access.

All material is available for you to download. It includes editorials, columns and cartoons from Missouri journalists and others. Use as much of it as you wish during Sunshine Week and at any other time. •

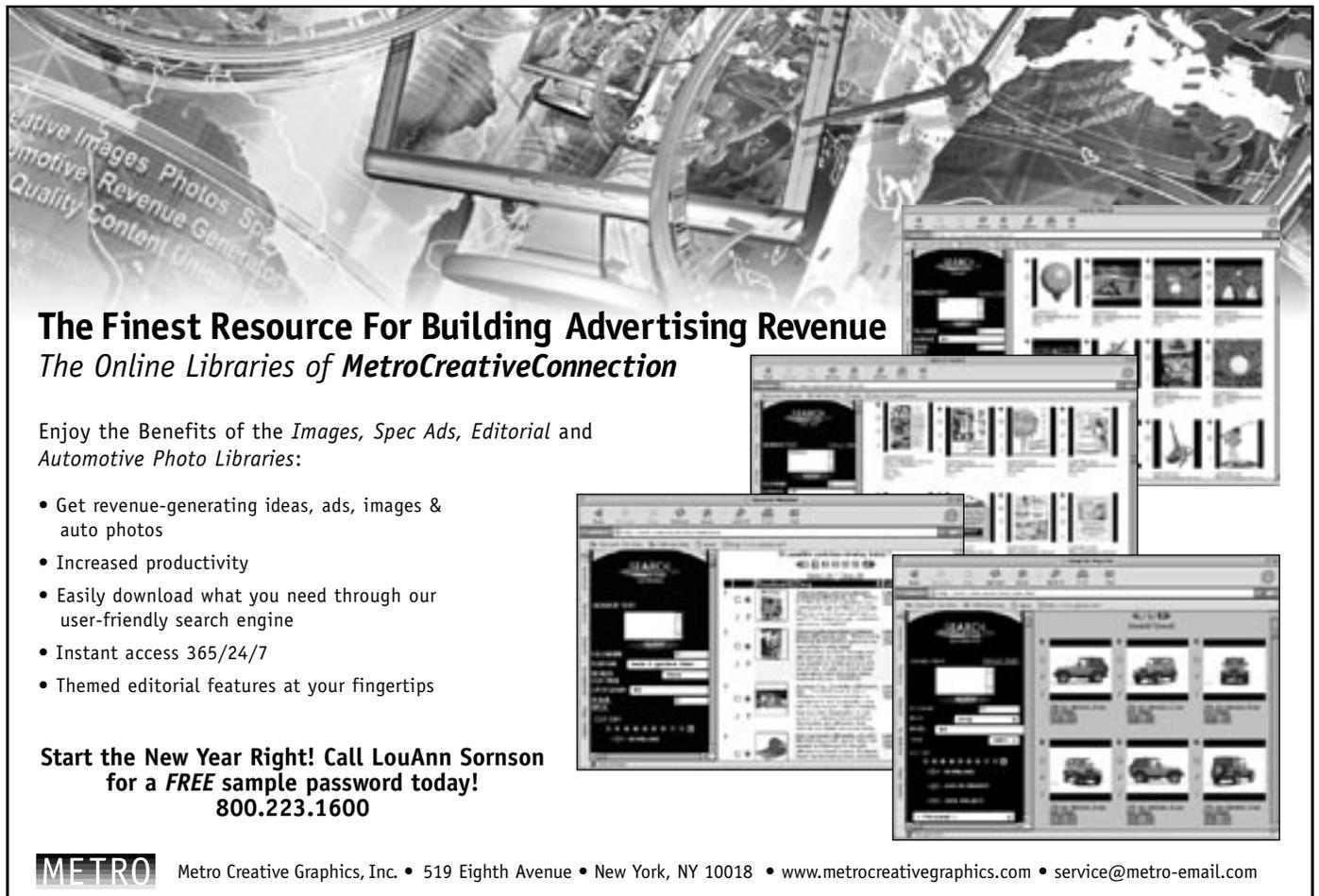
## Sponsor a teacher in July NIE training

The Living Textbook course will be July 20-22 at the University of Missouri. MPA's state Newspaper In Education director Dawn Kitchell is organizing the program.

Newspapers will be asked to promote the program by running ads. You also can provide local teachers with scholarships to attend. You may want a member of your staff to attend this program to learn how to get local school administrators and teachers involved with Newspapers In Education.

The goal of this course is to get your newspaper into the classrooms of your schools. To do that, teachers must know about newspapers and how to use them to teach. That's what this program is about.

Note the dates and plan now to participate in this year's program by promoting it to local teachers and/or by helping to pay expenses. •



**The Finest Resource For Building Advertising Revenue**  
*The Online Libraries of MetroCreativeConnection*

Enjoy the Benefits of the *Images, Spec Ads, Editorial* and *Automotive Photo Libraries*:

- Get revenue-generating ideas, ads, images & auto photos
- Increased productivity
- Easily download what you need through our user-friendly search engine
- Instant access 365/24/7
- Themed editorial features at your fingertips

**Start the New Year Right! Call LouAnn Sornson for a FREE sample password today!**  
**800.223.1600**

**METRO** Metro Creative Graphics, Inc. • 519 Eighth Avenue • New York, NY 10018 • [www.metrocreativegraphics.com](http://www.metrocreativegraphics.com) • [service@metro-email.com](mailto:service@metro-email.com)

# MPA has plenty of material to publish during NIE Week

**H**appy Newspaper In Education Week – and month! Nationwide some newspapers commemorate their youth efforts in a week – others stretch it out across the month. The first full week in March is the time designated by those who created the commemoration.

Information on a multicultural NIE Week in-paper series and teacher guide from the Newspaper Association of America was published in this column last month, and can be found on our website, [mopress.com](http://mopress.com), by linking to the main NIE page.

There you also will find the new series, Famous Missouri Journalists, produced by the Missouri Press Foundation. There are six features to the series and you can use them at the time and in the configuration you choose.

Five of the features focus on pioneer journalists from Missouri. One highlights the contributions of the Missouri Press Association. There is a promotional ad and a series of grade differentiated teacher activities available to enhance the project.

**T**his series is the final free release from MPA for this school year. The Newspaper In Education committee will be meeting in Columbia March 17 to plan what our association will offer member newspapers next school year to help them reach out to young readers.

If you're still looking for youth features to publish this spring, MPA has a website filled with wonderful resources. It's the best of internet shopping – with no bill at the end! A quick look at the "Newspaper Features" page offers:

- Dr. Seuss feature – newspaper activities tied to Dr. Seuss books.

- What's Growin' On in Missouri – a six-part series adapted from the tabloid.

- Geography features – three on Missouri cultures, two on Missouri habitats.

- Lewis & Clark's Missouri – if your newspaper didn't run these, you can still get on that keelboat.

- High School Civics series – four features focusing on landmark Supreme Court cases.

- Tips for Parents: Setting the Foundation for Student Achievement – six part series on helping students succeed. Two features available in Spanish.

- Louisiana Purchase series – four part series looking at the cultural landscape at the time and the Purchase itself. A fifth piece focuses on the legality of the Purchase.

- Jim Trelease feature, "Read with your Kids" – encourages parents to read with their children.

- Bill of Rights & Constitution Day features – both updated to be timeless.

- Past in-paper features, tabloids and teacher guides from Newspaper Association of America on higher thinking skills, writing and family literacy.

Follow the success of "A Hunter's Heart," with one of the 17 other in-



**Dawn Kitchell** is MPA's NIE director. Contact her at (636) 932-4301; [kitchell@yhti.net](mailto:kitchell@yhti.net).



This is an ad that can be used to promote your publication of the Famous Missouri Journalists series, which has the same appearance as the ad. You can download the ad and the features from the NIE page of [mopress.com](http://mopress.com).

expensive serial stories from Missouri Press Foundation. Our newest story, "The Sacrifice," has just been released – a baseball story set during World War II that makes an exciting spring follow-up or a story for summertime reading!

And lastly, keep Newsbee in mind. More than a dozen newspapers in Missouri and beyond are now publishing his monthly children's book picks in the free Book Buzz column. Sample columns are available on the Book Buzz page. Newspapers that participate in the project receive a password to download each month's feature and art.

If you haven't taken time to discover the educational resources available to you at [mopress.com](http://mopress.com), log on, open the first page and let the sun shine in!•

## J School receives \$2.5 million gift

**M**issouri School of Journalism received a \$2.5 million gift from the estate of Paul Synor in January. It will be used to fund scholarships for advertising students.

Synor was a 1942 graduate of the school who died in April 2004. He worked for several advertising agencies,

including Leo Burnett in Chicago.

The advertising department has been part of the School of Journalism since its founding in 1908. It has about 240 undergraduate students and 13 full-time faculty members. Margaret Duffy is chairman of the department.•

# Scrapbook

•**Parkville** — Sun News Publications of the Northland chose Susan Brown as its “2004 Person of the Year.” Brown is an activist who has opposed the construction of a coal-fired power plant in rural Platte County.

The Platte County Commission presented her with a certificate of recognition for the newspaper’s honor.

•**Lebanon** — The *Daily Record* ran a display ad in January with the headline “We Gave At the Office.” It declared that the newspaper donated \$10,903 worth of advertising to local nonprofit organizations in 2004.

The ad listed the groups that got the ads, announced that the program would continue in 2005, and provided the guidelines for selecting organizations to receive free advertising.

•**Stockton** — The *Cedar County Republican* held a Best Kiss Contest for Valentine’s Day. Readers — including men — were invited to kiss a blank square that ran in the newspaper. Baskets of Valentine goodies and dinners for two at a local restaurant went to the best female and male kissers.

The paper also invited readers to send in their love stories to share with readers.

•**Lamar** — *The Lamar Democrat* gave away 50 tickets to the annual O’Reilly Auto Parts Autofest car show, which was held Feb. 5-6 in the Ozark Empire Fairgrounds.

The first 25 people who called *The Democrat* on Feb. 2 were awarded two tickets each to the show, which features hundreds of classic hot rods, street machines and trucks.

•**Jefferson City** — A special advertising section in the February issue of *Editor & Publisher* contained a story about the News Tribune Co.’s new printing press.

The company’s UNISSET 75 press is scheduled to be installed by MAN

Roland in September in a new production building. It is scheduled to be in operation by mid-February 2006.

•**Cape Girardeau** — The *Southeast Missourian* was the presenting sponsor of the Paint the Town Red event to benefit the American Cancer Society. The dance, dinner and auction were held Feb. 26 in Jackson.

The *Missourian* on May 6 will sponsor the Paul Boyd Children’s Charity Golf Tournament at Bootheel Golf Club in Sikeston. It will benefit the Southeast Missouri Network Against Sexual Violence, a child advocacy center for victims of abuse and sexual assault.

•**Maryville** — *Maryville Daily Forum* publisher Tim Larson was installed as president of the Greater Maryville Chamber of Commerce at the group’s annual banquet in January.

•**Slater** — *Slater Main Street News* held a monthly drawing December through February for two free dinners at a restaurant in Sedalia. One drawing was for current subscribers, another was for new subscribers.

•**Ironton** — At its annual awards banquet, the Arcadia Valley Chamber of Commerce named Judy Schaaf-Wheeler, publisher of the *Mountain Echo*, its Woman of the Year.

•**St. Louis** — Sylvester Brown Jr., a columnist at the *St. Louis Post-Dispatch*, won the Terry Hughes Award from the St. Louis Newspaper Guild. Brown joined the paper in 2003. He formerly published *Take Five* magazine in St. Louis.

The annual writing award is named for a *Post-Dispatch* columnist who died of cancer in 1991.

•**Neosho** — The *Neosho Daily News* sponsored a “Be Mine” Valentine Poetry Contest for three age divisions, grades

K-6, grades 6-12 and adults. Winners received prizes, and their poems were published Feb. 9.

•**Aurora** — Kim McCully-Mobley, former editor of *The Aurora Advertiser*, has launched a monthly news magazine called *The Ozarkian Spirit*.

McCully-Mobley is teaching English at Aurora High School. Helping with the publication are Al Mobley as executive publisher and Jake McCully as student consultant, designer and circulation manager.

•**Union** — The *Union Missourian* observed the 20th anniversary of its launch in February. The first issue of the weekly was issued for the weekend of Feb. 2-3, 1985.

Missourian Publishing Co., Washington, owns the paper.

•**Belton** — Connie McCann, publisher of the Belton/Raymore *Journal*, filed for alderman in Belton. McCann lost to the incumbent, whom she will face in the April election, in 2003.

•**Macon** — The *Chronicle-Herald* and several local merchants sponsored the 17th annual essay contest for 7th and 8th graders in Macon County this winter. Each year students must write about the dangers of teenage drinking and driving.

Prizes are \$150, \$100 and \$75, and the first-place winner gets his or her name etched on a traveling trophy.

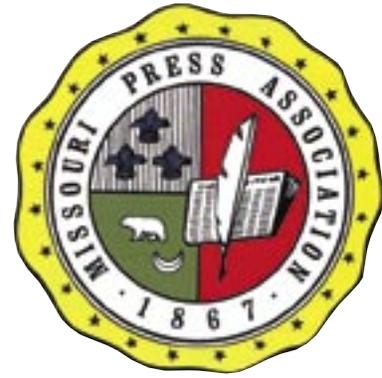
•**Bolivar** — It took nearly two weeks, but the last walls of the former *Bolivar Herald-Free Press* building came down in January. The newspaper staff had moved into its new building directly behind the old building earlier in the month.

The old building was a fixture in the downtown area for more than 80 years. It originally was an automobile showroom and repair garage. A floral products company leased it for a number of years, and for the past 34 years it was the home of the newspaper. •

**NOMINATION FORM**

**2005 Induction**

**Missouri Press Association  
Hall of Fame**



**To the MPA Hall of Fame Committee:**

I am pleased to nominate the following person: (Nominees from 2003 and 2004 are automatically eligible for consideration in 2005. They need not be renominated.)

\_\_\_\_\_  
Name

\_\_\_\_\_  
Newspaper or organization

\_\_\_\_\_  
Address

**Eligibility Criteria**

1. Nominee has shown exemplary contributions to the newspaper industry during a period of at least 20 years prior to being nominated, or, if nominee died while still active in promoting the newspaper industry, the nominee displayed exemplary contributions during a period of at least 10 years.
2. Nominee has lived honorably.
3. Nominee has influenced unselfishly.
4. Nominee has thought soundly.
5. Nominee has displayed community involvement.

Nominated by:

\_\_\_\_\_  
Your signature

\_\_\_\_\_  
Newspaper or organization

\_\_\_\_\_  
Address

**For a nominee to be considered, you must attach biographical information.** Include a photo of the nominee, if available. Provide any information you think will be helpful in deciding the inductees for this year. Additional letters of recommendation assist the committee. You may renominate a person you nominated in a previous year. Confidentiality is extremely important for all nominees. The selection committee thanks you for your assistance.

**Deadline for nominations is April 29, 2005.** Inductees will be honored at the MPA Convention Sept. 23 at The Lodge of Four Seasons. **Return this form to Missouri Press Association, Hall of Fame, 802 Locust Street, Columbia, MO 65201.** Nominations received after the deadline will not be considered. You may nominate more than one person. Copy this form if necessary.

# Missouri Newspaper Organizations

**NORTHWEST MISSOURI PRESS ASSOCIATION:** President, Jamey Honeycutt, Cameron; First Vice President, Steve Tinnen, Plattsburg; Second Vice President, Leslie Speckman, Savannah; Secretary, Kathy Conger, Bethany; Treasurer, Chris Boultinghouse, Mound City. Directors: Dennis Ellsworth, St. Joseph; Kathy Whipple, Kearney; Becky Sellars, Smithville; Chuck Haney, Chillicothe; W.C. Farmer, Rock Port; Wendell Lenhart, Trenton; Tim Larson, Maryville; Kay Wilson, Maryville.

**SHOW-ME PRESS ASSOCIATION:** President, Charlie Fischer, Sedalia; First Vice President, Jeff Hedberg, Centralia; Second Vice President, Gary Beissenherz, Concordia; Secretary-Treasurer, Sandy Nelson, Harrisonville. Directors: Jack Whitaker, Hannibal; Rob Viehman, Cuba; John Spaar, Odessa; Dick Fredrick, Paris.

**OZARK PRESS ASSOCIATION:** President, Fred Hall, Crane; Vice President, Jeff Schrag, Springfield; Secretary-Treasurer, Rosemary Henderson, Mount Vernon. Directors: Dala Whitaker, Cabool; Brad Gentry, Houston; Roger Dillon, Eminence; Dan Wehmer, Seymour; Kimball Long, El Dorado Springs. Past President: Keith Moore, Ava.

**SOUTHEAST MISSOURI PRESS ASSOCIATION:** President, Barbie Rogers, Doniphan; First Vice President, Diane McClain, Kennett; Second Vice President, Laura Johnston, Cape Girardeau; Secretary-Treasurer, Michelle Friedrich, Poplar Bluff; Historian, Mrs. Mildred Wallhausen, Charleston; Executive Secretary, Ann Hayes, Southeast Missouri State University. Directors: Kim Million-Gipson, Piedmont; Peggy Scott, Festus; Judy Schaaf, Ironton; Kate Martin, Perryville; H. Scott Seal, Portageville.

**DEMOCRATIC EDITORS OF MISSOURI:** President, Richard Fredrick, Paris; First Vice President, Bob Cunningham, Moberly; Secretary, Beth McPherson, Weston; Treasurer, Linda Geist, Monroe City.

**MISSOURI CIRCULATION MANAGEMENT ASSOCIATION:** President, Jim Kennedy, Bolivar; First Vice President, Brenda Carney, Harrisonville; Second Vice President, Jack Kaminsky, Joplin; Secretary, David Pine, Kansas City; Treasurer, Doug Crews, Columbia. Directors: Ken Carpenter, Kansas City; Rob Siebeneck, Jefferson City.

**MISSOURI ADVERTISING MANAGERS' ASSOCIATION:** President, Beth Durreman, Lebanon; First Vice President, Kevin Jones, St. Louis; Second Vice President, Jack Haberberger, Washington; Secretary, Steve Hutchings, Gainesville; Treasurer, Doug Crews, Columbia. Directors: Debbie Chapman, Marshfield; Trevor Vernon, Eldon; Phil Surratt, Branson; Lisa Lynn, Sedalia; Mike Vivion, Jefferson City.

**MISSOURI ASSOCIATED DAILIES:** President, Joe May, Mexico; Vice President, Ben Weir, Jr., Independence; Secretary, Shelly Arth, Marshall; Treasurer, Doug Crews, Columbia; Past President, Larry Freels, Kirksville. Directors: Jack Whitaker, Hannibal; Arnie Robbins, St. Louis; Charlie Fischer, Sedalia; Don Wyatt, Springfield; Dan Potter, Columbia; Randy Cope, Neosho.

**MISSOURI AFFILIATE, NATIONAL FEDERATION OF PRESS WOMEN:** President, Karen Glines, Des Peres; Vice President, Holly Berthold, Eureka; Finance Director, Karen Zarky, St. Louis; Co-Secretaries, Peggy Koch, Barnhart, and Kathie Sutin, St. Louis; Committee Chairs: Alice Handelman, Village of Westwood, Publicity; Christy James, Richmond Heights, Membership; Gina Kutsch, St. Charles, Newsletter; Dee Raby, Granite City, Ill., Archivist; Pamela Walter, Clayton, Meetings; At Large Board: June Becht, St. Louis; Anne Heinrich, St. Louis; and Elly Wright, Kirkwood. Past President: Janice Denham, St. Louis.

**MISSOURI PRESS SERVICE:** President, Dave Berry, Bolivar; Vice President, Dane Vernon, Eldon; Secretary-Treasurer, Wendell Lenhart, Trenton; Directors: William L. Miller, Sr., Washington; Robert Wilson, Milan.

**MISSOURI PRESS FOUNDATION, INC.:** President, Tom Miller, Washington; First Vice President, David Lipman, St. Louis; Second Vice President, Mrs. Betty Spaar, Odessa; Secretary-Treasurer, Doug Crews, Columbia. Directors: R.B. Smith III, Lebanon; Wallace Vernon, Eldon; Rogers Hewitt, Shelbyville; James Sterling, Bolivar; Mrs. Wanda Brown, Harrisonville; Mrs. Avis Tucker, Warrensburg; Edward Steele, Columbia; Robert Wilson, Milan; Ralph Clayton, Caruthersville; Mrs. Jo Anne Bray, Camdenton; Kirk Powell, Pleasant Hill.

**MISSOURI AP PUBLISHERS AND EDITORS:** Chairman, Charlie Fisher, Sedalia. **Missouri AP Managing Editors:** Chairman, Oliver Wiest, Sedalia; Past Chairman, Dennis Ellsworth, St. Joseph.

**MISSOURI SOCIETY OF NEWSPAPER EDITORS:** President, Buck Collier, St. Louis; First Vice President, Buzz Ball, Neosho; Second Vice President, Cathy Ripley, Chillicothe; Secretary-Treasurer, Doug Crews, Columbia. Directors: Chris Wrinkle, Lebanon; Dennis Ellsworth, St. Joseph; Dale Brendel, Independence; Diane Raynes, Trenton, and Greg Orear, Brookfield.

**MISSOURI COLLEGE MEDIA ASSOCIATION:** Dana Fecho-Al Hilali, Central Missouri State University; Vice President, Brad Shelton, Longview Community College; Secretary, Dee Dee Nilsen, Southwest Missouri State University; Adviser, Charles Fair, Central Missouri State University; MPA Liaison, Pat Sparks, Longview Community College.

## CALENDAR March

- 3-4** — Missouri Association of Publications Publishing Summit, Memorial Union, UMC
- 7-11** — Newspapers In Education Week
- 9-12** — NNA Government Affairs Conference, Wyndham Washington
- 13-19** — Sunshine Week nationwide campaign for government openness
- 17** — NIE Committee meeting, 10:30 a.m., Columbia
- 31-April 1** — Missouri Society of Newspaper Editors / AP Managing Editors meeting, Big Cedar Lodge, Branson

## April

- 1-2** — SPJ Region 7 Conference, Springfield
- 8-9** — Missouri College Media Association conference, Kansas City
- 14-15** — Missouri Advertising Managers' Association meeting, Sheraton Westport Lakeside Chalet, St. Louis
- 15** — Southeast Missouri Press Association meeting

## May

- 5** — Past Presidents and Spouses Dinner, Governor's Mansion

## June

- 22-24** — Central States NIE Conference, Catoosa, Okla.
- 23** — MPA/MPS Board meeting, Holiday Inn, Lake Ozark
- 24** — MPA Golf Tournament, 8 a.m. Sycamore Creek
- 24-25** — Show-Me Press, Holiday Inn, Lake Ozark

## July

- 20-22** — Living Textbook NIE course, University of Missouri, Columbia

## September

- 22-24** — 139th Annual MPA Convention & Trade Show, The Lodge of Four Seasons, Lake Ozark
- 28-Oct. 1** — NNA Convention, Milwaukee



Fathers are part of our electric co-op.



**Missouri's Electric Cooperatives**

Touchstone Energy®

