

September 2005

Missouri Press

NEWS



Washington Missourian publisher Bill Miller Sr. was the grand marshal of the fair parade. His crew, including his grandson, took full advantage of the opportunity. **14**

Regular Features

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 Jean Maneke **28**



Getting to The Lodge for Convention

Missouri Press Association will return to The Lodge of Four Seasons for its annual Convention and Trade Show on Sept. 22-24. The map shows all of the locations involved with the meeting. The Lodge is on the south side of Route HH, which turns off of Business Highway 54 — the Bagnell Dam road. Seasons Ridge Golf Course is on the north side of Route HH before you reach the Lodge. The overflow hotel, the Baymont Inn, is at the intersection of Highway 54 and Business 54. Denny's Restaurant is next door to the Baymont (originally Howard Johnson's).



University of Missouri President Dr. Elson S. Floyd, left, and Missouri State University President Dr. Michael T. Nietzel got to meet face-to-face at the Ozark Press meeting in Springfield. **12**

The Saint Joseph Telegraph

St. Joseph Telegraph, Albany Ledger change hands. **10 & 11**

Wheaton Journal

Wheaton Journal ceases publication. **11**

September is birthday month

Buying presents, going to meetings and ball games will keep us busy

Yes, September is here, and it will be a September to remember!

My wife Judy's birthday is our first event of the month on Sept. 8. Two days after that it's the annual MPA tailgate football party in Columbia. It's the Tigers' home opener, which I always try to attend to evaluate the season.

Next is son Blanton's tenth birthday Sept. 12.

Then it's the biggie. The 139th annual MPA Convention and Trade Show at The Lodge of Four Seasons, Lake Ozark. I think we've put together a tremendous Convention, with something for everyone on your staff to help you with ways to publish your newspaper with more efficiency and more advertising and with increased circulation revenue and readership.

We'll throw in a little fun, too, starting on Thursday with golf, then a picnic in the Trade Show followed by a lake cruise. Friday starts with breakfast speaker Norm Stewart, Mizzou's former men's basketball coach, who will entertain us in the Trade Show area.

We'll then break into sessions with Jock Lauterer and Peter Wagner, two community journalism champions. Wagner is one of my favorites! I guarantee you that he'll have an idea that WILL generate your newspaper big bucks.

At lunch is the man who made the rounds of the state talking about a tuition freeze proposal for the University of Missouri, Dr. Elson S. Floyd. I hope that some of you can talk to him one-on-one, too!

I'm looking forward to the Newspaper Hall of Fame banquet on Friday night to honor our inductees. That day — the 23rd — also will be daughter Ellen's 13th birthday.

Saturday we will have separate breakfasts for dailies and weeklies followed by concurrent sessions and then the awards

luncheon. Those who attend the Weeklies Breakfast will hear from NNA President Mike Buffington, then will have a general discussion about issues of concern. Joe May, publisher of *The Mexico Ledger*, will host the Dailies Breakfast.

One of the concurrent sessions will feature Marsha Lawrence. She's the person who buys print advertising for Best Buy stores. It will be interesting to hear what she has to say about newspapers.

The always-enterprising and informative Russell Viers will be on hand Saturday morning to talk about computer programs.

Also that morning, we'll hear about Missouri's highway projects from Pete Rahn, the director of the Department of Transportation. A group of legislative leaders will speak, too. They'll be fresh from a special session of the legislature.

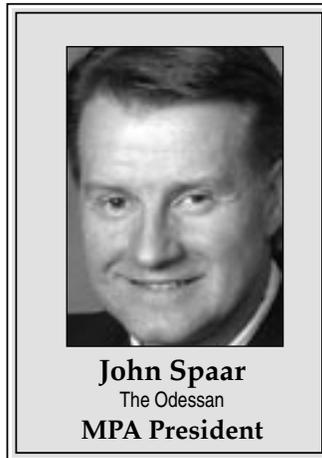
The Awards Luncheon will close the Convention.

I'm not through September yet!

The NNA Convention begins Sept. 28 in Milwaukee. That meeting is always a great time with family and friends.

Also in September I'll be watching the Chiefs, attending a black-tie wedding in St. Louis, watching soccer games and buying lots of birthday presents. Hopefully, I'll squeeze in time to sell some advertising here and there, too. See you somewhere or everywhere in September!

Peter Wagner
"will have an idea that WILL generate your newspaper big bucks."



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GOING BEYOND THE CALL®

Don't miss Convention & Trade Show

Sept. 22-24 meeting at Lodge of Four Seasons offers plenty for your entire staff

This year's MPA Convention & Trade Show program — Thursday-Saturday, Sept. 22-24 — is packed with a variety of newspaper sessions. Bring as many staff members as you can. They'll all take home an armload of new ideas and a fresh dose of enthusiasm.



Peter Wagner will make you wonder how anyone comes up with all those great ideas.

If the brief articles about the Convention in the magazine don't answer your questions, call the MPA office in Columbia, (573) 449-4167.

An enclosed registration form has all

Lodge is full; Baymont will take our overflow

The Lodge of Four Seasons is sold out for the night of Friday, Sept. 23, during the MPA Convention. All of the rooms in the Missouri Press block also have been reserved.

Missouri Press has made arrangements with the Baymont Inn & Suites for our Convention overflow at the \$99 rate. The Baymont is at the intersection of Highway 54 and Business 54 (see the map on the cover). Denny's Restaurant is in

Baymont Inn & Suites will honor our Convention rate.

the Baymont.

The toll-free phone number at the Baymont Inn is (866) 365-2700. Mention that you will be attending the Missouri Press Association Convention and that you would like the MPA rate.

the fees on it. A map on the cover shows how to get to all of the Convention venues. Another page summarizes the agenda for the entire meeting.

The meeting will be at The Lodge of Four Seasons, Route HH off Business 54, Lake Ozark.

This year's meeting has a powerful lineup of speakers:

- MU President Dr. Elson S. Floyd.
- Former MU basketball coach Norm Stewart.
- A panel of leaders from the Missouri House of Representatives.
- Community journalism expert and idea machine Peter Wagner.
- Community journalism educator and expert Jock Lauterer.



• Adobe software trainer Russell Viers.

• Marsha Lawrence, chief print advertising buyer for Best Buy stores.

• Pete Rahn, director of the Missouri Department of Transportation.

• Teacher Jennifer Hawkins, who will spell out how to teach the Missouri education requirements

using the newspaper.

• Mike Buffington, President of the National Newspaper Association.

The speakers, Trade Show, receptions, Awards Luncheon, Hall of Fame banquet and other activities add up to a top-shelf program for you and your staff. If you're not signed up, get that way. The Convention is nearly here.



The **Missouri State Teachers Association** has been the leading education organization in Missouri since 1856. MSTA serves more than 42,000 members dedicated to educating the state's children. For information concerning education issues, contact Todd Fuller at (573) 442-3127 or (800) 392-0532, or visit the association's Web site at www.msta.org

Trade Show to offer wide mix of exhibits

These businesses and agencies have reserved space for the MPA Trade Show during the Convention at The Lodge of Four Seasons.

Our Trade Show will be in the main Lodge building, not in the adjacent exhibition hall.

The Convention registration booth will be in the hotel hallway on the way to the Trade Show area.

A number of Convention events will be held in the Trade Show hall and nearby rooms to encourage as much traffic as possible for the exhibitors.

Trade Show exhibitors get ads in this issue of *Missouri Press News* as part of their package.

You are encouraged to thank each of the exhibitors for their support of your Trade Show.

- Heritage House Publishing, Marceline
- NELA USA, Oakdale, Minn.
- Content That Works, Chicago
- Missouri Lottery, Jefferson City
- State Historical Society of Missouri, Columbia
- Automated Systems Technology, Inc., Martinsville, Ind.
- Branson Lakes Area Chamber of Commerce
- Missouri Dept. of Transportation, Jefferson City
- Jean Maneke, MPA Legal Hotline Counselor, Kansas City
- Missouri National Guard, Jefferson City
- Family Features Editorial Syndicate, Inc., Mission, Kan.
- Metro Creative Graphics, New York City
- First Media Inc., Fairway, Kan.
- MPA Postal Consultant Ron Cunningham
- Missouri Division of Tourism
- AP Newsfinder, Waukesha, Wis.
- MPA Newspapers In Education
- PR Newswire, Clayton
- Kodak, Burnaby, B.C., Canada
- TownNews, Portland, Ill.
- Harris & Baseview, Melbourne, Fla.
- Profit Packaging, Warsaw, Mo.
- Missouri State Teachers Association, Columbia.

Several events will be held in Trade Show area

A happy hour picnic party will be held at 6 p.m. in the Trade Show on Thursday evening of the Convention. The menu will include fried chicken, hamburgers, bratwurst with sauerkraut, baked beans, potato salad, coleslaw and desserts. Drink tickets will be provided — two per guest.

Thursday evening's lake cruise will be aboard the Celebration. It's an enclosed boat, but you may want to take a sweater or jacket. A host bar and snacks will be provided on the boat.

Loading will occur at the Lodge's

dock. The dock is within walking distance, but it is down hill. Rides from the Lodge will be provided for those who

want them. Shuttles will begin running at 7:30 p.m. The cruise will begin at 8 and return about 10. Rides back to the Lodge will be provided.

Other events in the Trade Show area will be:

- Friday breakfast with former Mizzou men's basketball coach Norm Stewart.
- Friday lunch with MU President Dr. Elson S. Floyd.
- Trade Show Roundup after lunch on Friday.

Registration phone

Missouri Press will have a telephone at its Convention registration booth in the Trade Show area.

If you need to reach the registration booth, you can call (573) 365-8290.

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Vote for Best in Show before lunch Saturday

Missouri Press will give away a digital camera again at the Awards Luncheon on Saturday at the Convention. Proceeds will go to Missouri Press Foundation.

Donations of \$1 per chance will be taken Saturday morning and during your judging of the Best in Show Photo Contest.

At the pre-luncheon reception, which will begin at 11:30 a.m., you'll get to vote on your choice of the best

What to wear, what to wear?

Attire for all Convention events will be dress casual except for semi-formal for the Hall of Fame banquet.

Light snacks will be served during the pre-banquet reception at 6 p.m. Friday. The banquet will begin at 6:30.

The Awards Luncheon will begin at 12:15. Awards will be presented by newspaper, and a PowerPoint slide presentation will show each newspaper's awards and winning photographs.

After the luncheon, tabloids with the contest results and judges' comments will be distributed. *The Kirksville Daily Express*, Larry Freels publisher, printed the tabs free of charge again this year. This year's tab contains all of the winning photos.

Contest results also will be posted on the MPA website — mopress.com — and printed in the October issue of *Missouri Press News*.

**Get a FREE Spa Shiki
massage in the
Trade Show!**

Lots of fun, food and entertainment for you during Hall of Fame program

Join your colleagues in honoring those who have helped make Missouri journalism an example for the world. Newspaper Hall of Fame inductees will be honored Friday, Sept. 23, at the evening banquet during the MPA Convention.

This year's inductees are H. Denny Davis of Fayette, Percy Pascoe of Cuba, R.B. "Bob" Smith III of Lebanon, the late Charles Ellinghouse of Piedmont and the late Ed Watson of Columbia.

As is tradition, the banquet will open with the entrance of the MPA officers and directors and their spouses. They'll march to the head tables to the tune Col. Bogey March (the theme to the film *The Bridge on the River Kwai*).

MPA President John Spaar and his wife, Judy, will be the hosts for the banquet. Chuck Haney of Chillicothe again will be the master of ceremonies

for the presentation of the Hall of Fame Pinnacle Awards. He will introduce each recipient as a slide show displays photos of the person.

Plaques with likenesses of the recipients will be hung in the William A. Bray Conference Room at the MPA

office in Columbia and in the Student Lounge on the second floor of Lee Hills Hall at the Missouri School of Journalism.

The banquet will include entertainment by The Courthouse Steps, a musical comedy group of attorneys from St. Louis. They'll

sing original songs that poke fun at Missourians and their politics.

A pre-banquet reception with light snacks and drinks will begin at 6 p.m. in the Seachase Room. The banquet doors will open at 6:30 p.m.

After the banquet, guests will be invited to enjoy a hospitality reception in the Seachase Room.



Hall of Fame inductees will receive Pinnacle Awards.

Hotline Counselor Jean Maneke will be in the Trade Show

Stop by to chat about your latest closed meeting or records battle, to find out what's new in the public records area, or just to say "hello" or get acquainted.

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2005 MPA Annual Convention & Trade Show

September 22 - 24, 2005

The Lodge of Four Seasons, Lake Ozark

Agenda:

Thursday, September 22, 2005

8:00 - 10:00 a.m. - MPA/MPS Breakfast Board Meeting

10:00 - 11:00 a.m. - MPA Nominating Committee Meeting

12:00 noon - Golf Tournament at Seasons Ridge

6:00 p.m. - Trade Show and Evening Meal/Entertainment/Happy Hour with Exhibitors

8:00 p.m. - Boat Cruise

Friday, September 23, 2005

8:30 a.m. - Breakfast with former Mizzou Basketball Coach **Norm Stewart**

9:30 a.m. - 11:00 a.m. - Morning Sessions

Jock Lauterer: Community Journalism - The Toughest Job You'll Ever Love

Peter Wagner: Advertising Sales

11:15 a.m. - Noon - MPA Business Meeting & Election of Officers & Directors

Noon - 1:00 p.m. - Luncheon with MU President **Dr. Elson S. Floyd**

1:30 - 3:00 p.m. - Trade Show Roundup

1:30 - 4:00 p.m. - **Peter Wagner:** Advertising Sales

1:30 - 3:30 p.m. - Newspaper In Education session with **Dawn Kitchell**

3:00 p.m. - MSNE / APME Board meeting

6:00 p.m. - Hall of Fame Reception

6:45 p.m. - Hall of Fame Dinner

Entertainment - The Courthouse Steps, a group of singing St. Louis attorneys

Saturday, September 24, 2005

8:00 a.m. - Missouri Associated Dailies Breakfast, **Joe May**, president

8:00 a.m. - Weeklies Breakfast with **Mike Buffington**, NNA president

9:00 a.m. - 11:30 a.m. - Concurrent Workshops/Sessions -- Three Tracks

Pre-Press Track

9:00 - 11:30 a.m. - **Russell Viers**, Photoshop, InDesign, Illustrator, etc.

Advertising Track

9:00 - 10:00 a.m. - **Marsha Lawrence**, Best Buy Print Media Specialist

10:15 - 11:30 a.m. - **John Spaar** leads Best Ad Idea Exchange

News-Editorial Track

9:00 - 10:00 a.m. - **Pete Rahn**, Mo. Dept. of Transportation Director

10:15 - 11:30 a.m. - Panel with Missouri Legislators

11:30 a.m. - Better Newspaper Contest Reception

12:15 p.m. - BNC Awards Luncheon

Registration Form - 139th Annual
MPA Convention and Trade Show
 September 22-24, 2005
 The Lodge of Four Seasons, Lake Ozark, MO



Registration paid by a newspaper covers all of the newspaper's employees to attend the Convention.

Name of Newspaper or Company _____
 Address _____
 City, State, Zip _____ Phone _____
 E-Mail Address _____

**Pay your registration fees with
 {} MasterCard or {} Visa**

USE THIS FORM TO REGISTER
 Write names of everyone who will attend from your organization and the events/sessions they will attend. Each MPA Active, Associate, Sustaining, Retired or Non-Member pays 1 REGISTRATION FEE as shown on the registration form below.

Your Signature: _____
Card Number: _____
Expiration Date: _____

Names - as you want them to appear on name badges	Active Member Newspaper \$125	Associate, Sustaining Member \$150	Retired Member \$30	Non-Member \$200	Spouse N/C	Thursday Golf Outing \$70	Thursday Happy Hour Exhibitors \$10	Friday Breakfast \$25	Friday Luncheon \$25	Friday Hall of Fame Banquet \$50	Saturday Daily or Weekly Breakfast \$20	Saturday Awards Luncheon \$25	Total Per Person \$
<p>CONVENTION CANCELLATIONS Cancellations postmarked by Wednesday, August 31, 2005, WILL be entitled to a refund. A \$50 fee will be assessed for each cancelled registration. Cancellations may be faxed to 573-874-5894 or mailed to Missouri Press Association, 802 Locust Street, Columbia, MO 65201. Cancellations not postmarked by August 31, 2005 are NOT entitled to a refund!</p>													

Please Return This Form To MPA Along With Your Check Made Payable To:
 Missouri Press Association
 802 Locust Street
 Columbia, MO 65201

Grand Total Due: _____

Teacher will tell how she uses newspapers in class

Again this year the Missouri Press Association Convention and Trade Show will be a great place to learn more about ways to reach young readers.



Jennifer Hawkins will explain how Show-Me Standards can be taught using newspapers.

MPA's Newspapers In Education program will have a booth in the trade show Thursday and Friday. It will have information and samples of coming programs.

On Thursday evening, Kay Hively will be on hand to autograph posters promoting the 2006 Reading

Across Missouri project and copies of the "Hannah's Diary" book.

MPA will host an NIE workshop at the Convention from 1:30 to 3:30 p.m. Friday.

What are teachers required to teach in our public schools? In light of these requirements, how can Missouri newspapers play a role in the classroom? If you're the least bit fuzzy on Show Me

Fall Golf Classic at Seasons Ridge course

The 2005 MPA Fall Golf Classic will be held Thursday, Sept. 22, at Seasons Ridge Golf Course during the MPA Convention at Lake Ozark.

Entry fee for the two-person scramble is \$70 each, which includes cart and a short sleeve of Seasons Ridge golf balls. (Pay for golf on your Convention registration form.) Lunch is not included, so eat before the noon tee-off. Be at the course by 11:30 if possible.

Prizes will be presented later during festivities at the hotel.

Shuttles will provide rides from the hotel to the golf course. If you prefer to drive, the course is on the north side of Route HH between Business 54 and The Lodge of Four Seasons.

Standards, MAP tests, Grade Level Expectations, and the like, don't miss this session.

Missouri teacher Jennifer Hawkins will explain the mandates and how they impact what is taught. Beyond her third-grade classroom, Hawkins is a Class 7 MAP Senior Leader for the South Central Region served by the Missouri Department of Elementary and Secondary Education.

Hawkins is the co-author of MPA's coming feature on using the newspaper to meet Missouri's Grade Level Expectations. She also is co-author of the MPA serial story companion teacher guides for "A Hunter's Heart" and "The Best Storyteller." Her community newspaper, *The Washington Missourian*, named her the Missourian In Education Teacher of the Year in 2004.

Donate items for Foundation auction

Several items will be sold by live auction at the Convention to raise money for Missouri Press Foundation. No silent auction will be held. Your newspaper is encouraged to donate an item for the live auctions.

Contact Lesa Litty at the MPA office about the item you will donate: (573) 449-4167, litty@socket.net.

Items also can be donated for door prizes, which will be given away at the Awards Luncheon.

Here are some of the items that will be auctioned during the Convention:

- Football autographed by Mizzou quarterback Brad Smith.
- Set of framed Missouri Press Foundation Heritage Prints.
- Replica of Busch Stadium.
- 2004 St. Louis Cardinals Collector Plate.
- Framed Mizzou Brad Smith autographed football jersey.

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Breakfast with publishing peers

The Dailies and Weeklies Breakfast sessions are an excellent and popular time to discuss newspaper issues with your peers. The breakfasts will begin at 8 a.m. Saturday, Sept. 24.

People at the Weeklies Breakfast will hear from Mike Buffington, President of the National Newspaper Association.

Joe May, publisher of *The Mexico Ledger*, will be the host for the Dailies

Breakfast.

Missouri School of Journalism students joined with Missouri Law School students to research and report statistics on domestic violence arrests, prosecutions and convictions. The data will be studied to see where local officials succeed and fail in the fight against domestic violence.

Results of that research will be presented during the Dailies Breakfast.

St. Joseph weekly purchased by Savannah group

Touchdown Publications, the company that publishes the *Savannah Reporter*, has purchased *The St. Joseph Telegraph*. Touchdown also publishes *The Country Club Reporter*.

The Telegraph was founded by Gary Conard 16 years ago to the day of the change of ownership. Its focus has been the arts, society and in-depth local stories. It has circulation of about 1,000.

Guy Speckman and Leslie Speckman are partners in Touchdown with Dwayne and Cindy Williams.

The Telegraph will maintain an office in St. Joseph, with some of the production work being done at the *Savannah Reporter* office.

Previous owner Conard has started a publication in Jefferson City called *The Jefferson City Telegraph*.

Vote on bylaws changes at Convention

Proposed changes to the Missouri Press Association bylaws will be voted on during the business meeting at the Convention. That meeting will be at 11:15 a.m. Friday, Sept. 23, at The Lodge of Four Seasons.

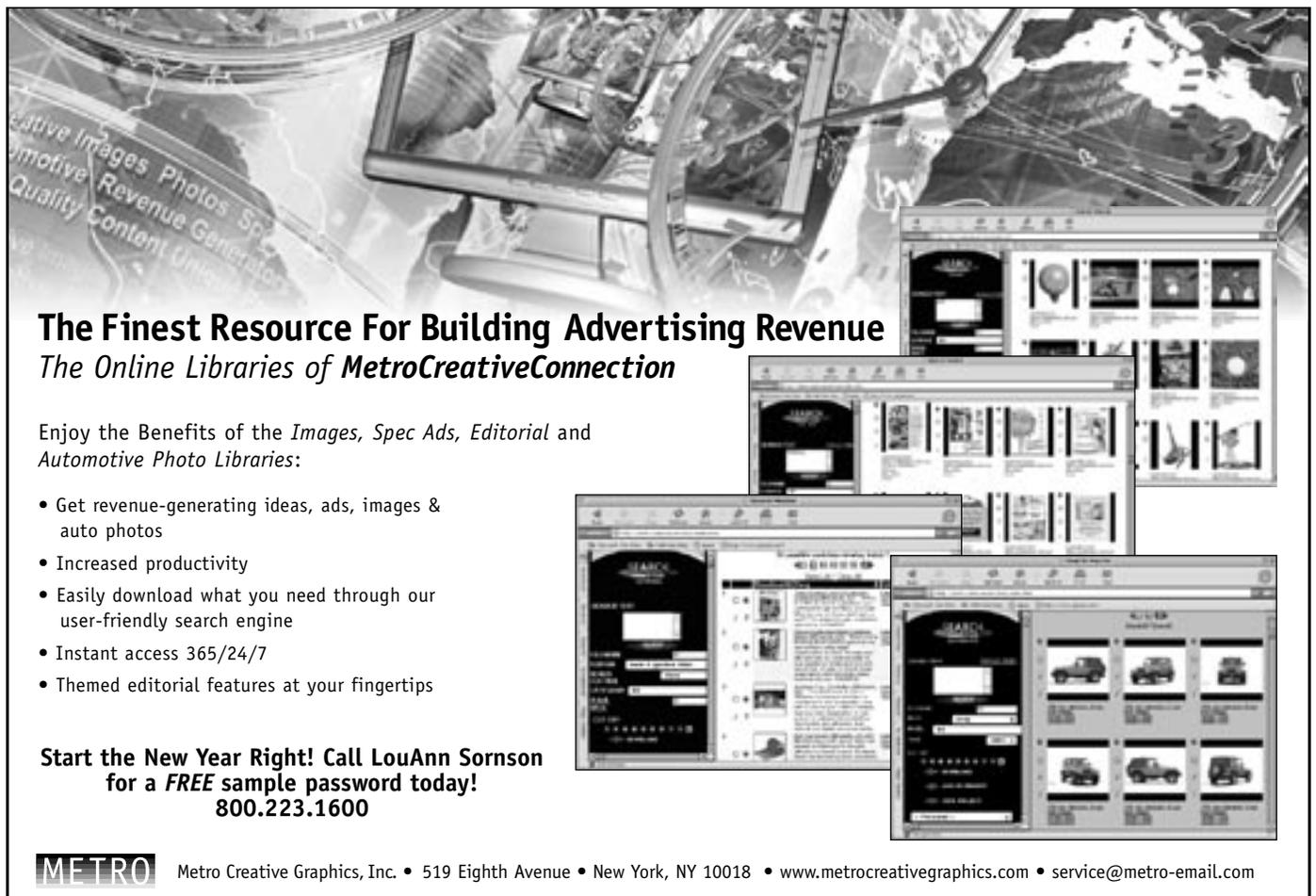
All MPA active member newspapers are eligible to vote on the changes.

The proposed changes have been sent to all MPA member newspapers

in a separate mailing. They were in the Aug. 25 edition of the *Bulletin*.

Anyone with questions about any of the proposed changes can contact MPA President John Spaar at *The Odessan* or MPA Executive Director Doug Crews in Columbia.

One of the proposals is to add more directors to the MPA Board.



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Don and Christy Groves with daughters Allison, left, and Hannah. (Ledger photo)

Wheaton Journal, 86, prints final edition on July 28

Volume 86, Number 31, published on July 28, marked the final issue of *The Wheaton Journal*. MOARCASS, L.L.C., a subsidiary of Rust Publishing of Cape Girardeau, ceased publication of *The Journal* because there is not enough advertising to support it, according to publisher Bob Moore.

Journal subscribers began receiving the *Cassville Democrat* in its place.

Lisa Schlichtman was editor of *The Journal*. She said Wheaton will continue to receive coverage in the *Democrat*.

The Journal began in 1919. Mike and Lisa Schlichtman bought the weekly in 2001 from David and Tina Moore, who had owned it since 1994.

The Schlichtmans then sold *The Journal* and the *Cassville Democrat* to Rust Communications in April of 2004.

Albany Ledger sold to couple who started in newspapering at Ozark

The *Albany Ledger* was sold on Aug. 1 by Terry Holub, publisher for the past eight years, to Don and Christy Groves, most recently of Rogers, Ark.

The Ledger, founded in 1867, is among the oldest weekly newspapers in the Midwest.

Holub is moving to New Sharon, Iowa, where he and his son will operate *The New Sharon Sun*, which Holub purchased a few months ago.

Don and Christy Groves have been employees of *The Home Town News* at Rogers. Don was the managing editor, Christy a graphic artist. The couple began working as a team at the *Headliner News* in Ozark.

In 1994 they took over operation of the *Stone County Enterprise* in Wiggins, Miss., where Don was editor/publisher and Christy was a graphic artist and ad rep. They moved to Chariton, Iowa, in 1997 and continued in their roles as publisher and designer/rep.

The Groves have four children, ages 22, 21, 5 and 3.

The sale of *The Ledger* was handled by John E. van der Linden, a newspaper broker from Spirit Lake, Iowa.

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Ozark Press gathers



University presidents Dr. Elson S. Floyd of the University of Missouri, left, and Dr. Michael T. Nietzel of Missouri State University, met for a private chat after Dr. Nietzel addressed the Ozark Press group to begin its annual meeting on Aug. 5 in Springfield. Dr. Floyd spoke at lunch.



The afternoon session featured a panel discussion about agriculture and ag news. Panelists were Howard Hardecke, center, president of the Missouri Cattlemen's Association; Weston Walker, left, instructor of agriculture at Missouri State University; and David Burton, civic communications specialist with University of Missouri Extension.



Jeff Schrag, (standing center) publisher of Springfield Daily Events, will continue as president of Ozark Press Association for another year. He stepped into the top spot this year when Fred Hall of the Crane Chronicle left for a position with the Extension Service in Iowa. Officers were elected at the Ozark Press meeting Aug. 12 in Springfield. Elected to the board as directors for the first time were Tianna Brooks (seated left), Mountain View Standard News, and David Burton (standing left), University of Missouri Extension. The office of secretary/treasurer remains vacant. Other officers and directors are: Vice President Rosemary Henderson (seated right) of the Lawrence County Record in Mt. Vernon; and Directors Keith Moore, Douglas County Herald in Ava; Dala Whitaker, Cabool Enterprise; Brad Gentry, Houston Herald; Roger Dillon, Shannon County Current Wave, Eminence; Jim Hamilton (standing right), CPI of Missouri; and Kimball Long, El Dorado Springs Sun.

University presidents speak

The few who attended the Ozark Press Association meeting Aug. 12 heard the presidents of Missouri's two largest universities talk about their work.

Dr. Michael T. Nietzel, the new president of Missouri State University, Springfield, outlined five goals to answer the question "what do we want to be?" at Missouri State. He expanded on each of the goals:

1. To help democratize society.
2. To incubate new ideas.
3. To imagine Missouri's future.
4. To help make Missouri's future.
5. To be models of good ethical behavior.

Dr. Nietzel opened the program in the Clarion Hotel.

Missouri postal consultant Ron Cunningham followed with an overview of the new 3541 mailing form. That form now is four sheets long and has sections for ride-along pieces, repositionable notes and copalletization discounts.

After the mailing session, two representatives from Multi-Ad Services addressed separate groups. John Crawford talked about newspaper technology and Multi-Ad Creator, while Phil Harris talked about co-op advertising.

Dr. Elson S. Floyd, president of the University of Missouri, talked at lunch about the tuition freeze proposal. Dr. Floyd stopped at the Ozark Press meeting during a tour of Missouri cities to get feedback on the proposal.

The idea is to freeze an incoming freshman's tuition at the same level through the four or five years of the freshman's term of study at any of the University's four campuses.

Eight will enter Photo Hall of Fame

Eight photographers, including the Missouri School of Journalism's legendary parents of photojournalism, will be inducted as the first group into the Missouri Photojournalism Hall of Fame on Oct. 20.

The Photojournalism Hall of Fame will be in Washington, Mo. It is the brainchild and a project of Bill Miller Sr., publisher of the *Washington Missourian*.

He's been assisted by Missouri Press Association, the School of Journalism, Missouri Press Foundation, The Associated Press, the Washington Area Chamber of Commerce, the city of Washington, and Downtown Washington, Inc.

The first group of inductees includes Cliff and Vi Edom, who worked as a team to nurture the belief that photography can play a vital role in journalism. They were the founders of the Pictures of the Year competition and the Missouri Photo Workshop while Cliff taught at the School of Journalism.

The other inductees:

- Angus McDougall, a former director of the photojournalism sequence at the School of Journalism.

- Arthur Witman, a *St. Louis Post-Dispatch* photographer who distinguished himself with aerial work, including photos of the construction of the Gateway Arch.

- Jack Zehrt, a *St. Louis Globe-Democrat* and freelance photographer whose vast collection includes hundreds of photos from Route 66.

- Bob Briggs, who traveled the world taking pictures for the *St. Louis Globe-Democrat* and for *Life* and *Time* magazines.

- Charles Stacey, whose work for *The Salem News* documented the lives of rural people.

- Betty Love, who pioneered the use of color photography at the *Springfield Daily News* and *Leader-Press* as one of the first women photojournalists.

Initially the Hall of Fame will be housed in the former Knights of Columbus Hall just south of the newspaper office in downtown Washington.

Photojournalism Hall of Fame program at 4 p.m. Oct. 20

The Photojournalism Hall of Fame induction ceremonies will begin at 4 p.m. Thursday, Oct. 20. A reception will follow.

David Rees and Cliff Schiappa, co-chairs of the Hall of Fame inductee selection committee, will be masters of ceremonies.

Plaques will be presented to each inductee or the inductee's representative. Plaques of the inductees also will be displayed permanently in the Hall. At least six photos of each inductee will be displayed in the Hall.

Other photos from Missouri also will be displayed, some from AP and the Missouri School of Journalism.

Invitations will be sent to key MU officials, members of MPA boards, relatives of the inductees, city and chamber officials in Washington and others. RSVP to 573-449-4167 if you plan to attend.

The Hall will be open to the public at 7 p.m. the day of the induction.

Tentative plans call for the Hall to be open every Saturday and Sunday from about 11 a.m. to 4 p.m. It will be staffed with volunteers and *Washington Missourian* personnel. It also will be open for special groups such as school

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Washington Missourian on parade during fair

Bill Miller Sr. presided as Grand Marshal over this summer's Washington Town & Country Fair Parade.

Actually, Miller's staff at the *Washington Missourian* served as a group Grand Marshal. They put together a parade entry with the theme "See you in The Missouriian" to emphasize the paper's thorough photo coverage of the community.

Employees wore special T-shirts, and the paper's new delivery van was wrapped in newsprint. It pulled a wagon filled with employees throwing goodies to the crowd. A van promoting the paper's Newspaper In Education mascot, Newsbee, followed the wagon.

Bill, his daughter Sue; managing editor Bill Jr.; news editor Ed Pruneau, and Bill's grandson, Tripp, led the procession in a Mustang convertible.

Missourian staffers tossed extra T-shirts, sunglasses and erasers (on everyone's school supply lists) with the theme "See You in The Missouriian" on them, and smiley-faced bubble gum balls to match the T-shirts.

Several staffers took photos of the crowd along the route. Many of them were published in a double-truck collage.

Before the start of the parade, children of *Missourian* staffers walked the 1.5-mile route and passed out "See you in The Missouriian" stickers and coupons for a free copy of the paper.

The Town & Country Fair Parade had 166 entries, fitting for the third largest fair in Missouri.



Riding with Bill Miller, Sr., were his grandson, Tripp Miller, and his daughter, Susan Miller Warden. Tripp is the son of Bill Miller, Jr., managing editor of the *Missourian*. *Missourian* staffers took more than 800 pictures of the parade, many of them by Miller's other daughter, Jeanne, photo editor of the *Missourian*. (Missourian photos)



MPA staff gains graphic artist

The newest member of the Missouri Press Association staff, Chris Canipe, put together the Convention map for the cover of this issue of *Missouri Press News*.



Chris Canipe

Canipe joined the staff in July. He's a native of Overland Park, Kan., and a 2000 history graduate of the University of Missouri-Columbia.

Canipe has lived in Columbia since 1996 except for two years in Austin, Tex. Before joining MPA as a graphic designer he was working part time for *Missouri Life* magazine and waiting tables.

Since joining MPA Canipe has been designing promotional material about newspaper advertising.

Download kits for Newspaper Week

Missouri Press Association again is helping sponsor kits for its members to use to promote their industry during National Newspaper Week Oct. 2-8. The kits were prepared by the Newspaper Association Managers.

This year's theme, "Your Newspaper: Your Community's Town Hall," brings attention to the role that newspapers play in supporting and shaping their communities and the forum that newspapers provide for citizens to discuss, debate and engage one another.



The columns, editorials, cartoons and other material for National Newspaper Week can be downloaded from the website of the Kentucky Press Association: kypress.com.

If you need hard copies of the material, contact Missouri Press Association, 573-449-4167.

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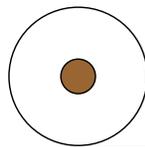
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Crisis averted

An uninvited visitor could have created an awful stink at the Moberly Monitor-Index in July. The intruder hid behind a couch in the office, but it couldn't elude the grasp of Eddie Hartgrove, who was called by jittery employees. One quick snatch and Hartgrove, the Moberly animal control officer, had the little skunk dangling by its tail, powerless to use its infamous defenses. Hartgrove planned to return the polecat to the country before it got itself into any real trouble.

— Obituaries —

St. Louis

Edward B. Newsome

Edward B. Newsome, 77, Town and Country, retired vice president of Pulitzer Publishing Co. and director of advertising for the *Post-Dispatch*, died of complications from an infection on July 22, 2005.

Mr. Newsome joined Pulitzer in 1958 after many years working in radio. He was named general manager of Pulitzer's radio stations in 1973. He joined the *Post-Dispatch* as director of advertising in 1978, and retired in 1990.

Mr. Newsome is survived by his wife, Carole; and two daughters.

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Scrapbook

• **Grant City** — *The Times-Tribune* plans to publish its special commemorative issue honoring all Worth County veterans of the Vietnam War during the second week of September.

Editor Cindy Ackley said the issue was postponed from July to give the staff more time to contact area veterans and organizations.

• **Springfield** — *Springfield Business Journal* is observing the 25th anniversary of its founding this year. Publisher Dianne Elizabeth and friends published the first issue — then called *Top's Journal* — in July 1980.

The weekly has 4,800 subscribers with total circulation of 6,100.

• **St. Louis** — The *St. Louis Business Journal* has its 25th anniversary coming, too. The newspaper will observe its anniversary with a celebration on Oct. 6 at the old Post Office in downtown St. Louis.

• **Chillicothe** — The *Constitution-Tribune* held a Hot Dog Days promotion for three of its side-by-side advertisers in July. People got free hot dogs, chips and sodas inside the stores from 11 a.m. to 1 p.m.

• **Excelsior Springs** — Nancy Elmore, bookkeeper at *The Excelsior Springs Standard and Town & Country Leader* for more than 50 years, was named Employee of the Year for the Fackelman Newspaper Group, which owns both of the papers and eight others in several states.

Elmore received a plaque and a cash award from publisher Jim Bouldin, and the employees ordered a special cake to note the occasion.

• **Pleasant Hill** — *The Times'* "View From the Hill" annual community guide was featured in METRO Newspaper Service's September newsletter.

Publisher Kirk Powell told METRO the section is "... an owner's manual for the town."



Concrete repairs at MPA

Workers replaced broken sections of sidewalk and driveway at the Missouri Press Association parking lot at 8th and Elm streets in Columbia in August. Another crew repaired the roof on the MPA building.

Making A Difference

After nearly 20 years, the Missouri Lottery has generated more than \$2.4 BILLION for the state of Missouri, including public education. For more information on Missouri Lottery proceeds, visit www.molottery.com.



Stop by the Lottery's booth at this year's MPA Trade Show!

The cover for recent editions of the guide has featured color photos of 30 Pleasant Hill residents, from school principals to a preschool pupil, and from a farmer to a garden center owner.

• **Cape Girardeau** — Rust Communications, publisher of several Missouri newspapers with the *Southeast Missourian* as flagship, has closed its Capitol bureau in Jefferson City.

Publisher Jon K. Rust said the improved coverage of state issues and Capitol news by The Associated Press made closing its bureau possible.

Marc Powers, Rust's Capitol bureau reporter for the past six years, declined the offer of a position in Cape Girardeau and has left the company.

• **Poplar Bluff** — Felony charges were filed early in August against two men suspected of stealing seven or eight newspaper vending machines belonging to the *Daily American Republic*.

• **Kansas City** — A contract carrier for *The Star* fired three shots from a handgun to run off assailants early on Aug. 2. Four young men assaulted the 66-year-old carrier as he got back into his van. They punched him through his driver's side window several times until he pulled a handgun from a holster near his seat.

The attackers fled as the carrier fired a shot out the window. He then got out of the van and fired two more shots above the assailants' heads, police reported.

This was the second time since the carrier started work in 1988 that he has been assaulted.

• **Kansas City** — Dispatch Tribune Newspapers has increased the size of its news staff this year and added a weekly feature section titled "Community Living." The Saturday section highlights feature stories and photos of local people, the crossword puzzle, movie reviews and Our Town announcements.

It also contains a society page, a kids' page and a series called "You Can" to help readers learn to do anything from

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• **Linn** — Jerrilynn S. Voss, publisher of the *Unterrified Democrat*, was recognized by the Missouri Association for Career and Technical Education at a conference in Springfield on July 26.

Voss has been an active supporter of secondary and post-secondary education and an advocate for career and technical education.

• **New Haven** — *The Leader* on Aug. 3 held a 110th anniversary reception and served cake and punch to guests.

Fred Masterson started the newspaper in 1895. Eugene "Gene" Anderson was an owner and editor of the paper from 1948 until 1988. Lakeway Publishers, the firm that also owns the *Hermann Advertiser Courier*, the *Louisiana Press-Journal* and several other newspapers, bought *The Leader* in 2001.

• **Belton** — On Aug. 7, subscribers to the *Belton Star Herald* and the *Cass County Democrat Missourian* in Har-



Avis Tucker observes 90th birthday

Avis Tucker (right), owner and publisher of the Warrensburg Daily Star-Journal, was honored at a reception on July 28 at her newspaper office in observance of her 90th birthday, which was July 30. In the reception line, from left, are Jim Sterling, community newspaper management professor at the Missouri School of Journalism; Bob Wilson, publisher of *The Milan Standard*; John Spaar, advertising manager of *The Odessan* and 2005 President of Missouri Press Association; John's wife, Judy Spaar, who works on the Spaar's Focus on Oak Grove newspaper; and Betty Spaar, publisher of *The Odessan*. Mrs. Tucker was the first woman President of MPA — in 1982. Sterling was MPA President in 1985, Wilson in 1999, and Betty Spaar in 1988. Mrs. Tucker has been publisher of the *Star-Journal* since her husband died in 1966. She was the first woman president of the University of Missouri Board of Curators. She has received the University's Honor Medal for Distinguished Service in Journalism and was inducted into the MPA's Newspaper Hall of Fame in 1992.

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risonville began receiving the Sunday edition of *The Kansas City Star* as part of their subscriptions.

Subscribers of the weekly papers that already receive the Sunday *Star* will get two copies of *The Star*, unless they cancel one of them.

Knight Ridder owns all three newspapers.

• **Kansas City** — Taking advantage of what it already has, *The Kansas City Star* has added a Photo Gallery to its online store. You can go to *The Star's* website and buy mounted copies of photos, complete with your choice of mat and frame.

You can see how your finished print will look before you buy it.

Photo offerings include Kansas City skylines, nature, sports, weather, history and more.

• **Cameron** — The *Citizen-Observer* in July held its second annual "Best of the Best Contest," asking readers to select their favorite businesses, people and products in the area.

Categories covered a range of topics, from favorite bank teller to favorite dessert. Ballots were in *The Cameron Shopper* four weeks before the July 29 deadline. Readers who sent in ballots were entered in drawings for three \$50 prizes.

Businesses among the top three "favorites" each received a certificate. All winners were listed in a special insert in *The Cameron Shopper* on Aug. 17.

• **Washington** — The *Missourian* partnered with the Washington Town and Country Fair and Bank of Franklin County to encourage children to read this summer. Children ages 6-13 who read the serial story "Brain Freeze" in the newspaper received a free one-day pass to the fair.

Those young readers were recognized in a ceremony at the Family Fun Center Tent at the fair. Each child received a badge to wear, which entitled the kids to free sodas.

Those who attended the Reader Recognition Ceremony were eligible to win a Grand Prize Reader Reward Basket

filled with books, fair memorabilia, a \$50 savings bond and a season pass to next year's fair.

• **St. Louis** — The *Post-Dispatch* on Aug. 8 announced on page 1 an impending redesign and refocus on local news.

Changes will include a larger Metro news section, improved Sunday features, an updated Sports section and expanded advertising opportunities.

Layouts also will be reorganized and updated. A new typeface with more line spacing will be used.

The launch date for the changes was not announced.

• **Adrian** — Steve and Linda Oldfield, publishers of *The Adrian Journal* and *The Drexel Star*, have purchased with partners a restaurant in Adrian. After remodeling, The Homestead House on Main Street will reopen as Wimfields On Main.

The Oldfields' partners are Randy and Vicki Wimsatt.

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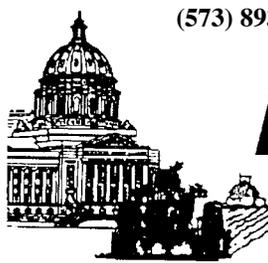
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MPA contributes material for use on Constitution Day

A federal law enacted last year requires all public schools to formally observe Sept. 17 as “Constitution Day,” the anniversary of the signing of the U.S. Constitution in 1787. This year the event falls on Saturday, so most schools will plan special activities during the preceding week.

State education officials, along with The Missouri Bar and other groups, are working together to encourage teachers and local school officials to develop creative ways to teach about the U.S. Constitution and its significance as the cornerstone of American government.

The Department of Elementary and Secondary Education (DESE) has sent all school districts a brochure that includes suggestions for Constitution Day activities. The brochure was published by The Missouri Bar and developed in cooperation with the Missouri Press Association and the Missouri Council for Social Studies.

This brochure is available online from The Missouri Bar (mobar.org) and the Department of Elementary and Secondary Education (dese.mo.gov).

Public schools are free to conduct any type of age-appropriate educational activities for students, ranging from all-school assemblies to special classroom projects.

The Missouri Press Association is providing a Constitution Day feature to its member newspapers throughout the state. Educators are encouraged to ask their local newspapers to publish the feature, which includes suggested activities for teachers (see mopress.com, Newspaper in Education link).

(The DESE sent a news release with the above information. It contained references to the involvement of MPA in providing materials for schools to use in observance of Constitution Day.)

Schools required to observe anniversary.



The Missouriian flies over Iraq

The Glasgow Missourian went on a mission over Iraq recently with Navy pilot Lt. James “Bubba” Fuemmeler. In a note he sent along with the photos, he wrote: “I am an avid reader ... I’m currently attached to World Famous Black Ravens of VAQ-135 flying the EA-6B Prowler ... On a recent flight over Iraq, one of my crew, a fellow Missouriian, took this picture of the paper flying into hostile skies and thought you might appreciate how far your subscription makes it ... Many thanks to my grandmother who keeps me in the circulation loop. I’d like to say hello to all Fuemmeler’s in the area ... Thanks to ... Lt. Douglas “Cricket” White from Edina, Missouri ... for assistance in getting the shot ... If anyone would like to correspond with the Black Ravens, we can be reached at: VAQ-135, Unit 25409, FPO-AP 96601-6419.” (The Missouriian provided a PDF of its front page.)

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Newspapers can play big role in your local school program

Before our Living Textbook Seminar at the University of Missouri in July, I was pondering the value of a Newspaper In Education feature that would provide newspaper activities correlated to new Grade Level Expectations of the Missouri Department of Elementary and Secondary Education (DESE).



Dawn Kitchell is MPA's NIE director. Contact her at (636) 932-4301; kitchell@yhti.net.

After spending three days with the teachers and hearing several presentations on the importance of incorporating the Grade Level Expectations into everything they teach, I'm convinced this is one of the most valuable features we can provide to encourage classroom newspaper use.

DESE's curriculum consultants, in collaboration with educators from across the state, have written Grade Level Expectations for communication arts, mathematics, science, and social studies to help local schools make sure their students achieve the Show-Me Standards. These expectations will be incorporated into the soon-to-be-developed state model curriculum.

The expectations are required under the No Child Left Behind Act of 2001. They will provide more specific achievement targets for the MAP assessments and will inform the test-development process.

The newspaper as a curriculum tool can help teach so many of these expectations, all while making children more aware of what's happening in their

communities and often in their region, state and world.

A presenter during our Living Textbook Seminar said she watched her district spend big bucks buying curriculum to help teachers meet these and other mandates. One day she mentioned that they could accomplish the same thing with the inexpensive classroom newspapers. She said they were amazed at how such a simple tool could meet their goals.

In early August we posted the 2005-2006 Newspaper In Education Calendar, highlighting the features MPA will provide to our member newspapers over this school year to help them develop relationships with young readers in their communities. The full calendar

can be found at mopress.com by linking to NIE. Here are some highlights:

Constitution Day Feature

— A federal law enacted last year requires all public schools to formally observe Sept. 17 as Constitution Day, the anniversary of the signing of the U.S. Constitution in 1787. Schools are required to conduct educational activities relating to the Constitution.

Thanks to support from The Missouri Bar, MPA has created a half-page feature newspapers can publish the week of Sept. 12 to help schools observe Constitution Day. The feature can be downloaded from mopress.com. (Also available is a quarter-page feature produced a few years ago on the same topic.)

MPA Convention Sept. 22-24

— Again this year the Missouri Press Association Convention and Trade Show is a great place to learn more about ways to reach young readers.

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Warren Solomon, clinical associate and student teacher supervisor for University of Missouri-Columbia and formerly social studies curriculum consultant for the Missouri Department of Elementary and Secondary Education, presented on

integrating the newspaper into Social Studies, specifically Grade Level Expectations, at the Living Textbook Workshop in Columbia in July.

have information and samples of coming programs.

On Thursday evening Kay Hively will be on hand to autograph posters promoting the 2006 Reading Across Missouri project and copies of the “Hannah’s Diary” book.

MPA will host a two-hour NIE workshop from 1:30 to 3:30 Friday afternoon. Anyone interested in attending should register for the convention along with their newspaper. There is no additional cost for anyone to attend this workshop.

What are teachers required to teach in our public schools? In light of these requirements, how can Missouri newspapers play a role in the classroom? If you’re the least bit fuzzy on Show Me Standards, MAP tests, Grade Level Expectations, and the like, don’t miss this session.

Washington, Mo., teacher Jennifer Hawkins will explain each mandate and how it impacts what is taught. Beyond her third-grade classroom, Hawkins is a Class 7 MAP Senior Leader for the South Central Region served by the DESE.

Hawkins is the co-author of MPA’s coming feature on using the newspaper to meet Missouri’s Grade Level Expectations. She also is co-author of the MPA serial story companion teacher guides for “A Hunter’s Heart,” and “The Best Storyteller.” Her community newspaper, *The Missourian*, named her the Missourian In Education Teacher of the Year in 2004.

• **Using the Newspaper to Meet Grade Level Expectations**

—This series of 14 in-paper features will be available for newspapers to begin publishing in October. The series will address the reading strand of Communication Arts. Each feature will provide newspaper activities to meet the GLEs for grades K-12.

Because Missouri Press Foundation has no grants to support this project, there will be a charge for this series. Pricing begins at \$43.75 for the entire series for our smallest newspapers.

Newspapers that begin publishing this series in October and publish it weekly should conclude in January. The final three GLE features deal with fiction, which, when published in January,

should overlap with our 2006 Reading Across Missouri statewide serialized story, “The Best Storyteller.”

• **November Geography Features**

—Missouri Geographic Alliance will partner with MPA for the fifth year and will provide two educational features commemorating National Geography Awareness Week, Nov. 13-19.

Each year the National Geographic Society promotes the importance of geography to the public and to schools. The 2005 theme is Migration: The Human Journey.

• **Bill of Rights Day**

—Senate Bill 831 established Dec. 15 as Bill of Rights Day in Missouri. The law in Missouri requires that “the bill of rights should be read in public schools and the day should be remembered with appropriate exercises.”

MPA and The Missouri Bar will release a new Bill of Rights Day feature focusing on modern applications of the Bill of Rights, including eminent domain.

Available beginning in November for publication the week of Dec. 12, this year’s feature will be available in half-

page format. (A quarter-page Bill of Rights feature, created in 2002, is available as well.)

• 2006 Reading Across Missouri

—Last winter 128 Missouri newspapers participated in our Reading Across Missouri project and published the serial story “A Hunter’s Heart” beginning in January. Kay Hively has written a new story for the 2006 project and it’s sure to be a hit!

“The Best Storyteller” is set in Hannibal and includes Mark Twain as one of its characters. A teacher guide again will be provided with the story.

All Missouri newspapers are encouraged to publish the story beginning in January. The story will be FREE to any Missouri newspaper that supported Missouri Press Foundation by purchasing a serial story in 2005. Plan to publish a story this fall to get “The Best Storyteller” FREE in January!

Kay Hively will be in the MPA/NIE trade show booth Thursday evening during the convention to sign posters for your teachers promoting “The Best Storyteller.”

We’ll also have copies of the “Hannah’s Diary” book available for purchase and autographing. These will make great Christmas gifts and support Missouri Press Foundation’s educational projects!

• Judges: Umpires of the Law

—Our judicial system is making headlines, and this three-part series created in partnership with The Missouri Bar will help shine light on our third branch of government. These features will be available beginning Feb. 1 for use before and beyond Law Day, May 1.

• National Newspaper In Education Week

—*Columbia Daily Tribune* political cartoonist John Darkow is generously creating a new cartoon for Missouri newspapers to use to commemorate



Washington, Mo., teacher Jennifer Hawkins, standing, presented a session during the Living Textbook Workshop in Columbia on writing newspaper activities to meet Grade Level Expectations. Here she helps two teachers write GLEs for language arts. (Photo by Dawn Kitchell)

Newspaper In Education Week March 7-11.

An advance look at the cartoon will be available during the MPA Convention and Trade Show this month. A framed, autographed version of the cartoon will be auctioned to benefit Missouri Press Foundation — which benefits our Newspaper In Education programs!

A teacher guide focusing on the newspaper as a tool for Informational Text will be available from the Newspaper Association of America Foundation. In the past MPA has received permission to post this guide on our website for easy access, so watch for it.

• Foundation Historical Fiction Serial Stories

—MPF will release seven new Kay Hively serial stories this school year. “Madeline’s Marvelous Week,” set in 1904 during the World’s Fair in St. Louis, is now available. The next release will be “Everybody Loves Jack.” New brochures detailing all the stories are



“The constantly gnawing dog will slowly masticate the toughest bone.”

— R. B. “Bob” Smith III

Congratulations Hall of Famer,
from your 24 proofreaders at
the Missouri Division of Tourism

available. Don't forget newspapers that purchase a serial in 2005 get "The Best Storyteller" FREE in January!

• **The Living Textbook Teacher Workshop at UMC**

—Few projects are more important to the success of Newspaper In Education in Missouri than our Teacher Ambassador Scholarship Program. Plan to send a teacher to next year's seminar, scheduled for July 12-14 in Columbia. Ads to promote your scholarship opportunity are already available online. The deadline for registering teachers will be May 15.

Twenty-one teachers and two newspaper professionals participated in July's session. Eleven newspapers sponsored teachers and six teachers paid their own way to attend.

The session was a good mix of research supporting classroom newspaper use, information on using the newspaper to meet state standards/grade level expectations, and educational newspaper activities. The evaluations showed a tremendous response to

our efforts. I have included a few of the comments below.

"I loved this seminar and I can't wait to use the materials."

—“The newspaper really is a textbook. This isn't just a catch phrase. There are 100's of lesson ideas available.”

—“I loved this seminar and I can't wait to use the materials. Thanks!”

—“I have several new goals for my fellow educators (I'm PDC chair), my classroom and my community. This is all very exciting. In the very least I feel I can be a resource for my school district! ... I would love to help be involved in NIE.”

—“The workshop was exceptionally well done! It moved at a pace that kept us all on the ball. The facilitation, as well as speakers, events, and activities, was professional and motivating.

“I truly appreciate the opportunity to extend my skills and resources.”

—“The workshop was excellent. I have grandiose plans for using the newspaper in my classroom this year!”

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Kansas City Area District	Joel Blobaum	(816) 622-6500
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On the Move

• Windsor — Nikki Krier, sister of publisher Jamie Krier, has joined Osage Valley Publishing, Inc. She will work in Windsor while Jamie helps with some of the Krier family's newspapers in Kansas.



Nikki Krier

Nikki started in the newspaper business two years ago working at the *Carrollton Democrat* for a year. She then went to Kansas where she was the editor of three papers.

• Kearney — Emily Hoffman is the new editor of *The Kearney Courier*.

A Nebraska native, Hoffman previously was the acting news editor of the *Wauneta Breeze* in Nebraska.

Hoffman has been a teacher and a radio correspondent. For the past two years she's been a freelance writer, and she has written a children's book, which is scheduled for publication.

Hoffman has five children.

• Cape Girardeau — In order to beef up its local coverage, the *Southeast Missourian* has reorganized its news staff and promoted several people.

Former sports writer and Marble Hill editor Bob Miller has taken the position of news editor under managing editor Sam Blackwell and editor Joe Sullivan.

Business editor Scott Moyers has been named editor of the monthly regional magazine "Business Today." Linda Redeffler, feature writer, is now editor of "TBY: The Best Years."

Callie Clark Miller is the new features editor, and Matt Sanders is the Arts & Leisure editor.

• Rolla — After gaining experience at several Missouri newspapers, Janese Heavin has returned to her roots as editor of the *Rolla Daily News*. She replaced Bill Morrison, who took a

position with a local bank.

Heavin, a native of the Rolla area, is a 1994 graduate of Newburg High School and 1999 graduate of Truman State University in Kirksville.

Since then she has worked at the *St. James Leader-Journal* twice, the *Washington Missourian*, *The Kearney Courier* and *Sun-News of the Northland* in suburban Kansas City.

• Seneca — John L. Tucker, a native of Seneca who has worked at a number of newspapers, has been named publisher of the *McAlester (Okla.) News-Capital*.

Tucker is a graduate of Truman High School in Kansas City and attended Central Missouri State University from 1968 until 1972.

He has worked for *The Kansas City Star*, *The Nevada Daily Mail*, the *Mar-*

shall Democrat-News, *Jefferson City News Tribune* and other newspapers.

• St. Louis — Old Newsboys Day will be Nov. 17 in St. Louis. On that day, thousands of volunteers will be hawkking special editions of the Suburban Journals to raise money for children's charities.

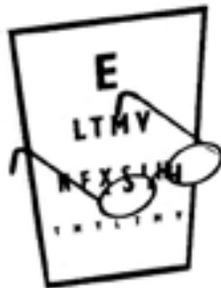
The official campaign began June 29 with a special night at Busch Stadium. Various fund-raising projects have been conducted since then.

This will be the 49th annual Old Newsboys Day. More than \$10 million has been raised to benefit needy children in the area.

• Smithville — Jane Martin has joined the staff of *The Smithville Herald* as office coordinator. She's a 1988 graduate of Smithville High School and most recently worked for Waddell & Reed.

Martin lives in Smithville with her three children.

Your \$1 donation can help others
view this world a little better



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When you renew your driver's license or motor vehicle plates, you may make a minimum \$1 donation at the Department of Revenue to support the Blindness Education Screening and Treatment Program Fund.

Missouri has most national winners

COLUMBIA — Missouri had the most winners in the National Newspaper Association's 2005 Better Newspaper Contest and Best of Newspaper Advertising Contest.

Winners will be recognized at the National Newspaper Association's 119th Annual Convention and Trade Show, Sept. 28 – Oct. 1, in Milwaukee. These contests are the only national competitions recognizing the best in community journalism.

There were more than 3,000 entries from 42 states and the District of Columbia in both BNC and BNAC. Missouri topped the list with 62 winners out of 369 entries, followed by Florida with 48 winners from 218 entries. Among Missouri's winners, the Cape Girardeau *Southeast Missourian* won the most awards with 15.

Missouri winners in their circulation divisions were:

Cabool Enterprise

HM: Humorous Column.

Southeast Missourian:

1st: Special Issue/Section
 1st: Freedom of Information
 2nd: Best Humorous Column
 2nd: Family Life/Living
 2nd: Best Sports Story
 2nd: Best Education/Literacy
 3rd: Best Use of Color
 3rd: Excellence in Typography
 3rd: Best Investigative/In Depth
 3rd: Best Sports Story
 3rd: Best Business Story
 3rd: Best Environmental Story
 HM: Best Investigative/In Depth
 HM: Best Serious Column
 HM: Best Health Story

The Concordian:

1st: Best Public Notice

Excelsior Springs Standard:

HM: Best Editorial

Jefferson County Leader:

1st: Best Editorial
 2nd: Best Obituary

Lebanon Daily Record

2nd: Special Issue/Section
 HM: Best Health Story

Lee's Summit Journal

1st: Best Sports Photo

1st: Best Business Story
 HM: Best Feature Story
 HM: Best Serious Column
 HM: Best Feature Photo
 HM: Best Sports Photo
 HM: General Excellence
 HM: Best Serious Column
 HM: Best Feature Photo

Marthasville Record

2nd: Best Sports Feature Story
 3rd: Best Sports Feature Story
 HM: Best Photo Essay

Lawrence County Record

1st: Best Editorial
 HM: Best Obituary
 HM: Best Feature Photo

St. Louis American

1st: Best Review
 1st: Best Breaking News Photo
 1st: Best Business Story
 1st: Community Service Award
 3rd: Best Sports Photo
 HM: Family Life/Living
 HM: Best Headline Writing
 HM: Best Obituary
 HM: Best Performing Arts Story

Vandalia Leader

2nd: Best Serious Column
 HM: Best Breaking News Story
 HM: Best Feature Story
 HM: Best Investigative/In Depth

Washington Missourian

1st: Best Breaking News Story
 1st: Best Sports Photo
 2nd: Best Editorial
 2nd: Best Local News Coverage
 2nd: Best Sports Story
 2nd: Best Health Story
 2nd: Community Service Award
 3rd: Best Editorial
 HM: Best Feature Photo
 HM: Best Sports Column
 HM: Best Sports Photo
 HM: Best Environmental Story

Ad Contest Winners

St. Louis American

2nd: Best Single Ad Idea, Color
 HM: Multiple Advertiser Section
 HM: Best Classified Section

Washington Missourian

2nd: Multiple Advertiser Section
 2nd: Best Classified Section



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Get required work posters free from government sites

IRS website has Freedom of Information data

As we approach the annual Convention, I want to clean out my folder of ideas for monthly columns. You need to know a number of things in that folder, but I don't think any of them will take an entire column, so this month you get something for everyone.

• First, the IRS has added several sites to its web page that contain Freedom of Information information. The primary FOIA site on the IRS web page (irs.gov/foia/index.html) contains information on requesting tax records, FOIA fee schedule and a guide to filing FOIA requests that may be useful in other situations. Another linked site contains training and reference materials and frequently requested documents as well as the Internal Revenue Manual.

• Second, there have been some changes made in July and August to the requirements for employers for posting workers notices in the workplace. I want to tell you where you can find the posters you need for FREE. (If you are like me, you are constantly getting mailings from companies wanting money to send you copies of these posters. Save your money. Download them from the Internet!)

Many of the federal forms you need can be found at dol.gov/osbp/sbrefa/poster/main.htm. There you can find the Minimum Wage poster, the Equal Employment Opportunity poster and the Family and Medical Leave Act poster (only required if you have 50 or more employees).

Also there is the Notice to Workers with Disabilities, if you hire workers under the federal program for workers

with disabilities. You will also need to go to osha.gov/publications/osha3165.pdf to print out the "It's the Law OSHA notice" for all employers.



Jean Maneke, MPA's Legal Hotline attorney, can be reached at (816) 753-9000, jmaneke@manekelaw.com.

And you should go to dol.gov/vets/programs/userra/poster.pdf to print out the Uniformed Services Employment and Reemployment Rights Act poster.

Posters you need for Missouri state laws are at dolor.state.mo.us/posters2.htm. All employers must post the Notice to Workers concerning unemployment benefits. If you have five or more employees, you must provide workers' compensation benefits and you need to post the Workers' Compensation poster located there. (If you

have fewer than five employees, then you DO NOT need to post this poster, despite what some companies would have you believe.) And if you have six or more employees, you will need the Discrimination in Employment poster.

• Third, I want all of you to be aware of a recent case in Kansas that settled. The *Lawrence Journal-World* published a paid notice recently advising readers that items left in an apartment would be thrown out if unclaimed. Unfortunately, the address was wrong. The owner of the apartment returned home to find strangers raiding her belongings and loading them into cars. She believes more than \$3,000 of her possessions disappeared before she got the matter stopped.

The *Journal-World* declined to detail the terms of the settlement. "We made a mistake in a legal ad," said Ralph Gage, the paper's chief operating officer. "It's totally settled to the satisfaction of all parties."

Double-check those legal notices. I'll stop there.

• Several weeks ago, the Missouri Supreme Court dropped a bombshell on media lawyers in the state. Most of us had assumed that the two-year statute of libel was pretty well established in the state. The tort of "injurious falsehood" was something I think we assumed was gone by the wayside, based upon assumptions that it would be gathered into the tort of libel and placed under the specific statute of limitations for that tort.

Well, our court issued a ruling in a commercial suit that has left us stunned.

The suit involved a company's false statements about another company. The court held that defamation protects a reputational

"...our court issued a ruling that has left us stunned."

injury such as character or reputation, while injurious falsehood protects against pecuniary loss. The court, in making this distinction, noted that injurious falsehood had been around in Missouri for 25 years. And the court held that it should be placed under the five-year statute of limitations.

What does this mean to you, the publisher? Well, if a plaintiff can claim a false statement caused him to lose money or otherwise cause economic damages, he will have five years instead of two to sue. Believe you me, your libel insurance company will be thrilled when they hear this. I imagine rates in Missouri will be going up. (It doesn't take a rocket scientist to make that prediction.) The press association is discussing this turn of events and pondering some legislative action next year to resolve this surprise.

• For now, I hope to see all of you at the Convention.

Speaking of legislators, we'll have several on a panel discussion that you won't want to miss. Come hear what they think about the status of the media in the state and your relationship with them. Have a dialogue and remind them how hard we work every day to cover what they do and how it impacts your local residents. See you there!

NNA Convention to be in Milwaukee

NNA's 119th Annual Convention & Trade Show theme is Great Lake, Great City, Great Newspapers. The meeting will be Sept. 28-Oct. 1 at the Hyatt Regency Milwaukee.

Missouri Press Association members are invited to attend!

The National Newspaper Association's Annual Convention & Trade Show is the only national meeting devoted to the challenges, opportunities and shared experiences of community newspaper management.

More than 300 owners, publishers, and senior management dedicated to producing profitable newspapers to better serve their communities will gather in Milwaukee along with 45 vendors displaying products and services to help you boost the bottom line.

NNA hopes you will join it for four days of educational sessions, roundtable discussions, social events, award presentations and networking with your peers across the U.S.

Go to NNA's website for all convention details and registration information: nna.org/Meetings/ACTS2005/.

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Press Women honor 7 with Quest Awards

The National Federation of Press Women-Missouri Affiliate honored seven local communicators at its Quest Awards on April 16 at the Junior League of St. Louis.

Mary Kimbrough of University City received a lifetime achievement award for her career as a reporter, author and volunteer. She received the Communicator of Achievement Award from the national organization of press women last year.

Others represent careers in television, radio, public relations, and their work has been published in newspapers and books.

Those receiving the Quest Award were Kimbrough, Karen Glines of Des Peres, Marge Polcyn of south St. Louis County, Charles Brennan of St. Louis, Joan Quicksilver of Creve Coeur, Ray Hartman of University City and Gilberto Pinela of St. Louis.

Quest Awards recognize communicators whose performances reflect an enduring quest for the highest standards of professional ethics and excellence. Sixty-four others have received the award in the last 23 years.

NFPW is an organization committed to professional excellence and the promotion of the highest ethical standards in communication fields, to equal opportunity in those fields and to the rights and responsibilities of the First Amendment.

Help judge on Nov. 10

Missouri Press needs 40-50 people to help judge the Iowa Newspaper Association's contest on Nov. 10 at the new Courtyard by Marriott hotel at Highway 63 and Route AC (the last exit off Highway 63) on the south side of Columbia.

Judging will begin at 8:00. Coffee and breakfast pastries will be provided, as will lunch.

Please contact Lesa Litty at the MPA office in Columbia to volunteer: litty@socket.net; (573) 449-4167.



These communicators received Quest Awards from the National Federation of Press Women-Missouri Affiliate. In front, from the left, are Karen Glines of Des Peres, Mary Kimbrough of University City and Marge Polcyn of south St. Louis County. In the back row are Charles Brennan of St. Louis, Joan Quicksilver of Creve Coeur, Ray Hartman of University City and Gilberto Pinela of St. Louis. Quest awards recognize communicators whose performances reflect an enduring quest for the highest standards of professional ethics and excellence. (Photo provided by Janice Denham of the NFPW)

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CALENDAR

September

- 1** — Groundbreaking for Reynolds Journalism Institute building at University of Missouri-Columbia
- 10** — Mizzou v. New Mexico football; Tailgate Party in Hearnes Fieldhouse, 4-5:30 p.m.; Kickoff at 6 p.m.
- 22-24** — 139th Annual MPA Convention & Trade Show, The Lodge of Four Seasons, Lake Ozark

28-Oct. 1 — NNA Convention, Milwaukee

October

- 2-8** — National Newspaper Week
- 20** — Induction Ceremony, Photojournalism Hall of Fame, Washington, Mo.

November

- 10** — Judging of Iowa Newspaper Association Contest, Courtyard by Marriott Hotel, Columbia, 8:00 a.m.

January 2006

- 19-20** — Northwest Missouri Press Association meeting, St. Joseph

March

- 30-31** — Missouri Society of Newspaper Editors / AP Managing Editors meeting, Big Cedar Lodge, Branson

April

- 14-15** — Missouri Advertising Managers' Association meeting, Big Cedar Lodge, Branson

July

- 22-26** — Young Readers Conference, St. Louis

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